

AFFIDAVIT OF DAMAGED BUSINESS OWNER

Regarding Harm Caused by Online Review Platform Activity *Trusted Review*

Platform Reform Mission

State _____

County _____

Before me, the undersigned authority, personally appeared, who, being first duly sworn, deposes and states as follows:

1. Affiant Information

I am over the age of eighteen and competent to make this affidavit. I have personal knowledge of the facts stated herein.

Full Legal Name _____

Business Name _____

Business Address _____

City, State, Zip _____

Telephone _____

Email Address _____

Business Website _____

Position / Title _____

2. Purpose of Affidavit

I submit this affidavit in support of the Trusted Review Platform Reform mission and to document harm that I and/or my business have experienced as a result of false, misleading, unfair, unverified, misattributed, or otherwise damaging online review and reputation platform activity.

3. Background of Business

Date Founded

Goods / Services Provided

Markets Served

4. Review Platform(s) Involved

Platform(s) / Channel(s)

Relevant URL(s)

5. Description of Harmful Content or Conduct

I observed the following review, rating activity, listing activity, reputation signal, or platform conduct that I believe caused harm to me and/or my business:

Response:

6. Why the Content or Conduct Was False, Misleading, Unfair, or Harmful

I believe the content or conduct was false, misleading, unfair, unverified, misattributed, or otherwise improper for the following reasons:

Response:

7. Efforts Made to Report or Correct the Problem

I made the following effort(s) to notify, report, dispute, appeal, or correct the issue:

Response:

8. Harm Suffered

As a result of the above-described conduct, I and/or my business suffered harm, including but not limited to the following:

- Loss of customers
- Harm to reputation
- Emotional distress
- Increased marketing or advertising costs
- Search visibility harm
- Other: [Describe]
- Lost sales or reduced revenue
- Loss of trust or credibility
- Time spent trying to correct the issue
- Pressure to purchase platform services
- AI/search summary harm

Describe the harm in detail:

Approximate Financial Loss

Dollar Amount or Percentage of Sales

9. Paid Relationship With Platform, If Any

Paid Platform Services?

Yes

No

Service / Amount / Dates

I believe the platform's paid services were related to, affected by, or offered in connection with the reputational harm described above in the following way:

Response:

10. Continuing Harm

As of the date of this affidavit, I believe the harmful effects are:

Ongoing Partially resolved Unresolved Unknown

Explain:

11. Documents and Evidence

I have the following documents, screenshots, emails, records, or other materials supporting this affidavit:

- Screenshots of reviews or ratings
- Platform emails
- Appeal submissions
- Support ticket correspondence
- Customer communications
- Sales reports
- Website analytics
- Search result screenshots
- AI summary screenshots
- Payment receipts or invoices
- Other supporting materials

Additional evidence list:

12. Statement of Support

I submit this affidavit voluntarily to document my experience and to support efforts to promote fairness, transparency, accountability, and due process in online review and digital trust systems.

13. Declaration Under Oath

I declare under penalty of perjury that the foregoing statements are true and correct to the best of my knowledge, information, and belief.

Further Affiant sayeth naught.

Affiant Signature	_____
Printed Name	_____
Date	_____

Notary Acknowledgment

Sworn to and subscribed before me this ____ day of _____, 20____, by
_____, who is personally known to me or who has produced
_____ as identification.

Notary Public, State of _____

My Commission Expires: _____