



Visa International Operating Regulations

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Contents

Summary of Changes	1
Visa Operating Regulations Alignment Project	1
Overview	1
Quick Reference	4
Overview	4
Summary of Changes	10
Major Topics	10
Prepaid Products Operating Regulations Alignment – Phase II	10
Interchange Reimbursement Fees Phase II	12
Global Support Services Alignment	13
Dispute Resolution Time Frame Reduction	14
Cirrus Mark on Visa Cards	16
Alignment of No Signature Required and Small Ticket Transactions (Visa Easy Payment Service) and Domestic Proximity Payment Transactions in AP	17
Updated Policy on Dynamic Currency Conversion	19
Visa Transaction Alerts Service	19
“Services Not Provided or Merchandise Not Received” (Chargeback Reason Code 30) Revisions	20
Global Merchant Chargeback Monitoring Program Enhancements	21
Internet Gambling Audit Program Modifications	22
Zero Floor Limit for Unembossed Cards	22
Redefinition of Agents	23
Approvals After a Decline Response	24
Submission of Acquirer Device Validation Toolkit Results Using the Chip Compliance Reporting Tool	24
Visa Loyalty Platform Services	25
Chip Devices with Expired EMV Approvals	26
Dispute Resolution Efficiencies	26
Miscellaneous Topics	28
Competitor Reference Alignment	28
Pricing Guide Name Change	29
Visa IntelliLink Name Change	31
AP Region Major Topics	32
Spending Limit for Visa Platinum Product	32
Cash-Back Services	32
Dynamic Authentication on Verified by Visa in China	33
Minimum Spending Limit for Visa Platinum Product in India	34
Canada Region Major Topics	34
Visa Account Updater Service Expansion	34

Anti-Money Laundering Requirements for White Label ATMs in Canada	35
Permitted Use of Other Marks & Honoring All Visa Cards; Debit and “Code of Conduct”	35
Changes to Account Information Security Program in Canada	37
CEMEA Region Major Topics	37
Account Information Security Alignment	37
Acquirer Performance Monitoring (APM) Program.....	38
Amendments to Co-brand Partner Qualification Criteria.....	38
LAC Region Major Topics.....	39
Brazil Domestic Dispute Resolution Regulations	39
Elimination of CVV Penalties	41
U.S. Region Major Topics.....	41
Visa Money Transfer Original Credit Transactions.....	41
Revisions to Support US CARD Act.....	42
Account Data Compromise Recovery (ADCR) Addition of Monetary Threshold to Qualification Criteria.....	43
Visa Advanced ID Solutions Suite Expansion - Credit Optics	44
ID Security Alerts Service.....	44
Merchant Disclosure Clarifications	45
Other Revisions.....	46
About the Operating Regulations	47
General Overview	47
What are Operating Regulations?	47
What Do Operating Regulations Include?	48
Organization	48
Operating Regulations Structure.....	48
Other Publications.....	49
References to Other Publications	49
Authoring Style	49
General Authoring Conventions	49
Contents Numbering	51
Revised Numbering	51
Chapter 1: Visa Operating Regulations Governance.....	52
Core Principle 1.1.....	52
The Operating Regulations	52
Core Principle 1.2.....	52
Visa Management	52
Core Principle 1.3.....	52
Compliance.....	52
Core Principle 1.4.....	53
Consistency	53

Core Principle 1.5	53
Conflicts	53
Core Principle 1.6	53
Variances and Waivers	53
Use and Application of Bylaws and Operating Regulations	54
Obligation to Comply with Bylaws and Visa International Operating Regulations	54
Use and Application of Operating Regulations	54
Obligation to Comply with Operating Regulations	56
Local, Domestic, and Regional Operating Regulations and Private Agreements	57
National, Group Members, and Private Agreements	57
Extensions to the Operating Regulations	57
Publications with Equivalent Authority	57
Variances to the Operating Regulations	58
Variances - Procedures	58
Regional Variances	59
Confidentiality of Visa Materials	59
Confidentiality Requirements	59
Visa Right to Monitor, Audit, Inspect, or Investigate	60
Visa Right to Monitor, Audit, Inspect, or Investigate	60
Member Rights and Obligations	61
General Investigation Responsibilities	61
Merchant Investigation Responsibilities	64
Operating Regulations Compliance and Enforcement	64
Fines and Penalties - General	64
Fines and Penalties Process	66
Fines and Penalties for Repetitive, Willful, and Egregious Violations	67
Compliance - General	69
Compliance Enforcement Appeals	69
Right of Termination of Merchant or Agents	70
Visa Rights	70
Member Obligations	72
Chapter 2: Visa System Participation	73
Core Principle 2.1	73
Bylaws and Operating Regulations	73
Core Principle 2.2	73
Third Party Registration	73
Core Principle 2.3	73
General Liabilities and Indemnifications	73
Membership	74
General Membership	74
Quarterly Operating Certificate	74

Online Submission and Electronic Signature	75
Visa First.....	76
Acquirer Licensing	76
Agents - Third Party and VisaNet Processors	78
General Agent Requirements.....	78
VisaNet Processor Requirements.....	81
Third Party/ISO Requirements	85
Card Manufacturers and Personalizers	92
Fines Related to Agents	93
Chapter 3: The Visa License	95
Core Principle 3.1.....	95
Intellectual Property	95
Core Principle 3.2.....	95
Brand and Licensed Technology	95
Core Principle 3.3.....	96
BIN Licensing	96
Marks License	96
License Grant	96
Sponsorships/Partnerships Including Olympics.....	98
BIN License and Administration	100
License.....	100
Administration.....	101
Sales and Transfers.....	104
Mergers and Acquisitions	104
Membership Status	105
BIN Licensee	105
Responsibilities	105
BIN Use.....	105
Member Use	105
Merchant Use and Disclosure of BIN Information	106
Software License.....	108
Ownership and Confidentiality	108
Non-Transferability.....	108
Software Enhancements/Modifications	108
Enhancements/Modifications	108
Copyrights and Trademarks	109
Copyrights.....	109
Trademarks	109
Use of Visa Systems.....	110
Visa Systems.....	110

Chapter 4: The Visa Brand	113
Core Principle 4.1	113
Brand Prominence	113
Core Principle 4.2	113
Communications	113
Core Principle 4.3	113
Visa-Owned Mark on a Payment Device	113
Core Principle 4.4	114
Corporate Names	114
Core Principle 4.5	114
Denote and Promote Visa	114
Core Principle 4.6	114
Card Acceptance Outside of Country of Issuance	114
Core Principle 4.7	115
Card Acceptance at Point-of-Sale	115
Marks	115
General Use of Marks	115
Use of Product Marks	121
Corporate Identity	122
Use of Brand in Corporate Identity	122
Use of Marks on Cards	123
Marks Usage Requirements	123
Multiple Marks on Card	125
Competitive Marks	126
General Card Design	127
Member Identification	129
Member Identification on Card	129
Affinity/Co-Branding/Non-Member Marks	130
Non-Member Marks on Cards	130
Co-Branded Cards	135
Affinity Cards	136
Brand Positioning	145
Card and Product Positioning	145
Use of Marks in Promotions, Advertisements, and Solicitations	147
Solicitations	147
Promotional Material	148
Member Sponsorships	150
Sponsorships Usage Requirements	150
Electron Mark/Identifier	152
Electron Marks Usage Requirements	152
Interlink Program Marks	153

Interlink Program Marks Usage Requirements	153
Plus Program Marks	154
Plus Program Marks Usage Requirements	154
Chapter 5: Visa Products and Services	156
Core Principle 5.1	156
Issuing and Technology Standards	156
Core Principle 5.2	156
Issuing and Using Visa Products	156
Core Principle 5.3	156
Card Design Requirements and Standards	156
Card Issuance	157
Issuer Responsibilities - General	157
Account Range and BIN Use	158
Account Number Specifications	159
PIN Issuance	160
Expiration Date Standards	161
Service Code Requirements	162
Instant Card Issuance	163
Issuer Performance Standards	163
Card Manufacture and Delivery	164
Card Shipping and Security	164
Card Embossing, Printing, Encoding, and Personalization	164
Issuer Requirements - General	166
Exchange Rates	166
Cardholder Liability	168
Provisional Credit	169
Cardholder Applications	170
Confidentiality of Cardholder Information	171
Data Retention and Transmission	172
Disputed Transactions - Canada Region	173
Cardholder Notifications	174
Insurance Program - U.S. Region	177
Other Issuer Requirements	178
Magnetic-Stripe Requirements	179
General Magnetic-Stripe Requirements	179
Magnetic-Stripe Encoding	179
Chip Card Requirements	180
General Chip Card Requirements	180
Chip Card Technology Requirements	185
Cardholder Verification Method	187
Cardholder Authentication Method	188

Cardholder Account Selection.....	189
Chip Card Post-Issuance Updates.....	190
EMV Liability Shift	193
Proximity/Contactless Cards	195
Limited Use Products	198
Restricted Use Cards	198
Non-Standard Cards	198
Non-Standard Card General Requirements	198
Visa Mini Cards - U.S. Region.....	199
Visa Micro Tag.....	200
Unembossed Cards	200
Virtual Accounts.....	201
Virtual Accounts - General Requirements	201
Virtual Accounts - Consumer Programs	202
Consumer Products	202
Visa Consumer Products - General Requirements	202
Visa Classic Cards	203
Visa Traditional Rewards Cards - U.S. Region.....	203
Visa Debit Cards	206
Visa Electron Cards	207
Visa Gold/Premier Cards	209
Visa Platinum Cards.....	219
Visa Prepaid Cards	226
Visa Signature Cards	237
Visa Signature Preferred Cards - U.S. Region	247
Visa Check Cards - U.S. Region.....	249
Secured Cards.....	252
V PAY.....	253
Visa TravelMoney Program	254
Visa TravelMoney.....	254
Money Transfer Original Credit - U.S. Region	256
Money Transfer Original Credit General Requirements - U.S. Region	256
Visa Commercial Products	259
Visa Commercial Products - General Requirements.....	259
Visa Meetings Card.....	265
Prepaid Commercial.....	267
Visa Commercial Business Products	267
Commercial Business Products General Requirements	267
Visa Business Platinum Cards	270
Visa Business Gold Cards	270
Visa Signature Business Cards.....	270
Visa Business Check Cards	273

Visa Business Electron Cards.....	274
Visa Business Debit Cards - AP Region	275
Visa Infinite Business Cards - Canada Region.....	275
Visa Cargo - LAC Region	280
Visa Commercial Purchasing Products	282
Purchasing Cards - General.....	282
Visa Fleet Cards.....	283
Visa Commercial Corporate Products	286
Commercial Corporate Products - U.S. Region.....	286
Visa Commercial Products Programs.....	287
V Distribution Program.....	287
Global Support Services	288
Visa Global Customer Assistance Services	288
Emergency Cash Disbursement and Emergency Card Replacement	291
Stand-In Processing.....	295
Lost or Stolen Card Reporting.....	295
Fines and Penalties	296
Global Refund Service.....	296
Cardholder Loyalty Program	298
Visa Extras - U.S. Region.....	298
Visa Loyalty Platform Services	299
Visa Incentive Network - U.S. Region	300
Credit Bureau Reporting - U.S. Region	301
Credit Bureau Reporting Requirements - U.S. Region	301
Commercial Data Management and Reporting	302
Commercial Solutions	302
Enhanced Data.....	304
POS Balance Inquiry Service	306
POS Balance Inquiry Service Requirements	306
Visa PIN Debit Gateway Service - U.S. Region.....	307
Plus Program.....	307
Plus Program Requirements	307
Visa Global ATM Network	309
Visa Global ATM Network Requirements.....	309
ATM Operators.....	310
ATM Balance Inquiry Service.....	313
ATM Fees	314
Global ATM Network PIN Requirements.....	319
ATM Issuer Requirements - U.S. Region.....	320
ATM Access Fee Fines	321
Preauthorized Payment Cancellation Service - U.S. Region.....	322
Preauthorized Payment Cancellation Service Requirements - U.S. Region	322

Visa Account Updater Service	323
Visa Account Updater Service Requirements Canada Region.....	323
Visa Account Updater Service Requirements - U.S. Region	325
Health Care Eligibility Service - U.S. Region	326
Health Care Eligibility Service Requirements - U.S. Region.....	326
Visa Risk Products and Services	327
Visa Advanced Authorization	327
Verified by Visa / 3-D Secure / Visa Secure Electronic Commerce	327
Visa Risk Manager	337
Visa Advanced ID Solutions - U.S. Region	338
BankruptcyPredict Service - U.S. Region.....	338
MoneyChoices - U.S. Region	341
Address Verification Service (AVS)	342
Card Recovery Bulletin (CRB).....	343
Exception File	345
National Card Recovery File - U.S. Region.....	346
Account Number Verification Service	346
VisaVue Service - U.S. Region	349
VisaVue Service Requirements - U.S. Region.....	349
Visa Membership Management	350
Visa Membership Management - U.S. Region.....	350
VisaNet Gateway Services - AP Region.....	352
VisaNet Gateway Services Requirements - AP Region.....	352
Visa Transaction Alerts Service	352
Visa Transaction Alerts Service Requirements.....	352
Chapter 6: Payment Acceptance	354
Core Principle 6.1	354
Display of Marks	354
Core Principle 6.2.....	354
Honor All Cards Properly Presented.....	354
Core Principle 6.3.....	355
No Surcharging Unless Required by Law	355
Core Principle 6.4.....	355
Merchant Qualification Standards	355
Merchant Agreement.....	355
General Merchant Requirements	355
Required Merchant Information.....	361
Acquirer's Jurisdiction	363
Internet Payment Service Providers and Sponsored Merchants	365
International Airline Program.....	366
Acquirer Due Diligence	367

Electronic Commerce Acquirer Agreement.....	367
Point-of-Transaction - Display of Marks	368
Display of Marks at the Point of Sale.....	368
Display of Marks at an ATM	371
Display of Marks Online.....	371
Manual Cash Disbursement.....	372
Point-of-Transaction Terminals	372
Point-of-Transaction Terminal General Requirements.....	372
Magnetic-Stripe Terminals	374
Chip-Reading Terminals.....	376
Proximity/Contactless Payment Terminals.....	385
Cardholder-Activated Terminals - Self-Service Terminals, Automated Dispensing Machines, Limited Amount Terminals - U.S. Region.....	390
Automated Fuel Dispensers	394
Honoring Cards	402
General Acceptance Requirements.....	402
Uniform Services	404
Discount at the Point of Sale.....	405
Cardholder Choice	405
Limited Acceptance.....	407
Card Acceptance Canada Region	407
Card Acceptance Prohibitions	408
General Prohibitions	408
Other Prohibitions	410
Authorization Requirements	412
General Authorization Requirements	412
ATM Declines	416
T&E Authorizations	416
Floor Limits	419
Partial Authorization.....	420
Authorization Reversals.....	421
Card and Cardholder Verification.....	423
General Merchant Requirements.....	423
Address Verification Service	429
PIN Verification.....	429
Transaction Receipts	430
Transaction Receipt General Requirements.....	430
Transaction Receipt Data Requirements	432
Transaction Receipt Delivery to Cardholder	434
Transaction Deposits	436
General Transaction Deposit Requirements.....	436
Transaction Deposit Time Limits.....	437

Transaction Deposit Restrictions	438
Credits and Refunds	439
General Credit and Refund Requirements	439
Proper Disclosure of Refund Policy	441
Transaction Reversals	443
Convenience Fees	443
Convenience Fee General Requirements	443
Chip Card Acceptance	446
Chip Card Acceptance General Requirements	446
Chip Authorization	449
EMV Liability Shift and Fallback	450
Small Ticket Transactions	455
Small Ticket Transaction - General Requirements	455
Small Ticket Transactions - U.S. Region	460
No Signature Required Transactions (NSR)	462
Card-Not-Present Transactions	465
Mail/Phone Order and Electronic Commerce General Requirements	465
Mail/Phone Order and Electronic Commerce Authorization Requirements	468
Mail/Phone Order and Electronic Commerce Merchant Outlet Requirements	470
Electronic Commerce Financial Responsibility	471
Internet Payment Service Providers	472
Internet Payment Service Providers (IPSP) General Requirements	472
Internet Payment Service Providers (IPSP) Acquirer Requirements	474
High-Risk Internet Payment Service Providers	477
Recurring Transactions	479
Recurring Transaction General Requirements	479
Installment Transactions	481
Installment Transaction General Requirements	481
Delayed Delivery Transactions	482
Delayed Delivery Transaction General Requirements	482
Delayed Delivery Transaction Receipt Requirements	483
Advance Payment Transactions - U.S. Region	484
Advance Payment General Requirements	484
Dynamic Currency Conversion	486
Dynamic Currency Conversion - General Requirements	486
Dynamic Currency Conversion - Merchant Requirements	488
Dynamic Currency Conversion - Acquirer Requirements	493
Manual Cash Disbursements	495
Manual Cash Disbursements Requirements	495
Minimum and Maximum Cash Disbursement Amounts	498
Manual Cash Disbursement Restrictions	499
Cash-Back Services	499

Cash-Back Services General Requirements	499
Cash-Back Transaction Requirements	501
ATM Transactions	501
ATM Transaction General Requirements	501
ATM Transaction Receipts	505
ATM Misdispense	505
ATM Transaction Restrictions	506
Quasi-Cash Transactions	507
Quasi-Cash Transaction General Requirements	507
Wire Transfer Money Orders (WTMO)	508
Sale of Travelers Cheques and Foreign Currency	511
Original Credit Transactions	512
Original Credit Transaction Processing Requirements	512
Online Gambling Merchant Requirements	515
Account Funding Transactions	516
Account Funding Transaction Processing Requirements	516
Aggregated Transactions	517
Aggregated Transaction Requirements	517
Deferred Payments - U.S. Region	519
Deferred Payment Transactions	519
Acquirer Performance Standards - U.S. Region	519
Retrieval Performance Rates - U.S. Region	519
Chargeback Performance Rates - U.S. Region	520
In-Transit	521
In-Transit Service - General Requirements	521
In-Transit Service - Authorization Requirements	523
In-Transit Service - Processing Requirements	524
General T&E	525
General T&E Requirements	525
T&E Delayed or Amended Charges	525
Airline Merchants	527
International Airline Merchant Requirements	527
Car Rental Merchants	528
Delayed or Amended Charges	528
Car Rental Advance Deposit	530
Visa Reservation Service for Car Rentals - U.S. Region	533
Hotels and Cruise Lines	537
Hotel and Cruise Line General Requirements	537
Hotel Guaranteed Reservations	538
Advance Deposit Service	541
Priority Check-Out Service	545
Central Reservation Service	546

Timeshare Merchants	547
General Timeshare Merchant Requirements	547
Real-Time Clearing - U.S. Region	547
Automated Fuel Dispensers Real-Time Clearing - U.S. Region.....	547
Gambling.....	548
Online Gambling.....	548
Gambling Credits.....	550
In-Transit Gambling.....	551
Debt Repayment Program - U.S. Region	553
Debt Repayment Program	553
Tax Payment Program - U.S. Region	554
Tax Payment Program Requirements - U.S. Region.....	554
Tax Payment Program Fee Requirements - U.S. Region.....	555
Travelers Cheques	557
Travelers Cheque Acceptance and Encashment	557
Health Care Transactions	558
Preauthorized Health Care Program Requirements - U.S. Region	558
Healthcare Auto-Substantiation - U.S. Region.....	559
Easy Pay Transaction - General Requirements - LAC Region.....	560
Easy Pay - Authorization - LAC Region.....	560
Chapter 7: Transaction Processing	562
Core Principle 7.1	562
Provide Authorization and Settlement Service.....	562
Core Principle 7.2	562
Rules Differ by Acceptance Environments	562
Core Principle 7.3	562
Financial Responsibility for Processed Transactions	562
Core Principle 7.4	563
Authorize, Clear, and Settle International Transactions.....	563
Access to Visa Systems	563
VisaNet Access	563
Data Quality	565
Authorization and Clearing Data Requirements.....	565
Account BIN Range.....	568
Account Range Table	568
General Authorization Requirements.....	569
Authorization Services	569
Authorization Computer Interface Requirements.....	570
Authorization Processing	571
Issuer Authorization Requirements.....	573
Member Authorization Services	574

Code 10 Authorizations - U.S. Region	576
Authorization Amount	576
Manual Authorizations	578
Manual Authorization Procedures	578
Emergency Authorizations	579
Emergency Authorization Procedures	579
Partial Authorizations	581
Processing Requirements	581
Non-Visa Transaction Authorizations	582
Processing Requirements	582
Stand-In Processing (STIP)	582
Stand-In Processing Requirements	582
Authorization Request Monitoring	584
General Requirements	584
Authorization Response Standards	585
Approval, Referral, and Decline Rate Standards	585
3-D Secure Authentication	587
Processing Requirements	587
Automated Referral Service	587
Automated Referral Service (ARS) - U.S. Region	587
Referral Responses	589
Referral Response Requirements	589
Authorization Reversals, Rejections, and Declines	593
Authorization Reversals and Rejections	593
Declined Authorizations	595
General Requirements	595
Allowable Decline and Referral Reasons by Product	596
VisaNet Clearing	597
VisaNet Clearing - General Requirements	597
Domestic Interchange	601
Interchange Files and Tapes	603
Currency Requirements	603
ATM Clearing	604
Non-Visa Transaction Processing - U.S. Region	604
Single Message System (SMS)	605
General Requirements	605
Online Financial and Deferred Clearing	605
Online Financial and Deferred Clearing General Requirements - U.S. Region	605
Online Financial Transactions	606
Clearing Reversals and Adjustments	607
Clearing Reversals	607

Adjustments	609
Duplicate or Erroneous Data	610
Duplicate or Erroneous Data Processing Requirements	610
Settlement	611
Billing and Settlement Currencies	611
Settlement Account Requirements	611
Late Settlement Fee	611
Settlement Financial Obligations	612
National Net Settlement	612
Payment to Merchants	614
Transaction Receipt Processing	615
Transaction Receipt Processing Time Limits	615
Transaction Receipt Processing - Invalid or Illegible Account Number	618
Original Credit	619
Original Credit - General	619
Bill Payment - U.S. Region	620
Bill Payment - U.S. Region	620
File Correction Service	621
General Requirements	621
Chapter 8: Risk Management	622
Core Principle 8.1	622
Adherence to Risk and Fraud Controls	622
Core Principle 8.2	622
Report All Fraud Activity to Visa	622
Core Principle 8.3	622
Protect Visa Account and Transaction Data	622
Core Principle 8.4	623
Protect Against Illegal Activities	623
Security and Fraud Control Requirements	623
General Security and Fraud Control Requirements	623
Account and Transaction Information Security	625
Data Security	625
Confidential Consumer Cardholder Information	630
Information Security Programs	631
Fines and Penalties	634
Corporate Risk Reduction	637
Corporate Risk Reduction - General	637
Corporate Risk Reduction - Acquirer Requirements	640
Anti-Money Laundering	642
Anti-Money Laundering Compliance	644
Acquirer Risk Program - U.S. Region	644

Compliance Monitoring	645
Member Activity Monitoring Requirements	645
Chargeback Monitoring	656
Fraud Monitoring	664
High-Risk Merchant Monitoring.....	672
Electronic Commerce Monitoring.....	681
Fraud Reporting	683
Fraud Reporting Requirements.....	683
Fraud Reporting Compliance	686
Fraud Reporting Fines and Penalties	688
Fraud Losses and Investigation	689
Card Recovery	690
Return of Recovered Cards.....	690
Recovered Counterfeit Cards.....	693
Card Recovery at the Point of Sale	694
Card Recovery at an ATM.....	694
Recovered Card Handling Fees.....	695
Recovered Card Rewards	697
Counterfeit Losses	700
Counterfeit Transaction Liability.....	700
Account Data Compromise Recovery (ADCR).....	701
Data Compromise Recovery Solution (DCRS).....	707
POS Entry Mode Compliance Liability - AP Region	710
Authentication Requirements	711
PIN Requirements.....	711
Triple DES	713
Card Verification Value (CVV).....	713
Card Verification Value 2 (CVV2)	715
Authentication Fines and Penalties	717
Terminated Merchant File.....	719
Terminated Merchants.....	719
Chapter 9: Dispute Resolution.....	722
Core Principle 9.1.....	722
Attempt to Honor/Post all Transactions	722
Core Principle 9.2.....	722
Offer Mutual Assistance to Other Participants.....	722
Core Principle 9.3.....	722
Prevent Unjust Enrichment.....	722
Core Principle 9.4.....	723
Visa Acts as Arbitrator	723
Dispute Resolution Process	723

Cardholder Disputes	723
Mutual Assistance	723
Transaction Receipt	724
Request for Transaction Receipt Copy	724
Retention	726
Request and Fulfillment	727
VisaNet Copy Request and Fulfillment Service	743
Retrieval Fees	746
Chargebacks and Representments	747
Chargeback and Representment Process	747
Reason Codes	754
Reason Code 30 Services Not Provided or Merchandise Not Received	754
Reason Code 41 Cancelled Recurring Transaction	758
Reason Code 53 Not as Described or Defective Merchandise	762
Reason Code 57 Fraudulent Multiple Transactions	767
Reason Code 60 Illegible Fulfillment	769
Reason Code 62 Counterfeit Transaction	773
Reason Code 70 Card Recovery Bulletin or Exception File	779
Reason Code 71 Declined Authorization	783
Reason Code 72 No Authorization	789
Reason Code 73 Expired Card	797
Reason Code 74 Late Presentment	800
Reason Code 75 Transaction Not Recognized	803
Reason Code 76 Incorrect Currency or Transaction Code or Domestic Transaction Processing Violation	810
Reason Code 77 Non-Matching Account Number	815
Reason Code 78 Service Code Violation	818
Reason Code 80 Incorrect Transaction Amount or Account Number	820
Reason Code 81 Fraud Card-Present Environment	825
Reason Code 82 Duplicate Processing	833
Reason Code 83 Fraud—Card-Absent Environment	836
Reason Code 85 Credit Not Processed	846
Reason Code 86 Paid by Other Means	853
Reason Code 90 Non-Receipt of Cash or Load Transaction Value at ATM or Load Device	856
Reason Code 93 Merchant Fraud Performance Program	858
Reason Code 96 Transaction Exceeds Limited Amount	861
Arbitration	865
Arbitration Process	865
Filing for Arbitration	867
Arbitration Appeal	871
Compliance	872
Compliance Process	872
Compliance Filing Conditions	872

Pre-Compliance for Violations.....	873
Compliance for Violations.....	874
Filing for Compliance	878
Compliance Appeal Rights	882
Interchange Reimbursement Fee Compliance	884
Compliance Process	884
Filing Conditions.....	884
Interchange Reimbursement Fee Compliance Screening and Filing.....	885
IRF Pre-Compliance	890
IRF Compliance Process.....	890
IRF Compliance Decision	896
IRF Compliance Appeal.....	897
Chapter 10: Pricing, Fees and Interchange	899
Core Principle 10.1.....	899
Fees for Access and Use of Visa Products and Services.....	899
Core Principle 10.2.....	899
Participants Pay or Receive Interchange for Transactions.....	899
Core Principle 10.3.....	900
Visa Determines Interchange Reimbursement Fees.....	900
Interchange Reimbursement Fees - U.S. Region.....	900
General Interchange Reimbursement Fee Requirements - U.S. Region	900
Standard and Electronic Interchange Reimbursement Fees - U.S. Region	901
Custom Payment Services (CPS) - U.S. Region	904
Custom Payment Services General - U.S. Region.....	904
CPS/Automated Fuel Dispenser - U.S. Region	913
CPS/Hotel and Car Rental - Card Not Present and Card Present - U.S. Region	914
CPS/Supermarket - U.S. Region	915
CPS/Rewards - U.S. Region	916
CPS/Small Ticket - U.S. Region	917
Industry-Specific Merchant Programs - U.S. Region.....	918
Industry-Specific Merchant Program Requirements - U.S. Region.....	918
Interchange Reimbursement Fee Programs - U.S. Region	921
Credit Voucher Program - U.S. Region	921
Online Check Card Interchange Reimbursement Fee - U.S. Region	923
ATM Tiered Interchange Reimbursement Fee - U.S. Region.....	923
Performance Threshold Interchange Reimbursement Fees - U.S. Region	924
Performance Threshold Interchange Reimbursement Fee Consumer Credit and Consumer Debit - U.S. Region.....	924
Visa Signature Preferred Interchange Reimbursement Fees - U.S. Region	926
Visa Signature Preferred Interchange Reimbursement Fee Requirements - U.S. Region	926
Commercial Interchange Reimbursement Fees - U.S. Region	927

Commercial Interchange Reimbursement Fees and Programs - U.S. Region.....	927
Visa Purchasing Large Ticket Interchange Reimbursement Fee - U.S. Region	930
Visa Purchasing Large Ticket Interchange Reimbursement Fee - General - U.S. Region.....	930
Visa Fees - General	930
Fee Assessment and Responsibility	930
Member-to-Member Fees	931
Fee Collection.....	931
Visa Fee Collection and Funds Disbursement.....	931
Member Fee Collection and Funds Disbursement	933
Visa Interchange Reimbursement Fee Adjustments	940
Interchange Reimbursement Fee Adjustments.....	940
Interchange Reimbursement Fee-Related Fines	942
Interchange Reimbursement Fee Fines	942
Glossary	943
Terms and Definitions	943
0-9	943
A	944
B	965
C	969
D	997
E	1002
F	1011
G	1016
H	1020
I	1022
J	1032
K	1033
L	1033
M	1037
N	1047
O	1053
P	1058
Q	1074
R	1076
S	1083
T	1093
U	1105
V	1108
W	1145
X	1148
Y	1148
Z	1148

Summary of Changes

Visa Operating Regulations Alignment Project

Overview

Background

Visa continually works to gain operational efficiencies and provide greater value to its Members and other participants in the Visa payment system. The Visa Operating Regulations Alignment Project was initiated to update and improve access to the *Visa International Operating Regulations* and to create a consolidated, more uniform set of regulations for participating in the Visa payment system.

The key objectives for this project were to:

- Ensure that regulations are current and reflect today's payment environment
- Simplify language and reduce the number of regulations
- Align regulations across regions and geographies for greater consistency
- Migrate to a fully integrated online publication hosting environment with enhanced and targeted search and custom publication capabilities
- Provide better support for Member access to Visa International communications and publications, with enhanced online content and functionality over time

The consolidated Operating Regulations offer a number of benefits to Visa Members including a more streamlined approach to viewing regulations specific to their part of the payments business. Redundant and obsolete regulations have been removed and the need to search multiple publications for complete information has been eliminated. Regional differences have been retained where necessary to address unique market conditions. Moving forward, efforts will continue to further align regional and international business rules where it is practical to do so.

ID#: 010410-010410-0020020

Content Restructure

As part of Operating Regulations consolidation and migration to an online environment, Visa has restructured the Operating Regulations according to the "Visa International Operating Regulations - Core Principles" that describes the expectations and requirements for participating in the Visa system. These Core Principles are described at the beginning of each chapter and are intended to:

- Serve as fundamental policy statements that describe the rules and processes designed to ensure the long-term value and reliability of the Visa products, system, and brand
- Be presented in general terms as broad guidelines or statements of intent to guide business discussions, dealings and decisions, absent a specific rule
- Provide global consistency for the integrity of the Visa brand and system

The new chapter structure of the *Visa International Operating Regulations* is as follows:

Core Principle 1: Visa Operating Regulations Governance - Outlines the scope and application of the Visa International Operating Regulations, a Member's requirement to comply with the Operating Regulations, and general fines for non-compliance.

Core Principle 2: Visa System Participation - Specifies minimum requirements for Members, Third Parties, and VisaNet Processors, including liability and indemnification provisions.

Core Principle 3: The Visa License - Specifies various license, Copyright, and trademark provisions.

Core Principle 4: The Visa Brand - Specifies Member requirements for reproduction of the Visa-Owned Marks, including Card production, promotions, sponsorships, and responsibilities for non-Card use of the Visa-Owned Marks.

Core Principle 5: Visa Products and Services - Specifies both Issuer requirements and product information for participation in the Visa programs, and Acquirer requirements with respect to Acquirer-Merchant contracts, terminal requirements, electronic commerce, and participation in the Visa Global ATM Program.

Core Principle 6: Visa Payment Acceptance - Specifies requirements for Merchants, including Transaction acceptance, special Merchant payment acceptance services and Transaction Receipt completion and processing.

Core Principle 7: Transaction Processing - Specifies Member requirements for payment processing, including Authorization, Clearing, and Settlement.

Core Principle 8: Risk Management - Specifies general security requirements, the rights and responsibilities of Visa and Members related to risk management and security, counterfeit losses, and the Visa risk management services.

Core Principle 9: Dispute Resolution - Governs the Transaction Receipt retrieval process, a Member's attempts to resolve disputes, and the processes available to the Member if its resolution efforts are unsuccessful. These processes include Chargebacks, Representments, Arbitration, and Compliance.

Core Principle 10: Pricing, Fees and Interchange - Specifies international fee types applicable to Members, Interchange Reimbursement Fee (IRF) categories, and procedures for collection, disbursement, and problem resolution. Detailed fee amounts and IRF rates have been moved to applicable pricing directories.

ID#: 010410-010410-0020021

Operating Regulation Content Changes

All material changes to the Operating Regulations since the last formal publication in April 2010 are described in the "Summary of Changes." However, in order to consolidate and align both International and Regional Operating Regulations, minor editorial changes have been made throughout the Operating Regulations for consistency and clarity of intent, including the elimination of duplicate or obsolete rules. Due to the comprehensive content restructure, change bars are not used to identify changes in this release.

ID#: 010410-010410-0020022

New Section Numbering Scheme

As part of the migration to a fully integrated online publication environment, legacy section numbering designed for traditional book publishing has been replaced with a unique regulation Identification (ID) code.

The new regulation ID format includes the date the regulation section was published, its effective date, and a unique 7-digit reference number. The format is as follows:

(Publication date) DDMMYY - (Effective date) DDMMYY - (unique 7-digit reference #) 1234567

Sample: ID# 090909-171009-0003557

The ID remains with each regulation for as long as the regulation remains unchanged. If modified, the regulation ID is updated to reflect the date of change, but the unique 7-digit reference number is retained to allow users to easily track the lifecycle of any given regulation.

ID#: 010410-010410-0020023

Style Convention

The newly consolidated Operating Regulations will be titled the *Visa International Operating Regulations*. Content unique to a specific region is indicated within titles, language, and system attributes. References to Regional Operating Regulations are made generic to indicate regional requirements rather than regional publications.

Specific written style and format conventions used in the new consolidated online version of the *Visa International Operating Regulations* are explained in "About the Operating Regulations."

Note: Visa Europe is not part of this Operating Regulations consolidation effort. As a separate company, Visa Europe independently manages the publication of the *Visa Europe Operating Regulations*. Common regulations that are necessary to ensure the continued interoperability and consistency of the Visa brand, global payment transactions and system interoperability are found in both the *Visa International Operating Regulations* and the *Visa Europe Operating Regulations*.

ID#: 010410-010410-0020024

Quick Reference

Overview

Major Topics

Summary of Major Topics

Subject	Revision
Prepaid Products Operating Regulations Alignment – Phase II	Effective upon publication and 1 January 2011 , further streamlines and globalizes certain rules pertaining the Visa Prepaid Cards.
Interchange Reimbursement Fees Phase II	Effective upon publication , simplifies and clarifies language related to the Interchange Reimbursement Fee qualifications.
Global Support Services Alignment	Effective upon publication , aligns the Global Support Services requirements and removes redundant and outdated information.
Dispute Resolution Time Frame Reduction	Effective upon publication, 16 October 2010, and 16 April 2011 , globally aligns dispute resolution rules in the areas of time frames for credit processing, Substitute Transaction Receipt requirements, and submission of supporting documentation.
Cirrus Mark on Visa Cards	Effective 1 April 2010 , restricts the use of the Cirrus Wordmark on Visa Products and Card types.
Alignment of No Signature Required and Small Ticket Transactions (Visa Easy Payment Service) and Domestic Proximity Payment Transactions in AP	Effective 1 May 2010, 1 July 2010, and 16 October 2010 , globally aligns the various programs that support low value Transactions.
Updated Policy on Dynamic Currency Conversion	Effective 1 May 2010 and 1 October 2010 , standardizes the procedures for participating in Dynamic Currency Conversion.
Visa Transaction Alerts Service	Effective 13 May 2010 , establishes rules to govern the Visa Transaction Alerts Service.
“Services Not Provided or Merchandise Not Received” (Chargeback Reason Code 30) Revisions	Effective for Chargebacks processed on or after 15 May 2010 , globally aligns and simplifies requirements for Chargeback Reason Code 30, “Services Not Provided or Merchandise Not Received.”
Global Merchant Chargeback Monitoring Program Enhancements	Effective 1 June 2010 , globally aligns risk Compliance programs that identify Merchants that generate high levels of Chargebacks into the payment system.

Subject	Revision
Internet Gambling Audit Program Modifications	Effective 1 July 2010 , allows Visa to focus efforts on addressing the most serious cases of non- Compliance in the arena of Internet, or Online, gambling.
Zero Floor Limit for Unembossed Cards	Effective 1 July 2010 , requires unembossed Prepaid Cards be encoded with Service Code and obtain Online Authorization.
Redefinition of Agents	Effective 23 July 2010 , ensures global consistency by establishing a comprehensive set of rules for agents, including VisaNet Processors and Third Party Agents.
Approvals After a Decline Response	Effective 1 August 2010 globally aligns and clarifies regulations regarding the approval of Transactions that previously received a Decline Response.
Submission of Acquirer Device Validation Toolkit Results Using the Chip Compliance Reporting Tool	Effective 1 October 2010 , requires the use of the Chip Compliance Reporting Tool for the reporting of Acquirer Device Validation Toolkit results.
Visa Loyalty Platform Services	Effective 15 October 2010 , establishes rules governing the Visa Loyalty Platform Services.
Chip Devices with Expired EMV Approvals	Effective 1 January 2011 , prohibits Acquirers from submitting Acquirer Device Validation Toolkit testing results to Visa for devices containing expired kernels or IFMs.
Dispute Resolution Efficiencies	Effective 16 April 2011 and 15 October 2011 , eliminates the documentation requirements for fraud and non-fraud Chargebacks and eliminates Retrieval Request Reason Code 29, "T&E Document Request" and Retrieval Request Reason Code 30, "Request Due to Cardholder Dispute."

ID#: 081010-010410-0020025

Miscellaneous Topics

Summary of Miscellaneous Topics

Subject	Revision
Competitor Reference Alignment	Effective upon publication , updates rules to reflect the current names of Visa competitors.
Pricing Guide Name Change	Effective upon publication , updates the titles of the pricing guides for the AP, LAC, and U.S. Regions.
Visa IntelliLink Name Change	Effective 19 March 2010 , renames Visa IntelliLink to Visa IntelliLink Compliance Management.

ID#: 081010-010410-0020036

AP Region Major Topics

Summary of AP Region Major Topics

Subject	Revision
Spending Limit for Visa Platinum Product	Effective 1 March 2010 , revises the minimum spending limits for the Visa Platinum Card for countries in the AP Region.
Cash-Back Services	Effective 1 March 2010 , defines the general requirements of Cash-Back services within the AP Region.
Dynamic Authentication on Verified by Visa in China	Effective 1 June 2010 and 1 June 2011 , requires Dynamic Authentication on Verified by Visa programs in China.
Minimum Spending Limit for Visa Platinum Product in India	Effective 1 July 2010 , revises the minimum spending limits for the Visa Platinum Card for India.

ID#: 081010-010410-0020038

Canada Region Major Topics

Summary of Canada Region Major Topics

Subject	Revision
Visa Account Updater Service Expansion	Effective 1 June 2010 , expands the use of Visa Account Updater Service to the Canada Region.
Anti-Money Laundering Requirements for White Label ATMs in Canada	Effective 15 July 2010 , implements Anti-Money Laundering requirements in the Canada Region.
Permitted Use of Other Marks & Honoring All visa Cards; Debit and "Code of Conduct"	Effective 16 August 2010 , incorporates the language of the Code of Conduct for the Credit and Debit Card Industry in Canada into the Canada Regional Operating Regulations.
Changes to Account Information Security Program in Canada	Effective 1 October 2010 , combines the <i>Visa Canada AIS Compliance Program - Implementation Framework</i> and the <i>Visa Canada AIS Compliance Program -Terms of Reference</i> into a single guide titled the <i>Visa Canada Account Information Security Program Guide</i> .

ID#: 081010-010410-0020039

CEMEA Region Major Topics

Summary of CEMEA Region Major Topics

Subject	Revision
Account Information Security Alignment	Effective 13 May 2010 , aligns the Account Information Security program requirements between the CEMEA and AP Regions.
Acquirer Performance Monitoring (APM) Program	Effective 1 July 2010 , expands the Acquirer Performance Monitoring Program to the CEMEA Region.
Amendments to Co-brand Partner Qualification Criteria	Effective 8 July 2010 , revises the qualification criteria for co-brand partners and non-Members in the CEMEA Region.

ID#: 081010-010100-0020040

LAC Region Major Topics

Summary of LAC Region Major Topics

Subject	Revision
Brazil Domestic Dispute Resolution Regulations	Effective 1 July 2010 , incorporates unique local market dispute resolution rules into the <i>Visa International Operating Regulations</i> for Domestic Transactions in Brazil.
Elimination of CVV Penalties	Effective 1 September 2010 , eliminates the US \$5 penalty for each Issuer-approved authorized Transaction that contains a CVV error.

ID#: 081010-010410-0020041

U.S. Region Major Topics

Summary of U.S. Region Major Topics

Subject	Revision
Visa Money Transfer Original Credit Transactions	Effective 15 February 2010, 16 October 2010, and 15 April 2011 , supports the implementation of Visa Money Transfer Original Credit Transactions in the U.S. Region.
Revisions to Support US CARD Act	Effective 1 April 2010 , adds requirements to conform with new federal regulations pertaining to U.S. Gift Cards as part of the CARD Act of 2009
Account Data Compromise Recovery (ADCR) Addition of Monetary Threshold to Qualification Criteria	Effective for Qualifying CAMS Events that occur on or after 1 July 2010 , adds a monetary threshold for program qualification in the U.S. Region.
Visa Advanced ID Solutions Suite Expansion - Credit Optics	Effective 8 July 2010 , revises the US Regional Operating Regulations to include Credit Optics as an optional feature in the Visa Advanced ID Solutions suite.
ID Security Alerts Service	Effective 12 August 2010 , provides information and clarification for participation in the Visa ID Security Alerts service.
Merchant Disclosure Clarifications	Effective 11 March 2011 , clarifies the requirements of Merchant disclosure and storage of Transaction Receipt information.

ID#: 081010-010100-0020042

Summary of Changes

Major Topics

Prepaid Products Operating Regulations Alignment – Phase II

Background

The *Visa International Operating Regulations* have been revised to further streamline and globalize rules related to Visa Prepaid Cards. The changes address Operating Regulations that are not only specific to the issuance of Visa Prepaid Cards, but also those that impact Visa Prepaid Cards directly or indirectly outside of the Issuer rules. The changes include:

- Effective 1 January 2011, elimination of a provision that allows a U.S. Acquirer to set a minimum Manual Cash Disbursement amount
- A new global regulation prohibiting a Merchant from redeeming a Visa Prepaid Card for cash, effective 1 January 2011
- A new provision that prohibits a Merchant from selling a Visa Prepaid Card if there is evidence of potential Card compromise, such as tempered packaging

Effective Dates

Upon Publication

1 January 2011

Regulation Changes

Added or revised the following:

Chapter 2: Visa System Participation

- Agent Marketing Materials
- Member Indemnification of Visa
- Use of the Visa ReadyLink Program – U.S. Region

Chapter 5: Visa Products and Services

- PIN Availability Requirement
- PIN Issuance Requirements – U.S. Region
- Chip Card Issuing Variance – AP Region
- Virtual Account Requirements
- Virtual Account Holder Information Requirements

- Virtual Account Issuer Requirements
- Virtual Account Approval and BIN Assignment – U.S. Region
- Virtual Accounts – Commercial BIN Requirements
- Visa Prepaid Cards
- Visa TravelMoney Cards
- Visa TravelMoney BIN Requirements
- Commercial Visa Prepaid Product Requirements
- Visa Cargo Issuer Requirements – LAC Region
- Visa Cargo Issuer Reporting Requirements – LAC Region
- Visa Extras Participation Eligibility – U.S. Region

Chapter 6: Payment Acceptance

- Prepaid Purchase at Unattended Terminals
- Visa Prepaid Card Cash Redemption – U.S. Region
- Visa Prepaid Card Cash Redemption
- Partial Authorization Service Merchant Requirements
- Validation of Cardholder Identity 5.1.D.1.a
- Credit and Refund Restrictions
- Member Manual Cash Disbursements
- Acquirer Minimum Manual Cash Disbursement Amount – U.S. Region
- Preauthorized Health Care Transaction Order Form – U.S. Region
- Health Care Merchant Requirements – U.S. Region
- Healthcare Auto-Substantiation Transactions – Acquirer Responsibilities – U.S. Region

Chapter 7: Transaction Processing

- Visa Prepaid Card Transaction Data Requirements
- Partial Authorization Service Participation Requirements
- Partial Authorization Service Participation Requirements – U.S. Region

Chapter 8: Risk Management

- Visa Money Transfer Beneficiary Member Requirements – CEMEA Region
- Recovered Card Return Procedures
- Merchant Recovered Card Return Procedures – U.S. Region
- Visa Prepaid Card Compromise
- Recovered Card Reward Limitations – Acquirer
- Recovered Card Rewards – Canada Region
- Recovered Card Reward Limitations – Issuer

Chapter 10: Pricing, Fees and Interchange

- ReadyLink Interchange Reimbursement Fee – U.S. Region

Glossary – Multiple Changes and Updates

ID#: 081010-010100-0025978

Interchange Reimbursement Fees Phase II

Background

Operating Regulations related to Interchange Reimbursement Fees have been revised to simplify and clarify language, delete overly detailed or obsolete information, and ensure that the requirements in the Operating Regulations align with those in the applicable domestic or regional Interchange Reimbursement Fee qualification guides.

Effective Date

Upon Publication

Regulation Changes

Added or revised the following:

Chapter 10: Pricing, Fees, and Interchange

- Interregional Airline Interchange Reimbursement Fee Requirements
- Applicable Airline Interchange Reimbursement Fee for International Airline Program Domestic Transactions
- Domestic Interchange Reimbursement Fees
- Interchange Reimbursement Fees - U.S. Region
- Custom Payment Services (CPS) - U.S. Region
- Interchange Reimbursement Fee Programs - U.S. Region
- Performance Threshold Interchange Reimbursement Fee - Visa Consumer Credit - U.S. Region
- Performance Threshold Interchange Reimbursement Fee - Visa Consumer Debit - General - U.S. Region
- Visa Purchasing Large Ticket Interchange Reimbursement Fee - U.S. Region
- GSA Large Ticket Interchange Reimbursement Fee Qualification - U.S. Region
- GSA Government-to-Government Interchange Reimbursement Fee - U.S. Region
- GSA Government-to-Government Disqualification - U.S. Region
- Commercial Card Retail Interchange Reimbursement Fee - U.S. Region
- Commercial Card - Card Not Present Interchange Reimbursement Fee - U.S. Region
- Commercial Card Business-to-Business (B2B) Interchange Reimbursement Fee - U.S. Region

- Commercial Card Electronic Interchange Reimbursement Fee - U.S. Region
- Commercial Card Standard Interchange Reimbursement Fee - U.S. Region

Glossary – Multiple Changes and Updates

ID#: 081010-010100-0025979

Global Support Services Alignment

Background

Global Support Services requirements for all regions have been aligned. The changes reflect current Global Customer Assistance Services (GCAS) and Global Customer Care Service (GCCS) practices, eliminate region-specific rules that are repetitive with current GCAS program requirements, and globalize region-specific rules where the service is currently provided by GCCS.

Effective Date

Upon publication.

Regulation Changes

Added or revised the following:

Chapter 5: Visa Products and Services

- Visa Global Customer Assistance Services
- Emergency Cash Disbursement and Emergency Card Replacement
- Lost or Stolen Card Reporting
- PIN for Emergency Card Replacement - CEMEA Region
- PIN Standards - U.S. Region
- Emergency Card Replacement Expiration Date - CEMEA Region
- Service Code Use Requirements
- Visa Gold Card Issuer Contact Information - Canada Region
- Visa Gold Card Core Services - Canada Region
- Visa Infinite Card Spending Limits
- Visa Infinite Card Emergency Services - AP Region
- Visa Infinite Card Requirements - Canada Region
- Visa Infinite Card Emergency Services - LAC Region
- Visa Platinum Card Core Services - AP Region
- Visa Platinum Card Core Services - Canada Region
- Visa Signature Card Spending Limits and Payment Options - U.S. Region

- Visa Signature Cardholder Services - LAC Region
- Visa Signature Preferred Card Spending Limits and Payment Options - U.S. Region
- Visa Signature Business Card Spending Limits and Payment Options - U.S. Region
- Visa Infinite Business Spending Limits - Canada Region
- Visa Infinite Business Card Replacement and Emergency Cash Disbursement - Canada Region
- Fines for Failure to Respond to an Emergency Request

Chapter 7: Transaction Processing

- Allowable Decline and Referral Reasons by Product

Chapter 8: Risk Management

- Card Verification Value Encoding Requirements

Chapter 10: Pricing, Fees, and Interchange

- Data and Documentation Requirements for Fee Collections and Funds Disbursements
- Data and Documentation Requirements for Fee Collections and Funds Disbursements - U.S. Region

Glossary – Multiple Changes and Updates

ID#: 081010-010100-0025980

Dispute Resolution Time Frame Reduction

Background

The dispute rules have been globally aligned to shorten credit wait times and documentation submission time frames. The changes reduce the time frame for Merchants to submit, and for Issuers to post, Credit Transaction Receipts. Further reduction is made in the time frame that an Issuer must wait before processing certain Chargebacks.

Other alignments include incorporating credit Reversal Compliance violations into a Chargeback right, aligning Substitute Transaction Receipt requirements, reducing dispute documentation submission time frames, and various miscellaneous clarifications.

Effective Dates

Upon Publication

16 October 2010

16 April 2011

Regulation Changes

Added or revised the following:

Chapter 5: Visa Products and Services

- Issuer Credit Transaction Posting
- Issuer Credit Transaction Posting - U.S. Region

Chapter 6: Payment Acceptance

- Credit Transaction Receipt

Chapter 9: Dispute Resolution

- Copy of Transaction Receipt for Legal Proceeding or Law Enforcement Investigation
- Request for Transaction Receipt Copy and Substitute Transaction Receipt
- Transaction Receipt Fulfillment Documents - Data Requirements
- Retrieval Request
- Order Form for Retrieval Requests
- Substitute Transaction Receipt Requirements
- Substitute Transaction Receipt Data Requirements - U.S. Region
- Fulfillment for Retrieval Request Reason Code 30
- Chargeback or Representment Documentation Submission Time Limit
- Representment Documentation
- Representment Reasons and Conditions
- Chargeback Rights and Limitations - Reason Code 30
- Documentation - Reason Code 30
- Chargeback Rights and Limitations - Reason Code 53
- Chargeback Conditions - Reason Code 76
- Representment Conditions - Reason Code 83
- Chargeback Rights and Limitations - Reason Code 85
- Pre-Arbitration Conditions
- Split Transaction
- Additional Information - Reason Code 74

ID#: 081010-010100-0025932

Cirrus Mark on Visa Cards

Background

Use of the Cirrus Wordmark and functionality has been restricted to Issuers that were participating in Cirrus as of 31 March 2010 and such Issuers may not add the Cirrus Wordmark or functionality to any other Visa Card Programs or product types.

Effective Date

1 April 2010

Regulation Changes

Added or revised the following:

Chapter 4: The Visa Brand

- Prohibited Use of Trade Name or Mark
- Cirrus Wordmark - U.S. Region
- Competitive Marks - U.S. Region
- Cirrus Wordmark - LAC Region

ID#: 081010-010100-0025934

Alignment of No Signature Required and Small Ticket Transactions (Visa Easy Payment Service) and Domestic Proximity Payment Transactions in AP

Background

Revisions have been approved to provide a better framework for conducting low value Transactions, drawing on the best features of each of the current programs and research. The changes will align all existing program rules to create a globally consistent set of Operating Regulations for low value Transactions.

Additional revisions have been approved to update the AP Regional Operating Regulations to accommodate Proximity Payment Transaction limits and Floor Limit thresholds in the AP Region.

Effective Dates

1 May 2010

1 July 2010

16 October 2010

Regulation Changes

Added or revised the following:

Chapter 5: Visa Products and Services

- Visa Extras Points Eligibility - U.S. Region

Chapter 6: Payment Acceptance

- Small Ticket Transaction - General Requirements
- Small Ticket Transactions - U.S. Region
- No Signature Required Transactions (NSR)
- Validation of Cardholder Identity
- Missing Imprint or Expired Card
- Transaction Receipt Delivery Requirements
- Automated Dispensing Machine Requirements - U.S. Region
- Self-Service Terminal Requirements - U.S. Region
- Cardholder Identification and Card Verification Table - U.S. Region
- Transaction Receipt Delivery Requirements - U.S. Region
- Alternate Forms of Credit - U.S. Region
- Transactions Under US \$25 - U.S. Region
- Transactions Not Exceeding US \$25 - U.S. Region

- Dynamic Currency Conversion Requirements - U.S. Region
- Proximity Payment Transactions - AP Region
- Proximity Payment Authorization Requirements - AP Region
- Proximity Payment Issuer Requirements - AP Region
- Domestic Proximity Payment Transaction Authorization Floor Limits - AP Region
- U.S. Small Ticket and No Signature Required Merchant Category Code Exclusions - U.S. Region

Chapter 8: Risk Management

- Small Ticket Transaction Risk Management - LAC Region

Chapter 9: Dispute Resolution

- Transaction Fulfillment Document Requirements - Small Ticket Transaction
- Transaction Receipt Fulfillment for Transactions that Do Not Require Receipts
- Representment Documentation
- Invalid Chargeback - Reason Code 53
- Chargeback Rights and Limitations - Reason Code 57
- Representment Rights and Limitations - Reason Code 57
- Invalid Chargebacks - Reason Code 60
- Invalid Chargebacks - Reason Code 75
- Invalid Chargebacks - Reason Code 80
- Chargeback Rights and Limitations - Reason Code 81
- Invalid Chargebacks - Reason Code 81
- Additional Information - Reason Code 81
- Chargeback Rights and Limitations - Reason Code 82
- Inter-Company Chargeback Process for Visa Easy Payment Service (VEPS) and Visa Europe Small Ticket Transactions

Chapter 10: Pricing, Fees and Interchange

- CPS Authorization and Clearing Requirements - U.S. Region
- CPS/Small Ticket

Glossary – Multiple Changes and Updates

ID#: 081010-010100-0025935

Updated Policy on Dynamic Currency Conversion

Background

The procedures for participating in Dynamic Currency Conversion (DCC) have been standardized. Regulations outline the requirements of a global Acquirer registration program and a global Acquirer certification program. Additional regulations outline proper disclosure requirements and Cardholder acknowledgement in order to clarify Cardholder understanding of DCC.

Effective Dates

1 May 2010

1 October 2010

Regulation Changes

Added or revised the following:

Chapter 6: Payment Acceptance

- Dynamic Currency Conversion - General Requirements
- Dynamic Currency Conversion - Merchant Requirements
- Dynamic Currency Conversion - Acquirer Requirements

ID#: 081010-010100-0025936

Visa Transaction Alerts Service

Background

Operating Regulations were approved to support the Visa Transaction Alerts Service, which allows a Visa Cardholder to become a more active participant in assessing potentially fraudulent use of his or her account.

Effective Date

13 May 2010

Regulation Changes:

Added or revised the following:

Chapter 5: Visa Products and Services

- Visa Transaction Alerts Service Participation Requirements

Glossary

- Visa Transaction Alerts Service

ID#: 081010-010100-0025937

“Services Not Provided or Merchandise Not Received” (Chargeback Reason Code 30) Revisions

Background

Requirements for Chargeback Reason Code 30 "Services Not Provided or Merchandise Not Received" have been aligned and simplified. The changes will allow Chargeback rights for Advance Deposit Transactions, limit the timeframe for non-receipt of merchandise Chargebacks, and align with the Visa Europe Operating Regulations for Visa Prepaid Load Service or a Prepaid Load Partner Transactions.

Effective Date

Chargebacks processed on or after 15 May 2010

Regulation Changes

Added or revised the following:

Chapter 9: Dispute Resolution

- Invalid Chargebacks - Reason Code 30
- Overview - Reason Code 30
- Chargeback Conditions - Reason Code 30
- Chargeback Time Limit - Reason Code 30

ID#: 081010-010100-0025938

Global Merchant Chargeback Monitoring Program Enhancements

Background

Rules governing the Visa domestic and global risk compliance programs have been aligned and modified to improve the effectiveness of the Global Merchant Chargeback Monitoring Program (GMCMP) in identifying Merchants that generate disproportionate levels of Chargebacks into the payment system.

The changes enable Visa to focus mitigation efforts on the most serious cases of non-compliance and ensure that clients are afforded the opportunity to remedy any non-compliance issues before assessments are made.

Effective Date

1 June 2010

Regulation Changes

Added or revised the following:

Chapter 1: Visa Operating Regulations Governance

- Global Merchant Chargeback Monitoring Program - Merchant Disqualification

Chapter 8: Risk Management

- Global Merchant Chargeback Monitoring Program Overview
- Global Merchant Chargeback Monitoring Program Handling Fees
- Global Merchant Chargeback Monitoring Program Fees and/or Fines - Visa Rights
- Global Merchant Chargeback Monitoring Program - High-Risk Merchants - Penalties
- Global Merchant Chargeback Monitoring Program Penalties
- Global Merchant Chargeback Monitoring Program - Revocation of Workout Period
- Global Merchant Chargeback Monitoring Program - Merchant Status
- Global Merchant Chargeback Monitoring Program - Data Quality Compliance

Glossary

- Global Merchant Chargeback Monitoring Program
- Trailing Chargeback Activity
- Workout Period

ID#: 081010-010100-0025939

Internet Gambling Audit Program Modifications

Background

Visa International Operating Regulations have been approved to improve the efficiency of the Visa Internet Gambling Audit program and to support ongoing compliance with laws governing online gambling Transactions. The changes will enable Visa to focus mitigation efforts on the most serious cases of non-compliance.

Effective Date

1 July 2010

Regulation Changes

Added or revised the following:

Core Principle 7: Transaction Processing

- Online Gambling Transaction Identification Penalties

ID#: 081010-010100-0025940

Zero Floor Limit for Unembossed Cards

Background

All newly issued unembossed Visa Prepaid Cards must be encoded with (Positive Authorization Mandatory) Service Code. In addition, a Merchant in a Face-to-Face Environment must obtain Authorization when an unembossed Card cannot be read, regardless of any higher Floor Limit for the Merchant category.

Effective Date

1 July 2010

Regulation Changes

Added or revised the following:

Chapter 5: Visa Products and Services

- Service Codes on Unembossed Cards

Chapter 6: Payment Acceptance

- Merchant Authorization Requirements

ID#: 081010-010100-0025941

Redefinition of Agents

Background

A comprehensive set of rules for Agents, including VisaNet Processors and Third Party Agents has been established. These rules provide new definitions for VisaNet Processors and third parties and outline new requirements for registration and due diligence for these entities. These programs, along with new and updated supporting rules in the *Visa International Operating Regulations* and U.S. Regional Operating Regulations, were developed to ensure the safety and stability of the Visa payment system by requiring Members to perform due diligence and validate that their VisaNet Processors and Third Party Agents are actively working toward or are validated as Payment Card Industry Data Security Standard (PCI DSS) - compliant.

Effective Date

23 July 2010

Regulation Changes

Added or revised the following

Chapter 2: Visa System Participation:

- Fines Related to Agents
- General Agent Requirements
- VisaNet Processor Requirements
- Third Party/ISO Requirements

Chapter 6: Payment Acceptance

- Acquirer Responsibility for Internet Payment Service Providers

Chapter 8: Risk Management

- Risk Reduction Requirements for Third Party Agents
- Destruction or Return of Information due to Suspension of Operations - U.S. Region
- VisaNet Processor Disclosure of Account or Visa Transaction Information
- VisaNet Processor Contingency Plans

Glossary – Multiple Changes and Updates

ID#: 081010-010100-0025981

Approvals After a Decline Response

Background

Regulations regarding the approval of Transactions that previously received a Decline Response have been globally aligned and clarified. The revisions also clearly define Member responsibilities when authorizing a previously declined Transaction.

Effective Date

1 August 2010

Regulation Changes

Added or revised the following:

Chapter 6: Payment Acceptance

- Declined Authorization - U.S. Region

Chapter 7: Transaction Processing

- Transaction Receiving Decline Response

Chapter 9: Dispute Resolution

- Invalid Chargeback - Reason Code 71

ID#: 081010-010100-0025942

Submission of Acquirer Device Validation Toolkit Results Using the Chip Compliance Reporting Tool

Background

The use of the new Chip Compliance Reporting Tool for reporting contact Chip Card testing results obtained from the Acquirer Device Validation Toolkit (ADVT) has been mandated. The new reporting tool replaces all existing regional online ADVT reporting solutions and is available to Chip Acquirers via Visa Online.

Effective Date

1 October 2010

Regulation Changes

Added or revised the following:

Chapter 6: Payment Acceptance

- Acquirer Device Validation Toolkit

Glossary

- Chip Compliance Reporting Tool (CCRT)

ID#: 081010-010100-0025943

Visa Loyalty Platform Services

Background

Operating Regulations were approved to support the Visa Loyalty Platform Services. The services offer Members the capability to track Transactions and calculate and fulfill associated rewards.

Effective Date

15 October 2010

Regulation Changes

Added or revised the following:

Chapter 2: Visa System Participation

- Visa Loyalty Platform Services Indemnification
- Visa Loyalty Platform Services Indemnification - U.S. Region

Chapter 5: Visa Products and Services

- Visa Loyalty Platform Services Participation Requirements
- Visa Loyalty Platform Services Participation Requirements - U.S. Region

Glossary

- Visa Loyalty Platform Services
- Visa Loyalty Platform Services - U.S. Region

Appendices

- Visa Loyalty Platform Services - Service Description

ID#: 081010-010100-0025944

Chip Devices with Expired EMV Approvals

Background

Revisions were approved to align with the most recent EMVCo changes prohibiting Acquirers from submitting Acquirer Device Validation Toolkit testing results to Visa for devices containing expired kernels or interface modules (IFM).

Effective Date

1 January 2011

Regulation Changes

Added or revised the following:

Chapter 6: Payment Acceptance

- Acquirer Device Validation Toolkit

ID#: 081010-010100-0025945

Dispute Resolution Efficiencies

Background

Documentation requirements for fraud and non-fraud Chargebacks have been eliminated, along with Retrieval Request Reason Code 29, "T&E Document Request" and Retrieval Request Reason Code 30, "Request Due to Cardholder Dispute."

Effective Dates

16 April 2011

15 October 2011

Regulation Changes

Added or revised the following:

Chapter 9: Dispute Resolution

- Request for Transaction Receipt Copy and Substitute Transaction Receipt
- Transaction Receipt Retention Periods 7.3.B
- Transaction Receipt Fulfillment Documents - Data Requirements
- Substitute Transaction Receipt Requirements
- Substitute Transaction Receipt Data Requirements - US Region
- Transaction Receipt Fulfillment for Transactions that Do Not Require Receipts
- Minimum Cardholder Certification Requirements
- Representment Processing Requirements - Reason Code 30
- Chargeback Rights and Limitations - Reason Code 53
- Chargeback Processing Requirements - Reason Code 53
- Chargeback Processing Requirements - Reason Code 57
- Chargeback Processing Requirements - Reason Code 62
- Chargeback Rights and Limitations - Reason Code 71
- Chargeback Processing Requirements - Reason Code 72
- Additional Information - Reason Code 74
- Representment Rights and Limitations - Reason Code 75
- Overview - Reason Code 76
- Chargeback Conditions - Reason Code 76
- Chargeback Rights and Limitations - Reason Code 76
- Chargeback Processing Requirements - Reason Code 76
- Representment Processing Requirements - Reason Code 76
- Chargeback Conditions - Reason Code 80
- Chargeback Processing Requirements - Reason Code 80
- Chargeback Processing Requirements - Reason Code 81
- Invalid Chargebacks - Reason Code 83
- Chargeback Processing Requirements - Reason Code 83
- Chargeback Conditions - Reason Code 85
- Chargeback Processing Requirements - Reason Code 85
- Representment Processing Requirements - Reason Code 85
- Additional Information - Reason Code 85

- Chargeback Processing Requirements - Reason Code 86
- Split Transaction 7.11.A.4
- Cardholder Letter Required for Legal Purposes

ID#: 081010-010100-0025982

Miscellaneous Topics

Competitor Reference Alignment

Background

References to Visa Competitors have been updated to reflect changes in ownership/names in recent years.

Effective Date

Upon publication

Regulation Changes

Revised the following:

Chapter 2: Visa System Participation

- Competitors as Agents - U.S. Region
- Indemnification Related to Systems Link between VisaNet and Discover Financial Services - U.S. Region
- Indemnification Related to Visa Advanced ID Solutions - U.S. Region

Chapter 4: The Visa Brand

- Use of Visa-Owned Marks with Competitive Marks
- Competitive Marks with Visa-Owned Marks
- Prohibited Use of Trade Name or Mark
- Cards Bearing the Plus Symbol
- Offer/Issuance Conditions
- Competitive Marks - U.S. Region
- Competitive Marks with Visa-Owned Marks - U.S. Region
- Offer/Issuance Conditions - U.S. Region

Chapter 5: Visa Products and Services

- Issuers' Clearinghouse Service Participation - U.S. Region
- Issuers' Clearinghouse Service Data Reporting - U.S. Region
- Visa Advanced ID Solutions Member Requirements - U.S. Region
- Visa Advanced ID Solutions Member Prohibitions - U.S. Region

Chapter 6: Payment Acceptance

- Merchant Contracting Exclusivity - LAC Region
- Terminated Merchant File Query Responses - U.S. Region

Chapter 8: Risk Management

- Terminated Merchant File Information Requirements - U.S. Region

Glossary

- Dual Payment Card Marketing
- Issuers' Clearinghouse Service - U.S. Region
- Terminated Merchant File - U.S. Region

ID#: 081010-010100-0025948

Pricing Guide Name Change

Background

The titles of the pricing guides for the AP, LAC, and U.S. Regions have been updated.

Effective Date

Upon publication.

Regulation Changes

Added or revised the following:

Chapter 1: Visa Operating Regulations Governance

- Regional Member Letters - LAC Region

Chapter 2: Visa System Participation

- Quarterly Operating Certificate Submission and Processing - LAC Region
- Third Party Agent Registration and Certification - LAC Region

- Sponsored Member Fee - U.S. Region
- Surviving Member Failure to Notify
- Offshore VisaNet Processor - U.S. Region

Chapter 3: The Visa License

- V.I.P. System Fees - U.S. Region

Chapter 5: Visa Products and Services

- Visa Classic Card Fees - LAC Region
- Visa Gold Card Fees - LAC Region
- Responsibility for Visa Infinite Rewards Program Costs - LAC Region
- Visa Platinum Card Concierge Service - LAC Region
- Commercial Central Account Issuer Fees - LAC Region
- Commercial Card Corporate Liability Waiver Insurance - LAC Region
- Visa Business Credit Card Insurance Coverage - LAC Region
- Visa Business Credit or Visa Business Debit Card Insurance Coverage - LAC Region
- Visa Business Electron Card Product Enhancements - LAC Region
- Fees for Emergency Cash Disbursement and Emergency Card Replacement - LAC Region
- Visa TravelMoney Charges - U.S. Region
- Visa Global Customer Assistance Services Program Fees - U.S. Region
- Visa Commercial Solutions Data and Reporting Tools Fees - U.S. Region
- Visa PIN Debit Gateway Service Participation Requirements - U.S. Region
- Visa PIN Debit Gateway Service Charges - U.S. Region
- VisaVue Service Participation
- Visa File Exchange Service Participation - U.S. Region
- Open File Delivery Fees - U.S. Region
- Visa Message Gateway Service Fees - U.S. Region

Chapter 6: Payment Acceptance

- Dynamic Currency Conversion Program Fee - AP Region
- Online Gambling Merchant Registration Fees - LAC Region
- High-Risk Internet Payment Service Provider Registration - U.S. Region

Chapter 7: Transaction Processing

- Inoperable VAP - U.S. Region
- V.I.P. System User Fees - U.S. Region
- Visa Computer Interface Responsibilities - U.S. Region
- Referral Incentive Payment - U.S. Region

Chapter 8: Risk Management

- Global Fraud Information Service - AP Region
- Account and Transaction Information Security Program Review Fee - AP Region
- Account and Transaction Information Program Service Fee - AP Region
- Acquirer Monitoring Fee - AP Region
- PIN Security Review Fee - AP Region
- Acquirer Monitoring Program Inspection Costs - LAC Region
- High-Risk Merchant and IPSP Registration - LAC Region
- Acquirer Monitoring Fee - LAC Region
- High-Risk Telemarketing Merchant Fees and Charges - U.S. Region
- ADCR Administrative Fees - U.S. Region
- Operating Expense Recovery Administration Fee - U.S. Region
- ADCR Appeal - U.S. Region

ID#: 081010-010100-0025949

Visa IntelliLink Name Change

Background

The application Visa IntelliLink has been renamed to Visa IntelliLink Compliance Management. This change to the U.S. Regional Operating Regulations is necessary in order to avoid Member confusion between Visa IntelliLink and Visa IntelliLink Spend Management.

Effective Date

19 March 2010

Regulation Changes

Added or revised the following:

Chapter 5: Visa Products and Services

- Access to Commercial Solutions Data and Reporting Tools - U.S. Region
- Access to Visa IntelliLink Compliance Management - U.S. Region
- Optional Data Management and Reporting Services - U.S. Region

Glossary

- Visa IntelliLink Compliance Management - U.S. Region

ID#: 081010-010100-0025950

AP Region Major Topics

Spending Limit for Visa Platinum Product

Background

The current Visa Platinum minimum spending limit for countries in the AP Region has been updated, including a lower default spending limit for countries who have not yet launched the Visa Platinum product. The Operating Regulations have been revised to include a table that defines the approved minimum spending limit for each country.

Effective Date

1 March 2010

Regulation Changes

Added or revised the following:

Chapter 5: Visa Products and Services

- Visa Platinum Card Minimum Spending Limit - AP Region
- Visa Platinum Card Country Specific Minimum Spending Limits - AP Region

Glossary

- Minimum Spending Limit - AP Region

ID#: 081010-010100-0025951

Cash-Back Services

Background

In preparation for future implementations of Cash Back programs, revisions were approved to more clearly define the general requirements and dispute resolution provisions for Cash-Back services within the AP Region. In addition, two variances to the *Visa International Operating Regulations* were approved for Members in India to the requirement that Cash-Back must only occur in conjunction with a purchase, and the prohibition against a merchant disbursing funds in the form of cash.

Effective Date

1 March 2010

Regulation Changes

Added or revised the following:

Chapter 6: Payment Acceptance

- Merchant Funds Disbursement
- Cash-Back Services
- Cash-Back Services General Requirements - AP Region

Chapter 9: Dispute Resolution

- Invalid Chargebacks - Reason Code 30
- Invalid Chargebacks - Reason Code 53
- Invalid Chargebacks - Reason Code 85

ID#: 081010-010100-0025952

Dynamic Authentication on Verified by Visa in China

Background

Revisions were approved to mandate Dynamic Authentication on Verified by Visa (VbV) programs in China, in order to align cross-border e-commerce authentication with current domestic practices, increase approval rates on cross-border VbV Transactions, and enhance Cardholder confidence in the security of VbV Transactions.

Effective Date

1 June 2010 and 1 June 2011

Regulation Changes

Added or revised the following:

Chapter 5: Visa Products and Services

- Verified by Visa in China - AP Region

Glossary

- Dynamic Authentication - AP Region

ID#: 081010-010100-0025953

Minimum Spending Limit for Visa Platinum Product in India

Background

The Visa Platinum minimum spending limit in India has been lowered. In addition, revisions have been made to reflect the spending limit in Rupees rather than U.S. Dollars.

Effective Date

1 July 2010

Regulation Changes

Added or revised the following:

Chapter 5: Visa Products and Services

- Visa Platinum Card Country Specific Minimum Spending Limits - AP Region

ID#: 081010-010100-0025954

Canada Region Major Topics

Visa Account Updater Service Expansion

Background

Canada Regional Operating Regulations were approved to expand the use of the Visa Account Updater service to Members in the Canada Region in order to facilitate the penetration of certain market segments (e.g. Recurring Transactions) and to support the launch of Visa Debit in Canada.

Effective Date

1 June 2010

Regulation Changes

Added or revised the following:

Chapter 2: Visa System Participation

- Indemnification Related to Visa Account Updater - Canada Region

Chapter 5: Visa Products and Services

- Visa Account Updater Service Participation - Canada Region
- Visa Account Updater Service Cardholder Account Information - Canada Region
- Visa Account Updater Service Participation Requirements - Canada Region
- Visa Account Updater Service Information Requirements - Canada Region
- Disclosure of Visa Account Updater Service Information - Canada Region

Glossary

- Visa Account Updater - Canada Region

ID#: 081010-010100-0025955

Anti-Money Laundering Requirements for White Label ATMs in Canada

Background

Anti-Money Laundering requirements have been implemented in the Canada Region to assist in the expansion of Visa/Plus ATM acceptance by establishing risk control requirements for ATM Acquirers and agents.

Effective Date

15 July 2010

Regulation Changes

Added or revised the following:

Chapter 5: Visa Products and Services

- Visa Global ATM Network Requirements - Canada Region

ID#: 081010-010100-0025956

Permitted Use of Other Marks & Honoring All Visa Cards; Debit and “Code of Conduct”

Background

The Canada Regional Operating Regulations have been revised to incorporate language from the Code of Conduct for the Credit and Debit Card Industry in Canada in order to enforce compliance with The Payment Card Networks Act. The legislation expands the mandate of the Financial Consumer Agency of Canada (“FCAC”) to require the FCAC to monitor compliance with Code of

Conduct and any regulations that may be put into place in the future. Card networks were also advised that the Code must be incorporated, in its entirety, into each network's contracts, governing rules, and regulations.

Effective Date

16 August 2010

Regulation Changes

Added or revised the following:

Chapter 1: Visa Operating Regulations Governance

- Obligation to Comply with the "Code of Conduct" – Canada Region

Chapter 4: The Visa Brand

- Permitted Use of Other Marks

Chapter 5: Visa Products and Services

- Visa Debit BIN Requirements – Canada Region

Chapter 6: Payment Acceptance

- Visa Debit Transaction Authorization Requirement – Canada Region
- Merchant Display of Marks and Acceptance Signage – Canada Region
- Visa Credit Cards Issued by Canada Issuers – Canada Region
- Merchant Acceptance at Point-of-Transaction – Canada Region
- Honor All Cards – Canada Region
- Selection of Payment System – Canada Region

Glossary

- Visa Credit Acceptor – Canada Region
- Visa Credit Card – Canada Region

ID#: 081010-010100-0025985

Changes to Account Information Security Program in Canada

Background

The Canada Regional Operating Regulations currently reference the *Visa Canada AIS Compliance Program - Implementation Framework* and the *Visa Canada AIS Compliance Program -Terms of Reference* in order to provide more detailed requirements related to the Account Information Security (AIS) Compliance program in Canada. The documents have been consolidated into the *Visa Canada Account Information Security Program Guide*, and changes are being made to the AIS Compliance program to be included in this new program guide.

Effective Date

1 October 2010

Regulation Changes

Added or revised the following:

Chapter 8: Risk Management

- Account Information Security – Canada Region

ID#: 081010-010100-0025986

CEMEA Region Major Topics

Account Information Security Alignment

Background

Revisions to the CEMEA Regional Operating Regulations have been simplified and aligned with the Account Information Security program requirements of the AP Region. The need for alignment stems from similarities of the data security risk profiles of the regions.

Effective Date

13 May 2010

Regulation Changes

Added or revised the following:

Chapter 8: Risk Management

- Account Information Security Program - CEMEA Region

ID#: 081010-010100-0025957

Acquirer Performance Monitoring (APM) Program

Background

Revisions were approved to expand the use of the Acquirer Performance Monitoring Program to the CEMEA Region. Expansion of the program to the CEMEA Region will assist with reducing high levels of acquired fraud by enforcing penalties for non-compliance with the established thresholds.

Effective Date

1 July 2010

Regulation Changes

Added or revised the following:

Chapter 8: Risk Management

- Acquirer Monitoring Program Thresholds - CEMEA Region
- Acquirer Monitoring Program Penalties - CEMEA Region

ID#: 081010-010100-0025958

Amendments to Co-brand Partner Qualification Criteria

Background

Specific qualification criteria for co-brand partners (non-Members) have been removed from the CEMEA Regional Operating Regulations. The requirements will be updated and included in the Co-Brand and Affinity Programme Registration Partner and Client Commitment Form that Issuers complete as part of the Co-brand approval process. It is the responsibility of each Member to ensure that their co-brand partner complies with the revised requirements.

Effective Date

8 July 2010

Regulation Changes

Added or revised the following:

Chapter 4: The Visa Brand

- Non-Member Marks on Card Requirements - CEMEA Region
- Non-Member Trade Name or Mark Requirements - CEMEA Region

ID#: 081010-010100-0025959

LAC Region Major Topics

Brazil Domestic Dispute Resolution Regulations

Background

Revisions were approved to incorporate unique local market dispute resolution rules into the *Visa International Operating Regulations* for Domestic Transactions in Brazil.

For more than 10 years, all Visa payment Transactions have been acquired by a single Acquirer in the Brazilian market, and disputes were regulated by a domestic agreement. As of 1 July 2010, Visa Transactions will begin to be acquired by several new Acquirers in that market and the dispute rules have been updated to incorporate unique local market dispute resolution rules for Domestic Transactions in Brazil.

The changes will only affect Domestic Transactions in Brazil that are routed through VisaNet. All Transactions not submitted through VisaNet will continue to abide by the domestic agreement for dispute processing that is currently in place.

Effective Date

1 July 2010

Regulation Changes

Added or revised the following:

Chapter 9: Dispute Resolution

- Transaction Receipt Fulfillment Documents - Data Requirements
- Order Form for Retrieval Requests
- T&E Document Retrieval Request
- Transaction Receipt Fulfillment for Transactions that Do Not Require Receipts
- Chargeback Rights and Limitations - Reason Code 30
- Documentation - Reason Code 30

- Chargeback Rights and Limitations - Reason Code 41
- Documentation - Reason Code 41
- Chargeback Rights and Limitations - Reason Code 53
- Chargeback Processing Requirements - Reason Code 53
- Chargeback Rights and Limitations - Reason Code 57
- Chargeback Rights and Limitations - Reason Code 60
- Chargeback Rights and Limitations - Reason Code 62
- Chargeback Processing Requirements - Reason Code 62
- Additional Information - Reason Code 62
- Chargeback Rights and Limitations - Reason Code 70
- Additional Information - Reason Code 70
- Chargeback Rights and Limitations - Reason Code 71
- Chargeback Rights and Limitations - Reason Code 72
- Representment Conditions - Reason Code 72
- Additional Information - Reason Code 72
- Chargeback Rights and Limitations - Reason Code 73
- Chargeback Rights and Limitations - Reason Code 74
- Chargeback Rights and Limitations - Reason Code 75
- Documentation - Reason Code 75
- Invalid Chargebacks - Reason Code 75
- Representment Processing Requirements - Reason Code 75
- Additional Information - Reason Code 75
- Chargeback Rights and Limitations - Reason Code 76
- Chargeback Rights and Limitations - Reason Code 77
- Chargeback Rights and Limitations - Reason Code 78
- Chargeback Rights and Limitations - Reason Code 80
- Chargeback Rights and Limitations - Reason Code 81
- Chargeback Processing Requirements - Reason Code 81
- Additional Information - Reason Code 81
- Chargeback Rights and Limitations - Reason Code 82
- Chargeback Rights and Limitations - Reason Code 83
- Invalid Chargebacks - Reason Code 83
- Chargeback Processing Requirements - Reason Code 83
- Representment Processing Requirements - Reason Code 83
- Chargeback Rights and Limitations - Reason Code 85
- Chargeback Rights and Limitations - Reason Code 86
- Chargeback Processing Requirements - Reason Code 86

- Chargeback Rights and Limitations - Reason Code 90
- Chargeback Rights and Limitations - Reason Code 93
- Chargeback Rights and Limitations - Reason Code 96
- Substitute Transaction Receipt Data Requirements for Brazil - LAC Region

ID#: 081010-010100-0025960

Elimination of CVV Penalties

Background

The US \$5 penalty applied to Issuers in the LAC Region for each Issuer-approved authorized Transaction containing a CVV error has been eliminated. Based on a review of the program, it has been determined that the penalty is no longer needed.

Effective Date

1 September 2010

Regulation Changes

Added or revised the following:

Chapter 8: Risk Management

- CVV Penalties – LAC Region

ID#: 081010-010100-0025987

U.S. Region Major Topics

Visa Money Transfer Original Credit Transactions

Background

Revisions have been approved to support the implementation of Visa Money Transfer Original Credit Transactions in the U.S. Region. This provides Visa with a unique opportunity to build upon existing network and payment processing capabilities to deliver efficient and secure electronic money transfer services in the U.S. Region.

Effective Dates

15 February 2010

16 October 2010

15 April 2011

Regulation Changes

Added or revised the following:

Chapter 5: Visa Products and Services

- Money Transfer Initiation Requirements - U.S. Region
- Money Transfer Originating Member Requirements - U.S. Region
- Money Transfer Transaction Limitations - U.S. Region
- Money Transfer Processing Requirements - U.S. Region
- Money Transfer Posting Requirements - U.S. Region
- Money Transfer Transaction Reversal - U.S. Region

Chapter 6: Payment Acceptance

- Original Credit Acceptance
- Money Transfer Original Credit Merchant Category Codes - U.S. Region

Chapter 9: Dispute Resolution

- Chargeback Conditions - Reason Code 77
- Chargeback Conditions - Reason Code 85

Glossary – Multiple Changes and Updates

ID#: 081010-010100-0025961

Revisions to Support US CARD Act

Background

Revisions have been made to conform with new federal regulations pertaining to U.S. Visa Gift Cards. The CARD Act of 2009 prohibits expiration dates earlier than 5 years and requires disclosure of fees charged. Updates to the U.S. Regional Operating Regulations specifically address expiration dates and customer service disclosure so that Prepaid Card Issuers are in compliance with the new federal law.

Effective Date

1 April 2010

Regulation Changes

Added or revised the following:

Chapter 5: Visa Products and Services

- Maximum Expiration Date - Non-Personalized Cards
- Prepaid Card Issuer Requirements
- Prepaid Card - Telephone Number

ID#: 081010-010100-0025962

Account Data Compromise Recovery (ADCR) Addition of Monetary Threshold to Qualification Criteria

Background

A monetary threshold for program qualification is now required in addition to the existing account number threshold for the ADCR program in the U.S. Region. This will focus client and Visa resources on more significant events which result in more material recovery amounts for Issuers that experience incremental fraud.

Effective Date

Qualifying CAMS Events that occur on or after 1 July 2010

Regulation Changes

Added or revised the following:

Chapter 8: Risk Management

- Counterfeit Fraud Recovery Process - U.S. Region
- Operating Expense Recovery Process - U.S. Region

ID#: 081010-010100-0025964

Visa Advanced ID Solutions Suite Expansion - Credit Optics

Background

U.S. Regional Operating Regulations were approved to support Credit Optics as an optional feature in the Visa Advanced ID Solutions suite.

Effective Date

8 July 2010

Regulation Changes

Added or revised the following:

Chapter 5: Visa Products and Services

- ID Score Plus - U.S. Region
- Issuers' Clearinghouse Service Data Usage - U.S. Region
- Visa Advanced ID Solutions Member Requirements - U.S. Region
- ID Score Plus and Credit Optics - U.S. Region

Glossary

- Credit Optics - U.S. Region
- Visa Advanced ID Solutions - U.S. Region

ID#: 081010-010100-0025965

ID Security Alerts Service

Background

A definition, participation requirements, and extension documents have been added to the U.S. Regional Operating Regulations to clarify Issuer responsibilities and requirements in regard to the Visa ID Security Alerts service. In addition, the existing Visa Advanced ID Solutions definition has been clarified.

Effective Date

12 August 2010

Regulation Changes

Added or revised the following:

Chapter 5: Visa Products and Services

- ID Security Alerts Service Participation Requirements – U.S. Region

Glossary

- ID Security Alerts Service – U.S. Region
- Visa Advanced ID Solutions - U.S. Region

ID#: 081010-010100-0025988

Merchant Disclosure Clarifications

Background

The requirements related to Merchant disclosure and storage of Visa Transaction Information in the U.S. Region have been clarified. The changes clearly specify the prohibition against the sharing of Cardholder information between Merchants and set forth requirements for cases where a Merchant completing an initial Transaction has an agreement with another Merchant to initiate a subsequent Transaction with the Cardholder.

Effective Date

11 March 2011

Regulation Changes

Added or revised the following:

Chapter 8: Risk Management

- Cardholder and Transaction Information Disclosure Limitations – U.S. Region
- Cardholder and Transaction Information Disclosure Prohibitions – U.S. Region

Other Revisions

Minor Edits, Grammar, Punctuation, and Rephrasing

The *Visa International Operating Regulations* is updated throughout the year and published to support new products, services and programs, and to modify existing rules to respond to changes in the electronic payments industry. Part of this update process includes incorporating minor editorial revisions to ensure consistency and clarity for both publications and to delete obsolete language.

ID#: 010410-010410-0024102

Effective Dates

Most effective dates older than one year have been deleted.

ID#: 010410-010410-0024103

About the Operating Regulations

General Overview

What are Operating Regulations?

Purpose

Visa has established regulations that are designed to minimize risks and provide a common, convenient, safe, and reliable global payment experience. The *Visa International Operating Regulations* are set and modified by Visa to support the use and innovation of Visa products and services, and represent a binding contract between Visa and all Members. The Operating Regulations do not constitute a third-party beneficiary contract as to any entity or person, nor do they constitute a contract, promise or representation, or confer any rights, privileges, or claims of any kind as to any third parties.

The *Visa International Operating Regulations* are based on consistent principles around the globe to ensure a common payment experience, while supporting region-specific and domestic regulations that allow for variations and unique marketplace needs. The *Visa International Operating Regulations* are proprietary and confidential to Visa. The *Visa International Operating Regulations* are distributed to Members for use exclusively in managing their Visa programs and must not be duplicated, published, distributed or disclosed, in whole or in part, to Merchants, Cardholders, or any other person without prior written permission from Visa.

ID#: 081010-010410-0020308

General Contents

The *Visa International Operating Regulations* specifies standards that all Members must meet to operate and participate in Visa payment services, and contains:

- The International regulations applicable to all Members of Visa International and its subsidiaries
- *AP Regional Operating Regulations* applicable to Members operating in the Asia-Pacific Region, including clients of Visa Worldwide Private Ltd.
- *Canada Regional Operating Regulations* applicable to customers operating in the Canada Region
- *CEMEA Regional Operating Regulations* applicable to Members operating in the Central Europe, Middle East, & Africa Region
- *LAC Regional Operating Regulations* applicable to Members operating in the Latin America & Caribbean Region
- *U.S. Regional Operating Regulations* applicable to Members operating in the U.S. Region

ID#: 010410-010410-0020309

What Do Operating Regulations Include?

General

The *Visa International Operating Regulations* is organized according to the "Visa International Operating Regulations - Core Principles" that describes the expectations and requirements for participating in the Visa system. These Core Principles are outlined below and are also described at the beginning of each chapter. They are intended to:

- Serve as fundamental policy statements that describe the rules and processes designed to ensure the long-term value and reliability of Visa's products, system and brand
- Be presented in general terms as broad guidelines or statements of intent to guide business discussions, dealings and decisions, absent a specific rule
- Provide global consistency for the integrity of the Visa brand and system

ID#: 010410-010410-0020310

Organization

Operating Regulations Structure

Chapter Descriptions

The Operating Regulations are organized according to the "Visa International Operating Regulations - Core Principles" that describe the expectations and requirements for participating in the Visa system.

Core Principle 1: Visa Operating Regulations Governance - Outlines the scope and application of the *Visa International Operating Regulations*, a Member's requirement to comply with the Operating Regulations, and general fines for non-compliance.

Core Principle 2: Visa System Participation - Specifies minimum requirements for Members, Third Parties and VisaNet Processors, including liability and indemnification provisions.

Core Principle 3: The Visa License - Specifies various license, copyright and trademark provisions.

Core Principle 4: The Visa Brand - Specifies Member requirements for reproduction of the Visa-Owned Marks, including Card production, promotions, sponsorships and responsibilities for non-Card use of the Visa-Owned Marks.

Core Principle 5: Visa Products and Services - Specifies both Issuer requirements for participation in the Visa, Visa Electron and Plus programs, and Acquirers with respect to Acquirer-Merchant contracts, terminal requirements, Electronic Commerce and participation in the Visa Global ATM Program.

Core Principle 6: Visa Payment Acceptance - Specifies requirements for Merchants, including Transaction acceptance, special Merchant payment acceptance services and Transaction Receipt completion and processing.

Core Principle 7: Transaction Processing - Specifies Member requirements for payment processing, including Authorization, Clearing, and Settlement.

Core Principle 8: Risk Management - Specifies general security requirements, the rights and responsibilities of Visa and Members related to risk management and security, counterfeit losses, and the Visa risk management services.

Core Principle 9: Dispute Resolution - Governs the Transaction Receipt retrieval process, as well as a Member's attempts to resolve disputes and the processes available to the Member if its resolution efforts are unsuccessful. These processes include Chargebacks, Representments, Arbitration, and Compliance.

Core Principle 10: Pricing, Fees and Interchange - Specifies international fees applicable to Members, Interchange Reimbursement Fees, and procedures for collection, disbursement, and problem resolution.

Exhibits - Groups exhibits by topic for easy reference.

Maximum Authorized Floor Limits - Lists maximum authorized Floor Limits according to country.

Defined Terms - Lists terms used throughout the *Visa International Operating Regulations* that have a meaning beyond, or in lieu of, their dictionary meaning.

ID#: 010410-010410-0020311

Other Publications

References to Other Publications

Extensions to the Operating Regulations

- The *Visa International Operating Regulations* refers to other Visa publications. Information in these publications is considered an extension of the *Visa International Operating Regulations* and applies if a Member participates in its respective services. The *Visa International Operating Regulations* governs in the event of any inconsistency or contradiction.

ID#: 010410-010410-0020312

Authoring Style

General Authoring Conventions

Grammar and Usage

The following conventions apply to grammar and usage throughout the *Visa International Operating Regulations*:

- "Visa" refers to any Visa Region, regional office, management or committee as applicable
- "*Visa International Operating Regulations*" refers to content from the Visa International Operating Regulations and all Regional Operating Regulations.
- The singular imports the plural, and the plural imports the singular. For example: "A Merchant must ...," implies that "All Merchants must..."
- Combination of Terms:
 - The term "Transaction" when combined with a Merchant type means a Transaction completed at that Merchant Outlet or Branch. For example: "Airline Transaction" means "a Transaction at an Airline."
 - The term "Cardholder" when combined with a Card product name means the Cardholder of that Card type. For example: "Visa Electron Cardholder" or "Visa Classic Cardholder"
 - Other terms may be combined in a similar manner

ID#: 010410-010410-0020313

Symbols and Style

In the *Visa International Operating Regulations*, special symbols and conventions are used as follows:

- Words that appear with initial capitalization have a special meaning beyond, or in lieu of, their dictionary meaning. These terms are specified in *Defined Terms*.
- **Bold** type is used for visual emphasis
- References to other documents and sections within the document are included as a hyperlink and either formatted in *italics* or enclosed within quotation marks

ID#: 010410-010410-0020314

Changes to the Operating Regulations

Changes to the *Visa International Operating Regulations* will be communicated and identified as part of the "Summary of Changes" for each edition.

Unless an effective date is specified in the text for a change to the *Visa International Operating Regulations*, all changes are effective on the publication date.

ID#: 010410-010410-0020315

Contents Numbering

Revised Numbering

Unique Regulation Identifiers

As part of the migration to a fully integrated online publication environment, legacy section numbering designed for traditional book publishing has been replaced with a unique regulation Identification (ID) code.

The ID remains with each regulation for as long as the regulation remains unchanged. If modified, the regulation ID is updated to reflect the date of change, but a unique 7-digit reference number is retained to allow users to easily track the lifecycle of any given regulation.

ID#: 010410-010410-0020316

Unique Identifier Format

The new regulation ID format includes the date the regulation section was published, its effective date, and a unique 7-digit reference number. The format is as follows:

(Publication date) DDMMYY - (Effective date) DDMMYY - (unique 7-digit reference #) 1234567

Sample: ID# 090909-171009-0003557

ID#: 010410-010410-0020317

Chapter 1: Visa Operating Regulations Governance

Core Principle 1.1

The Operating Regulations

Binding Contract

The Visa Operating Regulations represent a binding contract between Visa and participants in the system.

ID#: 010410-010410-0007750

Core Principle 1.2

Visa Management

Setting the Rules

Visa Operating Regulations are set and modified by Visa management to support the use of Visa products and services for all participants in the electronic payments chain. To protect the Visa system and brand, maintain its leadership position, and deliver competitive value to all system participants, Visa constantly evaluates marketplace trends, technological developments, and opportunities for greater efficiency or innovation, and modifies its rules to respond to business and technology trends.

ID#: 010410-010410-0007751

Core Principle 1.3

Compliance

Monitoring Compliance

Visa actively and reactively monitors compliance with Visa Operating Regulations, for product, brand and technical requirements, merchant acceptance procedures, and industry-wide standards.

ID#: 010410-010410-0007752

Core Principle 1.4

Consistency

Ensuring a Common Experience

Visa Operating Regulations are based on consistent principles around the globe to ensure a common experience, while supporting region-specific and domestic rules that allow for variations and unique marketplace needs.

ID#: 010410-010410-0007753

Core Principle 1.5

Conflicts

Settling Conflicts

In the event of any conflict between the Visa Operating Regulations and any applicable laws or regulations, the requirements of such law or regulation will govern.

ID#: 010410-010410-0007754

Core Principle 1.6

Variances and Waivers

Granting Variances and Waivers

Visa management may grant variances or temporary waivers to Visa Operating Regulations for unique marketplace conditions and customer needs, including emergency variances that may be granted in the event of a natural disaster.

ID#: 010410-010410-0007755

Use and Application of Bylaws and Operating Regulations

Obligation to Comply with Bylaws and Visa International Operating Regulations

Visa International Bylaws

The *Visa International Certificate of Incorporation and Bylaws* specify the minimum standards with which Members must comply unless the Board of Directors specifically grants a variance. Visa U.S.A. Inc. and Visa Canada have separate bylaws governing their Members. In addition, the *Visa International Certificate of Incorporation and Bylaws* delegate certain authority to the Regional Offices.

ID#: 010410-010410-0000342

Appendix E - Canada Region

A Canada Member must comply with "Appendix E" to the *Visa Canada Operating Regulations*.

ID#: 010410-010410-0003767

Use and Application of Operating Regulations

Applicable Laws

A Member must comply with applicable laws and a Transaction must be legal in both the Cardholder's jurisdiction and the Merchant Outlet's jurisdiction. In the event of any conflict between the *Visa International Operating Regulations* and any applicable law, the requirements of the law govern. See also:

- "Cardholder Notifications"
- "Merchant Agreement"

ID#: 010410-010410-0000385

Definition of a U.S. Domestic Transaction - U.S. Region

A Transaction is considered a U.S. Domestic Transaction if it occurs inside one of the following:

- The 50 United States, including the District of Columbia
- A U.S. military base overseas
- A U.S. embassy or consulate on foreign territory

ID#: 010410-010410-0003684

Use of the Visa International Operating Regulations

The *Visa International Operating Regulations* are **only** to be reviewed or used in connection with the Visa payment services and must **not** be used, modified, copied, downloaded, transferred, or printed in part or in total for any other purpose without the express written permission of Visa.

The *Visa International Operating Regulations* govern the relationship between Visa and its Members and their agents. The *Visa International Operating Regulations* do not constitute a third-party beneficiary contract as to any entity or person, nor do they constitute a contract, promise, or representation or confer any rights, privileges, or claims of any kind, as to any third parties.

Visa may amend, modify, delete, or otherwise change the *Visa International Operating Regulations* at any time. Changes will be reflected in the next edition of the *Visa International Operating Regulations*.

ID#: 081010-010410-0007428

Use and Application of the U.S. Regional Operating Regulations - U.S. Region

The U.S. Regional Operating Regulations apply only to financial institutions conducting Card issuing and Merchant acquiring activities within the U.S. Region as Members of Visa U.S.A. Inc. and their Agents. As such, the U.S. Regional Operating Regulations govern the relationship between Visa U.S.A. Inc. and its Members and their Agents.

ID#: 010410-010410-0003436

Operating Regulation Violations - Canada Region

A Canada Member must **not** do anything to cause Visa Canada to violate the Canada Regional Operating Regulations or the *Visa International Operating Regulations*.

ID#: 010410-010410-0003760

Obligations Imposed on Visa Canada - Canada Region

A Canada Member must perform obligations imposed on Visa Canada under the Canada Regional Operating Regulations or the *Visa International Operating Regulations* that arise out of Interchange or a Transaction resulting in Interchange, between the Member and a non-Member of Visa Canada.

ID#: 010410-010410-0003768

Obligation to Comply with the “Code of Conduct” – Canada Region

Effective 16 August 2010, in the Canada Region, all Members must abide by the "Code of Conduct for the Credit and Debit Card Industry" as outlined in Appendix 1 as it may be amended from time to time (the "**Code**"). Members must ensure that all participants which the Member is responsible for under the *Visa International Operating Regulations* including participants that interact, directly or indirectly with Merchants or Cardholders (including without limitation, VisaNet Processors and Third Parties) on behalf of the Member must abide by the Code.

Effective 16 August 2010, All Members will be required, on an annual basis, to submit to Visa:

- By 31 January of each year, an officer's certificate, in the form attached as Schedule A-1, confirming their compliance with the Code.
- By 15 August of each year, a Code of Conduct Compliance Questionnaire in the form required by Visa from time to time.

A Member that fails to submit a completed officer's certificate or questionnaire as required will be subject to a penalty of CAD \$100,000 per month of non-compliance.

Visa may, in its sole discretion, charge any Member or Members, fees charged to Visa Canada by the Financial Consumer Agency of Canada with respect to compliance with the Code, where such fee is attributable to that Member or its VisaNet Processor or its Third Party.

ID#: 081010-160810-0025973

Obligation to Comply with Operating Regulations

Visa International Operating Regulations

The *Visa International Operating Regulations* specify the common rules with which Members must comply when operating and participating in the Visa, Visa Electron, Visa Cash, Plus, Interlink, and Visa TravelMoney Programs, unless Visa specifically grants a variance.

ID#: 010410-010410-0000343

Obligation to Comply with Card Design Specifications

Issuers must comply with the following specifications for Card design, as applicable:

- *Visa Product Brand Standards* for all Visa and Visa Electron Cards
- Visa Cash Program Operating Regulations
- Visa TravelMoney Product Guide

ID#: 010410-010410-0007012

Member Responsibilities - U.S. Region

A U.S. Member must comply with the:

- U.S. Regional Operating Regulations
- Applicable Certificate of Incorporation and Bylaws
- Visa International Operating Regulations
- Visa Product Brand Standards
- Payment Technology Standards Manual
- VisaNet manuals

A U.S. Member must perform all obligations imposed on Visa U.S.A. Inc. under the *Visa International Operating Regulations* that arise out of Interchange or a Transaction resulting in Interchange between the Member and a Foreign Licensee.

A U.S. Member must **not** do anything to cause Visa U.S.A. Inc. to violate the *Visa International Operating Regulations*.

ID#: 010410-010210-0000349

Local, Domestic, and Regional Operating Regulations and Private Agreements

Visa International Operating Regulations - Canada Region

Except as otherwise provided in the Canada Regional Operating Regulations and any Services Agreement, the provisions of the *Visa International Operating Regulations* apply to Canada Members operating in the Canada Region.

ID#: 010410-010410-0000380

National, Group Members, and Private Agreements

Private Arrangements Prohibition - U.S. Region

Private Arrangements are prohibited in the U.S. Region.

ID#: 010410-010410-0000384

Extensions to the Operating Regulations

Publications with Equivalent Authority

Authority of Other Publications

The requirements in the publications referenced throughout the *Visa International Operating Regulations* have the same authority as the *Visa International Operating Regulations*. They are binding upon participants in the services referenced. The *Visa International Operating Regulations* govern in the event of any inconsistency or contradiction, unless Visa specifically grants a variance.

ID#: 010410-010410-0007426

Variances to the Operating Regulations

Variances - Procedures

Board Powers

Visa, by a majority vote of the directors in attendance at any meeting of the Board of Directors where a quorum is present, may adopt, amend, or repeal variances to the *Visa International Operating Regulations* to expand markets in previously uncommitted countries or to attract new Members.

ID#: 010410-010410-0000368

Variance Requests

A request for a variance to the *Visa International Operating Regulations* must be submitted to the Board of Directors for approval if the variance meets any of the following criteria:

- Undermines the integrity of the Visa brand
- Contravenes a Visa core business principle, e.g., the "honor all Cards" rule
- Impacts fee rates

All other variances, including pilot program variances, that do not meet any of these criteria are subject to approval by Visa.

ID#: 010410-010410-0000369

Emergency Variances

Visa may grant a Member an emergency variance to a specific operating regulation if the Member cannot comply due to circumstances beyond its control, such as:

- Natural disasters
- Acts of war
- Government restrictions due to political unrest
- Failure of public infrastructure

ID#: 010410-010410-0000370

Time Limit for Emergency Variances

An emergency variance must **not** exceed 120 calendar days without Visa consent.

ID#: 010410-010410-0000371

Regional Variances

Request for Variances, Waivers, and Pilots

A request for a variance, waiver, or pilot for the *Visa International Operating Regulations*, the applicable Regional Operating Regulations, and all extensions must be approved by Visa.

ID#: 010410-010410-0007420

Confidentiality of Visa Materials

Confidentiality Requirements

Visa Confidential Materials

A Visa Member must:

- Maintain Visa confidential information in strict confidence
- **Not** disclose any Visa confidential information
- Store and handle Visa confidential information in such a way as to prevent unauthorized disclosure
- Take reasonable measures to protect Visa confidential information and treat it with at least the degree of care with which a Member treats its own confidential and proprietary information
- Disclose Visa confidential information only to those employees with specific need to know

Disclosure to contractors of technical specifications is subject to "Confidentiality of VisaNet Information."

ID#: 010410-010410-0000467

Visa Confidential Materials - U.S. Region

Except as specified in "Disclosure of BIN Information to Merchants - U.S. Region" a U.S. Member must:

- Prevent disclosure of any Visa confidential information to any non-Member
- Treat all Visa documents marked "Confidential" or "Visa Member Use Only" as confidential and proprietary information of Visa
- Take reasonable measures to protect documents and treat them with at least the degree of care with which a Member treats its own confidential and proprietary information
- Disclose confidential and proprietary information only to those employees with a specific need to know

Disclosure to contractors of technical specifications is subject to "Confidential Information Disclosed to Contractors."

ID#: 010410-010410-0000504

Confidentiality of VisaNet Information

VisaNet consists of confidential and proprietary information belonging to Visa. Each Member must take appropriate action, by agreement or otherwise, to ensure that its employees or agents with access to VisaNet are:

- Advised of the confidential and proprietary nature of these systems
- Prohibited from providing access to or disclosing these systems to any third party¹
- Prohibited from using these systems for any purpose not authorized in the *Visa International Operating Regulations*

ID#: 010410-010410-0003669

Visa Right to Monitor, Audit, Inspect, or Investigate

Visa Right to Monitor, Audit, Inspect, or Investigate

Visa Right to Monitor, Audit, Inspect, and Investigate

Visa may:

- Inspect the premises of a Member or its agents or Merchants at any time and charge the Member a fee for this inspection
- Conduct an investigation or onsite review at the Member's expense
- Audit the records and procedures of any Member or agents

Visa may audit the records and procedures of any Issuer, and Merchant with which it has contracted to sell Visa Prepaid Cards, including, but not limited to:

- Issuer shipping and storage security procedures
- Issuer procedures for issuance and distribution
- Merchant shipping and storage security procedures for Visa Prepaid Cards
- Merchant procedures for issuance and distribution of Visa Prepaid Cards

For Visa Corporate and Visa Purchasing Card Issuers, Visa may also audit the records and procedures of the Issuer and of other agents or entities participating in the Issuer's multinational programs.

¹ A variance to this requirement applies in the U.S. Region.

- Monitor and inspect the security and quality control procedures of each Approved Manufacturer and Third-Party Personalizer
- Audit and review the premises of an Approved Manufacturer or Third-Party Personalizer without notice at any time and request a production-run sample of:
 - Visa Cards or Visa Electron Cards
 - Security features of Visa Cards or Visa Electron Cards
- Monitor an Acquirer to determine disproportionate fraud-to-sales ratios
- Conduct security inspections at any agent or Merchant location that has excessive Fraud Activity

ID#: 010410-010410-0007121

Member Rights and Obligations

Member Cooperation

A Member or its agent, or a Merchant must cooperate fully with Visa in an investigation or onsite review. This cooperation includes providing access to the premises and to all pertinent records and releasing any information to Visa upon request.

ID#: 010410-010410-0000469

Appeals

If an Acquirer believes that an imposed condition or a specific Merchant or Sponsored Merchant prohibition is unreasonable, it may appeal to Visa.

ID#: 010410-010410-0006840

Appeal Documentation and Decision

The Acquirer must prove in its appeal that the prohibition or imposed conditions are impractical or unwarranted.

The decision of Visa is final.

ID#: 010410-010410-0007130

General Investigation Responsibilities

Member Investigation of Suspected Fraud VIOR 2.1.E

Effective 11 February 2010, a Member must comply with the *Global Visa Acquirer Fraud Control Manual*, the *Global Visa Issuer Fraud Control Manual*, and *What To Do If Compromised*, and conduct a thorough investigation of suspected or confirmed:

- Loss, theft, or compromise of Visa account or Cardholder information

- Loss, theft, or compromise of Visa account or Cardholder information by one of its agents or Merchants
- Fraud and/or laundering of a Transaction

ID#: 010410-010410-0007123

Prevention of Loss or Theft of Information

Effective 11 February 2010, after completing the investigation, the Member must demonstrate its ability to prevent future loss, theft, or compromise of Visa account or Cardholder information, in accordance with the requirements of the Account Information Security Program and the Payment Card Industry Data Security Standard (PCI DSS).

ID#: 010410-110210-0025605

Additional Investigation

Visa may require a Member or its agent to conduct an additional investigation. If required, the Member or its agent must:

- Cooperate fully with Visa
- **Effective 11 February 2010**, comply with the Visa investigation timeline, as specified in *What To Do If Compromised*
- Provide access to the premises involved in the investigation
- **Effective 11 February 2010**, provide Visa and/or its agent access to all applicable records, including, but not limited to:
 - Computer forensic reports
 - Network diagrams
 - Systems connected directly or indirectly to VisaNet or used to transmit, process, or store account data
- **Effective 11 February 2010**, engage a Qualified Incident Response Assessor (QIRA) or Qualified Forensic Investigator (QFI). If the Member or its agent fails to do so, Visa may engage a QIRA or a QFI to perform a forensic investigation and will assess all investigative costs to the Member in addition to any applicable fine.

ID#: 010410-010410-0007124

Assistance to Other Members

A Member must assist other Members in an investigation of fraudulent activity with a Visa Card or Visa Electron Card by performing tasks such as:

- Interviewing Merchants, Sponsored Merchants, Cardholders, suspects, witnesses, and law enforcement personnel
- Obtaining handwriting samples, photographs, fingerprints, and any other similar physical evidence
- Recovering lost, stolen, or Counterfeit Visa Cards or Visa Electron Cards

- Providing information to proper authorities for the possible arrest of suspects, at the Issuer's request
- Performing any other reasonable investigative assistance
- Inspecting the facilities of credit card manufacturers, embossers, encoders, mailers, and chip embedders

ID#: 010410-010410-0007122

Investigative Services Fee

A Member that requests investigative services of other Members must pay an investigative service fee, as follows:

- US \$50 per hour (payable in half-hour increments)
- US \$0.20 per mile for necessary travel
- Extraordinary out-of-pocket expenses

A Member that performs investigative services for other Members must prepare an itemized statement for the Member requesting the services.

ID#: 010410-010410-0008484

Investigative Services Fee - U.S. Region

A U.S. Member performing investigative services at the request of another U.S. Member is entitled to reimbursement of the following fees:

- US \$50 per hour (payable in half-hour increments)
- Prevailing mileage rate (as permitted by the U.S. Government) for necessary travel
- Extraordinary out-of-pocket expenses

Payment must be made when an itemized statement is received from the Member providing the service.

ID#: 010410-010410-0003971

Member Response Standards - CEMEA Region

A CEMEA Member must respond to a request from another CEMEA Member, Visa, or a law enforcement agency

ID#: 010410-010410-0002249

Merchant Investigation Responsibilities

Investigation of Merchant Outlet

Visa may contact a Merchant Outlet directly and conduct an onsite investigation of the Merchant Outlet at any time.

If the Merchant fails to correct a violation identified by Visa, Visa may, for reasons such as those listed in "Visa Right to Terminate Merchant/IPSP or Sponsored Merchant," impose conditions upon the Merchant or permanently prohibit the Merchant, or its principals, from participating in the Visa or Visa Electron Program.

ID#: 010410-010410-0007429

Operating Regulations Compliance and Enforcement

Fines and Penalties - General

Visa Right to Fine

The *Visa International Operating Regulations* contain enforcement mechanisms that Visa may use for violations of the *Visa International Operating Regulations*. The Operating Regulations also specify the procedure for the allegation and investigation of violations and the rules and schedules for fines and penalties.

Visa may levy fines and penalties as specified in the *Visa International Operating Regulations*. Visa officers will enforce these fines and penalties.

These procedures and fines are in addition to enforcement rights available to Visa under other provisions of the *Visa International Operating Regulations*, the applicable Certificate of Incorporation and Bylaws, or through other legal or administrative procedures.

ID#: 010410-010410-0007280

General Fines Schedule

The fines listed in the table below are in addition to any other fines or penalties specified in the *Visa International Operating Regulations*.

General Schedule of Fines

Violation	Fine
First violation of regulation	Warning letter with specific date for correction and US \$500 fine
Second violation of same regulation in a 12-month period after Notification of first violation	US \$5,000 fine
Third violation of same regulation in a 12-month period after Notification of first violation	US \$10,000 fine
Fourth violation of same regulation in a 12-month period after Notification of first violation	US \$25,000 fine
5 or more violations of same regulation in a 12-month period after Notification of first violation	Visa discretion
If the 12-month period is not violation-free and the fines total US \$25,000 or more	Additional fine equal to all fines levied during that 12-month period

ID#: 010410-010410-0000482

General Fines Schedule - U.S. Region

The fines listed in the table below apply to U.S. Members and are in addition to any other fines identified in the U.S. Regional Operating Regulations.

General Schedule of Fines - U.S. Region

Violation	Fine
First violation of regulation	Warning letter with specific date for correction and US \$5,000 fine
Second violation of same regulation in a 12-month period after Notification of first violation	US \$10,000 fine
Third violation of same regulation in a 12-month period after Notification of first violation	US \$25,000 fine
Fourth violation of same regulation in a 12-month period after Notification of first violation and assessed during each month the violation remains uncorrected	US \$50,000 fine
The violation is not corrected within a 12-month period	Additional fine equal to all fines levied during that 12-month period, and Visa may consider the violation as willful and assess additional fines.

ID#: 010410-010410-0001059

Fines and Penalties Process

Determination of Violation

Determination of a violation of the *Visa International Operating Regulations* may be made as follows:

- Based on the response from a Member to a Notification of investigation and other available information, Visa will determine whether a violation of the *Visa International Operating Regulations* has occurred.
- The Member's failure to respond to a Notification of investigation and to provide all information requested may result in a determination that a violation has occurred.

ID#: 010410-010410-0001052

Notification of Determination

Visa will notify a Member whether violation(s) have been determined to have occurred and, if violation(s) are determined to have occurred and are continuing, specify a date by which the Member must correct the violation(s). If violation(s) are determined to have occurred, the Notification will advise the Member of the:

- Reasons for such determination
- Fines assessed
- Right to appeal the determination that a violation has occurred and the fines assessed for such violation

ID#: 010410-010410-0001053

Fine Assessment

All fines imposed by Visa are fines imposed on Members. A Member is responsible for paying all fines, regardless of whether it absorbs the fines, passes them on, or increases them in billing its customer (e.g., Cardholder, Merchant). A Member must **not** represent to its customer that Visa imposes any fine on its customer.

ID#: 010410-010410-0001054

Collection of Fines

Visa will collect all fines assessed through the VisaNet miscellaneous fee collection process after notifying the Acquirer.

ID#: 010410-010410-0002449

Allegations and Investigations

Allegations of violations of the *Visa International Operating Regulations* may be brought by either:

- A Member
- A Visa officer

Visa may investigate allegations of violations of the *Visa International Operating Regulations*.

Visa may make such investigations as it deems appropriate and assess all investigative costs to the Member in addition to any fine that may be applicable.

ID#: 010410-010410-0007366

Notification Response - U.S. Region

A U.S. Member must respond to, and provide information requested in, a Notification of the violation that is under investigation. The Member must submit its response and information within the time period specified in the Notification.

ID#: 010410-010410-0001050

Fines and Penalties for Repetitive, Willful, and Egregious Violations

Repetitive Violations

Repetitive violations of the *Visa International Operating Regulations* incur heavier fines or other actions. A violation of any section qualifies as a repetitive violation only if the violating Member does not correct it by the date specified in the Notification.

ID#: 010410-010410-0003645

Time Period

Penalties increase for repetitive violations within any 12-month period. The 12-month period begins on the date of the most recent Notification of the violation and ends following a 12-month period free of violations of that regulation.

ID#: 010410-010410-0000478

Willful Violations

In addition to the fines and penalties specified in "Fines and Penalties - General," a Member found to have willfully violated the *Visa International Operating Regulations*, adversely affecting the goodwill associated with Visa system, products and services, the operation of the Visa Systems, or the operations of other Members, will be subject to a further fine. A violation is considered "willful" if the

Member knew, or its knowledge can be fairly implied, that its conduct constituted a violation of the *Visa International Operating Regulations*.

When determining the amount of a fine, in addition to the criteria above, the following will be considered:

- Type of violation
- Nature of the damage, including the amount incurred by Visa and its Members
- Repetitive nature of the violation
- Member history or prior conduct
- Effect of the assessment upon the safety and soundness of the Visa system and the Member, including the Member committing the violation
- Any other criteria Visa deems appropriate

Before a decision that a willful violation occurred, a Member will have the right to introduce any evidence in support of its position.

ID#: 010410-010410-0007288

Willful Violation - U.S. Region

In addition to the fines specified in "Fines and Penalties - General," a U.S. Member determined to have committed a Willful Violation will be subject to a fine.

Two or more Visa officers may make a determination that a Willful Violation has occurred and assess a fine of up to US \$500,000 per month until the violation is corrected.

ID#: 010410-010410-0007286

Egregious Violations - U.S. Region

Additional fines may be levied on U.S. Members for an Egregious Violation.

ID#: 010410-010410-0001058

Egregious Violation Fines - U.S. Region

In addition to the fines specified in "Fines and Penalties - General," a U.S. Member determined to have committed an Egregious Violation will be subject to a fine.

Two or more Visa officers may make a determination that an Egregious Violation has occurred and assess a fine of up to US \$500,000 per month until the violation is corrected.

ID#: 010410-010410-0007287

Egregious Violation Fine Amount - U.S. Region

When determining the amount of a fine for an Egregious Violation, the following will be considered:

- Type of violation
- Nature and extent of the impact on Visa and Members
- Repetitive nature of the violation
- Member history or prior conduct
- Effect of the violation upon the safety and soundness of the Visa payment services and Members, including the Member committing the violation
- Any other criteria deemed appropriate by Visa

ID#: 010410-010410-0001061

Compliance - General

Compliance Programs - General

Visa rights and Member obligations for specific compliance programs, specified in "Compliance Monitoring," follow the basic structure of fines described in "Operating Regulations Compliance and Enforcement."

ID#: 010410-010410-0007040

Acceptance Compliance Program - Canada Region

All Canada Members must comply with the Visa Canada Acceptance Compliance Program as specified in the *Acceptance Compliance Program Terms of Reference* (available at <https://visainfo.ca>).

ID#: 010410-010410-0000526

Compliance Enforcement Appeals

Enforcement Appeals - U.S. Region

A U.S. Member may appeal a determination of a violation to the Appeal Committee as follows:

- The Member's appeal letter must be received by Visa within 30 days of the Member's receipt of the Notification of the violation.
- Written arguments and supporting information for the appeal must be submitted with the appeal letter.
- The Member must include a nonrefundable fee with its appeal letter.

Visa will notify the Member of the final disposition of the appeal, including a Notification of the Member's right to appeal to the Board of Directors in accordance with Article X of the *Visa U.S.A. Inc. Certificate of Incorporation and Bylaws*.

ID#: 010410-010410-0007289

Enforcement Board Appeal - U.S. Region

A U.S. Member may appeal the decision of the Appeal Committee to the Board of Directors as follows:

- The Member's appeal letter must be received by Visa within 30 days of the decision Notification date.
- Written arguments and supporting information for the appeal must be submitted with the appeal letter.
- The Member must include a nonrefundable fee with its appeal letter.

The decision of the Board of Directors is final and is **not** subject to any challenge.

ID#: 010410-010410-0007290

Enforcement Appeals - LAC Region

An LAC Member determined to have violated the *Visa International Operating Regulations* and that has had a penalty or fine imposed by Visa may file an appeal with Visa within 30 calendar days of Visa Notification of the determination.

ID#: 010410-010410-0000522

Right of Termination of Merchant or Agents

Visa Rights

Visa Right to Terminate Merchant, Internet Payment Service Provider or Sponsored Merchant

Visa may permanently prohibit a Merchant, Internet Payment Service Provider (IPSP), Sponsored Merchant, or any other entity, or one of its principals, from participating in the Visa or Visa Electron Program for any reasons it deems appropriate, such as:

- Fraudulent activity
- Presenting Transaction Receipts that do not result from an act between a Cardholder and a Merchant (laundering)
- Entering into a Merchant Agreement under a new name with the intent to circumvent the provisions of the *Visa International Operating Regulations*
- Activity that causes the Acquirer to repeatedly violate the *Visa International Operating Regulations*

- Activity that has resulted in a Regional Office prohibiting the Merchant from participating in the Visa or Visa Electron Program
- Any other activity that may result in undue economic hardship or damage to the goodwill of the Visa system

ID#: 010410-010410-0007120

Revocation of Merchant Privileges

Visa may fine an Acquirer that enters into a Merchant Agreement with a Merchant, Sponsored Merchant, or known principals of a Merchant that Visa has prohibited from participating in the Visa or Visa Electron Program.

ID#: 010410-010410-0005255

Global Merchant Chargeback Monitoring Program - Merchant Disqualification

Visa may disqualify a Merchant that has been placed in the Global Merchant Chargeback Monitoring Program from participation in the Visa Program if the Merchant meets or exceeds the specified Chargeback ratio threshold of 2% without an effective Chargeback reduction plan, and 2 of the following levels of Chargeback activity are reached:

- Merchant's Chargeback ratio is 2 or more times the specified Chargeback ratio in a single month
- Merchant is assessed fees for 3,000 or more Chargebacks in a single month
- Merchant is assessed US \$1 million or more in Global Merchant Chargeback Monitoring Program fees

ID#: 081010-010410-0002445

Termination of Merchant Agreement

After verifying that Visa has prohibited a Merchant or Sponsored Merchant from participating in the Visa or Visa Electron Program, an Acquirer must terminate the Merchant Agreement no later than the date specified by Visa.

If the Acquirer has not terminated the Merchant Agreement by the date specified, Visa may assess the Acquirer a fine, in an amount to be determined by the Board of Directors.

ID#: 010410-010410-0008241

Visa Right to Notify Merchant - U.S. Region

In the U.S. Region, Visa may contact a Merchant, a Sponsored Merchant, or an Internet Payment Service Provider directly, if warranted.

ID#: 010410-010410-0003679

Fines for U.S. Merchant Agreement with Prohibited Merchant - U.S. Region

Visa assesses a fine to a U.S. Acquirer that enters into a Merchant Agreement with a Merchant or known principals of a Merchant that Visa has prohibited from participating in the Visa or Visa Electron Program, as specified in the table below.

Acquirer Fines for Merchant Agreement with a Prohibited Merchant - U.S. Region

Violation	Fine
First violation in a 5-year period	US \$10,000
Second violation in a 5-year period	US \$20,000
Third violation in a 5-year period	US \$50,000
4 or more violations in a 5-year period	At the discretion of Visa

Visa assesses an additional fine of US \$10,000 for each 30-calendar-day period, or portion thereof, during which the U.S. Acquirer fails to terminate the Merchant Agreement.

ID#: 010410-010410-0007118

Member Obligations

Acquirer Responsibility for Costs

An Acquirer is responsible for all costs incurred by Visa due to the Acquirer's failure to terminate a Merchant or Sponsored Merchant. This includes attorney's fees and costs of any legal action undertaken by Visa to protect the goodwill of the Visa system or to prevent further harm to Members and Cardholders.

ID#: 010410-010410-0007117

Chapter 2: Visa System Participation

Core Principle 2.1

Bylaws and Operating Regulations

Following the Rules of Participation

Financial institutions, payment data processors, and other qualified business entities may participate in the Visa system by meeting the conditions outlined in the applicable Visa Bylaws and Operating Regulations. Key information from the Visa Bylaws and Operating Regulations are outlined in these Core Principles.

ID#: 010410-010410-0007756

Core Principle 2.2

Third Party Registration

Using a Third Party

Visa participants are generally financial institutions or other eligible businesses that issue Visa products to consumers or enroll merchants to accept Visa products for payment of goods and services. Participants may also contract with third-parties to facilitate issuing and acquiring activities, including VisaNet processors who have a direct connection to VisaNet. Participants in the Visa system agree to register VisaNet processors and third-parties that facilitate Visa activity. Participants are responsible for all errors, acts and omissions of such third-parties, including their agents and vendors.

ID#: 010410-010410-0007757

Core Principle 2.3

General Liabilities and Indemnifications

Taking Responsibility

Visa participants are solely responsible for their issuance of Visa products and acquiring of merchants to accept Visa products, including responsibility for settlement of transactions, compliance with Visa Bylaws and Operating Regulations, and ensuring that their Visa programs comply with all applicable legal and regulatory requirements. Participants indemnify Visa for claims or liabilities that arise out of

their issuance of Visa products and acquiring of merchants, and broadly disclaim liability against Visa for such activities.

ID#: 010410-010410-0007758

Membership

General Membership

Notification to Visa of Member's Country

Each Member (or its Group Member) must notify Visa in writing, at least 60 calendar days prior to commencement, of each country where the Member either:

- Performs any Visa, Visa Electron, Visa Cash, Plus, or Visa TravelMoney Program services
- Uses, displays, or supplies any materials bearing a Visa-Owned Mark

These requirements are in addition to those of the *Visa International Certificate of Incorporation and Bylaws*, Section 2.10(g).

ID#: 010410-010410-0000901

Penalties for Violation of the Sponsored Member Registration Program - U.S. Region

Effective 1 June 2010, Visa assesses fines for violation of the U.S. Region Sponsored Member requirements

ID#: 010410-010410-0001316

Quarterly Operating Certificate

Monthly Reporting - Canada Region

A Canada Member must send the completed *Schedule I through Schedule XI* in the Canada Regional Operating Regulations to Visa for consolidation and reporting no later than the 25th of the month following each reporting period.

ID#: 010410-010410-0006335

Quarterly Service Fee Remittance Penalties – U.S. Region

In the U.S. Region, Visa assesses quarterly service fee remittance penalties.

ID#: 081010-010410-0003479

Penalties for Nonpayment of Quarterly Service Fee - U.S. Region

If a U.S. Member does not pay the quarterly service fee, Visa imposes penalties, as specified in the *Visa U.S.A. Inc. Certificate of Incorporation and Bylaws*, Section 3.07.

ID#: 010410-010410-0003480

Reporting of Transactions Not Sent through VisaNet - U.S. Region

In the U.S. Region, Interchange and On-Us Transactions that are not sent through VisaNet must be reported to Visa on the Quarterly Operating Certificate, as specified in the *Visa U.S.A. Inc. Certificate of Incorporation and Bylaws*.

ID#: 010410-010410-0000913

Exchange Rates for Quarterly Certificates

Effective 1 January 2010, each Member (or its Group Member) with non-U.S. dollar Transaction volumes must use an exchange rate provided by Visa to file Quarterly Operating Certificates. The exchange rate is calculated using a simple average of 3 monthly spot rates for the quarter. This requirement does not apply to a Canada or U.S. Member who files in either CAD or USD.

The monthly spot rates are sourced from Reuters, as shown in the "FT Guide to World Currencies," published in the *Financial Times* on the third Monday of each month. These rates are also available for reference in the Quarterly Operating Certificate application on Visa Online.

ID#: 010410-010110-0008837

Online Submission and Electronic Signature

Use of Electronic Signature

With the exception of the initial Membership Application, once an institution has been granted Visa Membership, subsequent forms and registration requests may be submitted through Visa Online. A request submitted in accordance with the requirements constitutes an Electronic Signature and is considered binding with the same force and authority as a handwritten signature.

ID#: 081010-190209-0008098

Electronic Signature Applicability

Unless instructed otherwise, a Member that has already executed and submitted an initial Membership Application and has been granted approval may submit electronically all subsequent documentation that is available on Visa Online, if the Electronic Signature requirements are satisfied, and subject to regional availability of the tool via Visa Online.

ID#: 081010-190209-0008100

Electronic Signature Enforceability

By submitting via Visa Online, a Member:

- Attests that the submitted documentation meets the specified requirements
- Agrees that the submitted documentation constitutes a binding commitment with the same legal force and effect as a handwritten signature

ID#: 081010-190209-0008099

Electronic Signature Criteria

To be valid, an Electronic Signature must:

- Be submitted via Visa Online
- Be submitted and validated on the basis of Visa Online user identification and authenticated in accordance with the procedures established by Visa
- Provide evidence of the Member's officer's intent to sign by the officer's acceptance of the click-through notice provided on Visa Online

In addition, in the U.S. Region, a U.S. Member must maintain reasonable safeguards and security controls to limit access to authorized personnel. *(This only applies in the U.S. Region.)*

ID#: 081010-190209-0007626

Visa First

Visa First Training Program - CEMEA Region

Before activation of any card program, the following CEMEA Members must complete the Visa First training program:

- All new Principal and Associate Members, including new Members holding a restricted license
- Any existing Member upgrading its license category to Principal or Associate, including Members upgrading to a restricted license
- All Members obtaining a new Foreign Branch or Plus License

ID#: 010410-010410-0004982

Acquirer Licensing

Eligibility for Acquiring License - CEMEA Region

Before becoming eligible for a license to acquire Transactions, a CEMEA Member must:

- Hold a Principal Member License, or a Foreign Branch License of a Principal Member in a different jurisdiction

- Demonstrate proven Visa Card issuance
- Submit a 3-year business plan in a format defined by Visa. The business plan must include the Member's commitment to:
 - Extending the acceptance of Visa Cards in all environments (Card-Present Environment and Card-Absent Environment) in its market
 - Installation of Chip-enabled POS terminals at its acquired Card-Present Environment Merchants

The business plan must be, at Visa discretion, an acceptable manifestation of the Member's commitment to grow its Visa Card portfolio.

Visa may assess fines and penalties to a CEMEA Acquirer that does not meet its business plan objectives.

- Demonstrate compliance with Visa Risk Management requirements. The Member must meet all relevant Visa Risk, VisaNet, operational, and compliance requirements pertaining to its issuing business before commencing acquiring activity.
- Demonstrate that its acquiring activity complies with local and international law
- Attend Visa Business School courses on Acceptance Development, Risk Management, and Dispute Management

Effective 1 October 2009, a variance to this requirement applies to Members in Afghanistan and Pakistan.

ID#: 010410-010410-0005525

Sponsored Merchant Acquiring License - CEMEA Region

Effective 1 January 2010, in the CEMEA Region, a Russian Principal Member may sponsor a Russian Associate Member to enter into Merchant Agreements and acquire POS Transactions.

Prior to sponsoring a Russian Associate Member for a Sponsored Merchant Acquiring License, the Russian Principal Member must hold a valid Merchant acquiring license.

A Sponsored Merchant Acquiring License-holder must not:

- Accept or process Electronic Commerce Transactions
- Sub-contract other Members or agents to perform services to Merchants

Applicable fees are included in the *Visa CEMEA Fee Guide*.

ID#: 010410-010110-0005527

Revocation of Acquiring License - CEMEA Region

Visa may, at its discretion, revoke an acquiring license from a CEMEA Member if the Member's share of the number of issued Cards in the market where the Member is acquiring Transactions drops below 2%.

ID#: 010410-010410-0005529

Penalty for Associate Member Merchant Acquiring in Russia - CEMEA Region

Effective 1 April 2010, in the CEMEA Region, a Russian Principal Member permitting an acquiring agent to acquire Merchant Transactions without a Sponsored Merchant Acquiring License will be assessed a non-compliance fee of US \$20,000 for every 6 months or portion thereof, for each agent that fails to obtain a Sponsored Merchant Acquiring License.

ID#: 010410-010410-0024131

Agents - Third Party and VisaNet Processors

General Agent Requirements

General Member Responsibilities for VisaNet Processors

Effective 23 July 2010, a Member that has a contract with a VisaNet Processor must:

- Provide Transaction-related processing instructions directly to its VisaNet Processor
- Distribute written policies and procedures to its VisaNet Processors
- Establish a risk management program to control risks related to the use of VisaNet Processors, such as:
 - Loss of operational control
 - Service provider failure
 - Confidentiality and physical and logical security of Cardholder and Visa Transaction Information
- Verify that the principals and senior management of the VisaNet Processor have the requisite knowledge and experience to successfully perform the contracted services (except when a VisaNet Processor is a Member or special Licensee)
- Conduct from time to time a physical inspection of the business premises (except when a VisaNet Processor is a Member or special Licensee) to:
 - Verify inventory
 - Inspect operational controls
 - Monitor security standards regarding unauthorized disclosure of or access to sensitive Visa data and other payment systems

ID#: 081010-010100-0025880

Use of an Airline Authorizing Processor

Effective 23 July 2010, before implementing a direct connection to VisaNet, a Member must ensure that an Airline Authorizing Processor has either:

- Completed and submitted a VisaNet Letter of Agreement (Exhibit 5A) to Visa
- Signed a separate agreement with Visa

A Member acquiring Airline Transactions is not required to submit a VisaNet Letter of Agreement (Exhibit 5A) or a VisaNet Processor Registration and Designation/Termination form when the VisaNet Processor used by the Airline for Authorizations is an Airline Authorizing Processor.

ID#: 081010-010410-0001021

VisaNet Processor Contracts

Effective 23 July 2010, a Member must execute a written contract with each VisaNet Processor. The contract, to the extent permitted by applicable law, must:

- Include minimum standards established by Visa, including, but not limited to:
 - Policies
 - Procedures
 - Service levels
 - Performance standards
- Include language that:
 - Permits Visa to conduct financial and procedural audits and general reviews at any time
 - Requires VisaNet Processors to make Cardholder and Merchant information available to Visa and regulatory agencies
 - Contains a notice of termination clause
- Ensure that the VisaNet Processor will comply with:
 - *Visa International Operating Regulations*
 - Applicable laws
- Be executed by a senior officer of the Member
- Contain at least the substance of the provisions specified in “VisaNet Processor Requirements”
- Ensure that the VisaNet Processor complies with the Payment Card Industry Data Security Standards (PCI DSS)
- Ensure that all VisaNet Processors are properly registered with Visa

ID#: 081010-010100-0025879

VisaNet Processor Systems Agreement

Effective 23 July 2010, Visa may require a Member's VisaNet Processor to enter into an agreement directly with Visa before the delivery of any of the following:

- V.I.P. System software
- BASE II software
- Visa Extended Access²

² This requirement does not apply to U.S. and CEMEA Members using Direct Exchange (DEX).

- Other systems as deemed necessary by Visa

The agreement may specify terms and conditions for the use of software or equipment that Visa determines necessary to protect its proprietary rights. This provision does not require Visa to agree to this type of arrangement, nor does it give any VisaNet Processor the right to use VisaNet.

ID#: 081010-010100-0025882

VisaNet Processor Marketing Materials

Effective 23 July 2010, a Member must require that its VisaNet Processor:

- Uses only marketing materials approved by the Member
- Ensures that all marketing materials displaying the Visa-Owned Marks also include the Member name, which must be more prominent and in a larger font than that of the VisaNet Processor
- For Prepaid Card distribution, ensures that any Website displaying the Visa-Owned Marks or offering Visa Card services clearly and conspicuously includes the Member name, which must be located within close proximity to the Visa-Owned Marks, as specified in the applicable Visa International Prepaid Program Guidelines and the *Visa Product Brand Standards* website.
- Is prominently identified on the marketing materials as an agent or representative of the Member unless the Member has provided its approval to exclude its name on such marketing materials
- In the Canada Region, with the approval of the Member and provided the Acquirer Processor has entered into the form of Trademark License Agreement for Acquirer Processors as prescribed by Visa, a Member's Acquirer Processor may display certain Visa-Owned Marks on its marketing materials without the Member's name or logo in accordance with the terms of the Trademark License Agreement for Acquirer Processors (*This only applies in the Canada Region.*)

ID#: 081010-010100-0025885

Agents Used for Solicitation - U.S. Region

A U.S. Member that uses an Agent for Cardholder or Merchant solicitation must:

- Have a written agreement with the Agent, as specified in "Third Party/ISO Requirements - U.S. Region"
- Ensure that any use of the Visa Program Marks by its Agents complies with the *Visa International Operating Regulations*

ID#: 010410-010410-0001165

Competitors as Agents - U.S. Region

A U.S. Member must **not** appoint or permit as its Agent for Cardholder or Merchant solicitation any organization, or its respective subsidiaries or affiliates, that Visa deems to be a competitor, including:

- American Express Company
- Discover Financial Services

ID#: 081010-010410-0001166

Agent Prohibitions Related to Visa-Owned Marks - U.S. Region

An Agent of a U.S. Member must **not**:

- Permit the use of any Visa-Owned Mark by any of its own Agents
- Use any Visa-Owned Mark on any marketing material, including business cards and letterhead on stationery

ID#: 010410-010410-0001168

VisaNet Processor Requirements

VisaNet Processor Registration

Effective 23 July 2010, any Member that uses a VisaNet Processor, whether or not the VisaNet Processor is itself a Member, must:

- Submit to Visa a *VisaNet Processor Registration and Designation/Termination* form (available on Visa Online) before using the VisaNet Processor
- Immediately notify Visa if any change occurs in the VisaNet Processor relationship, including termination, change of ownership or business function, or processor
- Complete a contract with the VisaNet Processor, as specified in “VisaNet Processor Contracts”
- Ensure that the VisaNet Processor complies with the applicable provisions of the Visa International Certificate of Incorporation and Bylaws and Visa International Operating Regulations
- Ensure that any changes to BIN relationships comply with the requirements specified in “BIN Licensing”

ID#: 081010-010100-0025870

VisaNet Letter of Agreement for Non-Members

Effective 23 July 2010, any Member that uses a non-Member as a VisaNet Processor must ensure that the non-Member submits to Visa a *VisaNet Letter of Agreement (Exhibit 5A)* before using the non-Member as a VisaNet Processor.

ID#: 081010-010100-0025871

Liability for Activities of VisaNet Processors

Effective 23 July 2010, a Member must accept liability for all activities, including both acts and omissions, of its VisaNet Processors, as specified in the *VisaNet Processor Registration and Designation/Termination* form.

ID#: 081010-010100-0025872

Responsibility for Losses Caused by VisaNet Processors

Effective 23 July 2010, a Member is responsible for any and all losses caused by its VisaNet Processor. All Members using a Clearing or authorizing VisaNet Processor, whether a Member or non-Member, are jointly and severally responsible for the proper performance by that VisaNet Processor of all the requirements of the *Visa International Certificate of Incorporation and Bylaws* and *Visa International Operating Regulations*.

ID#: 081010-010100-0025873

Non-Member VisaNet Processor or Clearing Member Reporting

Effective 23 July 2010, a Member that uses a non-Member VisaNet Processor or Clearing Member to process Transaction-related data must submit an annual report to Visa.

The annual report must include, at a minimum:

- Identification of the services provided by the non-Member VisaNet Processor or Clearing Member
- Products and programs supported
- BINs under which the Member's activity is processed

ID#: 081010-010100-0025874

VisaNet Processor Independent Audit

Effective 23 July 2010, upon designation of a VisaNet Processor, the sponsoring Member must obtain and review an independent audit of the internal controls that support the VisaNet Processor's VisaNet interface. The audit must be conducted annually and use standard audit practices of the International Audit Standards or other regionally acceptable standards as agreed to by Visa. An audit is not required if the VisaNet Processor is a Member or special Licensee.

ID#: 081010-010100-0025878

VisaNet Processor Requirements Related to Third Parties

Effective 23 July 2010, the contract between a Member and its VisaNet Processor must require the VisaNet Processor to:

- Ensure that all Third Parties that use a Member's BIN are properly registered with Visa by that Member
- Notify BIN Licensees in writing and receive written approval before allowing any Third Party Agent to use a Member's BIN or granting access to Cardholder information
- Report at least quarterly to the Member and Visa any Third Parties that use its BIN

ID#: 081010-010100-0025881

VisaNet Processor Acting as Clearing Processor

Effective 23 July 2010, a Member must ensure that a VisaNet Processor acting as a Clearing processor:

- Provides access to Cardholder, Merchant, Sponsored Merchant, and Member data
- Withholds or redirects Settlement funds, as required by Visa

ID#: 081010-010100-0025883

VisaNet Processor Limitations on Liability

Effective 23 July 2010, a Member may limit its liability for the failure of a VisaNet Processor if it provides Visa with an updated *VisaNet Processor Registration and Designation/Termination* form showing that it had terminated the VisaNet Processor relationship before the failure. This form is available through either Visa Online or upon request from Visa.

Limitations of liability, as defined in “Unauthorized Use,” are effective upon receipt of Member Notification to Visa.

ID#: 081010-010100-0025887

Losses Resulting from Unauthorized Use – VisaNet Processors

Effective 23 July 2010, for losses resulting from Unauthorized Use, Visa may collect funds from one of the following, in the order listed:

- Member that caused the loss
- VisaNet Processor that processed the Transaction, if either:
 - No Member is directly responsible for the Unauthorized Use
 - The responsible Member does not meet its financial obligations
- Members using the VisaNet Processor, if the VisaNet Processor does not meet its financial obligations

ID#: 081010-010100-0025888

Collection of Funds from a Member or VisaNet Processor

Effective 23 July 2010, in collecting funds owed by a Member or VisaNet Processor, Visa may take, but is not limited to, the following actions:

- Take and liquidate collateral posted by a Member or VisaNet Processor, as specified in the agreement for the posting
- After providing at least one business day's notice before the collection, either:
 - Debit the Member's or VisaNet Processor's Clearing account through VisaNet
 - Withhold amounts from payments that Visa owes to the VisaNet Processor

ID#: 081010-010100-0025889

VisaNet Processor Payment Disputes

Effective 23 July 2010, a Member or VisaNet Processor:

- May contest the amount collected by Visa, as specified in Section 10.03 of the *Visa International Certificate of Incorporation and Bylaws*
- Must provide written notice to Visa within 60 calendar days of the collection date, if it wishes to dispute its liability for, or the amount of, the collection
- Must not withhold payment because the Member or VisaNet Processor disputes its liability for the payment

Visa is:

- Liable only for the amount improperly collected plus interest at the prime rate in effect at the Settlement Bank used by Visa
- Not liable for collections made in error, except for intentional misconduct

ID#: 081010-010100-0025891

Collection of Funds from a Member or VisaNet Processor - U.S. Region

Effective 23 July 2010, a U.S. Member or VisaNet Processor must remit the total amount owed, as specified in the *Visa International Certificate of Incorporation and Bylaws* and the *Visa International Operating Regulations*.

Visa is not required to exhaust its remedies in collecting from one U.S. Member or VisaNet Processor before collecting from another Member.

If a U.S. Member or VisaNet Processor does not remit the amount owed, the Member is responsible for Visa expenses incurred in collecting the funds, including, but not limited to, costs and expenses of legal action.

A U.S. Member from which Visa collects amounts due must continue to honor its obligations to Merchants and Sponsored Merchants.

A VisaNet Processor must **not** charge a U.S. Member's Clearing account unless either:

- Visa has directed the VisaNet Processor to do so
- The Member whose account is to be charged has provided written consent for the charge and the consent does not prevent the Member from complying with the *Visa International Operating Regulations*

ID#: 081010-010100-0025890

Third Party/ISO Requirements

Third Party Agent Registration Program

Effective 23 July 2010, a Member that uses a Third Party Agent must comply with all of the requirements specified for Third Party Agents. Only a Third Party Agent that has a direct written contract with a Member may perform services on behalf of the Member. A Third Party Agent is exempt from the registration requirements specified in Third Party Registration Requirements and the associated fees if it only provides services on behalf of its affiliates (including parents and subsidiaries) and those affiliates are Members that own and control at least 25% of the Third Party Agent.

ID#: 081010-010100-0025892

Third Party Agent Registration Requirements

Effective 23 July 2010, to register a Third Party with Visa, a Member must:

- Use the Visa Membership Management application, available through Visa Online
- Complete the appropriate regional forms, available from the appropriate regional risk representative
- Registration must be completed before the performance of any contracted services or Transaction activity

Visa may deny or reject a Third Party Agent's registration at any time with or without cause.

ID#: 081010-010100-0025893

Registration Requirements for Merchant Third Party Agents

Effective 23 July 2010, a Member must register with Visa any Third Party Agent that has been engaged by any of its Merchants before the performance of any contracted services by the Third Party Agent on behalf of the Merchant.

Effective 23 July 2010, registration of a Third Party Agent is specific to each Member, and requires a separate registration by each Member for any Third Party Agent that:

- Uses its BIN. For a Member in the LAC Region, the registration is per Member, per country, and per agent.
- Provides contracted services on behalf of the Member or its Merchants

ID#: 081010-010100-0025894

Third Party Agent Compliance with Due Diligence Standards

Effective 23 July 2010, before registering a Third Party Agent, a Member must complete, and validate compliance with, the applicable regional due diligence standards that are available through the Visa Member Management Application Service on Visa Online or from the appropriate regional contact. Upon Visa request, a Member may be required to provide documentation to confirm compliance with regional due diligence standards.

Effective 23 July 2010, a Member with currently registered Third Party Agents must:

- Perform an annual review of all Third Party Agents to confirm ongoing compliance with applicable regional due diligence standards available through the Visa Member Management Application Service on Visa Online or from Visa
- Upon Visa request, provide documentation to confirm compliance with regional due diligence standards

ID#: 081010-010100-0025895

Member Approval of Third Party Agent

Effective 23 July 2010, a senior officer of a Member must review all documentation and approve a Third Party Agent. Approval must be based on sound business practices that will not compromise the Member or Visa, and must not be based solely on any purported limitation of the Member's financial liability in any agreement with the Third Party Agent.

ID#: 081010-010100-0025896

Third Party Change Notification

Effective 23 July 2010, a Member must use the Visa Membership Management Application, available through Visa Online, or the appropriate regional form to notify Visa of any change in a Third Party's principals or business relationship (including change of ownership or termination of contract). The Member must submit the notice to Visa within 5 business days of the change or knowledge of the change.

Effective 23 July 2010, the Member must forward to Visa, via the Visa Membership Management Application or the appropriate regional form, requests for correction.

ID#: 081010-010100-0025899

Third Party Registration Fee

Effective 23 July 2010, Visa assesses a registration fee and annual fee for Third Party Agents, as specified in the applicable regional fee guide. The fee for Member registration of each Third Party Agent will be charged directly to the Member, unless otherwise specified by Visa. Visa will waive the annual registration fee for the calendar year in which the agent has been registered, unless otherwise specified.

ID#: 081010-010100-0025900

Third Party Agent Contract Requirements

Effective 23 July 2010, a Member must execute a written contract with each Third Party Agent that performs Cardholder or Merchant solicitation and/or stores, processes, or transmits Cardholder or Transaction data on behalf of the Member. The contract, to the extent permitted by applicable law, must:

- Include minimum standards established by Visa, including, but not limited to:
 - Policies
 - Procedures
 - Service levels
 - Performance standards
- Include language that:
 - Permits Visa to conduct financial and procedural audits and general reviews at any time
 - Requires the Third Party Agent to make available to Visa and regulatory agencies Cardholder and Merchant information
 - Contains an appropriate notice of termination clause
 - Permits Visa to determine the necessity of and impose risk conditions on the Third Party Agent
- Ensure that the Third Party Agent will comply with:
 - *Visa International Operating Regulations*
 - Applicable Visa Regional Operating Regulations
 - Applicable local laws
- Be executed by a senior officer of the Member
- Contain at least the substance of the provisions specified for Third Party Agents
- Ensure that the Third Party Agent complies with the Payment Card Industry Data Security Standard (PCI DSS) and with the *Visa International Operating Regulations*

ID#: 081010-010100-0025902

Termination of Third Party Agent Contract

Effective 23 July 2010, a Third Party Agent contract must include a provision allowing a Member or its Merchant to terminate a contract if the Third Party Agent participates in any of the activities described in “Prohibition of Third Party Agents from Providing Services” or the Member or its Merchant becomes insolvent.

ID#: 081010-010100-0025903

Member Risk Management Responsibilities for Third Party Agents

Effective 23 July 2010, before contracting with a Third Party Agent, a Member must:

- Determine that the entity is financially responsible and will comply with the substance of the *Visa International Operating Regulations* and applicable law

- Comply with the Third Party Agent Registration Program

The Member must also conduct a background investigation to verify the responsibility (including, where appropriate, financial responsibility) of the principals and ensure that no significant derogatory information exists. If local laws prohibit checks (including financial reviews) on individuals, the Member must note this when registering the Third Party Agent and note what other due diligence procedures were undertaken to ensure that due diligence has been completed.

ID#: 081010-010100-0025906

Third Party Agent On-Site Inspection

Effective 23 July 2010, in order to register a Third Party Agent, a Member must perform an on-site inspection of the Third Party Agent's business location prior to the initial registration as part of the due diligence requirement to:

- Verify inventory, if applicable
- Review solicitation or sales materials
- Inspect operational controls
- Monitor security standards regarding unauthorized disclosure of, or access to, sensitive Visa Transaction Information and other payment systems' transaction information

Visa may conduct an on-site inspection of any Third Party Agent to validate its compliance with the applicable security requirements.

ID#: 081010-010100-0025907

Third Party Agent Reference File Query Requirement

Effective 23 July 2010, a Member must review the Visa Membership Management Application or the appropriate regional form each time the Member signs a Third Party Agent to confirm if another Member has discontinued its relationship with a Third Party Agent. Visa refers the inquiring Member to the Member with the former relationship for further information, but the Member with the former relationship is not obligated to disclose information to the inquiring Member.

Visa will not provide an inquiring Member with details of a Third Party Agent's existing relationships with other Members, nor with the Members' identities.

Registration of a Third Party Agent does not represent confirmation by Visa of the Third Party Agent's compliance with any specific requirement.

ID#: 081010-010100-0025908

Member Requirements for Third Party Agents

Effective 23 July 2010, a Member using a Third Party Agent must:

- Control the approval and review of Merchants, approval of Cardholder applications, and establishment of Merchant fees for Transactions
- Maintain a file on the Third Party Agent that includes records of all applicable due diligence and retain this file, with the reason for discontinuance, for a minimum of 2 years following the discontinuance of the Third Party Agent relationship
- Guarantee that it and the Third Party Agent will comply with Third Party Agent requirements and “Account and Transaction Information Security”
- Identify each Third Party Agent and designate the activities that it is authorized to perform on the Member's, or the Member's Merchant's, behalf
- Ensure that the Third Party Agent has access to and uses the information contained in the current *Visa Interchange Directory*, if the Member uses the Third Party Agent for processing any of the following:
 - Chargebacks
 - Arbitration cases
 - Compliance cases
 - Authorizations
 - Referrals
 - Fraud reporting cases
 - Settlement
- Advise the Third Party Agent that:
 - Such organization or individual must not represent registration in the Third Party Registration Program as Visa endorsement of its services
 - Registration of a Third Party Agent is specific to each Member, and requires a separate Third Party Agent registration process for each Member business relationship
- Accept responsibility for any and all losses caused by its Third Party Agent

ID#: 081010-010100-0025909

Member Responsibilities for Third Party Agents

Effective 23 July 2010, a Member is responsible for all Card activities associated with Visa products and services, whether performed directly or indirectly by the Member or any Third Party Agent. The Member must, at a minimum, guarantee that:

- Its Merchants are paid for proper acceptance of a Card
- Payments received from Cardholders are applied for the purpose for which they were remitted

These obligations must not be waived, abrogated, or superseded in any manner.

ID#: 081010-010100-0025910

Third Party Agent Reporting

Effective 23 July 2010, a Member must, upon Visa request, submit the detailed quarterly report form from Visa, regarding the activities and services of each Third Party Agent doing business on its behalf. The quarterly report must be signed by an authorized officer.

Visa may assess a fine if the Member fails to provide this information within 30 calendar days from the end of each quarter.

ID#: 081010-010100-0025911

Third Party Agent Responsibility for Providing Information

Effective 23 July 2010, unless prohibited by local law, if a Member, Visa, its designees, or any regulatory agency requests Cardholder or Merchant information, a Third Party Agent must provide the information in writing as soon as possible, but no later than 7 business days from receipt of a request. If local law prohibits providing the information, the Third Party Agent must note the exception when the original request is submitted. Requests may include information of any type, including any of the following:

- Organizational structure
- Employee information
- Sales-related data
- Financial information
- Transaction data

ID#: 081010-010100-0025912

Third Party Agent Solicitation and Marketing Materials

Effective 23 July 2010, a Member must ensure that a Third Party Agent:

- Uses only solicitation materials, such as advertisements, stationery, business cards, sales brochures, and Website promotional content approved by the Member, as specified in the *Visa Product Brand Standards*
- Uses only solicitation materials that prominently identify the registering Member
- Complies with the substance of *Visa International Operating Regulations* regarding any permitted use of the Visa Program Marks

ID#: 081010-010100-0025913

Required Member Identification in Solicitation and Marketing Materials

Effective 23 July 2010, if Third Party Agent uses solicitation and marketing materials displaying the Visa-Owned Marks, a Member must ensure that:

- The Member is prominently identified by name and city, in which the headquarters is located, adjacent to the Visa-Owned Marks

- Subsequent Cardholder or Merchant Agreement is between the Member and the individual Cardholder or Merchant. If Cardholder solicitation material, the Member, not the Third Party Agent, is the Issuer of the Card.
- The material does not identify the Third Party Agent, unless such organization or individual is prominently identified as a representative of the Member, as specified in the *Visa Product Brand Standards*.

ID#: 081010-010100-0025914

Use of Visa Marks on Third Party Agent Materials

Effective 23 July 2010, a Member must not permit the use by a Third Party Agent of any Visa-Owned Mark on marketing materials, such as business cards and letterhead on stationery, as specified in the *Visa Product Brand Standards*.

A Third Party Agent must present itself to all current and prospective Cardholders and Merchants under the Trade Name or "doing business as" (DBA) name registered with the Member.

ID#: 081010-010100-0025915

Transaction Information Security for Third Party Agents

Effective 23 July 2010, a Member must ensure that all Third Party Agents with access to account or Visa Transaction Information comply with Visa Transaction Information security requirements.

ID#: 081010-010100-0025916

Disclosure of Account or Visa Transaction Information

Effective 23 July 2010, a Member, in the event of the failure, including bankruptcy, insolvency, or other suspension of business operations, of one of its Third Party Agents, must ensure that the Third Party Agent does not sell, transfer, or disclose any materials that contain Cardholder Account Numbers, personal information, or other Visa Transaction Information to any other entity. The Member must ensure that its Third Party Agent either:

- Returns this information to the Member
- Provides to the Member acceptable proof of secure destruction of this information

ID#: 081010-010100-0025917

Prohibition of Third Party Agents from Providing Services

Effective 23 July 2010, Visa may permanently prohibit a Third Party Agent and its principals from providing services with respect to Visa products for good cause, such as:

- Fraudulent activity
- Activity that causes the Member to repeatedly violate the *Visa International Operating Regulations*
- Operating in an unsound, unsafe manner

- Any other activities that may result in undue economic hardship or damage to the goodwill of the Visa system, if the Third Party fails to take corrective action

ID#: 081010-010100-0025918

Acquirer Eligibility – Third Party Agent – U.S. Region

Effective 23 July 2010, before entering into a Merchant Agreement with Third Party Agent, a U.S. Acquirer must:

- Be in good standing in all Visa risk management programs
- Meet the Acquirer Tier 1 capital requirement

ID#: 081010-010100-0025898

Third Party Agent Operational Review – U.S. Region

Effective 23 July 2010, in the U.S. Region, a new or existing Acquirer that does not have the necessary capital, as specified in "Acquirer Eligibility - Third Party Agent - U.S. Region," must undergo an Acquirer Risk Program Operational Review before approval of its first Third Party Agent registration for soliciting Merchants. The cost of the Operational Review is the responsibility of the Acquirer.

ID#: 081010-010100-0025897

Use of Third Party Agents by a Participant-Type Member – U.S. Region

Effective 23 July 2010, a U.S. Participant-Type Member must not use a Third Party Agent unless authorized, in writing, by its Sponsor. The Sponsor must notify Visa of this authorization.

ID#: 081010-010100-0025919

Card Manufacturers and Personalizers

Issuer Standards for Approved Manufacturers, Approved Personalizers, and Approved Fulfillment Vendors

Effective 3 November 2009, an Issuer that does not perform its own manufacturing, personalization, and/or fulfillment must:

- Use an Approved Manufacturer to manufacture or print Visa Products
- Ensure that the Approved Manufacturer is posted on the *Visa Approved Card Vendor List* or approved by Visa and complies with the most current version of the *Global Physical Security Validation Requirements for Card Vendors*
- Use an Approved Personalizer to personalize Visa Products unless using an Instant Card Personalization Issuance Agent or another Issuer (an Issuer performing personalization through an Instant Card Personalization Issuance Agent or another Issuer must comply with the requirements specified in "Visa Product Personalization - Issuer Requirements")

- Ensure that the manufacturing, embossing or printing, and encoding of all Visa Products comply with the most current version of the *Visa Product Brand Standards and Payment Technology Standards Manual*
- Ensure that the Approved Personalizer is posted on the *Visa Approved Card Vendor List* or approved by Visa and complies with the most current version of the *Global Physical Security Validation Requirements for Card Vendors* and *Global Logical Security Validation Requirements for Card Personalization Vendors*
- Use an Approved Fulfillment Vendor to package, store, or ship Visa Products unless using a Distribution Channel Vendor for pre-manufactured, commercially ready Visa Products (an Issuer performing fulfillment through a Distribution Channel Vendor must comply with the requirements specified in "Issuer Standards for Distribution Channel Vendors")
- Ensure that the Approved Fulfillment Vendor is posted on the *Visa Approved Card Vendor List* or approved by Visa and complies with the most current version of the *Visa Global Physical Security Validation Requirements for Data Preparation, Encryption Support and Fulfillment Card Vendors*
- Immediately notify Visa if the Approved Manufacturer, Approved Personalizer, and/or Approved Fulfillment Vendor is unable to complete its responsibilities
- Contract through another Issuer, an Approved Manufacturer, an Approved Personalizer, and/or an Approved Fulfillment Vendor for the production, personalization, and/or fulfillment of Visa Products
- Review completed Card products for accuracy, including embossing, printing, and encoding

ID#: 010410-010100-0025517

Fines Related to Agents

VisaNet Processor Fines and Penalties

Effective 23 July 2010, a Member using a VisaNet Processor that fails to comply with the *Visa International Operating Regulations* and *Visa International Certificate of Incorporation and Bylaws* is subject to fines and penalties as specified in General Fines Schedule.

The combined liability of all Members for a VisaNet Processor's failure to comply must **not** be more than the fine or penalty amount for the violation involved.

Visa may assess fines resulting from the activities of a Member performing services on behalf of another Member to the:

- Performing Member
- Member for which the services are performed

The total paid by both Members must **not** be more than the fine or penalty amount for the violation involved.

Visa may impose penalties whether a Member or non-Member is performing services on behalf of another Member.

If a Member acts as a VisaNet Processor for another Member, it is considered a single entity with that other Member in determining repetitive violations.

ID#: 081010-010100-0025886

Third Party Agent Fines

Effective 23 July 2010, Visa assesses fines to a Member that fails to comply with the provisions of "Use of Third Party Agents" as specified in "Fines Related to Third Party Agents." A Member is subject to fines for the failure of its Third Party Agents to comply with the substance of the Third Party Agent requirements, including nonpayment of fees to Visa.

ID#: 081010-010100-0025901

Fines Related to Third Party Agents

Effective 23 July 2010, a Member that fails to comply with the Third Party Agent requirements is assessed a fine, as specified

Effective 23 July 2010, for repeated violations in a rolling 60-month period, Visa may assess fines in addition to those specified, at management's discretion. Fines are cumulative.

ID#: 081010-010100-0025868

Third Party Registration/Notification Fine - U.S. Region

Visa assesses an additional fine of US \$20,000 for each 30-calendar-day period, or portion thereof, during which a U.S. Member fails to:

- Register a Third Party, as specified in "Third Party Registration Program - U.S. Region"
- Notify Visa of a change, as specified in "Third Party Change Notification - U.S. Region"

If a U.S. Member repeatedly fails to comply with registration or notification requirements in a 60-month rolling period, Visa may assess the Member fines in addition to the US \$20,000 fine. Such fines may be assessed at Visa discretion and are cumulative.

ID#: 010410-010410-0003503

Chapter 3: The Visa License

Core Principle 3.1

Intellectual Property

Visa Ownership of Intellectual Property

All participants in the Visa system recognize Visa's ownership of valuable intellectual property, including the Visa name, Visa marks, and Visa technology, and agree to protect these ownership rights and the integrity of the marks by following Visa's applicable rules in all activities, including issuing, acquiring and processing. These rules and the Visa license address appropriate use of the licensed marks, technology, software, hardware, and other valuable intellectual property in conjunction with Visa systems, products and services.

ID# 010410-010410-0007727

Core Principle 3.2

Brand and Licensed Technology

Using the Visa Brand and Technology

All participants in the Visa system may use the Visa brand and licensed technology to provide payment and other financial services, under the Visa brand, to customers within the geographic locations defined by Visa and as permitted by local banking regulation.

ID# 010410-010410-0007759

Core Principle 3.3

BIN Licensing

Obtaining a BIN

Visa participants may obtain one or more Bank Identification Numbers (BINs) from Visa for use in all Visa activities. As a BIN licensee, the participant is responsible for all activities associated with any BIN that it licenses.

ID# 010410-010410-0007760

Marks License

License Grant

License Grant for Visa-Owned Marks

Visa grants to each Member, excluding one that is solely a Plus Program Participant, a non-exclusive, non-transferable license to use each of the Visa-Owned Marks **only** in conjunction with the applicable Visa Programs that are licensed to the Member.

ID# 010410-010410-0008906

License Grant for Plus Program Marks

Visa may grant to a Member **not** otherwise licensed a non-exclusive, non-transferable license to use each of the Plus Program Marks with the Plus Program.

ID# 010410-010410-0001122

License for Plus Card Acceptance - U.S. Region

Visa grants a U.S. Member that is required to display the Plus Symbol on its ATM a license to use each of the Plus Program Marks for the purpose of accepting Plus Cards at ATMs, subject to the terms and conditions of the applicable sections of the *Plus System, Inc. Bylaws and Operating Regulations*.

A U.S. Member granted such a license acknowledges that Visa owns the Plus Program Marks.

ID# 010410-010410-0007436

Visa Marks Ownership Acknowledgement

A Member must:

- Acknowledge that Visa owns all Visa-Owned Marks
- Agree that it will do nothing inconsistent with this ownership
- Agree that the use of all Visa-Owned Marks must be for the benefit of, and on behalf of, Visa

ID# 010410-010410-0006463

Denotation Requirements

A Member must **not** imply or use any denotation or legend of Marks registration or ownership, except as required or consented to by Visa. At a Member's request, Visa will provide a current list of both the:

- Countries in which a denotation or legend must be used
- Required denotation or legend

ID# 010410-010410-0006464

Registration/Ownership Denotation

A Member desiring to use a denotation or legend of registration or ownership with any proprietary Mark or Trade Name used in association with, or on the same piece as, any Visa-Owned Mark may do so only if Visa:

- Determines that this use will **not** adversely affect the rights of Visa
- Has provided written approval

ID# 010410-010410-0007431

Use of Visa-Owned Marks in Sponsorship Events

A Member must obtain written approval from Visa for its planned use of any Visa-Owned Mark in the sponsorship of events, including all advertising, promotions, and public relations. These rules do **not** apply to the purchase of advertising not specifically tied to sponsorship of these events.

ID# 010410-010410-0001109

Use of Visa-Owned Marks in Country of License

The Member may use the Visa-Owned Marks only in a country where it is licensed to do so. The written approval request must specify each country where the sponsorship activity will occur. If a Member plans sponsorship activities in any additional country at a later date, it must submit a new request.

ID# 010410-010410-0001110

Scope of Visa-Owned Marks Use

A Member must ensure that it uses each Visa-Owned Mark within the scope of the written approval from Visa. After Notification from Visa, a Member must correct any improper use of any of these Marks.

ID# 010410-010410-0001114

Infringement Proceedings Regarding Visa Marks

Unless Visa grants express consent, Visa reserves the sole right to initiate infringement proceedings or other challenges involving any use of the Visa-Owned Marks.

ID# 010410-010410-0006462

Visa Proprietary Rights

Members acknowledge the proprietary rights of Visa and that unauthorized or inappropriate use of the Visa-Owned Marks and Visa Brand Name may cause Visa irreparable damage or injury. Visa has the full authority to enforce all Visa regulations governing Members, Merchants, agents, and other entities using the Visa-Owned Marks and Visa Brand Name.

ID# 010410-010410-0007432

Sponsorships/Partnerships Including Olympics

Olympic Marks in Media

Use of Olympic Marks, logos, designations, and authenticating statements in any media with any Visa Program Mark must comply with the *Visa International Operating Regulations*, the *Visa Product Brand Standards*, and the current *Visa Olympic Tool Kit*.

ID# 010410-010410-0007452

Sponsorship Pass-Through Rights

A Member's enjoyment of pass-through rights to use the Marks and promotional materials of any organization with which Visa has signed a global partnership or sponsorship agreement, including without limitation those of the Olympics, must comply with the requirements specified in the *Visa International Operating Regulations* and supplemental documents that specify the Marks usage standards that must be maintained for that partnership or sponsorship.

A Member must **not** make any use of such pass-through rights without the prior written approval of Visa and the partner or sponsor organization.

ID# 010410-010410-0007450

Partnership/Sponsorship Agreement

A partnership or sponsorship agreement governs in the case of ambiguity, conflict, or inconsistency between that agreement and any *Visa International Operating Regulations*, contract, sublicense, agreement, or other arrangements between Visa and a Member, Merchant, or affiliate.

ID# 010410-010410-0001128

Marks Use Rights

The right to use partnership or sponsorship Marks, logos, designations, and authenticating statements results from a partnership or sponsorship agreement between Visa and the partnership or sponsorship organization.

ID# 010410-010410-0001130

Member Use of Partnership/Sponsorship Marks

A Member participating in certain Visa Programs may use the Marks, logos, designations, and authenticating statements associated with any partnership or sponsorship, including, but not limited to:

- The International Olympic Committee
- The organizing committees of the current Winter and Summer Olympic Games
- A National Olympic committee

ID# 010410-010410-0007454

Olympic Marks on Cards/Decals

A Member may use the Olympic Marks on Cards and decals and with other representations of the Visa, Visa Electron, or Visa TravelMoney Program Marks in advertising and on promotional materials.

ID# 010410-010410-0001581

Compliance with Marks Use Guidelines

Each Member must strictly observe the guidelines for use of the partnership or sponsorship Marks as specified in governing documents, including, but not limited to:

- Visa International Operating Regulations
- The current Visa Olympic Tool Kit

ID# 010410-010410-0007456

Improper Use of Sponsorship/Partnership Marks

After Notification from Visa, a Member must correct any improper use of the partnership or sponsorship Marks.

ID# 010410-010410-0007453

Olympic Marks on Commercial Products - U.S. Region

Olympic Marks, logos, designations, and authenticating statements may be used on a Commercial Visa Product in the U.S. Region, provided the Member obtains prior written approval from Visa. Such uses will be permitted in limited circumstances and are subject to approval of the Olympic authorities.

ID# 010410-010410-0006193

BIN License and Administration

License

BIN License Agreement

Effective 1 June 2010, a Principal-Type or Associate-Type Member must submit a "BIN License Agreement" request to Visa before using the BIN for acquiring or issuance of a Visa Card bearing the requested BIN. By completing the "BIN License Agreement" request, the Member acknowledges that it will use the requested BIN only for the purpose specified in the request. The Member must submit a revised request to reflect any change in use before the effective date of the change.

ID# 010410-010410-0001220

BIN License Recipients

Effective 1 June 2010, Visa will license a BIN to a Principal-Type Member, Associate-Type Member, or a non-Member VisaNet Processor as defined in the applicable Certificate of Incorporation and Bylaws.

ID# 010410-010410-0001246

Purpose of BIN Use

Effective 1 June 2010, Visa licenses BINs to be used for issuing, acquiring, processing and other approved activities; the BIN Licensee must use BINs only for the purpose for which the BIN Licensee is approved.

ID# 010410-010410-0001250

Private Label BIN Use

Effective 1 June 2010, if a BIN Licensee or its designated Sponsored Member uses a Visa BIN for a Private Label Card program, the Issuer or its Sponsored Member must have a written acceptance agreement directly with each merchant that accepts its Private Label Cards.

ID# 010410-010410-0001253

Administration

Visa Interchange Directory Update Form

Each Member or VisaNet Processor assigned a BIN to use on Cards and through Interchange must submit a completed "Visa Interchange Directory Update Form" (Exhibit 4F) to Visa.

If any of the required information changes, a Member must immediately submit to Visa a new form with any updates for distribution to other Members and Processors.

ID# 010410-010410-0007725

BIN Sale or Exchange

Effective 1 June 2010, a BIN Licensee must **not** sell, rent, or exchange any BIN. However, Visa may, at its sole discretion, accommodate requests for BIN transfers in connection with a portfolio sale.

ID# 010410-010410-0001238

BIN Release

Effective 1 June 2010, A BIN Licensee that no longer uses a BIN must release it to Visa by submitting a "Release of BIN" request. The Member must **not** use a BIN recalled by Visa after the recall effective date

ID# 010410-010410-0001239

BIN Release Cancellation

Effective 1 June 2010, a BIN Licensee must:

- Notify its VisaNet Processors of a BIN release prior to submitting the "Release of BIN" request to Visa
- Submit a "Release of BIN" request to cancel a previously requested BIN release

ID# 010410-010410-0001240

Membership Downgrade - BIN Requirement

Effective 1 June 2010, a Principal-Type Member or Associate-Type Member that reclassifies to a Participant-Type Member must either:

- Return its licensed BINs to Visa by submitting a "Release of BIN" request before the effective date of the membership change
- Transfer its licensed BINs to its Sponsor by submitting a "Change of BIN Licensee/User" request

ID# 010410-010410-0001241

Sponsored Member BIN Use

Effective 1 June 2010,

- A Participant-Type Member must use a BIN licensed to its sponsoring Principal
- An Associate-Type Member may license its own BIN, or use a BIN licensed to its Sponsor
- A Principal-Type Member must only use a BIN for which it is the BIN Licensee

ID# 010410-010410-0001242

Visa Interchange Directory Update Form - U.S. Region

Every U.S. Member or VisaNet Processor acting on behalf of a U.S. Member assigned a BIN to use for Cards and through Interchange must submit a completed "Visa Interchange Directory Update Form" (Exhibit 4F) to Visa. The "Visa Interchange Directory Update Form" is available either through Visa Online or upon request from Visa.

ID# 010410-010410-0003838

Visa Interchange Directory Changes - U.S. Region

If any of the required "Visa Interchange Directory Update Form" (Exhibit 4F) information changes, a U.S. Member must send a new form with any updates to Visa 45 calendar days before the effective date, for distribution to other Members and VisaNet Processors.

ID# 010410-010410-0003839

VisaNet Processor BIN Changes

Effective 1 June 2010, when a Member changes a VisaNet Processor or begins processing through an additional VisaNet Processor, the Member must migrate its BIN(s) from its former VisaNet Processor to the new one, unless the Member retains a processing relationship with the former VisaNet Processor.

ID# 010410-010410-0001267

VisaNet Processor Relationship Termination - BIN Requirement

Effective 1 June 2010, if a Member's VisaNet Processor terminates its relationship with Visa, the Member must ensure that all of its BINs installed with that VisaNet Processor are migrated to another VisaNet Processor before the termination.

ID# 010410-010410-0001268

BIN Transfer to New VisaNet Processor

Effective 1 June 2010, in the event that a Member signs an agreement with a new VisaNet Processor and migrates a BIN to it, the Member must require the new VisaNet Processor to process any Chargebacks, Representments, Retrieval Requests, and other miscellaneous transactions associated with Transactions originated by the former VisaNet Processor under that BIN, unless the former VisaNet Processor agrees to continue processing those transactions.

ID# 010410-010410-0001269

BIN Recall/Reassignment

Effective 1 June 2010, if Visa has recalled a BIN:

- The BIN is eligible for deletion from VisaNet six months after the latter of:
 - Expiration date on the last Card issued has passed
 - Date acquiring activities have ceased
 - Date any processing activities have ceased
- The BIN may subsequently be assigned to another Member following the deletion
- The original BIN Licensee remains liable for any exception activity related to Transactions generated on the BIN before the deletion. Settlement of such liability to Visa or Members will be conducted by Visa in conjunction with the original BIN Licensee.

ID# 010410-010410-0001272

Recalled BIN Responsibility

Effective 1 June 2010, a BIN Licensee is responsible and liable for any recalled BIN until it is fully deleted from all VisaNet systems.

ID# 010410-010100-0025578

Cessation of BIN Authorized Activities

Effective 1 June 2010, if a Member ceases any of the authorized activities on an existing licensed BIN, the timeframes referenced in "BIN Recall/Reassignment" must be adhered to for removing the activity from the BIN.

ID# 010410-010100-0025577

Sales and Transfers

Effective 1 June 2010, Members involved in a portfolio sale or transfer that results in a change of BIN Licensee or User must notify Visa within 10 calendar days of the portfolio sale or transfer by submitting to Visa a “Change of BIN Licensee/User” request.

ID# 010410-010410-0001243

Member Financial Liability During BIN Sale or Transfer

Effective 1 June 2010, Visa holds the selling institution financially liable for all portfolio activities, in addition to payment of all applicable fees, until Visa acknowledges all required documentation.

ID# 010410-010410-0007667

Portfolio Sale or Transfer Forms

Effective 1 June 2010, Visa will make the VisaNet system changes required to accommodate portfolio sales and program transfers only after Visa receives a written request for the changes from the Member.

ID# 010410-010410-0001258

Mergers and Acquisitions

VisaNet Systems Changes Due to Merger or Acquisition

Effective 1 June 2010, Visa will make the VisaNet system changes required to accommodate Mergers/Acquisitions only after Visa acknowledges receipt of a “Change of BIN Licensee User Form” (Exhibit 4B) and a “Member Portfolio Sale Notification” (Exhibit 4D) as appropriate, from the Member.

ID# 010410-010410-0001236

Mergers, Acquisitions, or Restructuring Membership Qualifications

Effective 1 June 2010, for a portfolio sale, all Visa membership qualifications must be met by the purchasing organization. Membership documentation must be submitted to Visa, as specified in the *Visa International Operating Regulations* and the applicable Certificate of Incorporation and Bylaws.

ID# 010410-010410-0001245

Surviving Member Liability Due to Merger

Effective 1 June 2010, if Visa does not receive notification within 30 calendar days of the effective date of the Merger, Visa may take the necessary steps to process the Merger, including the transfer of all products and programs.

ID# 010410-010410-0001257

Membership Status

Voluntary Membership Termination

Effective 1 June 2010, before a request for voluntary membership termination will be processed by Visa, all BINs must be either:

- Fully deleted from the VisaNet systems
- Transferred to another BIN Licensee

ID# 010410-010100-0025579

BIN Licensee

Responsibilities

BIN Licensee Responsibilities

A BIN Licensee is responsible for all activities associated with any BIN that it licenses.

ID# 010410-010410-0007652

Termination of BIN Use Authorization

Effective 1 June 2010, if a BIN User is no longer authorized by the BIN Licensee to use its BIN, the BIN User must:

- Discontinue use of the BIN
- Ensure all Cards are reissued using a BIN it is authorized to use

ID# 010410-010410-0001265

BIN Use

Member Use

BIN Usage Rights

Effective 1 June 2010, only the BIN Licensee or the BIN Licensee's designated Sponsored Member may use the BIN for the purpose noted on the "BIN License Agreement."

ID# 010410-010410-0001225

Unique Identification Within the Account Number

Effective 1 June 2010, an Issuer using a BIN licensed to its sponsoring Member must be uniquely identified within the first 9 digits of the Account Number.

ID# 010410-010410-0001226

Processor BIN Usage

Effective 1 June 2010, a non-Member VisaNet Processor acting on behalf of a Member must use its licensed BINs exclusively for processing activities. It must **not** use the BINs for issuing or acquiring purposes.

ID# 010410-010410-0001227

Use of BINs for Non-Visa Purposes

Effective 1 June 2010, a Member using a Visa-assigned BIN for non-Visa purposes, including Private Label Card programs, must:

- Request approval for the program by submitting a written statement of program objectives to Visa that identifies the BIN uses
- Submit a “BIN License Agreement” request

ID# 010410-010410-0001228

BIN Processing

Each Member and VisaNet Processor must be capable of accepting and processing any Visa licensed BIN for any Visa-defined purpose.

ID# 010410-010410-0008895

Merchant Use and Disclosure of BIN Information

Disclosure of BIN Information to Merchants - U.S. Region

A U.S. Acquirer may provide Visa Debit Card BIN information to its Merchant or its Agent solely for purposes of identifying Visa Debit Cards presented at the point of sale. An Acquirer must provide this BIN information to any Merchant requesting it for the permitted purpose.

ID# 010410-010410-0000506

Use of BIN Information - U.S. Region

A U.S. Merchant or Agent that receives BIN information from its Acquirer must **not** use such information for any reason other than to identify Visa Debit Category products at the point of sale, unless authorized by Visa.

ID# 010410-010410-0002311

Confidentiality of BIN Information - U.S. Region

Visa BIN information provided by a U.S. Acquirer to a Merchant or an Agent is proprietary and confidential information belonging to Visa.

ID# 010410-010410-0002314

Non-Disclosure of BIN Information - U.S. Region

A U.S. Merchant or its Agent must **not** disclose Visa BIN information to any third party without prior written permission from Visa.

ID# 010410-010410-0002315

Merchants Receiving BIN Information - U.S. Region

A U.S. Acquirer that provides BIN information to its Merchant or Agent must ensure that:

- The Merchant or Agent complies with the substance of "Merchant Use and Disclosure of BIN Information"
- These requirements are included in its Merchant Agreement or Agent contract as a separate addendum

ID# 010410-010410-0003346

Third Parties Receiving BIN Information - U.S. Region

A U.S. Acquirer whose Merchant provides BIN information to its Third Party must:

- Ensure that the Third Party complies with the substance of "Merchant Use and Disclosure of BIN Information"
- Require the Merchant to include the substance of these requirements in its agreement or contract with its Third Party

ID# 010410-010410-0003347

Software License

Ownership and Confidentiality

Rights To Sell - Canada Region

The Canada Region may sell products, services, systems, and software that it has developed.

ID# 010410-010410-0001353

Non-Transferability

Non-Assignable Right to Use VisaNet

A Member's right to use VisaNet is **not** assignable and its duties are non-delegable without prior written consent from Visa. However, a Member may use a non-Member VisaNet Processor that has executed and delivered to Visa a "VisaNet Letter of Agreement" (Exhibit 5A).

ID# 010410-010410-0003081

Restricted Use of VisaNet

A Member must restrict its use of the VisaNet systems and services to purposes specifically approved by Visa.

ID# 010410-010410-0003331

Restricted Use of VisaNet - U.S. Region

A U.S. Member, VisaNet Processor acting on behalf of a Visa Member, or U.S. Direct-Connect Merchant must restrict its use of VisaNet to purposes specifically approved by Visa.

ID# 010410-010410-0003719

Software Enhancements/Modifications

Enhancements/Modifications

BASE II Edit Package

A Member may modify or enhance the BASE II Edit Package software for its own use if it:

- Does **not** take any action that may endanger the rights of Visa in and to the BASE II Edit Package software

- Uses all updated versions of the BASE II Edit Package software supplied by Visa

ID# 010410-010410-0008217

Copyrights and Trademarks

Copyrights

Copyright Notice for Copied Material with No Substantial Changes - U.S. Region

All Visa U.S.A. Inc. materials that a U.S. Member copies and has not substantially changed, and that has the following Copyright notice, must retain this notice on all reproductions of all or a portion of the material:

© Visa U.S.A. Inc. YYYY*

*Year the original was published

ID# 010410-010410-0003776

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All copies of materials with the Copyright notice specified in "Copyright Notice for Copied Material with No Substantial Changes - U.S. Region" that the U.S. Region or a U.S. Member substantially changes must bear the following notice:

© Visa U.S.A. Inc. YYYY*, YYYY**

*Year the original was published

**Year the U.S. Region or Member last revised the material

ID# 010410-010410-0003777

Trademarks

Trademark Availability Schedules - Canada Region

In the Canada Region, schedules to identify the current trademarks of Visa International Service Association and Visa Canada are updated on a regular basis and are available from Visa upon request.

ID# 010410-010410-0006237

Use of Visa Systems

Visa Systems

Proprietary Interest in Visa Systems

No Member will have any property or other right, claim, or interest, including any patent right, Trade Secret right, or Copyright interest, in the VisaNet systems or services, or in any systems, processes, equipment, software, or data that Visa uses with the VisaNet systems or services, excluding Member-supplied data or equipment.

In the U.S. Region, no U.S. Member or U.S. Direct-Connect Merchant will have any property or other right, claim, or interest, including any patent right, Trade Secret right, or Copyright interest, in the V.I.P. System, BASE II, or in any systems, processes, equipment, software, data, or materials that Visa or its subsidiaries use with the V.I.P. System, BASE II, or in connection with a Visa program, except for Merchant- or Member-supplied data or equipment. *(This only applies in the U.S. Region.)*

ID# 010410-010410-0006468

Confidentiality of Visa Systems Information - U.S. Region

The V.I.P. System and BASE II consist of confidential and proprietary information belonging to Visa. Each U.S. Member, VisaNet Processor acting on behalf of a U.S. Member, or U.S. Direct-Connect Merchant must take appropriate action to ensure that its employees or agents with access to the V.I.P. System or BASE II or related documentation:

- Are advised of the confidential and proprietary nature of these systems and documentation
- Use their best efforts to protect the VisaNet Access Points
- Are prohibited from:
 - Providing access to or disclosing these systems and documentation to any third party
 - Using these systems and documentation for any purpose not authorized in the U.S. Regional Operating Regulations

A U.S. Member or Direct-Connect Merchant must **not** disclose any confidential information of Visa or its subsidiaries to a non-Member.

ID# 010410-010410-0005821

Confidential Information Disclosed to Contractors

A Member may disclose confidential information to contractors that the Member employs to provide services in connection with Visa products and services, if the contractor has a written agreement with its Member that the contractor:

- Will **not** disclose the confidential information to any third party

- Will use the confidential information only to provide services to the Member for use only with the Member's Visa products and services

Any confidential information disclosed to the contractor must:

- Remain solely the property of Visa
- Be returned to Visa immediately upon Visa request
- Be immediately returned to the Member upon termination of the relationship that required use of the confidential information

The Member is responsible for its contractor's compliance with these conditions and must **not** allow a non-Member VisaNet Processor to use the V.I.P. System or BASE II unless the non-Member VisaNet Processor has delivered a completed "VisaNet Letter of Agreement" (Exhibit K) to Visa.

ID# 010410-010410-0006467

Non-Assignable Right To Use V.I.P. System or BASE II - U.S. Region

A U.S. Member's or Direct-Connect Merchant's right to use the V.I.P. System or BASE II is **not** assignable and its duties are non-delegable without prior written consent from Visa. However, a Member or Direct-Connect Merchant may use a non-Member processing organization that has executed and delivered a "VisaNet Letter of Agreement" (Exhibit K) to Visa.

ID# 010410-010410-0003718

VisaNet Access Point Modification - U.S. Region

A U.S. Member, VisaNet Processor acting on behalf of a U.S. Member, or U.S. Direct-Connect Merchant must not make or attempt to make any repair, adjustment, alteration, or modification to a VisaNet Access Point, except as expressly authorized by Visa.

ID# 010410-010410-0003721

VisaNet Access Point Security - U.S. Region

A U.S. Direct-Connect Merchant must provide the same level of security for its VisaNet Access Points that it provides to its other proprietary systems.

ID# 010410-010410-0003722

VisaNet Access Point Restrictions - AP Region

An AP Member may use a VisaNet Access Point only for V.I.P. System and BASE II processing as specified by Visa.

AP Members must not share a VisaNet Access Point without the prior written consent of Visa. If Visa permits 2 or more Members to share a VisaNet Access Point for BASE II transmissions, Visa may schedule the sequence and processing times for the transmission.

ID# 081010-010410-0007418

Use of VisaNet System for Non-Visa Card Transactions - AP Region

In the AP Region, an organization that uses the VisaNet System for Authorization, Clearing, or Settlement of non-Visa Card transactions must comply with the following:

- The organization must obtain the prior written consent of Visa to use the VisaNet System for non-Visa Card transactions
- Use of the VisaNet System must be authorized by each entity with administrative or operational responsibility over the non-Visa Card transactions
- All non-Visa Card transactions entered into the VisaNet System must comply with the applicable regulations established by Visa

An organization in the AP Region that uses the VisaNet System for non-Visa Card transactions must pay all applicable fees for use of the VisaNet System for Authorization, Clearing, or Settlement of non-Visa Card transactions.

ID# 010410-010410-0007029

Chapter 4: The Visa Brand

Core Principle 4.1

Brand Prominence

Using Visa-Owned Marks

Usage of the Visa-owned marks must be consistent with the *Visa Product Brand Standards*, and such marks must **never** be obscured, distorted, defaced, altered in any way, or appear less prominently than any other payment marks.

ID#: 010410-010410-0007761

Core Principle 4.2

Communications

Protecting the Brand

No activities or materials may infringe, dilute, denigrate, or impair the goodwill and/or reputation of the brand or Visa-owned marks.

ID#: 010410-010410-0007762

Core Principle 4.3

Visa-Owned Mark on a Payment Device

Positioning the Brand Mark

The Visa brand mark must always appear on the front of the payment device (e.g., Card), and no marks deemed competitive by Visa may appear on a Visa payment device, among other reasons so as to avoid causing consumer confusion.

ID#: 010410-010410-0007763

Core Principle 4.4

Corporate Names

Keeping Visa Separate from Corporate Names

Visa participants and third-parties may **not** use the Visa name, a Visa-owned mark, or a derivative of a Visa-owned mark as part of its corporate name or identity.

ID#: 010410-010410-0007766

Core Principle 4.5

Denote and Promote Visa

Using the Visa-owned Mark

A Visa-owned mark, including associated elements, may only be used to denote or promote Visa products, offers, sponsorships, services, processing and/or acceptance.

ID#: 010410-010410-0007767

Core Principle 4.6

Card Acceptance Outside of Country of Issuance

Using the Visa Brand Mark With Country-Specific Marks

Only the Visa brand mark may be used on cards or payment devices to denote card acceptance outside of the country of issuance, and must appear clearly more prominent than country-specific marks.

ID#: 010410-010410-0007770

Core Principle 4.7

Card Acceptance at Point-of-Sale

Using the Visa Brand Mark to Show Acceptance at the Point-of-Sale

A card or payment device design may **not** be used at the point-of-sale to denote acceptance. Only the Visa brand mark may be used to denote acceptance at the point-of-sale.

ID#: 010410-010410-0007771

Marks

General Use of Marks

Visa Program Marks List

The Visa Program Marks include:

- Visa Flag Symbol
- Visa Brand Mark
- Visa Brand Name
- Visa Wordmark
- Dove Design
- Any other Mark that Visa adopts for use with the Visa Program

ID#: 010410-010410-0006267

Restricted Use of Visa-Owned Marks

A Member must only use the Visa-Owned Marks:

- To denote or promote a Visa Program
- To promote a Member's Visa Program
- In operations in support of its Visa products or services

ID#: 010410-010410-0006308

Marks Degradation

Materials bearing any of the Visa-Owned Marks must **not** degrade the Marks.

ID#: 010410-010410-0006315

Marks Infringement/Denigration

Effective 1 January 2010, a Member's Visa Card Program, Visa Electron Program, Verified by Visa, or Visa TravelMoney Program materials, including Global Co-branded Card materials, must **not** contain any matter which would tend to infringe, dilute, or denigrate any of the Visa-Owned Marks, Visa Products, Visa services, or impair the reputation or goodwill of Visa or the goodwill associated with the Marks.

ID#: 081010-010100-0025557

Marks Use and Marketing Restrictions

Effective 1 January 2010, a Member must **not** adopt any Mark, or market, either directly or indirectly, any Visa Product or service, to consumers, Merchants or other Members in a manner which has the likely effect of confusing, misleading, defrauding or deceiving such consumers, Merchants or Members, either as to the program, product or service, or the source, affiliation, sponsorship or association of such program, product or service. Such prohibited acts include, without limitation, making direct or indirect, false, confusing or misleading statements or failing to disclose a material fact about the programs, products or services, or any aspect thereof, of a Member, Visa, another Member, a Merchant, or a competitor.

ID#: 081010-010100-0025558

Marks Infringement/Denigration - U.S. Region

A U.S. Member's Visa Card Program, Visa Electron Program, Verified by Visa Program, or Visa TravelMoney Program materials, including Affinity Card materials, or other Member materials using any Mark(s) of the Visa Card Program, the Visa Electron Program, Verified by Visa Program, or the Visa TravelMoney Program, must **not** contain any matter which would tend to infringe, dilute, or denigrate any of the Visa-Owned Marks, Visa Products, Visa services, or any Member or Merchant, or impair the reputation or goodwill of Visa or the goodwill associated with the Marks. No Member may adopt any Mark or market, either directly or indirectly, any Visa Product or service, to consumers, Merchants, or other Members in a manner which has the likely effect of confusing, misleading, defrauding, or deceiving such consumers, Merchants, or Members, either as to the program, product, or service, or the source, affiliation, sponsorship, or association of such program, product, or service. Such prohibited acts include, without limitation, making direct or indirect false, confusing, or misleading statements or failing to disclose a material fact about the programs, products, or services, or any aspect thereof, of a Member, Visa, another Member, a Merchant, or a competitor.

ID#: 081010-010410-0006259

Obscured/Defaced Marks

No portion of a Visa-Owned Mark may be obscured, distorted, or defaced. A Visa-Owned Mark that is a graphic design must **not** be used separately.

ID#: 010410-010410-0003578

The Visa Brand Mark

The Visa Brand Mark is a Visa-Owned Mark that represents the Visa organization and its product and service offerings. The Visa Brand Mark must appear exactly as shown in the *Visa Product Brand Standards*.

ID#: 010410-010410-0003581

The Visa Brand Mark Color Requirements - U.S. Region

For U.S. Members, the Visa Brand Mark must appear in full color if it appears with any other acceptance mark that is in full color. It may appear in black and white **only** if it appears with other Marks in black and white.

ID#: 010410-010410-0005759

Classic Wordmark - U.S. Region

For U.S. Members, the registered Mark denotation ® must appear at the first or most prominent mention of the Classic Wordmark.

ID#: 010410-010410-0005760

Dual Payment Card Marketing Requirements

Effective 1 January 2010, an Issuer that engages in Dual Payment Card Marketing must:

- Obtain the prior written consent of Visa
- Submit to Visa for review and approval all offers, solicitations, promotions, and communication materials that include any Visa-Owned Marks or Visa-branded products
- Ensure that all communication and marketing materials relating to Marks, products or services of a non-Visa general purpose payment card network as designated by Visa are not positioned in conjunction with Visa-Owned Marks, products, or services in a manner that dilutes or denigrates the Visa brand

ID#: 010410-010100-0025569

Non-Visa General Purpose Payment Card Network

Effective 1 January 2010, no Member may use the Marks of a non-Visa general purpose payment card network, on a Visa Card without prior written consent from Visa.

A Member may use the Visa Card Program Marks in conjunction with the Marks of these entities on items and materials other than Visa Cards provided that the overall appearance resulting from such use unmistakably conveys the idea that the Marks associated with Visa identify a product or service separate and distinct from any product or service of any non-Visa general purpose payment card network.

Any Issuer that is currently engaged in Dual Card Marketing must comply with this requirement **effective 1 January 2011**.

ID#: 010410-010100-0025567

Offer/Issuance Conditions

Effective 1 January 2010, no Member may condition the offer or issuance of any payment card product bearing Visa Card Program Marks or the maintenance of a Visa Cardholder relationship upon the possession or acceptance of a product bearing the Marks of the American Express Company, MasterCard Worldwide, Discover Financial Services, Diner's Club, JCB, or any other non-Visa general purpose payment card network, as designated by Visa, without the prior written consent of Visa.

Any Issuer that is currently engaged in Dual Card Marketing must comply with this requirement **effective 1 January 2011**.

ID#: 081010-010100-0025568

Competitive Marks - U.S. Region

No U.S. Member may use the Marks of the American Express Company, MasterCard Worldwide (including Maestro), Discover Financial Services, or the subsidiaries or affiliates of these entities on Visa Cards. Notwithstanding the preceding, as long as:

- The Wordmark is used to denote ATM sharing only, it may appear on the back of a Visa Card, as specified in "Cirrus Wordmark - U.S. Region"
- The Issuer processes Non-Visa Debit Transactions, the PULSE Mark may appear on the back of a Visa Check Card or a Visa Debit Card

A U.S. Member may use the Visa Program Marks in conjunction with the Marks of these entities on items and materials other than Visa Cards provided that the overall appearance resulting from such use unmistakably conveys the idea that the Marks associated with Visa identify a product or service separate and distinct from any product or service of the American Express Company, MasterCard Worldwide (including Maestro), Discover Financial Services, or their subsidiaries or affiliates.

ID#: 081010-010410-0006300

Brand Protection

Members must not use the Visa-Owned Marks:

- In any manner that may bring the Visa-Owned Marks or Visa Inc. or its affiliates into disrepute
- In relation to, or for the purchase or trade of, photographs, video imagery, computer-generated images, cartoons, simulation or any other media or activities including, but **not** limited to:
 - Child pornography
 - Bestiality
 - Rape (or any other non-consensual sexual behavior)
 - Non-consensual mutilation of a person or body part

Members not complying with these requirements will be subject to penalties prescribed under the Electronic Commerce Merchant Monitoring Program.

ID#: 081010-010509-0007283

Member Cooperation Concerning Marks

Each Member must cooperate with Visa to ensure protection of each of the Visa-Owned Marks.

ID#: 010410-010410-0006321

Ownership of Visa Programs

A Member must **not** state or imply that it is the exclusive owner or provider of any Visa-Owned Mark, except as stated in the *Visa International Operating Regulations*.

ID#: 010410-010410-0006503

Visa Endorsement of Goods/Services

A Member must **not** use any of the Visa-Owned Marks to indicate that Visa endorses, is identified with, or sponsors goods or services other than those of Visa, except as permitted in "License Grant for Visa-Owned Marks."

ID#: 010410-010410-0006555

Member Compliance with Operating Regulations

Each Member agrees that all use of the Visa-Owned Marks, as well as the nature and quality of all services rendered under these Marks, must comply with the *Visa International Operating Regulations* and the *Visa Product Brand Standards*.

If requested, a Member must supply Visa with samples of any materials bearing any Visa-Owned Mark produced by or for the Member.

ID#: 010410-010410-0006554

Use of a Mark to Resemble a Card

In marketing collateral, a Member must **not** use:

- A Visa-Owned Mark in such a way that it could be mistaken for an actual Card and used in a Transaction
- The Visa Brand Name in any classified advertising section, except as specified in "Permitted Merchant Use - U.S. Region"
- The Visa Brand Name or the bands design on any check

ID#: 010410-010410-0008273

Use of Names Similar to Visa

A Member or a Member's agent must not use, adopt, register, or attempt to register a company name, product name, or Mark that may be identical or confusingly similar to any Visa-Owned Mark, including, but **not** limited to:

- Names
- Trademarks
- Service Marks
- Trade Names
- Logos
- Words
- Symbols

If Visa determines that a Member's trademark is identical or confusingly similar to a Visa-Owned Mark, the Member must immediately withdraw its trademark application or registration and discontinue use of the Mark.

ID#: 010410-010410-0006557

Compliance with Brand Standards Website

All Visa-Owned Marks must meet the Brand standards as established by Visa, including, but **not** limited to, the *Visa Product Brand Standards*.

ID#: 010410-010410-0006322

Periodic Audits by Visa

Visa may conduct periodic audits to ensure that all entities authorized to use the Visa-Owned Marks are doing so in a manner approved by Visa. Visa may conduct audits to ensure compliance with, but not limited to, the:

- Use of the Visa Brand Mark and the Visa Brand Name
- Product-related communications
- Partner and sponsorship materials and implementations
- Advertising
- Direct mail
- Marketing materials
- Websites

ID#: 010410-010410-0006560

Verified by Visa Mark Use by Merchant

An Acquirer must ensure that a Merchant using the Verified by Visa Mark complies with the *Visa Product Brand Standards*.

ID#: 010410-010410-0006265

Use of Product Marks

Verified by Visa Mark Use by Members

A Member using the Verified by Visa Mark must:

- Ensure that the Mark complies with the *Visa Product Brand Standards*
- **Not** use the Mark in a way that implies endorsement of any other product or service
- **Not** use the Mark to indicate payment acceptance

ID#: 010410-010410-0006263

V PAY Brand Mark

The V PAY Brand Mark is a Visa-Owned Mark. Implementation of the V PAY Product and use of the V PAY Brand Mark outside of Visa Europe is subject to approval and trademark availability. The V PAY Brand Mark must appear exactly as specified in the *Visa Product Brand Standards*.

ID#: 010410-010410-0003585

Visa TravelMoney Program Marks Compliance

The Visa TravelMoney Program Marks must be used as specified in the:

- Visa International Operating Regulations
- Visa International Certificate of Incorporation and Bylaws
- Visa Product Brand Standards
- Visa TravelMoney Product Guide

ID#: 010410-010410-0006292

The Visa Gold Product Name - Canada Region

A Canada Member must use the product name "Visa Gold" in all communications regarding the Visa Gold program, including solicitations, advertising, and promotions.

ID#: 010410-010410-0007230

Corporate Identity

Use of Brand in Corporate Identity

Written Consent for Use of Visa Brand Name

Only with prior written consent from Visa may a Member, or a wholly owned subsidiary of one of its members that exclusively engages in Visa Transaction processing, use the Visa Brand Name in its corporate name or other business name, except as permitted in "Restricted Use of Visa-Owned Marks." A Member must **not** file or register any of these names with any governmental office without prior written consent from Visa.

ID#: 010410-010410-0007268

Member Use of Country Name

A Member must **not** use the name of a country with the Visa Brand Name or any other Visa-Owned Mark in its corporate name or other business name, unless Visa has granted exclusive jurisdiction to the Member under the *Visa International Certificate of Incorporation and Bylaws* and has been granted express permission.

A country name may be used in a Member's corporate name in which the country name is an integral part, provided it complies with the *Visa International Operating Regulations*.

ID#: 010410-010410-0007643

Group Member Corporate Identity

In a country with a single Group Member, the Group Member may use "Visa" as a part of its corporate legal name and identity as permitted in the *Visa International Operating Regulations*. In a country with multiple Group Members, a Group Member must **not** use "Visa" as part of its corporate legal name or identity. When multiple Group Members exist in the same country, 12 months after the formation of a new Group Member, an existing Group Member must **not** use the name "Visa" in its corporate name and identity.

ID#: 010410-010410-0006274

Visa as Part of Corporate Identity

Visa must grant permission to a Member requesting use of the name "Visa" or any other Visa-Owned Mark as part of its corporate name or identity. If permission is granted, the name must be used:

- In a Member's corporate name, and must include the country identifier. The name "Visa" must **not** be used without the country identifier.
- In all media (business cards, letterhead, press releases, Websites, etc.) and must contain a clear indication of actual corporate identity, including full legal name

- In a contract or legal instrument with third parties, the Member must clearly state that it does **not** have the authority to act (and is **not** acting) as an agent of, or represent, Visa or any affiliate of Visa
- Solely for the promotion of Visa products and services

ID#: 010410-010410-0007277

National Organization

A National Organization established in compliance with Article XVI of the *Visa International Certificate of Incorporation and Bylaws* may use "Visa" as part of its corporate legal name and identity as provided in the *Visa International Operating Regulations*.

ID#: 010410-010410-0006276

Use of Marks on Cards

Marks Usage Requirements

Extraneous Numbers or Devices

Except for the Account Number, a Visa Card must **not** bear any number or device, whether embossed, printed, etched, encoded, or otherwise affixed, that is used for international payment purposes.

ID#: 010410-010410-0006161

Appropriate Marks on Chip Cards

A Card containing a Chip must bear the appropriate Mark for the Visa or Visa Electron Payment Application facilitated by the Chip.

ID#: 010410-010410-0003612

Visa Flag and Visa Mark Requirements

Effective 1 September 2005 through 28 February 2007, an Issuer may issue or reissue a Visa Card or Visa Electron Card bearing the:

- Visa Flag Symbol or Visa Electron Symbol. The Card bearing the Visa Flag Symbol or Visa Electron Symbol must:
 - Expire no later than 30 June 2011
 - Comply with the *Visa International Operating Regulations*
- Visa Brand Mark or Visa Brand Mark with the Electron Identifier. The Card bearing the Visa Brand Mark or Visa Brand Mark with the Electron Identifier must comply with the *Visa Product Brand Standards*.

All newly created Visa Cards and Visa Electron Cards, issued or reissued, must:

- Bear the Visa Brand Mark or Visa Brand Mark with the Electron Identifier
- Comply with the Visa Product Brand Standards

An Issuer may issue or reissue a Card bearing the Visa Flag Symbol or Visa Electron Symbol to deplete existing card stock. The Card bearing the Visa Flag Symbol or Visa Electron Symbol must:

- Expire no later than 30 June 2011
- Comply with the Visa International Operating Regulations

Effective 1 July 2011, all Visa Cards and Visa Electron Cards must bear the Visa Brand Mark or Visa Brand Mark with the Electron Identifier, as specified in the *Visa Product Brand Standards*.

See the *Visa Product Brand Standards* for complete embossing and printing requirements for the front and back of Visa and Visa Electron Cards.

ID#: 010410-010410-0003607

Visa Flag and Visa Mark Requirements - U.S. Region

Effective through 1 July 2011, a U.S. Issuer may issue or reissue a Visa Card bearing either the:

- Visa Flag Symbol to deplete existing card stock. A Card bearing the Visa Flag Symbol must **both**:
 - Expire no later than **30 June 2011**
 - Comply with the *Visa International Operating Regulations*
- Visa Brand Mark. A Card bearing the Visa Brand Mark must comply with the *Visa Product Brand Standards*, available through Visa Online.

In the U.S. Region, all **new** Visa Card stock orders must:

- Bear the Visa Brand Mark
- Comply with the Visa International Operating Regulations
- Comply with the Visa Product Brand Standards

All U.S. Member marketing materials and Member Websites must display the Visa Brand Mark.

Effective 1 July 2011, all new and existing Visa Cards must bear the Visa Brand Mark.

Detailed rules for Card designs using the Visa Flag Symbol **effective through 30 June 2011** are available from Visa.

ID#: 081010-010410-0006166

Multiple Marks on Card

Hierarchy of Marks

If more than one Visa-Owned Mark is present on a Card, an Issuer must designate a Primary Mark, complying with the following hierarchy of Marks:

- Visa Brand Mark
- Visa Brand Mark with the Electron Identifier
- Visa Cash Symbol

All other Visa-Owned Marks must:

- Appear together
- **Not** be separated by Non-Visa-Owned Marks

ID#: 010410-010410-0008218

Permitted Use of Other Marks

Other Marks may be used on Cards as follows:

- A Member must **not** use any Mark other than the Visa Brand Mark, Visa Brand Mark with the Electron Identifier, or Visa Cash Symbol on Cards to indicate Card acceptance at Merchant Outlets outside the country of Card issuance.
- A Mark owned by a Single Merchant may appear on a Card as part of an affinity program approved by Visa. If the Mark is **not** one that is used as an identifier of payment services at Merchant Outlets other than those of the Single Merchant, this Mark is **not** considered to indicate payment acceptance.
- A Member may use non-Visa-owned brand marks to indicate acceptance at Merchant Outlets solely within the country of Card issuance **only** if these non-Visa-owned brand marks are clearly less prominent than the Visa Brand Mark, or Visa Brand Mark with the Electron Identifier.³

ID#: 081010-010410-0006326

³ A variance to this requirement applies in the Canada Region.

Competitive Marks

Prohibited Use of Trade Name or Mark

The following must not appear on any part of a Visa or Visa Electron Card:

- Any Trade Name or Mark that identifies or is associated with any entity, or its subsidiaries or affiliates, deemed competitive by Visa, including:
 - American Express Company
 - Discover Financial Services⁴
 - MasterCard Worldwide (including Maestro)⁵
- Any Trade Name or Mark that is confusingly similar to any other Visa-Owned Mark

ID#: 081010-010410-0008458

Cards Bearing the Plus Symbol

A Card bearing the Plus Symbol must **not** bear the Marks of any entity that is ineligible for membership in Visa, or of any of the following entities, or their subsidiaries or affiliates, deemed competitive by Visa:⁶

- American Express Company
- Discover Financial Services⁷
- JCB
- MasterCard Worldwide

A Card bearing the Plus Symbol is exempt from this requirement if it was issued under an agreement executed with Visa or Plus System, Inc. **prior to 1 October 1992.**

A Card bearing the Plus Symbol must **not** bear a Trade Name or Mark that is confusingly similar to any other Visa-Owned Mark.

ID#: 081010-010410-0006159

⁴ A variance to this requirement applies in the U.S. Region for Visa Cards bearing the Pulse Mark and Cards bearing the Plus Symbol.

⁵ Except as specified in "Cirrus Wordmark - LAC Region" and "Cirrus Wordmark - U.S. Region."

⁶ Visa may grant a variance to this section for Chip Cards bearing the Plus Symbol.

⁷ A variance to this requirement applies in the U.S. Region for Visa Cards bearing the Pulse Mark and Cards bearing the Plus Symbol.

Cirrus Wordmark - LAC Region

Effective 1 April 2010, an LAC Issuer whose Visa Cards participate in the Cirrus network on 31 March 2010 may continue to do so under the following conditions:

- The Issuer must not extend its use of the Cirrus Wordmark or functionality beyond the existing debit, credit, or prepaid Card product types or Visa Card Programs participating in the Cirrus network on 31 March 2010
- The Issuer must not allow the Cirrus Wordmark and functionality to continue on a Visa Card Program obtained through a Merger or an Acquisition

ID#: 081010-010410-0025674

Cirrus Wordmark - U.S. Region

Effective 1 April 2010, a U.S. Issuer whose Visa Cards participate in the Cirrus network on 31 March 2010 may continue to do so under the following conditions:

- The Issuer must not extend its use of the Cirrus Wordmark or functionality beyond the existing debit, credit, or prepaid Card product types or Visa Card Programs participating in the Cirrus network on 31 March 2010
- The Issuer must not allow the Cirrus Wordmark and functionality to continue on a Visa Card Program obtained through a Merger or an Acquisition

ID#: 081010-010410-0006306

General Card Design

Card Design Considerations

All Card designs must comply with the *Visa Product Brand Standards*.

ID#: 010410-010410-0006160

Visa Mark Requirements

The Visa Brand Mark must:

- Appear as specified in the Visa Product Brand Standards
- Be placed on the front of the Card

ID#: 010410-010410-0006162

Requirements for Variations - U.S. Region

Any variation from the Card reproduction, printing, or embossing specifications and dimensions specified in the *Visa Product Brand Standards* requires the prior written consent of Visa.

Visa approval of a Card design does **not**:

- Replace the need for an Issuer to consult with its own legal counsel regarding the use of a Card design and any Mark
- Offer legal protection from possible infringement or other types of actions

ID#: 010410-010410-0006168

Other Marks Prohibition - U.S. Region

A U.S. Member must not use Marks that are specifically related to bank card programs and/or services related to those programs on Visa Cards, unless the U.S. Regional Operating Regulations expressly allow them.

ID#: 010410-010410-0006189

Restrictions on Cards Bearing Photographs - U.S. Region

For Cards issued in the U.S. Region, a Card design bearing a photograph on the front of the Card:

- Must **not** bear any Visa Sponsorships, Visa-Owned Marks, or confusingly similar marks, logos, designations, or authenticating statements
- Must comply with the *Visa International Operating Regulations* and the *Visa Product Brand Standards*

ID#: 010410-010410-0006177

Requirements for Cards Bearing Photographs - U.S. Region

Visa may require a U.S. Member to replace a Card containing a photograph that does not comply with the:

- Visa International Operating Regulations
- Visa Product Brand Standards

ID#: 010410-010410-0006178

Member Identification

Member Identification on Card

Permitted Member Identification

The following may be printed on a Visa Card as specified in the *Visa Product Brand Standards*:

- Certain Trade Names, including those of an Issuer, an Issuer's holding company Member, or an Issuer's agent member
- With the prior written consent of Visa:
 - Certain Marks associated with proprietary, local, regional, national, or multinational services
 - Marks to identify the services of the Issuer or Trade Names to identify the Member, in any color

ID#: 010410-010410-0006156

Member Identification Area - U.S. Region

With the prior consent of Visa, any of the following may be printed in the Member identification area of a Visa Card issued by a U.S. Issuer:

- Certain Trade Names, including those of an Issuer, an Issuer's holding company that is eligible for membership, or an Issuer's Sponsored Member
- Any subsidiary of the above that is eligible for membership or solely engaged in banking activities

Use of these Marks on all Visa Cards must comply with the Affinity Card specifications if the Marks are:

- Associated with products or services offered by an institution engaged in non-banking activities
- Not owned by the Issuer, its parent, subsidiaries, affiliates, or related companies in the case of an employee credit union

ID#: 010410-010410-0007292

Prohibited Language - U.S. Region

Advertising, promotional, or other language that is not an integral part of the identification of the Member's organization or service must **not** be printed in the Member identification area of a Visa Card issued by a U.S. Issuer.

ID#: 010410-010410-0006192

Affinity/Co-Branding/Non-Member Marks

Non-Member Marks on Cards

Issuer Affinity/Co-Branding Requirements - AP Region

An AP Issuer of an Affinity Card Program or Co-Branded Card Program must:

- Comply with all Visa International Operating Regulations for Visa Card Programs
- Submit a completed "Affinity Card Program and Co-Branded Card Program Approval" form to Visa for each program launched
- Underwrite, issue, and maintain the accounts accessed by the Affinity Card Program or Co-Branded Card Program. Visa may approve variances to this subsection for mortgage originator programs, pastoral companies, and superannuation funds in Australia, subject to assessment of the risk and eligibility of each request.

In addition, before Visa approval, an Issuer may be required to provide information concerning the reputation and financial standing of an affinity or co-brand partner.

ID#: 010410-010410-0001664

Affinity/Co-Branding Partner Eligibility Requirements - AP Region

An affinity partner or co-branding partner must:

- Be sponsored by an AP Issuer
- **Not** be an organization that is eligible for membership⁸
- **Not** be an organization deemed to be a competitor of Visa

ID#: 010410-010410-0001663

⁸ A variance applies to Co-Branded Card Programs for a Member in Japan.

Affinity and Co-Branding Program Documentation Requirements - AP Region

An AP Issuer must provide Visa with documentation of the following:

- Acknowledgement from the affinity partner or co-branding partner that Visa owns the rights to all Visa-Owned Marks
- Acknowledgement from the affinity partner or co-branding partner that the Issuer has the right to use the partner's name and/or logo on the Affinity Card Program or Co-Branded Card Program
- A trademark search has been performed by the Issuer, and Visa is indemnified and **not** responsible for any disputes and legal costs that may arise from use of that Trade Name or Mark

ID#: 010410-010410-0001665

Non-Member Marks on Cards - CEMEA Region

In the CEMEA Region, with the prior written approval of Visa, a Member may include, within the Member identification area of its Visa and Visa Electron Cards, the Trade Name or Mark of up to 2 organizations not eligible for membership in Visa.

ID#: 010410-010410-0008640

Non-Member Marks on Card Requirements - CEMEA Region

For all Cards issued in the CEMEA Region with the Trade Name or Mark of up to 2 non-Members the Issuer must ensure that the non-Member(s) does **not**:

- Maintain a contractual relationship with the Cardholder where the use of a Card accesses an account that the non-Member establishes, maintains, manages, or underwrites
- Directly or indirectly control or exercise controlling influence over the management or policies of the Issuer
- Finance more than 25% of the receivables arising out of the program
- Perform the credit evaluation of the applicant, billing of the Cardholder, or Visa customer service in connection with the non-Member Marks program
- Be an organization deemed to be a competitor of Visa

ID#: 081010-010410-0007233

Non-Member Marks on Card Advertising/Promotional Language - CEMEA Region

For all Cards with non-Member Marks issued by a CEMEA Issuer, advertising, promotional, or other language that is not an integral part of the non-Member Trade Name or Mark is **not** permitted.

ID#: 010410-010410-0007247

Non-Member Trade Name or Mark Requirements - CEMEA Region

For all Cards with non-Member Marks issued by a CEMEA Issuer, the non-Member Trade Name or Mark must be that usually used in the non-Member's corporate identity and advertising materials. The non-Member Trade Name or Mark must be a registered trademark. Where used, the Trade Name or Mark must **not**:

- Compromise any of the required Card features specified in the *Visa Product Brand Standards*
- Bear any FIFA or Olympic Marks, logos, designation, or authentication statements or any of Visa's other sponsorship assets
- Bear any political, provocative or other image or Mark that may, as determined by Visa, result in non-acceptance or other problems at the Point-of-Transaction

ID#: 081010-010410-0007246

Back of the Card with Non-Member Marks - CEMEA Region

With the prior written approval of Visa, the back of a Card issued by a CEMEA Issuer may contain the Trade Name or Mark of organizations not eligible for membership in Visa.

ID#: 010410-010410-0007236

Affinity/Co-Branding Program - LAC Region

With the prior written consent of Visa, an LAC Member may issue Affinity/Co-Branding Cards, as specified in the LAC Regional Operating Regulations.

ID#: 010410-010410-0007415

Copy of Affinity and Co-Branding Contract and/or Collateral Material - LAC Region

Visa has the right to request a copy of the contract with the Affinity/Co-Branding Partner and/or marketing collateral material used in the program to determine compliance with the Affinity/Co-Branding Program ownership and control requirements in the LAC Regional Operating Regulations.

ID#: 010410-010410-0001652

Requests for Affinity/Co-Branding Program Information - LAC Region

An LAC Member or Affinity/Co-Branding Partner must provide information requested by Visa in order to determine whether its Affinity/Co-Branding Program complies with the LAC Regional Operating Regulations.

ID#: 010410-010410-0001653

Affinity/Co-Branding Program Ownership Requirement - LAC Region

An LAC Issuer must own and control the Affinity/Co-Branding Program. The Affinity/Co-Branding Partner must **not** control the Affinity/Co-Branding Program.

ID#: 010410-010410-0001649

Determination of Affinity/Co-Branding Program Ownership - LAC Region

Visa (subject to delegation and approval by the Board of Directors) determines whether the program is owned and controlled by the LAC Member or the Affinity/Co-Branding Partner. The decision is based on the LAC Issuer's entire relationship with the Affinity/Co-Branding Partner, including, but **not** limited to, the following:

- Whether the Member:
 - Establishes program management policies, such as setting credit criteria and making Cardholder credit decisions
 - Is at risk as the owner of the program
 - Actively ensures that its policies and guidelines are implemented
- The Issuer's role in setting the fees and rates for Affinity/Co-Branding Program products and services
- Whether all or part of the receivables are financed with the Affinity/Co-Branding Partner
- The degree to which the Issuer, not the Affinity/Co-Branding Partner, is portrayed as the owner of the Affinity/Co-Branding Program
- The extent to which the Issuer provides all or part of the program operations, such as customer service and collections

ID#: 010410-010410-0001651

Second Line of Credit for On-Us Transactions - LAC Region

An LAC Affinity/Co-Branding Partner may establish a second line of credit for On-Us Transactions. Access to the second line of credit is restricted to Transactions completed at an Affinity/Co-Branding Partner's Merchant Outlet for goods or services. The amount of the second line of credit must **not** exceed the amount of the primary line of credit.

ID#: 010410-010410-0007302

Affinity/Co-Branding Visa Transaction - LAC Region

An On-Us Transaction from an LAC Affinity/Co-Branding Partner is considered a Visa Transaction.

ID#: 010410-010410-0001654

Affinity/Co-Branding Reporting Requirements - LAC Region

An LAC Issuer must report separately the following information about its Affinity/Co-Branding Program:

- Number of Affinity/Co-Branding Visa Cards
- Sales volume on its Quarterly Operating Certificate

ID#: 010410-010410-0001657

Affinity/Co-Branding Communications Standards - LAC Region

In all communications and Collateral Materials, the product must **not** state or imply that any institution other than the LAC Member is the Issuer of the Card. An Affinity/Co-Branding Partner's Trade Name or Mark must **not** be positioned as adding superior acceptability of the Visa Card at the Point-of-Transaction. The Visa Brand Name or Trade Mark must be prominently featured or at least be of the same size of those owned by the Issuer or its Affinity/Co-Branding Partner. Visa may request samples of the Collateral Material.

ID#: 010410-010410-0001658

Affinity/Co-Branding Partner Marks Display - LAC Region

Visa may require modification of any display of an LAC Affinity/Co-Branding Partner's Trade Name or Mark at a Merchant Outlet if Visa determines that the display adversely affects the Visa brand.

ID#: 010410-010410-0004923

Affinity/Co-Branded Card Discounts - LAC Region

An LAC Affinity/Co-Branding Partner's Merchant must **not** provide a discount at the Point-of-Transaction. The Merchant may provide a discount, such as credit on a Cardholder statement or a rebate, at a later time.

ID#: 010410-010410-0004924

Affinity/Co-Branding Program Modification - LAC Region

If Visa determines that any provisions of an LAC Affinity/Co-Branding Program have been violated, Visa may require modification of the program, including, but **not** limited to:

- Assignment of the program to a third party
- Suspension or termination of the program
- Fines

ID#: 010410-010410-0001650

Termination of Affinity and Co-Branding Program - LAC Region

If an LAC Member violates any provisions of the Affinity/Co-Branding Program, Visa may, with 90 calendar days' prior written notice, impose penalties, including:

- Fines
- Termination of the Affinity/Co-Branding Program

ID#: 010410-010410-0001659

Co-Branded Cards

Co-Branding Partner Reputation and Financial Standing

An Issuer participating in a Global Co-branding Partnership may be required to provide information about the reputation and financial standing of the Global Co-branding Partner before approval of the individual program.

ID#: 010410-010410-0004056

Co-Branding Partnership Approval Documentation Requirements

A Global Co-branding Partner and Issuer must provide a dossier of proprietary and public information for approval to Visa, including:

- "Co-branding Partnership Regional Approval Form" for each proposed Interregional and Intraregional co-branding program
- Global Co-branding Partners' Marks and design guidelines (including color proofs) or evidence that a trademark search has been conducted
- Color proofs

ID#: 010410-010410-0004052

Co-Branding Partner Eligibility

A Global Co-branding Partner must:

- Be sponsored by an Issuer
- **Not** be eligible for Visa membership
- **Not** be an entity deemed to be a competitor of Visa

ID#: 010410-010410-0004053

Co-Branding Partnership Requirements

A Global Co-branding Partnership participant must comply with:

- The Visa International Operating Regulations
- Applicable local laws
- Applicable Regional Operating Regulations

ID#: 010410-010410-0004054

Co-Branding Issuer Qualification and Notification

An Issuer participating in a Global Co-branding Partnership must:

- Be a qualified Issuer in countries where Global Co-branded Cards will be issued
- Notify Visa of planned interregional and intraregional Global Co-branding Partnership expansion

ID#: 010410-010410-0004055

Affinity Cards

Affinity Card Issuance - Canada Region

With the prior written consent of Visa, a General Member in the Canada Region may issue Affinity Cards as specified in the Canada Regional Operating Regulations.

ID#: 010410-010410-0001667

Affinity Participant on Cards - Canada Region

With the prior written consent of Visa and provided that consent has not been withdrawn, Cards issued by a General Member in the Canada Region and displaying the corporate name or Trade Name of that General Member on the front of the Card may bear the name, Trade Name, or Mark of up to 2 Affinity Participants in conjunction with the General Member's Affinity Card Program if it appears either:

- In the Member identification area on the front of the Affinity Card
- On the back of the Affinity Card in the area not covered by the signature panel or Magnetic Stripe

ID#: 010410-010410-0001678

Affinity Program Documentation Requirements - Canada Region

Effective 15 May 2009, a General Member in the Canada Region must follow the Visa Affinity Card Program application submission process and receive written consent from Visa before launching an Affinity Card program.

Upon Visa request, a Canada Member must submit a copy of the *Affinity Participant Agreement* and any other contracts or documentation relative to an Affinity Card Program.

ID#: 010410-010410-0001668

Affinity Program Approval - Canada Region

A General Member in the Canada Region must **not** produce Collateral Material, solicit prospective Cardholders, or issue Affinity Cards until Visa has approved and returned the "Visa Canada Affinity Program Approval Form" (Exhibit CAN-3) to the General Member.

ID#: 010410-010410-0001669

Affinity Card Requirements - Canada Region

An Affinity Card issued by a Canada Issuer must:

- Be a Visa Card
- Be referred to as a "Visa Card"
- Be issued only to residents of Canada

ID#: 010410-010410-0001671

Affinity Card Restrictions - Canada Region

An Affinity Card issued by a Canada Issuer must **not**:

- Be used to debit any credit, charge, payment, or deposit account other than the account maintained by the General Member in connection with that Affinity Card
- Contain any number or other device that may be used to effect a point-of-sale Transaction, other than the Account Number

ID#: 010410-010410-0001670

Affinity Program Member Requirements - Canada Region

A General Member in the Canada Region sponsoring an Affinity Participant agrees to comply with the following terms:

- The General Member owns and controls the Affinity Program

- The Affinity Participant does **not** directly or indirectly own, control, or exercise controlling influence over the Affinity Card Program
- The General Member, and **not** the Affinity Participant, is portrayed as the owner of the Affinity Card Program
- The Affinity Participant does **not** provide payment card services or advertise that it is providing payment card services
- The General Member provides printed, broadcasted, or other materials used to solicit applications for Cards or to communicate with holders of Cards, or to otherwise advertise the Affinity Card Program
- The Affinity Participant is acting pursuant to the direct instructions of the General Member to the extent any materials used to promote the Affinity Card Program are prepared by the Affinity Participant
- All materials used to promote the Affinity Card Program have been reviewed by the General Member, and will **not** be distributed without the prior approval of the General Member

ID#: 010410-010410-0001672

Determination of Affinity Program Ownership and Control - Canada Region

Visa may request from a General Member in the Canada Region all documentation relative to an Affinity Card Program and make a determination whether the General Member has sufficient ownership and control of the Affinity Card Program. The decision may be based on the General Member's entire relationship with the Affinity Participant, and may take into account the following factors:

- Whether the General Member:
 - Establishes program management policies, such as setting credit criteria and making Cardholder credit decisions
 - Is at risk as the owner of the program
 - Actively ensures that its policies and guidelines are implemented
- The General Member's role in setting fees and rates for the Affinity Card Program products and services
- Whether all or part of the receivables are financed with the Affinity Participant
- The degree to which the General Member, not the Affinity Participant, is portrayed as the owner of the Affinity Program
- The extent to which the General Member provides all or part of the program operations, such as customer service and collections

ID#: 010410-010410-0001673

Terms of the Affinity Participant Agreement - Canada Region

A General Member in the Canada Region must ensure that an Affinity Participant acknowledges and agrees to at least the following provisions, which must be substantially reproduced in the Affinity Participant Agreement:

- The General Member owns and controls the Affinity Card Program

- To the extent the Affinity Participant prepares materials to promote the Affinity Card Program that contains Visa-Owned Marks, it does so pursuant to direct instructions from the General Member, and the General Member's use of the Visa-Owned Marks is governed by the *Visa International Operating Regulations* and Canada Regional Operating Regulations
- The incorporation of Visa-Owned Marks in materials to promote the Affinity Card Program must be reviewed and approved by the General Member to confirm that it conforms to the terms and conditions of the *Visa International Operating Regulations* and Canada Regional Operating Regulations, to which the General Member confirms receipt
- Acknowledge that Visa owns the Visa-Owned Marks
- Ensure that the Affinity Participant's display of the Visa-Owned Marks as expressly directed by the General Member is limited to the Affinity Card Program
- Provide samples of any Affinity Card and related Collateral Material upon request to the General Member or Visa, as appropriate
- Ensure that the Affinity Participant does **not** represent to the public that use of an Affinity Card will create indebtedness to the Affinity Participant
- Acknowledge the right of Visa to withdraw its consent to the Affinity Card Program if either the:
 - General Member or Affinity Participant (on behalf of the General Member) violates the Canada Regional Operating Regulations, policies of the Canada Region, or Affinity Participant Agreement
 - Affinity Participant does **not** meet the conditions of the Canada Regional Operating Regulations for approval of the use of its name, Trade Name, or Mark on Affinity Cards and related Collateral Material as such conditions are amended from time to time

ID#: 010410-010410-0001675

Owner and Issuer of Affinity Card - Canada Region

An Affinity Card issued by a Canada Issuer must clearly disclose that the General Member is issuing and is the owner of the Affinity Card, and it must be clear from the Affinity Card design that the Affinity Card is issued by the General Member and **not** by the Affinity Participant.

ID#: 010410-010410-0001677

Affinity Program Issuer Identification - Canada Region

It must be clear from the Collateral Material that an Affinity Card is issued by the General Member in the Canada Region and not by the Affinity Participant.

ID#: 010410-010410-0001679

Affinity Program Collateral Material - Canada Region

On all Collateral Material for an Affinity Card issued by a Canada Issuer, the:

- Corporate name or Trade Name of the General Member must be clearly disclosed as the owner and Issuer of the Affinity Card
- Affinity Participant must **not** state or imply that the Affinity Card is owned or issued by the Affinity Participant

- Affinity Participant must **not** state or imply that the Affinity Card is accepted only by a particular Merchant or class of Merchants

ID#: 010410-010410-0001680

Affinity Program Communications - Canada Region

A General Member in the Canada Region issuing an Affinity Card must refer to the Affinity Card as a "Visa Card" in all communications regarding its Affinity Card Program.

ID#: 010410-010410-0001681

Affinity Program Criteria - Canada Region

Communications for an Affinity Card issued by a Canada Issuer and related Collateral Material may bear the Trade Name or Mark of an Affinity Participant only if all of the following criteria are met:

- Affinity Participant has a good reputation and is financially sound
- Affinity Participant's name, Trade Name, or Mark is recognized on a national, provincial, regional, or local basis
- Proposed program complies with the *Visa International Operating Regulations* and the Canada Regional Operating Regulations
- If the Affinity Participant is a Merchant, it accepts all Cards, including all Affinity Cards, where its goods or services are available for purchase
- Affinity Participant and each of its affiliates directly or indirectly do **not**:
 - Control or exercise controlling influence over the management or policies of the General Member with respect to the Affinity Card Program
 - Share, participate, or assist in the funding of more than 25% of the receivables at any time outstanding, due to use of its Affinity Cards, whether by loans, deposits, purchase, or financing of receivables, loan guarantees, or otherwise
 - Conduct credit evaluations, participate in billings, or provide customer services in connection with its Affinity Card Program

ID#: 010410-010410-0001682

Affinity Program Collateral Material Submission - Canada Region

A General Member in the Canada Region must submit all Collateral Materials, including solicitations, print advertisements, and telemarketing scripts, regarding any Affinity Card Program to Visa upon request.

ID#: 010410-010410-0001683

Affinity Card Rules for Proprietary Cards Bearing the Plus Symbol - Canada Region

The Canada Affinity Card rules do **not** apply to Proprietary Cards bearing the Plus Symbol and no other Visa Marks on which a non-Member Identification appears.

ID#: 010410-010410-0001684

Affinity Card Rules for Visa Commercial Cards - Canada Region

The Canada Affinity Card rules do not apply to Business, Corporate, or Purchasing Cards on which a non-Member Identification appears.

ID#: 010410-010410-0001685

Violation of Affinity Card Program Regulations - Canada Region

If it determines that any provisions of the Canada Affinity Card Program have been violated, Visa may:

- Require modification of the program, including, but **not** limited to:
 - Assignment of the program to a third party
 - Suspension or termination of the program
- Impose fines or terminate the program on 30 calendar days' written notice
- Terminate an Affinity Card Program, without cause, with at least 60 calendar days' prior written notice to the General Member and Affinity Participant

ID#: 010410-010410-0001674

Affinity Program Participation Requirements - U.S. Region

With the prior written consent of Visa a Member may issue Affinity Cards as specified in the U.S. Regional Operating Regulations and *Visa U.S.A. Inc. Certificate of Incorporation and Bylaws*. Except as specifically stated to the contrary, all other Operating Regulations apply to Affinity Cards, without modification.

ID#: 010410-010410-0001600

Affinity Program Communications - U.S. Region

A U.S. Visa Card Issuer must refer to its Affinity Card as a "Visa Card" in all communications regarding its Visa Affinity Card program.

ID#: 010410-010410-0001614

Affinity Program Issuer Identification - U.S. Region

Affinity Cards and Cardholder communications must **not** state or imply that any institution other than the U.S. Member is the Issuer of the Card. A Card is deemed to comply with this requirement if it:

- Bears only the Affinity Partner's Trade Name or Mark on the front
- Satisfies Issuer identification requirements specified in the *Visa International Operating Regulations* and the *Visa Product Brand Standards*

ID#: 010410-010410-0001615

Affinity Program - Superior Acceptability - U.S. Region

An Affinity Card issued by a U.S. Issuer or an Affinity Partner's Trade Name or Mark may **not** be positioned as adding superior acceptability of the Visa Card at the Point-of-Transaction.

ID#: 010410-010410-0001616

Visa Brand Mark in Affinity Program Collateral Material - U.S. Region

The Visa Logotype or Visa Flag Symbol or Visa Brand Mark must be prominently featured in all Collateral Material regarding any U.S. Affinity Card program.

ID#: 010410-010410-0001617

Affinity Program Visa Brand Mark Display - U.S. Region

If the Affinity Card or Affinity Partner's Mark appears as part of any written communication regarding any aspect of the U.S. Visa Affinity Card program, the Visa Logotype or Visa Flag Symbol or Visa Brand Mark must also be at least equally and prominently displayed.

ID#: 010410-010410-0001618

Submission of Affinity Program Collateral Material and Solicitations - U.S. Region

Effective 18 November 2009, upon request, a U.S. Member must submit all Collateral Material regarding any Affinity Card program, including solicitations, print advertisements, and telemarketing scripts, to Visa for approval.

Effective 18 November 2009, Visa may prohibit the use of any material that denigrates the Visa Brand Mark or the Visa Brand Name, or for any other reason Visa deems appropriate.

Visa review of the Member's materials should not be construed as legal approval against potential third-party claims.

ID#: 010410-010410-0007458

Restricted Affinity Card Issuance - U.S. Region

A U.S. Member may issue an Affinity Card only to a resident of the United States of America.

ID#: 010410-010410-0003830

Affinity Program Positioning, Acceptance, and Accounts - U.S. Region

A U.S. Visa Affinity Card Issuer must **not**:

- Position the Affinity Card as something other than a Visa Card⁹
- Position its Trade Name or Mark as adding superior acceptability of the Card at the Point-of-Transaction
- Designate or design any of its Affinity Cards, whether through the use of a Trade Name, Mark, numbering scheme, code on the Magnetic Stripe, or any other device or means, in order to either:
 - Permit exclusive or preferential acceptance of any of its Affinity Cards by any Merchant or any Affiliated-merchant that is affiliated with the Member
 - Allow any Transaction involving use of these Cards to be treated as other than a Visa Transaction for all purposes, except as specified in "PIN-Debit Network Requirements - U.S. Region"¹⁰
- Allow its Affinity Cards to be used to debit any credit, charge, or asset account other than the Visa account maintained by the Issuer in connection with the Affinity Card, when that Affinity Card is presented to a Visa Merchant

ID#: 081010-010410-0001603

Affinity Program Ownership Requirement - U.S. Region

A U.S. Issuer must own and control its Affinity Card program. The Affinity Partner must **not** directly or indirectly own, control, or exercise controlling influence over the Affinity Card program.

ID#: 010410-010410-0001605

Affinity Program Ownership Portrayal - U.S. Region

A U.S. Member must ensure that the Issuer, not the Affinity Partner, is portrayed as the owner of the Affinity Card program.

ID#: 010410-010410-0001606

⁹ A limited exception is allowed for Campus Cards to facilitate closed-loop proprietary campus transactions and permit the use of campus identification/access applications. A Campus Card must still be positioned as a Visa Card, but with the additional functionality noted here.

¹⁰ A limited exception is allowed for Campus Cards to facilitate closed-loop proprietary campus transactions and permit the use of campus identification/access applications. A Campus Card must still be positioned as a Visa Card, but with the additional functionality noted here.

Determination of Affinity Program Ownership - U.S. Region

Visa may determine whether the U.S. Affinity Card program is owned and controlled by the Member. The decision is based on the Issuer's entire relationship with the Affinity Partner, including, but not limited to, the following:

- Whether the Issuer:
 - Establishes program management policies, such as setting credit criteria and making Cardholder credit decisions
 - Is at risk as the owner of the program
 - Actively ensures that its policies and guidelines are implemented
- The Issuer's role in setting fees and rates for Affinity Card program products and services
- Whether all or part of the receivables are financed with the Affinity Partner
- The degree to which the Issuer, not the Affinity Partner, is portrayed as the owner of the Affinity Card program
- The extent to which the Issuer provides all or part of the program operations, such as customer service and collections

ID#: 010410-010410-0001608

Affinity Card Issuer Identification - U.S. Region

If the U.S. Issuer's Trade Name or Mark does not appear on the front of the Affinity Card, the following language must be clearly legible on the back of the Card, in addition to, or instead of, other Issuer identification: "This Card is issued by (Issuer name) pursuant to a license from Visa U.S.A. Inc."

ID#: 010410-010410-0001701

Visa Requests for Affinity Program Information - U.S. Region

Upon Visa request, a U.S. Member must submit the following to Visa to determine compliance with "Affinity Program Ownership Requirement - U.S. Region":

- Any and all contracts with the Affinity Partner
- Any other documentation relative to the Affinity Card program

ID#: 010410-010410-0001607

Sponsorship Marks on Affinity Cards - U.S. Region

Visa Sponsorships, logos, designations, and authenticating statements may be used on an Affinity Card issued by a U.S. Issuer, provided that the Issuer obtains prior written approval from Visa. Such uses will be permitted in limited circumstances and are subject to approval of the applicable authorities.

ID#: 010410-010410-0001702

Affinity Program Compliance - U.S. Region

A U.S. Member or Affinity Partner must provide information requested by Visa in order to determine whether its Affinity Card program complies with the U.S. Regional Operating Regulations. The Board of Directors may grant a variance to any Operating Regulation pertaining to Affinity Card programs.

ID#: 010410-010410-0001610

Determination of Affinity Program Violation - U.S. Region

If it determines that any provisions of the U.S. Affinity Card program have been violated, Visa may:

- Require modification of the program, including, but **not** limited to:
 - Assignment of the program to a third party
 - Suspension or termination of the program
 - Fines
- Impose fines or terminate the program on 30 calendar days' written notice
- Terminate an Affinity Card program, without cause, with at least 180 calendar days' prior written notice to the U.S. Member and Affinity Partner

ID#: 010410-010410-0001611

Appeal Rights for Affinity Program Termination - U.S. Region

If Visa terminates a U.S. Affinity Card program, the Member may appeal the termination to the Board of Directors by providing written notice to Visa within 30 calendar days of receipt of Notification.

The Board's decision is final.

ID#: 010410-010410-0007407

Brand Positioning

Card and Product Positioning

Design Approval for Cards and Displays

A Member must submit proposed designs for all Cards and Point-of-Transaction displays to Visa for written approval:

- Before production
- Each time the design is changed

ID#: 010410-010410-0006146

Visa Product Name

If a Member uses a Visa Product Name or any Visa-Owned Mark in typed or printed text, it must comply with *the Visa International Operating Regulations* and the *Visa Product Brand Standards*.

ID#: 010410-010410-0006155

Visa Card Product Name

A Member must **not**:

- Position any Visa Card as something other than a Visa Card
- Position a Visa Business, Visa Corporate, or Visa Purchasing Card as something other than a Visa Card for the payment of business expenditures
- Position its Trade Name or Mark as adding superior acceptance of the Card at the Point-of-Transaction

ID#: 010410-010410-0006153

Card Reproduction Requirements

A Member:

- Must produce a Card as specified in the *Visa Product Brand Standards*
- Must **not** distribute or display a reproduction of a Card as an indication of acceptance of Visa products at the Point-of-Transaction

ID#: 010410-010410-0006329

Positioning, Acceptance, and Accounts - U.S. Region

A U.S. Issuer must **not**:

- Position the Card as something other than a Visa Card¹¹
- Position its Trade Name or Mark as adding superior acceptability of the Card at the Point-of-Transaction
- Designate or design any of its Visa Cards, whether through the use of a Trade Name, Mark, numbering scheme, code on the Magnetic Stripe or Chip, or any other device or means, in order to:
 - Permit exclusive or preferential acceptance of any of its Visa Cards by any Merchant or any Affiliated-merchant that is affiliated with the Member
 - Allow any Transaction involving use of these Cards to be treated as anything other than a Visa Transaction, except as specified in "PIN-Debit Network Requirements - U.S. Region"

¹¹ A limited exception is allowed for Campus Cards to facilitate closed-loop proprietary campus transactions and permit the use of campus identification/access applications. A Campus Card must still be positioned as a Visa Card, but with the additional functionality noted here.

- Allow a Visa Card that is used primarily to access a line of credit, to participate in any PIN-based debit program, unless the participation is for ATM access only

ID#: 081010-010410-0003210

Card and Product Positioning

An Issuer must refer to its Visa Card as a "Visa Card" in all communications regarding its program, including solicitations, advertising, promotions, and other Collateral Material.

ID#: 010410-010410-0003211

Positioning Trade Name or Mark - Canada Region

A Canada Member must **not** position its Trade Name or Mark as adding superior acceptability of the Card at the Point-of-Transaction.

ID#: 010410-010410-0007231

Use of Marks in Promotions, Advertisements, and Solicitations

Solicitations

Member Identification

A Member must identify itself by city and principal name, and may substitute the local Branch name and city, if desired, on all supplies, materials (including broadcast), and oral or written solicitations sent to current or prospective Cardholders or Merchants. A Member must **not** state or imply in these materials that any other Member's Cards or Merchant materials are being replaced, are invalid, or should be destroyed. A Member must **not** state or imply that Visa provided or endorsed these materials unless Visa designed them for Member use.

ID#: 010410-010410-0006311

References to Bankruptcy - U.S. Region

Visa Program solicitation materials in the U.S. Region must **not** reference bankruptcy, insolvency, or any similar circumstance.

ID#: 010410-010410-0001216

Visa Approval of Marketing Materials - U.S. Region

A U.S. Issuer must submit all marketing materials or other customer communications pertaining to any of the core and optional services to Visa for written approval before distribution.

These materials must comply with the requirements specified in the implementation materials available from Visa, unless the U.S. Member has received prior written approval from Visa.

ID#: 010410-010410-0007438

Promotional Material

Merchant Use for Promotions/Advertising

A Member must **not** allow a Merchant or other entity to use any Visa-Owned Mark for promotional or advertising purposes in any media, unless the:

- Member distributes the material
- Visa International Operating Regulations or the Visa Product Brand Standards permit their use
- U.S. Member's name and city appear on the material, as applicable

If a Merchant uses promotional materials and advertisements that include the use of Visa-Owned Marks, the Merchant must comply with the:

- Regional Operating Regulations
- Visa International Operating Regulations
- Visa Product Brand Standards

ID#: 010410-010410-0008277

Competitive Marks with Visa-Owned Marks

A Member may use certain Visa Program Marks on items other than Cards or for sponsorship activities with the Marks of the following or its subsidiaries or affiliates:

- American Express Company
- Discover Financial Services
- MasterCard Worldwide
- Any other entity Visa deems competitive

The overall appearance of this use must unmistakably convey the idea that the Visa-Owned Mark, when used on items other than Cards or for sponsorship activities, clearly identifies a product or service that is separate and distinct from any product or service of the entities listed above.

ID#: 081010-010410-0006327

Competitive Marks with Visa-Owned Marks - U.S. Region

A U.S. Member may **not** use the Visa-Owned Marks in connection with a Member's promotion, offer or solicitation of a payment card product, or the maintenance of a U.S. Cardholder relationship, together with Marks that are associated with payment card products issued by the American Express Company, Discover Financial Services, and their subsidiaries or affiliates (including, by way of example and not limitation, "American Express," "Optima," "Discover," "Bravo," "Novus," and "Membership Rewards") or together with Marks associated with any other payment card company deemed competitive by the Board of Directors, if such Marks are owned or controlled by such competitors.

ID#: 081010-010410-0006302

Offer/Issuance Conditions - U.S. Region

A U.S. Member may **not** condition the offer or issuance of any payment card product bearing the Visa-Owned Marks or the maintenance of a U.S. Cardholder relationship upon the possession or acceptance of a general purpose payment card product issued by the American Express Company, Discover Financial Services, or any other payment card company deemed competitive by Visa.

ID#: 081010-010410-0006303

Advertisements Using Visa-Owned Marks

If a Merchant uses promotional materials and advertisements that include the use of the Visa-Owned Marks, the Acquirer must approve them in advance.

ID#: 010410-010410-0002863

Merchant Use of Marks

A Merchant must **not**:

- Indicate or imply that Visa endorses any Merchant goods or services
- Refer to Visa in stating eligibility for its products, services, or membership
- Use the Visa-Owned Marks for any purpose other than those permitted in the *Visa International Operating Regulations* or without written permission from Visa

In addition, a U.S. Merchant must **not** use the signage associated with the Limited Acceptance Category it has selected for any purpose other than those permitted in the U.S. Regional Operating Regulations or without written permission from Visa. (*This only applies in the U.S. Region.*)

ID#: 010410-010410-0007416

Permitted Merchant Use - U.S. Region

A U.S. Merchant may:

- Indicate in a single advertisement, display, or notice that the Visa Program services and other Card services are available
- Use the Visa-Owned Marks or, if the U.S. Merchant has selected Limited Acceptance, the signage associated with the Limited Acceptance category it has selected, on promotional, printed, or broadcast materials only to indicate the types of Cards it accepts for payment

ID#: 010410-010410-0002343

Advertising Materials - Canada Region

In the Canada Region, Point-of-Transaction advertising and promotional materials (except credit card application forms) must **not** indicate that the Canada Merchant has been signed by, or represents the interests of, a particular Canada Member.

ID#: 010410-010410-0006233

Collateral Material - Canada Region

Except as permitted in the Canada Regional Operating Regulations and except as may be permitted by Visa, a name, Trade Name, or Mark of a non-Member must **not** be used on Collateral Material bearing the Visa Program Marks that is used for soliciting applications or communicating with Canada Cardholders. The Marks of the Interac Association are excepted.

ID#: 010410-010410-0006236

Member Sponsorships

Sponsorships Usage Requirements

Use of a Visa-Owned Mark with Member Sponsorships

A Member may use a Visa-Owned Mark to sponsor a specific sporting, musical, artistic, or other event only with prior written consent from Visa.

ID#: 010410-010410-0006317

Approval Request for Sponsorship Materials

A Member must submit an approval request to Visa at least 2 months before the anticipated release date of any materials associated with sponsorship activities or the start date of a sponsored event, whichever is earlier.

ID#: 010410-010410-0007408

Use of Visa-Owned Marks with Competitive Marks

A Member must **not** use the Visa-Owned Marks with the Marks of any of the following, or its subsidiaries or affiliates, in any sponsorship activity:

- American Express Company
- Discover Financial Services
- MasterCard Worldwide (including Maestro)
- Any other entity that Visa deems competitive

ID#: 081010-010410-0006572

Member as Sponsor

A Member participating in any sponsorship activity must clearly convey in all of its communications and displays that only the Member, **not** Visa, is the sponsor. The Member must **not** state or imply that it owns any of the Visa-Owned Marks.

ID#: 010410-010410-0007405

Use of Marks on Cards/Decals

A Member may use the partnership or sponsorship Marks on Cards and decals with other representations of certain Visa Program Marks in advertising and on promotional materials.

ID#: 010410-010410-0001132

Visa Approval for Use of Visa-Owned Mark in Event Sponsorship - U.S. Region

A U.S. Member must obtain written approval from Visa for its planned use of any Visa-Owned Mark in the sponsorship of events, including all advertising, promotions, and public relations. These rules do not apply to the purchase of advertising not specifically tied to sponsorship of an event.

A U.S. Member must ensure that it uses each Visa-Owned Mark within the scope of the written approval from Visa. After Notification from Visa, a Member must correct any improper use of any of these Marks.

ID#: 010410-010410-0007439

Use of Marks in U.S. Region - U.S. Region

If permitted, a U.S. Member may use the Visa-Owned Marks only in the United States. If a U.S. Member plans sponsorship activities in any additional country, it must:

- Submit a new request to Visa
- Obtain written consent from Visa prior to the sponsorship
- Comply with the Visa International Operating Regulations and the Visa Product Brand Standards

ID#: 010410-010410-0001160

Electron Mark/Identifier

Electron Marks Usage Requirements

The Visa Brand Mark with the Electron Identifier

The Visa Brand Mark with the Electron Identifier is a Visa-Owned Mark that must appear on the front of a Card as specified in the *Visa Product Brand Standards*.

ID#: 010410-010410-0006149

Visa Brand Mark Conversion

Effective 1 March 2007:

- All newly-created Visa Electron Cards issued or reissued must :
 - Bear the Visa Brand Mark with the Electron Identifier
 - Comply with the Visa Product Brand Standards
- An Issuer may issue or reissue a Visa Electron Card bearing the Visa Electron Symbol to deplete existing card stock. The Visa Electron Card must expire **no later than 30 June 2011**

Effective 1 July 2011, all Visa Electron Cards must bear the Visa Brand Mark with the Electron Identifier.

ID#: 010410-010307-0007409

Visa Electron Card Bearing the Visa Brand Mark with the Electron Identifier

The Visa Brand Mark with the Electron Identifier must:

- Appear as specified in the Visa Product Brand Standards
- Be placed on the front of the Card

ID#: 010410-010410-0006163

Electron Acquiring Only - U.S. Region

The Visa Electron Program Marks must be used in the U.S. Region for acquiring purposes only.

ID#: 010410-010410-0007406

Use of Electron Marks to Resemble an Electron Card - U.S. Region

On marketing collateral, a U.S. Member must **not** use the Visa Electron Symbol or Visa Brand Mark with the Electron Identifier in such a way that it could be mistaken for an actual Visa Electron Card and used in a Transaction.

ID#: 010410-010410-0006281

Prohibition on Checks - U.S. Region

A U.S. Member must **not** use the Visa Electron Wordmark on any check or Cheque.

ID#: 010410-010410-0006282

Interlink Program Marks

Interlink Program Marks Usage Requirements

Visa Approval to Use Interlink Mark on Visa Cards - U.S. Region

The Interlink Program Marks may appear on Visa Check Cards or Visa Debit Cards if the U.S. Issuer obtains written approval from Visa before issuance.

ID#: 010410-010410-0006288

Interlink Mark Prominence - U.S. Region

For Cards issued by a U.S. Issuer, the Interlink Program Marks must appear, in equal prominence, on a Visa Check Card or Visa Debit Card also participating in the Interlink Program, if the Card displays the acceptance Mark of any non-Visa PIN-based debit or ATM program.

ID#: 010410-010410-0006290

Prohibition of Interlink Mark on Credit Cards - U.S. Region

For Cards issued by a U.S. Issuer, the Interlink Program Marks must **not** appear on Visa Cards that primarily access a line of credit.

ID#: 010410-010410-0006291

Interlink Mark Display on Cards - U.S. Region

For Cards issued by a U.S. Issuer, Interlink Program Marks are **not** required to appear on a Visa Check Card or Visa Debit Card also participating in the Interlink Program if:

- The Card does not display the acceptance Mark of any other PIN-based debit program
- The Issuer clearly communicates to its Cardholders, at the time of issuance, that the Card may also be used for PIN debit transactions anywhere Interlink cards are accepted

ID#: 010410-010410-0006289

Plus Program Marks

Plus Program Marks Usage Requirements

Plus Symbol Use

A Member must use the Plus Symbol only as a Mark indicating acceptance for ATM services. Any change to this provision requires a majority vote of the directors in attendance at any meeting of the Board of Directors where a quorum is present.

ID#: 010410-010410-0006324

Plus Symbol Displayed at an ATM

The Plus Symbol must only be displayed at an ATM that accepts Cards bearing the Plus Symbol for ATM services. Any changes to this provision require a majority 3/4 vote of the directors in attendance at any Board of Directors meeting where a quorum is present.

ID#: 010410-010410-0003583

Plus Program Marks on Proprietary Cards

An Issuer of Proprietary Cards with Plus Program capabilities must place the Plus Symbol on all Proprietary Cards within 5 years from the beginning date of participation in the Plus Program. The presence of the Plus Symbol is optional on Visa Cards if no other ATM Acceptance Mark is present on the Card.

ID#: 010410-010410-0003577

Plus Program Marks Description - U.S. Region

The U.S. Plus Program Marks are:

- Plus Symbol, which consists of the Plus Design positioned to the left and above the Plus Logotype
- Plus Wordmark

- Plus Design or Diamond Design
- Plus Logotype
- Any other Mark that Visa adopts for use with the Plus Program

ID#: 010410-010410-0006283

Member Agreement for Plus Program Marks Use - U.S. Region

A U.S. Member agrees:

- That it will do nothing inconsistent with Visa ownership of the Plus Program Marks
- That the use of all Plus Program Marks must be for the benefit of, and on behalf of, Visa
- To supply Plus System Inc. and Visa with samples of all materials bearing the Plus Program Marks produced by or for the Member
- To comply with the:
 - *Visa International Operating Regulations*
 - Applicable Certificate of Incorporation and Bylaws
 - *Visa Product Brand Standards*
 - *Plus System, Inc. Bylaws and Operating Regulations*

ID#: 010410-010410-0006284

Plus Symbol Display Requirement at ATM - U.S. Region

The Plus Symbol must be displayed on participating U.S. ATMs. The Visa Brand Mark with the Electron Identifier may be displayed on participating ATMs.

ID#: 010410-010410-0005768

Chapter 5: Visa Products and Services

Core Principle 5.1

Issuing and Technology Standards

Following the Standards Established by Visa

Participants in the Visa system agree to follow the card issuing and technology standards established by Visa to ensure systems work together to provide seamless transaction and data processing. For example, the magnetic stripe and chip used on Visa cards must follow compatible standards and specifications to guarantee global interoperability and payment acceptance.

ID#: 010410-010410-0007774

Core Principle 5.2

Issuing and Using Visa Products

Preserving Security, Integrity, and Consistency

To preserve the security, integrity and consistency of experience of the Visa system and meet the diverse needs of participants in the Visa system, participants agree to follow Visa's policies, requirements and standards for issuing and using Visa products and services.

ID#: 010410-010410-0007775

Core Principle 5.3

Card Design Requirements and Standards

Receiving Approval from Visa

Visa specifies card design requirements and standards for use of its marks to ensure the integrity, safety, and security of the Visa brand and products and to ensure the common, immediate recognition of Visa products and services around the world. Participating issuers agree to use only Visa-authorized card manufacturers and card personalizers to produce Visa cards. Participants agree to submit card designs for Visa approval to ensure adherence to the *Visa Product Brand Standards*.

ID#: 010410-010410-0007776

Card Issuance

Issuer Responsibilities - General

General Member Card Program Requirements - Canada Region

A Visa Canada General Member must:

- Operate its own Card program
- Issue Cards in its own legal name or in a Trade Name or Mark owned by the Member and approved by Visa, bearing the Visa-Owned Marks, to eligible Cardholders

ID#: 010410-010410-0004091

General Member Card Plan - Canada Region

Each Visa Canada General Member must operate its own Card plan that conforms to the minimum standards specified below:

- Each Member must issue Cards in its own name and own the receivables arising from the use of such Cards; securitization does not impact ownership for the purpose of the Operating Regulations
- Cards issued by each Member will entitle Cardholders to make purchases of goods and services and to obtain Cash Disbursements
- Subject to appropriate Authorization, each Member will honor Cards issued by other Members for Cash Disbursements
- Subject to appropriate Authorization, each General Member will cause its Merchants to honor Cards issued by other such Members for the purchase of goods and services

ID#: 010410-010410-0004092

Card Accessing Cardholder Funds on Deposit - U.S. Region

A U.S. Issuer must **not** issue or reissue a Visa Card that accesses Cardholder funds on deposit at an organization other than the Issuer's, unless it:

- Receives prior written consent from the organization where the funds are deposited
- Completes automated clearing house notification requirements

Monthly periodic payments are excluded from this prohibition.

ID#: 010410-010410-0004573

Adhesive Material on Cards - U.S. Region

Except as specified in "Card Activation Sticker - U.S. Region," a U.S. Issuer must ensure that no adhesive material is affixed to either side of a Visa Card unless it is integral to the manufacture of the Card.

ID#: 010410-010410-0003407

Card Activation Sticker - U.S. Region

A U.S. Issuer may affix a Card activation sticker to the front or back of its Cards if the sticker does not interfere with any other security features of the Card.

The Card activation sticker or other material enclosed with the Card mailer must either:

- Provide a telephone number for the Cardholder to call to activate the Card and instruct the Cardholder to contact the Issuer upon receipt of the Card for activation and to remove the sticker from the Card once activation has occurred
- For Visa Check Cards that are activated by the Cardholder at a PIN-based Terminal, instruct the Cardholder to remove the sticker from the Card before activation

ID#: 010410-010410-0008695

Telephone Number for Cardholder Inquiries - U.S. Region

A U.S. Member that lists a telephone number in a telephone directory for the purpose of receiving Cardholder inquiries must insert at least the following listing: "Visa Card Center-(Name of Member)."

ID#: 010410-010410-0006330

Account Range and BIN Use

Multiple Programs on Same BIN

An Issuer may establish multiple Visa Card programs or Virtual Account programs within the same BIN.

ID#: 010410-010410-0004555

Business Plan Requirement for Multiple Visa Programs on Single BIN

Visa may require a business plan if an Issuer requests the assignment of designated account ranges to multiple Visa Card programs within a single BIN.

ID#: 010410-010410-0003145

Visa Right to Deny Account Range Request

Visa reserves the right to deny a request for a designated account range within an existing BIN.

ID#: 010410-010410-0003147

BIN Assignment for New Visa Card Programs

For a new Visa Card program, an Issuer may assign either a:

- Unique BIN for each Visa Card program
- Designated account range within a BIN for a specific Visa Card program by completing Section 6 of the "BIN License Agreement" (Exhibit 4A)

ID#: 010410-010410-0003143

Account Range and BIN Assignment for Existing Visa Card Programs

For existing Visa Card programs, an Issuer must **not** request a new designated account range assignment within an active BIN.

ID#: 010410-010410-0003146

BIN Requirements for Card Program Category Conversion - U.S. Region

If a U.S. Member converts its Card program from one Visa category to another (e.g., Visa credit Cards to Visa Debit Cards), it must comply with the unique BIN requirements of the Visa category to which the program is converted as specified in the *Visa International Operating Regulations* on the date of the Card program conversion.

ID#: 010410-010410-0003217

Account Number Specifications

BIN and Account Number Specifications

The specifications for BIN and Account Number structures embossed, encoded, or printed on all Visa Cards and Visa Electron Cards.

ID#: 010410-010410-0003196

PIN Issuance

PIN Availability Requirement

An Issuer must make a PIN available to each Cardholder for use with a Card. PIN issuance is **not** required for certain Visa Prepaid Card programs bearing the Visa Brand Mark, or Visa Brand Mark with the Electron Identifier, as outlined in the applicable Visa International Prepaid Program Guidelines. An Issuer may elect not to offer PINs for certain types of Visa Prepaid Card products with prior written approval from Visa.

ID#: 081010-010410-0004019

PIN Issuance Requirements

An Issuer must:

- Notify its Cardholders of PIN availability
- Comply with the Payment Technology Standards Manual
- Successfully complete certification testing to demonstrate its capability to perform PIN Verification, or designate Visa to perform this function
- Select Stand-In Processing Issuer options pertaining to a Transaction for which a PIN is used

ID#: 010410-010210-0004571

PIN Issuance Requirements - U.S. Region

A U.S. Issuer must:

- Comply with the Payment Technology Standards Manual
- Successfully complete required testing to demonstrate its capability to perform PIN Verification, or designate Visa to perform this function
- Issue a PIN to each Cardholder for use with their Visa Card. A Visa Traditional and Classic Visa Check Card Issuer has complied with this requirement if the Issuer notifies its Cardholders that they may either:
 - Select their own PIN
 - Request that a PIN be issued
- Notify each of its Cardholders of the availability of PINs and the Visa ATM Network. Issuers of the following Card products must provide this notification annually to all active:
 - Visa Check Card Cardholders
 - Visa Signature Cardholders
 - Visa Signature Preferred Cardholders
- Ensure the security of the PIN
- Select V.I.P. System Issuer options pertaining to a Transaction for which a PIN is used

ID#: 081010-010410-0004563

PIN for Emergency Card Replacement - CEMEA Region

A CEMEA Issuer that issues an Emergency Card Replacement is **not** required to issue a PIN.

ID#: 081010-010410-0007232

PIN Issuance for Visa Signature and Visa Signature Preferred Cards - U.S. Region

A U.S. Issuer must comply with "PIN Issuance Requirements - U.S. Region" within one year of issuing one of the following Card products to a new Cardholder:

- Visa Signature
- Visa Signature Preferred

A U.S. Issuer whose internal systems support customer PIN selection must offer the availability of PINs to all of its Cardholders, unless prohibited by applicable law.

A U.S. Issuer whose internal systems do not support customer PIN selection must issue PINs to all of its Cardholders, unless prohibited by applicable law. Notifying Cardholders that a PIN is available upon request does **not** satisfy this requirement.

ID#: 010410-010410-0008126

Expiration Date Standards

Expiration Date Consistency

The expiration date contained in the Chip must be the same as the expiration date encoded on the Magnetic Stripe and displayed on the Card. If applicable, the expiration date of proprietary services on the Card must **not** exceed the Visa or Visa Electron Payment Application expiration date.

ID#: 081010-010410-0003209

Expiration Date Consistency - Chip Cards

The expiration date on a Visa Card, Visa Electron Card, or Card bearing the Plus Symbol must **not** be later than the expiration date of the Issuer's Public Key, or any security feature containing an expiration date in a Chip, if one is present on the Card.

ID#: 010410-010410-0003199

Maximum Expiration Date - Non-Personalized Cards

The expiration date on a Visa Card or Visa Electron Card without a Cardholder name must not be more than X from the date of issuance. A variance to this requirement applies in the AP Region for Chip Cards.

Effective 1 April 2010, a variance to this requirement applies in the U.S. Region.

ID#: 081010-010410-0003198

Emergency Card Replacement Expiration Date - CEMEA Region

For a CEMEA Issuer that issues an Emergency Card Replacement, the expiration date must be either:

- The last day of the month following the month of issuance
- A date assigned by the Issuer of no later than 1 year from the issuance date

ID#: 081010-010410-0007234

Maximum Expiration Date - U.S. Region

In the U.S. Region, unless otherwise noted, the expiration date encoded on the Magnetic Stripe and/or Chip and embossed or printed on a Visa Card, or printed on a Visa Mini Card, must not exceed X from the date of issuance.

ID#: 010410-010410-0003205

Service Code Requirements

Service Code Use Requirements

A Visa or Visa Electron Issuer must use one of the appropriate Service Codes that are valid for the applicable product, and the applicable Cardholder Verification Method on a Chip Card to communicate its Card acceptance policies, including PIN requirements at the Point-of-Transaction, as specified in the *Payment Technology Standards Manual* and the *Visa Integrated Circuit Card Specification (VIS)*.

Service Code requirements do **not** apply to Emergency Card Replacements.

ID#: 081010-010410-0008697

Service Codes Denoting International Acceptance - U.S. Region

In the U.S. Region, the Service Code field of the Magnetic Stripe must be encoded with a Service Code that denotes international acceptance, except as noted.

ID#: 010410-010410-0004577

Instant Card Issuance

Maximum Expiration Date for Instant Issue Cards - U.S. Region

In the U.S. Region, the expiration date on an instant issue Consumer Visa Check Card or a Visa Consumer Credit Card must not exceed X from the date of issuance.

ID#: 010410-010410-0003207

Issuer Performance Standards

Retrieval Request Rate Standards for Copy Bearing Signature - U.S. Region

A U.S. Issuer must **not** exceed the monthly rate of 0.016% for Retrieval Requests for copy bearing signature. A copy bearing signature Retrieval Request rate is defined as the combined total of Retrieval Requests for reason code 28, "Request for Copy Bearing Signature," and reason code 33, "Request for Legal Process or Fraud Analysis," as a percentage of the total number of Transactions for each month.

ID#: 010410-010410-0006430

Chargeback Rate Standards - U.S. Region

A U.S. Issuer must **not** exceed the Chargeback rate of 0.17% for its Consumer Visa Product or Commercial Visa Product program. The Chargeback rate is the number of Chargeback rights exercised as a percentage of all Sales Drafts received.

ID#: 010410-010410-0006900

Representment Rate Standards - U.S. Region

A U.S. Issuer must **not** exceed the Representment rate of 42% for its Consumer Visa Product or Commercial Visa Product program. The Representment rate is the number of Representments received as a percentage of all Chargebacks processed.

ID#: 010410-010410-0006901

Card Manufacture and Delivery

Card Shipping and Security

Issuer Standards for Distribution Channel Vendors

Effective 3 November 2009, an Issuer may contract through another Issuer or a Distribution Channel Vendor for the packaging, storing, and shipping of pre-manufactured, commercially ready Visa Products. ("Pre-manufactured, commercially ready" refers to non-personalized Visa Products that have already been manufactured, encoded, and embossed/printed and are ready for sale or distribution to Cardholders.)

If the Issuer uses a Distribution Channel Vendor, it must:

- Register the Distribution Channel Vendor as a Third Party Agent, as specified in "General Agent Requirements"
- Validate annually the Distribution Channel Vendor's compliance with the *Global Physical Security Validation Requirements for Data Preparation, Encryption Support and Fulfillment Card Vendors*
- Comply with Third Party Agent program requirements, as specified in "General Agent Requirements"

Visa may audit the Third Party Agent's or Issuer's processes and controls to validate that a Distribution Channel Vendor is compliant with the *Global Physical Security Validation Requirements for Data Preparation, Encryption Support and Fulfillment Card Vendors*.

ID#: 010410-010100-0025520

Card Security Staff Requirements

An Issuer must have a qualified fraud control and Card security officer and staff that are primarily responsible for all areas of security for Visa Cards and Visa Electron Cards. The security staff must:

- Investigate all fraudulent use of the Issuer's Visa Cards or Visa Electron Cards
- Plan and supervise the manufacturing, embossing, encoding, printing, and mailing of the Issuer's Visa Cards or Visa Electron Cards
- Plan and supervise the physical protection of the Issuer's Center and building
- Participate in Center employee background investigations

ID#: 010410-010410-0002394

Card Embossing, Printing, Encoding, and Personalization

Visa Product Personalization - Issuer Requirements

Effective 3 November 2009, an Issuer that personalizes Visa Products on its own behalf must create and maintain a secure environment.

An Issuer that personalizes Visa Products on behalf of other Issuers must ensure that it complies with the requirements specified in:

- Global Physical Security Validation Requirements for Card Vendors
- Global Logical Security Validation Requirements for Card Personalization Vendors
- Applicable regional Issuer personalization policy, available from Visa

If participating in Instant Card Personalization Issuance, the Issuer must ensure that the Card personalization process complies with the *Visa Global Instant Card Personalization Issuance Security Standards*.

The Issuer may complete an annual "Instant Card Personalization Issuance Self-Audit Questionnaire," as specified in the *Visa Global Instant Card Personalization Issuance Security Standards*, for each Instant Card Personalization Issuance location and retain the questionnaire for auditing purposes.

For each Third Party Agent performing Instant Card Personalization Issuance, the Issuer must:

- Register the Third Party Agent, as specified in "General Agent Requirements"
- Validate the Third Party Agent's compliance with the *Visa Global Instant Card Personalization Issuance Security Standards* and complete an annual "Instant Card Personalization Issuance Self-Audit Questionnaire" for each location
- Comply with Third Party Agent program requirements, as specified in "General Agent Requirements"

Visa may audit the Third Party Agent's or Issuer's processes and controls to validate that the Third Party Agent performing Instant Card Personalization Issuance complies with the *Visa Global Instant Card Personalization Issuance Security Standards*.

ID#: 010410-010100-0025518

Liability for Misencoded Visa or Visa Electron Cards

Visa assigns liability for payment of Transaction Receipts resulting from the use of a Misencoded Visa Card or Visa Electron Card:

- To the Acquirer that received the Transaction Receipt, if the Misencoded Visa Card bears a BIN that was **not** assigned to a Member. The Acquirer is liable until:
 - The Misencoded Visa Card or Visa Electron Card is recovered
 - Visa identifies the Issuer that ordered its manufacture
- To the Issuer to which the BIN is assigned, if an Acquirer receives a Misencoded Visa Card or Visa Electron Card bearing a valid BIN but an invalid Account Number. The Issuer is liable:
 - If the Acquirer presents the Transaction Receipt within 180 calendar days of the Transaction Date
 - Until the Issuer that ordered the manufacture of the Visa Card or Visa Electron Card is identified

ID#: 010410-010410-0001813

Liability for Misembossed or Misencoded Visa Cards - U.S. Region

In the U.S. Region, Visa assigns liability for payment of Transaction Receipts resulting from the use of Misembossed or Misencoded Visa Cards based on the following priorities in the order shown:

- Member or foreign licensee that appears on the Misembossed or Misencoded Card as its Issuer, if the Card has been recovered
- Member or foreign licensee whose BIN appears on the Transaction Receipt, if the Misembossed or Misencoded Card has not been recovered or if the name of the Member or foreign licensee does not appear on the Card
- Member or foreign licensee that first received the Transaction Receipt. If the Misembossed or Misencoded Card is recovered within 12 months of the Transaction Date, the Member or licensee may transfer liability for the Transaction Receipt to the Member or foreign licensee appearing on the Misembossed or Misencoded Card as its Issuer.

Issuer Requirements - General

Exchange Rates

International Transaction or Currency Conversion Fee Disclosure

An Issuer must provide a complete written disclosure of any fees that may be charged to a Cardholder for an International Transaction or when currency conversion occurs.

ID#: 010410-010410-0000387

Issuer Disclosure of Exchange Rate - AP Region

An AP Issuer must disclose to each of its Cardholders in writing that the exchange rate between the Transaction Currency and the Billing Currency used for processing International Transactions is either:

- A rate selected by Visa from the range of rates available in wholesale currency markets for the applicable Processing Date, which rate may vary from the rate Visa receives
- The government-mandated rate in effect for the applicable Processing Date
- in each instance, plus or minus any adjustment that the Issuer determines.

ID#: 010410-010410-0004088

Cardholder Notification of Fees and Charges - CEMEA Region

A CEMEA Issuer of Visa Cards, Proprietary Cards bearing the Plus Symbol, and Visa Cards with the Electron Identifier must notify its Cardholder in writing of the following:

- That the exchange rate between the Transaction Currency and the Billing Currency used for processing International Transactions is either:

- A wholesale market rate
- The government-mandated rate
- Additional fees and charges (if any) assessed by the Issuer through the addition of a percentage increase to the Basic Currency Conversion Rate or any other fees for currency conversion
- Specific fees and charges to be assessed to the Cardholder, where appropriate, including, but not limited to:
 - Annual fee
 - Interest rate(s), if applicable
 - ATM Cash Disbursement fee
 - Manual Cash Disbursement fee
 - PIN Replacement charge
 - Fee for additional statement copies
 - Late payment fee
- Date on which the Cardholder will incur a late payment fee if the Issuer does **not** receive payment for outstanding Transaction amounts appearing on the Cardholder billing statement
- A CEMEA Issuer may choose the method by which it notifies the Cardholder in writing. This may include, but is not limited to, one or more of the following:
 - Cardholder Agreement
 - Cardholder Terms and Conditions
 - Any other Agreement between the Cardholder and the Issuer
 - Monthly billing statement

ID#: 081010-010410-0008822

Issuer Disclosure of Exchange Rate - U.S. Region

A U.S. Issuer must disclose to each of its Cardholders in writing that the exchange rate between the Transaction Currency and the Billing Currency used for processing International Transactions is either:

- A rate selected by Visa from the range of rates available in wholesale currency markets for the applicable Central Processing Date, which rate may vary from the rate Visa itself receives
- The government-mandated rate in effect for the applicable Central Processing Date
- in each instance, plus or minus any adjustment determined by the Issuer.

ID#: 010410-010410-0000389

Cardholder Liability

Limitation of Cardholder Liability - AP Region

An AP consumer Card Issuer must limit a Cardholder's liability to zero upon notification of all Cardholder-disputed, unauthorized Visa Transactions except ATM Cash Disbursements.

ID#: 010410-010410-0003925

Limitation of Cardholder Liability - Canada Region

A Canada Issuer must hold harmless a Cardholder from any liability for Transactions which the Cardholder establishes, to the satisfaction of the Issuer, are not the responsibility of the Cardholder in accordance with the terms of the Issuer's Cardholder agreement and of any related documentation.

ID#: 010410-010410-0000394

Limitation of Cardholder Liability for Unauthorized Transactions - Canada Region

A Canada Issuer must **not** impose a minimum Cardholder liability amount with regard to unauthorized Transactions. Unauthorized Transactions may be defined in the Issuer's Cardholder agreement and in any related documentation.

ID#: 010410-010410-0000395

Applicability of Liability-Related Operating Regulations - Canada Region

In the Canada Region, "Limitation of Cardholder Liability - Canada Region" and "Limitation of Cardholder Liability for Unauthorized Transactions - Canada Region" only apply to consumer and Business Cardholder Transactions and do **not** apply to Visa Corporate Card and Visa Purchasing Card Transactions.

ID#: 010410-010410-0000396

Advertising for the Zero Liability Program - Canada Region

Any promotional, advertising, or marketing language used for the Zero Liability Program in the Canada Region must contain messaging, in the body of the promotional, advertising, or marketing language and not as a footnoted disclaimer, to the effect that Cardholders are responsible for ensuring that they protect their PIN.

ID#: 010410-010410-0000397

Limitation of Cardholder Liability - U.S. Region

For Visa Consumer Cards and Visa Business Cards issued in the U.S. Region, upon receipt of notification from its Cardholder of unauthorized Visa Transactions, a U.S. Issuer must limit the

Cardholder's liability for those Transactions to zero. This requirement is **not** applicable for ATM Cash Disbursements or Visa Corporate Card or Visa Purchasing Card Transactions.

ID#: 010410-010410-0008434

Increase of Cardholder Liability - U.S. Region

A U.S. Issuer may increase the limit of the Cardholder's liability for unauthorized Visa Transactions only if the Issuer reasonably determines, based on substantial evidence, that the Cardholder was grossly negligent or fraudulent in the handling of the account or the Card.

ID#: 010410-010410-0008171

Notification of Unauthorized Visa Business Card Transactions - U.S. Region

A U.S. Issuer of Visa Business Cards may require the notification of unauthorized Visa Transactions to be received within 60 calendar days of the mailing date of the first statement showing unauthorized Visa Transactions.

ID#: 010410-010410-0000404

Unauthorized Visa Business Card Transaction Exclusions - U.S. Region

A U.S. Issuer of Visa Business Cards may define an unauthorized Visa Transaction to exclude any Transaction allegedly conducted by:

- A business co-owner
- The Cardholder or person authorized by the Cardholder
- Any other person with an interest in or authority to transact business on the account

ID#: 010410-010410-0000406

Provisional Credit

Provisional Credit - AP Region

An AP Issuer must provide provisional credit to a Cardholder's account within 5 business days of such notification.

The AP Issuer may require written confirmation or other documentation from the Cardholder before providing provisional credit as per the terms and conditions of the Cardholder agreement.

The AP Issuer may:

- Withhold providing provisional credit if the Issuer determines that specific investigations are required, including those for specific transactions and Merchant types, if the prior account history is unsatisfactory, or if the nature of transactions justifies the delay in crediting the Cardholder's account

- Increase the amount of the Cardholder's liability for unauthorized Visa transactions if the Issuer determines, based on available evidence (provided by the Cardholder or otherwise), that the Cardholder was grossly negligent or fraudulent in the handling of the account or the Card (this includes protecting the Card, account, or PIN and reporting the loss or unauthorized transactions)

ID#: 010410-010410-0008700

Provisional Credit - Canada Region

Effective 20 February 2009, a Visa Debit Card Issuer in the Canada Region must provide provisional credit to any Visa Debit Cardholder's account within 2 business days of the notification of a dispute or unauthorized Transactions.

ID#: 010410-200209-0008069

Withholding of Provisional Credit - Canada Region

Effective 20 February 2009, a Visa Debit Card Issuer in the Canada Region may withhold a provisional credit if any of the following apply:

- The Issuer determines that specific investigations are required, including those for specific Transactions and Merchants
- The prior account history is unsatisfactory
- The nature of the Transaction justifies the delay in crediting the Cardholder's account

ID#: 010410-200209-0008070

Cardholder Applications

Card Application Processing Fee - U.S. Region

A U.S. Issuer or Agent that charges an application processing fee for a Visa Card must:

- Disclose that the fee is for processing the application and is in addition to Cardholder fees or charges payable if the Visa Card is issued
- Provide the disclosure in a way that allows the Cardholder to avoid the fee if they do not want to pursue the application

ID#: 010410-010410-0000412

Card Application Processing Fee Restrictions - U.S. Region

A U.S. Issuer or its Agent must **not**:

- Charge a fee for providing an application to a potential Cardholder
- Use a "900" area code, "976" telephone exchange, or any similar telephone number to charge a fee for inquiries about obtaining a Visa Card

ID#: 010410-010410-0000413

Required Card Issuance - U.S. Region

A U.S. Issuer must issue a Visa Card to any prospective Cardholder who has:

- Requested the Card on the application
- Met all application and Card issuance requirements

ID#: 010410-010410-0000414

Confidentiality of Cardholder Information

Cardholder Information Privacy Requirements - Canada Region

A Canada Issuer must certify to Visa that it has met the applicable requirements of privacy legislation for the collection, use, and disclosure of personal Cardholder information among Visa and its employees and agents, for the purpose of processing, authorizing, and authenticating a Cardholder's Transactions and providing customer assistance services to a Cardholder.

ID#: 010410-010410-0001986

Contest and Promotion Privacy Requirements - Canada Region

A Canada Issuer will have met the applicable requirements of privacy legislation where the Issuer's Cardholders participate in contests and promotions administered by Visa on behalf of the Issuer.

ID#: 010410-010410-0001987

Privacy Legislation - Acquirer Requirements - Canada Region

A Canada Acquirer must certify to Visa that it has met the applicable requirements of privacy legislation for the collection, use, and disclosure of personal information among Visa and its employees and agents, for the purpose of a Merchant's participation in the Visa Program.

ID#: 010410-010410-0005395

Cardholder Data Provision for Prize Awards - U.S. Region

A U.S. Issuer must provide Cardholder data to Visa for the purposes of awarding prizes in conjunction with promotional activities conducted by Visa, unless prohibited by applicable law.

A U.S. Issuer that is prohibited by applicable law from disclosing Cardholder data must:

- Assist Visa as follows:
 - Notify its Cardholder that they have been awarded a prize
 - Obtain the necessary documentation from the Cardholder
- Comply with all requirements specified by Visa
- Ensure that any prize is awarded directly to the Cardholder

ID#: 010410-010410-0008704

Disclosure of Visa Transaction Information - U.S. Region

A U.S. Issuer may only disclose Visa Transaction Information to third parties approved by Visa, for the sole purpose of:

- Supporting a loyalty program
- Providing fraud control services

This requirement does **not** apply to Commercial Visa Product Issuers in the U.S. Region.

ID#: 010410-010410-0003555

Data Retention and Transmission

Recurring Transaction Data

An Issuer must include the data transmitted in the Clearing Record on the Cardholder billing statement that:

- Identifies a Recurring Services Merchant
- Enables the Cardholder to contact the Merchant

This data may include, but is **not** limited to:

- Merchant name
- Merchant city
- Merchant state/province
- Merchant country
- Merchant telephone number

ID#: 010410-010410-0004080

Enriched Transaction Data - U.S. Region

A U.S. Issuer that receives enriched data with any of the following Transactions, as specified in "VisaNet Clearing Message Content Standards" (Exhibit NN), must comply with this section:

- CPS/Hotel and Car Rental Card Present
- CPS/Hotel and Car Rental Card Not Present
- CPS/e-Commerce Preferred Hotel and Car Rental
- A Transaction that includes Airline itinerary data

For the above Transactions, an Issuer must either:

- Print the data on the Cardholder statement
- Retain the data for a minimum of 200 calendar days from the Transaction Date

ID#: 010410-010410-0003554

Disputed Transactions - Canada Region

Issuer Contact Disclosure - Canada Region

A Canada Issuer must disclose in its consumer Cardholder agreements that Cardholders may contact the Issuer to discuss disputes the Cardholder may have with respect to a Transaction on their Cardholder statement.

ID#: 010410-010410-0004106

Disputed Transactions - Issuer Requirements - Canada Region

Where a Canada Issuer reasonably determines the dispute is:

- Legitimate
- Properly documented by the Cardholder as required in accordance with the *Visa International Operating Regulations* and/or the Canada Regional Operating Regulations
- Aligned with the Chargeback rights as defined in the *Visa International Operating Regulations* and/or the Canada Regional Operating Regulations (including without limitation the time limit for initiating the Chargeback)
- the Issuer must provisionally credit the Cardholder's account and process the Chargeback, provided that:
- The dispute relates to an Electronic Commerce or Mail/Phone Order Transaction
- The Cardholder has attempted to resolve the dispute with the Merchant and the Merchant has failed to refund the Cardholder within 30 days of their request for a refund
- There is no other person, entity, board, official, fund, or other source that will provide Cardholder with a refund for such Transaction

ID#: 010410-010410-0004107

Cardholder Credit Requirements - Canada Region

Where all of the conditions stipulated in "Disputed Transactions - Issuer Requirements - Canada Region" are met and a Canada Issuer chooses not to process a Chargeback, the credit to the Cardholder's account must be final.

ID#: 010410-010410-0004108

Reversal of Disputed Transaction Credit - Canada Region

A Canada Issuer may reverse a provisional credit only if it properly initiated a Chargeback that is determined by Visa to be invalid, except where the Chargeback is determined by Visa to be valid on its merits and properly documented, but declined by reason of the Issuer's failure to meet a Visa requirement.

ID#: 010410-010410-0004109

Cardholder Notifications

Notification of Card Use Restrictions

An Issuer must include language in its Cardholder agreement that a Card must **not** be used for any unlawful purpose, including the purchase of goods or services prohibited by local law.

ID#: 010410-010410-0000386

Chip Card Issuer Identification

A single Issuer must be designated and identified to a Cardholder as the Issuer of a Chip Card.

ID#: 010410-010410-0004022

Disclosure and Disclaimer Information for Visa Gold or Visa Business/Corporate Card Issuer - AP Region

In the AP Region, Visa may require a Visa Gold or Business/Corporate Card Issuer to provide disclosure and disclaimer information, as specified in its implementation materials, and any subsequent communications to its Cardholders as required under applicable law.

ID#: 010410-010410-0000824

Disclosure of Responsibility for Charges - AP Region

While an AP Member is free to represent to its Cardholder or Merchant that Visa imposes a charge on the Member, the Member must **not** represent to its Cardholder or its Merchant that Visa imposes any charge on the Cardholder or the Merchant. Members are responsible for making whatever disclosures applicable law requires with respect to their charges to their Cardholders or to their Merchants.

ID#: 010410-010410-0004089

Merchant Portfolio Purchase Information Requirements - U.S. Region

When a U.S. Issuer replaces a Merchant's credit card with a Card, due to a portfolio purchase, the Issuer must inform the Cardholder of the name of that Merchant whose card is being replaced as well as the Issuer's name and city.

ID#: 010410-010410-0000410

Cardholder Signature Requirements - U.S. Region

When it issues or reissues a Card, a U.S. Issuer must:

- Advise the Cardholder to immediately sign the signature panel on the back of the Card
- Indicate that the Card must be signed in order to be valid

ID#: 010410-010410-0000415

Disclosure of Provision of Cardholder Data - U.S. Region

A U.S. Issuer must:

- Disclose in its Cardholder agreement that it may provide Cardholder personal data to Visa, its Members, or their respective contractors for the purpose of providing Emergency Cash and Emergency Card Replacement Services
- Require that the Cardholder consent to the release of this information

ID#: 010410-010410-0003870

Telephone Number for Cardholder Assistance - U.S. Region

A U.S. Issuer must provide a toll-free telephone number where a Cardholder of one of the following products may obtain assistance 24 hours a day, 7 days a week while traveling:

- Visa Signature
- Visa Signature Preferred
- Commercial Visa Products

ID#: 010410-010410-0000417

Communication of Cardholder Assistance Telephone Number - U.S. Region

A U.S. Issuer must communicate one of the following toll-free telephone numbers to each Cardholder at least once a year:

- Visa Customer Care Services telephone, telex, or fax number
- Issuer's own or its agent's assistance center telephone, telex, or fax number

The toll-free telephone number for U.S. Cardholder assistance must be printed on the back of the Card, on a wallet card, or on other material furnished to the Cardholder.

ID#: 010410-010410-0008723

Disclosure of Features and Services - U.S. Region

A U.S. Issuer must disclose to its Cardholders, in a timely manner, upgraded features and services when a Cardholder converts from one Card program to another (e.g., Visa Traditional to Visa Signature). The Issuer is responsible for any liability that arises from the timing of the disclosure.

ID#: 010410-010410-0000425

Disclosure of Non-Visa PIN Debit Transaction Information - U.S. Region

A U.S. Issuer that issues a Visa Check Card or Visa Debit Card that also may be used for non-Visa PIN debit transactions but does not bear any PIN debit program Marks must clearly communicate to its Cardholders how such Cards may be used to initiate non-Visa PIN debit transactions.

ID#: 010410-010410-0007424

Insurance Program - U.S. Region

Insurance Program Issuer Requirements - U.S. Region

In the U.S. Region, a Visa Product Issuer that offers any Visa insurance program must:

- Provide disclosure and disclaimer information to Cardholders as specified in implementation materials and subsequent communications available from Visa, as follows:
 - Send a paper copy of the insurance certificate or other disclosure of terms, conditions, and exclusions to each Visa Cardholder upon initial issuance of a Card, and for existing Cardholders 30 days prior to any material change in benefit coverage, conditions, or exclusions (except as specified for discontinuance of coverage), or if new insurance benefits are added, unless more frequent disclosure is required by applicable law
 - If an Issuer discontinues one or more insurance benefits, send each Cardholder a paper-based termination notice via statement insert, statement message, or direct mail communication no later than 60 days prior to the effective date of the change. In addition, prior to sending a termination notice to Cardholders, the Issuer must obtain written approval from Visa for the proposed content of such notice.
 - If an Issuer adds insurance benefits, fully disclose the new insurance benefit information, administrator's phone number, and other pertinent information to each Visa Cardholder
 - If an Issuer discontinues insurance benefits provided by Visa and elects to provide such benefits through an alternate provider, it must fully disclose the new insurance benefit information, administrator's phone number, and other pertinent information to each Visa Cardholder
 - Inform Cardholders that in order to receive Insurance benefits, their beneficiaries must prove that the Cardholder purchased the product or service with a Visa Card

Maintain accurate records documenting the fact that the Issuer sent a copy of the insurance certificate or other disclosure of terms, conditions, and exclusions to each enrolled Visa Cardholder

ID#: 010410-010410-0000420

Insurance Claim Payment - U.S. Region

A U.S. Issuer must pay for any valid insurance claim if either:

- The Issuer did not maintain coverage
- The insurance carrier would have been responsible but failed to pay a valid claim due to insolvency, bankruptcy, or other financial inability to meet its policy obligations

ID#: 010410-010410-0000423

Issuer Responsibility for Insurance Claims - U.S. Region

A U.S. Issuer must defend and pay for any insurance claim if the Cardholder files a claim based on an insurance certificate or other disclosure of terms, conditions, and exclusions and either:

- The Issuer failed to send, or cannot provide documentation of fulfilling its obligation to send, disclosure and disclaimer information to the Visa Cardholder advising the Cardholder that such coverage was no longer available
- The Issuer misrepresented the actual terms of the coverage underwritten, misstated the type or scope of coverage offered by the Issuer, or altered the insurance coverage description without Visa written approval, and such misrepresentation, misstatement, or alteration results in an obligation or claim to pay a claim that was not otherwise covered

ID#: 010410-010410-0000424

Other Issuer Requirements

Issuer Credit Transaction Posting

Effective 16 October 2010, an Issuer must post a Credit Transaction Receipt to a Cardholder's account within 5 calendar days from the Settlement date.

ID#: 081010-161010-0025743

Issuer Credit Transaction Posting - U.S. Region

Effective 16 October 2010, except for U.S. Visa Debit Card Issuers, a U.S. Issuer must post a Credit Transaction Receipt to a Cardholder's account within 3 business days from the Settlement date.

ID#: 081010-161010-0025744

Real-Time Clearing - U.S. Region

In the U.S. Region, for a Real-Time Clearing Transaction, an Issuer must release any hold on available funds in its Cardholder's account as a result of an approved Authorization request:

- Upon receipt of the Completion Message
- Upon expiration of the time limit for completion specified in the preauthorization request if a Completion Message has not been received by that time

ID#: 010410-010410-0006428

Cardholder Payments - Canada Region

Subject to Cardholder consent to any charge imposed by a Canada Member, the Member must accept from the Cardholder a payment in Canadian dollars for another Canada Member's Canadian dollar-denominated Visa billing. Payment must be promptly remitted to that Member.

ID#: 010410-010410-0007459

Magnetic-Stripe Requirements

General Magnetic-Stripe Requirements

Magnetic-Stripe Material - U.S. Region

For Cards issued in the U.S. Region, Magnetic-Stripe material on Cards must consist of high coercivity magnetic tape. A U.S. Issuer must ensure that Visa-defined values are encoded on the Magnetic Stripe of a Visa Mini Card as specified in the *Payment Technology Standards Manual*.

ID#: 081010-010410-0004575

Magnetic-Stripe Encoding

Magnetic-Stripe Encoding Requirements

The Magnetic Stripe on a Visa Card or Visa Electron Card must be encoded on both track 1 and 2, as specified in the *Payment Technology Standards Manual*.

A variance to this requirement applies in the LAC Region for Magnetic Stripe personalization of instant issue embossed Visa Cards.

ID#: 010410-010410-0003602

Service Codes on Magnetic Stripe

An Issuer may encode its Card acceptance policies in the Service Code field of the Magnetic Stripe using all Service Codes valid for the applicable Card product.

Service Code values must be encoded as specified in the *Payment Technology Standards Manual*.

ID#: 010410-010210-0003603

Chip Card Requirements

General Chip Card Requirements

Chip Card Compliance

All new Visa or Visa Electron Chip programs, initiated on or after 1 January 2001, must be compliant with:

- EMV specifications
- Visa Integrated Circuit Card Specification (VIS)

Non-compliant Cards issued through 31 December 1999 may be non-compliant until they expire.

All Visa Smart Payment programs must be EMV- and VIS-Compliant.

ID#: 010410-010101-0008182

Chip Application Approval

Visa may review and approve all applications contained in a Chip used to facilitate a Visa Smart Payment service.

ID#: 010410-010410-0004023

Chip Parameter Values and Processing Options

An Issuer is responsible and liable for the parameter values and processing options contained in the Visa Smart Payment Application.

ID#: 010410-010410-0004038

Chip Card Authentication

Effective 17 April 2010, all Chip Card Issuers must perform, and be capable of acting on the results of, validation of EMV-Online Card Authentication Cryptograms for all Chip-initiated Authorization messages processed through VisaNet. Online Card Authentication support may be provided by the Issuer directly, or through either:

- VisaNet
- Third party/VisaNet Processor

ID#: 010410-170410-0007163

Chip Technology Use Notification

An Issuer must notify Visa of its intention to use Chip technology on Cards at least 60 calendar days before issuance.

ID#: 010410-010410-0003590

Chip Financial Application Approval

If a Chip is designed to support a purchase, credit, Cash Disbursement, or other directly related financial application, the Issuer must obtain prior approval for issuance from Visa.

ID#: 010410-010410-0003591

Cardholder Name on Chip

The Cardholder name in a Chip must be the same as the name displayed on the Card and encoded on the Magnetic Stripe.

ID#: 081010-010410-0003595

Information in Chip Magnetic-Stripe Image

Information in a Chip Magnetic-Stripe Image must be the same as that encoded on the Magnetic Stripe. However, at the Issuer's option, the Cardholder Verification Value contained in the Magnetic Stripe Image (track 2 equivalent data) on the Chip (Chip Card Verification Value-iCVV) may differ from the Card Verification Value encoded on the Card's Magnetic Stripe.

ID#: 081010-010410-0003596

Non-Visa Services Facilitated by Chip Cards

A Chip Card may facilitate access to non-Visa services provided that the:

- Services do **not** compromise the security or functional integrity of the Visa Smart Payment Applications
- Additions of these services are managed and controlled by the Issuer or its sponsored member
- Issuer indemnifies Visa from any and all Claims or losses resulting from non-Visa services facilitated by the Chip Card

ID#: 010410-010410-0003598

Magnetic-Stripe Information on Chip Cards

Magnetic-Stripe track 2 information and the Cardholder name from track 1 must be contained in a Chip (other track 1 discretionary data is optional).

ID#: 010410-010410-0003601

Chip Issuer Requirements

An Issuer of Cards bearing a Chip must:

- Comply with the Visa Integrated Circuit Card Specification (VIS), available from Visa
- Ensure that any Chip used to facilitate Visa payment services complies with Visa Chip security and service-level standards
- Ensure that its Chip Cards meet the EMV Integrated Circuit Card Specifications for Payment Systems

ID#: 010410-010410-0003611

Placement of Chip on Card

A Chip must:

- Be on the front of the Card
- Comply with the International Standards Organization Standard 7816-2, Reference Number ISO/IEC 7816-2:1988 (E) - "Identification on Cards-Integrated Circuit(s) Cards with Contacts-Part 2: Dimensions and Locations of the Contacts"

ID#: 010410-010410-0004586

Chip Interoperability Compliance Program

The Chip Interoperability Compliance Program provides the framework for a Member or Member's agent identified with high-severity Chip interoperability problems to establish an agreed-upon resolution plan and effect a timely resolution. Visa requires the implementation of the Chip Interoperability Compliance Program when Visa determines that progress toward an agreed-upon resolution is no longer acceptable.

ID#: 010410-010410-0001291

Chip Interoperability Compliance Program Penalties

A Member is subject to the penalties specified in the table below if Visa determines that the Member or Member's agent has violated the Chip Interoperability Compliance Program by failing to either:

- Establish and commit to an agreed-upon Chip interoperability resolution plan
- Make satisfactory progress toward an agreed-upon Chip interoperability resolution plan

Member Penalties for Non-Compliance with the Chip Interoperability Compliance Program

Violation	Month	Visa Action or Fine
Initial identification and confirmation of a violation	Month 1	Member receives Notification that Visa will take action if the situation is not addressed to the satisfaction of Visa within 30 calendar days
Unaddressed violation	Month 2	Visa discontinues any Member incentives associated with deployment of products that have been identified as contributors to interoperability problems. Visa may also suspend other incentives. Visa issues a second Notification that fines may apply if the situation is not corrected to the satisfaction of Visa within 60 calendar days of the second Notification.
Unaddressed violation	Months 4-5	Member is assessed US \$25,000 per month
Unaddressed violation	Month 6 and subsequent months	Member is assessed US \$50,000 per month

ID#: 010410-010410-0001292

Service Requirements for Chip Cardholders - Canada Region

A Canada Issuer of Chip Cards bearing the Visa Flag Symbol, the Visa Brand Mark, the Visa Brand Mark with Electron Identifier, or the Visa Electron Symbol and the word "smart" must make available to Cardholders:

- EMV Compliant (Level 1) PC-compatible Chip Card readers/writers
- Authenticated payment software
- Secure online access to Chip Card account statements
- One or more value-added application(s) (e.g., loyalty, secure access, reservation/ticketing) on the Chip

ID#: 010410-010410-0004607

Chip Card Branding Requirements - Canada Region

A Canada Issuer of Chip Cards bearing the Visa Flag Symbol, the Visa Electron Symbol, the Visa Brand Mark, the Visa Brand Mark with Electron Identifier, or the Visa Electron Symbol and the word "smart" must comply with the *Visa International Operating Regulations* and Canada Regional Operating Regulations when branding all Chip Card readers/writers.

ID#: 010410-010410-0004613

Chip Card Requirements - Canada Region

Canada Chip Cards bearing the Visa Flag Symbol, the Visa Brand Mark, the Visa Brand Mark with Electron Identifier, or the Visa Electron Symbol and the word "smart" must:

- Comply with the Visa International Operating Regulations, Visa Product Brand Standards, Canada Regional Operating Regulations, and Visa Smart Payment International Operating Principles Guide
- Be Global Platform Cards approved by Visa
- Have a Visa-approved EMV-Compliant Payment Application active on the Chip
- Be capable of participating in Visa's 3-D Secure global authentication program

ID#: 010410-010410-0004614

Liability in Card-Present Environment - Canada Region

Effective 1 October 2010, a Canada Issuer will be liable for a Transaction in a Card-Present Environment, whether or not the Transaction is Chip-initiated, when the:

- Transaction takes place at a Compliant Chip Card Reading Device with a Compliant PIN entry device within Canada
- Canada Acquirer has complied with all Card acceptance requirements in the *Visa International Operating Regulations* and the Canada Regional Operating Regulations

ID#: 010410-011010-0004962

Offline Chip Authorization - CEMEA Region

In the CEMEA Region:

- An Issuer of a Chip Card containing a Visa Smart Payment Application must define parameters to enable Offline Chip Authorization
- An Issuer of a Visa Purchasing, Visa Electron, or V PAY Card containing a Chip with a Visa Smart Payment Application may define parameters to enable Offline Chip Authorization

ID#: 010410-010410-0004656

Liability for Chip Payment Applications - CEMEA Region

A CEMEA Issuer is responsible and liable for the parameter values and processing options contained in the Visa and Visa Electron Smart Payment Application or an EMV and VIS-Compliant Plus application.

ID#: 010410-010410-0001847

Chip Card Technology Requirements

Smart Payment Application Options

An Issuer must define the Payment Application options for its Visa Smart Payment program.

ID#: 010410-010410-0004024

Visa Public Keys

An Issuer must ensure that the Visa Public Keys used for the Visa or Visa Electron Payment Application are used solely for that purpose.

ID#: 010410-010410-0004025

Chip Card Issuer Terminal Risk Management

A Chip Card Issuer must **not** inhibit Terminal Risk Management (e.g., by programming the Chip to bypass terminal risk management).

ID#: 010410-010410-0004026

iCVV on Chip Cards

All newly issued EMV Chip Cards and existing EMV Chip Cards on renewal must use Chip Card Verification Value-iCVV as part of the Magnetic-Stripe Image, as defined in the *Payment Technology Standards Manual*.

ID#: 081010-010109-0004027

Service Codes on Chip Cards

An Issuer must use a Service Code on all EMV- and VIS-Compliant Chip Cards bearing the Visa Brand Mark or Visa Brand Mark with the Electron Identifier, as specified in the:

- EMV Integrated Circuit Card Specifications for Payment Systems
- Visa Integrated Circuit Card Specification (VIS)

ID#: 010410-010210-0003593

Chip Card Payment Application

The Payment Application encoded on the Magnetic Stripe of a Chip Card must also be facilitated by the Chip.

ID#: 081010-010410-0003594

Chip Card Application Effective Dates

If an application effective date on a Chip Card is provided within the Chip, it must reflect the same month as the "VALID FROM" date displayed on the Card, if such a date appears on the Card.

ID#: 010410-010410-0003599

Visa Chip Card Payment Application

A Card containing a Chip bearing a Visa-Owned Mark must be capable of facilitating the Payment Application associated with that Mark.

ID#: 010410-010410-0003613

Chip Card Script Message Length - Canada Region

A Canada Issuer of a Compliant Chip Card must ensure that the length of any script message sent to any of its Compliant Chip Cards does not exceed 128 bytes per Transaction.

ID#: 010410-010410-0004631

Chip Card Application Selection Flag - Canada Region

- **Effective 20 February 2009**, a Canada Issuer may only program an Application Selection Flag (ASF) as follows:
- Where a Compliant Chip Card displays any Visa Brand Name and a competitor Brand, the Issuer of that Compliant Chip Card may program an ASF to suppress the ability of the Visa Smart Payment Application contained in the Compliant Chip Card to transact at domestic ATMs
- Where a Compliant Chip Card displays any Plus Program Mark, the Issuer of that Compliant Chip Card may program an ASF to suppress the ability of the Visa Smart Payment Application contained in the Compliant Chip Card to transact at domestic POS and ATM locations

ID#: 010410-010410-0008733

Chip Card Account Access - U.S. Region

A U.S. Issuer of a Chip Card must:

- Allow a Cardholder to select the service and account to be used for a Transaction, as permitted by local law, and as specified in the U.S. Regional Operating Regulations
- Designate an Account Number for each account accessed by a Visa Smart Payment Application. In addition:
 - The Chip may contain multiple Account Numbers
 - The Visa Payment Application may provide access to more than one account

- Specify an alphanumeric name for each funding account facilitated by the Visa Smart Payment Application when the Chip provides access to more than one account, as specified in the *Visa Integrated Circuit Card Specification (VIS)*

ID#: 010410-010410-0004591

Cardholder Verification Method

Cardholder Verification Method Preferences

A Chip Card Issuer must ensure that the Cardholder Verification Method preferences are communicated by the Chip Cardholder Verification Method List to the Chip-Reading Device at the Point-of-Transaction, as specified in the table below.

If a Card Verification Method is used, the Issuer of a Chip Card bearing a Payment Application must comply ID#: 081010-150210-0008186

Cardholder Verification Method List - Canada Region

A Canada Issuer of a Compliant Chip Card must ensure that the Compliant Chip Card contains a Cardholder Verification Method (CVM) List, which must contain, at minimum, the following methods of Cardholder verification:

- "Offline PIN at POS"
- "Online PIN at ATM"
- "Signature"
- "No CVM required"

An Issuer of a Compliant Chip Card must ensure that the use of CVM condition codes relating to cash or Cash-Back do not prevent the completion of Manual Cash Disbursements.

ID#: 010410-010410-0008187

Offline PIN Cardholder Verification Method - Canada Region

Effective 1 October 2011, a Canada Issuer of a Compliant Chip Card must ensure that the Cardholder Verification Method (CVM), "Offline PIN at POS," is activated and is the preferred CVM unless either the:

- Compliant Chip Card is issued no more than 6 months before the date of the Compliant Chip Card Transaction in question
- Cardholder is subject to a disability or impairment that would prevent them from using a PIN

ID#: 010410-011011-0004963

Cardholder Verification Method List - CEMEA Region

A CEMEA Issuer of a Chip Card containing a Visa or Visa Electron Payment Application may define a Cardholder Verification Method List that specifies either "plaintext PIN verified offline" and "signature" or "enciphered PIN verified offline" and "signature" for Transactions under the following Cardholder Verification Method conditions:

- If Transaction amount is more than Amount X
- If Transaction amount is more than Amount Y

The Cardholder Verification Method List should also include either:

- "Plaintext PIN verified offline"
- "Enciphered PIN verified offline"

The CEMEA Issuer must either:

- Limit the requirement for this Cardholder Verification Method to Domestic Transactions
- Specify secondary Cardholder Verification Method options under the applicable Cardholder Verification Method condition

ID#: 010410-010410-0008831

Cardholder Verification Method List - U.S. Region

In the U.S. Region, if a Cardholder Verification Method List is specified, the Issuer of a Chip Card containing a Visa Smart Payment Application must:

- Include "signature"
- Include "Online PIN"
- Define "no Cardholder Verification Method required" as the last option
- For a Chip-initiated Manual Cash Disbursement Transaction, define "signature" as a secondary Cardholder Verification Method

ID#: 010410-010410-0004590

Cardholder Authentication Method

Chip Card Online/Offline Data Authentication - Canada Region

In the Canada Region, a Compliant Chip Card must instruct the terminal to go Online if the Offline Data Authentication fails. If the terminal is unable to go Online, the Transaction must be declined.

ID#: 010410-010410-0004626

Chip Card Support Static Data Authentication - Canada Region

In the Canada Region, all Compliant Chip Cards must at a minimum support Static Data Authentication.

ID#: 010410-010410-0004627

Chip Card Authentication Method - CEMEA Region

In the CEMEA Region, all Chip Cards containing a Visa or Visa Electron Smart Payment Application must support Static Data Authentication (SDA). Dynamic Data Authentication (DDA) may be supported at the Issuer's option.

ID#: 010410-010410-0004657

Cardholder Account Selection

Chip Card Account Access

The Visa or Visa Electron Payment Application on a Chip Card may provide access to more than one account.

ID#: 010410-010410-0004030

Chip Card Account Requirements

An Issuer of a Chip Card must:

- **Not** use a Visa Smart Payment Application to directly credit or debit any account other than an account that is maintained by that Issuer or another Member under contract with the Issuer. This does not prevent the debiting or crediting of funds maintained elsewhere to that account.
- Allow a Cardholder to select the service and account to be used for a Transaction, as permitted by local law, and as specified in the *Visa International Operating Regulations*
- Designate an Account Number for each account accessed by a Visa Smart Payment Application. In addition, the Chip may contain multiple Account Numbers.
- Specify an alphanumeric name for each funding account facilitated by the Visa Smart Payment Application when the Chip provides access to more than one account, as specified in the *Visa Integrated Circuit Card Specification (VIS)*

ID#: 010410-010410-0004031

Chip Card Account Selection

To assist Cardholder account selection, the Issuer of a Chip Card may establish account priorities determining the order in which accounts are displayed or reviewed by the Chip-Reading Device. The first priority account must be the same as the account that is encoded on the Magnetic Stripe, and if applicable, displayed on the front of the Card.

ID#: 081010-010410-0004032

Chip Card Post-Issuance Updates

Chip Card Post-Issuance Updates

An Issuer may process Post-Issuance Updates to a Chip Card used to facilitate a Visa Smart Payment Application, as specified in:

- Visa Integrated Circuit Card Specification (VIS)
- Visa International Operating Regulations

ID#: 010410-010410-0004033

Issuer Control of Post-Issuance Updates

Post-Issuance Updates to a Chip Card containing a Visa or Visa Electron Payment Application must be controlled exclusively by the Issuer.

ID#: 010410-010410-0004034

Impact of Post-Issuance Updates

Post-Issuance Updates must **not** adversely impact the Transaction completion time at a Point-of-Transaction Terminal or an ATM.

ID#: 010410-010410-0004035

Post-Issuance Application Load

Post-Issuance Application Load of a Visa or Visa Electron Payment Application is **not** permitted unless the Card bears the appropriate Visa Brand Mark or Visa Brand Mark with the Electron Identifier.

ID#: 010410-010410-0004036

Post-Issuance ATM Application Load

Post-Issuance Application Load of a proprietary ATM application that supports Plus requires the addition of the Plus Symbol at the time of Card reissuance. Card reissuance must occur within 5 years of the Post-Issuance Application Load.

ID#: 010410-010410-0004037

Chip Issuer Liability

Liability for Chip-Initiated Offline-Authorized Transactions

The Issuer is liable for Chip-initiated, offline-authorized Transactions when:

- Visa Smart Payment Application is active
- Terminal Risk Management is performed
- Merchant's Floor Limit is not exceeded

ID#: 010410-010410-0004039

Issuer Liability for Card-Present Counterfeit Chip Card Transactions

Counterfeit Card Transactions completed in a Card-Present Environment are the liability of the Issuer if:^{14 15}

- The Transaction takes place at an EMV-Compliant Chip-Reading Device
- The Transaction is Chip-initiated, the Transaction is correctly processed to completion in accordance with the *EMV Integrated Circuit Card Specifications for Payment Systems* and *Visa Integrated Circuit Card Specification (VIS)*

Effective for Transactions completed through 30 September 2010, the requirements in this section apply to the following Transactions:

- Domestic POS Transactions and intraregional POS Transactions in the AP Region, excluding Domestic Transactions in China and Japan
- Domestic Transactions and Intraregional Transactions in the CEMEA Region, excluding all Intraregional Transactions and domestic ATM Cash Disbursement Transactions involving Issuers or Acquirers in Afghanistan and Pakistan
- Interregional Transactions between the CEMEA Region and Visa Europe, excluding Transactions involving Issuers or Acquirers in Afghanistan and Pakistan

¹⁴ A variance to this requirement applies in the LAC and U.S. Regions to exclude Transactions involving Issuers and Acquirers from those Visa Regions

¹⁵ A variance to this requirement applies in the AP Region to exclude ATM Cash Disbursement Transactions involving Issuers and Acquirers from that Visa Region.

Effective 1 October 2010, the requirements in this section apply to all Transactions, excluding Transactions involving Issuers and Acquirers in the following Visa regions:

- In the AP Region:
 - Domestic Transactions in China and Japan
 - Domestic, intraregional, and interregional ATM Cash Disbursement Transactions
- In the LAC Region, all Transactions
- In the U.S. Region, all Transactions

ID#: 010410-010410-0001820

Liability for Chip Fallback Transactions

Transactions accepted as Fallback Transactions are the liability of the Issuer if:

- Card is a Chip Card containing a Visa or Visa Electron Smart Payment Application, or an EMV and VIS-Compliant Plus application
- Transaction is authorized by the Issuer or the Issuer's agent, the appropriate values identifying the Transaction as a Fallback Transaction are included within the related Authorization Message, and correct acceptance procedures are followed

ID#: 010410-010410-0001835

Acquirer Liability for Card-Present Counterfeit Chip Card Transactions

Counterfeit Transactions completed in a Card-Present Environment are the liability of the Acquirer, if:
¹⁶ ¹⁷

- Transaction did **not** take place at a Chip-Reading Device
- Account Number was **not** resident on the Issuer's Master File on the Transaction Date
- All valid Cards bearing Account Numbers within the same account range as the Counterfeit Card are Chip Cards containing a Visa or Visa Electron Smart Payment Application
- Transaction was below Merchant's Floor Limit and did **not** receive Authorization
- Account Number was resident on the Exception File with a Pickup Response on the Processing Date of the Compliance filing and was on the Exception File for a total period of at least 60 calendar days from the date of listing

ID#: 010410-010410-0001819

¹⁶ A variance to this requirement applies in the LAC and U.S. Regions to exclude Transactions involving Issuers and Acquirers from those Visa Regions.

¹⁷ A variance to this requirement applies in the AP Region to exclude ATM Cash Disbursement Transactions involving

Authorization of Chip Fallback Transactions - Canada Region

Effective 2 February 2009, a Canada Issuer or the Issuer's agent must send a Decline Response to all Authorization Requests for Fallback Transactions.

ID#: 010410-020209-0004959

Issuer Liability for Chip Fallback Transactions - Canada Region

A Canada Issuer is liable for a Fallback Transaction if the:

- Card is a Compliant Chip Card
- Transaction was authorized Online by the Issuer or the Issuer's agent
- Appropriate values identifying the Transaction as a Fallback Transaction are included in the Authorization Request

ID#: 010410-010410-0004960

Issuer Liability for Chip-Initiated Offline-Authorized Transactions - Canada Region

A Canada Issuer is liable for all Chip-initiated Transactions generated at Compliant Chip Card Reading Devices with a Pin Entry Device (PED) using Offline Authorizations, when:

- **Effective through 30 September 2010**, the Transaction is completed at a Canadian Merchant
- The Visa Smart Payment Application is active
- Terminal Risk Management is performed
- Merchant's Floor Limit is **not** exceeded
- The Cardholder Verification Method List is used as specified in the *Visa International Operating Regulations* and the *Chip Specifications*

ID#: 010410-010410-0004961

EMV Liability Shift

EMV Liability Shift Principles

The EMV Liability Shift Principles apply to all Intraregional transactions in the CEMEA Region. This includes Transactions occurring at both POS and ATM devices.

The EMV Liability Shift Principles apply to all Interregional Transactions occurring at POS devices between the CEMEA Region and Visa Europe.

Effective 1 July 2008, the EMV Liability Shift Principles apply to all Interregional Transactions between the CEMEA Region and Visa Europe. This includes Transactions occurring at both POS and ATM devices.

Effective 1 October 2010, the EMV Liability Shift Principles apply to all Interregional Transactions.¹⁸

¹⁹

ID#: 010410-010410-0008190

Liability for Non-Counterfeit Card-Present Fraudulent Transactions

Non-Counterfeit fraudulent Transactions completed in a Card-Present Environment are the liability of the Issuer if:²⁰

- The Transaction takes place at an EMV PIN-Compliant Device
- Correct acceptance procedures have been followed (including compliance with "Maximum Authorized Floor Limits")
- Visa Integrated Circuit Card Specification (VIS)

Effective for Transactions completed through 30 September 2010, the requirements in this section apply to the following Transactions:

- Domestic Transactions and Intraregional Transactions in the CEMEA Region, excluding Transactions involving Issuers or Acquirers in Afghanistan and Pakistan
- Interregional Transactions between the CEMEA Region and Visa Europe, excluding Transactions involving Issuers or Acquirers in Afghanistan and Pakistan

Effective 1 October 2010, the requirements in this section apply to **all** Transactions, excluding Domestic Transactions, Intraregional Transactions, and Interregional Transactions involving Issuers and Acquirers in the following Visa regions:

- AP Region
- LAC Region
- U.S. Region

ID#: 010410-010410-0001834

¹⁸ A variance to this requirement applies in the LAC and U.S. Regions to exclude Transactions involving Issuers and Acquirers from those Visa Regions.

¹⁹ A variance to this requirement applies in the AP Region to exclude ATM Cash Disbursement Transactions and Card-Present non-Counterfeit Transactions involving Issuers and Acquirers from that Visa Region.

²⁰ A variance to this requirement applies in the AP, LAC, and U.S. Regions to exclude Transactions involving Issuers and Acquirers from those Visa Regions.

Trilateral EMV Liability Shift - Canada Region

Effective 1 October 2010, under the terms of the Visa Canada/Visa Europe/CEMEA Trilateral EMV Liability Shift Agreement, the domestic liability shift applicable to Canada Issuers and Acquirers also applies to all interregional Transactions among the Canada Region, the CEMEA Region, and Visa Europe.

ID#: 010410-011010-0001844

Proximity/Contactless Cards

Proximity Payment Issuer Requirements

An Issuer that issues Proximity Payment Cards in countries without an existing contactless implementation must comply with the *Visa Contactless Payment Specifications*.

Effective 1 January 2012, an Issuer must issue Proximity Payment Cards that comply with the Visa Contactless Payment Specifications.

ID#: 010410-010410-0002051

Proximity Payment Device Requirements

A Proximity Payment Device:

- Has distinct branding requirements, as specified in the *Visa Product Brand Standards*
- Must be issued with linkage to a Visa Card account, excluding Prepaid devices
- Must be assigned an expiration date that is on or before the date on the primary account Card
- May be assigned a different Account Number
- Must comply with one of the following specifications:
 - Visa Contactless Payment Specifications
 - Visa Contactless Payment Specification ISO 14443 Type A and Type B

ID#: 010410-010410-0002052

Cardholder Name on Contactless Payment Chip - U.S. Region

A Contactless Payment Issuer in the U.S. Region must either use a generic identifier or leave blank the Cardholder name field on the Contactless Payment chip embedded in the Visa Contactless Payment Card or the Visa Micro Tag, as specified in the *Visa Contactless Payment Program Technical Implementation Guide*.

ID#: 010410-010410-0008189

Cardholder Name on Magnetic Stripe of Contactless Payment Card - U.S. Region

In the U.S. Region, the requirement in "Cardholder Name on Contactless Payment Chip - U.S. Region" does **not** apply to the data contained in the Magnetic Stripe of a Contactless Payment Card.

ID#: 010410-010410-0008188

Contactless Card Expiration Date - U.S. Region

In the U.S. Region, the expiration date on a Visa Mini Card with Contactless functionality or a full-size Visa Contactless Card must be the same as the expiration date encoded on the Magnetic Stripe and printed or displayed on the corresponding full-size Visa Card.

ID#: 010410-010410-0002082

Visa Contactless Payment Program - U.S. Region

A U.S. Issuer that participates in the optional Visa Contactless Payment Program must comply with issuance, operating, and processing requirements specified in:

- Visa U.S.A. Contactless Payment Program Member Implementation Guide
- Visa U.S.A. Contactless Payment Program Technical Implementation Guide
- Visa U.S.A. Contactless Payment Program Member Testing and Certification Guide
- Contactless Indicator Guidelines for Cards
- Design Guidelines for Visa Micro Tags - United States
- Contactless Indicator and Contactless Symbol Reproduction and Applications Guide
- Appropriate VisaNet manual, including Proximity Payment processing requirements, which are also applicable to Contactless Payment Transactions

ID#: 010410-010410-0002063

Contactless Card Application Transaction Counter - U.S. Region

A U.S. Issuer must validate the Application Transaction Counter on each of its Cards with contactless payment capability during the Authorization process for a Contactless Payment Transaction.

ID#: 010410-010410-0002064

Allowed Contactless Cards - U.S. Region

With prior written consent of Visa, a U.S. Issuer participating in the Visa Contactless Payment Program may issue Contactless Cards in any of the following forms:

- A full-sized Visa Card
- A Visa Mini Card
- A Visa Micro Tag

Except when specifically stated to the contrary, all other Operating Regulations apply to Visa Contactless products in the U.S. Region.

ID#: 010410-010410-0008904

Notification of Contactless Card Usage Restrictions - U.S. Region

Before or at the time of issuance, a Visa Contactless Issuer in the U.S. Region must provide written notification, approved by Visa, that informs the Cardholder of potential usage restrictions associated with Visa Contactless devices, including, but not limited to:

- The inability to use the Visa Contactless device at Cardholder-Activated Terminals such as ATMs or Automated Fuel Dispensers, where card insertion is required
- Any daily Transaction dollar limit implemented by the Issuer in connection with the Visa Micro Tag, if applicable

ID#: 010410-010410-0002067

Contactless Payment Program Customer Service Telephone Number - U.S. Region

A U.S. Issuer participating in the Contactless Payment Program must print a toll-free customer service telephone number on the back of a Visa Contactless Card, with the exception of the Visa Micro Tag.

ID#: 010410-010410-0002068

Mini Card Issuance Requirements - U.S. Region

A Visa Contactless Mini Card Issuer in the U.S. Region must:

- Comply with the Visa Mini Card program requirements specified in the *Visa International Operating Regulations*
- Comply with the Visa Mini Card design requirements specified in the *Visa Product Brand Standards*

ID#: 010410-010410-0002069

Proximity Payment Program Issuer Requirements - Canada Region

A Canada Issuer that issues a Proximity Payment Card may program the Proximity Payment Card to allow for Offline Authorizations for any amount and must program the Proximity Payment Card to ensure that it complies with all of the following:

- A Cardholder Verification Method is not required
- Both the MSD protocol and the qVSDC protocol that uses Cryptogram 17, as defined in the *Visa Contactless Payment Specifications*, are supported
- **Effective 15 August 2009**, a total maximum amount, including applicable taxes, of at least CAD \$50 is programmed

ID#: 010410-010410-0008192

Limited Use Products

Restricted Use Cards

Restricted Card Program - LAC Region

With Visa approval, an LAC Issuer that operates a restricted Card program may:

- Expand the use of restricted Cards to countries where reciprocal Settlement is permitted
- Issue Cards as specified in the *Visa Product Brand Standards*

ID#: 010410-010410-0004582

Non-Standard Cards

Non-Standard Card General Requirements

Non-Standard Card Plastic Specifications

With Visa approval, an Issuer may issue a Visa Card or Visa Electron Card in a size and design that does not comply with the plastic specifications in the *Visa Product Brand Standards*. Refer to the *Visa Product Brand Standards* for more information on Non-Standard Cards.

ID#: 010410-010410-0003243

Non-Standard Card Requirements

A Non-Standard Card must:

- Provide the designated level of utility promised to the Cardholder
- Contain the physical elements and data components required to complete a Transaction

ID#: 010410-010410-0003241

Non-Standard Card Prohibitions

A Non-Standard Card must **not**:

- Permit exclusive or preferential acceptance by a Merchant
- Be linked to a Virtual Account

ID#: 010410-010410-0003242

Non-Standard Card BIN Requirements - AP Region

All AP Issuers of Mini Cards, other non-standard Cards, and Companion Cards that are limited by Card design and/or technology from being accepted in EMV-compliant Chip devices must ensure that these Cards are issued using either a unique BIN or a demarcated BIN range.

Existing Issuers of Mini Cards, other Non-Standard Cards, and Companion Cards that are limited by Card design and/or technology from being accepted in EMV-compliant Chip devices must use a unique BIN or a demarcated BIN range to issue Cards by 1 October 2004. All Cards issued up to 1 October 2004 will be allowed to exist until their expiration date.

ID#: 010410-010410-0001666

Visa Mini Cards - U.S. Region

Visa Mini Card Issuance Requirements - U.S. Region

With the prior written consent of Visa, a U.S. Member may issue Visa Mini Cards, provided the Member meets the requirements specified in the *Visa International Operating Regulations* and the *Visa Mini Card Design and Branding Guide*. Except when specifically stated to the contrary, all other Operating Regulations apply without modification. Refer to the *Visa Product Brand Standards* for more information on Non-Standard Cards.

ID#: 010410-010410-0000434

Visa Mini Card Issuance Limitations - U.S. Region

Except as stated otherwise in "Visa Mini Card Instant/Remote Issuance - U.S. Region," a Visa Mini Card may be issued **only** in the United States and **only** if the Cardholder either:

- Already possesses a corresponding full-sized Visa Card
- Is issued a corresponding full-sized Card contemporaneously with the issuance of the Visa Mini Card

ID#: 010410-010410-0000435

Visa Mini Card Corresponding Card Requirements - U.S. Region

A Visa Mini Card Issuer in the U.S. Region must ensure that the Visa Mini Card and the corresponding full-sized Card are the same Visa product type and offer the same benefits.

ID#: 010410-010410-0000436

Notification of Visa Mini Card Usage Restrictions - U.S. Region

Before or at the time of issuance, a Visa Mini Card Issuer in the U.S. Region must provide written notification, approved by Visa, that informs the Cardholder of potential usage restrictions, including

the inability to use the Visa Mini Card at Cardholder Activated Terminals where card insertion is required, such as an ATM or an Automated Fuel Dispenser.

ID#: 010410-010410-0000437

Visa Micro Tag

Visa Micro Tag Issuance - U.S. Region

A Visa Micro Tag may be issued if a U.S. Cardholder either:

- Already possesses a corresponding full-size Card
- Is issued a corresponding full-size Card contemporaneously with the issuance of the Visa Micro Tag

ID#: 010410-010410-0002070

Visa Micro Tag Issuance Requirements - U.S. Region

A Visa Contactless Issuer in the U.S. Region must ensure that the Visa Micro Tag and the corresponding full-size Card are the same Visa product type and offer the same benefits.

ID#: 010410-010410-0002071

Unembossed Cards

Service Codes on Unembossed Cards

If permitted by Visa, an Issuer may issue unembossed Visa Cards with any valid Service Code, as specified in the *Payment Technology Standards Manual*, excluding unembossed Visa Prepaid Cards.

Effective 1 July 2010, all newly issued unembossed Visa Prepaid Cards must be encoded with Service Code.

ID#: 081010-010210-0004058

Unembossed Visa Electron Card Requirements

In countries where the Visa Electron Program exists, an Issuer may temporarily print the Visa Brand Mark with the Electron Identifier on the back of an unembossed Visa Card, provided that the Card is issued within 5 years of the initial unembossed Visa Card program offering.

ID#: 010410-010410-0004059

Unembossed Card Issuance - U.S. Region

In the U.S. Region, an Issuer of unembossed Visa Cards must:

- Only issue unembossed Visa Cards for the following products:
 - Visa Consumer Credit Cards
 - Consumer Visa Check Cards
 - Visa Business Check Cards
 - Visa Business credit Cards

ID#: 081010-010410-0003406

Virtual Accounts

Virtual Accounts - General Requirements

Virtual Account Requirements

A Virtual Account must:

- Be established as a Visa consumer or commercial credit, debit, or Prepaid Account
- Comply with electronic commerce payment authentication requirements established by Visa

ID#: 081010-010410-0001643

Virtual Accounts - Commercial BIN Requirements

An Issuer that provides a Commercial Visa Product as a Virtual Account must use a Commercial Visa Product BIN.

ID#: 081010-010410-0001635

Virtual Account Issuer Certification Requirements - CEMEA Region

Prior to issuing Virtual Accounts, a CEMEA Issuer must certify with Visa that its authorization system has the capability to receive and read the Electronic Commerce Indicator Value transmitted by the Acquirer in the Authorization message.

ID#: 010410-010410-0001648

Virtual Accounts - Consumer Programs

Approval of New Virtual Account Programs

Visa must review and approve new consumer Virtual Account programs.

ID#: 010410-010410-0003636

Virtual Account Issuer Requirements

A consumer Virtual Account Issuer must:

- Provide Lost/Stolen Card Reporting Service
- Verify Virtual Account Information, including name, as applicable, Account Number, and account expiration date, with the Virtual Account Holder
- Prior to Activation, inform a Virtual Account Holder of program details covering the use of a Virtual Account
- Communicate Virtual Account information to the Virtual Account Holder in a secure manner so as to prevent the unauthorized access to account information
- If a Reference Card is provided, comply with Reference Card design requirements as specified in the *Visa Product Brand Standards*

ID#: 081010-010410-0001645

Consumer Products

Visa Consumer Products - General Requirements

Visa Premium Product Hierarchy

An Issuer must establish a premium product value hierarchy based on features, performance standards, and spending limits as follows:²¹

- A Visa Platinum Card must be equal to or higher in value to a Cardholder than a Visa Gold/Premier Card
- A Visa Gold/Premier Card must have more value to a Cardholder than a Visa Classic Card
- A Visa Business Gold Card must have more value to a Cardholder than a Visa Business Card

ID#: 010410-010410-0008225

²¹ A variance to this requirement applies in the U.S. Region.

Nigerian Card Issuance - CEMEA Region

Effective 14 January 2010, in the CEMEA Region, Nigerian Issuers may issue Visa Cards in accordance with the *Visa International Operating Regulations*. Cards must be EMV-Compliant and PIN-Preferring.

ID#: 010410-140110-0004546

Consumer Card Issuer Requirements - U.S. Region

A Visa Consumer Credit Card Issuer in the U.S. Region must comply with the requirements specified in the *Visa Enhancements Resource Guide* for U.S. Issuers, available on Visa Online.

ID#: 010410-010410-0004146

Visa Classic Cards

Visa Classic Card Customer Support Services

A Visa Classic Card Issuer must comply with the customer support services requirements specified in the *Visa International Operating Regulations*. Visa may require that Issuers provide these services within a Visa Region.

ID#: 010410-010410-0004219

Visa Classic Card Fees - LAC Region

Effective 1 October 2009, in the LAC Region, Visa will assess an annual fee as specified in the *Visa LAC Fee Guide* or applicable local fee guide for each Visa Classic account reported. This fee includes mandatory travel accident insurance with coverage of US \$75,000.

ID#: 081010-011009-0008921

Visa Traditional Rewards Cards - U.S. Region

Traditional Rewards Card Issuance - U.S. Region

A Visa Traditional Issuer in the U.S. Region may, with prior approval from Visa, issue a Visa Traditional Rewards Card if it meets the requirements specified in the *Visa International Operating Regulations*.

ID#: 081010-010410-0003874

Rewards Currency Administration - U.S. Region

In the U.S. Region, Visa, the Issuer, or a third party may administer Rewards Currency requirements, including, but not limited to, aggregation, redemption, expiration, statements, and valuation disclosure.

ID#: 010410-010410-0003875

Issuer Rewards Program Registration - U.S. Region

A U.S. Issuer must register its rewards program with Visa and meet the Visa Traditional Rewards Card requirements by the dates specified in the *Visa Traditional Rewards Product Registration Toolkit*.

Visa may impose conditions on U.S. Issuer participation at any time.

ID#: 010410-010410-0008806

Visa Traditional Rewards Product Requirements - U.S. Region

A Visa Traditional Rewards Card Issuer in the U.S. Region must comply with Visa Traditional product requirements, including, but not limited to, core service requirements outlined in the *Visa Enhancements Resource Guide*.

ID#: 010410-010410-0003883

Visa Traditional Rewards Card Classification - U.S. Region

A U.S. Issuer must identify Visa Traditional Rewards Card Account Numbers and distinguish them from other Visa Traditional (non-rewards) Account Numbers by using one of the following classification levels, as specified in the appropriate VisaNet manual:

- BIN
- Account Range Definition (ARDEF)
- Card Account Number

ID#: 010410-010410-0003886

Visa Traditional Rewards Program Registration - U.S. Region

In addition to the "BIN License Agreement," in order to request the required classification, a U.S. Issuer must submit to Visa for approval a completed registration package, which is outlined in the *Visa Traditional Rewards Product Registration Toolkit*.

ID#: 010410-010410-0003887

Rewards Currency Requirements - U.S. Region

A Traditional Rewards Card Issuer in the U.S. Region must:

- Define the Rewards Currency it intends to offer its Cardholders
- Accrue Rewards Currency to the benefit of its Cardholder for every Qualifying Purchase Transaction
- Ensure that the approximate retail value of service and merchandise rewards offered to its Cardholders and the Rewards Currency required to redeem such options is comparable to the value the Cardholder would receive by selecting cash-equivalent rewards

ID#: 010410-010410-0003888

Rewards Currency - Issuer Requirements - U.S. Region

In the U.S. Region, a Visa Traditional Rewards Card Issuer:

- Must offer participating Cardholders Rewards Currency options as required by Visa
- May withhold Rewards Currency accumulation or redemption, or revoke currency previously accumulated, if the account is no longer in good standing
- May stipulate that the expiration of frequent flyer miles after transfer to an Airline's frequent flyer program is subject to the Airline's frequent flyer program rules

ID#: 010410-010410-0003896

Visa Traditional Rewards Terms and Conditions - U.S. Region

In the U.S. Region, a Visa Traditional Rewards Card Issuer must:

- Provide complete and accurate disclosure of all Visa Traditional Rewards Card terms and conditions, including, but not limited to, Rewards Currency, Rewards Currency accrual, expiration and maximum cap, point redemption, costs, fees (if any), an explanation of Qualifying Purchase Transactions, and all other material terms and conditions upon Cardholder enrollment in the program, and as required by applicable laws and regulations
- Notify the Cardholder of any material changes to the program terms and conditions before the revision effective date
- Ensure the accuracy of any information that it or its Agent provides to its Cardholders

ID#: 010410-010410-0003897

Communication of Rewards Currency Value - U.S. Region

In the U.S. Region, a Visa Traditional Rewards Card Issuer must communicate, in writing, the value of the Rewards Currency to its Cardholders, annually or more frequently as required by applicable laws and regulations. The communication must, at minimum, include the following information about the Rewards Currency:

- Amount earned

- Amount redeemed
- Balance remaining

ID#: 010410-010410-0003898

Visa Traditional Rewards Program Auditing - U.S. Region

Visa, or a third party designated by Visa, may audit the records and procedures of any U.S. Issuer at any time to ensure that the Visa Traditional Rewards Card product criteria are met. An Issuer must bear any internal administrative costs associated with such an audit.

ID#: 010410-010410-0006842

Visa Traditional Rewards Program Penalties for Non-Compliance - U.S. Region

A U.S. Issuer that fails to comply with the Visa Traditional Rewards Card product requirements or fails to maintain operational compliance with the terms and conditions specified in the *Visa International Operating Regulations* may be subject to fines. Failure to comply with the terms of the rewards program will disqualify the Issuer from receiving the Visa Traditional Rewards Interchange Reimbursement Fee.

ID#: 010410-010410-0003899

Visa Debit Cards

Check Card BIN Usage - U.S. Region

A U.S. Issuer must use a unique check card BIN assigned to it by Visa for each of the following consumer program types:

- Visa Check Card
- Visa Check Card II Cards

ID#: 010410-010410-0004149

Consumer Debit Card Brand Standards Compliance - U.S. Region

All of a U.S. Issuer's Visa consumer Debit Cards must comply with the *Visa Product Brand Standards*.

ID#: 010410-010410-0008226

Visa Debit Card Issuer Chip Requirements - Canada Region

Effective 20 February 2009, a Canada Issuer of a Visa Debit Card must ensure that:

- The Visa Debit Card complies with the Visa Canada Debit Card - Technical Specifications

- The Visa Application Identifier (AID) must be present on the Card and the Application Selection Flag (ASF) settings are as specified in the Visa Canada Debit Card - Technical Specifications

ID#: 010410-200209-0008072

Visa Debit BIN Requirements Canada Region

Effective 16 August 2010, a Canada Issuer of a Visa Debit Card must use a unique BIN for its Visa Debit Card Account Numbers and not share a BIN range.

Effective 16 August 2010, a Canada Issuer must not reclassify a BIN to represent a product other than Visa Debit without prior permission from Visa.

ID#: 081010-160810-0025967

Visa Debit Transaction Identification - Canada Region

Effective 20 February 2009, a Canada Issuer of a Visa Debit Card must identify all Visa Debit Transactions as Visa Transactions in all communications displaying Transaction information, including account activity statements, and clearly disclose to the Cardholder any distinction between a Visa Debit Transaction and other payment services.

ID#: 010410-200209-0008073

Visa Debit Card Issuer 3-D Secure/Verified by Visa Participation - Canada Region

Effective 20 February 2009, a Canada Issuer of a Visa Debit Card must ensure that its Visa Debit BINs participate in 3-D Secure (Verified by Visa).

ID#: 010410-200209-0008074

Visa Electron Cards

Visa Electron Program Features

The Visa Electron Program offers the following features:

- International or domestic point-of-sale capability, ATM access, and Manual Cash Disbursements
- 100% Authorization and electronic Transaction processing
- Signature or PIN verification
- Optional use for Electronic Commerce Transactions

All Chargeback rights for Electronic Commerce Transactions apply to Visa Electron Transactions.

ID#: 010410-010410-0004528

Key-Entered Visa Electron Electronic Commerce Transactions

If an Issuer approves a key-entered Visa Electron Electronic Commerce Transaction, liability and Chargeback rights are the same as for a Visa Transaction.

ID#: 010410-010410-0004529

Visa Electron Card Use

A Visa Electron Card may be:

- Used to access any type of account
- Issued for either international or domestic use
- Used at an ATM or Point-of-Transaction Terminal

ID#: 010410-010410-0004530

Cardholder Instructions for Visa Electron Card Use

A Visa Electron Issuer must inform its Cardholders that a Visa Electron Card may be used:

- At a Merchant Outlet displaying the Visa Brand Mark with the Electron Identifier
- At an ATM displaying the Visa Brand Mark or Visa Brand Mark with the Electron Identifier

ID#: 010410-010410-0004531

Visa Electron Card Service Code

A Visa Electron Issuer must ensure that the Service Code designated for Visa Electron Cards is encoded on the Magnetic Stripe and complies with the *Payment Technology Standards Manual*.

ID#: 010410-010210-0008235

Visa Electron Card Branding Requirements - CEMEA Region

All Visa Electron Cards issued or reissued in the CEMEA Region must bear the Visa Electron Symbol or the Visa Brand Mark with the Electron Identifier. A variance has been granted from the *Visa International Operating Regulations*.

ID#: 010410-010410-0004443

Visa Electron Gold Cards/Premier Cards - CEMEA Region

In the CEMEA Region, the issuance of Visa Electron Gold Cards or Visa Electron Platinum Cards is **not** permitted unless prior written approval has been granted by Visa. Requirements for Visa Electron Gold Card or Visa Electron Platinum Card programs are available upon request from Visa.

ID#: 010410-010410-0005238

Requirements for South African Issuers of Visa Electron Cards - CEMEA Region

The following rules govern South African Domestic Transactions and apply to all CEMEA Issuers of Visa Electron Cards in South Africa:

- Issuers of Visa Electron Cards in South Africa may operate under the Single Message (SMS) or dual processing system

ID#: 010410-010410-0004449

Visa Gold/Premier Cards

Visa Gold/Premier Card Issuance

A Visa Gold Card or Visa Premier Card Issuer:

- May issue Visa Gold Cards or Visa Premier Cards at the option of Visa
- Must comply with the global support services requirements, either independently or through Visa, as specified in the *Visa International Operating Regulations*
- May offer its Visa Gold Cards or Visa Premier Cards as any type of payment device with an option to access any of the following:
 - Line of credit
 - Depository account
 - Other Cardholder assets available through the Issuer

ID#: 010410-010410-0004220

Visa Gold/Premier Card Customer Service Telephone Number

Each Issuer must make available to its Visa Gold/Premier Cardholders a free 24-hour-a-day, 7-day-a-week telephone number to obtain emergency services. The Issuer must communicate the telephone number to the Cardholder at least once each year.

ID#: 010410-010410-0004222

Visa Gold Card Self-Select PIN Option - AP Region

In addition to the requirements specified in the *Visa International Operating Regulations*, a Visa Gold Card Issuer in the AP Region must offer a self-select PIN option.

ID#: 010410-010410-0004262

Visa Gold Card Requirements - Canada Region

Participation in the consumer Visa Gold Card program is optional in the Canada Region. However, if a Canada Member participates, it must provide at a minimum the core services specified in the *Visa International Operating Regulations*. A Member may offer enhanced services that are greater than the required core services specified in "Visa Gold Card Core Services - Canada Region."

ID#: 010410-010410-0004407

Visa Gold Card Issuer Contact Information - Canada Region

In addition to the requirements specified in the *Visa International Operating Regulations*, a Canada Member that issues consumer Visa Gold Cards must notify Visa at least 2 weeks before any change in the Emergency Cash Disbursement contact or Emergency Card Replacement contact.

ID#: 081010-010410-0004408

Visa Gold Card Core Services - Canada Region

A participating consumer Visa Gold Card Issuer in the Canada Region must provide to its Cardholders the following emergency Cardholder services:

- Cardholder Inquiry Service
- Collision/Loss Damage Insurance
- Emergency Card Replacement
- Emergency Cash Disbursement
- Legal referral assistance and Cash Disbursement Service
- Lost/Stolen Card Reporting
- Medical referral assistance and Cash Disbursement Service

ID#: 081010-010410-0004409

Visa Gold Card Collision/Loss Damage Insurance - Canada Region

A consumer Visa Gold Card Issuer in the Canada Region may offer Collision/Loss Damage Insurance either:

- Through the Visa Collision/Loss Damage Insurance program
- Independently

If the Canada Issuer offers Collision/Loss Damage Insurance independently, the program features must meet or exceed the minimum features, customer service level, and program administration standards currently available from Visa. A certificate of insurance and details of the program are available from Visa.

ID#: 010410-010410-0008236

Visa Gold Collision/Loss Damage Insurance Information - Canada Region

In the Canada Region, a consumer Visa Gold Cardholder may obtain information about the Collision/Loss Damage Insurance program through Visa Global Customer Care Services, unless Visa has approved alternate arrangements.

ID#: 081010-010410-0004412

Visa Gold Product Name Usage - Canada Region

A Canada Member must use the product name "Visa Gold" in all communications regarding the consumer Visa Gold Card program, including solicitations, advertising, and promotions.

ID#: 010410-010410-0006586

Visa Gold Trade Name or Mark Positioning - Canada Region

A Canada Member must **not** position its Trade Name or Mark as adding superior acceptability of a consumer Visa Gold Card at the Point-of-Transaction.

ID#: 010410-010410-0006587

Visa Gold Card Service Requirements - CEMEA Region

Visa Gold Card Issuers in the CEMEA Region must comply with the Global Customer Assistance Services Member Guide - CEMEA Region, as specified in the Visa International Operating Regulations.

ID#: 010410-010410-0004427

Visa Gold Card Issuer Requirements - LAC Region

A Visa Gold Card Issuer in the LAC Region must:

- Advise its Cardholders of the availability of PINs and Cash Disbursements through the Visa and Plus ATM programs
- Use Stand-In Processing and the PIN Verification Service

ID#: 010410-010410-0004455

Visa Gold Card Fees - LAC Region

Effective 1 October 2009, in the LAC Region, Visa will assess an annual fee for each Visa Gold account reported, as specified in the *Visa LAC Fee Guide* or applicable local fee guide. This fee includes mandatory travel accident insurance with coverage of US \$250,000 and auto rental insurance with coverage in the western hemisphere.

ID#: 081010-011009-0008922

Visa Infinite Cards

Visa Infinite Card Requirements

Visa and a Visa Infinite Card Issuer may supplement the Visa Infinite Card requirements in the *Visa International Operating Regulations*. No variances will be permitted except where required by local custom or law.

ID#: 010410-010410-0006145

Visa Infinite BIN Reclassification

An Issuer must **not** reclassify a Visa Infinite BIN to represent a product other than a Visa Infinite Card without prior permission from Visa. A variance to this requirement applies for a Member in the AP Region.

ID#: 010410-010410-0004538

Visa Infinite Card Payment Options

At the option of Visa, an Issuer may provide a Visa Infinite Card with charge, credit, or debit capability.

ID#: 010410-010410-0004537

Visa Infinite Card Features and Branding Requirements

An Issuer must offer a Visa Infinite Card with:

- Unique features not available on any other Visa Card product it issues to ensure product differentiation
- The highest purchasing power available within the applicable Visa Region and a Member's Visa Card portfolio, except when the Member-developed Card product:
 - Is not branded with a Visa Card product name
 - Does not use the Sample Card Design or reserved color of a Visa Card product, as specified in the Visa International Operating Regulations

ID#: 010410-010410-0004532

Visa Infinite Card Minimum Benefits

At a minimum, a Visa Infinite Card Issuer must comply with the requirements for the following 3 benefit categories:

- Priority assistance and convenience
- Exclusive privileges and rewards
- Safety and security

Details of the benefit categories are available from Visa.

ID#: 010410-010410-0008311

Visa Infinite Card Spending Limits

A Visa Infinite Card Issuer may offer either of the following spending limit options:

- No pre-set limit, excluding Emergency Card Replacements that have temporary pre-set limits
- Minimum limit allowing each Visa Infinite Card account to accumulate charges of at least X, or local currency equivalent, during each or any statement cycle in which a Cardholder has satisfied previous obligations to the Issuer
- Visa may impose additional restrictions to these options.

ID#: 081010-010410-0004539

Declined Visa Infinite Card Transactions

For Visa Infinite Cards issued with a no pre-set limit, the Issuer must provide notification to the Cardholder before ongoing Transactions can be declined.

ID#: 010410-010410-0004542

Visa Infinite Card Customer Service Requirements

An Issuer must provide to its Visa Infinite Cardholders access to a customer service agent 24 hours a day, 7 days a week.

ID#: 010410-010410-0008299

Visa Infinite Card Emergency Services

If a Visa Infinite Issuer offers Visa emergency services, it must:

- Provide a free 24-hour telephone number
- Communicate the telephone number to the Cardholder annually

ID#: 010410-010410-0004544

Visa Infinite Card Web Services

A Visa Infinite Cardholder must have access to a Web service that offers special information and services to high-end consumers. The Web service must be provided by Visa or independently by the Member.

The Visa Infinite Web service must, at a minimum:

- Limit access to Visa Infinite Cardholders only

- Provide a description of Visa Infinite Card services, benefits, and features
- Provide a detailed listing of the Visa Infinite Exclusive Privileges Merchant partner offers
- Include the following minimum value-added content and services for travel and entertainment:
 - Travel content that supports the Visa Infinite product positioning that is not readily available from other sources (e.g., special travel articles, expert recommendations on shows in major cities)
 - Online concierge service, if concierge service is offered by the Visa Region or Member's Infinite product
 - Contact information for Cardholders to inquire about Visa Infinite services and to provide feedback on the product or Website

ID#: 010410-010410-0008415

Visa Infinite Cardholder Notification and Complaints

A Visa Infinite Card Issuer must:

- Provide advance notification to the Cardholder when an account needs to be suspended or closed for any reason
- Monitor customer complaints related to Transaction Authorizations
- Identify action plans to improve customer service
- Make customer complaint information available to Visa

ID#: 010410-010410-0004543

Visa Infinite Card Marketing

A Visa Infinite Card Issuer intending to distribute Merchant partnership or emergency services material to its Cardholders must receive written approval from Visa before distribution.

ID#: 010410-010410-0004545

Visa Infinite Card Emergency Payment Authorization Service

A Visa Infinite Card Issuer must:

- Be available to respond to a request from the Emergency Payment Authorization Service 24 hours a day, 7 days a week
- Provide all needed information and a decision to approve or deny the request during the initial telephone contact with Visa Global Customer Care Services
- Provide the Merchant, or Visa Global Customer Care Services, with a unique Authorization Code
- If providing the service directly to the Cardholder, contact the Merchant to verify the circumstances, explain the service, and complete the Transaction

ID#: 081010-010410-0008300

Visa Infinite Card Payment Options - AP - Region

An AP Issuer may provide a Visa Infinite Card with charge, credit, or debit capability.

ID#: 010410-010410-0004337

Visa Infinite Card Customer Service Telephone Number - AP Region

An AP Issuer must provide its Visa Infinite Cardholders with an exclusive toll-free telephone number or a telephone number where collect calls will be accepted domestically or worldwide, to obtain customer service and Account-Related Information services 24 hours a day, 7 days a week. The Issuer must communicate the telephone numbers to its Cardholders at least once each year.

ID#: 010410-010410-0004346

Visa Infinite Card Customer Service Performance Standards - AP Region

A Visa Infinite Issuer in the AP Region must meet the customer service performance standards as specified below. The Issuer must:

- Be capable of transferring calls to and establishing and maintaining a telephone bridge with the Visa Infinite customer service center
- Answer 90% of customer service calls by a customer service attendant within 15 seconds
- Immediately answer customer service calls by a voice response unit
- Provide an option that allows a Visa Infinite Cardholder to transfer from a voice response unit to customer service at any time during the call
- Ensure a maximum call abandonment of no more than 5%
- Ensure the Visa Infinite Cardholder is **not** placed on hold after a customer service agent has answered the call

ID#: 010410-010410-0004347

Visa Infinite Card Emergency Services - AP Region

For Cards issued in the AP Region, assistance will be available to Visa Infinite Cardholders 24 hours a day, 7 days a week, through Visa Global Customer Care Services. A Visa Infinite Issuer must offer the following services through Visa Global Customer Care Services and the Issuer customer service center:

- Cardholder Inquiry Service
- Emergency Card Replacement, including:
 - Card Verification Value (CVV) encoding
 - Minimum spending limit
 - Emergency Cash Disbursement, with a minimum stand-in Emergency Cash Disbursement
 - Lost/Stolen Card Reporting

An Emergency Card Replacement or Emergency Cash Disbursement must be delivered to the Cardholder within 24 hours.

ID#: 081010-010410-0004339

Visa Infinite Card Core Services - AP Region

In the AP Region, a Visa Infinite Issuer must also provide the following services:

- One or more insurance options that the AP Issuer may choose to apply, with a unit cost per premium that matches or exceeds the current unit cost of providing travel accident insurance, except where prohibited by local law. The Issuer must submit to Visa in writing an official quote from an insurance company for both the travel accident insurance and the proposed new features at least 30 calendar days prior to its implementation.
- Complimentary access to airport lounges in all key cities
- Emergency medical evacuation and repatriation service in case of critical Cardholder medical need²²
- Emergency medical insurance when traveling²³

ID#: 081010-010410-0004340

Visa Infinite Exclusive Privileges Program - AP Region

An AP Issuer must provide information to its Visa Infinite Cardholders about the Visa Infinite Exclusive Privileges program. The Issuer must communicate the following to its Visa Infinite Cardholders:

- Visa Infinite Exclusive Privileges benefits at least once a year
- New benefits or changes to existing benefits at least 2 months before the effective date

ID#: 010410-010410-0004343

Visa Infinite Card Concierge Service - AP Region

In the AP Region, concierge service assistance must be available through a customer service attendant by telephone 24 hours a day, 7 days a week, and offered in key international travel markets. The minimum services required are travel information and assistance, including:

- Emergency travel arrangement provisions
- Passport, visa, and customs information
- Country and major city information
- Translation and message assistance

²² A variance applies in the AP Region for Malaysia.

²³ A variance applies in the AP Region for Malaysia.

- Transportation information
- Restaurant, health club, entertainment events, shopping information and assistance, and gift arrangement
- ATM location guide
- Weather forecast
- Business services

ID#: 010410-010410-0004342

Visa Infinite Year-End Account Summary - AP Region

An AP Issuer must provide its Visa Infinite Cardholders with a year-end account summary that includes:

- Total annual amount spent by the Cardholder
- Summary of spending by merchant category

ID#: 010410-010410-0004344

Visa Infinite Provisional Credit for Disputed Transactions - AP Region

A Visa Infinite Issuer in the AP Region must provide a provisional credit to the Cardholder Account Number for the amount of a disputed Transaction within 24 hours of notification of a Cardholder dispute. The disputed Transaction amount must be placed in a suspense account until the dispute is resolved. The dispute notification may be either verbal or written.

ID#: 010410-010410-0004348

Visa Infinite Card Operating Regulations - AP Region

Visa may make future necessary amendments to the AP Regional Operating Regulations governing Visa Infinite Cards on a Region-wide or country-by-country basis, as warranted by Member requests, market conditions, or competitive developments.

ID#: 010410-010410-0004349

Visa Infinite Card Payment Options - CEMEA Region

A Visa Infinite Card issued in the CEMEA Region may have the following capability on each BIN:

- Charge
- Credit
- Debit

ID#: 010410-010410-0004441

Visa Infinite Card Emergency Services - CEMEA Region

A Visa Infinite Issuer in the CEMEA Region must provide mandatory core services to its Cardholders, as specified in the *Global Customer Assistance Services Member Guide - CEMEA Region*.

ID#: 010410-010410-0004437

Visa Infinite Card Mandatory Core Services - CEMEA Region

A Visa Infinite Card Issuer in the CEMEA Region must offer the following core services:

- Purchase protection
- Extended warranty
- Full multi-trip travel insurance:
 - Trip cancellation
 - Trip delay
 - Medical coverage
 - Repatriation
 - Lost baggage
 - Loss of money
 - Personal liability
 - Legal expenses
 - Travel accident insurance

ID#: 010410-010410-0004438

Visa Infinite Card Optional Features - CEMEA Region

A CEMEA Issuer may offer optional services for Visa Infinite Programs:

- Key insurance/loss
- Collision damage waiver
- Airport lounge access-priority pass

ID#: 010410-010410-0004440

Visa Infinite Merchant Partner Program - CEMEA Region

In the CEMEA Region, the Visa Infinite Merchant partner program must be communicated to Cardholders annually or as required by Visa, in the form of a brochure or on the Issuer's Visa Infinite Website.

ID#: 010410-010410-0004439

Visa Infinite Card Issuer Certification - LAC Region

Before issuing a Visa Infinite Card, an LAC Issuer must receive written certification from Visa that the Issuer complies with all the Visa Infinite Card product requirements and standards.

ID#: 010410-010410-0004501

Visa Infinite Card Issuer Minimum Processing System Capacity - LAC Region

A Visa Infinite Card Issuer in the LAC Region or its agent must demonstrate that its processing system has the minimum capacities to meet the standards for processing Authorizations and referrals

ID#: 010410-010410-0004509

Visa Platinum Cards

Visa Platinum Card Issuance Requirements - AP Region

In the AP Region, all provisions of the *Visa International Operating Regulations* governing issuance of Visa Gold Cards apply to the issuance of Visa Platinum Cards.

ID#: 010410-010410-0004264

Visa Platinum Card Core Services - AP Region

In the AP Region, a participating Visa Platinum Issuer must provide the following core services to its Visa Platinum Cardholders:

- Cardholder Inquiry Service
- One or more insurance options that the Issuer may choose to apply ^{24 25 26}
- Emergency Card Replacement, including:
 - Card Verification Value encoding
 - Minimum spending limit
 - Emergency Cash Disbursement
 - Emergency medical and legal referral
- Lost/Stolen Card Reporting Service

ID#: 081010-010410-0004267

²⁴ A variance applies to Bangladesh.

²⁵ A variance applies to India and Sri Lanka.

²⁶ A variance applies in the AP Region for Malaysia.

Visa Platinum Card Minimum Spending Limit - AP Region

In the AP Region, the Minimum Spending Limits for a Visa Platinum account are as specified in “Visa Platinum Card Country Specific Minimum Spending Limits AP Region.” For countries that will launch Visa Platinum for the first time, the default Minimum Spending Limit is US \$2,000 or local currency equivalent.

ID#: 081010-010410-0004268

Visa Platinum Card Country Specific Minimum Spending Limits AP Region

Effective 1 March 2010, in the AP Region, the Minimum Spending Limits for a Visa Platinum account are equal to the following limits in US \$ or local currency equivalents (purchasing power equivalence) for the specified countries.

Visa Platinum Card Minimum Spending Limits for AP Countries

Country	Mandated Visa Platinum Minimum Spending Limits
Australia	US \$4,400
Bangladesh	US \$4,300
Brunei	US \$12,500
Cambodia	US \$12,500
China	US \$8,000
Guam	US \$8,000
Hong Kong	US \$4,000
India	Effective through 30 June 2010, US \$2,000 Effective 1 July 2010, INR 50,000
Indonesia	US \$4,000
Japan	US \$12,500
Korea	US \$6,000
Malaysia	US \$5,000
Macau	US \$4,000
Mongolia	US \$8,000
New Zealand	US \$6,700
Pakistan	US \$5,000
Philippines	US \$5,000
Singapore	US \$5,000

Sri Lanka	US \$7,500
Taiwan	US \$3,200
Thailand	US \$4,013
Fiji	US \$2,000
Laos	US \$2,000
Maldives	US \$2,000
Nepal	US \$2,000
Papua New Guinea	US \$2,000
Vietnam	US \$2,000

ID#: 081010-010310-0025672

Visa Platinum Card Required Services - AP Region

In the AP Region, a Visa Platinum Issuer must make concierge service assistance available through a customer service attendant by telephone 24 hours a day, 7 days a week, and must offer it in key international travel markets. The minimum services required are travel information and assistance, including:

- Emergency travel arrangement provisions
- Passport, visa, and customs information
- Specific country and major city information
- Translation and message assistance
- Transportation information
- Restaurant, health club, entertainment events, shopping information and assistance, and gift arrangement
- ATM location guide
- Weather forecast
- Business services

ID#: 010410-010410-0004269

Visa Platinum Card Customer Service Telephone Number - AP Region

In the AP Region, a Visa Platinum Issuer must provide its Visa Platinum Cardholders with a toll-free telephone number or a telephone number where collect calls will be accepted domestically or worldwide to obtain customer service and Account-Related Information services 24 hours a day, 7 days a week. The Issuer must communicate the telephone numbers to its Cardholders at least once each year.

ID#: 010410-010410-0004270

Visa Platinum Customer Service Standards - AP Region

In the AP Region, a Visa Platinum Issuer must meet the following customer service performance standards:

- Be capable of transferring calls to and establishing and maintaining a telephone bridge with the Visa Platinum Customer Center. A variance applies to Bangladesh.
- Answer 90% of customer service calls by a customer service attendant within 15 seconds
- Immediately answer customer service calls by a voice response unit
- Provide an option that allows a Visa Platinum Cardholder to transfer from a voice response unit to a customer service attendant at any time during the call
- Ensure a maximum call abandonment of no more than 5%
- Ensure that the Visa Platinum Cardholder is **not** placed on hold after a customer service agent has answered the call

ID#: 010410-010410-0004271

Visa Platinum Card Issuance Requirements - Canada Region

In the Canada Region, all provisions of the *Visa International Operating Regulations* governing the issuance of Visa Gold Cards apply to the issuance of Visa Platinum Cards.

ID#: 010410-010410-0004413

Visa Platinum Card Core Services - Canada Region

In the Canada Region, a participating Visa Platinum Issuer must provide to its Cardholders the following emergency Cardholder services:

- Cardholder Inquiry Service
- Collision/Loss Damage Insurance
- Emergency Card Replacement
- Emergency Cash Disbursement
- Legal referral assistance and Cash Disbursement
- Lost/Stolen Card Reporting
- Medical referral assistance and Cash Disbursement Service

ID#: 081010-010410-0004414

Visa Platinum Card Collision/Loss Damage Insurance - Canada Region

In the Canada Region, a Visa Platinum Issuer may offer Collision/Loss Damage Insurance either:

- Through the Visa Collision Loss/Damage Waiver insurance program
- Independently

If the Canada Issuer offers Collision Loss/Damage Waiver insurance independently, the program features must meet or exceed the minimum features, customer service level, and program administration standards currently available from Visa. A certificate of insurance as well as program details may be obtained from Visa.

A Visa Platinum Cardholder may obtain information about the Collision/Loss Damage Waiver insurance program through the Visa Global Customer Care Services, unless Visa has approved alternate arrangements.

ID#: 081010-010410-0008336

Visa Platinum Card BIN - Canada Region

Each Canada Issuer must:

- Use a unique BIN for its Visa Platinum Account Numbers. The Issuer must either:
 - Choose a BIN from a BIN range previously assigned to it by Visa
 - Request a new BIN range assignment for the service
- If using a previously assigned BIN or BIN range, notify Visa of the selected BIN or BIN range before issuing any Visa Platinum Cards
- Send "Visa Interchange Directory Update Form" (Exhibit 4F) and "BIN License Agreement" (Exhibit 4A) to Visa for its Visa Platinum BIN range

ID#: 010410-010410-0004418

Visa Platinum Card Emergency Services - CEMEA Region

In the CEMEA Region, a Visa Platinum Card Issuer must comply with the *Global Customer Assistance Services Member Guide - CEMEA Region*.

ID#: 010410-010410-0008337

Visa Platinum Card Spending Limits - CEMEA Region

A CEMEA Issuer must offer its Visa Platinum Cardholders either of the following account options:

- Minimum spending limit of US \$10,000 or local currency equivalent
- No pre-set spending limit

Effective 1 October 2009, a variance to this requirement applies to Members in Afghanistan and Pakistan.

ID#: 010410-010410-0004432

Visa Platinum Card Core Services - CEMEA Region

In the CEMEA Region, a Visa Platinum Issuer must offer the following core services:

- Purchase Protection
- Extended Warranty

ID#: 010410-010410-0004433

Visa Platinum Card Optional Features - CEMEA Region

A CEMEA Issuer may offer optional services for Visa Platinum Programs:

- Full multi-trip insurance
- Travel inconvenience insurance
- Travel accident insurance
- Key insurance
- Collision damage waiver
- Airport lounge access - priority pass

ID#: 010410-010410-0004434

BIN Requirements for Airline Co-Brand Programs - CEMEA Region

A CEMEA Issuer may issue new Visa Gold Card and Visa Platinum Airline co-brand programs on a new Visa Platinum BIN.

A CEMEA Issuer must issue new Visa Gold and Visa Platinum Airline co-brand programs on separate designated account ranges within the Visa Platinum BIN.

The Issuer must provide all Airline co-brand Cards issued on a Visa Platinum BIN with mandatory core product features applicable to Visa Platinum Cards, as specified in "Visa Platinum Card Core Services - CEMEA Region."

Mandatory minimum spending limits do not apply for Airline co-brand Cards issued on a Visa Platinum BIN.

ID#: 010410-010410-0009017

Visa Gold and Platinum Cards Issued on Visa Platinum BIN - CEMEA Region

In the CEMEA Region, Visa Gold Cards issued on a Platinum BIN must comply with Card design requirements, as specified in the Visa International Operating Regulations and the Visa Product Brand Standards.

In the CEMEA Region, Visa Platinum Cards issued on a Platinum BIN must comply with Card design requirements as specified in the Visa International Operating Regulations and the Visa Product Brand Standards.

ID#: 010410-010410-0008339

Visa Platinum Certification - LAC Region

Before issuing Visa Platinum Cards, an LAC Issuer must receive written certification from Visa that the Issuer complies with all Visa Platinum product requirements and standards.

ID#: 010410-010410-0004460

Visa Platinum Card Performance Standards and Fees - LAC Region

In the LAC Region, a Visa Platinum Issuer that fails to meet the performance standard specified in this section is subject to the corrective action

ID#: 081010-010410-0008343

Visa Platinum Card Travel Rewards Program - LAC Region

In the LAC Region, a Visa Platinum Credit Card Issuer must provide a travel rewards program that offers Cardholders, through purchases with Visa Platinum Cards, the ability to accumulate points that can be redeemed for, at a minimum, airline travel.

The travel rewards program may be sponsored by Visa (Visa Rewards), an Issuer, or an Issuer/ Airline co-branded program.

Cardholders must not be assessed an additional fee for membership in the travel rewards program. In the LAC Region, Visa Platinum debit Cards are exempt from any obligation to offer any travel rewards programs.

ID#: 010410-010410-0008813

Visa Platinum Card Concierge Service - LAC Region

In the LAC Region, a Visa Platinum Issuer that participates in the personal concierge service is responsible for the fees specified in the *Visa LAC Fee Guide* or applicable local fee guide.

ID#: 081010-010410-0004481

Visa Prepaid Cards

Visa Prepaid Card Issuer Requirements

A Visa Prepaid Card Issuer:

- May issue Visa Prepaid Cards bearing any Visa-owned Brand Mark
- Must comply with the fees, processing rules, program rules, membership rules, reporting requirements, and physical Card design requirements for the Visa Brand Mark displayed on the Card as specified in the:
 - *Visa International Operating Regulations*
 - *Visa Product Brand Standards*
 - Applicable Visa International Prepaid Program Guidelines
 - *Global Physical Security Validation Requirements for Data Preparation, Encryption Support and Fulfillment Card Vendors*
- Must **not** issue Visa Prepaid Cards as any type of consumer credit program that extends a line of credit, including Visa Signature or Visa Infinite Cards
- Must prevent unauthorized reselling of its Visa Prepaid Cards or accounts
- Must ensure that the Visa Prepaid Card programs are incorporated into the Member's anti-money laundering and anti-terrorist financing program to monitor suspicious activity
- Must ensure that its Visa Prepaid Card program is approved by Visa prior to program implementation or Visa Prepaid Card issuance
- Must ensure that the expiration date encoded on the Magnetic Stripe or Chip (when used) and embossed on a Visa Prepaid Card does not exceed 5 years from the date of issuance
- **Effective 1 April 2010**, for Visa Gift Cards issued in the U.S. Region, the Issuer must ensure the expiration date encoded on the Magnetic Stripe or Chip (when used) and embossed or printed on a Visa Gift Card does not exceed 9 years from the date of issuance (*This only applies in the U.S. Region.*)

ID#: 081010-150210-0003633

Visa Prepaid Card BIN

An Issuer must issue Visa Prepaid Cards using a consumer prepaid BIN designated for its Visa Prepaid Programs.²⁷ Unique BINs are required for Reloadable Card and Non-Reloadable Card programs. Each program product type must be issued with a discrete account range within the prepaid BIN. The Issuer may:

- Choose a BIN from a BIN range previously assigned to it by Visa
- Request a new BIN range assignment for the service
- Establish multiple Visa Prepaid Card programs within the same BIN

²⁷ A variance to this requirement applies in the LAC Region.

ID#: 081010-010410-0008352

Visa Prepaid Card - Telephone Number

A Visa Prepaid Card Issuer must print a customer service telephone number on the back of a Visa Prepaid Card.

Effective 1 April 2010, for Visa Gift Cards issued in the U.S. Region, the Issuer must print a toll-free customer service telephone number on the back of the Card. *(This only applies in the U.S. Region.)*

ID#: 081010-010100-0025533

Visa Prepaid Account Balances

The Issuer responsible for Prepaid Account balances must be identified either on the front or back of the Card.

An Issuer must disclose its obligation for Card balances to the Visa Prepaid Card purchaser, either in writing or other appropriate means as approved by Visa.

An Issuer must **not** describe Visa Prepaid Card programs in any way that could imply that Visa is liable for outstanding balances. This includes, but is not limited to, using the words "Travelers Cheque/Check" in the product name or claiming that Visa Prepaid Card products have all the features of Travelers Cheques.

ID#: 081010-010410-0008353

Visa Prepaid Card Selective Authorization

An Issuer of certain Visa Prepaid Cards, as specified in the applicable Visa International Prepaid Program Guidelines, may decline Authorization Requests based on the following factors:

- Merchant Category Code
- Merchant name(s) or terminal identification
- Location or Merchant Outlet

ID#: 081010-010100-0025537

Partial Authorization Service for Visa Prepaid Card Issuers

A Visa Prepaid Card Issuer and its VisaNet Processor that offers Partial Authorization must support:

- Partial Authorization Transactions
- Authorization Reversals

An Issuer that participates in the Partial Authorization service must comply with the requirements as specified in the V.I.P. Technical Specifications.

Effective 1 April 2010, an Issuer that participates in the Partial Authorization service that receives an Authorization Reversal must release any applicable hold on available funds in its Cardholder's account immediately.

ID#: 081010-010410-0002494

Visa Prepaid Card Authorization Holds

A Visa Prepaid Card Issuer must release any hold on available funds in its Cardholder's account as a result of an approved Authorization Request when a matching Clearing Record is received.

This requirement does not apply if the Issuer determines that the Transaction or account involves suspicious or unusual activity.

ID#: 081010-010100-0025539

Visa Prepaid Load Service

Members that participate in the Visa Prepaid Load Service²⁹ must comply with the requirements specified in the *Visa International Operating Regulations* and the *Visa International Prepaid Products Program Guidelines*.

ID#: 010410-010410-0003634

Visa Prepaid Load Service Loading Requirements

A participating Visa Prepaid Load Service Issuer must:

- Approve Authorization Requests to load funds to Reloadable Cards
- Post the value of the funds loaded to the Reloadable Card either upon Authorization or as soon as the funds are cleared

These requirements do not apply to U.S. Members.

ID#: 010410-010410-0002495

Activation and Load Service - Issuer Responsibilities

An Issuer that uses a Prepaid Partner to sell, activate, and/or load its Visa Prepaid Cards must have a Prepaid Partner Agreement. A Prepaid Partner Agreement must include, at a minimum:

- Any service fee charged to a Cardholder by the Prepaid Partner
- The portion of the service fee that will be paid to the Issuer

²⁹ Visa Prepaid Load Service is referred to as Visa ReadyLink in the U.S. Region.

- Assurances to provide a Transaction Receipt to the Cardholder indicating the amount loaded to the Card

ID#: 010410-010410-0002496

Disputed Visa Prepaid Load Transaction Amounts

A Visa Prepaid Load Service Issuer must use a Fee Collection Transaction to collect disputed Visa Prepaid Load Service amounts when either:

- No Clearing Record was received for an authorized Visa Prepaid Load Service Transaction
- The amount in the Clearing Record is less than the amount reflected on the Transaction Receipt

The Fee Collection Transaction submitted for a Visa Prepaid Load Service Transaction must meet all of the following conditions:

- The Issuer approved the Visa Prepaid Load Service Authorization Request
- The Issuer posted the value to the Prepaid Account upon Authorization or the Cardholder provides a Transaction Receipt documenting the Visa Prepaid Load Service Transaction amount
- There was no associated Clearing Transaction or the cleared amount is less than the amount on the Visa Prepaid Load Service Transaction Receipt, and no Reversal was sent

The Fee Collection Transaction for a Visa Prepaid Load Service Transaction dispute must be submitted within 180 calendar days from the related event but no earlier than 10 calendar days from the Authorization date.

Cardholder disputes arising from the use of a Visa Card to purchase or add value to a Visa Prepaid Card at a Prepaid Partner must comply with the dispute resolution requirements specified in the *Visa International Operating Regulations*.

ID#: 010410-010410-0008354

Visa Prepaid Load Service Acquirer Requirements

Members that participate in the optional Visa Prepaid Load Service must comply with requirements in the applicable Visa International Prepaid Program Guidelines. A participating Acquirer must:

- Add Visa Prepaid Load Service provisions to its Merchant Agreement
- Ensure that participating Merchants comply with the requirements specified in the *Visa International Operating Regulations* and applicable Visa International Prepaid Program Guidelines
- Have an Endorsement Date within 2 calendar days from the Visa Prepaid Load Service Transaction Date
- **Effective through 11 August 2010**, only process Reversals to correct point-of-sale errors on the same day as the original Transaction
- **Effective through 11 August 2010**, not adjust Visa Prepaid Load Service Transactions, except for Reversals to correct errors

Effective 12 August 2010, an Acquirer may only process a Reversal when there is a processing problem or error that prevents the Issuer's Authorization Response from being returned to the Prepaid

Partner. An Acquirer must only send system-generated reversals to VisaNet and the Prepaid Partner when there is an inability of the Acquirer to return an Issuer response to the Prepaid Partner's system.

An exemption to the Visa Prepaid Load Service requirements applies in the U.S. Region.

ID#: 081010-010410-0002517

Visa Prepaid Partner Requirements

A Member or Merchant may participate in the Visa Prepaid Load Service as a Prepaid Partner to:

- Activate or load initial value to Visa Prepaid Cards under a Prepaid Partner Issuer Agreement
- Add value to qualified reloadable Visa Prepaid Cards
- A Prepaid Partner must:
 - Have a Merchant Agreement with the participating Acquirer to process Visa Prepaid Load Service Transactions
 - Comply with the requirements in the applicable Visa International Prepaid Program Guidelines
 - Obtain Issuer approval of:
 - A load Authorization Request for Card activation on both reloadable and non-reloadable Cards
 - A load Authorization Request for value reload on qualified reloadable Cards
- Load value to a Visa Prepaid Card only when the Card is present
- Load Visa Prepaid Cards only when the Prepaid Partner and the Visa Prepaid Card Issuer are located within the same country
- Load the Visa Prepaid Card in the Cardholder's Billing Currency

ID#: 081010-010410-0008355

Visa Payroll Card Requirements

A Visa payroll Issuer must comply with the:

- Visa Payroll Card Service Description
- Visa Payroll Card Member Implementation Guide

A Visa payroll Issuer must implement Card activation procedures that require Cardholders to validate their identity by some reasonable means before being able to use the Card.

ID#: 010410-010100-0025571

Visa Prepaid Card Authorization Requirements - CEMEA Region

In the CEMEA Region, Stand-in-Processing Authorization on behalf of Issuers is **not** available for Visa Prepaid Card programs. Visa will decline Transactions that fail CVV authentication.

ID#: 081010-010410-0002607

Visa Prepaid Card Requirements - U.S. Region

In the U.S. Region, a Visa Prepaid Card Issuer must comply with the requirements specified in the:

- Visa International Prepaid Program Guidelines With Additional United States Guidelines
- Visa ReadyLink Service Description and Implementation Guidelines
- Visa Product Brand Standards
- Visa U.S.A. Prepaid Retail Channel Guidelines

The expiration date encoded on the Magnetic Stripe or Chip (when used) and embossed on a Visa Prepaid Card must not exceed 4 years from the date of issuance.

ID#: 010410-010410-0008363

Visa Prepaid Card BIN - U.S. Region

In the U.S. Region, an Issuer must use a unique consumer debit BIN for each of the following Visa Prepaid Card program types:

- Visa Buxx
- Visa Employee Benefit Cards (Visa Prepaid Card products for Visa Flexible Savings Account, Visa Health Savings Account, Visa Health Reimbursement Account and Visa Transit may be combined within a single BIN as specified in the *Visa International Prepaid Program Guidelines With Additional United States Guidelines*) Visa Gift Card
- Visa Incentive Card
- Visa Payroll
- Other Visa Prepaid Cards

ID#: 081010-010100-0025544

Visa Prepaid Card Agents - U.S. Region

In the U.S. Region, a Visa Prepaid Card Issuer must implement underwriting, monitoring, and control policies for its Agents that support its Visa Prepaid Card program.

The Issuer must ensure that the policies are approved by its board of directors. Visa may grant an exception to this requirement.

The Issuer must provide the policies to Visa upon request.

The Issuer must implement policies and procedures for reviewing solicitation materials used by its Agents.

ID#: 010410-010410-0008356

Visa Prepaid Card Issuer Risk Program Compliance - U.S. Region

In the U.S. Region, an Issuer must comply with the requirements of the *Prepaid Issuer Risk Program Standards* document, available from Visa upon request.

ID#: 010410-010410-0002173

Visa Prepaid Card Agent Monitoring - U.S. Region

In the U.S. Region, an Issuer must, at a minimum, monitor its Agents in accordance with the Agent activity monitoring standards, as specified in the *Prepaid Issuer Risk Program Standards* document.

The Issuer must:

- Ensure it has all access rights to all of its Agent's systems and reports
- Submit to Visa quarterly reporting on Agent relationships, as specified in the *Prepaid Issuer Risk Program Standards* document

ID#: 010410-010410-0008357

Visa Prepaid Card Funds and Reserves - U.S. Region

A U.S. Issuer must:

- Hold and control all Visa Prepaid Card funds and Agent reserves
- Ensure that all prepaid funds are only used for valid Presentments
- Ensure that reserves may only be used to cover direct program losses that are accumulated and derived from the Merchant settlement funds or used to guarantee a Merchant's payment system obligations to the Member
- Perform monitoring of Agent reserves and account funding
- Periodically review and monitor Cardholder funds, including exception reporting

ID#: 010410-010410-0002176

Visa Prepaid Issuer Risk Program Review - U.S. Region

In the U.S. Region, an entity approved by Visa may conduct a periodic review of the Issuer's or its Agent's operations at any time to ensure compliance with the Prepaid Issuer Risk Program requirements.

The Issuer must provide Visa with a self-assessment questionnaire on a quarterly basis.

The Issuer must provide a copy of the review report to Visa upon request.

The Issuer is responsible for the cost of the periodic review.

ID#: 010410-010410-0008359

Visa Prepaid Card Partial Authorization Responses - U.S. Region

In the U.S. Region, a Visa Prepaid Card Issuer and its VisaNet Processor must support Partial Authorization Responses, as specified in the appropriate V.I.P. Technical Specifications.

ID#: 010410-010410-0008365

Visa Prepaid Card Product Options - U.S. Region

A U.S. Issuer may issue various Card types for certain Visa Prepaid Card programs with prior Visa approval.

ID#: 010410-010410-0003420

Non-Reloadable Card Printing Requirements - U.S. Region

A U.S. Issuer offering Non-Reloadable Cards must print the legend "Non-Reloadable" on the back of the Card:

- In a minimum 6-point Helvetica font
- Anywhere above the Magnetic Stripe

ID#: 010410-010410-0008372

Prepaid Issuer Participation in Point-of-Sale Balance Inquiry Service - U.S. Region

In the U.S. Region, a Visa Gift Card Issuer or Visa Incentive Card Issuer or an Issuer of other Non-Reloadable Visa Prepaid Cards must:

- Participate in the Point-of-Sale Balance Inquiry Service
- Complete systems testing with Visa to support balance inquiries at the Point-of-Transaction in a Face-to-Face Environment, as specified in the appropriate V.I.P. Technical Specifications

ID#: 240310-150210-0002594

Visa ReadyLink Participation - U.S. Region

A U.S. Issuer may participate in Visa ReadyLink.

A participating Issuer must:

- Comply with the requirements of the:
 - *Visa International Prepaid Program Guidelines With Additional United States Guidelines*
 - *Visa ReadyLink Service Description and Implementation Guidelines*
 - *Visa Product Brand Standards*
- Designate unique BINs within its Visa Prepaid Card program that may participate in Visa ReadyLink

- Have a Prepaid Partner Agreement with a participating Prepaid Partner to sell Visa Prepaid Cards

The Prepaid Partner Agreement must define the terms and conditions of the relationship between the Issuer and the Prepaid Partner, including, but not limited to, any applicable service fee charged to a consumer by the Prepaid Partner for the purchase of Visa Prepaid Cards. The Prepaid Partner Agreement does not govern the loading of value to a Visa Prepaid Card.

ID#: 081010-010410-0008374

Visa ReadyLink Prepaid Partner Requirements - U.S. Region

In the U.S. Region, a Prepaid Partner that participates in the Visa ReadyLink service must:

- Have a Merchant Agreement for Visa Card acceptance
- Comply with the requirements in the:
 - *Visa International Prepaid Program Guidelines With Additional United States Guidelines*
 - *Visa ReadyLink Service Description and Implementation Guidelines*
- Load value to a Visa Prepaid Card that has been designated for participation in Visa ReadyLink by the Issuer

A Visa ReadyLink Prepaid Partner may sell Visa Prepaid Cards under a Prepaid Partner Issuer Agreement with a participating Issuer.

ID#: 081010-010410-0008388

Visa ReadyLink Acquirer Requirements - U.S. Region

In the U.S. Region, an Acquirer participating in the Visa ReadyLink Service must:

- Comply with the service requirements specified in the:
 - *Visa International Prepaid Program Guidelines With Additional United States Guidelines*
 - *Visa ReadyLink Service Description and Implementation Guidelines*
- Comply with Merchant Agreement requirements, as specified in "Visa ReadyLink Acquirer Requirements for Prepaid Partners - U.S. Region"
- Ensure that it maintains adequate funds available for settlement of approved Transactions that have been processed through VisaNet from its Prepaid Partners
- Process a Visa ReadyLink Transaction through the Single Message System

ID#: 081010-010410-0003216

Visa ReadyLink Acquirer Requirements for Prepaid Partners - U.S. Region

In the U.S. Region, an Acquirer that participates in the Visa ReadyLink Service must ensure that:

- A Prepaid Partner that participates in the Visa ReadyLink Service complies with all the provisions of the:
 - *Visa International Prepaid Program Guidelines With Additional United States Guidelines*

- *Visa ReadyLink Service Description and Implementation Guidelines*
- The substance of those provisions is included in its Merchant Agreement or as a separate addendum

ID#: 081010-010410-0003468

Visa ReadyLink Transaction Processing - U.S. Region

In the U.S. Region, funds associated with a load to a Visa Prepaid Card processed through the VisaNet Single Message System, as specified in the *Visa International Prepaid Program Guidelines With Additional United States Guidelines* and *Visa ReadyLink Service Description and Implementation Guidelines*, are settled between the Acquirer and Issuer during the same processing cycle as the approval of the Transaction Authorization request by the Issuer.

ID#: 010410-010410-0005731

Visa Buxx Card Issuer Implementation Requirements - U.S. Region

In the U.S. Region, a Visa Buxx Issuer must:

- Complete the implementation procedures, as specified in the *Visa Buxx Card Member Implementation Guide*
- At least 30 days before issuing Cards, submit to Visa written certification that its programs, systems, procedures, and services comply with the *Visa International Operating Regulations*, *Visa Buxx Card Service Description*, and *Visa Buxx Card Implementation Guide*

ID#: 010410-010410-0004361

Visa Buxx Card Issuer Requirements - U.S. Region

In the U.S. Region, a Visa Buxx Issuer must implement Card activation procedures.

Card activation procedures must require Cardholders to validate their identity by some reasonable means before being able to use the Card.

A Visa Buxx Issuer must provide the account owner (e.g., parent or guardian) with a financial literacy test to be completed by the teenager and verified by the account owner at the time of enrollment.

A Visa Buxx Issuer must, either itself, through Visa, or through a third-party provider, offer:

- Website access that includes:
 - Account management data and functions
 - Account funding capability
- Parental notification of payment activity
- The option to receive periodic statements either electronically or on paper
- Customer service activities including, but not limited to:
 - Processing lost/stolen Card reports

- Card suspension

ID#: 010410-010410-0008378

Visa Payroll Card Requirements - U.S. Region

In the U.S. Region, a Visa Payroll Issuer must comply with the:

- Visa Payroll Card Service Description
- Visa Payroll Card Member Implementation Guide

A Visa Payroll Issuer must implement Card activation procedures that require Cardholders to validate their identity by some reasonable means before being able to use the Card.

A Visa Payroll Card design must comply with the *Visa Product Brand Standards*.

ID#: 010410-010410-0008383

Visa Employee Benefit Card Issuer Requirements - U.S. Region

In the U.S. Region, a Visa Employee Benefit Card Issuer must:

- Comply with the Visa Employee Benefit Card Service Description and Implementation Guide
- Support selective Authorization, as specified in "Visa Prepaid Card Declined Authorizations - U.S. Region"
- Support Auto-Substantiation, as specified in "Healthcare Auto-Substantiation Requirements - U.S. Region"
- Comply with the Visa Healthcare Auto-Substantiation Transactions Service Description and Implementation Guide
- Comply with the Auto-Substantiation Transaction Consolidated Technical Requirements guide
- Support Authorization Reversals
- Obtain a license from, and be certified by, SIGIS in order to process Healthcare Auto-Substantiation Transactions
- Support Retrieval Request reason code 27, "Healthcare Auto-Sub Data Retrieval Request," for the process of obtaining detailed Transaction Receipt data from Acquirers, via fax, as specified in the *Storage and Retrieval of Receipt Detail for IIAS Healthcare Auto-Substantiation Transactions*.³⁰

ID#: 081010-010410-0008386

³⁰ Unlike other Transaction Receipt Retrieval Request Reason Codes, Reason Code 27 does not support a Chargeback right for the Issuer.

Healthcare Auto-Substantiation Requirements - U.S. Region

A U.S. Issuer or its Agent must support Healthcare Auto-Substantiation if it offers any of the following Visa Employee Benefit Card programs:

- Visa Flexible Spending Account (FSA)
- Visa Health Reimbursement Account (HRA)

ID#: 081010-010410-0003421

Visa Signature Cards

Visa Signature Card Requirements

At the option of Visa, an Issuer may issue consumer Visa Signature Cards, subject to trademark availability. A Visa Signature Card Issuer must include features and services equivalent to the Visa Infinite Card and the following:

- No pre-set spending limit
- Access to Web services specific to Visa Signature Cardholders
- A Card design specific to a Visa Signature Card, as specified in the *Visa Product Brand Standards*

ID#: 010410-010410-0008228

Visa Signature Card Issuer Requirements - U.S. Region

A Visa Signature Issuer in the U.S. Region must comply with the requirements specified in "Consumer Card Issuer Requirements - U.S. Region," "Consumer Credit Card Core Services - U.S. Region," and the *Visa Enhancements Resource Guide* for U.S. Issuers.

ID#: 010410-010410-0003417

Visa Signature Card BIN Requirements - U.S. Region

A Visa Signature Issuer in the U.S. Region that supports:

- Account range processing may designate an Account Number range within a credit BIN for its Visa Signature Cards
- BIN level processing must use a unique BIN assigned to it by Visa for its Visa Signature Account Numbers and either:
 - Choose a BIN from a BIN range previously assigned (If using a previously assigned BIN, notify Visa of the selected BIN before issuing any Visa Signature Cards)
 - Request a new BIN assignment

ID#: 010410-010410-0006226

Visa Signature Card Implementation Requirements - U.S. Region

A Visa Signature Issuer in the U.S. Region must:

- Complete the implementation forms included in the *Visa Signature Product and Implementation Guide*
- Comply with the requirements specified in the *Visa Enhancements Resource Guide*

ID#: 010410-010410-0003900

Visa Signature Card Spending Limits and Payment Options - U.S. Region

A Visa Signature Issuer in the U.S. Region:

- Must issue its Visa Signature Cards with no pre-set spending limit for purchase Transactions
- May allow the Visa Signature Cardholder the option to either:
 - Pay in full each statement cycle
 - Revolve

If positioned as a revolving product, the Issuer must permit a minimum revolving balance of at least US \$5,000 during each statement cycle.

The Issuer may establish a pre-set spending limit for:

- Cash Disbursement Transactions
- Transactions resulting from an Emergency Card Replacement

ID#: 081010-010410-0008237

Visa Signature Cardholder Notification - U.S. Region

A Visa Signature Issuer in the U.S. Region must provide notification to the Cardholder:

- Before ongoing Transactions can be declined
- When an account needs to be suspended or closed for any reason

ID#: 010410-010410-0003218

Visa Signature Card Customer Service Telephone Number - U.S. Region

A Visa Signature Issuer in the U.S. Region must provide a toll-free telephone number of its own customer service center where the Cardholder:

- May obtain customer service 24 hours a day, 7 days a week
- Is given an early and ongoing option to talk to a knowledgeable representative, if an automated response menu is used

ID#: 010410-010410-0003906

Visa Signature Card Rewards Program - U.S. Region

A Visa Signature Issuer in the U.S. Region must offer a rewards program to its Visa Signature Cardholders in accordance with the requirements specified in the *Visa Signature Product Rewards Registration Toolkit*.

ID#: 010410-010100-0003905

Visa Signature Card Visa Incentive Network Participation - U.S. Region

A Visa Signature Issuer in the U.S. Region must participate in the Visa Incentive Network program, as specified in the *Visa Incentive Network Member Implementation Guide*, to qualify for the Visa Signature Interchange Reimbursement Fee.

ID#: 010410-010410-0003904

Visa Signature Card Enhanced Billing Support - U.S. Region

A Visa Signature Issuer in the U.S. Region must provide enhanced billing support resolution services, as specified in the *Visa Signature Product and Implementation Guide*.

ID#: 010410-010410-0003907

Visa Signature Cardholder Information - U.S. Region

A Visa Signature Issuer in the U.S. Region must offer its Cardholders, during the application process, the option to have their personal information kept confidential.

- If selected, the Issuer must not provide Cardholder or account details to external organizations for the purpose of marketing mailing lists, products, or services
- The Issuer may, for Affinity Card accounts, disclose that this option does not apply to the Affinity Partner

ID#: 010410-010410-0003909

Visa Signature Card Design - U.S. Region

A Visa Signature Issuer in the U.S. Region must comply with the *Visa Product Brand Standards*, available from Visa.

ID#: 010410-010410-0006196

Visa Signature Card Issuance - AP Region

An Issuer operating in the AP Region may provide a Visa Signature Card:

- With charge, credit, debit, or prepaid capability

- To Cardholders who meet a pre-set minimum annual retail sales volume spend threshold. Qualifying level of annual retail sales volume spends will be specified for each individual market that launches Visa Signature. Card renewal will be based on whether the Cardholder achieved the minimum annual retail sales volume spend. Cardholders who fail to meet the threshold will need to be offered a different Visa Card.³¹

The Issuer must provide its on-us data for retail spend on Visa Signature to Visa on the frequency and time periods and in formats as defined by Visa.

ID#: 081010-010410-0004317

Visa Signature Card BIN Reclassification - AP Region

An AP Issuer must **not** reclassify a BIN or account range to represent a product other than the Visa Signature Card without permission from Visa.

ID#: 010410-010410-0004319

Visa Signature Card Core Services - AP Region

A Visa Signature Issuer in the AP Region must provide the following services:

- A rewards program with a pre-set minimum perceived customer value (expressed in basis points per dollar of qualifying spend). Visa will set such pre-set values in consultation with Members for each individual market that launches the product for Visa Signature.
- One or more insurance options that the Issuer may choose to apply
- Complimentary access to airport lounges in all key cities³²
- Emergency medical evacuation
- Emergency medical insurance when traveling

ID#: 081010-010410-0004323

Visa Signature Card Customer Service Telephone Number - AP Region

A Visa Signature Issuer in the AP Region must provide its Visa Signature Cardholders with an exclusive toll-free telephone number or a telephone number where collect calls will be accepted domestically or worldwide to obtain customer services and Account-Related Information services 24 hours a day, 7 days a week. The Issuer must communicate the telephone numbers to its Cardholders at least once a year.

ID#: 010410-010410-0004329

³¹ A variance applies to Hong Kong and Macau.

³² A variance applies to Hong Kong and Macau.

Visa Signature Card Concierge Services - AP Region

A Visa Signature Issuer in the AP Region must offer concierge services in key international travel markets and must make these services available through a customer service attendant by telephone 24 hours a day, 7 days a week. The minimum services required are travel information and assistance, including:

- Emergency travel arrangement provisions
- Passport, visa, and customs information
- Country and major city information
- Translation and message assistance
- Transportation information
- Restaurant, health club, entertainment events, shopping information, and assistance with gift arrangement
- ATM location guide
- Weather forecast
- Business services

ID#: 010410-010410-0004325

Visa Signature Privileges Program - AP Region

A Visa Signature Issuer in the AP Region must provide to its Visa Signature Cardholders information about the Visa Signature Privileges Program. The Visa Signature Issuer must communicate the following to its Visa Signature Cardholders:

- Visa Signature Privileges benefits at least once a year
- New benefits or changes to existing benefits at least 2 months before the effective date
- Visa Signature Merchant Privileges (quarterly Merchant offers exclusive to Visa Signature Cardholders)

ID#: 010410-010410-0004326

Visa Signature Card Year-End Account Summary - AP Region

A Visa Signature Issuer in the AP Region may provide its Visa Signature Cardholders with a year-end account summary that includes:

- Total annual amount spent by the Cardholder
- Summary of spending by Merchant category

ID#: 010410-010410-0004327

Visa Signature Card Emergency Payment Authorization Service - AP Region

A Visa Signature Issuer in the AP Region must:

- Be available to respond to a request from the Emergency Payment Authorization Service 24 hours a day, 7 days a week
- Provide all needed information and a decision to approve or deny the request during the initial telephone contact with Visa Global Customer Care Services
- Provide the Merchant or Visa Global Customer Care Services with a unique Authorization Code
- If providing the service directly to the Cardholder, contact the Merchant to verify the circumstances, explain the service, and complete the Transaction
- Send a fax or telex to the Merchant that includes the Cardholder name, account name, expiration date, Authorization Code, and Transaction amount

ID#: 081010-010410-0004328

Visa Signature Card Customer Service Standards - AP Region

A Visa Signature Issuer in the AP Region must meet the customer service performance standards as specified below. The Visa Signature Issuer must:

- Be capable of transferring calls to, and establishing and maintaining a telephone bridge, with the Visa Signature Customer Center
- Answer 90% of customer service calls by a customer service attendant within 15 seconds
- Immediately answer customer service calls by a voice response unit
- Provide an option that allows a Visa Signature Cardholder to transfer from a voice response unit to customer services at any time during the call
- Ensure a maximum call abandonment of no more than 5%
- Ensure the Visa Signature Cardholder is not placed on hold after a customer service agent has answered the call

ID#: 010410-010410-0004330

Visa Signature Card Marketing - AP Region

A Visa Signature Issuer in the AP Region must:

- Commit a defined level of advertising support for Visa Signature. Visa will define the level of support in consultation with Members in that market
- Receive written approval from Visa before the distribution of Cardholder communication materials for Visa Signature

ID#: 010410-010410-0004331

Visa Signature Card Provisional Credit for Disputed Transactions - AP Region

A Visa Signature Issuer in the AP Region must provide a provisional credit to the Cardholder's account for the amount of the disputed Transaction within 24 hours of notification of a Cardholder dispute. The disputed Transaction amount must be placed in a suspense account until the dispute is resolved. The dispute notification may be either verbal or written.

ID#: 010410-010410-0004332

Visa Signature Card Issuance - CEMEA Region

The issuance of Visa Signature Cards is not permitted in the CEMEA Region unless prior written approval has been granted by Visa.

ID#: 010410-010410-0004442

Visa Signature Card Issuer Certification - LAC Region

Before issuing a Visa Signature Card, an LAC Issuer must receive written certification from Visa that the Issuer complies with all Visa Platinum product requirements and standards.

ID#: 010410-010410-0004482

Visa Signature Card BIN Requirement - LAC Region

A Visa Signature Card Issuer in the LAC Region must use a unique BIN for its Visa Signature Cards and report its Visa Signature activity separately through Visa operating certificates.

ID#: 010410-010410-0004498

Visa Signature Card Payment Options, Spending Limits, and Credit Limits LAC Region

An LAC Issuer may offer its Cardholders the Visa Signature Card as any type of payment device under either:

- A charge card, where the Cardholder pays for the total charged amount at the end of each account statement cycle
- A credit Card, where the Cardholder is assigned a credit line that could be financed
- Regardless of the chosen option, the Visa Signature Card must be issued without a pre-set spending limit.

The Issuer may make a real-time decision to decline a Transaction based upon criteria different than those reasons related to spending limits.

The credit limits established by a Visa Signature Card Issuer in the LAC Region must comply with the requirements in "Visa Premium Product Hierarchy, " in such a manner that the average credit limit for its Visa Signature program is higher than the average credit limit for its Visa Platinum program.

ID#: 010410-010410-0008305

Visa Signature Card Customer Service Telephone Number - LAC Region

A Visa Signature Card Issuer in the LAC Region must:

- Provide customer service 24 hours a day, 7 days a week
- Provide an exclusive telephone line to its Visa Signature Cardholders
- Respond to a Visa Signature Cardholder with a live, specially trained operator
- Respond to 85% of calls within 20 seconds after call initiation
- Abandon no more than 2% of the total call volume

ID#: 010410-010410-0008323

Visa Signature Card Benefit Notification - LAC Region

On an annual basis, a Visa Signature Card Issuer in the LAC Region offering benefits in addition to those provided through Visa must provide Visa with all necessary information concerning those benefits and the benefit providers.

ID#: 010410-010410-0004486

Visa Signature Card Provisional Credit for Disputed Transactions - LAC Region

A Visa Signature Card Issuer in the LAC Region must provide a provisional credit to the Cardholder's account for the amount of a disputed Transaction within 24 hours of notification of a Cardholder dispute. The disputed Transaction amount must be placed in a suspense account until the dispute is resolved. The dispute notification may be either verbal or written.

If the original dispute notification is verbal, the Issuer must receive a written letter of dispute from the Cardholder within 15 calendar days in order to continue the dispute investigation. Written notification may be faxed.

ID#: 010410-010410-0008240

Visa Signature Card Fraud Management Requirements - LAC Region

A Visa Signature Card Issuer in the LAC Region must install and use a Visa-approved system for fraud detection.

ID#: 010410-010410-0004489

Visa Signature Cardholder Services - LAC Region

A Visa Signature Card Issuer in the LAC Region must offer the following services through Visa Global Customer Care Services and the Issuer customer service center:

- Lost/Stolen Card Reporting
- Emergency Cash Disbursement
- Emergency Card Replacement
- Cardholder Inquiry Service

Assistance is available through Visa Global Customer Care Services 24 hours a day, 7 days a week, and is provided in English, Portuguese, and Spanish.

ID#: 081010-010410-0008322

Visa Signature Card Core Product Enhancements - LAC Region

A Visa Signature Issuer in the LAC Region, at a minimum, must provide its Visa Signature Cardholders with all of the following core product enhancements (covered under the Visa Signature account fee), unless prohibited by local law or government regulations:

- Travel accident insurance with an accidental death benefit amount of US \$1,000,000, or local currency equivalent
- Emergency medical insurance with a medical expense benefit amount of up to US \$30,000, or local currency equivalent
- Worldwide Vehicle Collision/Loss Damage Waiver
- Travel assistance services
- Personal concierge service provided through Visa
- Luggage insurance
- Extended warranty insurance
- Purchase protection

ID#: 010410-010410-0004490

Visa Signature Card Travel Rewards Program - LAC Region

A Visa Signature Card Issuer in the LAC Region must provide a travel rewards program that offers Cardholders, through purchases with Visa Signature, the ability to accumulate points that can be redeemed for, at a minimum, Airline travel. The travel rewards program may be sponsored by Visa (Visa Rewards), an Issuer, or an Issuer/Airline co-branded program. Cardholders must **not** be assessed an additional fee for membership in the travel rewards program.

ID#: 010410-010410-0004500

Visa Signature Card Performance Standards - LAC Region

A Visa Signature Card Issuer in the LAC Region that exceeds the Negative Authorization Response standard of 2% as a percentage of its total Authorization Responses in a calendar month is subject to a fee of US \$5 for each Negative Authorization Response exceeding the standard. A Negative Authorization Response is any Authorization that is not an Approval Response.

A Visa Signature Card Issuer that fails to meet the performance standard specified in this section is subject to the corrective action listed in the table below. Fees double each calendar month of the decertification period described in the table below.

Corrective Actions for Issuer Failure to Meet Performance Standards - LAC Region

Stage	Action/Response
Grace Period - One calendar month (begins the calendar month following the first violation for underperformance)	Written notification of under-performance and recommended corrective actions
Observation Period - Two calendar months (begins at completion of Grace Period)	<ul style="list-style-type: none"> Fees imposed as specified above Member has 2 calendar months to apply corrective actions
Probation Period - Three calendar months (begins at completion of Observation Period)	<ul style="list-style-type: none"> Fees imposed as specified above Visa may audit Member at Member's expense
De-certification Period - Begins at completion of Probation Period	<ul style="list-style-type: none"> Member prohibited from issuing or reissuing Visa Signature Cards Fees imposed and doubled for each calendar month as specified above Visa reserves its right to resolve Authorization Requests via the PCAS-Full Service system

ID#: 010410-010410-0008308

Visa Signature Card Credit Limit Penalty - LAC Region

A Visa Signature Card Issuer in the LAC Region that fails to meet the credit limit criteria specified in "Visa Signature Card Payment Options, Spending Limits, and Credit Limits - LAC Region" is subject to a penalty fee of US \$5 per Visa Signature Card in the Issuer's portfolio.

ID#: 010410-010410-0007945

Visa Signature Preferred Cards - U.S. Region

Visa Signature Preferred Card Issuer Requirements - U.S. Region

A Visa Signature Preferred Issuer in the U.S. Region must:

- Complete the implementation forms in the Visa Signature Product and Implementation Guide
- Comply with the following:
 - "Consumer Card Issuer Requirements - U.S. Region"
 - "Consumer Credit Card Core Services - U.S. Region"
 - *Visa Enhancements Resource Guide*

ID#: 010410-010410-0008319

Visa Signature Preferred Card Account Number/BIN - U.S. Region

A Visa Signature Preferred Issuer in the U.S. Region that supports:

- Account level processing may designate individual Account Numbers for its Visa Signature Preferred Cards
- Account range processing may designate an Account Number range within a credit BIN for its Visa Signature Preferred Cards
- BIN level processing must use a unique BIN assigned to it by Visa for its Visa Signature Preferred Account Numbers and either:
 - Choose a BIN from a BIN range previously assigned (if using a previously assigned BIN, notify Visa of the selected BIN before issuing any Visa Signature Preferred Cards)
 - Request a new BIN assignment

ID#: 010410-010410-0003910

Visa Signature Preferred Card Spending Limits and Payment Options - U.S. Region

A Visa Signature Preferred Issuer in the U.S. Region:

- Must issue its Visa Signature Preferred Cards with no pre-set spending limit for purchase Transactions
- May allow the Visa Signature Preferred Cardholder the option to either:
 - Pay in full each statement cycle
 - Revolve

If the Visa Signature Preferred Cardholder is allowed the option to revolve, the Issuer must permit a minimum revolving balance of at least US \$5,000 during each statement cycle.

The Issuer may establish a pre-set spending limit for:

- Cash Disbursement Transactions
- Transactions resulting from an Emergency Card Replacement

ID#: 081010-010410-0008326

Visa Signature Preferred Cardholder Notification - U.S. Region

A Visa Signature Preferred Issuer in the U.S. Region must provide notification to the Cardholder:

- Before ongoing Transactions can be declined
- Before an account is suspended or closed for any reason

ID#: 010410-010410-0003919

Visa Signature Preferred Card Customer Service Telephone Number - U.S. Region

Each U.S. Issuer must provide the toll-free telephone number of its own customer service center, which must be printed on the back of the Visa Signature Preferred Card.

If the Issuer's customer service center for Visa Signature Preferred Cardholders uses an automated response menu, the Cardholder must be given an early and ongoing option to talk to a knowledgeable representative.

ID#: 010410-010410-0008330

Visa Signature Preferred Card Rewards Program Participation - U.S. Region

A Visa Signature Preferred Issuer in the U.S. Region must:

- Offer a rewards program to its Visa Signature Preferred Cardholders in accordance with the requirements specified in the *Visa Signature Product Rewards Registration Toolkit*
- Notify Cardholders, at least quarterly, via billing statement or stand-alone statement, regarding reward points earned during the relevant period

ID#: 010410-010410-0003915

Visa Signature Preferred Card Visa Incentive Network Participation - U.S. Region

A Visa Signature Preferred Issuer in the U.S. Region must participate in the Visa Incentive Network program, as specified in the *Visa Incentive Network Member Implementation Guide*, to qualify for the Visa Signature Preferred Interchange Reimbursement Fees.

ID#: 010410-010410-0003916

Visa Signature Preferred Card Enhanced Billing Support - U.S. Region

A Visa Signature Preferred Issuer in the U.S. Region must provide enhanced billing support resolution services, as specified in the *Visa Signature Product and Implementation Guide*.

ID#: 010410-010410-0003922

Visa Signature Preferred Cardholder Information - U.S. Region

Each U.S. Issuer must offer its Cardholders, during the application process, the option to have their personal information kept confidential. If selected, the Issuer must **not** provide Cardholder or account details to non-affiliated organizations for the purpose of marketing mailing lists, products, or services. The Issuer may, for Affinity Card accounts, disclose that this option does **not** apply to the Affinity Partner.

ID#: 010410-010410-0003924

Visa Signature Preferred Branding - U.S. Region

A Visa Signature Preferred Issuer in the U.S. Region must comply with the *Visa Product Brand Standards*.

ID#: 010410-010410-0006198

Visa Signature Preferred Card Website - U.S. Region

A Visa Signature Preferred Issuer in the U.S. Region must provide its Cardholders access to a Website that offers special information and services specific to its Visa Signature Preferred Cardholders.

ID#: 010410-010410-0003923

Visa Check Cards - U.S. Region

Visa Check Card Account Restrictions - U.S. Region

In the U.S. Region, a Visa Check Card may be used to access a deposit, investment, or other consumer asset account, including a fiduciary account.

A Visa Check Card must **not** be used to obtain credit, as defined in *12 CFR Part 226 (Regulation Z)*, unless it involves only an incidental extension of credit under an agreement between the Cardholder and the Issuer either:

- When the Cardholder's account is overdrawn
- To maintain a specified minimum balance in the Cardholder's account

ID#: 010410-010410-0008332

Definition of Visa Check Card - U.S. Region

In the U.S. Region, Visa reserves the right to determine the application of the definition of the Visa Check Card.

ID#: 010410-010410-0004154

Consumer Visa Deferred Debit Card - U.S. Region

In the U.S. Region, a Consumer Visa Deferred Debit Card is treated as a Visa credit Card for Interchange and Limited Acceptance category purposes.

ID#: 010410-010410-0004153

Visa Check Card Activation - U.S. Region

A U.S. Issuer must require Card activation for all Visa Check Cards initially issued to Cardholders who did not expressly request or apply for the Visa Check Card. Issuers are encouraged to require Card activation for all Visa Check Cards.

As part of the Card activation process, Cardholders must be required to validate their identity by reasonable means before being able to use the Card.

ID#: 010410-010410-0004158

Visa Check Card Funds Hold Release - U.S. Region

A Visa Check Card Issuer in the U.S. Region must release any hold on available funds in its Cardholder's account as a result of an approved Authorization request either:

- When a matching Clearing Record is received, but no later than 3 business days from the Authorization request
- For a Real-Time Clearing Transaction:
 - Upon receipt of the Completion Message
 - Upon expiration of the time limit for completion specified in the preauthorization request if a Completion Message has not been received by that time.

This requirement does **not** apply if the Issuer determines that the Transaction or account involves suspicious or unusual activity.

ID#: 081010-010410-0004159

Visa Check Card Provisional Credit for Disputed Transactions - U.S. Region

A Visa Check Card Issuer in the U.S. Region that receives notification from its Cardholder of unauthorized Visa Transactions must provide provisional credit to the Cardholder's account within 5 business days of the notification.

The Issuer may require written confirmation from the Cardholder before providing provisional credit.

The Issuer may withhold providing provisional credit, to the extent allowed under applicable law, if the Issuer determines that the circumstances or account history warrants the delay.

This requirement does **not** apply to ATM Cash Disbursements.

ID#: 010410-010410-0004166

Visa Check Card Credit Transaction Receipt - U.S. Region

A Visa Check Card Issuer in the U.S. Region must post a Credit Transaction Receipt to a Cardholder's account within one business day of Settlement. The Issuer may place a hold on the posted Credit Transaction Receipt, to the extent allowed under applicable law, if the Issuer determines that the circumstances or account history warrant the delay.

ID#: 010410-010410-0004160

Visa Check Card POS Balance Inquiry Service - U.S. Region

Effective 18 November 2009, a Visa Check Card Issuer must **not** provide account balance information in response to a POS Balance Inquiry Service request on any of its Visa Check Card products, except to Visa for Rightcliq.

ID#: 010410-010410-0004161

POS Balance Inquiry Service for Rightcliq Users - U.S. Region

Effective 18 November 2009, for Cards other than Visa Prepaid Cards, a U.S. Issuer may participate in the POS Balance Inquiry Service to provide Card account balance information to Visa for Rightcliq.

ID#: 010410-181109-0025588

Campus Card Requirements - U.S. Region

A U.S. Issuer that chooses to participate in the Campus Card program must comply with the *Visa Campus Card Implementation Guide and Program Guidelines* and *Visa Product Brand Standards*.

ID#: 081010-180509-0007968

Visa Check Card II Requirements - U.S. Region

In addition to the requirements specified for Visa Check Cards, a Visa Check Card II Issuer in the U.S. Region must be capable of:

- Supporting PINs for all Transaction types
- Supporting the Visa Cash Back Service
- Processing Transactions containing a non-Visa Acquirer BIN

- Complying with all Visa Check Card II requirements, as specified in the appropriate VisaNet manuals and the *Visa Check Card II Implementation Guide*

ID#: 010410-010410-0004170

Secured Cards

Secured Visa Card Solicitations - U.S. Region

A U.S. Member or its Agent that solicits a secured Visa Card account must:

- Specify in its solicitation material that to obtain the Visa Card, the potential Cardholder must open a deposit account that will serve as collateral for the Visa Card account
- Indicate the portion of the deposit that will be allocated as the line of credit accessed by the Visa Card
- Ensure that any secured Visa Card application processing fees accepted from the Cardholder are made payable to the Issuer, not the Agent

ID#: 010410-010410-0001217

Secured Visa Card Program Notification - U.S. Region

A U.S. Issuer that accepts a cash deposit as security for issuance of a Visa Card must notify Visa in writing within 30 calendar days of any secured Visa Card program with 500 or more Cards.

The Issuer must include all of the following in the notification:

- Program start date
- Projected number of secured Visa Cards at the end of the first year of the program
- The role of any non-Member Agent that supports the program

ID#: 010410-010410-0008333

Secured Card Security Deposit Requirement - U.S. Region

A U.S. Issuer must hold any cash security deposit for issuance of a Visa Card in a federally insured account in the name of the Cardholder.

The Issuer must **not** assign an interest in a security deposit to any Third Party.

ID#: 010410-010410-0008334

Secured Card Issuer Requirements - LAC Region

A Secured Card Issuer in the LAC Region must:

- Maintain a cash deposit as guarantee for issuance of a Visa Card in a bank account in the name of the Cardholder
- Upon Visa request, provide Visa available promotional materials. The promotional materials must clearly state that a security deposit is required as collateral for the issuance of a Secured Card

ID#: 010410-010410-0004526

Secured Card Promotion - LAC Region

A Secured Card Issuer in the LAC Region must receive prior written consent from Visa before using Third Party agents for the promotion of the Secured Card. The Issuer must **not** assign an interest in a deposit accepted as guarantee for issuance of a Visa Card to any Third Party agent.

ID#: 010410-010410-0004527

V PAY

Liability for V PAY Transactions

The Issuer is liable for all Transactions completed with a Card that bears the V PAY Brand Mark and is processed in accordance with the *Visa International Operating Regulations*.

ID#: 010410-010410-0004041

V PAY Issuer Liability and Requirements - CEMEA Region

A V PAY Issuer in the CEMEA Region is liable for the Transaction amount of any fully authorized and correctly processed Transactions completed with a V PAY Card, whether online or offline and with or without a PIN. Wherever applicable, existing Visa Smart Debit Credit Chip acceptance and online processing rules apply to V PAY Card Transactions conducted outside the country of issuance. V PAY Issuers must comply with the *CEMEA V PAY Product Guide*.

ID#: 010410-010100-0004448

Visa TravelMoney Program

Visa TravelMoney

Visa TravelMoney Participation

Issuer participation in the Visa TravelMoney Program is optional. To become an Issuer of Visa TravelMoney Cards, an Issuer must:

- Comply with the requirements specified in the Visa International Prepaid Products Program Guidelines
- Be an active participant in the Card Verification Service
- Provide the Visa Global Customer Assistance Services Program, as specified in "Visa Global Customer Assistance Services Program Requirements"
- Issue pre-assigned or customer-selected PINs to all Visa TravelMoney Cards
- Accept a PIN for Cardholder verification at an ATM.
- Ensure that the Service Code encoded on the Magnetic Stripe complies with the *Payment Technology Standards Manual*
- At least 30 calendar days before issuing a Visa TravelMoney Card, submit to Visa written certification that its programs, systems, procedures, and services comply with the:
 - *Visa International Operating Regulations*
 - *Visa International Prepaid Products Program Guidelines*

ID#: 081010-010410-0002503

Visa TravelMoney Cards

This regulation applies to an Issuer of a Visa Prepaid Card bearing the Visa TravelMoney Wordmark and either:

- Visa Brand Mark
- Visa Electron Mark

ID#: 081010-010100-0025547

Visa TravelMoney - ATM-Only Cards

A Visa TravelMoney Issuer licensee, as defined in the *Visa International Certificate of Incorporation and Bylaws*, may only issue a Visa TravelMoney Card with ATM-only functionality.

ID#: 010410-010100-0025548

Visa TravelMoney Currencies

An Issuer may issue Visa TravelMoney Cards for values in one or more currencies.

ID#: 010410-010410-0002504

Visa TravelMoney ATM Transactions

If a Visa TravelMoney Card is used at an ATM, the Visa ATM Network/Plus rules and fees apply.

ID#: 010410-010410-0002508

Visa TravelMoney Cardholder Notification

An Issuer of Visa TravelMoney Cards must inform its Cardholders that a Visa TravelMoney Card may be used at a Visa/Plus ATM location.

ID#: 010410-010410-0002511

Visa TravelMoney Card Issuer Requirements

An Issuer of Visa TravelMoney Cards:

- Must provide Customer assistance services
- May provide forgotten PIN assistance

ID#: 010410-010410-0002615

Visa TravelMoney Card Requirements - CEMEA Region

In the CEMEA Region, Visa TravelMoney Cards may be issued with the Visa Brand Mark with the Electron Identifier to allow for POS functionality. The following conditions apply:

- Cards must be prepaid only, with "online only functionality" Service Codes
- Issuers must comply with existing standards for Member eligibility and collateral (if applicable)
- The initial number of Cards and balances must be approved by Visa
- Current Visa TravelMoney program risk monitoring systems must be used

Visa TravelMoney Cards with POS and ATM functionality may be issued by any Visa Principal or Associate Member for new programs only. Members may issue Visa TravelMoney Cards with POS and ATM functionality subject to Visa approval, additional requirements, and risk guidelines established solely at the discretion of Visa. Members must ensure compliance with all applicable laws and regulations, including licensing requirements in relevant jurisdictions.

ID#: 081010-010410-0002610

Visa TravelMoney Access to Funds - U.S. Region

In the U.S. Region, if multiple Visa TravelMoney Cards are issued to the Cardholder, each Visa TravelMoney Card must have full access to the Visa TravelMoney funds.

If one or more Visa TravelMoney Cards are lost, the remaining cards must still have access to funds.

If one or more Visa TravelMoney Cards are lost, stolen, or damaged, the Issuer must replace one or more cards up to the total number of cards originally purchased.

ID#: 021209-150210-0008403

Visa TravelMoney Charges - U.S. Region

In the U.S. Region, Visa assesses Visa TravelMoney charges to the Issuer, as specified in the *Visa U.S.A. Fee Guide*.

ID#: 081010-010410-0007320

Money Transfer Original Credit - U.S. Region

Money Transfer Original Credit General Requirements - U.S. Region

Money Transfer Initiation Requirements - U.S. Region

Effective 15 February 2010 through 15 October 2010, upon prior written permission from Visa, a U.S. Member may participate in Visa Money Transfer Original Credit Transactions. The U.S. participating Member:

- May initiate a Money Transfer Original Credit Transaction as an Originating Member
- May accept a Money Transfer Original Credit Transaction as a Recipient Member
- Must comply with the requirements specified in these Operating Regulations and the *Visa Money Transfer (VMT) Global Implementation Guide*

Effective 16 October 2010 through 14 April 2011, a U.S. Visa Debit (including Visa Prepaid) Card Issuer must accept a Visa Money Transfer Original Credit Transaction unless prohibited by local law.

A participating U.S. Member:

- May initiate a Money Transfer Original Credit Transaction as an Originating Member
- May, at its discretion, accept a Money Transfer Original Credit Transaction to a Visa credit Card as a Recipient Member
- Must comply with the requirements specified in the Visa International Operating Regulations and the Visa Money Transfer (VMT) Global Implementation Guide
- If prohibited by local law, must submit a written request to Visa to block incoming Original Credit processing

Effective 15 April 2011, a Visa Card Issuer in the U.S. region:

- May initiate a Money Transfer Original Credit Transaction as an Originating Member
- Must accept a Visa Money Transfer Original Credit Transactions unless prohibited by local law
- Must comply with the requirements specified in these Operating Regulations and the *Visa Money Transfer (VMT) Global Implementation Guide*
- If sending or accepting a Money Transfer is prohibited by local law, must submit a written request to Visa to block incoming Money Transfer Original Credit Transactions

ID#: 081010-150210-0025763

Money Transfer Originating Member Requirements - U.S. Region

Effective 15 February 2010, a U.S. Originating Member must:

- Register with Visa prior to participating in the Money Transfer Original Credit Program
- Validate sender data
- Comply with "Anti-Money Laundering Requirements - U.S. Region"
- Provide proper disclosure to the sender regarding the collection of sender data

ID#: 081010-150210-0025764

Money Transfer Transaction Limitations - U.S. Region

Effective 15 February 2010, a U.S. Recipient Member must block incoming Money Transfer Original Credit Transactions for any Cards or accounts where regional or local laws prohibit such Transactions. The Member must also block incoming Money Transfer Original Credit Transactions for Non-Reloadable Cards if either:

- The identifying Cardholder data is not on file
- The Visa Prepaid Card only supports load from a single entity (e.g., a Payroll Card or an employee benefits Card loaded by an employer)

Effective 15 February 2010, each Money Transfer Original Credit Transaction must:

- Involve only a single sender and a single recipient
- Must not exceed US \$2500

ID#: 081010-150210-0025765

Money Transfer Processing Requirements - U.S. Region

Effective 15 February 2010, a U.S. Originating Member must:

- Originate Money Transfer Original Credit Transactions only through the Single Message System
- Comply with the Payment Card Industry Data Security Standard (PCI DSS) when sending and managing sender data for a Money Transfer Original Credit Transaction

- Include in the Online Financial Transaction message the following data:
 - The sender's Account Number used to fund the Money Transfer Original Credit Transaction or a Transaction reference number that uniquely identifies the sender if the sender's Account Number is not available
 - Additional data as specified in the "VisaNet Clearing Message Content Standards" (Exhibit NN) and "Required Data for Authorization Requests and Responses" (Exhibit OO)

Effective 15 February 2010, when receiving and managing sender data for Money Transfer Original Credit Transactions, a U.S. Recipient or Originating Member must comply with the Payment Card Industry Data Security Standard (PCI DSS).

ID#: 081010-150210-0025766

Money Transfer Posting Requirements - U.S. Region

Effective 15 February 2010, a U.S. Recipient Member must post a Money Transfer Original Credit Transaction to the Visa Account Number within 2 business days of receiving the Clearing transaction or it must charge back the Transaction to the Originating Member using Chargeback Reason Code 77, "Non-Matching Account Number," or Reason Code 85, "Credit Not Processed."

ID#: 081010-150210-0025767

Money Transfer Transaction Reversal - U.S. Region

Effective 15 February 2010, a U.S. Originating Member may process a Clearing Reversal of a Money Transfer Original Credit Transaction only for processing errors, including, but not limited to:

- Incorrect Account Number
- Incorrect amount
- Incorrect Transaction Date
- Duplicate processing

Effective 15 February 2010, a U.S. Originating Member must process the Reversal within 24 hours of initiating a Single Message System Transaction.

ID#: 081010-150210-0025768

Visa Commercial Products

Visa Commercial Products - General Requirements

Commercial Card Issuance

An Issuer:

- May issue Visa Commercial Cards only to provide a means of payment for business-related goods and services
- Must **not** issue a Visa Commercial Card to an individual, except as follows:
 - Employees of public- or private-sector companies, including sole proprietors and self-employed individuals
 - Employees or contractors of an organization as part of an employer-sponsored program
 - At the discretion of Visa, members of an affinity group or association that requires a means to pay for business-related goods and services and is represented by a public- or private-sector company

ID#: 010410-010410-0003173

Commercial Card Certification

At least 30 calendar days before issuing a Visa Commercial Card, an Issuer must submit to Visa written certification that its programs, systems, procedures, and services comply with the *Visa International Operating Regulations*.

ID#: 010410-010410-0003175

BIN Requirements for Commercial Card Programs

An Issuer may establish multiple Visa Commercial Card programs within the same BIN.

An Issuer may use the same BIN for each of the following Visa Card program combinations:

- Silver and gold Visa Business Cards
- Silver and gold Visa Corporate Cards

ID#: 010410-010410-0008230

BIN Requirements for Program Conversion to Visa Business, Visa Corporate, or Visa Purchasing Programs

If an Issuer is converting an existing Visa Program to a Visa Business Card, Visa Corporate Card, or Visa Purchasing Card program, the Issuer may retain its existing BIN range, provided that it is used exclusively for Visa Business Cards, Visa Corporate Cards, or Visa Purchasing Cards.

ID#: 010410-010410-0003177

Commercial Products BIN Requirements

For Commercial Products, an Issuer must **not** use an unused BIN from a previously assigned BIN range without submitting a "BIN License Agreement" (Exhibit 4A) to Visa.

ID#: 010410-010410-0003178

Commercial Products Core Feature Requirements

A Visa Commercial Card Issuer must provide the core features specified in the table below:

Visa Commercial Card Core Feature Requirements

Core Feature	Visa Business Card	Visa Business Electron Card	Visa Corporate Card	Visa Purchasing Card
ATM Access	X	X	X	
Central or Individual Billing			X	
Centralized Billing				X
Local Currency Billing	X	X	X	X
Service Level Standards	X	X	X	X
Charge Card			X	X
Limited Corporate Liability			X	X
Management Information Reporting			X	X
Flexible Transaction Authorization				X
Individual Memo Statements				X

A description of the core features specified in the table above is provided below.

- ATM access - An Issuer must have the ability to offer a PIN to allow ATM Cash Disbursements, if requested. This ability is **not** required for Visa Purchasing Cards and **not** applicable to Vehicle-Specific Fleet Cards.

- Central or individual billing - An Issuer must offer the following billing options:
 - Individual Cardholder billing with individual payment
 - Individual Cardholder billing with centralized company payment
 - Centralized company billing and payment
- Local currency billing - An Issuer must have the ability to bill the subscribing company's Cardholders in the local currency of the country where the company and Cardholder physically reside
- Service level standards - An Issuer must comply with the mandated referral and approval rates specified in the "Maximum Monthly Referral Rates" table and the "Minimum Monthly Approval Rates" table
- Charge Card - An Issuer must have the ability to offer a non-revolving, pay-in-full option
- Limited corporate liability - An Issuer must be capable of providing insurance coverage to the subscribing company (where available) in the event of Visa Corporate or Visa Purchasing Card misuse by employees
- Management information reporting - An Issuer must provide management information reports on Card usage to the subscribing company as follows:
 - Detailed Visa Corporate Card spending by vendor, employee, and company organization units
 - Detailed Visa Purchasing Card spending activity necessary to administer a Visa Purchasing Card program. Spending activity processing requirements may be defined by Visa.
- Flexible Transaction Authorization - An Issuer must have the ability to restrict a purchase based upon a Transaction amount or Merchant Category Code specified by a client
- Individual memo statements - An Issuer must have the ability to send a Transaction verification statement to each Cardholder

Additional detailed information regarding insurance availability, options, and features is available from Visa upon request.

ID#: 010410-010410-0009018

Commercial Products Core Services

A Visa Commercial Card Issuer must provide to its Cardholders all of the core services specified in the table below:

Visa Commercial Card Mandatory Core Services

Mandatory Core Services	Visa Business Card ¹	Visa Corporate Card	Visa Purchasing Card
Customer support services, as specified in the "Visa Global Customer Assistance Services Program Eligibility Requirements by Product" table	X	X	X
Medical referral, medical assistance, and emergency services ²	X	X	Not applicable
Legal referral, legal assistance, and cash advance	X	X	Not

services ²	applicable		
Free 24-hour telephone number to obtain emergency services (Issuer must communicate the telephone number to the Cardholder at least once each year)	X	X	X

1. Visa Business Electron Cards must comply with the Visa Global Customer Assistance Services Program requirements for Visa Electron Cards specified in "Visa Global Customer Assistance Services Program Eligibility Requirements by Product" table.
2. A variance to this requirement applies in the jurisdiction of Visa Europe.

ID#: 081010-010410-0003185

Visa Commercial Card Enhanced Data - Canada Region

In the Canada Region, a Member or a Member's client participating in the Enhanced Data Service must comply with the *Visa Enhanced Data Member Terms and Conditions*, subject to the following amendments to such *Terms and Conditions*:

- The first sentence of the preamble will be revised to read: "These Member Terms and Conditions apply to Visa International Service Association and Visa Canada's (together "Visa") suite of..."
- Section 6.1 will be revised to read: "Except with respect to the Purchasing Card portion of the Enhanced Data Service provided by Visa Canada, Visa will provide..."

ID#: 010410-010410-0004187

Gold Visa Business Card and Gold Visa Corporate Card Issuance Requirements - Canada Region

In the Canada Region, participation in the Gold Visa Business Card and/or Gold Visa Corporate Card programs is optional. However, if a Canada Member participates, it must provide at a minimum the core services and features required for Visa Gold Cards and Visa Business Cards or Visa Gold Cards and Visa Corporate Cards (as applicable) as specified in the *Visa International Operating Regulations*. A Member may offer enhanced services and features that are greater than the required core services and features.

ID#: 010410-010410-0008231

Platinum Visa Business Card and Platinum Visa Corporate Card Operating Regulations - Canada Region

In the Canada Region, all provisions of the *Visa International Operating Regulations* governing issuance of Gold Visa Business Cards and Gold Visa Corporate Cards apply to the issuance of Platinum Visa Business Cards and Platinum Visa Corporate Cards.

ID#: 010410-010410-0006924

Commercial Card Corporate Liability Waiver Insurance - LAC Region

In the LAC Region, a Visa Commercial Card Issuer must provide corporate liability waiver insurance for its Visa Purchasing Cardholders. An LAC Member offering corporate liability waiver insurance to its Visa Commercial Cardholders will be billed for this benefit through the current integrated procedures already in place for quarterly Card Service Fees. The cost of this benefit is specified in the *Visa LAC Fee Guide* or applicable local fee guide.

Effective 24 December 2009, this requirement does not apply to Visa Purchasing Cards issued to agriculture businesses in Brazil.

ID#: 081010-010410-0004213

Commercial Visa Product Types - U.S. Region

In the U.S. Region, a Commercial Visa Product Issuer must refer to the Commercial Visa Product as one of the following types of Cards for business expense use:

- Visa Business Card
- Visa Corporate Card
- Visa Purchasing Card

ID#: 010410-010410-0004214

Commercial Visa Product BIN Requirements - U.S. Region

A U.S. Issuer must use a unique BIN for each of the following Commercial Visa Product Account Numbers:

- Visa Corporate Card
- Visa Purchasing Card
- Visa Business Credit Card
- Visa Business Platinum Credit Card
- Visa Signature Business Card
- Visa Business Check Card
- Visa Business Platinum Check Card
- Visa Prepaid Business Card
- Visa Prepaid Corporate Card
- Visa Prepaid Purchasing Card

ID#: 010410-010410-0004215

BIN Requirements for Conversion to Visa Commercial Program - U.S. Region

If a U.S. Issuer is converting an existing business Visa Program to a Commercial Visa Product, the Issuer may retain its existing BIN if it is used exclusively for a Commercial Visa Product after notifying Visa of the conversion.

ID#: 010410-010410-0004218

Commercial Visa Products - Issuer Certification - U.S. Region

Before issuing Commercial Visa Products, a U.S. Issuer must:

- Submit to Visa:
 - Written certification that its programs, systems, procedures, and services comply with the Visa International Operating Regulations
 - A completed implementation checklist signed by an authorized officer of the Member, as specified in the implementation materials available from Visa upon request
- Demonstrate that it meets the minimum processing standards, including requirements specified in the implementation materials available from Visa upon request
- Receive Visa acknowledgment that Visa received the completed checklist
- Pay the one-time certification fee, as specified in the *Visa U.S.A. Pricing Directory*

ID#: 010410-010410-0004223

Commercial Visa Product Enhancements - U.S. Region

In the U.S. Region, a Commercial Visa Product Issuer must comply with the benefit requirements in the *Visa Enhancements Resource Guide*.

ID#: 010410-010410-0004224

Commercial Visa Products for Client Organizations - U.S. Region

A U.S. Issuer that currently services Client Organizations with other Visa Programs is **not** required to convert its existing Cards to a Commercial Visa Product. However, the Issuer must convert the Cards to a Commercial Visa Product in order to receive the associated benefits.

ID#: 010410-010410-0004227

Commercial Visa Products Issuance Standards and Fines - U.S. Region

In the U.S. Region, a Commercial Visa Product Issuer must comply with the issuance standards specified in the:

- Visa International Operating Regulations
- Commercial Visa Product implementation materials available from Visa

A U.S. Issuer that knowingly violates these standards in order to obtain Commercial Visa Product benefits is subject to fines equal to 3 times the amount of the benefits attributable to the violation, as calculated by Visa.

ID#: 010410-010410-0008820

Commercial Card Core Feature Descriptions - U.S. Region

For U.S. Issuers, a description of the core features specified in "Visa Business Card Requirements - U.S. Region," "Visa Corporate Card Core Features - U.S. Region," "Visa Purchasing Card Core Features - U.S. Region," and "Visa Meetings Card Core Features - U.S. Region" is provided below:

- ATM access - An Issuer must have the ability to offer a PIN to allow ATM Cash Disbursements, if requested, and comply with the requirements for participation in the Visa ATM Network
- Central or individual billing - An Issuer must offer individual Cardholder billing or centralized company billing
- Charge Card option - An Issuer must offer a non-revolving, pay-in-full option
- Individual memo statements - An Issuer must send Transaction verification statements to each Cardholder when the Client Organization participates in the centralized company billing option
- Limited corporate liability - An Issuer must provide insurance coverage to the Client Organization (where available) in the event of Commercial Visa Product misuse by employees. Additional detailed information regarding insurance availability, options, and features is available from Visa upon request.
- Visa business management information reports - A Visa Business Card Issuer may offer management information reporting. If an Issuer offers management information reporting, it must offer the reports as specified in the *Visa Business Implementation Guide*.
- Visa corporate management information reports - An Issuer must provide management information reports on Visa Corporate Card usage to the Client Organization as follows:
 - Detailed Visa corporate spending by vendor, employee, and company organization units
 - In formats and distribution agreed upon by the Issuer and the Client Organization

ID#: 010410-010410-0004237

Visa Meetings Card

Visa Meetings Card Requirements

A Visa Meetings Card Issuer must comply with the requirements specified in the *Visa Product Brand Standards* and *Visa Meetings Card Implementation Guide*.

ID#: 010410-010410-0004229

Visa Meetings Card Core Features

A Visa Meetings Card Issuer must offer all of the core features described in "Commercial Products Core Feature Requirements" except for billing, where only centralized company billing and payment may be offered.

ID#: 010410-010410-0004230

Visa Meetings Card Core Services

A Visa Meetings Card Issuer must offer the core services described for a Visa Corporate Card in the "Visa Commercial Card Mandatory Core Services" table.

ID#: 010410-010410-0004231

Visa Meetings Card Customer Support Services

A Visa Meetings Card Issuer must offer the customer support services described for a Visa Corporate Card in the "Visa Global Customer Assistance Services Program Eligibility Requirements by Product" table.

ID#: 081010-010410-0004232

Visa Meetings Card BIN

A Visa Meetings Card Issuer must assign either:

- A specific Visa Corporate Card or Visa Purchasing Card BIN
- An account range within an existing Visa Corporate Card or Visa Purchasing Card BIN

ID#: 010410-010410-0004233

Visa Meetings Card BIN - U.S. Region

A U.S. Issuer offering Visa Meetings Cards must either:

- Use a BIN from the BIN range reserved for Purchasing Cards
- Use an Account Number range within an existing Visa Purchasing Card BIN

ID#: 010410-010410-0004334

Visa Meetings Card Core Features - U.S. Region

In the U.S. Region, a Visa Meetings Card Issuer must provide all of the core features specified below, as described in "Commercial Card Core Feature Descriptions - U.S. Region" except for billing, where only centralized company billing and payment may be offered:

- ATM access
- Central billing
- Charge Card option
- Individual memo statements
- Limited corporate liability

ID#: 010410-010410-0004335

Visa Meetings Card Authorization Processing - U.S. Region

In the U.S. Region, a Visa Meetings Card Issuer must have the ability to decline an Authorization Request based on the following factors, if the Client Organization has specified these or other factors:

- Merchant Category Code
- Transaction amount
- Location of Merchant Outlet

ID#: 010410-010410-0004354

Prepaid Commercial

Commercial Visa Prepaid Product Requirements

A Commercial Visa Prepaid Product Issuer must comply with the:

- Visa Prepaid Card requirements
- General Visa Commercial Card requirements specified in the *Visa International Operating Regulations*

ID#: 081010-010100-0025575

Visa Commercial Business Products

Commercial Business Products General Requirements

Visa Business Card Issuers - AP Region

In the AP Region, a new Visa Business Card Issuer must provide, in addition to the core features specified in "Commercial Products Core Feature Requirements," all the core features specified in this section.

An existing Visa Business Card Issuer must comply with all of the following core feature requirements for all Cards in circulation:

- Central or individual billing
- Limited corporate liability
- Travel accident insurance
- The core features specified above and in "Visa Business Debit Card Core Features - AP Region" are described as follows:
- Limited corporate liability - An Issuer must provide insurance coverage to the subscribing company (where available) in the event of Visa Business Card misuse by employees. However, this is applicable only to accounts with 2 or more Cards.
- Travel Accident Insurance - An Issuer must provide insurance coverage for loss of life or permanent injury to Cardholders from an accident occurring on transport, if the transport was paid for using the Visa Business Card
- Monthly reporting on individual Cardholder activity - An Issuer must provide a statement or information reports that show detailed Visa Business Debit Card spending by employee

ID#: 010410-010410-0008246

Visa Commercial Card Program Requirements - CEMEA Region

In the CEMEA Region, a Visa Business Card Issuer must comply with the Visa Business Implementation Guide.

A Visa Business Card or Visa Corporate Card Issuer must comply with the Global Customer Assistance Services Member Guide - CEMEA Region.

ID#: 010410-010410-0008232

Visa Business Card Spending Limit - CEMEA Region

In the CEMEA Region, a Visa Business Card Issuer must offer its Cardholder a minimum spending limit of US \$5,000.

Effective 1 October 2009, a variance to this requirement applies to Members in Afghanistan and Pakistan.

ID#: 010410-010410-0004190

Visa Business/Visa Corporate Card Emergency Services - CEMEA Region

In the CEMEA Region, a Visa Business Card or Visa Corporate Card Issuer must provide the following emergency services to its Cardholders at no extra cost. Information about these core services is available from Visa upon request.

Emergency medical referral services must include:

- 24-hour medical assistance worldwide
- Referral service to medical specialists abroad
- Cash advance for hospital admission deposit

- Referral to agency for dispatch of medicines or medical equipment

Emergency legal referral services must include:

- 24-hour referral service to a legal advisor worldwide
- Bail bond assistance (payment of bail or emergency legal fees by an appointed agent)

ID#: 010410-010410-0008247

Visa Business/Visa Corporate Card Travel Assistance Services - CEMEA Region

In the CEMEA Region, a Visa Business Card or Visa Corporate Card Issuer must provide the following travel assistance services to its Cardholders:

- Travel delay
- Baggage delay
- Document replacement
- Emergency message service
- Lost/Stolen Card Reporting Service
- Hotel Reservation Service

ID#: 010410-010410-0006958

Visa Business Card Requirements - U.S. Region

In the U.S. Region, a Visa Business Card Issuer must:

- Provide ATM access, as described in "Commercial Card Core Feature Descriptions - U.S. Region"
- Adhere to service level standards specified in the implementation materials available from Visa upon request

ID#: 010410-010410-0004247

Visa Business Card Management Information Reporting - U.S. Region

In the U.S. Region, a Visa Business Card Issuer may offer management information reporting. If an Issuer offers management information reporting, it must offer the reports as specified in the *Visa Business Implementation Guide*.

ID#: 010410-010410-0004248

Visa Business Card Account Billing Options - U.S. Region

A U.S. Issuer may offer its Visa Business Card Cardholders any of the following account billing options:

- Line of credit

- Depository account
- Other company assets available through the Issuer
- Charge Card (non-revolving, pay-in-full)

ID#: 010410-010410-0004293

Visa Business Platinum Cards

Visa Business Platinum Credit and Visa Business Platinum Check Card Customer Service Telephone Number - U.S. Region

A U.S. Issuer that issues a Visa business platinum credit or Visa Business Platinum Check Card must provide all of its Cardholders with a telephone number for obtaining customer service, 24 hours a day, 7 days a week.

ID#: 010410-010410-0004249

Visa Business Gold Cards

Visa Business Gold Card Requirements - CEMEA Region

In the CEMEA Region, Visa Business Gold Card Issuers must comply with the *Visa Business Implementation Guide*.

ID#: 010410-010410-0004192

Visa Signature Business Cards

Visa Signature Business Card Issuance - U.S. Region

In the U.S. Region, a Visa Signature Business Issuer must:

- Complete the certification form included in the Visa Signature Business Product and Implementation Guide
- Comply with the requirements specified in the *Visa Enhancements Resource Guide*
- Comply with the Visa Business Signature requirements specified in the U.S. Regional Operating Regulations

ID#: 010410-010410-0008274

Visa Signature Business Card BIN Requirements - U.S. Region

In the U.S. Region, a Visa Signature Business Issuer must:

- Use a unique BIN assigned to it by Visa for its Visa Signature Business Account Numbers and either:
 - Choose a BIN from a BIN range previously assigned
 - Request a new BIN assignment
- If using a previously assigned BIN, notify Visa of the selected BIN before issuing any Visa Signature Business Cards

ID#: 010410-010410-0004258

Visa Signature Business Card Spending Limits and Payment Options - U.S. Region

In the U.S. Region, a Visa Signature Business Issuer:

- Must issue its Visa Signature Business Cards with no pre-set spending limit for purchase Transactions
- May allow the Visa Signature Business Cardholder the option to either:
 - Pay in full each statement cycle
 - Revolve

The Issuer may establish a pre-set spending limit for:

- Cash Disbursement Transactions
- Transactions resulting from an Emergency Card Replacement

ID#: 081010-010410-0008276

Visa Signature Business Card Minimum Revolving Balance - U.S. Region

If a U.S. Issuer positions a Visa Signature Business Card as a revolving product, it must permit a minimum revolving balance during each statement cycle.

ID#: 010410-010410-0004261

Visa Information Source Select - U.S. Region

In the U.S. Region, a Visa Signature Business Issuer must offer Visa Information Source (VIS) Select as a core service of a Visa Signature Business Card. With prior written approval from Visa, a Visa Signature Business Issuer may offer an equivalent daily transaction reporting service that allows a Cardholder to obtain the minimum level data and reporting features, as specified in the *Visa Signature Business Product and Implementation Guide*.

ID#: 010410-010410-0004273

Visa Signature Business Card Rewards Program - U.S. Region

In the U.S. Region, a Visa Signature Business Issuer must:

- Offer a rewards program to its Visa Signature Business Cardholders in accordance with the requirements specified in the *Visa Signature Business Product and Implementation Guide*
- Notify Cardholders, at least quarterly, via billing statement or standalone statement regarding reward points earned during the relevant period

ID#: 010410-010410-0004274

Visa Signature Business Card Interchange Reimbursement Fee - U.S. Region

In the U.S. Region, the Visa Business Card Interchange Reimbursement Fees apply to a Visa Signature Business Transaction.

ID#: 010410-010410-0004277

Visa Signature Business Cardholder Notification - U.S. Region

In the U.S. Region, a Visa Signature Business Issuer must provide notification to the Cardholder:

- Before ongoing Transactions may be declined
- When an account needs to be suspended or closed for any reason

ID#: 010410-010410-0004278

Visa Signature Business Card Customer Service Telephone Number - U.S. Region

Each U.S. Issuer of a Visa Signature Business Card must provide a toll-free telephone number of its own customer service center where the Cardholder:

- May obtain customer service 24 hours a day, 7 days a week
- Is given an early and ongoing option to talk to a knowledgeable representative, if an automated response menu is used

ID#: 010410-010410-0004279

Visa Signature Business Card Enhanced Billing Support Resolution Services - U.S. Region

In the U.S. Region, a Visa Signature Business Issuer must provide enhanced billing support resolution services, as specified in the *Visa Signature Business Product and Implementation Guide*.

ID#: 010410-010410-0004280

Visa Signature Business Cardholder Information - U.S. Region

Each U.S. Issuer must offer its Cardholders, during the application process for a Visa Signature Business Card, the option to have their personal information kept confidential.

- If this option is selected, the Issuer must **not** provide Cardholder or account details to external organizations for the purpose of marketing mailing lists, products, or services, except to provide Visa Signature Business Card services specified in applicable sections of the *Visa International Operating Regulations*, *Visa Signature Business Product and Implementation Guide* for U.S. Issuers, and the *Visa Enhancements Resource Guide* for U.S. Issuers, as permitted by law
- The Issuer may, for Affinity Card accounts, disclose that this option does **not** apply to the Affinity Partner

ID#: 010410-010410-0004281

Liability for Visa Signature Business Card Transactions - U.S. Region

In the U.S. Region, upon receipt of notification from its Cardholder of unauthorized Visa Signature Business Transactions, an Issuer must limit the Cardholder's liability for those Transactions to zero. The Issuer may require the notification to be received within 60 calendar days of the mailing date of the first statement showing unauthorized Visa Transactions.

The Issuer may increase the limit of the Cardholder's liability for unauthorized Transactions if it reasonably determines, based on substantial evidence, that the Cardholder was grossly negligent in the handling of the account or Card.

The Issuer may define an unauthorized Visa Transaction to exclude any Transaction allegedly conducted by:

- A business co-owner
- The Cardholder or person authorized by the Cardholder
- Any other person with an interest in or authority to transact business on the account

ID#: 010410-010410-0008290

Visa Business Check Cards

Definition of Visa Business Check Card - U.S. Region

In the U.S. Region, Visa reserves the right to determine the application of the definition of the Visa Business Check Card.

ID#: 010410-010410-0004255

Visa Business Check Card Account Access - U.S. Region

In the U.S. Region, a Visa Business Check Card may be used to access a deposit, investment, or other business asset account, including a fiduciary account.

ID#: 010410-010410-0004252

Visa Business Check Card Limitations - U.S. Region

In the U.S. Region, a Visa Business Check Card must **not** be used to obtain credit, as defined in *12 CFR Part 226 (Regulation Z)*, unless it involves only an incidental extension of credit under an agreement between the Cardholder and the Issuer either:

- When the Cardholder's account is overdrawn
- To maintain a specified minimum balance in the Cardholder's account

For Interchange category purposes, a Visa Business Check Card used to obtain credit, as specified above, is **not** considered a Visa Business Check Card if:

- Actual debiting of funds from the business asset account occurs periodically rather than daily
- These periods are at least 7 days apart

ID#: 010410-010410-0008304

Visa Business Check Card Provisional Credit for Disputed Transactions - U.S. Region

Upon receipt of notification from its Cardholder of unauthorized Visa Transactions, a U.S. Issuer must provide provisional credit to the Cardholder's account within 5 business days of the notification. The Issuer may:

- Require written confirmation from the Cardholder before providing provisional credit
- Withhold provisional credit, to the extent allowed under applicable law, if the Issuer determines that the circumstances or account history warrant the delay

ID#: 010410-010410-0004256

Visa Business Electron Cards

Visa Business Electron Card Issuer Requirements

A Visa Business Electron Card Issuer must:

- Offer Visa Electron Program features specified in "Visa Electron Program Features." The Issuer must not offer Visa Card program features.
- Comply with the physical Card design requirements for Visa Electron Cards specified in the *Visa Product Brand Standards*

- Comply with the Visa Global Customer Assistance Services Program requirements for Visa Electron Cards specified in the "Visa Global Customer Assistance Services Program Eligibility Requirements by Product" table
- Ensure that the Card contains the Service Code for Visa Electron Cards, requiring Online Authorization

In the LAC Region, Issuers may issue Visa Corporate Electron Cards and Visa Purchasing Electron Cards.

ID#: 081010-010410-0004162

Visa Business Electron Card Requirements - CEMEA Region

In the CEMEA Region, an Issuer of Visa Business Electron Cards that are restricted to domestic use only is exempt from the requirements in "Visa Business/Visa Corporate Card Travel Assistance Services - CEMEA Region," but may implement these requirements at its discretion.

ID#: 010410-010410-0004760

Visa Business Debit Cards - AP Region

Visa Business Debit Card Core Features - AP Region

In the AP Region, a Visa Business Debit Card Issuer must provide the following core features:

- ATM Access
- Service level standards
- Monthly reporting on individual Cardholder activity
- Limited corporate liability

These core features are described in "Visa Business Card Issuers - AP Region."

ID#: 010410-010410-0004176

Visa Infinite Business Cards - Canada Region

Visa Infinite Business Cards Issuer Requirements - Canada Region

Effective 1 November 2009, a Canada Issuer must offer a Visa Infinite Business Card with the highest purchasing power available within a Member's Visa Card portfolio.

A Canada Issuer may offer its Visa Infinite Business Cardholders with charge or credit capability.

At a minimum, a Canada Issuer must provide to its Visa Infinite Business Cardholders access to a customer service agent 24 hours a day, 7 days a week.

In the Canada Region, a Visa Infinite Business Issuer must:

- Provide advance notification to the Cardholder when an account needs to be suspended or closed for any reason
- Monitor customer complaints related to Transaction Authorizations
- Identify action plans to improve customer service
- Make customer complaint information available to Visa

In the Canada Region, a Visa Infinite Business Issuer must offer some form of Transaction reporting service that allows its Visa Infinite Business Cardholders to obtain minimum Transaction level data as approved by Visa.

ID#: 010410-011109-0025615

Visa Infinite Business BIN Requirements - Canada Region

Effective 1 November 2009, in the Canada Region, an Issuer must use a unique BIN for its Visa Infinite Business Card Account Numbers and not share a BIN range.

The Issuer must not reclassify a BIN to represent a product other than the Visa Infinite Business Card without prior permission from Visa.

ID#: 010410-010100-0025616

Visa Infinite Business Spending Limits - Canada Region

A Visa Infinite Business Card Issuer may use either of the following spending limit options:

- No pre-set spending limit
- A minimum credit limit
- The Visa Infinite Business Card Issuer may establish a pre-set spending limit for:
 - Cash Disbursement Transactions
 - Transactions resulting from an Emergency Card Replacement

ID#: 081010-011109-0025617

Visa Infinite Business Authorization Requirements - Canada Region

Effective 1 November 2009, in the Canada Region, a Visa Infinite Business Card Issuer must only decline or refer Visa Infinite Business Transactions, as specified in "Visa Infinite Card Allowable Decline and Referral Reasons."

In the Canada Region, an Issuer must not decline a Visa Infinite Business Transaction for exceeding a pre-set limit of any kind. Transactions must be approved or declined based on:

- The absence of suspected fraud
- The Cardholder's spending pattern

- Issuer determination of the likelihood of default
- Issuer safety and soundness considerations

ID#: 010410-011109-0025618

Visa Infinite Business Delinquent Account - Canada Region

Effective 1 November 2009, in the Canada Region, a Visa Infinite Business Issuer must provide notification to a Visa Infinite Business Cardholders with no pre-set spending limit before ongoing Transactions can be declined.

ID#: 010410-011109-0025619

Visa Infinite Business Cardholder Qualifications - Canada Region

Effective 1 November 2009, in the Canada Region, to qualify as a Visa Infinite Business Cardholder, the Cardholder must demonstrate a minimum annual spend of CAD \$36,000 per year or greater.

ID#: 010410-011109-0025620

Visa Infinite Business Rewards Program Requirements - Canada Region

Effective 1 November 2009, in the Canada Region, a Visa Infinite Business Card Issuer must offer a rewards program to its Visa Infinite Business Cardholders.

The Visa Infinite Business rewards program must offer a minimum rewards earn rate equal to either:

- The rate offered by the same Issuer for a Consumer Visa Infinite Card Program
- The rate offered by a peer Issuer for a consumer Infinite or Business Infinite card upon approval by Visa

The Issuer must, at a minimum, notify Cardholders monthly via a billing statement or a standalone statement regarding reward points earned during the relevant period.

ID#: 010410-011109-0025621

Visa Infinite Business Web Services - Canada Region

Effective 1 November 2009, in the Canada Region, a Visa Infinite Business Issuer must provide Web services through Visa or other provider of choice with the following minimum standards:

- Provide a description of Visa Infinite Business Card services, benefits, and features
- Provide a detailed listing of the Visa Infinite Business Exclusive Privileges Merchant partner offers

- Include the following minimum value-added content and services for travel and entertainment:
 - Travel content that supports the Visa Infinite Business product positioning that is not readily available from other sources
 - Online concierge service, offered by Visa or Issuer's Visa Infinite product

ID#: 010410-011109-0025622

Visa Infinite Business Core Features - Canada Region

Effective 1 November 2009, in the Canada Region, a Visa Infinite Business Card Issuer must offer all of the following core features:

- ATM access
- Local currency billing
- Service level standards
- Information reporting
- Flexible Transaction Authorization
- Individual statements
- In addition a Visa Infinite Business Card Issuer must provide a minimum of 2 offers from the categories below:
 - Office supplies
 - Office equipment
 - Office leasing/rentals
 - Computers/electronics
 - Telecommunications
 - Business services
 - Business education
- And provide a minimum of 3 offers from the list below:
 - ID theft restoration
 - ID theft insurance
 - VIP hotel program
 - VIP dining program
 - VIP retail and entertainment
 - Companion Airline ticket
 - Payment protection insurance
 - Price protection insurance
 - Preferred Rate on health/dental insurance
 - Access to VIP airline lounges
 - 15 Days Emergency Travel Medical Insurance
 - Travel Accident Insurance

ID#: 010410-011109-0025623

Visa Infinite Business Core Services - Canada Region

Effective 1 November 2009, in the Canada Region, a Visa Infinite Business Card Issuer must offer to its Cardholders all of the core services specified in "Commercial Products Core Services."

ID#: 010410-011109-0025624

Visa Infinite Business Global Support Services - Canada Region

Effective 1 November 2009, in the Canada Region, a Visa Infinite Business Card Issuer must:

- Be available to respond to a request from the Emergency Payment Authorization Service 24 hours a day, 7 days a week
- Provide all needed information, and a decision to approve or deny the request during the initial telephone or fax contact with the Visa Global Customer Care Services (GCCS)
- If providing the service directly to the Cardholder, contact the Merchant to verify the circumstances, explain the service, and complete the Transaction
- Send a fax or email to the Merchant that includes the Cardholder name, Account Number, expiration date, Authorization Code, and Transaction amount

ID#: 010410-011109-0025625

Visa Infinite Business Emergency Services - Canada Region

Effective 1 November 2009, in the Canada Region, a Visa Infinite Business Card Issuer must offer the following services through the Visa Global Customer Assistance Service or directly through the Issuer customer service center:

- Lost/Stolen Card Reporting Service
- Cardholder Inquiry Service
- Emergency Cash Service
- Emergency Card Replacement Service
- Emergency Payment Authorization Service

ID#: 010410-011109-0025626

Visa Infinite Business Customer Service Telephone Number - Canada Region

Effective 1 November 2009, in the Canada Region, a Visa Infinite Business Issuer must:

- Provide a free 24-hour telephone number where emergency service can be accessed
- Communicate the telephone number to the Cardholder annually

ID#: 010410-011109-0025627

Visa Infinite Business Card Replacement and Emergency Cash Disbursement - Canada Region

In the Canada Region, an Issuer must provide to an Eligible Cardholder an Emergency Cash Disbursement or an Emergency Card Replacement, directly or through an agent, within the following time frames:

- Within the U.S. and Canada, within 24 hours
- Outside the U.S. and Canada, within 1 business day

ID#: 081010-011109-0025628

Visa Infinite Business Stand-In Processing Limits - Canada Region

Effective 1 November 2009, in the Canada Region, a Visa Infinite Business Card Issuer must enforce a spending limit of CAD \$10,000 on Stand-In Processing Accounts for Visa Infinite Business.

ID#: 010410-011109-0025629

Visa Cargo - LAC Region

Visa Cargo Issuer Requirements - LAC Region

Effective 12 November 2009, in the LAC Region, an LAC Issuer may issue Visa Cargo as either:

- Visa Commercial Reloadable non-Personalized Visa Prepaid Card
- Visa Electron Business Card

The Issuer may issue Visa Cargo in the LAC Region, with the optional applications:

- Visa credit Card
- Visa Vale Pedagio

In addition, a Visa Cargo Card Issuer may issue either, or both, of two types of Visa Cargo Cards:

- Domestic Visa Cargo Cards
- International Visa Cargo Cards

Visa Cargo Card Issuers must comply with the *Visa International Prepaid Program Guidelines with Additional Latin America Countries Guidelines*.

ID#: 081010-121109-0025631

Visa Cargo Issuer Reporting Requirements - LAC Region

Effective 12 November 2009, an LAC Issuer offering a multi-application functionality, combining a Visa Cargo Commercial Reloadable non-Personalized Visa Prepaid Card or Visa Electron Business

Card with a credit Card or a Visa Vale Pedagio Card must report through the Quarterly Operating Certificate the following information:

- Total number of Visa Cargo commercial reloadable non-personalized Visa Prepaid Cards and Visa Electron Business Cards
- Total number of Visa credit Cards
- Total number of Visa Vale Pedagio Cards
- Total number of transactions processed by each BIN for each application
- Total purchase and ATM Volume, both in dollars and its equivalent in local currency, processed by each BIN for each application

ID#: 081010-121109-0025632

Visa Cargo Core Services - LAC Region

Effective 12 November 2009, in the LAC Region, options for Insurance Coverage to be used with the Visa Cargo Commercial Reloadable non-Personalized Prepaid/Visa Electron Business Product are specified in the table below:

Visa Cargo Options for Insurance Coverage - LAC Region

Packages	Coverage
Basic Package	No Insurance
Everyday Visa Cargo Spend Package	<ul style="list-style-type: none"> • Hotel Motel Burglary • Extended Warranty Insurance • Purchase Protection • Price Protection

The fees for this insurance package are specified in the Visa International Latin America and Caribbean Fee and Penalties Guide.

ID#: 010410-121109-0025633

Visa Cargo BIN - LAC Region

Effective 12 November 2009, an LAC Issuer must use a specific BIN or a separate and unique account range for its Visa Cargo Card.

ID#: 010410-121109-0025634

Visa Commercial Purchasing Products

Purchasing Cards - General

Enhanced Data BIN Requirements

A Visa Purchasing Card Issuer choosing to receive enhanced (level 2 and level 3) data from a Merchant must either:

- Use an enhanced data BIN assigned by Visa from a specified Visa Purchasing Card BIN range
- Designate an account range within an enhanced data Visa Purchasing Card BIN

ID#: 010410-010410-0004156

Visa Purchasing Card Acquirer Requirements - CEMEA Region

A Visa Purchasing Card Acquirer in the CEMEA Region must comply with the *Visa Purchasing Card Programme Guide - CEMEA Region*.

ID#: 010410-010410-0005380

Visa Purchasing Card BIN Range - U.S. Region

A U.S. Issuer offering Visa Purchasing Cards must use a BIN from the BIN range reserved for Visa Purchasing Cards.

ID#: 010410-010410-0004216

Visa Purchasing Card Core Features - U.S. Region

A Visa Purchasing Card Issuer in the U.S. Region must provide all of the core features specified below and as described in "Commercial Card Core Feature Descriptions - U.S. Region":

- Central or individual billing options
- Charge Card option
- Individual memo statements

ID#: 010410-010410-0004307

Visa Purchasing Card Transaction Data Reporting - U.S. Region

A Visa Purchasing Card Issuer in the U.S. Region must accumulate and report Transaction data, as specified in the *Visa U.S.A. Inc. Merchant Profile Service Reference Manual*. At a minimum, the Issuer must:

- Accumulate Transaction data

- Match Transaction data to Merchant profiles
- Report to the Client Organization all Transactions and all Merchant profile information, both matched and unmatched

ID#: 010410-010410-0004309

Visa Purchasing Card Authorization Contact - U.S. Region

A Visa Purchasing Card Issuer in the U.S. Region must have an Authorization referral contact that is available to provide an immediate Authorization Response 24 hours a day, 7 days a week.

ID#: 010410-010410-0004311

Visa Purchasing Card Selective Authorization - U.S. Region

A Visa Purchasing Card Issuer in the U.S. Region may decline an Authorization Request based on the following factors, if the entity to which the Card has been issued has specified these or other factors:

- Merchant Category Code
- Transaction size
- Location of Merchant Outlet

ID#: 010410-010410-0004314

Visa Purchasing Card Transaction Data Requirements

An Acquirer accepting a Visa Purchasing Card Transaction must provide an Issuer with any Cardholder reference data or other relevant Transaction information supplied by a Merchant.

ID#: 010410-010410-0008893

Visa Fleet Cards

Visa Fleet Card Issuance and Usage

A Vehicle-Specific Fleet Card must:

- Be limited to purchases of fuel and vehicle maintenance
- Be assigned to a vehicle rather than an individual

Issuers of Fleet Service-enhanced Visa Commercial Cards should use a unique BIN range assigned by Visa.

ID#: 010410-010410-0004163

Visa Fleet Card - Enhanced Data

An Acquirer that contracts with a Merchant to accept a Fleet Service-enhanced Visa Commercial Card must provide an Issuer with the enhanced data if provided by its Merchants in the Authorization and Clearing Record.

Enhanced data may include:

- Driver identification (Authorization Request)
- Fuel type (Clearing Record)
- Fuel quantity (Clearing Record)
- Fuel price-per-unit (Clearing Record)

ID#: 010410-010410-0008894

Fleet Service Data Requirements - U.S. Region

An Acquirer that processes Visa Fleet Service Transactions must provide both Cardholder-supplied data and supplemental Transaction data for such Transactions, as specified in the appropriate VisaNet manuals.

Additional Commercial Card Data for a Visa Fleet Service fuel purchase Transaction in the U.S. Region consists of:

- Sales tax
 - Local tax
 - Local tax included indicator
- Accounting code (i.e., customer code)
- Fuel type
- Unit of measure
- Quantity
- Gross fuel price

ID#: 010410-010410-0008912

Visa Fleet Card Enhanced Data Requirements

An Issuer of Fleet Service-enhanced Visa Commercial Cards must be capable of generating reports containing enhanced data when provided by the Acquirer.

ID#: 010410-010410-0004164

Liability for Visa Fleet Card Transactions

An Issuer of Fleet Service-enhanced Visa Commercial Cards must assume any incremental risk arising from issuing Cards in accordance with the *Visa Product Brand Standards* for Cards bearing the Visa Brand Mark, including, but not limited to, the Compliance right for "unauthorized signature."

ID#: 010410-010410-0004165

Visa Fleet Card BIN - U.S. Region

A U.S. Issuer must request a new BIN assignment for its Fleet Card program from the BIN range reserved for Fleet-enhanced Visa Purchasing Cards.

ID#: 010410-010410-0004217

Visa Fleet Card Issuance - U.S. Region

In the U.S. Region, Visa Fleet Card issuance is permitted for Visa Purchasing Card Issuers, as specified in the:

- Visa International Operating Regulations
- Visa Fleet Card Implementation Guide
- *Visa Product Brand Standards* (for Cards bearing the Visa Brand Mark)

ID#: 010410-010410-0004167

Visa Fleet Card Requirements - U.S. Region

In the U.S. Region, a Visa Fleet Card must contain the appropriate instructions on the Magnetic Stripe for customized prompts and may be issued as either:

- An enhanced Visa Purchasing Card
- A Vehicle-Specific Fleet Card

ID#: 010410-010410-0004168

Plus Program Marks on Visa Fleet Cards - U.S. Region

The Plus Program Marks must **not** appear on the back of a U.S. Vehicle-Specific Fleet Card.

ID#: 010410-010410-0004169

Visa Commercial Corporate Products

Commercial Corporate Products - U.S. Region

Visa Corporate Card Core Features - U.S. Region

A Visa Corporate Issuer in the U.S. Region must provide all of the core features specified below and as described in "Commercial Card Core Feature Descriptions - U.S. Region":

- ATM access
- Central or individual billing options
- Service level standards
- Charge Card option
- Management information reports

ID#: 010410-010410-0004294

Visa Corporate Card Account Billing Options - U.S. Region

A U.S. Visa Corporate Issuer may offer U.S. Cardholders any of the following account billing options:

- Line of credit
- Other company assets available through the Issuer
- Charge Card (non-revolving, pay-in-full)

ID#: 010410-010410-0004295

Visa Corporate Authorization Contact - U.S. Region

A Visa Corporate Issuer in the U.S. Region must have an Authorization referral contact that is available to provide an immediate Authorization Response 24 hours a day, 7 days a week.

ID#: 010410-010410-0004296

Visa Commercial Products Programs

V Distribution Program

V Distribution Requirements

An Issuer participating in the V Distribution Program must provide payment services to a V Distribution Program Cardholder purchasing goods and services from a V Distribution Program Distributor.

ID#: 010410-010410-0003163

V Distribution Issuer Requirements

A V Distribution Program Issuer must:

- Be certified to issue either:
 - Visa Purchasing Cards
 - Visa Business Cards
- Be registered with Visa
- Be capable of processing Authorization Requests, billing, and reporting, as specified by Visa

ID#: 010410-010410-0003164

V Distribution Program BIN

An Issuer participating in the V Distribution Program must do one of the following:

- Designate a separate BIN
- Use an existing BIN within a Visa Business Card or Visa Purchasing Card BIN range
- Use an account range within an existing Visa Business Card or Visa Purchasing Card BIN

ID#: 010410-010410-0003165

Global Support Services

Visa Global Customer Assistance Services

Visa Global Customer Assistance Services Program Requirements

The Visa Global Customer Assistance Services Program includes the following services for Cardholders and Issuers, as specified in the following table.

See the applicable regional *Visa Global Customer Assistance Services Program User's Guide* or *Visa Enhancements Resource Guide* for detailed requirements and procedures.

Visa Global Customer Assistance Services Program Eligibility Requirements by Product¹

	Cardholder Inquiry Service	Emergency Cash Disbursement	Emergency Card Replacement	Lost/ Stolen Card Reporting	Exception File Updates
Visa Classic	Required	Optional	Optional	Required	Required
Visa Gold/Premier/Platinum	Required	Required ¹	Required ¹	Required	Required
Visa Signature	Required	Regional option	Regional option	Regional option	Required
Visa Infinite	Required	Regional option	Regional option	Regional option	Required
Visa Business and Visa Corporate	Required	Required	Required	Required	Required
Visa Purchasing	Required	Optional	Required	Required	Required
Visa Electron and Visa Business Electron	Required	Regional option	Regional option	Required	Required
Virtual Account	Required	Prohibited	Prohibited	Required	Required
Effective 8 October 2009 , Visa Prepaid Card	Required	Optional	Optional	Required	Not applicable
Visa TravelMoney	Required	Optional	Required	Required	Required

¹ For U.S. Region product platform names and requirements, see the *Visa Enhancements Resource Guide*.

ID#: 081010-010410-0004081

Emergency Services Telephone Numbers

An Issuer must communicate, at least once each year, the global emergency services and corresponding telephone numbers through which Eligible Cardholders may obtain these services.

The telephone numbers must be:

- Available at no cost to the Cardholder
- Printed on either:
 - The back of the Card
 - Other material furnished to the Cardholder

ID#: 081010-010100-0025791

Visa Global Customer Assistance Services Program Fees

Visa assesses fees to Members for the various services provided under the Visa Global Customer Assistance Services Program. Information about the fees is specified in the applicable regional pricing guide.

ID#: 081010-010100-0025792

Visa Global Customer Assistance Services Core Benefit Services - AP Region

An Issuer or designated provider must provide the following core benefit services to all Visa Gold and Business/Corporate Cardholders in the AP Region:

- Emergency medical/legal assistance
- Emergency ticket replacement
- Travel assistance
- Lost luggage assistance
- Prescription assistance and valuable document delivery
- Emergency message service

ID#: 010410-010410-0004603

Visa Global Customer Assistance Services Program - Canada Region

A Canada Issuer must:

- Advise its Eligible Cardholders of the availability of the applicable Visa Global Customer Assistance Services Program
- Provide its Eligible Cardholders with a telephone number that is available 24 hours a day, 7 days a week, for the applicable Visa Global Customer Assistance Services Program
- Provide the Visa Global Customer Assistance Services Program by product as outlined in the following table

Visa Global Customer Assistance Services Program by Product - Canada Region

Product	Cardholder Inquiry Service	Collision/Loss Damage Insurance	Emergency Card Replacement Service	Emergency Cash Service	Legal Referral Assistance and Cash Disbursement Service	Lost/Stolen Card Reporting Service	Medical Referral Assistance and Cash Disbursement Service
Visa Classic	Required	Optional	Optional	Optional	Optional	Required	Optional
Visa Gold	Required	Required	Required	Required	Required	Required	Required
Visa Infinite	Required	Required	Required	Required	Required	Required	Required
Visa Platinum	Required	Required	Required	Required	Required	Required	Required
Visa Corporate	Required	Optional	Required	Required	Required	Required	Required
Visa Business	Required	Optional	Required	Required	Required	Required	Required
Visa Purchasing	Required	Optional	Required	Optional	Not Applicable	Required	Not Applicable

ID#: 010410-010410-0004645

Visa Global Customer Assistance Services Program Contacts - Canada Region

Members must **not** designate to Visa Global Customer Care Services more than 4 contacts per Visa Global Customer Assistance Service Program request.

ID#: 010410-010410-0004646

Cardholder Charges for Visa Global Customer Assistance Services - Canada Region

A Canada Issuer must **not** assess supplemental charges to an Eligible Cardholder for the required Visa Global Customer Assistance Services Program.

ID#: 010410-010410-0004647

Provision of Visa Global Customer Assistance Services - CEMEA Region

A CEMEA Issuer may provide the Visa Global Customer Assistance Services Program itself, through an agent, or through Visa. For each Card product, the Issuer must make available to its Cardholder an agreed sub-set of global support services as outlined in the *Visa International Operating Regulations*.

ID#: 010410-010410-0004662

Visa Global Customer Assistance Program - Issuer Participation - CEMEA Region

In order to participate in the Visa Global Customer Assistance Services Program, an Issuer must complete a "CEMEA GSS Commitment Form" for each BIN. The participating CEMEA Issuer must:

- Advise its Eligible Cardholders of the availability of the Visa Global Customer Assistance Services Program
- Provide the telephone number of Visa Global Customer Care Services for the Cardholder to call to report a lost or stolen Card and to request emergency assistance

ID#: 081010-010410-0004663

Issuer Participation in Visa FeatureSelect - U.S. Region

Effective 14 December 2009, an Issuer may choose to access Visa FeatureSelect for the purpose of segmenting and servicing Visa Cardholders.

An Issuer that chooses to access Visa FeatureSelect must comply with the requirements specified

ID#: 010410-141209-0025585

Emergency Cash Disbursement and Emergency Card Replacement

Emergency Cash Disbursement Limit

A Cardholder, or an Issuer on the Cardholder's behalf, may request an Emergency Cash Disbursement, subject to Issuer Authorization. The Cardholder, or the Issuer on the Cardholder's behalf, may request the service through Visa Global Customer Care Services. Visa recommends an Emergency Cash Disbursement

For Emergency Cash Disbursement limits, refer to the applicable regional *Visa Global Customer Assistance Services Program User's Guide* or *Visa Enhancements Resource Guide*.

ID#: 081010-010100-0025793

Provision of Emergency Cash Disbursement or Emergency Card Replacement

A Issuer must, upon Cardholder request, provide an Emergency Cash Disbursement or an Emergency Card Replacement, as specified in "Visa Global Customer Assistance Services Program Requirements," itself or through either:

- An agent
- Visa Global Customer Care Services

For detailed requirements and procedures, see the applicable regional Visa Global Customer Assistance Services Program User's Guide or *Visa Enhancements Resource Guide*.

ID#: 081010-010410-0008544

Delivery of Emergency Cash or Emergency Card

Visa Global Customer Care Services fulfills Emergency Card Replacement or Emergency Cash Disbursement requests. Once Visa Global Customer Care Services receives a request for an Emergency Cash Disbursement or Emergency Card Replacement, Visa Global Customer Care Services contacts the Issuer to seek approval for the delivery or disbursement. After Visa Global Customer Care Services receives the Issuer's approval and has made direct contact with the Cardholder, Visa will deliver the Emergency Cash Disbursement or Emergency Card Replacement within the timeframes specified in the following tables.

If an Issuer chooses to provide an Emergency Cash Disbursement or Emergency Card Replacement, directly or through an agent, it must disburse the cash or deliver the Card to the Eligible Cardholder within the time frames specified in the following tables. U.S. Issuers must refer to the *Visa Enhancements Resource Guide*.

Time Frames for Delivery of Emergency Cash Disbursement to Eligible Cardholders

Card Type	Within the U.S. Region and the Canada Region	Outside the U.S. Region and the Canada Region
Visa Classic, Visa Electron, Visa Debit, Visa Prepaid	1 business day	1 business day
Visa Gold/Premier, Visa Platinum, Visa Business, Visa Business Electron, Visa Corporate, Visa Purchasing	24 hours	1 business day
Visa Infinite, Visa Signature	24 hours	24 hours

Time Frames for Delivery of Emergency Card Replacements to Eligible Cardholders

Card Type	Within the U.S. Region and the Canada Region	Outside the U.S. Region and the Canada Region
Visa Classic, Visa Electron, Visa Debit, Visa Prepaid	1 business day	3 business days
Visa Gold/Premier, Visa Platinum, Visa Business, Visa Business Electron, Visa Corporate, Visa Purchasing	24 hours	1 business day
Visa Infinite, Visa Signature	24 hours	24 hours

ID#: 081010-010210-0002626

Issuer Requirements for Using the Visa Global Customer Assistance Services Program for Emergency Cash Disbursement and Emergency Card Replacement

If an Issuer participates in the Visa Global Customer Assistance Services Program for Emergency Cash Disbursement or Emergency Card Replacement, it must:

- At least 30 calendar days before participation in Emergency Cash Disbursement or Emergency Card Replacement, submit the Visa Global Customer Assistance Services Program enrollment forms, located in the applicable regional *Visa Global Customer Assistance Services Program User's Guide* or *Visa Enhancements Resource Guide*
- Advise its Eligible Cardholders of the availability of an Emergency Cash Disbursement or Emergency Card Replacement, as applicable
- Provide Eligible Cardholders with a telephone number that is available worldwide 24 hours a day, 7 days a week for Emergency Cash Disbursement and Emergency Card Replacement. The telephone number can be either the:
 - Visa Global Customer Care Services telephone numbers
 - Issuer's own worldwide emergency services telephone number
- Designate one or more Emergency Service Locations, as specified in the Emergency Service Location enrollment form in the applicable regional *Visa Global Customer Assistance Services Program User's Guide* or *Visa Enhancements Resource Guide*
- Notify Visa Global Customer Care Services within 30 calendar days of any changes to an Emergency Service Location, as specified in the applicable regional *Visa Global Customer Assistance Services Program User's Guide* or *Visa Enhancements Resource Guide*

ID#: 081010-010410-0002627

Handling Fee for Emergency Cash Disbursement and Emergency Card Replacement

A Disbursing Member or Emergency Service Location that provides an Emergency Cash Disbursement or Emergency Card Replacement to an Eligible Cardholder as part of a Visa Global Customer Assistance Services Program request may collect a handling fee from the Cardholder's Issuer, as specified in the applicable regional *Visa Global Customer Assistance Services Program User's Guide* or *Visa Enhancements Resource Guide*.

ID#: 081010-010410-0008508

Emergency Cash Disbursement or Emergency Card Replacement Contact Requirements

A live Issuer contact person must:

- Be available to respond to a request for an Emergency Cash Disbursement or an Emergency Card Replacement 24 hours a day, 7 days a week
- Approve or deny a request from Visa Global Customer Care Services or an Eligible Cardholder within 2 hours of notification (not applicable to Visa Infinite Cards) and provide:
 - For an Emergency Cash Disbursement, a unique Issuer Authorization Code
 - For an Emergency Card Replacement, a new Account Number and expiration date that has been activated in the Issuer's Authorization system
- Provide Visa Global Customer Care Services with:
 - Any changes that would affect the issuance of an Emergency Card Replacement (e.g., Issuer contacts, telephone numbers)
 - Correct spelling of the Cardholder's name
 - Cardholder's verification data if required

Refer to the applicable regional *Visa Global Customer Assistance Services Program User's Guide* or *Visa Enhancements Resource Guide* for the specific data elements required by Visa Global Customer Care Services.

ID#: 081010-010410-0002629

Emergency Services Contact

An Issuer must notify Visa at least 2 weeks before any change in its Emergency Cash Disbursement contact or Emergency Card Replacement contact.

ID#: 081010-010100-0025794

Requirements for Emergency Service Locations

An Emergency Service Location must:

- Be available during normal business hours to respond to a request for an Emergency Cash Disbursement or an Emergency Card Replacement, as instructed by Visa Global Customer Care Services and as specified in the applicable regional *Visa Global Customer Assistance Services Program User's Guide* or *Visa Enhancements Resource Guide for U.S. Issuers, available on Visa Online*
- Notify Visa Global Customer Care Services (within 3 calendar days) after the Cardholder has picked up the Emergency Cash Disbursement or Emergency Card Replacement

ID#: 010410-010410-0002631

Issuer Requirements for Emergency Card Replacement

If an Issuer participates in Emergency Card Replacement, it must:

- Meet all Card security standards specified in the *Visa Product Brand Standards*
- Replace a Stand-In Processing Account within 1 business day when notified by Visa Global Customer Care Services that it has been used for an Emergency Card Replacement
- Maintain its Emergency Card Replacements in a secure manner, as specified in *Security Validation Requirements for Card Vendors*
- Immediately notify Visa Global Customer Care Services if it discovers that a Card is missing

ID#: 010410-010410-0008545

Stand-In Processing

Spending Limits on Stand-In Processing Accounts for Emergency Card Replacements

If an Issuer participates in Emergency Card Replacement, it must enforce the spending limits on Stand-In Processing Accounts

ID#: 010410-010410-0002632

Lost or Stolen Card Reporting

Lost or Stolen Card Reporting

An Issuer participating in Lost/Stolen Card Reporting must, on behalf of another Issuer:

- Accept reports of lost or stolen products from Cardholders or their designated representative
- Notify the Card Issuer

ID#: 081010-010410-0008549

Issuer Notification of Lost or Stolen Card

A Member must:

- Provide the Issuer with the information required on the "Lost or Stolen Card Report" (Exhibit 1A)
- If an incomplete Account Number is provided, supply the Issuer with the address and telephone number where the Cardholder may be contacted
- Notify Visa Global Customer Care Services if unable to establish contact with the Issuer

ID#: 010410-010410-0002183

Lost or Stolen Card Report Requirements for an Emergency Cash Disbursement or Emergency Card Replacement

If a Cardholder requests an Emergency Cash Disbursement or Emergency Card Replacement, the report must include the:

- Address and telephone number where an Issuer may contact the Cardholder
- Emergency Cash Disbursement amount requested, if applicable

ID#: 010410-010410-0002184

Acquirer Collection of Lost or Stolen Card Report Handling Fee - U.S. Region

A U.S. Member accepting a lost or stolen Card report on behalf of another Member may collect a US \$20 handling fee from the Issuer.

ID#: 010910-010410-0025931

Fines and Penalties

Fines for Failure to Respond to an Emergency Request

An Issuer that fails to respond to an Emergency Cash Disbursement or Emergency Card Replacement request within the time limits specified in the applicable regional *Visa Global Customer Assistance Services Program User's Guide* or *Visa Enhancements Resource Guide* is subject to fines, as specified in "General Fines Schedule."

ID#: 081010-010100-0025797

Global Refund Service

Travelers Cheque Global Refund Service Authorization

An Issuer must provide an Emergency Cash Refund to a Cheque purchaser upon Authorization from the Global Refund Service.

ID#: 010410-010410-0003639

Global Refund Service Member Responsibilities

When the Global Refund Service authorizes a Member to make an Emergency Cash Disbursement refund to a Cheque purchaser, the Member location must:

- Verify the identity of the purchaser
- Provide a refund in the form of a Manual Cash Disbursement

ID#: 010410-010410-0002635

Information Provided to Emergency Refund Location

The Global Refund Service will provide the Emergency Refund Location with:

- Account Number
- Purchaser name
- Refund Claim Number
- Cash Disbursement amount in local currency

- Authorization Code

ID#: 010410-010410-0002637

Global Refund Service Required Procedures

When making an Emergency Cash Disbursement, an Emergency Refund Location must verify the identity of the Cheque purchaser by comparing the Refund Claim Number provided by the Global Refund Service to the one given by the Cheque purchaser.

If the Refund Claim Numbers match, the Emergency Refund Location must:

- Complete the "80-Column Cash Disbursement Transaction Receipt" (Exhibit 7A) with the:
 - Account Number
 - Purchaser name
 - Words "Emergency TC Refund" in the space designated for the Cardholder's street address
 - Refund Claim Number in the space designated for the Cardholder's identification
 - Amount of the Emergency Cash Disbursement, plus US \$25 or local currency equivalent, for the refund handling fee
 - Date
 - Authorization Code provided by the Global Refund Service
 - Imprint of the Member's identification
 - Cheque purchaser's signature in the space designated for the Cardholder's signature
- Process the Emergency Cash Disbursement in the same manner as a Manual Cash Disbursement:
 - At face value
 - With no fees or charges to the Cheque purchaser, unless required by applicable law

If the Refund Claim Numbers do not match, the Emergency Refund Location must contact the Global Refund Service for instructions.

ID#: 010410-010410-0007985

Guarantee of Reimbursement

Visa guarantees reimbursement of the Manual Cash Disbursement amount to the Emergency Refund Center if the requirements in "Global Refund Service" are met.

ID#: 010410-010410-0002641

Cardholder Loyalty Program

Visa Extras - U.S. Region

Visa Extras Requirements - U.S. Region

U.S. Issuers are subject to program participation and operating requirements, as outlined in the *Visa Extras Service Description*.

Visa assesses fees to U.S. Issuers that participate in the Visa Extras Program. Fee information is available from Visa upon request.

ID#: 010410-010410-0007342

Visa Extras Participation Conditions - U.S. Region

Participation in the Visa Extras Program in the U.S. Region is at the discretion of Visa, which may impose conditions upon participation at any time.

ID#: 010410-010410-0001362

Visa Extras - Program Description and Requirements - U.S. Region

The Visa Extras Program is a U.S. Region Points-based loyalty program that enables participating Cardholders to earn Points toward rewards consisting of goods or services based on their eligible Visa purchase Transactions. Issuers must comply with program participation and operating requirements as specified in the *Visa Extras Service Description*.

ID#: 010410-010410-0002524

Visa Extras Operating Requirements - U.S. Region

A U.S. Issuer that chooses to make the Visa Extras Program available to its Cardholders must follow applicable operating requirements, as specified in the U.S. Regional Operating Regulations.

ID#: 081010-190209-0007100

Visa Extras Deductions - U.S. Region

Points will be deducted from a U.S. Cardholder's Visa Extras Points account for Credit Transactions, Transaction reversals, and Chargebacks.

ID#: 010410-010410-0002536

Visa Extras Points Aggregation - U.S. Region

In the U.S. Region, Points may be aggregated across Cards within a single Card product type or across multiple Card product types within a single Issuer. Program rules for Points aggregation are detailed in the *Visa Extras Service Description*.

Points are **not** transferable between Issuers.

ID#: 010410-010410-0008379

Visa Extras - Issuer Reporting Requirements - U.S. Region

A U.S. Issuer that participates in the Visa Extras Program must report to Visa all Points-eligible Cardholder Transactions, Chargebacks, and Transaction reversals not sent through VisaNet.

ID#: 010410-010410-0008900

Visa Loyalty Platform Services

Visa Loyalty Platform Services Participation Requirements

Effective 15 October 2010, a Member that participates in the Visa Loyalty Platform Services must comply with the *Visa Loyalty Platform Services - Service Description*.

Participation in the Visa Loyalty Platform Services, where available, is at the discretion of Visa, which may impose conditions on participation at any time. Visa may assess fees to Members related to the Visa Loyalty Platform Services.

ID#: 081010-151010-0025865

Visa Loyalty Platform Services Participation Requirements - U.S. Region

Effective through 14 October 2010, in the U.S. Region, Issuers and Acquirers that elect to participate in the Visa Loyalty Platform Services must comply with operating requirements and applicable branding requirements, as specified in the *Visa Loyalty Platform Services - Service Description*.

Participation is at the discretion of Visa, which may impose conditions upon participation at any time. Visa assesses fees to Issuers and Acquirers that participate in the Visa Loyalty Platform Services. Fee information is available in the *Visa Loyalty Platform Services Pricing Directory*.

ID#: 081010-010410-0009020

Visa Incentive Network - U.S. Region

Visa Incentive Network Program Description - U.S. Region

In the U.S. Region, the Visa Incentive Network is a program that forms a core eligibility component for Members issuing Visa Traditional Rewards, Visa Signature, and Visa Signature Preferred products. The program allows Visa to act as an agent of the Issuer for supporting the Visa Incentive Network program requirements.

ID#: 010410-010410-0001368

Visa Incentive Network Qualification - U.S. Region

U.S. Members must participate in the Visa Incentive Network to qualify their Visa Traditional Rewards, Visa Signature, or Visa Signature Preferred products and receive the respective Interchange Reimbursement Fee.

ID#: 010410-010410-0001369

Visa Incentive Network Program Requirements - U.S. Region

Participating U.S. Members are subject to program requirements specified in the *Visa Incentive Network Member Implementation Guide*, available from Visa.

ID#: 010410-010410-0001370

Visa Incentive Network Participation Requirements - U.S. Region

To participate in the Visa Incentive Network, a U.S. Issuer must:

- Register with Visa by completing the Visa Incentive Network Participation Agreement, included in either the Visa Traditional Rewards Product Registration Toolkit or the Visa Signature Rewards Product Registration Toolkit
- Complete the registration within the time limits specified in the respective toolkits
- Provide the Cardholder Maintenance File to Visa on an ongoing basis, as specified in the *Visa Incentive Network Member Implementation Guide*, for all Visa Traditional Rewards, Visa Signature, and Visa Signature Preferred accounts
- Review the Visa Incentive Network promotional calendar posted on Visa Online regularly to identify and resolve any promotional conflicts as they arise for each announced promotion
- Ensure compliance with applicable federal and state privacy laws, co-branding obligations, and Cardholder privacy agreements to prevent conflict or violation of any existing contracts
- Comply with all the requirements specified in the Visa Incentive Network Member Implementation Guide

ID#: 010410-010410-0003884

Credit Bureau Reporting - U.S. Region

Credit Bureau Reporting Requirements - U.S. Region

Credit Bureau Reporting Requirement - U.S. Region

A U.S. Issuer must report all Visa Consumer Credit Card accounts to at least one credit reporting bureau and comply with the reporting requirements.

ID#: 010410-010410-0003223

Credit Bureau Reporting Required Data - U.S. Region

A U.S. Issuer must report data for its primary Cardholders in the following fields of the Associated Credit Bureaus Metro format:

- Full first name, last name, and middle initial
- Generation code (abbreviations such as "Jr.," "Sr.," "II," "III," used to differentiate male members of the same family with identical names)
- Social Security Number
- Valid and complete address
- Valid and complete city, state, and ZIP code
- Date of birth

ID#: 010410-010410-0001899

Designated Agent for Credit Bureau Interface - U.S. Region

A U.S. Issuer designates Visa, Integrated Solutions Concepts, Inc., or their designee to act on the Issuer's behalf as an agent of the Issuer to:

- Establish credit bureau reporting standards
- Monitor credit bureau data
- Contract with credit bureaus to receive data and reports for the purpose of:
 - Monitoring their handling of Issuer data
 - Comparing that data to Visa-specified credit bureau reporting standards

ID#: 010410-010410-0001900

Credit Bureau Reporting Data Submission - U.S. Region

A U.S. Issuer must report primary Cardholder data through electronic transmission to a credit bureau by billing cycle, within 2 business days of the billing cycle end date.

ID#: 010410-010410-0001901

Cardholder Payment Information - U.S. Region

A U.S. Issuer must report primary Cardholder payment information to a credit bureau using the B2 Segment data (12 months' payment history), unless they are already reporting B3 Segment data (24 months' payment history).

ID#: 010410-010410-0001902

Delinquent Account Reporting - U.S. Region

A U.S. Issuer must report an account that is 2 payments past due (30 days delinquent) to a credit bureau as delinquent rather than current.

ID#: 010410-010410-0003224

Delinquency Reporting Standards - U.S. Region

A U.S. Issuer must use the Metro ratings in the standard format specified. If the delinquency progresses, the U.S. Issuer must use the standard Metro status code format until the account is charged off, at which time the Issuer must reflect the appropriate charge-off code.

ID#: 010410-010410-0008633

Commercial Data Management and Reporting

Commercial Solutions

Visa Commercial Solutions Data and Reporting Services

An Issuer or an Issuer's client wishing to participate in any of the Visa Commercial Solutions Data and Reporting Services must comply with the *Visa Information Management Services Terms and Conditions*, the *Visa Information Management Services Terms of Use*, and the *Visa Commercial Solutions Data and Reporting Tools Service Guide*.

ID#: 010410-010410-0004236

Visa IntelliLink Spend Management Services

Effective 30 September 2009, an Issuer participating in Visa IntelliLink Spend Management must comply, and ensure that its participating clients comply, with the *Visa IntelliLink Spend Management Terms of Use* and the *Visa Commercial Solutions Data and Reporting Tools Service Guide*.

ID#: 010410-300909-0025613

Visa Payables Automation - Canada Region

Effective 11 February 2010, Visa Payables Automation, one of the Visa Commercial Solutions Data and Reporting Tools, is provided to Canada Issuers and their Client Organizations for use in connection with their Commercial Visa Product programs. A Canada Issuer participating in this service must comply with the requirements specified in the *Visa Commercial Solutions Data and Reporting Tools Service Guide*.

Use of Visa Payables Automation is at the discretion of Visa, which may limit or impose conditions on its use and may discontinue the service at any time.

Visa Payables Automation, and all of the commercial reporting and data services provided by Visa, are the property of Visa and are for the use of the Canada Issuer and its Client Organization solely in support of its Commercial Visa Products.

ID#: 010410-110210-0025608

Optional Data Management and Reporting Services - U.S. Region

Visa provides U.S. Issuers and their Client Organizations with various optional data management and reporting services for use in connection with their Commercial Visa Product programs. These services include, but are not limited to:

- Effective through 10 February 2010, Accounts Payable Automation Service
- Card Management
- Enhanced Data Services
- Procure to Pay
- Socioeconomic Reporting Service
- Supplier Matching Service
- Visa Information Source
- Visa Information Source Select
- **Effective 19 March 2010**, Visa IntelliLink Compliance Management
- **Effective 30 September 2009**, Visa IntelliLink Spend Management
- Effective 11 February 2010, Visa Payables Automation
- Effective 30 September 2009, Visa Travel Account Manager
- 1099 Reporting Service

Use of these data management and reporting services is at the discretion of Visa, which may limit or impose conditions on its use, and may discontinue the service at any time.

ID#: 081010-010410-0008346

Access to Commercial Solutions Data and Reporting Tools - U.S. Region

Effective 19 March 2010, except as specified in "Access to Visa IntelliLink Compliance Management - U.S. Region," a U.S. Issuer is authorized to grant Visa Commercial Solutions Data and Reporting Tools access and use to a Client Organization. Users must comply with the *Visa Commercial*

Solutions Data and Reporting Tools Service Guide, the *Terms of Use* document referenced in it, the U.S. Regional Operating Regulations, and applicable law.

ID#: 081010-010410-0001394

Access to Visa IntelliLink Compliance Management - U.S. Region

Effective 19 March 2010, Visa IntelliLink Compliance Management is reserved for a U.S. Issuer and its Client Organizations that participate in GSA SmartPay 1 and GSA SmartPay 2 contracts. Users must comply with the *Visa Commercial Solutions Data and Reporting Tools Service Guide*, the *Terms of Use* document referenced in it, the U.S. Regional Operating Regulations, and applicable law. Visa may grant an exception to allow other Client Organizations of an Issuer to use Visa IntelliLink Compliance Management.

ID#: 081010-010410-0001395

Client Organization Access to Visa Commercial Solutions Data and Reporting Tools - U.S. Region

Before granting a Client Organization access to and use of any of the Visa Commercial Solutions Data and Reporting Tools, a U.S. Issuer must have a signed agreement with the Client Organization governing that entity's use of the service.

ID#: 010410-010410-0001396

Visa Commercial Reporting and Data Services Limitations - U.S. Region

All of the Commercial reporting and data services provided by Visa are the property of Visa and are for the use of the Issuer and its Client Organization solely in support of its Commercial Visa Products.

ID#: 010410-010410-0001397

Visa Commercial Solutions Data and Reporting Tools Fees - U.S. Region

Fees associated with U.S. Member use of any of the Visa Commercial Solutions Data and Reporting Tools are available from Visa upon request and are referenced in the *Visa U.S.A. Fee Guide*.

ID#: 081010-010410-0007318

Enhanced Data

Enhanced Data Types - U.S. Region

In the U.S. Region, Enhanced Data may consist of:

- Enhanced Transaction-Level Data
- Enhanced Merchant-Level Data

ID#: 010410-010410-0004241

Use and Disclosure of Card-Specific Enhanced Data - U.S. Region

A Commercial Visa Product Issuer in the U.S. Region may use or disclose Card-specific Enhanced Data only in connection with the management and administration of a Commercial Visa Product program for the Client Organization, and necessary supporting functions. Supporting functions may include, but are not limited to, accounting, tax management, policy compliance, and other business management functions, such as account setup and management reporting.

ID#: 010410-010410-0004242

Disclosure of Enhanced Data to Third Parties - U.S. Region

Enhanced Transaction-Level Data and Confidential Enhanced Merchant-Level Data in the U.S. Region may be disclosed to third parties only either:

- In connection with the management and administration of Commercial Visa Product programs for the Client Organization, and necessary supporting functions, which may include, but are not limited to, accounting, tax management, policy compliance, and other business management functions, such as account setup and management reporting
- In aggregate, in such a way that Card-specific Enhanced Data cannot be related to a specific Merchant or Cardholder

"Third party" means only persons, real or corporate, other than the Issuer, Client Organization, or Cardholder, providing services that directly support an Issuer's Commercial Visa Product Program.

ID#: 010410-010410-0004243

Third Party Agreement for Enhanced Data Usage - U.S. Region

If a U.S. Issuer discloses Card-specific Enhanced Transaction-Level Data or Confidential Enhanced Merchant-Level Data to a third party, it must have a written agreement with the third party that requires the third party to:

- Treat the information as confidential
- Make no further disclosure of the information without permission
- Limit the third party's use of the data to uses permitted by the Issuer

Permission granted for further disclosure by a third party must impose the same restrictions on use and disclosure that apply to the Issuer's disclosure.

Each Issuer bears the sole responsibility for compliance with all applicable laws and regulations.

ID#: 010410-010410-0004244

Applicability of Enhanced Data Restrictions - U.S. Region

In the U.S. Region, the restrictions regarding use of Enhanced Data do **not** apply to:

- Non-Confidential Enhanced Merchant-Level Data
- The Client Organization or Cardholders

ID#: 010410-010410-0004246

POS Balance Inquiry Service

POS Balance Inquiry Service Requirements

Acquirer Participation in Point-of-Sale Balance Inquiry Service - U.S. Region

A U.S. Acquirer must:

- Participate in the Point-of-Sale Balance Inquiry Service
- Complete required systems testing with Visa to receive and transmit Visa Prepaid Card balance inquiry information, as specified in the appropriate VisaNet manual

Merchant participation in the Point-of-Sale Balance Inquiry Service is optional.

ID#: 010410-010410-0003214

Point-of-Sale Balance Inquiry Service - Acquirer Participation

An Acquirer that participates in the Point-of-Sale Balance Inquiry Service and/or the Point-of-Sale Balance Return Service must complete required systems testing with Visa to support a Point-of-Sale Balance Inquiry and/or a Point-of-Sale Balance Return, as specified in the appropriate VisaNet manuals.

Merchant participation in the Point-of-Sale Balance Inquiry Service and/or the Point-of-Sale Balance Return Service is optional.

ID#: 010410-010100-0025546

Point-of-Sale Balance Inquiry Service - Issuer Participation Conditions

An Issuer that participates in the Point-of-Sale Balance Inquiry Service and/or the Point-of-Sale Balance Return Service must complete required testing with Visa to support a Point-of-Sale Balance Inquiry and/or a Point-of-Sale Balance Return as specified in the V.I.P. Technical Specifications.

ID#: 010410-010100-0025545

Visa PIN Debit Gateway Service - U.S. Region

Visa PIN Debit Gateway Service Charges - U.S. Region

Visa assesses a debit gateway charge, and applicable transaction access charges, to U.S. Members or VisaNet Processors for all non-Visa PIN-based or non-PIN-based bill payment debit transactions (e.g., STAR, NYCE) that are switched to other networks for authorization. This charge does **not** apply to Interlink transactions.

For all non-Visa PIN-based or non-PIN-based bill payment debit transactions, Visa will pass through to Members or VisaNet Processors any charges billed to Visa by the debit networks that may result from a Member's participation in the service, including, but not limited to, non-compliance with other network rules.

See the *Visa U.S.A. Fee Guide* for further information.

ID#: 081010-010410-0007875

Plus Program

Plus Program Requirements

Plus Program Participation

Issuer participation in the Plus Program is optional. To become an Issuer of Cards bearing the Plus Symbol, an Issuer must:

- Obtain a license to use the Plus Program Marks and comply with rules for using the Plus Symbol, as specified in the *Visa Product Brand Standards*
- Comply with:
 - Issuer requirements specified in the *Visa International Operating Regulations*
 - *Visa Global ATM Member Guide*
 - Magnetic Stripe encoding specifications in the Payment Technology Standards Manual
- Provide Authorization service 24 hours a day, 7 days a week

A Regional Board or its exclusive Plus Program sublicensee, if applicable, may grant a variance to this section to Issuers located within its Visa Region.

ID#: 010410-010410-0004060

Plus Proprietary Card Account Number Specifications

The Account Number format for a Proprietary Card bearing the Plus Symbol must comply with the Account Number standards specified either:

- In "BIN and Account Number Specifications," if using a BIN assigned by Visa

- By the International Standards Organization

ID#: 010410-010410-0004061

Application of Affinity Rules to Plus Proprietary Card - Canada Region

In the Canada Region, where a non-Member Identification appears on a Proprietary Card bearing the Plus Symbol and no other Visa marks, the Affinity Card rules outlined in the *Visa Product Brand Standards* do **not** apply to such Cards.

ID#: 010410-010410-0004751

Plus Proprietary Card at ATM - CEMEA Region

A Visa ATM in the CEMEA Region may honor a Proprietary Card bearing the Plus Symbol if:

- Account Number begins with a "4" and is 13 or 16 digits long
- Magnetic Stripe is encoded as specified in the *Payment Technology Standards Manual*
- PIN consists of 4, 5, or 6 digits
- Card bears language indicating that it may be used at ATMs showing the Visa Symbol

ID#: 010410-010210-0004744

Plus Proprietary Card Manual Cash Disbursement Prohibition - CEMEA Region

In the CEMEA Region, a Proprietary Card bearing the Plus Symbol must **not** be used for Manual Cash Disbursements.

ID#: 010410-010410-0004748

Plus Program Participation Requirements - U.S. Region

A U.S. Issuer may participate in the Plus Program by becoming a member of the Plus System, Inc. and issuing Plus Cards, as specified in the *Plus System, Inc. Bylaws and Operating Regulations*.

ID#: 010410-010410-0004111

Visa Global ATM Network

Visa Global ATM Network Requirements

Visa Global ATM Network Issuer Participation

Issuer participation in the Visa Global ATM Program is optional. Before participating in the program, an Issuer must successfully complete the certification and comply with the requirements specified in the *Visa Global ATM Member Guide*.

ID#: 010410-010410-0004070

Custom Payment Service/ATM Program

Custom Payment Services/ATM is available as an Issuer option. An Issuer that chooses to participate must:

- Complete Issuer certification, as specified in the *Visa Global ATM Member Guide*
- Receive and return the ATM Transaction Identifier in each Transaction
- Receive the terminal ID code, ATM owner, and ATM location data in each Transaction Record
- Include the ATM Transaction Identifier in all Chargebacks

ID#: 010410-010410-0004078

Visa Global ATM Network Requirements - Canada Region

A Member in the Canada Region participating in the Visa Global ATM Program must comply with the Anti-Money Laundering requirements as specified in the *Visa Global ATM Member Guide*.

ID#: 081010-010100-0025719

Visa Global ATM Network Issuer Requirements - U.S. Region

A U.S. Issuer that is required to participate in the Visa ATM Network must comply with the *Visa International Operating Regulations*, *Payment Technology Standards Manual*, and the applicable VisaNet manual.

ID#: 010410-010210-0006423

Visa Global ATM Network Acquirer Requirements - U.S. Region

A U.S. Acquirer participating in the Visa ATM Network must:

- Ensure that all of its ATMs that participate in other regional or national ATM networks also participate in the Visa ATM Network

- Ensure that its Authorizing Processor performs Authorization, Clearing, and Settlement for all Visa ATM Network Transactions through the Single Message System
- Comply with the Single Message System access fee format specifications, if applicable
- Display ATM Acceptance Marks, as specified in the *Visa International Operating Regulations*
- Notify Visa of all ATM locations participating in the Visa ATM Network
- Accept all Visa Cards for all Transaction functions provided by the Acquirer's participating ATM, as specified in the *Visa Global ATM Member Guide*
- Become a member of the Plus System, Inc.
- Within 30 calendar days from the date that the Acquirer begins accepting Visa ATM Network Transactions, display the Plus Symbol on, and accept Cards bearing the Plus Symbol at, all ATMs participating in the Visa ATM Network

ID#: 010410-010410-0004752

Non-Visa Account Numbers at an ATM - U.S. Region

An ATM in the U.S. Region may transmit non-Visa account numbers to the Single Message System if no other processing path is available.

ID#: 010410-010410-0004779

ATM Operators

ATMs of Non-Member Institutions - LAC Region

An ATM Acquirer in the LAC Region must comply with all the security requirements for ATMs specified by Visa, and must prominently display on every non-Member ATM the name of the Member that operates or sponsors it.

ID#: 010410-010410-0004746

ATM Operator Agreement - U.S. Region

An ATM Acquirer in the U.S. Region must have a written ATM Operator agreement with each of its ATM Operators and may **only** process Visa ATM Network Transactions from an ATM Operator with which it has a valid agreement.

The form, content, and appearance of an ATM Operator agreement is at the discretion of the ATM Acquirer, except as specified in the U.S. Regional Operating Regulations.

An ATM Acquirer may include other provisions in its agreement if they are consistent with the Operating Regulations.

The *Visa International Operating Regulations* may be amended from time to time and each ATM Acquirer is responsible for making corresponding amendments to its agreements.

ID#: 010410-010410-0009021

ATM Operator Operating Regulation Compliance - U.S. Region

An ATM Acquirer in the U.S. Region must ensure that its ATM Operator complies with the substance of the applicable sections of the *Visa International Operating Regulations*.

ID#: 010410-010410-0003507

ATM Operator Agreement Content Requirements - U.S. Region

In the U.S. Region, an ATM Operator agreement must:

- State clearly the ATM Acquirer's name, location, and contact information in letters consistent in size with the rest of the ATM Operator agreement printing, and in a manner that makes the ATM Acquirer's name readily visible to the ATM Operator. Tri-party agreements (ATM Acquirer, Agent, ATM Operator) are permitted.
- State that the ATM Operator may be terminated for failure to comply with the ATM Operator agreement, which includes the requirements of the *Visa International Operating Regulations*
- Be made available to Visa upon request

ATM Operator agreements provided to Visa must **not** contain contractual details regarding pricing arrangements.

ID#: 010410-010410-0003508

ATM Operator Qualification Standards - U.S. Region

Before entering into an ATM Operator agreement, an ATM Acquirer in the U.S. Region must determine that a prospective ATM Operator does not have any significant derogatory background information about any of its principals. The ATM Acquirer may obtain this information through:

- Credit reports
- Background investigations (e.g., criminal, civil)
- Personal and business financial statements
- Other information lawfully available to the ATM Acquirer

ID#: 010410-010410-0003510

ATM Agent Requirements - U.S. Region

An ATM Acquirer in the U.S. Region may allow its Agents to execute ATM Operator agreements on its behalf and/or conduct due diligence reviews. The ATM Acquirer must:

- Maintain documented policies and procedures to manage its Agent programs
- Validate its Agent's compliance with the ATM Acquirer's solicitation and qualification standards on a quarterly basis

ID#: 010410-010410-0003511

ATM Acquirer Audits - U.S. Region

In the U.S. Region, Visa or its designees may conduct financial and procedural audits and/or reviews of ATM Acquirers at any time.

ID#: 010410-010410-0003504

ATM Operator and Agent Information - U.S. Region

An ATM Acquirer in the U.S. Region must collect the following information for all ATM Operators and Agents:

- "Doing Business As" (DBA) name
- ATM Operator legal name
- ATM Operator outlet location, including street address, city, state, and ZIP code
- Federal Taxpayer Identification Number (TIN), Federal Employer Identification Number (FEIN), or the Social Security Number (SSN) of all principals
- Full first and last name, including middle initial of principals (e.g., corporations, partnerships, sole proprietors)
- Incorporation status (e.g., corporation, partnership, sole proprietor, non-profit, other)

ID#: 010410-010410-0008398

ATM and PIN Pad Requirements for ATM Operators - U.S. Region

An ATM Operator in the U.S. Region must take all reasonable actions to ensure that its ATMs and PIN pads at the ATM Operator's outlet(s):

- Are available for use by all Cardholders for Visa ATM Network Transactions
- Function reliably
- Comply with the PIN Management Requirements Documents

ID#: 010410-010410-0003512

PIN Security Requirements for ATM Operators and Agents - U.S. Region

An ATM Acquirer in the U.S. Region must ensure that its Agents and ATM Operators maintain the integrity and safety of PIN data, as specified in the PIN Management Requirements Documents.

ID#: 010410-010410-0003513

ATM Operator Prohibitions - U.S. Region

Visa may permanently prohibit an ATM Operator in the U.S. Region from providing services with respect to Visa Products for good cause, such as:

- Fraudulent activity

- Activity that causes the ATM Acquirer to repeatedly violate the *Visa International Operating Regulations*
- Activity that violates applicable law
- Operating in an unsound, unsafe manner
- Any other activity that may result in undue economic hardship or damage to the goodwill of the Visa system

ID#: 010410-010410-0003514

ATM Operator Agreement Violation Fines - U.S. Region

A U.S. Member that fails to comply with the ATM requirements in the U.S. Regional Operating Regulations is assessed a fine, as specified.

ID#: 010410-010410-0008399

ATM Balance Inquiry Service

ATM Balance Inquiry Service Issuer Participation

An Issuer may participate in the Balance Inquiry Service. To participate an Issuer must:

- Obtain certification from Visa
- Support Balance Inquiries as separate, non-financial transactions

An Issuer may additionally provide balance information as part of an ATM Cash Disbursement.

ID#: 010410-010410-0004074

ATM Balance Inquiry Service Fees

An Issuer must pay the ATM Acquirer a fee for each Balance Inquiry. If the Issuer does **not** participate in the Balance Inquiry Service, the inquiry will be declined and a decline fee will be assessed to the Issuer.

ID#: 010410-010410-0004075

ATM Balance Inquiry Service Provision

An Issuer must provide the Balance Inquiry Service to Cardholders if it offers balance inquiry services through a network other than its proprietary network.

ID#: 010410-010410-0004076

ATM Balance Inquiry Service Acquirer Participation

An ATM Acquirer may participate in the Balance Inquiry Service. To participate, an ATM Acquirer must:

- Obtain certification from Visa
- Display the balance in the currency of the ATM, either on the screen or on a receipt
- Support Balance Inquiries as separate, non-financial transactions

An ATM Acquirer must support the Balance Inquiry Service if it supports balance inquiry for any network other than its proprietary network. A participating ATM Acquirer receives a Balance Inquiry fee for each Balance Inquiry, as specified in "ATM Balance Inquiry Service Fees."

An ATM Acquirer may supply the Cardholder with any balance information provided by the Issuer as part of an ATM Cash Disbursement. The Issuer does **not** pay a fee for this service.

ID#: 010410-010410-0004804

ATM Fees

International ATM Cash Disbursement Fee

An ATM Acquirer will receive the international ATM Cash Disbursement Fee only if the:

- Acquirer is certified to participate in either:
 - The Single Message System
 - Custom Payment Services/ATM
- ATM Transaction meets the tier II requirements specified in the *Visa Global ATM Member Guide*

ID#: 010410-010410-0002644

ATM Cheque Fee Disclosure

If an ATM dispenses cheques and charges a fee, the Member must disclose the fee to the Cardholder.

ID#: 010410-010410-0004800

Visa Rights Pertaining to ATM Access Fees

Visa reserves the right to request any of the following from an ATM Acquirer:

- Notice of intent to impose an Access Fee on international ATM Cash Disbursements
- A report with the physical location of each ATM and the total number of ATMs at which an Access Fee is imposed on international ATM Cash Disbursements
- Message display and language disclosure related to Access Fees on international ATM Cash Disbursements

An ATM Acquirer may impose an Access Fee on an international ATM Cash Disbursement. The provisions for imposing an Access Fee do **not** apply to Cards issued by Visa Europe Members, unless local law expressly requires that an ATM Acquirer be permitted to impose an Access Fee.

ID#: 081010-180409-0009039

Acquirer Imposition of ATM Access Fees

An ATM Acquirer may impose an Access Fee on an international ATM Cash Disbursement if:

- It imposes an Access Fee on all other international ATM Cash Disbursements through any other network at the same ATM
- The Access Fee is not greater than the Access Fee amount on all other international Transactions through any other network at the same ATM
- The Access Fee is a fixed and flat fee

ID#: 081010-180409-0007224

ATM Access Fee Disclosure

An ATM Acquirer must disclose the Access Fee to the Cardholder, at a minimum, in English and local language equivalent, via message display, as specified in "ATM Message Display for Access Fees."

ID#: 081010-180409-0007226

ATM Message Display for Access Fees

If an ATM Acquirer imposes an Access Fee on international ATM Cash Disbursements, the ATM Acquirer must do all of the following at the ATM:

- Inform the Cardholder that an Access Fee is assessed, in addition to the charges assessed by the Issuer. The disclosure must:
 - Be as high a contrast or resolution as any other graphics on the terminal
 - Contain the notice: Fee Notice "(Member Name) will assess a fee to cardholders for international ATM Cash Disbursements. This fee is added to the amount of your transaction and is in addition to any fees that may be charged by your financial institution."
- Identify the recipient of the Access Fee
- Inform the Cardholder of the Access Fee amount
- Request Cardholder approval of the Access Fee
- Provide the ability for the Cardholder to cancel the ATM Transaction

ID#: 081010-180409-0007164

ATM Access Fee Disclosure on Transaction Receipt

A receipt dispensed at an ATM must comply with the receipt requirements, as specified in "Electronic Transaction Receipt" (Exhibit 7I). In addition, the receipt must disclose the amount of the Access Fee, labeled as an "ATM Fee," "Terminal Fee," or "Access Fee," and the total debit amount.

ID#: 010410-180409-0007227

ATM Clearing Record Requirements

An ATM Acquirer must submit an ATM Transaction for Clearing that includes the value of the cash dispensed to the Cardholder as well as any Access Fee imposed, as specified in "ATM Access Fee Fines for Non-Compliance."

ID#: 081010-180409-0007229

Domestic ATM Cash Disbursement Access Fees

An ATM Acquirer must **not** impose an Access Fee on domestic ATM Cash Disbursements, unless local law expressly requires that an ATM Acquirer be permitted to impose an Access Fee.

An ATM Acquirer in a country where an Access Fee for domestic ATM Cash Disbursements is permitted by Visa must comply with the requirements specified for International ATM Cash Disbursement Access Fees.

Variances to this requirement apply to:

- Australia
- The Canada Region
- The LAC Region, only to ATM Acquirers in Puerto Rico
- The U.S. Region

ID#: 081010-180409-0007996

Access Fees at ATM

An ATM Acquirer in a country where an Access Fee for domestic ATM Cash Disbursements is permitted by Visa must comply with the requirements specified in "Visa Rights Pertaining to ATM

Access Fees." ID#: 081010-050609-0009042

ATM Access Fee - Canada Region

Effective 18 April 2009, an ATM Acquirer in the Canada Region may impose an Access Fee on an ATM Cash Disbursement.

An ATM Acquirer may impose an Access Fee if:

- It imposes an Access Fee on all other interchange transactions through other shared networks at the same ATM
- The Access Fee is not greater than the access fee amount on all other interchange transactions through other shared networks at the same ATM
- The ATM Cash Disbursement is a Domestic Transaction
- The Domestic Transaction is initiated by a Card issued by a Member other than the ATM Acquirer
- The Access Fee is a fixed and flat fee

ID#: 010410-180409-0004715

ATM Access Fee Disclosure - Canada Region

If a Canada ATM Acquirer imposes an Access Fee on ATM Cash Disbursements, the ATM Acquirer must do all of the following at the ATM:

- Inform the Cardholder that an Access Fee is assessed in addition to the charges assessed by the Issuer
- Inform the Cardholder of the Access Fee amount
- Identify the ATM Acquirer as the recipient of the Access Fee
- Request Cardholder approval of the Access Fee
- Provide the ability for the Cardholder to cancel the Transaction

ID#: 010410-010410-0004718

ATM Access Fee Disclosure on Transaction Receipt - Canada Region

A Canada ATM Acquirer that adds an Access Fee to an ATM Cash Disbursement Transaction must:

- Label the Access Fee on the Transaction Receipt as one of the following:
 - "ATM Fee"
 - "Terminal Fee"
 - "Access Fee"
- Identify the ATM Acquirer as the recipient of the Access Fee
- Include the Access Fee amount in the "Transaction Amount" field of the Transaction Record

If an Access Fee is imposed, the ATM Acquirer must include the Access Fee amount in the SMS record in accordance with the appropriate VisaNet manual.

ID#: 010410-010410-0004719

Visa Rights Pertaining to ATM Access Fees - U.S. Region

Visa reserves the right to request any of the following from an ATM Acquirer in the U.S. Region:

- Notice of intent to impose an Access Fee on ATM Cash Disbursements

- A report with the physical location of each ATM and the total number of ATMs at which an Access Fee is imposed on ATM Cash Disbursements
- Message display and language disclosure related to Access Fees on an ATM Cash Disbursements

ID#: 081010-010410-0008829

ATM Access Fee Disclosure on Terminals - U.S. Region

An ATM Acquirer in the U.S. Region must disclose the Access Fee to the Cardholder via message display.

ID#: 081010-180409-0007115

ATM Access Fee Disclosure - U.S. Region

In the U.S. Region, the disclosure specified in "ATM Access Fee Disclosure on Terminals - U.S. Region," must:

- Be readily visible to the Cardholder in the Cardholder's line of sight
- Be as high a contrast or resolution as any other graphics on the terminal
- Be a minimum of 4" x 4" with:
 - A heading of at least an 18-point type font
 - Text of at least 14-point type font
- Contain one of the following notices:
 - - **Fee Notice** "(Member Name) charges a (\$ amount) fee to U.S. Cardholders for withdrawing cash. This fee is added to the amount of your withdrawal and is in addition to any fees that may be charged by your financial institution."
 - - **Fee Notice** "(Member Name) charges a (\$ amount) fee for withdrawing cash. This fee is added to the amount of your withdrawal and is in addition to any fees that may be charged by your financial institution."
 - - **Fee Notice** "(Member Name) may assess a fee to Cardholders for transactions. This fee is added to the amount of your transaction and is in addition to any fees that may be charged by your financial institution."
 - - **Fee Notice** "(Member Name) may assess a fee for transactions. This fee is added to the amount of your transaction and is in addition to any fees that may be charged by your financial institution."

Effective 18 April 2009, all of the following:

- Inform the Cardholder that an Access Fee is assessed, in addition to the charges assessed by the U.S. Issuer
- Identify the recipient of the Access Fee
- Request Cardholder approval of the Access Fee
- Provide the ability for the Cardholder to cancel the ATM Transaction

ID#: 010410-010410-0004766

ATM Access Fee Disclosure on Transaction Receipt - U.S. Region 5.5.A

A U.S. ATM Acquirer that adds an access fee to an ATM Cash Disbursement Transaction must:

- Label the access fee on the Transaction Receipt as one of the following, as applicable:
 - "ATM Fee"
 - "Terminal Fee"
 - "Access Fee"
- State that the Member assessed the fee
- Include the access fee amount in the "Transaction Amount" field of the Transaction Record

ID#: 010410-010410-0004973

Domestic ATM Access Fees - CEMEA Region

In the CEMEA Region, with the prior written approval from Visa, an ATM Acquirer in Russia may dispense Foreign Currency to Cardholders. Domestic Transactions completed in a non-domestic currency may be subject to an Access Fee, added to the Transaction Amount, if all of the following conditions are met:

- The Access Fee is applied to Domestic Transactions only
- The ATM must dispense both Rubles and Foreign Currency
- The Cardholder must be given the opportunity to cancel the Transaction and/or change the requested amount to be disbursed in Rubles without incurring additional charges

ID#: 010410-010410-0024130

Global ATM Network PIN Requirements

Chip-Reading ATM Acquirer Requirements

An ATM Acquirer must ensure that all Chip-reading ATMs:

- Support "Online PIN"
- Do **not** support "Signature" or "No CVM (Cardholder Verification Method) required"

ID#: 010410-010410-0004793

Chip-Reading ATM Acquirer Requirements - Canada Region

A Canada ATM Acquirer must ensure that all ATMs with a Compliant Chip Card Reading Device do not support the following:

- "Signature"
- "Offline PIN at ATM"

- "No CVM required"

ID#: 010410-010410-0004712

Chip-Reading ATM Online PIN Support - Canada Region

All ATM Acquirers in the Canada Region must ensure that all ATMs with a Compliant Chip Card Reading Device support enciphered PINs that are verified online.

ID#: 010410-010410-0004711

ATM and PIN-Based POS Acceptance Requirements - CEMEA Region

In the CEMEA Region, an ATM Acquirer and an Acquirer operating PIN-based POS devices must comply with all of the following requirements:

- All newly deployed ATMs and PIN at POS acceptance devices, including replacement devices, must support Triple Data Encryption Standard (TDES)
- All Transactions verified by PIN must be TDES-encrypted from the point-of-acceptance to Visa and between Visa and the Issuer's host systems

ID#: 010410-010410-0004728

ATM Issuer Requirements - U.S. Region

Visa Consumer Card Issuer ATM Requirements - U.S. Region

A Visa Consumer Card Issuer in the U.S. Region must:

- Participate in the Visa ATM Network
- Send an original, signed copy of the Issuer Option Selection Form (available from Visa) indicating the Issuer's decision to participate, its processing options, and its working keys to Visa so that it is received no later than 45 calendar days before implementation
- Correctly encode the Magnetic Stripe on the Card, as specified in the *Payment Technology Standards Manual*
- For Cards containing a Chip, also correctly program the Chip on the Card, as specified in the appropriate VisaNet manual

ID#: 021209-010210-0008431

Commercial Visa Product Issuer ATM Requirements - U.S. Region

A Commercial Visa Product Issuer in the U.S. Region must comply with the participation requirements in the *Visa International Operating Regulations* if it participates in the Visa ATM Network, as specified in "Visa Business or Visa Corporate Issuer ATM Requirements - U.S. Region."

ID#: 010410-010410-0004565

Visa Business or Visa Corporate Issuer ATM Requirements - U.S. Region

If requested by the subscribing company, a Visa Business Card or Visa Corporate Card Issuer in the U.S. Region must participate in the Visa ATM Network by complying with the Visa Consumer Card Issuer ATM requirements and Classic Visa Check Card ATM requirements specified in the *Visa International Operating Regulations*. A Visa Purchasing Card Issuer may participate in the Visa ATM Network by complying with the Classic Visa Check Card Issuer ATM requirements.

ID#: 010410-010410-0004561

ATM Access Fee Fines

ATM Access Fee Fines for Non-Compliance

An ATM Acquirer may be subject to a fine if it does **not**:

- Comply with the requirements specified in "Visa Rights Pertaining to ATM Access Fees"
- Populate the Access Fee amount in the appropriate field of the Authorization and Clearing Record

ID#: 081010-180409-0007228

ATM Access Fee Fines

An ATM Acquirer may be subject to a fine of 3 times the amount of the Access Fee imposed during the period of non-compliance, or as specified in the "General Schedule of Fines" table, whichever is greater, if the Member does **not**:

- Notify Visa of its intent to impose an Access Fee, as specified in "Visa Rights Pertaining to ATM Access Fees"
- Populate the Access Fee amount, if any, in the appropriate field of the Authorization and Clearing Record

ID#: 081010-180409-0007161

ATM Access Fee Fines - Canada Region

Effective 18 April 2009, an ATM Acquirer may be subject to a fine of 3 times the amount of the Access Fees imposed during the period of non-compliance, or as specified in "General Fines Schedule," whichever is greater, if the Member does **not** comply with the Canada Regional Operating Regulations or *Visa International Operating Regulations*.

If an ATM Acquirer fails to include the Access Fee amount in the Single Message System record, the fine will be X per Transaction.

ID#: 010410-010410-0004720

Preauthorized Payment Cancellation Service - U.S. Region

Preauthorized Payment Cancellation Service Requirements - U.S. Region

Preauthorized Payment Cancellation Service Participation - U.S. Region

The Preauthorized Payment Cancellation Service is an optional service in the U.S. Region that offers U.S. Issuers the ability to stop payment on certain Preauthorized Transactions.

Issuer participation in the Preauthorized Payment Cancellation Service is optional and at the sole discretion of Visa. Visa may:

- Limit participation in the service
- Impose conditions on its use
- Discontinue the service at any time

ID#: 081010-010410-0008417

Preauthorized Payment Cancellation Service Participation Requirements - U.S. Region

A U.S. Issuer participating in the Preauthorized Payment Cancellation Service must:

- Correctly specify the type of stop payment order
- Provide complete and accurate information pertaining to the stop payment order
- Keep stop payment order information current in the Cardholder database

ID#: 010410-010410-0004558

Preauthorized Payment Cancellation Service Limitations - U.S. Region

In the U.S. Region, the Preauthorized Payment Cancellation Service and the information obtained through participation in the service is the property of Visa and is for the sole use of Visa Members in support of their Visa Card Programs.

A Member must **not** disclose Preauthorized Payment Cancellation Service information, other than data relating to the Member's own Cardholder and/or Merchant, or any other information associated with the service, to any other parties unless it is permitted in the *Visa International Operating Regulations* or otherwise authorized by Visa.

ID#: 010410-010410-0008418

Preauthorized Payment Cancellation Service Declined Transaction Procedures - U.S. Region

A U.S. Merchant must **not** resubmit an Authorization Request for a Preauthorized Transaction if it has received a Decline Response Reason Code of "R0" (stop payment order).

If a Merchant receives a Decline Response of "R1" (revocation of authorization) or "R3" (revocation of all authorizations) for a Preauthorized Transaction, the Merchant must:

- **Not** resubmit the Authorization Request
- **Not** submit an Authorization Request or deposit a Transaction Receipt for any future Transaction unless:
 - Instructed otherwise by the Cardholder
 - Merchant verifies with the Cardholder that the Cardholder has cancelled the revocation of authorization with the Issuer

ID#: 010410-010410-0008419

Visa Account Updater Service

Visa Account Updater Service Requirements Canada Region

Visa Account Updater Service Participation - Canada Region

Effective 1 June 2010, a Canada Member may participate in the Visa Account Updater, as specified in the *Visa Account Updater Terms of Use*.

ID#: 081010-010100-0025774

Visa Account Updater Service Cardholder Account Information - Canada Region

Effective 1 June 2010, a Canada Issuer participating in the Visa Account Updater Service must comply with the Visa Account Updater requirements specified in the *Visa Account Updater Terms of Use*.

The Issuer must provide updated Cardholder account information to the Visa Account Updater, including, but not limited to:

- New Account Number
- New Card expiration date

ID#: 081010-010100-0025775

Visa Account Updater Service Participation Requirements - Canada Region

Effective 1 June 2010, a Canada Acquirer participating in the Visa Account Updater Service must comply with the Visa Account Updater requirements specified in the *Visa Account Updater Terms of Use*.

The Acquirer must ensure that a Merchant designated as a high-risk merchant, as defined in the *Visa Account Updater Terms of Use*, does **not** have access to Visa Account Updater information.

ID#: 081010-010100-0025776

Visa Account Updater Service Information Requirements - Canada Region

Effective 1 June 2010, a Canada Member participating in the Visa Account Updater Service must:

- Comply with all applicable laws and regulations in collecting and providing the information to, and using the information supplied by, the Visa Account Updater
- Inform Visa as soon as possible upon becoming aware that any of the information sent to or received from the service does not meet the requirements specified in the:
 - *Visa International Operating Regulations*
 - *Visa Account Updater Terms of Use*
- Use reasonable efforts to ensure that all information sent to the service is accurate
- Take reasonable steps to protect the security of the information sent to or received from the Visa Account Updater
- Promptly investigate claims of inaccuracies in the information supplied to or by the Visa Account Updater and correct any inaccurate information
- Notify Visa of any inaccuracies

ID#: 081010-010100-0025777

Disclosure of Visa Account Updater Service Information - Canada Region

Effective 1 June 2010, in the Canada Region, Visa Account Updater information may be disclosed by a participating Member only to a Merchant that:

- Has an existing relationship with the Cardholder and has the Cardholder's account information on file
- Is registered in the Visa Account Updater program
- Is identified in the Acquirer inquiry file, as specified in the *Visa Account Updater Terms of Use*

ID#: 081010-010100-0025778

Visa Account Updater Service Requirements - U.S. Region

Visa Account Updater Service Participation - U.S. Region

A U.S. Member may participate in the Visa Account Updater, as specified in the *Visa Account Updater Terms of Use*.

ID#: 010410-010410-0003308

Visa Account Updater Service Cardholder Account Information - U.S. Region

A U.S. Issuer participating in the Visa Account Updater Service must comply with the Visa Account Updater requirements specified in the *Visa Account Updater Terms of Use*.

The Issuer must provide updated Cardholder account information to the Visa Account Updater, including, but not limited to:

- New Account Number
- New Card expiration date

ID#: 010410-010210-0008420

Visa Account Updater Service Participation Requirements - U.S. Region

A U.S. Acquirer participating in the Visa Account Updater Service must comply with the Visa Account Updater requirements specified in the *Visa Account Updater Terms of Use*.

The Acquirer must ensure that a Merchant designated as a high-risk merchant, as defined in the *Visa Account Updater Terms of Use*, does **not** have access to Visa Account Updater information.

ID#: 010410-010210-0008421

Visa Account Updater Service Information Requirements - U.S. Region

A U.S. Member participating in the Visa Account Updater Service must:

- Comply with all applicable laws and regulations in collecting and providing the information to, and using the information supplied by, the Visa Account Updater
- Inform Visa as soon as possible upon becoming aware that any of the information sent to or received from the service does not meet the requirements specified in the:
 - *Visa International Operating Regulations*
 - *Visa Account Updater Terms of Use*
- Use reasonable efforts to ensure that all information sent to the service is accurate
- Take reasonable steps to protect the security of the information sent to or received from the Visa Account Updater
- Promptly investigate claims of inaccuracies in the information supplied to or by the Visa Account Updater and correct any inaccurate information

- Notify Visa of any inaccuracies

ID#: 010410-010210-0003309

Disclosure of Visa Account Updater Service Information - U.S. Region

In the U.S. Region, Visa Account Updater information may be disclosed by a participating Member only to a Merchant that:

- Has an existing relationship with the Cardholder and has the Cardholder's account information on file
- Is registered in the Visa Account Updater program
- Is identified in the Acquirer inquiry file, as specified in the *Visa Account Updater Terms of Use*

ID#: 010410-010410-0003311

Health Care Eligibility Service - U.S. Region

Health Care Eligibility Service Requirements - U.S. Region

Health Care Eligibility Service Acquirer Requirements - U.S. Region

A U.S. Acquirer participating in the Health Care Eligibility Service must comply with the:

- Health Care Eligibility Service requirements specified in the *Health Care Eligibility Service Implementation Guide*
- Merchant Agreement requirements specified below

The Acquirer must ensure that:

- A Health Care Merchant that participates in the Health Care Eligibility Service complies with all the provisions of the *Health Care Eligibility Service Implementation Guide* pertaining to health care eligibility transactions
- The substance of provisions are included in its Merchant Agreement or as a separate addendum

ID#: 010410-010410-0008424

Health Care Eligibility Service Merchant Requirements - U.S. Region

A U.S. Health Care Merchant that participates in the Health Care Eligibility Service must comply with the requirements of the *Health Care Eligibility Service Implementation Guide*.

ID#: 010410-010410-0004670

Visa Risk Products and Services

Visa Advanced Authorization

Visa Advanced Authorization Participation

Where available, Visa Advanced Authorization is an optional, subscription-based, real-time risk management product that delivers risk data to Issuers in the Authorization Request to alert them to possible fraudulent activity on their Cardholder accounts.

An Issuer and its Processor that wish to implement Visa Advanced Authorization must:

- Comply with the certification requirements for Visa Advanced Authorization as specified in the appropriate VisaNet manual
- Complete an end-to-end validation test in accordance with the requirements specified in the *Visa Advanced Authorization Integration Guide*
- Comply with the terms and conditions specified in the *Visa Advanced Authorization Integration Guide*

ID#: 010410-010410-0008446

Visa Advanced Authorization Confidentiality Requirements

An Issuer participating in Visa Advanced Authorization and its Processor must:

- Comply with confidentiality and security requirements related to the use of the VisaNet system and Visa confidential information
- Store all Visa Advanced Authorization operational materials, such as manuals and password protected CD-ROMs, in a secure area limited to selected personnel, and render all data unreadable prior to discarding such materials

ID#: 010410-010410-0002400

Verified by Visa / 3-D Secure / Visa Secure Electronic Commerce

Verified by Visa Requirements and Penalties

Issuers and Acquirers or their Merchants that conduct Verified by Visa Transactions must comply with the requirements of the Verified by Visa Global Performance Enhancement Program, as specified in the:

- Verified by Visa Acquirer and Merchant Implementation Guide
- Verified by Visa Issuer Implementation Guide

If Visa determines that an Issuer or an Acquirer or its Merchant has failed to meet the requirements of the Verified by Visa Global Performance Enhancement Program, the Member is subject to the fines and penalties in the "General Schedule of Fines" table.

ID#: 010410-010410-0001219

Verified by Visa Penalties for Excessive Decline Rates

An Issuer determined to be non-compliant with the criteria specified in "Decline Response Prohibition for Verified by Visa Transactions" is subject to penalties

ID#: 010410-010410-0001279

Verified by Visa Issuer Participation Requirements

An Issuer that participates in Visa Secure Electronic Commerce and supports an Authentication Method for Electronic Commerce Transactions must:

- Use an Authentication Mechanism
- Comply with Visa-established policies, procedures, operating guidelines, and standards specified in the *Verified by Visa Issuer Implementation Guide*

ID#: 010410-010410-0004042

Verified by Visa Digital Certificate Prohibitions

A Member must **not** use a Digital Certificate issued by or associated with Visa as an Authentication Mechanism for a non-Visa product or service unless previously approved by Visa.

ID#: 010410-010410-0008468

Verified by Visa Cardholder Enrollment

During Cardholder enrollment in the Verified by Visa program, an Issuer that participates in 3-D Secure must use a combination of on-Card and off-Card data and comply with the *Verified by Visa Issuer Implementation Guide*.

ID#: 010410-010410-0004045

Verified by Visa Issuer Authentication Standards

An Issuer must comply with the Issuer Authentication standards, as specified in the *Verified by Visa Issuer Implementation Guide*.

ID#: 010410-010410-0004046

Issuer Use of the Verified by Visa Mark

An Issuer that uses the Verified by Visa Mark must ensure that:

- Its 3-D Secure components have successfully met the requirements of the Visa 3-D Secure Vendor Compliance Testing Program

- Its purchase authentication page complies with the layout requirements for data elements and the Verified by Visa Mark outlined in the *Visa Product Brand Standards*

ID#: 010410-010410-0004047

Verified by Visa Unable-to-Authenticate Response Conditions

An Issuer may respond to an Authentication Request with an Unable-to-Authenticate Response only under one or more of the following conditions:

- The Issuer experiences technical problems that prevent a timely response
- Authentication data received from the Merchant does not comply with the 3-D Secure Electronic Commerce Transaction Specification
- The Transaction is received from a New Channel not supported by the Issuer
- The Transaction is attempted with a Visa Commercial Card
- The Transaction is attempted with a Card where the Cardholder is anonymous, such as a prepaid gift card

ID#: 010410-010410-0006914

Verified By Visa Acquirer Requirements

An Acquirer that participates in Visa Secure Electronic Commerce and supports an Authentication Method for Electronic Commerce Transactions must comply with Visa-established policies, procedures, operating guidelines, and standards specified in the *Verified by Visa Acquirer and Merchant Implementation Guide*.

ID#: 010410-010410-0004616

Acquirer Use of Digital Certificates

An Acquirer that issues Digital Certificates to its Merchants or Internet Payment Service Providers to enable them to access Visa-owned system components must only use Digital Certificates associated with Visa.

ID#: 010410-010410-0004617

Acquirer 3-D Secure Support Requirements

An Acquirer must support 3-D Secure for its Electronic Commerce Merchants.

ID#: 010410-010410-0004619

Verified by Visa Chip Card Security Requirements

Chip Card programs using Private Keys stored on Internet-connected servers must meet Visa risk management and security standards.

ID#: 010410-010410-0004620

Verified by Visa Acquirer Compliance Requirements

An Acquirer that participates in 3-D Secure must comply with the requirements in the *Verified by Visa Acquirer and Merchant Implementation Guide*.

ID#: 010410-010410-0004621

Verified by Visa Merchant Risk Practices

An Acquirer and its Merchant that participate in Verified by Visa must maintain or implement fraud and risk practices in addition to Verified by Visa such as, but not limited to:

- Address Verification Services
- Card Verification Value 2
- Velocity Checks

ID#: 010410-010410-0004622

Acquirer Use of the Verified by Visa Mark

An Acquirer that uses the Verified by Visa Mark in its 3-D Secure program must:

- Comply with the Visa Product Brand Standards
- Ensure that its 3-D Secure components have successfully met the requirements of the Visa 3-D Secure Vendor Compliance Testing Program
- Ensure that its Merchant using the Verified by Visa Mark:
 - Uses certified and operational 3-D Secure software on their Websites
 - Complies with the *Visa Product Brand Standards*
 - Does **not** use the Mark unless it is a 3-D Secure participant
 - Does **not** use the Mark in a way that implies endorsement of any other product or service
 - Does **not** use the Mark to indicate payment acceptance in any application

ID#: 010410-010410-0008630

3-D Secure Availability Notification

An Acquirer must notify its Electronic Commerce Merchants of the availability of 3-D Secure.

ID#: 010410-010410-0004624

Verified by Visa Acquirer Participation Requirements

An Acquirer must:

- Ensure that its participating Electronic Commerce Merchants comply with all *Visa International Operating Regulations* regarding 3-D Secure and Verified by Visa, and that the substance of these requirements is included in the Merchant Agreement
- Ensure that its participating Merchants or agents that process 3-D Secure Transactions comply with the requirements specified in the:
 - *Verified by Visa Acquirer and Merchant Implementation Guide*
 - *Payment Card Industry Data Security Standard (PCI DSS)*
- Include the following in an Authorization Request, as a condition of using Electronic Commerce Transaction Indicator (ECI) value "5" or "6" in the Clearing Record:
 - For ECI value 5, "Secure Electronic Commerce Transaction," both Cardholder Authentication Verification Value and Authentication Identifier
 - For ECI value 6, "Non-Authenticated Security Transaction and the Merchant attempted Cardholder authentication using 3-D Secure," both Cardholder Authentication Verification Value and Authentication Identifier if the Cardholder Authentication Verification Value was provided by the Issuer

ID#: 010410-010410-0004625

Unable-to-Authenticate Response for Visa Commercial Cards - AP Region

For Intraregional and Domestic Transactions in the AP Region, if a Transaction is attempted with a Visa Commercial Card, an AP Issuer must **not** respond to an Authentication Request with an Unable-to-Authenticate Response.

ID#: 010410-010410-0004655

Verified by Visa in China AP Region

Effective 1 June 2010, all new Verified by Visa programs in China must provide Dynamic Authentication to Cardholders.

Effective 1 June 2011, all Verified by Visa programs in China must provide Dynamic Authentication to Cardholders.

An Issuer that fails to comply with the Dynamic Authentication requirements in China will be subject to a fine of US \$5,000 for each month of non-compliance.

ID#: 081010-010610-0025711

Verified by Visa Activate Later Feature - Canada Region

A Canada Issuer participating in Verified by Visa must offer the Activate Later Feature to its Cardholders, provided the Cardholder:

- Is not already enrolled in 3-D Secure
- Is not a Visa Commercial Cardholder
- Is involved in an Electronic Commerce Transaction at an Activate Later Merchant

- Has not been offered the Activate Later Feature more than a total of 3 times

ID#: 010410-010410-0004648

Verified by Visa Activate Later Feature Enrollment - Canada Region

A Canada Cardholder that has used the Activate Later Feature for a total of 3 times may be required by the Issuer to enroll in 3-D Secure during the Cardholder's next Electronic Commerce Transaction.

ID#: 010410-010410-0004649

Verified by Visa Unable-to-Authenticate Response - Canada Region

In addition to the conditions listed in the "Verified by Visa Unable-to-Authenticate Response Conditions," a Canada Issuer may provide an Unable-to-Authenticate Response when the Cardholder elects to use the Activate Later Feature to postpone enrollment in 3-D Secure when presented with the opportunity during an Electronic Commerce Transaction.

ID#: 010410-010410-0004650

Verified by Visa Activate Later Feature Merchant Requirements - Canada Region

A Canada Acquirer may offer the Activate Later Feature to an Electronic Commerce Merchant provided the Electronic Commerce Merchant:

- Is enrolled in good standing in 3-D Secure (commonly known as the Verified by Visa program)
- Has at least 10,000 Electronic Commerce Transactions annually or has Electronic Commerce Transactions valued in excess of CAD \$1,000,000 annually
- Has been approved by Visa
- Has a written agreement with its Acquirer to participate in the Activate Later Feature

ID#: 010410-010410-0005384

MPI Client Certificate Requirements - Canada Region

All existing and new Electronic Commerce Merchants in the Canada Region that enroll in 3-D Secure must use an MPI Client Certificate for Merchant authentication in 3-D Secure.

ID#: 010410-010410-0008454

MPI Certificate Requirements - Canada Region

All Electronic Commerce Merchants in the Canada Region that enroll in 3-D Secure must follow the MPI Certificate requirements of the *3-D Secure Merchant Authentication Member Implementation Guide*. Canada Members may obtain a copy of this guide from Visa.

ID#: 010410-010410-0005241

Verified by Visa Nigerian Issuer Participation - CEMEA Region

- In the CEMEA Region, a Nigerian Issuer must participate in Verified by Visa if it offers Electronic Commerce functionality to its Cardholders.

ID#: 010410-140110-0004447

Verified By Visa Acquirer Requirements - CEMEA Region

A CEMEA Acquirer must process Electronic Commerce Transactions using Verified by Visa.

ID#: 010410-010410-0004651

Secure Transaction Data Transmission Requirements - CEMEA Region

A CEMEA Acquirer of a Merchant that processes Electronic Commerce Transactions must ensure secure Transaction data transmission between the Cardholder and the Merchant. Secure Socket Layer (SSL) encryption or Secure Electronic Transaction (3D-Secure) encryption must be offered by the Merchant to the Cardholder. Merchant Agreements must include this requirement.

ID#: 010410-010410-0004652

Merchant Authentication Requirements - CEMEA Region

A CEMEA Acquirer must implement the strongest possible method of Merchant authentication to the Visa system, and must upgrade their existing Merchant authentication method to the strongest level available within 12 months of the method becoming available.

ID#: 010410-010410-0004653

3-D Secure Account and Cardholder Data Requirements - CEMEA Region

A CEMEA Acquirer must implement 3-D Secure in such a way that the account and Cardholder details are **never** in the Merchant's possession.

ID#: 010410-010410-0004654

Verified by Visa Nigerian Acquirer Usage Requirements - CEMEA Region

A CEMEA Acquirer located in Nigeria must **not** process any domestic Electronic Commerce Transaction unless Verified by Visa verification is received and authenticated.

ID#: 010410-010410-0005373

Visa Secure Electronic Commerce Participation Requirements - U.S. Region

A U.S. Member participating in Visa Secure Electronic Commerce must:

- Complete the Visa Secure Electronic Commerce enrollment process
- Obtain permission from its Principal-Type Member (if the Member is a Sponsored Member)
- As applicable, implement product security measures in accordance with Certification Authority and Payment Gateway, or 3-D Secure Specification standard requirements

ID#: 010410-010410-0008453

Cardholder Authentication Verification Value - U.S. Region

If a U.S. Issuer does not implement the 3-D Secure Specification, Visa will provide an Attempt Response that contains a Cardholder Authentication Verification Value (CAVV) on behalf of the Issuer in response to an Authentication Request from a 3-D Secure Merchant.

Visa assesses a fee to an Issuer for providing a CAVV on its behalf. Fee information is available from Visa upon request.

ID#: 010410-010410-0003929

3-D Secure Issuer Participation Requirements - U.S. Region

A U.S. Issuer that participates in 3-D Secure must comply with the *Visa International Operating Regulations and the Verified by Visa Issuer Implementation Guide*.

ID#: 010410-010410-0003930

Visa Secure Electronic Commerce Participation Options - U.S. Region

A U.S. Member participating in Visa Secure Electronic Commerce may:

- Use the Visa 3-D Secure Services
- Obtain software from a Visa-approved vendor
- Contract with a Visa-approved third party
- Develop its own service

ID#: 010410-010410-0008464

Visa Secure Electronic Commerce Cardholder Authentication - U.S. Region

A participating U.S. Issuer must provide Cardholder authentication that functions across multiple Cardholder Access Devices.

ID#: 010410-010410-0003932

3-D Secure Cardholder Authentication Verification Requirements - U.S. Region

A U.S. Issuer must:

- Provide a unique authentication response to each Authentication Request received from a participating 3-D Secure Merchant
- Include a Cardholder Authentication Verification Value (CAVV) in the following responses to an Authentication Request:
 - Authentication Confirmation
 - Attempt Response

For an Attempt Response, Visa may provide a CAVV on behalf of an Issuer, and subsequently validate the CAVV at Authorization. See the *Verified by Visa Issuer Implementation Guide* for more information.

- Provide Visa with its CAVV keys for Stand-In-Processing
- Validate the CAVV during Authorization

ID#: 010410-010410-0003933

Visa Secure Electronic Commerce Authentication Records - U.S. Region

A U.S. Issuer participating in Visa Secure Electronic Commerce must:

- Retain a log of all Authentication Requests and Authentication Records
- Upon request, provide the log to Visa for Arbitration or Compliance case processing
- Submit a copy of all 3-D Secure Authentication Records to the Authentication History Server maintained by Visa. Authentication Records include:
 - Attempt Responses
 - Authentication Confirmations
 - Authentication Denials
 - Unable to Authenticate Responses

ID#: 010410-010410-0003934

Visa Secure Electronic Commerce Authentication Approval Rate - U.S. Region

A participating U.S. Issuer participating in Visa Secure Electronic Commerce must maintain a monthly 3-D Secure authentication approval rate of 95%, as specified in the *3-D Secure Issuer Implementation Guide*.

This performance requirement does not apply to Transactions involving an attempted 3-D Secure authentication, where either the Cardholder or Issuer was not a 3-D Secure participant.

ID#: 010410-010410-0008455

Visa Secure Electronic Commerce Program Compliance - U.S. Region

A U.S. Member that participates in Visa Secure Electronic Commerce must comply with the *Visa International Operating Regulations* and the policies, procedures, operating requirements, and standards specified in the *Verified by Visa Acquirer and Merchant Implementation Guide*.

ID#: 010410-010410-0004592

Electronic Commerce Acquirer Requirements - U.S. Region

A U.S. Acquirer that has a Merchant Agreement with an Electronic Commerce Merchant must comply with the *Visa International Operating Regulations* and must:

- Meet all minimum requirements for Merchant server processing
- Comply with the Visa-established policies, procedures, and operating guidelines governing 3-D Secure Specification Transactions

ID#: 010410-010410-0004605

Visa Secure Electronic Commerce Chargeback Protection Limitations, Ineligible Merchant Category Codes - U.S. Region

A U.S. Acquirer must notify its Merchants participating in Visa Secure Electronic Commerce in the following Merchant Category Codes that their Electronic Commerce Transactions are not eligible for protection from Chargeback Reason Code 75, "Cardholder Does Not Recognize Transaction," and Chargeback Reason Code 83, "Fraudulent Transaction-Card-Absent Environment":

- MCC 4829, "Wire Transfer Money Orders"
- MCC 5967, "Direct Marketing - Inbound Teleservices Merchant"
- MCC 6051, "Non-Financial Institutions - Foreign Currency, Money Orders (not Wire Transfer), Travelers' Cheques"
- MCC 7995, "Betting including Lottery Tickets, Casino Gaming Chips, Off-Track Betting, and Wagers at Race Tracks"

ID#: 010410-010410-0004608

Visa Secure Electronic Commerce Chargeback Protection Limitations, Ineligible Merchants - U.S. Region

A U.S. Acquirer must notify any of its Merchants participating in Visa Secure Electronic Commerce identified in the Merchant Chargeback Monitoring Program or Risk Identification Service Online that their Electronic Commerce Transactions are not eligible for Chargeback protection from:

- Chargeback Reason Code 75, "Cardholder Does Not Recognize Transaction"
- Chargeback Reason Code 83, "Fraudulent Transaction-Card-Absent Environment"

Merchants must be notified that they remain ineligible while they are in either program, plus 4 additional months after exiting the program.

ID#: 010410-010410-0008456

Electronic Commerce Indicator Requirement - U.S. Region

A U.S. Acquirer must ensure that its Merchant transmits an Electronic Commerce Transaction Indicator 7, "Non-Authenticated Security Transaction," in the Authorization Request and Clearing Record for fully authenticated Transactions and attempted authentication Transactions within 30 days of Notification from Visa that the participating 3-D Secure Merchant is identified in the Merchant Chargeback Monitoring Program or Risk Identification Service Online.

ID#: 010410-010410-0004611

Requirements for High-Risk Merchants that Enable 3-D Secure - U.S. Region

The requirements specified in "Visa Secure Electronic Commerce Chargeback Protection Limitations (Ineligible Merchants) - U.S. Region" and "Electronic Commerce Indicator Requirement - U.S. Region" also apply to U.S. Merchants that enable 3-D Secure while identified in the Merchant Chargeback Monitoring Program or Risk Identification Service Online.

ID#: 010410-010410-0004612

Visa Risk Manager

Visa Risk Manager

Where available, Visa Risk Manager is an optional, subscription-based suite of risk management products that allows Issuers to react to high-risk Transactions at the Point-of-Transaction as well as to conduct offline case management.

ID#: 010410-010410-0008937

Visa Risk Manager - U.S. Region

Where available in the U.S. Region, Visa Risk Manager is an optional suite of subscription-based risk management products designed to help Issuers optimize loss prevention and maximize profitability through intelligent risk-management decisioning. An Issuer may subscribe to one or all of the following:

- Visa Real-Time Decisioning, which allows Visa to act on behalf of an Issuer to decline or forward high-fraud-risk Transactions using predefined rules created by the Issuer. It also supports both "Issuer available" and "Issuer unavailable" processing options.
- Visa Case Manager, which enables an Issuer to view and prioritize suspicious purchase activity that requires further investigation to confirm that the Cardholder participated in the Transaction
- Visa Rules Manager, a web-based solution, which allows an Issuer to create, test, and publish customized "decisioning" rules that incorporate key elements of the Authorization message as well as risk intelligence from Advanced Authorization. Visa Rules Manager publishes rules throughout the day at scheduled intervals so that Issuers can dynamically respond to emerging fraud schemes.

ID#: 010410-010410-0008465

Visa Advanced ID Solutions - U.S. Region

ID Security Alerts Service Participation Requirements U.S. Region

Effective 12 August 2010, participation in the ID Security Alerts Service is optional and at the discretion of Visa. A participating Issuer or Issuer's agent must:

- Register with Visa by submitting a completed ID Security Alerts Service Participation Agreement
- Provide Visa with Account Numbers and Social Security Numbers that are eligible to be enrolled in the service
- Comply with:
 - *Visa Alerts Platform: ID Security Alerts High Level Service Description*
 - *Visa Alerts Platform: ID Security Alerts - Technical Implementation Guide - Issuer*
 - *Visa Alerts Platform Web Services Specifications*
 - *Visa Alerts Platform White Label Website Issuer Specifications*

ID#: 081010-010100-0025924

BankruptcyPredict Service - U.S. Region

BankruptcyPredict Service Description - U.S. Region

The BankruptcyPredict Service is designed to reduce a U.S. Member's losses related to the bankruptcy of Cardholders, cardholders of non-Visa cards, and customers of other Visa and non-Visa products by using consumer account performance data, Transaction data, consumer credit data, and a proprietary model to:

- Score the participating Member's Cardholders, cardholders of non-Visa cards, and customers of other Visa and non-Visa products to predict the likelihood of bankruptcy
- Provide daily account-consumer level risk alerts
- Provide monthly risk scores for a participating Member's portfolio

ID#: 010410-010410-0001934

BankruptcyPredict Service Agreement - U.S. Region

To participate in the BankruptcyPredict Service, a U.S. Member must sign a service agreement with Experian Information Solutions, Inc., which can be obtained at one of the following addresses:

BankruptcyPredict Service Integrated Solutions Concepts, Inc.

P.O. Box 8999

San Francisco, CA 94128

Experian Information Solutions, Inc.

Attn: Contracts Division

475 Anton Boulevard

Costa Mesa, CA 92626

Visa assesses fees to Issuers that participate in the BankruptcyPredict Service. Fee information is available upon request.

ID#: 010410-010410-0007346

BankruptcyPredict Service Rights and Obligations - U.S. Region

All rights and obligations between a U.S. Member and Experian Information Solutions, Inc., its subsidiaries and affiliates are set forth in and are governed solely by the service agreement between the Member and Experian Information Solutions, Inc. The Member agrees to comply with all restrictions on use of the BankruptcyPredict Service set forth in such agreement, including with respect to permissible purpose requirements under the U.S. Federal *Fair Credit Reporting Act*. Without impairing any legal or equitable rights of Experian Information Solutions, Inc. under such agreement, Integrated Solutions Concepts, Inc. will, with respect to any non-compliance by the Member of such use restrictions, be entitled to enforce as a third party beneficiary the terms of such agreement against the Member and seek all available remedies.

ID#: 081010-010410-0001936

BankruptcyPredict Service Information Requirements - U.S. Region

A U.S. Member must furnish Transaction, account, and certain other information to Integrated Solutions Concepts, Inc., as specified in the *BankruptcyPredict Service User's Guide*. The Member designates Visa and its subsidiaries and affiliates to act as agents of the Member for accessing and/or transmitting the Member's information in connection with the BankruptcyPredict Service to Integrated Solutions Concepts, Inc., and from Integrated Solutions Concepts, Inc. to Experian Information Solutions, Inc. In the event that the Member requests that the BankruptcyPredict Service be delivered via Integrated Solutions Concepts, Inc., the Member designates Integrated Solutions Concepts, Inc. as its agent to and on behalf of the Member request and receive from Experian Information Solutions, Inc. the BankruptcyPredict Service, and to transmit the same to the Member.

ID#: 010410-010410-0001937

BankruptcyPredict Service Member Requirements - U.S. Region

A U.S. Member must comply with the following requirements for the reporting and use of Transaction, account, and the other information provided to Integrated Solutions Concepts, Inc.:

- Provide monthly reports for all new and previously reported accounts
- Comply with the information delivery requirements (media, format, and other requirements) specified in the *BankruptcyPredict Service User's Guide*
- Protect the security of the information sent to Integrated Solutions Concepts, Inc.

- Comply with all applicable laws and regulations in collecting and providing the information to Integrated Solutions Concepts, Inc. including, without limitation, the requirements under the U.S. *Federal Fair Credit Reporting Act*
- Ensure that all information sent to Integrated Solutions Concepts, Inc. is accurate
- Inform Integrated Solutions Concepts, Inc. as soon as possible upon becoming aware of any information sent to Integrated Solutions Concepts, Inc. that is inaccurate or otherwise does not comply with the requirements in this section
- Promptly investigate claims of inaccuracies in the information supplied to Integrated Solutions Concepts, Inc. and correct any information that cannot be verified as accurate
- Refer to the Integrated Solutions Concepts, Inc. Consumer Office any request to disclose the contents of a report supplied by the BankruptcyPredict Service

ID#: 010410-010410-0001938

Permitted Use of BankruptcyPredict Service - U.S. Region

A U.S. Member must use the BankruptcyPredict Service only:

- For a permissible purpose under the U.S. *Federal Fair Credit Reporting Act*
- As permitted in the service agreement between Member and Experian Information Solutions, Inc. specified in "BankruptcyPredict Service Agreement - U.S. Region"

ID#: 010410-010410-0001940

BankruptcyPredict Service Member Certification - U.S. Region

Upon request by Integrated Solutions Concepts, Inc., a U.S. Member must certify the purpose(s) for which it uses the BankruptcyPredict Service.

ID#: 010410-010410-0001941

BankruptcyPredict Service - Additional Information - U.S. Region

In the U.S. Region, refer to the *BankruptcyPredict Service User's Guide* for additional information, procedures, and requirements of the BankruptcyPredict Service.

ID#: 010410-010410-0001946

BankruptcyPredict Service Information Provision - U.S. Region

A U.S. Member authorizes Visa and Integrated Solutions Concepts, Inc. to use or transfer, including to correct or update, the information reported by the Member to Integrated Solutions Concepts, Inc. for any purpose permitted under applicable law, including but not limited to:

- Providing the information to Experian Information Solutions, Inc. for purpose of providing the BankruptcyPredict Service
- Providing to Members or other customers any Visa service or product

- Providing the information to Experian Information Solutions, Inc. or any other Credit Bureau for any use permitted to Experian Information Solutions, Inc. or such other Credit Bureau under their agreement with Visa or Integrated Solutions Concepts, Inc. and under applicable law

The Member must **not**:

- Provide information to Integrated Solutions Concepts, Inc. that is the result of an investigative consumer report within the meaning of Section 1681a(h) of the Federal *Fair Credit Reporting Act*
- Continue to transmit to Integrated Solutions Concepts, Inc. any information that cannot be verified as accurate

ID#: 010410-010410-0008452

MoneyChoices - U.S. Region

MoneyChoices Participation - U.S. Region

In the U.S. Region, participation in the MoneyChoices program is optional and at the discretion of Visa, which may limit participation, impose conditions on its use, and discontinue the program at any time.

ID#: 010410-010410-0008459

MoneyChoices Participation Requirements - U.S. Region

A U.S. Member that wants to participate in the MoneyChoices program must submit a subscription request and adhere to program requirements outlined in the *MoneyChoices User's Guide*.

ID#: 010410-010410-0008460

MoneyChoices Information - U.S. Region

The MoneyChoices Website is intended as an educational resource for Cardholders in need of financial planning or money-management skills. The information and materials provided through the MoneyChoices Web site are the property of Visa and are for the sole use of the U.S. Member in providing the MoneyChoices program to its Cardholders.

A U.S. Member must not disclose any MoneyChoices information to any third party without permission from Visa.

ID#: 010410-010410-0008461

Address Verification Service (AVS)

Address Verification Service (AVS) Results Code - Canada Region

A Canada Acquirer participating in the Address Verification Service (AVS) must populate the AVS results code received in the BASE I Authorization Response message in a Transaction's corresponding BASE II Clearing Record.

ID#: 010410-010410-0005383

Address Verification Service (AVS) Participation - U.S. Region

A U.S. Issuer must:

- Participate in the Address Verification Service, as specified in the appropriate VisaNet manual
- Perform address verification for each Address Verification Service inquiry

ID#: 010410-010410-0004679

Address Verification Service (AVS) Requirements - U.S. Region

A U.S. Issuer may perform address verification itself, or use an applicable option specified in the appropriate VisaNet manual

The Issuer that performs its own address verification must use the Address Verification Service algorithm.

ID#: 010410-010410-0008463

Address Verification Service Standards (AVS) - U.S. Region

A U.S. Issuer must **not** exceed the Address Verification Service partial-match response rate of 13%. The Address Verification Service partial-match response rate is the number of partial-match responses (i.e., responses other than "Y," "N," or "U") as a percentage of all responses.

ID#: 010410-010410-0004682

Address Verification Service (AVS) at Automated Fuel Dispensers - U.S. Region

An Automated Fuel Dispenser Merchant in the U.S. Region may request a Cardholder's ZIP code and perform an Address Verification Service inquiry for its Automated Fuel Dispenser Transactions.

ID#: 010410-010410-0004702

Card Recovery Bulletin (CRB)

Card Recovery Bulletin and Regional Card Recovery File

Visa publishes both the Card Recovery Bulletin (CRB) and an electronic Regional Card Recovery File that list the Account Numbers and BINs of Visa Cards for pick-up outside of the U.S. Region.

ID#: 010410-010410-0003963

Card Recovery Bulletin Service Participation Requirements

A Member that participates in the Card Recovery Bulletin Service must comply with the *CRB Service User's Guide*. These requirements include, but are not limited to:

- Instructing Merchants on the correct use of the Card Recovery Bulletin
- Handling Merchant calls when a Cardholder presents a Listed Card
- Handling a compromised Deposit-Only Account Number
- Advising an Issuer when a Listed Card is picked up
- Ensuring that the appropriate reward is paid to a Merchant for recovering a Listed Card

ID#: 010410-010410-0003980

Card Recovery Bulletin Listing Procedures

Members must comply with the procedures specified in the *CRB Service User's Guide* when listing Account Numbers or using the bulletin to identify Account Numbers with a "Pick Up Card" status.

ID#: 010410-010410-0001831

Card Recovery Bulletin Service Availability

The Card Recovery Bulletin (CRB) Service is available in each of the Card Recovery Bulletin Regions, as specified in the table below, the *Card Recovery Bulletin User's Guide*, and the *Visa Interchange Directory*. For possible chargeback protection, see Chargeback reason code 70, "Card Recovery Bulletin or Exception File."

Card Recovery Bulletin Regions

Visa Regions	Areas Included
A	Asia Pacific
B	Central and Eastern Europe, Middle East, and Africa
C	Canada
E	Visa Europe

F	Latin America and Caribbean
0	Not included in Card Recovery Bulletin

ID#: 010410-010210-0001832

Card Recovery Bulletin Distribution

The following rules apply to requests for distribution of the Card Recovery Bulletin:

- An Acquirer must submit Merchant names and addresses to Visa at least 30 calendar days before the intended receipt of the Card Recovery Bulletin
- The request must comply with the *CRB Service User's Guide* and the VisaNet manuals
- The request is valid only if Visa distributes a printed bulletin in the country where the Merchant Outlet is located
- Distribution fees for each Card Recovery Bulletin sent to Merchants are specified in the appropriate Regional Operating Regulations

ID#: 010410-010410-0003983

Card Recovery Bulletin Effective Dates

The Card Recovery Bulletin becomes effective on Saturday of the publication week and remains valid until the next edition's effective date. Visa may adjust the effective dates.

ID#: 010410-010410-0003966

Card Recovery Bulletin Conversion to Tape or Paper

A Member that converts the Regional Card Recovery File to magnetic tape or paper must receive prior written consent from Visa. Visa waives this requirement if the Member reproduces all "proprietary and confidential" and Copyright notices in the magnetic tape or paper copy.

ID#: 010410-010410-0003964

Merchant Use of Paper Version of Regional Card Recovery File

If a Merchant or an Acquirer converts the Regional Card Recovery File to paper, it may use an Account Number only to verify Visa Cards for Transactions that do not require Authorization.

ID#: 010410-010410-0003965

Pickup, Decline, or Referral Response Fees

A non-US Issuer pays a fee to the U.S. Region for each Pickup, Decline, or Referral Response issued at a Merchant Outlet located in the U.S. Region, as specified in the applicable regional pricing guide.

ID#: 010410-010410-0003967

Card Recovery Bulletin Chargeback Rights

An Acquirer may be subject to a Chargeback for below-Floor Limit Transactions if the Account Number appears on the Card Recovery Bulletin (CRB). Chargeback rights begin on the effective date of the CRB in which the Account Number is listed.

ID#: 010410-010410-0003981

Exception File

Exception File Updates

An Issuer must add an Account Number to the Exception File if:

- A Visa Card or Visa Electron Card was reported lost, stolen, or counterfeit and must be recovered
- A Deposit-Only Account Number is reported compromised
- Authorization must always be denied to the Account Number
- Authorization must always be granted to the Account Number
- Issuer-defined Authorization limits apply to the Account Number
- The Acquirer must contact the Issuer to obtain Authorization for the Account Number

ID#: 010410-010410-0003235

Exception File Update Information

An Issuer must update the Exception File with the following information to ensure the accuracy of the Exception File records:

- Account Number
- Authorization Response
- Purge date of the record
- Card Recovery Bulletin Region where the Visa Account Number should be published, if applicable

SEE ALSO:

- CRB Service User's Guide
- VisaNet manuals
- Original Credits Member Requirements manual

ID#: 010410-010210-0001848

Exception File - Processor Participation

An Authorizing Processor that wants to participate in the Exception File service must notify Visa in writing at least 90 calendar days before implementation.

ID#: 010410-010410-0003968

National Card Recovery File - U.S. Region

National Card Recovery File Card Verification Requirements - U.S. Region

U.S. Members, non-Member Authorizing Processors, and their Merchants must use the National Card Recovery File only for verifying Cards in connection with Transactions that do not require Authorization.

ID#: 010410-010410-0003851

National Card Recovery File Requirements - U.S. Region

A U.S. Merchant using the National Card Recovery File must check it for each Transaction that does not require Authorization.

ID#: 010410-010410-0003850

National Card Recovery File Agreement - U.S. Region

In the U.S. Region, before distribution of the National Card Recovery File to non-Member Authorizing Processors and their Merchants, a Member must obtain a written agreement to ensure that the entity:

- Is advised of the confidential and proprietary nature of the National Card Recovery File
- Uses the file as specified in "National Card Recovery File Card Verification Requirements - U.S. Region"

ID#: 010410-010410-0003852

Account Number Verification Service

Account Number Verification - Issuer Responsibilities

Effective 1 April 2010, if Account Number Verification is requested, the Issuer must respond by validating the information requested, as specified in the VisaNet manuals.

If Account Number Verification is requested in conjunction with a request for address verification, the Issuer may verify the Account Number using its internal exception file.

A positive Account Number Verification response "85" indicates that the Account Number is open and in good standing, and there is no negative information on the Account Number in either the:

- BASE I Exception File
- Issuer's exception file

A Decline Response "05" is issued when the expiration date field either:

- Contains an expired date
- Is blank

The Transaction amount is not checked or approved and the Activity File is not updated.

An Account Number Verification request generates an Advice File record.

ID#: 010410-010410-0025600

Account Number Verification and Authorization Response

Effective 1 April 2010, Account Number Verification is not a substitute for Authorization. An Authorization Response supersedes an Account Number Verification response for the same Transaction.

ID#: 010410-010410-0025599

Account Number Verification Service - U.S. Region

The Account Number Verification Service is an optional service that allows a U.S. Member or its Authorizing Processor to determine if there is negative information on an Account Number before submitting an Authorization Request and completing a Visa Transaction. This service is **not** a substitute for Authorization. An Authorization Response supersedes an Account Number Verification response for the same Transaction.

ID#: 010410-010410-0007210

Merchant Use of Account Number Verification Service - U.S. Region

A U.S. Merchant may use Account Number Verification to request verification of a Card Account Number, an address, or Card Verification Value 2, as specified in the appropriate VisaNet manual.

ID#: 010410-010410-0007199

Account Number Verification Service - Acquirer Requirements - U.S. Region

In the U.S. Region, the format of an Account Number Verification request must comply with "Required Data for Authorization Requests and Responses" (Exhibit OO) and the appropriate VisaNet manual, except for the unique POS Condition Code 51 that identifies the request.

ID#: 010410-010410-0007211

Account Number Verification Service - Issuer Requirements - U.S. Region

If Account Number Verification is requested, a U.S. Issuer must respond by validating the information requested, as specified in the appropriate VisaNet manual.

ID#: 010410-010410-0007212

Account Number Verification Service and Address Verification Service Request - U.S. Region

If Account Number Verification is requested in conjunction with a request for address verification, the U.S. Issuer may verify the Account Number using its internal exception file.

ID#: 010410-010410-0007213

Account Number Verification Positive Response - U.S. Region

In the U.S. Region, a positive Account Number Verification response (85) indicates that the Account Number is open and in good standing, and there is no negative information on the Account Number in either the:

- BASE I Exception File
- Issuer's exception file

ID#: 010410-010410-0007214

Account Number Verification Service Decline Response - U.S. Region

In the U.S. Region, the Account Number Verification Service issues a Decline Response (05) when the expiration date field either:

- Contains an expired date
- Is blank

ID#: 010410-010410-0007215

Account Number Verification Service Limitations - U.S. Region

In the U.S. Region, the Account Number Verification Service does **not** verify or approve the Transaction amount and the Activity File is **not** updated.

ID#: 010410-010410-0008928

Account Number Verification Service Advice File Record - U.S. Region

In the U.S. Region, an Account Number Verification request generates an Advice File record.

ID#: 010410-010410-0008998

VisaVue Service - U.S. Region

VisaVue Service Requirements - U.S. Region

VisaVue Service Issuer Participation Agreement - U.S. Region

To participate in the VisaVue Service, a U.S. Member must sign a VisaVue Service Participation Agreement. Further information is available from Visa upon request.

ID#: 010410-010410-0009022

VisaVue Service Information Disclosure

The account information provided to a U.S. Issuer through the VisaVue Service is proprietary to Visa and may be disclosed only as specified in the VisaVue Service Participation Agreement.

VisaVue Service information must **not** be disclosed to third parties, directly or indirectly, except as provided in the VisaVue Service Participation Agreement. "Third party," as used here, means any person, real or corporate, other than the Issuer or a Cardholder.

ID#: 010410-010410-0008427

Limitations of VisaVue Service Information Disclosure - U.S. Region

A U.S. Issuer must **not** disclose Account Numbers or any other Cardholder or Card-specific VisaVue Service information associated with Transactions to third parties unless either the:

- Disclosure is required by law
- Issuer has notified the Cardholder in advance about the fact and nature of the proposed disclosure and given the Cardholder the opportunity to refuse to permit the disclosure

ID#: 010410-010410-0003836

Issuer Use of VisaVue Service Information - U.S. Region

A U.S. Issuer that intends to use the VisaVue Service information to target Cardholders for distribution of marketing material from third parties must:

- Notify the Cardholder that the Issuer uses and analyzes information obtained through the Cardholder's use of the Visa Card and from other sources and that the information may be used to market products and services from third parties
- Give the Cardholder the opportunity to be excluded from marketing mailing lists, both in advance of the mailings and thereafter

ID#: 010410-010410-0003837

Acquirer Disclosure of VisaVue Service Information - U.S. Region

The information provided to a U.S. Acquirer through the VisaVue Service is proprietary to Visa and may be disclosed only as specified in the VisaVue Service Participation Agreement.

ID#: 010410-010410-0003442

VisaVue Service Information Sharing Prohibitions - U.S. Region

VisaVue Service information must **not** be shared with third parties, directly or indirectly, except as provided in the VisaVue Service Participation Agreement. "Third party," as used here, means any person, real or corporate, other than the Acquirer.

ID#: 010410-010410-0003443

VisaVue Service Acquirer Responsibility - U.S. Region

Each U.S. Acquirer participating in the VisaVue Service bears the sole responsibility for compliance with all applicable laws and regulations.

ID#: 010410-010410-0003444

Visa Membership Management

Visa Membership Management - U.S. Region

Visa Membership Management Description - U.S. Region

Visa Membership Management is a web-based service, accessed through Visa Online, that allows U.S. Members and their designated Agents to view and manage their Visa membership information in the Visa information system. This information includes, but is not limited to:

- Membership licensing
- BIN licensing/management
- Sponsorships
- Contacts and subscriptions
- CIB management
- Third-Party agents
- High-Risk Merchants
- Bulk transfers

Participation in Visa Membership Management is at the discretion of Visa, which may limit participation, impose conditions on its use, and discontinue the service at any time.

ID#: 010410-010410-0008435

Visa Membership Management Information - U.S. Region

In the U.S. Region, Visa Membership Management information is the property of Visa and is for the sole use of Visa Members in support of their Visa programs.

A U.S. Member and/or its designated Agent must **not** disclose any information from Visa Membership Management, or any other information associated with the service, to any other parties unless it is permitted in the *Visa International Operating Regulations* or otherwise authorized in writing by Visa.

ID#: 010410-010410-0008436

Visa Membership Management Use - U.S. Region

In the U.S. Region, Visa Membership Management may be used by Visa Members and their designated Agents that have been granted permission to access the service on the Member's behalf.

ID#: 010410-010410-0003736

Visa Membership Management Non-Member Use - U.S. Region

A U.S. Member is responsible for its use and its designated Agent's use of the Visa Membership Management service in accordance with the *Visa International Operating Regulations*.

In addition, the Member is responsible for monitoring its users' access to Visa Membership Management to ensure that only authorized users are granted access to the service.

ID#: 010410-010410-0008437

Visa Membership Management Requests - U.S. Region

A U.S. Member must ensure that only an authorized officer of the institution approves membership requests for Visa Membership Management.

ID#: 010410-010410-0003739

Visa Membership Management Information Accuracy - U.S. Region

A U.S. Member is responsible for the accuracy of all information shown in Visa Membership Management and any changes made to such information by the Member's authorized users. Changes to a Member's information in Visa Membership Management must be accompanied by an Electronic Signature, as specified in "Use of Electronic Signature."

ID#: 010410-010410-0003740

VisaNet Gateway Services - AP Region

VisaNet Gateway Services Requirements - AP Region

Use of VisaNet Gateway Services - AP Region

In the AP Region, Visa may:

- Audit the records and procedures relating to a Member's use of VisaNet for non-Visa Transactions through VisaNet Gateway Services
- Discontinue VisaNet services to a Member because either:
 - Its VisaNet system is adversely affected by non-compliance with VisaNet requirements
 - Other activities are deemed not in the best interests of the Visa system

ID#: 010410-010410-0004876

VisaNet Gateway Services Notification Requirements - AP Region

Before an AP Member may enter non-Visa Transactions into VisaNet through VisaNet Gateway Services, it must:

- Provide 90 calendar days written notice to Visa of its intention to perform Gateway Services
- Provide details of the types of non-Visa Transactions to be supported and the services it requires from Visa
- Submit to Visa written certification that the systems and procedures for processing non-Visa transactions comply with the AP Regional Operating Regulations and VisaNet system requirements

The Member may begin using VisaNet Gateway Services following receipt of written approval by Visa.

ID#: 010410-010410-0004877

Visa Transaction Alerts Service

Visa Transaction Alerts Service Requirements

Visa Transaction Alerts Service Participation Requirements

Effective 13 May 2010, participation in the Visa Transaction Alerts Service, where available, is optional and at the discretion of Visa. A participating Issuer or Issuer's agent must:

- Register with Visa by submitting a completed "Visa Transaction Alerts Service Participation Agreement"
- Provide Visa with Account Numbers that are eligible to enroll in the service

- Disclose to participating Cardholders which transactions will and will not trigger Cardholder notification
- Comply with:
 - Visa Alerts Platform: Transaction Alerts Service - Service Description for Issuers
 - *Visa Alerts Platform - Transaction Alerts - Technical Implementation Guide - Issuer*
 - *Visa Alerts Platform Web Services Specifications*
 - *Visa Alerts Platform White Label Website Issuer Specifications*
 - *Visa Mobile Handbook for Issuers*
 - *Visa Mobile Participation Guide for Issuers*

ID#: 081010-130510-0025735

Chapter 6: Payment Acceptance

Core Principle 6.1

Display of Marks

Accepting Visa Products for Payment

Visa merchants displaying Visa acceptance marks at payment locations agree to accept corresponding Visa-branded products for payment. If the customer indicates that he or she wants to pay with a Visa product, a merchant must complete and process the Visa transaction as defined in the Visa Operating Regulations.

ID#: 160210-150210-0007777

Core Principle 6.2

Honor All Cards Properly Presented

Honoring All Visa Cards

Visa merchants may not refuse to accept a Visa product that is properly presented for payment, for example, on the basis that the card is foreign-issued, or co-branded with a competitor's mark. Merchants may steer customers to an alternative method of payment, such as providing discounts for cash, but may not do so in a confusing manner that denies consumer choice. Merchants may decline to accept a Visa product that is not covered by their acceptance contract, and may also consider whether present circumstances create undue risk.

Footnote: In the US, Canada, and Australia, merchants may decline to accept certain categories of Visa products for domestically issued cards.

ID#: 160210-150210-0007778

Core Principle 6.3

No Surcharging Unless Required by Law

Charging for the Advertised Price

Visa merchants agree to accept Visa cards for payment of goods or services without charging any amount over the advertised price as a condition of Visa card acceptance, unless local law requires that merchants be permitted to engage in such practice.

ID#: 160210-150210-0007781

Core Principle 6.4

Merchant Qualification Standards

Participating in the Visa System

Participants in the Visa system agree to follow the standards established by Visa for technologies that are used at the point of transaction to ensure systems work together to provide seamless transaction and data processing. For example, magnetic-stripe and chip reading terminals must follow compatible standards and specifications to guarantee global interoperability and payment acceptance.

ID#: 160210-150210-0007782

Merchant Agreement

General Merchant Requirements

Merchant Qualification Standards

Before entering into a Merchant Agreement, an Acquirer must determine that the prospective Merchant is financially responsible and ensure that the Merchant will comply with the substance of the *Visa International Operating Regulations* as well as applicable law.

The Acquirer must also determine that there is no significant derogatory background information about any of the Merchant's principals. The Acquirer may obtain this information through:

- Credit reports
- Personal and business financial statements
- Income tax returns
- Other information lawfully available to the Acquirer

ID#: 010410-010410-0008478

Inspection

An Acquirer must conduct a physical inspection of the business premises of a prospective Merchant. For Mail/Phone Order and Electronic Commerce Merchants, the Acquirer must also obtain a detailed business description.

ID#: 010410-010410-0005251

Merchant Agreement Requirements

An Acquirer must:

- Have a Merchant Agreement with each of its Merchants
- Include language in the Merchant Agreement that obligates its Merchant to:
 - Perform its obligations under the Merchant Agreement in compliance with applicable laws
 - Comply with the *Visa International Operating Regulations* regarding use of the Visa-Owned Marks
- Ensure that its Merchant complies with the *Visa International Operating Regulations* regarding payment acceptance
- Ensure that required acceptance provisions are included in its Merchant Agreement or as a separate addendum
- Only accept Transaction Receipts from a Merchant with which it has a valid Merchant Agreement

Refer to the *Visa International Operating Regulations* for further information regarding Member compliance with applicable laws, requirements for certain Merchant segments, and Visa rights to monitor, audit, inspect, and investigate Members.

ID#: 081010-010410-0003356

Electron

A Merchant must have a Merchant Agreement with its Acquirer to accept Visa Cards or Visa Electron Cards. The same contract may cover Visa Cards and Visa Electron Cards.

ID#: 010410-010410-0005107

Right to Terminate

The right of Visa to limit or terminate a Member's agreement with a Merchant must be specified in each Merchant, Sponsored Merchant, and agent agreement.

ID#: 010410-010410-0008473

Merchant Classification

A business may act as a Merchant, Sponsored Merchant, or Internet Payment Service Provider (IPSP). The business is considered to be a Merchant, rather than a Sponsored Merchant or IPSP, if:

- The business has a Merchant Agreement with an Acquirer
- Transactions entered into Interchange do not represent the purchase of goods or services from a Sponsored Merchant

ID#: 010410-010410-0005261

Merchant Records

An Acquirer must keep a complete, well-documented file containing Merchant records, including any information connected to an investigation, for a minimum of 2 years following Merchant Agreement termination.

In the U.S. Region, an Acquirer of a Merchant undergoing a forensic investigation must also notify Visa when it receives notice, or otherwise becomes aware, that the Merchant has terminated its Merchant Agreement. *(This only applies in the U.S. Region.)*

ID#: 010410-010410-0008474

Merchant Deposits - Canada Region

A Canada Member that accepts a Deposit from a Merchant with which it does **not** have a signed Merchant Agreement is liable for the Deposit in the same manner as if it had a valid Merchant Agreement with that Merchant.

ID#: 010410-010410-0005349

Visa Debit Acceptor Agreement Requirements - Canada Region

Effective 20 February 2009, in the Canada Region, for each new Merchant, the Merchant Agreement must clearly:

- Specify if the Merchant has elected to be a Visa Debit Acceptor
- Distinguish all Card acceptance-related fees, such as discount rates or other pricing terms, associated with Visa Debit

An existing Merchant Agreement must be revised to include the Merchant's option to be a Visa Debit Acceptor and distinguish all Card acceptance-related fees, as specified above, when:

- The existing Merchant Agreement is renewed
- The Merchant indicates to its Acquirer that it wants to accept Visa Debit Cards

ID#: 010410-200209-0008375

Reporting of Non-Visa Debit Acceptor Merchants - Canada Region

Effective 20 February 2009, a Canada Acquirer must report to Visa in writing the name and location of each Merchant that has elected to **not** be a Visa Debit Acceptor.

ID#: 010410-200209-0008377

Illegal Transactions

A Merchant Agreement must specify that a Merchant must **not** knowingly submit, and an Acquirer must **not** knowingly accept from a Merchant for submission into the Visa payment system, any Transaction that is illegal or that the Merchant should have known was illegal.

ID#: 010410-010410-0001303

Merchant Agreement Provisions - U.S. Region 5.2.O.1.a, 5.2.O.1.d

A U.S. Acquirer must incorporate the following requirements into all Merchant Agreements:

- A Merchant must **not** deposit a Transaction Receipt that it knows or should have known to be either fraudulent or not authorized by the Cardholder
- The Merchant is responsible for its employees' actions

A Merchant Agreement must also include:

- Transaction Deposit restrictions
- Transaction processing prohibitions
- Prohibition against a Merchant depositing a Transaction Receipt that does not result from an act between the Cardholder and the Merchant or the Cardholder and its Sponsored Merchant (laundering)
- Requirements specified in "Merchant Agreement Requirements - U.S. Region"
- Disclosure of account or Visa Transaction Information prohibitions, as specified in "Destruction or Return of Information due to Suspension of Operations - U.S. Region"
- A requirement that the Merchant and its Agents comply with the provisions of the Cardholder Information Security Program
- Merchant responsibility for demonstrating compliance by its Agents with the requirements of the Cardholder Information Security Program
- A requirement that the Merchant, if undergoing a forensic investigation at the time the Merchant Agreement is signed, fully cooperate with the investigation until completed

ID#: 010410-010410-0008507

Acquirer Requirement to Query the Terminated Merchant File and Inspect Merchant Premises - U.S. Region

A U.S. Acquirer must:

- Query the Terminated Merchant File to determine if the prospective Merchant has been terminated for cause
- Whenever feasible, conduct a physical inspection of the business premises of a prospective Merchant
- For Mail/Phone Order Merchants, obtain a detailed business description

ID#: 010410-010410-0003474

Merchant Agreement Specifications and Options - U.S. Region

In the U.S. Region, for each new Merchant, a Merchant Agreement must clearly:

- Specify the Limited Acceptance options and the Merchant's election, if any, of one of those options
- Distinguish all Card acceptance-related fees, such as discount rates or other pricing methodology, associated with each Limited Acceptance category

An existing Merchant Agreement must be revised to include the Limited Acceptance options and distinguish all Card acceptance-related fees when either:

- The existing Merchant Agreement is renewed
- The Merchant indicates to its Acquirer that it wants Limited Acceptance

ID#: 031209-150210-0008510

Specification of Merchant Fees - U.S. Region

In the Merchant Agreement, a U.S. Acquirer must clearly distinguish fees associated with Visa Transactions from fees associated with other card transactions.

ID#: 010410-010410-0003361

Terminal Processing by Competitors - U.S. Region

A U.S. Acquirer must **not** prohibit a Merchant from using terminal processing services offered by competitors for the direct delivery of Visa Transactions captured at the Point-of-Transaction to VisaNet for Clearing and Settlement.

ID#: 010410-010410-0003362

Merchant Agreement Form - U.S. Region

In the U.S. Region, most of the form, content, and appearance of a Merchant Agreement is at the discretion of the Acquirer. However, each Merchant Agreement must contain at least the requirements for Merchant Card acceptance specified in the *Visa International Operating Regulations* to the extent permitted under applicable law. An Acquirer may include other provisions in its Merchant Agreement if they are consistent with the *Visa International Operating Regulations*.

Each Merchant Agreement must:

- State the terms required to satisfy payment directly to the Merchant, including, but not limited to, the name of the financial institution to which the Acquirer, its Agent, or Sponsored Member must deposit funds for payment of Visa Transactions
- Clearly state the Acquirer's name and location in letter size consistent with the rest of the Merchant Agreement printing, and in a manner that makes the Acquirer's name readily discernible to the Merchant
- Be signed by the Acquirer
- Remain on file at the Acquirer's place of business

ID#: 010410-010410-0008512

Provisions for VisaNet Copy Request and Fulfillment Service Installation - U.S. Region

If VisaNet Copy Request and Fulfillment Service equipment is installed at a U.S. Merchant Outlet, the Merchant Agreement must include provisions equivalent to those specified in the *Visa International Operating Regulations* for the use, support, and modification of the equipment.

ID#: 010410-010410-0005078

Third Party Designation - U.S. Region

In the U.S. Region, a Merchant Agreement must permit a Merchant to designate a third party that does not have a direct agreement with its Acquirer as its agent for the direct delivery of data-captured Visa Transactions to VisaNet for Clearing and Settlement. The Merchant must:

- Advise the Acquirer that it will use a third-party processor
- Agree that the Acquirer must reimburse the Merchant only for the amount of Visa Transactions delivered by that agent to VisaNet, less the appropriate discount fee
- Assume responsibility for any failure by its agent to comply with the *Visa International Operating Regulations*, including, but not limited to, any violation resulting in a Chargeback

ID#: 010410-010410-0003367

Connecting Directly to Issuer - U.S. Region

In the U.S. Region, a national Merchant may authorize and transmit Interchange directly to an Issuer through VisaNet if the Merchant has:

- Completed a national account agreement
- Received the prior approval of the Board of Directors

Visa determines the Interchange Reimbursement Fee.

ID#: 010410-010410-0008475

Specification of Preauthorized Health Care Transaction Requirements - U.S. Region

In the U.S. Region, the requirements for Preauthorized Health Care Transactions must be included in each Merchant Agreement with a Health Care Merchant.

ID#: 010410-010410-0006144

Additional Merchant Agreement Provisions for Healthcare Auto-Substantiation Merchants - U.S. Region

Effective 8 October 2009, an Acquirer participating in Healthcare Auto-Substantiation must ensure that:

- A Merchant that participates in Healthcare Auto-Substantiation Transactions complies with the provisions of the following:
 - *Visa Auto-Substantiation Transaction Consolidated Technical Requirements Guide*
 - *Visa Healthcare Auto-Substantiation Transactions Service Description and Implementation Guide*
- The Merchant has obtained a license from and is certified by SIGIS the Special Interest Group for IIAS Standards to process Healthcare Auto-Substantiation Transactions
- The substance of the provisions are included in the Merchant Agreement or as a separate addendum

ID#: 010410-010100-0025562

Required Merchant Information

File Retention - Existing and New Merchant Agreements - AP Region

In the AP Region, a Merchant file must contain at least the following, where applicable and available:

- Merchant trading name/DBA (doing business as) name
- Merchant legal name (if different from DBA name)
- Complete Merchant Outlet address
- Merchant telephone number
- Merchant business registration number or tax identification number
- Merchant principal/owner name
- National ID number (where available)
- Names and national ID numbers of key employees

ID#: 010410-010410-0005345

File Retention - Terminated Merchant Agreements - AP Region

In the AP Region, the file of terminated Merchants must include, at a minimum:

- Merchant Agreement and addenda
- Deposit history and monitoring reports
- Details on the number, total amount, and reasons for any Chargebacks received
- All Acquirer/Merchant correspondence
- All Merchant Fraud Performance Program reports relating to the Merchant
- Names and ID numbers of suspect employees
- Written notification of termination or intent to terminate
- Any other supporting documentation that itemizes the details leading to the decision to terminate the Merchant

ID#: 010410-010410-0007371

Required Merchant Information - U.S. Region

A U.S. Acquirer must collect all of the following for all Merchants and Sponsored Merchants:

- "Doing Business As" (DBA) name
- Merchant legal name
- Merchant Outlet location, including street address, city, state, and 9-digit ZIP code
- U.S. Federal Taxpayer Identification Number, and identification of the number as either a U.S. Federal Employer Identification Number (FEIN) or Social Security Number (SSN)
- Incorporation status (for example, corporation, partnership, sole proprietor, non-profit, or other)
- Full first and last name, including middle initial, if Merchant is a sole proprietor
- Merchant Category Code and, if applicable, any secondary Merchant Category Code(s)
- Indication if a Merchant is a small and/or disadvantaged business
- Termination date and reason for termination if the Acquirer/Merchant relationship is terminated

The Acquirer must:

- Retain the Merchant or Sponsored Merchant information in an electronic format to be specified by Visa
- Make it available to Visa upon request

ID#: 010410-010410-0008513

Required Merchant Information Reporting Fees - U.S. Region

In the U.S. Region, Visa assesses an Acquirer a monthly fine, as specified in the table below, when required Merchant information is not provided or is incomplete. The fine is not applicable for new Merchant Outlets during the first 90 days from the date the Merchant begins accepting Cards under the Merchant Agreement.

Missing or Incomplete Merchant Information Reporting Fines - U.S. Region

Description	Fee
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Each Merchant Outlet with missing or incomplete information	US \$10
Maximum monthly fee per Acquirer	US \$50,000

ID#: 010410-010410-0003501

Acquirer's Jurisdiction

Country of Domicile

An Acquirer must only contract with a Merchant Outlet within its Country of Domicile, as specified in the *Visa International Certificate of Incorporation and Bylaws* or the applicable Certification of Incorporation and Bylaws. The country of the Sponsored Merchant, not the country of the Internet Payment Service Provider (IPSP), determines the Acquirer's jurisdiction.

An Acquirer must **not** contract with a Merchant Outlet that is outside its Country of Domicile unless the:

- Visa Region with jurisdiction over the Merchant Outlet has approved this arrangement, and the country or territory is either:
 - **Not** any other Principal's Country of Domicile
 - One where the Acquirer has a Branch
- Merchant is an International Airline and the Acquirer maintains the relationship as specified in the *Visa International Operating Regulations* regarding provisions of the International Airline Program
- Merchant Outlet is a military base, embassy, or consulate on foreign territory. Visa considers these Merchant Outlets to be within the Member's Country and Region of Domicile. The currency used to complete the Transaction must be disclosed on the Transaction Receipt.

A bilateral agreement exists between the Canada Region and the U.S. Region for Mail/Phone Order Merchants and Electronic Commerce Merchants.

ID#: 010410-010410-0008552

Cross-Border Merchant Contracting - Canada Region

A Canada Acquirer may acquire the following Canadian dollar Transactions of Canada Cardholders from Merchant Outlets in the U.S. Region:

- Mail/Phone Order Transactions
- Electronic Commerce Transactions

A U.S. Acquirer may acquire the following U.S. dollar Transactions of U.S. Cardholders from Merchant Outlets in the Canada Region:

- Mail/Phone Order Transactions
- Electronic Commerce Transactions

ID#: 010410-010410-0008477

Chargeback Rights for Transactions before Merchant Termination - Canada Region

If a Canada Merchant is terminated by an Acquirer, that Acquirer is liable for Chargebacks for items that were transacted before the termination of the Merchant.

ID#: 010410-010410-0008528

Cross-Border Acquiring Requirements - CEMEA Region

A CEMEA Member that is an Acquirer, including an electronic commerce Acquirer, may contract with a Merchant in any other country within the CEMEA Region, provided that the country is not any other acquiring Principal Member's Country of Domicile.

A CEMEA Member planning to acquire a Cross-Border Merchant as outlined above must obtain written permission from Visa before entering into a Merchant Agreement. A prospective Cross-Border Acquirer must also hold a valid Merchant Acquiring License or be enrolled in the Visa E-Commerce Acquirer Registration Program, as appropriate in its own country, for the activity it plans to undertake in the second country.

For further information, refer to "Eligibility for Acquiring License - CEMEA Region" and "Visa Electronic Commerce Acquirer Registration Program and Compliance - CEMEA Region."

ID#: 081010-010410-0008530

Permitted Merchant Outlets - U.S. Region

A U.S. Acquirer may sign a Merchant Outlet if the Merchant Outlet is located in the Canada Region and the resulting Transactions are:

- Mail/Phone Order Transactions or Electronic Commerce Transactions initiated by U.S. Cardholders
- Advertised and processed in U.S. dollars

ID#: 010410-010410-0001298

Merchants Signed Outside of the United States - U.S. Region

A U.S. Acquirer that signs a Merchant Outlet outside the 50 United States and District of Columbia must, within 60 calendar days of signing that outlet, notify Visa of at least the following:

- Merchant name
- Merchant location
- Estimated annual sales volume

ID#: 010410-010410-0001299

Internet Payment Service Providers and Sponsored Merchants

Internet Payment Service Provider Agreement Requirements

An Acquirer must ensure that its Internet Payment Service Provider Agreement includes:

- A requirement that the contract between an Internet Payment Service Provider (IPSP) and a Sponsored Merchant contains the Merchant Agreement requirements specified in the *Visa International Operating Regulations*
- The Acquirer's right to immediately terminate the Sponsored Merchant for good cause
- A statement that the IPSP is liable for all acts, omissions, Cardholder disputes, and other Cardholder customer service-related issues caused by the IPSP's Sponsored Merchants
- A statement that the IPSP is financially liable for each Transaction
- A statement that the IPSP must **not** transfer or attempt to transfer its financial liability by asking or requiring Cardholders to waive their dispute rights

ID#: 010410-010410-0005270

Internet Payment Service Providers - Merchant Agreement - Canada Region

A Canada Acquirer providing acquiring services to an Internet Payment Service Provider (IPSP) and its Sponsored Merchants must have a Merchant Agreement with the IPSP that identifies the IPSP and its Sponsored Merchants as Merchant parties to that agreement.

ID#: 010410-010410-0005385

Acquirer Eligibility - Internet Payment Service Provider - U.S. Region

Before entering into a Merchant Agreement with an Internet Payment Service Provider (IPSP), a U.S. Acquirer must:

- Be in good standing in all Visa risk management programs
- Meet the Acquirer Tier 1 capital requirement

ID#: 010410-150210-0005090

Acquirer Eligibility - Internet Payment Service Provider Maximum Annual Sales - U.S. Region

A U.S. Acquirer must enter into a direct Merchant Agreement with any Sponsored Merchant that exceeds US \$100,000 in annual sales.

ID#: 010410-010410-0005096

Internet Payment Service Provider Agreement Provisions - U.S. Region

A U.S. Acquirer must ensure that an Internet Payment Service Provider Agreement:

- Contains Internet Payment Service Provider (IPSP) operating requirements and risk management provisions, as specified in the *Visa International Operating Regulations* for Internet Payment Service Providers
- Includes a provision to establish IPSP financial liability for Transactions entered into Interchange on behalf of Sponsored Merchants, as well as responsibility for any disputed Transactions, credits, or customer service-related expenses
- Includes a statement that the IPSP must **not**:
 - Transfer or attempt to transfer its financial liability by asking or requiring Cardholders to waive their dispute rights
 - Permit a Sponsored Merchant to transfer or attempt to transfer its financial liability by asking or requiring Cardholders to waive their dispute rights
 - Deposit Transactions on behalf of another IPSP, as specified in "Internet Payment Service Provider Restrictions - U.S. Region"
- Requires that each Sponsored Merchant contract with an IPSP contain Merchant Agreement requirements and Card acceptance and Website requirements specified in the *Visa International Operating Regulations*
- Requires an IPSP to provide comprehensive lists, including names of principals and country of domicile, for all of its Sponsored Merchants and Transaction reports to its Acquirer, and to Visa upon request
- Requires its IPSP to deposit only Transactions from Sponsored Merchants within the Acquirer's jurisdiction
- Establishes an Acquirer's right to:
 - Immediately terminate an IPSP for fraudulent activity or other activities specified in "Visa Right to Terminate Merchant/IPSP or Sponsored Merchant"
 - Require an IPSP to immediately terminate a Sponsored Merchant for fraudulent activity or other activities specified in "Visa Right to Terminate Merchant/IPSP or Sponsored Merchant"

ID#: 010410-010410-0005097

International Airline Program

International Airline Merchant Agreement Specifications

An International Airline Merchant Agreement must contain, at a minimum, the elements specified in this section, in addition to the contract requirements specified for all Merchants in the *Visa International Operating Regulations*.

The agreement must specify the Acquirer's responsibilities to the Merchant for Chargeback resolution support. This support must include:

- Written information on Chargeback rights and procedures
- Chargeback processing, including a list of Chargeback reason codes, Merchant recourse options, and an Acquirer contact

The agreement must list the countries from which the Acquirer will accept Transactions, including the Authorization support procedures and processes for each country. It must also require that the

Acquirer and the Merchant notify Visa if Authorization problems arise for any countries covered by the Merchant Agreement.

ID#: 010410-010410-0008575

Acquirer Due Diligence

Terminated Merchant File Query Responses - U.S. Region

A U.S. Acquirer must query the Terminated Merchant File, as specified, before entering into a Merchant Agreement with a prospective Merchant.

If the Acquirer receives a response indicating a "possible match" against a Merchant listed on the Terminated Merchant File, the Acquirer must:

- Verify that the Merchant identified in the response is the same Merchant for which the inquiry was generated
- Contact the listing Member directly to determine why the Merchant was added to the file

The Acquirer should make its acceptance decision based on further investigation, and must use Terminated Merchant File data **only** as an informational tool in the decision-making process.

ID#: 081010-010410-0008577

Terminated Merchant File Query - Internet Payment Service Provider - U.S. Region

A U.S. Acquirer **must**:

- Query the Terminated Merchant File (TMF) before:
 - Entering into an agreement with a prospective Internet Payment Service Provider (IPSP)
 - An IPSP enters into an agreement with a prospective Sponsored Merchant
- Ensure that a Merchant listed on the TMF is **not** permitted to be a Sponsored Merchant
- Ensure that an IPSP with one or more Sponsored Merchants classified, or which should be classified, with Merchant Category Code 5967, "Direct Marketing - Inbound Teleservices Merchant," complies with the High-Risk Internet Payment Service Provider registration program and operating requirements
- Ensure that a terminated Sponsored Merchant or terminated IPSP is added to the TMF

ID#: 031209-150210-0003938

Electronic Commerce Acquirer Agreement

Internet Merchant Registration - AP Region

An AP Member entering the Internet Merchant acquiring business must register with Visa.

ID#: 010410-010410-0005323

Point-of-Transaction - Display of Marks

Display of Marks at the Point of Sale

Merchant Standards for Card Acceptance

An Acquirer contracting with a Merchant to accept Cards must ensure that the Merchant meets the standards specified in the table below.²

Merchant Acceptance Standards

Symbols Displayed at Merchant	Cards Accepted by Merchant	Electronic Capability	Cash-Back
Visa Brand Mark	Visa Cards ¹	Optional	For Domestic Transactions only, at the option of Visa
Visa Brand Mark with the Electron Identifier	Visa Electron Cards	Required	For Domestic Transactions only, at the option of Visa

1. A variance to this requirement applies in the U.S. Region.

2. A variance applies to this requirement in the Canada Region.

ID#: 010410-010410-0003658

Display of Appropriate Marks

A Member or Merchant must display the appropriate Marks to indicate which Cards it accepts for payment, as specified in the *Visa Product Brand Standards*.

ID#: 010410-010410-0008496

Display of Marks Exclusion VIOR 5.1.A.1.d, USOR 5.2.A.1.a

A Merchant is **not** required to display the Visa-Owned Marks if it does not deal with the general public (e.g., a private club, or if prohibited by trade association rules).

ID#: 010410-010410-0002643

Display of Electron Mark Prohibition

A Point-of-Transaction Terminal that does not have Online capability, regardless of whether the terminal is Chip-enabled, must **not** display the Visa Brand Mark with the Electron Identifier.

ID#: 010410-010410-0002828

Visa Right to Request Display Modification - U.S. Region

In the U.S. Region, Visa may require modification of any display of an Affinity Partner's Trade Name or Mark at a Merchant Outlet if the display adversely affects the Visa brand.

ID#: 010410-010410-0002347

Display of Marks Acquirer Requirements - U.S. Region

A U.S. Acquirer must ensure that:

- Each of its Limited Acceptance Merchants displays the Visa-approved signage representing the Limited Acceptance category it has selected
- A Merchant does **not** display the Visa-Owned Marks indicating acceptance of all Visa Cards if it has selected Limited Acceptance

ID#: 010410-010410-0002318

Visa Marks Display Size Requirements - U.S. Region

The Visa Mark used must **not** be smaller than any other acceptance mark displayed by a U.S. Merchant.

ID#: 010410-010410-0002339

Affinity Partner Marks Size Requirements - U.S. Region

In the U.S. Region, Visa-Owned Marks must be at least equal in size and prominence to any Affinity Partner identification and any other payment system Marks.

ID#: 010410-010410-0002345

Mail/Phone Order Merchant Acceptance Requirements - U.S. Region

A U.S. Mail/Phone Order Merchant must:

- Advise the Cardholder, during the payment process, that it accepts all Visa Cards for payment or that it accepts Cards that are in the Limited Acceptance category it has selected
- Display, in its catalog or other selling material, either the:
 - Visa Flag Symbol or Visa Brand Mark in full color, if it accepts all Visa Cards for payment

- Visa-approved signage representing the Limited Acceptance category it has selected

ID#: 010410-010410-0002340

Automated Fuel Dispenser Merchant Marks Display - U.S. Region

An Automated Fuel Dispenser Merchant in the U.S. Region must display the appropriate Visa-Owned Marks on or near the Automated Fuel Dispenser to indicate which Cards it accepts for payment.

ID#: 010410-010410-0002341

Display of Affinity Card Reproduction - U.S. Region

A U.S. Merchant must **not** display a reproduction of an Affinity Card as part of a decal at the Point-of-Transaction.

ID#: 010410-010410-0002346

Display of Affiliated-Merchant Mark - U.S. Region

An Affiliated-merchant in the U.S. Region must display the Visa-Owned Marks independently from any identification of the Affinity Partner.

ID#: 010410-010410-0002348

Full-Color Display Requirements - U.S. Region

When displayed at a U.S. Member location or Merchant Outlet, the Visa Brand Mark must appear in full color, except when displayed on an ATM, as specified in the *Visa Product Brand Standards*.

ID#: 010410-010410-0005764

Display of Marks on Scrip Terminal - U.S. Region

A U.S. Member must **not** display the Visa Brand Mark or the Visa Brand Name on a Scrip Terminal.

ID#: 010410-010410-0005765

Trade Names and Marks on Decals and Signs - U.S. Region

In the U.S. Region, no Trade Name or Mark, other than the Visa Brand Name, may appear on decals and signs bearing the Visa Brand Mark at Member locations or Merchant Outlets, except for decals on ATMs.

ID#: 010410-010410-0005766

Display of Marks at an ATM

ATM Display of Visa Marks - U.S. Region

In the U.S. Region, only ATMs and Acquirers that participate in the Visa ATM Network may display the Visa Flag Symbol or Visa Brand Mark.

ID#: 010410-010410-0004754

ATM Display of Visa Marks Prohibition - U.S. Region

A U.S. Acquirer must **not** display the Visa Flag Symbol or Visa Brand Mark on or surrounding an ATM unless that ATM accepts all Visa Cards.

ID#: 010410-010410-0004755

ATM Marks Color and Size Requirements - U.S. Region

In the U.S. Region, when used as the only Mark at an ATM, the Visa Flag Symbol, Visa Brand Mark, Visa Electron Symbol, or Visa Brand Mark with the Electron Identifier must:

- Be in full color
- Be at least 54mm high by 86mm wide

ID#: 010410-010410-0004775

ATM Marks Size Requirements with Other Marks - U.S. Region

In the U.S. Region, the Visa Brand Mark must **not** be smaller than any other acceptance Mark indicating participation in any ATM network, other than a Member's own proprietary network or a single primary regional network Mark that is also displayed on the ATM. No other Mark of the Visa Program may be displayed on participating ATMs, except as specified in "Plus Symbol Display Requirement at ATM - U.S. Region."

ID#: 010410-010410-0006169

Display of Marks Online

Verified By Visa Mark Prohibitions

A 3-D Secure-capable Electronic Commerce Merchant that displays the Verified by Visa Mark must **not** use the Mark:

- In a way that implies endorsement of any other product or service
- To indicate payment acceptance in any application

ID#: 010410-010410-0007010

Use of Brand Name vs. Brand Mark

A Merchant Website must display the Visa Brand Mark as specified in the *Visa Product Brand Standards*.

The Visa Brand Name must only be used to indicate acceptance when a visual representation of the Visa Brand Mark is not possible on the Merchant Website.

A Merchant displaying the Verified by Visa Mark on its Website must comply with the *Visa Product Brand Standards*.

ID#: 031209-150210-0008671

Verified by Visa Display Requirements - CEMEA Region

A CEMEA Issuer providing 3-D Secure to its Cardholders must display the Verified by Visa Mark in the pop-up authentication window presented to the Cardholder for authentication.

ID#: 010410-010410-0005517

Display of Marks at Point of Payment Choice - U.S. Region

A U.S. Merchant Website must display at the point of payment choice either the:

- Visa Flag Symbol or Visa Brand Mark in full color, if it accepts all Visa Cards for payment
- Visa-approved signage representing the Limited Acceptance category it has selected

ID#: 010410-010410-0002337

Manual Cash Disbursement

Manual Cash Disbursement Display of Marks

An Acquirer must display the appropriate Visa-Owned Marks to indicate which Cards are accepted for Manual Cash Disbursements.

ID#: 010410-010410-0005297

Point-of-Transaction Terminals

Point-of-Transaction Terminal General Requirements

Point-of-Transaction Terminal Requirements - AP Region

The following requirements apply to newly purchased or replaced electronic Point-of-Transaction terminals in the AP Region:

- The terminals must be fully EMV- and VIS-compliant
- The terminals must appear on the EMV Co-approved terminal list

ID#: 010410-010410-0004858

Primary Account Number Truncation of Electronic Point-of-Sale Receipts - CEMEA Region

At least 4 positions of the primary Account Number must be disguised or suppressed on the Cardholder Transaction Receipt for all POS terminals.

ID#: 010410-010410-0004887

Nigerian Point-of-Transaction Terminal Requirements - CEMEA Region

Effective 14 January 2010, prior to deploying a Point-of-Transaction Terminal, a CEMEA Acquirer located in Nigeria must ensure that the terminal:

- Is fully EMV and VIS-compliant
- Reads and acts upon all Service Codes, as specified on the *Payment Technology Standards Manual*
- Has been approved by Visa, or by an entity authorized by Visa
- Meets the requirements of the EMV Integrated Circuit Card Specifications for Payment Systems
- Has its Visa Public Keys replaced by any date specified by Visa

ID#: 010410-140110-0025505

Electronic Processing Requirements - LAC Region

Subject to applicable law, in order for an LAC Acquirer to continue to contract with new Merchants, more than 90% of Transactions must be electronically processed and captured at the Point-of-Transaction.

An LAC Acquirer that does not meet this minimum, but electronically processes and captures between 75% and 90% of its Transactions, may only contract with new Merchants that have Point-of-Transaction Terminals with electronic draft capture capability.

An LAC Acquirer that electronically processes and captures less than 75% of its Transactions must **not** contract with new Merchants until a minimum of 75% of its Transactions are electronically processed and captured at the Point-of-Transaction.

ID#: 010410-010410-0008500

Use of Verified by Visa Mark - U.S. Region

A U.S. Electronic Commerce Merchant must display the appropriate Verified by Visa Mark to indicate its participation in the 3-D Secure Authenticated Payment Program.

The U.S. Merchant must **not** use the Verified by Visa Mark unless it is a 3-D Secure participant.

ID#: 010410-010410-0008499

Terminals at Tip-Accepting Merchants - U.S. Region

A U.S. Acquirer must ensure that new Point-of-Transaction Terminals installed at a Merchant Outlet that receives or accepts tips are **not** programmed to include an estimated tip amount in the Authorization Request.

ID#: 010410-010410-0004966

Terminal Transaction Receipt Requirements - U.S. Region

In the U.S. Region, if a Point-of-Transaction Terminal has the capability, it must generate an Electronic Transaction Receipt as specified in "Electronic and Manual Transaction Receipts" (Exhibit S).

ID#: 010410-010410-0004964

Fleet Service Merchants Terminal Requirements - U.S. Region

A Visa Fleet Service Merchant in the U.S. Region must:

- Use a Point-of-Transaction Terminal capable of:
 - Reading the data on track 1 or track 2 of the Magnetic Stripe or Chip that identifies the Card as a Visa Fleet Card
 - Displaying the appropriate prompts
 - Capturing the appropriate responses
- Establish procedures for its employees or the Cardholder to enter required data on the terminal keypad

ID#: 010410-010410-0005086

Magnetic-Stripe Terminals

Service Codes at Point-of-Transaction Terminals

The table below specifies requirements for Service Code acceptance at Point-of-Transaction Terminals.

Requirements for Service Code Acceptance at Point-of-Transaction Terminals

Terminal Type	Terminal Requirements

All Point-of-Transaction Terminals with Online capability	<p>Must either:</p> <ul style="list-style-type: none"> • Read and act upon all Service Codes, as specified in the Payment Technology Standards Manual • Seek Issuer Authorization on all Transactions (Zero Floor Limit)
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All Point-of-Transaction Terminals with DataCapture-Only Capability	<p>Must both:</p> <ul style="list-style-type: none"> • Examine Service Codes • Act upon Service Codes <p>as specified in the <i>Payment Technology Standards Manual</i></p>
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ID#: 031209-010210-0004825

Account Number Acceptance at Terminals

An Acquirer that processes Visa or Visa Electron Transactions from a Point-of-Transaction Terminal (excluding an ATM) must ensure that the terminal accepts all 16-digit Account Numbers that contain a valid Visa-assigned BIN for Visa and Visa Electron Transactions.

ID#: 010410-010410-0004769

Account Number Processing at Terminals

All Member Point-of-Transaction processing systems (excluding ATMs) must be able to accept all 16-digit Account Numbers that contain a valid Visa-assigned BIN.

ID#: 010410-010410-0004770

Magnetic-Stripe Terminal Requirements

An Acquirer must ensure that a Magnetic-Stripe Terminal:

- Is used to obtain Authorization through the V.I.P. System and is able to read all Magnetic Stripes that conform to the specifications in the:
 - *Visa International Operating Regulations*
 - *Visa Product Brand Standards*
 - *Payment Technology Standards Manual*
- Transmits the entire unaltered contents of all data encoded on either track 1 or track 2 of the Magnetic Stripe
- Does **not** erase or alter any magnetic encoding on a Card
- Does **not** display or print more information than is embossed or printed on the front or back of the Card. This prohibition does **not** apply to displaying or printing the full Account Number on a Visa Electron Card with a partial Account Number.

ID#: 010410-010210-0003619

Dual-Reader Terminals

All new Magnetic-Stripe Terminals produced with dual-reader heads must be capable of processing and distinguishing the Magnetic Stripe containing Visa payment data from other proprietary Magnetic Stripes that may be present on the Card.

ID#: 010410-010410-0003620

Magnetic-Stripe Terminal Capability - AP Region

An AP Acquirer must ensure that all Magnetic-Stripe Terminals are capable of reading a Card with a high-coercivity Magnetic Stripe.

ID#: 010410-010410-0004857

Chip-Reading Terminals

Chip-Reading Device International Interoperability

Chip-Reading Devices that accept Visa Cards and Visa Electron Cards and placed in service **on or after 1 January 2001** must meet Visa specifications for international interoperability and functionality, including:

- EMV Integrated Circuit Card Specifications for Payment Systems
- Transaction Acceptance Device Requirements

ID#: 081010-010410-0004826

Chip-Reading Device Requirements

When installing an EMV-Compliant Chip-Reading Device to accept a Visa or Visa Electron Payment Application, an Acquirer must ensure that the terminal:

- Has been approved by Visa, or an entity authorized by Visa
- Meets the EMV Integrated Circuit Card Specifications for Payment Systems
- Has the capability to have its Visa Public Keys replaced in an acceptable method by any date specified by Visa

ID#: 010410-010410-0004827

Chip Interoperability Problems

If Visa determines that an Acquirer or Acquirer's agent has a high-severity Chip interoperability problem and that progress toward an agreed-upon resolution plan is no longer acceptable, the Acquirer or Acquirer's agent is subject to the requirements of "Chip Interoperability Compliance Program."

ID#: 010410-010410-0004828

Acquirer Device Validation Toolkit

An Acquirer must successfully complete the Acquirer Device Validation Toolkit (ADVT) process, as specified in the *Acquirer Device Validation Toolkit User Guide*, before deploying or upgrading a Chip-Reading Device. An Acquirer that fails to successfully complete the ADVT process may be subject to the requirements of "Chip Interoperability Compliance Program."

Effective 1 July 2010, an Acquirer may perform ADVT testing only on a device containing a kernel or interface module (IFM) with an expiration date after 1 July 2010.

Effective 1 October 2010, an Acquirer that tests with the ADVT must submit test results using the Chip Compliance Reporting Tool (CCRT).

Effective 1 January 2011, an Acquirer must not submit ADVT test results for a device containing a kernel or interface module (IFM) that has expired.

ID#: 081010-010410-0008887

Variable Length Account Numbers at a Chip-Reading Device

An Acquirer must ensure that all Chip-Reading Devices that accept Visa and Visa Electron Cards support variable-length Account Numbers up to and including 19 digits.

ID#: 010410-010410-0004830

Dynamic Data Authentication on a Chip-Reading Device

An Acquirer must ensure that Dynamic Data Authentication is active in all Chip-Reading Devices that accept Visa and Visa Electron Cards, unless the device obtains an Online Authorization for all Transactions.

ID#: 010410-010410-0004831

Chip-Reading Device and Transmission Requirements

An Acquirer must ensure that an EMV-Compliant Chip-Reading Device:

- Reads the Magnetic Stripe
- Reads the Chip if an EMV- and VIS-Compliant Chip is present, and does **not** allow the Chip-Reading Device to override the Chip Authorization controls by manually prompting the device to use the Magnetic Stripe. The Magnetic Stripe may be read only if the Chip is **not** EMV- and VIS-Compliant, or the Chip or Chip reader is inoperable.
- Supports "No CVM (Cardholder Verification Method) required" for all EMV-Compliant Chip-Reading Unattended Acceptance Terminals that perform Cardholder-Activated Transactions Type A and Cardholder-Activated Transactions Type B
- If capable of performing Online Transactions, performs Terminal Risk Management, as specified in the *EMV Integrated Circuit Card Specifications for Payment Systems*
- Supports Post-Issuance Application Change commands if the Acquirer is capable of processing Full-Chip Data

- **Effective through 16 April 2010**, transmits all Chip data elements that create the EMV-Online Card Authentication Cryptogram, if the Acquirer is capable of processing Full-Chip Data
- **Effective 17 April 2010**, captures and transmits Full-Chip Data for all Chip-initiated Transactions
- **Effective through 31 May 2009**, supports the terminal action codes and facilitates access to multiple accounts on a Chip Card, as specified in the *Visa Integrated Circuit Card Specification (VIS)*
- **Effective 1 June 2009**, supports the terminal action codes and facilitates access to multiple accounts on a Chip Card, as specified in the *Transaction Acceptance Device Requirements*
- Presents mutually supported Payment Applications contained in the Chip to the Card, or to the Cardholder where the Cardholder has the ability to select the Payment Application, and does **not** discriminate between Payment Applications, except as stipulated by the Chip parameters

ID#: 010410-010410-0004832

Chip-Reading Device Online Authorization Requirements

Chip-Reading Devices must be capable of requiring an Online Authorization for the next consecutive Magnetic Stripe-read Transaction originating from a Chip Card when:

- An EMV-Compliant Chip Card read was unsuccessful
- The Service Code indicates the presence of a Chip

When referring to Magnetic-Stripe Data, an EMV-Compliant Chip-Reading Device may only expect Magnetic-Stripe track 2 information, and the Cardholder name from track 1 (track 1 discretionary data is optional).

ID#: 010410-010410-0004833

Chip-Reading Device Plaintext Offline PIN Requirements

Chip-Reading Devices (including Unattended Acceptance Terminals) placed in service on or after 1 April 2001 that support "Enciphered Offline PIN" must also support "Plaintext Offline PIN."

ID#: 010410-010410-0004834

Acquirer Chip Card Acceptance Requirements

A Full-Chip Data Acquirer must accept and process VIS and Common Core Definitions Chip Cards, as specified in the:

- VisaNet Member Implementation Guide
- VSDC Member Implementation Guide
- VSDC System Technical Manual

ID#: 010410-010410-0004835

Chip-Reading Device PIN Requirements

An Acquirer must ensure that an EMV-Compliant Chip-Reading Device:

- Is equipped with ports that support devices capable of prompting for, and accepting a PIN based upon, Cardholder Verification Method parameters encoded on the Chip
- Does **not** display the Visa Brand Mark or Visa Brand Mark with the Electron Identifier on PIN only Chip-Reading Devices, excluding ATMs and Unattended Acceptance Terminals that perform Cardholder-Activated Transactions Type C
- Does **not** prompt international Cardholders for a PIN unless required by the Chip, excluding ATMs and Unattended Acceptance Terminals that perform Cardholder-Activated Transactions Type C

ID#: 081010-010410-0004836

Chip-Reading Device PIN Capability Requirements

New Chip-Reading Devices that accept Visa or Visa Electron Cards must be PIN-capable and comply with the Chip-Reading Device requirements in the *Visa International Operating Regulations*.

ID#: 010410-010410-0004837

Chip-Reading Device PIN Pad Requirements

A Chip-Reading Device must have either a PIN pad or a port capable of supporting a PIN pad.

If a PIN pad is present and active, the Chip-Reading Device must:

- Comply with Visa encryption standards
- Act on the Cardholder Verification Method List

ID#: 010410-010410-0008502

Chip-Reading Device Software Support Requirements

A Chip-Reading Device must be capable of supporting software to enable the functions specified in "Chip-Reading Device PIN Pad Requirements" if either the:

- Chip-Reading Device is equipped with a PIN pad port only
- PIN pad is inactive for Visa Chip-initiated Transactions

ID#: 010410-010410-0004840

Chip-Reading Device PIN Pad Activation Requirements

If a PIN pad is active for other Chip-enabled payments, it must be active for Visa Chip-initiated Transactions.

Exceptions to "Chip Reading Device PIN Pad Requirements" and "Chip-Reading Device Software Support Requirements" are permitted when compliance is inherently impractical (e.g., road tolls, transit applications, situations where a Cardholder would not expect interaction with a Chip-Reading device).

ID#: 010410-010410-0004841

Chip Transaction Acquirer Data Requirements

An Acquirer that processes a Chip-initiated Transaction must:

- Properly identify the Authorization Response code in the Clearing Record initiated by an EMV-Compliant Chip-Reading Device, as specified in the *V.I.P. System BASE I Technical Specifications*
- Use the appropriate POS Entry Mode code value ("05," "07," "91," or "95")
- Provide the Authorization Response code in the Clearing Record for a Chip-initiated Transaction that is approved offline
- **Effective 17 October 2009**, support Full-Chip Data processing via its host system. An Acquirer that is unable to support Full-Chip Data processing via its host system is prohibited from deploying or supporting Chip-Reading Devices with the Chip functionality enabled and must either:
 - Update its host system and network functionality to support Full-Chip Data
 - Disable Chip functionality in all Chip-Reading Devices connected to its host system

ID#: 031209-150210-0004842

Chip-Reading Device Acquirer Public Keys Requirements

An Acquirer must ensure that the Visa Public Keys are replaced by any date specified by Visa.

ID#: 010410-010410-0004843

Acquirer Chip-Reading Device Information Responsibilities

An Acquirer is responsible for the actions of a Chip-Reading Device that provides improper information and processing decisions to the Chip.

ID#: 010410-010410-0006018

PIN Capability at Chip-Reading Devices - AP Region

All new Chip-Reading Devices in the AP Region, certified by EMV Co, must be capable of accepting a PIN, with plaintext and enciphered Offline PIN Verification as the minimum requirement.

ID#: 010410-010410-0004860

PIN-Entry Bypass Prohibition - Canada Region

A Canada Acquirer must ensure that PIN entry on a Compliant Chip-Reading Device with a PIN Entry Device cannot be bypassed by the Acquirer, the Merchant, or an agent of the Acquirer or the Merchant.

ID#: 010410-010410-0004863

Offline PIN at Compliant Chip-Reading Devices - Canada Region

Compliant Chip-Reading Devices in the Canada Region must support both plaintext PINs that are verified offline and enciphered PINs that are verified offline.

ID#: 010410-010410-0004866

Chip-Reading Device Manual Cash Disbursements - Canada Region

All Canada Acquirers must ensure that all Compliant Chip Card Reading Devices offering Manual Cash Disbursements meet all of the following requirements:

- Support signature as a Cardholder Verification Method (CVM)
- Do not support "No CVM required" as a CVM
- Support either:
 - Enciphered PINs that are verified online
 - Plaintext PINs and enciphered PINs that are verified offline

ID#: 010410-010410-0004871

Manual Cash Disbursement - Magnetic-Stripe-Read - Canada Region

A Compliant Chip Card Reading Device offering Manual Cash Disbursements in the Canada Region may complete a Transaction using Magnetic-Stripe Data when a Compliant Chip Card cannot be read.

ID#: 010410-010410-0004872

Manual Cash Disbursement Fallback Transactions - Canada Region

A Canada Acquirer must ensure the Issuer is aware when a Manual Cash Disbursement Authorization Request is for a Fallback Transaction.

ID#: 010410-010410-0004873

Chip-Related Acquirer Fraud Liability - Canada Region

A Canada Acquirer is liable for any fraudulent Transactions that result from improper information and/or processing decisions provided to a Compliant Chip Card by either a Compliant Chip Card Reading Device or a Chip-Reading Device.

ID#: 010410-010410-0004875

Chip-Reading Device Authorizations - CEMEA Region

A CEMEA Acquirer must identify all Authorization messages originating from EMV-Compliant Chip-Reading Devices using the appropriate Values within Field 60, "Additional POS Information," as specified in *BASE I Technical Specifications, Volume I*.

ID#: 010410-010410-0004886

Chip-Reading Device General Requirements - CEMEA Region

When installing an EMV-Compliant Chip-Reading Device to accept a Visa or Visa Electron Payment Application, or upgrading an existing non-EMV or EMV compatible-only chip terminal to comply with full EMV specifications, a CEMEA Acquirer must ensure that the terminal:

- Has been approved by Visa, or by an entity authorized by Visa
- Meets the EMV Integrated Circuit Card Specifications for Payment Systems
- Meets the Transaction Acceptance Device Requirements
- Has its Visa Public Keys replaced by any date specified by Visa

ID#: 081010-010410-0007252

Non-EMV and EMV Compatible Terminal Requirements - CEMEA Region

All Chip-Reading Devices in the CEMEA Region that use chip technology to accept Visa Cards and Cards bearing the Visa Brand Mark with the Electron Symbol, including both non-EMV and EMV compatible-only Chip terminals, must:

- Be fully EMV-Compliant
- Operate in line with the Smart Payment Product Principles
- Support Static and Dynamic Data Authentication, with the optional exception of Online-only devices

ID#: 010410-010410-0008503

Chip-Reading Device Requirement to Support Signature - CEMEA Region

A CEMEA Acquirer must ensure that all EMV-Compliant Chip-Reading Devices at Merchant Outlets support "signature."

ID#: 010410-010410-0004894

Online-Capable Chip-Reading Device Plaintext Offline PIN Requirements CEMEA Region

A CEMEA Acquirer must ensure that all Online-Capable Chip-Reading Devices at Merchant Outlets support both "Plaintext PIN verified offline" and "Enciphered PIN verified offline," with the optional exception of Online-only devices.

ID#: 010410-010410-0004896

Online-Only Chip-Reading Device Plaintext Offline PIN Requirements - CEMEA Region

A CEMEA Acquirer must ensure that all Online-Only Chip-Reading Devices at Merchant Outlets support "Enciphered PIN verified Online" if these Devices do **not** support both "Plaintext PIN verified offline" and "Enciphered PIN verified offline," with the optional exception of Online-only devices.

ID#: 010410-010410-0004897

Chip-Related Data Acquirer Responsibilities - CEMEA Region

In the CEMEA Region, an Acquirer is responsible for the actions of a Chip-Reading Device that provides information and processing decisions to the Chip that are **not** in accordance with the *Visa International Operating Regulations*, the CEMEA Regional Operating Regulations, *EMV Integrated Circuit Card Specifications for Payment Systems*, and *Transaction Acceptance Device Requirements*.

An Acquirer must identify all Authorization messages originating from EMV-Compliant Chip-Reading Devices using the appropriate values within Field 60, "Additional POS Information," as specified in *BASE I Technical Specifications, Volume I*.

An Acquirer must provide the Authorization response codes in the Clearing Record for Chip-Initiated Transactions that are offline-approved.

A Chip Acquirer must provide all full Chip data within Field 55 of the VisaNet message.

ID#: 081010-010410-0004898

Unattended Acceptance Terminal Magnetic-Stripe Option - CEMEA Region

In the CEMEA Region, if an EMV-Compliant Chip Card cannot be read:

- An Online-only Chip-Reading Unattended Acceptance Terminal may complete a Transaction using Magnetic-Stripe Data
- An Offline-only Chip-Reading Unattended Acceptance Terminal must **not** complete a Transaction using Magnetic-Stripe Data

ID#: 010410-010410-0008504

Chip-Reading Device Terminal Capabilities - CEMEA Region

A Manual Cash Disbursement Acquirer in the CEMEA Region must ensure that all EMV-Compliant Chip-Reading Devices offering Manual Cash Disbursement support "signature."

All newly installed Chip-Reading Devices offering Manual Cash Disbursement must support either:

- "Enciphered PIN verified Online"
- "Plaintext PIN verified offline" and "Enciphered PIN verified offline"

"No CVM (Cardholder Verification Method) required" must **not** be supported for Manual Cash Disbursement Transactions.

All Chip-Reading Devices must support Online Dynamic Card Authentication for all Manual Cash Disbursement Transactions.

A Manual Cash Disbursement Acquirer must ensure that all Chip-Reading Devices offering Manual Cash Disbursement support "signature" and either:

- "Enciphered PIN verified Online"
- "Plaintext PIN verified offline" and "Enciphered PIN verified offline"

ID#: 010410-010410-0005363

Acquirer Device Validation Tool Kit - U.S. Region

A U.S. Acquirer must use the *Acquirer Device Validation Tool Kit* before deploying or upgrading a Chip-Reading Device. This requirement applies to:

- New Chip-Reading Devices, purchased from the original equipment manufacturer, where the Chip reader has been enabled to process Chip Transactions
- Installation of new software or payment-related configurations for a newly purchased device or existing device, where the Chip reader has been enabled to process Chip Transactions

These requirements do **not** apply to Chip-Reading Devices acquired before 29 June 2005 being installed for the first time.

ID#: 010410-010410-0008501

Chip Acquirer Processing Requirements - U.S. Region

Chip Acquirers in the U.S. Region must comply with the processing requirements specified in the:

- Appropriate VisaNet manual
- VSDC Member Implementation Guide
- VSDC System Technical Manual

ID#: 010410-010410-0004927

PIN Pad Requirements - U.S. Region

All new Chip-Reading Devices in the U.S. Region placed in service on or after 1 January 2005 that accept Visa or Visa Electron Chip Cards must be PIN-capable. This requirement applies only to newly purchased Chip-Reading Devices from the original equipment manufacturer, and does **not** apply to previously acquired Chip-Reading Devices being installed for the first time.

ID#: 010410-010410-0004928

Chip-Reading Device Service Code Requirements - U.S. Region

To recognize EMV-Compliant Chip Cards when Visa Smart Payment is supported, a U.S. Acquirer must ensure that all EMV-Compliant Chip-Reading Devices act upon the Service Code read from the Magnetic Stripe.

ID#: 010410-010410-0006844

Proximity/Contactless Payment Terminals

Proximity Payment Terminal Combination Testing Requirements

An Acquirer or Acquirer's agent must perform successful combination testing using the ADVT-qVSDC device module or other Visa-approved combination testing tool before deployment of a quick Visa Smart Debit/Credit (qVDCS) Proximity Payment reader at a Point-of-Transaction Terminal.

ID#: 081010-130809-0008835

Proximity Payment POS Entry Mode Code

An Acquirer must ensure that a Proximity Payment terminal uses the proper POS Entry Mode code, as indicated in "Required Message Content for VisaNet Financial Transactions" (Exhibit 3A) and "Required Message Content for VisaNet Authorization Requests" (Exhibit 3B) to identify that the Transaction is processed as one of the following:

- Chip Card Transaction
- Magnetic-Stripe Card Transaction
- Proximity Payment Transaction

All new Proximity Payment terminals deployed in countries without existing Visa Proximity Payment terminal implementations must **not** limit a contactless Face-to-Face Environment Transaction by Transaction amount.

This provision does **not** apply to Acquirers in Visa Europe.

ID#: 081010-010410-0002058

Proximity Payment Terminal Compliance

Effective 1 April 2008, all new Proximity Payment terminals in countries without existing contactless implementations must comply with the Visa Contactless Payment Specifications.

Effective 1 January 2012, all Proximity Payment terminals must comply with the Visa Contactless Payment Specifications.

ID#: 010410-010408-0002059

Contactless Program Compliance

Effective 1 April 2008, all new contactless programs in countries without existing contactless implementations must comply with the Visa Contactless Payment Specifications.

Effective 1 January 2012, all contactless programs must comply with the Visa Contactless Payment Specifications.

ID#: 010410-010408-0002054

Proximity Payment Transaction Compliance

A Proximity Payment Transaction must comply with either the:

- Visa Contactless Payment Specifications
- Visa Contactless Payment Specification ISO 14443 Type A and Type B

ID#: 010410-010410-0002053

Proximity Payment Transactions - AP Region

Effective 1 May 2010, in the AP Region, a Proximity Payment Terminal and a Proximity Payment Transaction must comply with all of the following:

- Visa Contactless Payment Specification
- Visa AP Reader Interface Specification
- Visa AP Reader Specification
- Visa AP Terminal Specification
- Asia Pacific Visa payWave Member Implementation Guide

An AP Member participating in Proximity Payment Transactions must report the summary of all Proximity Payment Transactions to Visa quarterly as specified in the *Asia Pacific Visa payWave Member Implementation Guide*.

ID#: 081010-010510-0025706

Proximity Payment Authorization Requirements - AP Region

In the AP Region, a domestic Proximity Payment Transaction must be authorized offline if all of the following:

- The Transaction amount is less than or equal to the Floor Limits specified in the "Domestic Proximity Payment Transaction Authorization Floor Limit - AP Region" table
- The cumulative value authorized offline in consecutive Proximity Payment Transactions does not exceed cumulative offline limits specified in the *Visa payWave Asia Pacific Member Implementation Guide - Domestic Proximity Payment Card Cumulative Offline Limit*

ID#: 081010-010100-0025707

Proximity Payment Issuer Requirements - AP Region

The cumulative value authorized offline in consecutive Proximity Payment Transactions must not exceed the cumulative offline limits specified in the *Visa payWave Asia Pacific Member Implementation Guide - Domestic Proximity Payment Card Cumulative Offline Limits*.

An Issuer must not send a Referral Response to an Authorization Request for a Proximity Payment Transaction.

ID#: 081010-010100-0025708

Domestic Proximity Payment Transaction Authorization Floor Limits - AP Region

Domestic Proximity Payment Transaction Authorization Floor Limits – AP Region

Country	Proximity Payment Floor Limit in Local Currency
Australia	AUD 100
Hong Kong ¹	HKD 500
Indonesia ¹	IDR 200,00
Malaysia ¹	MYR 150
People's Republic of China ¹	RMB 500
S. Korea	KRW 50,000
Singapore ¹	SGD 100
Taiwan ¹	NTD 3,000

Thailand ¹	THB 1,500
New Zealand	NZ 80
Japan	JPY 10,000
Philippines	PHP 2,000

1. These countries may limit the maximum value of a single Proximity Payment Transaction up to the Transaction limits specified in the table above.

ID#: 081010-010100-0025709

Proximity Payment Program Acquirer Obligations - Canada Region

A Canada Acquirer that deploys Proximity Payment Devices that are capable of processing offline authorized Transactions must permit Proximity Payment Transactions to be conducted offline for the maximum amount programmed by the Issuer on the Proximity Payment Card.

The Canada Acquirer must process Proximity Payment Transactions in accordance with the *Visa Contactless Payment Specifications* and ensure that Proximity Payment Transactions can be processed as programmed by the Issuer on the Proximity Payment Card.

ID#: 010410-010410-0002077

Proximity Payment Transaction Requirements - Canada Region

In the Canada Region, a Proximity Payment Transaction must be a Transaction that is made with a Visa Card issued by a Member and that uses either:

- The version of the qVSDC protocol that uses Cryptogram 17 as defined in the *Visa Contactless Payment Specifications* and the Proximity Payment Transaction is either Online or offline-authorized
- The MSD protocol as defined in the *Visa Contactless Payment Specifications* and the Proximity Payment Transaction is fully authorized by having a Zero Floor Limit

ID#: 010410-010410-0002078

Proximity Payment Transaction Receipts - Canada Region

Transaction Receipts are **not** required to be issued for a Proximity Payment Transaction in the Canada Region, but must be provided if requested by a Cardholder. The Transaction Receipt is only required to contain the total Transaction amount and Transaction Date. A Cardholder Verification Method (CVM), such as PIN or signature, is **not** required.

ID#: 010410-010410-0002079

Proximity Payment Device Requirements - Canada Region

A Proximity Payment Device in the Canada Region must support the version of the qVSDC protocol that uses Cryptogram 17, and may also support the MSD protocol, as defined in the *Visa Contactless Payment Specifications*.

ID#: 010410-010410-0002080

Acquirer Contactless Program Requirements - U.S. Region

A U.S. Acquirer must:

- Ensure that a Point-of-Transaction Terminal with Contactless Payment capability has been approved by Visa, or an entity authorized by Visa
- Comply with operating requirements specified in the Visa U.S.A. Contactless Payment Program Member Implementation Guide
- Ensure that its Merchant displays the Contactless Payment signage specified in the *Contactless Indicator and Contactless Symbol Reproduction and Applications Guide*

ID#: 010410-010410-0002042

Merchant Registration for Contactless - U.S. Region

A U.S. Acquirer must register its Merchant in order for the Merchant to participate in the Visa Contactless Payment Program. Registration information is available upon request from Visa.

ID#: 010410-010410-0002043

Contactless Payment Processing - U.S. Region

A U.S. Acquirer that processes Contactless Payment Transactions must:

- Identify a Contactless Payment Transaction in the VisaNet Authorization Request by using the appropriate POS Entry Mode code value, as specified in "Required Data for Authorization Requests and Responses" (Exhibit OO - U.S. Region)
- Transmit full contents of the Magnetic Stripe or Contactless Payment Chip, including any Device Indicator values, if present, in its Authorization Request
- Assign the appropriate Terminal Entry Capability code in the Clearing Record, as specified in "VisaNet Clearing Message Content Standards" (Exhibit NN - U.S. Region)
- Comply with processing requirements as specified in:
 - *Visa U.S.A. Contactless Payment Program Technical Implementation Guide*
 - *Visa U.S.A. Contactless Payment Program Member Testing and Certification Guide*
 - Appropriate VisaNet manual, including Proximity Payment processing requirements, which are also applicable to Contactless Payment Transactions
- Ensure that its Merchant complies with requirements specified in the *Visa U.S.A. Contactless Payment Merchant Testing Guide*

ID#: 010410-010410-0002044

Transactions Under US \$25 - U.S. Region

Effective through 16 April 2010, for Transactions under US \$25 completed at a Point-of-Transaction Terminal with Contactless Payment capability, a U.S. Merchant is **not** required to either:

- Obtain the Cardholder signature
- Provide a Transaction Receipt, unless the Cardholder requests one

This applies to all Transaction types, including Magnetic-Stripe, Contactless Payment, and Chip Card Transactions.

ID#: 081010-010410-0008511

Transactions Not Exceeding US \$25 - U.S. Region

Effective 17 April 2010 through 15 October 2010, for Transactions less than or equal to US \$25 completed at a Point-of-Transaction Terminal with Contactless Payment capability, a U.S. Merchant is not required to either:

- Obtain the Cardholder signature
- Provide a Transaction Receipt, unless the Cardholder requests one

This applies to all Transaction types, including Magnetic-Stripe, Contactless Payment, and Chip Card Transactions.

ID#: 081010-170410-0025582

Dynamic Currency Conversion Prohibitions - U.S. Region

In the U.S. Region, a Transaction must **not** be processed as a Contactless Payment Transaction if Dynamic Currency Conversion is performed.

ID#: 010410-010410-0002050

Cardholder-Activated Terminals - Self-Service Terminals, Automated Dispensing Machines, Limited Amount Terminals - U.S. Region

Cardholder Activated Terminal - Participation Requirements - U.S. Region

Before activating a Cardholder-Activated Terminal, a U.S. Acquirer must submit to Visa:

- Detailed written operational plan for each proposed Merchant Agreement with a Cardholder-Activated Terminal Merchant. The plan must include at least:
 - Type of goods and services to be provided
 - Type of Cardholder-Activated Terminal to be used

- Transaction flow explanation
- Proposed Authorization procedure, if applicable
- Risk management plan
- Written certification that each participating Cardholder-Activated Terminal meets the required standards specified in the U.S. Regional Operating Regulations

Visa may impose additional operating requirements as it deems necessary.

ID#: 010410-010410-0006020

Cardholder-Activated Terminal - Cancellation Message Requirements - U.S. Region

A U.S. Acquirer must send a cancellation message to the V.I.P. System:

- At any time before the terminal begins operation, if the Cardholder cancels the Transaction request
- Whenever the terminal cannot complete the Transaction due to a failure or timeout resulting from a delayed Authorization Response

ID#: 010410-010410-0004936

Cardholder-Activated Terminal - Declines - U.S. Region

If an Automated Dispensing Machine or Self-Service Terminal allows a U.S. Acquirer to cancel a Transaction before the machine or terminal begins operation, the Acquirer may decline the request without Issuer permission

ID#: 010410-010410-0004937

Cardholder-Activated Terminal - Card Retention - U.S. Region

In the U.S. Region, an Automated Dispensing Machine, Self-Service Terminal, or Limited-Amount Terminal is **not** required to have the ability to retain Visa Cards or Visa Electron Cards. If it does have the ability, it may retain the Card only upon Issuer request.

ID#: 010410-010410-0004938

Cardholder Activated Terminal - Card Retention Requirements - U.S. Region

If a Visa Card or Visa Electron Card is retained, a U.S. Acquirer or U.S. Merchant must:

- Log it under dual custody immediately after removal from the Cardholder-Activated Terminal
- Render it unusable and return it to the Issuer

An Issuer is **not** required to pay a reward to the Acquirer. The Acquirer may collect a

ID#: 010410-010410-0008516

Automated Dispensing Machine - PIN and Security Requirements - U.S. Region

A U.S. Acquirer of an Automated Dispensing Machine must obtain approval from Visa for PIN handling and security before the Automated Dispensing Machine may accept Cards.

ID#: 010410-010410-0004941

Automated Dispensing Machine Requirements - U.S. Region

An Automated Dispensing Machine in the U.S. Region must:

- Accept PINs that are 4, 5, or 6 digits or alphabetic characters, or a combination, as a substitute for a signature
- Read and transmit the entire unaltered contents of either track 1 or track 2 of the Magnetic Stripe or Chip
- **Effective through 15 October 2010**, produce a Transaction Receipt (not required for Small Ticket Transactions unless requested by the Cardholder)
- **Effective 16 October 2010**, produce a Transaction Receipt (not required for Visa Easy Payment Service Transactions unless requested by the Cardholder)
- Have a standard PIN pad
- Display the Visa Flag Symbol or the Visa Brand Mark
- Comply with the:
 - *Payment Technology Standards Manual*
 - *PIN Management Requirements Documents*
 - *Transaction Acceptance Device Requirements*
 - Appropriate VisaNet manual

An Automated Dispensing Machine must **not** dispense Scrip.

ID#: 081010-010100-0008517

Automated Dispensing Machine Cardholder Messages - U.S. Region

An Automated Dispensing Machine in the U.S. Region must be capable of conveying at least the following information to the Cardholder:

- Card invalid for this service
- Service unavailable now
- Invalid PIN - Re-enter
- Card retained

ID#: 010410-010410-0004946

Limited-Amount Terminal Requirements - U.S. Region

A Limited-Amount Terminal in the U.S. Region must:

- Perform data capture of the Account Number, Transaction Date, and Transaction amount
- Read track 1 or track 2 of the Magnetic Stripe or the Chip data and validate the Service Code, Account Number, and expiration date
- Check the Account Number against an exception file for Authorization, if the Limited-Amount Terminal can retain this information
- Produce a Transaction Receipt, except for Magnetic-Stripe Telephones
- Limit the Transaction amount to US \$25

A Limited-Amount Terminal must **not** dispense Scrip.

ID#: 010410-010410-0008518

Limited-Amount Terminals - Merchant Category Code Restrictions - U.S. Region

All Limited-Amount Terminals in the U.S. Region must be restricted to the following Merchant Category Codes:

- 4111, "Local and Suburban Commuter Passenger Transportation, Including Ferries"
- 4112, "Passenger Railways"
- 4131, "Bus Lines"
- 4784, "Tolls and Bridge Fees"
- 7523, "Parking Lots and Garages"

An exception may be made only with prior written approval from Visa.

ID#: 010410-010410-0006024

Self-Service Terminal Requirements - U.S. Region

A Self-Service Terminal in the U.S. Region must:

- Read and transmit the entire unaltered contents of either track 1 or track 2 of the Magnetic Stripe or the Chip data, as specified in the appropriate VisaNet manual
- **Effective through 15 October 2010**, produce a Transaction Receipt (not required for Small Ticket Transactions unless requested by the Cardholder)
- **Effective 16 October 2010**, produce a Transaction Receipt (not required for Visa Easy Payment Service Transactions unless requested by the Cardholder)
- Limit the Transaction amount to US \$50 for all Transactions, with the exception of Transactions conducted at an Automated Fuel Dispenser

A Self-Service Terminal must **not** dispense Scrip.

ID#: 081010-010410-0004953

Automated Fuel Dispensers

Automated Fuel Dispenser Authorization Options

An Automated Fuel Dispenser Merchant may:

- Obtain an Authorization for the full amount of a Transaction exceeding one of the following:
 - For a Chip or PIN-initiated Transaction, US \$100, or local currency equivalent
 - For all other Transactions, US \$75,³⁴ or local currency equivalent
- Obtain a Status Check Authorization for the equivalent of one currency unit for Transactions less than or equal to either:
 - For a Chip- or PIN-initiated Transaction, US \$100, or local currency equivalent
 - For all other Transactions, US \$75, or local currency equivalent
- Participate in Real-Time Clearing, as follows:
 - Send a preauthorization request for an estimated amount (not to exceed US \$500, or local currency equivalent), based on the Merchant's good faith estimate of the final Transaction amount, taking into account, among other factors, typical spending patterns at the Merchant location
 - Send the actual Transaction amount (Completion Message) to the Issuer within X of the preauthorization request
 - Participate in Partial Authorization

The Automated Fuel Dispenser Merchant is protected from Chargeback Reason Code 72, "No Authorization," for the amount approved by the Issuer.

A variance to this requirement applies in the U.S. Region. Provisions related to Real-Time Clearing are not applicable to Transactions involving Issuers or Acquirers in Visa Europe.

ID#: 031209-150210-0008542

Status Check Authorization

Effective 15 December 2009, only an Automated Fuel Dispenser Merchant may perform a Status Check Authorization, as specified in "Automated Fuel Dispenser Authorization Options."

ID#: 010410-151209-0025602

³⁴ A variance to this requirement applies in the U.S. Region. Provisions related to Real-Time Clearing are not applicable to Transactions involving Issuers or Acquirers in Visa Europe.

Automated Fuel Dispenser Requirements - CEMEA Region

An Automated Fuel Dispenser in the CEMEA Region must:

- Be an Unattended Acceptance Terminal
- Process Transactions using Merchant Category Code 5542
- Authorize all Transactions
- Read and transmit the entire contents of the Magnetic Stripe (including the Card Verification Value if applicable)

An Automated Fuel Dispenser must **not** dispense cash.

ID#: 010410-010410-0008541

Automated Fuel Dispenser Transaction Amount Limits - U.S. Region

An Automated Fuel Dispenser in the U.S. Region must:

- Except as noted below, limit the Transaction amount to:
 - For a Visa Fleet Card, US \$150
 - For all other Cards, US \$75
- Effective 18 July 2008 through 17 October 2009, limit the Transaction amount to:
 - For a Visa Fleet Card, US \$150
 - For all other Cards, US \$125
- **Effective 4 October 2008**, for a Real-Time Clearing Transaction, limit the Transaction amount to US \$500

ID#: 010410-010410-0008540

Automated Fuel Dispenser Authorization Options - U.S. Region 5.2.K

An Automated Fuel Dispenser Merchant in the U.S. Region must do one of the following:

- Obtain an Authorization for the exact amount of the Transaction
- Use the Status Check Procedure
- Process the Transaction using Real-Time Clearing
- For an Online Check Card Transaction, obtain an Authorization for an amount based on the estimated Transaction amount, not to exceed US \$50

ID#: 010410-010410-0003616

Status Check Requirements - U.S. Region 5.2.K

An Automated Fuel Dispenser Merchant in the U.S. Region may use the Status Check Procedure if the Transaction amount is:

- For a Visa Fleet Card Transaction, not more than US \$150
- For all other Cards, not more than US \$75

ID#: 010410-010410-0008462

Automated Fuel Dispenser Partial Authorization Requirements - U.S. Region 5.2.K

In the U.S. Region, an Automated Fuel Dispenser Merchant that participates in the Partial Authorization service must:

- Include the Partial Authorization indicator in the Status Check message, as specified in the appropriate V.I.P. System manual
- Be able to set the Automated Fuel Dispenser terminal to only dispense fuel up to whichever is lower:
 - The amount approved in the Partial Authorization Response by the Issuer
 - The Status Check approval amount allowed by the appropriate Card type, as specified in "Status Check Requirements - U.S. Region"
- Submit an Authorization Reversal for either:
 - The difference between the amount approved in the Partial Authorization Response and the final Transaction amount of the Cardholder's purchase
 - The full amount of the Partial Authorization Response if the Cardholder does not continue with the Transaction
- Submit a Clearing Transaction only for the amount of fuel dispensed and approved

ID#: 010410-010410-0005401

Unattended Acceptance Terminals

Unattended Acceptance Terminal Operational Plan

An Acquirer must submit a detailed written operational plan to Visa for approval before activating any Unattended Acceptance Terminal that performs Cardholder-Activated Transactions Type A.

ID#: 010410-010410-0004815

Unattended Acceptance Terminal Acquirer General Requirements

An Acquirer that installs Unattended Acceptance Terminals must:

- Comply with the Authorization requirements specified in the *Visa International Operating Regulations*, as applicable. The Authorization is valid if the Authorization amount is greater than or equal to the Transaction amount.
- Identify each Cardholder-Activated Transaction, as specified in "BASE II Record Requirements" (Exhibit 2L) and the *Visa International Operating Regulations*

- Ensure that the terminal:
 - Reads track 1³⁵ or 2 of the Magnetic Stripe or processes a Visa Smart Payment
 - Does **not** dispense cash, unless it is an ATM
 - Displays the Merchant name and customer service telephone number
 - Provides a Transaction Receipt^{36 37}
 - Informs the Cardholder that a Transaction Receipt is available upon request if a receipt is not provided automatically
 - Notifies the Cardholder that the Card has been retained, when the terminal is capable of retaining an invalid or expired Card

ID#: 010410-010410-0004816

Prepaid Purchase at Unattended Terminals

A Visa Prepaid Card Transaction at an Unattended Acceptance Terminal must meet the following requirements:

- Floor Limit is zero
- Merchant identification and its customer service telephone number are displayed

ID#: 081010-010410-0002513

Unattended Acceptance Terminal Requirements - Type A Transactions

When an Unattended Acceptance Terminal performs a Cardholder-Activated Transaction Type A, it must:

- Perform data capture of the Account Number, Transaction Date, and Transaction amount
- Validate the Service Code, Account Number, and expiration date
- Limit the Transaction amount to a maximum of US \$40, or local currency equivalent
- **Not** complete the Transaction if the Account Number is invalid or if the Card has expired

Effective 1 May 2008, unless granted written permission from Visa, existing Unattended Acceptance Terminals must cease performing Cardholder-Activated Transactions Type A for all Merchant Category Codes except:

- 4111, "Local and Suburban Commuter Passenger Transportation, including Ferries"
- 4112, "Passenger Railways"
- 4131, "Bus Lines"

³⁵ This requirement does not apply to ATMs.

³⁶ **Effective 1 September 2009**, a variance to this requirement applies in the AP Region for a Member in Australia.

³⁷ This requirement does not apply to Magnetic-Stripe Telephones.

- 4784, "Tolls and Bridge Fees"
- 7523, "Parking Lots and Garages"

A new Merchant may deploy Unattended Acceptance Terminals that perform Cardholder-Activated Transactions Type A only for the types of Merchant and Merchant Category Codes listed above, unless granted written permission from Visa.

ID#: 010410-010410-0004818

Visa Electron Prohibition for Unattended Acceptance Terminal Type A Transactions

An Unattended Acceptance Terminal must **not** accept Visa Electron Cards for Cardholder-Activated Transactions Type A.

ID#: 010410-010410-0004819

Unattended Acceptance Terminal Requirements - Type B Transactions

When an Unattended Acceptance Terminal performs a Cardholder-Activated Transaction Type B, it must:

- Limit the Transaction amount to US \$100,^{38 39} or local currency equivalent
- For a Real-Time Clearing Transaction, limit the Transaction amount to US \$500, or local currency equivalent
- Authorize all Transactions

ID#: 010410-010410-0004820

Unattended Acceptance Terminal Requirements - Type C Transaction

At a minimum, when an Unattended Acceptance Terminal performs a Cardholder-Activated Transaction Type C, it must:

- Accept PINs, according to Visa PIN Security and PIN Entry Device (PED) requirements, as specified in the PIN Management Requirements Documents
- Be capable of conveying at least the following information to the Cardholder:
 - Card invalid for this service
 - Service unavailable now
 - Invalid PIN - re-enter

ID#: 010410-010410-0004821

³⁸ Not applicable to an In-Transit Terminal or Real-Time Clearing.

³⁹ A variance to this requirement applies in the U.S. Region for Automated Fuel Dispenser Transactions.

Unattended Acceptance Terminal Transaction Type C PIN Verification

A Chip-enabled Unattended Acceptance Terminal that performs a Cardholder-Activated Transaction Type C may perform PIN Verification in both an Online and offline environment for a Visa Card or Visa Electron Card that contains a Visa Smart Payment application.

ID#: 010410-010410-0004822

Unattended Acceptance Terminal Transaction Type C Card Retention

An Unattended Acceptance Terminal that performs a Cardholder-Activated Transaction Type C is **not** required to have the ability to retain Cards. If it does have this ability, it may retain a Card only upon Issuer request, and the Acquirer or Merchant must:

- Log it under dual custody immediately after removal from the terminal
- Render it unusable and return it to the Issuer. If the Card bears a Chip, the Chip must not be damaged.

The Issuer is **not** required to pay a reward to the Acquirer. The Acquirer may collect a handling fee.

ID#: 010410-010410-0004823

Unattended Acceptance Terminal Transaction Amounts - Canada Region

In the Canada Region, an Unattended Acceptance Terminal that performs Cardholder-Activated Transactions Type A must limit the Transaction amount to a maximum of CAD \$75.

ID#: 031209-150210-0004861

Unattended Acceptance Terminal Plaintext PINs - Canada Region

Unattended Acceptance Terminals in the Canada Region that are Compliant Chip-Reading Devices that perform Cardholder-Activated Transactions Type C must support both plaintext PINs that are verified offline and enciphered PINs that are verified offline.

ID#: 010410-010410-0004862

Unattended Acceptance Terminal Data Retention - CEMEA Region

The Cardholder ID method transmitted in the original Presentment (TCR0) from an Unattended Acceptance Terminal must be retained by CEMEA Issuers for inclusion in Chargebacks and data fraud information messages (TC40).

ID#: 010410-010410-0004908

Cardholder-Activated Terminals - LAC Region

Cardholder-Activated Terminals in the LAC Region must truncate or disguise at least 4 digits of the Account Number on all Transaction Receipts.

ID#: 010410-010410-0004916

Electronic Signature Capture Terminals

Electronic Signature Capture Devices

A Merchant using an electronic signature capture device must:

- Only store and reproduce a signature on a Transaction-specific basis in relation to the Transaction for which the signature was obtained
- Only reproduce a signature upon specific written request from the Acquirer or in response to a Retrieval Request
- Have proper controls in place to ensure the security of the stored signatures and other Cardholder data in accordance with the Payment Card Industry Data Security Standard (PCI DSS)

An Acquirer may reproduce the Cardholder signature obtained using an electronic signature capture device in response to a Retrieval Request.

Visa may withdraw an Acquirer, Agent, or Merchant's right to use electronic signature capture devices if they fail to comply with this regulation, in addition to existing penalties that may be imposed under the *Visa International Operating Regulations*.

This provision is **not** applicable to Transactions involving Issuers or Acquirers in the jurisdiction of Visa Europe.

ID#: 081010-150509-0008678

Terminals without a Printer

Terminal Without a Printer Interchange Reimbursement Fee - LAC Region

In the LAC Region, a Transaction completed at a Terminal Without a Printer that fulfills the requirements specified in "Electronic Rate Qualification" is an Electronic Transaction and qualifies for the Electronic Interchange Reimbursement Fee.

ID#: 010410-010410-0004918

Terminal Without a Printer Qualifying Merchants - LAC Region

In the LAC Region, a Terminal Without a Printer may be used in market segments and at Merchants where:

- They still do not have terminals or the cost of terminals with printers represents an obstacle to the acceptance of Visa products
- The number of Transactions does not generate a service problem for a Cardholder

ID#: 010410-010410-0004919

Additional Requirements for Terminals Without a Printer - LAC Region

In the LAC Region, a Terminal Without a Printer must transmit the complete and unaltered contents of a Card's Magnetic Stripe.

A Terminal Without a Printer must meet all requirements for Point-of-Transaction Terminals, except those related to the Transaction Receipt imprint.

A Terminal Without a Printer may accept Domestic Transactions and International Transactions.

ID#: 010410-010410-0004920

Account Number-Verifying Terminals

Account-Number-Verifying Terminal - Acquirer Responsibilities - U.S. Region

A U.S. Acquirer that is required to install and authorize Transactions at a specified Merchant Outlet via an Account-Number-Verifying Terminal must:

- Notify the Issuers indicated by both the embossed or printed and encoded Account Numbers when the embossed or printed Account Number does not match the encoded Account Number
- Handle any recovered Card as specified in the *Visa International Operating Regulations*

ID#: 010410-010410-0004931

Account-Number-Verifying Terminal - Merchant Responsibilities - U.S. Region

A U.S. Merchant that is required to install and authorize Transactions via an Account-Number-Verifying-Terminal must:

- When the embossed or printed Account Number does not match the encoded Account Number:
 - Decline the Transaction and attempt to retain the Card by reasonable and peaceful means
 - Note the physical description of the Cardholder
 - Handle any recovered Card as specified in the *Visa International Operating Regulations*
- When the encoded Account Number cannot be read from the Magnetic Stripe or Chip, follow normal Authorization procedures and complete the approved Transaction using a manual imprinter
- When the embossed or printed Account Number is the same as the encoded Account Number, follow normal Authorization procedures
- Notify the Acquirer if a Card is retained

ID#: 010410-010410-0004932

Honoring Cards

General Acceptance Requirements

Valid Acceptance

A Merchant must accept all Cards properly presented for payment as specified in the "Merchant Acceptance Standards" table.

A variance to this requirement applies in the U.S. and Canada Regions.

If a Merchant does not deal with the public (e.g., a private club), it complies with this requirement if it accepts Cards from its Members.

ID#: 081010-150210-0008591

Transaction Processing Requirement - CEMEA Region

Subject to local law, a CEMEA Acquirer must process all valid Transactions originating from its Merchants.

ID#: 010410-010410-0005242

Acceptance of Visa Electron Cards - CEMEA Region

In the CEMEA Region, the following requirements apply to all Visa Electron Card Transactions at Merchant Outlets or Point-of-Transaction Terminals, including ATMs, whether or not a Merchant Outlet has specifically contracted with the Acquirer to accept Visa Electron Cards:

- An Authorization Request must **not** be systematically rejected or declined by an Acquirer if a Point-of-Transaction Terminal, including an ATM, has sent the Transaction Online for Authorization
- An Authorization Request involving a Visa Electron Card Transaction must be forwarded to the Issuer or to the Issuer's Processor for an Authorization Response
- A Visa Electron Card Transaction is subject to the conditions specified in the *Visa International Operating Regulations* and "Dispute Resolution"

ID#: 010410-010410-0005243

Visa Electron Card Transactions - CEMEA Region

In the CEMEA Region, a Visa Electron Merchant must accept valid Visa Electron Cards when presented for payment. A Visa ATM must accept all Visa Electron Cards, subject to the same local restrictions allowed for Proprietary Cards bearing the Plus Symbol.

ID#: 010410-010410-0004747

Country-Specific Requirements - South Africa - CEMEA Region

CEMEA Acquirers of Visa Electron Cards in South Africa:

- May accept Visa Electron Transactions from any Merchant that submits Transactions electronically
- Must ensure that only Merchants with PIN-enabled terminals display the Visa Electron decal

ID#: 010410-010410-0005248

Affinity Cards - U.S. Region

A U.S. Merchant that wants to accept Affinity Cards, including an Affiliated-merchant that is affiliated with an Affinity Partner, must also accept all Visa Cards in the Merchant's category of acceptance, in compliance with the rules for honoring Cards specified in the U.S. Regional Operating Regulations. The Merchant must **not** use an Affinity Card to debit any credit, charge, or asset account other than the Visa account maintained by the Issuer in connection with the Affinity Card.

ID#: 010410-010410-0002873

Visa Electron Acceptance - U.S. Region

A U.S. Merchant may accept Visa Electron Cards. If the Merchant accepts Visa Electron Cards, it must:

- Accept all Visa Electron Cards properly presented for payment
- Process all Transactions resulting from Visa Electron Cards as Visa Electron Program Transactions, as specified in the *Visa International Operating Regulations*

ID#: 010410-010410-0002871

Mini Card Acceptance - U.S. Region

A U.S. Merchant that accepts a Visa Card and has a Magnetic-Stripe Terminal must attempt to accept a Visa Mini Card if the Visa Mini Card is within the Merchant's category of Card acceptance.

The Merchant must request the corresponding full-sized Visa Card if the Merchant's Terminal is unable to read the Magnetic Stripe on the back of the Visa Mini Card.

ID#: 010410-010410-0005809

Visa Electron Card Magnetic-Stripe Read Requirement - U.S. Region

If the encoded Account Number on a Visa Electron Card cannot be read from the Magnetic Stripe, a U.S. Merchant must request another means of payment.

ID#: 010410-010410-0005125

Uniform Services

Uniform Services - Acquirer Requirements

An Acquirer must:

- Accept all Cards properly presented for payment
- Offer and render services uniformly to all Cardholders

ID#: 010410-010410-0005302

Uniform Services Merchant Requirement

A Merchant must process Transactions with its Acquirer's Cardholders and other Members' Cardholders in exactly the same manner.

ID#: 010410-010410-0003018

On-Us Transactions - U.S. Region

A U.S. Merchant must process Transactions with its Acquirer's Cardholders and other Members' Cardholders in exactly the same manner. The Merchant's normal discount rates, controls, regulations, and procedures apply.

The Merchant must **not** require a Cardholder, as a condition for honoring a Visa Card or Visa Electron Card, to sign a statement that waives the Cardholder's right to dispute the Transaction with the Issuer.

ID#: 010410-010410-0006140

Affiliated-Merchants - U.S. Region

In the U.S. Region, an Affiliated-merchant is considered a Merchant for the purposes of the *Visa International Operating Regulations*.

An Acquirer must ensure that it and its Affiliated-merchant comply with the federal bank anti-tying laws, Section 106 of the *Bank Holding Company Act Amendments* of 1970, 12 USC 1972, including without limitation, the prohibition on the varying of consideration on the condition that the customer obtain a product or service from an affiliate of the Member.

ID#: 010410-010410-0008770

Discount at the Point of Sale

Discount Offer - U.S. Region 5.2.D.2

In the U.S. Region, any purchase price advertised or otherwise disclosed by the Merchant must be the price associated with the use of a Visa Card or Visa Electron Card.

A U.S. Merchant may offer a discount as an inducement for a Cardholder to use a means of payment that the Merchant prefers, provided that the discount is:

- Clearly disclosed as a discount from the standard price
- Non-discriminatory, as between a Cardholder who pays with a Visa Card and a cardholder who pays with a "comparable card"

A "comparable card" for purposes of this rule is any other branded, general purpose payment card that uses the cardholder's signature as the primary means of cardholder authorization (e.g., MasterCard, Discover, American Express). Any discount made available to cardholders who pay with "comparable cards" must also be made available to Cardholders who wish to pay with Visa Cards. Any discount made available to a Cardholder who pays with a Visa Card is **not** required to be offered to cardholders who pay with "comparable cards."

ID#: 010410-010410-0008590

Discounts on Purchases Made with Affinity Cards - U.S. Region

When presented with an Affinity Card, a U.S. Merchant or Affiliated-merchant must **not** provide a discount to the Cardholder, unless either the:

- Discount, such as a credit on the Cardholder statement, rebate, etc., is provided subsequent to the time of the Transaction
- Cardholder presents a coupon or voucher in addition to the Affinity Card

A Merchant or Affiliated-merchant must **not** promote at the Point-of-Transaction the availability of discounts on purchases made with an Affinity Card.

ID#: 010410-010410-0003034

Cardholder Choice

Honor All Cards - Canada Region

Effective 20 February 2009, in the Canada Region, unless a Merchant has elected to not be a Visa Debit Acceptor, a Merchant that accepts Visa Cards must accept any valid Visa Card that a Cardholder properly presents for payment. This means that the Merchant must permit the Cardholder to choose whether to pay for a transaction with that Visa Card or with some other means of payment accepted by the Merchant.

Effective 16 August 2010, in the Canada Region, Merchants who have elected to be a Visa Debit Acceptor may choose whether or not to accept domestic Visa Credit Cards. Similarly, Merchants who

have elected to be a Visa Credit Acceptor may choose whether or not to accept domestic Visa Debit Cards.

ID#: 081010-200209-0008392

Selection of Payment System - Canada Region

Effective 20 February 2009, in the Canada Region, if a Cardholder presents a Visa Card that bears a Mark representing another payment service:

- **Effective through 15 August 2010**, the Merchant must honor the Cardholder's request if the Cardholder indicates that the transaction is to be processed as a Visa Transaction
- **Effective through 15 August 2010**, the Merchant may process the transaction as something other than a Visa Transaction despite an initial indication by the Cardholder that the transaction is to be processed as a Visa Transaction, but **only** if the Cardholder agrees that the transaction may be processed as something other than a Visa Transaction. The Merchant may **not** mislead the Cardholder concerning what payment service or system will be used. If the Merchant provides any information regarding the customer's rights related to various transaction choices, that information must be accurate.
- **Effective 16 August 2010**, the Merchant may **not** intentionally mislead the Cardholder concerning what payment service or system will be used. If the Merchant provides any information regarding the customer's rights related to various transaction choices, that information must be accurate.

ID#: 081010-200209-0008393

Honor All Cards - U.S. Region 5.2.B

A U.S. Merchant that wishes to accept Visa Cards must accept any valid Visa Card in its category of acceptance that a Cardholder properly presents for payment. This means that the Merchant must permit the Cardholder to choose whether to pay for a transaction with that Visa Card or with some other means of payment accepted by the Merchant. The Merchant may request or encourage a Cardholder to use a means of payment other than a Visa Card.

ID#: 010410-010410-0002867

Selection of Payment System - U.S. Region

In the U.S. Region, if a Cardholder presents a Visa Card that is in the Merchant's category of acceptance and that bears a Mark representing another payment service:

- The Merchant must honor the Cardholder's request if the Cardholder indicates that the transaction is to be processed as a Visa Transaction
- The Merchant may process the transaction as something other than a Visa Transaction despite an initial indication by the Cardholder that the transaction is to be processed as a Visa Transaction, but only if the Cardholder agrees that the transaction may be processed as something other than a Visa Transaction. The Merchant may **not** mislead the Cardholder concerning what payment service or system will be used. If the Merchant provides any information regarding the customer's rights related to various transaction choices, that information must be accurate.

ID#: 010410-010410-0002868

Incentive to Use Other Payment Method - U.S. Region

A U.S. Merchant may offer a non-monetary benefit to a Cardholder as an inducement for the Cardholder to use a means of payment other than a Visa Card. A Merchant may offer a monetary benefit in the form of a discount, as provided in "Discount Offer - U.S. Region," as an inducement for the Cardholder to use a means of payment other than a Visa Card.

ID#: 010410-010410-0002870

Limited Acceptance

Limited Acceptance - U.S. Region

A U.S. Merchant that accepts Visa Cards may choose Limited Acceptance.

A U.S. Merchant that accepts all Visa Cards, or a Limited Acceptance category of Visa Cards, must accept any valid Visa Card issued by a non-U.S. Issuer, as specified in the *Visa International Operating Regulations*.

ID#: 010410-010410-0008680

Limited Acceptance Notification Requirements - U.S. Region

A U.S. Acquirer must register with Visa and provide reporting on each of its Merchants that has selected Limited Acceptance.

ID#: 010410-010410-0005609

Limited Acceptance Merchant Signage - U.S. Region

A U.S. Acquirer must ensure that each of its Limited Acceptance Merchants is provided with Visa-approved signage representing the Limited Acceptance Category it has selected, in accordance with its Merchant Agreement. Specifications for appropriate signage are available from Visa.

ID#: 010410-010410-0005110

Card Acceptance Canada Region

Merchant Display of Marks and Acceptance Signage - Canada Region

Effective 20 February 2009, a Canada Acquirer must ensure that:

- Each of its Merchants that accepts all Visa Cards displays the appropriate Visa-Owned Marks to indicate which Cards it accepts for payment
- Where required by Visa, Visa Debit Acceptors display Visa-approved signage

- **Effective 16 August 2010**, Electronic Commerce merchants must display Visa approved signage at the Point-of-Transaction to indicate their election not to be a Visa Debit Acceptor or Visa Credit Acceptor

ID#: 081010-200209-0008380

Visa Debit Cards Issued by Canada Issuers - Canada Region

Effective 20 February 2009, a Canada Merchant that accepts Visa Cards may choose whether or not to also accept Visa Debit Cards issued by Canada Issuers.

ID#: 010410-200209-0008382

Visa Credit Cards Issued by Canada Issuers - Canada Region

Effective 16 August 2010, a Canada Merchant that accepts Visa Debit Cards may choose whether or not to also accept Visa Credit Cards issued by Canada Issuers.

ID#: 081010-160810-0025969

Visa Cards Issued by Non-Canada Issuers - Canada Region

Effective 20 February 2009, a Canada Merchant that accepts Visa Cards must accept any valid Visa Card issued by a non-Canada Issuer, as specified in the *Visa International Operating Regulations*.

ID#: 010410-200209-0008384

Card Acceptance Prohibitions

General Prohibitions

Refinance Existing Debt 5.1.C

A Merchant must **not** accept a Card to collect or refinance an existing debt unless either:

- The Transaction results from conversion of a Merchant's existing card program to the Visa or Visa Electron Program
- The Merchant is a government agency and the Transaction represents a loan payment. In this case, the Transaction amount must **not** equal the loan balance unless it is the final payment.

At the option of a Visa Region, a Merchant may accept a Visa Card or Visa Electron Card as payment for an existing debt, provided the debt is not considered uncollectable (e.g., payments to a collection agency or an attempt to recover funds for a dishonored check).

The Transaction must **not** represent collection of a dishonored check.

A Merchant must **not** accept Cardholder payments for previous Card charges.

ID#: 081010-010410-0006945

Use of Account Number

A Merchant must **not** request or use an Account Number for any purpose other than as payment for goods and services.

An exception to this requirement applies in the U.S. Region for the Health Care Eligibility Service and Visa ReadyLink. (*This only applies in the U.S. Region.*)

ID#: 010410-010410-0008585

Minimum Maximum - U.S. Region 5.2.F

A U.S. Merchant must **not** establish a minimum or maximum Transaction amount as a condition for honoring a Visa Card or Visa Electron Card.

ID#: 010410-010410-0002992

Postcard with Account Data - U.S. Region 5.2.F

A U.S. Merchant must **not** require a Cardholder to complete a postcard or similar device that includes the Cardholder's Account Number, Card expiration date, signature, or any other Card account data in plain view when mailed.

ID#: 010410-010410-0006960

Surcharges 5.1.C

A Merchant must **not** add any surcharges to Transactions, unless local law expressly requires that a Merchant be permitted to impose a surcharge. Any surcharge amount, if allowed, must be included in the Transaction amount and not collected separately.

A variance applies in the U.S. Region for the Visa Tax Payment Program.

A variance to this requirement applies in the AP Region for New Zealand under certain terms and conditions, as communicated to Members in New Zealand. Further information is available from Visa.

Effective 1 October 2009, a variance applies in the AP Region for Government Payments in Australia.

ID#: 081010-010410-0006948

Surcharges and Taxes - U.S. Region 5.2.F

A U.S. Merchant must **not**:

- Add any surcharge to Transactions, except as specified for a Tax Payment Transaction. Travelers cheque and Foreign Currency fees and commissions are **not** surcharges.

- Add any tax to Transactions, unless applicable law expressly requires that a Merchant be permitted to impose a tax. Any tax amount, if allowed, must be included in the Transaction amount and not collected separately.

ID#: 010410-010410-0003019

Previous Chargeback - U.S. Region 5.2.F

A U.S. Merchant must **not** enter into Interchange any Transaction Receipt for a Transaction that was previously charged back to the Acquirer and subsequently returned to the Merchant, irrespective of Cardholder approval. The Merchant may pursue payment from the customer outside the Visa system.

ID#: 010410-010410-0003022

Refinancing of Existing Debt - U.S. Region 5.2.F

A U.S. Merchant must **not** accept a Card to collect or refinance an existing debt that has been deemed uncollectible by the Merchant providing the associated goods or services.

A U.S. Merchant must **not** accept a Visa Consumer Credit Card or Commercial Visa Product, issued by a U.S. Issuer, to collect or refinance an existing debt.

ID#: 010410-010100-0003026

Other Prohibitions

Scrip Prohibition

A Visa or Visa Electron Card must **not** be used to purchase Scrip.

A variance to this requirement applies in the CEMEA Region.

ID#: 010410-010410-0008708

Merchant Funds Disbursement

A Merchant must **not** disburse funds in the form of cash except to Visa Cardholders at Hotels or Cruise Lines, as specified in "Hotel or Cruise Line Cash Disbursement."

A variance applies to the CEMEA Region for Members in South Africa.

Effective 1 March 2010, a variance to this requirement applies in the AP Region for Acquirers participating in Cash-Back Services.

ID#: 081010-010410-0006952

Visa Prepaid Card Cash Redemption

Effective 1 January 2011, a Visa Prepaid Card must **not** be redeemed for cash by a Merchant accepting the Visa Prepaid Card.

ID#: 081010-010100-0025713

Visa Prepaid Card Cash Redemption - U.S. Region

Effective through 30 December 2010, in the U.S. Region, a Visa Prepaid Card must **not** be redeemed for cash by a Merchant accepting the Visa Prepaid Card.

ID#: 081010-010410-0003109

Merchant Funds Disbursement Exceptions - U.S. Region

A U.S. Merchant must **not** disburse funds in the form of cash, unless either:

- **Effective 15 November 2009**, the Merchant processed the sale of travelers cheques or Foreign Currency as a Cash Disbursement Transaction **before 15 May 2008** and the Merchant is dispensing funds in the form of travelers cheques, Visa TravelMoney Cards, or Foreign Currency. In this case, the Transaction amount is limited to the value of the travelers cheques, Visa TravelMoney Card, or Foreign Currency plus any commission or fee charged by the Merchant.
- The Merchant is participating in the Visa Cash Back Service

ID#: 081010-010410-0003023

Telephone Service Transactions - U.S. Region

In the U.S. Region, a telephone service Merchant must **not** accept payment for a telephone call when the Card number is either:

- Entered via touchtone key pad
- Provided to an operator

This prohibition excludes:

- Magnetic-Stripe Telephone Transactions
- Transactions for which the Issuer has a contract with the carrier
- Transactions involving telephone services that have been explicitly approved by Visa and provide appropriate risk controls
- Telephone orders for goods and services
- Transactions provided by Inbound Teleservices Merchants, as specified in the *Visa Merchant Data Standards Manual*

ID#: 010410-010410-0005338

Visa Electron Manual Cash Disbursement - U.S. Region

A U.S. Merchant must **not** accept a Visa Electron Card or Visa TravelMoney Card for a Manual Cash Disbursement.

ID#: 010410-010410-0008709

Authorization Requirements

General Authorization Requirements

Transaction Date Authorization Requirement

A Merchant must obtain Authorization on the Transaction Date, excluding special conditions such as Hotel, Car Rental Company, Cruise Line, Delayed Delivery, Mail/Phone Order, and Electronic Commerce Transactions, as specified in the *Visa International Operating Regulations*.

ID#: 010410-010410-0003059

Prohibition Against Arbitrary or Estimated Amounts

Effective 1 April 2010, the Merchant must not use an arbitrary or estimated amount to obtain Authorization, except as specifically permitted in the *Visa International Operating Regulations*.

ID#: 010410-010410-0025596

Authorization Code on Transaction Receipt

An Authorization Code must appear on the Transaction Receipt.

ID#: 010410-010410-0009046

Merchant Authorization Requirements

A Merchant must request Authorization, regardless of the Transaction amount, if any of the following is true:

- Cardholder presents an Expired Card
- Cardholder neglects to bring their Card
- Card signature panel is blank
- Merchant is suspicious of a proposed Transaction
- Cardholder presents a Visa Electron Card at a Visa Electron Merchant
- Transaction is an Electronic Commerce Transaction
- Transaction is a Mail/Phone Order Transaction

- Transaction is an In-Transit Service Transaction
- Transaction is a Recurring Transaction
- Transaction is a V PAY Transaction ⁴⁰
- Chip or Chip-Reading Device is inoperative at a Chip-enabled Merchant
- **Effective 1 July 2010**, Card is unembossed and an Electronic Imprint is not obtained

ID#: 081010-010410-0008901

Authorization Cancellation

An Acquirer or Merchant that obtains an Authorization for a Transaction and subsequently cancels the Transaction (for any reason) must notify Visa or the Issuer of the cancellation.

ID#: 010410-010410-0005500

Airline Authorization

If practical, an Acquirer must provide Authorization services to an International Airline at the request of Visa.

Authorization support provided to an International Airline must be available on a primary and backup basis.

ID#: 010410-010410-0006134

Aggregated Transaction Authorization

For an Aggregated Transaction, an Electronic Commerce Merchant must obtain Authorization for the full, final Aggregated Transaction amount.

ID#: 010410-010410-0003062

Visa Electron Authorization - LAC Region

A Visa Electron Acquirer in the LAC Region must comply with the *Visa International Operating Regulations* with the following modifications:

- An Acquirer may, at its own risk, accept embossed Visa Electron Cards at Merchant terminals without Electronic Capability
- A Merchant must obtain an Authorization Code for these Transactions

ID#: 010410-010410-0005310

⁴⁰ Offline Authorization is allowed for Chip-initiated Transactions provided that the Transaction amount does not exceed the Merchant's Floor Limit.

Transaction Date Authorization Requirement - U.S. Region 5.2.K

A U.S. Merchant must obtain Authorization on the Transaction Date unless the Merchant/Transaction is one of the following:

- Lodging Merchant, Cruise Line Merchant, or a Car Rental Company Transaction
- Mail/Phone Order Merchant or an Electronic Commerce Transaction
- Automated Fuel Dispenser Transaction
- Aggregated Transaction

ID#: 010410-150210-0003579

Authorization Amount Requirements - U.S. Region

In the U.S. Region, an Authorization Request must be for the total amount of the Transaction.

A U.S. Merchant must **not** use an arbitrary or estimated amount to obtain Authorization, except as specifically permitted in the *Visa International Operating Regulations*.

The Merchant must **not** add an estimated tip amount to the Authorization Request beyond the value of the goods provided, or services rendered, plus any applicable tax.

ID#: 031209-150210-0008581

Declined Authorization - U.S. Region 4.2.H.15

Effective through 31 July 2010, a U.S. Acquirer must **not** enter into Interchange a Transaction that has received a Decline Response, unless the Transaction is a Preauthorized Transaction.

ID#: 081010-010410-0005565

Preauthorized Payment Cancellation Service - Stop Payment Order - U.S. Region 4.2.H.15

A U.S. Acquirer that receives a Decline Response of "R0," "R1," or "R3" as a result of "stop payment order" in the Preauthorized Payment Cancellation Service must provide the decline message description to the Merchant.

ID#: 010410-010410-0005567

Point-of-Sale Balance Inquiry Authorization - U.S. Region 4.2.H.15

A U.S. Merchant that participates in the Point-of-Sale Balance Inquiry Service may submit a second Authorization Request for the lower available balance amount if the Cardholder agrees.

ID#: 010410-150210-0005566

Authorization Amount Allowance for Tip - U.S. Region 5.2.K

Except as specified otherwise in "Partial Authorization Service," an Authorization obtained by a U.S. Merchant for a Transaction amount that is equal to the Authorization amount plus or minus 20% is valid if the Transaction originates at a Merchant Outlet assigned one of the following Merchant Category Codes:

- 5812, "Eating Places and Restaurants"
- 5814, "Fast Food Restaurants"
- 4121, "Taxicabs and Limousines"
- 5813, "Drinking Places (Bars and Taverns)"
- 7230, "Beauty and Barber Shops"
- 7298, "Health and Beauty Spas"

ID#: 010410-010410-0005655

Electron Transaction Authorization - U.S. Region

An Authorization Request for a Visa Electron Transaction in the U.S. Region must originate at an ATM or Point-of-Transaction Terminal and include the entire unaltered contents of track 1 or track 2 of the Magnetic Stripe or Chip.

A Point-of-Transaction Terminal that does not have Online capability, regardless of whether the terminal is Chip-enabled, must **not** display the Visa Electron Symbol or Visa Brand Mark with the Electron Identifier.

ID#: 010410-010410-0006135

Preauthorized Transaction Decline Response - U.S. Region

Except as specified in "Preauthorized Payment Cancellation Service Declined Transaction Procedures - U.S. Region," a Preauthorized Transaction in the U.S. Region that receives a Decline Response may be resubmitted for Authorization up to 4 times within 16 calendar days from the date of the original Decline Response, in an attempt to receive approval, if the Decline Response is one of the following:

- Response Code 05, "Authorization declined"
- Response Code 51, "Insufficient funds"
- Response Code 61, "Exceeds approval amount limit"
- Response Code 65, "Exceeds withdrawal frequency limit"

If an Approval Response is not received within this time frame, the Merchant must **not** deposit the Transaction.

ID#: 010410-010410-0006007

ATM Declines

Decline of an ATM Authorization Based on Expiration Date

An ATM Acquirer must **not** return or decline an ATM Transaction based on the expiration date and must attempt to complete a Transaction with an Expired Card.

An ATM Authorization Request originating from an Expired Card must be sent Online to the Issuer for an Authorization Response.

ID#: 010410-010410-0006005

Chip Card ATM Transactions - U.S. Region 5.5.A

In the U.S. Region, if a Chip Card cannot be read, an ATM may complete the Transaction by reading the Magnetic Stripe. If the Magnetic Stripe cannot be read, the Transaction must **not** be completed.

ID#: 010410-010410-0004979

Cancelled ATM Transactions - U.S. Region 5.5.A

If an ATM in the U.S. Region has the ability to cancel a Transaction before it is completed, a Reversal message must be sent to the Single Message System whenever:

- A Cardholder cancels the Transaction
- An ATM cannot dispense currency due to a system failure
- A delayed Authorization Response causes a timeout

ID#: 010410-010410-0004980

ATM Declines - U.S. Region 5.5.A

If an ATM can decline a Cardholder's request for a Cash Disbursement, the ATM Acquirer may only use this function without Issuer permission

ID#: 010410-010410-0004981

T&E Authorizations

Airline Authorization - Multiple Tickets

When a Cardholder purchases multiple Airline tickets on the same Account Number and their cumulative purchase price exceeds the Floor Limit, the Airline may obtain Authorization for each ticket individually.

ID#: 010410-010410-0003070

Cruise Line Authorization - Multiple Tickets

When a Cardholder purchases multiple Cruise Line tickets on the same Account Number and their cumulative purchase price exceeds the Floor Limit, the Cruise Line may obtain Authorization for each ticket individually.

ID#: 010410-010410-0003248

Car Rental Estimated Authorization Amount 5.1.E.4

A Car Rental Company may estimate Transaction amounts for Authorization based on:

- Cardholder's intended car rental period
- Rental rate
- Applicable tax
- Mileage rates
- Other allowed charges, as specified in "T&E Delayed or Amended Charges Time Limit"

The estimated Transaction amount must **not** include charges that cover potential vehicle damages or the insurance deductible amount.

ID#: 010410-010410-0003066

Hotel Estimated Authorization Amount VIOR 5.1.E.4, VIOR 5.4.R.7, USOR 5.2.K.3

A Hotel may estimate Transaction amounts for Authorization based on:

- The Cardholder's intended length of stay at check-in time
- Room rate
- Applicable tax
- Service charge rates
- Other allowed charges, as specified in "T&E Delayed or Amended Charges Time Limit"

After completing the estimate, a U.S. Lodging Merchant must obtain an Authorization and include the date, amount, and Authorization Code on the Transaction Receipt. *(This only applies in the U.S. Region.)*

ID#: 010410-010410-0008965

Cruise Line Estimated Authorization Amount

For a Cruise Line Transaction, a Merchant may estimate Transaction amounts for Authorization based on:

- The initial Authorization Request must be based on the Cardholder's signed statement of intent to purchase goods or services aboard ship for a Cardholder-specified amount.

- Additional Authorizations may be obtained at any time on or between the Cardholder's embarkation date and disembarkation date, and must be disclosed to the Cardholder.

ID#: 010410-010410-0003071

T&E Estimated Authorization Procedures VIOR 5.1.E.4, USOR 5.2.K.3

- After completing an estimate for a Hotel or Car Rental Company Transaction, the Merchant must either:
- **Effective 1 April 2010**, if the estimated Transaction amount is equal to or below the Floor Limit, check the appropriate Card Recovery Bulletin or obtain an Account Number Verification on the Cardholder's check-in or rental pick-up date
- If the estimated Transaction exceeds the Floor Limit, obtain an Authorization and include the date, amount, and Authorization Code on the Transaction Receipt

In the U.S. Region, the Merchant may obtain an Authorization for a new estimated Transaction amount and must include the date, amount, and Authorization Code on the Transaction Receipt if the Merchant subsequently estimates that, based on the Cardholder's actual charges, the Transaction amount will exceed the previously authorized amount. *(This only applies in the U.S. Region.)*

ID#: 010410-010410-0008966

T&E Incremental Authorizations 5.1.E.4

A Hotel or Car Rental Company may obtain and must record Authorizations for additional amounts above any amount already authorized after the check-in or rental pick-up date and before the checkout or rental return date.

ID#: 031209-150210-0003068

T&E Final Authorization VIOR 5.1.E.4, USOR 5.2.K.3

A Merchant must obtain a final or an additional Authorization and include the date, amount, and Authorization Code on the Transaction Receipt if the actual Transaction amount exceeds either the Floor Limit or 15% more than the sum of the authorized amounts.

A final or an additional Authorization must be obtained and the date, amount, and Authorization Code must be included on the Transaction Receipt if the actual Transaction amount exceeds either the Floor Limit or 15% more than the sum of the authorized amounts.

ID#: 010410-010410-0008967

Car Rental Authorization Amount Disclosure - U.S. Region 5.2.K

If Authorization is obtained for the estimated amount of a car rental Transaction, a U.S. Merchant must disclose the authorized amount to the Cardholder on the rental date.

ID#: 010410-010410-0005644

T&E Partial Authorizations - U.S. Region 5.2.K

In the U.S. Region, the special Authorization procedures for Lodging Merchants, Cruise Line Merchants, and Car Rental Companies specified in the *Visa International Operating Regulations* do **not** apply if the last Authorization obtained was a Partial Authorization.

ID#: 010410-010410-0005647

Floor Limits

Default Floor Limits

For countries where the Floor Limit is shown in US dollars in "Maximum Authorized Floor Limits," a Transaction is considered to have exceeded the Floor Limit if the local currency equivalent value of the Transaction is greater than the equivalent value of the Floor Limit shown.

ID#: 010410-010410-0002858

Domestic Floor Limits

An Acquirer may establish a higher domestic Floor Limit than the international Floor Limit at its own risk.

If the Acquirer sets a lower domestic Floor Limit than the international Floor Limit, the Acquirer must authorize all Transactions at that Floor Limit.

ID#: 010410-010410-0006029

Manual Cash Disbursement Floor Limit

The Floor Limit for a Manual Cash Disbursement is zero.

ID#: 010410-010410-0005305

Below-Floor Limit Transactions

A Merchant must check the appropriate Card Recovery Bulletin (CRB) for each Transaction below the Floor Limit. If the Account Number appears on the bulletin, the Merchant should attempt to recover the Card.

This requirement does **not** apply to Merchants in the U.S. Region.

ID#: 010410-010410-0003010

Transactions Above the Floor Limit

A Merchant must:

- Request Authorization before completing a Transaction if the amount exceeds the Floor Limit, unless Visa grants a variance in writing
- **Not** split a sale to avoid obtaining Authorization
- For a Real-Time Clearing Transaction, send a preauthorization request through the Single Message System for an estimated amount (not to exceed US \$500) that is based on the Merchant's good-faith estimate of the final Transaction amount, taking into account, among other factors, typical spending patterns at the Merchant location

The provision related to Real-Time Clearing is **not** applicable to Transactions involving Issuers or Acquirers in the jurisdiction of Visa Europe.

ID#: 010410-010410-0003058

Chargeback Protection Limit for Prestigious Property Merchant - U.S. Region

In the U.S. Region, the Chargeback Protection Limit for a Prestigious Property Merchant that uses the Status Check procedure is US \$1500. Visa determines the qualification of a Prestigious Property Merchant on a case-by-case basis.

ID#: 010410-010410-0005568

Zero Floor Limit - U.S. Region 5.2.K

A U.S. Merchant must request Authorization for every Transaction, unless specified otherwise, before completing the Transaction, unless the Transaction occurs at a Limited Amount Terminal.

ID#: 010410-010410-0004124

Partial Authorization

Partial Authorization Service Merchant Requirements

A Merchant that participates in the Partial Authorization service must:

- Include the Partial Authorization indicator in the Authorization Request message, as specified in the VisaNet manuals
- Immediately submit an Authorization Reversal if the Cardholder elects not to complete the purchase
- Submit a Clearing Transaction for no more than the amount approved in the Partial Authorization Response

ID#: 081010-010410-0002519

Automated Fuel Dispenser Partial Authorization Requirements

If participating in the Partial Authorization service, an Automated Fuel Dispenser Merchant must:

- Include the Partial Authorization indicator in the Authorization Request or Status Check Authorization, as specified in the VisaNet manuals and the applicable Prepaid Program Guidelines
- For Transactions where the full Transaction amount is included in the Authorization Request, submit a Clearing Transaction for no more than the amount approved in the Partial Authorization Response
- For Status Check Authorization Transactions, submit a Clearing Transaction up to the amount approved in the Partial Authorization Response or one of the following, whichever is lower:
 - For a Chip or PIN-initiated Transaction, US \$100, or local currency equivalent
 - For all other Transactions, US \$75,⁴¹ or local currency equivalent
- Submit an Authorization Reversal for either:
 - The difference between the amount approved in the Partial Authorization Response and the final Transaction amount if the Cardholder's purchase is lower than the Partial Authorization amount
 - The full amount of the Partial Authorization Response if the Cardholder does not continue with the Transaction

ID#: 081010-010410-0002520

Partial Authorization Requirements - U.S. Region 5.2.K

Except as specified in "Automated Fuel Dispenser Partial Authorization Requirements - U.S. Region," a U.S. Merchant accepting Partial Authorizations must support them for all Visa Card types and must:

- Include the Partial Authorization indicator in the Authorization Request message, as specified in the appropriate V.I.P. System manual
- Submit an Authorization Reversal if the Cardholder elects not to complete the purchase
- Submit a Clearing Transaction for no more than the amount approved in the Partial Authorization Response

ID#: 010410-010410-0006058

Authorization Reversals

Authorization Reversal Requirements

Effective 1 April 2010, a Merchant must submit an Authorization Reversal:

- If the Cardholder elects not to complete the Transaction

⁴¹ A variance to this requirement applies in the U.S. Region.

- If the Authorization Request was submitted in error
- For the difference if the final Transaction amount is less than the Authorization amount

A Merchant must submit an Authorization Reversal within:

- 24 hours of the original Authorization if the Transaction was initiated in a Card-Present Environment
- 72 hours of the original Authorization if the Transaction was initiated in a Card-Absent Environment
- 24 hours of the check-out, rental return, or disembarkation date if the Transaction was initiated by a Hotel, Car Rental Company, or Cruise Line

ID#: 010410-010410-0025597

Transaction Receipt Deposit Subsequent to an Authorization Reversal

Effective 1 April 2010, a Merchant must **not** deposit a Transaction Receipt for either:

- A Transaction that was subsequently reversed for the full amount
- A Transaction representing the amount of the partial Authorization Reversal

ID#: 010410-010410-0025598

Authorization Reversals - U.S. Region

Effective 1 July 2009, in the U.S. Region, an Authorization Reversal negates any previous Authorization, or portion of any previous Authorization, that was obtained for the Transaction.

ID#: 010410-010100-0007200

Authorization Reversal Requirements - U.S. Region

A U.S. Merchant must submit an Authorization Reversal if:

- The Cardholder elects not to complete the Transaction
- The Authorization Request was submitted in error
- The final Transaction amount is less than the Authorization amount

ID#: 081010-010709-0007202

Authorization Reversal Time Limit - U.S. Region

A U.S. Merchant must submit an Authorization Reversal within:

- 24 hours of the original Authorization if the Transaction was initiated in a Card-Present Environment
- 72 hours of the original Authorization if the Transaction was initiated in a Card-Absent Environment

ID#: 081010-010709-0007203

Authorization Reversal Deposit Prohibition - U.S. Region

A U.S. Merchant that submits an Authorization Reversal for the full or partially approved amount of the Transaction must **not** subsequently deposit a Transaction Receipt for the Transaction.

ID#: 081010-010709-0007204

Card and Cardholder Verification

General Merchant Requirements

Validation of Cardholder Identity 5.1.D.1.a

An Acquirer or a Merchant must validate a Cardholder's identity and verify the Card in a Face-to-Face Environment, as specified in the table below.

Identification Verification

Description	Retail Transaction	Manual Cash Disbursement	Quasi-Cash Transaction ¹
Cardholder Verification			
Review positive identification to validate the Cardholder's identity		X	X
Verify that the Cardholder resembles the person described or depicted in any photograph intended for identification on the Card		X²	X²
Indicate the positive identification on the Transaction Receipt, including either:		X³	X³
<ul style="list-style-type: none"> Description of identification, including any serial number Notation that the Cardholder's identity was verified by the photograph on the Card (e.g., "photo card presented") 		X²	X²
Verify that the signature on the Card matches the signature on the Transaction Receipt and, if applicable, identification presented. This signature may be different from the name embossed or printed on the Card. ^{4, 5, 6, 7, 8}	X^{4,8}	X	X²
Process the PIN, if applicable	X⁹	X	X

Card Verification

Check one or more Card security features, as specified in the *Visa International Operating Regulations* or the Merchant Agreement, if applicable

X

Check one or more Card security features before completing the Transaction

X

For a Visa Card or Visa Electron Card, a Merchant must:

- Check one or more Card security features before completing the Transaction
- Compare the first 4 digits of the Account Number (if present) to the 4 digits printed below the Account Number
- Record the printed 4 digits on the front of the Transaction Receipt

X

X

X

X

X

X

1. Applies only in a Card-Present Environment.
2. If a Card bears a photograph intended for identification
3. If a Card does **not** bear a photograph intended for identification
4. Does **not** apply to anonymous Visa Prepaid Card Transactions, Visa Commercial Card Transactions, Transactions conducted in New Channels, and **effective 16 October 2010**, Visa Easy Payment Service (VEPS) Transactions. Visa may require Cardholder Verification for Visa Easy Payment Service Transactions at a Merchant that exceeds acceptable Fraud Activity thresholds and may impose fines on an Acquirer for its Merchant's failure to comply.
5. Except for a Vehicle-Specific Fleet Card
6. Applies only to a Transaction where a Card with a signature panel was presented for payment
7. Signature verification is **not** required for a Transaction in which a PIN is used
8. **Effective through 15 October 2010**, in the U.S. Region, this requirement does not apply to Small Ticket Transactions, Transactions US \$25 and under completed at a Point-of-Transaction Terminal with Proximity Payment (Contactless Payment) capability, and any Transactions completed with a Visa Micro Tag. **Effective 16 October 2010**, in the U.S. Region, this requirement does not apply to Transactions completed with a Visa Micro Tag.
9. **Effective 16 October 2010**, in the AP, LAC, and U.S. Regions, PIN is not required for Visa Easy Payment Service Transactions unless Visa specifically requires a Merchant to obtain Cardholder Verification for Visa Easy Payment Transactions when the Merchant exceeds acceptable levels of Fraud Activity.

ID#: 081010-150210-0008769

Uncertain Cardholder or Card Verification

If Cardholder identification or a Card's validity is uncertain, a Merchant must contact its Acquirer for instruction. If the Acquirer instructs the Merchant to recover the Card, the Merchant must comply with the Card recovery procedures specified in the *Visa International Operating Regulations*.

ID#: 010410-010410-0002834

Missing Imprint or Expired Card

A Merchant must verify a Cardholder's identity if either a:

- Card cannot be imprinted on a Transaction Receipt
- Cardholder presents an Expired Card

Effective 16 October 2010, this requirement does not apply to Visa Easy Payment Service Transactions.⁴²

In the U.S. Region, this requirement does **not** apply to:

- Transactions originating at Magnetic-Stripe Terminals that provide Transaction Receipts
- Limited-Amount Terminal Transactions
- **Effective through 15 October 2010**, Transactions under US \$25 completed at a Point-of-Transaction Terminal with Contactless Payment capability
- Transactions completed with a Visa Micro Tag
- Effective through 15 October 2010, Small Ticket Transactions
- Effective through 15 October 2010, No Signature Required Transactions

A U.S. Airline is deemed to have verified the Cardholder's identity if the address to which the ticket is mailed (indicated on the Issuer's file) matches that on the Address Verification Service file. *(This only applies in the U.S. Region.)*

ID#: 081010-010410-0008594

Merchant Use of Account Number Verification

Effective 1 April 2010, a Merchant may use Account Number Verification to request verification of the Card Account Number, address (where available), or Card Verification Value 2, as specified in the VisaNet Manuals.

ID#: 010410-010410-0025595

Cardholder Identification and Card Verification Table - U.S. Region 5.2.J.1.a

A U.S. Member or Merchant must validate a Cardholder's identity and verify the Card in a Face-To-Face Environment, as specified in the table below.

⁴² **Effective 16 October 2010**, Visa may require Cardholder Verification for a Visa Easy Payment Service Transaction at a Merchant that exceeds acceptable Fraud Activity thresholds. Visa may impose fines on an Acquirer for its Merchant's failure to comply.

Identification Validation - U.S. Region

Description	Retail and T&E Transactions	Manual Cash Disbursements	Quasi-Cash Transactions
Review positive identification (such as an unexpired passport or driver's license) to validate the Cardholder's identity		X	X
Indicate the positive identification on the Transaction Receipt, ¹ including: <ul style="list-style-type: none"> Description of the identification, including any serial number and expiration date Cardholder name (if different than the embossed or printed name) and address 		X²	X
Verify that the ^{2,3} : <ul style="list-style-type: none"> Signature on the Visa Card or Visa Electron Card matches the signature on the Transaction Receipt and identification presented. This signature may be different from the name embossed or printed on the Card. Cardholder resembles the person described or depicted in any photograph intended for identification on the Visa Card or Visa Electron Card 	X	X	X
Compare the first 4 digits of the embossed or printed Account Number to the 4 digits printed above or below the Account Number		X	X
Record the printed 4 digits on the Transaction Receipt. Either: <ul style="list-style-type: none"> Write the digits in the space provided on the Transaction Receipt Key enter and electronically print the digits on the Cash Disbursement Transaction Record in the designated space, if using a Point-of-Transaction Terminal capable of printing key-entered numbers <p>If the numbers do not match, attempt to recover the Visa Card or Visa Electron Card.</p>		X	X

When using an Account-Number-Verifying Terminal, if the embossed or printed Account Number does not match the encoded Account Number:	X	X	X
<ul style="list-style-type: none"> Decline the Transaction and attempt to recover the Card by reasonable and peaceful means Note the physical description of the Cardholder 			
<ol style="list-style-type: none"> Unless a violation of applicable law. Effective through 15 October 2010, this requirement does not apply to Vehicle-Specific Fleet Card Transactions, U.S. Small Ticket Transactions, or No Signature Required Transactions. Effective 16 October 2010, this requirement does not apply to Vehicle-Specific Fleet Card Transactions or Visa Easy Payment Service Transactions. Visa may require Cardholder Verification for Visa Easy Payment Service Transactions at a Merchant that exceeds acceptable Fraud Activity thresholds and may impose fines on an Acquirer for its Merchant's failure to comply. Effective through 16 April 2010, this requirement does not apply to Transactions under US \$25 completed at a Point-of-Transaction Terminal with Contactless Payment capability, or any Transactions completed with a Visa Micro Tag. Effective 17 April 2010 through 15 October 2010, this requirement does not apply to Transactions less than or equal to US \$25 completed at a Point-of-Transaction Terminal with Contactless Payment capability or Transactions of any value completed with a Visa Micro Tag. Effective 16 October 2010, this requirement does not apply to Transactions of any value completed with a Visa Micro Tag. 			

ID#: 081010-150210-0002836

"Valid From" Date - U.S. Region

A U.S. Merchant must **not** accept a Card before the embossed or printed "valid from" date. When a Card is embossed or printed with a "valid from" date, the Card is considered valid on the date specified in the table below.

Card "Valid From" Dates - U.S. Region

"Valid From" Date Format	Validity Date
Month/year	First day of the embossed or printed month and year
Month/day/year	Embossed or printed date

ID#: 010410-010410-0002830

Card Security Features - U.S. Region

A U.S. Merchant must examine one or more Visa Card or Visa Electron Card security features before completing a Transaction if either:

- Required by its Acquirer
- Requested by Visa of the Merchant's Acquirer

ID#: 010410-010410-0002877

Supplemental Identification - U.S. Region

A U.S. Acquirer must **not**, as a regular practice, require a Merchant, and a Merchant must **not** require a Cardholder, to provide any supplementary Cardholder information as a condition for honoring a Visa Card or Visa Electron Card, unless it is required or permitted elsewhere in the U.S. Regional Operating Regulations. Such supplementary Cardholder information includes, but is not limited to:

- Social Security Number (or any part thereof)
- Fingerprint
- Home or business address or telephone number
- Driver's license number
- Photocopy of a driver's license
- Photocopy of the Visa Card or Visa Electron Card
- Other credit cards

ID#: 010410-010410-0002837

Authorization in Lieu of Cardholder Identification - U.S. Region

In the U.S. Region, the fact that a Merchant has obtained Authorization for the Transaction does **not** eliminate the Merchant's requirement to complete Cardholder identification procedures.

ID#: 010410-010410-0002841

Cardholder Verification - Blank Signature Panel - U.S. Region

In the U.S. Region, if the signature panel on a Card is blank, in addition to requesting an Authorization, a Merchant must:

- Review positive identification bearing the Cardholder's signature (such as an unexpired passport or driver's license) to validate the Cardholder's identity
- Indicate the positive identification, including any serial number and expiration date, on the Transaction Receipt
- Require the Cardholder to sign the signature panel of the Card before completing the Transaction

Visa considers a signature panel with the words "See I.D." or equivalent language to be blank.

The requirements of this section do **not** apply to Transactions resulting from the use of a Vehicle-Specific Fleet Card.

ID#: 010410-010410-0008592

Address Verification Service

Address Verification Service - ZIP Code Inquiry - U.S. Region

A U.S. Merchant may perform Address Verification Service (ZIP code inquiry only) in a Face-To-Face Environment if:

- The Merchant has been certified as a Cardholder Information Security Program Level 1-compliant Merchant
- The Merchant has maintained a face-to-face fraud-related Chargeback rate below 0.02%. The face-to-face fraud-related Chargeback rate is the number of Chargeback Reason Code 81, "Fraud-Card Present Environment" Chargebacks received as a percentage of all face-to-face Transaction Receipts processed.
- The Acquirer has received written certification from Visa approving the use of Address Verification Service by its Merchant

A Merchant that chooses to perform Address Verification Service, as specified above, must **not** require the Cardholder's ZIP code as a condition of honoring the Card.

ID#: 010410-010410-0008596

PIN Verification

PIN in Lieu of Signature

A Merchant that uses a Point of Transaction Terminal with Electronic Capability may accept a Cardholder's PIN rather than a signature. The PIN must be processed as specified in the:

- PIN Management Requirements Documents - Payment Card Industry PIN Security Requirements Manual
- EMV Integrated Circuit Card Specifications for Payment Systems
- Transaction Acceptance Device Requirements
- In the U.S. Region, PIN Management Requirements Documents (*This only applies in the U.S. Region.*)

The Merchant must **not** ask Cardholders to reveal their PINs.

ID#: 081010-010410-0008977

Transaction Receipts

Transaction Receipt General Requirements

Transaction Receipt Requirements

A Transaction Receipt may be generated electronically or manually. Detailed requirements for each type of Transaction Receipt, including printing and data requirements, are specified in:

- "Electronic Transaction Receipt" (Exhibit 7I)
- "Manual Transaction Receipt" (Exhibit 7J)
- "Electronic Commerce Transaction Receipt" (Exhibit 7K)

On Transaction Receipts used in Japan, space for the Cardholder signature is **not** required on the Merchant or Cardholder copy. Space for the Cardholder signature must be provided on the Acquirer copy.

Visa strongly recommends disguising or suppressing all but the last 4 positions of the primary Account Number on the Cardholder Transaction Receipt from a Point-of-Transaction Terminal.

ID#: 010410-010410-0003641

Transaction Receipt Description and Currency Requirements

A Merchant must enter the following information on the Transaction Receipt:

- Brief description of the goods or services sold
- Currency symbol (such as US \$) or words denoting the Transaction Currency as part of the Transaction amount

Without a currency symbol or identification, the Transaction Currency defaults to the local currency of the Transaction Country.

If the Transaction takes place at a U.S. embassy or consulate on foreign territory, the currency used to complete the Transaction must be disclosed on the Transaction Receipt. (*This only applies in the U.S. Region.*)

ID#: 010410-010410-0008604

Cardholder Signature for Unknown Amount - VIOR 5.2.A.3, USOR 5.2.M.2

A Merchant must **not** require a Cardholder to sign a Transaction Receipt until the final Transaction amount is entered on the Transaction Receipt.

ID#: 010410-010410-0003120

Multiple Transaction Receipts and Partial Payment

A Merchant must include on a single Transaction Receipt the total currency amount of goods and services purchased at the same time. A Transaction must **not** be divided by using 2 or more Transaction Receipts. The only exceptions are:

- Purchases in separate departments of a multiple-department store
- Individual Airline tickets issued to each passenger, if required by Airline policy
- Individual Cruise Line tickets issued to each passenger, if required by Cruise Line policy
- Partial amount paid by the Cardholder in cash, check, or both at the time of the sale
- Delayed Delivery Transactions
- Advance Deposit Transactions
- Installment Transactions

In the U.S. Region, additional exceptions are individual passenger railway tickets issued to each passenger, if required by carrier policy. *(This only applies in the U.S. Region.)*

ID#: 010410-010410-0008603

Multiple Transaction Receipts for Authorizations - U.S. Region 5.2.K.1.f

A U.S. Merchant must **not** use multiple Transaction Receipts to avoid making an Authorization Request for a single Transaction.

ID#: 010410-010410-0004127

Manual Transaction Receipts - U.S. Region

If the encoded Account Number on a Visa Card cannot be read from the Magnetic Stripe, a U.S. Merchant must follow normal Authorization procedures and complete the Transaction using a Manual Imprinter, unless the Merchant qualifies to use the Card Verification Value 2 result code as a substitute for a Manual Imprint.

ID#: 010410-010410-0005121

Manual Imprinter Merchant Plate - U.S. Region

A U.S. Merchant must notify its Acquirer when it changes the information on the Manual Imprinter's Merchant plate.

ID#: 010410-010410-0005128

Transaction Receipt Data Requirements

Transaction Receipt Legend

The Cardholder copy of a Transaction Receipt must bear the legend "Retain this copy for statement verification" or similar wording. At a minimum, this legend must appear in the language of the Transaction Country. The legend may also appear in another language.

ID#: 010410-010410-0005290

Manually Imprinted Transaction Receipts

On manually imprinted Transaction Receipts, a Merchant must:

- Include the Cardholder name if one is printed or embossed on the Card
- If the imprinted information is **not** legible, reproduce it clearly

ID#: 010410-010410-0004121

Transaction Receipt Information Requirements - U.S. Region

In the U.S. Region, the Transaction Receipt must include:

- Transaction Date
- Brief description of the goods or services sold, returned, or cancelled
- Price of the goods or services, including applicable taxes, or amount of adjustment or credit
- Imprint of the embossed legends from the Card and Merchant plate. If the legends cannot be imprinted, or if the Magnetic Stripe or Chip is read, the Merchant must include at least the Cardholder name or generic consumer identifier (if one is printed or embossed on the Card) Account Number, Merchant name, and place of business.

ID#: 010410-010410-0005122

Transaction Receipt Signature Line Notations - U.S. Region

A U.S. Merchant must write the following letters or words on the signature line of the Transaction Receipt, if applicable:

Transaction Receipt Completion - U.S. Region

Transaction Type	Signature Line Printing
Telephone Order	TO
Mail Order	MO
No Show	NO SHOW
T&E Advance Deposit	ADVANCE DEPOSIT
Priority Check-out	PRIORITY CHECK-OUT
Recurring	RECURRING TRANSACTION
Advance Payment Service	ADVANCE PAYMENT

ID#: 031209-150210-0005129

Electronic Commerce Transaction Receipt Data - U.S. Region

In addition to the requirements specified in "Electronic and Manual Transaction Receipts" (Exhibit S), a Transaction Receipt completed for an Electronic Commerce Transaction in the U.S. Region must include:

- Merchant name most recognizable to the Cardholder, such as:
 - Merchant "doing business as" name (DBA)
 - Merchant universal resource locator (URL)
 - Merchant name used in the Clearing Record
- Customer service contact, including telephone number. If a Merchant delivers goods or services internationally, both local and internationally accessible telephone numbers must be included.
- Terms and conditions of sale, if restricted
- Exact date free trial period ends, if offered
- Cancellation policies

ID#: 010410-010410-0005148

Internet Payment Service Provider Name on Transaction Receipt - U.S. Region

For a Transaction Receipt completed by an Internet Payment Service Provider (IPSP) in the U.S. Region, if a Cardholder accesses a Sponsored Merchant's Website and is then linked to the IPSP Website for payment, the IPSP's name must appear on the Transaction Receipt in conjunction with the Sponsored Merchant's name.

The IPSP's name may appear alone on the Transaction Receipt if the:

- Cardholder accesses the IPSP's Website directly
- IPSP's name is visible to the Cardholder during the selection, order, and payment processing services

If the IPSP's name appears alone on the Transaction Receipt, Visa may require that the Sponsored Merchant's name be included on the Transaction Receipt if the IPSP or its Sponsored Merchants cause undue economic hardship to the Visa system, including, but not limited to:

- Qualifying for the Global Merchant Chargeback Monitoring Program or the Merchant Chargeback Monitoring Program
- Generating excessive Copy Requests

ID#: 010410-010410-0006125

High-Risk Internet Payment Service Provider Transaction Receipt - U.S. Region

For a Transaction Receipt completed by a High-Risk Internet Payment Service Provider (IPSP) in the U.S. Region, the High-Risk IPSP's name must appear in conjunction with the High-Risk Sponsored Merchant's name, as specified in "VisaNet Clearing Message Content Standards" (Exhibit NN).

The payment provider information specified below must be included either:

- On the Web site checkout screen used to present the total purchase amount
- Within the sequence of pages the Cardholder accesses during the checkout process

[High-Risk Internet Payment Service Provider name] is a designated payment processor for [High-Risk Sponsored Merchant name]. [High-Risk Internet Payment Service Provider name*Sponsored Merchant name] will appear on your Cardholder statement.

ID#: 010410-010410-0005843

Transaction Receipt Delivery to Cardholder

Transaction Receipt Delivery Requirements

A Merchant must provide a completed copy of the Transaction Receipt to the Cardholder at the time that the purchased goods are delivered or services are performed.⁴³

Effective through 15 October 2010, a Transaction Receipt is **not** required for a Small Ticket Transaction unless requested by the Cardholder.

Effective 16 October 2010, a Transaction Receipt is **not** required for a Visa Easy Payment Service Transaction unless requested by the Cardholder.

⁴³ A variance to this requirement applies in Visa Europe for vending Transactions.

Effective 16 October 2010, if a Transaction Receipt is requested or issued for a Visa Easy Payment Service Transaction, a Merchant may provide a cash register receipt if it contains, at a minimum, the Transaction Data specified in "Electronic Transaction Receipt" (Exhibit 7I).

Effective 16 October 2010, in the U.S. Region, when issued, a Transaction Receipt for a Visa Easy Payment Service Transaction must contain the Transaction Data specified in "Electronic and Manual Transaction Receipts" (Exhibit S) *(This only applies in the U.S. Region.)*

An Electronic Commerce Merchant may deliver the Transaction Receipt in either of the following formats:

- Electronic (e.g., e-mail or fax)
- Paper (e.g., hand-written or terminal-generated)

ID#: 081010-010410-0008621

Amended Transaction Receipt Delivery

A Hotel, Car Rental Company, or Cruise Line must send the Cardholder a copy of any amended or additional charges added to a Transaction Receipt.

ID#: 010410-010410-0005050

Transaction Receipt Delivery Requirements - U.S. Region 5.2.N

Effective through 15 October 2010, a U.S. Merchant must provide a completed copy of the Transaction Receipt to the Cardholder as follows:

- At the time that the purchased goods are delivered or services are performed, except for:
 - **Effective through 16 April 2010**, a Transaction under US \$25 completed at a Point-of-Transaction Terminal with Contactless Payment capability
 - **Effective 17 April 2010**, a Transaction less than or equal to US \$25 completed at a Point-of-Transaction Terminal with Contactless Payment capability
 - A Small Ticket Transaction
 - A No Signature Required Transaction
 - A T&E Express Service Transaction involving Dynamic Currency Conversion
 - A Magnetic-Stripe Telephone Transaction
- At the time of billing, for a Deferred Payment Transaction
- **Effective through 16 April 2010**, upon Cardholder request, for a Transaction under US \$25 completed at a Point-of-Transaction Terminal with Contactless Payment capability
- **Effective 17 April 2010**, upon Cardholder request, for a Transaction less than or equal to US \$25 completed at a Point-of-Transaction Terminal with Contactless Payment capability
- Upon Cardholder request, for a Small Ticket Transaction or a No Signature Required Transaction
- At the time of the Transaction, for a Transaction completed at a Point-of-Transaction Terminal

Effective 16 October 2010, a U.S. Merchant must provide a completed copy of the Transaction Receipt to the Cardholder as follows:

- At the time that the purchased goods are delivered or services are performed, except for:
 - **Effective 16 October 2010**, Visa Easy Payment Service Transaction for which the Cardholder has not requested a Transaction Receipt
 - A Magnetic-Stripe Telephone Transaction
- At the time of billing, for a Deferred Payment Transaction
- At the time of the Transaction, for a Transaction completed at a Point-of-Transaction Terminal
- **Effective 16 October 2010**, upon Cardholder request for a Visa Easy Payment Service Transaction

Effective 16 October 2010, if a Transaction Receipt is provided to the Cardholder for a Visa Easy Payment Service Transaction, it must contain the Transaction Data Specified in "Electronic and Manual Transaction Receipts" (Exhibit S).

ID#: 081010-010410-0005130

Transaction Receipt Delivery for Dynamic Currency Conversion Transactions - U.S. Region 5.2.N

In the U.S. Region, if a T&E Express Service Transaction involves Dynamic Currency Conversion (DCC), a Lodging Merchant or Car Rental Company must send the Cardholder a copy of the Transaction Receipt through the postal service within 3 business days, as specified in the "Dynamic Currency Conversion - Additional Requirements for T&E Express Service Transactions - U.S. Region" table.

ID#: 010410-010410-0005134

Transaction Deposits

General Transaction Deposit Requirements

Transaction Deposit in Transaction Country

A Merchant, except a military base or an International Airline, must deposit all Transaction Receipts in the Transaction Country.

ID#: 010410-010410-0002979

Cruise Line Exceptions

A Cruise Line may deposit on-board Transactions at various ports-of-call. The Transaction Date is the Deposit Date or date of disembarkation, if the Transactions are deposited at the end of the cruise.

ID#: 010410-010410-0002980

Deposit Requirements - U.S. Region

If a Transaction is authorized, a U.S. Merchant must follow normal Deposit requirements for T&E Advance Deposit Transactions, Installment Billing Transactions, Lodging Merchants, Cruise Line Merchants, and Car Rental Companies.

ID#: 010410-010410-0008673

Transaction Deposit Time Limits

Deposit Time Limit

A Merchant must deposit all Transaction Receipts within 3 business days of the Transaction Date.

ID#: 010410-010410-0002976

Visa Electron Deposit Time Limit

A Merchant must deposit all Visa Electron Transaction Receipts within 2 business days of the Transaction Date.

ID#: 010410-010410-0002977

Multiple Merchant Outlets Deposit Time Limits

An Acquirer may allow a Merchant with multiple Merchant Outlets in the same country that centrally accumulates Transaction Receipts up to 21 calendar days to deposit them. The 21-calendar-day period includes the Transaction Date and Deposit Date.

ID#: 010410-010410-0002978

Deposit Time Limit - U.S. Region 5.2.O.2

A U.S. Merchant must deposit Transaction Receipts to its Acquirer or designated Agent within 5 calendar days of the Transaction Date, except as specified in "Delayed Delivery Transaction Deposits - U.S. Region" and "Multiple Merchant Outlets Deposit Time Limits - U.S. Region." Each time period specified includes the Transaction Date and the Receipt Date.

A U.S. Merchant must deposit Credit Transaction Receipts to its Acquirer or designated Agent within 3 calendar days of the Transaction Date.

ID#: 081010-010709-0008617

Delayed Delivery Transaction Deposits - U.S. Region

A U.S. Merchant must deposit Transaction Receipts for Delayed Delivery Transactions within 5 calendar days of the date of both the deposit and final payment.

ID#: 081010-010709-0008628

Multiple Merchant Outlets Deposit Time Limits - U.S. Region

A U.S. Merchant with multiple Merchant Outlets, if it accumulates Transaction Receipts at a central office or facility, must deposit them as follows:

- Transaction Receipts within 15 calendar days of the Transaction Date
- Credit Transaction Receipts within 5 calendar days of the Transaction Date

Visa may extend the maximum time for delivery.

The above applies to the following Merchant types:

- Transportation companies subject to federal or foreign regulations
- Oil companies
- Car Rental Companies
- Hotels, motels, and restaurant chains
- Other Merchant categories specified by the Board

ID#: 081010-010410-0008629

Installment Billing Transaction Receipt Deposits - U.S. Region

A U.S. Merchant must **not** deposit the first Installment Billing Transaction with its Acquirer until the shipment date of the goods. The Merchant must deposit subsequent Installment Billing Transaction Receipts at either of the following intervals:

- 30 calendar days or more
- Monthly anniversary of the shipment date (same day of each month)

ID#: 010410-010410-0005189

Transaction Deposit Restrictions

Transactions Directly Resulting from Other Entities 5.3.F.1.a

A Merchant must deposit only Transaction Receipts that directly result from Cardholder Transactions with that Merchant. A Merchant must **not** deposit Transaction Receipts resulting from any Transaction involving a Card between a Cardholder and another entity.

Effective 4 October 2008, a variance to this requirement applies in the U.S. Region for the Visa Tax Payment Program.

Effective 1 October 2009, a variance applies in the AP Region for Government Payments in Australia.

Effective 11 February 2010, a variance to this requirement applies in the CEMEA Region for Domestic Transactions at Unattended Acceptance Terminals in Russia.

ID#: 010410-010410-0002981

Merchant Location Identification

A Merchant with multiple Merchant Outlets must deposit Transaction Receipts so that the Acquirer can identify the location of each Transaction.

ID#: 010410-010410-0002982

Transaction Deposit Conditions

A Merchant must **not** deposit a Transaction Receipt until it does one of the following:

- Completes the Transaction
- Ships or provides the goods
- Performs the purchased service
- Obtains the Cardholder's consent for a Recurring Transaction

A U.S. Merchant may deposit a prepayment within the time limits specified in the U.S. Regional Operating Regulations if the Merchant advises the Cardholder of the immediate billing at the time of the Transaction, for:

- Prepayment of services, excluding estimates for services to be provided
- Full prepayment of custom-ordered merchandise manufactured to the Cardholder's specifications

For prepayment of services, the Transaction Date is considered to be the date of Cardholder prepayment.

ID#: 010410-010410-0008982

Credits and Refunds

General Credit and Refund Requirements

Credit Transaction Receipt 5.3.D.2

A Merchant may, at its discretion, prepare a Credit Transaction Receipt when a valid Transaction Receipt was previously processed and the Cardholder either cancelled the Transaction later or returned the goods. At the time of the Credit Transaction, the Merchant must:

- Prepare a credit that includes the Credit Transaction Receipt date and identifies the original Transaction
- Deliver a completed Credit Transaction Receipt to the Cardholder

- **Effective through 15 October 2010**, deposit the Credit Transaction Receipt within 14 calendar days from the date that the credit was issued
- **Effective 16 October 2010**, deposit the Credit Transaction Receipt within 5 calendar days from the date that the credit was issued

In the U.S. Region, the Credit Transaction Receipt must describe the merchandise returned, services cancelled, or adjustment made. *(This only applies in the U.S. Region.)*

ID#: 081010-010410-0008605

Credit Transaction Receipt Delivery - U.S. Region 5.2.Q

A U.S. Merchant must provide a credit refund or price adjustment by delivering a Credit Transaction Receipt to the Member that received the related Transaction Receipt representing the original purchase. The only exception is an Airline or other carrier, if required by law or applicable tariff.

ID#: 010410-010410-0001713

Credit and Refund Restrictions

A Merchant must provide a credit refund in connection with a Transaction by a Credit Transaction Receipt, **not** by cash or check. The only exceptions are Airlines, if required by law or applicable tariff.

Effective 1 January 2011, a Merchant must **not**:

- Accept payment from a Cardholder for the purpose of depositing funds to the Cardholder's account
- Process a Credit Transaction Receipt without having completed a previous retail Transaction with the same Cardholder

The loading of value to a Visa Prepaid Card that has been designated for participation in the Visa Prepaid Load Service by the Issuer is excluded from these restrictions.

ID#: 081010-010410-0003076

Credit and Refund Restrictions - U.S. Region 5.2.P.1

A U.S. Merchant must **not**:

- Accept payment from a Cardholder for the purpose of depositing funds to the Cardholder's account. The loading of value to a Visa Prepaid Card that has been designated for participation in Visa ReadyLink by the Issuer is excluded from this restriction.
- Process a Credit Transaction Receipt without having completed a previous retail Transaction with the same Cardholder, except as specified in "Credit Transaction Receipt Delivery - U.S. Region"

ID#: 010410-010410-0001710

Proper Disclosure of Refund Policy

Electronic Commerce Merchant Refund Policy Disclosure

An Acquirer must ensure that its Electronic Commerce Merchant includes any return/refund policy on the Merchant's Website and that a "click to accept," or other acknowledgement button accepting the policy, is used by the Cardholder.

Purchase terms and conditions must be displayed to the Cardholder during the order process either:

- On the same screen as the checkout screen indicating the total Transaction amount
- Within the sequence of Web pages accessed by the Cardholder before the final checkout

In the U.S. Region, in addition to the above requirements, an Electronic Commerce Merchant Website must communicate its refund policy to the Cardholder **during** the order process. *(This only applies in the U.S. Region.)*

ID#: 010410-010410-0008606

Proper Disclosure of Limited Return Policies 5.3.D.5

The table below specifies the words or similar wording that must be legibly printed on all copies of a Transaction Receipt near the Cardholder signature area or in an area easily seen by the Cardholder.

Proper Disclosure on Transaction Receipts

Transaction Receipt Wording	To Be Used for the Following Return Policies
"No Refund," "No Exchanges," or "All Sales Final"	<p>Merchant does not:</p> <ul style="list-style-type: none"> • Accept merchandise in return or exchange • Issue a refund to a Cardholder
"Exchange Only"	<p>Merchant only accepts merchandise in exchange for merchandise of equal value to the original Transaction amount.</p>
"In-Store Credit Only"	<p>Merchant only accepts merchandise for return and delivers an in-store credit document that both:</p> <ul style="list-style-type: none"> • Equals the value of the returned merchandise • Must be used at the Merchant location

Proper disclosure must **not** include a statement that waives a Cardholder's right to dispute the Transaction with the Issuer.

A Merchant may limit its acceptance of returned merchandise or establish a policy to make price adjustments if the Merchant:

- Makes proper disclosure

- Delivers the purchased goods to the Cardholder at the time of the Transaction

ID#: 010410-010410-0008771

Proper Disclosure of Limited Return Policies - U.S. Region

In the U.S. Region, a Merchant may limit its acceptance of returned merchandise or establish a policy to make price adjustments if the Merchant:

- Makes proper disclosure, as specified in the table below
- In a Face-to-Face Environment, delivers the purchased goods or services to the Cardholder at the time of the Transaction

The following words or similar wording must be legibly printed on all copies of a Transaction Receipt or invoice, in letters approximately 0.25 inches high, near the Cardholder signature area.

Examples of Proper Refund Policy Disclosure on Transaction Receipt - U.S. Region

Transaction Receipt Wording	For the Following Types of Refund Policy:
"No Refund"	Merchant does not : <ul style="list-style-type: none"> • Accept merchandise in return or exchange • Issue a refund to a Cardholder
"Exchange Only"	Merchant only accepts merchandise in immediate exchange for similar merchandise of price equal to the original Transaction amount.
"In-Store Credit Only"	Merchant only accepts merchandise in return and delivers an in-store credit that: <ul style="list-style-type: none"> • Equals the value of the returned merchandise • Must be used at the Merchant's place of business

Note: Absence of the above wording does not necessarily mean that proper disclosure has not been provided.

ID#: 010410-010410-0008772

Special Circumstances - U.S. Region

A U.S. Merchant may, with Cardholder approval and if permitted by local law, identify terms for special circumstances (such as late delivery, delivery charges) and must print any special terms on the Transaction Receipt.

ID#: 010410-010410-0008610

Alternate Forms of Credit - U.S. Region

A U.S. Merchant may provide the following alternate forms of credit:

- **Effective through 15 October 2010**, cash refund to the Cardholder, for a Small Ticket Transaction
- **Effective through 15 October 2010**, cash refund to the Cardholder, for a No Signature Required Transaction
- **Effective 16 October 2010**, cash refund to the Cardholder for a Visa Easy Payment Service Transaction
- Cash refund, Credit Transaction Receipt, or other appropriate form of credit to the recipient of a gift purchased as a Mail/Phone Order Transaction, instead of to the Cardholder
- Cash refund or in-store credit for a Visa Prepaid Card Transaction if the Cardholder states that the Visa Prepaid Card has been discarded

The refund or adjustment must **not** exceed the original Transaction amount.

ID#: 081010-010410-0008613

Transaction Reversals

Transaction Receipt Reversal or Adjustment 5.3.D.3.a

A Merchant must process a Reversal or an Adjustment within 30 calendar days if it processed a Transaction Receipt in error.

The debit must be reversed using a Reversal Transaction code or an Adjustment message. See "BASE II Record Requirements" (Exhibit 2L) for information on Transaction codes and the VisaNet manuals for information on Single Message System message types.

ID#: 010410-010410-0008614

Convenience Fees

Convenience Fee General Requirements

Convenience Fees - AP Region

An AP Merchant that charges a Convenience Fee must ensure that the fee is:

- Related to the bona fide convenience of providing a particular service (that is, **not** to the acceptance of the Visa Card) in a payment channel that does **not** include face-to-face Transactions
- Disclosed clearly to the Cardholder as a charge for the payment channel convenience
- Disclosed before the completion of the Transaction and the Cardholder is given the opportunity to cancel
- A flat amount, except that an ad valorem amount is allowed where the Merchant's pricing is subject to regulatory controls that make a flat fee infeasible
- The same fee that is applicable to all forms of payment accepted in the payment channel (that is, there is no discrimination against Visa Cards)
- Included as a part of the total amount of the Transaction

ID#: 010410-010410-0006880

Domestic Convenience Fee - CEMEA Region

Effective 11 February 2010, in the CEMEA Region a Russian Merchant or Third Party may charge a Convenience Fee. The Merchant or Third Party that charges a Convenience Fee must ensure that the fee is:

- Applied to a Domestic Transaction only
- Charged for a bona fide convenience in the form of an alternative payment channel outside the Merchant's customary payment channels
- Added only to a Transaction at an Unattended Acceptance Terminal ⁴⁴
- Applicable to all forms of payment accepted in the alternative payment channel (that is, there is no adverse discrimination against Visa Cards)
- Included as a part of the total amount of the Transaction and not collected separately
- Clearly reflected and specified on the Cardholder's Transaction Receipt
- **Not** added to a Recurring Transaction or Installment Transaction

If the Transaction takes place at an Unattended Acceptance Terminal operated by a Third Party, the Acquirer must ensure that:

- The Third Party is assigned the appropriate Merchant Category Code, as specified in the *Visa Merchant Data Standards Manual*
- The Third Party's name (or an abbreviation of the Third Party's name) in conjunction with the associated Merchant name is included in the Authorization Request and Clearing Record

ID#: 230310-010100-0025572

Domestic Convenience Fee Limits - CEMEA Region

Effective 11 February 2010, in the CEMEA Region, a Convenience Fee charged by a Russian Merchant must be a flat or fixed amount, not exceeding the following:

- 35 Rubles for Transactions processed with MCC 4814, "Telecommunication Service Including Local and Long Distance Calls, Credit Card Calls, Calls Through Use of Magnetic-Stripe-Reading Telephones, and Fax Services"
- 60 Rubles for Transactions processed with MCC 4900, "Utilities-Electric, Gas, Water, Sanitary"
- 48 Rubles for all other Transactions

ID#: 081010-010100-0025574

⁴⁴ Excluding Transactions at Automated Fuel Dispensers, Magnetic-Stripe Telephones, Card Dispensing Machines, Load Devices or ATM Cash Disbursements.

Domestic Convenience Fee Disclosure - CEMEA Region

Effective 11 February 2010, in the CEMEA Region if a Russian Merchant or Third Party imposes a Convenience Fee, the terminal must:

- Inform the Cardholder that a Convenience Fee will be applied as a charge for the alternative payment channel convenience, in addition to charges assessed by the Issuer. The disclosure must comply with all the following:
 - Be as high a contrast or resolution as any other graphics on the terminal
 - Contain the notice:

Fee Notice: "(Name) will assess a fee to cardholders for transactions at this terminal. This fee is added to the amount of your transaction and is in addition to any fees that may be charged by your financial institution."

- Identify the recipient of the Convenience Fee
- Inform the Cardholder of the amount of the Convenience Fee
- Request Cardholder approval of the Convenience Fee
- Provide the ability for the Cardholder to cancel the Transaction without incurring a fee or penalty
- **Not** establish a minimum or maximum Transaction amount as a condition of honoring a Visa Card or Visa Electron Card

ID#: 230310-010100-0025573

Convenience Fees - General Requirements - U.S. Region 5.2.E

In the U.S. Region, except as specified otherwise for Tax Payment Transactions in "Tax Payment Program Fee Requirements - U.S. Region," a Merchant that charges a Convenience Fee must ensure that the fee is:

- Charged for a bona fide convenience in the form of an alternative payment channel outside the Merchant's customary payment channels
- Disclosed to the Cardholder as a charge for the alternative payment channel convenience
- Added only to a non-face-to-face Transaction. The requirement for an alternate payment channel means that Mail/Telephone Order and Electronic Commerce Merchants whose payment channels are exclusively non-face-to-face may **not** impose a Convenience Fee.
- A flat or fixed amount, regardless of the value of the payment due
- Applicable to all forms of payment accepted in the alternative payment channel
- Disclosed before the completion of the Transaction and the Cardholder is given the opportunity to cancel
- Included as a part of the total amount of the Transaction

ID#: 010410-010410-0003035

Convenience Fees Not Assessed by a Third Party - U.S. Region 5.2.E

In the U.S. Region, except as specified in "Tax Payment Program - Interchange Reimbursement Fee Qualifications and Fee Amount - U.S. Region," a Convenience Fee may only be charged by the Merchant that actually provides goods or services to the Cardholder. A Convenience Fee may **not** be charged by any third party.

ID#: 010410-010410-0003037

Convenience Fees on Recurring Transactions - U.S. Region 5.2.E

In the U.S. Region, except as permitted in "Tax Payment Program - Interchange Reimbursement Fee Qualifications and Fee Amount - U.S. Region," a Convenience Fee must **not** be added to a Recurring Transaction.

ID#: 010410-010410-0003038

Chip Card Acceptance

Chip Card Acceptance General Requirements

Chip Card Acceptance Requirements VIOR 4.6.D, USOR 5.2.G

The Card and Cardholder must be present for **all** Chip-initiated Transactions.

If a Chip-initiated Transaction is declined by the Issuer, the Transaction must **not** be processed by any other means.

If the Chip or Chip-Reading Device is inoperable, the Merchant must obtain an Online Authorization using the Magnetic Stripe. If the Magnetic Stripe cannot be read, or if Online Authorization is not available, existing Card acceptance and Transaction processing procedures apply.

Effective 1 October 2009, if the Acquirer-Country combination exceeds international Fallback Transaction thresholds, the Member may be subject to penalties, as specified in "Acquirer Penalty for Global Fallback Monitoring Program Identification," "Acquirer Liability for Fallback Chip Transactions," and the *Global Chip Fallback Monitoring Program Guide*.

ID#: 031209-150210-0004845

Declined Chip Transaction Processing - Canada Region

If a Canada Issuer or the Issuer's agent issues a Pickup Response or a Decline Response, or a Compliant Chip Card declines a Chip-initiated Transaction, the Transaction must **not** be processed by any other means.

ID#: 010410-010410-0004878

Chip Fallback Transaction Authorization Notification - Canada Region

Where an Authorization Request for a Fallback Transaction is made, a Canada Acquirer must ensure the Issuer is aware that the Authorization Request is for a Fallback Transaction.

ID#: 010410-010410-0004879

Chip Transaction Authorization and Clearing Messages - Canada Region

A Canada Acquirer must submit Authorization and Clearing messages for Chip-initiated Transactions using full data.

ID#: 010410-010410-0004880

Chip Transaction Authorization Response Code - Canada Region

A Canada Acquirer must provide the Authorization Response code in the Clearing Record for all Chip-initiated Transactions that are approved offline.

ID#: 010410-010410-0004881

Acquirer Liability for Chip Fallback Transactions - Canada Region

A Canada Acquirer will be liable for a Fallback Transaction if the:

- Card is a Compliant Chip Card
- Account Number is found in the Exception File with a negative response on the Processing Date of the Chargeback, and is on the Exception File for a total period of at least 60 calendar days from the date of listing
- Transaction met any of the following conditions:
 - Was authorized **Offline**
 - Was authorized **Online** but **not** by the Issuer or the Issuer's agent
 - Was authorized **Online** by the Issuer or the Issuer's agent, but the appropriate values identifying the Transaction as a Fallback Transaction were **not** included within the related Authorization Message

ID#: 010410-010410-0004882

Acquirer Liability for Chip Transactions Authorized Offline - Canada Region

Effective through 30 September 2010, a Canada Acquirer will be liable for all Chip-initiated Transactions generated by Compliant Chip Cards using Offline Authorizations when the:

- Card is a Compliant Chip Card that contains a Cardholder Verification Method List that specifies a preference for offline PIN at POS
- Transaction takes place at either:
 - A Compliant Chip Card Reading Device without a Compliant PIN Entry Device (PED)

- A Chip Reading Device
- Transaction is reported as fraudulent using one of the following fraud type codes:
 - 0, "lost"
 - 1, "stolen"
 - 2, "Card not received as issued (NRI)"
- Account Number is listed on the Regional Card Recovery File with an Exception File Pickup Response of 41 or 43 on the Processing Date of the Chargeback, and is on the Exception File for a total period of at least 60 calendar days from the date of listing

ID#: 010410-010410-0004883

Acquirer Liability for Chip Transactions in Card-Present Environment – Canada Region

Effective 1 October 2010, a Canada Acquirer will be liable for a Transaction in a Card-Present Environment, whether or not the Transaction is Chip-initiated, when the:

- Transaction does **not** take place at a Compliant Chip Card Reading Device with a Compliant PIN Entry Device (PED)
- Card is a Compliant Chip Card
- Transaction is reported as a fraudulent Transaction using one of the following fraud type codes:
 - 0, "lost"
 - 1, "stolen"
 - 2, "Card not received as issued (NRI)"
 - 4, "Issuer-reported counterfeit"
- Account Number is listed on the Card Recovery Bulletin with an Exception File Pick-up of 04, 07, 41, or 43 on the Processing Date of the Chargeback, and is on the Exception File for a total period of at least 60 calendar days from the date of listing

ID#: 010410-011010-0004884

Visa Debit Acquirers - Canada Region

Effective 30 June 2009, a Canada Acquirer must be able to process Visa Debit Card Transactions from any Merchant with which the Acquirer has a Merchant Agreement.

ID#: 010410-300609-0008078

Failure to Comply with Visa Debit Processing Requirements - Canada Region

Effective 30 June 2009, a Canada Acquirer that fails to comply with the requirements for processing Visa Debit Card Transactions will be subject to a penalty, as specified in "Visa Debit Acquirers Compliance Program - Canada Region."

An Acquirer or its Visa Debit Acceptor that fails to properly process Visa Debit Transactions will be subject to a penalty, as specified in "Visa Debit Acquirers Compliance Program - Canada Region."

ID#: 010410-300609-0008079

Visa Debit Transaction Authorization Requirement - Canada Region

Effective 16 August 2010, a Visa Debit Acquirer in Canada must not process a Magnetic-Stripe read Authorization Request from a domestic Visa Debit Card.

ID#: 081010-160810-0025968

Visa Debit Acquirers Compliance Program - Canada Region

Effective 30 June 2009, a Canada Acquirer that fails to comply in updating its host systems with the ability to process Visa Debit Card Transactions will be subject to a penalty of CAD \$100,000 per month of non-compliance.

Effective 30 June 2009, if an Acquirer or its Visa Debit Acceptor fails to properly process Visa Debit Transactions, the Acquirer will be subject to a penalty of CAD \$5,000 per Cardholder complaint reported to Visa as an Acceptance Compliance Program incident, as detailed in "Acceptance Compliance Program - Canada Region."

ID#: 010410-300609-0008364

Chip Authorization

Chip Transaction Below Chip Floor Limit

For Authorization of a Transaction processed below the Floor Limit, a Visa Smart Payment Application may either:

- Instruct the terminal to go Online
- Approve the Transaction using offline controls contained in the Chip

ID#: 010410-010410-0004391

Parameters to Enable Offline Chip Authorization

An Issuer of Chip Cards containing the Visa Smart Payment Application with Offline Authorization controls must define parameters to enable Offline Chip Authorization. An Issuer may exempt a Visa Card encoded with Service Code from this requirement.

ID#: 010410-010410-0004392

Visa Purchasing Card Offline Chip Authorization

An Issuer of a Visa Purchasing Card containing a Chip with a Visa Smart Payment Application with Offline Authorization controls may define parameters to enable Chip Offline Authorization.

ID#: 010410-010410-0004394

Visa Electron Offline Chip Authorization

An Issuer of a Visa Electron Card containing a Chip with Offline Authorization controls may define parameters to enable acceptance at terminals with no Online Authorization capability.

ID#: 010410-010410-0004395

Consecutive Offline Chip Authorization Counters

When Offline Authorization controls are defined in a Chip, and the upper limit for consecutive offline counters is specified, **all** Chip-initiated Transactions must go Online if the upper limit for the total number or value of consecutive offline Transactions is exceeded. If the terminal is unable to go Online, the Transaction must be declined.

ID#: 010410-010410-0004393

Chip Floor Limit Requirements

An Acquirer must ensure that its Merchants obtain Authorization for Transaction amounts above the Chip Floor Limits or non-Chip Floor Limits specified in "Maximum Authorized Floor Limits."

ID#: 010410-010410-0002854

Offline Authorization of Chip-Initiated Transactions

For Chip-initiated Transactions, Offline Authorization is allowed, provided that the Transaction amount does **not** exceed the Floor Limits specified for Chip Transactions.

ID#: 010410-010410-0002855

EMV Liability Shift and Fallback

EMV Liability Shift for Fraudulent Transactions

The EMV Liability Shift Principles, apply to all Intraregional Transactions in the jurisdiction of the CEMEA Region. This includes Transactions occurring at both POS and ATM devices.

The EMV Liability Shift Principles apply to all Interregional Transactions occurring at POS devices between the jurisdictions of the CEMEA Region and Visa Europe.

Effective 1 July 2008, the EMV Liability Shift Principles apply to all Interregional Transactions between the jurisdictions of the CEMEA Region and Visa Europe. This includes Transactions occurring at both POS and ATM devices.

Effective 1 October 2010, the EMV Liability Shift Principles apply to all Interregional Transactions.

ID#: 010410-010410-0003640

EMV Liability Shift for Card-Present Counterfeit Card Transactions

Counterfeit Card Transactions completed in a Card-Present Environment are the liability of the Acquirer if:

- The Transaction does **not** take place at a Chip-Reading Device and is **not** a Fallback Transaction completed following correct acceptance procedures
- The Card is a Chip Card containing a Visa or Visa Electron Smart Payment Application or an EMV and VIS-Compliant Plus application

Effective for Transactions completed through 30 September 2010, the requirements in this section apply to the following Transactions:

- Domestic POS Transactions and intraregional POS Transactions in the AP Region, excluding Domestic Transactions in China and Japan
- Domestic Transactions and Intraregional Transactions in the CEMEA Region, excluding Intraregional Transactions and domestic ATM Cash Disbursement Transactions involving Issuers or Acquirers in Afghanistan and Pakistan
- Interregional Transactions between the CEMEA Region and Visa Europe, excluding Transactions involving Issuers or Acquirers in Afghanistan and Pakistan

Effective 1 October 2010, the requirements in this section apply to **all** Transactions, excluding Transactions involving Issuers and Acquirers in the following Visa regions:

- In the AP Region:
 - Domestic Transactions in China and Japan
 - Domestic, intraregional, and interregional ATM Cash Disbursement Transactions
- In the LAC Region, all Transactions
- In the U.S. Region, all Transactions

ID#: 010410-010410-0001837

Liability for Fraudulent Card-Present Non-Counterfeit Card Transactions

Non-Counterfeit Card fraudulent Transactions completed in a Card-Present Environment are the liability of the Acquirer if:

- The Transaction takes place at a Point-of-Transaction Terminal that is **not** EMV PIN-Compliant
- The Card is a PIN-Preferring Chip Card
- PIN Verification was **not** performed

Effective for Transactions completed through 30 September 2010, the requirements in this section apply to the following Transactions:

- Domestic Transactions and Intraregional Transactions in the CEMEA Region, excluding Transactions involving Issuers or Acquirers in Afghanistan and Pakistan

- Interregional Transactions between the CEMEA Region and Visa Europe, excluding Transactions involving Issuers or Acquirers in Afghanistan and Pakistan

Effective 1 October 2010, the requirements in this section apply to **all** Transactions, excluding Domestic Transactions, Intraregional Transactions, and Interregional Transactions involving Issuers and Acquirers in the following Visa regions:

- AP Region
- LAC Region
- U.S. Region

ID#: 010410-010410-0001838

Acquirer Liability for Fallback Chip Transactions

Transactions accepted as Fallback Transactions are the liability of the Acquirer if:

- The Card is a Chip Card containing a Visa and Visa Electron Smart Payment Application or an EMV and VIS-Compliant Plus application
- One of the following conditions:
 - Transaction is **not** authorized by the Issuer or the Issuer's agent
 - Transaction is authorized by the Issuer or the Issuer's agent, and the appropriate values identifying the Transaction as a Fallback Transaction are **not** included within the related Authorization Message
- The Account Number was resident on the Exception File with a Negative Response on the Processing Date of the Chargeback and was on the Exception File for a total period of at least 60 calendar days from the date of listing

ID#: 010410-010410-0001839

Global Chip Fallback Monitoring Program

Effective 1 October 2009, Visa monitors International Chip Transactions in relation to Fallback Transactions to reduce the number of excessive Fallback Transactions that occur at the Point-of-Transaction.

ID#: 010410-011009-0008402

Global Chip Fallback Monitoring Program Criteria

Effective 1 October 2009, an Acquirer is placed in the Global Chip Fallback Monitoring Program if the Acquirer-country combination meets or exceeds all of the monthly performance activity levels for international Chip-Initiated Transactions specified in the *Global Chip Fallback Monitoring Program Guide*.

Visa may modify or create new monthly performance levels after evaluation of the program's success in identifying Acquirer-country combinations with excessive amounts of Fallback Transaction activity that could cause undue economic hardship or damage to the goodwill of the Visa system, as specified in the *Global Chip Fallback Monitoring Program Guide*.

At the option of Visa, this program applies to Domestic Transactions, as detailed in the *Global Chip Fallback Monitoring Program Guide*.

ID#: 010410-011009-0008404

Acquirer Penalty for Global Fallback Monitoring Program Identification

Effective 1 October 2009, an Acquirer is subject to a penalty of US \$1 per Fallback Transaction when the Acquirer-country combination meets or exceeds the minimum Transaction volume and percentage parameters specified in the *Visa International Operating Regulations* and the *Global Chip Fallback Monitoring Program Guide*.

Effective 1 October 2009, Transactions involving Acquirers in the jurisdiction of Visa Europe will be subject to a penalty of 1 euro per Fallback Transaction.

ID#: 010410-011009-0008405

Global Chip Fallback Monitoring Program Visa Rights

Effective 1 October 2009, Visa may assess or suspend penalties to accommodate unique or extenuating circumstances, as specified in the *Global Chip Fallback Monitoring Program Guide*. Penalties will no longer be assessed once the Acquirer has met acceptable performance levels.

ID#: 010410-011009-0008406

Acquirer Liability for Card-Present Counterfeit Transactions

Counterfeit Transactions completed in a Card-Present Environment are the liability of the Acquirer if:

- The Transaction did **not** take place at a Chip-Reading Device
- The Account Number was **not** resident on the Issuer's Master File on the Transaction Date
- All valid Cards bearing Account Numbers within the same account range as the Counterfeit Card are Chip Cards containing a Visa or Visa Electron Smart Payment Application
- The Transaction was below the Merchant's Floor Limit and did **not** receive Authorization
- The Account Number was resident on the Exception File with a Pickup Response on the Processing Date of the Compliance filing and was on the Exception File for a total period of at least 60 calendar days from the date of listing

A variance to this requirement excludes Transactions involving LAC and U.S. Members.

A variance to this requirement excludes ATM Cash Disbursement Transactions involving AP Members.

Effective for Transactions completed through 30 September 2010, the requirements in this section apply to the following Transactions:

- Domestic POS and intraregional POS Transactions in the AP Region, excluding Domestic Transactions in China and Japan

- Domestic Transactions and Intraregional Transactions in the CEMEA Region, excluding Intraregional Transactions involving Issuers or Acquirers in Afghanistan and Pakistan
- Interregional Transactions between the CEMEA Region and Visa Europe, excluding Transactions involving Issuers or Acquirers in Afghanistan and Pakistan

Effective 1 October 2010, the requirements in this section apply to **all** Transactions, excluding Transactions involving Issuers and Acquirers in the following Visa regions:

- In the AP Region:
 - Domestic Transactions in China and Japan
 - Domestic, intraregional, and interregional ATM Cash Disbursement Transactions
- In the LAC Region, all Transactions
- In the U.S. Region, all Transactions

ID#: 031209-150210-0001840

Domestic Chip Liability Shift - AP Region

In the AP Region, Visa may adopt a domestic liability shift for any domestic market and set an effective date for the liability shift.

The domestic liability shift rules must, at a minimum, adhere to "Acquirer Liability for Fallback Chip Transactions."

ID#: 010410-010410-0003826

Card Recovery Bulletin Responsibilities for Chip Transactions - CEMEA Region

A CEMEA Merchant is responsible for checking the Card Recovery Bulletin for offline-approved Transactions.

A CEMEA Issuer has no Card Recovery Bulletin Chargeback rights for fraudulent Chip-Initiated, offline-authorized Transactions if either:

- The Transaction was verified using the Cardholder Verification Method communicated as the Issuer's preferred Cardholder Verification Method by the Cardholder Verification Method List
- The Transaction was verified using Offline PIN

Effective 1 October 2010, the EMV Liability Shift Principles are extended to include Interregional Transactions between the CEMEA Region, the jurisdiction of Visa Europe, and the Canada Region.

ID#: 010410-010410-0001846

Small Ticket Transactions

Small Ticket Transaction - General Requirements

Small Ticket Transaction General Requirements

Effective through 15 October 2010, a Small Ticket Transaction must:

- Be conducted in a Face-to-Face Environment⁴⁵
- Be authorized
- Be initiated by a Merchant with a Merchant Category Code that qualifies for a Small Ticket Transaction, as specified in "Small Ticket Transaction Merchant Category Codes"^{46 47}
- Have a Transaction value equal to US \$25 or less, or local currency equivalent. A variance to this requirement applies to Proximity Payment Transactions in the Canada Region.
- Have a POS Entry Mode code value of "05," "07," "90," or "91"

ID#: 081010-010410-0002908

Visa Easy Payment Service (VEPS) - General Requirements

Effective 16 October 2010, to qualify as a Visa Easy Payment Service (VEPS) Transaction, a Transaction must:

- Be conducted in a Face-to-Face Environment^{48 49}
- Be authorized
- Be conducted at a Merchant Outlet with a Merchant Category Code other than that specified in "Visa Easy Payment Service (VEPS) Merchant Category Code Exclusions"⁵⁰
- Not exceed the Transaction limits specified in "Country-Level Visa Easy Payment Service Transaction Amount Limits"

⁴⁵ **Effective 1 May 2010 through 15 October 2010**, a variance applies in the AP Region. Domestic Proximity Payment Transactions conducted at Unattended Acceptance Terminals (Type B and Type C), may qualify as Small Ticket Transactions.

⁴⁶ **Effective 1 May 2010 through 15 October 2010**, a variance applies in the AP Region for Domestic Transactions conducted in Australia and Hong Kong.

⁴⁷ **Effective 16 October 2010**, a variance applies in the AP Region. Domestic Proximity Payment Transactions conducted at Unattended Acceptance Terminals (Type B and Type C) may qualify as Visa Easy Payment Service Transactions.

⁴⁸ **Effective 16 October 2010**, a variance applies in the AP Region. Domestic Proximity Payment Transactions conducted at Unattended Acceptance Terminals (Type B and Type C) may qualify as Visa Easy Payment Service Transactions.

⁴⁹ A variance applies in the U.S. Region. Transactions less than or equal to US \$15 conducted at Cardholder-Activated Terminals may qualify as Visa Easy Service Payment Transactions.

⁵⁰ An exception applies in the AP Region for domestic Transactions in Australia.

- Have a POS Entry Mode code of "05," "07," "90," or "91"

ID#: 081010-161010-0025692

Small Ticket Transaction Merchant Category Codes

Effective through 15 October 2010, a Small Ticket Transaction may be initiated only by a Merchant assigned one of the Merchant Category Codes ⁵¹ described below.

Effective through 15 October 2010, for contactless Chip Cards or Proximity Payment Devices, all Merchants may conduct a Small Ticket Transaction.

Effective through 15 October 2010, for Magnetic Stripe or Chip Card Transactions, only the Merchants listed in the following table may conduct a Small Ticket Transaction. A variance to this requirement applies in the AP Region.

Small Ticket Merchant Category Codes

Merchant Category Code	Description
4111	Local and Suburban Commuter Passenger Transportation, including Ferries
4121	Taxicabs and Limousines
4131	Bus Lines
4784	Tolls and Bridge Fees
5331	Variety Stores
5499	Miscellaneous Food Stores-Convenience Stores and Specialty Markets
5812	Eating Places and Restaurants
5814	Fast Food Restaurants
5912	Drug Stores and Pharmacies
5993	Cigar Stores and Stands
5994	News Dealers and Newsstands
7211	Laundry Services-Family and Commercial
7216	Dry Cleaners

⁵¹ **Effective 1 May 2010 through 15 October 2010**, a variance applies in the AP Region for domestic Transactions conducted in Australia and Hong Kong

7338	Quick Copy, Reproduction, and Blueprinting Services
7523	Parking Lots, Parking Meters, and Garages
7542	Car Washes
7832	Motion Picture Theaters
7841	DVD/Video Tape Rental Stores

ID#: 081010-010410-0009048

Visa Easy Payment Service (VEPS) Merchant Category Code Exclusions

Effective 16 October 2010, any Merchant except a Merchant assigned one of the following Merchant Category Codes⁵² may conduct a Visa Easy Payment Service Transaction:

- 4829 - Wire Transfer Money Orders
- 5542 - Automated Fuel Dispensers
- 5960 - Direct Marketing - Insurance Services
- 5962 - Direct Marketing - Travel Related Arrangement Services
- 5964 - Direct Marketing - Catalog Merchants
- 5965 - Direct Marketing - Combination Catalog and Retail Merchants
- 5966 - Direct Marketing - Outbound Telemarketing Merchants
- 5967 - Direct Marketing - Inbound Telemarketing Merchants
- 5968 - Direct Marketing -Continuity/Subscription Merchants
- 5969 - Direct Marketing/Direct Marketers (Not elsewhere classified)
- 6010 - Financial Institutions - Manual Cash Disbursements
- 6011 - Financial Institutions - Automated Cash Disbursements
- 6012 - Financial Institutions - Merchandise and Services
- 7995 - Betting, including Lottery Tickets, Casino Gaming Chips, Off-Track Betting, and Wagers at Race Track
- 9405 - Intra-Government Purchases (Government only)
- 9700 - International Automated Referral Service (Visa use only)
- 9701 - Visa Credential Server (Visa use only)
- 9702 - GCAS Emergency Services (Visa use only)
- 9751 - UK Supermarkets - Electronic Hot File (Region use only)
- 9752 - UK Petrol Stations - Electronic Hot File (Region use only)
- 9950 - Intra-Company Purchases

⁵² A restriction applies in the AP Region for domestic Transactions in Australia.

ID#: 081010-161010-0025695

Small Ticket Transaction Cardholder Verification

Effective through 15 October 2010, a Merchant is **not** required to obtain Cardholder Verification for a Small Ticket Transaction unless PIN Verification is required.

ID#: 081010-010410-0002910

Small Ticket Transaction Restrictions

Effective through 15 October 2010, a Transaction must **not** be processed as a Small Ticket Transaction if either:

- A Chip-Reading Device is unable to read the Chip and the Transaction is completed using another method of data capture and transmission
- Dynamic Currency Conversion was performed

ID#: 081010-010410-0002909

Visa Easy Payment Service (VEPS) Transaction Restrictions

Effective 16 October 2010, the following Transactions which require a Transaction Receipt must not be processed as Visa Easy Payment Service Transactions:

- A Fallback Transaction
- An Account Funding Transaction
- A Cash-Back Transaction
- A Manual Cash Disbursement Transaction
- A Quasi-Cash Transaction
- A Prepaid Load Transaction
- A Transaction where Dynamic Currency Conversion is performed

ID#: 081010-161010-0025693

Visa Easy Payment Service (VEPS) Transaction Cardholder Verification Method

Effective 16 October 2010, a Merchant is **not** required to obtain Cardholder Verification for a Visa Easy Payment Service (VEPS) Transaction unless the Transaction is an EMV PIN Transaction.

For an EMV PIN Transaction, the EMV Terminal must prompt the Cardholder for a PIN if PIN verification is required as a result of EMV processing.

Failure to comply with this requirement may result in a change to the Chargeback liability as specified in "Issuer Liability for Card-Present Counterfeit Chip Card Transactions" and "Acquirer Liability for Card-Present Counterfeit Transactions"

ID#: 081010-161010-0025694

Hong Kong - Small Ticket Transaction - AP Region

In the AP Region, in addition to the Small Ticket Transaction Merchant Category Codes listed in "Small Ticket Transaction Merchant Category Codes," MCC 5411, "Grocery Stores and Supermarkets," applies to Hong Kong for domestic usage only.

ID#: 081010-010410-0005227

Small Ticket Transaction Requirements - AP Region

Effective 1 May 2010 through 15 October 2010, in the AP Region, in addition to the requirements specified in "Small Ticket Transaction General Requirements," a Small Ticket Transaction that is a Proximity Payment may be either:

- A Cardholder-Activated Transaction Type B
- A Cardholder-Activated Transaction Type C

Effective 16 October 2010, in the AP Region, in addition to the requirements specified in "Visa Easy Payment Service (VEPS) – General Requirements," a Visa Easy Payment Service Transaction that is a Proximity Payment may be either:

- A Cardholder-Activated Transaction Type B
- A Cardholder-Activated Transaction Type C

ID#: 081010-161010-0025703

Hong Kong and Australia - Small Ticket Transaction Merchant Category Codes – AP Region

Effective 1 May 2010 through 15 October 2010, in the AP Region, in addition to the list of "Small Ticket Transaction Merchant Category codes," the following Merchant Category Codes are eligible for domestic Small Ticket Transactions in Australia and Hong Kong:

- MCC 5411, "Grocery Stores and Supermarkets"
- MCC 5441, "Candy/Nut/Confection Stores"
- MCC 5462, "Bakeries"

ID#: 081010-161010-0025704

Small Ticket Transaction Regional Limits - CEMEA Region

Effective 13 August 2009 through 15 October 2010, Small Ticket Transactions performed within the CEMEA Region are limited to US \$25, or local currency equivalent.

ID#: 081010-010410-0005247

Small Ticket Country-Specific Limits - CEMEA Region

Effective 13 August 2009 through 15 October 2010, in the CEMEA Region, intraregional Small Ticket Transactions performed within the following countries are limited as follows:

Small Ticket Transaction Country-Specific Limits - CEMEA Region

Country	Description	Transaction Limit
Georgia	Lari (GEL)	45
Russia	Ruble (RUB)	1,000
Ukraine	Hryvnia (UAH)	200
United Arab Emirates	Dirham (AED)	100

Small Ticket Transactions within the above countries involving Issuers from outside the CEMEA Region are limited to US \$25, or local currency equivalent.

ID#: 081010-130809-0008841

Small Ticket Transactions - U.S. Region

Small Ticket General Requirements - U.S. Region

Effective through 15 October 2010, in the U.S. Region, a Visa Consumer Card or Commercial Visa Product Transaction of US \$15 or less, as specified in "Small Ticket Merchant Requirements - U.S. Region," may qualify as a Small Ticket Transaction.

If the Transaction is US \$15 or less, the Merchant is **not** required to:

- Obtain the Cardholder signature
- Provide a Transaction Receipt, unless the Cardholder requests one

The Transaction must occur in or at one of the following:

- A Face-to-Face Environment
- A Self-Service Terminal
- An Automated Dispensing Machine

ID#: 081010-150210-0008627

Small Ticket Merchant Requirements - U.S. Region

U.S. Small Ticket and No Signature Required Merchant Category Code Exclusions - U.S. Region

Effective 1 July 2010 through 15 October 2010, in the U.S. Region only, any Merchant **except** a Merchant assigned one of the following Merchant Category Codes may conduct a No Signature Required or a Small Ticket Transaction:

- 4829 - Wire Transfer Money Orders
- 5542 - Automated Fuel Dispensers
- 5960 - Direct Marketing - Insurance Services
- 5962 - Direct Marketing - Travel Related Arrangement Services
- 5964 - Direct Marketing - Catalog Merchants
- 5965 - Direct Marketing - Combination Catalog and Retail Merchants
- 5966 - Direct Marketing - Outbound Telemarketing Merchants
- 5967 - Direct Marketing - Inbound Telemarketing Merchants
- 5968 - Direct Marketing -Continuity/Subsription Merchants
- 5969 - Direct Marketing/Direct Marketers (Not elsewhere classified)
- 6010 - Financial Institutions - Manual Cash Disbursements
- 6011 - Financial Institutions - Automated Cash Disbursements
- 6012 - Financial Institutions - Merchandise and Services
- 7995 - Betting, including Lottery Tickets, Casino Gaming Chips, Off-Track Betting, and Wagers at Race Track
- 9405 - Intra-Government Purchases (Government only)
- 9700 - International Automated Referral Service (Visa use only)
- 9701 - Visa Credential Server (Visa use only)
- 9702 - GCAS Emergency Services (Visa use only)
- 9751 - UK Supermarkets - Electronic Hot File (Region use only)
- 9752 - UK Petrol Stations - Electronic Hot File (Region use only)
- 9950 - Intra-Company Purchase

Effective 16 October 2010, in addition to Merchant Category Codes excluded from Visa Easy Payment Service, a Transaction does not qualify for CPS/Small Ticket Interchange Reimbursement Fee at any of the following Merchants:

- 5541 - Service Stations. In the U.S. Region, and only for the purpose of CPS/Small Ticket Interchange Reimbursement Fee qualification, a Visa Easy Payment Service Transaction conducted with a Visa Signature Preferred or a Consumer Debit Card Transaction must **not** originate at this Merchant Category Code.
- 5411 - Grocery Stores
- 5499 - Convenience Stores

ID#: 081010-010710-0025710

No Signature Required Transactions (NSR)

No Signature Required Program Merchant Eligibility Requirements - Canada Region

Effective through 15 October 2010, to participate in the No Signature Required (NSR) Program, a Canada Merchant must:

- Have one of the following Merchant Category Codes:
 - 4111, "Local and Suburban Commuter Passenger Transportation, including Ferries"
 - 4121, "Taxicabs and Limousines"
 - 4131, "Bus Lines"
 - 4784, "Tolls and Bridge Fees"
 - 5331, "Variety Stores"
 - 5499, "Miscellaneous Food Stores -- Convenience Stores and Specialty Markets"
 - 5812, "Eating Places and Restaurants"
 - 5814, "Fast Food Restaurants"
 - 5912, "Drug Stores and Pharmacies"
 - 5993, "Cigar Stores and Stands"
 - 5994, "News Dealers and Newsstands"
 - 7211, "Laundry Services -- Family and Commercial"
 - 7216, "Dry Cleaners"
 - 7338, "Quick Copy, Reproduction, and Blueprinting Services"
 - 7523, "Parking Lots, Parking Meters and Garages"
 - 7542, "Car Washes"
 - 7832, "Motion Picture Theaters"
 - 7841, "DVD/Video Tape Rental Stores"
- Hold a valid Merchant Agreement that is in good standing
- Prominently display at least one sign advising Cardholders that for Visa Card Transactions of CAD \$25 or less, including applicable taxes, a receipt is available
- Provide a Transaction Receipt for an NSR Transaction to a Cardholder at the Cardholder's request

ID#: 081010-010410-0005234

No Signature Required Program Acquirer Obligations - Canada Region

Effective through 15 October 2010, a Canada Acquirer must:

- Ensure that a Merchant participating in the No Signature Required (NSR) Program meets and complies with all NSR Program Merchant eligibility requirements specified in "No Signature

Required Program Merchant Eligibility Requirements - Canada Region" for the duration of the Merchant's participation in the NSR Program

- Ensure that the notice, required to be prepared and displayed by the Merchant in accordance with the Canada Regional Operating Regulations, does **not** derogate from the purpose of the notice, which is to ensure that Cardholders clearly understand that a Transaction Receipt for an NSR Transaction is available to a Cardholder upon the Cardholder's request
- Be able to provide Visa with written proof of the Merchant's compliance with the Canada Regional Operating Regulations at Visa request

ID#: 081010-010410-0005235

No Signature Required Transaction Requirements - Canada Region

Effective through 15 October 2010, in the Canada Region, a No Signature Required (NSR) Transaction must be a Transaction:

- For a total amount, including applicable taxes, of CAD \$25 or less
- That is authorized either online or offline
- That is made with a Visa Card issued by a Member
- That is made by way of electronic imprint only

Effective through 15 October 2010, any Transaction that does not meet **all** of the above requirements is **not** an NSR Transaction. Transactions that are key-entered or made at Unattended Acceptance Terminals are **not** NSR Transactions and are subject to all requirements of the *Visa International Operating Regulations* for non-NSR Transactions.

ID#: 081010-010410-0005236

Transaction Receipts for No Signature Required Transactions - Canada Region

Effective through 15 October 2010, subject to the paragraph below, a Canada No Signature Required (NSR) Merchant is **not** required to issue a Transaction Receipt and obtain a Cardholder signature for an NSR Transaction.

An NSR Merchant is required to provide a Transaction Receipt to a Cardholder for an NSR Transaction if the Cardholder so requests, but is **not** required to obtain the Cardholder signature in this event.

For the purpose of the NSR Program, a Transaction Receipt may be in the form of a cash register receipt, provided the receipt includes the total Transaction amount, Transaction Date, and confirmation that a Visa Card was used to pay for the Transaction.

ID#: 081010-010410-0005237

No Signature Required Transaction Limit - U.S. Region

Effective through 16 April 2010, in the U.S. Region, for all Visa Card Transactions under US \$25, a No Signature Required Merchant is **not** required to either:

- Obtain the Cardholder signature
- Provide a Transaction Receipt, unless the Cardholder requests it

Effective 17 April 2010 through 15 October 2010, in the U.S. Region, for all Visa Card Transactions less than or equal to US \$25, a No Signature Required Merchant is not required to either:

- Obtain the Cardholder signature
- Provide a Transaction Receipt, unless the Cardholder requests it

ID#: 081010-010410-0005193

No Signature Required Merchant Category Codes - U.S. Region

Effective through 30 June 2010, in addition to the Small Ticket requirements specified in "Small Ticket General Requirements - U.S. Region," a No Signature Required Transaction must be a Transaction initiated from a U.S. Merchant assigned one of the Merchant Category Codes in "Small Ticket Merchant Requirements - U.S. Region" or one of the following Merchant Category Codes:

- 5499, "Convenience Stores"
- 5541, "Filling Stations - Automotive Gasoline"
- 5912, "Drug Stores, Pharmacies"
- 5251, "Hardware Stores"
- 5331, "Variety Stores"
- 5411, "Grocery Stores and Supermarkets"
- 5441, "Candy Stores"
- 5451, "Dairy and Ice Cream Stores"
- 5462, "Bakeries"
- 5942, "Bookstores"
- 5947, "Gift, Card, and Novelty"
- **Effective 17 April 2010**, 5993, "Cigar Stores and Stands"
- 9402, "U.S. Postal Services"

ID#: 081010-150210-0005194

No Signature Required Transaction Restrictions - U.S. Region

Effective through 15 October 2010, in the U.S. Region, a Transaction must **not** be processed as a No Signature Required Transaction if Dynamic Currency Conversion is performed.

ID#: 081010-010410-0005197

Card-Not-Present Transactions

Mail/Phone Order and Electronic Commerce General Requirements

Electronic Commerce Website Merchant Agreement Requirements

An Acquirer must ensure that its Merchant Agreement requires an Electronic Commerce Merchant to display the following on the Merchant's Website:

- Consumer data privacy policy
- Security capabilities and policy for transmission of payment card details
- The address of its Permanent Establishment

ID#: 010410-010410-0003357

Electronic Commerce Acquirer Solicitation Website Requirements

An Acquirer soliciting Merchant applications must list the Merchant domicile requirements on its Website. The domicile requirements must be those permitted by the Acquirer's jurisdictional rights, as specified in "Country of Domicile" and the *Visa International Certificate of Incorporation and Bylaws, Section 2.10*.

ID#: 031209-010210-0004630

Online Gambling Merchant Risk Policies

An Acquirer for an Online Gambling Merchant must comply with the Member risk policy requirements established by Visa.

ID#: 010410-010410-0004632

Data Protection Method Requirements

An Acquirer must:

- Ensure that its Electronic Commerce Merchants offer Cardholders a Data Protection Method such as:
 - 3-D Secure
 - Secure Sockets Layer (SSL)
- Include the above requirement in the Merchant Agreement

ID#: 010410-010410-0008632

Website Requirements

A Merchant Website must contain:

- Visa Brand Mark in full color to indicate Visa Card acceptance, as specified in the *Visa Product Brand Standards*
- Complete description of the goods or services offered
- Return/refund policy (see a "Electronic Commerce Merchant Refund Policy Disclosure")
- Customer service contact, including electronic mail address or telephone number
- Address of the Merchant's Permanent Establishment
- Transaction Currency (e.g., U.S. dollars, Canadian dollars)
- Export restrictions (if known)
- Delivery policy
- Disclosure of the Merchant Outlet country at the time of presenting payment options to the Cardholder
- Consumer data privacy policy
- Security capabilities and policy for transmission of payment card details

In the U.S. Region, the Website may be operated by a Merchant, Sponsored Merchant, or Internet Payment Service Provider and must contain the following additional information: *(This only applies in the U.S. Region.)*

- Legal restrictions (if known) *(This only applies in the U.S. Region.)*
- The address of the Merchant Outlet's Permanent Establishment, including the Merchant Outlet country, either:⁵³ *(This only applies in the U.S. Region.)*
 - On the same screen view as the checkout screen used to present the total purchase amount *(This only applies in the U.S. Region.)*
 - Within the sequence of Web pages the Cardholder accesses during the checkout process *(This only applies in the U.S. Region.)*

ID#: 031209-150210-0008635

Electronic Commerce Indicator Requirements

An Electronic Commerce Transaction must be identified in both the Authorization Request and Clearing Record with the appropriate Electronic Commerce Transaction indicator values, as specified in:

- "BASE II Record Requirements" (Exhibit 2L)
- "Required Message Content for VisaNet Financial Transactions" (Exhibit 3A)
- "Required Message Content for VisaNet Authorization Requests" (Exhibit 3B)

⁵³ The country code for this country must be transmitted in the Clearing Record, as specified in "VisaNet Clearing Message Content Standards" (Exhibit NN).

An Acquirer that fails to identify an Electronic Commerce Transaction is subject to the penalties specified in the table below:

Acquirer Penalties for Incorrect Use of Electronic Commerce Transaction Indicator Values

Violation	Visa Action, Notification, or Fine
Warning	Notification of violation with specific date for correction, not to exceed 3 months
Uncorrected Violation (Month 4)	Acquirer assessed US \$5,000 fine per Merchant Identified
Uncorrected Violation (Month 5)	Acquirer assessed US \$10,000 fine per Merchant identified
Uncorrected Violation (Months 6-12)	Acquirer assessed US \$25,000 fine each month per Merchant identified
Uncorrected Violation (Months 13-18)	Visa may suspend the Merchant from participation in the Visa Program
Uncorrected Violation (Month 19 and subsequent months)	Visa may permanently disqualify the Merchant from participation in the Visa Program

ID#: 010410-010410-0007149

Electronic Commerce Transaction Receipt Requirements 5.2.B.4

All data elements specified in "Electronic Commerce Transaction Receipt" (Exhibit 7K) must be included on an Electronic Commerce Transaction Receipt.

ID#: 010410-010410-0003114

Electronic Commerce Account Number Requirements

An Electronic Commerce Merchant must **not** return the full Account Number to the Cardholder online or on the Transaction Receipt.

Visa strongly recommends disguising or suppressing all but the last 4 positions of the primary Account Number on the Cardholder Transaction Receipt from a Point-of-Transaction Terminal.

ID#: 010410-010410-0003627

Electronic Commerce Merchant Certificate Requirements - U.S. Region

In addition to the requirements specified in "Required Merchant Information - U.S. Region," a U.S. Acquirer must collect the following information for each of its Electronic Commerce Merchants that uses a Merchant Certificate:

- Name of Merchant Certificate issuer

- Merchant Certificate number
- Merchant Certificate expiration date
- Ownership status of Merchant Certificate - shared or individual

ID#: 010410-010410-0005085

Electronic Commerce Member Requirements - U.S. Region

A U.S. Member that participates in Visa Secure Electronic Commerce must comply with the participation requirements specified in the U.S. Regional Operating Regulations.

U.S. Members must refer to the *Visa International Operating Regulations* for requirements related to online gambling Merchants.

ID#: 010410-010410-0004634

Electronic Commerce Merchant Transaction Type Prohibition

A Merchant, an Internet Payment Service Provider (IPSP), or a Sponsored Merchant that displays a Visa-Owned Mark on its Website must **not** accept Cards for the purchase or trade of photographs, video imagery, computer-generated images, cartoons, simulation, or any other media or activities including, but not limited to, activities listed under "Brand Protection."

Violation of this requirement will result in the termination of the Merchant, IPSP, or Sponsored Merchant.

ID#: 081010-150210-0005067

Electronic Commerce Indicator for Recurring Transactions - U.S. Region

In the U.S. Region, if the Order Form for a Recurring Transaction is provided to the Merchant in an electronic format, the initial Transaction must be processed with the appropriate Electronic Commerce Transaction indicator values.

Subsequent Recurring Transactions must be processed as Recurring Transactions, as specified in "VisaNet Clearing Message Content Standards" (Exhibit NN).

ID#: 010410-010410-0004638

Mail/Phone Order and Electronic Commerce Authorization Requirements

Mail/Phone Order and Electronic Commerce Expiration Date in Authorization

A Mail/Phone Order Merchant and an Electronic Commerce Merchant (for a Non-Secure Transaction and Non-Authenticated Security Transaction) must attempt to obtain the Visa Card expiration date and forward it as part of the Authorization Request.

ID#: 031209-150210-0003129

Mail/Phone Order and Electronic Commerce Authorization Requirements

For goods to be shipped, a Mail/Phone Order or an Electronic Commerce Merchant may obtain Authorization on any day up to 7 calendar days before the Transaction Date. The Transaction Date is the date the merchandise is shipped. This Authorization is valid if the Transaction amount is within 15% of the authorized amount, provided that the additional amount represents shipping costs.

In the U.S. Region, this provision does **not** apply if the last Authorization obtained was a Partial Authorization. *(This only applies in the U.S. Region.)*

ID#: 010410-010410-0006108

Electronic Commerce Online Authorization

An Electronic Commerce Transaction must be sent Online for Authorization.

ID#: 010410-010410-0003659

Mail/Phone Order Signature Line

A Merchant must write "TO" for a telephone order or "MO" for a mail order on the signature line of the Transaction Receipt used for Deposit or retrieval purposes.

ID#: 010410-010410-0003113

Mail/Phone Order Expiration Date in Authorization - AP Region

In the AP Region, all Mail/Phone Order Transaction Authorization Requests must include the Card expiration date. An exception applies to Recurring Transactions, which do **not** require an expiration date in the Authorization Request.

ID#: 010410-010410-0005333

Chip-Initiated Electronic Commerce Transaction Online Authorization - U.S. Region 5.2.K

In the U.S. Region, a Chip-initiated Electronic Commerce Transaction must be sent Online for Authorization.

ID#: 010410-010410-0003660

Mail/Phone Order and Electronic Commerce Expiration Date in Authorization - U.S. Region 5.2.K

An Electronic Commerce Merchant in the U.S. Region must attempt to obtain the Visa Card expiration date and forward it as part of the Authorization Request for Non-Secure Transactions and Non-Authenticated Security Transactions.

ID#: 031209-150210-0003662

3-D Secure Failure at Authorization - U.S. Region

A U.S. Merchant must **not** submit an Authorization Request for an Electronic Commerce Transaction that failed a 3-D Secure Authentication Request.

ID#: 010410-010410-0004635

Electronic Commerce Authentication Data Prohibitions - U.S. Region

In an Authorization Request, an Electronic Commerce Merchant in the U.S. Region must **not** transmit Authentication Data specific to one Transaction with another Transaction, except when either:

- 2 Transactions are related due to delayed delivery
- All items of an order cannot be shipped at the same time

ID#: 010410-010410-0004636

Electronic Commerce Authentication Data in Subsequent Authorizations - U.S. Region

In the U.S. Region, the original Authentication Data may be used if a subsequent Authorization Request is initiated as a result of a delayed delivery or split shipment. The original Authentication Data is valid for up to 90 calendar days from the date it was first received.

ID#: 010410-010410-0004637

Mail/Phone Order and Electronic Commerce Merchant Outlet Requirements

Mail/Phone Order and Electronic Commerce Merchant Outlet Location

A Merchant Outlet location for an Electronic Commerce or Mail/Phone Order Merchant is the country where:

- There is a Permanent Establishment through which Transactions are completed
- The Merchant holds a valid business license for the Merchant Outlet
- The Merchant has a local address for correspondence and judicial process other than a post office box or mail-forwarding address, which do **not** meet this requirement
- The Merchant Outlet pays taxes relating to the sales activity

In the absence of a Permanent Establishment, the Merchant Outlet of a Merchant that provides only digital goods is deemed to be located in the country where the principals of the company work.

ID#: 010410-010410-0003247

Disclosure of Merchant Outlet Country

An Electronic Commerce or Mail/Phone Order Merchant must disclose the Merchant Outlet country when presenting payment options to the Cardholder.

ID#: 010410-010410-0002902

Visa Right to Determine Merchant Outlet Country

Visa may determine the country of a Merchant Outlet and an Acquirer's ability to contract with it based on:

- An evaluation of the Merchant's business structure
- Any other available information

The decision by Visa is final.

ID#: 010410-010410-0005916

Electronic Commerce Financial Responsibility

Electronic Commerce Merchant Financial Responsibility - U.S. Region

In addition to the requirements specified in "Acquirer Requirement to Query the Terminated Merchant File and Inspect Merchant Premises - U.S. Region," to determine that a prospective Electronic Commerce Merchant is financially responsible, a U.S. Acquirer must:

- Obtain a detailed business description
- Examine the Merchant's Website to:
 - Verify that the Merchant is operating within the Acquirer's jurisdiction, as specified in *the Visa International Certificate of Incorporation and Bylaws and Visa International Operating Regulations*
 - Ensure that the Merchant is **not** engaged in any activity that is in violation of the *Visa International Operating Regulations*
 - Ensure that the Merchant is **not** engaged in any activity that could cause harm to the Visa system or the Visa brand
- Print and retain copies of all relevant screens contained in the Website. Retained copies may be in either hard copy or electronic format
- Provide retained copies of all relevant screens contained in the Merchant's Website to Visa upon request

ID#: 010410-010410-0005079

Electronic Commerce Merchant Yearly Review - U.S. Region

At least once each year, for each of its applicable Electronic Commerce Merchants, a U.S. Acquirer must examine the Merchant's Website and conduct an enhanced due diligence review, as specified in

"Electronic Commerce Merchant Financial Responsibility - U.S. Region," if any of the following criteria is met:

- The Electronic Commerce Merchant or Sponsored Merchant is required to be classified by a Merchant Category Code referenced in the definition of a High-Risk Telemarketing Merchant, as specified in the:
 - U.S. Regional Operating Regulations
 - *Visa Merchant Data Standards Manual*
- The Merchant is identified by any Visa Chargeback monitoring program or designated at any time as an Identified Merchant by the Risk Identification Service (RIS) Online
- The Acquirer becomes aware the Merchant is selling products or services that were not documented in the Merchant Agreement or disclosed in the Merchant's business description
- The Acquirer conducts a periodic review of the Merchant as required by its internal procedures

ID#: 010410-010410-0005082

Internet Payment Service Providers

Internet Payment Service Providers (IPSP) General Requirements

Sponsored Merchant Location

The country of a Sponsored Merchant determines the Merchant Outlet location, **not** the country of the Internet Payment Service Provider (IPSP).

The economic activity of a Merchant Outlet is deemed to occur at the Sponsored Merchant location, **not** at the location of the IPSP.

The Merchant country code included in the Authorization and Clearing Record must be the country code of the Sponsored Merchant, as specified in "BASE II Record Requirements" (Exhibit 2L).

ID#: 010410-010410-0006104

Internet Payment Service Provider Deposit Allowances

An Internet Payment Service Provider (IPSP) may deposit Transaction Receipts on behalf of a Sponsored Merchant.

ID#: 010410-010410-0002972

Internet Payment Service Provider Transaction Receipt Deposits

A Merchant or Internet Payment Service Provider (IPSP) must **not** deposit a Transaction Receipt until one of the following occurs:

- The Transaction is completed

- The goods or services are shipped or provided, except as specified below
- The purchased service is performed
- Cardholder consent is obtained for a Recurring Transaction

A Merchant or IPSP may deposit a Transaction Receipt before shipping or providing the goods or services **only** if the Cardholder has agreed to either:

- A Delayed Delivery Transaction
- An Advance Deposit Transaction

ID#: 010410-010410-0008658

Internet Payment Service Provider Responsibilities

An Internet Payment Service Provider (IPSP) must:

- **Not** contract with another IPSP
- Display the appropriate Visa-Owned Marks to indicate which Cards are accepted for payment on its Sponsored Merchants' Websites
- Report Sponsored Merchant and Transaction Information to its Acquirer and, upon request, to Visa
- Use the appropriate Merchant Category Code or other required indicators to identify Merchant or Transaction type
- Include the payment acceptance requirements specified in the *Visa International Operating Regulations* in its contracts with its Sponsored Merchant and ensure compliance by the Sponsored Merchant
- Immediately terminate a Sponsored Merchant if required by the Acquirer or Visa
- Ensure that a terminated Merchant is **not** permitted to be a Sponsored Merchant

ID#: 010410-010410-0002897

Internet Payment Service Provider Contract with Multiple Acquirers

An Internet Payment Service Provider (IPSP) may contract and process Transactions with multiple Acquirers. However, an Acquirer must **only** accept and submit Transactions into Interchange from Sponsored Merchants within that Acquirer's jurisdiction.

ID#: 010410-010410-0002898

Internet Payment Service Provider Billing Name

The Internet Payment Service Provider (IPSP) name may appear alone on the Transaction Receipt and billing statement **only** if the:

- Cardholder accesses the IPSP Website directly
- IPSP name is visible to the Cardholder during the selection, order, and payment processes

If the IPSP name appears alone, Visa may require that the Sponsored Merchant name be transmitted in the Clearing Record if the IPSP (or some or all of its Sponsored Merchants) causes undue economic hardship to the Visa system, including, but not limited to:

- Qualifying for the Global Merchant Chargeback Monitoring Program
- Generating excessive Copy Requests

The IPSP name (or an abbreviation) may appear in conjunction with the Sponsored Merchant name.

ID#: 010410-010410-0008659

Internet Payment Service Provider Customer Support

An Internet Payment Service Provider (IPSP) must provide customer service through its Website if a Cardholder accesses the IPSP Website directly. Customer service may be provided either directly or through its Sponsored Merchants.

ID#: 010410-010410-0002893

Internet Payment Service Provider Processing Requirements - U.S. Region

In the U.S. Region, if a Cardholder accesses a Sponsored Merchant's Website and is then linked to the Internet Payment Service Provider (IPSP) Website for payment:

- The IPSP name must appear in the Clearing Record in conjunction with the Sponsored Merchant's name
- Processing requirements apply, as specified in "VisaNet Clearing Message Content Standards" (Exhibit NN)

ID#: 010410-010410-0005106

Internet Payment Service Providers (IPSP) Acquirer Requirements

Acquirer Responsibility for Internet Payment Service Providers

Effective through 22 July 2010, an Acquirer contracting with an Internet Payment Service Provider (IPSP) is liable for all acts, omissions, and other adverse conditions caused by the IPSP and its Sponsored Merchants, including, but not limited to:

- Chargebacks
- Failure to provide service
- Related legal costs

ID#: 081010-010410-0006574

Acquirer Contractual Requirements with Internet Payment Service Providers

An Acquirer that contracts with an Internet Payment Service Provider (IPSP) must:

- Ensure that the IPSP and its Sponsored Merchants comply with the *Visa International Operating Regulations*
- Ensure that the IPSP does **not** contract with a Sponsored Merchant outside the Acquirer's jurisdiction
- Directly credit the IPSP for its Deposit. An Acquirer that contracts with both an IPSP and a Sponsored Merchant may directly credit the Sponsored Merchant for its portion of the Deposit, as permitted by local law.

ID#: 010410-010410-0005269

Sponsored Merchant MCC Requirements

An Acquirer must ensure that the Internet Payment Service Provider (IPSP) uses:

- The appropriate Merchant Category Code for each Sponsored Merchant in the Authorization and Clearing Record, as specified in the *Visa Merchant Data Standards Manual*
- Merchant Category Code 7995, "Betting, including Lottery Tickets, Casino Gaming Chips, Off-Track Betting, and Wagers at Race Tracks," for a Sponsored Merchant that provides gaming chips or electronic funds to be used for online gambling, even if gambling services is not the Sponsored Merchant's primary business

ID#: 031209-150210-0005271

Acquirer Responsibility for Internet Payment Service Providers - U.S. Region

In the U.S. Region, an Internet Payment Service Provider (IPSP) that contracts with an Acquirer to provide payment-related services to Sponsored Merchants will be treated as a Merchant. An Acquirer is liable for all acts and omissions caused by an IPSP and its Sponsored Merchants, including, but not limited to:

- Chargebacks
- Failure to provide service
- Related legal costs

The acts and omissions caused by a Sponsored Merchant will be treated as those of the IPSP.

ID#: 010410-010410-0005089

Internet Payment Service Provider Registration - U.S. Region

A U.S. Acquirer must ensure that each of its Internet Payment Service Providers (IPSPs) is registered with Visa before entering Transactions into Interchange.

To register, the Acquirer must send the following to Visa:

- The "Visa/Interlink Network/Plus Independent Sales Organization/Third-Party Servicer/Merchant Servicer Registration" form for the IPSP
- Supporting documentation to confirm that the Acquirer has performed a comprehensive risk and financial review of the IPSP, as specified in the *Enhanced ISO/Service Provider Risk Standards* document
- The electronic "Sponsored Merchant Registration" form with a comprehensive list of all Sponsored Merchants.

Registration materials must be sent via certified mail (return receipt requested) to:

Visa

Franchise Management

Mail Stop M3 - 4C

P.O. Box 8999

San Francisco, CA 94128-8999

ID#: 010410-010410-0008664

Ineligible Internet Payment Service Provider Merchant Types - U.S. Region

A U.S. Acquirer must **not** allow its Internet Payment Service Provider (IPSP) to provide payment services to the following merchant types. However, an Acquirer may sign a Merchant Agreement directly with these entities:

- Buyers clubs/Membership clubs
- Credit counseling or credit repair services
- Credit protection/Identity theft protection
- Direct marketing - subscription merchants
- Infomercial merchants
- Internet pharmacies
- Internet pharmacy referral sites
- Multi-level marketing businesses
- Outbound telemarketers
- Prepaid phone cards
- Prepaid phone services
- Rebate-based businesses
- "Up-Sell" merchants

The merchant types above may be classified with Merchant Category Code values 4814, 5912, 5962, 5966, 5968, and 5969, and are ineligible for Sponsored Merchant status.

ID#: 031209-150210-0005091

Internet Payment Service Provider Restrictions - U.S. Region

A U.S. Acquirer must ensure that an Internet Payment Service Provider (IPSP) does **not** operate as the Sponsored Merchant of another IPSP or deposit Transactions on its behalf.

ID#: 010410-010410-0005093

Payment Service and Card Acceptance Requirements - U.S. Region

A U.S. Acquirer must ensure that:

- Its Internet Payment Service Provider (IPSP) provides all payment-related services to Sponsored Merchants
- Sponsored Merchants meet all Card acceptance requirements and comply with the requirements for Electronic Commerce Merchants

ID#: 031209-150210-0006101

Monthly Internet Payment Service Provider Sponsored Merchant Activity Reporting - U.S. Region

Visa must receive monthly activity reporting from U.S. Acquirers on their Internet Payment Service Provider (IPSP) Sponsored Merchants that includes:

- Sponsored Merchant name
- Merchant Category Code
- Sales count and amount
- Chargeback count and amount

ID#: 031209-150210-0005105

High-Risk Internet Payment Service Providers

Visa Right to Prohibit or Disqualify Sponsored Merchants - U.S. Region

Visa may prohibit a U.S. Acquirer from including any Merchant as a High-Risk Sponsored Merchant in its High-Risk Internet Payment Service Provider portfolio if the Merchant either:

- Generates or has a history of generating excessive levels of exception items (Chargebacks and/or credits) within a 12-month period
- Takes action to evade responsibility for compliance with the *Visa International Operating Regulations*

Visa may disqualify a High-Risk Internet Payment Service Provider or High-Risk Sponsored Merchant in accordance with the High-Risk Chargeback Monitoring Program or for other activity that causes undue harm to the Visa system.

ID#: 010410-010410-0008667

High-Risk Internet Payment Service Provider Eligibility - U.S. Region

Before entering into a Merchant Agreement with a High-Risk Internet Payment Service Provider, a U.S. Acquirer must:

- Be in good standing in all Visa risk management programs
- Meet the Acquirer Tier 1 capital requirement

ID#: 010410-010410-0003519

High-Risk Internet Payment Service Provider Registration - U.S. Region

A U.S. Acquirer must register a High-Risk Internet Payment Service Provider and its High-Risk Sponsored Merchants with Visa before entering Transactions into Interchange.

Visa assesses a registration fee and annual charge for High-Risk Internet Payment Service Providers and High-Risk Sponsored Merchants, as specified in the *Visa U.S.A. Fee Guide*.

ID#: 081010-010410-0008665

High-Risk Internet Payment Service Provider Fines - U.S. Region

A U.S. Acquirer that fails to comply with registration program requirements for High-Risk Internet Payment Service Providers is assessed a fine, as follows:

- US \$25,000 per month per High-Risk Sponsored Merchant or High-Risk Internet Payment Service Provider
- After 3 violations in a calendar year, one or both of the following:
 - US \$100,000 for each 30-calendar-day period of non-compliance
 - Prohibition against signing High-Risk Sponsored Merchants

ID#: 010410-010410-0003523

High-Risk Internet Payment Service Provider Contractual Obligation - U.S. Region

A U.S. Acquirer must ensure that High-Risk Internet Payment Service Providers and High-Risk Sponsored Merchants are contractually obligated to operate in accordance with the *Visa International Operating Regulations*.

ID#: 010410-010410-0007313

High-Risk Internet Payment Service Provider Agreement Requirements - U.S. Region

A U.S. Acquirer must ensure that the Internet Payment Service Provider Agreement requires:

- That the High-Risk Sponsored Merchant Agreement be signed by a senior officer of the High-Risk Internet Payment Service Provider
- The High-Risk Internet Payment Service Provider to report:

- Acquisition of new High-Risk Sponsored Merchants (using the electronic "High-Risk Sponsored Merchant Registration" form)
- Monthly Transaction activity for all High-Risk Sponsored Merchants

The reports must be provided to Visa in specified electronic formats available from Visa upon request.

ID#: 010410-010410-0003522

Recurring Transactions

Recurring Transaction General Requirements

General Requirements for Recurring Transactions

A Recurring Services Merchant must:

- Obtain Cardholder permission to periodically charge for recurring services, in a format including, but not limited to:
 - E-mail or other electronic record
 - Hard copy correspondence
- Retain this permission for the duration of the recurring services and provide it upon Issuer request
- Provide a simple and easily accessible online cancellation procedure if the Cardholder request for goods or services was initially accepted online

ID#: 010410-010410-0002932

Recurring Transaction Processing

For a Recurring Services Transaction, a Merchant must:

- Obtain an Authorization
- Write "Recurring Transaction" on the signature line of the Transaction Receipt
- For a recurring Electronic Commerce Transaction, include on the Transaction Receipt the frequency and duration of the Recurring Transactions, as agreed to by the Cardholder

ID#: 010410-010410-0003665

Recurring Services Merchant Prohibitions

A Recurring Services Merchant must **not**:

- Include partial payment for goods or services purchased in a single Transaction
- Include additional finance charges on a Recurring Transaction
- Complete a Recurring Transaction if it receives a Decline Response or a cancellation notice from the Cardholder

ID#: 010410-010410-0002933

Recurring Electronic Commerce Transactions

The initial Transaction for a recurring Electronic Commerce Transaction must be processed with the appropriate Electronic Commerce Transaction indicator values, as specified in:

- "BASE II Record Requirements" (Exhibit 2L)
- "Required Message Content for VisaNet Financial Transactions" (Exhibit 3A)
- "Required Message Content for VisaNet Authorization Requests" (Exhibit 3B)

Subsequent recurring Electronic Commerce Transactions must be completed as specified in "Recurring Transaction Processing" and "BASE II Record Requirements" (Exhibit 2L).

ID#: 031209-150210-0003111

Merchant Requirements for Recurring Transactions - U.S. Region

In the U.S. Region, a Recurring Services Merchant must:

- Obtain from the Cardholder a completed Order Form containing a written request for the goods or services to be charged to the Cardholder's account. The Order Form must include, but is not limited to, the following:
 - Transaction amount, unless the Recurring Transactions are for varying amounts
 - Frequency of the recurring charges
 - Duration of time for which Cardholder permission is granted
- Retain a copy of the Order Form for the duration of the recurring services and provide it upon Issuer request
- Write the words "Recurring Transaction" on the signature line of the Transaction Receipt
- Provide a subsequent Order Form when a Recurring Transaction is renewed
- Obtain the Cardholder signature, or an electronic signature or other similar authentication, that is effective under applicable law

For an Electronic Commerce Transaction, the Recurring Services Merchant must also:

- Include on the Transaction Receipt the frequency and duration of the Recurring Transaction, as agreed to by the Cardholder
- Provide a simple and easily accessible online cancellation procedure, if the Cardholder request for goods or services was initially accepted online

ID#: 010410-010410-0002926

Notification Requirements for Recurring Transactions - U.S. Region

In the U.S. Region, for Recurring Transactions of varying amounts, the:

- Order Form must allow the Cardholder to specify a minimum and maximum Transaction amount to be charged, unless the Cardholder will be notified of the amount and date of each charge, as specified below
- Merchant must inform the Cardholder of their right to receive, at least 10 calendar days before each scheduled Transaction Date, written notification of the amount and date of the next charge

The Cardholder may choose to receive the notification:

- For every charge
- When the Transaction amount does not fall within the range of amounts specified on the Order Form
- When the Transaction amount will differ from the most recent charge by more than an agreed-upon amount

ID#: 010410-010410-0002930

Recurring Services Merchant Contact Information

For a Recurring Transaction, an Acquirer must:

- Ensure that its Recurring Services Merchant obtains an Authorization for all Recurring Transactions
- Transmit the Recurring Transaction indicator in the:
 - Authorization Request
 - Clearing Record

The Clearing Record for a Recurring Transaction must contain Merchant contact information in the Merchant name or Merchant city fields that enables the Cardholder to contact the Merchant directly.

ID#: 010410-010410-0008652

Installment Transactions

Installment Transaction General Requirements

Installment Transaction General Requirements

A Merchant that offers Installment Transactions must:

- Disclose in writing, electronically or by another method, to the Cardholder the terms of the Installment Transaction, including:
 - All costs associated with the purchase of the goods or services
 - Transaction Currency agreed to by the Cardholder
 - That Transaction amounts may vary due to Currency Conversion Rate fluctuations
- **Not** submit an Installment Transaction Receipt to its Acquirer at intervals of less than 7 calendar days

- **Not** submit an initial Installment Transaction Receipt to its Acquirer until the merchandise has been shipped, unless the Merchant requires a "down payment" or deposit for custom-order goods
- Authorize the initial and all subsequent Transactions (Zero Floor Limit applies)

ID#: 010410-010410-0002891

Liability for Installment Transactions

Except as specified in the *Visa International Certificate of Incorporation and Bylaws*, Visa assumes no liability for Installment Transactions processed more than 30 calendar days from the Authorization date.

ID#: 031209-150210-0002892

Installment Billing Transaction Option - U.S. Region

In the U.S. Region, a Mail/Phone Order or Electronic Commerce Merchant may offer Cardholders an Installment Billing Transaction option.

If offered, the U.S. Merchant must:

- Disclose in writing the terms, including, but not limited to whether the installment terms are limited to certain goods that a Cardholder may purchase. The written disclosure must also include the shipping and handling charges and any applicable tax.
- Inform the Cardholder not billed in the Transaction Currency of the Merchant that each Installment Billing Transaction amount may vary due to Currency Conversion Rate fluctuations
- Ensure that the sum of the Installment Billing Transactions does not include any finance charge or exceed the total price of the goods
- Authorize all Installment Billing Transactions

The Merchant must **not** add finance charges to an Installment Billing Transaction.

ID#: 010410-010410-0008638

Delayed Delivery Transactions

Delayed Delivery Transaction General Requirements

Delayed Delivery Transaction Authorization

A Merchant completing a Delayed Delivery Transaction must obtain an Authorization if the cumulative total of both Transaction Receipts exceeds the Floor Limit. The Merchant must obtain Authorization for each Delayed Delivery Transaction on each Transaction Date.

ID#: 010410-010410-0002879

Delayed Delivery Transaction Date

For Delayed Delivery Transactions, the Transaction Date for goods and services not shipped within 30 calendar days of the order is the shipment date.

ID#: 010410-010410-0002880

Delayed Delivery Transaction Initial Deposit Time Frame

For Delayed Delivery Transactions, the Merchant may deposit the Transaction Receipt for the delayed delivery deposit before delivery of the goods or services.

For Delayed Delivery Transactions, the Merchant must **not** deposit the Transaction Receipt for the balance before delivery of the goods or services.

ID#: 010410-010410-0008993

Delayed Delivery Transaction Receipt Requirements

Delayed Delivery Transaction Receipt

For Delayed Delivery Transactions, the Merchant must write the word "Deposit" or "Balance" on the appropriate Transaction Receipt.

ID#: 031209-150210-0005051

Retaining Delayed Delivery Transaction Deposit

For Delayed Delivery Transactions, the Merchant may retain the deposit if the:

- Merchant received a Decline Response for the balance
- Balance was not paid by other means
- Transaction Receipt states that the deposit is non-refundable

ID#: 010410-010410-0002884

Delayed Delivery Transaction Receipt - U.S. Region

In the U.S. Region, for Delayed Delivery Transactions, the Merchant must:

- Assign a separate Authorization number for each Transaction Receipt
- Write the following information on the appropriate Transaction Receipt:
 - Words "Delayed Delivery"
 - Word "Deposit" or "Balance," as appropriate
 - Authorization date and Authorization Code, if applicable

ID#: 031209-150210-0002925

Advance Payment Transactions - U.S. Region

Advance Payment General Requirements

Advance Payment Deposit - U.S. Region

In the U.S. Region, an Advance Payment Service Merchant may deposit a Transaction Receipt representing a partial or complete advance payment.

The Merchant must complete a Transaction Receipt for the amount of the advance payment, including:

- Words "Advance Payment" on the signature line
- Cardholder's Account Number, telephone number, and mailing address
- Card expiration date
- Cardholder name on the Card

ID#: 010410-010410-0008654

Acquirer Requirements for Advance Payment Service - U.S. Region 5.4.U

A U.S. Acquirer must obtain all of the following from a Merchant participating in the Advance Payment Service:

- Merchant name
- Address of each Merchant Outlet and type of service provided
- Number of years in business
- Number of years of ownership of the current business
- Chargeback/fraud ratios from the previous 6 months
- Configuration of cancellation codes
- Outline of the Merchant's procedures, including written cancellation policy and telephone script for accepting Advance Payment Service Transactions

ID#: 010410-010410-0005226

Merchant Agreement for Advance Payment Service - U.S. Region 5.4.U

A U.S. Acquirer must incorporate at least the substance of the Advance Payment Service requirements into all Merchant Agreements, either as part of the Merchant Agreement or a separate contract, for each of its Advance Payment Service Merchants.

ID#: 010410-010410-0005214

Advance Payment Procedures - U.S. Region 5.4.U

A U.S. Merchant participating in the Advance Payment Service must:

- Accept all Cards in its category of acceptance for advance payment when the Cardholder agrees to the Advance Payment Service
- Determine the amount of the Advance Payment Service Transaction. The Transaction amount must **not** exceed the total price of the reserved services or activity.
- Inform the Cardholder of the following:
 - Total price of the services or activity
 - Advance payment amount
 - Advance payment confirmation code
 - Cancellation terms. If a cancellation request is not received within the cancellation time specified by the Merchant, the Cardholder must forfeit the advance payment amount.
- Obtain all of the following:
 - Cardholder's Account Number, telephone number, and mailing address
 - Card expiration date
 - Cardholder name on the Card

ID#: 010410-010410-0005215

Written Confirmation of Advance Payment Service Transaction - U.S. Region

If a U.S. Merchant receives an Approval Response for an Advance Payment Service Transaction, the Merchant must:

- Deposit the Transaction Receipt, as specified in the *Visa International Operating Regulations*
- Mail a written confirmation to the Cardholder with a:
 - Copy of the Transaction Receipt
 - Cancellation policy, including any applicable limitations relating to "bad weather" cancellations

For an advance payment made less than 72 hours before the scheduled commencement of services, a written confirmation is required only upon Cardholder request.

If the Merchant receives a Decline Response, the Merchant must advise the Cardholder and must **not** deposit the Transaction Receipt.

ID#: 031209-150210-0008650

Advance Payment Service Cancellation Procedures - U.S. Region 5.4.U

A U.S. Merchant participating in the Advance Payment Service must:

- Accept all cancellation requests, provided that the request is made before the specified cancellation date and time
- Provide a cancellation number and advise the Cardholder to retain it in case of a dispute

- Complete a Credit Transaction Receipt for the amount of the advance payment with the:
 - Words "Advance Payment" on the signature line
 - Cardholder's Account Number and mailing address
 - Card expiration date
 - Cardholder name on the Card
 - Cancellation number
- Mail the Credit Transaction Receipt to the address indicated by the Cardholder within 3 business days from the Transaction Date

ID#: 010410-010410-0005219

Dynamic Currency Conversion

Dynamic Currency Conversion - General Requirements

Dynamic Currency Conversion VisaNet Processor or Third Party Participation

Effective 1 May 2010, a VisaNet Processor or Third Party must not process a Dynamic Currency Conversion Transaction from a Merchant Outlet that was not actively conducting Dynamic Currency Conversion as of 30 April 2010.

ID#: 081010-010510-0025738

Penalties for Incorrect Use of Dynamic Currency Conversion

Effective 1 May 2010, an Acquirer, VisaNet Processor, or Third Party that offers Dynamic Currency Conversion, as specified in "Dynamic Currency Conversion - Acquirer Participation," must effect a timely resolution of violations of the *Visa International Operating Regulations*. The table below specifies the actions and penalties that may occur when an Acquirer, Merchant Outlet, VisaNet Processor, or Third Party violates the Dynamic Currency Conversion requirements.

Dynamic Currency Conversion Actions and Penalties

Dynamic Currency Conversion Action	Event	Visa Action or Fine
Registration	Acquirer fails to register itself, its Merchant Outlet, its VisaNet Processor, or Third Party	Notification of violation with specific date of correction and request for action plan
	Failure to register within 10 calendar days from the date of notification letter on failure to register	US \$10,000 fine per unregistered Acquirer, Merchant Outlet, VisaNet Processor, or Third Party per month
	Failure to register within 30 calendar days from the date of notification letter on	Visa may: <ul style="list-style-type: none"> • Require the Acquirer to stop the

	failure to register	<p>Dynamic Currency Conversion being offered by the unregistered Merchant Outlet, VisaNet Processor, or Third Party</p> <ul style="list-style-type: none"> Prohibit the Acquirer from contracting with any Dynamic Currency Conversion Merchant Outlet, VisaNet Processor, or Third Party
	Effective 1 May 2010 , failure of Acquirer to certify itself or its Merchant Outlet, VisaNet Processor, or Third Party by 1 October 2010	Notification of violation with specific date of correction and request for action plan
	Effective 1 May 2010 , failure to certify within 10 calendar days from the date of notification letter on failure to certify	US \$10,000 fine per uncertified Acquirer, Merchant Outlet, VisaNet Processor, or Third Party per month
	Effective 1 May 2010 , failure to certify within 30 calendar days from the date of notification letter on failure to certify	<p>Visa may:</p> <ul style="list-style-type: none"> Require the Acquirer to stop the Dynamic Currency Conversion being offered by the uncertified Merchant Outlet, VisaNet Processor, or Third Party Prohibit the Acquirer from contracting with any Merchant Outlet, VisaNet Processor, or Third Party offering Dynamic Currency Conversion
Merchant Outlet Dynamic Currency Conversion Violations	Merchant Outlet non-compliant with one or more Dynamic Currency Conversion rules	<ul style="list-style-type: none"> Notification of violation with specific date of correction and request for action plan
	Failure to provide action plan for violation resolution within 30 calendar days from the date of notification letter on Dynamic Currency Conversion violation	US \$10,000 fine per non-compliant Merchant Outlet per month
	Failure to provide action plan for violation resolution within 60 calendar days from the date of notification letter on Dynamic Currency Conversion violation	<p>Visa may:</p> <ul style="list-style-type: none"> Require the Acquirer to stop Dynamic Currency Conversion being offered by the Merchant Outlet Prohibit the Acquirer from contracting with any Dynamic Currency Conversion Merchant Outlet
Dynamic Currency Conversion Approval Revocation	Uncorrected Acquirer, Acquirer's Merchant Outlet, VisaNet Processor, or Third Party Dynamic Currency Conversion violation	<p>Visa may revoke Dynamic Currency Conversion approval from the Acquirer, an Acquirer's Merchant Outlet, VisaNet Processor, or Third Party for:</p> <ul style="list-style-type: none"> Repeated or persistent violation of the <i>Visa International Operating Regulations</i> following notice from Visa to the Acquirer to remedy any

breach and failure to do so within a reasonable time frame

- Repeated or persistent Cardholder complaints identified against an Acquirer or an Acquirer's Merchant Outlet, VisaNet Processor, or Third Party within a 3- month period and the Acquirer failed to comply with the *Visa International Operating Regulations* regarding its Merchant Outlet, VisaNet Processor, or Third Party pertaining to disclosure, Cardholder choice, and fee disclosure
- Failure to ensure proper Merchant Outlet staff training and retraining on Dynamic Currency Conversion to ensure compliance
- Failure to prevent its Merchant Outlet from deploying a Point-of-Transaction Terminal or other Merchant Outlet procedures that will lead or have led to a violation of the *Visa International Operating Regulations*

ID#: 081010-010410-0001293

Transaction Currency Requirement - CEMEA Region

Effective 1 May 2010, in the CEMEA Region, the currency of all Transactions must be the legal local currency(ies) of the Transaction Country.

A CEMEA Member that acquires Account Funding Transactions and Original Credit Transactions may submit Transactions into VisaNet in a foreign currency, subject to approved program parameters. This option is available only to Sending Members participating in money transfer.

ID#: 081010-010410-0005366

Transaction Currency Requirement - LAC Region

Effective 1 May 2010, in the LAC Region, the currency of all Transactions must be the legal local currency(ies) of the Transaction Country.

ID#: 081010-010410-0005285

Dynamic Currency Conversion - Merchant Requirements

Dynamic Currency Conversion Merchant Participation

Effective 1 May 2010, a Merchant Outlet that was not actively conducting Dynamic Currency Conversion as of 30 April 2010 must not process a Dynamic Currency Conversion Transaction.

If a Merchant Outlet that was registered with Visa to offer Dynamic Currency Conversion, and was actively conducting Dynamic Currency Conversion as of 30 April 2010, changes its Acquirer, VisaNet Processor, or Third Party relationship and wishes to continue performing Dynamic Currency Conversion, the new Acquirer, VisaNet Processor or Third Party must already be registered or must register with Visa to offer Dynamic Currency Conversion.

ID#: 081010-010510-0025739

Dynamic Currency Conversion Merchant Requirements

A Merchant offering Dynamic Currency Conversion must:

- Inform the Cardholder that Dynamic Currency Conversion is optional
- **Not** impose any additional requirements on the Cardholder to have the Transaction processed in the local currency
- **Not** use any language or procedures that may cause the Cardholder to choose Dynamic Currency Conversion by default
- **Not** misrepresent, either explicitly or implicitly, that its Dynamic Currency Conversion service is a Visa service
- **Effective 1 May 2010, not** convert a Transaction amount in the local currency that has been approved by the Cardholder into an amount in the Cardholder's billing currency after the Transaction has been completed but not yet entered into Interchange
- **Effective 1 May 2010**, ensure that the Cardholder expressly agrees to a Dynamic Currency Conversion Transaction, as specified in "Dynamic Currency Conversion Transaction Receipt Requirements"

ID#: 081010-010410-0003100

Dynamic Currency Conversion Transaction Receipt Requirements

In both a Card-Present and Card-Absent Environment, a Transaction Receipt representing Dynamic Currency Conversion at the Point-of-Transaction must show separately:

- Currency symbol of the Merchant's local currency
- Transaction amount of the goods or services purchased in the Merchant's local currency
- Exchange rate used to determine the Transaction amount
- Currency conversion commission or fees
- **Effective 1 October 2010**, the mark up on the exchange rate over a wholesale rate or government mandated rate
- Currency symbol of the Transaction Currency
- Total Transaction amount charged by the Merchant in the Transaction Currency, followed by the words "Transaction Currency"
- Statement, easily visible to the Cardholder, that specifies the:
 - Cardholder's selected Transaction Currency is final
 - Cardholder has been offered a choice of currencies for payment, including the Merchant's local currency

- **Effective 1 October 2010**, Cardholder expressly agrees to the Transaction Receipt information by marking an “accept” box on the Transaction Receipt

Effective through 30 September 2010, the Transaction Receipt must indicate that the Dynamic Currency Conversion is conducted by the Merchant or that the Dynamic Currency Conversion is **not** associated with or endorsed by Visa.

Effective 1 October 2010, the Transaction Receipt **must** indicate that Dynamic Currency Conversion is conducted by the Merchant and is **not** associated with or endorsed by Visa.

ID#: 081010-010410-0003101

Dynamic Currency Conversion Card-Absent Environment Transactions

Effective 1 October 2010, before initiating a Dynamic Currency Conversion Mail/Phone Order or Electronic Commerce Transaction, a Merchant must notify the Cardholder of all the information listed in “Dynamic Currency Conversion Transaction Receipt Requirements.”

Effective 1 October 2010, for an Electronic Commerce Transaction, the Cardholder must confirm receipt of the information required in “Dynamic Currency Conversion Transaction Receipt Requirements,” by clicking on an “accept” or other affirmative button on the payment page for the Transaction to indicate that proper disclosure has occurred.

ID#: 081010-011010-0025742

Dynamic Currency Conversion Priority Check-Out and Express Return Requirements

Before initiating Dynamic Currency Conversion for a Priority Check-out Transaction or an express-return car rental Transaction, the Merchant must complete a written agreement with the Cardholder that specifies:

- Cardholder has agreed that Dynamic Currency Conversion will take place
- Cardholder has been offered a choice of currencies for payment, including the Merchant’s local currency
- Specific Transaction Currency agreed to by the Cardholder and Merchant
- Choice of currency decided on between the Cardholder and Merchant is final
- Currency conversion commissions or fees that will be applied
- Exchange rate will be determined by the Merchant at a later date without additional consultation with the Cardholder
- **Effective 1 October 2010**, the mark up on the exchange rate over a wholesale rate or government mandated rate

Effective through 30 September 2010, the written agreement must indicate that the Dynamic Currency Conversion is conducted by the Merchant or that the Dynamic Currency Conversion is **not** associated with or endorsed by Visa.

Effective 1 October 2010, the written agreement must indicate that the Dynamic Currency Conversion is conducted by the Merchant and is not associated with or endorsed by Visa.

The Merchant must disclose to the Cardholder all of the Transaction Receipt requirements specified in "Dynamic Currency Conversion Transaction Receipt Requirements."

ID#: 081010-010410-0008642

Dynamic Currency Conversion Requirements - U.S. Region

Effective through 30 April 2010, in the U.S. Region, a Cardholder must expressly agree to a Dynamic Currency Conversion Transaction.

A U.S. Merchant must **not**:

- Use any contractual language or procedures that result in the Cardholder choosing a Dynamic Currency Conversion Transaction by default
- Convert a Transaction amount in a local currency into an amount in a Cardholder's billing currency after the Transaction has been completed but not yet entered into Interchange
- Perform Dynamic Currency Conversion on:
 - Contactless Payment Transactions
 - No Signature Required Transactions
 - Small Ticket Transactions

Effective 1 May 2010 through 6 October 2010, a U.S. Merchant must not perform Dynamic Currency Conversion on:

- Contactless Payment Transactions
- No Signature Required Transactions
- Small Ticket Transactions

ID#: 081010-010410-0008639

Currency Conversion Agreement for T&E Express Transactions - U.S. Region

In the U.S. Region, a Car Rental Merchant or Lodging Merchant that offers T&E Express Services may establish an agreement with a Cardholder, in advance of hotel check-out or car rental return, that the currency conversion rate will be determined by the Merchant at a later time, without further consulting the Cardholder. The operating requirements specified in the "Dynamic Currency Conversion - Additional Requirements for T&E Express Service Transactions - U.S. Region" table apply.

For a T&E Express Service Transaction, a Merchant must:

- Send the Cardholder a copy of the Transaction Receipt through the postal service (or e-mail, if selected by the Cardholder) within 3 business days of completing the Transaction
- Process any delayed or amended charges at the same currency conversion rate as the original Dynamic Currency Conversion Transaction

ID#: 010410-010410-0008656

Dynamic Currency Conversion Operating Requirements - U.S. Region

Effective through 30 April 2010, for a Dynamic Currency Conversion Transaction, a U.S. Merchant must comply with operating requirements specific to each Transaction environment, as specified in the tables below.

Dynamic Currency Conversion Transaction Receipt Requirements - U.S. Region (Effective through 30 April 2010)

Transaction Environment	Operating Requirements
All	<p>Transaction Receipt</p> <p>In addition to the Transaction Receipt requirements specified in "Electronic and Manual Transaction Receipts" (Exhibit S), a Transaction Receipt for a Dynamic Currency Conversion Transaction must include:</p> <ul style="list-style-type: none"> • The price of the goods or services in the Merchant's local currency accompanied by the currency symbol next to the amount • The total price in the Transaction Currency accompanied by the words Transaction Currency and the currency symbol next to the amount • The exchange rate used • Any additional mark up, commission, or fee for the Dynamic Currency Conversion service • A statement in an area easily seen by the Cardholder that: <ul style="list-style-type: none"> – The Cardholder was offered the choice of payment in the Merchant's local currency – The choice of currency is final – Either the currency conversion will not be conducted by Visa or the Merchant or Acquirer, as applicable, is providing the currency conversion service <p>Each of the above data elements must be shown separately.</p>

Dynamic Currency Conversion Additional Requirements for Mail/Phone Order or Electronic Commerce Transactions - U.S. Region (Effective through 30 April 2010)

Transaction Environment	Operating Requirements
Mail/Phone Order or Electronic Commerce	<p>Disclosure</p> <p>Before initiating a Dynamic Currency Conversion Transaction in the Mail/Phone Order or electronic commerce environment, a U.S. Merchant must notify the Cardholder of the following:</p> <ul style="list-style-type: none"> • Price of the goods or services in the Merchant's local currency • Exchange rate, including any commission • Total price in the Transaction Currency • That the Cardholder has a choice of currencies, including the Merchant's local currency • That the choice of currency is final <p>For an Electronic Commerce Transaction, the Cardholder must</p>

confirm receipt of the above information by clicking on an "accept" or other affirmative button to ensure proper disclosure.

For a Dynamic Currency Conversion Transaction, a U.S. Merchant must comply with operating requirements for T&E Express Service Transactions, as specified in the table below.

Dynamic Currency Conversion Additional Requirements for T&E Express Service Transactions - U.S. Region

Transaction Environment	Operating Requirements
T&E Express Service Transactions Hotel Check-out or Car Rental Return	<p>Documentation</p> <p>For a T&E Express Service Transaction, a U.S. Merchant must document the terms of the Dynamic Currency Conversion in a written agreement. The agreement must be signed by the Cardholder in advance of a hotel check-out or car rental return.</p> <p>The written agreement must document:</p> <ul style="list-style-type: none"> • The specific currency in which the conversion will take place • That the Cardholder has been offered a choice of currencies, including the Merchant's local currency • That the Cardholder understands that a Dynamic Currency Conversion Transaction will take place • That the currency choice is final • That the currency conversion rate will be determined at a later time without further Cardholder consultation • Effective 1 October 2010, any mark up on the exchange rate over a wholesale rate or government mandated rate, and any fees or commissions <p>Transaction Receipt</p> <p>The Merchant must send the Cardholder a copy of the Transaction Receipt through the postal service (or by email if selected by the Cardholder) within 3 business days.</p> <p>Delayed or Amended Charges</p> <p>For any delayed or amended charges, the Merchant must process such charges at the same currency conversion rate as the original Dynamic Currency Conversion Transaction.</p>

ID#: 081010-010410-0005210

Dynamic Currency Conversion - Acquirer Requirements

Dynamic Currency Conversion Acquirer Participation

Effective 1 May 2010, an Acquirer must not process a Dynamic Currency Conversion Transaction from a Merchant Outlet that was not actively conducting Dynamic Currency Conversion as of 30 April 2010.

ID#: 081010-010510-0025737

Dynamic Currency Conversion Acquirer Requirements

Effective 1 May 2010, in addition to the requirements specified in "Dynamic Currency Conversion - Acquirer Participation," an Acquirer that processes a Dynamic Currency Conversion Transaction must:

- Comply with the Dynamic Currency Conversion Registration and Certification Guide
- Register, by 1 June 2010, itself and each Merchant, Merchant Outlet, VisaNet Processor, and Third Party that is actively conducting Dynamic Currency Conversion as of 30 April 2010, and provide evidence that each Merchant Outlet is actively conducting Dynamic Currency Conversion, as specified in the *Dynamic Currency Conversion Registration and Certification Guide*
- Ensure that each Dynamic Currency Conversion Merchant Outlet complies with the Visa International Operating Regulations and the Dynamic Currency Conversion Registration and Certification Guide
- Notify Visa if there is a change in the status of the Dynamic Currency Conversion services provided by its Merchants, Merchant Outlets, VisaNet Processors, or Third Parties
- Ensure that it, its VisaNet Processor, and Third Party is certified by Visa by 1 October 2010 and annually, as specified in the *Dynamic Currency Conversion Registration and Certification Guide*
- Notify Visa when it implements any Dynamic Currency Conversion-related platform changes that may require additional certification.

ID#: 081010-010510-0025740

Dynamic Currency Conversion Merchant Registration Requirement

Effective through 30 April 2010, an Acquirer that offers Dynamic Currency Conversion must provide the name and location of each existing Merchant Outlet that is participating in Dynamic Currency Conversion.

Effective through 30 April 2010, prior to offering Dynamic Currency Conversion through a Merchant Outlet, an Acquirer must complete all of the following:

- Provide the name and location of each Dynamic Currency Conversion Merchant Outlet that is participating in Dynamic Currency Conversion to Visa
- Ensure that each Dynamic Currency Conversion Merchant Outlet complies with the *Visa International Operating Regulations*

Effective through 30 April 2010, prior to offering Dynamic Currency Conversion, an Acquirer must register in writing with Visa that it or its Merchant Outlet or agent intends to offer Dynamic Currency Conversion and must provide the name and location of any Merchant Outlet or agent that will be providing Dynamic Currency Conversion. Also, an Acquirer must register any additional Merchant Outlet or agent that subsequently offers Dynamic Currency Conversion with Visa.

Effective through 30 April 2010, the Acquirer that processes a Dynamic Currency Conversion Transaction is the Acquirer responsible for registering with Visa the Merchant Outlet or agent, whether or not the Acquirer has directly supplied the service to the Merchant Outlet or agent.

Effective 1 May 2010, an Acquirer that offers its Merchants the facility to conduct Dynamic Currency Conversion must provide to Visa the name and location of each of its Merchants' Merchant Outlets that conduct Dynamic Currency Conversion Transactions.

ID#: 081010-010410-0008657

Dynamic Currency Conversion Program Fee

Effective 1 October 2010, an Acquirer that participates in Dynamic Currency Conversion must pay an annual program fee, as specified in the appropriate Visa regional fee guide. This fee will not be pro-rated.

ID#: 081010-011010-0025741

Manual Cash Disbursements

Manual Cash Disbursements Requirements

Member Manual Cash Disbursements

Each Member, excluding one participating **only** in the Visa Electron or Plus programs, must make Manual Cash Disbursements to other Issuers' Visa Cardholders from all of its Branches in its Country of Domicile. This includes, but is not limited to, unembossed Visa Cards, and Visa Cards with a generic identifier or no Cardholder name. This requirement is limited only by applicable law and the Issuer's Cash Disbursement policy.

ID#: 081010-010410-0006851

Manual Cash Disbursements - Visa Electron Cards

A Member may make Manual Cash Disbursements to other Issuers' Visa Electron Cardholders if the Member complies with the appropriate acceptance procedures.

ID#: 010410-010410-0006852

Manual Cash Disbursement - Foreign Branches

A foreign Branch of a Member licensed to use the Visa Program Marks outside of its Country of Domicile may make Manual Cash Disbursements to:

- Other Issuers' Visa Cardholders
- Other Issuers' Visa Electron Cardholders, if the Branch complies with the appropriate acceptance procedures

A Foreign Branch of a U.S. Member licensed to use the Visa Program Marks must make Manual Cash Disbursements to other Issuers' Visa Cardholders up to the maximum Cash Disbursement limit assigned to the Foreign Branches by the Member. *(This only applies in the U.S. Region.)*

ID#: 010410-010410-0008660

Manual Cash Disbursements - Related Companies

A Member may make Manual Cash Disbursements through the offices of its related companies if:

- The companies are primarily engaged in providing financial services to the public
- The Member or the Member's holding company wholly owns the company
- Visa has given the Member prior approval

A variance to this provision applies in the CEMEA Region for Members in South Africa.

ID#: 081010-010410-0006854

Visa Electron Acceptance for Manual Cash Disbursements

An Acquirer must use a Point-of-Transaction Terminal with Electronic Capability to accept Visa Electron Cards for Manual Cash Disbursements.

ID#: 010410-010410-0006865

Manual Cash Disbursement Transaction Currency

The Transaction Currency for a Manual Cash Disbursement must be the:

- Currency dispensed
- Currency in the Authorization Request
- Currency presented into Interchange

ID#: 010410-010410-0006862

Manual Cash Disbursement Fee Disclosure

A Manual Cash Disbursement Transaction Receipt must state that the Issuer may assess a Cash Disbursement fee or set-up charge.

ID#: 081010-010410-0006863

Manual Cash Disbursement Transaction Receipt

An Acquirer must provide the Cardholder with a Manual Cash Disbursement Transaction Receipt that includes the:

- Transaction amount
- Transaction date
- Account Number
- Acquirer name and location

ID#: 010410-010410-0007539

Non-Member Cash Disbursements - CEMEA Region

A CEMEA Acquirer may allow a non-Member that is ineligible for Visa membership to make Cash Disbursements if:

- Visa has approved the applicable country, and the Member's principal place of business is within it
- The non-Member locations are within the approved country
- Visa has given its written approval
- The Acquirer assumes full responsibility for compliance with the Visa International Certificate of Incorporation and Bylaws and the Visa International Operating Regulations

A variance to this provision applies in the CEMEA Region for Members in South Africa.

ID#: 081010-150210-0005362

Manual Cash Disbursement Requirements - LAC Region

Before completing a Manual Cash Disbursement, an LAC Member must follow the "Card and Cardholder Verification" procedures and write on the Transaction Receipt the:

- Cardholder name (if it is different from the name embossed on the Card)
- Cardholder address

ID#: 010410-010410-0005254

Manual Cash Disbursements - Chargeback Reasons - U.S. Region

A U.S. Issuer must **not** charge back a Manual Cash Disbursement that exceeds X except for the reasons listed

A U.S. Issuer may, within 180 calendar days of the Central Processing Date, request Compliance, **only** if either:

- The Transaction was authorized through the V.I.P. System
- The Acquirer's failure to provide the requested copy of a signed, imprinted, and legible Cash Disbursement Transaction Receipt or Transaction Record in a timely manner resulted in a loss to the Issuer

ID#: 010410-010410-0006934

Manual Cash Disbursements - Requirements and Limitations - U.S. Region

Each U.S. Member authorized to provide Cash Disbursements in the *Visa U.S.A. Inc. Certificate of Incorporation and Bylaws, Section 2.04*, must make Manual Cash Disbursements to other Issuers' Visa Cardholders. This includes, but is not limited to, valid Visa Payroll Cards and Visa Prepaid Cards with an unembossed Cardholder name. This requirement is limited only by applicable law, the Issuer's Cash Disbursement policy, and as specified in the *Visa International Operating Regulations*.

ID#: 010410-010410-0005111

Participant-Type Members Providing Cash Disbursements - U.S. Region

Before making Cash Disbursements, a Participant-Type Member in the U.S. Region that is authorized to provide Cash Disbursements, as described in the *Visa U.S.A. Inc. Certificate of Incorporation and Bylaws, Section 2.04(j)*, must be separately approved for each type of Cash Disbursement by Visa.

ID#: 010410-010410-0005114

Manual Cash Disbursement - Card Security Features - U.S. Region 5.5.B.6.a, 3.7.A.1.m

Before completing a Manual Cash Disbursement, a U.S. Acquirer must:

- At the request of Visa, check one or more Card security features
- For a Visa Mini Card, request the corresponding full-sized card
- Compare the first 4 digits of the embossed or printed Account Number to the 4 digits printed above or below the Account Number. If the digits do not match, the Acquirer must attempt to recover the Card, as specified in "Card Recovery"
- Record the printed 4 digits by either:
 - Writing the digits in the space provided on the "80-Column Cash Disbursement Transaction Receipt" (Exhibit 7A)
 - Key entering and electronically printing the digits on the Cash Disbursement Transaction Record in the designated space (if using a Point-of-Transaction Terminal capable of printing key-entered numbers)
- Authorize all Manual Cash Disbursements via an Account-Number-Verifying Terminal

ID#: 010410-010410-0008663

Minimum and Maximum Cash Disbursement Amounts

Maximum Manual Cash Disbursement Amount

An Acquirer may establish a maximum Manual Cash Disbursement amount of not less than X

ID#: 010410-010410-0006855

Issuer Minimum Manual Cash Disbursement Amount - U.S. Region

A U.S. Issuer must **not** establish a minimum Manual Cash Disbursement amount.

ID#: 010410-010410-0006858

Acquirer Minimum Manual Cash Disbursement Amount - U.S. Region

Effective through 31 December 2010, a U.S. Acquirer may establish a minimum Manual Cash Disbursement amount of US \$25.

Effective 1 January 2011, a U.S. Acquirer must **not** establish a minimum Manual Cash Disbursement amount.

ID#: 081010-010410-0005119

Manual Cash Disbursement Restrictions

Manual Cash Disbursement - Surcharge Prohibition

An Acquirer must **not** add a surcharge to a Manual Cash Disbursement unless local law expressly requires that a Member be permitted to impose a surcharge. Any surcharge amount, if allowed, must be included in the Transaction amount and **not** collected separately.

ID#: 010410-010410-0006864

Visa Electron and Visa TravelMoney Manual Cash Disbursement - U.S. Region

A U.S. Acquirer must **not** accept a Visa Electron Card for a Manual Cash Disbursement.

A U.S. Acquirer must **not** accept a Visa TravelMoney Card for a Manual Cash Disbursement.

ID#: 010410-010410-0008669

Cash-Back Services

Cash-Back Services General Requirements

Cash-Back Services

At the option of a Visa Region, a Visa or Visa Electron Merchant may provide Cash-Back to Visa or Visa Electron Cardholders for Domestic Transactions only. The Merchant must:

- Provide Cash-Back only in conjunction with a purchase⁵⁴
- Authorize and complete the Transaction as a purchase and uniquely identify the Cash-Back portion of the Transaction amount

A variance to this provision applies in the CEMEA Region for Members in South Africa.

ID#: 081010-010410-0002971

⁵⁴ **Effective 1 March 2010**, a variance to this requirement applies in the AP Region for Members in India.

Cash-Back Services General Requirements - AP Region

Effective 1 March 2010, an AP Issuer who wishes to offer the service to its Cardholders and an AP Acquirer to its Merchants must comply with **all** of the following:

- A Cash-Back Transaction must be conducted in a Face-to-Face Environment
- A Cash-Back Transaction must be authorized
- All Cash-Back Transactions submitted into VisaNet must contain unaltered full track or Chip data
- Cash-Back Transactions require Cardholder signature or PIN
- Cash-Back must **not** be offered as part of a Small Ticket Transaction

ID#: 091010-010310-0025736

Cash-Back Service Requirements - CEMEA Region

Before offering the Cash-Back Service, a CEMEA Member must:

- Obtain prior approval from Visa
- Comply with Visa Cash-Back Service
- Be certified for the Cash-Back Service

An Acquirer must restrict the provision of Cash-Back to Merchant Category Codes approved by Visa.

ID#: 010410-010410-0005249

General Cash-Back Service Requirements- U.S. Region

A U.S. Merchant may offer the Visa Cash-Back Service to Visa Check Card II Cardholders if the:

- Service is offered as a part of a purchase Transaction
- Transaction is processed using a Point-of-Transaction Terminal with PIN pad
- PIN is used for Cardholder identification purposes
- Transaction is processed through the Single Message System

ID#: 010410-010410-0005342

Maximum Cash Back - U.S. Region

A participating U.S. Merchant may establish its own maximum cash back amount up to and including \$200. The cash back amount must:

- Not exceed \$200
- Be less than the total Transaction amount

ID#: 010410-010410-0009034

Cash-Back Transaction Requirements

Cash-Back Transaction Requirements - CEMEA Region

In the CEMEA Region, all Cash-Back Transactions must be:

- Authorized, regardless of the Merchant's Floor Limit
- Processed electronically at the Point-of-Transaction

ID#: 010410-010410-0005245

Cash-Back Receipt Requirements - CEMEA Region

In the CEMEA Region, if Cash-Back is performed, the Transaction Receipt must include the amount of the Cash-Back element of the Transaction as a separate field.

ID#: 010410-010410-0005246

ATM Transactions

ATM Transaction General Requirements

Visa Global ATM Program Participation

Acquirer participation in the Visa Global ATM Program is optional. A Member has complete discretion over whether all, some, or none of its ATMs participate in the Visa Global ATM Program.

Only an ATM owned, leased, or controlled by a Member is eligible for participation in the Visa Global ATM Program. A Member that sponsors a non-Member agent to deploy or operate an ATM participating in the Visa Global ATM Program must ensure that the non-Member agent meets all obligations specified in "Contract Requirements Between Members, VisaNet Processors, and Third Parties," and that its ATMs comply with the applicable *Visa International Operating Regulations*.

ID#: 010410-010410-0004783

ATM Acquirer Certification Requirements

Before acting as an ATM Acquirer, an Acquirer must successfully complete certification and comply with:

- Licensing requirements
- Acquirer participation requirements specified in the *Visa Global ATM Member Guide*
- Processing requirements specified in the VisaNet manuals

ID#: 010410-010410-0004784

ATM Card Acceptance Requirements

A Visa/Plus ATM must accept all valid Cards⁵⁵ as specified in the:

- Visa International Operating Regulations
- Visa Global ATM Member Guide

At the discretion of Visa, an ATM Acquirer that accepts Cards bearing the Plus Symbol may selectively deny access to its ATMs.

An ATM Acquirer certified to accept Visa Cards may selectively deny access to its ATMs if the Card presented is both issued to residents of the country where the ATM is located and billed in the local currency.

An ATM with restricted access must display language with the Visa Brand Mark that both identifies the ATM Acquirer and describes Card acceptance or the nature of any restrictions, as specified in the *Visa International Operating Regulations*, the *Visa Global ATM Member Guide*, and the *Visa Product Brand Standards*.

ID#: 031209-150210-0004785

ATM Account Number Acceptance

A Visa/Plus ATM and a Member ATM processing system must be able to accept all valid International Organization for Standardization numbers 11-19 digits in length.

ID#: 010410-010410-0004786

ATM Transactions Using Single Message System

A new ATM Acquirer (excluding an Acquirer that processes through a VisaNet Processor with an existing VisaNet endpoint) must process ATM Transactions using the Single Message System.

ID#: 010410-010410-0004789

ATM Acquirer Participation Requirements

An ATM Acquirer (including an Acquirer that processes through a VisaNet Processor with an existing VisaNet endpoint) must:

- Be certified to participate in either the:
 - Single Message System
 - Custom Payment Services/ATM
- Meet all tier II requirements specified in the *Visa Global ATM Member Guide*

⁵⁵ A variance to this requirement applies in the Canada Region.

If an ATM Acquirer does not meet tier II requirements, Visa may remove the ATM Acquirer from the tier II level.

ID#: 010410-010410-0008597

Magnetic Stripe Requirements for ATM Transactions

An ATM Acquirer must ensure that the entire unaltered contents of track 2 of the Magnetic Stripe or the Magnetic-Stripe Image from the Chip on the Card is read and transmitted.

ID#: 010410-010410-0004792

ATM Authorization Routing - Cards Bearing the Plus Symbol

If an ATM Acquirer does **not** route all Transactions to Visa, it must:

- Install and use the Plus account range table within 3 business days of receipt from Visa
- Use the Plus account range table to determine the routing of an Authorization Request for a Card bearing the Plus Symbol. This requirement does **not** apply to licensees of the Plus System, Inc.

ID#: 010410-010410-0006993

Minimum ATM Cash Disbursement Requirements

An ATM must be able to make Cash Disbursements of at least X, or local currency equivalent, per day, per Account Number.

ID#: 010410-010410-0006470

ATM Currency Disbursement

An ATM must dispense the local currency or display the type of currency (or cheques) dispensed.

ID#: 010410-010410-0006471

Declined ATM Cash Disbursements

- If an ATM has the ability to decline a Cardholder's request for a Cash Disbursement, the ATM Acquirer may only use this function without Issuer permission

ID#: 010410-010410-0002403

Transaction Currency

The Transaction Currency for an ATM Cash Disbursement must be the:^{56 57 58}

- Currency dispensed
- Currency in the Authorization Request
- Currency presented into Interchange

ID#: 010410-010410-0004801

ATM Transaction Reversal

For a cancelled ATM Transaction, the Acquirer must process a Reversal. The Reversal amount must be the original Transaction amount.

ID#: 010410-010410-0002404

Chip-Reading ATM Requirements - CEMEA Region

A CEMEA ATM Acquirer must ensure that all Chip-Reading ATMs support the message "enciphered PIN verified Online." Chip-Reading ATMs must **not** support the messages "signature," "offline PIN verification," or "no CVM required."

ID#: 010410-010410-0004731

PIN Requirement at ATMs - U.S. Region

In the U.S. Region, for a Visa ATM Network Transaction, a PIN serves as a substitute for the Cardholder signature and is required for all ATM Transactions. An ATM Acquirer must accept and transmit PIN verification 4 to 12 alphanumeric characters long, as specified in the *Payment Technology Standards Manual* and *Transaction Acceptance Device Requirements*. The PIN must be either:

- Reversibly encrypted using the Data Encryption Standard
- Within a Physically Secure Device, as specified in the PIN Management Requirements Documents

ID#: 081010-010210-0003957

ATM Messages - U.S. Region

An ATM in the U.S. Region must be capable of communicating the following information, if applicable:

⁵⁶ A variance to this requirement applies in the U.S. Region.

⁵⁷ A variance to this requirement applies in the jurisdiction of Visa Europe.

⁵⁸ This requirement does not apply to Merchant Sales of Foreign Currency, including Cheques, or Visa TravelMoney Cards.

- Card invalid for this service
- Service unavailable now
- Invalid PIN - Re-enter
- Card retained
- Access fee will be assessed

ID#: 010410-010410-0004777

ATM Transaction Receipts

ATM Transaction Receipt Requirements

An ATM must offer a Transaction Receipt for each ATM Cash Disbursement. Visa may waive this requirement.

The Transaction Receipt must include the information specified in "Electronic Transaction Receipt" (Exhibit 7I).

ID#: 010410-010410-0005065

ATM Transaction Receipt - Cancellation Request - U.S. Region 5.5.A

In the U.S. Region, if an ATM cannot produce a Transaction Receipt and has a cancellation feature, it must allow the Cardholder to request cancellation of the Transaction.

ID#: 010410-010410-0004972

ATM Cash Disbursement Transaction Receipt - CEMEA Region

In the CEMEA Region, an ATM that does not routinely produce a Transaction Receipt is **not** required to do so.

An ATM that produces a Transaction Receipt is **not** required to include the complete Account Number on the Transaction Receipt.

ID#: 010410-010410-0004729

ATM Misdispense

ATM Misdispense Message

For a misdispense, an ATM Acquirer must process an ATM confirmation message for the actual amount dispensed.

ID#: 010410-010410-0002406

ATM Misdispense - U.S. Region

For a misdispense, an ATM in the U.S. Region must process an Adjustment within 45 calendar days of the Central Processing Date of the original Transaction. The Adjustment must:

- Adjust the Cardholder account for the actual amount of the misdispense
- Be processed as specified in the appropriate VisaNet manual

For an over-dispense that is caused by a misloaded terminal, the U.S. Acquirer must **not** process an Adjustment to the Cardholder account without prior consent from the Issuer (e.g., through a good faith collection).

ID#: 010410-010410-0008601

ATM Transaction Restrictions

Chip-Initiated ATM Transaction Requirements

If a Chip Card cannot be read, an ATM may complete the Transaction by reading the Magnetic Stripe. If the Magnetic Stripe cannot be read, the Transaction must **not** be processed.

Effective 1 October 2009, If the Acquirer-Country combination exceeds international Fallback Transaction thresholds, the Member may be subject to penalties as specified in the *Visa International Operating Regulations* and the *Global Chip Fallback Monitoring Program Guide*.

ID#: 010410-010410-0004787

ATM Transaction Timeout Time Limit

Neither an ATM nor its host system may timeout a Transaction in less than 45 seconds.

ID#: 010410-010410-0002405

Scrip Terminal as ATM - U.S. Region

A Scrip Terminal in the U.S. Region must **not** participate in the Visa ATM Network.

ID#: 010410-010410-0004778

Quasi-Cash Transactions

Quasi-Cash Transaction General Requirements

Quasi-Cash Transactions as a Purchase

Merchants and Members not previously processing Quasi-Cash Transactions as a Cash Disbursement must:

- Process all Quasi-Cash Transactions as a purchase
- **Not** process a Quasi-Cash Transaction as a Cash Disbursement

Effective 15 November 2009, all Quasi-Cash Transactions, except as specified in "Sale of Travelers Cheques and Foreign Currency," must be:

- Processed as a purchase
- **Not** processed as a Cash Disbursement

A variance to these requirements applies in the CEMEA Region for Members in South Africa.

ID#: 081010-010410-0002885

Quasi-Cash Transaction Types - U.S. Region

In the U.S. Region, a Quasi-Cash Transaction is a Transaction representing a Merchant's sale of items that are directly convertible to cash, such as:

- Casino gaming chips
- Money orders
- Deposits
- Wire Transfer Money Orders
- Travelers cheques
- Visa TravelMoney Cards⁵⁹

ID#: 081010-150210-0005158

Processing Quasi-Cash Transactions - U.S. Region

A U.S. Merchant must process a Quasi-Cash Transaction through VisaNet as a purchase.

⁵⁹ Members that previously processed Cash Disbursements to represent the sale of Visa TravelMoney Cards must comply with this requirement.

Effective through 14 November 2009, a U.S. Merchant that previously processed Cash Disbursements to represent the sale of travelers cheques, Visa TravelMoney Cards, or Foreign Currency may process such Transactions as either:

- Quasi-Cash Transactions
- Cash Disbursement Transactions

Effective 15 November 2009, a U.S. Merchant must **not** process a Quasi-Cash Transaction as a Cash Disbursement.

ID#: 081010-010410-0008685

Quasi Cash Transactions - Visa Electron Prohibition - U.S. Region

A U.S. Merchant must **not** accept a Visa Electron Card for a Quasi-Cash Transaction.

ID#: 010410-010410-0005162

Quasi-Cash Transactions in a Face-to-Face Environment - U.S. Region 3.7.A.1.m

In the U.S. Region, a Quasi-Cash Transaction that occurs in a Face-to-Face Environment must be authorized using a Magnetic-Stripe and Account-Number-Verifying Terminal. The Merchant must comply with the following:

- When the embossed or printed Account Number does **not** match the encoded Account Number:
 - Decline the Transaction and attempt to retain the Card by reasonable and peaceful means
 - Note the physical description of the Cardholder
 - Notify its Acquirer. The Acquirer must then notify the Issuers indicated by both the embossed or printed, and encoded Account Numbers of the incident.
 - Handle any recovered Card as specified in the *Visa International Operating Regulations*
- When the encoded Account Number cannot be read from the Magnetic Stripe, follow normal Authorization procedures and complete the approved Transaction using a Manual Imprinter
- When the embossed or printed Account Number is the same as the encoded Account Number, follow normal Authorization procedures

ID#: 010410-010410-0005166

Wire Transfer Money Orders (WTMO)

Wire Transfer Money Order Merchant Requirements

A Wire Transfer money order Merchant may disburse checks or money orders. If it does so, the Merchant must:

- Advise the Cardholder that the Merchant accepting the Card is the wire transfer company, **not** the payee. The check or money order must be payable to the party cashing the check or money order.
- Disclose any fee to the Cardholder and include it on the Transaction Receipt

ID#: 010410-010410-0002887

Third-Party Merchant Prohibition - U.S. Region

A U.S. Wire Transfer Money Order Merchant must **not** complete a Wire Transfer Money Order Transaction if the funds are obtained to purchase goods or services and the sale occurs at a third-party merchant outlet under the terms of an agreement between the Wire Transfer Money Order Merchant and third-party merchant.

This does **not** apply to agreements involving a:

- Casino or other gambling establishment
- Check-cashing outlet
- Truck stop offering cash access services

ID#: 010410-010410-0008693

Wire Transfer Money Order Penalties - U.S. Region

A U.S. Acquirer that processes Wire Transfer Money Order Transactions from a prohibited Merchant Outlet is subject to the following fines if it continues to process these Transactions after Notification:

Wire Transfer Money Order Fines - U.S. Region

Assessment	Fine
4 months after Notification	US \$100 per Merchant Outlet
5 months after Notification	US \$500 per Merchant Outlet
Each month thereafter	US \$1,000 per Merchant Outlet

ID#: 010410-010410-0001314

Wire Transfer Money Order Acquirer Responsibilities - U.S. Region

A U.S. Acquirer that has a Merchant Agreement with a Wire Transfer Money Order Merchant must:

- Submit to Visa the following information about each Merchant Outlet:
 - Name and address where the Wire Transfer Money Order is issued
 - Type of business
 - Name and location of the third-party merchant under which wire transfer services are promoted, if applicable
 - Termination date of the Merchant Agreement, or date when the Acquirer may cancel without penalty

- Notify Visa of any change in the above information or in the status of any Merchant Agreement with a Wire Transfer Money Order Merchant
- Create a separate check or money order for each Wire Transfer Money Order Transaction
- Notify any Wire Transfer Money Order Merchant that participates in 3-D Secure that its Electronic Commerce Transactions are not eligible for Chargeback protection from:
 - Chargeback Reason Code 75, "Cardholder Does Not Recognize Transaction"
 - Chargeback Reason Code 83, "Fraudulent Transaction-Card-Absent Environment"

ID#: 081010-010410-0005172

Multiple Wire Transfer Money Orders - U.S. Region

A Wire Transfer Money Order Merchant in the U.S. Region must **not** include more than one Wire Transfer Money Order Transaction on a single check or money order.

ID#: 010410-010410-0005175

Wire Transfer Money Order Disclosure Requirements - U.S. Region

In the U.S. Region, a Wire Transfer Money Order Merchant must disclose the following to the Cardholder:

- Wire Transfer Money Order Merchant name (name of the Merchant accepting the Card)
- That the Visa Transaction is the purchase of a check or money order and any subsequent Transaction with the third-party merchant is the same as a transaction made with cash

The disclosure must be either:

- In writing, for a Transaction completed through an electronic terminal, mail order, or service facility, before initiating the Transaction
- Verbal, for a telephone order

ID#: 010410-010410-0008646

Wire Transfer Money Order Requirements - U.S. Region

Except as specified below, a Wire Transfer Money Order completed in the U.S. Region must be a written negotiable instrument that is:

- Signed by the maker or drawer
- Payable on demand
- Payable to order or to bearer

Except as specified below, the money order must contain the following:

- Federal Reserve routing symbol
- Suffix of the institutional identifier of the paying bank or nonbank payor

- Name, city, and state of the paying bank associated with the routing number

If authorized by the Cardholder, the Wire Transfer Money Order Merchant may, in accordance with applicable law, process the Wire Transfer Money Order electronically without the creation of a written negotiable instrument. The Merchant must offer the Cardholder the option of obtaining the Wire Transfer Money Order as a written negotiable instrument, as specified above.

ID#: 081010-090709-0008440

Wire Transfer Money Order Fees - U.S. Region

A Wire Transfer Money Order Merchant in the U.S. Region must:

- Include any service fee in the total Transaction amount
- Disclose the fee to the Cardholder

The Merchant must **not** assess a fee for using a Visa Card for payment, unless the Merchant assesses a fee when another payment method is used.

ID#: 010410-010410-0008691

Wire Transfer Money Order Advertising and Disclosure - U.S. Region

In the U.S. Region, all advertising and marketing materials associated with a money order purchase, including but **not** limited to use of the Visa Brand Name, the Visa Flag Symbol, or the Visa Brand Mark, must:

- Specify that the Transaction involves the purchase of a money order
- Clearly identify the Wire Transfer Money Order Merchant as the Merchant completing the Transaction

Unless the Merchant has a valid Merchant Agreement, the Visa Brand Name, the Visa Flag Symbol, or the Visa Brand Mark must **not** appear by itself or be positioned in such a way as to imply that Cardholders may use their Cards to either:

- Pay for goods or services at the Merchant Outlet
- Satisfy an outstanding debt to the Merchant

ID#: 010410-010410-0008687

Sale of Travelers Cheques and Foreign Currency

Sale of Travelers Cheques and Foreign Currency

A Member or a non-Member financial institution with authority to make Cash Disbursements that sells or disburses cheques or Foreign Currency must process the Transactions as either:

- A Quasi-Cash Transaction that must comply with "Quasi-Cash Transaction General Requirements"

- A Cash Disbursement that must comply with "Manual Cash Disbursement Requirements" and "Quasi-Cash Transaction General Requirements"

ID#: 010410-010410-0008694

Travelers Cheques or Foreign Currency Fees - U.S. Region

With the exception of taxes or other charges imposed by local law, a U.S. Acquirer must **not** add to the Transaction amount any surcharge, commission, or fee for the sale of cheques or Foreign Currency.

ID#: 010410-010410-0002986

Original Credit Transactions

Original Credit Transaction Processing Requirements

Original Credit Acceptance

An Issuer in a Visa Region that participates in Original Credit processing must accept an Original Credit, unless prohibited by law. If prohibited by local law, the Issuer must submit a written request to Visa to block incoming Original Credit processing.

An Issuer may:

- Initiate an Original Credit as an Originating Member
- Receive an Original Credit as a Recipient Member

ID#: 081010-010410-0004062

Original Credit Posting

A Recipient Member must post an Original Credit to the Visa Account Number within 2 business days of receiving the Clearing Transaction or it must charge back the Original Credit to the Originating Member.

ID#: 010410-010410-0004064

Original Credit Pre-Settlement Message Requirements

For an Original Credit Transaction, an Originating Member may choose to send a pre-Settlement message.

VisaNet will respond to an Originating Member on behalf of a Recipient Member that accepts a pre-Settlement message if a response is **not** received within the 15-second Authorization Request response time frame.

VisaNet will respond to an Originating Member on behalf of a Recipient Member that does **not** accept a pre-Settlement message by sending either:

- An Approval Response, if no exception occurs
- A Decline Response, if an exception occurs, including one where a Recipient Member is prohibited from accepting an Original Credit

ID#: 010410-010410-0008698

Original Credit Transaction Pre-Settlement Message Decline Response

When an Originating Member receives a Decline Response to a pre-Settlement message, it must **not** send the Clearing Transaction.

ID#: 010410-010410-0005575

Original Credit Clearing Time Limit

An Originating Member must submit an Original Credit for Clearing within one business day of receiving the approval response to the Original Credit pre-Settlement message, unless a Reversal is sent.

ID#: 010410-010410-0005576

Original Credit Single Sender and Single Recipient Requirement

Each Original Credit money transfer must involve only a single sender and a single recipient.

ID#: 010410-010410-0005327

Original Credit Compliance with Payment Card Industry Data Security Standards

When sending and managing sender data for an Original Credit money transfer, an Originating Member must comply with the *Payment Card Industry Data Security Standard (PCI DSS)*.

The Originating Member must ensure that procedures are in place that validate sender data and comply with applicable anti-money laundering regulations and anti-terrorist financing standards. Proper disclosure must be given to the sender regarding the collection of sender data.

ID#: 010410-010410-0005328

Original Credit Sender Name and Address

For an International Original Credit money transfer, the Originating Member must include the sender's name and primary address in the pre-Settlement and Clearing messages, as specified in:

- "BASE II Record Requirements" (Exhibit 2L)
- "Required Message Content for VisaNet Financial Transactions" (Exhibit 3A)

- "Required Message Content for VisaNet Authorization Requests" (Exhibit 3B)

ID#: 010410-010410-0005579

Unique Sender Identification

For all Original Credit money transfers, the Originating Member must include in the pre-Settlement and Clearing messages either the sender's account number used to fund the money transfer, or a transaction reference number that uniquely identifies the sender if the sender's account number is not available.

The Originating Member must ensure that the sender data in both the pre-Settlement and Clearing messages is identical.

ID#: 010410-010410-0008743

Original Credit - Reversal Time Limits

An Originating Member must process an Original Credit Reversal within 24 hours of initiating a pre-Settlement message or a Single Message System Transaction. An Original Credit Reversal is valid only for processing errors or if the consumer did not complete the Transaction.

A Reversal of a BASE II Original Credit must be processed within one business day of the Central Processing Date of the Original Credit and only for the following reasons:

- Incorrect Account Number
- Incorrect Transaction amount
- Duplicate processing
- Incorrect Transaction code

ID#: 010410-010410-0008909

Money Transfer Original Credit Merchant Category Codes - U.S. Region

Effective 15 February 2010, a Money Transfer Original Credit Transaction must originate at a Merchant or Member properly assigned one of the following Merchant Category Codes:

- Wire Transfer Money Orders (4829)
- Financial Institutions-Merchandise and Services (6012)

ID#: 081010-150210-0025681

Online Gambling Merchant Requirements

Online Gambling Merchant Compliance Program

An Online Gambling Merchant is placed in the Online Gambling Credit Compliance Program if it processes more than 25 Transaction Receipts and more than 25 Credit Transaction Receipts monthly.

An Online Gambling Merchant that meets or exceeds a 5% ratio of Credit Transaction Receipts to Transaction Receipts in any month is deemed to be processing gambling winnings as Credit Transaction Receipts. An Acquirer of a non-compliant Online Gambling Merchant in the Online Gambling Credit Compliance Program is subject to the penalties specified in the "Penalties for Merchant Violations of the Online Gambling Credit Compliance Program" table.

Visa may modify the Online Gambling Credit Compliance Program performance thresholds as it deems appropriate.

ID#: 031209-150210-0008699

Online Gambling Credit Compliance Program Penalties

An Acquirer is subject to the penalties specified in the table below for an Online Gambling Merchant in the Online Gambling Credit Compliance Program, as specified in "Online Gambling Merchant Compliance Program."

These penalties exclude Merchants participating in the Cardholder Funds Transfer pilot program.

Penalties for Merchant Violations of the Online Gambling Credit Compliance Program

Violation	Visa Action or Fine
Uncorrected violation up to 3 months in a 12-month Period	US \$50 per credit over the 5% threshold
Uncorrected violation 4 or more months in a 12-month period	Visa may permanently disqualify the Merchant from participation in the Visa Program
One or more non-compliant Merchants identified for 4 or more months in a 12-month period	Visa may prohibit the Acquirer from contracting with a new Online Gambling Merchant for a period of one year or more

ID#: 031209-150210-0001284

Account Funding Transactions

Account Funding Transaction Processing Requirements

Account Funding Transaction Requirements

An Account Funding Transaction must:

- Be processed through VisaNet as a purchase Transaction
- If authorized, include the Account Funding Transaction indicator in the Authorization and Clearing Records
- Be cleared for the same amount approved in the Authorization

ID#: 010410-010410-0002890

Account Funding Transaction Requirements - U.S. Region

An Account Funding Transaction originating in the U.S. Region must:

- Be processed as a purchase Transaction
- Include the transmission of the Electronic Commerce Transaction indicator, as specified in "VisaNet Clearing Message Content Standards" (Exhibit NN) and "Required Data for Authorization Requests and Responses" (Exhibit OO)
- Include the transmission of the Account Funding Transaction indicator, as specified in the appropriate VisaNet manual

ID#: 010410-010410-0005191

Aggregated Transactions

Aggregated Transaction Requirements

Aggregated Transaction Processing Requirements

Only an Electronic Commerce Merchant may process an Aggregated Transaction. An Aggregated Transaction must consist only of purchases made:

- From a single Electronic Commerce Merchant, including a Sponsored Merchant, with a single trading name
- Using the same Visa Account Number

ID#: 010410-010410-0002905

Aggregated Transaction Receipt Data

Upon completion of a purchase, the Electronic Commerce Merchant must provide an Electronic Commerce Transaction Receipt with the information specified in "Electronic Commerce Transaction Receipt" (Exhibit 7K) and an Aggregated Transaction Receipt that includes the following for each individual purchase:

- Date
- Amount
- Description of purchase

ID#: 010410-010410-0002903

Aggregated Transactions - Purchase Data Availability

Individual purchase information and Aggregated Transaction information must be available to a Cardholder for a minimum of 120 days following the processing date of the Aggregated Transaction.

ID#: 010410-010410-0002904

Aggregated Transaction Restrictions

An Aggregated Transaction must **not**:

- Include purchases made more than 7 calendar days apart
- Exceed US \$25, or local currency equivalent, in total aggregated purchases
- Be aggregated across more than one Visa Account Number

ID#: 010410-010410-0002906

Aggregated Transaction Cardholder Notification

Before a Cardholder's first purchase, an Electronic Commerce Merchant must inform the Cardholder of the following:

- Confirmation that Transaction aggregation will occur
- Transaction aggregation terms, including the maximum number of calendar days and Transaction value
- How to obtain details of the aggregated purchases

ID#: 010410-010410-0002907

Aggregated Transactions - Prohibited Merchants - U.S. Region 5.2.K

A U.S. Merchant assigned one of the Merchant Category Codes in the High-Risk Chargeback Monitoring Program must **not** aggregate Transactions.

ID#: 010410-010410-0005651

Aggregated Transaction Merchant Requirements - U.S. Region 5.2.K

An Electronic Commerce Merchant in the U.S. Region, including an Internet Payment Service Provider, that aggregates Transactions must:

- Obtain an Authorization of no more than US \$15 at the start of each aggregation session
- Complete the aggregation session within 3 calendar days
- Aggregate Transactions from a single Merchant Outlet in each aggregation session
- Support Partial Authorization
- Submit a Sales Draft for the actual purchase amount
- At the check-out screen, inform the Cardholder of the following:
 - That Transactions are aggregated
 - The terms of aggregation, including the maximum number of calendar days, aggregated Transaction value, and that the Issuer may hold available funds up to US \$15 for 3 calendar days
 - How details of Aggregated Transactions can be obtained
- Provide a Transaction Receipt, via e-mail, that captures the details of individual purchases during the aggregation session, as follows:
 - Goods or services purchased
 - Amount and date of each individual purchase
 - Total Transaction amount charged
 - Transaction Date (for Aggregated Transactions, the Transaction Date is the date the Merchant submits the Sales Draft to its Acquirer)
- If requested, provide Cardholder purchase history for 120 calendar days after purchase

ID#: 010410-010410-0005652

Deferred Payments - U.S. Region

Deferred Payment Transactions

Account Number Verification for Deferred Payment - U.S. Region

A U.S. Merchant may use Account Number Verification for a Deferred Payment Transaction at the time an order is placed.

ID#: 081010-010709-0007205

Authorization and Cardholder Notification - U.S. Region

A U.S. Merchant must:

- Request Authorization for a Deferred Payment Transaction on the date the Cardholder is billed, which must be no later than 90 days from the initial shipment date
- Include disclosure of the deferred payment process, including the exact date of the billing, with the initial shipment to the Cardholder

ID#: 010410-010410-0008737

Billing Date as Transaction Date - U.S. Region

In the U.S. Region, the billing date is considered to be the Transaction Date.

ID#: 010410-010410-0008736

Acquirer Performance Standards - U.S. Region

Retrieval Performance Rates - U.S. Region

Retrieval Request Rate Acquirer Standards - U.S. Region

A U.S. Acquirer must **not** exceed the monthly Retrieval Request rate specified in the table below. The Retrieval Request rate is the number of Transaction Receipts received as a percentage of all Transactions processed by the Acquirer in the specific Merchant category.

Acquirer Monthly Retrieval Request Rate Standards - U.S. Region

Merchant Category	All Visa Cards
Airline	0.25%
Lodging/Cruise Line	0.15%
Car Rental	0.25%
Department Store	0.25%
Mass Merchandiser	0.15%
Gas and Convenience Store	0.25%
Direct Marketing Catalog Merchant	0.07%
Direct Marketing Combination Catalog and Retail Merchant	0.06%
Direct Marketing Outbound Telemarketing Merchant	0.40%
Direct Marketing Inbound Teleservices Merchant	0.20%
Direct Marketing Continuity/Subscription Merchant	0.15%
Direct Marketing Insurance Services Merchant	0.05%
All Merchants (including those listed above)	0.17%

ID#: 010410-010410-0006436

Chargeback Performance Rates - U.S. Region

Chargeback Rate Acquirer Standards - U.S. Region

A U.S. Acquirer must **not** exceed the Chargeback rate for the respective Card program, as specified in the table below. The Chargeback rate is the number of Chargebacks received as a percentage of all Transaction Receipts processed.

Acquirer Chargeback Rate Standards - U.S. Region

Merchant Category All Visa Cards

Merchant Category	All Visa Cards
Chargeback Rate	
All Merchants	0.17%
Department Store	0.10%
Mass Merchandiser	0.07%
Gas and Convenience Store	0.13%
Direct Marketing Catalog Merchant	0.22%
Direct Marketing Combination Catalog and Retail Merchant	0.18%
Direct Marketing Outbound Telemarketing Merchant	0.90%
Direct Marketing Inbound Teleservices Merchant	0.80%
Direct Marketing Continuity/Subscription Merchant	0.75%
Direct Marketing Insurance Services Merchant	0.25%

ID#: 010410-010410-0006439

In-Transit

In-Transit Service - General Requirements

Operational Plan for In-Transit Service Merchants

Before entering into a Merchant Agreement with an In-Transit Service Merchant, an Acquirer must:

- Submit a detailed written operational plan to Visa. At a minimum, the operational plan must meet the requirements in the "In-Transit Business Plan - Basic Checklist," available upon request from Visa
- Receive Visa approval for each Merchant providing In-Transit Services

In addition to the Unattended Acceptance Terminal requirements specified in the *Visa International Operating Regulations*, the operational plan for the In-Transit Service Merchant must include:

- Type of service provided
- Type of In-Transit Terminal used
- Process for obtaining Authorization
- Criteria and processes intended for risk management

ID#: 010410-010410-0008745

In-Transit Service Gambling Merchant Agreement

An Acquirer entering into a Merchant Agreement with an In-Transit Service Gambling Merchant must ensure that:

- Interchange Reimbursement Fees received from each Issuer as a result of a credit processed for Cardholder winnings are identified daily
- A funds disbursement is processed daily to each Issuer (using reason code 0240) for twice the amount of the Interchange Reimbursement Fee received from the Issuer of the original Account Number on the original Transaction
- The descriptor used in the funds disbursement is "In-Transit Gambling Reimbursement"

ID#: 010410-010410-0002471

In-Transit Terminal Display and Cardholder Options

An In-Transit Terminal must display the following information on the introductory screen:

- Merchant name
- Merchant location
- Terms and conditions, such as:
 - Refund policy
 - Return policy
 - Cancellation policy

Before initiating a Transaction, the In-Transit Terminal must allow the Cardholder to either accept the terms and conditions or cancel the Transaction.

ID#: 010410-010410-0008747

In-Transit Terminal Transaction Receipt for Gambling

Upon completion of gambling activities, an itemized Transaction Receipt must be generated by an In-Transit Terminal or from an on-board central printer and provided to the Cardholder. In addition to the data elements in "Electronic Transaction Receipt" (Exhibit 7I), the Transaction Receipt must contain the:

- Terminal number
- Date of play
- Net amount of winnings or losses per session
- Account Number with all but the last 4 digits disguised or suppressed

ID#: 010410-010410-0002475

In-Transit Merchant Description

The Acquirer must include in the Clearing Record a Merchant description containing at least:

- Merchant's primary place of business or country of incorporation in the Merchant country field
- Merchant's customer service telephone number and country in the Merchant city field
- Word "In-Transit" following the Merchant name in the Merchant name field

ID#: 010410-010410-0002960

In-Transit Transaction Receipt Delivery to Cardholder

An In-Transit Service Merchant must provide the Cardholder with a completed Transaction Receipt either while in transit or through the mail.

If sent by mail, the Cardholder name and address must be captured by the In-Transit Terminal and included on the Transaction Receipt.

ID#: 010410-010410-0008739

In-Transit Service - Authorization Requirements

In-Transit Service Transaction - Authorization Time Limit

An Authorization Request for an In-Transit Service Transaction may occur while in transit or at the final destination, and must be within 24 hours of the Transaction Date. If Authorization data is stored for processing until arrival at the final destination, it must be encrypted and kept in a secure location with access limited to authorized personnel only.

ID#: 010410-010410-0002961

In-Transit Service Transaction - Authorization Requirements

An Authorization Request for an In-Transit Service Transaction must **not** be key-entered. The Authorization Request must include the:

- Full, unaltered contents of the Magnetic Stripe or Magnetic-Stripe Image on the Chip
- Merchant Category Code most appropriate for the Transaction type

ID#: 010410-010410-0002962

In-Transit Service Transaction - Authorization for Movies and Games

An In-Transit Service Transaction Authorization Request for services such as in-transit movies or video games may be for an hourly rate, unit rate, or accumulated amount.

ID#: 010410-010410-0002963

In-Transit Service Transaction - Authorization for Catalog and Direct Marketing

An In-Transit Service Transaction Authorization Request for catalog or direct marketing purchases must be for the total amount of all purchases made by a single Cardholder in a single Transaction. Fees for shipping and handling may be included in the Authorization amount, provided they are disclosed to the Cardholder at the time of the Transaction. Merchandise must be shipped within 7 calendar days of the Authorization date.

ID#: 010410-010410-0002964

Multiple In-Transit Service Transactions

Multiple In-Transit Service Transactions are permitted if authorized and cleared individually. Authorization Requests occurring at an In-Transit Terminal representing multiple Merchants must be processed separately by each Merchant.

ID#: 010410-010410-0002965

In-Transit Service - Processing Requirements

Transaction Currency for In-Transit Service Transaction

An In-Transit Service Transaction must be cleared in the amount and Transaction Currency agreed by the Cardholder and Merchant. If a Transaction Currency is **not** specified on the Transaction Receipt, it will default to the currency of the Transaction Country.

ID#: 010410-010410-0002959

Transaction Date for In-Transit Service Transaction

The Transaction Date for an In-Transit Service Transaction is either the:

- Date the transport vehicle reaches its final destination
- Date merchandise is shipped

ID#: 010410-010410-0002966

General T&E

General T&E Requirements

Hotels and Cruise Lines - T&E Services

If requested, an Acquirer must provide its Hotel or Cruise Line with any of the Visa Hotel and Cruise Line services. A Hotel or Cruise Line must hold a valid contract with an Acquirer for each Visa Hotel and Cruise Line service in which it participates, either as part of the Merchant Agreement or as a separate contract.

ID#: 010410-010410-0007009

T&E Merchant Agreement - U.S. Region

In the U.S. Region, a T&E Merchant must hold a valid contract with an Acquirer for each T&E Service in which it participates, either as part of the Merchant Agreement or as an addendum.

If requested, an Acquirer must provide its T&E Merchant with any of the T&E Services. A T&E Merchant may participate in any of the following T&E Services:

- Visa Reservation Service
- T&E Advance Deposit Service
- Priority Check-out Service

ID#: 010410-010410-0008757

T&E Delayed or Amended Charges

Delayed or Amended Charges - Acceptable Charges 5.2.M.4

Effective for Transactions processed on or after 17 October 2009, a delayed or amended charge may include room, food, or beverage charges, taxes, mileage charges, fuel, insurance, rental fees, and parking tickets and other traffic violations, and must **not** include charges for loss, theft, or damage.

This provision does **not** apply to Transactions involving Issuers or Acquirers in the jurisdiction of Visa Europe. For those Transactions, see "Delayed or Amended Charges for Visa Europe - General Requirements" and "Delayed or Amended Charges for Visa Europe - Car Rental."

ID#: 010410-171009-0003628

T&E Delayed or Amended Charges Time Limit

A delayed or amended charge for a T&E service must be processed to the Cardholder's account within 90 calendar days of the Transaction Date of the related T&E Transaction.

T&E services may include:

- Room
- Taxes
- Fuel
- Insurance
- Rental fees
- Parking tickets and other traffic violations
- Goods and services purchased aboard a Cruise Line
- Damage to rental vehicles as specified in "Delayed or Amended Charges for Visa Europe - General Requirements"

ID#: 010410-010410-0008791

Delayed or Amended Charges for Visa Europe - General Requirements

Effective for Transactions processed on or after 17 October 2009, the following provisions apply to Transactions occurring between the jurisdictions of Visa Europe and Visa Inc.

A Merchant may process delayed or amended charges if the Cardholder has consented to be liable for delayed or amended charges for a Hotel, Car Rental Company, or Cruise Line Transaction.

A delayed or amended charge must be processed to the Cardholder's account within 90 calendar days of the Transaction Date of the related Transaction.

This may include room, food, or beverage charges, taxes, fuel, insurance, rental fees, damage to rental vehicles, parking tickets and other traffic violations, and goods and services purchased aboard a Cruise Line.

If the charge is for a parking ticket or traffic violation, the:

- Incident must have occurred while the Cardholder was in possession of the vehicle
- Merchant must support the charge with documentation from the appropriate civil authority, including the license number of the rental vehicle, date, time, and location of the violation, statute violated, and amount of the penalty in local currency

The Merchant may deposit the Transaction Receipt without a Cardholder signature if the Merchant has the Cardholder signature on file and:

- Includes the words "Signature on File" on the signature line
- Sends a copy to the Cardholder at the address shown on the rental contract or folio

ID#: 010410-171009-0007398

Airline Merchants

International Airline Merchant Requirements

International Airline Eligible Participants

An International Airline may participate in the International Airline program.

An Acquirer must meet the capitalization and reserve requirements of Visa. These requirements cover any estimated exposure for Chargebacks, including liability for airline tickets purchased but not redeemed by Cardholders.

ID#: 010410-010410-0005281

International Airline Business Plan

Before entering into a Merchant Agreement with an International Airline, an Acquirer must obtain approval of its business plan from Visa. Visa will review the business plan within 30 calendar days of receipt.

The business plan must include:

- All countries in which Merchant Outlets are to be located, demonstrated knowledge of key information on each country (for example, domestic Interchange Reimbursement Fee and business and legal restrictions), and a plan for Authorization support in each country
- All currencies in which the International Airline intends to complete Transactions and verification that the Member is able to process multi-currency Deposits and Interchange
- A plan for Chargeback support
- The Acquirer's proposed method of satisfying Retrieval Requests
- Information to satisfy the Acquirer risk criteria

An Acquirer must **not** sign an International Airline Merchant Outlet that is in a country not previously specified in the business plan unless it first notifies Visa in writing.

ID#: 010410-010410-0006089

International Airline - Merchant Agreement Requirements - U.S. Region

An International Airline Merchant Agreement must contain, at a minimum, the following elements, in addition to those specified for all U.S. Merchants in the Merchant Agreement requirements of the *Visa International Operating Regulations*:

- Merchant procedures for International Airline Program Transactions, as specified in the *Visa International Operating Regulations*
- Acquirer's responsibilities to the Merchant for Chargeback resolution support. This support must include:
 - Written information on Chargeback rights and procedures

- Merchant Chargeback procedures, including a list of Chargeback Reason Codes, Merchant recourse options, and a local contact for inquiries
- A list of countries from which the Acquirer will accept Transactions, including the Authorization support procedures and processes for each country
- A requirement that the Acquirer and the Merchant notify Visa if Authorization problems arise for any countries covered by the Merchant Agreement

ID#: 010410-010410-0008948

Car Rental Merchants

Delayed or Amended Charges

Delayed or Amended Charges Processing Time Limit VIOR 5.3.B, USOR 5.2.M.4

Effective for Transactions processed on or after 17 October 2009, a delayed or amended charge must be processed to the Cardholder's account within 90 calendar days of the Transaction Date of the related Transaction.

This provision does not apply to Transactions involving Issuers or Acquirers in the jurisdiction of Visa Europe. For those Transactions, see "Delayed or Amended Charges for Visa Europe - General Requirements" and "Delayed or Amended Charges for Visa Europe - Car Rental."

ID#: 010410-171009-0004133

Parking Tickets 5.3.B

For a parking ticket or traffic violation, a T&E Merchant must provide documentation from the appropriate civil authority, including the license number of the rental vehicle, time and location of the violation, statute violated, and amount of the penalty in local currency.

ID#: 010410-010410-0003085

Delayed or Amended Charges - Parking Ticket or Traffic Violation VIOR 5.3.B, USOR 5.2.M.4

Effective for Transactions processed on or after 17 October 2009, if the delayed or amended charge is for a parking ticket or traffic violation, the:

- Incident must have occurred while the Cardholder was in possession of the vehicle
- Merchant must support the charge with documentation from the appropriate civil authority, including the license number of the rental vehicle, date, time, and location of the violation, statute violated, and amount of the penalty

This provision does **not** apply to Transactions involving Issuers or Acquirers in the jurisdiction of Visa Europe. For those Transactions, see "Delayed or Amended Charges for Visa Europe - General Requirements" and "Delayed or Amended Charges for Visa Europe - Car Rental."

ID#: 010410-171009-0003629

Delayed or Amended Charges - Signature on File VIOR 5.3.B, USOR 5.2.M.4

Effective for Transactions processed on or after 17 October 2009, the a Car Rental Merchant may deposit the a Transaction Receipt for a delayed or amended charge without a Cardholder signature if the Merchant has the Cardholder signature on file and:

- Includes the words "Signature on File" on the signature line
- Sends a copy to the Cardholder at the address shown on the rental contract or folio

This provision does not apply to Transactions involving Issuers or Acquirers in the jurisdiction of Visa Europe. For those Transactions, see "Delayed or Amended Charges for Visa Europe - General Requirements" and "Delayed or Amended Charges for Visa Europe - Car Rental."

ID#: 010410-171009-0003354

Delayed or Amended Charges for Visa Europe - Car Rental VIOR 5.3.B

Effective for Transactions processed on or after 17 October 2009, the following provisions apply to Transactions occurring between the jurisdictions of Visa Europe and Visa Inc.

The Car Rental Company must:

- Ensure that the Cardholder is advised at the time of making the reservation that a confirmation receipt is available during the hours of operation of the outlet on return of the rented vehicle. This confirmation receipt confirms the mutually agreed condition of the rented car upon return.
- Provide the Cardholder with written confirmation of the Cardholder decision of whether or not to request a confirmation receipt as part of the reservation confirmation
- Provide the Cardholder with written confirmation of the visible damage status of the rented car upon return. If there is no visible damage, this must be clearly stated on the written confirmation and the Car Rental Company must not process a delayed or amended charge Transaction for any visible damage to the rented car.

If the Cardholder returns the car using an express drop-off facility, the written confirmation receipt must be sent to the Cardholder within 5 business days of the return date of the rented car.

The Car Rental Company should advise the Cardholder to retain the confirmation receipt in case of a dispute.

When a Car Rental Company initiates a delayed or amended charge Transaction for charges relating to damage to a rental vehicle, the Merchant must provide the Acquirer with all of the following:

- A copy of the rental agreement
- An estimate of the cost of the damage from an organization that can legally provide repairs
- The relevant civil authority's accident report (if applicable)
- Documentation showing that the Cardholder has given prior consent that a delayed or amended charge Transaction may be processed using that Cardholder's Card to cover damages to a rental vehicle. Such consent must be evidenced by either the:

- Cardholder's signature on the same page as, and close to, the description of the charges that may be covered by the delayed or amended charge Transaction
- Cardholder's signature on the agreement and the Cardholder's initials on each page of the agreement, where the Cardholder's signature is not set out on the same page as the description of the charges which may be covered by the delayed or amended charge Transaction
- Any other documentation demonstrating that Cardholder's liability for the damage
- A copy of the insurance policy of the Car Rental Company, if that Car Rental Company requires that the Cardholder pay an insurance deductible for damages
- A copy of the car rental agreement showing that the Cardholder consents to be responsible for the insurance deductible

For rental car damages, the Merchant must provide documentation showing the Cardholder's consent to pay for damages with their Visa Card.

For delayed or amended charge Transactions relating to damages, the Car Rental Company must provide a written confirmation, within 10 business days of the return date of the rented car, containing the:

- Details of the damage
- Cost of the damage
- Currency in which the cost of the damage will be charged to the Cardholder

For delayed or amended charge Transactions relating to damages where the Car Rental Company has written to the Cardholder, the Cardholder may, at no cost to the Car Rental Company, provide written confirmation of an alternative estimate for the cost of the damage within 10 business days of receipt of original written confirmation detailing the cost of the damage from the Car Rental Company.

The Car Rental Company and the Cardholder may come to an agreement on the cost of the damage before processing the delayed or amended charge Transaction. If agreement is not reached between the Car Rental Company and the Cardholder for the cost of the damage, and if the Car Rental Company processes the delayed or amended charge Transaction, the Cardholder retains the right to dispute the delayed or amended charge Transaction.

The Car Rental Company must wait 20 business days from the date of the confirmation receipt provided to the Cardholder before processing a delayed or amended Transaction for damages.

Other delayed or amended charge Transactions, as specified in the *Visa International Operating Regulations*, may still apply.

ID#: 010410-171009-0004141

Car Rental Advance Deposit

Car Rental Advance Deposit Service - U.S. Region

In the U.S. Region, a Car Rental Company may participate in the T&E Advance Deposit Service. The Merchant must follow all applicable requirements for the Advance Deposit Service and must:

- Accept all Visa Cards in its category of acceptance for an advance deposit if the Cardholder agrees to the service
- Hold a valid T&E Advance Deposit Service contract with an Acquirer, either as part of the Merchant Agreement or as a separate contract

ID#: 010410-010410-0002755

Car Rental Advance Deposit Information Requirements - U.S. Region

In the U.S. Region, a participating Car Rental Company must obtain from the Cardholder for a T&E Advance Deposit Transaction:

- Cardholder name, Account Number, and expiration date as displayed on the Visa Card
- Telephone number and mailing address
- Scheduled date of rental
- Intended length of rental

ID#: 010410-010410-0002756

Car Rental Advance Deposit Amount - U.S. Region

In the U.S. Region, a Car Rental Merchant participating in the T&E Advance Deposit Service must determine the Advance Deposit Transaction amount, not to exceed the cost of the intended term of rental, which must not exceed 14 days.

The deposit amount must be applied to the total obligation.

ID#: 010410-010410-0008969

Car Rental Advance Deposit Reservation Information - U.S. Region

In the U.S. Region, a Car Rental Merchant participating in the T&E Advance Deposit Service must inform the Cardholder of the:

- Car rental rate
- Car Rental Company name
- Number of days the vehicle will be held

ID#: 010410-010410-0002759

Car Rental Advance Deposit Confirmation Code - U.S. Region

In the U.S. Region, a Car Rental Merchant participating in the T&E Advance Deposit Service must provide:

- A confirmation code, advising the Cardholder to retain it
- Advance deposit amount and cancellation policy requirements

ID#: 010410-010410-0002760

Disclosure of Car Rental Deposit Forfeiture - U.S. Region

In the U.S. Region, a Car Rental Company participating in the T&E Advance Deposit Service must advise the Cardholder that it will retain the entire T&E Advance Deposit Transaction amount or the amount specified in the Merchant's stated policy, if the Cardholder has not either:

- Rented the vehicle by the end of the last day of the rental period used to determine the amount of the Transaction
- Cancelled the reservation within the specified time frames

ID#: 010410-010410-0009013

Car Rental Advance Deposit Transaction Receipts - U.S. Region

In the U.S. Region, a Car Rental Merchant participating in the T&E Advance Deposit Service must complete a Transaction Receipt with the following information:

- Advance deposit amount
- Cardholder name, Account Number, and expiration date
- Cardholder telephone number and mailing address
- The words "Advance Deposit" on the Transaction Receipt signature line
- Confirmation code
- Scheduled vehicle rental date
- Date and time that cancellation privileges (if any) expire without deposit forfeiture

The Merchant must mail a Transaction Receipt copy and cancellation policy for the T&E Advance Deposit Transaction to the address indicated by the Cardholder within 3 business days from the Transaction Date.

ID#: 031209-150210-0009024

T&E Advance Deposit Service Cancellation Period - U.S. Region

In the U.S. Region, a Car Rental Merchant participating in the T&E Advance Deposit Service must accept all Cardholder cancellations within the time limits specified by the Merchant.

The Merchant must provide a cancellation code and advise the Cardholder to retain it in case of dispute.

ID#: 010410-010410-0009010

Car Rental Advance Deposit Credit Receipt - U.S. Region

A U.S. Car Rental Merchant participating in the T&E Advance Deposit Service that accepts a cancellation must complete a Credit Transaction Receipt, including the following information:

- The entire T&E Advance Deposit Transaction amount
- Cardholder mailing address
- Cancellation code
- Words "Advance Deposit" on the Transaction Receipt signature line

The Merchant must:

- Deposit the Credit Transaction Receipt within 5 calendar days of the Transaction Date
- Mail the Cardholder's copy to the Cardholder within 3 calendar days of the Transaction Date of the Credit Transaction Receipt

ID#: 010410-010410-0002771

Advance Deposit Service - Unavailable Vehicle - U.S. Region 5.4.R

If a vehicle reserved under the T&E Advance Deposit Service is unavailable, a U.S. Car Rental Merchant must provide the following services to the Cardholder without charge:

- Credit Transaction Receipt to refund the entire Advance Deposit Transaction amount
- At least a comparable vehicle for the number of days specified in the reservation, not to exceed 14 days, or until the reserved vehicle becomes available, whichever comes first

ID#: 010410-010410-0002778

Visa Reservation Service for Car Rentals - U.S. Region

Unavailable Specialized Vehicle - U.S. Region VIOR 5.4.X

A Car Rental Company in the U.S. Region may participate in a service to guarantee Peak Time reservations or reservations for Specialized Vehicles, as specified in the U.S. Regional Operating Regulations.

ID#: 010410-010410-0008958

Car Rental Reservation Merchant Agreement Requirements - U.S. Region VIOR 5.4.X

A U.S. Acquirer must incorporate the applicable Visa Reservation Service requirements into all Merchant Agreements for Car Rental Companies participating in the Visa Reservation Service.

ID#: 010410-010410-0002689

Car Rental Reservation Card Acceptance - U.S. Region 5.4.Q

In the U.S. Region, a Car Rental Company participating in the Visa Reservation Service must accept all Visa Cards in its category of acceptance for reservations.

ID#: 010410-010410-0002671

Car Rental Reservation Billing Information - U.S. Region VIOR 5.4.X, USOR 5.4.Q

For a Specialized Vehicle or Peak Time reservation in the U.S. Region, a Car Rental company must obtain the Cardholder name, Account Number, and expiration date as displayed on the Visa Card or Visa Electron Card.

ID#: 010410-010410-0008949

Car Rental Peak-Time Reservation - Cardholder Disclosure Requirements - U.S. Region 5.4.Q

If a Cardholder reserves a vehicle in the U.S. Region during Peak Time, the Car Rental Company must inform the Cardholder that the reservation:

- Is within a Peak Time period and explain the meaning of Peak Time
- May be cancelled without penalty any time up to 8 hours before the scheduled rental time

ID#: 010410-010410-0002672

Car Rental Peak Time Reservation - Cancelled Flight - U.S. Region 5.4.Q

In the U.S. Region, if a Cardholder is traveling to a car rental location by Airline and the flight is cancelled or the airport is closed, the Cardholder may cancel the Peak Time reservation without penalty up to one hour before the scheduled rental time.

ID#: 010410-010410-0002673

Car Rental Peak Time Reservation - No-Show Fee Disclosure - U.S. Region 5.4.Q

In the U.S. Region, a Car Rental Company must advise the Cardholder that a "no-show" fee for Peak Time reservations may be billed if the Cardholder has neither:

- Rented the vehicle by the end of the guarantee period
- Properly cancelled the reservation

The "no-show" fee must not exceed one day's rental plus applicable taxes.

ID#: 010410-010410-0002674

Specialized Vehicle Guaranteed Rental Period - U.S. Region VIOR 5.4.X, USOR 5.4.Q

In the U.S. Region, if a Cardholder reserves a Specialized Vehicle, the Car Rental Company must inform the Cardholder that the reservation:

- Will be held until the scheduled pick-up time, unless cancelled
- May be cancelled without penalty up to 72 hours before the scheduled rental time
- If the reservation is made within 72 hours of the scheduled rental time, may be cancelled without penalty up to 8 hours before the scheduled rental time.

ID#: 010410-010410-0008960

Specialized Vehicle Reservation No-Show Disclosure Requirements - U.S. Region VIOR 5.4.X, USOR 5.4.Q

A Car Rental Company in the U.S. Region must advise the Cardholder that a "no-show" fee for a Specialized Vehicle reservation may be billed if the Cardholder has neither:

- Rented the Specialized Vehicle by the end of the guarantee period
- Properly cancelled the reservation

The "no show" fee must not exceed 2 days' rental.

ID#: 010410-010410-0008963

Car Rental Reservation Confirmation - U.S. Region VIOR 5.4.X, USOR 5.4.Q

In the U.S. Region, for a reservation made with at least 72 hours' notice, a Car Rental Company must send the Cardholder a written confirmation containing:

- Cardholder name, Account Number, and expiration date as displayed on the Visa Card or Visa Electron Card
- Name and exact street address of the Merchant Outlet
- Confirmation code
- Rate
- Cardholder obligations
- Cancellation and any other service details

For reservations made with less than 72 hours' notice, the Car Rental Company must mail a confirmation only on Cardholder request.

ID#: 010410-010410-0008950

Car Rental Cancellation Requests - U.S. Region VIOR 5.4.X, USOR 5.4.Q

A U.S. Car Rental company must:

- Accept a reservation cancellation request if made by the specified time
- Provide a cancellation code and advise the Cardholder to retain it in case of dispute

ID#: 010410-010410-0008951

Specialized Vehicle Reservation Cancellation Period - U.S. Region VIOR 5.4.X

A Car Rental Company in the U.S. Region must **not** require more than 72 hours' reservation cancellation notification before the scheduled rental date of a Specialized Vehicle.

If the Cardholder makes the reservation within 72 hours of the scheduled rental date, the cancellation deadline must be 12 hours before the scheduled rental time on the scheduled pick-up date.

ID#: 010410-010410-0008961

Car Rental Cancellation Written Confirmation - U.S. Region VIOR 5.4.X, USOR 5.4.Q

In the U.S. Region, if requested, a Car Rental company must provide the Cardholder with a written reservation confirmation that contains the following information:

- Cardholder name, Account Number, and Card expiration date as displayed on the Visa Card
- Cancellation code
- Cancellation details

ID#: 010410-010410-0008954

Car Rental No-Show Requirements - U.S. Region VIOR 5.4.X, USOR 5.4.Q

A U.S. Car Rental Company must hold a Specialized Vehicle according to the reservation if the Cardholder has not claimed or properly canceled the reservation by the specified time.

The Car Rental Company may then prepare a Transaction Receipt with the following information:

- No-Show Transaction fee plus tax, as applicable. The amount of the No-Show Transaction must **not** exceed the value of:
 - 2 days' rental, including tax, for a Specialized Vehicle reservation
 - One day's rental, including tax, for a Peak Time reservation
- Cardholder name, Account Number, and expiration date as displayed on the Card
- The words "No-Show" on the signature line of the Transaction Receipt

ID#: 010410-010410-0008955

Car Rental Reservation Authorization and Deposit Procedures - U.S. Region VIOR 5.4.X

In the U.S. Region, a Car Rental Company participating in the Visa Reservation Service must follow normal Authorization and Deposit requirements for a Car Rental Company, as specified in "T&E Authorizations" and "T&E Delayed or Amended Charges."

ID#: 010410-010410-0002703

Peak Time Reservation Vehicle Unavailable - U.S. Region 5.4.Q

In the U.S. Region, if a vehicle guaranteed as a Peak Time reservation is unavailable, the Car Rental Company must provide the Cardholder with a comparable vehicle no later than one hour from the scheduled rental time.

If a comparable vehicle cannot be provided within one hour, the Car Rental Company must provide the following services at no charge to the Cardholder:

- Transportation to the Cardholder's destination
- Delivery of a comparable vehicle to the Cardholder's destination within 8 hours from the scheduled rental time
- Transportation, vehicle delivery, and one day's car rental

ID#: 010410-010410-0008959

Unavailable Specialized Vehicle - U.S. Region VIOR 5.4.X, USOR 5.4.Q

If a reserved Specialized Vehicle is unavailable, a Car Rental Company in the U.S. Region must provide the following services at no charge to the Cardholder:

- Comparable vehicle at another car rental establishment for the reservation period
- Transportation to the alternate car rental establishment.

ID#: 010410-010410-0008962

Hotels and Cruise Lines

Hotel and Cruise Line General Requirements

Cruise Line On-Board Casinos

On-board gambling charges, such as the purchase of gaming chips, must be distinct from other cruise charges. They must be:

- Authorized
- Processed with:
 - MCC 7995, "Betting, including Lottery Tickets, Casino Gaming Chips, Off-Track Betting, and Wagers at Race Tracks"
 - The Quasi-Cash/Online Gambling Transaction indicator

ID#: 010410-010410-0002705

Hotel or Cruise Line Cash Disbursement

A Hotel or Cruise Line may make Cash Disbursements on a Visa Card to a registered Cardholder if all of the following conditions apply:

- The Cardholder indicates at registration the intent to pay for the Hotel's services with a Visa Card
- Before disbursement, the Merchant reviews positive identification (such as a passport or driver's license) and, if permitted under applicable law, records type and number on the Transaction Receipt

- The Merchant completes a Cash Disbursement Transaction Receipt and writes on the front of the Transaction Receipt the Cardholder's positive identification and the 4 digits printed below the Account Number on the Card
- The Merchant does **not** disburse more than US \$250, or local currency equivalent, during the Cardholder's stay or voyage
- The Merchant does **not** include any additional fees, excluding taxes or charges imposed by law, to the Transaction amount

ID#: 010410-010410-0002801

Hotel Guaranteed Reservations

Required Participation in the Hotel Reservation Service

A Hotel or its third-party booking agent must participate in the Hotel Reservation Service (known in the U.S. Region as the Visa Reservation Service) if it accepts Visa Cards to guarantee Hotel reservations.

An Acquirer must incorporate the Hotel Reservation Service requirements into all Merchant Agreements.

In the U.S. Region, an Acquirer must incorporate these requirements into either: *(This only applies in the U.S. Region.)*

- All Merchant Agreements (This only applies in the U.S. Region.)
- Separate contract for each of its T&E Merchants that guarantees reservations *(This only applies in the U.S. Region.)*

ID#: 010410-010410-0008681

Hotel Reservation Billing Information

A Hotel or its third-party booking agent must obtain the Cardholder name, Account Number, and Card expiration date displayed on the Card for each reservation.

ID#: 010410-010410-0006087

Hotel Reservation Exact Name and Location

A Hotel or its third-party booking agent accepting a reservation must quote the reserved accommodation rate and the exact name and physical address of the establishment.

ID#: 010410-010410-0006086

Hotel Reservation Amount of No Show

A Hotel or its third-party booking agent must inform the Cardholder that one night's lodging will be billed if the Cardholder has **not** either:

- Registered by check-out time the day following the scheduled arrival date
- Properly canceled the reservation

ID#: 010410-010410-0006085

Hotel Reservation Confirmation Code 5.4.R

A Hotel or its third-party booking agent must provide a reservation confirmation code and advise the Cardholder to retain it in case of dispute.

ID#: 010410-010410-0002731

Hotel Reservation Information

A Hotel or its third-party booking agent must provide to the Cardholder reservation information and, if requested, a written confirmation with the following information:

- Cardholder name, Account Number, and Card expiration date
- Confirmation code
- Exact physical address of the establishment
- Hotel Reservation Service provisions relating to the Cardholder's obligations
- Any other reservation details

ID#: 010410-010410-0006084

Hotel Reservation Cancellations

A Hotel or its third-party booking agent must accept all reservation cancellations before the specified notification time.

The Hotel or its third-party booking agent must **not** require cancellation notification more than 72 hours before the scheduled arrival date.

If a Cardholder makes the reservation within 72 hours of the scheduled arrival date, the cancellation deadline must be no earlier than 6:00 p.m. Merchant Outlet time on the arrival date or date guaranteed.

If the Hotel or its third-party booking agent requires that a Cardholder cancel before 6:00 p.m. Merchant Outlet time on the date guaranteed, the Hotel or its third-party booking agent must mail the cancellation policy, including the date and time that cancellation privileges expire, to the Cardholder.

ID#: 010410-010410-0008688

Hotel Reservation Cancellation Code

A Hotel or its third-party booking agent must provide a reservation cancellation code (if the reservation is properly cancelled) and advise the Cardholder to retain it in case of dispute.

ID#: 010410-010410-0006079

Hotel Reservation Mail Confirmation

If requested by the Cardholder, a Hotel or its third-party booking agent must mail a confirmation of cancellation. The confirmation must include the following:

- Cardholder name, Account Number, and Card expiration date
- Cancellation code
- Any other cancellation details

ID#: 010410-010410-0006080

Hotel Reservation Room Hold

If a Cardholder has **not** claimed or cancelled the Hotel Reservation Service accommodations by the specified time, the Hotel or its third-party booking agent must hold the reserved rooms available until check-out time the following day.

The Hotel or its third-party booking agent may then complete a Transaction Receipt that must contain:

- Amount of one night's lodging plus applicable tax
- Cardholder name, Account Number, and Card expiration date
- The words "No-Show" on the signature line of the Transaction Receipt

ID#: 010410-010410-0008703

Hotel Reservation Unavailable Accommodations

If the accommodations guaranteed by the Hotel Reservation Service are unavailable, the Hotel must provide the Cardholder with the following services at no charge:

- Comparable accommodations for one night at another establishment
- If requested, a 3-minute telephone call and message forwarding to the alternate establishment
- Transportation to the alternate establishment

ID#: 010410-010410-0006076

Hotel Reservation Service Card Acceptance - U.S. Region 5.4.P

In the U.S. Region, a Lodging Merchant participating in the Visa Reservation Service must accept all Visa Cards in its category of acceptance for reservations.

ID#: 010410-010410-0002781

Advance Deposit Service

Advance Deposit Service - General Requirements VIOR 5.4.S, USOR 5.4.R

A Hotel or Cruise Line participating in the Advance Deposit Service must:

- Accept all Visa Cards or Visa Electron Cards for an advance deposit if the Cardholder agrees to the service
- Hold a valid Advance Deposit Service contract with an Acquirer

In the U.S. Region, the participating Merchant must accept all Visa Cards in its category of acceptance. *(This only applies in the U.S. Region.)*

ID#: 031209-150210-0002706

Advance Deposit Service - Deposit Information Requirements VIOR 5.4.S, USOR 5.4.R

A Merchant participating in the Advance Deposit Service must obtain from the Cardholder:

- Cardholder name, Account Number, and expiration date as displayed on the Visa Card or Visa Electron Card
- Telephone number and mailing address
- Scheduled date of arrival for a Hotel, or embarkation for a Cruise Line
- Intended length of stay or voyage

ID#: 010410-010410-0002707

Advance Deposit Transaction Amount VIOR 5.4.S, USOR 5.4.R.2

A Merchant participating in the Advance Deposit Service must determine the Advance Deposit Transaction amount, not to exceed the following:

- For lodging accommodations, the cost of the intended length of stay (not to exceed 14 nights)
- Cost of the cruise

The deposit amount must be applied to the total obligation.

ID#: 010410-010410-0008970

Advance Deposit Service - Reservation Information VIOR 5.4.S, USOR 5.4.R

A Merchant participating in the Advance Deposit Service must inform the Cardholder of the following, as applicable:

- Reserved accommodation rate and the Transaction amount
- Exact Merchant name and location
- Name of the cruise ship and point of embarkation

- Merchant's intention to hold the accommodation for the number of nights paid for
- Merchant cancellation policy

ID#: 010410-010410-0002710

Advance Deposit Service - Deposit Information Code and Other Requirements VIOR 5.4.S, USOR 5.4.R

A Merchant participating in the Advance Deposit Service must provide:

- A confirmation code, and advise the Cardholder to retain it
- Advance deposit requirements, cancellation policy requirements, and the actual date and time that the cancellation privileges expire

The Merchant must advise the Cardholder that it will:

- Hold the accommodations according to the reservation
- Provide written confirmation of a Cardholder reservation change if requested

ID#: 010410-010410-0008971

Advance Deposit Service - Disclosure of Deposit Forfeiture VIOR 5.4.S, USOR 5.4.R

A Merchant participating in the Advance Deposit Service must advise the Cardholder that it will retain the entire Advance Deposit Transaction amount or the amount specified in the Merchant's stated policy if the Cardholder has not:

- Registered by check-out time the day following the specified last night of lodging for a Hotel (the Cardholder will lose the unused amount of the reservation)
- Checked in by embarkation time for a Cruise Line
- Canceled the reservation within the time limit specified by the Merchant

Under the Advance Deposit Service, a Merchant must **not** charge the Cardholder for a No-Show Transaction.

ID#: 010410-010410-0009016

Advance Deposit Service - Transaction Receipt Completion and Delivery VIOR 5.4.S, USOR 5.4.R

A Merchant participating in the Advance Deposit Service must complete a Transaction Receipt with the following information:

- Advance deposit amount
- Cardholder name and Account Number
- Cardholder telephone number and mailing address
- The words "Advance Deposit" on the Transaction Receipt signature line

- Confirmation code
- Scheduled check-in or embarkation date
- Date and time that cancellation privileges (if any) expire without deposit forfeiture for unused accommodations

The Merchant must mail the Transaction Receipt copy and cancellation policy to the Cardholder within 3 business days of the Transaction Date.

ID#: 010410-010410-0009025

Advance Deposit Service Cancellation Requirements VIOR 5.4.S, USOR 5.4.R

A Merchant participating in the Advance Deposit Service must accept all Cardholder cancellations within the time limits specified by the Merchant.

The Merchant must provide a cancellation code and advise the Cardholder to retain it in case of dispute.

ID#: 010410-010410-0009009

Advance Deposit Service - Credit Transaction Receipt VIOR 5.4.S, USOR 5.4.R

A Merchant participating in the Advance Deposit Service must complete a Credit Transaction Receipt, including all of the following:

- Transaction amount
- Cardholder name, Account Number, and expiration date as displayed on the Visa Card or Visa Electron Card
- Cardholder mailing address
- Cancellation code
- The words "Advance Deposit" on the Transaction Receipt signature line

ID#: 010410-010410-0002719

Refund Requirements

Within 3 business days of the Transaction Date on the Credit Transaction Receipt, a Merchant participating in the Advance Deposit Service must:

- Deposit the Credit Transaction Receipt
- Mail the Cardholder's copy to the Cardholder

In the U.S. Region, the Merchant must: *(This only applies in the U.S. Region.)*

- Deposit the Credit Transaction Receipt within 5 calendar days of the Transaction Date *(This only applies in the U.S. Region.)*
- Mail the Cardholder's copy to the Cardholder within 3 calendar days of the Transaction Date of the Credit Transaction Receipt *(This only applies in the U.S. Region.)*

ID#: 010410-010410-0008720

Unavailable Hotel Accommodations 5.4.S.9

If Hotel accommodations reserved under the Advance Deposit Service are unavailable, the Merchant must provide the Cardholder with the following services without charge:

- Credit refund for the entire Transaction amount. The Merchant must provide the Credit Transaction Receipt copy to the Cardholder.
- Comparable accommodations at an alternate establishment for the number of nights specified in the reservation (not to exceed 14 nights) or until the reserved accommodations become available at the original establishment
- If requested, 2 3-minute telephone calls and message forwarding to the alternate establishment
- Transportation to the alternate establishment's location and return to the original establishment. If requested, the Merchant must provide daily transportation to and from the alternate establishment.

ID#: 010410-010410-0008721

Unavailable Cruise Accommodations 5.4.S.10

If Cruise Line accommodations reserved under the Advance Deposit Service are unavailable, and no comparable accommodations are available on the ship, the Merchant must offer the Cardholder a comparable cruise of similar itinerary and embarkation date at no additional cost to the Cardholder.

If the Cardholder accepts the alternate accommodations, the Merchant must provide either of the following services without charge:

- An additional night's accommodation
- Airfare to a different port city

If the Cardholder declines the alternate accommodations, the Merchant must provide a credit refund for the entire Advance Deposit Transaction amount. The Merchant must provide a copy of the Credit Transaction Receipt to the Cardholder.

In addition, the Merchant must provide the Cardholder all of the following without charge:

- One night's Hotel accommodation, if the Cardholder requests it
- Transportation to the Hotel and airport
- Airline transportation to the airport nearest the Cardholder's residence
- Reasonable out-of-pocket expenses incurred by the Cardholder

ID#: 010410-010410-0008722

Priority Check-Out Service

General Requirements for Priority Check-Out

A Hotel or Cruise Line participating in the Priority Check-out Service must:

- Hold a valid Priority Check-out Service contract with an Acquirer
- Accept all Cards when a Cardholder requests the Priority Check-out Service
- Comply with all the requirements in "Dynamic Currency Conversion Priority Check-out and Express Return Requirements" if it offers Dynamic Currency Conversion

ID#: 010410-010410-0008735

Transaction Receipt and Priority Check-Out Agreement Completion

A Merchant participating in the Priority Check-out Service must:

- Ask the Cardholder to complete, sign, and return a Priority Check-out Agreement that must contain the information specified in "Manual Transaction Receipt" (Exhibit 7J). The Cardholder must include the mailing address to receive a copy of the Hotel bill.
- Complete a Transaction Receipt, including the total obligation amount and the words "Priority Check-out" on the signature line of the Transaction Receipt
- Review the completed Priority Check-out Agreement and ensure that the Account Number matches the Account Number on the Transaction Receipt, if applicable

ID#: 010410-010410-0002798

Priority Check-Out Service - Transaction Receipt Delivery

At Cardholder request, a Merchant participating in the Priority Check-out Service must provide a Transaction Receipt copy, the itemized bill, and the signed Priority Check-out Agreement in one of the following ways:

- Onsite
- By e-mail
- By mail within 3 business days of the Cardholder's departure

In the U.S. Region, a Lodging Merchant or Cruise Line merchant must mail the Transaction Receipt copy, the itemized bill and, if requested, the signed Priority Check-out Agreement to the Cardholder within 3 business days of the Cardholder's departure. *(This only applies in the U.S. Region.)*

ID#: 010410-010410-0008731

Priority Check-Out Service Document Retention

A Merchant participating in the Priority Check-out Service must retain the itemized bill and signed Priority Check-out Agreement for a minimum of 6 months after the Transaction Date.

ID#: 010410-010410-0002800

Central Reservation Service

Physical Inspections of Central Reservation Service Premises - U.S. Region

A U.S. Acquirer must conduct a physical inspection of the Central Reservation Service business premises and a review of:

- Solicitation or sales materials
- Operating procedures for Lodging Merchants to be serviced

ID#: 010410-010410-0003397

Central Reservation Service - Acquirer Requirement - U.S. Region

A U.S. Acquirer must maintain a file on a Central Reservation Service that:

- Includes all applicable documentation
- Is retained for a minimum of 2 years following discontinuance of the relationship, with reasons for discontinuance

ID#: 010410-010410-0003226

Merchant Agreement for Central Reservation Service - U.S. Region

For a Central Reservation Service Merchant to participate in the Advance Deposit Service, a U.S. Acquirer must have a Merchant Agreement with the Central Reservation Service that includes the provisions for the Advance Deposit Service.

ID#: 010410-010410-0008732

Central Reservation Service Requirements - U.S. Region

In the U.S. Region, a Central Reservation Service must:

- Have a written contract with the lodging establishment, executed by an officer or manager of the hotel
- Accept full responsibility for resolving Cardholder problems related to the Advance Deposit Service

ID#: 010410-010410-0002753

Central Reservation Service Agents - U.S. Region

In the U.S. Region, a Central Reservation Service must **not** use an agent to perform services on its behalf.

ID#: 010410-010410-0002754

Timeshare Merchants

General Timeshare Merchant Requirements

Timeshare Merchant Category Code

An Acquirer must assign Merchant Category Code 7012, "Timeshares," to a Timeshare Merchant that operates sales, rentals, or other uses not including full-service lodging (i.e., maid and room service).

The Acquirer must submit the assigned Merchant Category Code for a Timeshare Merchant either:

- With each Authorization Request
- Through BASE II

ID#: 010410-010410-0008741

Timeshare Merchants - Special Credit Refund Requirements

A Timeshare Merchant must provide a full credit refund when the:

- Transaction Receipt was processed
- Cardholder canceled the Transaction within 10 calendar days of the Transaction Date

ID#: 010410-010410-0003082

Real-Time Clearing - U.S. Region

Automated Fuel Dispensers Real-Time Clearing - U.S. Region

Real-Time Clearing - Automated Fuel Dispenser Requirements - U.S. Region 5.2.K

In the U.S. Region, an Automated Fuel Dispenser (AFD) Merchant (Merchant Category Code 5542) that chooses to participate in Real-Time Clearing must:

- Use the Single Message System
- Support Partial Authorization Responses
- Send a preauthorization request for an estimated amount, not to exceed US \$500, based on the Merchant's good faith estimate of the final Transaction amount, taking into account, among other factors, typical spending patterns at the Merchant location
- Send the Completion Message with the final Transaction amount to the Issuer within X of the preauthorization request. The Transaction amount in the Completion Message must be for an amount equal to or less than the authorized amount, including partial approvals, and must be

properly identified as specified in "Automated Fuel Dispenser Real-Time Clearing Transaction Processing Requirements."

ID#: 010410-010410-0005659

Automated Fuel Dispenser Real-Time Clearing Transaction Processing Requirements - U.S. Region

In the U.S. Region, a Real-Time Clearing Transaction must:

- Be processed through the Single Message System
- Properly identify the preauthorization time limit in Field 63.2 of the Authorization message, as specified in the appropriate VisaNet manual

Any applicable Interchange Reimbursement Fee may apply to a Real-Time Clearing Transaction.

ID#: 010410-010410-0007391

Gambling

Online Gambling

Online Gambling Merchant Requirements

An Acquirer must ensure that:

- An Online Gambling Merchant has a valid license or other appropriate authority to operate its Website under the local law of its Country of Domicile
- A Transaction completed by an Online Gambling Merchant is identified with:
 - Merchant Category Code 7995, "Betting," even when gambling services are not the Merchant's primary business
 - The Quasi-Cash/Online Gambling Transaction indicator in the Authorization and Clearing messages
- An Online Gambling Merchant Website complies with the Website requirements specified in "Online Gambling - Special Website Requirements"
- The appropriate payment acceptance provisions are included in its Merchant Agreement or as a separate addendum

ID#: 010410-010410-0002474

Online Gambling Identifiers

In addition to the requirements specified in "Electronic Commerce Indicator Requirements," a Transaction completed by a Member, Merchant, Online Gambling Merchant, Internet Payment Service Provider (IPSP), or Sponsored Merchant that processes Online Gambling Transactions must be identified with:

- Merchant Category Code 7995, "Betting," even when gambling services are not the Merchant's primary business
- The Quasi-Cash/Online Gambling Transaction indicator in the Authorization Request and Clearing Record

If a Member, Merchant, IPSP, or Sponsored Merchant is unable to distinguish an Online Gambling Transaction from other Transactions, it must:

- Identify all Transactions as Online Gambling Transactions
- Inform the Cardholder that Transactions may be identified on the billing statement as gambling Transactions

ID#: 010410-010410-0005919

Online Gambling Funds Transfer

If a funds transfer to an individual is to be used for an Online Gambling Transaction, an Acquirer must:

- Identify the Transaction as an Online Gambling Transaction
- Ensure that adequate processes are in place that will identify and eliminate abuse by an individual or Online Gambling Merchant that attempts to circumvent proper Transaction identification

If Visa determines that an individual is facilitating Online Gambling Transactions through funds transfers, Visa may impose these requirements on the funds transfer Merchant for any future funds transfers to that individual.

ID#: 010410-010410-0002955

Online Gambling - Special Website Requirements

In addition to the Website requirements specified in "Website Requirements" and "Electronic Commerce Merchant Refund Policy Disclosure," a Website for an Online Gambling Merchant must contain:

- The statement "Internet Gambling may be illegal in the jurisdiction in which you are located; if so, you are **not** authorized to use your payment card to complete this transaction."
- A statement of the Cardholder's responsibility to know the laws concerning online gambling in their country of domicile
- A statement prohibiting the participation of minors
- A complete description of the:
 - Rules of play
 - Cancellation policies
 - Pay-out policies
- A statement recommending that the Cardholder retain a copy of transaction records and Merchant policies and rules
- An Acquirer numeric identifier, as specified in the *Visa Acquirer Risk Management Guide*

ID#: 010410-010410-0002957

Online Gambling Merchant Registration - LAC Region

Before an LAC Acquirer signs an Online Gambling Merchant, it must comply with all of the applicable requirements for the monitoring of High-Risk Merchants specified in the *Visa International Operating Regulations*.

ID#: 010410-010410-0005299

Online Gambling Merchant Registration Fees - LAC Region

To cover additional monitoring expenses, a registration fee for LAC Online Gambling Merchants is required, as described in the *Visa LAC Fee Guide* or applicable local fee guide.

ID#: 081010-010410-0005301

Online Gambling Merchant Registration Fines and Penalties - LAC Region

An LAC Acquirer that fails to comply with the registration and fee requirements for Online Gambling Merchants will be subject to a fine for each violation.

ID#: 010410-010410-0008756

Gambling Credits

Transactions Representing Gambling Winnings

A gambling Merchant may disburse winnings as an Original Credit if:

- The Original Credit is processed to the same Account Number that was used to place the winning wager
- The Transaction representing the winning wager was lawfully made, properly identified, and processed according to the *Visa International Operating Regulations*

ID#: 010410-010410-0002958

Original Credit - Gambling Credits

An Online Gambling Merchant must **not** deposit a credit Transaction to disburse winnings to Cardholders, except for an Original Credit, as specified in "Transactions Representing Gambling Winnings."

ID#: 010410-010410-0002956

In-Transit Gambling

In-Transit Service Gambling Merchant Operational Plan

In addition to the Unattended Acceptance Terminal requirements and In-Transit Service Merchant requirements specified in the *Visa International Operating Regulations*, the operational plan for an In-Transit Service Gambling Merchant must include the following information:

- Rules of play
- Odds of winning
- Pay-out ratios

ID#: 010410-010410-0002472

In-Transit Service Gambling Merchant - Independent Legal Source

An Acquirer must provide Visa with documentation from an independent legal source that:

- Specifies the type of gambling provided by its In-Transit Service Gambling Merchant
- Certifies the Merchant is not in violation of local or national laws regarding in-transit gambling

ID#: 010410-010410-0002473

In-Transit Gambling - BIN Blocked

An Acquirer must ensure that its In-Transit Service Gambling Merchant has the ability to prevent the In-Transit Terminal from accepting a service request on any BIN blocked by an Issuer.

In addition to the rules specified in "In-Transit," an In-Transit Terminal providing gambling services must:

- Verify that the BIN has not been blocked by the Issuer
- Display the following information on the introductory screen:
 - Rules of play
 - Odds of winning
 - Pay-out ratios

ID#: 010410-010410-0006091

In-Transit Gambling - Transaction Processing

An In-Transit Service Transaction involving gambling must be processed as a Quasi-Cash Transaction.

ID#: 010410-010410-0002952

In-Transit Gambling - Pay-Out Ratio

In-Transit Service gambling minimum pay-out ratios must be established within the In-Transit Service gambling Merchant's Visa Region.

ID#: 010410-010410-0002945

In-Transit Gambling - Winnings/Losses

An In-Transit Service Terminal providing gambling service must **not** permit either:

- Losses exceeding US \$350, or local currency equivalent, per excursion
- Winnings exceeding US \$3,500, or local currency equivalent, per excursion

ID#: 010410-010410-0002946

In-Transit Gambling - Single Trip

During a single trip on the same craft, a Cardholder may wager up to the total Transaction amount permitted.

ID#: 010410-010410-0002947

In-Transit Gambling - Authorization Request

An Authorization Request at an In-Transit Terminal providing gambling services must be for the total amount agreed to by the Cardholder.

An Authorization Request processed upon arrival at the final destination, as specified in "Transaction Date for In-Transit Service Transaction," must **not** be more than the total amount of the loss.

ID#: 010410-010410-0006090

In-Transit Gambling - Authorization Reversals

If losses are less than the amount authorized, an Authorization Reversal must be submitted for the difference.

ID#: 010410-010410-0002950

In-Transit Gambling - Cardholder Credit

Gambling winnings that are due to a Cardholder must be processed as a credit to the Account Number used in the initial Transaction. Gambling winnings must **not** be dispensed in the form of cash, check, or other payment method.

ID#: 010410-010410-0002951

Debt Repayment Program - U.S. Region

Debt Repayment Program

Qualification for Debt Repayment Program - U.S. Region

In the U.S. Region, a Visa Debit Card Transaction may qualify as a Visa Debt Repayment Program Transaction if it meets the requirements specified in:

- "Merchant Requirements for Debt Repayment Program - U.S. Region"
- Visa Debt Repayment Program Guide

A Visa Debt Repayment Program Transaction may qualify for the Debt Repayment Program Interchange Reimbursement Fee.

ID#: 010410-010410-0005198

Merchant Requirements for Debt Repayment Program - U.S. Region

For a U.S. Merchant to be eligible for the Debt Repayment Program, the Acquirer must ensure that the Merchant:

- Participates in Limited Acceptance of Visa Consumer Debit Card products as a means of payment in all channels where payments are accepted (i.e., Card-Absent Environments and Card-Present Environments, as applicable). A Merchant may accept all Visa Cards for any of its other lines of businesses that do not participate in the Debt Repayment Program.
- Is properly assigned Merchant Category Code (MCC) 6012, "Financial Institutions - Merchandise and Services," or MCC 6051, "Non-Financial Institutions - Foreign Currency, Money Orders (not Wire Transfer), Travelers Cheques"
- Submits the debt repayment indicator for all Debt Repayment Program Transactions
- Ensures that the opportunity to pay with a Visa Consumer Debit Card is at least as prominently featured as all other accepted payment methods
- Only processes Visa Debt Repayment Program Transactions for an existing debt that has not been deemed uncollectible and is an approved debt type, as defined in the *Visa Debt Repayment Program Guide*
- Complies with all requirements in the *Visa Debt Repayment Program Guide*

ID#: 031209-150210-0005202

Merchants Not Participating in Debt Repayment Program - U.S. Region

A U.S. Merchant not participating in the Debt Repayment Program may accept Visa Debit Category Cards for payments on existing debt, provided that it complies with all applicable U.S. Regional Operating Regulations and is registered as a limited acceptor.

ID#: 010410-010410-0005201

Visa Right to Terminate Participation in Debt Repayment Program - U.S. Region

In the U.S. Region, Visa may at any time:

- Disqualify a Debt Repayment Program Merchant from participation
- Modify or discontinue the Visa Debt Repayment Program

ID#: 010410-010410-0005199

Tax Payment Program - U.S. Region

Tax Payment Program Requirements - U.S. Region

Tax Payment Program Eligibility - U.S. Region

In the U.S. Region, the Visa Tax Payment Program allows a Tax Payment Program Merchant to process Visa Card Transactions for the payment of certain eligible federal, state, and local taxes.

ID#: 010410-010410-0003043

Tax Payment Program Acquirer Requirements - U.S. Region

To participate in the U.S. Region Tax Payment Program, an Acquirer must register the Tax Payment Program Merchant and be provided with a Merchant Verification Value, as specified in the *Visa Tax Payment Program Guide*.

ID#: 010410-010410-0003044

Tax Payment Program Merchant Category Code Requirements - U.S. Region

In the U.S. Region, a Tax Payment Program Transaction must originate from a Tax Payment Program Merchant using Merchant Category Code 9311, "Tax Payments."

ID#: 010410-010410-0003045

Tax Payment Program Data Requirements - U.S. Region

In the U.S. Region, an Acquirer participating in the Tax Payment Program must provide the Merchant Verification Value, as specified in the VisaNet manuals.

ID#: 010410-010410-0003046

Tax Payment Program - Category Limitations - U.S. Region

In the U.S. Region, tax payments must be limited to the following categories:

- Federal and State personal and small business income taxes
- Real estate/property taxes

ID#: 010410-010410-0003047

Tax Payment Program Transaction Environments - U.S. Region

In the U.S. Region, a Tax Payment Program Transaction may be processed in either a Card-Present Environment or a Card-Absent Environment.

ID#: 010410-010410-0003048

Tax Payment Program - Visa Rights - U.S. Region

In the U.S. Region, Visa may at any time:

- Disqualify a Tax Payment Program Merchant from participation
- Modify or discontinue the Tax Payment Program

ID#: 010410-010410-0003049

Tax Payment Program Fee Requirements - U.S. Region

Tax Payment Program Merchant Convenience Fee Requirements - U.S. Region 5.2.E

In the U.S. Region, a Tax Payment Program Merchant may charge a Convenience Fee for processing a Tax Payment Transaction if the Convenience Fee:

- Is a fixed or flat amount regardless of the value of the tax payment
- Charged for a Visa Transaction is **not** greater than any fixed or flat fee charged for a transaction with any other payment card
- Is clearly disclosed before the completion of the Transaction and the Cardholder is given the opportunity to cancel

ID#: 010410-010410-0003053

Tax Payment Program Convenience Fee - U.S. Region 5.2.E

In the U.S. Region, a Convenience Fee may be charged for Tax Payment Transactions in either a Card-Present Environment or a Card-Absent Environment, including for Recurring Transactions.

ID#: 010410-010410-0003055

Tax Payment Program - Interchange Reimbursement Fee Qualifications and Fee Amount - U.S. Region 5.2.E

In the U.S. Region, to qualify for the Debit Tax Payment Interchange Reimbursement Fee (IRF) specified in "Debit Tax Payment Interchange Reimbursement Fee - U.S. Region," the Convenience Fee for a Visa Debit Card Transaction must be a fixed or flat amount not exceeding US \$3.95 per Transaction, regardless of the tax payment amount.

ID#: 010410-010410-0003054

Tax Payment Program Fee Processing Requirements - U.S. Region 5.2.E

In the U.S. Region, a Tax Payment Program Merchant that charges a Convenience Fee must process the Convenience Fee amount as a separate Transaction.

ID#: 010410-010410-0003056

Tax Payment Program Merchant Option to Assess Fee - U.S. Region

In the U.S. Region, a Tax Payment Program Merchant may assess a variable service fee for processing a Visa Consumer Credit Card or a Commercial Visa Product Transaction if:

- The Transaction is an eligible Tax Payment Transaction
- The service fee is clearly disclosed before the completion of the Transaction and the Cardholder is given the opportunity to cancel
- The service fee for a Tax Payment Transaction on a Visa Card is **not** greater than the fee charged to a Cardholder who pays with another comparable general purpose consumer credit or commercial payment card

ID#: 010410-010410-0003050

Tax Payment Program Service Fee Processing Requirements - U.S. Region

In the U.S. Region, the service fee for a Tax Payment Transaction must be processed separately from the Transaction and not included with the amount of tax due.

A Tax Payment Program Merchant must **not** assess a service fee for a Visa Debit Card Transaction, but may assess a Convenience Fee to process a Visa Debit Card Tax Payment Transaction, as specified in "Tax Payment Program Merchant Convenience Fee Requirements - U.S. Region."

ID#: 010410-010410-0008917

Travelers Cheques

Travelers Cheque Acceptance and Encashment

Travelers Cheque Acceptance Requirements

A Member must accept and encash all Cheques denominated in currencies usually exchanged in the local market.

ID#: 010410-010410-0002657

Travelers Cheque Encashment Policy

A Member's encashment policy must be as favorable for Cheques as for other cheque brands.

ID#: 010410-010410-0002658

Travelers Cheque Signature Comparison

Visa guarantees reimbursement for a Cheque amount if the Member complies with the encashment procedures outlined in the *Visa International Operating Regulations*.

When encashing a Cheque, a Member must both:

- Witness the customer countersigning the cheque in the lower left signature area
- Compare the countersignature with the signature appearing in the upper right signature area. If the signatures appear similar, the Member may accept the Cheque.

If the Member is uncertain about the similarity of the signatures, it may request that the customer sign the Cheque on the back and provide identification. If the Member is satisfied with the identification comparison, it may accept the Cheque.

ID#: 010410-010410-0008947

Travelers Cheque Encashment Limitations

If a Cheque has already been countersigned, or if the presenter is **not** the original purchaser of the Cheque, the Member must **only** accept the Cheque if the presenter is a known customer and full recourse is available.

ID#: 010410-010410-0003575

Health Care Transactions

Preauthorized Health Care Program Requirements - U.S. Region

Preauthorized Health Care Transaction Order Form - U.S. Region

In the U.S. Region, a Cardholder that purchases services from a Health Care Merchant that accepts Preauthorized Health Care Transactions must provide a completed Order Form to the Merchant.

The Cardholder must specify at least the following on the Order Form:

- Request for the services to be charged to the Cardholder's account
- Authorization for the Health Care Merchant to charge the Cardholder's account for only that portion of the bill due subsequent to Merchant's receipt of any applicable insurance payment
- Duration of time, not to exceed one year, for which permission is granted

ID#: 081010-010410-0008706

Health Care Merchant Requirements - U.S. Region

For Preauthorized Health Care Transactions in the U.S. Region, a Health Care Merchant must:

- Retain a copy of the Order Form during the period it is in effect
- Provide a copy of the Order Form upon Issuer request for an original Transaction Receipt
- Type or print the words "PREAUTHORIZED HEALTH CARE" on the signature line of the Transaction Receipt
- Comply with the requirements of "Preauthorized Payment Cancellation Service Declined Transaction Procedures" and "Preauthorized Transaction Decline Response - U.S. Region"

The Health Care Merchant must **not** complete a Preauthorized Health Care Transaction after receiving either a:

- Cancellation notice from the Cardholder or its Acquirer
- Decline Response

Upon receipt of the notice of adjudication from the Cardholder's insurance company, the Health Care Merchant must:

- Request Authorization for the amount due
- Submit a Transaction Receipt into Interchange within 90 calendar days of the service date

ID#: 081010-010410-0008707

Healthcare Auto-Substantiation - U.S. Region

Healthcare Auto-Substantiation Transactions - Acquirer Responsibilities - U.S. Region

A U.S. Acquirer or its Agent that processes a Healthcare Auto-Substantiation Transaction from a SIGIS-certified Merchant must:

- Be licensed and certified by SIGIS
- Provide the Visa Flexible Savings Account (FSA) or Visa Health Reimbursement Account (HRA) BIN list to the certified Merchant
- Comply with all the requirements stipulated by SIGIS, including storage and fulfillment of Transaction Receipt detail data, as specified in:
 - *Storage and Retrieval of Receipt Detail for IAS Healthcare Auto-Substantiation Transactions*
 - "Request for Transaction Receipt Copy and Substitute Transaction Receipt"
 - "Minimum Data Requirements for Retrieval Requests"
 - "Electronic Signature Criteria"
- Request an IAS Merchant Verification Value (MVV) on behalf of the SIGIS-certified Merchant and provide the MVV to the Merchant
- Include the IAS Merchant Verification Value (MVV) in the Authorization Request
- Comply with the following:
 - *Visa Auto-Substantiation Transaction Consolidated Technical Requirements Guide*
 - *Visa Healthcare Auto-Substantiation Transactions Service Description and Implementation Guide*

ID#: 081010-010410-0003106

Healthcare Auto-Substantiation Transactions - Merchant Responsibilities - U.S. Region

Effective 8 October 2009, a Merchant that participates in Healthcare Auto-Substantiation Transactions must:

- Obtain a license from, and be certified by, SIGIS
- Comply with the requirements specified in:
 - *Visa Auto-Substantiation Transaction Consolidated Technical Requirements guide*
 - *Visa Healthcare Auto-Substantiation Transactions Service Description and Implementation Guide*

ID#: 240310-010100-0025549

Easy Pay Transaction - General Requirements - LAC Region

Easy Pay Transactions - Merchant Agreement - LAC Region

An LAC Acquirer that contracts with Merchants that accept Easy Pay Transactions must include the Easy Pay Transaction requirements in the Merchant Agreement or in an additional contract.

ID#: 010410-010410-0005262

Easy Pay Patient Enrollment - LAC Region

In the LAC Region, a Medical Services Merchant must enroll a patient for participation in Easy Pay Transactions by using the "Cardholder Participation Request and Consent" form. Upon enrolling a patient, the Medical Services Merchant must obtain a Card Imprint.

The LAC Medical Services Merchant must:

- File a copy of the "Cardholder Participation Request and Consent" form
- Provide a copy of the "Cardholder Participation Request and Consent" form, accompanied by a copy of the Card Imprint, if the Issuer requests a Transaction Receipt
- Print or write on the signature line a message indicating that it is an Easy Pay Transaction

After receiving confirmation from the patient's medical insurance provider of the amount it will cover for the medical service requested, the LAC Medical Services Merchant must:

- Request Authorization for the outstanding amount if it exceeds the applicable Floor Limit
- Send the Transaction Receipt to Interchange within 30 calendar days

If the Transaction amount is not within the range preauthorized by the Cardholder, the Merchant must provide written notice at least 5 calendar days before the Transaction Date and obtain written consent from the Cardholder.

The LAC Medical Services Merchant must **not** complete an Easy Pay Transaction when it has received:

- A cancellation notice from its Acquirer or from the Cardholder
- A Decline Response

ID#: 010410-010410-0008728

Easy Pay - Authorization - LAC Region

Authorizations in Public and Private Hospitals - LAC Region

In the LAC Region, a Public and Private Hospital Merchant ("H&C Merchant," based on its Spanish language acronym, MCC 8062) may use estimated Transaction amounts to request Authorizations or Status Check Authorizations before providing its services.

The H&C Merchant may estimate the Transaction amounts for Authorizations based on any of the following:

- The patient's length of stay indicated during check-in
- The room rate
- Applicable tax
- The fee rates for services
- Doctors' fees
- Routine lab tests
- Medical supplies and medicines

After completing the estimates, the H&C Merchant must comply with one of the following:

- If the estimated Transaction amount is equal to or below the Floor Limit, obtain a Status Check Authorization on the check-in date
- If the estimated Transaction exceeds the Floor Limit, obtain an Authorization and include the date, amount, and Authorization Code on the Transaction Receipt

After the check-in date and before the check-out date, the H&C Merchant may obtain and must record Authorizations for additional amounts above any amount already authorized. The H&C Merchant must obtain a final or additional Authorization, and include the date, amount, and Authorization Code on the Transaction Receipt, if the actual Transaction amount exceeds the Floor Limit or is 15% greater than the sum of the authorized amounts.

ID#: 031209-150210-0008729

Chapter 7: Transaction Processing

Core Principle 7.1

Provide Authorization and Settlement Service

Ensuring Seamless Payment Processing

Participants in the Visa system agree to provide transaction authorization and settlement services to their customers to ensure seamless payment processing.

ID#: 010410-010410-0007785

Core Principle 7.2

Rules Differ by Acceptance Environments

Defining Financial Responsibility between Issuers and Acquirers

Visa defines financial responsibility between issuers and acquirers, which may vary in different merchant acceptance environments. For example, acquirers bear more responsibility for transactions completed in card-absent environments.

ID#: 010410-010410-0007786

Core Principle 7.3

Financial Responsibility for Processed Transactions

Defining Issuer Financial Responsibility

Issuers are financially responsible for transactions that are accepted by the merchant as defined in the Visa Operating Regulations, and properly processed by the acquirer. Financial responsibility for transactions that are not processed as required by Visa may be returned from the issuer to the acquirer.

ID#: 010410-010410-0007787

Core Principle 7.4

Authorize, Clear, and Settle International Transactions

Using VisaNet to Authorize, Clear, and Settle International Transactions

Participants must authorize, clear, and settle messages for international Visa transactions through VisaNet, and report to Visa all domestic Visa transactions processed outside of VisaNet. In some jurisdictions, participants must authorize, clear and settle all Visa transactions through VisaNet, which enhances Visa's ability to manage risks, meet consumer expectations, and provide leading fraud protection solutions.

ID#: 010410-010410-0007788

Access to Visa Systems

VisaNet Access

Member Requirements for Visa Extended Access

If a Member has Visa Extended Access, the Member must use it to transmit its Interchange.

A Member must complete its migration to Visa Extended Access to access VisaNet. A Member must **not** make or attempt to make any repair, adjustment, alteration, or modification to Visa Extended Access, except as expressly authorized by Visa.

The above requirements do **not** apply to a U.S. Member using Direct Exchange (DEX).

ID#: 010410-010410-0008744

Member Support of Visa Extended Access

Each Member participating in Visa Extended Access must provide, without cost to Visa, reasonable support requested by Visa for installing the V.I.P. System or BASE II, including:

- Providing a location that meets the requirements of Visa for installing Visa Extended Access on the Member's premises ⁶⁰
- Providing a sufficient number of qualified personnel that the Member will train to meet Visa specifications
- Maintaining V.I.P. System and BASE II records, documents, and logs required by Visa and providing them at the request of Visa

⁶⁰ This requirement does not apply to a U.S. Member using Direct Exchange (DEX).

- Providing access to its premises and cooperating with Visa and its authorized agents in conjunction with the installation, service, repair, or inspection of Visa Extended Access⁶¹
- Notifying Visa promptly of any failure of Visa Extended Access to operate properly on its premises or the premises of its agent or independent contractor⁶²
- Providing computer time and a sufficient number of qualified personnel required to ensure prompt and efficient installation and use of the V.I.P. System or BASE II Edit Package software supplied by Visa

ID#: 010410-010410-0003332

Unavailability of Visa Extended Access

If a Member's Visa Extended Access is expected to be unavailable, the Member must proceed as follows:

- If unavailable for fewer than 5 calendar days, the Member must prepare the transmission as usual and send the Interchange to Visa as soon as the VisaNet Access Point becomes available
- If unavailable for 5 or more calendar days, the Member must send the Interchange to Visa as soon as possible, as specified in the VisaNet manuals

This requirement does **not** apply to a U.S. Member using Direct Exchange (DEX).

ID#: 010410-010410-0003670

Visa Extended Access - Canada Region

Visa owns a Visa Extended Access server installed at a Canada Member's location and is responsible for its acquisition, installation, and maintenance.

Unless otherwise agreed to by Visa:

- The Member may use the Visa Extended Access server **only** for V.I.P. System and BASE II processing
- Members must **not** share a Visa Extended Access server

ID#: 010410-010410-0008746

Inoperable VAP - U.S. Region

If a U.S. Member's VisaNet Access Point is unavailable or inoperable, the Clearing Processor must:

- Generate a duplicate tape before sending Interchange to Visa, and retain this tape for 5 calendar days after the Settlement Date

⁶¹ This requirement does not apply to a U.S. Member using Direct Exchange (DEX).

⁶² This requirement does not apply to a U.S. Member using Direct Exchange (DEX).

- Send the outgoing Interchange tape to Visa, as specified in the appropriate VisaNet manuals

If the mailed transmission or tape is not returned to Visa within 15 calendar days of receipt, the Clearing Processor must pay a fee, as specified in the *Visa U.S.A. Fee Guide*.

ID#: 081010-010410-0008750

V.I.P. System User Fees - U.S. Region

In the U.S. Region, a V.I.P. System User must pay the applicable fees for systems, training, and documentation services furnished to it, as specified in the *Visa U.S.A. Fee Guide*.

ID#: 081010-010410-0007347

Data Quality

Authorization and Clearing Data Requirements

Acquirer Requirement for Complete and Valid Data

An Acquirer must ensure that all Authorization Requests and Clearing Records contain complete and valid data. If data is missing or incorrect, the Acquirer may be subject to the Data Quality Compliance Program.

The table below specifies the fines and penalties applicable to an Acquirer if Visa determines that the Acquirer has failed to meet the requirements of the Data Quality Compliance Program.

For further information about these requirements, see the VisaNet manuals.

Acquirer Penalties for Non-Compliance with the Data Quality Compliance Program

Violation	Time Period	Visa Action or Fine
Problem Not Resolved After Second Notification Letter		
Problem not resolved after receipt of Notification	60 calendar days	US \$5,000
Problem not resolved after receipt of Notification	90 calendar days	US \$10,000
Problem not resolved after receipt of Notification	120 calendar days, plus every 30 calendar days for each subsequent month until compliance is achieved	US \$25,000 per month
Resolution Date Not Met		
Problem not resolved by the agreed-upon date	Agreed-upon resolution date	US \$5,000

Problem not resolved	Within 30 calendar days of the agreed-upon resolution date	US \$10,000
Problem not resolved	Within 60 calendar days of the agreed-upon resolution date, plus every 30 calendar days for each subsequent month until compliance is achieved	US \$25,000 per month

An Acquirer must ensure that all Authorization Requests contain complete and valid data. If data is missing or incorrect, an Acquirer may be subject to the Data Quality Compliance Program.

An Acquirer must ensure that all Clearing Records contain complete and valid data. If data is missing or incorrect, an Acquirer may be subject to the Data Quality Compliance Program.

ID#: 010410-010410-0008752

Online Gambling Transaction Identification Penalties

An Acquirer is subject to the penalties specified in the following table if an Authorization Request for an Online Gambling Transaction contains incorrect data or fails to include both:

- MCC 7995, "Betting," as specified in "Online Gambling Identifiers"
- POS Condition Code 59, as specified in "Required Message Content for VisaNet Authorization Requests" (Exhibit 3B)

Acquirer Penalties for Failure to Correctly Identify Authorization Requests for Online Gambling Transactions (Effective through 30 June 2010)

Violation	Month	Visa Action or Fine
Problem Not Resolved After Second Notification Letter		
Uncorrected violation	Month 1	US \$25,000 fine per Merchant URL or Sponsored Merchant URL identified
Uncorrected violation	Month 2 in a 12-month period	US \$50,000 fine per Merchant URL or Sponsored Merchant URL identified
Uncorrected violation	Month 3 in a 12-month period	US \$100,000 fine per Merchant URL or Sponsored Merchant URL identified
Uncorrected violation	Month 4 and subsequent months in a 12-month period	Possible permanent disqualification of the Merchant or IPSP from participation in the Visa Program

Acquirer Penalties for Failure to Correctly Identify Authorization Requests for Online Gambling Transactions (Effective 1 July 2010)

Violation ¹	Visa Action or Fine
First violation	US \$10,000 fine per Merchant URL or Sponsored Merchant

	URL identified
Second violation in a rolling 12-month period	US \$25,000 fine per Merchant URL or Sponsored Merchant URL identified
Third and any subsequent violation in a rolling 12-month period	US \$50,000 fine per Merchant URL or Sponsored Merchant URL Identified
Fourth violation in a rolling 12-month period	Possible permanent disqualification of the Merchant or IPSP from participation in the Visa program Acquirer is eligible for the imposition of risk-reduction procedures, as specified in "Member Risk Reduction Requirements"

¹ All violations must be corrected within 7 days of Notification

Visa may prohibit an Acquirer from contracting with a new Online Gambling Merchant for a period of one year or more if the Acquirer has one or more non-compliant Merchants identified for any 4 or more months during a 12-month period.

ID#: 081010-010410-0008753

Interchange Data Element Requirements

An Acquirer sending Interchange through BASE II must use the data elements listed in "BASE II Record Requirements" (Exhibit 2L) and the VisaNet manuals.

ID#: 010410-010410-0005521

Visa Prepaid Card Transaction Data Requirements

A Transaction representing the purchase of a Visa Prepaid Card must be processed as a retail purchase, including transmission of a special Visa Prepaid Card indicator in the Transaction Record, as specified in the "BASE II Record Requirements" (Exhibit 2L) and the VisaNet manuals.

ID#: 081010-010410-0002516

Merchant Category Code Assignment

An Acquirer must assign the appropriate Merchant Category Code to each Merchant and ensure that the assigned Merchant Category Code is included in the Authorization Request and Clearing Record.

ID#: 010410-010410-0003133

High-Risk Merchant Category Code

A High-Risk Telemarketing Merchant must submit the appropriate Merchant Category Code as follows:

- With each Authorization Request

- Through BASE II

ID#: 010410-010410-0005047

Quasi-Cash/Online Gambling Transaction Indicator

A Quasi-Cash/Online Gambling Transaction indicator must appear in both the Authorization Request and Clearing Record.

A variance applies to the CEMEA Region for Members in South Africa.

ID#: 081010-010410-0002886

Fines for Incorrect Merchant Descriptor - U.S. Region

In the U.S. Region, Visa assesses a fine using Fee Collection Transaction Reason Code 5010 or 5210 for each Merchant Descriptor that has inaccurate, invalid, or unrecognizable data in the Authorization Request or Clearing Record. The fine is assessed monthly, as follows:

- US \$100 per Merchant Descriptor, beginning in the fifth consecutive month in which the inaccurate data is not corrected
- US \$200 per Merchant Descriptor, beginning in the ninth consecutive month in which the inaccurate data is not corrected

ID#: 010410-010410-0003496

Account BIN Range

Account Range Table

ATM Account Range Use

An ATM Acquirer must use the Visa account range table to determine the routing of an Authorization Request.

The ATM Acquirer must install and use the table within 6 business days of its receipt from Visa.

ID#: 010410-010410-0008780

ATM Account Range Table Distribution Prohibition

An ATM Acquirer must **not** distribute the account range table without the prior written consent of Visa.

ID#: 010410-010410-0004799

General Authorization Requirements

Authorization Services

Acquirer Provision of Authorization Services

An Acquirer that is a Principal or Merchant Bank must provide Authorization services to its own Merchants and the Merchants signed by its sponsored Associates. This service includes Authorization for Cash Disbursements at any of its Branches.

ID#: 010410-010410-0005478

Acquirer Participation in Authorization Services

An Acquirer must participate in the:

- International Automated Referral Service and comply with the *International Automated Referral Service User's Guide*
- Card Verification Service

ID#: 010410-010410-0005407

Acquirer Authorization Service Requirements - U.S. Region

A U.S. Acquirer must provide Authorization service to:

- Its own Merchants and Merchants signed by its Sponsored Members located within the United States
- Authorizing Processors

This service may be provided:

- Directly, as an Authorizing Processor
- Through another Authorizing Processor
- Through the Operator Assistance Service
- By other means approved by Visa

ID#: 010410-010410-0006944

Authorization Services Outside of the U.S. - U.S. Region

A U.S. Acquirer or its Foreign Branch must provide Authorization service for its Merchant Outlets located outside the United States, either itself or through another Authorizing Processor.

A Foreign Branch that issues Cards must provide Authorization service to other Members.

ID#: 010410-010410-0008751

Authorization Support for T&E Merchants without a Point-of-Transaction Terminal - U.S. Region

A U.S. Acquirer that has a Merchant Agreement with a T&E Merchant that is not using a Point-of-Transaction Terminal must provide Support Authorization Service to the Merchant whenever the Merchant's primary Authorization number is unavailable, as specified in the appropriate VisaNet manuals.

ID#: 010410-010410-0005570

ATM Authorization Currency

An ATM Acquirer must submit Authorization Requests in the Transaction Currency.

ID#: 010410-010410-0004794

Chip Card Authorization at ATM - U.S. Region 5.5.A

For Authorization requests involving Chip-initiated Transactions in the U.S. Region, an ATM must either:

- Ensure that track 2 of the Magnetic-Stripe Image is read and transmitted
- Transmit all data elements that create the EMV-Online Card Authentication Cryptogram

ID#: 010410-010410-0004978

Authorization Computer Interface Requirements

Acquirer Computer Interface for Authorizations

An Acquirer must establish a computer interface between its Authorization system and the V.I.P. System if it receives either:

- A monthly average of more than 5,000 Authorization Requests from other Members or VisaNet Processors in any 3 consecutive months
- Any Authorization Requests generated by a Point-of-Transaction Terminal from its Merchants or other Members for which it provides Authorization services

The Acquirer must submit to Visa a reasonable schedule for establishing its computer interface within 90 calendar days of notifying Visa that either of the above conditions exists.

ID#: 010410-010410-0006946

Acquirer Computer Interface for Authorizations - U.S. Region

A U.S. Acquirer must:

- Submit for approval a reasonable schedule for establishing a computer interface between its Authorization system and the V.I.P. System
- Notify Visa in writing at least 120 calendar days before the proposed date of implementation
- Establish the computer interface as specified by Visa

ID#: 010410-010410-0005690

Visa Computer Interface Responsibilities - U.S. Region

To establish a computer interface in the U.S. Region, Visa:

- Processes requests in the order received. However, Visa may reprioritize requests as necessary.
- Provides prototype computer interface, engineering liaison, and acceptance testing to support the Acquirer during installation
- Assesses fees as specified in the *Visa U.S.A. Fee Guide*

ID#: 081010-010410-0007352

Authorizing Processor Computer Interface Responsibilities - U.S. Region

An Authorizing Processor in the U.S. Region must:

- Assume responsibility and costs for development of software and systems necessary to interface with VisaNet
- Comply with Visa interface specifications

ID#: 010410-010410-0005692

Authorization Processing

Required Authorization Processing through VisaNet

An Acquirer must process all Authorizations for International Transactions through VisaNet.

ID#: 010410-010410-0003369

Account Range Table for Authorization Routing

An Acquirer may use the account range table provided by Visa to determine the routing of an Authorization Request. An Acquirer that uses the account range table to validate Visa Cards must install and use the table within 6 business days of receipt.

An Acquirer must **not** distribute the account range table without the prior written consent of Visa.

ID#: 010410-010410-0008754

Matching Data in ATM Authorization and Clearing Messages

An ATM Acquirer must ensure that the following information matches in the Authorization and Clearing messages:

- Account Number
- Transaction Authorization Code
- Acquirer BIN
- Transaction amount
- Account selection processing code
- Merchant Category Code

ID#: 010410-010410-0004796

Private Agreements for Domestic Authorizations

Rules for Domestic Authorizations may be superseded in whole or in part by either Private Agreements or the operating regulations of Group Members.

ID#: 010410-010410-0007248

Compliance with Authorization Requirements

Each Member that processes Authorizations must comply with:

- The *Visa International Operating Regulations*, and National Operating Regulations applicable in the Transaction Country or Visa Region, regardless of how the Authorization is routed or where it is processed
- "Required Message Content for VisaNet Financial Transactions" (Exhibit 3A)
- "Required Message Content for VisaNet Authorization Requests" (Exhibit 3B)
- VisaNet manuals

ID#: 010410-010410-0003368

Visa Authorization Service Fees

Visa provides Authorization processing to Members using the V.I.P. System. Members must pay for Authorization processing and applicable fees and charges, as specified in the appropriate regional pricing guide.

ID#: 010410-010410-0005139

Acquirer Responsibility for Telecommunications Costs

An Acquirer must pay for telephone, fax, or telex calls made to an Issuer for Authorization purposes. However, an Acquirer may record and recover these costs from the Issuer.

ID#: 010410-010410-0007979

V.I.P. System Services for Authorizing Processors - U.S. Region

Visa provides the following V.I.P. System services to U.S. Authorizing Processors upon written request at least 120 calendar days before implementation:

- Message Processing Service, to provide Authorizations when an Authorizing Processor does not directly provide Authorization for its Merchants
- File change service, to update the Exception File and PIN Verification Value file
- Reports to advise Authorizing Processors of their V.I.P. System activity, other than message processing activity
- PIN Verification Service
- Key Management Service
- Operator Assistance Service
- Direct-Connect Merchant service

ID#: 010410-010410-0005757

Issuer Authorization Requirements

Minimum Activity File Parameters

An Issuer must select minimum Activity File Parameters for all Transactions, as specified in the VisaNet manuals.

ID#: 010410-010410-0001857

Manual Cash Disbursement Authorization Limits

The Interchange Authorization Limits for Manual Cash Disbursements are specified in "Forwarding of Authorization Request to Visa." If an Issuer chooses to set higher limits, it must identify them on the "Visa Interchange Directory Update Form" (Exhibit 4F).

ID#: 010410-010410-0003138

Mandatory Minimum Authorization Limits

An Issuer is subject to the mandated minimum Positive Cardholder Authorization Service Activity File Parameters and Issuer Limits as specified in the VisaNet manuals for the following Card types:

- Visa Gold/Premier Card
- Visa Infinite Card
- Visa Business Card
- Visa Corporate Card

A Visa Purchasing Card Issuer may apply a minimum Issuer Limit of zero for Authorization Requests.

ID#: 010410-010410-0008793

Mandatory Minimum Authorization Limits Exceptions

Mandatory minimum Authorization limits do **not** apply to a Visa Prepaid Card or debit Visa Card Issuer.

Visa may exempt an Issuer from the mandatory minimum Authorization limits.

ID#: 010410-010410-0008794

Issuer Authorization Reversal - Issuer Requirements

Effective 1 April 2010, an Issuer that receives an Authorization Reversal must attempt to match the Authorization Reversal to a previous Authorization Request.

When matched, the Issuer must immediately:

- Process the Authorization Reversal as specified in the VisaNet manuals
- Release any applicable hold on the available funds in its Cardholder's account

ID#: 010410-010410-0025592

Commercial Visa Product Minimum Issuer Limits - U.S. Region

A Commercial Visa Product Issuer in the U.S. Region must apply minimum Issuer Limits for International Authorization Requests as specified in the VisaNet manuals.

ID#: 010410-010410-0005447

Member Authorization Services

Issuer Authorization Service Requirement

An Issuer must provide Authorization services for all of its Cardholders, 24 hours a day, 7 days a week, using one of the following methods:

- Directly, as a VisaNet Processor
- Through another VisaNet Processor

- By other means approved by Visa

ID#: 010410-010410-0004381

Issuer Authorization Response Requirements

An Issuer must provide Authorization Responses as specified in the VisaNet manuals and:

- Meet the assured Transaction response standards
- Participate in the International Automated Referral Service and comply with the *International Automated Referral Service User's Guide*⁶³
- Participate in the Card Verification Service, as specified in "Card Verification Service"
- Visa recommends that the Issuer:
- Periodically review its international Authorization Responses
- Not systematically or permanently send a Decline Response to an Authorization Request for any of the following:
 - Mail/Phone Order Transactions
 - Electronic Commerce Transactions⁶⁴
 - Transactions from a specific country

ID#: 010410-010410-0004382

Reversal of Duplicate Authorizations

An Issuer must reverse duplicate Authorization Transactions from its Cardholder records upon receipt of Reversal information.

ID#: 010410-010410-0004383

Acquirer Authorization Service Requirement

An Acquirer must provide primary and backup Authorization service 24 hours a day, 7 days a week. This service may be provided by any of the following:

- The Acquirer directly
- Another VisaNet Processor, including Visa
- Other means approved by Visa

⁶³ Not applicable to Visa Electron Issuers

⁶⁴ For requirements specific to Electronic Commerce Transactions coded with an ECI value of 6, see "Decline Response Prohibition for Electronic Commerce Transactions."

ID#: 010410-010410-0005411

Code 10 Authorizations - U.S. Region

Suspicious Transaction Merchant Requirements - U.S. Region 5.2.K

If a U.S. Merchant is suspicious of a Transaction, the Merchant must:

- Contact the Issuer at the telephone number listed in the *Visa Interchange Directory* using an In or Out WATS line, if available, or a collect call
- Ensure that its employees are familiar with Code 10 procedures (available from Visa upon request)
- Request a Code 10 Authorization
- If the Issuer is not available, process a normal Authorization Request

ID#: 010410-010410-0005648

Code 10 Issuer Contact Requirements - U.S. Region

To make a Code 10 Authorization Request, a U.S. Acquirer must contact the Issuer at the telephone number listed in the *Visa Interchange Directory* under "Fraud - Lost/Stolen Contact."

If the Issuer or the Issuer's Authorizing Processor is unavailable, the Acquirer must process the Authorization Request as specified in "Emergency Authorization for Transactions - Amount Limits - U.S. Region."

ID#: 010410-010410-0008797

Authorization Amount

Authorization Currency and Conversion

An Authorization Request must be expressed in US dollars or the Transaction Currency.

If the Transaction Currency is not US dollars, an Acquirer may convert the Authorization amount into US dollars before sending the Authorization Request to Visa. If the Acquirer converts the Authorization amount, it must use a generally accepted Currency Conversion Rate.

ATM Cash Disbursements and Manual Cash Disbursements must be authorized in the Transaction Currency.

ID#: 010410-010410-0008803

Authorization Request Amount - U.S. Region

A U.S. Acquirer must process an Authorization Request for the final amount of a Transaction that is entered into Interchange, with the following exceptions:

- Hotel and Car Rental Transactions
- Transactions originating at restaurant Merchants
- Mail/Phone Order and Electronic Commerce Transactions
- Transactions conducted at Cruise Lines
- Transactions originating at a Merchant Outlet assigned any one of the following Merchant Category Codes:
 - 4121, "Taxicabs and Limousines"
 - 5813, "Bars and Taverns"
 - 7230, "Beauty and Barber Shops"
 - 7298, "Health and Beauty Spas"
- Account Number Verification Transactions
- Transactions at Merchants permitted to use the Status Check Procedure

ID#: 010410-010410-0005519

Status Check Availability for Lodging Merchants - U.S. Region

A U.S. Acquirer of a Lodging Merchant that wants to use the Status Check Procedure instead of an Authorization Request for an estimated Transaction amount must:

- Obtain written permission from Visa for the Lodging Merchant to be eligible to use the Status Check Procedure
- Qualify for the Electronic Interchange Reimbursement Fee or the payment service Interchange Reimbursement Fee

ID#: 010410-010410-0008799

Merchants Eligible for Status Check Procedure - U.S. Region

In the U.S. Region, only a Prestigious Property or an Automated Fuel Dispenser Merchant may use the Status Check Procedure to request an Authorization for US \$1 instead of an Authorization Request for the exact Transaction amount when the exact Transaction amount is not known.

ID#: 081010-010709-0007188

Merchants Not Eligible for Status Check Procedure - U.S. Region

In the U.S. Region, a Merchant that is not eligible to use the Status Check Procedure may use the Account Number Verification Service.

ID#: 010410-010709-0007189

Status Check Procedure - Authorization Reversal - U.S. Region

In the U.S. Region, a Prestigious Property or Automated Fuel Dispenser Merchant that cancels a US \$1 Status Check is subject to the Authorization Reversal requirements specified in the U.S. Regional Operating Regulations.

ID#: 081010-010709-0007190

Manual Authorizations

Manual Authorization Procedures

Forwarding of Authorization Request to Visa

An Acquirer must forward an Authorization Request to Visa or the Issuer under any of the following conditions:

- The Transaction amount added to previous Transactions on the same Account Number on the same day exceeds the Interchange Authorization Limit set by the Issuer, or the Floor Limits specified in "Maximum Authorized Floor Limits," whichever is greater
- The minimum Interchange Authorization Limit is US \$350 for Retail Transactions and US \$150 for Manual Cash Disbursements. If an Issuer has established higher limits, they appear on the Issuer's "Visa Interchange Directory Update Form" (Exhibit 4F)
- A Merchant questions the validity of the Card or informs the Acquirer that it is suspicious about a Transaction
- A Cardholder wants to make a purchase in person (**not** a Mail/Phone Order Transaction) but does not have their Card
- A Cardholder presents an Expired Card
- A Cardholder presents a Card with a blank signature panel

ID#: 010410-010410-0005497

Authorization Code

If Visa approves a Transaction:

- Visa provides the Acquirer with an Authorization Code based on the date, time, and Account Number
- The Acquirer provides the Merchant with an Authorization Code

ID#: 010410-010410-0005498

Manual Authorization Code on Transaction Receipt

When an Authorization Code is obtained using manual Authorization procedures, the Merchant must include it on the Transaction Receipt.

ID#: 010410-010410-0008981

Substitute Authorization Code

If a Transaction originating at an Authorization-Only Terminal does **not** require Authorization, the Acquirer must use the substitute Authorization Code "0000N" in the Clearing Record.

ID#: 010410-010410-0005501

Emergency Authorizations

Emergency Authorization Procedures

Procedure During Communication Failure

An Acquirer must follow emergency Authorization procedures if it cannot transmit an Authorization Request to Visa due to a communications failure.

An Acquirer must **not** use the procedures:

- For more than 4 hours
- If any other means of electronic interface with Visa is available

ID#: 010410-010410-0008800

Emergency Authorization Procedure for ATM and CAT C Transactions

The emergency Authorization procedures do **not** apply to ATM Cash Disbursements or Cardholder-Activated Transactions Type C. When an Acquirer cannot transmit Authorization Requests, it must transmit a "service unavailable now" Authorization Response to the terminal in reply to an Authorization Request.

In the U.S. Region, the emergency Authorization procedures do **not** apply to ATM Cash Disbursements or Automated Dispensing Machine Transactions. When the Authorizing Processor cannot transmit Authorization Requests, it must transmit a "service unavailable now" Authorization Response to the terminal in reply to the Authorization Request. *(This only applies in the U.S. Region.)*

ID#: 010410-010410-0008801

Emergency Authorization for Transactions

If a Transaction amount is X or more, an Acquirer must contact the Issuer by telephone, fax, or telex for Authorization, as specified in "Manual Authorization Requirements - Authorizations Sent to the Issuer."

If the Transaction amount is less than X, the Acquirer is **not** required to contact the Issuer. The Acquirer must:

- Review the appropriate Card Recovery Bulletin
- Provide the Merchant with an Authorization Code if the Account Number does not appear on the Card Recovery Bulletin

ID#: 010410-010410-0008827

Emergency Authorization for Transactions - Amount Limits - U.S. Region

In the U.S. Region, if a Transaction is more than X or the Cardholder presents an Expired Card, the Authorizing Processor must:

- Call the Issuer at the telephone number listed in the *Visa Interchange Directory*
- Use an In or Out WATS line, if available, or call collect
- Provide the information specified in:
 - "Required Data for Authorization Requests and Responses" (Exhibit OO)
 - The appropriate VisaNet manual

If the Transaction is X or less, the Authorizing Processor must:

- Review the current National Card Recovery File and approve the requested Authorization if the Account Number does not appear
- Issue an Authorization Code

ID#: 010410-010410-0008828

Emergency Authorization Procedure Limitations - U.S. Region

In the U.S. Region, an Authorizing Processor must follow emergency Authorization procedures if it cannot transmit an Authorization Request to Visa due to an emergency.

Emergency Authorization procedures must **not** be used during a routine system shutdown that the Authorizing Processor can control.

An Authorization granted using emergency Authorization procedures does **not** constitute an Authorization for purposes of Chargeback rights.

ID#: 010410-010410-0008802

Partial Authorizations

Processing Requirements

Partial Authorization Service Participation Requirements

An Acquirer and its Processor may participate in the Partial Authorization service.

To participate in the service, an Acquirer and its Processor must:

- Support Partial Authorization Transactions and Authorization reversals
- Obtain systems certification from Visa to receive and transmit Visa Partial Authorization transactions as specified in the appropriate VisaNet manual

ID#: 081010-010410-0002515

Partial Authorization Service Participation Requirements - U.S. Region

A U.S. Acquirer must:

- Support an Authorization Request message for terminals that have been programmed to accept a Partial Authorization Response
- Include the Partial Authorization indicator in the Authorization Request message, as specified in the appropriate V.I.P. System manual
- Support partial approval amounts and Partial Authorization (Response Code "10") from an Issuer, as specified in the appropriate V.I.P. System manual, for terminals that have been programmed to accept Partial Authorization Responses
- Accept and forward to Visa an Authorization Reversal received subsequent to a Partial Authorization Response
- Submit a Clearing Transaction for no more than the amount approved in the Partial Authorization Response
- Obtain systems certification from Visa to receive and transmit Visa Partial Authorization transactions as specified in the appropriate VisaNet User's manual

ID#: 081010-010410-0003532

Non-Visa Transaction Authorizations

Processing Requirements

Stand-In Authorization Processing for Non-Visa Transactions

Visa may provide Stand-In Processing for non-Visa Card transactions if the authorization processing service associated with the non-Visa Card is unavailable. Visa is **not** responsible for losses incurred on non-Visa transactions authorized through the VisaNet Payment Gateway services.

ID#: 010410-010410-0005508

MasterCard Authorization Request Requirements - U.S. Region

In the U.S. Region, an Authorizing Processor that is directly linked to VisaNet must be capable of receiving MasterCard authorization requests directly through VisaNet.

ID#: 010410-010410-0005593

Stand-In Processing (STIP)

Stand-In Processing Requirements

Intraregional Authorization Requests - Maximum Time Limit for Response

Visa may establish time limits for Intraregional Authorization Requests. The maximum time limit for a response to an Authorization Request is:

- 15 seconds without PIN data
- 30 seconds with PIN data

ID#: 010410-010410-0004385

Authorization Requests - Maximum Time Limit for Response - CEMEA Region

In the CEMEA Region, the maximum time limit for a response to an Authorization Request is:

- 15 seconds without PIN data
- 25 seconds with PIN data

ID#: 010410-010410-0005509

Authorization Requests - Maximum Time Limit for Response - U.S. Region

In the U.S. Region, the maximum time limit for response to an Authorization Request to be received by the V.I.P. System from a Point-of-Transaction Terminal is:

- 10 seconds without PIN data
- 25 seconds with PIN data

ID#: 010410-010410-0005426

Average Authorization Response Time Standard - U.S. Region

A U.S. Issuer or its Authorizing Member (including V.I.P. Stand-In Processing) must respond to all Authorization Requests in an average time not exceeding 5 seconds during each calendar month.

ID#: 010410-010410-0005425

Assured Transaction Response

If Visa does not receive an Authorization Response from an Issuer within the specified time limit, Visa will respond on behalf of the Issuer, using Stand-In Processing.

ID#: 010410-010410-0008804

Issuer Responsibility for Stand-In Processing Authorizations

The Issuer is responsible for Transactions authorized by Stand-In Processing.

ID#: 010410-010410-0004386

Visa Authorization Response

If Visa receives an Issuer Authorization Response after it has initiated Stand-In Processing, it will not forward the Issuer-generated Authorization Response to the Acquirer. The Visa-generated Authorization Response takes precedence over the Issuer's Authorization Response.

ID#: 010410-010410-0008805

Authorization of Visa Signature Card and Visa Signature Preferred Card Transactions - U.S. Region

In the U.S. Region, for Visa Signature Cards and Visa Signature Preferred Cards, if an Issuer is unavailable and has not established stand-in limits, the V.I.P. System will use Stand-In Processing and the PIN Verification Service to authorize up to X per day, per account.

ID#: 010410-010410-0008992

Authorization Request Monitoring

General Requirements

Decline Threshold - U.S. Region

In the U.S. Region, if the number of Authorization Requests for a specific Account Number exceeds a pre-determined threshold and fails data edits, Visa will decline all subsequent Authorization Requests for that Account Number and send an advice to the Issuer.

Visa will remove the block on the Account Number upon notification from the Issuer.

ID#: 010410-010410-0008839

Issuer Authorization Monitoring - AP Region

An AP Issuer must monitor all Authorizations for each Cardholder Account Number daily. The Issuer must retain a record of all Authorizations for at least 30 calendar days.

The Issuer must generate exception reports for the following categories if the parameters set by the Issuer are exceeded:

- Individual authorized Transactions exceeding the Issuer's pre-set limit for Transaction amounts
- Total number of authorized Transactions exceeding the Issuer's pre-set limit for Transaction amounts
- Total number of Transactions exceeding the Issuer's pre-set limit for number of Authorizations per account

ID#: 081010-010410-0008840

Acquirer Authorization Monitoring - AP Region

An AP Acquirer must monitor and retain all Authorizations processed through its system for each Merchant Outlet daily. The Acquirer must retain a record of all Authorizations for a minimum of 30 calendar days.

The Acquirer must generate exception reports if any of the following conditions occur:

- More than 3 Authorizations on an individual Cardholder Account Number during a 24-hour period
- An authorized Transaction exceeds the Acquirer's pre-set limit for Transaction amounts
- Ratio of key-entered Transactions to Magnetic-Stripe-read Authorizations exceeds the Acquirer's pre-set limit
- Repeated Authorization Requests for the same Transaction amount

ID#: 081010-010410-0008842

Authorization Response Standards

Approval, Referral, and Decline Rate Standards

Minimum Monthly Approval Rates

An Issuer must maintain the minimum monthly approval rates for its Visa Programs as listed in the following table. The approval rate is the number of positive Authorization Responses as a percentage of all Authorization Requests processed.

Minimum Monthly Approval Rates

Category	Visa Classic Cards ¹	Visa Gold/ Premier Cards ¹	Visa Business and Visa Corporate Cards	Visa Purchasing Cards	Visa Signature Cards	Visa Infinite Cards
Retail Merchants	Not applicable	95%	95%	Not applicable	99%	99%
Airlines	90%	95%	95%	Not applicable	99%	99%
Hotels	90%	95%	95%	Not applicable	99%	99%
Cruise Lines	90%	95%	95%	Not applicable	99%	99%
Car Rental Companies	90%	95%	95%	Not applicable	99%	99%
Mail/Phone Orders	Not applicable	Not applicable	Not applicable	Not applicable	Not applicable	Not applicable
Quasi-Cash	Not applicable	Not applicable	Not applicable	Not applicable	Not applicable	Not applicable
ATM Cash Disbursements	Not applicable	65%	65%	Not applicable	65%	65%
Manual Cash Disbursements	Not applicable	85%	Not applicable	Not applicable	85%	85%

¹ A variance to this requirement applies in the U.S. Region.

ID#: 081010-010410-0004404

Authorization Referral and Approval Response Rate Reporting

An Issuer must report to Visa its Referral Response and Approval Response rates for Domestic Transactions on a quarterly basis.

ID#: 010410-010410-0004405

Minimum Monthly Approval Rate Requirements - General - U.S. Region

A U.S. Issuer must maintain the minimum monthly approval rates listed in the tables below for its Visa Programs. The approval rate is the number of positive Responses as a percentage of all Authorization Requests processed.

Minimum Monthly Approval Rates - Visa Consumer Card Programs - U.S. Region

Category	Visa Traditional	Visa Signature and Visa Signature Preferred	Consumer Visa Check Card
Airlines/Car Rentals	92%	99%	92%
Lodging/Cruise Line Merchants	95%	99%	95%
Manual Cash Disbursements	Not Applicable	95%	Not Applicable
All Merchants (including those listed above)	95%	99%	95%

Minimum Monthly Approval Rates - Commercial Visa Products - U.S. Region

Category	Visa Business	Visa Signature Business	Visa Corporate	Visa Purchasing
Airlines/Car Rentals	96%	99%	98%	Not Applicable
Lodging/Cruise Line Merchants	97%	99%	98%	Not Applicable
Manual Cash Disbursements	Not Applicable	Not Applicable	Not Applicable	Not Applicable
All Merchants (including those listed above)	96%	99%	98%	Not Applicable

ID#: 010410-010410-0005446

3-D Secure Authentication

Processing Requirements

CAVV Requirement

An Issuer must include a Cardholder Authentication Verification Value (CAVV) in the following responses to an Authentication Request:

- Authentication Confirmation
- Attempt Response

The Issuer must:

- Retain a log of all Authentication Requests and Authentication Records
- Provide the log to Visa at Arbitration or Compliance

The CAVV must be validated during Authorization, or the CAVV is assumed to be valid.

ID#: 081010-010410-0008807

Authorization Response for Electronic Commerce Transactions - U.S. Region

A U.S. Acquirer must **not** submit an Authorization Request for an Electronic Commerce Transaction that failed a 3-D Secure Authentication Request.

ID#: 010410-010410-0005569

Automated Referral Service

Automated Referral Service (ARS) - U.S. Region

Issuer Automated Referral Service Response Requirement - U.S. Region

A U.S. Issuer must be able to accept and immediately respond to an Automated Referral Service inquiry.

ID#: 010410-010410-0005742

Acquirer Inquiry Requirements - U.S. Region 6.2.F.3.a

A U.S. Acquirer must:

- Generate an Automated Referral Service inquiry for all Referral Responses received from the V.I.P. System, including Referral Responses involving a Visa Card issued outside the U.S. Region. This requirement does **not** apply to Authorization Requests where the Issuer and Acquirer use the same Authorizing Processor.
- Meet or exceed the Automated Referral Service inquiry standard of 40%. The inquiry standard, calculated for each BIN, is the number of Referral Responses processed through the Automated Referral Service as a percentage of the total number of Referral Responses received by the Acquirer. It excludes duplicate Referral Responses on a single Transaction, Referral Responses on Mail/Phone Order Transactions, and Referral Responses to Cardholder-Activated Terminals.

ID#: 010410-010410-0005743

Referral Incentive Payment - U.S. Region

A U.S. Acquirer receives a referral incentive payment, as specified in the *Visa U.S.A. Fee Guide*:

- For each Referral Response processed through the Automated Referral Service
- If the Automated Referral Service inquiry is initiated within 20 minutes of the initial Referral Response

The Acquirer does not receive a referral incentive payment for a Referral Response generated in response to a Manual Cash Disbursement Authorization Request.

ID#: 081010-010410-0008792

Automated Referral Service - U.S. Region

In the U.S. Region, the Automated Referral Service connects the Authorizing Processor directly with the Issuer or its Authorizing Processor. However, the Automated Referral Service provides Stand-In Processing for Referral Responses or "system malfunction" (96) responses if the:

- Issuer's telephone line is busy
- Automated Referral Service call is not answered within 30 seconds
- Automated Referral Service call is placed on hold for more than 30 seconds after the call is answered
- Non-U.S. Issuer did not provide an Authorization Response within 20 minutes of receipt of a telex
- If the Automated Referral Service provides Stand-In Processing, it:
 - Verifies that a Referral Response or "system malfunction" response was generated
 - Checks the Account Number against the Exception File
 - Requests that the Merchant review positive Cardholder identification. If the Cardholder does not provide positive identification, a Decline Response is issued.

ID#: 010410-010410-0008795

Automated Referral Service Approval Response Limits - U.S. Region

If a U.S. Cardholder provides positive identification and the Account Number is not listed on the Exception File with a Decline Response, the Automated Referral Service issues an Approval Response and a 4-digit Authorization Code followed by the letter

ID#: 010410-010410-0005748

Automated Referral Service Advice - U.S. Region

In the U.S. Region, the V.I.P. System forwards an advice to the Issuer for each Authorization Response generated by the Automated Referral Service.

An Authorization issued by the Automated Referral Service is a valid Authorization.

ID#: 010410-010410-0008796

Referral Responses

Referral Response Requirements

Referral Response - Prohibited Transaction Types

An Issuer must **not** send a Referral Response to an Authorization Request for:

- ATM or Electronic Commerce Transactions. If the Issuer does so, VisaNet will reject the Referral Response and process the Authorization Request according to Stand-In Processing parameters.
- Telephone Service Transactions with Merchant Category Code 4814, "Telecommunication Services." If the Issuer does so, VisaNet will perform Stand-In Processing. If Stand-In Processing returns a Referral Response, the Referral Response will be converted to a Decline Response and forwarded to the Acquirer.

ID#: 010410-010410-0008832

Conversion of Referral Response to Decline Response - STIP-Generated Authorization Request

A Referral Response generated on an International Transaction due to Issuer Stand-in Processing parameters will be converted to a Decline Response if the Transaction amount is less than US \$500 and the Issuer is unavailable.

ID#: 010410-010410-0004397

Conversion to Decline Response - Issuer-Generated Authorization Request

A Referral Response generated on an International Transaction by an Issuer will be converted by VisaNet to a Decline Response for:

- Mail/Phone Order Transactions
- Unattended Terminal Transactions
- The following Merchant Category Codes when the transaction is less than US \$100:
 - 4121, "Taxicabs and Limousines"
 - 4784, "Tolls and Bridge Fees"
 - 5411, "Grocery Stores and Supermarkets"
 - 5814, "Fast Food Restaurants"
 - 7523, "Parking Lots, Parking Meters, and Garages"
 - 7832, "Motion Picture Theaters"

ID#: 010410-010410-0008833

Maximum Issuer Monthly Referral Rates

An Issuer must **not** exceed the monthly referral rate listed in the table below for its Visa Program in the specified Merchant categories. The referral rate is the number of Referral Responses as a percentage of all Authorization Requests processed by an Issuer, excluding those processed by Stand-In Processing.

Maximum Monthly Referral Rates

Category	Visa Classic Cards, Visa Gold/Premier Cards, and Visa Commercial Cards	Visa Signature Cards, Visa Infinite Cards	Visa Electron Cards
Retail Merchants	0.5%	0.3%	Not allowed
Airlines	0.5%	0.3%	Not allowed
Hotels	0.5%	0.2%	Not allowed
Cruise Lines	0.5%	0.3%	Not allowed
Car Rentals	0.5%	0.2%	Not allowed
Mail/Phone Orders	0.5%	0.3%	Not allowed
Quasi-Cash	0.5%	0.3%	Not allowed
ATM Cash Disbursements	Not allowed	Not allowed	Not allowed
Referral rates listed for Mail/Phone Order Transactions also apply for Domestic Mail/Phone Order Transactions unless a different rate is specified in the applicable Regional Operating Regulations.			

ID#: 010410-010410-0004401

Referral Response Prohibition for Visa Electron Cards

A Visa Electron Issuer must **not** generate a Referral Response to any Authorization Request for Visa Electron Cards.

ID#: 010410-010410-0004402

Issuer Referral Response Requirements

If an Issuer or its agent generates a Referral Response, it must both:

- Be available to receive the call, fax, or telex
- Respond with an Approval Response, Decline Response, or Pickup Response immediately after receiving the requested information

ID#: 010410-010410-0004403

Referral Response Requirements - Canada Region

The Referral Response standards specified in "Conversion of Referral Response to Decline Response - STIP-Generated Authorization Request" and "Conversion to Decline Response - Issuer-Generated Authorization Request" apply to Domestic Transactions and International Transactions in the Canada Region.

ID#: 010410-010410-0005381

Supermarket Referral Response - CEMEA Region

A CEMEA Issuer must **not** send a Referral Response to an Authorization Request from a supermarket located in the CEMEA Region if the Transaction amount is less than US \$150, or local currency equivalent.

If the Issuer does so, VisaNet converts the Referral Response to an Approval Response or Decline Response, based on the Issuer's Stand-In Processing parameters.

ID#: 010410-010410-0006202

Referral Response Prohibitions and Rates - U.S. Region

A U.S. Issuer must **not**:

- Send a Referral Response to an Authorization Request involving an Electronic Commerce Transaction
- Exceed the monthly referral rate listed in the tables below for its Visa Consumer Card and Commercial Visa Product Programs, respectively, in the specified Merchant categories

The referral rate is the number of Referral Responses as a percentage of all Authorization Requests processed by an Issuer, excluding those processed by Stand-In Processing.

Maximum Monthly Referral Rates - Visa Consumer Card Programs - U.S. Region

Category	Visa Consumer Credit	Consumer Visa Check Card
Airlines	0.30%	0.50%
Lodging/Cruise Line Merchants	0.20%	0.15%
Car Rental Companies	0.20%	0.20%
All Merchants (including those listed above)	0.20%	0.20%

Maximum Monthly Referral Rates - Commercial Visa Products - U.S. Region

Category	Visa Business	Visa Signature Business	Visa Corporate	Visa Purchasing
Airlines	0.30%	0.30%	0.20%	0.10%
Lodging/Cruise Line Merchants	0.10%	0.10%	0.10%	0.10%
Car Rental Companies	0.15%	0.15%	0.10%	0.10%
All Merchants (including those listed above)	0.20%	0.20%	0.15%	0.10%

ID#: 010410-010410-0005443

Referral Response for Mail/Phone Order Transactions - U.S. Region

If a U.S. Issuer replies with a Referral Response to an Authorization Request for a Mail/Phone Order Transaction, the V.I.P. System will either:

- Forward Transactions greater than US \$100 to the Acquirer's Authorizing Processor
- Return an "invalid response" code for Transactions less than or equal to US \$100 to the Issuer or its Authorizing Member

Upon receipt of the "invalid response" code, the Issuer may generate an Approval Response or Decline Response within the appropriate Authorization Response time limit.

If there is no Authorization Response within the appropriate time limit, Stand-In Processing generates an Approval Response or Decline Response, as specified in the Issuer's "Issuer Unavailable" Activity Limits.

ID#: 010410-010410-0005444

Maximum Monthly Referral Rates for International Transactions - U.S. Region

A Commercial Visa Product Issuer in the U.S. Region must **not** exceed the monthly referral rate listed in the table below for international Authorization Requests during each calendar month.

The referral rate is the number of Referral Responses as a percentage of all Authorization Requests processed by the Issuer, excluding those processed by Stand-In Processing.

Maximum Monthly Referral Rates for International Authorization Requests - U.S. Region

Card Type	Maximum Monthly Referral Rate
Visa Business	0.20%
Visa Signature Business	0.20%
Visa Corporate	0.15%
Visa Purchasing	0.10%

ID#: 010410-010410-0005445

Stand-In Processing Referral Response (Point-of-Transaction Terminals) - U.S. Region

Stand-In Processing issues the Referral/Activity Default Response specified by a U.S. Issuer to an Authorization Request from a Point-of-Transaction Terminal when:

- Either a Referral Response is indicated on the Exception File or Stand-In Processing generated a Referral Response because the Transaction exceeds the Activity File Parameters
- Transaction amount is US \$150 or less
- Issuer's Authorizing Member is not available to process the request
- Transaction is not a Mail/Phone Order
- Transaction is not completed at a High Risk Merchant

ID#: 010410-010410-0005463

Authorization Reversals, Rejections, and Declines

Authorization Reversals and Rejections

Authorization Rejection

An Acquirer must **not** selectively reject or decline Authorization Requests based on an internally developed table of BINs or Account Numbers. This prohibition includes, but is not limited to, tables developed using the printed or tape versions of the *Visa Interchange Directory*.

In the U.S. Region, this prohibition does **not** include Authorization Requests originating from a Limited Acceptance Merchant for Account Numbers that are within a BIN not accepted by the Merchant. *(This only applies in the U.S. Region.)*

ID#: 010410-010410-0008817

Requirement to Accept Authorization Reversal

Effective 1 April 2010, an Acquirer that receives an Authorization Reversal from one of its Merchants must accept the Authorization Reversal and forward it to Visa immediately.

ID#: 010410-010410-0005476

Visa Authorization Reversal Monitoring

Effective 1 April 2010, Visa will monitor Authorization Reversals and may require an Acquirer to take corrective measures if abnormal patterns of activity are observed.

ID#: 010410-010410-0025594

Transaction Processing Subsequent to an Authorization Reversal

Effective 1 April 2010, an Acquirer must **not** submit into Interchange either:

- A Transaction that was subsequently reversed for the full amount
- A Transaction representing the amount of the partial Authorization Reversal

ID#: 010410-010410-0025593

Online Financial Transaction Reversal Requirements

An Acquirer must process a Reversal for an Online Financial Transaction if either the:

- Acquirer, Merchant, or terminal did not receive an Authorization Response
- Transaction is subsequently voided or cancelled

ID#: 010410-010410-0005477

Authorization Reversal Requirements - Canada Region

A Canada Issuer must acknowledge and act on 0400 messages (Authorization Reversals) received.

ID#: 010410-010410-0005382

Visa Monitoring of Authorization Reversals - U.S. Region

Visa monitors Authorization Reversals and may require a U.S. Acquirer to take corrective measures if abnormal patterns of activity are observed.

ID#: 081010-010709-0007194

Match Authorization Reversal to an Authorization Request - U.S. Region

A U.S. Issuer that receives an Authorization Reversal must attempt to match the Authorization Reversal to a previous Authorization Request. When matched, the Issuer must immediately:

- Process the Authorization Reversal, as specified in the appropriate VisaNet manual
- Release any applicable hold on the available funds in its Cardholder's account

ID#: 010410-010709-0008819

Authorization Reversals - Acquirer Requirements - U.S. Region

A U.S. Acquirer that receives an Authorization Reversal from a Merchant must accept the Authorization Reversal and forward it to Visa immediately.

ID#: 081010-010709-0007192

Prohibition Against Clearing after Authorization Reversal - U.S. Region

A U.S. Acquirer that submits an Authorization Reversal for the full or partially approved amount of a Transaction must **not** subsequently enter the Transaction into Interchange.

ID#: 081010-010709-0007193

Declined Authorizations

General Requirements

Decline Response Prohibition for Electronic Commerce Transactions

An Issuer must **not** systematically send a Decline Response to an Authorization Request for an Electronic Commerce Transaction coded with Electronic Commerce Indicator value "6" unless there is an immediate fraud threat. This prohibition does **not** apply to Visa products issued with restrictions clearly communicated to the Cardholder, e.g., a Card product issued for use exclusively in a Card-Present Environment.

ID#: 010410-010410-0004389

Decline Response Prohibition for Verified by Visa Transactions

An Issuer must **not** implement systematic decline response parameters on Verified by Visa "attempted authentication" Transactions. An Issuer must **not** maintain systematic decline response parameters for Transactions coded with Electronic Commerce Transaction Indicator value "6" (ECI 6) beyond the period of an immediate fraud threat. This requirement does not apply to Visa products issued under restrictive terms clearly communicated to the Cardholder.

Visa monitors an Issuer's decline rates for ECI 6. An Issuer is determined to be non-compliant if it exceeds 500 Authorizations a month and a decline rate of 50% or more.

ID#: 010410-010410-0004390

Decline Response for Illegal Transactions

An Issuer may systematically send a Decline Response to an Authorization Request for a Transaction that has been determined to be illegal.

ID#: 010410-010410-0004388

Transaction Receiving Decline Response - USOR 4.2.H.15

Effective 1 August 2010, an Acquirer must **not** enter a Transaction into Interchange that has received a Decline Response unless the Transaction:

- Received a subsequent approval⁶⁵
- In the U.S. Region, is a Preauthorized Transaction (*This only applies in the U.S. Region.*)

ID#: 081010-010410-0005701

Allowable Decline and Referral Reasons by Product

Visa Infinite Card Restriction on Declines due to Pre-Set Limits

For Visa Infinite Cards issued with no pre-set limit, Transactions must **not** be declined because of a pre-set limit of any kind. Transactions must be approved or declined based on:

- The absence of suspected fraud
- The Cardholder's spending patterns
- Issuer determination of the likelihood of default

⁶⁵ This provision does not include Transactions that receive an Authorization Pickup Response of "04," "07," "41," or "43" or Authorization Requests submitted more than 12 hours after the submission of the first Authorization Request.

Visa Signature Card Restriction on Declines - U.S. Region

Except as specified in "Visa Signature Card Spending Limits and Payment Options - U.S. Region," a Visa Signature Issuer in the U.S. Region must **not** decline a Transaction for exceeding a pre-set spending limit of any kind. Transactions must be approved or declined based on:

- The absence of suspected fraud
- The Cardholder's spending patterns
- Issuer determination of the likelihood of default

ID#: 010410-010410-0005405

Visa Signature Preferred Card Allowable Decline and Referral Reasons - U.S. Region

A Visa Signature Preferred Issuer in the U.S. Region must give a Decline Response or Referral Response only as specified

ID#: 081010-010410-0005414

Visa Signature Preferred Card Restriction on Declines - U.S. Region

Except as specified in "Visa Signature Preferred Card Spending Limits and Payment Options - U.S. Region," a Visa Signature Preferred Issuer in the U.S. Region must **not** decline a Transaction for exceeding a pre-set spending limit of any kind. Transactions must be approved or declined based on:

- The likelihood of suspected fraud
- The Cardholder's spending patterns
- Issuer determination of the likelihood of default
- Issuer safety and soundness considerations

ID#: 010410-010410-0005406

VisaNet Clearing

VisaNet Clearing - General Requirements

Issuer Requirement to Provide Clearing and Settlement

An Issuer must provide Clearing and Settlement services for its Cardholders.

ID#: 010410-010410-0005404

Reimbursement for Valid Transactions

Each Issuer must pay the Acquirer the amount due for Transactions occurring with the use of a valid Card. This includes Transactions resulting from geographically restricted Card use outside the country of issuance.

ID#: 010410-010410-0006558

Processing Time Limit for In-Transit Service Transactions

The Processing Date for an In-Transit Service Transaction must be within 5 calendar days of the Transaction Date.

ID#: 010410-010410-0005571

General Clearing Requirements

For Domestic Transactions, the following rules that govern the Clearing of all Transactions may be superseded by either Private Agreements or the operating regulations of Group Members.

Regardless of how a Transaction is routed or where it is processed, the Transaction is subject to the applicable *Visa International Operating Regulations*, Regional Operating Regulations, or National Operating Regulations affecting the Transaction Country.

A Member must clear International Transactions through VisaNet, as specified in the VisaNet manuals, including those resulting from the use of restricted Cards outside the country of issuance.

ID#: 010410-010410-0008844

Submission of Domestic Transactions to VisaNet - AP Region

Effective 1 November 2009, unless prohibited by local law, an AP Member must submit, or at least submit by collection only, all domestic Visa Transactions to VisaNet, including any Transaction that is processed:

- Through VisaNet
- Through a VisaNet Processor
- Under any domestic Private Agreements

The following Transaction types are not required to be submitted, although an AP Member may choose to submit them:

- Domestic ATM Transactions
- Domestic On-Us Manual Cash Disbursements

An AP Member may request a variance from Visa.

ID#: 010410-011109-0005424

VisaNet Transaction Types - Reporting - Canada Region

A Canada Member must process the non-ATM BASE II financial On-Us Transactions listed in the table below through VisaNet.

Effective 20 February 2009, a Visa Debit Acquirer must process all Visa Debit Transactions through VisaNet.

ID#: 010410-010410-0008891

Prohibition against Manual Cash Transaction Surcharge - U.S. Region

A U.S. Acquirer must submit a Manual Cash Disbursement Transaction for Clearing at the same value as the cash dispensed to the Cardholder.

ID#: 010410-010410-0002985

Clearing of Transactions through VisaNet - U.S. Region

In the U.S. Region, all Transactions must be processed through VisaNet, except those processed by another means approved by Visa, as specified in "Required Transaction Processing through VisaNet - U.S. Region."

ID#: 010410-010410-0005682

Required Transaction Processing through VisaNet - U.S. Region

A U.S. Member must process Visa Transactions through VisaNet by one of the following means:

- Directly
- Through a Clearing Processor
- By other means approved by Visa

A Member requesting to process Transactions by a means other than through VisaNet must complete a "VisaNet Processing Exception Request" (available upon request) and submit it to Visa.

ID#: 010410-010410-0005709

Reporting of Transactions Not Processed through VisaNet - U.S. Region

A U.S. Member must report to Visa, as specified in the appropriate VisaNet manuals, all Transactions, Chargebacks, and Representments processed by other means approved by Visa.

ID#: 010410-010410-0005712

BIN Processing Requirement - U.S. Region

A U.S. Member or VisaNet Processor must be capable of accepting and processing any Visa-licensed BIN for any Visa-defined purpose

ID#: 010410-010410-0005725

Account Number Processing Requirement - U.S. Region

All U.S. Member processing systems must be able to accept Account Numbers

ID#: 010410-010410-0005726

Interchange Data through VisaNet - U.S. Region

A U.S. Member must be able to receive incoming Interchange data and must send outgoing Interchange data through BASE II or the V.I.P. System.

ID#: 010410-010410-0005678

Transaction Delivery

In the U.S. Region, VisaNet accepts the direct delivery of Visa Transactions for Clearing and Settlement from a Direct-Connect Merchant.

A U.S. Acquirer must:

- Be capable of receiving BASE II advice records, as specified in the appropriate VisaNet manual, as notification that:
 - Clearing and Settlement occurred for those Transactions
 - Payment is due to the Merchant
- Accept total responsibility for Direct-Connect Merchant Transactions

ID#: 010410-010410-0006241

Acquirer Responsibility for Visa Transactions - U.S. Region

A U.S. Acquirer is responsible for Visa Transactions it submits into Interchange including, but not limited to, any Transaction properly charged back by an Issuer, regardless of the Acquirer's ability to return the Transaction to the Merchant for any reason.

ID#: 010410-010410-0005077

Clearing Processor Downgrade or Termination - U.S. Region

In the U.S. Region, if a Clearing Processor terminates receipt or transmission of Interchange, or downgrades its VisaNet processing level, both of the following apply:

- Clearing Processor must:
 - Notify Visa in writing at least 3 months before the termination or effective date of the downgrade

- Be responsible for the VisaNet access charges that would have been assessed until the designated termination date, if the Clearing Processor terminates the receipt or transmission of Interchange before the designated termination date
- Access and processing levels must have been in effect at least 12 months on the designated effective date of the downgrade or termination

ID#: 010410-010410-0005685

Direct-Connect Merchant Downgrade or Termination - U.S. Region

In the U.S. Region, for Interchange processing access provided to a Direct-Connect Merchant at a Clearing Member's request, the Clearing Member may terminate the receipt or transmission of Interchange or downgrade its VisaNet processing level, as specified in "Clearing Processor Downgrade or Termination - U.S. Region."

ID#: 010410-010410-0005686

Data Consistency Requirement - U.S. Region

In the U.S. Region, Clearing Record data must be the same as, or consistent with, comparable data in the Authorization Request and Authorization Response, if an Authorization was obtained.

ID#: 010410-010410-0008892

Domestic Interchange

Domestic Interchange Processing

Only Domestic Interchange under Private Agreements may be processed outside of VisaNet.

These Agreements must exclude Interchange originating from an International Airline.

ID#: 010410-010410-0008920

Private Agreements - Change Notification

Members with Private Agreements may send Domestic Interchange to Visa if they provide Visa with at least 30 calendar days' advance written notice. Members also must provide Visa with at least 30 calendar days' written notice for termination of these agreements.

ID#: 010410-010410-0003380

Private Agreements - Interchange Files

If Members with Private Agreements elect to send Domestic Interchange files to another Member, they must do so by the fastest means possible.

ID#: 010410-010410-0005464

Submission of Transactions to VisaNet - CEMEA Region

Effective 1 October 2009, a CEMEA Member must submit all domestic point-of-sale Visa Transactions to VisaNet, for Clearing and Settlement or collection only. This includes all Transactions in a Card-Present Environment or a Card-Absent Environment, and any Transaction that is processed:

- Through:
 - VisaNet
 - A VisaNet Processor
 - A domestic switch or Processor
 - Any other form of Processor
- Under any domestic Private Agreement or bilateral agreement

The following Transaction types are not required to be submitted to VisaNet. However, CEMEA Members may choose to submit them:

- Domestic ATM Transactions
- Domestic Manual Cash Disbursements

ID#: 010410-011009-0008857

Submission of Domestic Transactions to VisaNet - LAC Region

Effective 1 November 2009, an LAC Member must submit for Settlement or for collection only all required fields and records for all domestic Visa Card Transactions to VisaNet, including any Transaction that is processed:

- Through VisaNet
- Through a VisaNet Processor
- Under any domestic private agreements

The following Transaction types are not required to be submitted, although Clients may choose to submit them:

- Domestic ATM Transactions
- Domestic On-Us Manual Cash Disbursements

ID#: 010410-011109-0005564

Interchange Files and Tapes

Duplicate Interchange File Requirements

A Member must generate a duplicate Interchange File before transmitting Interchange to Visa, and retain this file for 15 calendar days after the Settlement Date.

ID#: 010410-010410-0003372

Currency Requirements

Transaction Currency for Original Presentments

An Acquirer must enter all original Presentments into Interchange in the exact amount of Transaction Currency authorized by the Cardholder.

ID#: 010410-010410-0008358

Basic Currency Conversion Rate Application - CEMEA Region

In the CEMEA Region, Visa applies the Basic Currency Conversion Rate to Transaction Receipts, Credit Transaction Receipts, and Cash Disbursements. The Basic Currency Conversion Rate for Intraregional and Interregional Transactions is either the wholesale Transactions market rate or government-mandated rate in effect one day before the Central Processing Date.

The Issuer may apply an Optional Issuer Fee on the Basic Currency Conversion Rate. Visa will only apply such a fee on the Issuer's instruction.

ID#: 010410-010410-0005450

Authorization Currency - CEMEA Region

A CEMEA Member must:

- Submit Authorization Requests in the Transaction Currency
- Receive Authorization Requests in its Billing Currency

ID#: 010410-010410-0008898

Transaction Currency - U.S. Region

A U.S. Acquirer must enter all original Presentments into Interchange in the exact amount of Transaction Currency authorized by the Cardholder.

ID#: 010410-010410-0005699

ATM Clearing

ATM Cash Disbursement Transaction Classification

An ATM Cash Disbursement is a Visa Transaction if it is made with a Visa Card or Visa Electron Card.

An ATM Cash Disbursement is a Plus Transaction if it is made with a Proprietary Card bearing the Plus Symbol. A Visa Region or its exclusive Plus Program sublicensee may redefine a Plus Transaction involving a Card bearing the Plus Symbol for Intraregional Transactions.

ID#: 010410-010410-0008996

ATM Clearing Requirements

An ATM Transaction cleared through VisaNet must have been authorized through VisaNet.

ID#: 010410-010410-0004795

Non-Visa Transaction Processing - U.S. Region

PIN-Debit Network Requirements - U.S. Region

A U.S. Issuer that enables Non-Visa Debit Transaction processing on its Visa Check Card or Visa Debit Card must ensure that all such transactions are facilitated by a PIN-Debit Network.

An Issuer that enables Non-Visa Debit Transaction processing on or after 1 July 2008 and does not require that all such transactions be authenticated by a PIN must:

- Clearly communicate to its Cardholders at the time of implementation of such processing or at the time of issuance, and on an annual or more frequent basis thereafter, that it has enabled Non-Visa Debit Transaction processing and that it does not require that all such transactions be authenticated by a PIN
- Clearly communicate to its Cardholders the identity of the debit networks for which such transactions are enabled on the Visa Check Card or Visa Debit Card
- Provide Cardholders with examples of the types of Cardholder actions that may be required to initiate a Visa Transaction on such Cards
- At least 30 calendar days before implementation, notify Visa that it does not require that all Non-Visa Debit Transactions be authenticated by a PIN
- Clearly communicate to its Cardholders at the time of implementation of such processing or at the time of issuance, and on an annual or more frequent basis thereafter, that the provisions of its Cardholder agreement relating only to Visa Transactions are inapplicable to non-Visa transactions

An Issuer that enabled Non-Visa Debit Transaction processing before 1 July 2008 must comply with the provisions specified above no later than 1 January 2009.

ID#: 010410-010410-0008884

Single Message System (SMS)

General Requirements

Single Message System Participation Requirements

If a Member processes Online Financial and Deferred Clearing Transactions as part of the Single Message System, it must:

- Be linked to the Single Message System either directly or through its VisaNet Processor
- Comply with the specifications for Authorization and Clearing specified in the *Visa International Operating Regulations* and the VisaNet manuals

ID#: 010410-010410-0003087

Single Message System Message Format Conversion - U.S. Region

In the U.S. Region, if a Single Message Service Transaction is sent to a non-participating Member, Visa converts the Transaction to the appropriate BASE I or BASE II message format before transmitting the Transaction.

ID#: 010410-010410-0005736

Online Financial and Deferred Clearing

Online Financial and Deferred Clearing General Requirements - U.S. Region

Online Financial and Deferred Clearing Transaction Processing - U.S. Region

A U.S. Member may process Online Financial and Deferred Clearing Transactions as part of the Single Message Service.

A participating Member must comply with the requirements specified in "Single Message System Participation Requirements."

ID#: 010410-010410-0008861

Deferred Clearing Transaction Requirements - U.S. Region

In the U.S. Region, a Deferred Clearing Transaction for a Visa or Visa Electron Transaction completed in a Card-Present Environment must originate at a Point-of-Transaction Terminal and include the:

- Entire unaltered contents of track 1 or track 2 of the Magnetic Stripe, Chip, or Contactless Payment chip

- Value of "05," "07," "90," or "91" in the POS Entry Mode code field of the Authorization Request (if applicable) and the Clearing Record

A Deferred Clearing Transaction (excluding a Visa Electron Transaction) may be key-entered either:

- If the Magnetic Stripe cannot be read
- In a Card-Absent Environment

ID#: 010410-010410-0008862

Clearing Reversals for Online Financial and Deferred Clearing Transactions - U.S. Region

A U.S. Acquirer must process a Clearing Reversal for an Online Financial or Deferred Clearing Transaction, as specified in the VisaNet manuals, if either the:

- Acquirer, Merchant, or terminal did not receive an Authorization Response
- Transaction is subsequently voided or cancelled

ID#: 010410-010410-0005735

Online Financial Transactions

Online Financial Transaction Authorization Request

An Online Financial Transaction Authorization Request for a Visa or Visa Electron Transaction must originate at an ATM or a Point-of-Transaction Terminal and include the:

- Entire unaltered contents of track 1 or track 2 of the Magnetic Stripe or the Magnetic-Stripe Image on the Chip
- Final amount of the Transaction

A purchase Transaction may be key-entered either:

- In a Card-Absent Environment
- If the Magnetic Stripe cannot be read, unless it is a Visa Electron Transaction, which may **not** be key-entered

ID#: 010410-010410-0008863

Online Financial Transaction Authorization - U.S. Region

In the U.S. Region, every Online Financial Transaction must be authorized.

If an Online Financial Transaction is initiated in a Card Present Environment, the Online Financial Transaction Authorization Request for a Visa or Visa Electron Transaction must originate at a Point-of-Transaction Terminal and include the:

- Entire unaltered contents of track 1 or track 2 of the Magnetic Stripe, Chip, or Contactless Payment chip
- Value of "05," "07," "90," or "91" in the POS Entry Mode code field

An Online Financial Transaction Authorization Request for a Visa or Visa Electron Transaction must include the final amount of the Transaction.

A Transaction (excluding a Visa Electron Transaction) may be key-entered if the Magnetic Stripe cannot be read.

ID#: 010410-010410-0008865

Clearing Reversals and Adjustments

Clearing Reversals

Member Reversal of Duplicate Data through VisaNet

These regulations for reversing duplicate data apply to Members that clear Interchange through VisaNet.

If Visa has processed an original file, the Member must reverse the duplicate data.

If the Receiving Member has processed the original file, the Sending Member must reverse the duplicate data.

To reverse duplicate data, the Member must:

- Identify the Processing Date of the Transaction that it is reversing
- Replace the Transaction codes of the duplicate Transactions with the appropriate Reversal codes, as specified in the VisaNet manuals. The Member must **not** change any other information in the duplicate Transaction.
- Send the Reversals to Visa within one business day of notification of the duplicate data

ID#: 010410-010410-0008878

Issuer Reversal

An Issuer must reverse the duplicate Transactions from its Cardholder records upon receipt of Reversal information. Visa reverses the duplicate Transactions using either the:

- Appropriate Basic Currency Conversion Rate
- Currency Conversion Rate effective on the Central Processing Date of the duplication

Visa assesses the responsible Members any foreign exchange loss due to currency fluctuation between the Central Processing Date of the duplicate data and the Reversal date using the VisaNet fee collection process.

ID#: 010410-010410-0008879

Member Reversal of Duplicate Data for Members with Private Agreements

To reverse duplicate Interchange data, a Member with Private Agreements that processes Domestic Interchange outside of VisaNet must:

- Identify the Processing Date of the Transactions that it is reversing
- Replace the Transaction codes of the duplicate Transactions with the appropriate Reversal codes, as specified in the VisaNet manuals. The Member must **not** change any other information in the duplicate Transaction.
- Send the Reversals to the Receiving Member within one business day of notification of the duplicate data

ID#: 010410-010410-0003392

Original Adjustment through VisaNet

An Acquirer may initiate a credit Reversal only to correct inadvertent processing errors.

The Acquirer must process a credit Reversal or a debit Adjustment within 30 calendar days of the Processing Date of the initial credit Transaction.

ID#: 010410-010410-0008880

Permitted Use of Clearing Reversals - U.S. Region 6.2.I.5.a

In the U.S. Region, a Clearing Reversal may be initiated by the Clearing Processor that originated the duplicate or erroneous transmission or by Visa.

The Clearing Processor may use a Clearing Reversal only to correct either:

- Inadvertent processing errors, as described in "Duplicate or Erroneous Data - U.S. Region"
- Individual Transactions that were transmitted twice or contain erroneous data

To reverse a duplicate or erroneous Interchange transmission, the Clearing Processor must:

- Ensure that Visa is aware of the duplicate or erroneous transmission
- Replace the transaction codes of the duplicate Transactions with the appropriate Clearing Reversal codes, as specified in "VisaNet Clearing Message Content Standards" (Exhibit NN). The Clearing Processor must **not** change any other information in the duplicate transactions.
- Send the corrected file on the next transmission day

ID#: 010410-010410-0008882

Adjustments

Out-of-Balance Online Check Card Transactions - U.S. Region

A U.S. Acquirer may process an Adjustment to an Online Check Card Transaction, as specified in the VisaNet manuals, to correct a Merchant or Acquirer processing error that causes an out-of-balance situation. The Acquirer must:

- Process the Adjustment within 10 calendar days of the purchase date of the original Transaction
- Process a Clearing Reversal for the incorrect Transaction
- Process the Adjustment for the correct Transaction amount

An Acquirer may process a first Presentment Transaction as an Original Adjustment, as specified in the VisaNet manuals, when the:

- Original Transaction resulted from an Online Check Card Transaction
- Connection between the Merchant and its Authorizing Processor was inoperable
- Merchant completed the Transaction without obtaining an Authorization

An Acquirer must **not** process an Original Adjustment if the original Transaction received a Decline Response.

ID#: 081010-010410-0008883

Adjustment and PIN/Magnetic-Stripe Storage or Transmission - U.S. Region

A U.S. Acquirer that processes an Adjustment or Original Adjustment must **not** store the:

- PIN, or provide it in the Adjustment
- Contents of the Magnetic Stripe or Chip, or provide it in the Adjustment

ID#: 010410-010410-0005740

Adjustment and Original Adjustment Chargeback Liability - U.S. Region

A U.S. Acquirer is liable for an Adjustment or Original Adjustment charged back in accordance with the U.S. Regional Operating Regulations.

ID#: 010410-010410-0005741

Duplicate or Erroneous Data

Duplicate or Erroneous Data Processing Requirements

Correction before Transmission through VisaNet

If a Member that clears Interchange through VisaNet:

- Detects duplicate data before sending it to Visa, it must correct the duplication before transmission
- Detects duplicate data on a file previously sent, it must immediately notify Visa of the situation by telephone, fax, or telex, and provide the:
 - File Processing Date
 - Tape number, for a mailed tape

If Visa has received but not yet processed the file containing the duplicate data, the Member must send the corrected file no later than the next business day.

ID#: 010410-010410-0008854

Notification of Duplicate Data - Exceptions for Private Agreements

This section applies to Members with Private Agreements that process Domestic Interchange outside of VisaNet.

If a Sending Member detects duplicate data before sending it to the Receiving Member, it must correct the duplication before transmission.

If the Sending Member detects duplicate data on a file previously sent, it must immediately notify the Receiving Member of the situation by telephone, fax, or telex, and provide the:

- File Processing Date
- Tape number, for a mailed tape

If the Receiving Member has received but not yet processed the file containing the duplicate data, the Sending Member must send the corrected file no later than the next business day.

ID#: 010410-010410-0008856

Duplicate or Erroneous Data - U.S. Region

In the U.S. Region, if a Clearing Processor that cleared Interchange through VisaNet detects duplicate or erroneous data before sending it to Visa, the Clearing Processor must correct the data before transmission.

The Clearing Processor must immediately notify Visa by telephone or fax if duplicate or erroneous data is transmitted, including any of the following:

- An entire day's Interchange duplication
- Batches of previously transmitted Interchange
- Batches captured more than once on the same outgoing Interchange File

The Clearing Processor must rectify and send the correction on the next transmission day following the incident of the duplicate or erroneous data.

A Clearing Processor that fails to comply with these procedures is assessed a fine

ID#: 010410-010410-0008855

Settlement

Billing and Settlement Currencies

Issuers Using Multiple Billing Currencies

An Issuer receives Interchange in its Billing Currency. If the Issuer uses more than one Billing Currency, it must have a separate BIN for each.

ID#: 010410-010410-0006559

Settlement Account Requirements

Member Settlement Account Requirements - AP Region

An AP Member must have sole ownership of any account it uses for funds transfers payable of Settlement Amounts at the Member's Settlement Bank.

ID#: 010410-010410-0005419

Late Settlement Fee

Late Settlement Fee - Canada Region

A Canada Member may be required to pay a Late Settlement Fee, as specified in "Late Settlement Fees," if a required Settlement Amount is **not** transferred to Visa in accordance with the requirements of the *Canadian National Net Settlement Policies and Procedures Guide*.

ID#: 010410-010410-0005433

Settlement Financial Obligations

Member Responsibility for Settlement Financial Obligations - AP Region

In addition to the provisions specified in "Visa Rights in Calculating Settlement," an AP Member is responsible for all financial obligations owed to Visa by any entity or subsidiary owned or controlled by the Member, even if the entity is separately incorporated or in any other way legally independent of the Member. Visa may offset any amount owed to Visa by the entity or subsidiary against the Member accounts, branches, or other owned or controlled entity worldwide.

ID#: 010410-010410-0005423

Member Responsibility for Settlement Financial Obligations - U.S. Region

A U.S. Member is responsible for any amount due for all Transaction Receipts bearing its BIN and resulting from a Merchant or another Member honoring a valid, properly presented Card.

ID#: 010410-010410-0005710

National Net Settlement

Participation in National Net Settlement - Canada Region

Unless a Member has a Private Agreement for Settlement of Domestic Transactions, Canada Members must participate in the Canada Region's National Net Settlement (NNS) arrangements.

ID#: 010410-010410-0005429

National Net Settlement Policies and Procedures - Canada Region

Canada Members participating in National Net Settlement must comply with the *Canadian National Net Settlement Policies and Procedures Guide* (available at <https://visainfo.ca>.) The *Canadian National Net Settlement Policies and Procedures Guide* may be changed from time to time at the discretion of Visa, subject to Members being provided reasonable advance notice of any changes that might affect them.

ID#: 010410-010410-0005430

National Net Settlement Contacts - Canada Region

A Canada Member participating in National Net Settlement (NNS) must designate to Visa in writing a primary and back-up point of contact with respect to its organization's participation in NNS. Any change of the primary or back-up contact or its contact information must be provided to Visa in writing within 15 calendar days of the change.

ID#: 010410-010410-0005431

Final Settlement Procedure - National Net Settlement - Canada Region

Final payment of amounts due in Settlement to Canada Members participating in National Net Settlement (NNS) will **not** be initiated by Visa (unless waived by Visa at its discretion) until all of the amounts due in Settlement from Members participating in NNS have been received.

ID#: 010410-010410-0005432

Suspension of National Net Settlement - Canada Region

In the Canada Region, Visa has the right to temporarily suspend National Net Settlement (NNS) at any time in its sole discretion. When Visa suspends NNS, it will use reasonable efforts to advise Members of the suspension and the reason for doing so and will resume Settlement as soon as is practical.

ID#: 010410-010410-0005434

National Net Settlement Disputes - Canada Region

In the Canada Region, Visa is the sole and final authority for the resolution of any disputes with respect to National Net Settlement (NNS).

ID#: 010410-010410-0005436

Member Settlement Failure in National Net Settlement - Canada Region

If a Canada Member fails to settle an amount owed in National Net Settlement (NNS) in accordance with the timelines established in the *Canadian National Net Settlement Policies and Procedures Guide*, Visa will offset any shortfall from any amount owed to the Member with respect to NNS.

ID#: 010410-010410-0005435

National Net Settlement Participation - CEMEA Region

A CEMEA Member in a country where a National Net Settlement Service exists must enroll and certify itself for the service with Visa, as specified in the applicable *National Net Settlement Service Description Guide*.

Member participation is mandatory in a country where the National Net Settlement Service is implemented by Visa. Participant Members with a sponsor from another country may **not** participate in the National Net Settlement Service if one is established in its own country.

Effective 1 October 2009, a variance to the above requirements applies to Members in Afghanistan and Pakistan.

ID#: 010410-010410-0008853

National Net Settlement Transaction Processing - CEMEA Region

A CEMEA Member participating in the National Net Settlement Service must process all qualifying transactions through VisaNet and must submit them into Interchange correctly. If a participating Member incorrectly submits transactions into the International Settlement Service, a Compliance right may be filed against that Member.

Effective 1 October 2009, a variance to this requirement applies to Members in Afghanistan and Pakistan.

ID#: 010410-010410-0005458

Use of Settlement Flag in National Net Settlement - CEMEA Region

A CEMEA Member must use the appropriate Settlement Flag indicator to route qualifying Domestic Transactions to the National Net Settlement Service, as detailed in the VisaNet manuals and the applicable *National Net Settlement Service Description Guide*.

Effective 1 October 2009, a variance to this requirement applies to Members in Afghanistan and Pakistan.

ID#: 010410-010410-0005459

Payment to Merchants

Payments to Merchants

An Acquirer must pay or credit its Merchant's or Internet Payment Service Provider's (IPSP) account promptly after Transaction Receipt Deposit. These payments must be the same as the Transaction totals, less any applicable discounts or Credit Transaction Receipt totals.

ID#: 010410-010410-0008850

Acquirer Obligation to Pay - U.S. Region

A U.S. Acquirer must **not** waive, release, abrogate, or otherwise assign to a non-Member its obligation to guarantee and ensure payment for all Transactions in which its Merchant honored a valid Visa Card or Visa Electron Card properly presented for payment.

ID#: 010410-010410-0005146

Requirement for Funds Held by Acquirer - U.S. Region

A U.S. Acquirer holding funds as security to ensure proper Merchant performance must hold the funds in an account in the Merchant's name.

ID#: 010410-010410-0005147

Transaction Receipt Processing

Transaction Receipt Processing Time Limits

Endorsement Date

The Endorsement Date on a Transaction Receipt entered into Interchange must comply with the table below.

In calculating the processing time limits, the Endorsement Date and Transaction Date are each counted as one day.

Transaction Receipt Processing Time Limits

For Transaction Receipts that a Merchant must deposit within:	The Endorsement Date must be within:
2 business days from the Transaction Date (Visa Electron Transactions only)	3 calendar days from the Transaction Date, excluding local non-processing days, and the same date on which the Acquirer processes the BASE II Edit Package and transmits its outgoing Interchange
3 business days from the Transaction Date	15 calendar days from the Transaction Date
21 calendar days from the Transaction Date	30 calendar days from the Transaction Date

ID#: 010410-010410-0008823

Transaction Receipt Submission Time Limits

An Acquirer must submit a Transaction Receipt no later than 2 business days from the Endorsement Date.

ID#: 010410-010410-0005550

Processing Time Limit for ATM Transactions

The Processing Date for an ATM Transaction must **not** be more than 3 calendar days from the Transaction Date.

The following are excluded in calculating the allowable number of days:

- Transaction Date
- Processing Date
- Sunday

ID#: 010410-010410-0008997

Transaction Receipt Processing Time Limits - AP Region

In the AP Region, the Endorsement Date on Transaction Receipts entered into Interchange must be within 8 business days from the Transaction Date. The 8 business days includes the Transaction Date and the Endorsement Date. This regulation does **not** apply to Visa Electron Transactions.

The Endorsement Date is one of the following dates on a Clearing Record:

- If cleared through BASE II, the Edit Package run date on which a Member submits outgoing Interchange
- If cleared through the Single Message System, the Settlement Date
- If cleared under a Private Agreement, the date on which a Member processes outgoing Interchange

For BASE II Transactions, the Endorsement Date is no later than the date on which the Member creates the BASE II Interchange File. For Transactions with indecipherable or invalid Account Numbers not cleared through BASE II, the Endorsement Date is the date on which the Transaction was first entered into Interchange and mailed.

ID#: 010410-010410-0005340

Valid Transaction Dates - U.S. Region

In the U.S. Region, the Transaction Date is the date on which a Transaction between a Cardholder and a Merchant or an Acquirer occurs. The U.S. Regional Operating Regulations recognize the valid Transaction Dates in the table below.

Transaction Dates - U.S. Region

Transaction Type	Transaction Date
Lodging Transactions, including: <ul style="list-style-type: none"> • CPS/Hotel and Car Rental Card Not Present • CPS/Hotel and Car Rental Card Present • CPS/e-Commerce Preferred Hotel and Car Rental 	Check-out or prepayment date
Cruise Line Transactions, including: <ul style="list-style-type: none"> • CPS/Hotel and Car Rental Card Not Present • CPS/Hotel and Car Rental Card Present • CPS/e-Commerce Preferred Hotel and Car Rental 	Disembarkation, prepayment, or final payment date
Car Rental Transactions, including: <ul style="list-style-type: none"> • CPS/Hotel and Car Rental Card Not Present • CPS/Hotel and Car Rental Card Present • CPS/e-Commerce Preferred Hotel and Car Rental 	Car return or prepayment date

Airline and passenger railway Transactions, including:	Ticket-issuing date
<ul style="list-style-type: none"> • CPS/Passenger Transport • CPS/e-Commerce Preferred Passenger Transport 	
Preauthorized Health Care Transaction	Date on which the Health Care Merchant receives notice of adjudication from the Cardholder's insurance company
Mail/Phone Order Transaction (including CPS/Card Not Present Transactions) where merchandise is to be shipped	Date on which merchandise is shipped

ID#: 010410-010410-0005753

Processing Time Limits - U.S. Region

Transaction Receipt Processing Time Limits in the U.S. Region are specified in the tables below. A U.S. Acquirer's Processing Date and Transaction Date are each counted as one day.

Transaction Receipt Processing Time Limits - U.S. Region (Effective 1 July 2009)

For Transaction Receipts that a Merchant must deposit within:	The Acquirer's Processing Date must be within:
Transaction Receipts (Excluding Credit Transaction Receipts)	
5 calendar days of the Transaction Date	10 calendar days from the Transaction Date
15 calendar days of the Transaction Date²	20 calendar days from the Transaction Date
Credit Transaction Receipts	
3 calendar days of the Transaction Date	5 calendar days from the Transaction Date
5 calendar days of the Transaction Date²	10 calendar days from the Transaction Date
² T & E Merchants are normally granted this allowance.	

In the U.S. Region, additional requirements for Transaction Receipt processing time limits apply to the following Transaction types:

- Electronic Interchange Reimbursement Fee Transactions
- Payment Service Interchange Reimbursement Fee Transactions
- Preauthorized Health Care Transactions
- Supermarket Incentive Program Transactions

ID#: 010410-010410-0008888

Transaction Receipt Processing Time Limit Violations - U.S. Region

A U.S. Clearing Processor must report to Visa consistent and flagrant violations of processing time limits. Violation of these time limits does **not** automatically entitle the Issuer to a Chargeback right.

ID#: 010410-010410-0005755

Transaction Receipt Processing - Invalid or Illegible Account Number

Prohibition against Clearing Transaction Receipts with Illegible or Invalid Account Numbers

An Acquirer must **not** clear original Transaction Receipts with illegible or invalid Account Numbers through Visa until it determines the correct Account Number.

The Acquirer must not clear the Transaction Receipt through VisaNet if the Acquirer has contacted the Issuer and the Issuer cannot determine the Account Number.

ID#: 010410-010410-0008825

Transaction Receipts with Illegible or Invalid Account Numbers - Requirements for Counterfeit Losses

For a Transaction Receipt with an illegible or invalid Account Number, an Acquirer must comply with the applicable rules for counterfeit losses specified in the *Visa International Operating Regulations* if it appears that a Transaction Receipt resulted from the use of a:

- Counterfeit Card
- Misembossed or Misencoded Visa Card or Visa Electron Card

ID#: 010410-010410-0008824

Transaction Receipts with Illegible or Invalid Account Numbers - Issuer Assistance

If an Acquirer that receives a Transaction Receipt with an illegible or invalid Account Number can identify the Issuer, the Acquirer may contact the Issuer for assistance in obtaining the Account Number.

If the Acquirer contacts the Issuer for assistance in obtaining an Account Number, the Issuer:

- Must assist the Acquirer
- May require that all requests be in writing

If the Acquirer is **not** able to identify the Issuer, the Acquirer that first received the Transaction Receipt is liable, unless the Acquirer can identify the Issuer within 12 months of the Transaction Date and clear the Transaction Receipt directly with the Issuer.

ID#: 010410-010410-0008826

Chargeback Restrictions for Invalid or Illegible Account Numbers

Transaction Receipts settled under the procedures for Transaction Receipts with illegible or invalid Account Numbers are **not** subject to Chargeback reason code 74, "Late Presentment."

ID#: 010410-010410-0005546

Transaction Receipts with Illegible or Invalid Account Numbers - Sending Member Requirements

For Domestic Interchange cleared outside of VisaNet, a Sending Member must:

- Correct an illegible or invalid Account Number before clearing the Transaction Receipt
- Comply with the processing and clearing requirements for a Transaction Receipt with an illegible or invalid Account Number
- Follow the usual procedures after it determines the correct Account Number

ID#: 010410-010410-0005547

Invalid or Illegible Account Number Clearing with Issuer - U.S. Region

For a Transaction Receipt with an invalid or illegible Account Number, if a U.S. Acquirer has contacted the Issuer and the Issuer cannot determine the Account Number, the Acquirer must clear the Transaction Receipt directly with the Issuer.

ID#: 010410-010410-0005752

Original Credit

Original Credit - General

Original Credit - Visa Requirements for Recipient Member

A Recipient Member must comply with all Visa requirements specified in the *Visa International Operating Regulations* and the *Original Credits Member Requirements* manual.

ID#: 010410-010410-0006981

Original Credit - Sender Data Requirements for Recipient Member

When receiving and managing sender data for an Original Credit money transfer, a Recipient Member must comply with the Payment Card Industry Data Security Standard (PCI DSS).

ID#: 010410-010410-0006982

Original Credit - Deposit-Only Account Number

A Recipient Member must:

- Notify Visa that a BIN or account range is designated for Deposit-Only Account Numbers
- Ensure that a Deposit-Only Account Number is **not** used for any purpose other than Original Credit processing
- List a compromised Deposit-Only Account Number on the Exception File and, optionally, in the Card Recovery Bulletin

ID#: 010410-010410-0006983

Original Credit - Permission to Initiate

A Member of a Visa Region that participates in Original Credit processing may initiate an Original Credit unless prohibited by local law. For a list of participating Regions and permitted Original Credits applications, see the *Original Credits Member Requirements* manual.

ID#: 010410-010410-0006984

Original Credit - Originating Member Requirements

An Originating Member must:

- Register each program that uses an Original Credit with Visa
- Comply with all Visa requirements, as specified in the Visa International Operating Regulations and the Original Credits Member Requirements manual

ID#: 010410-010410-0006985

Original Credit - Recipient Member Requirements - AP Region

In the AP Region, in addition to the core requirements specified in the *Visa International Operating Regulations*, a Recipient Member must treat an Original Credit received on a Visa Card account as a payment.

ID#: 010410-010410-0006978

Bill Payment - U.S. Region

Bill Payment - U.S. Region

Bill Payment Transaction Data Requirements - U.S. Region

A U.S. Acquirer must identify a Bill Payment Transaction in the Authorization Request and Clearing Record with required VisaNet data elements, as specified in the:

- "VisaNet Clearing Message Content Standards" (Exhibit NN)
- "Required Data for Authorization Requests and Responses" (Exhibit OO)
- Appropriate VisaNet manuals
- U.S. Interchange Reimbursement Fee Rate Qualification Guide

A Credit Voucher Transaction related to an original Bill Payment Transaction does not require unique identification in the VisaNet Clearing Record and may be processed according to standard procedures.

In the U.S. Region, any applicable Interchange Reimbursement Fee may apply to a Bill Payment Transaction.

ID#: 010410-010410-0008913

File Correction Service

General Requirements

Duplicate Interchange File - Reversals

A Member that submits a duplicate Interchange File may request Visa to reverse any of the following:

- An entire day's Interchange duplication
- Batches of previously transmitted Interchange
- Batches captured more than once on the same outgoing Interchange

ID#: 010410-010410-0005472

Request for Reversal of Interchange Items

A Clearing Processor that submits accepted Interchange items in error may request Visa to reverse any of the items specified in "Duplicate or Erroneous Data - U.S. Region."

ID#: 010410-010410-0003705

Visa Reversal of Interchange Items

Visa may independently choose to perform this service on behalf of the Sending Member, if circumstances warrant such action.

ID#: 010410-010410-0005473

Chapter 8: Risk Management

Core Principle 8.1

Adherence to Risk and Fraud Controls

Protecting Against Inappropriate Activity

To protect against inappropriate or unauthorized activity that may damage the payment system or brand, participants in the Visa system agree to follow Visa-specified risk and fraud requirements & controls.

ID#: 010410-010410-0007789

Core Principle 8.2

Report All Fraud Activity to Visa

Reporting Fraud for Monitoring and Analysis

To allow Visa to analyze and respond to new and evolving risks and security threats, Visa requires participants in the Visa system to report all fraudulent transaction or other criminal risk activity to Visa without delay.

ID#: 010410-010410-0007790

Core Principle 8.3

Protect Visa Account and Transaction Data

Following Standards for Data Protection

To protect all parties to the Visa system, participants with access to personal Visa account information or Visa transaction information are responsible for following rigorous standards for data protection set by Visa. These standards may be consistent with or exceed industry standards. For example, the storage of magnetic stripe data is strictly prohibited.

ID#: 010410-010410-0007815

Core Principle 8.4

Protect Against Illegal Activities

Preventing Illegal Activities in the Visa System

Participants in the Visa system agree to take appropriate measures to prevent the Visa system from being used for or associated with illegal activities. These include, but are not limited to, child pornography, money laundering or financing terrorist activities. Because Visa payments can be subject to a variety of anti-money laundering laws in many countries, participants in the Visa system are also responsible for complying with these laws, including, for participants in the U.S. Region, the Bank Secrecy Act and the USA PATRIOT Act.

ID#: 010410-010410-0007816

Security and Fraud Control Requirements

General Security and Fraud Control Requirements

Risk Management and Fraud Control Standards and Compliance - AP Region

An AP Member must have a risk management/security and fraud control function.

Visa assesses a fine of US \$12,000 for initial non-compliance with "Fraud Control Contact Availability - AP Region" and "Security and Fraud Control Staff Information Access - AP Region," and for each additional 12-month cycle of non-compliance.

ID#: 010410-010410-0007739

Fraud Control Contact Availability - AP Region

An AP Member's security and fraud control contact must be available (although not necessarily on duty, on-site) 24 hours a day, 7 days a week.

ID#: 010410-010410-0000614

Security and Fraud Control Staff Information Access - AP Region

Security and fraud control staff of an AP Member must have access to at least 6 months of Cardholder and Merchant activity information, as well as the authority to provide, upon request:

- Basic Cardholder identity information and any other relevant information
- Reported or suspected fraudulent account activity
- Details about any Card loss or theft

ID#: 010410-010410-0000615

Daily Merchant Investigation - CEMEA Region

A CEMEA Acquirer must investigate, daily, any Merchant appearing on its exception reports or identified by its risk management systems.

ID#: 081010-010410-0003854

Acquirer Investigation Requirements - CEMEA Region

A CEMEA Acquirer must employ sufficient risk management staff resources and security controls to undertake the following risk and fraud detection activities on its Merchants. These activities include, but are not limited to:

- Cooperate fully with Visa in any investigation, and release all information relative to the Merchant upon request
- Terminate the Merchant agreement if it is determined that the Merchant:
 - Is a threat to the integrity of the Visa brand
 - Introduces a disproportionate level of fraud into the Visa system
- Take legal action to minimize losses, where appropriate
- Cooperate with Issuers and law enforcement agencies
- Hold funds while the Merchant is fully investigated, if possible
- Initiate criminal and civil proceedings against the Merchant, if applicable

ID#: 010410-010410-0002266

Acquirer Procedures for Fraud-Prone Merchants - CEMEA Region

A CEMEA Acquirer must introduce appropriate security procedures for Merchants or Merchant Category Codes identified by Visa or the Member as highly fraud-prone, including, at a minimum:

- Audit trails that identify an employee responsible for processing a specific Transaction
- Security controls that govern access to point-of-sale devices to monitor and prevent:
 - Employee collusion
 - Inappropriate use of point-of-sale devices as defined by Visa or the CEMEA Member's Merchant contract
 - Acceptance of Counterfeit Cards where the captured data from the Magnetic Stripe differs from that embossed, indent-printed, or laser-engraved on the face of the Card
 - Excessive levels of key-entered fraud

ID#: 010410-010410-0002267

Merchant Fraud Reduction Initiatives - CEMEA Region

A CEMEA Acquirer must, where appropriate, implement fraud reduction initiatives at a CEMEA Merchant Outlet, including, but not limited to:

- Fraud awareness education at Merchant Outlets
- Reduction of Floor Limits
- Secondary Cardholder identification checks
- Code 10 calls to the Acquirer's Authorization center
- Implementation of CVV2 processing

ID#: 010410-010410-0002268

Account and Transaction Information Security

Data Security

Member Reporting of Loss or Theft of Information

Effective through 10 February 2010, a Member must immediately report to Visa by telephone or fax the suspected or confirmed loss or theft, including loss or theft by one of its agents or Merchants, of any material or records that contain account or Transaction Information.

The report must contain, to the extent possible:

- Issuer name
- Form, number, and range of account information missing
- Specific Account Numbers missing
- Type of account information on missing material
- Pertinent details about the loss or theft and ensuing investigation
- Contact name and telephone number for additional information
- Name and telephone number of person reporting the loss or theft

An LAC Member must report the loss or theft to Visa by telephone, fax, or email. (*This only applies in the Latin America & Caribbean Region.*)

In the U.S. Region, a loss or theft may be reported on behalf of a Member by one of its agents, or by a Merchant or one of its agents. (*This only applies in the U.S. Region.*)

Effective 11 February 2010, as specified in *Global Visa Acquirer Fraud Control Manual*, the *Global Visa Issuer Fraud Control Manual*, and *What To Do If Compromised*, a Member must immediately report to Visa by telephone, fax, or email the suspected or confirmed loss, theft, or compromise, including loss, theft, or compromise by one of its agents or Merchants, of any material or records that contain Visa account or Transaction information.

In the U.S. Region, a loss, theft, or compromise of Visa account or Transaction information may be reported on behalf of a Member by one of its agents, or by a Merchant or one of its agents. *(This only applies in the U.S. Region.)*

The report must contain, to the extent possible:

- Member and Merchant or agent name
- Format, number, and range of account information missing
- Specific Account Numbers missing
- Type or data elements of account information on missing material, e.g. Track 1 data, Track 2 data, CVV2, Cardholder name, address
- Pertinent details about the loss, theft, or compromise and ensuing investigation
- Contact name and telephone number for additional information
- Name and telephone number of person reporting the loss or theft

ID#: 010410-010410-0007999

VisaNet Processor Disclosure of Account or Visa Transaction Information

Effective 23 July 2010, a Member, in the event of the failure, including bankruptcy, insolvency, or other suspension of business operations of one of its VisaNet Processors, must ensure that the VisaNet Processor does not sell, transfer, or disclose any materials that contain Cardholder Account Numbers, personal information, or other Visa Transaction Information to any other entity. The Member must ensure that its VisaNet Processor either:

- Returns this information to the Member
- Provides acceptable proof of secure destruction of this information to the Member

ID#: 081010-010100-0025875

VisaNet Processor Contingency Plans

Effective 23 July 2010, a Member must have in place contingency plans for its VisaNet Processors in the event of failure, including bankruptcy, insolvency, or other suspension of business operations. The contingency plans must be provided to Visa upon request.

ID#: 081010-010100-0025877

Transaction Data Retention Prohibition - AP Region

AP Merchants, non-Member agents, and processors must **not** retain or store, not even in encrypted form, the following data subsequent to Authorization of a Transaction:

- The full contents of any track on the Magnetic Stripe
- Any Card Verification Value (e.g. CVV, CVV2, iCVV)
- The Personal Identification Number (PIN)

- The PIN verification value
- The Verified by Visa authentication data

ID#: 010410-010410-0000531

Transaction Data Retention Prohibition - LAC Region

An LAC Merchant or its agent must **not** retain sensitive authentication information after Authorization (even if information is encrypted). This information includes:

- The full contents of any of the Magnetic Stripe tracks, of a Chip, or of any other device
- The Card Verification Value 2 (CVV2)
- The PIN Verification Value (PVV)
- Passwords for the Verified by Visa Service

ID#: 010410-010410-0002299

Information Compromise at Member's Contractor or Agent - LAC Region

Effective through 10 February 2010, an LAC Member must conduct a thorough investigation of the suspected or confirmed loss or theft of account or Transaction information. The Member must allow Visa, or an independent institution accepted by Visa, to conduct an additional investigation, paid for by the Member. This might include a visit to the Member's sites and a review of all of its records.

Effective through 10 February 2010, the LAC Member, after completing the investigation, must demonstrate its ability to prevent future account information losses or thefts, according to the requirements of the Account Information Security Program. Visa, or an independent institution accepted by Visa, must verify this ability through a second security review.

ID#: 010410-010410-0008001

Loss of Information at Member's Agents - U.S. Region

A U.S. Member must implement policies and procedures requiring its contractors or Agents to notify the Member if the contractor or Agent experiences a security breach or reasonably believes that Cardholder information was compromised as a result of that breach.

ID#: 010410-010410-0001799

Cardholder and Transaction Information Disclosure Limitations - U.S. Region

A U.S. Acquirer must obtain the prior written consent of the Issuer and Visa before disclosing a Cardholder's Account Number, personal information, or other Visa Transaction Information to third parties other than the Acquirer's Agents for the sole purpose of completing a Transaction. The Acquirer must ensure that its Agents and the Agents' employees:

- Make no further disclosure of the information

- Treat the information as confidential

A U.S. Acquirer or Merchant may only disclose Visa Transaction Information to third parties, approved by Visa, for the sole purpose of:

- Supporting a loyalty program
- Providing fraud control services

Procedures for approval of third parties are available from Visa upon request.

ID#: 081010-010410-0008027

Cardholder and Transaction Information Disclosure Prohibitions - U.S. Region

Except as specified in "Cardholder and Transaction Information Disclosure Limitations - U.S. Region," a U.S. Merchant must **not** disclose a Cardholder Account Number, personal information, or other Visa Transaction Information to any entity other than to a registered Third Party, the Acquirer, or the Acquirer's Agent. This disclosure must be for the sole purpose of:

- Assisting the Merchant in completing the initial Merchant Transaction
- As specifically required by law

If the Merchant undertaking the initial Transaction has an agreement with another Merchant that allows the other Merchant to initiate a subsequent Transaction with the Cardholder, the subsequent Transaction (after the initial Transaction has been completed) must be initiated as a new Transaction such that:

- A separate Transaction process is initiated
- The Cardholder is required to enter their Primary Account Number separately for the subsequent Transaction
- All other Transaction requirements comply with the applicable sections of the U.S. Regional Operating Regulations

A U.S. Agent must **not** disclose a Cardholder Account Number, personal information, or other Visa Transaction Information to third parties, other than:

- For the sole purpose of completing the initial Merchant Transaction
- As required by local law
- With the permission of the Issuer, Acquirer, or Visa, as specified in the *Visa International Operating Regulations*

ID#: 081010-010410-0008029

Data Storage Requirements - U.S. Region

A U.S. Merchant or its agent must:

- Store all material containing Cardholder Account Numbers or imprints (such as Transaction Receipts, car rental agreements, and carbons) in an area limited to selected personnel

- Render all data unreadable before discarding

ID#: 010410-010410-0001730

Cardholder Verification Value 2 Prohibition - U.S. Region

A U.S. Merchant or its agent must **not** request the Card Verification Value 2 data on any paper Order Form.

ID#: 010410-010410-0001733

Destruction or Return of Information due to Suspension of Operations - U.S. Region

Effective through 22 July 2010, in the U.S. Region, an Acquirer, in the event of the failure, including bankruptcy, insolvency, or other suspension of business operations, of one of its VisaNet Processors or Merchants, or one of its Merchant's agents or Third Parties, must ensure that the VisaNet Processor, Merchant, Merchant's agent, or Third Party does **not** sell, transfer, or disclose to any other entity any materials that contain:

- Cardholder Account Numbers
- Personal information
- Other Visa Transaction Information

The U.S. Acquirer must ensure that its VisaNet Processor, Merchant, Merchant's agent, or Third Party either:

- Returns this information to the Acquirer
- Provides acceptable proof of destruction of this information to the Acquirer

The Acquirer must include the disclosure of account or Visa Transaction Information prohibitions in its Merchant Agreement.

A U.S. Acquirer's Merchant or Agent must **not**, in the event of its failure, including bankruptcy, insolvency, or other suspension of business operations, sell, transfer, or disclose any materials that contain Cardholder Account Numbers, personal information, or other Visa Transaction Information to third parties. The Agent must either:

- Return this information to its Acquirer
- Provide acceptable proof of destruction of this information to its Acquirer

ID#: 081010-010410-0007742

Security Standards for Account Information - U.S. Region

Except as specified below, if a fulfillment vendor is used to consolidate materials containing account information before delivering it to the United States Postal Service or overnight courier, a U.S. Issuer must ensure that the fulfillment vendor implements and maintains all of the security standards specified in the Global Physical Security Validation Requirements for Data Preparation, Encryption Support and Fulfillment Card Vendors.

If a prepaid storage facility is used to consolidate materials containing account information before delivering it to the United States Postal Service or overnight courier, the U.S. Issuer must ensure that the prepaid storage facility implements and maintains all of the security standards specified in the Global Physical Security Validation Requirements for Data Preparation, Encryption Support and Fulfillment Card Vendors.

ID#: 081010-010410-0008026

Confidential Consumer Cardholder Information

Visa Safeguards for Confidential Consumer Cardholder Information - U.S. Region

In the U.S. Region, Visa and its subsidiaries will restrict access to Confidential Consumer Cardholder Information to those employees that Visa or its subsidiaries has determined need to know that information to provide products and services to Members.

Visa and its subsidiaries will maintain physical, electronic, and procedural safeguards that are designed to:

- Maintain the security and confidentiality of Confidential Consumer Cardholder Information
- Protect against anticipated threats or hazards to the security or integrity of Confidential Consumer Cardholder Information
- Prevent unauthorized access to, or use of, such Confidential Consumer Cardholder Information that could result in substantial harm or inconvenience to Consumer Cardholders

Visa will notify a Member in the event that Visa reasonably believes that Confidential Consumer Cardholder Information about a Member's customer has been compromised due to a breach of security.

ID#: 010410-010410-0008003

Visa Use and Disclosure of Confidential Consumer Cardholder Information - U.S. Region

In the U.S. Region, Visa and its subsidiaries will **not** use or disclose Confidential Consumer Cardholder Information to third parties, other than for any one of the following:

- Use or disclosure in the ordinary course of business to provide services to a Member or a Member's designated Agent, including, but not limited to:
 - Completing a Transaction
 - Risk control
 - Dispute resolution
 - Marketing services
- Use or disclosure with the consent of the Cardholder
- Other use or disclosure that is in accordance with applicable law

ID#: 010410-010410-0000508

Destruction of Confidential Consumer Cardholder Information - U.S. Region

In the U.S. Region, Visa and its subsidiaries will use reasonable measures designed to ensure that all Confidential Consumer Cardholder Information is erased or destroyed, in accordance with regulatory guidelines, so as to render the information unreadable.

A U.S. Member must implement policies and procedures designed to ensure timely disposal or destruction of Confidential Consumer Cardholder Information, in accordance with regulatory guidelines, in a manner that makes the information unreadable.

ID#: 010410-010410-0008007

Information Security Programs

Account and Transaction Information Security Requirements VIOR 2.1.E

A Member must:

- Comply with the Account Information Security Program requirements and the validation and reporting requirements, as outlined in the Account Information Security Program Guide
- Maintain all materials or records in any form that contains account or Transaction Information in a safe and secure manner with access limited to authorized personnel, as specified in the Payment Card Industry Data Security Standard (PCI DSS)
- Ensure that agreements and contracts with agents and Merchants clearly establish their responsibilities to meet Visa standards, the liabilities for failure to meet the standards, and the requirement to allow for inspections by the Member or Visa
- Ensure that all agents and Merchants with access to account or Transaction Information comply with the Payment Card Industry Data Security Standard (PCI DSS)
- Ensure that all agents and Merchants do **not** store any of the following, subsequent to Authorization:
 - Full contents of any data taken from the Magnetic Stripe (on a Card, in a Chip, or elsewhere)
 - Card Verification Value 2 used to verify Card-Absent Transactions
 - PIN or the encrypted PIN block
- Comply with, and ensure that all agents and Merchants use Payment Applications that comply with, the Payment Application Data Security Standard (PA-DSS)
- Upon request, certify to Visa that agents and Merchants are in compliance with the conditions specified in the Payment Card Industry Data Security Standard (PCI DSS)

ID#: 081010-010410-0002228

Global Fraud Information Service - AP Region

An AP Principal Member must subscribe to and participate in the Global Fraud Information Service, if available in its local market.

ID#: 081010-010410-0008047

Account Information Security - Canada Region

Effective through 30 September 2010, a Canada Member must comply, and ensure that its Merchants and agents comply, with the requirements of the *Visa Canada Account Information Security Compliance Program - Implementation Framework* (the "AIS Framework") document (available at <https://visainfo.ca>, in folder: Visainfo/Risk and Security/AIS Materials).

Effective through 30 September 2010, the Member must also comply with the Visa Canada AIS Compliance Program as specified in the *Visa Canada Account Information Security Compliance Program - Terms of Reference* (available at <https://visainfo.ca>, in folder: Visainfo/Risk and Security/AIS Materials).

Effective 1 October 2010, a Canada Member must comply, and ensure that its Merchants and agents comply, with the requirements of the *Visa Canada Account Information Security Program Guide*.

ID#: 081010-010410-0008032

CEMEA Risk Management Services - CEMEA Region

Effective 1 January 2010, a CEMEA Member must be registered:

- For the CEMEA Fraud Information Service (CFIS)
- To receive Compromised Account Management System (CAMS) alerts from Visa

Effective 1 January 2010, to ensure that Member information is always up to date within CFIS and CAMS, the Member must update its contact information from time to time or as required by Visa.

ID#: 010410-010410-0008033

Account Information Security Program - CEMEA Region

Effective through 12 May 2010, in the CEMEA Region, Visa will periodically revise compliance validation thresholds for the Visa CEMEA Account Information Security Program, which will be determined based on the annual volumes of Transactions processed by Members. These levels determine the extent of validation required to be undertaken.

The qualifying Transaction volumes and their corresponding validation requirements are defined in the following table.

The validation thresholds apply to a CEMEA Member only.

Annual Transaction-Based Volume Levels - CEMEA Region

Level	Transaction Volume	Required Validation
1	Any CEMEA Member that stores, processes, or transmits more than 600,000 Visa accounts/Transactions annually	<ul style="list-style-type: none"> • Annual On-site Audit • Quarterly Network Scan
2	Any CEMEA Member that stores, processes, or transmits between 120,000 and 600,000 Visa accounts/ Transactions annually	<ul style="list-style-type: none"> • Annual Self-Assessment Questionnaire • Quarterly Network Scan
3	Any CEMEA Member that stores, processes, or transmits less than 120,000 Visa accounts/ Transactions annually	<ul style="list-style-type: none"> • Annual Self-Assessment Questionnaire

Effective 13 May 2010, a CEMEA Member must comply with the validation thresholds outlined in the *Visa Account Information Security Program Guide*.

ID#: 081010-010410-0002272

Account Information Security - LAC Region

An LAC Member, Merchant, or Service Provider that stores, processes, or transmits Cardholder information must comply with the information security standards established in the *Visa International Operating Regulations*, the LAC Account Information Security Program (AIS), and this section.

When requested, an Acquirer must provide a compliance plan from its organization, its agents, and its Merchants, according to the specifications and timing established in the LAC AIS Program.

ID#: 010410-010410-0008196

Member Monitoring of Visa Compliance - U.S. Region

In the U.S. Region, Visa and its subsidiaries will adopt policies and procedures and provide Members with appropriate reviews and reports to enable Members to monitor the compliance of Visa and its subsidiaries with these commitments.

ID#: 010410-010410-0000512

Payment Application Compliance - U.S. Region

A U.S. Member must comply, and ensure that its Merchants and Agents use Payment Applications that comply, with the Payment Application Data Security Standard (PA-DSS).

ID#: 081010-200509-0007978

Cardholder and Transaction Information Security - U.S. Region

A U.S. Member must comply, and ensure that its Merchants and Agents comply, with the requirements of the Cardholder Information Security Program, available from Visa upon request or online at <http://www.visa.com/cisp>.

A third party that supports a loyalty program or provides fraud control services, as specified in "Disclosure of Visa Transaction Information - U.S. Region" and "Cardholder and Transaction Information Disclosure Limitations - U.S. Region," must comply with the requirements of the Cardholder Information Security Program.

A U.S. Member must comply, and ensure that its Merchants and Agents comply, with the Transaction Information security requirements in the *Visa International Operating Regulations*, the Payment Card Industry Data Security Standard (PCI DSS), and the validation and reporting requirements outlined in the Cardholder Information Security Program. The Payment Card Industry Data Security Standard (PCI DSS) and the Cardholder Information Security Program requirements are available online at <http://www.visa.com/cisp>.

An Acquirer must ensure that its Merchant:

- Implements and maintains all of the security requirements, as specified in the Cardholder Information Security Program
- Immediately notifies Visa, through its Acquirer, of the use of a Third Party
- Ensures that the Third Party implements and maintains all of the security requirements, as specified in the Cardholder Information Security Program
- Immediately notifies Visa, through its Acquirer, of any suspected or confirmed loss or theft of material or records that contain account information and:
 - Demonstrates its ability to prevent future loss or theft of account or Transaction information, consistent with the requirements of the Cardholder Information Security Program
 - Allows Visa, or an independent third party acceptable to Visa, to verify this ability by conducting a security review, at the Acquirer's own expense

ID#: 010410-010410-0008031

Fines and Penalties

Non-Compliance with Account and Transaction Information Security Standards VIOR 2.1.E

If Visa determines that a Member, its agent, or a Merchant has been deficient or negligent in securely maintaining the account or Transaction Information or reporting or investigating the loss of this information, Visa may fine the Member, as specified in the *Visa International Operating Regulations*, or require the Member to take immediate corrective action.

ID#: 010410-010410-0001753

Account Information Security Program Fines

Effective 20 May 2009, a Member deemed non-compliant with the Account Information Security Program is subject to a penalty, as specified in the table below and the *Account Information Security Program Guide*.

Fines for Non-Compliance with the Account Information Security Program

Violation	Fine
First violation	Up to US \$50,000
Second violation	Up to US \$100,000
Third or any subsequent violation	Up to US \$200,000

ID#: 010410-200509-0008193

Account and Transaction Information Program Service Fee - AP Region

All Principal AP Members will be levied an annual Account and Transaction Information Security Program service fee as specified in the *Visa Asia Pacific Fee Guide*.

ID#: 081010-010410-0000530

Penalty for Non-Compliance with Data Security Standards - AP Region

Effective through 30 November 2008, Visa will assess a penalty to an AP Acquirer for not validating compliance with the Payment Card Industry Data Security Standard (PCI DSS) of each processor or Internet Payment Service Provider (IPSP) under all of the following conditions:

- The processor or IPSP processes on average more than 50,000 Visa Transactions per month within a 12-month period
- Visa has notified the Acquirer that the processor or IPSP is included in the program
- The Acquirer has **not** validated compliance of the processor or IPSP in accordance with the program within 12 months of Visa requesting the Acquirer to validate compliance

Non-Participation Penalty - AP Region

Non-Participation Period	Penalty	Applicable to:
Within 12 months of notification	US \$25,000	Acquirers of Processors and IPSPs
For each subsequent 12-month period of non-compliance	US \$25,000	Acquirers of Processors and IPSPs

ID#: 010410-010410-0001762

CEMEA Fraud Information Service Non-Participation Fee - CEMEA Region

A CEMEA Member not registered for the CEMEA Fraud Information Service (CFIS) will qualify for the non-participation fee as specified in the *Visa CEMEA Fee Guide*.

ID#: 010410-010410-0001764

Account Information Security Compromise Penalties - LAC Region

In case of Account Information loss or theft, an LAC Member will receive protection from penalties to Merchants or Service Providers that are in compliance with the Account Information Security (AIS) Program when the security violation occurred. The Member is subject to additional penalties for any Merchant or Service Provider that compromises information and is **not** in compliance with the AIS Program when the security violation occurred.

ID#: 081010-010410-0008042

Transaction Information Loss/Theft Notification Penalties - U.S. Region

If a U.S. Acquirer fails to immediately notify Visa of the suspected or confirmed loss or theft of any Visa Transaction Information, the Acquirer is subject to a penalty of up to US \$100,000 per incident.

ID#: 010410-010410-0003524

Cardholder Information Security Program Penalties - U.S. Region

Effective 20 May 2009, a U.S. Member that fails to comply with the requirements of the Cardholder Information Security Program is assessed a fine, as specified in the table below and the *Account Information Security Program Guide*.

Cardholder Information Security Program Fines - U.S. Region

Violation	Fine
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First violation	Up to US \$50,000
Second violation	Up to US \$100,000
Any third or any subsequent violation	Up to US \$200,000

ID#: 010410-010410-0009032

Corporate Risk Reduction

Corporate Risk Reduction - General

Visa Right to Protect the Visa Payment System

Visa has the following rights to protect the Visa payment system:

- Visa may implement any provision in "Member Risk Reduction Requirements" or "Merchant Agreement Requirements" to protect the Visa payment system
- Visa is **not** obligated to take actions to protect any Member, Merchant, or Cardholder from financial injury
- The right of Visa to limit or terminate a Member's agreement with a Merchant or an agent must be acknowledged in each Merchant or agent agreement

ID#: 010410-010410-0003687

Member Risk Reduction Requirements

Upon receipt of instructions imposing conditions, as specified in the applicable Certificate of Incorporation and Bylaws, a Member or agent must implement risk reduction measures that may include, but are not limited to:

- Prohibiting or limiting any of the following actions:
 - Issuing new or reissued Cards
 - Signing or re-signing Merchants
 - Using any independent sales organizations
- Blocking the Authorization of Cardholder Transactions or prohibiting Acquirers from obtaining Authorization for Transactions on behalf of certain Merchants
- Terminating some or all Merchants that:
 - Conduct Transactions where the Cardholder is not present or where goods or services are to be delivered after the Transaction Date
 - Receive a volume of Chargebacks that substantially exceeds the system average

- Pledging collateral to secure a Member's or agent's obligations and reimbursement to Visa for any expenses incurred ensuring compliance
- Redirecting Settlement funds to avoid potential losses, as specified in "Visa Rights in Calculating Settlement" including, but not limited to:
 - Rerouting Settlement funds around the financial institution that normally holds the Member's or agent's funds
 - Holding funds to ensure the correct application of Cardholder funds
 - Holding funds for the payment of Merchants
 - Holding funds for the future payment of Chargebacks
 - Withholding funds for the purpose of obtaining collateral or meeting other Member obligations
 - Prohibiting or limiting a Member's right to sponsor Participant Members
- Requiring a Member to change one or more of its designated agents

Visa is **not** obligated to take these actions to protect any Member, Merchant, Sponsored Merchant, or Cardholder from financial injury.

ID#: 010410-010410-0005057

Risk Reduction Requirements for Third Party Agents

Effective 23 July 2010, for any violation of the Member requirements for Third Party Agents, Visa may impose corporate risk reduction measures on a Member or Agent.

ID#: 081010-010100-0025869

Visa Anti-Bribery Program

Visa maintains an anti-bribery compliance program designed to comply with the requirements and restrictions of the *United States Foreign Corrupt Practices Act* and other anti-bribery laws. A Member must cooperate with Visa in the administration of the Visa anti-bribery program, including, but not limited to, the following:

- Complete, annually, the "Visa Anti-Bribery Policy Questionnaire/Certification" form (available on Visa Online and www.visainfo.ca for Members in the Canada Region) disclosing the level of ownership, control, and influence of any non-U.S. government, agency, or instrumentality thereof in the Member
- Notify Visa when a non-U.S. government acquires (either as one agency or collectively through different agencies or instrumentalities) an equity interest of 30% or more in the Member.

This requirement does **not** apply to U.S. Members.

ID#: 081010-130809-0008836

Cash Disbursement Limits - CEMEA Region

A CEMEA Issuer required by Visa to post collateral must limit inter-Member Cash Disbursements to a total of US \$10,000 or less per Account Number each calendar month. At the discretion and with the

prior written approval of Visa, Cash Disbursements exceeding US \$10,000 may be permitted after additional collateral, in an amount determined by Visa, has been collected. This section does **not** apply to On-Us Transactions.

ID#: 010410-010410-0004994

Corporate Risk Collateral Fees - LAC Region

An LAC Member that does not comply with the placement of the required corporate risk collateral within a 30-calendar-day time limit will be subject to the fees specified in the table below.

Corporate Risk Collateral Fees - LAC Region

Number of Days in Non-Compliance	Fee (Whichever is Greater)
1-15 calendar days	US \$100 per calendar day in non-compliance or (outstanding collateral amount) X (0.2%) X (number of days delinquent)
More than 15 calendar days	US \$500 per calendar day in non-compliance or (outstanding collateral amount) X (0.5% daily) X (number of days delinquent)

ID#: 010410-010410-0006411

Independent Audit of Internal Controls - U.S. Region

A U.S. Member must obtain and review an independent audit of the internal controls that support the VisaNet interface:

- Upon designation of a VisaNet Processor
- In connecting directly to VisaNet for Interchange or Authorization services

The audit must be conducted annually, based on standards issued by the American Institute of Certified Public Accountants.

ID#: 010410-010410-0005058

Corporate Risk Reduction - Acquirer Requirements

Prohibition against Illegal Transactions

An Acquirer may be subject to corrective actions or fines, as specified in "Visa Right to Fine," if its Merchant Outlet, agent, or Internet Payment Service Provider (IPSP) processes illegal Transactions.

ID#: 010410-010410-0002465

Prohibition against and Penalties for Illegal Cross-Border Transaction Activity

An Acquirer is subject to the penalties specified in the table below for failure to take appropriate action if a Merchant is identified by Visa as engaging in illegal cross-border Transaction activity.

Acquirer Penalties for Merchants Engaging in Illegal Cross-Border Transaction Activity

Violation	Month	Visa Action or Fine
Warning	First month in a 12-month period	Warning letter requesting response with specific date for correction
Uncorrected Violation	Second month in a 12-month period	US \$25,000 fine per Merchant, Merchant URL, Sponsored Merchant, or Sponsored Merchant URL identified
Uncorrected Violation	Third month in a 12-month period	US \$50,000 fine per Merchant, Merchant URL, Sponsored Merchant, or Sponsored Merchant URL identified
Uncorrected Violation	Fourth month in a 12-month period	Visa may permanently disqualify the Merchant, Sponsored Merchant, or IPSP from participation in the Visa Program
Uncorrected Violation	Fifth month in a 12-month period	Visa may prohibit the Acquirer from contracting with a new Merchant for a period of 1 year, or some other sanction

ID#: 010410-010410-0001294

Small Ticket Transaction Risk Management - LAC Region

Effective through 15 October 2010, in the event that participation by an LAC Acquirer or its Merchant in the Small Ticket Service represents a severe economic risk situation for the payment or banking system, Visa reserves the right to prohibit the processing of Small Ticket Transactions by the Acquirer and/or any of its Merchants that are presenting problems.

ID#: 081010-010410-0003987

Acquirer Responsibility for Merchants - U.S. Region

A U.S. Acquirer that receives notice, or otherwise becomes aware, of the potential or actual bankruptcy of, or any regulatory proceedings involving, one of its Merchants, must:

- Monitor those proceedings in order to ensure that no legal relief is being sought that would interfere with the Chargeback process
- If such relief is being sought, to the best of its ability, oppose that relief
- Notify Visa as soon as possible but no later than close of business on the next business day following such discovery

An Acquirer that fails to comply with the requirements of "Acquirer Responsibility for Visa Transactions - U.S. Region" is subject to a penalty of X, termination of its membership, or both.

ID#: 010410-010410-0008114

Merchant Diversification Requirements - U.S. Region

A U.S. Acquirer must maintain the minimum level of Merchant diversification specified by Visa.

Visa considers a Merchant trading under a single, common Trade Name as one Merchant for purposes of determining whether the Acquirer meets the diversification requirements.

ID#: 010410-010410-0008115

Acquirer Risk Requirements - U.S. Region

A U.S. Acquirer must comply with the requirements of the *Acquirer Risk Program Standards* document, available from Visa upon request.

ID#: 010410-010410-0002107

Third Party Monitoring - U.S. Region

A U.S. Acquirer must:

- Review and monitor the performance of the activity of each of its Third Parties on a quarterly basis
- Submit to Visa an enhanced quarterly Third Party report

ID#: 010410-010410-0002109

Acquirer Responsibility for Agents and Merchants - U.S. Region

A U.S. Acquirer must:

- Provide its Agents with the training and education, as specified by Visa, and ensure that Agents are well versed on the Member's corporate policies and remain in compliance with those policies

- Hold and control reserves that are accumulated and derived from the Merchant settlement funds or used to guarantee a Merchant's payment system obligations to the Member

ID#: 010410-010410-0002110

Merchant Agreement Requirements - U.S. Region

A U.S. Acquirer must:

- Consent to the assignment and/or transfer of a Merchant Agreement to another Member
- Implement a policy and procedures for reviewing Merchant Agreements used by its Agents
- Ensure that all Merchant Agreements are approved by the Member before entering any Transaction into Interchange, as specified in the Merchant Agreement requirements in the U.S. Regional Operating Regulations
- Stipulate a clause in the Merchant Agreement that:
 - Provides for the immediate termination of a Merchant for any significant circumstances that create harm or loss of goodwill to the Visa system
 - Ensures that the Merchant acknowledges and understands the importance of compliance with Visa security requirements, such as those relating to Transaction information, storage, and disclosure
 - Requires the Merchant to notify the Acquirer of its use of any Agent that will have any access to Cardholder data

An Acquirer must ensure that each Merchant Agreement includes a disclosure page that identifies the Member and its responsibilities, when an Agent is a party to the agreement, as specified in the *Acquirer Risk Program Standards*.

ID#: 010410-010410-0007300

Anti-Money Laundering

Anti-Money Laundering Program Overview

Visa maintains an anti-money laundering program reasonably designed within the context of laws and regulations applicable to Visa to prevent the Visa system from being used to facilitate money laundering or the financing of terrorist activities.

ID#: 010410-010410-0003969

Anti-Money Laundering Program Implementation

Consistent with the legal and regulatory requirements applicable to a Member, a Member must implement and maintain an anti-money laundering program that is reasonably designed to prevent the use of the Visa system to facilitate money laundering or the financing of terrorist activities.

ID#: 010410-010410-0000652

Anti-Money Laundering Program - Member Requirements

A Member must cooperate with Visa in the administration of the Visa anti-money laundering program, including, but not limited to:

- Assisting Visa in guarding against Card issuance and Merchant acquiring in circumstances that could facilitate money laundering or the financing of terrorist activities
- Identifying circumstances of heightened risk and instituting policies, procedures, controls, or other actions specified by Visa to address the heightened risk
- Providing a copy of the Member's anti-money laundering plan if requested by Visa
- Ensuring the adequacy of the applicable controls implemented by designated agents of the Member

ID#: 010410-010410-0000653

Visa Money Transfer Beneficiary Member Requirements - CEMEA Region

In the CEMEA Region, a Visa Money Transfer Beneficiary Member must follow the *Visa International Prepaid Program Guidelines With Additional Central Europe, Middle East, and Africa Guidelines* when a recipient's funds are paid out onto a Visa Prepaid Card.

ID#: 081010-010410-0000659

Anti-Money Laundering Requirements - U.S. Region

A U.S. Member must:

- Implement and maintain an Anti-Money Laundering Program by:
 - Creating internal policies, procedures, and controls to prevent money laundering and terrorist financing
 - Designating a compliance officer to overlook the operations of the program
 - Training employees of the program on an ongoing basis
 - Hiring an independent audit company to monitor the program, as applicable
- In a timely manner, block the Authorization of Cardholder Transactions or terminate all Merchants that engage in the following activities:
 - The introduction of illegal funds into the Visa system
 - The laundering of money through the Visa system
 - The financing of terrorist activity through the Visa system
- Accept responsibility for the Anti-Money Laundering Program of any Agent used by the Member in connection with its Visa Program
- As requested by Visa, provide an independent assessment of the effectiveness of the Anti-Money Laundering Program of the Member or any Agent used by the Member
- Cooperate with Visa in the application of the Anti-Money Laundering Program, including:
 - Assisting Visa in guarding against money laundering and terrorist financing
 - Supplying Visa with a copy of its Anti-Money Laundering Program plan upon request

ID#: 010410-010410-0000648

Anti-Money Laundering Compliance

Anti-Money Laundering Program Compliance

If Visa determines that a Member or the Member's designated agent has failed to comply with any of the requirements specified in "Anti-Money Laundering Program Implementation" and "Anti-Money Laundering Program - Member Requirements," Visa may, consistent with local law, impose conditions on or require additional actions of the Member or the designated agent to prevent possible money laundering or financing of terrorist activities. These actions may include, but are not limited to:

- Implementation of additional policies, procedures, or controls
- Termination of a Merchant or Cardholder Agreement
- Termination of an agent agreement
- Termination of Visa membership
- Assessment of fines or penalties
- Other action that Visa in its sole discretion determines to take with respect to the Member or the Member's designated agent

ID#: 010410-010410-0000654

Visa Money Transfer Member Responsibilities - CEMEA Region

In the CEMEA Region, in addition to the requirements of the *Visa International Operating Regulations*, all compliance, regulatory, and money laundering issues are the responsibility of the Visa Money Transfer Service Provider, Originating Members, and Beneficiary Members.

ID#: 010410-010410-0000658

Acquirer Risk Program - U.S. Region

Acquirer Risk Policies - U.S. Region

A U.S. Acquirer must implement an underwriting, monitoring, and control policy for its:

- Merchants
- VisaNet Processors
- Third Parties

The Acquirer must ensure that its policies are approved by its board of directors. Visa may grant a variance to this requirement.

The Acquirer must provide the policies to Visa upon request.

An Acquirer must implement a policy and procedures for reviewing solicitation materials used by its Agents.

ID#: 010410-010410-0007132

Acquirer Risk Program Review - U.S. Region

In the U.S. Region, as determined by Visa, a Visa-approved entity may conduct a periodic review of an Acquirer's operations at any time to ensure compliance with the Acquirer Risk Program requirements.

The U.S. Acquirer must provide a copy of the review report to Visa upon request.

The Acquirer is responsible for the cost of the periodic review.

ID#: 010410-010410-0008053

Compliance Monitoring

Member Activity Monitoring Requirements

Merchant Chargeback Activity Monitoring

An Acquirer must monitor the Chargeback-to-Transaction volume ratio of its Merchants and identify any Merchant that:

- Receives more than 100 Chargebacks per month
- Exceeds a Chargeback-to-Transaction volume ratio of 3%

ID#: 010410-010410-0002415

Merchant Weekly Activity Monitoring

An Acquirer must do all of the following for each of its Merchants:

- Retain at least the following weekly data:
 - Gross sales volume
 - Average Transaction amount
 - Number of Transaction Receipts
 - Average elapsed time between the Transaction Date of the Transaction Receipt and the Endorsement Date or Settlement Date (counting each as one day)
 - Number of Chargebacks
- Collect the data over a period of at least 1 month, beginning 30 calendar days after the Merchant Outlet's initial Deposit

- Use the data to determine the Merchant Outlet's normal weekly activity of the categories specified above
- Begin with the Merchant Outlet Deposit activity processed on the 31st calendar day from the first Deposit
- Adjust the Merchant Outlet's normal weekly activity on a monthly basis, using the previous month's activity
- Compare current related data to the normal weekly activity parameters

ID#: 010410-010410-0002416

Merchant Compliance Monitoring

An Acquirer must immediately investigate a Merchant that exceeds the parameters specified in "Member Activity Monitoring Requirements." The Acquirer must ensure Merchant compliance with the *Visa International Operating Regulations* and confirm the existence of risk control procedures by conducting:

- A physical inspection of the Merchant location
- An audit of the Merchant Website, if applicable

ID#: 010410-010410-0002418

Merchant Exception Reports

An Acquirer must generate exception reports if either the:

- Current weekly Merchant gross sales volume equals or exceeds US \$5,000, or local currency equivalent, and any of the following exceeds 150% of the normal weekly activity:
 - Number of weekly Transaction Receipt Deposits
 - Gross amount of weekly Deposits
 - Average Transaction amount
 - Number of weekly Chargebacks
- Average elapsed time between the Transaction Date and the Endorsement Date or Settlement Date for a Transaction (counting each as one day respectively) exceeds 15 calendar days

ID#: 010410-010410-0002417

Acquirer Investigation of Merchant

An Acquirer must investigate any Merchant Outlet appearing on an exception report, as specified in "Merchant Exception Reports." When the investigation reveals Merchant involvement in illegal activity, the Acquirer must:

- Cooperate fully with Visa in any investigation, and release all information relative to the Merchant upon request
- Take appropriate legal action to minimize losses if the investigation reveals illegal or fraudulent activity

- Cooperate with Issuers and law enforcement agencies
- Attempt to make the Merchant responsible for the Transaction
- Hold funds, if possible
- Initiate criminal and civil proceedings against the Merchant, if applicable

ID#: 010410-010410-0002419

Merchant Activity Compliance Monitoring Standards

Visa will determine whether the Acquirer has met the Merchant activity monitoring standards.

At the request of Visa, the Acquirer must provide both of the following to demonstrate compliance:

- Copies of actual reports or records used to monitor the Merchant's activity
- Any other data or specifications requested by Visa

ID#: 010410-010410-0008113

Merchant Activity Monitoring Standards Fines and Penalties

An Acquirer that fails to comply with the Merchant Activity Monitoring Standards is subject to the fines and penalties specified in "General Fines Schedule."

ID#: 010410-010410-0002421

Acquirer Compliance Requirements - AP Region

Before accepting Visa Transactions, an AP Acquirer must comply with the *Visa International Operating Regulations*. In addition, the Acquirer must:

- Complete a self-audit questionnaire
- Submit the completed self-audit questionnaire to Visa
- Implement prudent industry practices

If a review of the self-audit questionnaire identifies areas where the *Visa International Operating Regulations* have been violated, or the AP Acquirer failed to establish and implement prudent industry practices, the Acquirer must provide Visa with an explanation of the corrective actions to be taken and an implementation schedule.

ID#: 010410-010410-0003982

Acquirer Monitoring Fee - AP Region

An AP Acquirer must pay a quarterly Acquirer monitoring fee, as specified in the *Visa Asia Pacific Fee Guide*.

ID#: 081010-010410-0006047

Merchant Activity Monitoring - CEMEA Region

A CEMEA Acquirer must use its host processing system or a third-party processor's system or risk management software to systematically monitor, report, and investigate unusual Merchant activity, as specified in the CEMEA Regional Operating Regulations.

ID#: 010410-010410-0003853

Merchant Daily Activity Patterns and Averages - CEMEA Region

A CEMEA Acquirer must update and adjust a Merchant's daily activity pattern using the most current activity data daily. Merchant averages (using 90-day rolling averages) must be calculated and used to update the parameters listed in the "Mandatory Daily Transaction Monitoring Parameters - CEMEA Region" table and the "Mandatory Daily Authorization Monitoring Standards - CEMEA Region" table.

ID#: 081010-010410-0002262

Merchant Exception Reports - CEMEA Region

A CEMEA Acquirer must generate exception reports daily on the Transactions using the parameters listed in the "Mandatory Daily Transaction Monitoring Parameters - CEMEA Region" table and the "Mandatory Daily Authorization Monitoring Standards - CEMEA Region" table.

ID#: 081010-010410-0002263

Merchant Transaction Thresholds - CEMEA Region

A CEMEA Acquirer is responsible for assigning numerical threshold values to parameters based upon an individual Acquirer's Transaction analysis of its Merchant base. To prioritize and manage workloads, threshold adjustments should be made according to factors such as Merchant, Merchant Category Code, or Merchant grouping.

ID#: 010410-010410-0002264

Merchant Transaction and Deposit Monitoring - CEMEA Region

A CEMEA Acquirer must systematically monitor, report, and investigate changes in Merchant Transaction and Deposit patterns, using the parameters specified in the table below.

Mandatory Daily Transaction Monitoring Parameters - CEMEA Region

Parameter Name ¹	Parameter Exceeded	Threshold Value ²
Individual Transaction amount within a Merchant Deposit	Average daily amount of Transactions for an individual Merchant Outlet	% threshold established by the Acquirer

Total number of Transactions deposited daily for an individual Merchant Outlet	Average daily number of Transactions for an individual Merchant Outlet	% threshold established by the Acquirer
Total amount of Transactions deposited daily for an individual Merchant Outlet	Average daily amount of Deposit for an individual Merchant Outlet	% threshold established by the Acquirer
Number and amount of Transactions processed on the same Cardholder Account Number by one or more Merchants	Parameter value	Number and amount established by Acquirer
Number and amount of Retrieval Requests and Chargebacks processed	Acquirer predetermined ratio or parameter value	Predetermined ratio or number/amount established by Acquirer
Total amount of key-entered Transactions processed daily at a Merchant Outlet	Average daily total amount of key-entered Transactions for an individual Merchant Outlet	% threshold established by the Acquirer
Total number of key-entered Transactions processed daily at a Merchant Outlet	Average daily total number of key-entered Transactions for an individual Merchant Outlet	% threshold established by the Acquirer
Percentage of below-Floor Limit Transactions processed for an individual Merchant Outlet	Average daily total number of below-Floor Limit Transactions processed for an individual Merchant Outlet	% threshold established by the Acquirer
Total number and amount of Transactions on the same Issuer BIN, at the same Merchant Outlet, on the same day	Parameter value	Number and amount specified by Acquirer
Amount of Credits (refunds) processed for an individual Merchant Outlet	Average daily amount of Credits for an individual Merchant Outlet	% threshold established by the Acquirer
Number of Credits (refunds) processed for an individual Merchant Outlet	Average daily number of Credits for an individual Merchant Outlet	% threshold established by the Acquirer
Merchant with no Deposit activity for a specified time period	Parameter value	Time period established by the Acquirer or within previous 3 months
Merchant Deposit made with no previous Deposit activity within a specified time period	Parameter value	Time period established by the Acquirer or within previous 3 Months

Merchant Deposit processed after termination of Merchant Agreement

Parameter value

Parameter value

1. At its discretion, Visa may vary or impose new parameters to identify changing fraud patterns if the existing parameters do not provide sufficient fraud detection.
2. At its discretion, Visa may impose a threshold value on an Acquirer if the threshold established by the Acquirer does not provide sufficient fraud detection.

ID#: 010410-010410-0002280

Acquirer Authorization Request Monitoring Parameters - CEMEA Region

A CEMEA Acquirer must systematically monitor, report, and investigate changes in Merchant Authorization Request patterns using the parameters specified in the table below:

Mandatory Daily Authorization Monitoring Standards - CEMEA Region

Parameter Name ¹	Parameter Exceeded	Threshold Value ²
Single Authorization amount	Average daily Authorization amount for a single Merchant Outlet	% threshold established by the Acquirer
Total number of Authorization Requests for a single day at a Merchant Outlet	Average daily number of Authorization Requests at a Merchant Outlet	% threshold established by the Acquirer
Total amount of Authorization Requests for a single day at a Merchant Outlet	Average daily amount of Authorization Requests at a Merchant Outlet	% threshold established by the Acquirer
Total amount of Authorization Requests for a single day at a Merchant Outlet	Specified accumulation of Authorized Transaction Amounts	Amount specified by the Acquirer
Multiple Authorization Requests for the same Cardholder Account Number processed on a single day at the same Merchant Outlet	Parameter value	Number established by Acquirer
Total number of key-entered Authorization Requests processed daily at a Merchant Outlet	Average daily total number of key-entered Authorization Requests for an individual Merchant Outlet	% threshold established by the Acquirer
Total amount of key-entered Authorization Requests processed	Average daily total amount of keyentered Authorization Requests for an individual	% threshold established by the Acquirer

daily at a Merchant Outlet	Merchant Outlet	
Total number and value of Authorization Requests on the same Issuer BIN, at the same Merchant Outlet, on the same day	Parameter value	Number and value established by Acquirer
Percentage of declined Authorization Requests in a single day from a single merchant	Parameter value	Predetermined ration established by the Acquirer
<p>1. At its discretion, Visa may vary or impose new parameters to identify changing fraud patterns if the existing parameters do not provide sufficient fraud detection.</p> <p>2. At its discretion, Visa may impose a threshold value on an Acquirer if the threshold established by the Acquirer does not provide sufficient fraud detection.</p>		

ID#: 010410-010410-0002281

Acquirer Monitoring Standards Non-Compliance - CEMEA Region

A CEMEA Member that is not compliant with the CEMEA Acquirer monitoring standards specified in "Member Activity Monitoring Requirements" at the end of each financial quarter (December, March, June, and September) will be assessed a fine against the latest available quarterly Merchant Sales Volume.

ID#: 010410-010410-0006987

Cardholder Activity Monitoring - CEMEA Region

A CEMEA Issuer must use its host processing system or a third-party processor's system or risk management software to systematically monitor, report, and investigate unusual Cardholder activity, as specified in the CEMEA Regional Operating Regulations.

ID#: 010410-010410-0002283

Issuer Exception Reports - CEMEA Region

A CEMEA Issuer must generate exception reports on all authorization requests daily using the parameters listed in the "Mandatory Issuer Monitoring Standards - CEMEA Region" table and verify the legitimacy of the suspect Transactions with the genuine Cardholder.

ID#: 081010-010410-0002285

Cardholder Spending Activity Monitoring - CEMEA Region

A CEMEA Issuer is responsible for assigning numerical values to all of the parameters listed in the "Mandatory Issuer Monitoring Standards - CEMEA Region" table. These values should be based on an individual Issuer's analysis of its Cardholder's spending activity. To prioritize and manage

workloads, threshold adjustments should be made according to factors such as Card product or customer groupings.

ID#: 010410-010410-0002286

Issuer Authorization Request Monitoring - CEMEA Region

A CEMEA Issuer must systematically monitor, report, and investigate unusual Authorization Request patterns using the parameters specified in the table below:

Mandatory Issuer Monitoring Standards - CEMEA Region

Parameter	Definition
Total number of Authorizations exceeds predefined limits in a given period	A Card is used more than a certain number of times in a certain period (example period = 1 day)
Total number of Authorizations exceeds predefined limits in a given period for a specific Merchant Category Code(s)	A Card is used more than a certain number of times within a specified Merchant Category Code (i.e., high-risk Merchant Category Code[s])
Total number of Authorizations exceeds predefined limits in a given time at the same Merchant	A Card is used more than a certain number of times in one particular Merchant Outlet
Total number of Authorizations exceeds predefined limits in a given period in a specific country	A Card is used more than a certain number of times in a high-risk country
Total number of invalid PIN attempts in a predefined time period	A Card is used with an incorrect PIN at an ATM more than a certain number of times in a certain period (example period = 1 day)
Total number of POS Entry Mode "02" Authorizations received in a predefined time period	A Card is used more than a certain number of times in a certain time period, where field 22 in the Authorization message contains "02"
Total Authorization value exceeds predefined limit in a predefined time period	A Card is used over a certain monetary amount in a certain time period
Total Authorization value exceeds a predefined limit in a predefined time period in a specific Merchant Category Code(s)	A Card is used over a certain monetary amount in a certain time period in a high-risk Merchant Category Code(s)
Total Authorization value exceeds a predefined limit in a predefined time in a specific country	A Card is used over a certain monetary amount in a high-risk country
Individual Authorizations exceed a predefined limit	An individual Card is used over a certain monetary amount

Individual Authorizations exceed a predefined limit in a specific Merchant Category Code(s)	An individual Card is used over a certain monetary amount in a high-risk Merchant Category Code(s)
Individual Authorizations exceed a predefined limit in a specific country	An individual Card is used over a certain monetary amount in a high-risk country
Any Card with Authorizations in 2 or more countries in a predefined time period	A Card is used at a point-of-sale in a certain time period in 2 or more countries
Any Card with high-value Authorizations proceeded by one or more declined Authorization attempts with a predefined percentage of the original Authorization value	A Card is used, receives either an Approval Response or Decline Response, and is subsequently used repeatedly with the Transaction amount decreasing at every attempt
The percentage of key-entered Authorizations as a percentage of all Authorizations, within a defined period exceeds a predefined limit	The ratio of key-entered (high-risk) Authorization counts to the total volume of all Authorization counts in a certain time period (example period = 1 day, 1 month)
The percentage utilization of available "to spend" in a predefined period	To establish the use (cash/retail) and validity of a Card's available balance in a certain period

ID#: 010410-010410-0008999

Issuer Monitoring Standards Compliance - CEMEA Region

Visa will determine whether a CEMEA Issuer has met the Issuer monitoring standards specified in the CEMEA Regional Operating Regulations. At the request of Visa, the Issuer must provide the following to demonstrate compliance:

- Copies of actual reports or records used to monitor Cardholder activity
- Any other data or specifications Visa may request from the Member

ID#: 010410-010410-0002288

Issuer Monitoring Standards Non-Compliance - CEMEA Region

A CEMEA Member that is not compliant with the monitoring standards specified in the CEMEA Regional Operating Regulations at the end of each financial quarter (December, March, June, and September) will be assessed a fee against the latest available Quarterly Card Service Volume.

ID#: 010410-010410-0008974

Central Deposit Monitoring Requirements - LAC Region

An LAC Acquirer must conduct an investigation of any Merchant Outlet appearing in a Central Deposit Monitoring report within 3 calendar days of receipt of the report. If the investigation reveals

Merchant involvement in any of the following, the Acquirer must take the appropriate action, as specified in this section:

- Illegal activity
- Violation of the Visa International Operating Regulations or Merchant contract
- Activities likely to produce losses to Visa Members

If the Merchant is involved in any of the above activities, the Acquirer must:

- Cooperate with Visa, Issuers, and law enforcement agencies in any investigation
- Release all information regarding the Merchant upon request
- Terminate the Merchant, if appropriate
- Hold funds, if possible and legal
- Initiate criminal or civil proceedings against the Merchant, if applicable
- Take appropriate legal action to minimize losses, if the investigation discloses illegal or fraudulent activity

ID#: 010410-010410-0008119

Acquirer Monitoring Program Inspection - LAC Region

Effective 1 October 2009, Visa may, on a quarterly basis, inspect the LAC Acquirer's and/or Agent's facilities when the quarterly amount of confirmed purchase fraud exceeds US \$100,000 and the quarterly average of confirmed fraud purchase Transactions as a percentage of purchase sales volume for its affiliated Merchants exceeds 0.30%.

ID#: 010410-010410-0000577

Acquirer Monitoring Program Responsibilities - LAC Region

Effective 1 October 2009, an LAC Acquirer identified under the Acquirer Monitoring Program has a 180-day workout period from the date of notification to reduce its quarterly purchase fraud-to-sales ratio below 0.30%. After initial identification, an Acquirer must maintain levels below the threshold for 4 consecutive quarters to be considered compliant. During that time, any subsequent identification will render the Acquirer ineligible for a workout period and a penalty will be assessed.

An Acquirer that fails to comply with the above provisions is subject to a special quarterly fee of US \$25,000.

ID#: 010410-010410-0008294

Acquirer Monitoring Program Inspection Costs - LAC Region

Effective 1 October 2009, Visa will collect from the LAC Acquirer the costs and expenses incurred in connection with all inspections. The on-site inspection fee is described in the *Visa LAC Fee Guide* or applicable local fee guide.

ID#: 081010-010410-0000579

Merchant Chargeback Activity Monitoring - U.S. Region

A U.S. Acquirer must monitor the Chargeback-to-Interchange volume ratio of its Merchants and identify any Merchant that experiences the following activity levels during any month:

- 100 or more Interchange Transactions
- 100 or more Chargebacks
- A 1% or higher ratio of overall Chargeback-to-Interchange volume

ID#: 010410-010410-0002220

Merchant Weekly Activity Reporting - U.S. Region

A U.S. Acquirer must, at a minimum, do all of the following for each of its Merchants:

- Retain at least the following weekly data:
 - Gross sales volume
 - Average Transaction amount
 - Number of Transaction Receipts
 - Average elapsed time between the Transaction Date of the Transaction Receipt and the Acquirer's Processing Date (counting each as one day)
 - Number of Chargebacks
- Collect the data over a period of the month following the Merchant Outlet's initial Deposit
- Use the data to determine the Merchant Outlet's normal weekly activity of the specified categories
- Adjust the Merchant Outlet's normal weekly activity on a monthly basis, using the previous month's activity
- Compare current related data to the normal weekly activity parameters

ID#: 010410-010410-0002221

Merchant Exception Reports - U.S. Region

Beginning with the Merchant Outlet Deposit activity processed on the 31st calendar day from the first Deposit, a U.S. Acquirer must generate unusual activity reports if either of the following occurs:

- Current weekly gross sales volume equals or exceeds US \$5,000 and any of the following meets or exceeds 150% of the normal weekly activity:
 - Number of weekly Transaction Receipt Deposits
 - Gross amount of weekly Deposits
 - Average Transaction amount
 - Number of weekly Chargebacks
- Average elapsed time between the Transaction Date and the Acquirer's Processing Date for a Transaction (counting each as one day) exceeds 15 calendar days

ID#: 010410-010410-0002223

Internet Payment Service Provider and Sponsored Merchant Activity Monitoring - U.S. Region

A U.S. Acquirer must comply with Merchant monitoring standards for each Internet Payment Service Provider, as specified in "High-Risk Telemarketing Merchant Monitoring - U.S. Region."

Sponsored Merchants that exceed Visa thresholds for excessive Chargebacks, as specified in "Merchant Chargeback Monitoring Program - U.S. Region" and Fraud Activity, as specified in "Risk Identification Service Online Fines - U.S. Region," and "Excessive Fraud Activity Notification - U.S. Region," for more than three months will be subject to RIS Online and Merchant Chargeback Monitoring Programs.

ID#: 010410-010410-0003940

Chargeback Monitoring

Global Merchant Chargeback Monitoring Program Overview

Effective 1 June 2010, Visa monitors Merchant Outlets and Acquirers that generate an excessive level of international Chargebacks through the Global Merchant Chargeback Monitoring Program as noted below. Disputes related to Chargeback Reason Code 93, "Merchant Fraud Performance Program," are excluded from program monitoring.

A Merchant Outlet is identified in the Global Merchant Chargeback Monitoring Program if it meets or exceeds **all** of the following monthly performance activity levels:

- 200 international Chargebacks
- 200 International Transactions
- 2% ratio of international Chargebacks to International Transactions

An Acquirer is identified in the Global Merchant Chargeback Monitoring Program if it meets or exceeds **all** of the following monthly performance activity levels:

- 500 international Chargebacks
- 500 International Transactions
- 1.5% ratio of international Chargebacks to International Transactions
- One or more Merchants in the program during the reporting month

Visa may modify or create new monthly performance levels to respond to different Chargeback and fraud trends that emerge.

Additional operational details regarding the program are specified in the *Visa Global Merchant Chargeback Monitoring Program (GMCMP) Program Guide*.

ID#: 081010-010410-0006039

Global Merchant Chargeback Monitoring Program Handling Fees

Effective 1 June 2010, Visa assesses an Acquirer a Chargeback handling fee of US \$100 for each international Chargeback received for each identified Merchant Outlet once the Merchant has been placed in the Global Merchant Chargeback Monitoring Program.

Visa collects the Chargeback handling fee from the Acquirer and disburses US \$70 to the Issuer that initiated the Chargeback through the Visa Integrated Billing Statement. Visa retains the balance as an administration fee.

If the Acquirer and Merchant have not implemented procedures to reduce Chargebacks, Visa may assess the Acquirer an increased Chargeback handling fee not exceeding US \$200 for each international Chargeback received for its Merchant.

Visa may, at its discretion, assess the Acquirer Chargeback handling fees for Trailing Chargeback Activity that occurs up to 4 months after Merchant termination, regardless of sales volume.

ID#: 081010-010410-0008120

Global Merchant Chargeback Monitoring Program Fees and/or Fines - Visa Rights

Effective 1 June 2010, Visa may assess, suspend, or waive fees and/or fines, in whole or in part, to accommodate unique or extenuating circumstances. Global Merchant Chargeback Monitoring Program fees and/or fines will no longer be assessed once the Merchant has met acceptable performance levels; however, fees and/or fines may continue to be assessed, or a Merchant may be prohibited from participating in the Visa Program, as specified in "High-Risk Merchants in the Global Merchant Chargeback Monitoring Program - Acquirer Penalties" table or "Visa Right to Terminate Merchant, Internet Payment Service Provider or Sponsored Merchant" if Visa determines that the Merchant is causing undue economic hardship to the Visa system as a result of high dispute volumes.

ID#: 081010-010410-0001877

Global Merchant Chargeback Monitoring Program Penalties

Effective 1 June 2010, Visa assesses Global Merchant Chargeback Monitoring Program penalties to the Acquirer, as described in the following tables.

Penalties for Global Merchant Chargeback Monitoring Program - Merchant-Level Thresholds

Event	Visa Action/Fee
1. Merchant Outlet meets or exceeds the Chargeback activity thresholds, as specified in "Global Merchant Chargeback Monitoring Program Overview," in months 1-3 (month 1 = initial notification)	<ul style="list-style-type: none"> • Workout Period¹ • No fee
2. Merchant Outlet meets or exceeds the Chargeback activity thresholds, as specified in "Global Merchant Chargeback Monitoring Program Overview," in months 4-9	<ul style="list-style-type: none"> • US \$100 per international Chargeback for every month the Merchant meets or exceeds the program thresholds² • If the Acquirer and Merchant have not

	implemented procedures to reduce Chargebacks, Visa may assess the Acquirer a fee of US \$200 for each international Chargeback received for its Merchant ²
3. Merchant Outlet meets or exceeds the Chargeback activity thresholds, as specified in “Global Merchant Chargeback Monitoring Program Overview,” beyond month 9	<ul style="list-style-type: none"> • US \$100 per international Chargeback for every month the Merchant meets or exceeds the program thresholds² • If the Acquirer and Merchant have not implemented procedures to reduce Chargebacks, Visa may assess the Acquirer a fee of US \$200 for each international Chargeback received for its Merchant² • Acquirer is eligible for US \$25,000 review fee • Visa may initiate Merchant disqualification processes against a Merchant Outlet and/or its principals
1. The Workout Period is not applicable for Acquirer-level thresholds or High-Risk Merchants as specified in “High-Risk Merchant Category Codes.”	
2. Visa allocates US \$70 of each fee to the Issuer via a Funds Disbursement.	

Penalties for Global Merchant Chargeback Monitoring Program - Acquirer-Level Thresholds

Event	Requirements/Fine
1. Acquirer meets or exceeds the Chargeback activity thresholds as specified in “Global Merchant Chargeback Monitoring Program Overview”	US \$25,000 for every month the Acquirer meets or exceeds the program thresholds
2. Acquirer meets or exceeds the Chargeback activity thresholds, as specified in “Global Merchant Chargeback Monitoring Program Overview,” more than 3 times in a rolling 12-month period	US \$50,000 for every month the Acquirer meets or exceeds the program thresholds
3. Acquirer meets or exceeds the Chargeback activity thresholds, as specified in “Global Merchant Chargeback Monitoring Program Overview,” more than 6 times in a rolling 12-month period	<ul style="list-style-type: none"> • US \$100,000 for each subsequent month the threshold is met or exceeded • Acquirer is eligible for the imposition of Risk Reduction Procedures as specified in “Member Risk Reduction Requirements” • Visa may apply additional fines for repetitive or willful violations, as specified in “Repetitive Violations” and “Willful Violations.”

ID#: 081010-010610-0025677

Global Merchant Chargeback Monitoring Program - Revocation of Workout Period

Effective 1 June 2010, Visa may, at its discretion, revoke the Workout Period of a Merchant in the Global Merchant Chargeback Monitoring Program if Visa deems that the Merchant's activities may cause undue harm to the goodwill of the Visa payment system.

ID#: 081010-010610-0025678

Global Merchant Chargeback Monitoring Program - Merchant Status

Effective 1 June 2010, a Merchant that changes Acquirers while in the Global Merchant Chargeback Monitoring Program will be assigned the equivalent status in the program with the new Acquirer.

ID#: 081010-010610-0025679

Global Merchant Chargeback Monitoring Program - Data Quality Compliance

Effective 1 June 2010, to enable valid Global Merchant Chargeback Monitoring Program identifications, an Acquirer must:

- Ensure Merchant names and Merchant data are identified in accordance with the *Visa Merchant Data Standards Manual*
- Provide complete and accurate Authorization and Settlement data

If Visa determines that an Acquirer or its Merchant changed, modified, or altered the Merchant name or Merchant data in any way to circumvent the Global Merchant Chargeback Monitoring Program, Visa may:

- Assess a fine of US \$10,000 per Merchant, per month, to the Acquirer
- Permanently disqualify the Merchant and its principals from participating in the Visa Program

For the purposes of administering Merchant compliance under the Global Merchant Chargeback Monitoring Program, if an Acquirer submits Interchange for a single Merchant Outlet under multiple names, Visa may:

- Group the Merchant activity
- Notify the Acquirer of the Interchange grouping

Visa may evaluate Internet Payment Service Provider (IPSP) performance either by aggregating all Interchange activity together or at the Sponsored Merchant level.

ID#: 081010-010610-0025680

Merchant Chargeback Monitoring Program - U.S. Region

Visa monitors the total volume of U.S. Domestic and International Interchange and Chargebacks for a single Merchant Outlet and identifies U.S. Merchants that experience all of the following activity levels during any month:

- 100 or more interchange transactions
- 100 or more Chargebacks
- A 1% or higher ratio of overall Chargeback-to-Interchange volume

For the purposes of the U.S. Merchant Chargeback Monitoring Programs, if an Acquirer submits Interchange for a single Merchant Outlet under multiple names, Visa:

- Groups the Merchant activity
- Notifies the respective Acquirer of the Interchange grouping

ID#: 081010-010410-0008123

Merchant Chargeback Monitoring Program - Merchant Region - U.S. Region

A Merchant Outlet that moves to the U.S. Region at the time that it is in another Visa Region's Chargeback monitoring program will be assigned the equivalent status in the U.S. Region's comparable Chargeback monitoring program.

ID#: 010410-010410-0002352

Merchant Chargeback Monitoring Program - Acquirer Requirements - U.S. Region

Within 10 calendar days of receipt of a Notification that a Merchant Outlet has met or exceeded the thresholds specified in "Merchant Chargeback Monitoring Program - U.S. Region," a U.S. Acquirer must:

- Notify the Merchant
- Provide Visa with the specific information requested

ID#: 010410-010410-0002356

Merchant Chargeback Monitoring Program Fees - U.S. Region

Visa assesses Merchant Chargeback Monitoring Program fees to a U.S. Acquirer, as described in the table below.

Merchant Chargeback Monitoring Program Fees - U.S. Region

Event	Requirements/Fine
1. U.S. Merchant Outlet meets or exceeds the Chargeback activity thresholds specified in "Merchant Chargeback Monitoring Program - US Region"	<ul style="list-style-type: none"> • Initial Notification - month 0 • No fee
2. U.S. Merchant Outlet continues to meet or exceed the Chargeback activity thresholds for the month following initial Notification	<ul style="list-style-type: none"> • Notification - month 1 • US \$5,000 for failure to return completed

	<ul style="list-style-type: none"> documentation within 10 calendar days of the Notification letter date US \$1,000 per day until completed documentation is received
3. U.S. Merchant Outlet continues to meet or exceed the Chargeback activity thresholds for the second month	<ul style="list-style-type: none"> Notification - month 2 US \$10,000 for failure to respond with an acceptable Chargeback reduction plan within 10 calendar days of the Notification letter date US \$1,000 per day until acceptable Chargeback reduction plan is received
4. U.S. Merchant Outlet continues to meet or exceed the Chargeback activity thresholds for months 3, 4, and 5	<ul style="list-style-type: none"> US \$50 per Chargeback for every month the Merchant continues to meet or exceed the Chargeback thresholds¹
5. U.S. Merchant Outlet continues to meet or exceed the Chargeback activity thresholds for months 6 and 7	<ul style="list-style-type: none"> US \$100 per Chargeback for every month the Merchant continues to meet or exceed the Chargeback thresholds²
6. U.S. Merchant Outlet continues to meet or exceed the Chargeback activity thresholds for months 8 and 9	<ul style="list-style-type: none"> US \$25,000 review fee US \$100 per Chargeback for every month the Merchant continues to meet or exceed the Chargeback thresholds²
7. U.S. Merchant Outlet continues to meet or exceed the Chargeback activity thresholds beyond month 9	<ul style="list-style-type: none"> US \$100 per Chargeback for every month the Merchant continues to meet or exceed the Chargeback thresholds² Merchant and its principals eligible for disqualification proceedings, as specified in "Critical Chargeback Levels - U.S. Region"
<p>1. Visa allocates US \$40 of each fee to the Issuer via a Funds Disbursement.</p> <p>2. Visa allocates US \$90 of each fee to the Issuer via a Funds Disbursement.</p> <p>ID#: 010410-010410-0003490</p>	

Chargeback Activity Fines - U.S. Region

Fines for Chargeback activity may continue to be assessed to a U.S. Acquirer:

- For all Trailing Chargeback Activity that occurs up to 120 calendar days after Transaction processing has ceased
- Equivalent to the penalties being assessed to the Acquirer, as specified in "Merchant Chargeback Monitoring Program Fees - U.S. Region," at the time Transaction processing ceased

ID#: 010410-010410-0002358

Merchant Chargeback Monitoring Program - Merchant Disqualification - U.S. Region

If a U.S. Merchant Outlet continues to meet or exceed the Chargeback thresholds beyond the periods specified in "Merchant Chargeback Monitoring Program Fees - U.S. Region," Visa may permanently disqualify the Merchant from participating in the Visa Program. Visa notifies both the Acquirer and Merchant of the disqualification and its effective date.

ID#: 010410-010410-0002359

Critical Chargeback Levels - U.S. Region

If a U.S. Merchant Outlet demonstrates a critical level of Chargeback-to-Interchange volume at any time during a given month, Visa may require the U.S. Acquirer to terminate the Merchant Agreement.

ID#: 010410-010410-0002360

Acquirer Chargeback Monitoring Program - U.S. Region

Visa monitors the total volume of U.S. Domestic and International Interchange and Chargebacks for any U.S. Acquirer that experiences all the following activity levels during any month:

- 500 or more interchange transactions
- 500 or more Chargebacks
- A 1.00% or higher ratio of overall Chargeback-to-Interchange volume

ID#: 010410-010410-0002361

Acquirer Processing Activity Review - U.S. Region

For any U.S. Acquirer that has 3 or more Merchants in the Chargeback monitoring programs for 6 consecutive months, Visa may conduct a review of the U.S. Acquirer's and/or Merchants' Visa Card-related processing activities:

- A senior officer of the Acquirer, as determined by Visa, is required to be present during the review process
- The Acquirer must take action on all recommendations resulting from the review, as directed by Visa

ID#: 010410-010410-0002368

Acquirer Chargeback Monitoring Program Penalties - U.S. Region

If Visa suspects that a U.S. Acquirer has terminated a Merchant Agreement and knowingly entered into a new Merchant Agreement with the same Merchant under a different name, with the intent to circumvent the provisions of the "Acquirer Chargeback Monitoring Program - U.S. Region," Visa:

- Assesses a fine, 60 calendar days after Acquirer Notification, as specified in "Acquirer Chargeback Monitoring Program Fees - U.S. Region" table

- May permanently disqualify the Merchant and its principals from participating in the Visa Program

The Acquirer may appeal to Visa during the 60-calendar-day period. If the Acquirer appeals, the Acquirer must provide evidence to disprove the suspected activity.

ID#: 010410-010410-0008129

Acquirer Chargeback Monitoring Program Fees - U.S. Region

Visa assesses Acquirer Chargeback Monitoring Program fees to a U.S. Acquirer, as described in the following table.

Acquirer Chargeback Monitoring Program Fees - U.S. Region

Event	Requirements/Fee
1. Acquirer knowingly attempts to circumvent the provisions of "Acquirer Chargeback Monitoring Program - U.S. Region"	US \$25,000 assessed 60 calendar days after Notification to the Acquirer
2. Acquirer meets or exceeds the Chargeback activity thresholds specified in "Acquirer Chargeback Monitoring Program - U.S. Region"	US \$25,000
3. Acquirer meets or exceeds the Chargeback activity thresholds more than 3 times in a rolling 12- month period	US \$100,000 for each subsequent month that either threshold is exceeded
4. Acquirer has had 3 or more Merchants in the Merchant Chargeback Monitoring Programs for 6 consecutive months	Daily review fee of at least US \$2,500, with a one-week minimum fee of US \$17,500, assessed while a review of the Acquirer's and/or Merchants' Visa Card-related processing activities is being conducted, as specified in "Acquirer Processing Activity Review - U.S. Region"
5. Acquirer fails to take action on recommendations resulting from a review of the Acquirer's and/or Merchants' Visa Card-related processing activities	US \$75,000 minimum

ID#: 010410-010410-0003491

Global Merchant Chargeback Monitoring Program - U.S. Region

The Acquirer of a U.S. Merchant in the Global Merchant Chargeback Monitoring Program, as specified in the *Visa International Operating Regulations*, is subject to the terms of that program for the Merchant's total volume of U.S. Domestic and International Chargebacks.

ID#: 010410-010410-0002369

Fraud Monitoring

Acquirer Monitoring Program

Visa monitors an Acquirer to determine disproportionate fraud-to-sales ratios.

An Acquirer exceeding 3 times the worldwide or regional fraud-to-sales ratio for more than one quarter will be considered non-compliant and may be subject, but not limited, to the following fines and penalties:

- Monetary fines specified in the applicable Visa Regional Operating Regulations
- Temporary suspension of contracting with new Merchants
- Termination of membership

ID#: 010410-010410-0008130

Merchant Fraud Performance Program

The Merchant Fraud Performance Program measures Merchant Outlet activity and identifies Merchant Outlets requiring performance improvement when fraud thresholds are met or exceeded, as specified in the *Merchant Fraud Performance Program Guide*. If a Merchant Outlet continues to meet or exceed the fraud performance thresholds:

- The Acquirer will be liable under Chargeback Reason Code 93, "Merchant Fraud Performance Program," for fraudulent Transactions at Merchant Outlets in the program
- Visa will apply escalating financial penalties to the Acquirer
- Visa may ultimately disqualify the Merchant Outlet from the Visa payment system

ID#: 010410-010410-0000608

Merchant Fraud Performance Program Compliance

An Acquirer must comply with the Merchant Fraud Performance Program requirements specified in the *Merchant Fraud Performance Program Guide*.

ID#: 010410-010410-0002396

Merchant Fraud Performance Program Requirements

An Acquirer must address any fraud exposure attributed to a Merchant Outlet that is identified by the Merchant Fraud Performance Program within the time period specified in the *Merchant Fraud Performance Program Guide* or face possible corrective actions.

ID#: 010410-010410-0001864

Acquirer Performance Monitoring Program - AP Region

Effective 1 October 2008, the Acquirer Performance Monitoring Program monitors AP Acquirers to determine disproportionate fraud-to-sales ratios and identifies Acquirers requiring performance improvements when fraud thresholds are met or exceeded, as specified in the *Visa Acquirer Performance Monitoring Program Guide - Asia Pacific*. If an Acquirer exceeds the limits specified in the guide, it may be subject to an on-site Acquirer performance review by Visa.

Effective 1 October 2008, an AP Acquirer is subject to the penalties specified in the following table for failure to take appropriate action if it is identified by Visa under the Acquirer Performance Monitoring Program, as specified in the *Visa Acquirer Performance Monitoring Guide - Asia Pacific*. Visa may review and modify the program thresholds and framework on a periodic basis, based on current fraud trends.

Acquirer Performance Monitoring Program Penalty Schedule - AP Region

Violation (Based on each quarter the Acquirer exceeds the thresholds after the workout period)	Visa Action or Fine
First violation	US \$25,000
Second consecutive violation	US \$50,000
3 or more consecutive violations	US \$100,000 for every subsequent violation per quarter OR Visa may revoke or suspend the Acquirer's license

ID#: 010410-011008-0008180

Merchant Fraud Performance Program - AP Region

An AP Merchant Outlet is identified in the Merchant Fraud Performance Program if it violates the *Visa International Operating Regulations* or if it meets or exceeds monthly international fraud levels specified in the *Visa Asia Pacific Merchant Fraud Performance Program Guide*. Visa may modify or create new monthly performance levels after evaluation of the program's success in identifying Merchants that cause undue economic hardship or damage to the goodwill of the Visa system.

ID#: 010410-010410-0000612

Domestic Merchant Fraud Performance Program - Canada Region

Canada Members must comply with the requirements of the Canada Region's Domestic Merchant Fraud Performance Program, as detailed in the *Domestic Merchant Fraud Performance User's Manual* available at <http://www.visainfo.ca>.

ID#: 010410-010410-0000616

Acquirer Performance Monitoring Program - CEMEA Region

The Acquirer Performance Monitoring Program identifies Acquirers that exceed Visa-defined fraud levels. CEMEA Acquirers must adhere to the Acquirer Performance Monitoring Program implementation process and compliance principles.

ID#: 081010-010410-0002273

Acquirer Monitoring Program Thresholds - CEMEA Region

Effective through 30 June 2010, a CEMEA Acquirer that has quarterly controllable fraud losses in excess of US \$75,000 and an acquired fraud rate in excess of 0.35% of sales in any quarter will automatically enter the Acquirer Monitoring Program.

Effective 1 July 2010, a CEMEA Acquirer will be considered non-compliant with the established Acquirer Monitoring Program standards if it meets or exceeds quarterly fraud levels specified in the Visa Acquirer Performance Monitoring Program Guide - Asia Pacific and CEMEA.

ID#: 081010-010410-0002274

Acquirer Monitoring Program Penalties - CEMEA Region

Effective through 30 September 2010, a CEMEA Acquirer that is compliant with transaction monitoring requirements, no automatic fines will be assessed for breaking program thresholds. A CEMEA Acquirer persistently exceeding program guidelines may have non-compliance fines assessed, as specified in the *Visa International Operating Regulations*. A CEMEA Acquirer that has not implemented compliant monitoring systems will continue to be charged differential fees, as detailed in the *Visa CEMEA Fee Guide*.

Effective 1 October 2010, a CEMEA Acquirer is subject to the penalties in the following table for failure to take appropriate action if it is identified by Visa under the Acquirer Performance Monitoring Program as specified in the *Visa Acquirer Performance Monitoring Program Guide - Asia Pacific and CEMEA*. Visa may review and modify the program thresholds and framework on a periodic basis, based on current fraud trends.

Acquirer Monitoring Program Penalties - CEMEA Region

Violation (Based on each quarter the Acquirer exceeds the thresholds after the workout period)	Visa Action or Fine
First violation	US \$ 25,000
Second consecutive violation	US \$ 50,000
3 or more consecutive violations	US \$100,000 for every subsequent violation per quarter or Visa may revoke or suspend the Acquirer's license

ID#: 081010-010410-0002275

Risk Reduction Assistance - CEMEA Region

Once a CEMEA Member has exceeded risk program parameters, Visa may offer the Member assistance in implementing risk reduction strategies.

Visa assistance, where deemed necessary, may consist of a CEMEA Member onsite visit and the provision of a risk reduction recommendations report.

ID#: 010410-010410-0009033

Implementation of Risk Reduction Recommendations - CEMEA Region

CEMEA Members that fail to demonstrate implementation of Visa risk reduction recommendations and/or remain in violation of Visa risk programs may be subject to a transfer of Transaction financial liability using Chargeback reason code 93, "Merchant Fraud Performance Program."

ID#: 010410-010410-0002279

High-Risk Merchant Outlet Fees - LAC Region

The semi-monthly Issuer Fraud Detection Fees for an LAC High-Risk Merchant Outlet are specified in the table below.

Risk Identification Service Fees for High-Risk Merchant Outlets - LAC Region

Suspect Transactions as a Percentage of Total Sales	Visa Action or Fine
10 - 49.99%	US \$50
50 - 74.99%	US \$100
75 - 100.00%	US \$200

ID#: 010410-010410-0006877

Fraud Activity Advices - U.S. Region

A program advice is sent to the U.S. Acquirer for each month that Fraud Activity exceeds all of the following thresholds:

- 100 or more occurrences of Fraud Activity
- Fraud Activity amount in excess of US \$50,000 per month
- Acquirer Fraud Activity-to-sales ratio of 2 to 3 times the average U.S. Fraud Activity-to-sales ratio

ID#: 010410-010410-0002089

Critical Fraud Activity Levels - U.S. Region

Visa may impose any of the following conditions on a U.S. Acquirer whose Fraud Activity-to-sales ratio is 3 or more times the average U.S. Fraud Activity-to-sales ratio for 3 consecutive months:

- Onsite review by Visa
- Required corrective actions
- Suspension of the Acquirer program
- Termination of membership

ID#: 010410-010410-0002092

Acquirer Monitoring Program Onsite Review - U.S. Region

In the U.S. Region, if Visa determines that an onsite review is required, the U.S. Acquirer will be assessed a review fee of US \$2,500, with a one-week minimum fee of US \$17,500.

ID#: 010410-010410-0008179

Fraud Activity Alerts - U.S. Region

A program Alert is sent to a U.S. Acquirer for each month that Fraud Activity exceeds all of the following thresholds:

- 100 or more occurrences of Fraud Activity
- Fraud Activity amount in excess of US \$50,000 per month
- Acquirer Fraud Activity-to-sales ratio of 3 or more times the average U.S. Fraud Activity-to-sales ratio

Following the receipt of an Acquirer Monitoring Program Alert, the U.S. Acquirer must immediately implement a remedial plan to reduce its Fraud Activity-to-sales ratio.

Upon receipt of the third consecutive program Alert, the U.S. Acquirer will enter a 3-month Workout Period.

Visa monitors the effectiveness of the remedial plan during the Workout Period.

ID#: 010410-010410-0009027

Acquirer Monitoring Program Fines - U.S. Region

Beginning the first month after the Workout Period, Visa assesses the following fines if an Acquirer's monthly Fraud Activity-to-sales ratio exceeds the Acquirer Monitoring Program Alert thresholds:

Fines for Excessive Fraud Activity-to-Sales Ratio - U.S. Region

Month Following Workout Period	Fine
First month	US \$25,000
Second month	US \$50,000
Third month	US \$75,000
Fourth and subsequent months	US \$100,000

Until the U.S. Acquirer's Fraud Activity-to-sales ratio remains below the program Alert thresholds for 3 consecutive months, a fee will be assessed each month the ratio exceeds the program Alert thresholds.

ID#: 010410-010410-0009029

Acquirer Monitoring Circumvention - U.S. Region

Visa may:

- Impose conditions on a U.S. Acquirer that knowingly acts to circumvent monitoring
- Assess fees, as specified in "Fines for Excessive Fraud Activity-to-Sales Ratio," table to an Acquirer that knowingly acts to circumvent monitoring

ID#: 010410-010410-0003489

Excessive Fraud Activity Notification - U.S. Region

A U.S. Acquirer that receives an Excessive Fraud Activity Notification for one of its Merchants enters a 3-month Workout Period, and is subject to the requirements in the table below.

Within 10 calendar days of receipt of the Notification of fraud activity, the U.S. Acquirer must:

- Notify the Merchant
- Provide Visa with the specific information requested

Fraud Activity thresholds are available from Visa upon request.

An Identified Merchant will enter a remediation program that may last up to 10 months.

Risk Identification Service Online Workout Period - U.S. Region

Event	Requirements
U.S. Acquirer receives an Excessive Fraud	• Initial Excessive Fraud Activity Notification. No fee

Activity Notification, and enters a 3-month workout period.	<ul style="list-style-type: none"> Acquirer must complete a "Risk Identification Service Online Questionnaire" and submit it to Visa within 10 days of receipt of the Notification, and take further action as specified above
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Workout Period	<ul style="list-style-type: none"> Workout Period - month 1. No fee
U.S. Acquirer receives Excessive Fraud Activity Notification(s).	<ul style="list-style-type: none"> Acquirer must submit to Visa a fraud reduction plan detailing corrective actions by the 15th of the month following the month in which the initial Excessive Fraud Activity Notification was received. If an acceptable plan is not submitted, the Acquirer immediately enters the fee period, and may be subject to the fee period requirements for month 1¹ Workout Period - month 2. No fee Acquirer evaluates the effectiveness of the fraud reduction plan and makes adjustments, as necessary Workout Period - month 3. No fee Acquirer continues to evaluate the effectiveness of the fraud reduction plan and makes adjustments, as necessary

1. If a U.S. Acquirer bypasses the Workout Period and enters the fee period, the fee schedule progresses each subsequent month from US \$10,000 to US \$100,000, according to the increments specified in "Risk Identification Service (RIS) Online Fine Schedule - U.S. Region."

ID#: 010410-010410-0008131

Risk Identification Service Online Merchant Name Consolidation - U.S. Region

For the purposes of Risk Identification Service (RIS) Online in the U.S. Region, if Visa determines that Transactions from a single Merchant are entered into Interchange under multiple names, Visa may:

- Consolidate the Merchant activity from all names into one
- Designate and monitor the Merchant as an Identified Merchant
- Track and report the consolidated Merchant activity under current RIS Online parameters

ID#: 010410-010410-0003483

Risk Identification Service Online Fines - U.S. Region

Visa assesses the following fines, as specified in the table below, to a U.S. Acquirer after the 3-month Workout Period, as described in "Excessive Fraud Activity Notification - U.S. Region."

Risk Identification Service (RIS) Online Fine Schedule - U.S. Region

Event	Requirements/Fine
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Fine Period - month 1 ¹ Acquirer receives Excessive Fraud Activity Notification ²	US \$10,000
Fine Period - month 2 or 3 Acquirer receives Excessive Fraud Activity Notification ²	US \$25,000
Fine Period - month 4 Acquirer receives Excessive Fraud Activity Notification ²	US \$50,000
Fine Period - month 5 Acquirer receives Excessive Fraud Activity Notification ²	US \$75,000
Fine Period - month 6 Acquirer receives Excessive Fraud Activity Notification ²	US \$100,000
Fine Period - beyond month 6 Acquirer receives subsequent Excessive Fraud Activity Notification(s) ²	<ul style="list-style-type: none"> • US \$100,000 per month • Merchant and its principal(s) eligible for disqualification proceedings, as specified in "Critical Chargeback Levels - U.S. Region"
<p>1. The Risk Identification Service Online remediation process, including Notification requirements, is described in "Excessive Fraud Activity Notification - U.S. Region."</p> <p>2. An Identified Merchant must remain below RIS Online Notification thresholds that incur a fine for at least 3 consecutive months for the Acquirer to exit the fine period specified in this table.</p>	

ID#: 010410-010410-0003481

Merchant Fraud Activity Monitoring - Merchant Region - U.S. Region

A U.S. Merchant Outlet that is in a Merchant Fraud Activity monitoring program in another Visa region and moves to the U.S. Region is assigned the equivalent status in the RIS Online Fraud Activity monitoring program.

ID#: 010410-010410-0001866

Critical Merchant Fraud Activity Level - U.S. Region

In the U.S. Region, if an Identified Merchant demonstrates a critical level of Fraud Activity-to-sales ratio at any time during a given month, Visa may require the Acquirer to terminate the Merchant Agreement.

ID#: 010410-010410-0001871

Risk Identification Service Online - Merchant Data Alteration - U.S. Region

If Visa determines that a U.S. Acquirer or its Merchant changed, modified, or altered Merchant data in any way to avoid detection by Risk Identification Service (RIS) Online, Visa may assess a US \$25,000 fee to the Acquirer for each occurrence identified.

ID#: 010410-010410-0003482

Risk Identification Service Online Conditions and Fees - U.S. Region

Visa may:

- Impose conditions on a U.S. Acquirer if any of its Merchants are designated as an Identified Merchant by RIS Online
- Assess a daily review fee of at least US \$2,500, with a one-week minimum fee of US \$17,500, if an onsite review is required

ID#: 010410-010410-0003484

High-Risk Merchant Monitoring

High-Risk Merchant Category Codes

A Merchant required to use one of the following Merchant Category Codes is considered high-risk:

- 5962, "Direct Marketing-Travel-Related Arrangement Services"
- 5966, "Direct Marketing-Outbound Telemarketing Merchants"
- 5967, "Direct Marketing-Inbound Telemarketing Merchants"
- 7995, "Betting, including Lottery Tickets, Casino Gaming Chips, Off-Track Betting, and Wagers at Race Tracks"

ID#: 010410-010410-0008137

Global Merchant Chargeback Monitoring Program - High-Risk Merchants - Penalties

The following table specifies the penalties per international Chargeback for Acquirers of High-Risk Merchants placed in the Global Merchant Chargeback Monitoring Program.

High-Risk Merchants in the Global Merchant Chargeback Monitoring Program Acquirer Penalties

Event	Month	Visa Action or Fee/Fine
Merchant meets or exceeds the specified Chargeback ratio ¹	Months 1-3	US \$100 per Chargeback per month for each identified Merchant Outlet ²

Merchant meets or exceeds the specified Chargeback ratio ¹	Months 4-6	US \$150 per Chargeback per month for each identified Merchant Outlet ²
Merchant meets or exceeds the specified Chargeback ratio ¹	Month 7 and subsequent months	US \$150 per Chargeback per month for each identified Merchant Outlet ² and Visa may disqualify the Merchant from participation in the Visa Program
Merchant meets or exceeds the specified Chargeback ratio ¹ without an effective Chargeback reduction plan, and 2 of the following levels of Chargeback activity are reached:		Visa may disqualify the Merchant from participation in the Visa Program
<ul style="list-style-type: none"> • Merchant's Chargeback ratio is 2 or more times the specified Chargeback ratio 	Single month	
<ul style="list-style-type: none"> • Merchant is assessed fees for 3,000 or more Chargebacks 	Single month	
<ul style="list-style-type: none"> • Merchant is assessed US \$1 million or more in Global Merchant Chargeback Monitoring Program fees 	When reached	
Acquirer does not identify a High-Risk Merchant with the correct Merchant Category Code, as specified in "High-Risk Merchant Category Codes"	When violation occurs	US \$25,000 per Merchant per month
<p>1. The Chargeback ratio threshold is 2%.</p> <p>2. Effective 1 June 2010, if the Acquirer and Merchant have not implemented procedures to reduce Chargebacks, Visa may assess the Acquirer a fee of US \$200 for each international Chargeback received for its Merchant.</p>		

ID#: 081010-010410-0001289

High-Risk Telemarketing Merchants - Acquirer Requirements

An Acquirer must do all of the following for each of its High-Risk Telemarketing Merchants:

- Retain at least the following daily data:
 - Gross sales volume
 - Average Transaction amount
 - Number of Transaction Receipts
 - Average elapsed time between the Transaction Date of the Transaction Receipt and the Settlement Date (counting each as one day)
 - Number of Chargebacks

- Collect the data over a period of at least one month, beginning after each Merchant's initial Deposit
- Use the data to determine the Merchant's normal daily activity of the categories specified in this section
- Begin the daily monitoring of the Merchant's activity processed on the 31st calendar day from the first Deposit
- Compare current related data to the normal daily activity parameters at least daily
- Review the Merchant's normal daily activity at least weekly, using the previous week's activity
- Adjust the Merchant's normal daily activity at least monthly, using the previous month's activity

ID#: 010410-010410-0002422

High-Risk Telemarketing Merchant Exception Reports

An Acquirer must generate High-Risk Telemarketing Merchant exception reports daily and report any unusual activity to Visa within 2 business days, if either:

- Current weekly gross sales volume equals or exceeds US \$5,000 or local currency equivalent, and any of the following exceeds 150% of the normal daily activity:
 - Number of daily Transaction Receipt Deposits
 - Gross amount of daily Deposits
 - Average Transaction amount
 - Number of daily Chargebacks
- Average elapsed time between the Transaction Date and the Endorsement Date or Endorsement Date and Settlement Date for a Transaction (counting each as one day respectively) exceeds 15 calendar days

ID#: 081010-010410-0002423

High-Risk Telemarketing Merchant Investigation

An Acquirer must investigate any Merchant appearing on a High-Risk Telemarketing Merchant exception report within one business day of generating the report. When the investigation reveals Merchant involvement in illegal or fraudulent activity, the Acquirer must:

- Cooperate fully with Visa in any investigation, and release all information relative to the Merchant upon request
- Take appropriate legal action to minimize losses
- Cooperate with Issuers and law enforcement agencies
- Attempt to make the Merchant responsible for the Transaction
- Hold funds, if possible
- Initiate criminal and civil proceedings against the Merchant, if applicable

ID#: 010410-010410-0002424

High-Risk Telemarketing Merchant Monitoring Standards

Visa will determine whether an Acquirer has met the High-Risk Telemarketing Merchant monitoring standards specified in the *Visa International Operating Regulations*.

At the request of Visa, the Acquirer must provide both of the following to demonstrate compliance:

- Copies of actual reports or records used to monitor the Merchant's Deposits
- Any other data requested by Visa

ID#: 010410-010410-0005860

High-Risk Electronic Commerce Merchant Requirements

Visa may impose security or authentication requirements on a Merchant considered to be a High-Risk Electronic Commerce Merchant. An Electronic Commerce Merchant is considered high-risk if it is identified by either:

- The Global Merchant Chargeback Monitoring Program or regional equivalent, and has not demonstrated a reduction in the number of disputes generated by its online business
- Other Visa risk management programs

ID#: 010410-010410-0002430

Acquirer Risk Management Review

An Acquirer causing undue economic hardship to the Visa system is subject to a risk management review. An Acquirer is deemed to cause undue economic hardship if it has 3 or more Merchants in the Global Merchant Chargeback Monitoring Program for 5 months during a consecutive 6-month period.

Before the imposition of mandatory risk control measures, Visa will allow an Acquirer at least 3 months from the date of Notification to correct the deficiencies identified during the risk management review. Mandatory risk control measures may include, but are not limited to:

- Logical or physical security controls, such as:
 - Installation of firewalls
 - Encryption of Account Number information
- Required use of the Address Verification Service, where available
- Implementation of an Authentication Method
- Required use of commercially available Transaction screening tools

ID#: 010410-010410-0008141

Acquirer Risk Control Measures

Mandatory risk control measures specified in "Acquirer Risk Management Review" must be implemented within 6 months of Notification.

If the risk control measures are not implemented, the Acquirer will be subject to a monthly fine of US \$25,000, or until either of the following occurs:

- Merchant no longer exceeds the parameters specified in "High-Risk Electronic Commerce Merchant Requirements"
- Mandatory risk control measures are implemented

ID#: 010410-010410-0005861

Electronic Commerce Requirements - Acquirer Compliance

Visa may conduct a risk management review of Acquirer practices to determine compliance with Visa electronic commerce requirements. The Acquirer is responsible for the cost of this review.

Visa may perform an additional risk management review to determine Acquirer compliance after 6 months.

ID#: 010410-010410-0005862

High-Risk Electronic Commerce Merchant Identification

Visa management may revise the penalties and criteria used to identify a High-Risk Electronic Commerce Merchant.

ID#: 010410-010410-0002437

High-Risk Merchant and IPSP Registration - LAC Region

In the LAC Region, before affiliating with and accepting any Transaction from a High-Risk Merchant, High-Risk Internet Payment Service Provider, or High-Risk Sponsored Merchant, each Acquirer, in each jurisdiction, must:

- Assign an exclusive BIN and Settlement Account for the acquiring and settlement of these Transactions
- Complete and deliver to Visa a "Regional Registration Form" (Exhibit LA-2) for each entity
- Obtain written confirmation from Visa approving each registration request
- Pay a one-time registration fee for each entity as described in the *Visa LAC Fee Guide* or applicable local fee guide

ID#: 081010-010410-0008934

Member Risk Policies - Acquirer Compliance - LAC Region

Before submitting a "Regional Registration Form" (Exhibit LA-2), an LAC Acquirer must comply with the applicable Member Risk policies, which may be amended from time to time.

ID#: 010410-010410-0002291

Modifications to High-Risk Regional Registration Form - LAC Region

An LAC Acquirer must immediately notify Visa of any changes to the information on any "Regional Registration Form" (Exhibit LA-2) by submitting a revised form indicating the change.

ID#: 010410-010410-0002293

Acquirer Monitoring Fee - LAC Region

An LAC Acquirer must pay the following fees, as specified in the *Visa LAC Fee Guide* or applicable local fee guide:

- An annual monitoring fee
- An administrative fee for each Transaction

ID#: 081010-010410-0008156

Acquirer Risk Compliance Fines - LAC Region

An LAC Acquirer that fails to comply with the requirements specified in "Member Risk Policies - Acquirer Compliance - LAC Region" or "Modification to High-Risk Registration Form - LAC Region" will be subject to a fine of US \$10,000 per violation.

An LAC Acquirer that fails to comply with the requirements specified in "High-Risk Merchant and IPSP Registration - LAC Region" will be subject to a fine of US \$100,000 per violation.

ID#: 010410-010410-0008155

High-Risk Chargeback Monitoring Program - U.S. Region

Visa monitors the total volume of U.S. Domestic and International Interchange and Chargebacks for U.S. Merchants specified in "High-Risk Merchant Category Codes" and identifies Merchants that experience all of the following activity levels during any month:

- 100 or more interchange transactions
- 100 or more Chargebacks
- A 1.00% or higher ratio of overall Chargeback-to-Interchange volume

For the purposes of the U.S. High-Risk Chargeback Monitoring Program, if a Merchant submits Interchange under multiple names, Visa:

- Groups the Merchant activity
- Notifies the respective Acquirer of the Interchange grouping

ID#: 010410-010410-0008976

Additional Monitoring of High-Risk Merchants - U.S. Region

A U.S. Merchant identified in the Merchant Chargeback Monitoring Program may be monitored under the terms of the High-Risk Chargeback Monitoring Program if Visa determines that the Merchant's activities may cause undue harm to the goodwill of the Visa system.

ID#: 010410-010410-0001885

High-Risk Chargeback Monitoring Program - Chargeback Ratios - U.S. Region

If a U.S. Merchant specified in "High-Risk Merchant Category Codes" meets or exceeds either of the applicable Chargeback ratios specified in "High-Risk Chargeback Monitoring Program - U.S. Region," Visa sends a Notification to the appropriate U.S. Acquirer.

Within 15 calendar days of receipt of the Notification, the Acquirer must:

- Notify the Merchant
- Provide Visa with the specific information requested

ID#: 010410-010410-0009005

High-Risk Chargeback Monitoring Program Fees - U.S. Region

Visa assesses High-Risk Chargeback Monitoring Program fees to a U.S. Acquirer, from the date of Notification, as described in the following table:

High-Risk Chargeback Monitoring Program Acquirer Fees - U.S. Region

Event	Requirements/Fine
1. During months 1-3, the Merchant meets or exceeds the Chargeback activity thresholds specified in "High-Risk Chargeback Monitoring Program - U.S. Region"	<ul style="list-style-type: none"> • US \$5,000 review fee month 1 • US \$100 per Chargeback months 1-3 ¹
2. During months 4-6, the Merchant meets or exceeds the applicable Chargeback ratios specified in (1) above	<ul style="list-style-type: none"> • US \$150 per Chargeback months 4-6 ² • US \$25,000 review fee month 6
3. After 6 months in which the Merchant has met or exceeded the Chargeback thresholds specified in "High-Risk Chargeback Monitoring Program - U.S. Region"	<ul style="list-style-type: none"> • Visa may disqualify the Merchant from participation in the Visa Program
4. Acquirer does not: <ul style="list-style-type: none"> • Identify a High-Risk Telemarketing Merchant with the correct Merchant Category Code • Register a High-Risk Telemarketing Merchant 	<ul style="list-style-type: none"> • US \$25,000 per Merchant per month • US \$100,000 after 3 violations in calendar year and/or prohibition against signing High-Risk Telemarketing Merchants ³

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- | | |
|--|--|
| 5. Acquirer knowingly signs a disqualified Merchant or any of the disqualified Merchant's principals | • US \$250,000 per month until the Acquirer terminates the Merchant Agreement ³ |
|--|--|
-

1. Visa allocates US \$90 of each fee to the Issuer via a Funds Disbursement.
 2. Visa allocates US \$135 of each fee to the Issuer via a Funds Disbursement.
 3. Visa may impose conditions on Acquirers for violations of the U.S. Regional Operating Regulations, up to and including termination of the Acquirer program.
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ID#: 010410-010410-0003492

Continuing Chargeback Activity Fines - U.S. Region

Fines for Chargeback activity may continue to be assessed to a U.S. Acquirer:

- For all Trailing Chargeback Activity that occurs up to 120 calendar days after Transaction processing has ceased
- Equivalent to the penalties being assessed to the Acquirer, as specified in "High-Risk Chargeback Monitoring Program Fees - U.S. Region," at the time Transaction processing ceased

ID#: 010410-010410-0001889

Merchant Disqualification - U.S. Region

Visa may disqualify a U.S. Merchant specified in "High-Risk Merchant Category Codes" from participating in the Visa Program if the Merchant:

- Meets or exceeds a critical level of Chargeback activity, as determined by Visa
- Acts with the intent to circumvent Visa programs
- Causes harm to the Visa system

Visa will send a Notification to the Acquirer advising:

- The date the Acquirer must stop submitting the disqualified Merchant's Transactions
- Reasons for the disqualification
- Notice of the right to appeal

The Acquirer may appeal the disqualification as follows:

- The Acquirer's appeal letter must be received by Visa within 15 days of the Acquirer's receipt of the disqualification Notification
- The Acquirer must pay a US \$5,000 non-refundable fee and include it with the appeal letter
- The evidence and arguments for the appeal must be submitted in the appeal letter
- No oral presentations are permitted

ID#: 010410-010410-0005865

High-Risk Telemarketing Merchant Registration - U.S. Region

Before accepting Transactions from a High-Risk Telemarketing Merchant, a U.S. Acquirer must submit to Visa a completed "High-Risk Merchant Registration and Certification" form, which is available through Visa Online or upon request from Visa.

ID#: 010410-010410-0008166

High-Risk Telemarketing Merchant Monitoring - U.S. Region

A U.S. Acquirer must monitor its High-Risk Telemarketing Merchants, which are required to be registered with Visa as specified in "High-Risk Telemarketing Merchant Registration - U.S. Region." An Acquirer of a U.S. High-Risk Internet Payment Service Provider must:

- Register its High-Risk Sponsored Merchants as High-Risk Telemarketing Merchants
- Monitor its High-Risk Internet Payment Service Providers as specified in the *Visa International Operating Regulations*

ID#: 010410-010410-0003229

High-Risk Telemarketing Merchant Daily Activity Reporting - U.S. Region

A U.S. Acquirer must do all of the following for each of its High-Risk Telemarketing Merchants:

- Retain the following daily data:
 - Gross sales volume
 - Average Transaction amount
 - Number of Transactions
 - Average elapsed time between the Merchant Date of the Merchant Receipt and the Central Processing Date (counting each as one day)
 - Number of Chargebacks
- Collect the data over a period of at least 15 calendar days, beginning after each Merchant's initial Deposit
- Use the data to determine the Merchant's normal daily activity for each High-Risk Telemarketing Merchant category
- Begin daily monitoring of the Merchant's Deposit activity processed on the 15th calendar day from the first Deposit
- Compare current related data to the normal daily activity parameters at least daily
- Review and adjust the Merchant's normal daily activity at least weekly, using the previous week's activity

ID#: 010410-010410-0002097

High-Risk Telemarketing Merchant Unusual Activity Reporting - U.S. Region

For its High-Risk Telemarketing Merchants, a U.S. Acquirer must generate unusual activity reports daily, and report any unusual activity to Visa within 2 business days, if either of the following occurs:

- Current weekly gross sales volume equals or exceeds US \$5,000 and any of the following exceeds 150% of the normal daily activity:
 - Number of daily Transaction Receipt Deposits
 - Gross amount of daily Deposits
 - Average Transaction amount
 - Number of daily Chargebacks
- Average elapsed time between the Transaction Date and the Acquirer's Processing Date for a Transaction (counting each as one day) exceeds 15 calendar days

ID#: 010410-010410-0002099

High-Risk Telemarketing Merchant Fees and Charges - U.S. Region

Visa assesses registration and annual charges for High-Risk Telemarketing Merchants, as specified in the *Visa U.S.A. Fee Guide*.

Visa collects the annual charge each 1 September following the registration date.

ID#: 081010-010410-0008935

Electronic Commerce Monitoring

Electronic Commerce Merchant Monitoring Program - Acquirer Restrictions

An Acquirer must:

- Ensure that a Merchant, Internet Payment Service Provider, or a Sponsored Merchant does **not** accept Visa Cards for, or displays a Visa-Owned Mark on a Website that is used in relation to, the purchase or trade of photographs, video imagery, computer-generated images, cartoons, simulation, or any other media or activities including, but not limited to, activities listed under "Brand Protection"
- Within 7 calendar days of Notification from Visa, terminate a Merchant or IPSP or require an IPSP to terminate its agreement with the Sponsored Merchant that is in violation of this rule.

ID#: 081010-010410-0008101

Electronic Commerce Merchant Monitoring Program - Acquirer Penalties

Effective 1 May 2009, an Acquirer is subject to the penalties specified in the table below if it fails to terminate a Merchant, Internet Payment Service Provider (IPSP), or Sponsored Merchant that displays a Visa-Owned Mark on its Website or accepts Cards in relation to, or for the purchase or

trade of, photographs, video imagery, computer-generated images, cartoons, simulation, or any other media or activities including, but not limited to, activities listed under "Brand Protection."

Acquirer Penalties for Non-Compliance with the Electronic Commerce Merchant Monitoring Program

Event	Visa Action or Fine
Merchant or its principals, IPSP, or Sponsored Merchant identified for 1 month in a 12-month period	Notification of violation sent to Acquirer
Merchant or its principals, IPSP, or Sponsored Merchant not terminated within 7 calendar days of Notification	US \$50,000 per Merchant URL or Sponsored Merchant URL
Same Merchant or its principals, IPSP, or Sponsored Merchant identified for any 2 months in a 12-month period	US \$50,000 per Merchant URL or Sponsored Merchant URL
Same Merchant or its principals, IPSP, or Sponsored Merchant identified for any 3 months in a 12-month period	US \$50,000 per Merchant URL or Sponsored Merchant URL, plus an additional US \$250,000 fine
Same Merchant or its principals, IPSP, or Sponsored Merchant identified for any 4 months in a 12-month period	US \$50,000 per Merchant URL or Sponsored Merchant URL, plus an additional US \$250,000 fine Visa may prohibit the Acquirer from contracting with a new Electronic Commerce Merchant or IPSP for a period of 1 year or more
Same Merchant or its principals, IPSP, or Sponsored Merchant identified for any 5 months in a 12-month period	US \$50,000 per Merchant URL or Sponsored Merchant URL, plus an additional US \$250,000 fine Visa may both: <ul style="list-style-type: none"> Require the Acquirer to terminate all existing Electronic Commerce Merchants and IPSPs Prohibit the Acquirer from contracting with a new Electronic Commerce Merchant or IPSP
Same Merchant or its principals, IPSP, or Sponsored Merchant identified for any 6 months in a 12-month period	US \$50,000 per Merchant URL or Sponsored Merchant URL, plus an additional US \$250,000 fine Visa may revoke the Member's acquiring privileges

ID#: 010410-010410-0001290

Electronic Commerce Merchant Monitoring Program - Acquirer Penalties - U.S. Region

In the U.S. Region, Visa assesses Electronic Commerce Merchant Monitoring Program fines to an Acquirer, as specified in the table below.

Electronic Commerce Merchant Monitoring Program Acquirer Fines - U.S. Region

Violation	Fine
First violation ¹	Warning letter with specific date for correction
Second violation in a rolling 12-month period	US \$50,000, assessed during each month the violation remains uncorrected
Third violation in a rolling 12-month period	US \$250,000, assessed during each month the violation remains uncorrected
Fourth violation in a rolling 12-month period	An Acquirer may be prohibited from signing new Electronic Commerce Merchants for at least one year.
Fifth violation in a rolling 12-month period	An Acquirer may be required to terminate all existing Electronic Commerce Merchants and prohibited from signing new Electronic Commerce Merchants.
Sixth violation in a rolling 12-month period	An Acquirer may have its acquiring license revoked.
1. Internet Payment Service Providers are considered Electronic Commerce Merchants for the purpose of this program.	

ID#: 010410-010410-0003691

Fraud Reporting

Fraud Reporting Requirements

Fraud Activity Reporting

An Issuer must report Fraud Activity to Visa through VisaNet when either a:

- Fraudulent User has obtained a Card or Account Number
- Card was obtained through misrepresentation of identification or financial status

ID#: 010410-010410-0002389

Fraud Activity Reporting Time Limit

An Issuer must report Fraud Activity upon detection, but no later than:

- 90 calendar days from the Transaction Date

- 30 calendar days following the receipt of the Cardholder's dispute notification, if the notification is not received within the 90-calendar-day period

ID#: 010410-010410-0002390

Fraud Activity Reporting Time Limit - AP Region

An AP Issuer must report all confirmed fraudulent Transactions immediately upon detection, but no later than:

- 60 calendar days from the Transaction Date
- 30 calendar days following receipt of the Cardholder's dispute notification, if the notification is not received within the 60-calendar-day period

ID#: 010410-010410-0002246

Fraud Activity Reporting Time Limit - CEMEA Region

A CEMEA Member must report Fraud Activity upon detection, but no later than:

- 60 days from the Transaction Date
- 30 calendar days following the receipt of the Cardholder's dispute notification, if the notification is not received within the 60-calendar-day period

ID#: 010410-010410-0002256

Fraud Activity Reporting Time Limit - LAC Region

An LAC Issuer must report Fraud Activity upon detection, but no later than:

- 60 calendar days from the Transaction Date except for fraud type 03, "Fraudulent Application," and type 05, "Miscellaneous, Account Take Over"
- 30 calendar days following the receipt of the Cardholder's dispute notification, if the notification is not received within the 60-calendar-day period

ID#: 081010-010609-0007054

Fraud Activity Reporting Compliance - LAC Region

An LAC Issuer must report Fraud Activity, as detailed in the *Fraud Reporting System (FRS) User's Guide*, and comply with the following:

- At least 95% of all fraud must be reported. This includes domestic and international, on-us, debit and credit, and ATM Transactions
- At least 90% of all reported fraud must be classified correctly
- No more than 5% of all reported fraud can be classified as fraud type 05, "Miscellaneous"

- In at least 90% of reported fraudulent Transactions, mandatory TCR2 fields must match with the corresponding BASE II record fields, except the Excluded Transaction Identifier Reason field

ID#: 081010-010609-0007259

Rejected Fraud Activity Reporting

An Issuer must report Fraud Activity, as detailed in the *Fraud Reporting System (FRS) User's Guide*. At least 90% of rejected Fraud Activity must be resubmitted and accepted into the Fraud Reporting System.

ID#: 010410-010410-0008051

Counterfeit Activity Reporting

An Acquirer must report:

- Counterfeit activity through VisaNet using the appropriate fraud advice transaction code in the same manner as specified for Issuers in "Fraud Activity Reporting"
- A counterfeit Transaction within 60 calendar days of a Chargeback, when no Representment or Arbitration right is available

See the *Fraud Reporting System (FRS) User's Guide*.

ID#: 010410-010410-0002395

Fraud-Related Disputes - AP Region

An AP Issuer must complete TC40 fraud reporting before initiating all fraud-related disputes.

ID#: 010410-010410-0008048

Fraud-Related Disputes - U.S. Region

In the U.S. Region, if Fraud Activity has occurred on an account and the Issuer does not list the Account Number on the Exception File with a Pickup Response for at least 30 calendar days, Chargeback rights are restricted.

ID#: 010410-010410-0008049

Fraud Activity Reporting Corrections - U.S. Region

In the U.S. Region, if further investigation determines that a Transaction or occurrence is of a different Fraud Activity type than previously reported, the Issuer must correct the activity.

ID#: 010410-010410-0002166

Cards Not Received as Issued - U.S. Region

A U.S. Member must report all U.S. Cardholder and U.S. Issuer mailing information on "Not Received as Issued" Cards, whether or not Fraud Activity has occurred.

ID#: 010410-010410-0002167

Fraud Reporting Compliance

Fraud Activity Reporting Non-Compliance

If a Member does not comply with "Fraud Activity Reporting" and "Fraud Activity Reporting Time Limit," the Member is subject to:

- An onsite audit by Visa staff at the Member's expense
- Penalties, as specified in the table below

Penalties for Failure to Report Fraud

Occurrence	Warning Letter	Suspension of Fraud Chargeback Rights ¹	Fine (Minimum Amount)	Onsite Member Audit
First	Yes	Not applicable	US \$0	Not applicable
Second	Yes	Not applicable	US \$0	Not applicable
Third	Not applicable	90 calendar days	US \$25,000	Not applicable
Fourth	Not applicable	180 calendar days	US \$50,000	Yes
Fifth	Not applicable	Indefinite until compliance achieved	Regional decision based upon reevaluation	Not applicable

1. Chargeback reason codes will be determined by Visa, as specified in the applicable Regional Operating Regulations.

ID#: 010410-010410-0002392

Fraud Activity Reporting Compliance - AP Region

An AP Member is compliant with Visa fraud reporting requirements if it:

- Reports at least 90% of confirmed fraud activities
- Reports at least 90% of fraud within 60 calendar days of the Transaction Date
- Uses correct fraud types for at least 90% of reported fraud
- Populates all mandatory TC 40 fields

ID#: 010410-010410-0001759

Fraud Activity Reporting Non-Compliance - AP Region

Visa may require an AP Issuer that has failed to comply with the requirements specified in "Fraud Activity Reporting Compliance - AP Region" and "Fraud-Related Disputes - AP Region," or one suspected of under-reporting fraud, to undergo an onsite review. Visa will undertake an initial onsite inspection of all AP Issuers with annual Retail Sales Volume exceeding US \$650 million. The retail sales volume (RSV) threshold is designed to identify Issuers that represent 90% of total Asia-Pacific RSV and will be adjusted by Visa as necessary.

ID#: 010410-010410-0001758

Issuer Non-Compliance - AP Region

AP Issuers identified as non-compliant and that fail to resolve areas of non-compliance within a reasonable period (to be agreed between AP Members and Visa) following an onsite review will have the following fraud-related dispute rights suspended until compliant:

- Chargeback reason code 57, "Fraudulent Multiple Transactions"
- Chargeback reason code 62, "Counterfeit Transaction"
- Chargeback reason code 81, "Fraud - Card-Present Environment"
- Chargeback reason code 83, "Fraud - Card-Absent Environment"
- Chargeback reason code 93, "Merchant Fraud Performance Program"

ID#: 010410-010410-0001760

Fraud Alert Requirements - Canada Region

A Canada Member must comply with the *CoFAS Procedures for Reporting Credit Skimming Incidents* manual available at <https://visainfo.ca>.

ID#: 010410-010410-0001757

Fraud Reporting Program Audit Fees - LAC Region

Visa may audit an LAC Issuer under the Fraud Reporting Program at any time. Issuers subject to an onsite Fraud Reporting audit will be charged a fee.

ID#: 081010-010609-0007260

Fraud Reporting Program Non-Compliance - LAC Region

Effective 1 June 2009, an LAC Issuer that does not comply with the Fraud Reporting Program's requirements as determined by the third or higher consecutive onsite audit will be subject to a quarterly fine of US \$10,000 until found compliant by the Visa remote monitoring system and validated by an onsite audit.

ID#: 010410-010609-0007261

Fines for Failure to Report Fraud - LAC Region

Fines for Failure to Report Fraud - LAC Region

Occurrence	Fee	Penalty
Onsite audit fee	US \$2,500 plus T&E	None
First non-compliant onsite audit	US \$2,500 plus T&E	US \$2,500
Second consecutive onsite audit resulting in non-compliance	US \$2,500 plus T&E	US \$7,500
Third consecutive onsite audit resulting in non-compliance	US \$2,500 plus T&E	US \$22,500

ID#: 010410-010410-0007267

Fraud Reporting Fines and Penalties

Fraud Reporting Non-Compliance Penalty

If a Member is deemed non-compliant with the fraud reporting requirements specified in "Fraud Activity Reporting Non-Compliance," the Member is subject to a penalty, as specified in the "Penalties for Failure to Report Fraud" table.

ID#: 010410-010410-0003682

Fraud Reporting - Non-Compliance Penalties and Monitoring

If Visa determines that a Member is not in compliance for a given quarter:

- Penalties will be assessed, as specified in the "Penalties for Failure to Report Fraud" table
- The Member will be monitored and evaluated for the following 8 quarters

ID#: 010410-010410-0002393

Fraud Losses and Investigation

Skimming at a Common Purchase Point - AP Region

An AP Issuer experiencing 3 or more incidents of skimming at a Common Purchase Point must notify the AP Acquirer and Visa.

Before notifying the AP Acquirer, the AP Issuer must:

- Confirm that Fraud Activity occurred
- Determine if a legitimate Account Number was skimmed by using the following criteria:
 - POS Entry Mode was 90
 - Card Verification Value transmitted in the Transaction matched the Card Verification Value for the compromised Account Number
 - Card was in possession of the Cardholder at the time of the Transaction
 - Possibility of other type of fraudulent activity has been eliminated

In the notification, the AP Issuer must provide the Acquirer and Visa with the following information:

- Account Number used in the Transaction
- Details of the Transaction suspected of being the point of compromise
- Status of fraud detected
- Additional information or rationale to support its suspicions

ID#: 010410-010410-0009030

Preliminary Report of Fraud at Common Purchase Point - AP Region

An AP Acquirer notified by an AP Issuer or Visa of fraud occurring at a Common Purchase Point must investigate the circumstances surrounding the fraudulent Transaction and, within 10 calendar days, provide the Issuer and Visa with a preliminary report of its investigation.

ID#: 010410-010410-0002234

Final Report of Fraud at Common Purchase Point - AP Region

An AP Acquirer must complete and forward its final investigative report to Visa within 30 calendar days of notification and include the following information:

- Plan of action including the following, if determined:
 - Individual(s) responsible for the Fraud Activity
 - If the Account Number was compromised
 - How the Account Number was compromised
- Confirmation that the appropriate authorities were notified to enable proper investigation and prosecution by law enforcement agencies

- Corrective action taken to prevent similar occurrences at the same Merchant Outlet

ID#: 010410-010410-0002235

Fraud Reporting Non-Compliance - AP Region

An AP Acquirer that fails to comply with the requirements specified in "Final Report of Fraud at Common Purchase Point - AP Region" will be assessed a fine of US \$5,000.

ID#: 010410-010410-0002236

Common Point of Purchase Fine Transfer - AP Region

Visa will fine any AP Acquirer that has transferred Common Point of Purchase (CPP) fines to the AP Merchant an equivalent of 3 times the fine, and, at Visa's discretion, reimburse the Merchant the fine amount. Visa may waive CPP-related fines on a case-by-case basis based on commercial considerations.

ID#: 081010-010410-0002237

Internal Data Compromise Disclosure - AP Region

An AP Member must disclose to Visa all incidents of internal compromise of data that would facilitate the defrauding of Card or Merchant accounts of the AP Member or other Members. Visa will distribute this information and its analysis, if warranted, to other Members and relevant parties in the AP Region in order to advise them of potential corrective action, while maintaining the confidentiality of the reporting Member.

ID#: 010410-010410-0000538

Card Recovery

Return of Recovered Cards

Recovered Card Return Requirement

An Acquirer must return recovered Visa Cards and Visa Electron Cards to the Issuer.

ID#: 010410-010410-0001782

Recovered Card Return Procedures

Upon recovery of a counterfeit Visa Card or Visa Electron Card, a Member must send the following to the Issuer on the Input Date of the fee collection, but no later than 5 business days after the Visa Card or Visa Electron Card is recovered:

- The recovered Card, rendered unusable as follows:
 - For a recovered Card without a Chip, the Card must be cut horizontally so as **not** to damage the Magnetic Stripe, hologram, or embossed or printed Account Number (if applicable)
 - For a recovered Chip Card, so as **not** to damage the Chip, the Member must either punch a hole through the middle of the Magnetic Stripe to make it unreadable or cut away the corner of the Card at the opposite end from the Chip
- "Recovered Card Advice" (Exhibit 1E) specifying the recovery reasons, such as:
 - Listed on Card Recovery Bulletin
 - Authorization Response to routine Authorization Request
 - Authorization Response to referral call
 - Inadvertently left by Cardholder

The requirement to return the Card does **not** apply to Non-Reloadable Cards recovered without a Pickup Response or request from the Issuer.

For a Non-Reloadable Card recovered without a Pickup Response or a specific request from the Issuer, the Member must cut the Card and render it unusable.

ID#: 081010-010410-0008090

Merchant Card Recovery Procedures

An Acquirer must ensure that its Merchants understand and comply with the requirements for recovery of a Visa Card or Visa Electron Card as specified in "Merchant Card Recovery Procedures at the Point of Sale."

A Merchant must notify its Acquirer that it has recovered a Card and ask for further instructions.

ID#: 010410-010410-0008091

Visa Lost/Stolen Card Procedures - U.S. Region

In the U.S. Region, if Visa receives a report of a lost or stolen Card, Visa will:

- Enter the Account Number of the lost or stolen Visa Card or Visa Electron Card on the Exception File with a:
 - Pickup Response code of 04
 - Region code of 0
 - Purge date of the following month (See the *CRB Service User's Guide*.)
- Advise the Issuer of the Cardholder's report of a lost or stolen Visa Card or Visa Electron Card
- Return the recovered Card to the Issuer with any supporting documentation

ID#: 010410-010410-0002148

Merchant Recovered Card Return Procedures - U.S. Region

A U.S. Merchant that recovers a Visa Card or Visa Electron Card must:

- Cut the Visa Card or Visa Electron Card horizontally so as not to damage the Magnetic Stripe, Chip, hologram (if applicable), and embossed or printed Account Number (if applicable)
- Immediately send it to either:
 - Its Acquirer
 - A VisaNet Interchange Center, if Visa is designated as the Merchant's Authorizing Processor

The requirement to return the Card does **not** apply to Non-Reloadable Cards recovered without a Pickup Response or request from the Issuer.

For a Non-Reloadable Card recovered without a Pickup Response or a specific request from the Issuer, the Merchant or Acquirer must cut the Card and render it unusable.

For a Non-Reloadable Card where an Issuer Pickup Response has been sent, the Merchant should attempt to recover the Card and:

- Cut the Card horizontally so as not to damage the Magnetic Stripe, Chip, hologram (if applicable), and embossed or printed Account Number (if applicable)
- Immediately send it to either:
 - Its Acquirer
 - A VisaNet Interchange Center, if Visa is designated as the Merchant's Authorizing Processor

ID#: 081010-010410-0008092

Law Enforcement Recovered Card Retention - U.S. Region

In the U.S. Region, if a recovered Visa Card or Visa Electron Card was retained by a law enforcement agency, the Merchant must provide a legible copy of the front and back of the Visa Card or Visa Electron Card to its Acquirer or a VisaNet Interchange Center, as applicable.

ID#: 010410-010410-0001766

Acquirer Recovered Card Procedures - Additional Notification Requirement - U.S. Region

A U.S. Acquirer must immediately advise the following of the recovery of a Card:

- The Issuer, if the Visa Card or Visa Electron Card is recovered because the first 4 digits of the embossed or printed Account Number (if applicable) do not match the 4 digits printed above or below the Account Number
- Visa, if the embossed or printed BIN is not assigned to a Member
- An Acquirer must retain a legible copy of the front and back of the recovered Visa Card or Visa Electron Card.

ID#: 010410-010410-0008094

Recovered Card Procedures - U.S. Region

A U.S. Member must send all of the following to the Issuer using a method that supplies proof of delivery. These items must be sent on the Input Date of the fee collection, but no later than 5 business days after the Visa Card or Visa Electron Card is recovered:

- Recovered Visa Card or Visa Electron Card
- Completed "Interchange Recovered Card Advice" (Exhibit G) with any pertinent facts concerning the recovery
- If the recovered Card was retained by a law enforcement agency, a legible copy of its front and back

If the recovered Card was retained by a law enforcement agency, the "Interchange Recovered Card Advice" (Exhibit G) and copy of the front and back of the Visa Card or Visa Electron Card are **not** required to be sent by a method that supplies proof of delivery.

ID#: 010410-010410-0001770

Recovered Counterfeit Cards

Acquirer Recovered Counterfeit Card Procedures - AP Region

An AP Acquirer that receives a recovered Counterfeit Card bearing an embossed Account Number of another AP Member must advise the Issuer of the Card recovery circumstances by the end of the next business day after receiving the Card.

On the fee collection Input Date, but no later than 3 business days after the Card is recovered, the Acquirer must send all of the following to Visa:

- Card (unless it is needed as evidence by local law enforcement authorities)
- Completed "Recovered Counterfeit Card Notification" (Exhibit 1F)
- Any other supporting documentation

ID#: 010410-010410-0008097

Visa Recovered Counterfeit Card Procedures - AP Region

In the AP Region, Visa endorses the "Recovered Counterfeit Card Notification" (Exhibit 1F) and sends:

- Endorsed "Recovered Counterfeit Card Notification" (Exhibit 1F) and any other supporting documentation to the AP Issuer
- Copy of the endorsed "Recovered Counterfeit Card Notification" (Exhibit 1F) to the remitting AP Acquirer

ID#: 010410-010410-0002240

Card Recovery at the Point of Sale

Merchant Card Recovery Procedures at the Point of Sale

A Merchant must **not** complete a Transaction and should attempt to recover a Visa Card or Visa Electron Card for any of the following reasons:

- Account Number appears on a Card Recovery Bulletin
- Acquirer requests its retention
- 4 digits printed below the embossed or printed Account Number do **not** match the first 4 digits of the embossed or printed Account Number

ID#: 010410-010410-0002350

Visa Prepaid Card Compromise

A Merchant that sells Visa Prepaid Cards must not sell a Visa Prepaid Card if there is evidence of potential Card compromise, such as tampered packaging. The Merchant must retain the Card and follow the recovered Card requirements as specified in the *Visa International Operating Regulations*.

ID#: 081010-010111-0025787

Merchant Card Recovery Procedures - U.S. Region

A U.S. Merchant should attempt to recover a Visa Card or Visa Electron Card by reasonable, peaceful means and must **not** complete a Transaction if the:

- Printed 4 digits below the embossed or printed Account Number do not match the first 4 digits of the Account Number
- Acquirer or its Authorizing Member requests its retention
- Merchant has reasonable grounds to believe that the Visa Card or Visa Electron Card is counterfeit, fraudulent, or stolen

ID#: 010410-010410-0002316

Card Recovery at an ATM

Card Retention at an ATM

An ATM is **not** required to have the ability to retain Cards. If it does have this ability, it may retain a Card only upon the specific request of the Issuer.

If a Card is retained, the Acquirer must log it under dual custody immediately after removal from the terminal.

ID#: 010410-010410-0008063

ATM Card Retention and Return

If a Card is retained at the specific request of an Issuer, the Acquirer must render the Card unusable and return it to the Issuer. If the Card bears a Chip, the Chip must **not** be damaged.

ID#: 010410-010410-0002409

Accidental Card Retention at an ATM

If a hardware or software failure causes mistaken or accidental Card retention, an ATM Acquirer must return the Card to the Cardholder using the following procedures:

- Review positive Cardholder identification and compare the Cardholder's signature to that on the Card signature panel
- If the Cardholder does not request the return of the Card, the ATM Acquirer must follow the Card retention rules specified in the *Visa International Operating Regulations*

ID#: 010410-010410-0007014

Accidental Card Retention at an ATM - U.S. Region

If a hardware or software failure causes mistaken or accidental Card retention, an ATM Acquirer in the U.S. Region may return the Card to the Cardholder using the following procedures:

- Review positive Cardholder identification and compare the Cardholder's signature to that on the Card signature panel
- Obtain the Issuer's Authorization to return the Card to the Cardholder
 - If the Cardholder requests a Cash Disbursement, Authorization for the Cash Disbursement is considered as the Issuer's authorization to return the Card to the Cardholder.
 - If the Cardholder does not request a Cash Disbursement, the Acquirer must contact the Issuer's Authorizing Processor for Authorization to return the Card to the Cardholder.
- Notify the Issuer of the Card retention

ID#: 010410-010410-0004991

Recovered Card Handling Fees

Recovered Card Handling Fees

Handling fees for recovered Visa Cards and Visa Electron Cards are specified in the table below.

Handling Fees for Recovered Cards

Description	Member Charged	Amount Charged
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Handling Fee for Recovered Visa Cards or Visa Electron Cards

Card recovered at a Merchant or ATM	Issuer	US \$15
Card recovered by an Unattended Acceptance Terminal that performs Cardholder-Activated Transactions Type C	Issuer	US \$5

Handling Fee for Recovered Cards Bearing the Plus Symbol

Visa Card or Visa Electron Card recovered at an ATM ^{1,2}	Issuer	US \$15
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1. Acquirers participating only in the Plus Program.

2. A handling fee must not be collected if the recovered Card is a Proprietary Card bearing the Plus Symbol.

ID#: 010410-010410-0007990

ATM Recovered Card Handling Fee

An Issuer is **not** required to pay a reward to the Acquirer for a recovered Card. However, the Acquirer may collect a handling fee, as specified in "Recovered Card Handling Fees."

An ATM Acquirer participating **only** in the Plus Program may collect a handling fee only if the recovered card is a Visa Card or Visa Electron Card, as specified in "Recovered Card Handling Fees."

ID#: 010410-010410-0008064

Acquirer Collection of Recovered Card Handling Fee

An Acquirer may collect a handling fee for a recovered Card, as specified in "Recovered Card Handling Fees," whether or not the Merchant is entitled to a reward.

An AP Acquirer may collect a handling fee of US \$15, or local currency equivalent. *(This only applies in the Asia Pacific Region.)*

ID#: 010410-010410-0008065

Acquirer Recovered Card Handling Fee and Reward Collection - U.S. Region

If a U.S. Acquirer has paid a reward for a recovered Card, the Acquirer may collect the handling fee and the reward in one Fee Collection Transaction.

The fee collection must **not** be entered into Interchange before forwarding the "Interchange Recovered Card Advice" (Exhibit G).

ID#: 010410-010410-0008066

Recovered Card Handling Fee and Collection - U.S. Region

A U.S. Acquirer may collect a handling fee for recovering a Visa Card or Visa Electron Card and returning it to the Issuer. The fee is X for a Card recovered at a Merchant or an ATM location.

ID#: 010410-010410-0006878

Recovered Card Rewards

Reward for Recovered Cards

An Issuer must pay a reward for a recovered Visa Card or Visa Electron Card and reimburse the Acquirer for handling the recovered Card, as specified in "Recovered Card Handling Fees."

ID#: 010410-010410-0003653

Merchant Recovered Card Reward Requirement

An Acquirer must ensure that the minimum reward is paid to the Merchant that recovered a Card, as specified in the "Rewards for Recovered Cards" table.

ID#: 010410-010410-0001784

Recovered Card Reward Limitations - Acquirer

An Acquirer is **not** required to pay a reward for Visa Cards or Visa Electron Cards that are:

- Expired
- Recovered at an ATM or Cardholder-Activated Terminal
- Inadvertently left at a Merchant Outlet
- Non-Reloadable Cards recovered without a Pickup Response or request from the Issuer

In addition, an AP Acquirer is **not** required to pay a reward for Cards recovered at an Automated Dispensing Machine. *(This only applies in the Asia Pacific Region.)*

ID#: 081010-010410-0008055

Recovered Card Rewards to Tellers and Merchants

If an Acquirer pays rewards to its tellers for the recovery of Visa Cards or Visa Electron Cards, it may collect the reward amount from the Issuer, as specified in the table below.

Rewards for Recovered Cards

Paid To	Amount
Merchant	US \$25-\$150
Teller/Disbursing Member	US \$0-\$150

ID#: 010410-010410-0001786

Recovered Counterfeit Card Rewards - AP Region

If an AP Disbursing Member pays rewards to its tellers for Counterfeit Card recovery, the Disbursing Member may collect the local reward, **not** to exceed US \$150 or local currency equivalent, from the Issuer.

ID#: 010410-010410-0001777

Recovered Card Rewards - Canada Region

In the Canada Region, for each Card that is recovered, the Issuer must pay a reward to the Merchant making the recovery, as specified in the table below.

Rewards for Recovered Cards - Canada Region

Card Recovered as a Result of:	Minimum Reward Amount
Issuer request, including when the Account Number was listed on the Exception File	CAD \$50
Merchant suspicion and initiative when the Card was not listed on the Exception File	CAD \$100
Merchant suspicion and initiative leading to arrest and conviction of individual attempting to use the lost/stolen or Counterfeit Card	CAD \$1,000

Rewards for Card pick-up do **not** apply to Non-Reloadable Cards recovered without a Pickup Response or request from the Issuer.

ID#: 081010-010410-0001754

Recovered Card Rewards - U.S. Region

If a U.S. Acquirer pays rewards to its tellers or other individuals for Visa Card or Visa Electron Card recovery, it may collect this amount from the Issuer.

ID#: 010410-010410-0001774

Recovered Card Rewards - Special Circumstances - U.S. Region

A U.S. Acquirer must pay an individual that recovered a Card a reward of at least US \$50 for each Visa Card or Visa Electron Card that was recovered under any of the following circumstances:

- Account Number was listed on the National Card Recovery File
- Acquirer received a Pickup Response from an Authorization or Account Number Verification request
- At the Issuer's request

If the recovered Visa Card or Visa Electron Card was retained by a law enforcement agency, the Acquirer must pay the reward upon receipt of a legible copy of the front and back of the recovered Visa Card or Visa Electron Card.

ID#: 010410-010410-0001772

Recovered Card Rewards - Suspicious Circumstances - U.S. Region

A U.S. Acquirer must pay the Merchant a reward of at least US \$100 if a recovered Visa Card or Visa Electron Card was **not** listed in the Exception File with a Pickup Response and the Merchant's request for Authorization was due to either:

- Suspicious circumstances (Code 10 Authorization)
- Presentation of a Visa Card or Visa Electron Card on which the first 4 digits of the embossed or printed Account Number (if applicable) do not match the 4 digits printed above or below the Account Number

ID#: 010410-010410-0001773

Recovered Card Reward Limitations - Issuer

An Issuer is **not** required to reimburse the Acquirer for a reward for a Visa Card or a Visa Electron Card that is:

- Recovered at an ATM, Automated Dispensing Machine, or Self-Service Terminal
- Inadvertently left at a Merchant Outlet
- A Non-Reloadable Visa Prepaid Card recovered without an Issuer's request or in the absence of a Pickup Response

ID#: 081010-010410-0002192

Reimbursement of Recovered Card Rewards - U.S. Region

A U.S. Issuer must reimburse the Acquirer for the amount of a reward paid for Card recovery, up to US \$100.

Reimbursement of a reward payment must not exceed US \$250 per instance of multiple Visa Card or Visa Electron Card recovery.

ID#: 010410-010410-0008056

Counterfeit Losses

Counterfeit Transaction Liability

Assignment of Liability for Counterfeit Transactions

Visa assigns liability to the Issuer or Acquirer for counterfeit Transactions, based on the following priorities in the order shown:

- The Acquirer, if the Merchant identified on a Risk Identification Service Chargeback Exception Report contributed to the origination of the Counterfeit Transaction Receipt⁶⁶
- The Acquirer first receiving the Counterfeit Transaction Receipt, if the BIN is **not** assigned to a Member
- The Acquirer that submitted the Transaction into Interchange, if an Authorization was required and not obtained or the Account Number encoded on the Magnetic Stripe of a Visa Card or Visa Electron Card was authorized but was different than the embossed or printed Account Number submitted into Interchange⁶⁷
- The Issuer identified by the manufacturer product information printed on the reverse side of the Visa Card or Visa Electron Card, if the counterfeit Visa Card or Visa Electron Card was recovered and resulted from either the loss or theft of an unembossed and unencoded Visa Card or unencoded Visa Electron Card bearing the Visa Program Marks⁶⁸
- The Issuer, if its BIN appears on the Counterfeit Transaction Receipt or the BASE II Clearing Record for the counterfeit Transaction⁶⁹

ID#: 010410-010410-0001812

⁶⁶ For Transactions within and between regions participating in the EMV Liability Shift, the principles of the EMV Liability Shift take precedence over this section to assess liability in the event of a conflict.

⁶⁷ For Transactions within and between regions participating in the EMV Liability Shift, the principles of the EMV Liability Shift take precedence over this section to assess liability in the event of a conflict.

⁶⁸ For Transactions within and between regions participating in the EMV Liability Shift, the principles of the EMV Liability Shift take precedence over this section to assess liability in the event of a conflict.

⁶⁹ For Transactions within and between regions participating in the EMV Liability Shift, the principles of the EMV Liability Shift take precedence over this section to assess liability in the event of a conflict.

Issuer Identification on Card

Visa identifies the Issuer that ordered the manufacture of a Visa Card or Visa Electron Card by either the name printed on the Visa Card or Visa Electron Card or the manufacturer product information printed on the back of the Visa Card or Visa Electron Card.

There is no time limit on a Member's right to reassign liability to the Issuer under this section.

ID#: 010410-010410-0008158

Counterfeit Card Transaction Reporting

If a Member discovers Counterfeit Card activity, the Member must immediately report the Account Number to Visa.

ID#: 010410-010410-0001816

Account Data Compromise Recovery (ADCR)

Account Data Compromise Recovery Process - U.S. Region

In the U.S. Region, the Account Data Compromise Recovery (ADCR) process allows Visa to determine the monetary scope of an account compromise event, collect from the responsible Member, and reimburse Members that have incurred losses as a result of the event.

ADCR allows the recovery of counterfeit transaction losses across all Visa-owned brands (i.e., Visa, Interlink, and Plus) when a violation attributed to another Visa Member could have allowed data to be compromised and the subsequent financial loss was associated with any of the following:

- A Visa Transaction
- An Interlink transaction
- A Plus transaction

This process is only available when there has been a violation of at least one of the following:

- Operating Regulations involving electronic storage of the full contents of any track on the Magnetic Stripe subsequent to Authorization of a Transaction
- Operating Regulations involving non-compliance with the Payment Card Industry Data Security Standard (PCI DSS) that could allow a compromise of the full contents of any track on the Magnetic Stripe
- Operating Regulations involving the PIN Management Requirements Documents that could allow a compromise of PIN data for a Visa Transaction, a Plus transaction, or an Interlink transaction subsequent to Authorization

The Account Data Compromise Recovery process includes:

- Counterfeit Fraud Recovery
- Operating Expense Recovery

ID#: 081010-010410-0000877

Transactions Excluded from ADCR Process - U.S. Region

In the U.S. Region, violations of the *Visa International Operating Regulations* not involving storage of Magnetic-Stripe Data are excluded from this process.

In the U.S. Region, violations not involving non-compliance with the Payment Card Industry Data Security Standard (PCI DSS) that could allow a compromise of the full contents of any track on the Magnetic Stripe are excluded from this process.

Violations not involving a Transaction are resolved as specified in "Visa Right to Fine" and as deemed appropriate by Visa.

ID#: 081010-010410-0000878

Determination of ADCR Eligibility - U.S. Region

Effective for Qualifying CAMS Events that occurred on or before 30 March 2009, following the fraud analysis and investigation of the compromise event, a U.S. Member:

- Is provided with findings in support of the preliminary determination that the event is eligible for the ADCR process
- Is provided with any estimated counterfeit fraud and operating expense liability amounts
- May submit a written appeal, within 30 calendar days of the preliminary findings notification date, with supporting documentation to Visa. Such appeal will be considered by the ADCR Review Committee or, if the total Acquirer liabilities are US \$500,000 or more, the appeal will be considered by the Corporate Risk Committee. A determination of such appeal will be provided to the Acquirer.

Effective for Qualifying CAMS Events that occur on or after 31 March 2009, following the fraud analysis and investigation of the compromise event, the U.S. Member is provided with:

- Findings in support of the preliminary determination that the event is eligible for the ADCR process
- Any estimated counterfeit fraud and operating expense liability amounts

ID#: 010410-010410-0009035

Counterfeit Fraud Recovery Process - U.S. Region

A U.S. Member is compensated for a portion of its counterfeit fraud losses incurred as the result of a Magnetic-Stripe Data account compromise event. The Counterfeit Fraud Recovery process is initiated by Visa when:

- An account compromise event occurs
- A Compromised Account Management System (CAMS) Alert, or multiple CAMS Alerts for the same account compromise event, is sent to affected Members
- Effective for Qualifying CAMS Events that occur on or before 30 June 2010, the account compromise event involves at least 10,000 Account Numbers

- **Effective for Qualifying CAMS Events that occur on or after 1 July 2010**, the account compromise event involves at least 10,000 Account Numbers **and** a combined total of US \$100,000 or more recovery for all Issuers involved in the event
- At least one of the following:
 - The full contents of any track on the Magnetic Stripe was stored subsequent to Authorization of a Transaction
 - A violation of the Payment Card Industry Data Security Standard (PCI DSS) could have allowed a compromise of the full contents of any track on the Magnetic Stripe
 - A violation of the PIN Management Requirements Documents could have allowed a compromise of PIN data for a Visa Transaction, a Plus transaction, or an Interlink transaction subsequent to Authorization
- Incremental fraud is attributed to the particular account compromise event

ID#: 081010-010410-0000880

Counterfeit Fraud Reimbursement Conditions - U.S. Region

In the U.S. Region, only counterfeit fraud properly reported as specified in the *Visa International Operating Regulations* is considered when determining any reimbursement due.

ID#: 010410-010410-0000881

Baseline Counterfeit Fraud Level Determination - U.S. Region

In the U.S. Region, Visa determines a baseline counterfeit fraud level by analyzing reported Magnetic-Stripe-read counterfeit fraud losses that occurred up to 12 months before a Qualifying CAMS Event date and one month after the Qualifying CAMS Event date.

ID#: 010410-010410-0000882

Counterfeit Fraud Recovery Eligibility - U.S. Region

U.S. Members are eligible for Counterfeit Fraud Recovery when there is incremental counterfeit fraud activity above the baseline counterfeit fraud level, as determined by Visa.

ID#: 010410-010410-0000883

Counterfeit Card Recovery Process - U.S. Region

The U.S. Member deemed responsible for an account compromise event is notified of its estimated counterfeit fraud liability.

After the deadline for fraud reporting has passed, a Member communication broadcast is used to notify affected U.S. Members that an account compromise event qualifies for Counterfeit Fraud Recovery and advises them of their recovery amount.

The U.S. Member deemed responsible for the account compromise event is then notified of its actual counterfeit fraud liability.

ID#: 010410-010410-0008117

ADCR Reimbursement Guidelines - U.S. Region

The following rules are related to the recovery process in the U.S. Region:

- Only recovery amounts of US \$25 or more are collected and distributed to affected U.S. Members.
- Only U.S. Members that were registered to receive CAMS Alerts at the time of the first CAMS Alert for the event that is the subject of the ADCR proceeding are eligible to receive counterfeit fraud reimbursement.
- Counterfeit fraud losses on Account Numbers that were included in a different Qualifying CAMS Event within the 12 months before the Qualifying CAMS Event date are excluded.
- If 2 or more Qualifying CAMS Events occur within 30 days of each other, and the events each involve a minimum of 100,000 Account Numbers, the responsible U.S. Members share liability for the counterfeit fraud amount attributed to the accounts in common.

ID#: 010410-010410-0000887

Counterfeit Fraud Liability Collection and Distribution - U.S. Region

Counterfeit fraud liability is collected from the responsible U.S. Member(s) through the Global Member Billing Solution. Funds are distributed the following month, at the Business ID level, through the Global Member Billing Solution, to affected Members.

ID#: 010410-010410-0000888

ADCR Administrative Fees - U.S. Region

In the U.S. Region, an administrative fee is charged to the Issuer for each reimbursement issued, as specified in the *Visa U.S.A. Fee Guide*.

ID#: 081010-010410-0000889

Operating Expense Recovery Process - U.S. Region

A U.S. Member enrolled in the Operating Expense Recovery process is compensated for a portion of its operating expenses incurred as a result of a Magnetic-Stripe Data account compromise event. The Operating Expense Recovery process is initiated by Visa when:

- An account compromise event occurs
- A CAMS Alert, or multiple CAMS Alerts for the same account compromise event, is sent to affected Members
- Effective for Qualifying CAMS Events that occur on or before 30 June 2010, the account compromise event involves at least 10,000 Account Numbers
- **Effective for Qualifying CAMS Events that occur on or after 1 July 2010**, the account compromise event involves at least 10,000 Account Numbers and a combined total of US \$100,000 or more recovery for all Issuers involved in the event

- At least one of the following:
 - The full contents of any track on the Magnetic Stripe were stored subsequent to Authorization of a Transaction
 - A violation of the Payment Card Industry Data Security Standard (PCI DSS) could have allowed a compromise of the full contents of any track on the Magnetic Stripe
 - A violation of the PIN Management Requirements Documents could have allowed a compromise of PIN data for a Visa Transaction, a Plus transaction, or an Interlink transaction subsequent to Authorization

ID#: 081010-010410-0000890

Operating Expense Recovery Enrollment - U.S. Region

U.S. Members must complete the one-time Operating Expense Recovery enrollment process to be eligible to receive operating expense reimbursement. Members may enroll at any time but are only eligible for operating expense reimbursement for Qualifying CAMS Events that occur after enrollment is complete. Members not enrolled prior to a Qualifying CAMS Event date are **not** eligible to receive operating expense reimbursement.

ID#: 010410-010410-0000891

Operating Expense Liability Notification - U.S. Region

The U.S. Member deemed responsible for an account compromise event is notified of its estimated operating expense liability.

A Member communication broadcast is used to notify affected U.S. Members enrolled in the Operating Expense Recovery process that an account compromise event qualifies for Operating Expense Recovery and advises them of their recovery amount.

The U.S. Member deemed responsible for the account compromise event is then notified of its actual operating expense liability.

ID#: 010410-010410-0008116

Operating Expense Recovery Conditions - U.S. Region

The following rules are related to the recovery process in the U.S. Region:

- Only recovery amounts of US \$25 or more are collected and distributed to affected U.S. Members enrolled in the Operating Expense Recovery process.
- Only U.S. Members that were registered to receive CAMS Alerts at the time of the first CAMS Alert for the event that is the subject of the ADCR proceeding are eligible to receive operating expense reimbursement.
- Operating expenses for Account Numbers that were included in a different Qualifying CAMS Event within the 12 months before the CAMS Event date are excluded.

- If 2 or more Qualifying CAMS Events occur within 30 days of each other, and the events each involve a minimum of 100,000 Account Numbers, the responsible U.S. Members share liability for the operating expense attributed to the accounts in common.

ID#: 010410-010410-0000895

Operating Expense Liability Collection and Distribution - U.S. Region

Operating expense liability is collected from the responsible U.S. Member(s) through the Global Member Billing Solution. Funds are distributed the following month, at the Business ID level, through the Global Member Billing Solution to affected Members enrolled in the Operating Expense Recovery process.

ID#: 010410-010410-0000896

Operating Expense Recovery Administration Fee - U.S. Region

In the U.S. Region, an administrative fee is charged to the Issuer for each reimbursement issued, as specified in the *Visa U.S.A. Fee Guide*.

ID#: 081010-010410-0000897

Operating Expense Reimbursement Conditions - U.S. Region

Reimbursements to affected U.S. Members are based solely upon the ability of Visa to collect the counterfeit fraud and operating expense liability amounts from the responsible Member.

ID#: 010410-010410-0000898

Catastrophic Account Compromise Event - U.S. Region

In the U.S. Region, if an account compromise event is deemed catastrophic, Visa reserves the right to implement an alternative process.

ID#: 010410-010410-0008929

ADCR Appeal - U.S. Region

Effective for Qualifying CAMS Events that occurred on or before 30 March 2009, in the U.S. Region, reimbursement and collection amounts as determined by Visa are final and **not** subject to any appeal or other challenge.

Effective for Qualifying CAMS Events that occurred on or after 31 March 2009, a U.S. Member may appeal a determination of eligibility to Visa by submitting an appeal letter. The appeal letter must:

- Be received by Visa within 30 calendar days of the Member's receipt of the Notification of eligibility and estimated liability
- Include written arguments and supporting information for the appeal

Effective for Qualifying CAMS Events that occurred on or after 31 March 2009, in the U.S. Region, the appeal rights, as specified in "Enforcement Appeals - U.S. Region," are **not** applicable to ADCR.

Effective for Qualifying CAMS Events that occurred on or after 31 March 2009, Visa will notify the U.S. Member of the final disposition of the appeal.

Effective for Qualifying CAMS Events that occurred on or after 31 March 2009, in the U.S. Region, the decision on any appeal is final and **not** subject to any challenge.

Effective for Qualifying CAMS Events that occurred on or after 31 March 2009, Visa will collect from the U.S. Member an appeal fee, as specified in the *Visa U.S.A. Fee Guide*, through the Global Member Billing Solution. For a data compromise event that qualifies under both the ADCR process and the international Data Compromise Recovery solution, Visa will collect only one appeal fee from the Member, as specified in the *Visa U.S.A. Fee Guide*.

ID#: 081010-010410-0009036

Data Compromise Recovery Solution (DCRS)

Data Compromise Recovery Solution Overview

An Issuer of Visa International or Visa Europe may recover incremental counterfeit fraud losses resulting from a Data Compromise event involving theft of full Magnetic-Stripe Data under the Data Compromise Recovery solution from Member(s) to whom liability for such loss has been assigned pursuant to the Data Compromise Recovery solution.

ID#: 010410-010410-0003334

Data Compromise Recovery Solution Eligibility

Visa will determine a data compromise event, fraud, and Issuer eligibility under the Data Compromise Recovery Solution.

ID#: 010410-010410-0003335

Data Compromise Event Eligibility

Visa will determine data compromise event eligibility based on:

- Forensic confirmation or preponderance of evidence that a breach exists
- A violation of the Payment Card Industry Data Security Standard (PCI DSS) occurred that could allow a compromise of account data
- Full Magnetic Stripe counterfeit fraud occurred on a portion of exposed Account Numbers
- A minimum of 10,000 Account Numbers were exposed and a minimum of US \$100,000 in Magnetic Stripe counterfeit fraud occurred during the data compromise event time period

ID#: 010410-010410-0000867

Data Compromise Fraud Eligibility Criteria

Visa will determine fraud eligibility based on all of the following:

- Counterfeit fraud was reported to Visa
- Authorized counterfeit fraud Transactions with full Magnetic-Stripe Data occurred, including Card Verification Value
- Counterfeit fraud Transactions occurred after the Magnetic-Stripe Data was exposed

ID#: 010410-010410-0000868

Unrecovered Counterfeit Fraud Losses

Visa will determine Issuer eligibility for unrecovered counterfeit fraud losses, based on the Issuer being:

- Capable of receiving Visa data compromise fraud alerts
- In compliance with regional Issuer fraud control programs

ID#: 010410-010410-0000869

Data Compromise Recovery Liability Time Limit

An Acquirer's liability under the Data Compromise Recovery solution is limited to a maximum time period of 13 months and is associated with a single data compromise event.

ID#: 010410-010410-0000870

Data Compromise Event Time Period

The data compromise event time period begins with the earliest known data exposure, not to exceed 12 months before the data compromise event alert and concludes 30 calendar days following the data compromise event alert.

ID#: 010410-010410-0000871

Data Compromise Fraud Loss Recovery

Issuers' total fraud loss recovery is limited to the:

- Maximum liability assigned to the Acquirer by Visa
- Amount recoverable from the Acquirer

ID#: 010410-010410-0000872

Visa Liability for Data Compromise Recovery Amount

Visa has no liability for an Acquirer's or any other party's inability to pay any amount owed during Data Compromise Recovery.

ID#: 010410-010410-0000873

Acquirer Liability for Data Compromise Event

Acquirers deemed liable for a data compromise event will be obligated to bear the assigned liability as determined by Visa.

ID#: 010410-010410-0000874

Visa Rights Pertaining to Data Compromise Event Liability

Visa reserves the right to adjust an Acquirer's total liability for a data compromise event.

ID#: 010410-010410-0000875

Data Compromise Recovery Debits, Credits, and Fees

Visa will submit debits to the Acquirer responsible for the data compromise event and credits, less administrative fees, to eligible Issuers through the Global Member Billing Solution. Visa will retain an administration fee, as specified in the applicable regional pricing guide.

Effective for a determined data compromise event that occurred on or after 31 March 2009, the debit and credit amounts as determined by Visa are final and **not** subject to any appeal or other challenge.

ID#: 081010-010410-0009031

Data Compromise Event Appeal

Effective for a determined data compromise event that occurred on or after 31 March 2009, an Acquirer may appeal a determination of eligibility to Visa by submitting an appeal letter. The appeal letter must:

- Be received by Visa within 30 calendar days of the Acquirer's receipt of the Notification of eligibility and estimated liability
- Include written arguments and supporting information for the appeal

ID#: 081010-310309-0006892

Data Compromise Event Appeal Fee

Effective for a determined data compromise event that occurred on or after 31 March 2009, Visa will collect from the Acquirer an appeal fee, as specified in the appropriate Visa regional fee guide, through the Global Member Billing Solution.

For a data compromise event that qualifies under both the Data Compromise Recovery solution and any other Visa Region-specific data compromise recovery program, Visa will collect only one appeal fee from the Acquirer, as specified in the appropriate Visa regional fee guide.

ID#: 081010-310309-0006893

Data Compromise Event Appeal Decision

Effective for a determined data compromise event that occurred on or after 31 March 2009, Visa will notify the Acquirer of the final disposition of the appeal. The decision on any appeal is final and **not** subject to any challenge.

ID#: 081010-310309-0006894

POS Entry Mode Compliance Liability - AP Region

Acquirer Liability for Counterfeit Transactions - AP Region

An AP Acquirer is liable for counterfeit loss, as specified in "Compliance Rights for Counterfeit Transactions - AP Region":

- When a key-entered Transaction occurs at a Merchant Outlet in a Face-to-Face Environment
- For a POS Entry Mode Code 00 Transaction, unless the Acquirer demonstrates that the Authorization Request was submitted by fax, telex, or telephone from a Merchant that does not have a Magnetic-Stripe Terminal

Visa will require an Acquirer to install a Magnetic-Stripe Terminal at a Merchant with excessive counterfeit Transactions that were processed with a POS Entry Mode Code 00 and 01.

ID#: 010410-010410-0008175

Compliance Rights for Counterfeit Transactions - AP Region

An AP Issuer may file Compliance to recover the value of a key-entered or POS Entry Mode Code 00, "Unknown," Transaction when the:

- Cardholder disputes the Transaction in writing
- Issuer certifies the Account Number is counterfeit
- Account Number was blocked on the Exception File before or on the pre-Compliance filing date
- Transaction Receipt proves that the Cardholder did not participate in the Transaction
- Issuer is certified as a Card Verification Value participant and is referring or declining Transactions when the Card Verification Value fails
- Transaction occurred at a Merchant Outlet in a Face-to-Face Environment

ID#: 010410-010410-0008011

Authentication Requirements

PIN Requirements

PIN Security Requirements

An Acquirer must ensure the security of a PIN when used to identify the Cardholder in a Transaction, as specified in the *PCI PIN Security Requirements* manual.

An Issuer or its agent receiving a non-secure PIN block format from Visa must convert to a secure PIN block format, as specified in the *PCI PIN Security Requirements* manual.

ID#: 010410-010410-0005291

PIN Security Compliance VIOR 2.1.E

An Acquirer or its agent processing PINs for Visa Transactions must comply with the security requirements specified in the *PCI PIN Security Requirements* manual, including the requirement to perform a "PIN Security Requirements Self-Audit." Failure to comply with the security requirements specified in the manual may subject the Acquirer to the fines specified in "PIN Security Non-Compliance Penalties."

ID#: 010410-010410-0001790

PIN Verification Requirements

PIN Verification is required for all ATM Transactions.

An Issuer may provide PIN Verification for each Transaction itself or using the Visa PIN Verification Service.

- If the Issuer performs PIN Verification, it must:
 - Install a direct computer interface to the V.I.P. System
 - Comply with requirements for PIN processing specified in the VisaNet manuals
- If the Issuer uses the PIN Verification Service, it must comply with the Key Management Service procedures specified in the *Payment Technology Standards Manual*.

ID#: 081010-010210-0008138

PIN Verification Service

The PIN Verification Service is an optional Visa service that verifies the Cardholder's PIN in an Authorization Request. An Issuer may choose to use this service by submitting a written request to Visa at least 90 calendar days before implementation. An Issuer may choose to use the PIN Verification Service either:

- As a full-time service for all Authorization Requests that include a PIN

- On a limited basis, if the Issuer is unavailable or unable to respond within the time required by the assured Transaction response parameters

ID#: 010410-010410-0001856

Issuer PIN Security Requirements - Canada Region

A Canada Issuer or its agent issuing PINs for Visa Chip Cards must comply with the security requirements specified in the *Issuer PCI PIN Security Requirements* manual at <http://www.visainfo.ca> and which may be changed from time to time by Visa management in its sole discretion. Canada Members will be provided reasonable advance notice of all such changes.

ID#: 010410-010410-0001795

PIN Verification Service - Issuer Requirements - U.S. Region

If a U.S. Issuer uses the PIN Verification Service, the Issuer must either:

- Encode the PIN Verification Field on the Magnetic Stripe, and for Cards containing a Chip, both the Magnetic Stripe and Chip
- Ensure that the PIN Verification Value resides on the PIN Verification Value File

If the U.S. Issuer does not require Stand-In Processing to verify PINs, the Issuer is **not** required to encode PIN Verification data on the Magnetic Stripe or Chip.

ID#: 010410-010410-0007045

PIN Security Requirements - U.S. Region

A U.S. Acquirer or its agent processing PINs for Visa Transactions must comply with the security requirements specified in the PIN Management Requirements Documents.

Each year, on a predetermined due date, a U.S. Acquirer or its agent must complete and return to Visa:

- The "PIN Security Requirements Self-Audit Compliance Statement"
- If required, the "PIN Security Requirements Self-Audit Exception Form"

In addition, every 36 months, on the same predetermined due date, a U.S. Acquirer must complete and return the "PIN Security Requirements Self-Audit" form.

See "PIN Security Non-Compliance Penalties - U.S. Region" for penalties for failure to comply.

ID#: 010410-010410-0007046

Triple DES

Triple Data Encryption Standard Requirements - AP Region

An AP Issuer must be certified to receive and process Triple Data Encryption Standard (DES) Transactions.

An AP Acquirer must ensure that:

- All ATMs must support Triple DES
- All PIN-based point-of-sale (POS) acceptance devices must support Triple DES
- All transactions initiated at Triple DES-capable devices must be Triple DES-encrypted from point of acceptance to Visa

ID#: 010410-010410-0008139

ATM Triple Data Encryption Standard Requirements - Canada Region

Effective 1 July 2010, all ATMs in the Canada Region must be Triple Data Encryption Standard (TDES) capable and all online PIN-based Transactions initiated at ATMs must be TDES encrypted end-to-end using double-length keys.

ID#: 010410-010710-0004709

Card Verification Value (CVV)

Card Verification Service

All Members must participate in the Card Verification Service.

ID#: 010410-010410-0003234

Card Verification Value Requirements

An Issuer must be capable of receiving the POS Entry Mode code and processing the Card Verification Value according to the procedures specified in the *BASE II Clearing Data Codes*.

All Cards must be encoded with the Card Verification Value, as specified in the *Payment Technology Standards Manual*.

Subject to the rule below, at the Issuer's option, the Cardholder Verification Value contained in the Magnetic-Stripe Image (track 2 equivalent data) on the Chip (Chip Card Verification Value-iCVV) may differ from the Card Verification Value encoded on the Card's Magnetic Stripe.

All newly issued EMV Chip Cards and existing EMV Chip Cards on renewal must use Chip Card Verification Value-iCVV as part of the Magnetic-Stripe Image, as defined in the *Payment Technology Standards Manual*.

ID#: 081010-010410-0008133

Card Acceptance Terminal Requirements

An Acquirer must ensure that its Merchant Card acceptance terminal transmits the entire unaltered contents of the Magnetic Stripe or be subject to a Chargeback.

ID#: 010410-010410-0000666

Card Verification Value Encoding Requirements

All Cards, including Emergency Card Replacements, must be encoded with the Card Verification Value, as specified in the *Card Verification Value Specifications Guide* and the *Payment Technology Standards Manual*.

ID#: 081010-010210-0003604

Authorized Transactions with Failed CVV - AP Region

An AP Issuer is prohibited from initiating a Chargeback if the Transaction failed CVV, but was authorized by the Issuer or Stand-In Processing.

ID#: 010410-010410-0000613

Integrated Circuit Card Verification Value (iCVV) Requirements - AP Region

All new AP Chip Card Issuers must certify support for Integrated Circuit Card Verification Value (iCVV) in the Magnetic Stripe data encoded on the Chip.

All AP Visa Smart Debit and Credit (VSDC) Card Issuers must certify support for Integrated Circuit Card Verification Value (iCVV) in the Magnetic Stripe data encoded on the Chip.

All newly issued AP Visa Smart Debit and Credit (VSDC) Cards must contain an Integrated Circuit Card Verification Value (iCVV) in the Magnetic Stripe data encoded on the Chip.

The Card Verification Value (CVV) encoded on other (non-Magnetic Stripe) technologies must differ from the CVV value encoded on the physical Magnetic Stripe.

ID#: 010410-010410-0004087

CVV Penalties - LAC Region

Effective through 31 August 2010, an LAC Issuer is subject to a penalty of US \$5 for each Transaction containing a CVV error that the Issuer approves.

ID#: 081010-010410-0006412

dCVV for Contactless Payment Program - U.S. Region

A U.S. Issuer must support Dynamic Card Verification Value (dCVV) authentication for its Contactless Payment Program, as specified in the *Visa U.S.A. Contactless Payment Program Technical Implementation Guide*.

ID#: 010410-010410-0000671

Card Verification Value 2 (CVV2)

CVV2 on Visa Cards

All Visa Cards must bear a Card Verification Value 2 (CVV2), as specified in the:

- Card Verification Value Specifications Guide
- Payment Technology Standards Manual
- Visa Product Brand Standards

CVV2 is optional for a Proprietary Card bearing the Plus Symbol.

ID#: 010410-010210-0000676

CVV2 on Visa Electron Cards

If the full Account Number is used, an Issuer must indent-print a Card Verification Value 2 on the back of a Visa Electron Card, as specified in the:

- Card Verification Value Specifications Guide
- Payment Technology Standards Manual
- Visa Product Brand Standards

ID#: 010410-010210-0000677

CVV2 for Card-Absent Transactions - AP Region

In a Card-Absent transaction where the CVV2 was supplied by the AP Acquirer as part of the Authorization message, an AP Issuer will be liable for Transactions approved showing a CVV2 result code of N.

ID#: 010410-010410-0000674

CVV2 Requirements - Canada Region

A Canada Acquirer participating in the Card Verification Value 2 (CVV2) service must populate the CVV2 results code received in the Authorization Response in a Transaction's corresponding Clearing Record.

ID#: 010410-010410-0000675

CVV2 Issuer Requirements - U.S. Region

All U.S. Issuers must:

- Be certified as able to receive and respond to Authorization Requests containing the values for Card Verification Value 2 (CVV2), as specified in the applicable VisaNet manual
- Provide Visa with valid CVV2 encryption keys and test account numbers with CVV2 values and expiration dates

ID#: 010410-010410-0000672

CVV2 Acquirer Requirements - U.S. Region

All U.S. Acquirers must be certified as able to send, and receive responses to, Authorization Requests containing the values for Card Verification Value 2, as specified in the applicable VisaNet manual.

ID#: 010410-010410-0003845

CVV2 Validation - U.S. Region

A U.S. Merchant certified by Visa may validate the Card Verification Value 2 (CVV2) on the Card when the Magnetic Stripe on a Visa Card cannot be read. A CVV2 result code M, "Fully Matched," is considered an Imprint for the purposes of Chargeback Reason Code 81, "Fraudulent Transaction - Card-Present Environment."

ID#: 010410-010410-0002849

CVV2 in Lieu of Imprint - U.S. Region

A U.S. Acquirer whose Merchant meets the following criteria may request certification from Visa for its Merchant to qualify for the CVV2 in lieu of Imprint program:

- Cardholder Information Security Program Level 1-compliant, with a complete Report on Compliance filed with the Acquirer
- A key-entered Transaction rate below 3.5% of total Transactions
- A face-to-face fraud-related Chargeback rate below 0.02% ⁷⁰

U.S. Acquirers of Merchants qualifying for the CVV2 in lieu of Imprint program will receive written certification from Visa.

⁷⁰ The face-to-face fraud-related Chargeback rate is the U.S. dollar amount of Chargebacks processed with Chargeback Reason Code 81, "Fraud - Card Present Environment," as a percentage of all face-to-face Transaction U.S. sales dollars.

ID#: 010410-010410-0008173

Authentication Fines and Penalties

PIN Security Non-Compliance Penalties

A Member is subject to the fines specified in the table below if it fails to comply with "PIN Security Compliance" and:

- Complete and return the "PIN Security Requirements Self-Audit" form
- Complete and return the "PIN Security Requirements Self-Audit Compliance Statement"
- Respond to a non-compliance Notification

Fines for Failure to Complete the PIN Security Requirements Self-Audit or Self-Audit Compliance Statement, or Respond to Non-Compliance Notification

Card Recovered as a Result of:	Minimum Reward Amount
Annual due date + 29 calendar days	No fine
Due date + 30 calendar days to 59 calendar days	US \$10,000 fine
Due date + 60 calendar days to 89 calendar days	US \$10,000 fine
Due date + 90 calendar days to 119 calendar days	US \$10,000 fine
Due date + 120 calendar days and every 30 calendar days onward	US \$25,000 fine

ID#: 010410-010410-0001288

PIN Security Violation Penalties

An Acquirer that fails to respond within 30 calendar days of receipt of a non-compliance Notification, following an onsite inspection for PIN security violations, may be fined or have its certification suspended until the response has been received and acknowledged by Visa.

An Acquirer that provides an action plan in response to a Notification but does not perform its commitments must post a performance bond or escrow of US \$100,000 until either:

- Compliance is confirmed by Visa
- Acquirer certification is suspended

If Acquirer certification is suspended, the Acquirer may forfeit the posted or escrowed amount.

ID#: 010410-010410-0005872

PIN Security Review Fee - AP Region

As specified in the *Visa Asia Pacific Fee Guide*, a fee will be assessed for each initial AP PIN Security review performed. If, after a PIN review, Visa determines that an AP Member fails to demonstrate full compliance with the *PCI PIN Security Requirements*, the Member is responsible for:

- Follow-up review fee dependent on the level of non-compliance identified
- Cost associated with additional reviews until compliant

ID#: 081010-010410-0001794

PIN Security Non-Compliance Penalties - U.S. Region

If a U.S. Member fails to complete and return the "PIN Security Requirements Self-Audit" form or the "PIN Security Requirements Self-Audit Compliance Statement," the Member is assessed a fine, as specified in the table below.

Fines for Failure to Complete PIN Security Requirements Self-Audit or Compliance Statement - U.S. Region

Calendar Days	Fine
Annual due date + 29 calendar days	No fine
Due date + 30 calendar days to 59 calendar days	US \$10,000 fine
Due date + 60 calendar days to 89 calendar days	US \$10,000 fine
Due date + 90 calendar days to 119 calendar days	US \$10,000 fine
Due date + 120 calendar days and each subsequent 30-calendar-day period	US \$25,000 fine

ID#: 010410-010410-0003708

Contesting of PIN Requirement Non-Compliance Penalty - U.S. Region

A U.S. Issuer may contest an assessed PIN requirements penalty by submitting evidence to Visa that the penalty was **not** warranted.

If an Issuer contests an assessed penalty because it may be eligible for a variance, Visa will consider the opposition as a request for a variance and submit it to the Board for resolution.

If the Board grants a variance, Visa will waive the assessed penalty.

ID#: 010410-010410-0008152

Terminated Merchant File

Terminated Merchants

Common Terminated Merchant Database - Canada Region

All Canada Acquirers in Canada must participate in a common terminated Merchant database. The database must be an automated Merchant risk database that Acquirers within Canada may use to determine if a Merchant's contract has been terminated for cause by another Acquirer. An Acquirer must use either:

- An externally managed common terminated Merchant database
- Visa National Merchant Alert Service

ID#: 010410-010410-0007377

National Merchant Alert Service - Canada Region

Canada Acquirers must:

- Concurrent with the closure of a Merchant Outlet, list the Merchant on a common terminated merchant database or the National Merchant Alert Service file for a period of 3 years if the Merchant violated the Merchant Agreement and was subsequently terminated for cause
- Retain Merchant Agreement termination information for all Merchants listed on a common terminated merchant database or the National Merchant Alert Service file for a period of 3 years

ID#: 010410-010410-0007378

National Merchant Alert Service Fee - Canada Region

Canada Acquirers must pay Visa a National Merchant Alert Service fee to be collected through VisaNet if the service is utilized.

ID#: 010410-010410-0007380

Terminated Merchant Non-Compliance Fines - Canada Region

If a Canada Acquirer fails to comply with the requirements of "Common Terminated Merchant Database - Canada Region," Visa may assess a fine of CAD \$2,500 per violation.

ID#: 010410-010410-0007381

Terminated Merchant File Listing Requirements - U.S. Region 2.2.C.2.a

A U.S. Acquirer must add a terminated Merchant to the file as soon as possible, but no later than close of business on the day following the date the Merchant is notified of the intent to terminate the agreement. An Acquirer must list the Merchant if terminated for one or more of the following reasons:

- Merchant was convicted of credit or debit card fraud
- Merchant deposited excessive Counterfeit Transaction Receipts
- Merchant deposited excessive Transaction Receipts unauthorized by Cardholders
- Merchant deposited Transaction Receipts representing sales of goods or services generated by another Merchant (laundering)
- Acquirer received an excessive number of Chargebacks due to Merchant's business practices or procedures

ID#: 010410-010410-0007386

Terminated Merchant File Information Requirements - U.S. Region

A U.S. Acquirer must add a Merchant to the Terminated Merchant File within 24 hours of determining that:

- The Merchant was terminated for reasons other than those listed in "Terminated Merchant File Listing Requirements - U.S. Region"
- Within 90 calendar days of the termination date, the Acquirer determines that the Merchant should have qualified for the listing

The Merchant listing must include the:

- Business name
- Names and identification of principals of terminated Merchants

The Acquirer must report terminated Merchants, as specified

ID#: 081010-010410-0007969

Terminated Merchant File Deletion - U.S. Region

Only the U.S. Member that added the Merchant to the Terminated Merchant File may request deletion of the Merchant name or information.

A Member that incorrectly adds a Merchant to the file must request correction of the file immediately upon recognition of an error.

ID#: 010410-010410-0007963

Terminated Merchant File Compliance Reasons - U.S. Region

A U.S. Member that fails to comply with the Terminated Merchant File requirements specified in the U.S. Regional Operating Regulations may be subject to Compliance, including liability for losses incurred by another Member as a result of the failure to comply.

ID#: 010410-010410-0008174

Chapter 9: Dispute Resolution

Core Principle 9.1

Attempt to Honor/Post all Transactions

Issuer Transaction Acceptance

Participating issuers are responsible for accepting and attempting to honor all transactions, but they may have rights to return transactions for reasons specified by Visa. These reasons can include events such as inadvertent processing errors, some types of fraud and certain cardholder disputes.

ID#: 171009-171009-0025563

Core Principle 9.2

Offer Mutual Assistance to Other Participants

Assisting in the Resolution of Disputes

Participants in the Visa system agree to attempt to offer mutual assistance to other participants to resolve transaction disputes prior to escalating the dispute to Visa for final resolution.

ID#: 171009-171009-0025564

Core Principle 9.3

Prevent Unjust Enrichment

Unjust Enrichment

Visa participants agree to take appropriate action to prevent unjust enrichment to themselves or their customers by failing to credit a customer for a transaction that is charged back, or by taking multiple credits for a single transaction.

ID#: 171009-171009-0025565

Core Principle 9.4

Visa Acts as Arbitrator

Arbitrating Unresolved Disputes

For unresolved transaction disputes, Visa acts essentially as an arbitrator between participants.

ID#: 171009-171009-0025566

Dispute Resolution Process

Cardholder Disputes

Introduction to Dispute Resolution - U.S. Region

For a U.S. Domestic Transaction, an Issuer must resolve Cardholder disputes under the Operating Regulations by extending to Cardholders all protections provided on any Visa Card under Federal law or regulation and by utilizing the Issuer's customary practices to resolve Cardholder disputes, regardless of which type of Visa Card was used. Thus, the resolution of such Cardholder disputes will be the same in similar circumstances regardless of which type of Visa Card was used. The foregoing applies only with respect to Transactions on Cards using the Visa Flag Symbol or Visa Brand Mark, not to Transactions using any other payment card brand even if such brand is on the Visa Card. By way of example, a purchase made with a Visa Check Card that is not a Visa Check Card II and is processed as another brand network transaction, such as a domestic PIN network, is not governed by this rule because the purchase is not a Transaction made using the Visa Flag Symbol or Visa Brand Mark.

ID#: 081010-171009-0003557

Mutual Assistance

Mutual Assistance Between Members

A Member must attempt to offer mutual assistance to other Members to resolve disputes between both:

- Its Cardholder and another Member's Merchant
- Its Merchant and another Member's Cardholder

If a Cardholder or Merchant accepts financial liability for a Transaction, its Member must reimburse the other Member directly.

ID#: 171009-171009-0003250

Transaction Receipt

Request for Transaction Receipt Copy

Transaction Receipt Request

An Issuer may request a Transaction Receipt from an Acquirer.

ID#: 171009-171009-0003257

Request for Transaction Receipt Copy and Substitute Transaction Receipt

Effective through 15 October 2010, an Issuer may request a Transaction Receipt copy from an Acquirer for the reasons specified in the following table. The Issuer must accept a Substitute Transaction Receipt for certain Transactions, as specified in the following table. For Intraregional card-present Transactions in the AP Region, Substitute Transaction Receipts are considered invalid Transaction Receipts. For Canada Domestic card-present Transactions, Substitute Transaction Receipts are considered invalid Transaction Receipts.

Effective 16 October 2010, an Issuer may request a Transaction Receipt copy from an Acquirer only for the reasons specified in the following table. The Issuer must accept a Substitute Transaction Receipt for certain Transactions, as applicable. For Transactions conducted in a Card-Present Environment, Substitute Transaction Receipts are considered invalid Transaction Receipts.

Transaction Receipt Retrieval Request Reasons

Request Reason for Copy BASE II Transaction Code 52 (Field 63.3 in Single Message System)	BASE II Request Code	Single Message System Request Code
Request for copy bearing signature ¹	28	0028
Effective through 14 October 2011, T&E Document request	29	0029
For Transactions involving Issuers or Acquirers in Visa Europe, T&E Document request	29	0029
Effective through 14 October 2011, Cardholder request due to dispute	30	0030
For Transactions involving Issuers or Acquirers in Visa Europe, Cardholder request due to dispute	30	0030
Fraud analysis request	33	0033
Legal process request	34	0034
1. Not applicable to a Vehicle-Specific Fleet Card Transaction.		

ID#: 081010-171009-0003255

Minimum Data Requirements for Retrieval Requests

Each Retrieval Request must contain at least the following data:

- Acquirer Reference Number
- Account Number
- Transaction Date of original Presentment
- Merchant Category Code
- Either the Transaction amount in the Transaction Currency or a complete Merchant description
- Applicable Retrieval Request reason code from the Transaction Receipt Retrieval Request Reasons table
- The following provisions apply to U.S. Domestic Transactions: *(This only applies in the U.S. Region.)*
 - Merchant city and state *(This only applies in the U.S. Region.)*
 - Acquirer's Business I.D. *(This only applies in the U.S. Region.)*
 - Transaction Identifier, if present in the original Presentment *(This only applies in the U.S. Region.)*
 - Cardholder-Activated Terminal indicator, if present in the original Presentment *(This only applies in the U.S. Region.)*
 - Visa Prepaid Card indicator, if present in the original Presentment *(This only applies in the U.S. Region.)*
 - Transaction amount *(This only applies in the U.S. Region.)*

ID#: 171009-171009-0000314

Transaction Receipt Retrieval Request Reasons - LAC Region

For an Intraregional Transaction in the LAC Region, the following table lists the reason for requesting copies of the Transaction Receipt and H&C Document, and their corresponding BASE II request and confirmation codes. *(This only applies in the Latin America & Caribbean Region.)*

Transaction Receipt Retrieval Request Reason - LAC Region

Copy Request Reason for Base II Transaction Code 52	BASE II Request Code
Cardholder requests copy bearing signature and/or H&C Document	28

ID#: 171009-171009-0003426

Request for Easy Pay Transaction Receipt Copy - LAC Region

For an Intraregional Transaction in the LAC Region, to fulfill a request for a BASE II Copy Request code for an Easy Pay Transaction, the LAC Acquirer must provide a copy of the "Cardholder Participation Request and Consent Form," including all of the following: *(This only applies in the Latin America & Caribbean Region.)*

- Cardholder name (This only applies in the Latin America & Caribbean Region.)
- Account Number (This only applies in the Latin America & Caribbean Region.)
- Card expiration date (if available) (This only applies in the Latin America & Caribbean Region.)
- Cardholder signature (This only applies in the Latin America & Caribbean Region.)
- Merchant name and location (This only applies in the Latin America & Caribbean Region.)
- Description of good(s) or service(s) (This only applies in the Latin America & Caribbean Region.)
- Detail of services charged (This only applies in the Latin America & Caribbean Region.)

ID#: 171009-171009-0003655

Retention

Transaction Receipt Retention Periods 7.3.B

If requested, an Acquirer must provide an Issuer with a legible Transaction Receipt copy during the required retention period, as specified in the following table.

Transaction Receipt Retention Periods

Document	Retention Period
Original Transaction Receipt	According to applicable law
Transaction Receipt copy or substitute	Effective through 14 October 2011, 12 months from Processing Date Effective 15 October 2011, 13 months from Processing Date For Intraregional Transactions in the LAC Region, refer to Document Retention Period - LAC Region.
T&E Document	6 months from Processing Date
Recurring Transaction Receipt	Effective through 14 October 2011, 12 months from Processing Date of latest Transaction Effective 15 October 2011, 13 months from Processing Date of latest Transaction

ID#: 081010-171009-0003258

Document Retention Period - LAC Region

For an Intraregional Transaction in the LAC Region, if requested, an Acquirer must provide an Issuer with legible Transaction Receipt copies during the required retention period, as specified in the following table. *(This only applies in the Latin America & Caribbean Region.)*

Document Retention Period - LAC Region

Document	Retention Period
Copy of Transaction Receipt or substitute	12 months from the Endorsement Date or Settlement Date
H&C Document	6 months from Endorsement Date or Settlement Date
Easy Pay Transaction	12 months from the Endorsement Date or Settlement Date of the latest Transaction

ID#: 171009-171009-0003427

Request and Fulfillment

Transaction Fulfillment Document Requirements - Small Ticket Transaction

Effective for Transactions completed through 15 October 2010, each Fulfillment for a Small Ticket Transaction, excluding a U.S. Domestic Small Ticket Transaction, must contain at least the following data:

- Merchant name
- Total Transaction amount
- Date
- Confirmation that Cardholder performed payment using a Visa Card or a Visa Electron Card or a Proximity Payment Device

ID#: 081010-171009-0003259

Transaction Receipt Fulfillment Documents - Data Requirements

The following tables specify the Substitute Transaction Receipt data requirements, excluding Domestic Transactions in Brazil **completed on or after 1 July 2010** and U.S. Domestic Transactions. For U.S. Domestic Transactions, refer to "Substitute Transaction Receipt Data Requirements - U.S. Region." **Effective for Domestic Transactions in Brazil completed on or after 1 July 2010**, refer to "Substitute Transaction Receipt Data Requirements Brazil."

Substitute Transaction Receipt Fulfillment Documents - Unattended Acceptance Terminals

Transaction Type		
	Cardholder-Activated Transaction Type A (Not applicable for Magnetic-Stripe Telephone Transactions)	Cardholder-Activated Transaction Type B or Type C (Not applicable for Magnetic-Stripe Telephone Transactions)
Requested Document	Transaction log	Transaction log
Required Data on Document		
Account Number	X	
Transaction Date	X	X
Transaction Time		X
Transaction Amount	X	
Authorization Code		X
Evidence of electronic Card Imprint		X

Substitute Transaction Receipt Fulfillment Documents - Recurring, Mail/Phone Order, Retail, and Electronic Commerce Transactions

Transaction Type			
	Recurring or Mail Order (Excludes Phone Order)	Recurring, Mail/Phone Order, or Retail as permitted in Retrieval Request Reason Code 30 Fulfillment (Effective through 15 October 2010)	Electronic Commerce
Requested Document	Cardholder written permission	Substitute Transaction Receipt	Substitute Transaction Receipt
Required Data on Document			
Account Number	X	X	X
Cardholder Name (Effective through 15 October 2010)	X	X	X
Transaction Date	X	X	X
Transaction Amount	X	X	X

Transaction Currency	Not applicable	Not applicable	X
Authorization Code	If any	If any	X
Cardholder Signature	X ¹	Not applicable	Not applicable
Merchant Name	X	X	X
Merchant Location	X	X	Online address
Description	Merchandise or services	Merchandise or services	Merchandise or services ²
Itemized Charges	X	Not applicable	Not applicable

1. The Recurring Services Merchant must retain the Cardholder's permission in a format such as an e-mail, other electronic record, or in paper form, for the duration of the Recurring Transactions and provide it upon Issuer request.

2. To remedy a Retrieval Request or use Reason Code 75, "Transaction Not Recognized" for an Aggregated Transaction, an Electronic Commerce Merchant must provide the details for the individual purchases that have been aggregated.

Substitute Transaction Receipt Fulfillment Documents - T&E Transactions

Document Type	Transaction Type			
	Car Rental	Airline	Hotel	Cruise Line
Copy	Copy	Copy	Copy	Copy
Substitute Transaction Receipt	X	X	X	X
T&E Document	X ¹		X ¹	X ¹

Required Data on Document

Account Number	X	X	X	X
Cardholder Name	X	If applicable	X	X
Passenger or Guest Name, if different than Cardholder Name		X	X	X
Cardholder Address	X			

Address where tickets were sent		If available and applicable		
Transaction Date		X		
Rental and Return Dates	X			
Transaction Code	If any			
Transaction Amount	X	X	X	X
Authorization Code	If any	If any	If any	If any
Merchant Name	X	X	X	X
Merchant Location			X	X
Rental and Return location	X			
Travel Agent Name and Address	If applicable			
Rental Agreement Number	X			
Description	X ²	Airline flight information	Dates of stay, check-in, and check-out	Dates of cruise embarkation and disembarkation
Itemized Charges			X ³	X ³

1. Must include a copy of all documents pertaining to a T&E Transaction, including the Transaction Receipt, car rental agreement, or if one was created, a Guest Folio, as applicable. The Card Imprint and Cardholder signature must also be included if either or both were obtained.

2. Includes type of car, mileage, rental rates, actual rate, refueling and insurance charges, adjustments, tax, cash received, billing method, and rental agent ID number.

3. Includes room rate, tax, and food, beverage, and incidental charges.

ID#: 081010-171009-0003260

Retrieval Request

Effective through 15 October 2010, to satisfy a Retrieval Request, excluding Intraregional Transactions in the AP Region and Canada Domestic Transactions, the Acquirer must:

- Provide a Transaction Receipt copy, or
- Provide a Substitute Transaction Receipt containing the required data
- T&E Document, if applicable

Effective 16 October 2010, to satisfy a Retrieval Request, the Acquirer must:

- Provide a Transaction Receipt copy, or
- Provide a Substitute Transaction Receipt containing the required data for a Transaction conducted in a Card-Absent Environment.

ID#: 081010-171009-0003540

Order Form for Retrieval Requests

Effective through 15 October 2010, to satisfy a Retrieval Request Reason Code 28, "Request for Copy Bearing Signature," Retrieval Request Reason Code 33, "Fraud Analysis Request," or Retrieval Request Reason Code 34, "Legal Process Request," resulting from a mail order or Recurring Transaction, excluding Intraregional Transactions in the AP Region, Domestic Transactions in Brazil **completed on or after 1 July 2010**, and Canada Domestic Transactions, the Acquirer must provide a copy of the Order Form, containing the following:

- Account Number
- Cardholder name
- Card expiration date (if available)
- Cardholder signature
- Merchant name and location
- Description of the merchandise or services
- Itemized charges

If the Transaction is not a mail order or Recurring Transaction, the Acquirer must provide a copy of the Transaction Receipt, excluding Domestic Transactions in Brazil **completed on or after 1 July 2010**.

For a U.S. Domestic Transaction, to satisfy a Retrieval Request Reason Code 28, "Request for Copy Bearing Signature," Retrieval Request Reason Code 33, "Fraud Analysis Request," or Retrieval Request Reason Code 34, "Legal Process Request," resulting from a Preauthorized Health Care Transaction, the Acquirer must provide a copy of the Order Form, containing the following: *(This only applies in the U.S. Region.)*

- Account Number *(This only applies in the U.S. Region.)*
- Cardholder name *(This only applies in the U.S. Region.)*
- Card expiration date (if available) *(This only applies in the U.S. Region.)*
- Cardholder signature *(This only applies in the U.S. Region.)*
- Merchant name and location *(This only applies in the U.S. Region.)*
- Description of the merchandise or services *(This only applies in the U.S. Region.)*
- Itemized charges *(This only applies in the U.S. Region.)*

If the Transaction is not a Preauthorized Health Care Transaction, the Acquirer must provide a copy of the Transaction Receipt. *(This only applies in the U.S. Region.)*

ID#: 081010-171009-0003541

Substitute Transaction Receipt Requirements

Effective through 15 October 2010, to satisfy a Retrieval Request Reason Code 30, "Request Due to Cardholder Dispute," resulting from a Transaction other than as specified in Substitute Transaction Receipt Data Requirements, the Acquirer may provide a Substitute Transaction Receipt, containing the following:

- Account Number
- Cardholder name
- Card expiration date
- Transaction Date
- Transaction amount
- Authorization Code (if any)
- Merchant name and location
- Description of the merchandise or services
- "Ship to" address (if applicable)

These provisions do not apply to Intraregional Transactions in the AP Region and Canada Domestic Transactions.

Effective 16 October 2010, to satisfy a Retrieval Request resulting from a Transaction conducted in a Card-Absent Environment, the Acquirer may provide a Substitute Transaction Receipt, containing the following:

- Account Number
- Transaction Date
- Transaction amount
- Authorization Code (if any)
- Merchant name and location
- Description of the merchandise or services
- "Ship to" address (if applicable)

ID#: 081010-171009-0003543

T&E Document Retrieval Request

To satisfy a Retrieval Request for a T&E Document, excluding an Intraregional Transaction in the AP Region, a Domestic Transactions in Brazil **completed on or after 1 July 2010**, and a Canada Domestic Transaction, the Acquirer must provide a copy of all documents pertinent to the

Transaction, including the Transaction Receipt, car rental agreement, or Guest Folio, if created. The Card Imprint and Cardholder signature must be included if either or both was obtained.

ID#: 081010-171009-0003544

Substitute Transaction Receipt Data Requirements - U.S. Region

Effective through 15 October 2010, these provisions apply to U.S. Domestic Transactions. For Substitute Transaction Receipt data requirements (Transactions conducted in a Card-Absent Environment only) for International Transactions, refer to "Transaction Receipt Fulfillment Documents - Data Requirements."

Effective through 15 October 2010, to satisfy a Retrieval Request for a Transaction which included the Card Verification Value 2 in the Authorization Request and received a result code "M" (fully-matched) or "U" (unsupported), the Acquirer must also provide a copy of the certification provided by Visa for the Merchant.

Effective through 15 October 2010, the following tables specify the Substitute Transaction Receipt data requirements for U.S. Domestic Transactions.

Substitute Transaction Receipt Data Requirements - Cardholder-Activated Terminals - U.S. Region (Effective through 15 October 2010)

Required Data	Automated Dispensing Machine ¹	Self-Service Terminal	Automated Fuel Dispenser	Limited- Amount Terminal ¹
Account Number		X	X	X
Transaction Date	X	X	X	X
Transaction Time	X			
Transaction Amount	X	X	X	X
Authorization Code	X	X	If applicable	
Evidence of electronic Card Imprint	X			
Card Expiration Date		X	X	
Merchant Name and Location		See footnote 2 below	X	
Service Station ID Number			X	

Invoice Number	If available
Description of Merchandise or Services	X Product Sold
<p>1. The Acquirer is not required to provide a copy of the Transaction Receipt that was given to the Cardholder. A Transaction log containing the required data elements may be provided to satisfy a Retrieval Request.</p> <p>2. Merchant name, Self-Service Terminal location code, or city and state</p>	

Substitute Transaction Receipt Data Requirements - Recurring, Mail/Phone Order, Electronic Commerce, and Preauthorized Health Care Transactions - U.S. Region (Effective through 15 October 2010)

Required Data	Recurring, Mail/Phone Order, or Preauthorized Health Care Transactions ¹	Electronic Commerce Transactions
Account Number	X	X
Card Expiration Date	If available	X
Cardholder Name	X	X
Transaction Date	X	X
Transaction Amount	X	X
Authorization Code	X	X
Merchant Name	X	X
Merchant Location	X	Online Address
Description	Merchandise or services	Merchandise or services ²
"Ship to" Address	If applicable	If applicable
Address Verification Service Response Code	If used and the response code is available	If used and the response code is available

1. For Retrieval Request Reason Code 28, "Request for Copy Bearing Signature," see Order Form for Retrieval Requests.

2. For Aggregated Transactions, details of the individual purchases that have been aggregated are required in order to remedy a Retrieval Request or Reason Code 75 "Transaction Not Recognized" Chargeback.

Substitute Transaction Receipt Data Requirements - T&E Transactions - U.S. Region (Effective through 15 October 2010)

Required Data	Car Rental	Airline or Passenger Railway	Lodging or Cruise Line
Account Number	X	X	X
Card Expiration Date	X	If available	If available
Cardholder Name	X	If available	X
Passenger or Guest Name		X	X
Cardholder Address	X		
Address where Tickets were Sent		If available and applicable	
Transaction Date		X	
Rental and Return Dates	X		
Transaction Amount	X	X	X
Authorization Code	X	X	X
Merchant Name	X	X	X
Merchant Location			X
Rental and Return Location	X		
Travel Agent Name and Address		If applicable	
Rental Agreement Number	X		
Description	X ¹	Airline and railway itinerary information ²	Dates of stay, check- in and check-out
Itemized Charges			X ³
Parking Ticket/Moving Violation Information	If applicable		

Address Verification Service
Response Code

If used and the
response code is
available

1. Includes, as appropriate, type of vehicle; mileage; rental rates; actual rate, refueling, and insurance charges; adjustments; tax; cash received; billing method; and rental agent ID number
 2. Includes, as appropriate, original departure date, origination city, destination city, airport codes, carrier ID, and/or additional services provided, such as excess baggage, or other agent services
 3. Includes room rate; tax; and food, beverage, and incidental charges
-

Substitute Transaction Receipt Data Requirements - Data-Captured Retail Transactions (May be used only to satisfy Retrieval Request Reason Code 30, "Request Due to Cardholder Inquiry") - U.S. Region (Effective through 14 October 2011)

Required Data	Data-Captured Retail Transactions
Account Number	X
Effective through 15 October 2010 , Card Expiration Date	X
Effective through 15 October 2010 , Cardholder Name	If available
Transaction Date	X
Transaction Time	Optional
Authorization Code	X
Merchant Name	X
Merchant Location	X
Description	Merchandise or service
Store Department	Optional
"Ship to" Address	If applicable

ID#: 081010-171009-0003545

Substitute Transaction Receipt Data Requirements for Brazil - LAC Region

Effective for Domestic Transactions in Brazil completed on or after 1 July 2010, the following tables specify the Substitute Transaction Receipt data requirements for Domestic Transactions in Brazil. For Substitute Transaction Receipt data requirements for International Transactions, refer to "Transaction Receipt Fulfillment Documents - Data Requirements."

Substitute Transaction Receipt Data Requirements - T&E Transactions Brazil

Required Data	Car Rental	Airline or Passenger Railway	Lodging or Cruise Line
Product Type	X	X	X
Account Number	X	X	X
Transaction Date	X	X	X
Transaction Time	X	X	X
Transaction Amount	X	X	X
Sales Type	X	X	X
Authorization Code	X	X	X
POS Entry Mode	X	X	X
Merchant Name	X	X	X
Merchant Location	X	X	X
Merchant ID	X	X	X
Terminal ID	X	X	X
Chip Cryptogram Code	If applicable	If applicable	If applicable
Transaction with PIN	If applicable	If applicable	If applicable

Substitute Transaction Receipt Data Requirements Recurring, Mail/Phone Order, Electronic Commerce and Retail - Brazil (Effective for Domestic Transactions in Brazil completed on or after 1 July 2010)

Required Data	Recurring, Mail/Phone Order or Retail	Electronic Commerce
Product Type	X	X
Account Number	X	X
Transaction Date	X	X
Transaction Time	X	X
Transaction Amount	X	X
Sales Type	X	X
Authorization Code	X	X
POS Entry Mode	X	X
Merchant Name	X	X
Merchant Location	X	X
Merchant ID	X	X
Terminal ID	X	X
TC Chip Cryptogram Code	If applicable	If applicable
Transaction with PIN	If applicable	If applicable

ID#: 081010-010710-0025769

Transaction Receipt Fulfillment Documents - H&C Transaction Data Requirements - LAC Region

For Intraregional H&C Transactions in the LAC Region, the following table details the requirements an Acquirer has to comply with in order to fulfill the Transaction Receipt Retrieval Request for H&C Transactions. *(This only applies in the Latin America & Caribbean Region.)*

Transaction Receipt Fulfillment Documents - H&C Documents - LAC Region

Public and Private Hospitals (H&C)

Type of Document	
Original or Copy	Copy
Substitute Transaction Receipt	X
H&C Document	X ¹
Required Data on Document	
Account Number	X
Cardholder name	X
Patient name	X
Cardholder address	X
Check-in and check-out dates	X
Transaction code	If any
Transaction Amount	X
Authorization Code	If any
Merchant name	X
Public and private hospital location	X
Itemized charges	X ²

1. Must include a copy of all documents pertaining to an H&C Transaction, including the Transaction Receipt and hospitalization agreement, if any. The Card Imprint and Cardholder signature must also be included, if either or both were obtained.

2. Includes doctors' fees (if applicable), the room rate, taxes and charges for medications and supplies.

ID#: 171009-171009-0003428

Transaction Receipt Fulfillment Documents - Easy Pay Transaction Data Requirements - LAC Region

For Intraregional Easy Pay Transactions in the LAC Region, the following table details the requirements that an Acquirer must comply with in order to fulfill Copy Requests for Easy Pay Transactions. *(This only applies in the Latin America & Caribbean Region.)*

Transaction Receipt Fulfillment Documents - Easy Pay - LAC Region

Easy Pay Transaction	
Type of Document	
Original or Copy	Original or copy
Document requested	Cardholder's written permission
Required Data on Document	
Account Number	X
Card expiration date	If available
Cardholder name	X
Transaction date	X
Transaction amount	X
Authorization Code	If any
Cardholder signature	X ¹
Merchant name	X
Merchant location	X
Description	Goods or services
Itemized charges	X ²

1. A Merchant that accepts Easy Pay Transactions must retain the written permission signed by the Cardholder in a format such as e-mail, other electronic record, or in paper form, for the duration of the period agreed upon by the Cardholder for Easy Pay Transactions with said Merchant and provide it at the request of the Issuer.

2. Includes doctors' fees (if applicable), taxes and charges for medicines and supplies.

ID#: 171009-171009-0003654

VisaNet Copy Request and Fulfillment Service

VisaNet Copy Request and Fulfillment Service Participation

All Issuers and Acquirers must participate in the VisaNet Copy Request and Fulfillment Service when initiating or responding to a Retrieval Request.

ID#: 171009-171009-0007035

Acquirer Response to Retrieval Request

An Acquirer must respond within 30 calendar days of the Retrieval Request Processing Date with one of the following:

- Fulfillment
- Nonfulfillment Message
- Interchange log indicating that full credit for the original Transaction amount was processed to the Cardholder Account Number

ID#: 171009-171009-0000571

Fulfillment for Retrieval Request Reason Code 30

Effective through 15 October 2010, when a Transaction Receipt contains a truncated or disguised Account Number, an Acquirer may respond to a Retrieval Request reason code 30, "Cardholder request due to dispute," with a Substitute Transaction Receipt containing the complete Account Number and the data elements specified in the "Substitute Transaction Receipt Fulfillment Documents - Recurring, Mail/Phone Order, Retail, and Electronic Commerce Transactions" table. For card-present Intraregional Transactions in the AP Region, Substitute Transaction Receipts are considered invalid Transaction Receipts. For card-present Canada Domestic Transactions, Substitute Transaction Receipts are considered invalid Transaction Receipts.

ID#: 081010-171009-0000541

Truncated or Disguised Account Number

The Acquirer may provide the Issuer with a Transaction Receipt that contains a truncated or disguised Account Number.

ID#: 171009-171009-0000542

Transaction Receipt Fulfillment for Transactions that Do Not Require Receipts

The Acquirer is not required to provide a Transaction Receipt for any of the following:

- ATM Cash Disbursement
- Magnetic-Stripe Telephone Transaction
- Effective for Transactions completed on or after 15 April 2010, EMV PIN Transaction, excluding:
 - **Effective through 14 October 2011**, Retrieval Request reason code 29, "T&E Document Request"
 - Retrieval Request for a Manual Cash Disbursement or Quasi-Cash Transaction
- For Transactions involving Issuers or Acquirers in Visa Europe, EMV PIN Transaction, excluding Retrieval Request reason code 29, "T&E Document Request," and a Retrieval Request for a Manual Cash Disbursement or Quasi-Cash Transaction (*This only applies in Visa Europe.*)
- Effective for Transactions completed on or after 16 October 2010, Visa Easy Payment Service Transaction

Effective for Transactions completed through 15 October 2010, for U.S. Domestic Transactions, the Acquirer is not required to provide a Transaction Receipt for any of the following: (*This only applies in the U.S. Region.*)

- Small Ticket Transactions (*This only applies in the U.S. Region.*)
- No Signature Required Transaction (*This only applies in the U.S. Region.*)
- Transactions under \$25 completed at a Point-of-Transaction Terminal with Contactless Payment capability (*This only applies in the U.S. Region.*)

For Canada Domestic Transactions, the Acquirer is not required to provide a Transaction Receipt for any of the following: (*This only applies in the Canada Region.*)

- **Effective for Transactions completed through 15 October 2010**, No Signature Required Transactions (*This only applies in the Canada Region.*)
- **Effective for Transactions completed through 15 October 2010**, Proximity Payment Transactions (*This only applies in the Canada Region.*)
- **Effective 1 October 2010**, fully-Compliant Chip Card Transactions (*This only applies in the Canada Region.*)

Effective for Domestic Transactions in Brazil completed on or after 1 July 2010, the Acquirer is not required to provide a Transaction Receipt for any of the following: (*This only applies in the Latin America & Caribbean Region.*)

- Chip-initiated Transaction with PIN Verification (*This only applies in the Latin America & Caribbean Region.*)
- Chip-initiated Transaction with no PIN Verification (*This only applies in the Latin America & Caribbean Region.*)
- Magnetic-Stripe-read Transaction with PIN Verification (*This only applies in the Latin America & Caribbean Region.*)
- Magnetic-Stripe-read Transaction at a Chip-Reading Device (*This only applies in the Latin America & Caribbean Region.*)

- Brazil Domestic Installment Transaction - Excluding the first Installment Transaction (*This only applies in the Latin America & Caribbean Region.*)
- Proximity Payment Transaction (This only applies in the Latin America & Caribbean Region.)
- Card-Absent Environment Transaction (This only applies in the Latin America & Caribbean Region.)
- Manual or key-entered Transaction (POS Entry Mode code value of "01") (*This only applies in the Latin America & Caribbean Region.*)
- Transaction under R \$15 (This only applies in the Latin America & Caribbean Region.)

ID#: 081010-171009-0000543

Fulfillment Requirements

A Fulfillment must comply with all of the following:

- Be legible enough for the Cardholder to read or for the Issuer to identify the Account Number
- Include the unique 12-digit Copy Request Identifier assigned by VisaNet
- For a U.S. Domestic Transaction, include a unique nine-digit control number assigned by the Issuer to identify the internal source of the request. (*This only applies in the U.S. Region.*)

These requirements do not apply to Copy Requests for Intraregional Healthcare Auto-Substantiation Transactions in the U.S. Region. Refer to *Storage and Retrieval of Receipt Detail for IIAS Healthcare Auto-Substantiation Transactions* for additional information on handling such requests. (*This only applies in the U.S. Region.*)

ID#: 171009-171009-0003341

Nonfulfillment Message

A Nonfulfillment Message must include the Copy Request Identifier and one of the message codes listed in the following table.

VisaNet Copy Request and Fulfillment Service - Nonfulfillment Message Codes

Message Code	Description
01	Invalid Request: Incorrect Account Number
02	Invalid Request: Not a valid Acquirer Reference Number
03	Item could not be located-Charge back
04	Acquirer will not fulfill-Charge back
05	Transaction Receipt not required or previously fulfilled

ID#: 171009-171009-0003262

Issuer Rights

An Issuer may exercise a Chargeback right for the Chargeback reason code applicable to the dispute, if one of the following applies:

- Acquirer did not respond to a Retrieval Request within 30 calendar days of the request
- Acquirer sent a Nonfulfillment Message
- Acquirer did not send a valid or correct Fulfillment

For Intraregional Transactions in the LAC Region, Members in Venezuela must not process a domestic T&E Chargeback for an amount less than US \$5, or local currency equivalent. *(This only applies in the Latin America & Caribbean Region.)*

ID#: 010410-171009-0003264

Retrieval Fees

Retrieval Request Fees

Visa charges the Issuer and reimburses the Acquirer for a Retrieval Request.

ID#: 171009-171009-0003343

Retrieval Request Fee Recovery

The Issuer may recover fees for Retrieval Requests for any of the following reasons:

- Acquirer did not properly supply the requested Transaction Receipt
- Substitute Transaction Receipt does not include the required data
- Request resulted from an incorrect Merchant description or a zero-filled or incorrect Transaction Date in the VisaNet transmission

For U.S. Domestic Transactions, one of the following: *(This only applies in the U.S. Region.)*

- Requested copy was illegible *(This only applies in the U.S. Region.)*
- Acquirer did not properly supply the required Healthcare Auto-Substantiation Transaction detail *(This only applies in the U.S. Region.)*
- The Acquirer may collect a US \$25 handling fee from the Issuer if the original Clearing Record contained one of the following: *(This only applies in the U.S. Region.)*
 - Airline/Railway Passenger Itinerary Data *(This only applies in the U.S. Region.)*
 - A "1" in the Lodging/Car Rental No Show Indicator *(This only applies in the U.S. Region.)*

ID#: 171009-171009-0003345

Chargebacks and Representments

Chargeback and Representment Process

Chargeback and Representment for a Transaction

A Member must process a Chargeback or Representment for a Transaction through VisaNet in accordance with the VisaNet manuals. A Member may also transmit a Chargeback for a Domestic Transaction through an Interchange tape or by other means under a Private Agreement.

ID#: 171009-171009-0003271

Chargeback or Representment Documentation Submission Time Limit

Effective through 15 October 2010, a Member sending Chargeback or Representment documentation must do so within 8 calendar days of the Chargeback or Representment Processing Date, using Visa Resolve Online.

Effective 16 October 2010, a Member sending Chargeback or Representment documentation must do so within 5 calendar days of the Chargeback or Representment Processing Date, using Visa Resolve Online.

ID#: 081010-171009-0003272

Non-Automated Submission of Chargeback or Representment Documentation

The Member must **not** send Chargeback or Representment documentation by mail, fax, or any other non-automated method.

ID#: 171009-171009-0003273

Chargeback and Representment Process VIOR 7.4.A, USOR 1.3

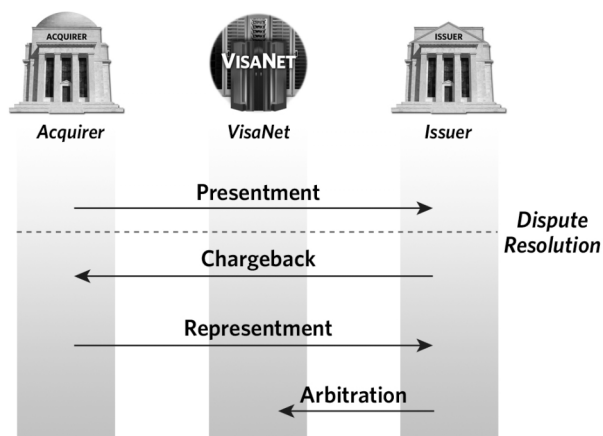
After receiving a Presentment, an Issuer may charge back a Transaction to the Acquirer under the conditions specified beginning in Reason Codes. Similarly, the Acquirer may represent the Transaction to the Issuer.

The Issuer must **not** charge back the Transaction a second time, with the exception of Reason Code 93, "Merchant Fraud Performance Program," and the Acquirer must **not** represent the Transaction a second time. The Chargeback and Representment Process Through VisaNet figure illustrates this process.

The following provisions apply to U.S. Domestic Transactions: *(This only applies in the U.S. Region.)*

- If requested by the Acquirer, and permitted under applicable law, the Issuer should provide the Cardholder's address *(This only applies in the U.S. Region.)*
- An Acquirer must not process a Transaction as a first Presentment if the Transaction has been previously charged back *(This only applies in the U.S. Region.)*
- A Transaction is considered to take place within the U.S. Region if it occurs at a U.S. military base or U.S. embassy or consulate outside the U.S. and is both: *(This only applies in the U.S. Region.)*
 - Deposited with a U.S. Member by the U.S. government *(This only applies in the U.S. Region.)*
 - Completed with a Card issued by a U.S. Member governed by these Operating Regulations *(This only applies in the U.S. Region.)*

Chargeback and Representment Process Through VisaNet



A Member may have the right to file for Arbitration after completing the Chargeback/Representment cycle (see Arbitration). In some instances, Compliance may be available.

ID#: 010410-171009-0003277

Intercompany Chargeback Process for Visa Easy Payment Service (VEPS) and Visa Europe Small Ticket Transactions

Effective 16 October 2010, a process exists for Visa Easy Payment Service Transaction Chargebacks that are not valid in Visa International Regions but are valid in Visa Europe.

Visa will pay in lieu of an Acquirer in the Visa International Region for a Chargeback received from a Visa Europe Issuer if all of the following occur:

- The Transaction qualifies as a Visa Easy Payment Service Transaction in the Visa International Region
- The Merchant Category Code does not qualify for a Small Ticket Transaction in Visa Europe as specified in the *Visa Europe Operating Regulations*
- The Transaction is confirmed by Visa as being eligible for Chargeback in accordance with the requirements specified in the *Visa Europe Operating Regulations*

ID#: 081010-161010-0025699

Attempt to Settle

Before exercising a Chargeback right, the Issuer must attempt to honor the Transaction.

If this fails and the Issuer has already billed the Transaction to the Cardholder, the Issuer must credit the Cardholder for the Chargeback amount.

An Issuer must credit its Cardholder's account for the amount in dispute, whether or not a Chargeback was initiated, if the dispute involves an Electronic Commerce Transaction and the conditions are met for any of the following Chargebacks:

- Reason Code 30, "Services Not Provided or Merchandise Not Received"
- Reason Code 41, "Cancelled Recurring Transaction"
- Reason Code 53, "Not as Described or Defective Merchandise"
- Reason Code 83, "Fraud-Card-Absent Environment"
- Reason Code 85, "Credit Not Processed"

The Issuer must **not** be reimbursed twice for the same Transaction.

A Cardholder must not be credited twice as a result of both a:

- Chargeback
- Credit processed by a Merchant

ID#: 171009-171009-0003287

Calculation of Chargeback Time Limit

The Chargeback time limit is calculated from the Transaction Processing Date.

ID#: 171009-171009-0003288

Start of Chargeback Time Limit

The Chargeback time limit begins on the calendar day following the Transaction Processing Date.

ID#: 171009-171009-0003291

Transaction Chargeback Method

An Issuer must charge back each Transaction separately. The Issuer must not combine Transactions and charge them back as a single Transaction.

This rule does not apply to a Magnetic-Stripe Telephone or Telephone Service Transaction for which the Cardholder did not give permission or when a Fictitious Account Number was used or no valid Card was outstanding. This provision does not apply to U.S. Domestic Transactions.

ID#: 171009-171009-0003570

Minimum Cardholder Certification Requirements

If an Issuer is required by the Operating Regulations to provide an Acquirer with a signed Cardholder certification denying participation in the Transaction for asserted fraudulent use of a Card or Account Number, at a minimum the signed Cardholder certification must include all of the following:

- Cardholder's Account Number (complete or partial Account Number is acceptable)
- Merchant name(s), as set out in BASE II Record Requirements (Exhibit 2L)
- Transaction Amount(s)
- The following provisions apply to U.S. Domestic Transactions: *(This only applies in the U.S. Region.)*
 - For a Vehicle-Specific Fleet Card Transaction, a signed certification, or statement to the Issuer, from the individual that engaged in the Transaction with the Merchant *(This only applies in the U.S. Region.)*
 - For all other non-fraud related Commercial Visa Product Transactions, a letter or statement from an individual representing the Issuer's commercial customer, in lieu of the Cardholder or individual that engaged in the Transaction with the Merchant *(This only applies in the U.S. Region.)*

The signed Cardholder certification may include a signature received in a secure online banking environment maintained by the Issuer. Each fraudulent Transaction does not require a separate certification. When a signed Cardholder certification is received in an online banking environment, the Issuer must certify with the Chargeback that the unique identity represents the Cardholder signature.

Effective 16 April 2011, if an Acquirer provides sufficient evidence that a Cardholder letter is required for legal proceedings, for a law enforcement investigation, or if required by local law, the Issuer must supply a Cardholder letter to the Acquirer. This requirement does not apply to Transactions involving Issuers or Acquirers in Visa Europe.

All documentation that must be provided by an Issuer as required for each Chargeback reason in the Dispute Resolution Rules must be provided in English.

ID#: 081010-171009-0004139

Chargeback Amount

The Issuer must charge back for either:

- Actual billed amount in the Billing Currency
- Partial Transaction amount equal to the disputed amount

ID#: 171009-171009-0003297

Currency Conversion

Visa converts the Billing Currency to the Acquirer's Settlement Currency using the Basic Currency Conversion Rate.

ID#: 171009-171009-0003298

Representment Documentation

The Acquirer must return the same reason code that was received in the Chargeback Clearing Record.

An Acquirer must provide the Issuer with the following Representment documentation, if required:

- Documentation to remedy the Chargeback
- Completed appropriate Visa Resolve Online Dispute Questionnaire or exhibit, including the Chargeback reference number, if used. See the Visa Resolve Online Dispute Questionnaire or BASE II Record Requirements (Exhibit 2L).
- Translations of any non-English documentation
- For U.S. Domestic Transactions, any of the following: (*This only applies in the U.S. Region.*)
 - When a Member message text is not available, documentation, Acquirer certification, or information on the Visa Resolve Online Dispute Resolution Questionnaire to support a Representment (*This only applies in the U.S. Region.*)
 - For non-fraud related disputes, the Acquirer may also provide documentation or Acquirer certification, in lieu of a Merchant letter, to convey the required information for a Representment right (*This only applies in the U.S. Region.*)
- **Effective for Transactions completed through 15 October 2010**, for a Canada Domestic No Signature Required Transaction, an Acquirer may provide the Issuer with an Authorization or Clearing Record log containing the Transaction details, if required, to remedy a Chargeback in lieu of a Transaction Receipt. (*This only applies in the Canada Region.*)

Effective through 15 October 2010, a Member sending Representment documentation must do so within 8 calendar days of the Representment Processing Date, using Visa Resolve Online.

Effective 16 October 2010, a Member sending Representment documentation must do so within 5 calendar days of the Representment Processing Date, using Visa Resolve Online.

ID#: 081010-171009-0003304

Representment Amount Field Requirements

For a Representment, the Representment amount field must contain one of the following:

- Same amount in the same Transaction Currency as in the original Presentment
- Partial Transaction amount to remedy the Chargeback
- Same or corrected amount in the Settlement Currency as received by the Acquirer for the Chargeback

ID#: 171009-171009-0003305

Currency Conversion Difference

If the Transaction Currency and the Billing Currency are denominated in the euro or one of its national currency units, VisaNet converts the Transaction amount to the Billing Currency using the Basic Currency Conversion Rate. For all other Transactions, VisaNet converts the Transaction amount to the Billing Currency using the Currency Conversion Rate.

- The Acquirer is liable for any difference between the Chargeback amount and the Representment amount

- The Issuer is liable for any difference between the amount originally presented and the Representment amount

ID#: 171009-171009-0003306

Representment Reasons and Conditions

An Acquirer may represent a Transaction to the Issuer for one of the reasons listed in the following table within 45 calendar days. The Representment time limit is calculated from the Chargeback Processing Date. Representment information in the following table appears in more detail in the Reason Codes section.

Representment Reason and Time Limits

Representment Reason	Conditions	Time Limit ¹ (Calendar Days)
Missing or incomplete substantiating Chargeback documentation	<p>Effective through 15 October 2010, Acquirer must allow 8 calendar days from the Central Processing Date of the Chargeback for document receipt and then must exercise its Representment right within the next 37 calendar days.</p> <p>Effective 16 October 2010, Acquirer must allow 5 calendar days from the Central Processing Date of the Chargeback for document receipt and then must exercise its Representment right within the next 40 calendar days.</p>	45
Invalid Acquirer's Reference Number and/or Account Number	None	45
Improper Chargeback	See each Chargeback listed in Reason Codes.	45
Additional information available to remedy the Chargeback	See each Chargeback listed in Reason Codes	45
Chargeback Reason Code 60 - illegible fulfillment can be remedied	Send legible copy of requested item.	45
All Representments	See each Chargeback listed in Reason Codes	45
1. Time limit is calculated from the Processing Date of the Chargeback. The Processing Date of the Chargeback is not counted as one day. The Processing Date of the Representment is counted as one day.		

ID#: 081010-171009-0004110

Reason Codes

Reason Code 30 Services Not Provided or Merchandise Not Received

Overview - Reason Code 30

Time Limit: 120 calendar days

Merchant was unable or unwilling to provide services (including Visa Prepaid Load Services), or Cardholder or authorized person did not receive the ordered merchandise at the agreed upon location or by the agreed upon date.

ID#: 081010-171009-0007460

Chargeback Conditions - Reason Code 30

One of the following:

1. Cardholder or authorized person participated in the Transaction and did not receive purchased services, including Visa Prepaid Load Services, because the Merchant or Prepaid Partner was unwilling or unable to provide the services.
2. Cardholder or authorized person participated in the Transaction and did not receive ordered merchandise.

ID#: 081010-171009-0007461

Chargeback Rights and Limitations - Reason Code 30

1. Minimum Chargeback amount:
 - a. For a T&E Transaction, US \$25 or equivalent
 - b. For a Canada Domestic T&E Transaction, CAD \$25 (*This only applies in the Canada Region.*)
 - c. For all other Canada Domestic Transactions, CAD \$10 (*This only applies in the Canada Region.*)
 - d. **Effective for Chargebacks processed on or after 1 July 2010**, for a Domestic T&E Transaction in Brazil, excluding airport tax Transactions, R\$25 (*This only applies in the Latin America & Caribbean Region.*)
 - e. **Effective for Chargebacks processed on or after 1 July 2010**, for all other Domestic Transactions in Brazil, excluding airport tax Transactions, R\$15 (*This only applies in the Latin America & Caribbean Region.*)
2. Prior to exercising the Chargeback right, Cardholder must attempt to resolve the dispute with the Merchant or the Merchant's liquidator, if applicable. (Not applicable if prohibited by local law.)
3. **Effective through 15 October 2010**, if date services were expected or delivery date for the goods is not specified, Issuer must wait 30 calendar days from the Transaction Date before

exercising the Chargeback right. Does not apply if the waiting period causes Chargeback to exceed Chargeback time frame.

4. **Effective 16 October 2010**, if date services were expected or delivery date for the goods is not specified, Issuer must wait 15 calendar days from the Transaction Date before exercising the Chargeback right. Does not apply if the waiting period causes Chargeback to exceed Chargeback time frame.
5. Chargeback amount is limited to the portion of services or merchandise not received.
6. For disputes involving merchandise:
 - a. Prior to exercising the Chargeback right, if merchandise was delivered after the agreed upon delivery date, Cardholder must attempt to return the merchandise
 - b. **Effective through 15 October 2010**, if merchandise was returned due to late delivery, the Issuer must wait at least 30 calendar days from the date the Cardholder returned or attempted to return the merchandise prior to exercising the Chargeback right. Does not apply if the waiting period causes Chargeback to exceed Chargeback time frame or if the Chargeback was already processed prior to the goods being received.
 - c. **Effective 16 October 2010**, if merchandise was returned due to late delivery, the Issuer must wait at least 15 calendar days from the date the Cardholder returned or attempted to return the merchandise prior to exercising the Chargeback right. Does not apply if the waiting period causes Chargeback to exceed Chargeback time frame or if the Chargeback was already processed prior to the goods being received.

ID#: 081010-171009-0007462

Invalid Chargebacks - Reason Code 30

Chargeback is invalid for any of the following:

1. If the Cardholder cancelled merchandise or service prior to the expected delivery or service date
2. If merchandise is being held by the customs agency of the Cardholder's country
3. When the Cardholder states that the Transaction was fraudulent
4. For disputes regarding the quality of merchandise or service rendered
5. **Effective for Chargebacks completed through 14 May 2010**, for a No-Show Transaction or Advance Deposit Transaction
6. **Effective for Chargebacks processed on or after 15 May 2010**, for a No-Show Transaction
7. For the initial payment of a Delayed Delivery Transaction when the remaining balance was not paid and Merchant is willing and able to provide services or merchandise
8. For ATM Cash Disbursements
9. **Effective for Transactions completed on or after 1 March 2010**, for any Cash-Back portion of a Visa or Visa Electron Transaction (This only applies to the AP Region for Members in India and, **effective 1 November 2010**, Australia.) *(This only applies in the Asia Pacific Region.)*

ID#: 081010-171009-0007463

Chargeback Time Limit - Reason Code 30

1. 120 calendar days from Transaction Processing Date.

2. If the services were to be provided after the Transaction Processing Date, the 120 calendar-day time frame is calculated from the date that the Cardholder expected to receive the service or when the Cardholder was first made aware that the service would not be provided, not to exceed 540 calendar days from the Transaction Central Processing Date.
3. **Effective for Chargebacks processed through 14 May 2010**, if the merchandise was to be provided after the Transaction Processing Date, the 120 calendar day time frame is calculated from the date that the Cardholder expected to receive the merchandise.
4. **Effective for Chargebacks processed on or after 15 May 2010**, if the merchandise was to be provided after the Transaction Processing Date, the 120 calendar day time frame is calculated from the last date that the Cardholder expected to receive the merchandise or when the Cardholder was first made aware that the merchandise would not be provided, not to exceed 540 calendar days from the Transaction Central Processing Date.

ID#: 081010-171009-0007464

Chargeback Processing Requirements - Reason Code 30

Member Message Text:

1. SERVICES NOT RENDERED MMDDYY
2. MERCH NOT RECEIVED MMDDYY

ID#: 171009-171009-0007465

Documentation - Reason Code 30

Visa Resolve Online Dispute Questionnaire or Exhibit 2E-6 Issuer stating any of the following, as applicable:

1. Services not rendered by expected date
2. Merchandise was not received
3. Expected arrival date of the merchandise
4. Merchandise not received at agreed-upon location (Issuer must specify)
5. Cardholder attempt to resolve with Merchant
6. **Effective 16 October 2010**, merchandise returned MMDDYY
7. **Effective for Chargebacks processed on or after 1 July 2010**, for Domestic Transactions in Brazil, the Issuer may provide certification in lieu of the Cardholder letter. *(This only applies in the Latin America & Caribbean Region.)*

ID#: 081010-171009-0007466

Representment Time Limit - Reason Code 30

45 calendar days from the Chargeback Processing Date

ID#: 171009-171009-0007467

Representment Processing Requirements - Reason Code 30

Member Message Text:

1. Credit or Reversal was processed.
 - a. Either that applies:
 - i. CRED MMDDYY ARN X...X (23 or 24 digits)
 - ii. REVERSAL MMDDYY
 - b. Documentation: None required.
2. Issuer did not meet the applicable Chargeback conditions.
 - a. Member Message Text: X...X (Specify the reason)
 - b. Documentation: None required.
3. Acquirer can remedy the Chargeback.
 - a. Member Message Text: None required.
 - b. Documentation: Both:
 - i. Visa Resolve Online Dispute Questionnaire or Exhibit 2E-6 Acquirer
 - ii. Documentation to prove that Cardholder or authorized person received services or merchandise was received by Cardholder or authorized person on agreed-upon date or at agreed-upon location

ID#: 081010-171009-0007468

Additional Information - Reason Code 30

1. Proof of shipping does not constitute proof of receipt.
2. Merchant is responsible for goods held within its own country's customs agency.
3. Acquirer Right of Assignment requirements may apply to certain chargebacks involving specific bankrupt merchants (such as an airline) where Visa Canada has formally notified Members of same. This provision applies to Canada Domestic Transactions. *(This only applies in the Canada Region.)*

ID#: 171009-171009-0007469

Reason Code 41 Cancelled Recurring Transaction

Overview - Reason Code 41

Time Limit: 120 calendar days

The Merchant continued to charge a Cardholder for a Recurring Transaction despite notification of cancellation.

ID#: 171009-171009-0007470

Chargeback Conditions - Reason Code 41

One of the following:

1. Cardholder withdrew permission to charge the account for a Recurring Transaction.
2. Acquirer or Merchant received notification that the Cardholder's account was closed before the Transaction was processed.
3. An initial membership Transaction was previously charged back and the Cardholder did not expressly renew the membership.
4. For a U.S. Domestic Transaction, Transaction amount was not within the preauthorized range of amounts or Merchant was to notify the Cardholder prior to processing each Recurring Transaction, and Merchant either: *(This only applies in the U.S. Region.)*
 - a. Did not notify Cardholder in writing within 10 calendar days of the Transaction Date *(This only applies in the U.S. Region.)*
 - b. Notified Cardholder within 10 calendar days of the Transaction Date and Cardholder did not consent to the charge *(This only applies in the U.S. Region.)*
5. For a LAC Easy Pay Transaction, Transaction occurred and both: *(This only applies in the Latin America & Caribbean Region.)*
 - a. The Transaction amount was not within the range of amounts approved by the Cardholder *(This only applies in the Latin America & Caribbean Region.)*
 - b. Merchant, either: *(This only applies in the Latin America & Caribbean Region.)*
 - i. Did not notify the Cardholder in writing at least 5 calendar days prior to the Transaction Date *(This only applies in the Latin America & Caribbean Region.)*
 - ii. Notified the Cardholder at least 5 calendar days prior to the Transaction Date and the Cardholder declined the charge in writing *(This only applies in the Latin America & Caribbean Region.)*

ID#: 171009-171009-0007471

Chargeback Rights and Limitations - Reason Code 41

1. Minimum Chargeback amount:
 - a. For a T&E Transaction, US \$25 or equivalent
 - b. For a Canada Domestic T&E Transaction, CAD \$25 *(This only applies in the Canada Region.)*

- c. For all other Canada Domestic Transactions, CAD \$10 (*This only applies in the Canada Region.*)
2. Chargeback amount is limited to the unused portion of the service or merchandise.
3. Issuer must determine that the Cardholder attempted to resolve the dispute with the Merchant. (Not applicable if prohibited by local law.)
4. For Chargeback Condition 3, cancellation of a membership Transaction purchased via the mail, telephone, or electronic commerce may occur before or during the membership period

ID#: 081010-171009-0007472

Invalid Chargebacks - Reason Code 41

Chargeback is invalid for any of the following:

1. For Chargeback Condition 1, any of the following:
 - a. If Cardholder did not withdraw permission to charge the account
 - b. For Installment Transactions

ID#: 171009-171009-0007473

Chargeback Time Limit - Reason Code 41

120 calendar days from Transaction Processing Date

ID#: 171009-171009-0007474

Chargeback Processing Requirements - Reason Code 41

Member Message Text: Any of the following that apply:

1. CH CANCELLED MMDDYY
2. NOTIFICATION ACCT CLOSED MMDDYY
3. PREVIOUS CB MMDDYY ARN X...X (23 or 24 digits)
4. CARDHOLDER NOT RENEWED
5. For a U.S. Domestic Transaction, TX AMT EXCEEDS CH PREAUTHD RANGE (*This only applies in the U.S. Region.*)
6. For an Intraregional Transaction in the LAC Region, TX AMT EXCEEDS CH PREAUTHD RANGE (*This only applies in the Latin America & Caribbean Region.*)

ID#: 171009-171009-0007475

Documentation - Reason Code 41

1. For Easy Pay Transactions in the LAC Region, both: (*This only applies in the Latin America & Caribbean Region.*)
 - a. Cardholder letter stating that the Transaction exceeds the maximum amount approved by the Cardholder for Easy Pay (*This only applies in the Latin America & Caribbean Region.*)
 - b. Merchant either: (*This only applies in the Latin America & Caribbean Region.*)
 - i. Did not provide a written communication at least 5 calendar days prior to the Transaction Date. (*This only applies in the Latin America & Caribbean Region.*)
 - ii. Provided a written communication at least 5 calendar days prior to the Transaction Date, but the Cardholder declined the charge in writing. (*This only applies in the Latin America & Caribbean Region.*)
 - c. **Effective for Chargebacks processed on or after 1 July 2010**, for Domestic Transactions in Brazil, the Issuer may provide certification in lieu of the Cardholder letter (*This only applies in the Latin America & Caribbean Region.*)

ID#: 081010-171009-0007476

Representment Time Limit - Reason Code 41

45 calendar days from the Chargeback Processing Date

ID#: 171009-171009-0007477

Representment Processing Requirements - Reason Code 41

1. Credit or Reversal was processed.
 - a. Member Message Text: Either that applies:
 - i. CRED MMDDYY ARN X...X (23 or 24 digits)
 - ii. REVERSAL MMDDYY
 - b. Documentation: None required.
2. Issuer did not meet the applicable Chargeback conditions.
 - a. Member Message Text:
 - i. X...X (Specify the reason)
 - ii. For an Intraregional Transaction in the LAC Region, SUPPORTING DOCUMENTATION NOT RECEIVED (*This only applies in the Latin America & Caribbean Region.*)
 - b. Documentation: None required.
3. Acquirer can remedy the Chargeback
 - a. Member Message Text: None required.
 - b. Documentation: Visa Resolve Online Dispute Questionnaire or Exhibit 2E-5 Acquirer and any of the following, as applicable:
 - i. Documentation to prove that service was not cancelled
 - ii. Documents to prove Acquirer or Merchant not notified that account was closed

- iii. Documents to prove Transaction was not previously charged back
- iv. The Transaction was not within the range of amounts approved by the Cardholder and, both: This provision applies to Intraregional Transactions in the LAC Region (*This only applies in the Latin America & Caribbean Region.*)
 - Cardholder was notified at least 5 calendar days prior to the Transaction Date (*This only applies in the Latin America & Caribbean Region.*)
 - Cardholder did not reply (*This only applies in the Latin America & Caribbean Region.*)

ID#: 171009-171009-0007478

Additional Information - Reason Code 41

1. Issuer may supply a copy of the cancellation notice to the Acquirer or Merchant if available.
2. Proper disclosure of the Merchant's cancellation/refund policy has no bearing

ID#: 171009-171009-0007479

Reason Code 53 Not as Described or Defective Merchandise

Overview - Reason Code 53

Time Limit: 120 calendar days

The Cardholder received damaged or defective merchandise, or the merchandise or service did not match what was described on the Transaction Receipt or other documentation presented at the time of purchase.

The Cardholder received damaged or defective merchandise, or the merchandise or service did not match what was described on the Transaction Receipt or other documentation presented at the time of purchase or the merchandise was otherwise unsuitable for the purpose sold. This provision applies to U.S. Domestic Transactions. *(This only applies in the U.S. Region.)*

ID#: 171009-171009-0007480

Chargeback Conditions - Reason Code 53

One of the following:

1. Cardholder returned merchandise or cancelled services that did not match what was described on the Transaction Receipt or other documentation presented at the time of purchase.
2. For a U.S. Domestic Transaction, Cardholder returned, or attempted to return, merchandise or cancelled services that did not match what was described on the Transaction Receipt or other documentation presented at the time of purchase. For a Card-Absent Environment Transaction, not the same as the Merchant's verbal description. *(This only applies in the U.S. Region.)*
3. Merchandise received by the Cardholder was damaged or defective, and Cardholder returned the merchandise to the Merchant.

ID#: 081010-171009-0007481

Chargeback Rights and Limitations - Reason Code 53

1. Minimum Chargeback amount:
 - a. For a T&E Transaction, US \$25 or equivalent
 - b. For a Canada Domestic T&E Transaction, CAD \$25 *(This only applies in the Canada Region.)*
 - c. For all other Canada Domestic Transactions, CAD \$10 *(This only applies in the Canada Region.)*
 - d. **Effective for Chargebacks processed on or after 1 July 2010**, for a Domestic T&E Transaction in Brazil, excluding airport tax Transactions, R\$25 *(This only applies in the Latin America & Caribbean Region.)*
 - e. **Effective for Chargebacks processed on or after 1 July 2010**, for all other Domestic Transactions in Brazil, excluding airport tax Transactions, R\$15 *(This only applies in the Latin America & Caribbean Region.)*

2. Chargeback amount is limited to the unused portion of the service or value of the returned merchandise.
3. Chargeback amount must not exceed original Transaction amount.
4. **Effective through 15 October 2010**, Issuer must wait 30 calendar days from the date the merchandise was returned or the service was cancelled, prior to exercising the Chargeback right. Does not apply if the waiting period causes Chargeback to exceed Chargeback time frame.
5. **Effective 16 October 2010**, Issuer must wait 15 calendar days from the date the merchandise was returned or the service was cancelled, prior to exercising the Chargeback right. Does not apply if the waiting period causes Chargeback to exceed Chargeback time frame.
6. For merchandise or services provided after the Transaction Processing Date, Chargeback time frame is calculated from the date the Cardholder received the merchandise or services.
7. **Effective for Chargebacks processed on or after 16 April 2011**, Chargeback is valid if returned merchandise is refused by the Merchant and Issuer can certify details of the refusal. The right to certify does not apply to Transactions involving Issuers or Acquirers in Visa Europe.
8. **Effective for Chargebacks processed on or after 16 April 2011**, for Transactions involving Issuers or Acquirers in Visa Europe, Chargeback is valid if returned merchandise is refused by the Merchant and Issuer can provide evidence of refusal. *(This only applies in Visa Europe.)*
9. Issuer must determine that the Cardholder attempted to resolve the dispute with the Merchant. (Not applicable if prohibited by local law.)
10. An Issuer must not initiate a Chargeback for disputes regarding Value-Added Tax (VAT).
11. For a U.S. Domestic Transaction, Chargeback is valid if any of the following: *(This only applies in the U.S. Region.)*
 - a. **Effective through 15 October 2010**, Issuer must wait 30 calendar days from the date the Cardholder returned, or attempted to return, the merchandise or cancelled the services prior to exercising the Chargeback right. *(This only applies in the U.S. Region.)*
 - b. **Effective 16 October 2010**, Issuer must wait 15 calendar days from the date the Cardholder returned, or attempted to return, the merchandise or cancelled the services prior to exercising the Chargeback right. *(This only applies in the U.S. Region.)*
 - c. Chargeback is valid if returned merchandise is refused by the merchant. *(This only applies in the U.S. Region.)*
 - d. If goods or services did not match, Chargeback Condition 1, Chargeback may apply to disputes relating to the quality of goods or services received for the following Transaction types: *(This only applies in the U.S. Region.)*
 - i. Card-Present Environment Transaction, where the merchandise or services did not match the Merchant's written description provided to the Cardholder at the time of the purchase, or *(This only applies in the U.S. Region.)*
 - ii. Card-Absent Environment Transaction, where the merchandise or services did not match the Merchant's verbal description provided to the Cardholder at the time of purchase *(This only applies in the U.S. Region.)*

ID#: 081010-171009-0007482

Invalid Chargebacks - Reason Code 53

Chargeback is invalid for any of the following:

1. **Effective for Transactions completed on or after 1 March 2010**, for any Cash-Back portion of a Visa or Visa Electron Transaction (This only applies to the AP Region for Members in India and, **effective 1 November 2010**, Australia.) *(This only applies in the Asia Pacific Region.)*
2. **Effective for Transactions completed through 15 October 2010**, for a U.S. Domestic Small Ticket Transaction *(This only applies in the U.S. Region.)*
3. For a U.S. Domestic ATM Cash Disbursement Transaction *(This only applies in the U.S. Region.)*
4. For a U.S. Domestic Transaction, Cash-Back portion of a Visa Cash Back Service Transaction *(This only applies in the U.S. Region.)*

ID#: 081010-171009-0007483

Chargeback Time Limit - Reason Code 53

One of the following:

1. 120 calendar days from one of the following:
 - a. Central Processing Date of the Transaction
 - b. For merchandise or services purchased on or before the Central Processing Date, the date Cardholder received the merchandise or services
 - c. For a Delayed Delivery Transaction, 120 calendar days from the Central Processing Date of the balance portion of the Transaction
2. For a U.S. Domestic Transaction, 60 calendar days from receipt date of the first Cardholder notification to the Issuer of the dispute, if there is evidence in the notification of previous negotiations between the Cardholder and the Merchant to resolve the dispute. The negotiations must have occurred within 120 days from the Processing Date. *(This only applies in the U.S. Region.)*

ID#: 171009-171009-0007484

Chargeback Processing Requirements - Reason Code 53

Member Message Text:

1. NOT AS DESCRIBED
2. DEFECTIVE MERCHANDISE

Documentation:

1. Visa Resolve Online Dispute Questionnaire or Exhibit 2E-5 Issuer stating all of the following, as applicable:
 - a. Date merchandise was returned or service was cancelled
 - b. Name of shipping company

- c. Invoice/tracking number (if available)
 - d. Date Merchant received the merchandise
 - e. **Effective for Chargebacks processed on or after 16 April 2011**, in lieu of documentation, Issuer certification that Merchant either refused to provide a return merchandise authorization or informed the Cardholder not to return the merchandise, if applicable. The right to certify does not apply to Transactions involving Issuers or Acquirers in Visa Europe.
 - f. Cardholder attempted to resolve the dispute with the Merchant
 - g. Explanation of what was not as described or defective
 - h. Date Cardholder received merchandise or services, if Chargeback time frame is calculated from date of receipt
 - i. For a U.S. Domestic Transaction, Date merchandise was returned, or attempted to be returned, or service was cancelled (*This only applies in the U.S. Region.*)
2. **Effective through 15 April 2011**, proof that Merchant refused the return of merchandise, refused to provide a return merchandise authorization, or informed the Cardholder not to return the merchandise, if applicable
 3. **Effective for Chargebacks processed on or after 16 April 2011**, for Transactions involving Issuers or Acquirers in Visa Europe, proof that Merchant refused the return of merchandise, refused to provide a return merchandise authorization, or informed the Cardholder not to return the merchandise, if applicable (*This only applies in Visa Europe.*)
 4. **Effective for Chargebacks processed on or after 1 July 2010**, for Domestic Transactions in Brazil, the Issuer may provide certification in lieu of the Cardholder letter (*This only applies in the Latin America & Caribbean Region.*)

ID#: 081010-171009-0007485

Representment Time Limit - Reason Code 53

45 calendar days from Central Processing Date of Chargeback

ID#: 171009-171009-0007486

Representment Processing Requirements - Reason Code 53

1. Credit or Reversal was processed.
 - a. Member Message Text: Either that applies:
 - i. CRED MMDDYY ARN X...X (23 or 24 digits)
 - ii. REVERSAL MMDDYY
 - b. Documentation: None required.
2. Issuer did not meet the applicable Chargeback conditions.
 - a. Member Message Text:
 - i. X...X (Specify the reason)
 - b. Documentation: None required.
3. Acquirer can remedy the Chargeback.
 - a. Member Message Text: RETURNED MDSE NOT RECEIVED (if applicable)

b. Documentation: Both:

- i. Visa Resolve Online Dispute Questionnaire or Exhibit 2E-5 Acquirer
- ii. Documents to prove that the service or merchandise was correctly described or the merchandise was not defective

ID#: 171009-171009-0007487

Additional Information - Reason Code 53

1. For Chargeback Condition 1, the Issuer may provide a copy of the Transaction Receipt or other documentation containing a written description of the merchandise or services purchased, if available.
2. Proof of shipping does not constitute proof of receipt.
3. Merchant is responsible for goods held within its own country's customs agency.
4. A neutral 3rd party opinion is not required, but is recommended, to help the Member support its claim.
5. For Chargeback Condition 1 and 3, the Issuer may be required to provide proof of shipping of returned merchandise.
6. For a U.S. Domestic Transaction, the return of merchandise condition is met if the Merchant refuses to provide a return merchandise authorization or return address and the Issuer can provide evidence of the refusal. *(This only applies in the U.S. Region.)*

ID#: 010410-171009-0007488

Reason Code 57 Fraudulent Multiple Transactions

Overview - Reason Code 57

Time Limit: 120 calendar days

Multiple Transactions occurred on a single Card at the same Merchant Outlet without the Cardholder's permission.

ID#: 171009-171009-0007489

Chargeback Conditions - Reason Code 57

All of the following:

1. All disputed Transactions occurred at the same Merchant Outlet.
2. Cardholder acknowledges participating in at least one Transaction at the same Merchant Outlet.
3. Cardholder denies authorizing or participating in the disputed Transaction.
4. Card was in Cardholder's possession at the time of the disputed Transaction.

ID#: 171009-171009-0007490

Chargeback Rights and Limitations - Reason Code 57

1. Minimum Chargeback amount:
 - a. For a T&E Transaction, US \$25 or equivalent
 - b. For a Canada Domestic T&E Transaction, CAD \$25 (*This only applies in the Canada Region.*)
 - c. For all other Canada Domestic Transactions, CAD \$10 (*This only applies in the Canada Region.*)
2. **Effective for Transactions completed through 15 October 2010**, Issuer must make a Retrieval Request for the disputed Transactions, excluding Small Ticket Transactions in the U.S. Region
3. **Effective for Transactions completed on or after 16 October 2010**, Issuer must make a Retrieval Request for disputed Transactions, excluding Visa Easy Payment Service Transactions. For Transactions between Visa Inc. and Visa Europe, an Issuer must make a Retrieval Request for disputed Transactions unless the Transaction is one of the following:
 - a. A Magnetic Stripe or contact Chip (Visa Europe) Small Ticket Transaction conducted at Merchant Category Codes 4111, 4121, 4131, 4784, 5331, 5499, 5812, 5814, 5912, 5993, 5994, 7211, 7216, 7338, 7523, 7542, 7832, and 7841.
 - b. A qualifying Contactless Transaction

ID#: 081010-171009-0007491

Invalid Chargebacks - Reason Code 57

Chargeback is invalid for any of the following:

1. Card-Absent Environment Transactions
2. EMV PIN Transactions
3. T&E delayed or amended charges
4. ATM Cash Disbursement
5. Emergency Cash Disbursement
6. **Effective for Transactions completed through 14 August 2009**, Canada Domestic Proximity Payment Transaction (*This only applies in the Canada Region.*)

ID#: 010410-171009-0007492

Chargeback Time Limit - Reason Code 57

120 calendar days from Transaction Processing Date

ID#: 171009-171009-0007493

Chargeback Processing Requirements - Reason Code 57

Member Message Text:

1. RR DATE MMDDYY, if requested Transaction Receipt not fulfilled. Documentation: All of the following:
 - a. Visa Resolve Online Dispute Questionnaire or Exhibit 2E-2 Issuer
 - b. **Effective through 15 April 2011**, Cardholder letter
 - c. **Effective for Chargebacks processed on or after 16 April 2011**, in lieu of documentation, Issuer certification (the right to certify does not apply to Transactions involving Issuers or Acquirers in Visa Europe) that the Cardholder:

ID#: 081010-171009-0007494

Representment Time Limit - Reason Code 57

45 calendar days from the Central Processing Date of the Chargeback

ID#: 171009-171009-0007495

Representment Rights and Limitations - Reason Code 57

1. Representment is invalid if Acquirer failed to respond to Retrieval Request or responded with a Nonfulfillment Message code "03" or "04." **Effective for Transactions completed on or after 16 October 2010**, this condition does not apply to Visa Easy Payment Service Transactions.

ID#: 081010-171009-0007496

Representment Processing Requirements - Reason Code 57

1. Credit or Reversal was processed.
 - a. Member Message Text: Either that applies:
 - i. CRED MMDDYY ARN X...X (23 or 24 digits)
 - ii. REVERSAL MMDDYY
 - b. Documentation: None required.
2. Issuer did not meet the applicable Chargeback conditions.
 - a. Member Message Text:
 - i. X...X (Specify the reason)
 - b. Documentation: None required.
3. Acquirer can remedy the Chargeback.
 - a. Member Message Text: None required.
 - b. Documentation: All of the following:
 - i. Visa Resolve Online Dispute Questionnaire or Exhibit 2E-2 Acquirer
 - ii. Irrefutable evidence to demonstrate the Cardholder participated in the disputed Transactions
 - iii. Evidence that Transactions were Card-Absent Environment (if applicable)
 - iv. Evidence that Transactions were EMV PIN Transactions (if applicable)
 - v. Evidence that Transactions represent valid delayed or amended charges for a T&E Transaction

ID#: 010410-171009-0007497

Additional Information - Reason Code 57

1. The Transaction Receipts may contain different Transaction Dates and amount.
2. Visa may consider a Chargeback invalid for POS Entry Mode "90," "91," "05," or "07" Transactions completed more than X apart; however, Visa may take other factors into consideration when determining whether multiple unauthorized Transactions occurred.

ID#: 010410-171009-0007498

Reason Code 60 Illegible Fulfillment

Overview - Reason Code 60

Time Limit: 120 calendar days

The Fulfillment supplied in response to a Retrieval Request is illegible.

ID#: 171009-171009-0007499

Chargeback Conditions - Reason Code 60

Issuer requested and received a Transaction Receipt or Substitute Transaction Receipt and the Account Number or amount is illegible.

ID#: 010410-171009-0007500

Chargeback Rights and Limitations - Reason Code 60

1. Minimum Chargeback amount:
 - a. For a Canada Domestic T&E Transaction, CAD \$25 (*This only applies in the Canada Region.*)
 - b. For all other Canada Domestic Transactions, CAD \$10 (*This only applies in the Canada Region.*)
2. Chargeback is valid if the truncated or disguised Account Number is illegible
3. For an Intraregional Transaction in the LAC Region, Chargeback is valid if Request for Copy bearing Signature and Public and Private H&C Document is illegible (*This only applies in the Latin America & Caribbean Region.*)

ID#: 081010-171009-0007501

Invalid Chargebacks - Reason Code 60

Chargeback is invalid for any of the following:

1. Telephone Service Transactions excluding U.S. Domestic Transactions
2. ATM Cash Disbursements
3. **Effective for Transactions completed on or after 16 October 2010**, Visa Easy Payment Service Transactions. (This provision does not apply to Transactions involving Issuers or Acquirers in Visa Europe).⁷¹
4. If the embossed six-digit BIN of the Account Number and the embossed Cardholder name are legible
5. If the Acquirer provides the VisaNet record in response to a Retrieval Request to demonstrate that a Credit Transaction Receipt was processed
6. **Effective for Transactions completed on or after 15 April 2010**, EMV PIN Transactions, excluding Manual Cash Disbursements, Quasi-Cash Transactions, and T&E Transactions
7. **Effective for Transactions completed on or after 15 August 2009 through 15 October 2010**, Canada Domestic Proximity Payment Transactions CAD \$50 or less
8. **Effective for Transactions completed through 15 October 2010**, U.S. Domestic Small Ticket Transactions

⁷¹ Effective for Transactions completed on or after 16 October 2010 between Visa Inc. and Visa Europe, Chargeback is invalid for: (1) Magnetic Stripe or contact Chip Transactions conducted at Merchant Category Codes 4111, 4121, 4131, 4784, 5331, 5499, 5812, 5814, 5912, 5993, 5994, 7211, 7216, 7338, 7523, 7542, 7832, and 7841. (2) Proximity Payment Transactions that qualify as (Visa Europe) Small Ticket Transactions or Visa Inc. Visa Easy Payment Service Transactions

9. Effective for Transactions completed on or after 17 April 2010 through 15 October 2010, U.S. No Signature Required Transactions

ID#: 081010-171009-0007502

Chargeback Time Limit - Reason Code 60

120 calendar days from the Transaction Processing Date

ID#: 171009-171009-0007503

Chargeback Processing Requirements - Reason Code 60

Member Message Text: RR DATE MMDDYY

Documentation: None required.

ID#: 171009-171009-0007504

Representment Time Limit - Reason Code 60

45 calendar days from the Chargeback Processing Date

ID#: 171009-171009-0007505

Representment Conditions - Reason Code 60

1. Representment is invalid if a Fulfillment was not transmitted electronically through a Visa approved method

ID#: 171009-171009-0007506

Representment Processing Requirements - Reason Code 60

1. Credit or Reversal was processed.
 - a. Member Message Text: Either that applies:
 - i. CRED MMDDYY ARN X...X (23 or 24 digits)
 - ii. REVERSAL MMDDYY
 - b. Documentation: None required.
2. Issuer did not meet the applicable Chargeback conditions.
 - a. Member Message Text:
 - i. X...X (Specify the reason)
 - b. Documentation: None required.
3. Acquirer can remedy the Chargeback.
 - a. Member Message Text: None required.

b. Documentation: Both:

- i. Visa Resolve Online Questionnaire or Exhibit 2E-1 Acquirer
- ii. Legible copy of the Transaction Receipt

ID#: 171009-171009-0007507

Reason Code 62 Counterfeit Transaction

Overview - Reason Code 62

Time Limit: 120 calendar days

A Counterfeit Card was used for a Magnetic-Stripe or Chip-initiated Transaction that received Authorization but the Authorization Request did not include the required data, or contained altered data or a Counterfeit Transaction occurred at a Merchant or Member location where required risk control procedures were not followed.

ID#: 171009-171009-0007508

Chargeback Conditions - Reason Code 62

Transaction was completed with a Counterfeit Card and any of the following:

1. All of the following:
 - a. Cardholder denies authorizing or participating in the disputed Transaction
 - b. **Effective for Transactions completed through 14 April 2010**, Card Verification Value was encoded on the Magnetic Stripe or Chip of the Card in question
 - c. **Effective for Transactions completed on or after 15 April 2010**, one of the following:
 - i. Card Verification Value (CVV) was encoded on the Magnetic Stripe of the Card in question
 - ii. Integrated Circuit Card Verification Value (iCVV) was on the Magnetic-Stripe Data (MSI) of the Chip of the Card in question
 - iii. Dynamic Card Verification Value (dCVV) can be produced by the Chip of the Card in question
 - d. Online Authorization was obtained without transmission of the entire unaltered data on track 1 or 2
 - e. Issuer reported this Transaction as counterfeit Fraud Activity through VisaNet
 - f. **Effective for Transactions completed through 14 April 2010**, for a U.S. Domestic Transaction, Card Verification Value was encoded on the Magnetic Stripe or the Chip on the Card in question, or Dynamic Card Verification Value was activated on the Contactless Payment Card chip in question (*This only applies in the U.S. Region.*)
2. Cardholder denies authorizing or participating in the disputed Transaction and both of the following (for qualifying Transactions and effective dates, refer to Additional Information):
 - a. Card is a Chip Card containing a Visa or Visa Electron Smart Payment Application or an EMV and VIS-Compliant Plus application
 - b. Card-Present Transaction did not take place at a Chip-Reading Device and was not a Fallback Transaction completed following correct acceptance procedures as defined in the *Visa International Operating Regulations*

3. Both:
 - a. Cardholder denies authorizing or participating in the disputed Transaction
 - b. Transaction was completed with a Counterfeit Card and was a Manual Cash Disbursement or Quasi-Cash Transaction completed in a Face-to-Face Environment and the Merchant or Member failed to both:
 - i. Compare the first four digits of the embossed or printed Account Number to the four digits printed below the embossed or printed Account Number
 - ii. Record the printed digits on the Transaction Receipt

ID#: 010410-171009-0007509

Chargeback Rights and Limitations - Reason Code 62

1. Minimum Chargeback amount:
 - a. For a Canada Domestic T&E Transaction, CAD \$25 (*This only applies in the Canada Region.*)
 - b. For all other Canada Domestic Transactions, CAD \$10 (*This only applies in the Canada Region.*)
2. The Issuer must meet all of the following conditions on or before the Chargeback Processing Date:
 - a. Close the Cardholder account
 - b. For Chargeback Condition 1 and 3, both of the following:
 - i. List the Account Number on the Exception File with a Pickup Response, for a minimum of 30 calendar days
 - ii. **Effective for Transactions completed through 14 April 2010**, report the Fraud Activity through VisaNet
 - iii. **Effective for Transactions completed on or after 15 April 2010**, report the Fraud Activity through VisaNet using Fraud Type code 4
 - c. For Chargeback Condition 2, both of the following:
 - i. List the Account Number on the Exception File with a Pickup Response, for a minimum of 60 calendar days
 - ii. Report the Fraud Activity through VisaNet using Fraud Type code 4

ID#: 081010-171009-0007510

Invalid Chargebacks - Reason Code 62

Chargeback is invalid for any of the following:

1. For Chargeback Condition 1, if either:
 - a. The V.I.P. System Authorization Record POS Entry Mode code value is "05," "07," 90," or "91"
 - b. All data elements that create the EMV Online Card Authentication Cryptogram are contained in the message

2. For Chargeback Condition 1, if any of the following:
 - a. Transaction is key-entered
 - b. Transaction is Chip-initiated and offline-authorized
 - c. The Issuer was not a Card Verification Service participant at the time the Transaction occurred
 - d. If the Card Verification Value was not encoded on the Magnetic Stripe or the Chip of the Card in question.
3. For Chargeback Condition 2, if any of the following:
 - a. For all Chip-initiated Transactions
 - b. The Authorization record contains a POS Entry Mode code value of "90" and the Service Code encoded on the Magnetic Stripe of the Card does not indicate the presence of a Chip
4. For Chargeback Condition 3, an ATM Transaction
5. An Emergency Cash Disbursement
6. For Chargeback Condition 1 and 3, Transactions completed with a Proprietary Card bearing the Plus Symbol. For U.S. Domestic Plus Transactions, refer to the *Plus System Inc. Operating Regulations*.
7. **Effective for Transactions completed through 14 August 2009**, Canada Domestic Proximity Payment Transactions (*This only applies in the Canada Region.*)

ID#: 010410-171009-0007511

Chargeback Time Limit - Reason Code 62

120 calendar days from the Transaction Processing Date

ID#: 171009-171009-0007512

Chargeback Processing Requirements - Reason Code 62

Member Message Text:

1. For Chargeback Condition 1:
 - a. For an ATM Transaction: CH DISP, CVV ENCODED, FRD RPT, ISS CVS PARTICIPANT
 - b. Documentation: For an ATM Transaction, none required.
2. For all other Transactions, both:
 - a. Visa Resolve Online Questionnaire or Exhibit 2E-2 Issuer certifying all of the following:
 - i. Card Verification Value was encoded on the Card in question
 - ii. Issuer was a participant in the Card Verification Service at the time of Authorization
 - iii. **Effective for Chargebacks processed on or after 16 April 2011**, Cardholder denies authorization or participation in the Transaction. The right to certify does not apply to Transactions involving Issuers or Acquirers in Visa Europe.
 - b. **Effective through 15 April 2011**, Cardholder letter denying authorization or participation in the Transaction

- c. **Effective for Chargebacks processed on or after 16 April 2011**, for Transactions involving Issuers or Acquirers in Visa Europe, Cardholder letter denying authorization or participation in the Transaction (*This only applies in Visa Europe.*)
 - d. **Effective for Chargebacks processed on or after 1 July 2010**, for Domestic Transactions in Brazil, the Issuer may provide certification in lieu of the Cardholder letter (*This only applies in the Latin America & Caribbean Region.*)
3. For Chargeback Condition 2:
 - a. Member Message Text: EMV CARD, NON EMV DEVICE
 - b. Documentation: both:
 - i. Visa Resolve Online Questionnaire or Exhibit 2E-2 Issuer
 - ii. One of the following:
 - **Effective through 15 April 2011**, Cardholder letter denying Authorization or participation in the Transaction
 - **Effective for Chargebacks processed on or after 16 April 2011**, in lieu of documentation, Issuer certification that Cardholder denies authorization or participation in the Transaction. The right to certify does not apply to Transactions involving Issuers or Acquirers in Visa Europe.
 - **Effective for Chargebacks processed on or after 16 April 2011**, for Transactions involving Issuers or Acquirers in Visa Europe, Cardholder letter denying authorization or participation in the Transaction (*This only applies in Visa Europe.*)
 - **Effective for Chargebacks processed on or after 1 July 2010**, for Domestic Transactions in Brazil, the Issuer may provide certification in lieu of the Cardholder letter (*This only applies in the Latin America & Caribbean Region.*)
4. For Chargeback Condition 3:
 - a. Member Message Text: For a Manual Cash Disbursement or Quasi-Cash Transaction: EMBOSSSED/PRINTED DIGITS NOT COMPARED
 - b. Documentation: All, if applicable:
 - i. Visa Resolve Online Questionnaire or Exhibit 2E-2 Issuer
 - ii. Legible Transaction Receipt copy
 - iii. **Effective through 15 April 2011**, Cardholder letter denying authorization or participation in the Transaction
 - iv. **Effective for Chargebacks processed on or after 16 April 2011**, in lieu of documentation, Issuer certification that Cardholder denies authorization or participation in the Transaction. The right to certify does not apply to Transactions involving Issuers or Acquirers in Visa Europe.
 - v. **Effective for Chargebacks processed on or after 16 April 2011**, for Transactions involving Issuers or Acquirers in Visa Europe, Cardholder letter denying authorization or participation in the Transaction (*This only applies in Visa Europe.*)
 - vi. **Effective for Chargebacks processed on or after 1 July 2010**, for Domestic Transactions in Brazil, the Issuer may provide certification in lieu of the Cardholder letter (*This only applies in the Latin America & Caribbean Region.*)

ID#: 081010-171009-0007513

Representment Time Limit - Reason Code 62

45 calendar days from the Chargeback Processing Date

ID#: 171009-171009-0007514

Representment Rights and Limitations - Reason Code 62

1. For Chargeback Condition 1 and 2, the Acquirer or Load Acquirer must have been certified as a Card Verification Service participant at the time the Authorization occurred.
2. For a Representment due to an Issuer failing to meet the requirements specified in Chargeback Rights and Limitations 2, the Acquirer must provide information/documentation to support this claim such as evidence indicating Card Account number was not listed on the Exception File or account was not closed or Transaction was not reported as fraud.

ID#: 171009-171009-0007515

Representment Processing Requirements - Reason Code 62

1. Credit or Reversal was processed.
 - a. Member Message Text: Either that applies:
 - i. CRED MMDDYY ARN X...X (23 or 24 digits)
 - ii. REVERSAL MMDDYY
 - b. Documentation: None required.
2. Issuer did not meet the applicable Chargeback conditions.
 - a. For Chargeback Condition 1:
 - i. Member Message Text:
 - AUTH DATE MMDDYY CODE X...X
 - POS XX (Specify POS Entry Mode code value)
 - AUTHENTICATION CRYPT IN AUTH
 - ii. Documentation: As applicable
 - b. For Chargeback Condition 2:
 - i. Member Message Text:
 - X...X (Specify the reason)

For Interregional Transactions in the CEMEA Region and Visa Europe:

 - EMV DEVICE, POS 90, NON CHIP SVCE CODE (*This only applies in the CEMEA Region.*) - For Intraregional Transactions in the CEMEA Region:
 - EMV DEVICE, POS 90, NON CHIP SVCE CODE (*This only applies in the CEMEA Region.*)
 - Intraregional Transactions in the CEMEA Region:

- EXCP FILE NOT LSTD, FRD NOT RPT, ACC NOT CLSD (*This only applies in the CEMEA Region.*)
- ii. Documentation: As applicable.
- c. For Chargeback Condition 3:
 - i. Member Message Text:
 - X...X (Specify the reason)
 - EXCP FILE NOT LSTD, FRD NOT RPT, ACC NOT CLSD
 - ii. Documentation: As applicable.
- 3. Acquirer can remedy the Chargeback.
 - a. Member Message Text:
 - i. X...X (Specify the reason)

ID#: 171009-171009-0007516

Additional Information - Reason Code 62

1. **Effective for Transactions completed through 30 September 2010**, Chargeback Condition 2 applies to the following Transactions:
 - a. Domestic (excluding China and Japan) and intraregional POS Transactions the AP Region (*This only applies in the Asia Pacific Region.*)
 - b. Domestic and Intraregional Transactions in the CEMEA Region, excluding all Intraregional Transactions and domestic ATM Cash Disbursement Transactions involving Issuers and Acquirers in Afghanistan and Pakistan (*This only applies in the CEMEA Region.*)
 - c. Interregional Transactions between the CEMEA Region and Visa Europe, excluding Transactions involving Issuers and Acquirers in Afghanistan and Pakistan (*This only applies in the CEMEA Region.*)
2. **Effective 1 October 2010**, Chargeback Condition 2 applies to **all** Transactions, excluding Transactions involving Issuers and Acquirers as follows:
 - a. In the AP Region: (*This only applies in the Asia Pacific Region.*)
 - i. Domestic Transactions in China and Japan (*This only applies in the Asia Pacific Region.*)
 - ii. Domestic, intraregional, and interregional ATM Cash Disbursement Transactions (*This only applies in the Asia Pacific Region.*)
 - b. In the LAC Region, domestic, intraregional, and Interregional Transactions. **Effective for Domestic Transactions in Brazil completed on or after 1 July 2010**, Chargeback condition 2 applies to all Transactions. (*This only applies in the Latin America & Caribbean Region.*)
 - c. In the U.S. Region, domestic and Interregional Transactions (*This only applies in the U.S. Region.*)

ID#: 081010-171009-0007517

Reason Code 70 Card Recovery Bulletin or Exception File

Overview - Reason Code 70

Time Limit: 75 calendar days

A Merchant did not check the Card Recovery Bulletin or Exception File for a Transaction with an amount that was below the Floor Limit, excluding U.S. Domestic Transactions.

ID#: 171009-171009-0007518

Chargeback Conditions - Reason Code 70

1. All of the following:
 - a. Transaction was below the Merchant's Floor Limit
 - b. Merchant did not obtain Authorization
 - c. Account Number was listed in the Card Recovery Bulletin in the jurisdiction of the Merchant's Visa Regional Office on the Transaction Date
2. All of the following:
 - a. Transaction was below the Merchant's Floor Limit
 - b. Merchant did not obtain Authorization
 - c. Merchant did not perform Account Number Verification
 - d. Both:
 - i. Transaction originated at a U.S. Merchant Outlet
 - ii. Account Number was listed on the Exception File with a Pickup Response by 4 a.m. Greenwich Mean Time on the date preceding the Transaction Date

ID#: 171009-171009-0007519

Chargeback Rights and Limitations - Reason Code 70

1. Minimum Chargeback amount:
 - a. For a T&E Transaction, US \$25 or equivalent
 - b. For a Canada Domestic T&E Transaction, CAD \$25 (*This only applies in the Canada Region.*)
 - c. For all other Canada Domestic Transactions, CAD \$10 (*This only applies in the Canada Region.*)
2. If the Transaction Date was not transmitted in the Clearing Record, Chargeback is valid if one of the following:
 - a. For Chargeback Condition 1, Account Number was listed on the Card Recovery Bulletin within 10 calendar days prior to the Transaction Processing Date
 - b. For Chargeback Condition 2, Account Number Verification was performed or the Account Number was listed on the Exception File within 10 calendar days prior to the Transaction Processing Date

3. **Effective for Transactions completed through 30 September 2010**, for Canada Domestic Chip-initiated Transactions, using Offline Authorizations, Chargeback does not apply if either one or both of the following conditions are met: *(This only applies in the Canada Region.)*
 - a. The Transaction was verified using the CVM communicated as the Issuer's preferred CVM by the Cardholder Verification Method List *(This only applies in the Canada Region.)*
 - b. The Transaction was verified using Online or Offline PIN verification *(This only applies in the Canada Region.)*

ID#: 081010-171009-0007520

Invalid Chargebacks - Reason Code 70

Chargeback is invalid for any of the following:

1. For Chargeback Condition 1, Transactions occurred at a Chip-Reading Device (for qualifying Transactions and effective dates, refer to Additional Information)
2. Transactions authorized through Emergency Payment Authorization Service
3. T&E Transaction if Account Number was not listed on the Exception File with a negative response on the Chargeback Processing Date

ID#: 171009-171009-0007521

Chargeback Time Limit - Reason Code 70

75 calendar days from the Transaction Processing Date

ID#: 171009-171009-0007522

Chargeback Processing Requirements - Reason Code 70

1. For Chargeback Condition 1:
 - a. Member Message Text:
 - i. LISTED CRB DATE MMDDYY CRB REGION XX
 - b. Documentation: None required.
2. For Chargeback Condition 2:
 - a. Member Message Text:
 - i. LISTED EXCEPT FILE MMDDYY
 - b. Documentation: None required.

ID#: 171009-171009-0007523

Representment Time Limit - Reason Code 70

45 calendar days from the Chargeback Processing Date

ID#: 171009-171009-0007524

Representment Processing Requirements - Reason Code 70

1. Credit or Reversal was processed.
 - a. Member Message Text: Either that applies:
 - i. CRED MMDDYY ARN X...X(23 or 24 digits)
 - ii. REVERSAL MMDDYY
 - b. Documentation: None required.
2. Issuer did not meet the applicable Chargeback conditions.
 - a. Member Message Text:
 - i. X...X (Specify the reason)
 - b. Documentation: None required.
3. Acquirer can remedy the Chargeback.
 - a. For Chargeback Condition 1:
 - i. Member Message Text: As applicable:
 - ACCT NUM NOT ON CRB TRAN DATE MMDDYY
 - CHECK-IN DATE MMDDYY
 - RENTAL DATE MMDDYY
 - EMBARK DATE MMDDYY
 - AUTH DATE MMDDYY CODE X...X
 - ii. Documentation: Evidence that the Transaction was Chip-initiated and offline-authorized, if applicable.
 - b. For Chargeback Condition 2:
 - i. Member Message Text: As applicable:
ACCT NUM NOT ON EXCPT FILE TRAN DATE MMDDYY

ID#: 010410-171009-0007525

Additional Information - Reason Code 70

1. Chargeback is valid whether or not a specific Account Number in a blocked BIN appears in the Card Recovery Bulletin or Exception File.
2. For a T&E Transaction, the Transaction date is the check-in, car rental, or embarkation date.
3. If the Member's Authorization records conflicts, the V.I.P System Authorization record will prevail at Arbitration.

4. **Effective for Transactions completed through 30 September 2010**, Invalid Chargeback Condition 1 applies to the following Transactions:
 - a. Domestic (excluding China and Japan) and intraregional POS Transactions involving Counterfeit Cards the AP Region *(This only applies in the Asia Pacific Region.)*
 - b. Domestic Transactions in the CEMEA Region *(This only applies in the CEMEA Region.)*
 - c. Intraregional Transactions in the CEMEA Region, excluding Transactions involving Issuers and Acquirers in Afghanistan and Pakistan *(This only applies in the CEMEA Region.)*
 - d. Interregional Transactions between the CEMEA Region and Visa Europe, excluding Transactions involving Issuers and Acquirers in Afghanistan and Pakistan *(This only applies in the CEMEA Region.)*
5. **Effective 1 October 2010**, Invalid Chargeback Condition 1 applies to **all** Transactions, excluding Transactions involving Issuers and Acquirers as follows:
 - a. In the AP Region: *(This only applies in the Asia Pacific Region.)*
 - i. Domestic, intraregional, and Interregional Transactions involving non-Counterfeit Cards *(This only applies in the Asia Pacific Region.)*
 - ii. Domestic Transactions in China and Japan *(This only applies in the Asia Pacific Region.)*
 - b. In the LAC Region, domestic, intraregional, and Interregional Transactions. **Effective for Domestic Transactions in Brazil completed on or after 1 July 2010**, Chargeback condition 1 applies to all Transactions. *(This only applies in the Latin America & Caribbean Region.)*
 - c. In the U.S. Region, domestic and Interregional Transactions *(This only applies in the U.S. Region.)*

ID#: 081010-171009-0007526

Reason Code 71 Declined Authorization

Overview - Reason Code 71

Time Limit: 75 calendar days

A Merchant completed a Transaction after an Authorization Request received a Decline Response.

ID#: 171009-171009-0007528

Chargeback Conditions - Reason Code 71

One of the following:

1. Authorization Request received a Decline or Pickup Response and a Merchant completed the Transaction.
2. Both:
 - a. Authorization Request for a Magnetic-Stripe read or Chip-initiated Transaction received a Decline, Pickup, or Referral Response and subsequent Authorization was obtained by a means other than Voice Authorization and Merchant completed the Transaction
 - b. Transaction is Counterfeit
3. All of the following:
 - a. Chip-Reading Device transmitted all data elements that create the EMV-Online Card Authentication Cryptogram with a POS Entry Mode value of "05"
 - b. Authorization Response was a Referral Response
 - c. Authorization Request was approved by means other than Voice Authorization
 - d. Approved Transaction is fraudulent
 - e. Issuer reported the Transaction as Fraud Activity through VisaNet
 - f. Account Number was resident on the Exception File with a Pickup Response on the Processing Date of the Chargeback, and was on the Exception File for a total period of at least 60 calendar days from the date of listing

ID#: 171009-171009-0007529

Chargeback Rights and Limitations - Reason Code 71

1. Minimum Chargeback amount:
 - a. For a T&E Transaction, US \$25 or equivalent
 - b. For a Canada Domestic T&E Transaction, CAD \$25 *(This only applies in the Canada Region.)*
 - c. For all other Canada Domestic Transactions, CAD \$10 *(This only applies in the Canada Region.)*

- d. **Effective for Chargebacks processed on or after 1 July 2010**, for a Domestic T&E Transaction in Brazil, excluding airport tax Transactions, R\$25 *(This only applies in the Latin America & Caribbean Region.)*
- e. **Effective for Chargebacks processed on or after 1 July 2010**, for all other Domestic Transactions in Brazil, excluding airport tax Transactions, R\$15 *(This only applies in the Latin America & Caribbean Region.)*
- 2. For Hotels, Car Rental Companies, and Cruise Lines that rendered services, Chargeback is limited to the amount over the Floor Limit if the Account Number was not listed in the Card Recovery Bulletin on the rental, check-in, or embarkation date, excluding U.S. Domestic Transactions.
- 3. For a U.S. Domestic T&E Transaction, Account Number must also be listed on the Exception File with a Negative Response on the Chargeback Central Processing Date and remain on the Exception file with a Negative Response for at least 90 calendar days. *(This only applies in the U.S. Region.)*
- 4. For a U.S. Domestic lodging Transaction where services were rendered, Chargeback is limited to the amount over the Chargeback Protection Limit if the Account Number was not listed on the Exception File with a Pickup Response at 8 p.m. Pacific Time on the date preceding the Transaction initiation date. *(This only applies in the U.S. Region.)*
- 5. Chargeback is valid if **both** of the following apply:
 - a. Authorization Request was processed through the International Automated Referral Service
 - b. Decline Response was provided
- 6. For an Intraregional Transaction in the LAC Region, a H&C Merchant that provided services, the Chargeback amount is the amount above the Floor Limit if the Account Number was not listed in the Card Recovery Bulletin on the patient's check-in date. *(This only applies in the Latin America & Caribbean Region.)*

ID#: 081010-171009-0007530

Invalid Chargebacks - Reason Code 71

Chargeback is invalid for any of the following:

- 1. If Authorization was obtained as a result of Visa Stand-In Processing
- 2. For a T&E Transaction if the Account Number was not listed on the Exception File with a negative response on the Chargeback Processing Date
- 3. For Transaction authorized through the Emergency Payment Authorization Service
- 4. For a U.S. Domestic Transaction, Chargeback is invalid for any of the following: *(This only applies in the U.S. Region.)*
 - a. CPS Transaction *(This only applies in the U.S. Region.)*
 - b. ATM Cash Disbursement *(This only applies in the U.S. Region.)*
 - c. Transactions processed according to assured Transaction Response procedures *(This only applies in the U.S. Region.)*
 - d. Transactions that are Chip-initiated and authorized offline *(This only applies in the U.S. Region.)*

- e. For a T&E Transaction if the Account Number was not listed on the Exception File with a negative response for at least 90 calendar days from the Chargeback Processing Date (*This only applies in the U.S. Region.*)
 - f. For a Transaction where Authorization was not required and both: (*This only applies in the U.S. Region.*)
 - i. Merchant initiated an Authorization Request because it was suspicious (*This only applies in the U.S. Region.*)
 - ii. Merchandise or services were expended prior to receiving a Negative Response (*This only applies in the U.S. Region.*)
 - g. For a Store and Forward Transaction that received both: (*This only applies in the U.S. Region.*)
 - i. One of the following Negative Responses: (*This only applies in the U.S. Region.*)
 - "Insufficient funds" (Response code "51") (*This only applies in the U.S. Region.*)
 - "Exceeds approval amount limit" (Response code "61") (*This only applies in the U.S. Region.*)
 - "Exceeds withdrawal frequency limit" (Response code "65") (*This only applies in the U.S. Region.*)
 - ii. A subsequent Approval Response within 9 calendar days of the Transaction Date (*This only applies in the U.S. Region.*)
5. **Effective for Transactions completed on or after 1 August 2010**, for Chargeback Condition 1, if Authorization was obtained after a Decline or Referral Response was received for the same purchase⁷²

ID#: 081010-171009-0007532

Chargeback Time Limit - Reason Code 71

75 calendar days from the Transaction Processing Date

ID#: 171009-171009-0007534

Chargeback Processing Requirements - Reason Code 71

- 1. For Chargeback Condition 1 or 3:
 - a. Member Message Text:
 - i. AUTH DECLINED MMDDYY

⁷² This provision does not include Transactions that receive an Authorization Pickup Response of "04," "07," "41," or "43" or Authorization Requests submitted more than 12 hours after the submission of the first Authorization Request.

2. For Chargeback Condition 2:
 - a. Member Message Text:
 - i. ISS CERT TX COUNTERFEIT

ID#: 171009-171009-0007535

Documentation - Reason Code 71

Any of the following, as applicable:

For Chargeback Condition 2, either of the following:

1. Visa Resolve Online Dispute Questionnaire or Exhibit 2E-3 Issuer stating all of the following:
 - a. Date and time the call was received from the International Automated Referral Service
 - b. Account Number
 - c. Transaction amount
 - d. Issuer response
2. Visa Resolve Online Dispute Questionnaire or Exhibit 2E-3 Issuer with Issuer certification that the approved Transaction was Counterfeit and both the initial and subsequent Authorization Requests contained the following identical data:
 - a. Account Number
 - b. Transaction Date
 - c. Transaction amount
 - d. Merchant identification

For Chargeback Condition 3:

1. Visa Resolve Online Dispute Questionnaire or Exhibit 2E-3 Issuer with Issuer certification of all of the following:
 - a. The approved Transaction was fraudulent
 - b. Both the initial and subsequent Authorization Requests contained the following identical data:
 - i. Account Number
 - ii. Transaction Date
 - iii. Transaction amount
 - iv. Merchant identification
 - c. The Account Number was resident on the Exception File with a Pickup Response on the Processing Date of the Chargeback, and was on the Exception File for a total period of at least 60 calendar days from the date of listing.

ID#: 171009-171009-0007531

Representment Time Limit - Reason Code 71

45 calendar days from the Chargeback Processing Date

ID#: 171009-171009-0007536

Representment Processing Requirements - Reason Code 71

1. Credit or Reversal was processed.
 - a. Member Message Text: Either that applies:
 - i. CRED MMDDYY ARN X...X (23 or 24 digits)
 - ii. REVERSAL MMDDYY
 - b. Documentation: None required.
2. Issuer did not meet the applicable Chargeback conditions.
 - a. Member Message Text:
 - i. X...X (Specify the reason)
 - b. Documentation: None required.
3. Acquirer can remedy the Chargeback.
 - a. Member Message Text:
 - i. AUTH DATE MMDDYY CODE X...X
 - ii. TRAN IS MMDDYY NOT MMDDYY
 - b. Documentation:
 - i. For a dispute involving special Authorization procedures, both:
 - Visa Resolve Online Dispute Questionnaire or Exhibit 2E-3 Acquirer
 - Visa Resolve Online Dispute Questionnaire or Certification of Special Authorization Representment Amount Exhibit 3C), excluding U.S. Domestic Transactions
 - ii. Evidence that the Transaction was Chip-initiated and offline-authorized, if applicable
 - iii. For a Intraregional Transaction in the LAC Region, Chargeback Condition 3, Supporting Documents to Issuer, *Certification of Authorization Representment Amount for Public and Private Hospitals (This only applies in the Latin America & Caribbean Region.)*

ID#: 171009-171009-0007537

Additional Information - Reason Code 71

1. Chargeback is valid for Transactions above or below the Floor Limit when a Decline Response was received.
2. For Chargeback Condition 2, the Issuer may provide a copy of either:
 - a. International Automated Referral Service log reflecting the Issuer's Decline Response
 - b. Issuer's internal Authorization log containing the following elements:
 - i. Date and time the call was received from the International Automated Referral Service
 - ii. Account Number

- iii. Transaction amount
- iv. Issuer response
- 3. Special Authorization procedures are allowed for Lodging Merchants, Cruise Line Merchants, and Car Rental.
- 4. If the Member's Authorization records conflict, the V.I.P. System Authorization record will prevail at Arbitration.

ID#: 010410-171009-0007538

Reason Code 72 No Authorization

Overview - Reason Code 72

Time Limit: 75 calendar days

Authorization was required for a Transaction, but the Merchant did not obtain proper Authorization.

ID#: 171009-171009-0007540

Chargeback Conditions - Reason Code 72

1. Transaction exceeded the Floor Limit and Authorization was not obtained on the Transaction Date.
2. Authorization was obtained using invalid or incorrect data, or Merchant Category Code used in the V.I.P. System Authorization Request does not match the Merchant Category Code in the Clearing Record of the first Presentment for the same Transaction.

ID#: 171009-171009-0007541

Chargeback Rights and Limitations - Reason Code 72

1. Minimum Chargeback amount:
 - a. For a T&E Transaction, US \$25 or equivalent
 - b. For a Canada Domestic T&E Transaction, CAD \$25 (*This only applies in the Canada Region.*)
 - c. For all other Canada Domestic Transactions, CAD \$10 (*This only applies in the Canada Region.*)
2. Chargeback is valid for any of the following:
 - a. Only for the amount of the Transaction that exceeds the Floor Limit if **both**:
 - i. Services were rendered for a Hotel, Car Rental Company, or Cruise Line
 - ii. Account Number was **not** on the Card Recovery Bulletin on the Transaction Date
 - b. A Chip-initiated, Offline Authorized Transaction for an amount exceeding the Merchant's Chip Floor Limit
 - c. **Effective for Transactions completed on or after 15 April 2010**, a Chip-initiated Transaction that was cleared with an Authorization Request Cryptogram (ARQC) that did not receive an approval response to an Online Authorization request from the Issuer or the Issuer's agent
 - d. For an Automated Fuel Dispenser, for the amount exceeding one of the following:
 - i. Amount authorized by the Issuer⁷³

⁷³ Effective for Transactions completed through 31 March 2009, for Transactions involving Issuers or Acquirers in the jurisdiction of Visa Europe, Chargeback is valid for the entire transaction amount.

- ii. For an EMV PIN Transaction, US \$100, or local currency equivalent, if a Status Check Authorization was obtained
 - iii. For all other Transactions, US \$75 or local currency equivalent, if a Status Check Authorization was obtained
 - iv. For a U.S. Domestic Visa Fleet Card Transaction, US \$150, if a Status Check Authorization was obtained (*This only applies in the U.S. Region.*)
- e. For a Mail/Phone Order or Electronic Commerce Transaction, Authorization is valid if either:
 - i. Transaction amount is within 15 percent of the authorized amount, if the additional amount represents shipping cost
 - ii. Authorization was obtained within 7 calendar days of the Transaction Date
3. For a restaurant, excluding Domestic Transactions in Brazil **completed on or after 1 July 2010**, if the Transaction amount is more than 20 percent greater than the authorized amount, Issuer may charge back only the amount that exceeds the additional 20 percent.
4. If Authorization was obtained for an amount less than the Transaction amount, Chargeback is limited only to the amount that was not authorized.
5. If a Partial Authorization was obtained for an amount less than the Transaction amount, Chargeback is limited only to the amount that was not authorized if the Clearing Record includes the Authorization Code.
6. Chargeback is valid if the Transaction required Authorization and the Authorization was obtained, but subsequently reversed.
7. Authorization is invalid for Fallback Transactions where the appropriate values identifying the Transaction as a Fallback Transaction are not included in the Authorization message. For Fallback Transactions, the Merchant Floor Limit is zero. Appropriate values to indicate a Fallback Transaction must include but are not limited to the following:
 - a. VIP Field 22 - POS Entry Mode Code: Values 01, 02 or 90
 - b. VIP Field 60, Position 2 - Terminal Entry Capability:
 - c. Where VIP Field 22 Value Field 35 - Service Code
 - d. Where VIP Field 22 Value Field 25 - POS Condition Code
8. For Chargeback Condition 2, all of the following:
 - a. Chargeback is valid for the entire Transaction amount
 - b. Chargeback applies when the Authorization Request and Clearing Record are processed by either the same or different Acquirers
 - c. Chargeback does not apply to Transactions Authorized with Merchant Category Codes 9701 or 9702
 - d. Authorization is invalid if Merchant used invalid or incorrect Transaction data, as specified in the VisaNet manuals, such as one of the following:
 - i. Incorrect Transaction Date
 - ii. Incorrect Merchant Category Code
 - iii. Incorrect indicator for the Merchant or Transaction type
 - iv. Incorrect country code/state or special condition indicator
9. For an Intraregional Transaction in the LAC Region, a H&C Merchant that provided services, the Chargeback is valid only for the amount above the Floor Limit if the Account Number was not listed in the Card Recovery Bulletin on the date the Transaction was initiated (*This only applies in the Latin America & Caribbean Region.*)

10. For U.S. Domestic Transactions, Chargeback is valid as follows: *(This only applies in the U.S. Region.)*
- a. For a Transaction with one of the following Merchant Category Codes: *(This only applies in the U.S. Region.)*
 - i. Taxicabs and Limousines (4121) *(This only applies in the U.S. Region.)*
 - ii. Bars and Taverns (5813) *(This only applies in the U.S. Region.)*
 - iii. Beauty and Barber Shops (7230) *(This only applies in the U.S. Region.)*
 - iv. Health and Beauty Spas (7298) *(This only applies in the U.S. Region.)*
 - b. If the Merchant received a Partial Authorization, only the amount exceeding the Partial Authorization amount. *(This only applies in the U.S. Region.)*
 - c. For lodging, cruise line, or car rental Transactions where services were rendered, Issuer may charge back for either: *(This only applies in the U.S. Region.)*
 - i. The amount for which Authorization was not obtained or *(This only applies in the U.S. Region.)*
 - ii. For a Lodging Merchant, the amount over the Merchant's Chargeback Protection Limit of 15% *(This only applies in the U.S. Region.)*
 - d. For a Transaction completed by a Merchant accepting Partial Authorizations, if the Transaction amount is greater than the amount approved in the Partial Authorization, Issuer may charge back the amount exceeding the Partial Authorization amount. *(This only applies in the U.S. Region.)*
 - e. For a Transaction that received an Electronic Interchange Reimbursement Fee, Chargeback is valid if Transaction amount is below the Issuer Limit and both: *(This only applies in the U.S. Region.)*
 - i. Account Number was listed on the Exception File on or before 8 p.m. Pacific Time on the calendar day preceding the Transaction Date *(This only applies in the U.S. Region.)*
 - ii. Exception File response indicated that Card was invalid *(This only applies in the U.S. Region.)*
 - f. Chargeback is valid if the Transaction required Authorization and the Authorization was obtained, but subsequently reversed for the full amount. *(This only applies in the U.S. Region.)*
 - g. Issuer must verify that Transaction was not authorized and that every possibility of honoring the Transaction Receipt has been explored *(This only applies in the U.S. Region.)*
 - h. For T&E Transactions, Account Number must also be listed on the Exception File with a Negative Response on the Chargeback Central Processing Date and remain on the Exception file with a Negative Response for at least 90 calendar days from the Chargeback Central Processing Date. *(This only applies in the U.S. Region.)*

ID#: 081010-171009-0007542

Invalid Chargebacks - Reason Code 72

Chargeback is invalid for any of the following:

1. For Cardholder-Activated Transaction Type A ⁷⁴
2. For any ATM Cash Disbursement
3. For Transactions authorized through the Emergency Payment Authorization Services
4. For a T&E Transaction if the Account Number was not listed on the Exception File with a negative response on the Chargeback Processing Date
5. If any of the following apply:
 - a. Authorization was processed through the International Automated Referral Service
 - b. Transaction was authorized by Stand-In Processing
 - c. Authorized amount is greater than the Transaction amount
6. For an Automated Fuel Dispenser, excluding Transactions involving Issuers and Acquirers in Visa Europe, if both:
 - a. Status Check Authorization was obtained
 - b. Transaction amount is one of the following:
 - i. For an EMV PIN Transaction, US \$100 or less, or local currency equivalent
 - ii. For all other Transactions, US \$75 or less, or local currency equivalent
 - iii. For a U.S. Domestic Visa Fleet Card Transaction, US \$150 or less, or local currency equivalent (*This only applies in the U.S. Region.*)
7. If the Transaction and Billing Currencies are different, and the Transaction amount is within 10% of the Authorization amount (to allow for currency fluctuation), excluding U.S. Domestic Transactions
8. If the Cardholder Authentication Verification Value was not validated during Authorization of an Electronic Commerce Transaction
9. For a U.S. Domestic Transaction, Chargeback is invalid for any of the following: (*This only applies in the U.S. Region.*)
 - a. For any Limited-Amount Terminal Transaction (*This only applies in the U.S. Region.*)
 - b. If a Transaction where a Partial Authorization was obtained and both: (*This only applies in the U.S. Region.*)
 - i. Partial Authorization indicator was present in the Authorization Request (*This only applies in the U.S. Region.*)
 - ii. Transaction amount does not exceed the amount in the Partial Authorization Response (*This only applies in the U.S. Region.*)
 - c. An Online Check Card Transaction completed at an Automated Fuel Dispenser, if all of the following: (*This only applies in the U.S. Region.*)

⁷⁴ Effective for Transactions completed through 31 March 2009, for Transactions involving Issuers or Acquirers in Visa Europe, Chargeback is valid for Cardholder-Activated Transaction Type A.

- i. Estimated Transaction amount did not exceed US \$75 *(This only applies in the U.S. Region.)*
- ii. Authorization was obtained for an amount based on the estimated Transaction amount *(This only applies in the U.S. Region.)*
- iii. Transaction amount did not exceed the estimated amount *(This only applies in the U.S. Region.)*
- d. An Online Check Card Transaction completed at an Automated Fuel Dispenser if the final Transaction amount was processed within 2 hours of either the Status Check or the estimated Transaction amount Approval *(This only applies in the U.S. Region.)*
- e. A Store and Forward Transaction that receives both: *(This only applies in the U.S. Region.)*
 - i. One of the following Negative Responses: *(This only applies in the U.S. Region.)*
 - "Insufficient funds" (Response Code "51") *(This only applies in the U.S. Region.)*
 - "Exceeds approval amount limit" (Response Code "61") *(This only applies in the U.S. Region.)*
 - "Exceeds withdrawal frequency limit" (Response code "65") *(This only applies in the U.S. Region.)*
 - ii. A subsequent Approval Response within 9 calendar days of the Transaction Date *(This only applies in the U.S. Region.)*
- f. For Manual Cash Disbursements that exceed US \$5,000 *(This only applies in the U.S. Region.)*

ID#: 081010-171009-0007543

Chargeback Time Limit - Reason Code 72

75 calendar days from the Transaction Processing Date

ID#: 171009-171009-0007544

Chargeback Processing Requirements - Reason Code 72

- 1. For Chargeback Condition 1:
 - a. Member Message Text, as applicable:
 - i. NO AUTHORIZATION
 - ii. EMV CARD, NO AUTH, EXCD CHIP FLOOR LIMIT
 - iii. EMV CARD, INVALID FALLBACK DATA
 - iv. TRAN EXCEEDS AUTH AMOUNT
 - b. Documentation: None required.
- 2. For Chargeback Condition 2
 - a. Member Message Text:
 - i. AUTH OBTAINED USING INVALID DATA
 - b. Documentation:

- i. Completed Visa Resolve Online Questionnaire or Issuer Chargeback/Acquirer Representment Form - Non-Matching Merchant Category Code including the Chargeback Reference Number, if used.
- ii. **Effective through 15 April 2011**, documentation to support the Issuer's claim that the Transaction would have been declined if Transaction data had been provided in the Authorization Request.
- iii. **Effective for Chargebacks processed on or after 16 April 2011**, in lieu of documentation, Issuer certification that the Transaction would have been declined if Transaction data had been provided in the Authorization Request. The right to certify does not apply to Transactions involving Issuers or Acquirers in Visa Europe.
- iv. **Effective for Chargebacks processed on or after 16 April 2011**, for Transactions involving Issuers or Acquirers in Visa Europe, documentation to support the Issuer's claim that the Transaction would have been declined if Transaction data had been provided in the Authorization Request. *(This only applies in Visa Europe.)*

ID#: 081010-171009-0007545

Representment Time Limit - Reason Code 72

45 calendar days from the Chargeback Processing Date

ID#: 171009-171009-0007546

Representment Conditions - Reason Code 72

1. For a T&E Transaction where special Authorization procedures were followed, Representment is limited to the sum of the Authorization amounts plus 15 percent. This total must not exceed the Transaction amount.
2. One of the following:
 - a. Chargeback is improper or invalid or credit was processed
 - b. Merchant obtained Authorization on the Transaction Date
 - c. Merchant obtained Authorization for a Mail/Phone Order or Electronic Commerce Transaction within 7 calendar days prior to the Transaction Date and merchandise was shipped or delivered
 - d. Restaurant Transaction amount exceeds Authorization amount by 20% or less, excluding Domestic Transactions in Brazil **completed on or after 1 July 2010**
 - e. For a T&E Transaction, Merchant obtained valid Authorization between the dates that the Transaction was initiated and completed, using special Authorization procedures
 - f. Transaction authorized, except for Transactions authorized using V.I.P. System emergency procedures
 - g. Merchant obtained Authorization using correct Transaction data
 - h. For a U.S. Domestic Transaction, Merchant obtained an Approval Response for a Store and Forward Transaction within 9 calendar days of the Transaction Date. *(This only applies in the U.S. Region.)*

ID#: 081010-171009-0007547

Representment Rights and Limitations - Reason Code 72

1. If special Authorization procedures used, Representment Condition 2e, Representment is limited to the sum of the Authorization amounts plus 15 percent. This total must not exceed the Transaction amount.
2. If special Authorization procedures used, Representment Condition 2e, and if internal Authorization records conflict, the Acquirer must provide Transaction Receipt or Substitute Transaction Receipt.
3. For a U.S. Domestic Transaction, if an Electronic Interchange Reimbursement Fee was not processed as specified, Acquirer must not represent the Transaction at the Standard Interchange Reimbursement Fee rate. Acquirer is liable for the Transaction. *(This only applies in the U.S. Region.)*

ID#: 171009-171009-0007549

Representment Processing Requirements - Reason Code 72

1. Credit or Reversal was processed.
 - a. Member Message Text: Either that applies:
 - i. CRED MMDDYY ARN X...X (23 or 24 digits)
 - ii. REVERSAL MMDDYY
 - b. Documentation: None required.
2. Issuer did not meet the applicable Chargeback conditions.
 - a. Member Message Text:
 - i. X...X (Specify the reason)
 - ii. EMV CARD, VALID FALLBACK DATA
 - iii. NOT AN EMV CARD, NON EMV DEVICE
 - b. Documentation: As applicable.
3. Acquirer can remedy the Chargeback.
 - a. For Chargeback Condition 1:
 - i. Member Message Text:
 - AUTH DATE MMDDYY CODE X...X AMT \$XXX
 - TRAN DATE IS MMDDYY NOT MMDDYY
 - If a U.S. Domestic Mail/Phone Order or Electronic Commerce Transaction, Representment Condition 2c: MO/TO (or EC) ORDER DATE MMDDYY CODE XXXXX AMT \$XXXX *(This only applies in the U.S. Region.)*
 - For a U.S. Domestic Transaction, if Representment Condition 2d: MERCHANT IS RESTAURANT MMDDYY CODE XXXXX AMT \$XXXX *(This only applies in the U.S. Region.)*
 - i. Documentation: For a dispute involving special Authorization procedures, both:
 - Visa Resolve Online Dispute Questionnaire or Exhibit 2E-3 Acquirer
 - Certification of Special Authorization Representment Amount (Exhibit 3C)
 - Any of the following, as applicable:

- For a U.S. Domestic Transaction, if necessary, documentation or information on the Visa Resolve Online Dispute Resolution Questionnaire to prove *(This only applies in the U.S. Region.)*
 - For a U.S. Domestic Transaction, if special Authorization procedures used, Representment Condition 2e, Acquirer certification that Merchant used special Authorization procedures. *(This only applies in the U.S. Region.)*
 - For a U.S. Domestic Transaction, if special Authorization procedures used and Authorization records conflict, Representment Rights and Limitations 2, Transaction Receipt or Substitute Transaction Receipt to prove no conflict with internal *(This only applies in the U.S. Region.)*
 - For Intraregional H&C Transactions in the LAC Region, Certification of Authorization Representment Amount for Public and Private Hospitals (Exhibit LA-3) *(This only applies in the Latin America & Caribbean Region.)*
- b. For Chargeback Condition 2:
- i. Member Message Text:
 - None
 - ii. Documentation:
 - Visa Resolve Online Questionnaire
 - V.I.P Transaction Research Service Transaction Detail Report (available from Visa) and the Clearing Record of the First Presentment

ID#: 171009-171009-0007548

Additional Information - Reason Code 72

1. A 20 percent variance is allowed to restaurants in consideration of a gratuity, excluding Domestic Transactions in Brazil **completed on or after 1 July 2010**
2. For Chargeback Condition 2, an Issuer must include documentation supporting the Issuer's claim that the Transaction would have been declined if correct Transaction data had been provided in the Authorization Request.
3. Special Authorization procedures are allowed for Lodging, Cruise Line, and Car Rental Transactions. Any Authorization obtained for a T&E Transaction between the Transaction initiation and completion dates is valid.
4. When an Issuer's and Acquirer's Authorization records differ, the Visa System records will prevail.

ID#: 081010-171009-0007550

Reason Code 73 Expired Card

Overview - Reason Code 73

Time Limit: 75 calendar days

A Merchant completed a Transaction with a Card that expired prior to the Transaction Date, and the Merchant did not obtain Authorization.

ID#: 171009-171009-0007551

Chargeback Conditions - Reason Code 73

Both:

1. Card expired prior to the Transaction Date
2. Merchant did not obtain Authorization

ID#: 171009-171009-0007552

Chargeback Rights and Limitations - Reason Code 73

1. Minimum Chargeback amount:
 - a. For a T&E Transaction, US \$25 or equivalent
 - b. For a Canada Domestic T&E Transaction, CAD \$25 (*This only applies in the Canada Region.*)
 - c. For all other Canada Domestic Transactions, CAD \$10 (*This only applies in the Canada Region.*)
2. Transaction Date is as follows:
 - a. Hotel: Check-in date
 - b. Car Rental Company: Date the car was rented
 - c. Cruise Line: Embarkation date
 - d. For an Intraregional H&C Transaction in the LAC Region: Check-in date (*This only applies in the Latin America & Caribbean Region.*)
3. For a Mail/Phone Order or Electronic Commerce Transaction, the expiration date provided by the Cardholder is assumed to be correct.

ID#: 081010-171009-0007553

Invalid Chargebacks - Reason Code 73

Chargeback is invalid for any of the following:

1. Transaction authorized through the Emergency Payment Authorization Service
2. Chip-initiated Transactions
3. T&E Transaction if the Account Number was not listed on the Exception File with a negative response on the Chargeback Processing Date
4. For a U.S. Domestic T&E Transaction, if the Account Number was not listed on the Exception File with a Negative Response on the Chargeback Central Processing Date and did not remain on the Exception File with a Negative Response for at least 90 calendar days from the Chargeback Central Processing Date (*This only applies in the U.S. Region.*)

ID#: 010410-171009-0007554

Chargeback Time Limits - Reason Code 73

75 calendar days from the Transaction Processing Date

ID#: 171009-171009-0007555

Chargeback Processing Requirements - Reason Code 73

Member Message Text: CARD EXPIRED MMDDYY

Documentation: None required.

ID#: 171009-171009-0007556

Representment Time Limits - Reason Code 73

45 calendar days from the Chargeback Processing Date

ID#: 171009-171009-0007557

Representment Processing Requirements - Reason Code 73

1. Credit or Reversal was processed.
 - a. Member Message Text: Either that applies:
 - i. CRED MMDDYY ARN X...X (23 or 24 digits)
 - ii. REVERSAL MMDDYY
 - b. Documentation: None required.
2. Issuer did not meet the applicable Chargeback conditions.
 - a. Member Message Text: X...X (Specify the reason)
 - b. Documentation: None required.

3. Acquirer can remedy the Chargeback.
 - a. Member Message Text:
 - i. AUTH DATE MMDDYY
 - ii. CARD NOT EXPIRED ON TRAN DATE
 - iii. CHECK-IN DATE MMDDYY
 - iv. RENTAL DATE MMDDYY
 - v. EMBARK DATE MMDDYY
 - b. Documentation:
 - i. Visa Resolve Online Dispute Questionnaire or Exhibit 2E-3 Acquirer and one of the following:
 - ii. Merchant's Authorization log
 - iii. Documentation to prove the Card was not expired on the Transaction Date
 - iv. Evidence that the Transaction was Chip-initiated and offline-authorized, if applicable

ID#: 010410-171009-0007558

Additional Information - Reason Code 73

1. The Card expiration date is the last day of the month.
2. If the Member's Authorization records conflicts, the V.I.P System Authorization record will prevail at Arbitration
3. Prior to initiating a Chargeback, an Issuer should verify that an Authorization was not obtained.

ID#: 010410-171009-0007559

Reason Code 74 Late Presentment

Overview - Reason Code 74

Time Limit: 120 calendar days

Transaction was not processed within the required time limits and the account was not in good standing on the Processing Date, or the Transaction was processed more than 180 calendar days from the Transaction Date.

ID#: 171009-171009-0007560

Chargeback Conditions - Reason Code 74

One of the following:

1. Both:
 - a. Transaction was not processed within the required time limit
 - b. Account Number was not in good standing on the Chargeback Processing Date
2. Transaction Date is more than 180 calendar days prior to the Processing Date.

ID#: 171009-171009-0007561

Chargeback Rights and Limitations - Reason Code 74

1. Minimum Chargeback amount:
 - a. For a T&E Transaction, US \$25 or equivalent
 - b. For a Canada Domestic T&E Transaction, CAD \$25 (*This only applies in the Canada Region.*)
 - c. For all other Canada Domestic Transactions, CAD \$10 (*This only applies in the Canada Region.*)
2. For Chargeback Condition 1, for a Visa Electron Card, Transaction Date is more than 6 calendar days prior to the Processing Date, excluding U.S. Domestic Transactions.
3. For Chargeback Condition 1, for an ATM or Load Transaction, Transaction Date is more than 10 calendar days prior to the Processing Date.
4. For a T&E Transaction, Transaction Date is as follows:
 - a. Hotel: Check-out date
 - b. Car Rental Company: Return date
 - c. Cruise Line: Disembarkation date
5. For Chargeback Condition 1, for all other Transactions, Transaction Date is more than 30 calendar days prior to the Processing Date.
6. For an Intraregional H&C Transaction in the LAC Region, Transaction Date is the patient's checkout date (*This only applies in the Latin America & Caribbean Region.*)

7. For a U.S. Domestic ATM, Load or Online Check Card Transaction, Transaction Date is more than 10 calendar days prior to the Processing Date. *(This only applies in the U.S. Region.)*
8. For Chargeback Condition 1, for a T&E Transaction, Issuer must list the Account Number on the Exception File with a negative response on the Chargeback Processing Date.
9. For Chargeback Condition 1, for a U.S. Domestic T&E Transaction, Issuer must list the Account Number on the Exception File with a Negative Response on the Chargeback Central Processing Date. The Account Number must remain on the Exception File with a Negative Response for at least 90 calendar days from the Central Processing Date. *(This only applies in the U.S. Region.)*

ID#: 081010-171009-0007562

Chargeback Time Limit - Reason Code 74

Either:

1. 120 calendar days from the Central Processing Date of the Presentment
2. For Chargeback Rights and Limitations 7, if ATM, Visa TravelMoney, or Online Check Card Transaction, 20 calendar days from the Central Processing Date of the Adjustment. This provision applies to U.S. Domestic Transactions. *(This only applies in the U.S. Region.)*

ID#: 081010-171009-0007572

Chargeback Processing Requirements - Reason Code 74

1. For Chargeback Condition 1:
 - a. Member Message Text:
 - i. ACCOUNT STATUS CODE (Supply the appropriate code in the last position of the text)
 - ii. X=Counterfeit
 - iii. O=Account Closed
 - iv. C=Account Problem
 - v. F=Other Fraud (e.g., lost, stolen, not received)
 - b. Documentation: None required.
2. For Chargeback Condition 2:
 - a. Member Message Text: MORE THAN 180 DAYS LATE
 - b. Documentation: None required.
3. For a U.S. Domestic ATM or Online Check Card Transaction: *(This only applies in the U.S. Region.)*
 - a. Member Message Text: *(This only applies in the U.S. Region.)*
 - i. Contact name and fax number (10 digits) followed by: *(This only applies in the U.S. Region.)*
 - ii. ACCOUNT STATUS CODE __ (supply the appropriate code in the last position in the text) *(This only applies in the U.S. Region.)*
 - iii. C = Credit Problem (Also NSF for ATM Transactions or Online Check Card Transaction Adjustments) *(This only applies in the U.S. Region.)*

- iv. F = Other Fraud (lost, stolen, not received) *(This only applies in the U.S. Region.)*
- v. X = Counterfeit *(This only applies in the U.S. Region.)*
- vi. O = Account Closed *(This only applies in the U.S. Region.)*

ID#: 171009-171009-0007573

Representment Time Limit - Reason Code 74

45 calendar days from the Chargeback Processing Date

ID#: 171009-171009-0007574

Representment Processing Requirements - Reason Code 74

1. For Chargeback Condition 1 or 2:
 - a. Credit or Reversal was processed.
 - i. Member Message Text: Either that applies:
 - CRED MMDDYY ARN X...X (23 or 24 digits)
 - REVERSAL MMDDYY
 - ii. Documentation: None required.
 - b. Issuer did not meet the applicable Chargeback conditions.
 - i. Member Message Text: X...X (Specify the reason)
 - ii. Documentation: None required.
 - c. Acquirer can remedy the Chargeback.
 - i. Member Message Text: CORRECT TRAN DATE MMDDYY
 - ii. Documentation: Both:
 - Visa Resolve Online Dispute Questionnaire or Exhibit 2E-4 Acquirer
 - Transaction Receipt with Transaction Date that disproves late Presentment

ID#: 171009-171009-0007575

Additional Information - Reason Code 74

For a T&E delayed or amended charge, the Transaction Date is the date of the Transaction Receipt representing the charge, not the return or check-out date. For additional information refer to "T&E Delayed or Amended Charges" and "Delayed or Amended Charges" for Car Rental Merchants.

ID#: 081010-010100-0025745

Reason Code 75 Transaction Not Recognized

Overview - Reason Code 75

Time Limit: 120 calendar days

The Cardholder does not recognize the Transaction and additional information beyond the data required in the Clearing Record is needed to determine Transaction validity.

ID#: 171009-171009-0007576

Chargeback Conditions - Reason Code 75

1. The Cardholder does not recognize the Transaction and additional information beyond the data required in the Clearing Record is needed to assist the Cardholder in identifying the Transaction.

ID#: 171009-171009-0007577

Chargeback Rights and Limitations - Reason Code 75

1. Minimum Chargeback amount:
 - a. For a U.S. Domestic T&E Transaction, US \$25 (*This only applies in the U.S. Region.*)
 - b. For a Canada Domestic T&E Transaction, CAD \$25 (*This only applies in the Canada Region.*)
 - c. For all other Canada Domestic Transactions, CAD \$10 (*This only applies in the Canada Region.*)
2. Issuer must retrieve a copy of the Transaction Receipt prior to exercising the Chargeback right unless the Transaction is one of the following:
 - a. Mail/Phone Order
 - b. Electronic Commerce Transaction
 - c. Recurring Transaction
 - d. Effective for Transactions completed on or after 15 April 2010, EMV PIN Transaction, excluding Manual Cash Disbursement and Quasi-Cash Transactions and requests for T&E Documents
 - e. e. U.S. Domestic Preauthorized Health Care Transaction (*This only applies in the U.S. Region.*)
3. For a U.S. Domestic Transaction, Issuer must make a good-faith effort to assist the Cardholder in identifying the Transaction and the Cardholder Account must be in good standing. (*This only applies in the U.S. Region.*)
4. If a Retrieval Request is required, Issuer must wait 30 calendar days from the Retrieval Request Processing Date to receive the Fulfillment or Nonfulfillment Message code prior to exercising the Chargeback right. The waiting period does not apply if a Fulfillment or Nonfulfillment Message is received.
5. For a U.S. Domestic Transaction Chargeback is valid, regardless of Electronic Commerce indicator value, for Electronic Commerce Transactions conducted by Merchants in the following Merchant categories: (*This only applies in the U.S. Region.*)

- a. Wire Transfer Money Orders (4829) (*This only applies in the U.S. Region.*)
- b. Direct Marketing - Inbound Teleservices Merchant (5967) (*This only applies in the U.S. Region.*)
- c. Non-Financial Institutions - Foreign Currency, Money Orders (not Wire Transfer), Travelers' Cheques (6051) (*This only applies in the U.S. Region.*)
- d. Betting, including Lottery Tickets, Casino Gaming Chips, Off-Track Betting, and Wagers at Race Tracks (7995) (*This only applies in the U.S. Region.*)
6. **Effective for Transactions completed through 14 April 2010**, for a Canada Domestic Chip Transaction, a Retrieval Request is not required unless the request is for a Cash or Quasi-Cash Transaction or a T&E Document. (*This only applies in the Canada Region.*)
7. **Effective for Transactions completed through 14 April 2010**, for an Intraregional EMVPIN Transaction in the CEMEA Region, a Retrieval Request is not required unless the request is for a Cash or Quasi-Cash Transaction or a T&E Document. (*This only applies in the CEMEA Region.*)
8. **Effective for Transactions completed through 14 April 2010**, for an Interregional EMV PIN Transaction between the CEMEA Region and Visa Europe, a Retrieval Request is not required unless the request is for a Cash or Quasi-Cash Transaction or a T&E Document. (*This only applies in the CEMEA Region.*)
9. **Effective for Chargebacks processed on or after 1 July 2010**, for Domestic Electronic Commerce Transactions in Brazil, Chargeback is valid if the Transaction was processed with Electronic Commerce indicator value "6." (*This only applies in the Latin America & Caribbean Region.*)

ID#: 081010-171009-0007578

Invalid Chargebacks - Reason Code 75

Chargeback is invalid if any of the following:

1. Issuer used Retrieval Request reason code 33, "Fraud Analysis Request" or Retrieval Request reason code 34, "Legal Process Request"
2. Acquirer supplies a Fulfillment with all required data specified in the "Transaction Receipt Fulfillment Documents - Data Requirements" section
3. Lodging/Car Rental No-Show indicator in the Clearing Record is "1"
4. Acquirer provided evidence of an Imprint and signature or PIN. Does not apply to EMV PIN Transactions that are Manual Cash Disbursements, Quasi-Cash Transactions, or T&E Transactions.
5. When Cardholder states Transaction was fraudulent
6. ATM Cash Disbursement
7. Telephone Service Transaction
8. Excluding U.S. Domestic Transactions, Electronic Commerce Transaction that was processed with Electronic Commerce indicator value "5" or "6"
9. Excluding Domestic Transactions in Brazil, **effective for Chargebacks processed on or after 1 July 2010**, Electronic Commerce Transaction that was processed with Electronic Commerce indicator value "6" (*This only applies in the Latin America & Caribbean Region.*)
10. **Effective for Transactions completed through 15 October 2010**, for a Domestic Canada No Signature Required Program Transaction (*This only applies in the Canada Region.*)

11. **Effective for Transactions completed on or after 15 August 2009**, Canada Domestic Proximity Payment Transactions *(This only applies in the Canada Region.)*
12. For a U.S. Domestic Transaction, Chargeback is invalid for any of the following: *(This only applies in the U.S. Region.)*
 - a. **Effective for Transactions completed through 15 October 2010**, Small Ticket Transaction *(This only applies in the U.S. Region.)*
 - b. CPS/Passenger Transport Transaction *(This only applies in the U.S. Region.)*
 - c. **Effective for Transactions completed through 15 October 2010**, No Signature Required Transaction *(This only applies in the U.S. Region.)*
 - d. CPS/Automated Fuel Dispenser Transaction *(This only applies in the U.S. Region.)*
13. **Effective 16 October 2010**, for a Visa Easy Payment Service Transaction (This provision does not apply to Transactions involving Issuers or Acquirers in Visa Europe). *(This only applies in the U.S. Region.)*
14. An Electronic Commerce Transaction as follows: ⁷⁵ *(This only applies in the U.S. Region.)*
 - a. For a Secure Electronic Commerce Transaction processed with electronic Commerce indicator value "5" in the Authorization Request, if both: *(This only applies in the U.S. Region.)*
 - i. The Issuer responded to an Authentication Request with an Authentication Confirmation using 3-D Secure *(This only applies in the U.S. Region.)*
 - ii. A Cardholder Authentication Verification Value was included in the Authorization Request *(This only applies in the U.S. Region.)*
 - b. For Non-Authenticate Security Transactions processed with Electronic Commerce indicator value "6" in the Authorization Request, if both: ⁷⁶ *(This only applies in the U.S. Region.)*
 - i. The Issuer, or Visa on behalf of an Issuer, responded to an Authentication Request with an Attempt Response using 3-D Secure *(This only applies in the U.S. Region.)*
 - ii. Either: *(This only applies in the U.S. Region.)*
 - A Cardholder Authentication Verification Value was included in the Authorization Request *(This only applies in the U.S. Region.)*
 - A Cardholder Authentication Verification Value was not included in the Authorization Request and the Verified Enrollment Response is "N" *(This only applies in the U.S. Region.)*

Exceptions apply to anonymous Visa Prepaid Card Transactions, Commercial Visa Product Card Transactions, and Transactions conducted in New Channels. *(This only applies in the U.S. Region.)*

ID#: 081010-171009-0007579

⁷⁵ An Electronic Commerce Merchant identified by the U.S. Merchant Chargeback Monitoring Program or Risk Identification Service (RIS) Online must include Electronic Commerce Indicator value of "7," and is subject to this Chargeback for the period of time it remains in the Merchant Chargeback Monitoring Program or RIS Online, plus 4 additional months.

⁷⁶ An Electronic Commerce Merchant identified by the U.S. Merchant Chargeback Monitoring Program or Risk Identification Service (RIS) Online must include Electronic Commerce Indicator value of "7," and is subject to this Chargeback for the period of time it remains in the Merchant Chargeback Monitoring Program or RIS Online, plus 4 additional months.

Chargeback Time Limits - Reason Code 75

120 calendar days from the Transaction Processing Date

ID#: 171009-171009-0007580

Chargeback Processing Requirements - Reason Code 75

Member Message Text: Both:

1. XX CH DOES NOT RECOGNIZE
 - a. "XX" must be one of the following codes
 - i. 01=Merchant Name
 - ii. 02=Merchant Location
 - iii. 03=Transaction amount
 - iv. 04=Transaction Date
 - v. 05=Other (must specify)
2. RR DATE MMDDYY, (if requested Transaction Receipt not fulfilled)

ID#: 171009-171009-0007581

Additional Member Message Text Requirements - Reason Code 75

Additional Member Message Text Requirements for U.S. Domestic Transactions: *(This only applies in the U.S. Region.)*

1. UNABLE TO AUTHENTICATE RESPONSE (This only applies in the U.S. Region.)
2. AUTHENTICATION DENIAL (This only applies in the U.S. Region.)
3. SEE 3D SECURE RESPONSE SENT MMDDYY (This only applies in the U.S. Region.)
4. CAVV MISSING IN AUTH (This only applies in the U.S. Region.)

ID#: 171009-171009-0007582

Documentation - Reason Code 75

None required.

Effective for Chargebacks processed on or after 1 July 2010, for Domestic Transactions in Brazil, the Issuer may provide certification in lieu of the Cardholder letter. *(This only applies in the Latin America & Caribbean Region.)*

ID#: 081010-171009-0007583

Representment Time Limit - Reason Code 75

45 calendar days from the Chargeback Processing Date

ID#: 171009-171009-0007584

Representment Rights and Limitations - Reason Code 75

1. Representment is invalid if:
 - a. **Effective for Transactions completed through 14 April 2010**, Acquirer failed to respond to Retrieval Request or responded with a Nonfulfillment Message code "03" or "04," or provided a Fulfillment which does not contain all the required data elements, as specified in the *Transaction Receipt Fulfillment Documents - Data Requirements* section.
 - b. **Effective for Transactions completed through 14 April 2010**, for interregional EMV PIN Transactions between the CEMEA Region and Visa Europe, Acquirer failed to respond to Retrieval Request or responded with a Nonfulfillment Message code "03" or "04" and any of the following: (*This only applies in the CEMEA Region.*)
 - i. Transaction was Cash or Quasi-Cash (*This only applies in the CEMEA Region.*)
 - ii. **Effective through 14 October 2011**, Retrieval Request reason code was "29" (*This only applies in the CEMEA Region.*)
 - c. **Effective for Transactions completed on or after 15 April 2010**, for non-EMV PIN Transactions, Representment is invalid if Acquirer failed to respond to Retrieval Request or responded with a Nonfulfillment Message code "03" or "04," or provided a Fulfillment which does not contain all the required data elements
 - d. **Effective for Transactions completed on or after 15 April 2010**, for EMV PIN Transactions, Representment is invalid if Acquirer failed to respond to Retrieval Request or responded with a Nonfulfillment Message code "03" or "04" and any of the following:
 - i. Transaction was Manual Cash or Quasi-Cash
 - ii. **Effective through 14 October 2011**, Retrieval Request reason code was "29"
 - iii. **Effective for Chargebacks processed on or after 16 April 2011**, for Transactions involving Issuers or Acquirers in Visa Europe, Retrieval Request reason code was "29" (*This only applies in Visa Europe.*)
 - e. If Acquirer failed to include additional information or Transaction data that was not required in the Clearing Record.

ID#: 081010-171009-0007585

Representment Processing Requirements - Reason Code 75

1. Member Message Text:
2. Credit or Reversal was processed.
 - a. Member Message Text: Either that applies:
 - i. CRED MMDDYY ARN X...X (23 or 24 digits)
 - ii. REVERSAL MMDDYY
 - b. Documentation: None required.
3. Issuer did not meet the applicable Chargeback conditions.

- a. Member Message Text: X...X (Specify the reason)
 - b. Documentation: None required.
4. Acquirer can remedy the Chargeback.
- a. Member Message Text: None required.
 - b. Documentation: Visa Resolve Online Dispute Questionnaire or Exhibit 2E-1 Acquirer and one of the following:
 - i. Copy of Transaction Receipt or other document with additional information or Transaction data that was not required on the Clearing Record, if applicable
 - ii. Representment for an Aggregated Transaction must include details of the individual purchases that have been aggregated, if applicable
 - iii. **Effective for Chargebacks processed on or after 1 July 2010**, for Domestic Transactions in Brazil conducted by Merchants in the following Merchant Category Codes:
 - 3000-3299, "Airlines, Air Carriers"
 - 4511, "Airlines and Air Carriers (Not Elsewhere Classified)"
 - 4722, "Travel Agencies and Tour Operators"
 - c. All of the following is required:
 - i. Copy of the front of the Card
 - ii. Copy of the front and back of a legal document that identifies the Cardholder
 - iii. Copy of a voucher or ticket with passenger's name issued by travel agency and/or airline
 - iv. Copy of the debit authorization form with all of the following:
 - Primary Cardholder's name
 - Passengers names
 - Account number
 - Card expiration date
 - Primary Cardholder's phone number
 - Airline name
 - Authorization Code
 - Transaction amount
 - Installment Transaction count
 - Installment Transaction amount
 - Airport tax amount
 - Date of the debit authorization form
 - Cardholder signature (must match Cardholder's signature on the signature panel)
(*This only applies in the Latin America & Caribbean Region.*)
 - v. **Effective for Chargebacks processed on or after 1 July 2010**, for Domestic Transactions in Brazil conducted by Merchants in the following Merchant Category Codes:
 - 5814 "Fast Food Restaurants"
 - 7922 "Theatrical Producers (Except Motion Pictures) and Ticket Agencies"

- d. The following is required:
 - i. Documentation signed by the Cardholder to prove that Cardholder received services or merchandise at agreed-upon location
(This only applies in the Latin America & Caribbean Region.)

ID#: 081010-171009-0007586

Additional Information - Reason Code 75

1. Visa recommends that the Acquirer supply all available Transaction details when responding to Chargeback Reason Code 75, "*Transaction Not Recognized*," if a Representment right exists. The Acquirer should provide additional details, such as:
 - a. Detailed description of goods or services that were provided
 - b. Description of how Merchant confirmed the Cardholder's participation, e.g., Cardholder signature, PIN, or other verification method
 - c. Description of how delivery address was confirmed, if applicable, e.g., use of an address verification method
2. Excluding U.S. Domestic Transactions and Domestic Transactions in Brazil **completed on or after 1 July 2010**, the Issuer may have a Compliance right for an Electronic Commerce Transaction that was coded with an Electronic Commerce indicator value "6" if both:
 - a. Acquirer failed to respond to the Issuer's Retrieval Request or responded with a Nonfulfillment Message code "03" or "04"
 - b. Cardholder required more information about the Transaction
3. In the U.S. Region, the Acquirer may collect a US \$25 handling fee from the Issuer if the original Clearing Record contained: *(This only applies in the U.S. Region.)*
 - a. Airline/Railway Passenger Itinerary Data or *(This only applies in the U.S. Region.)*
 - b. "1" in the Lodging/Car Rental No Show Indicator *(This only applies in the U.S. Region.)*
4. For Chargeback Rights and Limitations 2, use the MOTO or ECI indicator or the Merchant Category Code to determine Transaction type.

ID#: 081010-171009-0007587

Reason Code 76 Incorrect Currency or Transaction Code or Domestic Transaction Processing Violation

Overview - Reason Code 76

Time Limit: 120 calendar days

Transaction was processed with an incorrect Transaction code, or an incorrect currency code, or the Merchant did not deposit a Transaction Receipt in the country where the Transaction occurred, or the Cardholder was not advised that Dynamic Currency Conversion would occur or was refused the choice of paying in the Merchant's local currency, or, **effective for Chargebacks processed on or after 16 April 2011**, the Merchant processed a credit refund and did not process a Reversal or Adjustment within 30 days for a Transaction Receipt processed in error.

ID#: 081010-171009-0007588

Chargeback Conditions - Reason Code 76

One of the following:

1. Transaction code is incorrect.
2. Transaction Currency is different than the currency transmitted through VisaNet
3. A Domestic Transaction Receipt was not deposited in the country where the Transaction occurred and was processed with an incorrect Transaction Country code and was not one of the following:
 - a. International Airline Transaction
 - b. Result of a Transaction occurring at a military base, embassy, or consulate. Visa considers these Merchant Outlets to be within the Merchant's Country and Region of Domicile.
4. Cardholder was not advised that Dynamic Currency Conversion would occur or was refused the choice of paying in the Merchant's local currency.
5. **Effective for Chargebacks processed on or after 16 April 2011**, Merchant processed a credit refund and did not process a Reversal or an Adjustment within 30 calendar days for a Transaction Receipt processed in error.

ID#: 081010-171009-0007589

Chargeback Rights and Limitations - Reason Code 76

1. Minimum Chargeback amount:
 - a. For a T&E Transaction, US \$25 or equivalent
 - b. For a Canada Domestic T&E Transaction, CAD \$25 (*This only applies in the Canada Region.*)
 - c. For all other Canada Domestic Transactions, CAD \$10 (*This only applies in the Canada Region.*)

- d. **Effective for Chargebacks processed on or after 1 July 2010**, for a Domestic T&E Transaction in Brazil, excluding airport tax Transactions, R\$25 (*This only applies in the Latin America & Caribbean Region.*)
- e. **Effective for Chargebacks processed on or after 1 July 2010**, for all other Domestic Transactions in Brazil, excluding airport tax Transactions, R\$15 (*This only applies in the Latin America & Caribbean Region.*)
2. For Chargeback Condition 1, for a Transaction processed with an incorrect Transaction code, Chargeback amount is double the Transaction amount when either:
 - a. Credit was processed as a debit
 - b. Debit was processed as a credit
3. For Chargeback Condition 2, 3, & 4, Chargeback is valid for the entire Transaction amount.
4. **Effective for Chargebacks processed on or after 16 April 2011**, for Chargeback Condition 5, excluding U.S. Domestic Transactions and Canada Domestic Transactions, the Chargeback must be limited to the difference between the Credit Transaction and original debit.

ID#: 081010-171009-0007590

Invalid Chargebacks - Reason Code 76

Chargeback is invalid for:

1. Chargeback Condition 2, for a Transaction originating at a non-US ATM connected to the Plus System, Inc. and settled in US dollars
2. Chargeback Condition 3, if a Transaction was processed as allowed under Country of Domicile rules.
3. ATM Cash Disbursement. This provision applies to U.S. Domestic Transactions. (*This only applies in the U.S. Region.*)

ID#: 171009-171009-0007591

Chargeback Time Limits - Reason Code 76

120 calendar days from the Transaction Processing Date

ID#: 171009-171009-0007592

Chargeback Processing Requirements - Reason Code 76

Member Message Text:

1. For Chargeback Condition 1:
 - a. CREDIT POSTED AS DEBIT
 - b. DEBIT POSTED AS CREDIT
 - c. PURCHASE POSTED AS CASH
 - d. CASH POSTED AS PURCHASE

2. For Chargeback Condition 2:
 - a. TRAN CURRENCY IS XXX NOT XXX (XXX = numeric Currency Code value as specified in the VisaNet manuals)
3. For Chargeback Condition 3:
 - a. TRAN OCCURRED IN X...X
4. For Chargeback Condition 4, either that applies:
 - a. DCC -- CARDHOLDER NOT ADVISED
 - b. DCC -- CARDHOLDER REFUSED OPTION OF LOCAL CURRENCY
5. **Effective for Chargebacks processed on or after 16 April 2011**, for Chargeback Condition 5:
 - a. CREDIT INSTEAD OF REVERSAL

Documentation:

1. For Chargeback Conditions 1, 2, and 3: None Required
2. For Chargeback Condition 4: All of the following:
 - a. Visa Resolve Online Dispute Questionnaire or Exhibit 2E-4 Issuer
 - b. **Effective through 15 April 2011**, Cardholder letter stating the Cardholder was not advised that Dynamic Currency Conversion would occur or was not offered a choice to pay in the Merchant's local currency
 - c. **Effective for Chargebacks processed on or after 16 April 2011**, for Transactions involving Issuers or Acquirers in Visa Europe, Cardholder letter stating the Cardholder was not advised that Dynamic Currency Conversion would occur or was not offered a choice to pay in the Merchant's local currency (*This only applies in Visa Europe.*)
 - d. **Effective through 15 April 2011**, copy of the Cardholder's Transaction Receipt (if available)
 - e. **Effective for Chargebacks processed on or after 16 April 2011**, for Transactions involving Issuers or Acquirers in Visa Europe, copy of the Cardholder's Transaction Receipt (if available) (*This only applies in Visa Europe.*)
3. **Effective for Chargebacks processed on or after 16 April 2011**, for Chargeback Condition 5:
 - a. Visa Resolve Online Questionnaire or "Issuer Chargeback Form - Processing Error" (Exhibit 2E-4)
 - i. Explanation of why the Credit Transaction was processed in error
 - ii. Information to support the original Transaction and credit transaction
 - b. **Effective for Chargebacks processed on or after 16 April 2011**, for Transactions involving Issuers or Acquirers in Visa Europe, if the credit transaction resulted from a Transaction where the Cardholder asserts fraud, a copy of the signed Cardholder letter (*This only applies in Visa Europe.*)

ID#: 081010-171009-0007593

Representment Time Limit - Reason Code 76

45 calendar days from Processing Date of the Chargeback

ID#: 171009-171009-0007594

Representment Conditions - Reason Code 76

Chargeback is improper or invalid.

ID#: 171009-171009-0007595

Representment Rights and Limitations - Reason Code 76

1. For Chargeback Condition 4, if the Chargeback is valid, the Acquirer may only represent the Transaction in the Merchant's local currency for the Transaction Amount prior to Dynamic Currency Conversion. The Representment must:
 - a. Exclude fees or commission charges directly related to Dynamic Currency Conversion that were applied to the Transaction
 - b. Include a copy of the Dynamic Currency Conversion Transaction Receipt

ID#: 171009-171009-0007596

Representment Processing Requirements - Reason Code 76

1. Credit or Reversal was processed.
 - a. Either that applies:
 - i. CRED MMDDYY ARN X...X (23 or 24 digits)
 - ii. REVERSAL MMDDYY
 - b. Documentation: None required
2. Issuer did not meet the applicable Chargeback conditions.
 - a. X...X (Specify the reason)
 - b. Documentation: None required
3. Acquirer can remedy the Chargeback.
 - a. None Required
 - b. **Effective for Chargebacks processed on or after 16 April 2011**, for Chargeback Condition 5:
 - i. Visa Resolve Online Questionnaire or "Acquirer Representment Form - Processing Error" (Exhibit 2E-4)
 - ii. Explanation of why a credit transaction was processed instead of a Reversal

ID#: 081010-171009-0007597

Documentation - Reason Code 76

1. Credit or Reversal was processed.
 - a. None required.
2. Issuer did not meet the applicable Chargeback conditions.
 - a. None required.
3. Acquirer can remedy the Chargeback.

- a. For Chargeback Condition 1:
 - i. For an ATM Transaction, none required.
- b. For all other Transactions, both:
 - i. Visa Resolve Online Dispute Questionnaire or Exhibit 2E-4 Acquirer
 - ii. Transaction Receipt or other record that proves that either:
 - For Chargeback Condition 1, the Transaction code was correct
 - For Chargeback Condition 2, Transaction currency was correct
 - For Chargeback Condition 3, Transaction was deposited properly and processed with the correct Transaction Country code or Transaction occurred at a military base, embassy, consulate, or is an International Airline Transaction
 - For Chargeback Condition 4, Acquirer certification that the Merchant is registered to offer Dynamic Currency Conversion

ID#: 171009-171009-0007598

Additional Information - Reason Code 76

- 1. For Chargeback Condition 2:
 - a. Transaction Currency appearing on the Transaction Receipt may be any currency agreed upon by the Merchant and Cardholder.
 - b. If not specified, the Transaction Currency is the domestic currency of the Transaction Country.
 - c. The currency and amount in the total box on a Transaction Receipt is considered the agreed upon currency. Currency and amounts noted elsewhere will not be considered.
- 2. For Chargeback Condition 3, an Acquirer must not contract with a Merchant Outlet that is outside its Country of Domicile, unless any of the following is true:
 - a. Visa has approved this arrangement, and the country or territory is either:
 - i. Not any other Principal's Country of Domicile
 - ii. One where the Acquirer has a Branch
 - b. Merchant is an International Airline and the Acquirer maintains the relationship as specified in the *International Airline Program* regulations.
 - c. Merchant Outlet is a military base, embassy, or consulate on foreign territory. The currency used to complete the Transaction must be disclosed on the Transaction Receipt.
- 3. For Chargeback Condition 4:
 - a. Transaction Currency appearing on the Transaction Receipt must be the currency approved by the Cardholder.
 - b. If Dynamic Currency Conversion is not approved at the Point-of-Transaction the Transaction Currency must be in the Merchant's local currency.
 - c. If the Acquirer processes through the Single Message System, it may process the Transaction as a first Presentment instead of representing.

ID#: 171009-171009-0007599

Reason Code 77 Non-Matching Account Number

Overview - Reason Code 77

Time Limit: 75 calendar days

Transaction did not receive Authorization and was processed using an Account Number that does not match any on the Issuer's master file or an Original Credit was processed using an Account Number that does not match any on the Issuer's master file.

ID#: 171009-171009-0007600

Chargeback Conditions - Reason Code 77

1. Merchant or Acquirer processed a Transaction for an Account Number not matching any on the Issuer's master file and did not receive an Authorization.
2. **Effective through 14 February 2010**, Originating Member processed an Original Credit for an Account Number not matching any on the Issuer's master file, excluding U.S. Domestic Transactions.
3. **Effective 15 February 2010**, Originating Member processed an Original Credit for an Account Number not matching any on the Issuer's master file.
4. For Intraregional Transactions in the AP Region, Transaction occurring on a non-matching Account Number, the Chargeback is valid only when the Transaction was authorized by Visa Stand-In Processing and is within the Issuer T&E minimum limit levels. *(This only applies in the Asia Pacific Region.)*

ID#: 081010-171009-0007601

Chargeback Rights and Limitations - Reason Code 77

Any of the following that apply:

1. Minimum Chargeback amount:
 - a. For T&E Transaction, US \$25 or equivalent
 - b. For Canada Domestic T&E Transaction, CAD \$25 *(This only applies in the Canada Region.)*
 - c. For all other Canada Domestic Transactions, CAD \$10 *(This only applies in the Canada Region.)*
2. For Intraregional Transactions in the AP Region, Chargeback Condition 3: *(This only applies in the Asia Pacific Region.)*
 - a. Chargeback is invalid if a non-matching Account Number was used on a T&E Transaction that is above the Issuer T&E minimum limits, and was authorized by the Issuer or Stand-In Processing *(This only applies in the Asia Pacific Region.)*
 - b. Prior to processing the Chargeback, the Account Number must be listed on the Exception File with a negative response *(This only applies in the Asia Pacific Region.)*

ID#: 081010-171009-0007602

Invalid Chargebacks - Reason Code 77

1. For Chargeback Condition 1, Chargeback is invalid for any of the following:
 - a. Transactions that received an Authorization (either Online or Offline Authorization)
 - b. **Effective for Transactions completed through 14 August 2009**, Canada Domestic Proximity Payment Transactions (*This only applies in the Canada Region.*)

ID#: 010410-171009-0007603

Chargeback Time Limit - Reason Code 77

75 calendar days from the Central Processing Date of the Transaction

ID#: 171009-171009-0007604

Chargeback Processing Requirements - Reason Code 77

1. For Chargeback Condition 1 and 3:
 - a. Member Message Text: NO SUCH ACCT NUMBER
 - b. Documentation: None required.
2. For Chargeback Condition 2:
 - a. Member Message Text for Original Credit:
 - i. ACCOUNT CLOSED
 - ii. ACCOUNT NOT ON FILE
 - b. Documentation: None required.

ID#: 171009-171009-0007605

Representment Time Limits - Reason Code 77

45 calendar days from the Central Processing Date of the Chargeback

ID#: 171009-171009-0007606

Representment Processing Requirements - Reason Code 77

1. Credit or Reversal was processed.
 - a. Member Message Text: Either that applies:
 - b. CRED MMDDYY ARN X...X (23 or 24 digits)
 - c. REVERSAL MMDDYY
 - d. Documentation: None required.
2. Issuer did not meet the applicable Chargeback conditions.
 - a. Member Message Text: X...X (Specify the reason)
 - b. Documentation: None required.

3. Acquirer can remedy the Chargeback.
 - a. For Chargeback Condition 1 & 3:
 - i. Member Message Text: AUTH DATE MMDDYY CODE X...X (if applicable)
 - ii. Documentation: All of the following:
 - Visa Resolve Online Dispute Questionnaire or Exhibit 2E-4 Acquirer
 - Legible Transaction Receipt to prove that the Account Number was processed correctly
 - **Effective for Transactions completed through 14 April 2010**, for a U.S. Domestic Transaction, for Chargeback Condition 1, if Authorization Code obtained or Transaction Chip-initiated, Acquirer's certification that an Authorization Code was obtained or that Transaction was Chip-initiated and authorized offline with an Authorization Response Code of "Y1" or "Y3". *(This only applies in the U.S. Region.)*
 - Evidence that the Transaction was Chip-initiated and offline authorized (if applicable) *(This only applies in the U.S. Region.)*
 - b. For Chargeback Condition 2:
 - i. Member Message Text: X...X (Specify the reason)
 - ii. Documentation: None required.

ID#: 010410-171009-0007607

Additional Information - Reason Code 77

1. An incorrectly entered Account Number must be processed as an original Presentment. Acquirer may be responsible for any late Presentment.

ID#: 171009-171009-0007608

Reason Code 78 Service Code Violation

Overview - Reason Code 78

Time Limit: 75 calendar days

Authorization was not obtained for a Magnetic-Stripe read Transaction on a Visa Electron Card or on a Visa Card in a registered mandatory positive Authorization (Service Code) account range, excluding U.S. Domestic Transactions.

ID#: 171009-171009-0007609

Chargeback Conditions - Reason Code 78

Both:

1. A Merchant completed a Magnetic-Stripe read Transaction on a Visa Electron Card or a Visa Card in a registered positive Authorization (Service Code) account range⁷⁷
2. Merchant did not obtain Authorization

ID#: 171009-171009-0007610

Chargeback Rights and Limitations - Reason Code 78

1. Minimum Chargeback amount:
 - a. For T&E Transaction, US \$25 or equivalent
 - b. For Canada Domestic T&E Transaction, CAD \$25 (*This only applies in the Canada Region.*)
 - c. For all other Canada Domestic Transactions, CAD \$10 (*This only applies in the Canada Region.*)

ID#: 081010-171009-0007611

Invalid Chargebacks - Reason Code 78

1. Chargeback is invalid for Transactions authorized through the Emergency Payment Authorization Service

ID#: 171009-171009-0007612

⁷⁷ All Visa Electron Cards must be issued with positive Authorization (Service Code) therefore registration is not required for a Visa Electron account range.

Chargeback Time Limit - Reason Code 78

75 calendar days from the Transaction Processing Date

ID#: 171009-171009-0007613

Chargeback Processing Requirements - Reason Code 78

1. Member Message Text:
 - a. None required.
2. Documentation:
 - a. None required.

ID#: 171009-171009-0007614

Representment Time Limit - Reason Code 78

45 calendar days from the Chargeback Processing Date

ID#: 171009-171009-0007615

Representment Processing Requirements - Reason Code 78

1. Credit or Reversal was processed.
 - a. Member Message Text: Either that applies:
 - b. CRED MMDDYY ARN X...X (23 or 24 digits)
 - c. REVERSAL MMDDYY
 - d. Documentation: None required.
2. Issuer did not meet the applicable Chargeback conditions.
 - a. Member Message Text: X...X (Specify the reason)
 - b. Documentation: None required.
3. Acquirer can remedy the Chargeback.
 - a. Member Message Text: AUTH DATE MMDDYY
 - b. Documentation: Visa Resolve Online Dispute Questionnaire or Exhibit 2E-3 Acquirer and one of the following:
 - i. Documentation to prove that either:
 - Service Code was valid for Transaction
 - Authorization was obtained
 - ii. Account was not in a registered positive Authorization (Service Code) account range. All Visa Electron Cards must be issued with positive Authorization (Service Code) therefore, registration is not required for a Visa Electron account range.

ID#: 010410-171009-0007616

Reason Code 80 Incorrect Transaction Amount or Account Number

Overview - Reason Code 80

Time Limit: 120 calendar days

Transaction amount is incorrect, or an addition or transposition error was made when calculating the Transaction amount, or Merchant altered the Transaction amount after the Transaction was completed without the consent of the Cardholder, or a Transaction was processed using an incorrect Account Number.

ID#: 171009-171009-0007617

Chargeback Conditions - Reason Code 80

One of the following:

1. Transaction amount is incorrect or addition or transposition error occurred.
2. **Effective through 15 April 2011**, Merchant altered the Transaction amount after the Transaction was completed without the consent of the Cardholder.
3. **Effective for Chargebacks processed on or after 16 April 2011**, for Transactions involving Issuers or Acquirers in Visa Europe, Merchant altered the Transaction amount after the Transaction was completed without the consent of the Cardholder. *(This only applies in Visa Europe.)*
4. Account Number processed through VisaNet does not match the Account Number on the Transaction Receipt.
5. For U.S. Domestic Transaction, Acquirer processed an Adjustment of an ATM Cash Disbursement Transaction and one of the following: *(This only applies in the U.S. Region.)*
 - a. Adjustment contains either: *(This only applies in the U.S. Region.)*
 - i. Incorrect Account *(This only applies in the U.S. Region.)*
 - ii. Non-matching Account Number *(This only applies in the U.S. Region.)*
 - b. Adjustment posted to a “closed” or “non-sufficient funds” account and the Adjustment was processed more than 10 days from the Transaction date *(This only applies in the U.S. Region.)*
 - c. Adjustment was processed more than 45 days from Transaction Date *(This only applies in the U.S. Region.)*
 - d. Adjustment was processed more than once for the same Transaction *(This only applies in the U.S. Region.)*
 - e. Cardholder disputes validity of Adjustment due to amount of Adjustment, or original Transaction was cancelled or reversed *(This only applies in the U.S. Region.)*

ID#: 081010-171009-0007618

Chargeback Rights and Limitations - Reason Code 80

1. Minimum Chargeback amount:

- a. For T&E Transaction, US \$25 or equivalent
 - b. For Canada Domestic T&E Transaction, CAD \$25 (*This only applies in the Canada Region.*)
 - c. For all other Canada Domestic Transactions, CAD \$10 (*This only applies in the Canada Region.*)
2. For Chargeback Condition 1:
 - a. For a T&E Transaction, Chargeback is valid only when the difference in the amounts exceeds US \$25 or local currency equivalent
 - b. For incorrect Transaction amount, if the written Transaction amount differs from the imprinted amount, the handwritten amount must be used to determine the processing error
 3. For Chargeback Condition 1 & 2, Chargeback amount is limited to the difference in the amounts.

ID#: 081010-171009-0007631

Invalid Chargebacks - Reason Code 80

Chargeback is invalid for any of the following:

1. For Chargeback Condition 1, the difference between the quoted price and the actual charges made by the T&E Merchant
2. For Chargeback Condition 1 and 2, a No-Show or Advance Deposit Transaction completed in a Card-Absent Environment
3. For Chargeback Condition 2, if Merchant has the right to alter the Transaction Receipt
4. **Effective for Transactions completed through 14 April 2010**, Chip-initiated Transactions containing a valid Cryptogram
5. **Effective for Transactions completed on or after 15 April 2010**, for Chargeback Condition 1 and 3, Chip-initiated Transactions containing a valid Cryptogram
6. **Effective for Transactions completed on or after 15 April 2010**, for Chargeback Condition 2, EMV PIN Transactions containing a valid Cryptogram
7. ATM Cash Disbursements, excluding U.S. Domestic Transactions
8. **Effective for Transactions completed through 15 October 2010**, U.S. Domestic Small Ticket Transactions (*This only applies in the U.S. Region.*)
9. **Effective for Transactions completed through 15 October 2010**, Canada Domestic No Signature Required Program Transactions (*This only applies in the Canada Region.*)
10. **Effective for Transactions completed on or after 15 August 2009 through 15 October 2010**, Canada Domestic Proximity Payment Transactions CAD \$50 or less (*This only applies in the Canada Region.*)

ID#: 081010-171009-0007632

Chargeback Time Limit - Reason Code 80

Either:

1. 120 calendar days from the Transaction Processing Date
2. For a U.S. Domestic Transaction, 120 calendar days from the Transaction Date of the Adjustment *(This only applies in the U.S. Region.)*

ID#: 171009-171009-0007633

Chargeback Processing Requirements - Reason Code 80

Member Message Text:

1. For Chargeback Condition 1:
 - a. TRAN AMT XXXX NOT XXXX
 - b. ERROR IN AMOUNT
2. For Chargeback Condition 2:
 - a. **Effective through 15 April 2011**, ALTERED FROM XXXX AMT TO XXXX AMT
 - b. **Effective for Chargebacks processed on or after 16 April 2011**, for Transactions involving Issuers or Acquirers in Visa Europe, ALTERED FROM XXXX AMT TO XXXX AMT *(This only applies in Visa Europe.)*
3. For Chargeback Condition 3:
 - a. INCORRECT ACCT NUMBER
4. For invalid Adjustment, one of the following, as appropriate: *(This only applies in the U.S. Region.)*
 - a. INCORRECT ACCT NO *(This only applies in the U.S. Region.)*
 - b. NON-MATCHING ACCT NO *(This only applies in the U.S. Region.)*
 - c. INVALID (Specify Reason) *(This only applies in the U.S. Region.)*
 - d. ACCT CLOSED *(This only applies in the U.S. Region.)*
 - e. NSF *(This only applies in the U.S. Region.)*
 - f. ADJ PROCESSED PAST 45 DAYS *(This only applies in the U.S. Region.)*
 - g. FIRST ADJ DATED MMDDYY *(This only applies in the U.S. Region.)*
 - h. ADJ AMT \$XXXX NOT \$XXXX *(This only applies in the U.S. Region.)*
 - i. ORIG TRANS CNCLD OR REVERSED *(This only applies in the U.S. Region.)*

Documentation:

1. For Chargeback Condition 2, both:
 - a. Visa Resolve Online Dispute Questionnaire or Exhibit 2E-4 Issuer
 - b. **Effective through 15 April 2011**, copy of the Cardholder's Transaction Receipt showing different Transaction amounts

- c. **Effective for Chargebacks processed on or after 16 April 2011**, for Transactions involving Issuers or Acquirers in Visa Europe, copy of the Cardholder's Transaction Receipt showing different Transaction amounts (*This only applies in Visa Europe.*)

ID#: 081010-171009-0007634

Representment Time Limits - Reason Code 80

45 calendar days from the Chargeback Processing Date

ID#: 171009-171009-0007635

Representment Rights and Limitations - Reason Code 80

1. For Chargeback Condition 3, if the Account Number was incorrectly transmitted, Acquirer must process the Transaction as a new Presentment. Acquirer may be responsible for a Late Presentment Chargeback.
2. For U.S. Domestic Mail/Phone Order Transaction, if the Account Number is correct, Authorization for a Mail/Phone Order Transaction where the merchandise was shipped or delivered is considered valid if it was obtained. (*This only applies in the U.S. Region.*)

ID#: 171009-171009-0007636

Representment Processing Requirements - Reason Code 80

1. Credit or Reversal was processed.
 - a. Member Message Text: Either that applies:
 - b. CRED MMDDYY ARN X...X (23 or 24 digits)
 - c. REVERSAL MMDDYY
 - d. Documentation: None required.
2. Issuer did not meet the applicable Chargeback conditions.
 - a. Member Message Text: X...X (Specify the reason)
 - b. Documentation: None required.
3. Acquirer can remedy the Chargeback.
 - a. For Chargeback Condition 1:
 - i. Member Message Text: None required.
 - ii. Documentation: Both:
 - iii. Visa Resolve Online Dispute Questionnaire or Exhibit 2E-4 Acquirer
 - iv. Transaction Receipt or other record to prove that Transaction Amount was correct
 - b. For Chargeback Condition 2:
 - i. Member Message Text: None required.
 - ii. Documentation:
 - Visa Resolve Online Dispute Questionnaire or Exhibit 2E-4 Acquirer and either:

- Documents to prove one of the following:
 - Transaction Receipt was not altered
 - Cardholder agreed to the altered amount
 - Merchant is permitted or required to alter the Transaction amount
- c. For Chargeback Condition 3:
 - i. Member Message Text: None required.
 - ii. Documentation: Both:
 - Visa Resolve Online Dispute Questionnaire or Exhibit 2E-4 Acquirer
 - Transaction Receipt or other record to prove that the Account Number is correct
- d. For Chargeback Condition 4, U.S. Domestic Transactions: *(This only applies in the U.S. Region.)*
 - i. Member Message Text: ORIG TRAN DATE MMDDYY TRACE NUMBER XXXXXX *(This only applies in the U.S. Region.)*
 - ii. Documentation: None required. *(This only applies in the U.S. Region.)*

ID#: 171009-171009-0007637

Additional Information - Reason Code 80

1. For Chargeback Condition 1, Visa recommends that the Issuer provide documentation to demonstrate that the Transaction amount is incorrect.

ID#: 010410-171009-0007638

Reason Code 81 Fraud Card-Present Environment

Overview - Reason Code 81

Time Limit: 120 calendar days

A Merchant did not obtain an Imprint and a signature (or a PIN) in a Card-Present Environment, and the Merchant completed the Transaction without the Cardholder's permission, or a Transaction was processed with a Fictitious Account Number, or no valid Card was outstanding bearing the Account Number on the Transaction Receipt.

ID#: 171009-171009-0007639

Chargeback Conditions - Reason Code 81

One of the following:

1. Cardholder did not authorize or participate in a Card-Present Environment Transaction.
2. Fraudulent Transaction was completed in a Card-Present Environment using a Fictitious Account Number or no valid Card was issued or outstanding that bears the Account Number and no Authorization was obtained.
3. Cardholder did not authorize or participate in a Card-Present Environment Transaction and Card is a PIN-Preferring Chip Card and either (for qualifying Transactions and effective dates, refer to Additional Information):
 - a. Card-Present Environment Transaction did not take place at a Chip-Reading Device and was not a Fallback Transaction completed following correct acceptance procedures, as specified in the Visa International Operating Regulations
 - b. Chip-initiated Transaction took place at a device that was not EMV PIN-compliant

ID#: 171009-171009-0007640

Chargeback Rights and Limitations - Reason Code 81

1. Minimum Chargeback amount:
 - a. For T&E Transaction, US \$25 or equivalent
 - b. For Canada Domestic T&E Transaction, CAD \$25 (*This only applies in the Canada Region.*)
 - c. For Canada Domestic Fuel Transactions with MCC 5541 or MCC 5542 (*This only applies in the Canada Region.*)
 - d. For all other Canada Domestic Transactions, CAD \$10 (*This only applies in the Canada Region.*)
 - e. For U.S. Domestic Automated Fuel Dispenser Transaction, US \$10 (*This only applies in the U.S. Region.*)
 - f. **Effective for Chargebacks processed on or after 1 July 2010**, for a Domestic T&E Transaction in Brazil, excluding airport tax Transactions, R\$25 (*This only applies in the Latin America & Caribbean Region.*)

- g. **Effective for Chargebacks processed on or after 1 July 2010**, for all other Domestic Transactions in Brazil, excluding airport tax Transactions, R\$15 (*This only applies in the Latin America & Caribbean Region.*)
- 2. For Chargeback Condition 1 and 2, Issuer must request a copy of the Transaction Receipt prior to exercising the Chargeback right unless Transaction is one of the following:
 - a. Magnetic-Stripe Telephone Transaction
 - b. Cardholder-Activated Transaction Type B. This provision does not apply to U.S. Domestic Transactions
 - c. Effective for Transactions completed through 15 October 2010, for a U.S. Domestic Transaction, any of the following:
 - i. Small Ticket Transaction
 - ii. CPS/Small Ticket Transaction
 - iii. Self-Service Terminal Transaction
 - iv. No Signature Required Transaction
 - d. A Self-Service Terminal Transaction (*This only applies in the U.S. Region.*)
 - e. **Effective for Transactions completed through 15 October 2010**, a No Signature Required Transaction (*This only applies in the Canada Region.*)
 - f. **Effective for Transactions completed on or after 16 October 2010**, a Visa Easy Payment Service Transaction
- 3. For Chargeback Condition 1 and 3, the Issuer must meet all of the following conditions on or before the Chargeback Processing Date:
 - a. Close the Cardholder account
 - b. List the Account Number on the Exception File with a Pickup Response for a minimum of:
 - i. 30 calendar days for Chargeback Condition 1
 - ii. 60 calendar days for Chargeback Condition 3
 - c. Report the Fraud Activity through VisaNet. For Chargeback Condition 3, fraud must be reported using Fraud Type codes 0, 1, or 2
- 4. For Chargeback Condition 1 and 2, for a Cardholder Activated Transaction Type B or Self-Service Terminal Transaction, Account Number must both:
 - a. Be listed on the Exception File with a Pickup Response on or before the Chargeback Processing Date
 - b. Remain on the Exception File for a minimum of X calendar days For Domestic Transactions in the jurisdiction of the U.S. Region, the Account Number must remain on the Exception File for a minimum of X days.
- 5. For Chargeback Condition 1 and 2, one Chargeback may contain up to 25 Magnetic-Stripe Telephone Transactions if all of the following are true: This provision does not apply to U.S. Domestic Transactions.
 - a. Each Transaction amount is less than US \$40
 - b. All of the Transactions appear on Summary of Unauthorized Telephone Service Transactions (Exhibit 2F)
 - c. Chargeback uses the Acquirer Reference Number/Tracing Data of the earliest Transaction

ID#: 081010-171009-0007641

Invalid Chargebacks - Reason Code 81

Chargeback is invalid for:

1. A Card-Absent Environment Transaction
2. An ATM Transaction
3. An Emergency Cash Disbursement Transaction
4. For Chargeback Condition 1 and 2, a Transaction where both of the following were obtained:
 - a. A legible Imprint for the Transaction in question
 - b. Signature or PIN
5. For Chargeback Condition 3, a Transaction where both of the following were obtained:
 - a. A legible Imprint for the Transaction in question
 - b. PIN
6. **Effective for Transactions completed on or after 15 August 2009 through 15 October 2010**, a Canada Domestic Proximity Payment Transaction CAD X or less. *(This only applies in the Canada Region.)*
7. **Effective for Transactions completed through 15 October 2010**, a Canada Domestic No Signature Required Program Transaction. *(This only applies in the Canada Region.)*
8. **Effective for Transactions completed through 15 October 2010**, a No Signature Required Program Transaction. This provision applies to U.S. Domestic Transactions. *(This only applies in the U.S. Region.)*
9. **Effective for Transactions completed through 15 October 2010**, for Chargeback Condition 1 and 2, a Small Ticket Transaction
10. **Effective for Transactions completed on or after 16 October 2010**, for Chargeback Condition 1 and 2, a Visa Easy Payment Service Transaction. (This provision does not apply to Transactions involving Issuers or Acquirers in Visa Europe)⁷⁸
11. Chargeback Condition 1, for a Cardholder-Activated Transaction Type B that both: This provision does not apply to U.S. Domestic Transactions.
 - a. Originated with a Counterfeit Card
 - b. Received an Approval Response that included a "90", "91," "05," or "07" in the POS Entry Mode Code field
12. Chargeback Condition 1, for a Domestic Canada Automated Fuel Dispenser Transaction that both: *(This only applies in the Canada Region.)*
 - a. Originated with a Counterfeit Card *(This only applies in the Canada Region.)*
 - b. Received an Approval Response that included a "90", "91," "05," or "07" in the POS Entry Mode Code field *(This only applies in the Canada Region.)*
13. Chargeback Condition 2, if one of the following:

⁷⁸ **Effective for Transactions completed on or after 16 October 2010** between Visa Inc. and Visa Europe, Chargeback is invalid for: (1) Magnetic Stripe or contact Chip Transactions conducted at Merchant Category Codes 4111, 4121, 4131, 4784, 5331, 5499, 5812, 5814, 5912, 5993, 5994, 7211, 7216, 7338, 7523, 7542, 7832, and 7841; (2) Proximity Payment Transactions that qualify as (Visa Europe) Small Ticket Transactions or Visa Inc. Visa Easy Payment Service Transactions.

- a. If the Transaction received an Authorization
- b. For an Intraregional Transaction in the AP Region, Automated Fuel Dispenser Transaction (*This only applies in the Asia Pacific Region.*)
14. Chargeback Condition 3, if the Device is EMV PIN-Compliant and the Transaction was correctly processed to completion in accordance with EMV and VIS using the Chip Card data.
15. Chargeback Condition 1 and 2, for a Cardholder-Activated Transaction Type A (excluding Magnetic-Stripe Telephone Transactions.) This provision does not apply to U.S. Domestic Transactions.
16. For a U.S. Domestic Transaction completed by a Merchant certified to use Card Verification Value 2 in lieu of an Imprint and all of the following: (*This only applies in the U.S. Region.*)
 - a. An Imprint is missing from the draft (*This only applies in the U.S. Region.*)
 - b. A result code of "M" (fully matched) or "U" (unsupported) is received in response to Card Verification Value 2 data in the Authorization Request (*This only applies in the U.S. Region.*)
 - c. The Acquirer fulfilled the Retrieval Request by also providing a copy of the certification provided by Visa to the Acquirer for that Merchant (*This only applies in the U.S. Region.*)
17. For a U.S. Domestic Transaction, any of the following Card-Present Environment Transaction types: (*This only applies in the U.S. Region.*)
 - a. CPS/Retail, unless no signature or PIN was obtained (*This only applies in the U.S. Region.*)
 - b. Limited-Amount Terminal, unless Magnetic-Stripe Telephone (*This only applies in the U.S. Region.*)
 - c. Self-Service Terminal Transaction that was completed with a Counterfeit Card and received an Approval Response to a request that included a "05," "07," "90," or "91" in the POS Entry Mode code field (*This only applies in the U.S. Region.*)
 - d. Vehicle-Specific Fleet Card Transaction, if Imprint obtained (*This only applies in the U.S. Region.*)
 - e. **Effective for Transactions completed through 16 April 2010**, Transactions under US \$25 completed at a Point-of-Transaction Terminal with Contactless Payment capability. This condition applies to certain Custom Payment Service qualified Contactless Payment, Magnetic-Stripe, or Chip Transactions (i.e., CPS/Retail, CPS/Supermarket, CPS/Retail 2, CPS/Restaurant, CPS/Service Station, CPS/Small Ticket in Face-To-Face Environments), except for Transactions where the Account Number was key entered. The Issuer must verify that the POS Entry Mode field indicated that the Account Number was key-entered. (*This only applies in the U.S. Region.*)
 - f. **Effective for Transactions completed on or after 17 April 2010 through 15 October 2010**, Visa Easy Payment Service Transactions less than or equal to US \$25 completed at a Point-of-Transaction Terminal with Contactless Payment capability. This condition applies to certain Custom Payment Service qualified Contactless Payment Transactions, Magnetic-Stripe Transactions, or Chip Transactions (i.e., CPS/Retail, CPS/ Supermarket, CPS/Retail 2, CPS/Restaurant, CPS/Service Station, CPS/Small Ticket in Face-To-Face Environments), except for Transactions where the Account Number was key entered. The Issuer must verify that the POS Entry Mode field indicated that the Account Number was key-entered. (*This only applies in the U.S. Region.*)

ID#: 081010-171009-0007642

Chargeback Time Limit - Reason Code 81

120 calendar days from the Transaction Processing Date

ID#: 171009-171009-0007644

Chargeback Processing Requirements - Reason Code 81

Member Message Text:

1. For Chargeback Condition 1: RR DATE MMDDYY, if requested Transaction Receipts not fulfilled
2. For Chargeback Condition 2: One of the following, as applicable:
 - a. NO SUCH CARD
 - b. b. FICTITIOUS ACCOUNT NUMBER
 - c. c. RR DATE MMDDYY, if requested Transaction Receipt not fulfilled
3. For Chargeback Condition 3, either that applies:
 - a. PIN PREFERRING CHIP CARD, DEVICE NON PIN COMP
 - b. b. EMV CARD, NON EMV DEVICE

Documentation:

1. For Chargeback Condition 1: All of the following:
 - a. Visa Resolve Online Dispute Questionnaire or Exhibit 2E-2 Issuer
 - b. **Effective through 15 April 2011**, Cardholder letter denying authorization or participation in the Transaction
 - c. **Effective for Chargebacks processed on or after 16 April 2011**, in lieu of documentation, Issuer certification that Cardholder denies authorization or participation in the Transaction. The right to certify does not apply to Transactions involving Issuers or Acquirers in Visa Europe.
 - d. **Effective for Chargebacks processed on or after 16 April 2011**, for Transactions involving Issuers or Acquirers in Visa Europe, Cardholder letter denying authorization or participation in the Transaction (*This only applies in Visa Europe.*)
 - e. The information required on the Summary of Unauthorized Telephone Service Transactions Exhibit 2F) if applicable
 - f. **Effective for Chargebacks processed on or after 1 July 2010**, for Domestic Transactions in Brazil, the Issuer may provide certification in lieu of the Cardholder letter. (*This only applies in the Latin America & Caribbean Region.*)
2. For Chargeback Condition 3: All of the following:
 - a. Visa Resolve Online Dispute Questionnaire or Exhibit 2E-2 Issuer
 - b. **Effective through 15 April 2011**, Cardholder letter denying authorization or participation in the Transaction
 - c. **Effective for Chargebacks processed on or after 16 April 2011**, in lieu of documentation, Issuer certification that Cardholder denies authorization or participation in the Transaction. The right to certify does not apply to Transactions involving Issuers or Acquirers in Visa Europe.

- d. **Effective for Chargebacks processed on or after 16 April 2011**, for Transactions involving Issuers or Acquirers in Visa Europe, Cardholder letter denying authorization or participation in the Transaction (*This only applies in Visa Europe.*)
- e. Issuer certification that the Card was a PIN-Preferring Chip Card
- f. **Effective for Chargebacks processed on or after 1 July 2010**, for Domestic Transactions in Brazil, the Issuer may provide certification in lieu of the Cardholder letter. (*This only applies in the Latin America & Caribbean Region.*)

ID#: 081010-171009-0007645

Representment Time Limits - Reason Code 81

45 calendar days from the Chargeback Processing Date

ID#: 171009-171009-0007646

Representment Rights and Limitations - Reason Code 81

- 1. For Chargeback Condition 1, any of the following:
 - a. Account was not closed
 - b. Account was not listed on the Exception File
 - c. Transaction was not reported as fraud
 - d. For a Self-Serve Terminal Transaction, Transaction was reported as counterfeit fraud type 4
- 2. For Chargeback Condition 3, any of the following:
 - a. Account was not closed
 - b. Account was not listed on the Exception File
 - c. Transaction was not reported as fraud
 - d. Transaction was reported as counterfeit fraud type 4
- 3. For Chargeback Condition 1 and 2, Representment is invalid if Acquirer failed to respond to Retrieval Request or responded with a Nonfulfillment Message code "03" or "04," or provided a Fulfillment which does not contain all the required data elements, as specified in the *Transaction Receipt Fulfillment Documents - Data Requirements* section
- 4. For U.S. Domestic Transaction, a certified Merchant included the Card Verification Value 2 in the Authorization Request and received a result code of "M" (fully matched) or "U" (unsupported) (*This only applies in the U.S. Region.*)
- 5. For a LAC Easy Pay Transaction, the Acquirer can provide information or documentation to support the claim (*This only applies in the Latin America & Caribbean Region.*)

ID#: 171009-171009-0007647

Representment Processing Requirements - Reason Code 81

1. Credit or Reversal was processed.
 - a. Either that applies:
 - i. CRED MMDDYY ARN X...X (23 or 24 digits)
 - ii. REVERSAL MMDDYY
2. Issuer did not meet the applicable Chargeback conditions.
 - a. For Chargeback Condition 1 and 2: X...X (Specify the reason)
 - b. For Chargeback Condition 3: As applicable:
 - i. X...X (Specify the reasons)
 - ii. EMV PIN COMPL DVCE, NON PIN PREF CD
 - iii. NO PED, MAG STRIPE READ
 - iv. PIN BYPASS, CVM/IAC FOLLOWED
 - v. EXCP FILE NOT LSTD, FRD NOT RPT, ACC NOT CLSD
3. Acquirer can remedy the Chargeback.
 - a. For Chargeback Condition 1: None Required
 - b. For Chargeback Condition 2: AUTH DATE MMDDYY CODE X...X (if applicable)

ID#: 010410-171009-0007648

Documentation - Reason Code 81

1. Issuer did not meet the applicable Chargeback conditions.
 - a. For a Representment due to an Issuer failing to meet the requirements specified in Chargeback Rights and Limitations 2, the Acquirer must provide information/documentation to support this claim, such as evidence indicating Card Account Number was not listed on the Exception File, or account was not closed or Transactions were not reported as fraud or Transaction was reported as counterfeit fraud type 4
 - b. As applicable
2. Acquirer can remedy the Chargeback.
 - a. For Chargeback Condition 1 and 2: Visa Resolve Online Dispute Questionnaire or Exhibit 2E-2 Acquirer and one of the following:
 - i. Evidence of both:
 - A legible Imprint for the Transaction in question
 - A signature or PIN
 - ii. For a below-Floor Limit Transaction, evidence of signature or PIN and internal record or log proving Magnetic-Stripe read or Chip-initiated, with explanation of fields
 - iii. For an above-Floor Limit Transaction (excluding U.S. Domestic Transactions) that was key-entered following a Referral Response, all of the following:
 - Referral Authorization record proving Magnetic-Stripe read or Chip-initiated within 24 hours of the Transaction
 - International Automated Referral Service log

- Evidence of signature or PIN
- iv. For an Airline Transaction only (excluding U.S. Domestic Transactions) for Chargeback Condition 1, compelling evidence that the Cardholder participated in the Airline Transaction
- b. For Chargeback Condition 3: Visa Resolve Online Dispute Questionnaire or Exhibit 2E-2 Acquirer and evidence of both:
 - i. A valid Imprint for the Transaction in question
 - ii. PIN
- c. For a LAC Easy Pay Transaction, "Participation Request and Consent Form" with Card Imprint and Cardholder Signature (*This only applies in the Latin America & Caribbean Region.*)

ID#: 171009-171009-0007649

Additional Information - Reason Code 81

1. Validity of the Chargeback is not dependent on Authorization.
2. "Signature on file" notation is not an acceptable signature.
3. Pencil rubbing of Card or photocopy of Card is not considered proof of a valid Imprint.
4. **Effective for Transactions completed through 30 September 2010**, Chargeback Condition 3 applies to the following Transactions: (*This only applies in the CEMEA Region.*)
 - a. Domestic and Intraregional Transactions in the CEMEA Region, excluding Transactions involving Issuers and Acquirers in Afghanistan and Pakistan (*This only applies in the CEMEA Region.*)
 - b. Interregional Transactions between the CEMEA Region and Visa Europe, excluding Transactions involving Issuers and Acquirers in Afghanistan and Pakistan (*This only applies in the CEMEA Region.*)
 - c. **Effective for Chargebacks processed on or after 1 July 2010**, for Domestic Transactions in Brazil Chargeback condition 3 applies to all Transactions (*This only applies in the Latin America & Caribbean Region.*)
5. **Effective for Transactions completed on or after 1 October 2010**, Chargeback Condition 3 applies to **all** Transactions, excluding domestic, intraregional, and Interregional Transactions involving Issuers and Acquirers as follows:
 - a. In the AP Region
 - b. In the LAC Region
 - c. In the U.S. Region
6. An Issuer of a PIN-Preferring Chip Card may charge back a Visa Easy Payment Service Transaction if the Merchant did not obtain PIN and the Merchant is located in one of the following:
 - a. Canada Region
 - b. CEMEA Region
 - c. Visa Europe

ID#: 081010-171009-0007650

Reason Code 82 Duplicate Processing

Overview - Reason Code 82

Time Limit: 120 calendar days

A single Transaction was processed more than once.

ID#: 171009-171009-0007658

Chargeback Conditions - Reason Code 82

A single Transaction was processed more than once.

ID#: 171009-171009-0007659

Chargeback Rights and Limitations - Reason Code 82

1. Minimum Chargeback amount:
 - a. For a T&E Transaction, US \$25 or equivalent
 - b. For a Canada Domestic T&E Transaction, CAD \$25 (*This only applies in the Canada Region.*)
 - c. For all other Canada Domestic Transactions, CAD \$10 (*This only applies in the Canada Region.*)
 - d. **Effective for Chargebacks processed on or after 1 July 2010**, for a Domestic T&E Transaction in Brazil, excluding airport tax Transactions, R\$25 (*This only applies in the Latin America & Caribbean Region.*)
 - e. **Effective for Chargebacks processed on or after 1 July 2010**, for all other Domestic Transactions in Brazil, excluding airport tax Transactions, R\$15 (*This only applies in the Latin America & Caribbean Region.*)
2. If the Transaction was processed by different Acquirers or Originating Members, the Acquirer or Originating Member that processed the second Transaction is responsible for the Chargeback.
3. **Effective for Transactions completed through 16 April 2010**, for a U.S. Domestic Transaction under US \$25 completed at a Point-of-Transaction Terminal with Contactless Payment capability, Transaction amounts must be the same (*This only applies in the U.S. Region.*)
4. **Effective for Transactions completed on or after 17 April 2010 through 15 October 2010**, for a U.S. Domestic Transaction less than or equal to US \$25 completed at a Point-of-Transaction Terminal with Contactless Payment capability, Transaction amounts must be the same (*This only applies in the U.S. Region.*)
5. **Effective for Transactions completed through 15 October 2010**, for a U.S. Domestic Small Ticket Transaction, Transaction amount must be the same (*This only applies in the U.S. Region.*)

ID#: 081010-171009-0007660

Invalid Chargebacks - Reason Code 82

Chargeback is invalid for any of the following:

1. Magnetic-Stripe Telephone Transaction for an individual call charge, if the following information is not identical to a previously submitted Transaction (excluding U.S. Domestic Transactions):
 - a. Date of call
 - b. Number of minutes of the call
 - c. Telephone number called
 - d. Transaction amount in the Transaction Currency
2. For Chip-initiated Transactions with differing application Transaction counter values

ID#: 010410-171009-0007661

Chargeback Time Limit - Reason Code 82

120 calendar days from the Transaction Processing Date

ID#: 171009-171009-0007662

Chargeback Processing Requirements - Reason Code 82

Member Message Text:

1. **Effective for Transactions completed through 16 April 2010**, FIRST TRAN DATE MMDDYY, REF X...X (23- or 24-digit Acquirer Reference Number or applicable Tracing Data)
2. **Effective for Transactions completed on or after 17 April 2010**, TRAN DATE MMDDYY, REF X...X (23- or 24-digit Acquirer Reference Number or applicable Tracing Data)

Documentation: None required.

ID#: 010410-171009-0007663

Representment Time Limit and Conditions - Reason Code 82

45 calendar days from the Chargeback Processing Date

ID#: 171009-171009-0007664

Representment Processing Requirements - Reason Code 82

1. Credit or Reversal was processed.
 - a. Member Message Text: Either that applies:
 - i. CRED MMDDYY ARN X...X (23 or 24 digits)
 - ii. REVERSAL MMDDYY
 - b. Documentation: None required.

2. Issuer did not meet the applicable Chargeback conditions, either that applies:
 - a. Member Message Text:
 - i. X...X (Specify the reason)
 - ii. DIFF. APPL. TRXN. COUNTERS
 - b. Documentation: None required.
3. Acquirer can remedy the Chargeback.
 - a. Member Message Text: For an ATM Transaction processed more than once, either that applies:
 - i. CASH DISPNS SEQ #XXXXXX AND SEQ #XXXXXX
 - ii. ACQR CERTS ATM IN BALANCE ON MMDDYY
 - b. Documentation:
 - i. For an ATM Transaction, none required.
 - ii. For all other Transactions, both:
 - Visa Resolve Online Dispute Questionnaire or Exhibit 2E-4 Acquirer
 - Either:
 - Submit two separate signed or imprinted Transaction Receipts or other record to prove separate Transactions were processed
 - For a Magnetic-Stripe Telephone Transaction, documentation to demonstrate that the time of the call is different for each Transaction

ID#: 171009-171009-0007665

Additional Information - Reason Code 82

1. For a Representment, if two separate signed or imprinted Transaction Receipts are not provided, evidence should be proof that the Transactions were not for the same service or merchandise.
2. Chargeback is available if Transaction amounts or dates are different.

ID#: 171009-171009-0007666

Reason Code 83 Fraud—Card-Absent Environment

Overview - Reason Code 83

Time Limit: 120 calendar days

Cardholder did not authorize or participate in a Card-Absent Transaction or Transaction was processed with a Fictitious Account Number or no valid Card was outstanding bearing the Account Number on the Transaction Receipt.

ID#: 171009-171009-0007668

Chargeback Conditions - Reason Code 83

1. Cardholder did not authorize or participate in a Card-Absent Environment Transaction.
2. No valid Card was issued or outstanding that bears the Account Number used in a Card-Absent Environment, or a fraudulent Transaction was completed in a Card-Absent Environment using a Fictitious Account Number and no Authorization was obtained.

ID#: 171009-171009-0007669

Chargeback Rights and Limitations - Reason Code 83

1. Minimum Chargeback amount:
 - a. For a T&E Transaction, US \$25 or equivalent
 - b. For a Canada Domestic T&E Transaction, CAD \$25 (*This only applies in the Canada Region.*)
 - c. For all other Canada Domestic Transactions, CAD \$10 (*This only applies in the Canada Region.*)
2. Issuer must retrieve a copy of the Transaction Receipt prior to exercising the Chargeback right unless Transaction is one of the following:
 - a. Mail/Phone Order Transaction
 - b. Electronic Commerce Transaction
 - c. Recurring Transaction
 - d. For a U.S. Domestic Preauthorized Health Care Transaction (*This only applies in the U.S. Region.*)
 - e. For a U.S. Domestic Transaction where the Merchant city field of the Clearing Record of an Airline or passenger railway Transaction contains the words "ticket mailed" (*This only applies in the U.S. Region.*)
3. For Chargeback Condition 1, on or before the Chargeback Processing Date, the Issuer must complete all of the following:

- a. Close the Cardholder account ⁷⁹
- b. List the Account Number on the Exception File with a Pickup Response, for a minimum of 30 calendar days ⁸⁰
- c. Report the Fraud Activity through VisaNet
4. For Chargeback Condition 1 or 2, prior to processing the Chargeback, the Account Number must be listed on the Exception File with a negative response. This provision applies to Intraregional Transactions in the AP Region. *(This only applies in the Asia Pacific Region.)*
5. One Chargeback may contain up to 25 Telephone Service Transactions if all of the following are true (excluding U.S. Domestic Transactions):
 - a. Amount of each Transaction is less than US \$40
 - b. All Transactions appear on the Summary of Unauthorized Telephone Service Transactions (Exhibit 2F)
 - c. Chargeback uses the Acquirer Reference Number/Tracing Data of the earliest Transaction
6. For Chargeback Condition 1, Chargeback is valid for an Electronic Commerce Transaction where the Issuer responded to an Authentication Request with either:
 - a. An Unable-to-Authenticate Response or Authentication Denial
 - b. A Cardholder Authentication Verification Value and Authentication Identifier, but either the:
 - i. Acquirer did not provide a Cardholder Authentication Verification Value in the Authorization Request
 - ii. Cardholder Authentication Verification Value results code is "0"
7. Chargeback is valid, regardless of the Electronic Commerce indicator value for Electronic Commerce Transactions conducted by Merchants in the following Merchant categories: This provision applies to U.S. Domestic Transactions. *(This only applies in the U.S. Region.)*
 - a. Wire Transfer Money Orders (4829) *(This only applies in the U.S. Region.)*
 - b. Direct Marketing - *(This only applies in the U.S. Region.)* Inbound Teleservices Merchant (5967) *(This only applies in the U.S. Region.)*
 - c. Non-Financial Institutions - Foreign Currency, Money Orders (not Wire Transfer), Travelers' Cheques (6051) *(This only applies in the U.S. Region.)*
 - d. Betting, including Lottery Tickets, Casino Gaming Chips, Off-Track Betting, and Wagers at Race Tracks (7995) *(This only applies in the U.S. Region.)*, Chargeback is valid for Advance Payment Service *(This only applies in the U.S. Region.)*
8. Chargeback is valid for Advance Payment Services. This provision applies to Domestic Transactions in the U.S. Region. *(This only applies in the U.S. Region.)*
9. For a LAC Easy Pay Transaction, Issuer does not have to obtain a copy of the Transaction Receipt from the Acquirer to verify a Chargeback right. *(This only applies in the Latin America & Caribbean Region.)*
10. **Effective for Chargebacks processed on or after 1 July 2010**, for a Domestic Electronic Commerce Transaction in Brazil, Chargeback is valid if the Transaction was processed with

⁷⁹ This provision does not apply to Domestic Merchant Proximity Payment Device (MPPD) Transactions in the jurisdiction of the Visa Canada.

⁸⁰ This provision does not apply to Domestic Merchant Proximity Payment Device (MPPD) Transactions in the jurisdiction of the Visa Canada.

Electronic Commerce indicator value "6." (*This only applies in the Latin America & Caribbean Region.*)

ID#: 081010-171009-0007670

Invalid Chargebacks - Reason Code 83

Chargeback is invalid for any of the following:

1. Emergency Cash Disbursement
2. Chargeback Condition 2, for a Transaction where an Authorization was obtained
3. Chargeback Condition 2, for a Transaction where a Fictitious Account Number was used and was authorized by the Issuer or Stand-In Processing This provision applies to Intraregional Transactions in the AP Region. (*This only applies in the Asia Pacific Region.*)
4. Chargeback Condition 1 for Intraregional Electronic Commerce Transactions in the AP Region processed with an Electronic Commerce indicator of "5" or "6," all of the following: (*This only applies in the Asia Pacific Region.*)
 - a. The Card Verification Value 2 presence indicator in the Authorization Request is "1 - CVV2 value is present" (*This only applies in the Asia Pacific Region.*)
 - b. The Card Verification Value 2 results code in the Authorization message is "N - No Match" (*This only applies in the Asia Pacific Region.*)
 - c. The Authorization Request was approved (*This only applies in the Asia Pacific Region.*)
5. For Intraregional Transactions in the CEMEA Region (excluding Recurring Transactions) all of the following:⁸¹ (*This only applies in the CEMEA Region.*)
 - a. The Card Verification Value 2 results code in the Authorization message is "N - No Match" (*This only applies in the CEMEA Region.*)
 - b. The Authorization Request was approved (*This only applies in the CEMEA Region.*)
6. Transactions authorized through the Emergency Payment Authorization Service, excluding U.S. Domestic Transactions
7. Mail/Phone Order or Electronic Commerce Transactions, if the Issuer was unable to respond to Address Verification Service Authorization Request because Transaction was attempted with a Visa Commercial Card or a Card type where the Cardholder is anonymous. This provision applies to Canada Domestic Transactions. (*This only applies in the Canada Region.*)
8. Mail/Phone Order or Electronic Commerce Transactions, if both: This provision applies to U.S. Domestic Transactions (*This only applies in the U.S. Region.*)
 - a. Merchandise was shipped or delivered, or services were purchased (*This only applies in the U.S. Region.*)
 - b. Issuer was not a participant in the Address Verification Service on the Transaction Date and Acquirer received an Address Verification Service response code "U" (*This only applies in the U.S. Region.*)

⁸¹ An Electronic Commerce Merchant identified by the U.S. Merchant Chargeback Monitoring Program or Risk Identification Service (RIS) Online must include an Electronic Commerce indicator value of "7," and is subject to this Chargeback for the period of time it remains in the Merchant Chargeback Monitoring Program or RIS Online, plus 4 additional months.

9. Airline ticket purchase, if either of the following: This provision applies to U.S. Domestic Transactions (*This only applies in the U.S. Region.*)
 - a. Issuer response to an Address Verification Service inquiry was "Y" and tickets were mailed to the Cardholder billing address on the Issuer file (*This only applies in the U.S. Region.*)
 - b. Issuer was not a participant in the Address Verification Service on the Transaction Date (*This only applies in the U.S. Region.*)
10. Transactions where both:
 - a. The Card Verification Value 2 results code in the Authorization message is "U - Issuer not participating in CVV2 program"
 - b. The Card Verification Value 2 presence indicator in the Authorization Request is one of the following:
 - i. "1 - CVV2 value is present"
 - ii. "2 - CVV2 value is on the Card but is illegible"
 - iii. "9 - Cardholder states CVV2 is not present on the Card"
11. The following Electronic Commerce Transactions (excluding U.S. Domestic Transactions):⁸²
 - a. Secure Electronic Commerce Transaction, if **both**:
 - i. Issuer responded to an Authentication Request with an Authentication Confirmation using 3-D Secure
 - ii. **Both** of the following were included in the Authorization Request:
 - Cardholder Authentication Verification Value
 - Authentication Identifier
 - b. Non-Authenticated Security Transaction, excluding Domestic Transactions in Brazil **completed on or after 1 July 2010**, processed with Electronic Commerce indicator value "6" if **either**:
 - i. Issuer, or Visa on behalf of an Issuer, responded to an Authentication Request with a Non-Participation Message
 - ii. All of the following:
 - Issuer, or Visa on behalf of an Issuer, responded to an Authentication Request with an Attempt Response using 3-D Secure
 - A Cardholder Authentication Verification Value and Authentication Identifier were included in the Authorization Request
 - An exception applies to anonymous Visa Prepaid Card Transactions, Visa Commercial Card Transactions and Transactions conducted in New Channels. The exclusion of Visa Commercial Cards does not apply to the Intraregional Transactions in the jurisdiction of the Asia-Pacific Region.
12. Intraregional Electronic Commerce Transactions in the jurisdiction of the U.S. region, as follows: An Electronic Commerce Merchant identified by the U.S. Merchant Chargeback Monitoring Program or Risk Identification Service (RIS) Online must include an Electronic Commerce indicator value of "7," and is subject to this Chargeback for the period of time it remains in the

⁸² An Electronic Commerce Merchant identified by the Global Merchant Chargeback Monitoring Program must include Electronic Commerce Indicator value "7" and is subject to this Chargeback for the period of time it remains in the Global Merchant Chargeback Monitoring Program, plus 3 additional months

Merchant Chargeback Monitoring Program or RIS Online, plus 4 additional months. *(This only applies in the U.S. Region.)*

- a. For a Secure Electronic Commerce Transaction processed with Electronic Commerce indicator value "5" in the Authorization Request, if both: *(This only applies in the U.S. Region.)*
 - i. The Issuer responded to an Authentication Request with an Authentication Confirmation using 3-D Secure *(This only applies in the U.S. Region.)*
 - ii. A Cardholder Authentication Verification Value was included in the Authorization Request *(This only applies in the U.S. Region.)*
- b. Non-Authenticated Security Transaction processed with Electronic Commerce indicator value "6" in the Authorization Request, if both: *(This only applies in the U.S. Region.)*
 - i. The Issuer, or Visa on behalf of an Issuer, responded to an Authentication Request with an Attempt Response using 3-D Secure *(This only applies in the U.S. Region.)*
 - ii. Any of the following: *(This only applies in the U.S. Region.)*
 - A Cardholder Authentication Verification Value was included in the Authorization Request or *(This only applies in the U.S. Region.)*
 - A Cardholder Authentication Verification Value was not included in the Authorization Request and the Verified Enrollment Response is "N" *(This only applies in the U.S. Region.)*
 - An exception applies to anonymous Visa Prepaid Card Transactions, Commercial Visa Product Transactions, and Transactions conducted in New Channels. *(This only applies in the U.S. Region.)*

ID#: 081010-171009-0007671

Chargeback Time Limit - Reason Code 83

120 calendar days from the Transaction Processing Date

ID#: 171009-171009-0007672

Chargeback Processing Requirements - Reason Code 83

Member Message Text:

For Chargeback Condition 1:

1. RR DATE MMDDYY, if requested Transaction Receipts not fulfilled
2. One of the following, as applicable:
 - a. UNABLE TO AUTHENTICATE RESPONSE
 - b. AUTHENTICATION DENIAL
 - c. CAVV AND AUTHENTICATION IDENTIFIER MISSING IN AUTH
 - d. SEE 3-D SECURE RESPONSE SENT MMDDYY

Documentation: All of the following:

1. Visa Resolve Online Dispute Questionnaire or Exhibit 2E-2 Issuer
2. **Effective through 15 April 2011**, Cardholder letter denying authorization or participation in the Transaction
3. **Effective for Chargebacks processed on or after 16 April 2011**, in lieu of documentation, Issuer certification that Cardholder denies authorization or participation in the Transaction. The right to certify does not apply to Transactions involving Issuers or Acquirers in Visa Europe.
4. **Effective for Chargebacks processed on or after 16 April 2011**, for Transactions involving Issuers or Acquirers in Visa Europe, Cardholder letter denying authorization or participation in the Transaction (*This only applies in Visa Europe.*)
5. The information required on the Summary of Unauthorized Telephone Service Transactions (Exhibit 2F), if applicable
6. **Effective for Chargebacks processed on or after 1 July 2010**, for Domestic Transactions in Brazil, the Issuer may provide certification in lieu of the Cardholder letter. (*This only applies in the Latin America & Caribbean Region.*)

For Chargeback Condition 2:

1. NO SUCH CARD
2. FICTITIOUS ACCOUNT NUMBER
3. RR DATE MMDDYY (if requested Transaction Receipt not fulfilled)

Documentation: None required.

ID#: 081010-171009-0007673

Representment Time Limits - Reason Code 83

45 calendar days from the Chargeback Processing Date

ID#: 171009-171009-0007674

Representment Conditions - Reason Code 83

1. Chargeback is improper or invalid or credit was processed.
2. Representment is invalid if Acquirer failed to respond to Retrieval Request or responded with a Nonfulfillment Message code "03" or "04," or provided a Fulfillment which does not contain all the required data elements as specified in the *Transaction Receipt Fulfillment Documents - Data Requirements* section
3. For a LAC Easy Pay Transaction, the Acquirer can provide information or documentation to support the claim. (*This only applies in the Latin America & Caribbean Region.*)
4. Transaction Receipt contains both a signature (or PIN was obtained) and an Electronic Imprint (use of POS entry code of "02," "90," "05," or "07") or a Manual Imprint for the disputed Transaction in question
5. Merchant attempted to authenticate the Cardholder using the 3-D Secure Specification but the Cardholder was not participating.

6. Acquirer must not re-present a No-Show Transaction related to a Peak-Time car rental reservation. This provision applies to U.S. Domestic Transactions. *(This only applies in the U.S. Region.)*
7. Transaction was Chip-Initiated and contained a valid Cryptogram. This provision applies to Intraregional Transactions in the CEMEA Region. *(This only applies in the CEMEA Region.)*

ID#: 081010-171009-0007675

Representment Processing Requirements - Reason Code 83

Member Message Text:

1. If Credit or Reversal was processed.
 - a. Either that applies:
 - i. CRED MMDDYY ARN X...X (23 or 24 digits)
 - ii. REVERSAL MMDDYY
2. If Issuer did not meet the applicable Chargeback conditions
 - a. X...X (Specify the reason)
3. Acquirer can remedy the Chargeback.
 - a. For Chargeback Condition 1, none required.
 - b. For Chargeback Condition 2, AUTH MMDDYY CODE X...X (if applicable)
 - c. Chargeback Condition 1 and 2 - CVV2 NON MATCH; ISSR AUTH'D; CVV2 CHECKED This provision applies to Intraregional Transactions in the CEMEA Region *(This only applies in the CEMEA Region.)*

Documentation:

1. If Credit or Reversal was processed, none required.
2. Issuer did not meet the applicable Chargeback conditions
 - a. For a Representment due to an Issuer failing to meet the requirements as specified in Chargeback Rights and Limitations 3, the Acquirer must provide information/documentation to support this claim such as evidence indicating Card Account Number was not listed on the Exception File, or account was not closed, or Transactions were not reported as fraud.
3. If Acquirer can remedy the Chargeback, as follows:
 - a. Visa Resolve Online Dispute Questionnaire or Exhibit 2E-2 Acquirer
 - b. Evidence of Imprint and signature or PIN
 - c. If a Secure Electronic Commerce or Non-Authenticated Security Transaction has an Electronic Commerce indicator value "6," proof that Issuer responded to the Authentication Request with a Cardholder Authentication Verification Value and Authentication Identifier (if applicable)
 - d. For Chargeback Condition 1, compelling evidence that the Cardholder participated in the Transaction, excluding U.S. Domestic Transactions
 - e. For a LAC Easy Pay Transactions, "The Participation Request and Consent Form" with Card Imprint and Cardholder signature *(This only applies in the Latin America & Caribbean Region.)*

- f. Completed Visa Resolve Online Questionnaire, and for Representment Condition 8, documents to prove. This provision applies to Intraregional Transactions in the CEMEA Region *(This only applies in the CEMEA Region.)*
- g. The following provisions apply to Intraregional Transactions in the U.S. Region: *(This only applies in the U.S. Region.)*
 - i. For a Fictitious Account Number properly authorized information to prove. *(This only applies in the U.S. Region.)*
 - ii. For a Chip-initiated Transaction, documents to prove valid PIN (offline or online). *(This only applies in the U.S. Region.)*
 - iii. For a Secure Electronic Commerce Transaction, 3-D Secure Authentication History log to prove authentication. *(This only applies in the U.S. Region.)*
 - iv. Documents to prove No-Show Transaction was processed properly, including all of the following: *(This only applies in the U.S. Region.)*
 - Cardholder telephone number and mailing address *(This only applies in the U.S. Region.)*
 - Scheduled check-in date *(This only applies in the U.S. Region.)*
 - Confirmation code *(This only applies in the U.S. Region.)*
 - v. Acquirer's log showing the Address Verification Service response of "Y" and carrier certification that merchandise was delivered to the address indicated in the Address Verification Service. *(This only applies in the U.S. Region.)*
 - vi. Address Verification Service log and Substitute Transaction Receipt or other record proving Airline ticket sent to Cardholder billing address. *(This only applies in the U.S. Region.)*
 - vii. For a CPS/Passenger Transport, Card-Not-Present Transaction, copy of Cardholder signed agreement. *(This only applies in the U.S. Region.)*
 - viii. For a Preauthorized Health Care Transaction, Preauthorized Health Care Transaction Form that contains a signature and Imprint. *(This only applies in the U.S. Region.)*
 - ix. For an Advance Payment Service Transaction, all of the following: *(This only applies in the U.S. Region.)*
 - Cardholder telephone number *(This only applies in the U.S. Region.)*
 - Cardholder mailing address *(This only applies in the U.S. Region.)*
 - Confirmation code provided to Cardholder *(This only applies in the U.S. Region.)*
 - x. **Effective for Chargebacks processed on or after 1 July 2010**, for Domestic Transactions in Brazil conducted by Merchants in the following Merchant Category Codes: *(This only applies in the Latin America & Caribbean Region.)*
 - 3000-3299, "Airlines, Air Carriers" *(This only applies in the Latin America & Caribbean Region.)*
 - 4511, "Airlines and Air Carriers (Not Elsewhere Classified)" *(This only applies in the Latin America & Caribbean Region.)*
 - 4722, "Travel Agencies and Tour Operators" *(This only applies in the Latin America & Caribbean Region.)*

All of the following is required: *(This only applies in the Latin America & Caribbean Region.)*

 - Copy of the front of the Card *(This only applies in the Latin America & Caribbean Region.)*

- Copy of the front and back of a legal document that identifies the Cardholder (*This only applies in the Latin America & Caribbean Region.*)
- Copy of a voucher or ticket with passenger's name issued by travel agency and/or airline (*This only applies in the Latin America & Caribbean Region.*)
- Copy of the debit authorization form with all of the following: (*This only applies in the Latin America & Caribbean Region.*)
 - Primary Cardholder's name (This only applies in the Latin America & Caribbean Region.)
 - Passengers names (This only applies in the Latin America & Caribbean Region.)
 - Account number (This only applies in the Latin America & Caribbean Region.)
 - Card expiration date (This only applies in the Latin America & Caribbean Region.)
 - Primary Cardholder's phone number (This only applies in the Latin America & Caribbean Region.)
 - Airline name (This only applies in the Latin America & Caribbean Region.)
 - Authorization Code (This only applies in the Latin America & Caribbean Region.)
 - Transaction amount (This only applies in the Latin America & Caribbean Region.)
 - Installment Transaction count (This only applies in the Latin America & Caribbean Region.)
 - Installment Transaction amount (This only applies in the Latin America & Caribbean Region.)
 - Airport tax amount (This only applies in the Latin America & Caribbean Region.)
 - Date of the debit authorization form (This only applies in the Latin America & Caribbean Region.)
 - Cardholder signature (must match Cardholder's signature on the signature panel) (*This only applies in the Latin America & Caribbean Region.*)
- xi. **Effective for Chargebacks processed on or after 1 July 2010**, for Domestic Transactions in Brazil conducted by Merchants in the following Merchant Category Codes:
 - 5814 "Fast Food Restaurants"
 - 7922 "Theatrical Producers (Except Motion Pictures) and Ticket Agencies"

The following is required:

- Documentation signed by the Cardholder to prove that Cardholder received services or merchandise at agreed-upon location (*This only applies in the Latin America & Caribbean Region.*)

ID#: 081010-171009-0007676

Additional Information - Reason Code 83

1. "Signature on file" notation is not an acceptable signature.
2. Pencil rubbing of the Card or a photocopy of the Card is not considered proof of a valid Imprint.
3. For Chargeback Rights and Limitations 2, use the MOTO or ECI indicator or the Merchant Category Code to determine Transaction type.

ID#: 171009-171009-0007677

Reason Code 85 Credit Not Processed

Overview - Reason Code 85

Time Limit: 120 calendar days

A Merchant did not process a Credit Transaction Receipt as required.

ID#: 171009-171009-0007678

Chargeback Conditions - Reason Code 85

1. **Effective through 15 April 2011**, Cardholder received a Credit or voided Transaction Receipt that was not processed.
2. **Effective for Chargebacks processed on or after 16 April 2011**, for Transactions involving Issuers or Acquirers in Visa Europe, Cardholder received a Credit or voided Transaction Receipt that was not processed.
3. All of the following:
 - a. Cardholder returned merchandise, cancelled merchandise, or cancelled services
 - b. Merchant did not issue or process a Credit or, **effective 16 April 2011**, voided Transaction Receipt
 - c. **Effective for Chargebacks processed on or after 16 April 2011**, for Transactions involving Issuers or Acquirers in Visa Europe, Merchant did not issue or process a Credit Transaction Receipt
 - d. Merchant did not properly disclose or did disclose, but did not apply a limited return or cancellation policy at the time of the Transaction
4. All of the following:
 - a. Cardholder cancelled a Timeshare Transaction
 - b. Cancellation was within 14 calendar days from the contract date or receipt date of the contract or related documents
 - c. Merchant did not issue a Credit Transaction Receipt
5. Any of the following:
 - a. Cardholder properly cancelled the guaranteed reservation
 - b. Cardholder was billed a No-Show Transaction and properly cancelled
 - c. Cardholder provides cancellation code provided by a Hotel or third party booking agent. A Hotel using a third party booking agent must accept the cancellation code provided by the third party booking agent.
 - d. Merchant or third party booking agent failed to accept cancellation or provide a cancellation code
 - e. Cardholder attempted to cancel before 6:00 p.m. Merchant Outlet time and the reservation was made within 72 hours of the scheduled arrival date but was billed for a No-Show Transaction
 - f. A Hotel Merchant or third party booking agent billed for a No-Show Transaction for more than one night's stay and applicable taxes when reservation was cancelled or unclaimed

6. For an Advance Deposit Transaction, one of the following:
 - a. Cardholder properly cancelled the Advance Deposit Transaction but Merchant did not issue a Credit Transaction Receipt
 - b. Merchant provided alternate accommodations but did not issue a Credit Transaction Receipt
 - c. For a U.S. Domestic Transaction, Merchant provided alternate accommodations or an alternate vehicle but did not issue a Credit Transaction Receipt (*This only applies in the U.S. Region.*)
 - d. Merchant did not inform Cardholder of the Hotel or Cruise Line cancellation policy
7. **Effective through 14 February 2010**, an Original Credit, excluding a U.S. Domestic Transaction, was not accepted because either:
 - a. Recipient refused the Original Credit
 - b. Original Credit is prohibited by local law
8. **Effective 15 February 2010**, an Original Credit Transaction was not accepted because either:
 - a. Recipient refused the Original Credit
 - b. Original Credit is prohibited by local law
9. For a U.S. Domestic Advance Payment Service Transaction, Cardholder properly cancelled the Advance Payment Service Transaction but Merchant did not issue a Credit Transaction Receipt (*This only applies in the U.S. Region.*)

ID#: 081010-171009-0007679

Chargeback Rights and Limitations - Reason Code 85

1. For Chargeback Condition 1, 2, 3, 4, and 5:
 - a. Minimum Chargeback amount for a T&E Transaction is US \$25 or equivalent
 - b. Minimum Chargeback amount for a Canada Domestic T&E Transaction is CAD \$25 (*This only applies in the Canada Region.*)
 - c. Minimum Chargeback amount for all other Canada Domestic Transactions is CAD \$10
 - d. **Effective for Chargebacks processed on or after 1 July 2010**, for a Domestic T&E Transaction in Brazil, excluding airport tax Transactions, R\$25 (*This only applies in the Latin America & Caribbean Region.*)
 - e. **Effective for Chargebacks processed on or after 1 July 2010**, for all other Domestic Transactions in Brazil, excluding airport tax Transactions, R\$15 (*This only applies in the Latin America & Caribbean Region.*)
 - f. Issuer must determine that the Cardholder attempted to resolve the dispute with the Merchant. (Not applicable if prohibited by local law.)
 - g. **Effective for Chargebacks processed on or after 1 July 2010**, for Domestic Transactions in Brazil, the Issuer may provide certification in lieu of the Cardholder letter. (*This only applies in the Latin America & Caribbean Region.*)
2. **Effective through 15 October 2010**, for Condition 1, Issuer must wait 30 calendar days from date on the Credit Transaction Receipt before initiating a Chargeback.
3. **Effective 16 October 2010**, for Condition 1, Issuer must wait 15 calendar days from date on the Credit Transaction Receipt before initiating a Chargeback.

4. For Chargeback Condition 2, any of the following:
 - a. For a dispute involving returned merchandise, Chargeback amount is limited to the unused portion of the returned merchandise
 - b. Chargeback is valid if returned merchandise is refused by the Merchant
 - c. **Effective through 15 October 2010**, Issuer must wait 30 calendar days from the date of the merchandise was returned prior to exercising the Chargeback right. Does not apply if waiting period causes Chargeback to exceed Chargeback time frame.
 - d. **Effective 16 October 2010**, Issuer must wait 15 calendar days from the date the merchandise was returned prior to exercising the Chargeback right. Does not apply if waiting period causes Chargeback to exceed Chargeback time frame.
5. For Chargeback Condition 3, Chargeback is valid for a Timeshare Transaction not processed with the correct Merchant Category Code.
6. **Effective through 15 October 2010**, if the Credit Transaction Receipt is undated, the 30-calendar day waiting period does not apply.
7. **Effective 16 October 2010**, if the Credit Transaction Receipt is undated, the 15-calendar day waiting period does not apply.
8. Chargeback is valid if a "void" or "cancelled" notation appears on the Transaction Receipt.

ID#: 081010-171009-0007680

Invalid Chargebacks - Reason Code 85

1. Chargeback is invalid for disputes regarding the quality of the service rendered or the quality of merchandise.
2. ATM Cash Disbursement
3. **Effective for Transactions completed on or after 1 March 2010**, for any Cash-Back portion of a Visa or Visa Electron Transaction (This only applies in the AP Region for Members in India and, **effective 1 November 2010**, Australia.) *(This only applies in the Asia Pacific Region.)*

ID#: 081010-171009-0007681

Chargeback Time Limit - Reason Code 85

The 120 calendar-day Chargeback time limit is calculated from one of the following dates as applicable:

1. For Chargeback Condition 1, any of the following:
 - a. Date on the Credit Transaction Receipt
 - b. Date of the Cardholder letter, if Credit Transaction Receipt is undated
 - c. Date the Issuer received the Cardholder letter, if both the Credit Transaction Receipt and Cardholder letter are undated
2. For Chargeback Condition 2, date the merchandise was received or the expected date to receive services
3. For Chargeback Condition 5a, date of the Cardholder cancellation
4. For Chargeback Condition 5b and 5c, date of Cardholder's scheduled arrival

5. For Chargeback Condition 6, Processing Date of the Original Credit, excluding a U.S. Domestic Transaction

ID#: 171009-171009-0007682

Chargeback Processing Requirements - Reason Code 85

If multiple Member Message Text are used, a Member may submit the Visa Resolve Online Dispute Questionnaire.

1. For Chargeback Condition 1 and 2:
 - a. Member Message Text: CREDIT NOT PROCESSED
 - b. Documentation: Both:
 - i. Visa Resolve Online Dispute Questionnaire or Exhibit 2E-5 Issuer stating Cardholder attempted to resolve the dispute with the Merchant
 - ii. Copy of credit or voided Transaction Receipt
2. For Chargeback Condition 3:
 - a. Member Message Text:
 - i. MERCHANDISE RETURNED MMDDYY
 - ii. MERCHANDISE CANCELLED MMDDYY
 - iii. SERVICE CANCELLED MMDDYY
 - b. Documentation:
 - i. Visa Resolve Online Dispute Questionnaire or Exhibit 2E-5 Issuer stating all of the following:
 - Date merchandise was cancelled or returned or service cancelled
 - Name of shipping company, if applicable
 - Invoice/tracking number, if available
 - Date Merchant received merchandise, if available
 - Cardholder attempted to resolve the dispute with the Merchant
 - ii. **Effective through 15 April 2011**, proof that Merchant refused the return of merchandise, refused to provide a return merchandise authorization, or informed the Cardholder not to return the merchandise, excluding U.S. Domestic Transactions, if applicable
 - iii. **Effective for Chargebacks processed on or after 16 April 2011**, in lieu of documentation, Issuer certification that Merchant refused the return of merchandise, refused to provide a return merchandise authorization, or informed the Cardholder not to return the merchandise, if applicable. The right to certify does not apply to Transactions involving Issuers or Acquirers in Visa Europe.
 - iv. **Effective for Chargebacks processed on or after 16 April 2011**, for Transactions involving Issuers or Acquirers in Visa Europe, proof that Merchant refused the return of merchandise, refused to provide a return merchandise authorization, or informed the Cardholder not to return the merchandise, if applicable (*This only applies in Visa Europe.*)

3. For Chargeback Condition 4:
 - a. Member Message Text:
 - i. TIMESHARE CANC MMDDYY & CONTRACT RECEIPT MMDDYY (contract receipt date if applicable)
 - ii. CH ATTEMPT TO RESOLVE
 - b. Documentation: None required.
4. For Chargeback Condition 5:
 - a. Member Message Text:
 - i. CANC MMDDYY CODE XXXX
 - ii. CH ATTEMPT TO RESOLVE
 - iii. **Effective 15 October 2011**, CH NOT ADVISED OF CANC POLICY
 - b. Documentation:
 - i. Visa Resolve Online Dispute Questionnaire or Exhibit 2E-5 Issuer stating any of the following:
 - ii. Cardholder properly cancelled the guaranteed reservation and one of the following:
 - Merchant billed a No-Show Transaction
 - Merchant failed to accept cancellation or provide a cancellation code
 - Reservation was made within 72 hours of arrival date and canceled prior to 6 p.m.
 - iii. A Hotel Merchant or third party booking agent billed a No-Show Transaction for more than one night's stay
 - iv. Cancellation code, if available
5. For Chargeback Condition 6 and 8:
 - a. Member Message Text:
 - i. For Chargeback Condition 6a or 6b, any of the following:
 - ii. CANC MMDDYY CODE XXXX
 - iii. ALT ACCOMM PROVIDED NO CREDIT ISSUED
 - iv. CH NOT ADVISED OF CANC POLICY
 - v. CH ATTEMPT TO RESOLVE
 - vi. For a U.S. Domestic Transaction, for Chargeback Condition 6b or 6c, either that applies: *(This only applies in the U.S. Region.)*
 - DATE CANC MMDDYY *(This only applies in the U.S. Region.)*
 - ALT ACCOMM/VEHICLE PROVIDED NO CREDIT ISSUED *(This only applies in the U.S. Region.)*
 - b. Documentation: None required.

6. For Chargeback Condition 7:
 - a. Member Message Text, excluding U.S. Domestic Transactions:
 - i. RECIPIENT REFUSES CREDIT
 - ii. NOT ALLOWED BY LOCAL LAW
 - b. Documentation: None required.

ID#: 081010-171009-0007683

Representment Time Limit - Reason Code 85

45 calendar days from the Chargeback Processing Date

ID#: 171009-171009-0007684

Representment Processing Requirements - Reason Code 85

1. Credit or Reversal was processed.
 - a. Member Message Text: Either that applies:
 - i. CRED MMDDYY ARN X...X (23 or 24 digits)
 - ii. REVERSAL MMDDYY
 - b. Documentation: None required.
2. Issuer did not meet the applicable Chargeback conditions.
 - a. Member Message Text: Either that applies:
 - i. X...X (Specify the reason)
 - ii. For Chargeback Condition 3, RETURNED MDSE NOT RECEIVED (if applicable)
 - b. Documentation: None required.
3. Acquirer can remedy the Chargeback.
 - a. For Chargeback Condition 1:
 - i. Member Message Text: X...X (Specify the reason)
 - ii. Documentation: None required.
 - b. For Chargeback Condition 3:
 - i. Member Message Text: None required
 - ii. Documentation: Both:
 - Visa Resolve Online Dispute Questionnaire or Exhibit 2E-5 Acquirer
 - Transaction Receipt or other records to prove Merchant properly disclosed a limited return or cancellation policy at the time of the Transaction, as applicable
 - c. For Chargeback Condition 3:
 - i. Member Message Text: None required.
 - ii. Documentation:
 - Visa Resolve Online Dispute Questionnaire or Exhibit 2E-5 Acquirer

- Documents to prove that Transaction was not cancelled within 14 calendar days of the contract receipt date
- d. For Chargeback Condition 4:
 - i. Member Message Text: None required.
 - ii. Documentation:
 - Visa Resolve Online Dispute Questionnaire or Exhibit 2E-5 Acquirer
 - Explanation of why the cancellation code was invalid, if applicable
- e. For Chargeback Condition 5
 - i. Member Message Text: None required.
 - ii. Documentation: Both:
 - Visa Resolve Online Dispute Questionnaire or Exhibit 2E-5 Acquirer
 - Documents to prove that Cardholder was informed about cancellation policy (if applicable)
- f. For Chargeback Condition 6, Originating Member can remedy the Chargeback.
 - i. Member Message Text: X...X (Specify the reason)
 - ii. Documentation: None required.

ID#: 081010-171009-0007685

Additional Information - Reason Code 85

1. If merchandise was shipped prior to cancellation the Cardholder must return the merchandise, if received.
2. If the Issuer provides a valid Credit or voided Transaction Receipt to support a cancellation or return:
 - a. Proper disclosure of the Merchant's refund policy will not be considered
 - b. Cardholder attempt to resolve with Merchant is not required
3. For Chargeback Condition 1, any of the following:
 - a. Refund acknowledgments and credit letters do not qualify as Credit Transaction Receipts unless they contain all required data.
 - b. A lost ticket application or refund application is not considered a Credit Transaction Receipt
 - c. An Issuer must not initiate a Chargeback regarding Value-Added Tax (VAT) unless the Cardholder provides a Credit Transaction Receipt
4. For Chargeback Condition 2, any of the following:
 - a. Proof of shipping does not constitute proof of receipt
 - b. Merchant is responsible for goods held within its own country's customs agency
5. For Chargeback Condition 3, Visa recommends that the Issuer provide a copy of the cancellation notification to the Merchant.
6. For Representment of Chargeback Condition 4, an explanation of why a cancellation code was not provided, if applicable.

ID#: 081010-171009-0007686

Reason Code 86 Paid by Other Means

Overview - Reason Code 86

Time Limit: 120 calendar days

Merchandise or service was received but paid by other means.

ID#: 171009-171009-0007687

Chargeback Conditions - Reason Code 86

Cardholder paid for the same merchandise or service by other means.

ID#: 171009-171009-0007688

Chargeback Rights and Limitations - Reason Code 86

1. Minimum Chargeback amount:
 - a. For a T&E Transaction, US \$25 or equivalent
 - b. For a Canada Domestic T&E Transaction, CAD \$25 (*This only applies in the Canada Region.*)
 - c. For all other Canada Domestic Transactions, CAD \$10 (*This only applies in the Canada Region.*)
2. Prior to exercising the Chargeback right, Cardholder must attempt to resolve with Merchant, unless prohibited by local law.
3. Chargeback is valid when the contract reflects that the Merchant accepted a voucher issued by a third party as payment of goods or services rendered, and subsequently bills the Cardholder because the Merchant is unable to collect payment from the third party.

ID#: 081010-171009-0007689

Invalid Chargebacks - Reason Code 86

Chargeback invalid for any of the following:

1. Initial payment of a Delayed Delivery Transaction if the balance payment is not authorized and the balance was not paid by alternate means
2. If payment for services made to two different Merchants, e.g., payment to travel agent and T&E Merchant, unless there is evidence that the payment was passed from the travel agent to the T&E Merchant

ID#: 010410-171009-0007690

Chargeback Time Limit - Reason Code 86

120 calendar days from the Transaction Processing Date

ID#: 171009-171009-0007691

Chargeback Processing Requirements - Reason Code 86

Member Message Text: None required.

Documentation:

All of the following:

1. Visa Resolve Online Dispute Questionnaire or Exhibit 2E-4 Issuer
2. Proof that Merchant received payment by other means
 - a. **Effective for Chargebacks processed on or after 9 July 2010**, supply Visa Acquirer Reference Number or Transaction information, if paid by a Visa Card, or supply statement, if paid by other card. This requirement does not apply to Transactions involving Issuers or Acquirers in Visa Europe.
 - b. **Effective for Chargebacks processed on or after 9 July 2010**, cash receipt or front/back of check. This requirement does not apply to Transactions involving Issuers or Acquirers in Visa Europe.
3. For Chargeback Rights and Limitations 3, evidence that the Merchant accepted the voucher for payment towards merchandise or service (e.g., rental contract showing that voucher was accepted by Merchant)
4. Cardholder attempted to resolve the dispute with the Merchant
5. **Effective for Chargebacks processed on or after 1 July 2010**, for Domestic Transactions in Brazil, the Issuer may provide certification in lieu of the Cardholder letter. *(This only applies in the Latin America & Caribbean Region.)*

ID#: 081010-171009-0007692

Representment Time Limit - Reason Code 86

45 calendar days from the Chargeback Processing Date

ID#: 171009-171009-0007693

Representment Processing Requirements - Reason Code 86

1. Credit or Reversal was processed.
 - a. Member Message Text: Either that applies:
 - i. CRED MMDDYY ARN X...X (23 or 24 digits)
 - ii. REVERSAL MMDDYY
 - b. Documentation: None required.

2. Issuer did not meet the applicable Chargeback conditions.
 - a. Member Message Text: X...X (Specify the reason)
 - b. Documentation: None required.
3. Acquirer can remedy the Chargeback.
 - a. Member Message Text: None required.
 - b. Documentation: Both:
 - i. Visa Resolve Online Dispute Questionnaire or Exhibit 2E-4 Acquirer
 - ii. Documents (other than Transaction Receipts) to prove that Merchant did not receive payment by other means for the same merchandise or service

ID#: 171009-171009-0007694

Reason Code 90 Non-Receipt of Cash or Load Transaction Value at ATM or Load Device

Overview - Reason Code 90

Time Limit: 120 calendar days

Cardholder participated in the Transaction, and did not receive, or received only a portion of cash or Load Transaction value

ID#: 171009-171009-0007695

Chargeback Conditions - Reason Code 90

1. Cardholder participated in the Transaction and did not receive cash or Load Transaction value or received a partial amount.

ID#: 171009-171009-0007696

Chargeback Rights and Limitations - Reason Code 90

1. Chargeback is limited to:
 - a. Amount not received
 - b. For Canada Domestic Transactions, Transactions over CAD \$10 (*This only applies in the Canada Region.*)
 - c. For all Domestic Transactions in Brazil **completed on or after 1 July 2010**, Transactions over R \$15 (*This only applies in the Latin America & Caribbean Region.*)

ID#: 081010-171009-0007697

Invalid Chargebacks - Reason Code 90

1. Chargeback is invalid when Cardholder states that the Transaction was fraudulent or the Transaction was posted twice.

ID#: 171009-171009-0007698

Chargeback Time Limit - Reason Code 90

120 calendar days from the Transaction Processing Date

ID#: 171009-171009-0007699

Chargeback Processing Requirements - Reason Code 90

Member Message Text:

1. CASH/VALUE NOT RECEIVED
2. CASH/VALUE AMT \$XXXX RECD \$XXXX

Documentation: None required.

ID#: 171009-171009-0007700

Representment Time Limit - Reason Code 90

45 calendar days from the Chargeback Processing Date

ID#: 171009-171009-0007701

Representment Processing Requirements - Reason Code 90

1. Credit or Reversal was processed.
 - a. Member Message Text: Either that applies:
 - i. CRED MMDDYY ARN X...X (23 or 24 digits)
 - ii. REVERSAL MMDDYY
 - b. Documentation: None required.
2. Issuer did not meet the applicable Chargeback conditions.
 - a. Member Message Text: X...X (Specify the reason)
 - b. Documentation: None required.
3. Acquirer can remedy the Chargeback.
 - a. Member Message Text: Either that applies:
 - i. TX TIME HH:MM, SEQ #XXXXXX, AMT DISPNS \$XXX.XX
 - ii. ACQR CERTS ATM IN BALANCE ON MMDDYY
 - b. Documentation: None required.

ID#: 171009-171009-0007702

Reason Code 93 Merchant Fraud Performance Program

Overview - Reason Code 93

Time Limit: 120 calendar days

Visa notified the Issuer that the Transaction is identified by the Merchant Fraud Performance Program. This provision does not apply to U.S. Domestic Transactions.

ID#: 171009-171009-0007703

Chargeback Conditions - Reason Code 93

Both:

1. Visa notified the Issuer that the Transaction is identified by the Merchant Fraud Performance Program
2. Issuer has not successfully charged back the Transaction for another reason

ID#: 171009-171009-0007704

Chargeback Rights and Limitations - Reason Code 93

1. Minimum Chargeback amount:
 - a. For a Canada Domestic T&E Transaction, CAD \$25 (*This only applies in the Canada Region.*)
 - b. For all other Canada Domestic Transactions, CAD \$10 (*This only applies in the Canada Region.*)

ID#: 081010-171009-0007705

Invalid Chargebacks - Reason Code 93

Chargeback is invalid for Emergency Cash Disbursements.

ID#: 171009-171009-0007706

Chargeback Time Limit - Reason Code 93

120 calendar days from the date of the identification by the Merchant Fraud Performance Program

ID#: 171009-171009-0007707

Chargeback Processing Requirements - Reason Code 93

Member Message Text: MFP RPT DT MMDDYY

Documentation: One of the following:

1. None required.
2. For Intraregional counterfeit Transactions in the AP Region, the Issuer's Center manager must provide the Acquirer with written certification of all of the following: *(This only applies in the Asia Pacific Region.)*
 - a. Issuer was a participant in the Card Verification Service at the time of the Transaction *(This only applies in the Asia Pacific Region.)*
 - b. Card was encoded with the Card Verification Value *(This only applies in the Asia Pacific Region.)*
 - c. Issuer did not approve an invalid or failed Card Verification Value-qualified Authorization Request *(This only applies in the Asia Pacific Region.)*

ID#: 171009-171009-0007708

Representment Time Limit and Conditions - Reason Code 93

45 calendar days from the Chargeback Processing Date.

ID#: 171009-171009-0007709

Representment Rights and Limitations - Reason Code 93

1. For an Intraregional Transaction in the AP Region, an Acquirer may represent the Transaction if all of the following occurred: *(This only applies in the Asia Pacific Region.)*
 - a. Transaction originated at a Zero Floor Limit Merchant Outlet through a Magnetic-Stripe Terminal capable of reading the Card Verification Value *(This only applies in the Asia Pacific Region.)*
 - b. Value of "90" was present in field 22 of the Transaction generation method indicator field *(This only applies in the Asia Pacific Region.)*
 - c. Issuer approved an invalid Card Verification Value response *(This only applies in the Asia Pacific Region.)*

ID#: 171009-171009-0007710

Representment Processing Requirements - Reason Code 93

1. Credit or Reversal was processed.
 - a. Member Message Text: Either that applies:
 - i. CRED MMDDYY ARN X...X (23 or 24 digits)
 - ii. REVERSAL MMDDYY
 - b. Documentation: None required.

2. Issuer did not meet the applicable Chargeback conditions.
 - a. Member Message Text: X...X (Specify the reason)
 - b. Documentation: None required.
3. Acquirer can remedy the Chargeback.
 - a. Member Message Text: PREV CB MMDDYY RC XX
 - b. Documentation:
 - i. One of the following:
 - None required.
 - For an Intraregional Transaction in the AP Region, Acquirer must provide the Issuer with a copy of the Authorization log documenting the invalid Card Verification Value response (*This only applies in the Asia Pacific Region.*).

ID#: 171009-171009-0007711

Additional Information - Reason Code 93

1. If an Issuer has charged back the Transaction using another reason code and the Acquirer successfully represented, the Issuer may charge back the Transaction as a second first Chargeback only when Notification is received that the Merchant is identified by the Merchant Fraud Performance Program. The time limit for the second Chargeback begins with the date the Notification is received.

ID#: 171009-171009-0007712

Reason Code 96 Transaction Exceeds Limited Amount

Overview - Reason Code 96

Time Limit: 75 calendar days

An Unattended Acceptance Terminal that performs Cardholder-Activated Transaction Type A or Cardholder-Activated Transaction Type B exceeded the allowed amount.

ID#: 171009-171009-0007713

Chargeback Conditions - Reason Code 96

1. A Cardholder-Activated Transaction Type A or Cardholder-Activated Transaction Type B exceeds the permitted amount, excluding a U.S. Domestic Transaction.
2. For a U.S. Domestic Transaction, one of the following: *(This only applies in the U.S. Region.)*
 - a. Limited-Amount Terminal Transaction exceeded US \$25 *(This only applies in the U.S. Region.)*
 - b. Self-Service Terminal Transaction exceeded US \$50, excluding a Transaction at an Automated Fuel Dispenser *(This only applies in the U.S. Region.)*
 - c. For an Automated Fuel Dispenser Transaction, excluding a Real-Time Clearing Transaction, one of the following: *(This only applies in the U.S. Region.)*
 - i. For a Visa Fleet Card, Transaction exceeded US \$150 *(This only applies in the U.S. Region.)*
 - ii. For all other Cards, Transaction exceeded US \$75 *(This only applies in the U.S. Region.)*
 - iii. For a Real-Time Clearing Transaction, Transaction exceeded US \$500 *(This only applies in the U.S. Region.)*

ID#: 171009-171009-0007714

Chargeback Rights and Limitations - Reason Code 96

1. Minimum Chargeback amount:
 - a. For a T&E Transaction, US \$25 or equivalent
 - b. For a Canada Domestic T&E Transaction, CAD \$25 *(This only applies in the Canada Region.)*
 - c. For all other Canada Domestic Transactions, CAD \$10 *(This only applies in the Canada Region.)*
 - d. For a Canada Domestic Limited-Amount Terminal Transaction, Chargeback amount must exceed CAD X *(This only applies in the Canada Region.)*

2. Either of the following, excluding U.S. Domestic Transactions:⁸³
 - a. For a Cardholder-Activated Transaction Type A, Chargeback is valid for the entire Transaction amount
 - b. For a Cardholder-Activated Transaction Type B, Chargeback is valid only for the amount exceeding US \$100, excluding a Real-Time Clearing Transaction.
3. For a Real-Time Clearing Transaction, Chargeback is valid only for the amount exceeding the authorized amount.⁸⁴
4. For a U.S. Domestic Transaction, any of the following that apply: (*This only applies in the U.S. Region.*)
 - a. One of the following: (*This only applies in the U.S. Region.*)
 - i. For a Limited-Amount Terminal Transaction, Chargeback is valid for the entire Transaction amount (*This only applies in the U.S. Region.*)
 - ii. For a Self-Service Terminal Transaction, excluding an Automated Fuel Dispenser, Chargeback is valid only for the amount exceeding US \$50 (*This only applies in the U.S. Region.*)
 - b. For an Automated Fuel Dispenser Transaction, Chargeback is valid only for the amount exceeding one of the following amounts: (*This only applies in the U.S. Region.*)
 - i. For Visa Fleet Card, US \$150 (*This only applies in the U.S. Region.*)
 - ii. For all other Cards, US \$75 (*This only applies in the U.S. Region.*)

ID#: 081010-171009-0007715

Invalid Chargebacks - Reason Code 96

Chargeback is invalid for any of the following:

1. In-Transit Service Transaction, excluding U.S. Domestic Transactions
2. For a U.S. Domestic Transaction, ATM Cash Disbursement (*This only applies in the U.S. Region.*)

ID#: 171009-171009-0007716

Chargeback Time Limit - Reason Code 96

75 calendar days from the Transaction Processing Date

ID#: 171009-171009-0007717

⁸³ Effective for Transactions completed through 31 March 2009, for Transactions involving Issuers or Acquirers in the jurisdiction of Visa Europe, Chargeback is valid for the entire Transaction amount.

⁸⁴ Provisions related to Real-Time Clearing are not applicable to Transactions involving Issuers or Acquirers in the jurisdiction of Visa Europe.

Chargeback Processing Requirements - Reason Code 96

Member Message Text:

1. None required.
2. For a U.S. Domestic Transaction, one of the following: *(This only applies in the U.S. Region.)*
 - a. LIMIT-AMT TERM TRANS EXCEEDS \$25 *(This only applies in the U.S. Region.)*
 - b. SELF-SERV TERM TRANS EXCEEDS \$XXX (50, 75, 150) *(This only applies in the U.S. Region.)*

ID#: 171009-171009-0007718

Documentation - Reason Code 96

None required.

ID#: 171009-171009-0007719

Representment Time Limit - Reason Code 96

45 calendar days from the Chargeback Processing Date

ID#: 171009-171009-0007720

Representment Rights and Limitations - Reason Code 96

1. For a U.S. Domestic Transaction, Transaction type was not for a Self-Service or Limited-Amount Terminal *(This only applies in the U.S. Region.)*

ID#: 171009-171009-0007721

Representment Processing Requirements - Reason Code 96

1. Credit or Reversal was processed.
 - a. Member Message Text: Either that applies:
 - i. CRED MMDDYY ARN X...X (23 or 24 digits)
 - ii. REVERSAL MMDDYY
 - iii. Documentation: None required.
2. Issuer did not meet the applicable Chargeback conditions.
 - a. Member Message Text: X...X (Specify the reason)
 - b. Documentation: None required.
3. Acquirer can remedy the Chargeback.
 - a. Member Message Text: None required.
 - b. Documentation: Both:

- i. Visa Resolve Online Dispute Questionnaire or Exhibit 2E-4 Acquirer
- ii. Documents to prove either:
 - Transaction was not a Cardholder-Activated Transaction Type A or Cardholder-Activated Transaction Type B, excluding a U.S. Domestic Transaction
 - Transaction did not exceed limited amount
 - For a U.S. Domestic Transaction, Transaction type was not for a Self-Service or Limited-Amount Terminal (*This only applies in the U.S. Region.*)

ID#: 171009-171009-0007722

Arbitration

Arbitration Process

Arbitration Description

Arbitration allows Visa to assign liability for a disputed Transaction when the Chargeback and Representment process fails to resolve the dispute.

If an Issuer disputes a Representment from an Acquirer, the Issuer may file for Arbitration with Visa. In Arbitration, Visa decides which party is responsible for the disputed Transaction. The decision by Visa is final, except for any right of appeal permitted, and must be accepted by both the Issuer and Acquirer. During Arbitration, the Arbitration and Compliance Committee reviews all documentation/information submitted by both Members to determine who has final liability for the Transaction. The filing Member is liable for any difference due to currency fluctuation between the amount originally presented and the Chargeback or Representment amount.

ID#: 171009-171009-0007036

Pre-Arbitration Conditions

Before filing for Arbitration, the requesting Member must make a pre-Arbitration attempt if any of the following conditions apply:

- New documentation or information is being provided to the opposing Member about the dispute
- The Issuer changes the reason code for the dispute after the Representment was processed
- Acquirer represented for Chargeback Reason Code 81 "Fraudulent - Card-Present Transaction" involving an Airline Transaction or for Chargeback Reason Code 83 "Fraud - Card-Absent Environment" with compelling evidence that the Cardholder participated in the Transaction. For Transactions involving Visa Europe Members, the Issuer must include recertification that states that the Cardholder did not participate in the Transaction.
- The Transaction is an ATM Transaction and the ATM Transaction Record is required. The Issuer must certify that either:
 - The Cardholder requires a copy of the ATM Transaction Record
 - The ATM Transaction Record is required for legal or insurance purposes

The Acquirer or Load Acquirer must provide a copy of the ATM Transaction Record at pre-Arbitration to prove disbursed cash amount or Load Transaction value. The Transaction Record must be in English with an explanation or key to the data fields in the Transaction Record.

ID#: 081010-171009-0002878

Pre-Arbitration Acceptance - ATM Disputes

An Acquirer that receives a pre-Arbitration attempt, as specified in Pre-Arbitration Conditions, must supply within 30 calendar days of the pre-Arbitration notification date, a copy of the ATM Cash Disbursement Transaction log containing at least:

- Account Number
- Transaction Date
- Transaction time or sequential number identifying the individual Transaction
- ATM number
- Code indicating whether the Transaction was successful

The Transaction Record must be in English with an explanation or key to the data fields in the Transaction Record.

ID#: 171009-171009-0001444

Pre-Arbitration Attempt Information

A pre-Arbitration attempt must include the information required in Pre-Arbitration Attempt (Visa Resolve Online Dispute Questionnaire or Exhibit 2N).

ID#: 171009-171009-0001414

Pre-Arbitration Attempt Using Visa Resolve Online

The pre-Arbitration attempt must be initiated using Visa Resolve Online, at least 30 calendar days prior to the Arbitration filing date.

If an Issuer is not required to send a pre-Arbitration notification to the Acquirer, but elects to do so, the Issuer must still provide the Acquirer with 30 calendar days for a response and the notification must include the field information.

ID#: 171009-171009-0001415

Accepting Financial Liability for Pre-Arbitration

If the opposing Member accepts financial responsibility for the disputed Transaction, it must credit the requesting Member for the last amount received by the requesting Member through VisaNet within 30 calendar days of the pre-Arbitration attempt date.

ID#: 171009-171009-0001896

Accepting Financial Liability for Pre-Arbitration - U.S. Region

For U.S. Domestic Transactions, if the opposing Member accepts financial responsibility for the disputed Transaction, it must either:

- Credit the requesting Member through VisaNet within 30 calendar days of the pre-Arbitration notification date
- Credit the requesting Member through Visa Resolve Online within 30 calendar days of the pre-Arbitration notification date

ID#: 171009-171009-0007368

Not Accepting Financial Liability for Pre-Arbitration

If the opposing Member does not accept financial responsibility for the disputed Transaction, the requesting Member may pursue Arbitration.

ID#: 171009-171009-0001418

Filing for Arbitration

Arbitration Filing Reasons

The conditions under which a Member may file for Arbitration include, but are not limited to:

- Required documentation to support the Representment was incomplete or not transmitted within eight calendar days of the Representment Processing Date
- Acquirer improperly represented a Chargeback
- Issuer processed a prohibited second Chargeback following any Representment
- Acquirer processed a prohibited second Representment
- Acquirer Reference Number/Tracing Data or Account Number did not match the original data in the first Presentment or Chargeback record

The conditions under which a Member may be held liable for a disputed Transaction include, but are not limited to:

- A Chargeback or Representment was initiated past the time frame allowed
- Required supporting documentation/information was not sent to the opposing Member
- Member was not able to demonstrate to Visa that its case was reasonable

When a Cardholder disputes the Transaction for several issues, the Merchant's rebuttal should address all issues. The Issuer may present the Merchant's rebuttal to the Cardholder so that the Cardholder can address any issues raised by the Merchant.

Any documentation/information supplied at Arbitration that has not been previously submitted to the opposing Member at the pre-Arbitration stage will not be considered or reviewed by the Committee.

ID#: 171009-171009-0002604

Arbitration Filing Authority

The requesting Member may file its Arbitration request with either:

- Its Group Member
- Visa

In Visa Europe, the option to file directly with Visa International applies only to a Member that does not have a Group Member.

ID#: 171009-171009-0001421

Arbitration Filing Time Limit

The requesting Member must file its Arbitration request with Visa within one of the following:

- 30 calendar days of the Processing Date of the last Chargeback or Representment, if pre-Arbitration was not initiated
- For disputes involving pre-Arbitration, 60 calendar days of the Processing Date of the last Chargeback or Representment. The 60 calendar-day period includes the 30 calendar-day pre-Arbitration waiting period

The Processing Date is not counted as one day.

ID#: 171009-171009-0001447

Group Member Filing Time Limit

In addition to the time limits specified in Arbitration Filing Time Limit, a Group Member has 30 additional calendar days to forward a case submitted by its Member to Visa. In Visa Europe, the option to file directly with Visa International applies only to a Member that does not have a Group Member.

ID#: 171009-171009-0001423

Required Documentation for Arbitration

When seeking Arbitration, the requesting Member must provide all of the following, in English:

- Information required in Visa Resolve Online Dispute Questionnaire or Summary of Arbitration Documentation for each Transaction
- Information required in Visa Resolve Online Dispute Questionnaire or Pre-Arbitration Attempt

- Information required in Visa Resolve Online Dispute Questionnaire or Dispute Resolution Form, as applicable
- For non-English documents, translations (unless the requesting Member did not receive the previously submitted documents in English)
- Any supporting documentation to ensure a fair decision, such as Authorization records, registers, Merchant documents, and Member files

Additional information or documentation not previously provided to the opposing Member must not be included in the case filing, unless specifically requested by the Arbitration and Compliance Committee.

ID#: 171009-171009-0001424

Arbitration Filing Fee Collection

Visa collects a filing fee through VisaNet for requests submitted to Visa.

ID#: 171009-171009-0001425

Arbitration Notification

The Member must send the Arbitration documentation for Arbitration cases electronically, using Visa Resolve Online.

ID#: 171009-171009-0002397

Invalid Arbitration Request for Group Members

If the Group Member determines that a request is invalid, it must return the request to the requesting Member. The requesting Member has no further recourse with Visa.

ID#: 171009-171009-0001427

Visa Arbitration Case Rejection

If a request for Arbitration is rejected by the Arbitration and Compliance Committee, the filing fee may still be charged. If the Arbitration and Compliance Committee determines that a request is invalid, it may reject the case and retain the filing fee in circumstances, such as one of the following:

- Requesting Member did not file the request within the required time limits
- Multiple Acquirers, Issuers, Account Numbers, Merchants and filing reasons are involved
- A bundled case filing, containing more than 10 Chargebacks, was submitted

ID#: 081010-171009-0001449

Visa Notification of Arbitration Case Acceptance

For a valid request, Visa notifies both Members of case acceptance.

ID#: 171009-171009-0001429

Opposing Member's Response to Arbitration Case Acceptance

If the opposing Member chooses to respond, it must do so within 14 calendar days of the Visa Notification date, and either:

- Respond to the Notification
- Accept financial responsibility for the Transaction through Visa Resolve Online

ID#: 171009-171009-0001430

Requesting Member's Withdrawal of Arbitration Case

The requesting Member may withdraw its request. Once the case is withdrawn, Visa will collect the filing fee from the responsible Member through VisaNet.

ID#: 171009-171009-0002521

Member Exceptions Due to Visa System Problems During the Chargeback and Arbitration Process

In the event a Member misses a deadline or fails to submit documentation electronically due to Visa back office service platform failure, Visa may negate the impact by granting an exception to Visa dispute processing deadlines or documentation requirements.

ID#: 171009-171009-0006595

Arbitration Financial Liability

The decision may result in either:

- One Member assigned full liability
- Members sharing financial liability

The responsible Member is financially liable for all of the following:

- Transaction amount
 - If the opposing Member is responsible, the requesting Member may collect this amount from the opposing Member through VisaNet within 60 calendar days of written Notification from the Arbitration and Compliance Committee.
 - For U.S. Domestic Transactions, Visa will debit or credit the Members involved as appropriate, through the Global Member Billing Solution. *(This only applies in the U.S. Region.)*

- Review fee
 - If the responsible Member has domestic currency exchange controls, Visa collects this fee through VisaNet within 30 calendar days of Notification to the Member.
- Filing fee

When the case is adjudicated Visa will collect the filing and review fees through VisaNet from the responsible Member.

Either Member in an Arbitration dispute may also be liable for a penalty fee for each technical violation of the applicable Operating Regulations. Technical penalty fees do not apply to Visa Europe Members.

ID#: 010410-171009-0003623

Arbitration Appeal

Arbitration Appeal Amount

The U.S. dollar amount, or local currency equivalent of the case, determines whether the adversely affected Member may appeal the decision, as shown in the following table:

Arbitration Appeal Rights

Disputed Amount	Appeal Right	Appeal Authority
Less than US \$5,000	No	Not applicable
US \$5,000 to US \$100,000	Only if Member can provide new evidence not previously available at the time of the original case filing	Arbitration and Compliance Committee
Greater than US \$100,000	Only if Member can provide new evidence not previously available at the time of the original case filing	Arbitration and Compliance Committee

ID#: 010410-171009-0002997

Arbitration Appeal Time Limit

The adversely affected Member must file for appeal within 60 calendar days of the decision Notification date.

ID#: 171009-171009-0002998

Arbitration Appeal Filing Fee

The requesting Member:

- Is assessed a filing fee as specified in the applicable regional pricing guide
- Must not collect the filing fee from the opposing Member if the original decision is reversed

ID#: 010410-171009-0000861

Finality of Decision on Arbitration Appeal

The decision on any permitted appeal is final and not subject to any challenge.

ID#: 171009-171009-0001440

Compliance

Compliance Process

Compliance Description

Compliance allows a Member that has no Chargeback, Representment, pre-Arbitration, or Arbitration right to file a complaint against a Member for a violation of the *Visa International Operating Regulations*. A requesting Member is liable for any difference due to currency fluctuation between the amount originally presented and the Chargeback or Representment amount.

ID#: 010410-171009-0001454

Compliance Filing Conditions

Compliance Filing Conditions

A Member may file for Compliance if all of the following are true:

- Violation of the Visa International Operating Regulations occurred
- Member has no Chargeback or Representment right
- Member incurred or will incur a financial loss as a direct result of the violation
- Member would not have incurred the financial loss had the violation not occurred

A violation not involving a Transaction is resolved as specified in Regulation Enforcement, and as deemed appropriate by Visa.

ID#: 171009-171009-0001455

Interchange Reimbursement Fee Compliance

A Member may file for Compliance for violations of the *Visa International Operating Regulations* that result in the assessment of an incorrect Interchange Reimbursement Fee. Conditions and

requirements for filing Interchange Reimbursement Fee Compliance are specified in "Interchange Reimbursement Fee Compliance."

ID#: 171009-171009-0003418

Pre-Compliance for Violations

Pre-Compliance Conditions

Before filing for Compliance, the requesting Member must attempt to resolve the dispute with the opposing Member. This attempt must include all of the following:

- Attempt date
- Clear identification as pre-Compliance attempt
- Planned Compliance filing date
- All pertinent documentation
- Specific violation of the Visa International Operating Regulations

ID#: 171009-171009-0003430

Pre-Compliance Attempt

A pre-Compliance attempt must include the information required in the Pre-Compliance Attempt Questionnaire. The pre-Compliance attempt must be sent electronically, using Visa Resolve Online, at least 30 calendar days prior to the Compliance filing date.

ID#: 171009-171009-0003431

Pre-Compliance Acceptance

If the opposing Member accepts financial liability for the disputed Transaction, it must credit the requesting Member for the last amount received by the requesting Member through VisaNet within 30 calendar days of the pre-Compliance attempt date.

ID#: 171009-171009-0003432

Pre-Compliance Rebuttal

If the opposing Member does not accept financial liability for the disputed Transaction, the requesting Member may pursue Compliance.

ID#: 171009-171009-0003433

Pre-Compliance Response

Acceptance or rebuttal of a pre-Compliance attempt must be made through Visa Resolve Online.

ID#: 171009-171009-0003434

Data Compromise Recovery

Effective for data compromise event alerts issued on or after 1 October 2007, a violation involving a data compromise event is not resolved through Compliance. Such violations are resolved through the Data Compromise Recovery Solution, as specified in "Data Compromise Recovery Solution (DCRS)" and as determined by Visa.

ID#: 081010-010100-0026000

Data Compromise Recovery - U.S. Region

In the U.S. Region, violations involving storage of the full contents of a track on the Magnetic Stripe and/or the PIN subsequent to Authorization of a Transaction, failure to comply with the PIN Management Requirements Documents, or non-compliance with the Payment Card Industry Data Security Standard that could allow a compromise of Magnetic-Stripe Data are not resolved through the Compliance process. Such violations are resolved through the Account Data Compromise Recovery process, as specified in "Account Data Compromise Recovery (ADCR)" and as determined by Visa.

ID#: 081010-010100-0026001

Compliance for Violations

Compliance Filing Reasons

A Member may file for Compliance for any violation of the *Visa International Operating Regulations*, except as specified in "Data Compromise Recovery" and "Data Compromise Recovery - U.S. Region."

ID#: 081010-171009-0006998

Chargeback Reduction Service Returned Valid Chargeback or Representment for Invalid Data 7.11.A.1.a

A Member may file for Compliance if the Chargeback Reduction Service returned a valid Chargeback or Representment resulting from a Member transmitting invalid data such as:

- Incorrect Transaction Date
- Incorrect Merchant Category Code

- Invalid indicator for the Merchant or Transaction type
- Incorrect state/country code or special condition indicator

Required Documentation:

Both:

- Evidence of incorrect or invalid data
- Evidence Member was able to meet Chargeback or Representment conditions

ID#: 171009-171009-0001462

Chargeback Reduction Service Returned Transaction with Valid Authorization

A Member may file for Compliance if the Chargeback Reduction Service returned a Transaction with a valid Authorization.

Required Documentation: **All** of the following:

- Transaction Receipt
- Proof that the Transaction received an Authorization
- Evidence of the Chargeback Reduction Service return

ID#: 171009-171009-0001463

Visa Reservation Service

The provisions in this section also apply to U.S. Domestic Car Rental Peak-Time reservation Transactions. *(This only applies in the U.S. Region.)*

A Member may file for Compliance if a Cardholder used a Card at a Visa Reservation Service to make a reservation, and one of the following occurred:

- Merchant provided alternate accommodations or vehicle but the Cardholder was charged for the Transaction
 - Required Documentation: Cardholder letter confirming the check-in date or car rental date, Merchant Outlet, and location of the alternate accommodations or vehicle. For U.S. Domestic Transactions, Issuer may provide certification in lieu of the Cardholder letter.
- No-Show Transaction amount was different than that quoted to the Cardholder
 - Required Documentation: Written confirmation copy with the quoted rates
- Merchant did not inform the Cardholder of the exact Merchant Outlet location. Cardholder used and paid for the accommodations or car rental at another outlet of that Merchant.
 - Required Documentation: Payment receipt copy for other Merchant Outlet

ID#: 171009-171009-0001570

Cardholder Letter Required for Legal Purposes

Effective for pre-Compliance attempts sent on or after 16 April 2011, a Member may file for Compliance if an Acquirer or Merchant requires a signed Cardholder letter for legal proceedings, for a law enforcement investigation, or if required by local law. This Compliance right does not apply to Transactions involving Issuers or Acquirers in Visa Europe.

Required Documentation: Either:

- Evidence that the signed Cardholder letter is required for legal proceedings (e.g., court order or subpoena)
- Acquirer certification that the signed Cardholder letter is required by local law or for a law enforcement investigation

ID#: 081010-010100-0025789

Illegible Fulfillment - Unable to Provide Legible Transaction Receipt Copy

A Member may file for Compliance if an Acquirer cannot remedy Chargeback Reason Code 60, Illegible Fulfillment because it is not able to provide a legible Transaction Receipt copy because it is physically damaged, due to circumstances beyond the Acquirer's or Merchant's control, such as a natural disaster.

ID#: 171009-171009-0007364

Copy of Transaction Receipt for Legal Proceeding or Law Enforcement Investigation

A Member may file for Compliance if an Issuer or Cardholder requires copy of Transaction Receipt for legal proceedings or a law enforcement investigation, and the Retrieval Request was made within 12 months of the Transaction Processing Date.

Required Documentation: Either:

- Evidence that the Transaction Receipt is required for legal proceedings (e.g., court order or subpoena)
- A written statement from the Issuer stating that the Transaction Receipt is required for a law enforcement investigation

ID#: 081010-171009-0007365

Non-Card

A Member may file for Compliance if a Merchant created a Transaction Receipt that has an Imprint but no Authorization and the card was not a Visa Card, Visa Electron Card, or Counterfeit Card. This provision does not apply to U.S. Domestic Transactions.

ID#: 171009-171009-0001472

Authorization Obtained Using Incorrect Data - U.S. Region 3.7.A.1.h

This provision applies to U.S. Domestic Transactions. *(This only applies in the U.S. Region.)*

A Member may file for Compliance if an Authorization was obtained with invalid or incorrect data and Issuer attempted a valid Chargeback which was returned. When an Issuer's and Acquirer's records differ, the V.I.P. System records will prevail. *(This only applies in the U.S. Region.)*

Required Documentation: Copy of the Authorization log and Transaction Receipt to support the discrepancy. *(This only applies in the U.S. Region.)*

ID#: 171009-171009-0003424

Electronic Commerce Transaction

This provision does not apply to U.S. Domestic Transactions.

A Member may file for Compliance if a Cardholder requires additional information about an Electronic Commerce Transaction coded with ECI value "6" and both:

- Cardholder did not assert that the Transaction was fraudulent
- Acquirer did not respond to the Retrieval Request with a Fulfillment or responded with a Nonfulfillment Message code "03" or "04"

Required Documentation: Cardholder letter requesting more information about the Transaction

ID#: 171009-171009-0001473

Account Generated Counterfeit Fraud

Effective for Transactions completed through 30 September 2010, the requirements in this section apply to the following Transactions:

1. Domestic and intraregional POS Transactions in the AP Region, excluding Domestic Transactions in China and Japan *(This only applies in the Asia Pacific Region.)*
2. Domestic Transactions and Intraregional Transactions in the CEMEA Region, excluding Intraregional Transactions involving Issuers or Acquirers in Afghanistan and Pakistan *(This only applies in the CEMEA Region.)*
3. Interregional Transactions between the CEMEA Region and Visa Europe, excluding Transactions involving Issuers or Acquirers in Afghanistan and Pakistan *(This only applies in the CEMEA Region.)*

Effective 1 October 2010, the requirements in this section apply to **all** Transactions, excluding Transactions involving Issuers and Acquirers in the following Visa regions:

1. In the AP Region: *(This only applies in the Asia Pacific Region.)*
 - a. Domestic Transactions in China and Japan *(This only applies in the Asia Pacific Region.)*
 - b. Domestic, intraregional, and interregional ATM Cash Disbursement Transactions *(This only applies in the Asia Pacific Region.)*

2. In the LAC Region, all Transactions (This only applies in the Latin America & Caribbean Region.)
3. In the U.S. Region, all Transactions (This only applies in the U.S. Region.)

A Member may file for Compliance for account generated counterfeit fraud. Counterfeit Transactions completed in a Card-Present Environment are the liability of the Acquirer, if all of the following conditions are met:

- Transaction did not take place at a Chip-Reading Device
- Account Number was not resident on the Issuer's Master File on the Transaction Date
- All valid Cards bearing Account Numbers within the same account range as the Counterfeit Card are Chip Cards containing a Visa or Visa Electron Smart Payment Application
- Transaction was below Merchant's Floor Limit and did not receive Authorization
- Account Number was on the Exception File with a Pickup Response on the Processing Date of the Compliance filing and was on the Exception File for a total period of at least 60 calendar days from the date of listing

A variance to this requirement applies in the AP Region, to exclude ATM Cash Disbursement Transactions involving Issuers and Acquirers from that Visa Region.

A variance to this requirement applies in the LAC Region, to exclude Transactions involving Issuers and Acquirers from that Visa Region.

A variance to this requirement applies in the U.S. Region, to exclude Transactions involving Issuers and Acquirers from that Visa Region.

ID#: 010410-171009-0003135

Filing for Compliance

Compliance Filing Procedures

The requesting Member may file its Compliance request with either:

- Its Group Member
- Visa

In Visa Europe, the option to file directly with Visa International applies only to a Member that does not have a Group Member.

ID#: 171009-171009-0001475

Compliance Time Limits

The requesting Member must file its request within 90 calendar days of the following dates. The 90 calendar-day period includes pre-Compliance and begins on the day following these dates:

- For a Transaction violation, either:
 - Processing Date

- Date the Member discovered that a violation occurred (not to exceed 2 years from the Transaction Date), if no evidence of the violation was previously available to the Member
- For other violations, the violation date. If the requesting Member does not meet the allowed time limits, it loses its Compliance right and is financially liable for the Transaction.

ID#: 171009-171009-0003651

Compliance Time Limit for Group Members

In addition to the time limit specified in Compliance Time Limits, a Group Member has 30 additional calendar days to forward a case submitted by its Member to Visa.

ID#: 171009-171009-0001478

Terminated Merchant File - U.S. Region

For U.S. Domestic Transactions, for a violation involving the Terminated Merchant File listing requirements, one of the following: *(This only applies in the U.S. Region.)*

- Date the Merchant was notified by the previous Acquirer of its intent to terminate the Merchant Agreement *(This only applies in the U.S. Region.)*
- Date the previous Acquirer should have retroactively listed the Merchant on the Terminated Merchant File *(This only applies in the U.S. Region.)*
- Day following the date the Member discovered that a violation had occurred, not to exceed 2 years from the Transaction Date, if evidence of the violation was not previously available to the Member *(This only applies in the U.S. Region.)*

For other violations, the violation date *(This only applies in the U.S. Region.)*

ID#: 171009-171009-0007396

Compliance Case Filing Through Visa Resolve Online

The requesting Member must file all Compliance cases electronically, using Visa Resolve Online.

ID#: 171009-171009-0003809

Required Documentation for Compliance

When seeking Compliance, the requesting Member must submit all of the following in English:

- Information required in the Visa Resolve Online Dispute Questionnaire or Summary of Compliance Documentation (Exhibit 2K) for each Transaction
- Information required in the Visa Resolve Online Dispute Questionnaire or Pre-Compliance Attempt (Exhibit 2O)
- If the Compliance involves a prior Chargeback, a completed the Visa Resolve Online Dispute Questionnaire or Dispute Resolution Form (Exhibit 2E) for each Chargeback or Representment

- Any supporting documentation to ensure a fair decision, such as Authorization records, registers, Merchant documents, and Member files
- Documentation substantiating that a financial loss would not have resulted had the violation not occurred
- For non-English documents, translations (unless the requesting Member did not receive the previously submitted documents in English)

Additional information or documentation not previously provided to the opposing Member must **not** be included in the case filing.

ID#: 171009-171009-0001479

Compliance Filing Fee Collection

Visa collects a filing fee through VisaNet for requests submitted to Visa.

ID#: 171009-171009-0001480

Compliance Notification through Visa Resolve Online

The requesting Member must send the required Compliance documentation for Compliance cases electronically, using Visa Resolve Online.

ID#: 171009-171009-0001481

Invalid Compliance Requests for Group Members

If the Group Member determines that a request is invalid, it must return the request to the requesting Member. The requesting Member has no further recourse with Visa.

ID#: 171009-171009-0001482

Visa Determination of Invalid Compliance Request

If a request for Compliance is rejected by the Arbitration and Compliance Committee, the filing fee may still be charged.

If the Visa Arbitration and Compliance Committee determines that a request is invalid, it may reject the case and retain the filing fee in certain circumstances, such as one of the following:

- Requesting Member did not file the request within the required time limits
- Multiple Acquirers, Issuers, Account Numbers, Merchants are involved
- **Effective for cases filed on or after 17 October 2009**, a bundled case filing, containing more than 10 Chargebacks, was submitted

ID#: 010410-171009-0001483

Visa Notification

For a valid request, the Arbitration and Compliance Committee notifies both Members of acceptance.

ID#: 171009-171009-0001484

Opposing Member's Response

Should the opposing Member choose to respond, it must, respond within 14 calendar days of the Visa Notification date, either:

- Respond to the Notification using Visa Resolve Online
- Accept financial liability for the Transaction by notifying Visa using Visa Resolve Online

ID#: 171009-171009-0001485

Compliance Withdrawal Request

The requesting Member may withdraw its request.

ID#: 171009-171009-0001486

Compliance Filing Fee Collection After Withdrawal Request

Once the case is withdrawn, Visa will collect the filing fee through VisaNet.

ID#: 171009-171009-0001489

Member Exceptions Due to Visa System Problems During the Compliance Process

In the event a Member misses a deadline or fails to submit documentation electronically due to Visa back office service platform failure, Visa may negate the impact by granting an exception to Visa dispute processing deadlines or documentation requirements.

ID#: 171009-171009-0006594

Arbitration and Compliance Committee Decision

The Arbitration and Compliance Committee bases its decision on all information available to it at the time of reaching the decision, including, but not limited to, the provisions of the *Visa International Operating Regulations* effective on the Transaction Date and may, at its sole discretion, consider other factors such as the objective of ensuring fairness. The decision is:

- Delivered to both Members
- Final and not subject to any challenge, except for any right of appeal permitted under Appeal Rights

If the Arbitration and Compliance Committee determines that the delayed or amended charge specified in “Delayed or Amended Charges - Acceptable Charges” is unsupportable or unreasonable, the Arbitration and Compliance Committee may find the Acquirer liable for some or all of the charge.

ID#: 010410-171009-0001490

Assignment of Liability by Arbitration and Compliance Committee

The decision may result in either:

- One Member assigned full liability
- Members sharing financial liability

ID#: 171009-171009-0001492

Responsible Member Financial Liability for Compliance

The responsible Member is financially liable for all of the following. Visa will collect the filing and review fees through VisaNet from the responsible Member.

- Transaction amount
 - If the opposing Member is responsible, the requesting Member may collect this amount from the opposing Member through VisaNet within 60 calendar days of written Notification from the Arbitration and Compliance Committee.
- Review fee
 - If the responsible Member has domestic currency exchange controls, Visa collects this fee through VisaNet within 30 calendar days of written Notification to the Member.
- Filing fee

For U.S. Domestic Transactions, Visa will debit or credit U.S. Members for the disputed amount involved as appropriate, including split amounts if both U.S. Members share responsibility for the disputed amount and/or filing fee/review fee. *(This only applies in the U.S. Region.)*

Each Member involved in Compliance may be liable for a penalty fee.

ID#: 171009-171009-0001579

Compliance Appeal Rights

Compliance Appeal Amount

The U.S. dollar amount, or local currency equivalent of the case, determines whether the adversely affected Member may appeal the decision, as shown in the following table:

Compliance Appeal Rights

Disputed Amount Appeal Right Appeal Authority

Disputed Amount	Appeal Right	Appeal Authority
Less than US \$5,000	No	Not applicable
US \$5,000 to US \$100,000	Only if Member can provide new evidence not previously available at the time of the original case filing	Arbitration and Compliance Committee
Greater than US \$100,000	Only if Member can provide new evidence not previously available at the time of the original case filing	Arbitration and Compliance Committee

ID#: 010410-171009-0003187

Compliance Appeal Time Limits

The adversely affected Member must file any appeal within 60 calendar days of the decision Notification date.

ID#: 171009-171009-0003188

Compliance Appeal Filing Fee

The requesting Member:

- Is assessed a filing fee as specified in the applicable regional pricing guide
- Must not collect the filing fee from the opposing Member if the original decision is reversed

ID#: 010410-171009-0003189

Compliance Appeal Decision

The decision on any permitted appeal is final and not subject to any challenge.

ID#: 171009-171009-0003191

Interchange Reimbursement Fee Compliance

Compliance Process

IRF Compliance Process Introduction

The Interchange Reimbursement Fee Compliance process allows a Member to request Compliance against another Member for violations of the *Visa International Operating Regulations* that result in the application of an incorrect IRF to a large number of Transactions. Compliance procedures for violations unrelated to Interchange Reimbursement Fee (IRF) are specified in the Compliance section.

The process permits a filing Member to aggregate multiple Transactions affected by the application of an incorrect IRF into a single claim as specified in Transaction Aggregation Criteria.

ID#: 171009-171009-0001500

Filing Conditions

IRF Compliance Filing Conditions

A Member that fails to meet the specified Interchange Reimbursement Fee (IRF) Compliance criteria may use the standard Compliance process if it meets the applicable Compliance criteria.

Visa reserves the right to refuse participation in the IRF Compliance process by a filing Member. The decision by Visa to refuse participation is final and not subject to any challenge.

ID#: 171009-171009-0002055

IRF Compliance Eligibility Criteria

A Member may file for Interchange Reimbursement Fee Compliance if **all** of the following can be substantiated:

- Violation of the *Visa International Operating Regulations* or any applicable regional or domestic Interchange Reimbursement Fee (IRF) guide occurred
- Member received or paid incorrect IRF as a direct result of the violation
- Member's financial loss is a direct result of an incorrectly applied IRF rate
- Member would not have incurred a financial loss had the violation not occurred
- The violating Transaction was processed through VisaNet

- The IRF rate paid or received is not governed by any bi-lateral or private agreements, either domestic, intra-regional, or inter-regional
- Visa has screened the request in accordance with IRF Compliance Screening and granted permission for the Member to file

ID#: 171009-171009-0001501

Transaction Aggregation Criteria

For purported violations involving an incorrectly assessed Interchange Reimbursement Fee (IRF) rate, a filing Member may aggregate Transactions into a single IRF Compliance case. The aggregated Transactions must have:

- Violated the same *Visa International Operating Regulation* or the same regional or domestic IRF guide requirement
- Involved the same opposing Member

ID#: 171009-171009-0001502

Transaction Aggregation Limit

The number of Transactions a Member can aggregate into a single Interchange Reimbursement Fee Compliance case must be:

- More than 500
- Less than 50,000

ID#: 171009-171009-0001503

Interchange Reimbursement Fee Compliance Screening and Filing

IRF Compliance Screening

A Member must submit a screening request to Visa prior to filing an Interchange Reimbursement Fee Compliance case.

ID#: 171009-171009-0006999

IRF Compliance Process Permissions

A Member must contact Visa for permission to use the Interchange Reimbursement Fee Compliance process and request the Interchange Reimbursement Fee Compliance Screening Form and the Global Interchange Reimbursement Fee Compliance Process Guide.

ID#: 171009-171009-0001504

IRF Compliance Screening Form

The Interchange Reimbursement Fee Compliance Screening Form must be completed by an officer of the filing Member and submitted within the time limits specified in IRF Compliance Filing Period.

ID#: 171009-171009-0001505

IRF Compliance Screening Form Documentation

The Interchange Reimbursement Fee Compliance Screening Form must be submitted along with other necessary supporting documentation including a data file containing the list of affected Transactions and the following information:

- The specific section of the *Visa International Operating Regulations* or regional or domestic Interchange Reimbursement Fee (IRF) guide in dispute
- Description of the alleged IRF violation
- The IRF type for which the Transactions were eligible
- The total IRF assessed
- Name of the opposing Member
- Number of Transactions
- Range of Transaction Dates included in the aggregated claim
- Selected filing period, as specified in IRF Compliance Filing Period
- Certification that all Transactions included in the aggregated claim have been accurately identified as having received an incorrect IRF rate

ID#: 171009-171009-0001506

IRF Compliance Filing Period

The filing Member must submit the Interchange Reimbursement Fee Compliance Screening Form to Visa within 90 calendar days of **either**:

- The Processing Date of the oldest Transaction submitted in the aggregated claim
- The date the Member discovered the violation, not to exceed two years from the Processing Date of the oldest Transaction submitted in the aggregated claim

ID#: 171009-171009-0001507

IRF Compliance Filing Time Limit

Visa will reject a Member's request to include Transactions beyond 90 days of the Processing Date of the oldest Transaction submitted in the aggregated claim except when it determines that extenuating circumstances prevented the Member from discovering the violation sooner.

ID#: 171009-171009-0001508

IRF Compliance Screening Form Resubmission

If Visa rejects a Member's attempt to include Transactions beyond 90 days of the Processing Date, as specified in IRF Compliance Filing Time Limit, the Member may resubmit a revised Interchange Reimbursement Fee Compliance Screening Form containing only the Transactions within 90 calendar days of the Processing Date.

ID#: 171009-171009-0001509

IRF Compliance Member Certification

The Member must certify that all Transactions in the aggregated claim were assessed an incorrect Interchange Reimbursement Fee rate.

ID#: 171009-171009-0001510

IRF Compliance Visa Rights

Visa reserves the right to reject all or part of a claim, as specified in IRF Compliance Request Denial, if it determines that some Transactions in the aggregated claim were assessed the correct Interchange Reimbursement Fee.

ID#: 171009-171009-0001511

IRF Compliance Screening Form Analysis

Visa will analyze all the information made available by the requesting Member upon receipt of the Interchange Reimbursement Fee Compliance Screening Form.

ID#: 171009-171009-0001512

IRF Compliance Request Eligibility

Visa will determine the eligibility of each request on the basis of the information provided by the Member in accordance with the rules in effect on the Transaction Date, as stipulated in the applicable Operating Regulations and the Global Interchange Reimbursement Fee (IRF) Compliance Process Guide and the appropriate regional or domestic IRF guide, as applicable.

ID#: 171009-171009-0001513

IRF Compliance Decision Notification

Visa will communicate its screening decision to the requesting Member within 10 calendar days of receipt of the Interchange Reimbursement Fee Compliance Screening Form. The decision is final and not subject to any challenge.

ID#: 171009-171009-0001514

IRF Compliance Request Approval

If Visa approves a Member's request to use the Interchange Reimbursement Fee Compliance process, the Member may file pre-Compliance as specified in Interchange Reimbursement Fee Pre-Compliance.

ID#: 171009-171009-0001515

IRF Compliance Request Denial

If Visa denies a Member's request to use the Interchange Reimbursement Fee Compliance process, the Member:

- Must not resubmit the claim except as specified in IRF Compliance Resubmission
- May use the standard Compliance process
- Forfeits the Interchange Reimbursement Fee Compliance Screening fee

ID#: 171009-171009-0001516

IRF Compliance Request Rejection

Visa reserves the right to reject a Member's request to file Interchange Reimbursement Fee Compliance for any reason, including those specified in IRF Compliance Request Denial.

ID#: 171009-171009-0001517

IRF Compliance Request Denial Reasons

Visa may deny a Member's request to use Interchange Reimbursement Fee (IRF) Compliance for any reason including, but not limited to, the following:

- It reasonably concludes that a Member's failure to exercise due diligence prevented the violation from being discovered within 90 days from the Transaction Processing Date
- It determines that the assessment of the incorrect IRF resulted from an error (intentional or accidental) by the filing Member
- If, contrary to Member certification specified in IRF Compliance Member Certification, Visa determines that some Transactions included in the aggregated list were assessed the correct IRF

ID#: 171009-171009-0001518

IRF Compliance Decision

The decision regarding a Member's ability to file Interchange Reimbursement Fee Compliance is final and not subject to any challenge.

ID#: 171009-171009-0001519

IRF Compliance Request Rejection and Resubmission

A Member whose request for Interchange Reimbursement Fee Compliance has been rejected may resubmit the request under certain circumstances as stated in IRF Compliance Resubmission.

ID#: 171009-171009-0001520

IRF Compliance Resubmission

If a Member's Interchange Reimbursement Fee Compliance Screening request is rejected due to the Member's failure to discover the violation within 90 calendar days, as specified in IRF Compliance Request Denial Reasons, the Member may resubmit the Interchange Reimbursement Fee Compliance Screening request with Transactions that are within 90 calendar days of the Processing Date of the oldest Transaction submitted in the aggregated claim.

ID#: 171009-171009-0001521

IRF Compliance Failure to Meet Certification Requirements

Except as specified in IRF Compliance Resubmission, a Member may not resubmit any Transactions for Interchange Reimbursement Fee Compliance if the original request was denied by Visa for failing to meet the certification requirements specified in IRF Compliance Member Certification.

ID#: 171009-171009-0001522

IRF Compliance Process Denial

A Member who has been denied use of the Interchange Reimbursement Fee Compliance process may file Compliance as specified in Compliance if the Transactions qualify for the time limits established for the standard Compliance process.

ID#: 171009-171009-0001523

IRF Compliance Screening Fee

Visa assesses a screening fee to the requesting Member for each aggregated Interchange Reimbursement Fee Compliance Screening Form submitted.

ID#: 171009-171009-0001524

IRF Compliance Screening Fee Collection

The Interchange Reimbursement Fee Compliance Screening fee is collected through the Global Member Billing Solution, and charged to the BIN noted on the Interchange Reimbursement Fee Compliance Screening Form.

ID#: 171009-171009-0001525

IRF Compliance Screening Fee Forfeiture

If the Member's request to use the Interchange Reimbursement Fee Compliance process is denied, the Member forfeits the Interchange Reimbursement Fee Compliance Screening fee.

ID#: 171009-171009-0001526

IRF Pre-Compliance

IRF Pre-Compliance

If Visa approves a Member's screening request for Interchange Reimbursement Fee Compliance as specified in IRF Compliance Decision Notification, the Member must first attempt to resolve the dispute with the opposing Member through the pre-Compliance process.

ID#: 171009-171009-0007000

Initiating IRF Pre-Compliance

To initiate Interchange Reimbursement Fee pre-Compliance, the filing Member must submit to the opposing Member a properly completed Pre-Compliance Questionnaire (Exhibit 2O), through Visa Resolve Online.

ID#: 171009-171009-0001527

IRF Compliance Process

Inappropriate IRF Violation Code

The filing Member must choose the violation code that corresponds to "Inappropriate Interchange Reimbursement Fee" in Visa Resolve Online.

ID#: 171009-171009-0001528

Pre-Compliance Questionnaire Requirement

In addition to filing through Visa Resolve Online, the filing Member must send a copy of the signed Pre-Compliance Questionnaire (Exhibit 2O) to Visa.

ID#: 171009-171009-0001529

Filing Member Submission Requirements

The filing Member must also submit to Visa the following:

- The Interchange Reimbursement Fee Compliance Screening Form evidencing Visa approval of a Member's Request to file Interchange Reimbursement Fee Compliance
- An encrypted spreadsheet file containing a list of disputed Transactions and the data fields specified in Required Information for Transactions Aggregated in an IRF Compliance Claim. The file must be transmitted to Visa. Visa forwards the file to the opposing Member.
- Any other pertinent documentation

ID#: 171009-171009-0001530

Required Information for Transactions Aggregated in an IRF Compliance Claim

For each Transaction aggregated in the claim, the filing Member must include the following information:

- Account Number
- Acquirer BIN
- Acquirer Reference Number
- Processing Date
- Transaction Date
- Transaction amount
- Interchange Reimbursement Fee applied
- Expected Interchange Reimbursement Fee
- Interchange Reimbursement Fee differential amount being claimed
- Merchant name
- For U.S. Domestic Transactions, Transaction Identifier (*This only applies in the U.S. Region.*)

ID#: 171009-171009-0001531

IRF Compliance Questionnaire Submission Requirements

The Member must submit the Pre-Compliance Questionnaire (Exhibit 2O) through Visa Resolve Online to the opposing Member. At the same time, the filing Member must electronically transmit another copy of the Pre-Compliance Questionnaire (Exhibit 2O) to Visa via a Visa-approved secure mechanism as specified in the Global Interchange Reimbursement Fee Compliance Process Guide or as instructed by Visa.

ID#: 171009-171009-0001532

IRF Compliance Data File Requirements

In addition to the Pre-Compliance Questionnaire (Exhibit 2O), the filing Member must transmit a data file containing the Transaction information in an encrypted format through the same Visa-approved secure mechanism.

ID#: 171009-171009-0001533

IRF Compliance Data File Transmission to Opposing Member

Visa will forward the encrypted data file to the opposing Member through the same secure process. The filing Member may not forward the file directly to the opposing Member.

ID#: 171009-171009-0001534

IRF Compliance Pre-Compliance Questionnaire Time Limit

The Pre-Compliance Questionnaire (Exhibit 2O) must be sent to the opposing Member and Visa within:

- 10 calendar days of receiving screening approval from Visa, as specified in IRF Compliance Decision Notification
- At least 30 days before filing Interchange Reimbursement Fee Compliance

ID#: 171009-171009-0001535

IRF Compliance Time Period Calculation

The 10 day period begins from the date stamped on the Interchange Reimbursement Fee Compliance Screening Form returned by Visa approving the Member's request to file Interchange Reimbursement Fee Compliance.

ID#: 171009-171009-0001536

IRF Pre-Compliance Acceptance

If the opposing Member accepts financial responsibility for the disputed Transactions or if the filing Member and the opposing Member reach a mutually agreeable settlement, the opposing Member must credit the requesting Member through VisaNet within 30 calendar days of the Interchange Reimbursement Fee pre-Compliance correspondence date.

The filing Member may collect the screening fee from the responsible Member.

The opposing Member must notify Visa of the settlement.

ID#: 171009-171009-0001537

Filing IRF Compliance

If the opposing Member does not accept financial responsibility for the disputed Transactions and an agreeable settlement cannot be reached, the filing Member may proceed to file Interchange Reimbursement Fee Compliance. Before filing for Compliance, the filing Member must verify that no credit has been received from the opposing Member.

ID#: 171009-171009-0001538

IRF Compliance Filing Reasons

A Member may file Interchange Reimbursement Fee (IRF) Compliance for a violation of the *Visa International Operating Regulations* or regional or domestic IRF guide which results in an incorrect IRF assessment, if the Member's attempt to settle the dispute with the opposing Member via the pre-Compliance process is unsuccessful.

ID#: 171009-171009-0001539

IRF Compliance Filing Documentation

The filing Member must submit to Visa all necessary documentation approved by the Center manager or an authorized officer.

ID#: 171009-171009-0001540

Additional Documentation Submission for IRF Compliance

Unless specifically requested by Visa, no additional documents will be accepted subsequent to the initial Interchange Reimbursement Fee Compliance filing.

ID#: 171009-171009-0001541

IRF Compliance Questionnaire Submission Time Limit

The Member must submit a completed Summary of Compliance Questionnaire (Exhibit 2K) through Visa Resolve Online within 60 calendar days of filing the Pre-Compliance Questionnaire (Exhibit 2O), as specified in Initiating IRF Pre-Compliance.

ID#: 171009-171009-0001542

IRF Compliance Time Limit Calculation

The calendar day period begins on the day following the date on which the Member submits the Pre-Compliance Questionnaire (Exhibit 2O).

ID#: 171009-171009-0001543

IRF Compliance Documentation Delivery Requirements

Any additional documentation required to support an Interchange Reimbursement Fee Compliance filing must be transmitted through Visa Resolve Online:

- On the same day as the case filing
- As specified in the *Visa International Operating Regulations* or Regional Operating Regulations and in the appropriate VisaNet manuals

ID#: 171009-171009-0001544

IRF Compliance Review Fee

For Interchange Reimbursement Fee Compliance requests submitted to Visa, the filing Member will be assessed a review fee.

ID#: 171009-171009-0001545

IRF Compliance Withdrawal

If either the opposing Member or the filing Member withdraw the Interchange Reimbursement Fee Compliance case prior to a decision by Visa, as specified in IRF Compliance Filing Withdrawal, Visa will reimburse the review fee to the filing Member.

ID#: 171009-171009-0001546

IRF Compliance Review Fee Forfeiture

The filing Member forfeits the review fee if Visa determines that the case has no merit.

ID#: 171009-171009-0001547

Invalid Requests for IRF Compliance

If Visa determines that a request is invalid, it may retain the review fee in certain circumstances, such as:

- Documentation is insufficient or illegible
- Required documentation was not provided to the opposing Member
- Authorization of the Member's Center manager is missing
- Requesting Member did not file the request within the required time limits
- Requesting Member did not use available remedies provided for in the *Visa International Operating Regulations*
- Submitted documentation does not include evidence of a valid pre-Compliance attempt

ID#: 171009-171009-0001548

IRF Compliance Filing Withdrawal

A filing Member or the opposing Member may withdraw the request for Interchange Reimbursement Fee Compliance. The withdrawal request must be submitted to Visa through Visa Resolve Online no later than 30 days from the date of submission. Visa retains the screening fee.

ID#: 171009-171009-0001549

IRF Compliance Claim Investigation

Upon receipt of the supporting documentation, Visa investigates the claim and communicates its decision to both Members in writing.

ID#: 171009-171009-0001550

Using Available Information at Time of Transaction for IRF Compliance

Visa uses all the information available to it at the time of reaching its decision and refers to the *Visa International Operating Regulations* in effect on the date of the Transactions.

ID#: 171009-171009-0001551

Visa Rights for IRF Compliance

Visa reserves the right to rule in favor of the filing Member if Visa determines that the claim has merit and the opposing Member does not respond.

ID#: 171009-171009-0001552

Assignment of Liability for IRF Compliance

If Visa determines that a request is valid, it may allocate financial liability as specified in Financial Liability for IRF Compliance Decision.

ID#: 171009-171009-0001553

Use of VIP System Records for IRF Compliance

When an Issuer's and Acquirer's records differ, V.I.P. System records will prevail.

ID#: 171009-171009-0001554

IRF Compliance Decision

IRF Compliance Decision Written Notification

Visa informs both Members of its decision in writing.

ID#: 171009-171009-0001555

Finality of IRF Compliance Decision

The decision by Visa is final and not subject to any challenge, except for the right of appeal permitted under IRF Compliance Appeal Documentation Requirements.

ID#: 171009-171009-0001556

Financial Liability for IRF Compliance Decision

If Visa determines that the opposing Member is responsible, the opposing Member is financially liable for **all** of the following:

- Interchange Reimbursement Fee Compliance Screening fee
- Interchange Reimbursement Fee Compliance review fee
- The amount of the claim, or a portion thereof

ID#: 171009-171009-0001557

IRF Compliance Decision Against Filing Member

If the opposing Member is not found responsible, the filing Member:

- Forfeits the entire claim amount
- Forfeits the Interchange Reimbursement Fee Compliance Screening fee and the review fee
- Is prohibited from resubmitting any Transactions from that claim through another Interchange Reimbursement Fee Compliance process

ID#: 171009-171009-0001558

Settled Claim Collection for IRF Compliance

Visa collects the settled claim amount from the responsible Member through VisaNet and disburses it to the prevailing Member.

ID#: 171009-171009-0001559

IRF Compliance Fee Collection

If the opposing Member is responsible, Visa collects the Interchange Reimbursement Fee Compliance Screening fee and the review fee to reimburse the filing Member, in addition to the claim amount disbursed through VisaNet.

ID#: 171009-171009-0001560

Currency Conversion for IRF Compliance Cases

If the Transactions involve currency conversion, Visa will use the currency exchange rate in effect on the day of the Interchange Reimbursement Fee Compliance filing.

ID#: 171009-171009-0001561

Claims and Liability for Currency Conversion Differences for IRF Compliance Cases

Visa is not liable for any Claims or Liabilities arising from any losses incurred by the filing or opposing Member as a result of differences in the exchange rate between the Transaction Processing Date and the date the claim is settled.

ID#: 171009-171009-0001562

IRF Compliance Appeal

IRF Compliance Appeal Filing Requirements

Any appeal by the adversely affected Member must be filed through Visa Resolve Online within 45 calendar days of the decision Notification date.

ID#: 171009-171009-0001563

IRF Compliance Appeal Documentation Requirements

The appealing Member must submit with the appeal any new or additional information necessary to substantiate its request for an appeal.

ID#: 171009-171009-0001564

IRF Compliance Appeal Fee

Visa will collect from the Member an appeal fee as specified in the applicable regional pricing guide.

ID#: 171009-171009-0001565

Finality of IRF Compliance Appeal Decision

Visa bases its decision on the new information provided by the requesting Member. Each Member may submit arguments supporting its position. All decisions are final and not subject to any challenge.

ID#: 171009-171009-0001566

Visa Right to Decline IRF Compliance Appeal Request

Visa may decline an appeal if the new information is insufficient to support a change to the initial Visa decision. If the appeal is not accepted, Visa retains the appeal fee.

ID#: 171009-171009-0001567

Chapter 10: Pricing, Fees and Interchange

Core Principle 10.1

Fees for Access and Use of Visa Products and Services

Establishing Fees for Access

Visa system participants pay fees to Visa for access to and use of Visa products and services. Visa establishes certain fees between issuers and acquirers for specific participant actions such as rewards paid to store clerks for card recovery or the fulfillment of sales receipt copies.

ID#: 010410-010410-0007825

Core Principle 10.2

Participants Pay or Receive Interchange for Transactions

Paying or Receiving Interchange

Participating acquirers and issuers pay or receive interchange every time a Visa product is used. For example, acquirers pay interchange to issuers for purchase transactions and issuers pay interchange to acquirers for cash transactions and credit vouchers. In the case of a credit or a chargeback, interchange flows in reverse.

ID#: 010410-010410-0007826

What is Interchange?

Interchange reimbursement fees help to make electronic payments possible by enabling Visa to expand card holding and use, increasing the places consumers can use their cards and providing a financial incentive for all parties to pursue system-wide improvements, such as rewards, innovation and security. An interchange reimbursement fee is a default transfer price between acquirers and issuers within the Visa system. Merchants pay what is known as a merchant discount fee or merchant service fee negotiated with their acquirer which may take into account the interchange fee, processing costs, fees for terminal rental, customer services, and other financial services. The merchant discount fee or merchant service fee is negotiated individually with the merchant's acquirer; each acquirer sets its fees independently, in competition with other acquirers, competing payment systems, and other forms of payment.

Interchange is consistently monitored and adjusted - sometimes increased and sometimes decreased - in order to ensure that the economics present a competitive value proposition for all parties. Interchange reimbursement fees must encourage card holding and use, as well as expansion in the

number and types of businesses that accept cards. If rates are too high, retailers won't accept cards; if rates are too low, issuers won't issue cards. Visa may establish different interchange reimbursement fees in order to promote a variety of system objectives, such as enhancing the value proposition for Visa products, providing incentives to grow merchant acceptance and usage, and reinforcing strong system security and transaction authorization practices.

ID#: 010410-010410-0024115

Core Principle 10.3

Visa Determines Interchange Reimbursement Fees

Visa Determines and Publishes IRF

Interchange reimbursement fees are determined by Visa and provided on Visa's published fee schedule, or may be customized where members have set their own financial terms for the interchange of a Visa transaction or Visa has entered into business agreements to promote acceptance and card usage.

ID#: 010410-080210-0024122

Interchange Reimbursement Fees - U.S. Region

General Interchange Reimbursement Fee Requirements - U.S. Region

Interchange Reimbursement Fee Requirements - U.S. Region

In the U.S. Region, a Transaction must meet the qualifications defined in the *Visa International Operating Regulations* and the *U.S. Interchange Reimbursement Fee Rate Qualification Guide* to qualify for a particular Interchange Reimbursement Fee.

ID#: 081010-010410-0006611

Cash Disbursement - U.S. Region

In the U.S. Region, for any Cash Disbursement, the Issuer pays to the Acquirer a Cash Disbursement Interchange Reimbursement Fee. This Acquirer is one of the following:

- The Member making the Cash Disbursement
- **Effective through 14 November 2009**, the Acquirer of a Cash Disbursement Merchant making the sale of cheques or Foreign Currency

ID#: 010410-010410-0006494

National Merchant Interchange Reimbursement Fee - U.S. Region

A national Merchant entering into a national account agreement may, with the prior approval of Visa, authorize and send Transaction Receipts directly to Issuers through VisaNet at a reimbursement fee to be determined by Visa.

ID#: 010410-010410-0006526

Inappropriate Interchange Reimbursement Fees - U.S. Region

A U.S. Acquirer must request the correct Interchange Reimbursement Fee when submitting Transactions into Interchange. Fines will be assessed to any Acquirer who requests an inappropriate Interchange Reimbursement Fee, per Merchant Outlet, as specified in "Fine for Inappropriate Interchange Reimbursement Fee - U.S. Region."

ID#: 081010-010410-0007874

Cash-Back Interchange Reimbursement Fee - U.S. Region

In the U.S. Region, the Interchange Reimbursement Fee for a Visa Check Card II Transaction involving Cash-Back is calculated using the purchase amount only. The Cash-Back portion of the Transaction is not subject to Interchange Reimbursement Fees.

ID#: 010410-010410-0005677

ReadyLink Interchange Reimbursement Fee - U.S. Region

In the U.S. Region, the Visa ReadyLink Interchange Reimbursement Fee applies to load Transactions that are authorized and settled through VisaNet. The Visa Prepaid Card Issuer pays an Interchange Reimbursement Fee to the Acquirer of the Visa ReadyLink Transaction, as specified in the *U.S. Interchange Reimbursement Fee Rate Sheet*.

ID#: 081010-010410-0004112

Standard and Electronic Interchange Reimbursement Fees - U.S. Region

Standard Interchange Reimbursement Fee - U.S. Region

In the U.S. Region, a Transaction that does not qualify for any other Interchange Reimbursement Fee is cleared at the Standard Interchange Reimbursement Fee.

A Transaction effected by the following Merchants is eligible only for the Standard Interchange Reimbursement Fee:

- High-Risk Telemarketing Merchant
- High-Risk Merchant

Non-Secure Electronic Commerce Transactions are eligible only for the Standard Interchange Reimbursement Fee.

A Transaction using any of the following is eligible only for the Standard Interchange Reimbursement Fee:

- V.I.P. System emergency Authorization procedures
- "Code 10" Authorization procedures
- "Referral" Authorization procedures

ID#: 010410-010410-0006612

Electronic Interchange Reimbursement Fee - General Qualification - U.S. Region

In the U.S. Region, Electronic Interchange Reimbursement Fee qualifications are:

- Transaction must be entered into VisaNet, as specified in the appropriate VisaNet manuals
- Transaction must be authorized
- Authorization Request contains the information specified in "Required Data for Authorization Requests and Responses" (Exhibit OO)
- Clearing Record contains all data elements specified in "VisaNet Clearing Message Content Standards" (Exhibit NN) and the appropriate VisaNet manual
- Transaction processing time limits meet requirements specified in "Interchange Reimbursement Fee Qualification Processing Holidays - U.S. Region."

Visa will process Transactions that do not meet the requirements for the Electronic Interchange Reimbursement Fee rate specified in this section under the Standard Interchange Reimbursement Fee rate.

ID#: 081010-010410-0008361

Interchange Reimbursement Fee Qualification Processing Holidays - U.S. Region

To qualify for Interchange Reimbursement Fees in the U.S. Region, the Central Processing Date of the Transaction must **not** exceed the number of calendar days from the Transaction Date specified in the "Processing Time Limits for Custom Payment Services Interchange Reimbursement Fee Transactions - U.S. Region" table or the "Processing Days for Transactions Qualifying for the Electronic Interchange Reimbursement Fee - U.S. Region" table.

When calculating days, exclude the Transaction Date, Central Processing Date, Sundays, and the following U.S. holidays:

- New Year's Day
- Martin Luther King, Jr. Day
- Presidents' Day (Observed)
- Good Friday
- Memorial Day (Observed)

- Independence Day
- Labor Day
- Columbus Day (Observed)
- Veterans Day
- Thanksgiving Day
- Christmas Day

The following table specifies the last qualifying central processing day for a given Transaction day.

Processing Days for Transactions Qualifying for the Electronic Interchange Reimbursement Fee - U.S. Region

Transaction Day	Central Processing Day
Sunday	Thursday
Monday	Friday
Tuesday	Saturday
Wednesday	Monday
Thursday	Tuesday
Friday	Wednesday
Saturday	Thursday

ID#: 010410-010410-0008986

Non-Member-Owned Terminal - U.S. Region

In the U.S. Region, Transactions captured by a Point-of-Transaction Terminal owned or controlled by a non-Member VisaNet Processor or credit or charge card issuer (including their subsidiaries and affiliates) qualify only for the Standard Interchange Reimbursement Fee if either:

- The entity directly or indirectly discriminates against Visa or any of its Members in availability or pricing of services
- Visa determines that the entity unfairly prevents Visa or its Members from competing with that entity

ID#: 010410-010410-0006651

Competitor-Owned Terminal - U.S. Region

In the U.S. Region, Transactions captured by a terminal that is owned or controlled by an issuer of a credit or charge card deemed competitive by Visa are eligible only for the Standard Interchange Reimbursement Fee, unless the U.S. Acquirer:

- Has a Merchant Agreement with the U.S. Merchant
- Maintains full responsibility and control over the U.S. Merchant

ID#: 010410-010410-0006652

Electronic Interchange Reimbursement Fee Status Check - U.S. Region

A Transaction originating at a U.S. Prestigious Property Merchant that used the Status Check Procedure may qualify for the Electronic Interchange Reimbursement Fee.

ID#: 010410-010410-0006637

Custom Payment Services (CPS) - U.S. Region

Custom Payment Services General - U.S. Region

Custom Payment Services Overview - U.S. Region

In the U.S. Region, Visa offers Custom Payment Services, as defined in the U.S. Regional Operating Regulations, for a variety of segments. These services include:

- CPS/Account Funding
- CPS/Automated Fuel Dispenser
- CPS/Card Not Present
- CPS/e-Commerce Basic
- CPS/e-Commerce Preferred Hotel and Car Rental
- CPS/e-Commerce Preferred Passenger Transport
- CPS/e-Commerce Preferred Retail
- CPS/Hotel and Car Rental Card Not Present
- CPS/Hotel and Car Rental Card Present
- CPS/Passenger Transport
- CPS/Restaurant
- CPS/Retail
- CPS/Retail 2
- CPS/Retail Key-Entry
- CPS/Service Station

- CPS/Small Ticket
- CPS/Supermarket

For additional details, see the *U.S. Interchange Reimbursement Fee Rate Qualification Guide*.

ID#: 081010-010100-0025805

Basic Custom Payment Services (CPS) Requirements - U.S. Region

In the U.S. Region, a Custom Payment Services (CPS) Transaction must:

- Comply with:
 - *Visa International Operating Regulations*
 - Appropriate VisaNet manuals
 - "VisaNet Clearing Message Content Standards" (Exhibit NN)
 - "Required Data for Authorization Requests and Responses" (Exhibit OO)
- Be authorized through the V.I.P. System
- Be submitted through VisaNet, as specified in the appropriate VisaNet manuals
- Meet qualification criteria specified in the U.S. Interchange Reimbursement Fee Rate Qualification Guide

CPS Transactions submitted into VisaNet qualify individually as Custom Payment Service (CPS) Transactions.

ID#: 081010-010410-0006613

Processing Time Limits for Custom Payment Services (CPS) Programs - U.S. Region

In the U.S. Region, to qualify for the Custom Payment Services (CPS) programs Interchange Reimbursement Fee, the Central Processing Date of the CPS Transaction must comply with the following table.

Processing Time Limits for Custom Payment Services Interchange Reimbursement Fee Transactions- U.S. Region

Transaction Type	Central Processing Date Must Be No More Than:	Exclude The Following When Counting Days:
CPS/Retail CPS/Retail Key-Entry CPS/Restaurant CPS/Service Station CPS/Hotel and Car Rental Card Not Present CPS/Hotel and Car Rental Card Present CPS/Card Not Present CPS/Automated Fuel Dispenser CPS/Account Funding CPS/e-Commerce Basic CPS/e-Commerce Preferred Retail CPS/e-Commerce Preferred Hotel and Car Rental CPS/Small Ticket CPS/Supermarket	2 calendar days from the Transaction Date	Transaction Date, Central Processing Date, Sundays, and the U.S. holidays specified in "Interchange Reimbursement Fee Qualification Processing Holidays - U.S. Region"
CPS/Automated Fuel Dispenser processed as Real-Time Clearing	Completion Message with the final Transaction amount must be sent within X of the preauthorization	N/A
CPS/Retail 2	3 calendar days from the Transaction Date	Transaction Date, Central Processing Date, Sundays, and the U.S. holidays specified in "Interchange Reimbursement Fee Qualification Processing Holidays - U.S. Region"
CPS/Passenger Transport CPS/e-Commerce Preferred Passenger Transport	8 calendar days from the Transaction Date	Transaction Date, Central Processing Date, Sundays, and the U.S. holidays specified in "Interchange Reimbursement Fee Qualification Processing Holidays - U.S. Region"

ID#: 010410-010410-0006656

CPS Ineligible Transactions - U.S. Region

The following Transactions are not eligible for Custom Payment Services (CPS) Interchange Reimbursement Fees:

- Cash Disbursements
- Quasi-Cash Transactions
- Transactions effected by High-Risk Telemarketing Merchants
- Transactions effected by High-Risk Merchants
- Transactions using any of the following:
 - V.I.P. System emergency Authorization procedures
 - "Code 10" Authorization procedures
 - "Referral" Authorization procedures

ID#: 010410-080210-0008491

CPS Processing Days - U.S. Region

The following table specifies the last qualifying central processing day for a given Custom Payment Services (CPS) Transaction day in the U.S. Region:

Processing Days: Custom Payment Services Transactions - U.S. Region

Transaction Type			
CPS/Retail CPS/Retail Key-Entry CPS/Restaurant CPS/Service Station CPS/Hotel and Car Rental Card Not Present CPS/Hotel and Car Rental Card Present CPS/Card Not Present CPS/Automated Fuel Dispenser CPS/Account Funding CPS/e-Commerce Basic CPS/e-Commerce Preferred Retail CPS/e-Commerce Preferred Hotel and Car Rental CPS/Small Ticket CPS/Supermarket	CPS/Retail 2		
	CPS/Passenger Transport CPS/e-Commerce Preferred Passenger Transport		
Transaction Day	Last Qualifying Central Processing Day		
Sunday	Wednesday	Thursday	Second Wednesday

Monday	Thursday	Friday	Second Thursday
Tuesday	Friday	Saturday	Second Friday
Wednesday	Saturday	Monday	Second Saturday
Thursday	Monday	Tuesday	Second Monday
Friday	Tuesday	Wednesday	Second Tuesday
Transaction Type			
	CPS/Retail CPS/Retail Key-Entry CPS/Restaurant CPS/Service Station CPS/Hotel and Car Rental Card Not Present CPS/Hotel and Car Rental Card Present CPS/Card Not Present CPS/Automated Fuel Dispenser CPS/Account Funding CPS/e-Commerce Basic CPS/e-Commerce Preferred Retail CPS/e-Commerce Preferred Hotel and Car Rental CPS/Small Ticket CPS/Supermarket	CPS/Retail 2	CPS/Passenger Transport CPS/e-Commerce Preferred Passenger Transport
Transaction Day	Last Qualifying Central Processing Day		
Saturday	Wednesday	Thursday	Second Wednesday

ID#: 081010-080210-0006659

CPS Transaction Amount - Authorization and Clearing - U.S. Region

In the U.S. Region, the cleared Custom Payment Services (CPS) Transaction amount must equal the authorized amount for CPS/Retail, CPS/Supermarket, and CPS/Account Funding Transactions completed with a Visa Check Card, excluding Transactions with the following Merchant Category Codes:

- MCC 4121, "Taxicabs and Limousines"
- MCC 5813, "Bars and Taverns"
- MCC 7230, "Beauty and Barber Shops"
- MCC 7298, "Health and Beauty Spas"

The Transaction amount transmitted in the Authorization Request and in the Clearing Record must be in the same currency.

ID#: 081010-010410-0008488

CPS Clearing Record Requirements - U.S. Region

In the U.S. Region, Visa allows only one Clearing Record message per Custom Payment Services (CPS) Transaction, except as specified below.

For a CPS/Passenger Transport Transaction or CPS/e-Commerce Preferred Passenger Transport Transaction, Visa allows one or more Clearing Record messages per Transaction.

ID#: 081010-010410-0008495

CPS Electronic Commerce Transactions - U.S. Region

The following table details Custom Payment Services (CPS) program availability and qualification requirements applicable to Electronic Commerce Transactions.

Electronic Commerce Transaction Qualification - U.S. Region

Custom Payment Services	Qualification
CPS/e-Commerce Basic	Available for retail Non-Authenticated Security Transactions where the Merchant did not attempt Cardholder authentication using 3-D Secure.
CPS/e-Commerce Preferred Retail	Available for retail: <ul style="list-style-type: none"> Secure Electronic Commerce Transactions that comply with the 3-D Secure Specification or Non-Authenticated Security Transactions where the Merchant attempted Cardholder authentication using 3-D Secure
CPS/e-Commerce Preferred Hotel and Car Rental	Available for Electronic Commerce Transactions originating from a hotel, cruise line, or car rental Merchant that are: <ul style="list-style-type: none"> Secure Electronic Commerce Transactions that comply with the 3-D Secure Specification or Non-Authenticated Security Transactions where the Merchant attempted Cardholder authentication using 3-D Secure
CPS/e-Commerce Preferred Passenger Transport	Available for Electronic Commerce Transactions originating from Airline or passenger railway Merchants, or their agents, and that are: <ul style="list-style-type: none"> Secure Electronic Commerce Transactions that comply with the 3-D Secure Specification or Non-Authenticated Security Transactions where the Merchant attempted Cardholder authentication using 3-D Secure
CPS/Hotel and Car Rental Card Not Present	Available for Electronic Commerce Transactions that originate from a Hotel, Cruise Line, or Car Rental Company: <ul style="list-style-type: none"> That are Non-Authenticated Security Transactions and Where the Merchant did not attempt Cardholder authentication using 3-D Secure
CPS/Passenger Transport	Available for Electronic Commerce Transactions originating from an Airline or passenger railway Merchant, or their agent: <ul style="list-style-type: none"> That are Non-Authenticated Security Transactions and Where the Merchant did not attempt Cardholder authentication using 3-D Secure

ID#: 010410-010410-0006626

CPS Authorization and Clearing Requirements - U.S. Region

In the U.S. Region, an Authorization Request for a Custom Payment Services (CPS) Transaction must meet the requirements specified in the table below and all requirements in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide* for the CPS program:

Authorization Request Requirements for Custom Payment Services Transactions - U.S. Region

Transaction Type	Point-of-Transaction Terminal	Reads/Transmits Full Data ⁵	POS Entry Mode Code is 05, 07, 90, 91 ⁵	Visa or Visa Electron Card is Present	Signature is Obtained ⁷
CPS/Supermarket	X	X ¹	X	X ²	X ²
CPS/Retail	X	X ¹	X	X ²	X ²
CPS/Retail Key-Entry	X ^{1,3}			X	X
CPS/Retail 2	X ⁴			X	X
CPS/Service Station	X	X ¹	X	X ²	X ²
CPS/Restaurant	X	X ¹	X	X ²	X ²
CPS/Hotel and Car Rental Card Not Present	An Acquirer must acknowledge in the Authorization Request that it may forfeit certain Representment rights.				
CPS/Hotel and Car Rental Card Present	X	X ¹	X ⁶	X	X
CPS/Passenger Transport	An Acquirer may perform an Address Verification Service inquiry at the time of the Authorization Request.				
CPS/Card Not Present	An Acquirer must perform an Address Verification Service inquiry at the time of the Authorization Request for each Transaction, except as specified in the <i>U.S. Interchange Reimbursement Fee Rate Qualification Guide</i> .				
CPS/Automated Fuel Dispenser	X	X	X	X	
CPS/Account Funding	An Acquirer must perform an Address Verification Service and Card Verification Value 2 inquiry at the time of the Authorization Request, as specified in "Additional Authorization Requirements - CPS/Account Funding - U.S. Region."				
CPS/e-Commerce Basic	An Acquirer must perform an Address Verification Service inquiry at the time of the Authorization Request for each Transaction, except as specified in "CPS/e-Commerce Basic Address Verification - U.S. Region."				
CPS/e-Commerce Preferred Retail	An Acquirer must meet the Authorization requirements, as specified in "CPS/e-Commerce Preferred Retail - U.S. Region," and must perform an Address Verification Service inquiry at the time of the Authorization Request.				

CPS/e-Commerce Preferred Hotel and Car Rental	An Acquirer must meet the Authorization requirements, as specified in "Additional Authorization Requirements - CPS/e-Commerce Preferred Hotel, Car Rental, and Passenger Transport - U.S. Region," and may perform an Address Verification Service inquiry at the time of the Authorization Request
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CPS/e-Commerce Preferred Passenger Transport	An Acquirer must meet the Authorization requirements, as specified in "Additional Authorization Requirements - CPS/e-Commerce Preferred Hotel, Car Rental, and Passenger Transport - U.S. Region," and may perform an Address Verification Service inquiry at the time of the Authorization Request.
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CPS/Small Ticket	X²	X	X	X
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1. The Authorization Request must originate at an attended Point-of-Transaction Terminal.
2. Transaction must be completed in either a Face-to-Face Environment or at a Self-Service Terminal or an Automated Dispensing Machine.
3. An Acquirer must perform an Address Verification Service Inquiry at the time of the Authorization Request and receive a "full match," "unsupported," or "retry" response to a "ZIP code only match" request.
4. Transactions for which the Card is not present and signature is not obtained are eligible for CPS/Retail 2, as specified in "CPS/Retail 2 Merchant Category Codes - U.S. Region"
5. Full unaltered contents of track 1 or track 2 of Magnetic Stripe, Chip, or Contactless Payment chip.
6. At least the first Authorization Request.
7. **Effective through 15 October 2010**, Cardholder signature is not required if the Transaction qualifies as a No Signature Required Transaction. **Effective 16 October 2010**, Cardholder signature is not required if the Transaction qualifies as a Visa Easy Payment Service Transaction.

ID#: 081010-010410-0006633

CPS Authorization Code Requirements - U.S. Region

A U.S. Acquirer must obtain an Authorization Code for each Custom Payment Services (CPS) Transaction, as specified in the table below:

Custom Payment Services Authorization Code Requirements

Transaction Type	Authorization Code Requirements for Each Transaction
CPS/Retail	Exactly one, obtained on the Transaction Date
CPS/Retail Key-Entry	Exactly one, obtained on the Transaction Date
CPS/Retail 2	Exactly one, obtained on the Transaction Date
CPS/Restaurant	Exactly one, obtained on the Transaction Date
CPS/Service Station	Exactly one, obtained on the Transaction Date
CPS/Hotel and Car Rental Card Not Present	At least one. The Acquirer may obtain multiple Authorization Codes for a Transaction.
CPS/Hotel and Car Rental Card Present	At least one. The Acquirer may obtain multiple

	Authorization Codes for a Transaction.
CPS/Passenger Transport	Exactly one
CPS/Card Not Present	Exactly one
CPS/Automated Fuel Dispenser	A Status Check (or estimated amount, if using Real-Time Clearing) request originated at an Automated Fuel Dispenser
CPS/Account Funding	Exactly one, obtained on the Transaction Date
CPS/e-Commerce Basic	Exactly one
CPS/e-Commerce Preferred Retail	Exactly one
CPS/e-Commerce Preferred Hotel and Car Rental	At least one. The Acquirer may obtain multiple Authorization Codes for a Transaction.
CPS/e-Commerce Preferred Passenger Transport	Exactly one
CPS/Small Ticket	Exactly one, obtained on the Transaction Date

ID#: 081010-010410-0006800

CPS/Automated Fuel Dispenser - U.S. Region

CPS/Automated Fuel Dispenser - Merchant Requirements - U.S. Region

To be eligible to submit CPS/Automated Fuel Dispenser Transactions, a U.S. Merchant must:

- Complete the required business certification prior to submitting Transactions into Interchange
- Maintain a "velocity-check" program to monitor the volume and frequency of Transactions

The Merchant must **not** exceed the CPS/Automated Fuel Dispenser fraud or Chargeback thresholds specified by Visa.

ID#: 010410-010410-0008556

Additional Authorization Requirements-CPS/Automated Fuel Dispenser - U.S. Region

A U.S. Merchant must either:

- Perform a Status Check for a CPS/Automated Fuel Dispenser Transaction
- For a Real-Time Clearing Transaction, estimate the Authorization amount based on the Merchant's good faith estimate of the final Transaction amount, taking into account among other factors typical spending patterns at the Merchant location, not to exceed US \$500. The CPS/Automated Fuel Dispenser Interchange Reimbursement Fee does not apply if the Completion Message with the final Transaction amount is not sent within X of the preauthorization request.

ID#: 010410-010410-0008557

CPS/Automated Fuel Dispenser Transaction Amount - U.S. Region

In the U.S. Region, except as set forth below for a CPS/Automated Fuel Dispenser Transaction, the Transaction amount must **not** exceed:

- For a Visa Fleet Card, US \$150
- For all other Cards, US \$75

As specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide*, only for the purpose of calculating the applicable Interchange Reimbursement Fee, Automated Fuel Dispenser Transactions of US \$75 or less are eligible for the Custom Payment Services (CPS) Interchange Reimbursement Fee for CPS/Automated Fuel Dispenser Transactions.

For a Real-Time Clearing Transaction, the Transaction amount must **not** exceed US \$500.

ID#: 081010-010410-0006823

CPS/Hotel and Car Rental - Card Not Present and Card Present - U.S. Region

CPS Hotel and Car Rental Chargeback Protection Limit - U.S. Region

For a Lodging Merchant in the U.S. Region, if the Transaction amount is greater than the Chargeback Protection Limit, the Transaction must:

- Be authorized as specified in "Hotel Estimated Authorization Amount"
- Be no more than 15% greater than the sum of the authorized amounts
- Meet the Authorization Reversal requirements specified below

For a non-Prestigious Property Transaction, the cleared Transaction amount must be within 15%, plus or minus, of the total estimated amount authorized.

- The Acquirer may submit one full or partial Authorization Reversal to meet the 15% Authorization variance requirement.
- The Authorization Reversal may be greater than the amount of the initial Authorization Request.

An Acquirer may use the Status Check Procedure for a Prestigious Property Transaction if the cleared Transaction amount is less than or equal to the Chargeback Protection Limit.

ID#: 081010-010410-0008569

Car Rental Merchant CPS Authorization Requirements - U.S. Region

An Acquirer of a Car Rental Merchant in the U.S. Region may use an estimated Transaction amount for submitting an Authorization Request. If the final Transaction amount is greater than the authorized amount, the Transaction must:

- Be authorized as specified in "Car Rental Estimated Authorization Amount"
- Be no more than 15% greater than the sum of the authorized amounts
- Meet the Authorization Reversal requirements specified below

For an estimated Car Rental Merchant Transaction, the cleared Transaction amount must be within 15%, plus or minus, of the total amount authorized.

- The Acquirer may submit one full or partial Authorization Reversal to meet the 15% Authorization variance requirement.
- The Authorization Reversal may be greater than the amount of the initial Authorization Request.

ID#: 010410-010410-0008570

CPS/Supermarket - U.S. Region

CPS/Supermarket Qualification - U.S. Region

In the U.S. Region, the CPS/Supermarket Interchange Reimbursement Fee qualification requirements apply only to those Supermarket Incentive Program Transactions processed as specified below.

The Transactions must have the following characteristics:

- Completed in a Face-to-Face Environment
- The full contents of track 1 or track 2 of the Magnetic Stripe, unaltered Chip, or unaltered Contactless Payment data are read and transmitted
- Merchant is properly assigned Merchant Category Code 5411, "Grocery Stores and Supermarkets"
- Merchant is a non-membership retail store primarily engaged in selling food for home preparation and consumption
- Merchant offers a complete line of food merchandise, including self-service groceries, meat, produce, and dairy products
- Merchant has monthly sales of perishables (packaged and in-store bakery goods, dairy products, delicatessen products, floral items, frozen foods, meat, and produce) representing at least 45% of total monthly sales

- Merchant accepts Visa Cards or Visa Electron Cards for the purchase of all goods and services sold in the store, at all check-out lanes that accept checks
- Complies with the U.S. Interchange Reimbursement Fee Rate Qualification Guide

ID#: 081010-010410-0008523

CPS/Rewards - U.S. Region

Custom Payment Services - Traditional Rewards Card and Visa Signature Card Transactions - U.S. Region

In the U.S. Region, a Transaction completed with a Visa Traditional Rewards Card or Visa Signature

Card may qualify for either:

- CPS/Rewards 1 Interchange Reimbursement Fee
- CPS/Rewards 2 Interchange Reimbursement Fee

The CPS/Rewards 1 Interchange Reimbursement Fee is available to Visa Traditional Rewards Card Transactions that meet the requirements for one of the following Custom Payment Services (CPS) programs:

- CPS/Retail
- CPS/Supermarket

The CPS/Rewards 2 Interchange Reimbursement Fee is available for Transactions completed with a Visa Traditional Rewards Card that meet the requirements for one of the following Custom Payment services (CPS) programs:

- CPS/Card Not Present
- CPS/Retail Key-Entry
- CPS/Hotel and Car Rental Card Present
- CPS/Hotel and Car Rental Card Not Present
- CPS/Passenger Transport
- CPS/Restaurant
- CPS/e-Commerce Basic
- CPS/e-Commerce Preferred Hotel and Car Rental
- CPS/e-Commerce Preferred Passenger Transport

The CPS/Rewards 1 Interchange Reimbursement Fee is available to Visa Signature Card Transactions that qualify for one of the following Custom Payment Services (CPS) programs or are completed by a Merchant qualified for the applicable performance threshold program:

- CPS/Retail
- CPS/Retail Performance Threshold I
- CPS/Retail Performance Threshold II

- CPS/Retail Performance Threshold III
- CPS/Supermarket
- CPS/Supermarket Performance Threshold I
- CPS/Supermarket Performance Threshold II
- CPS/Supermarket Performance Threshold III

The CPS/Rewards 2 Interchange Reimbursement Fee is available to Visa Signature Card Transactions that qualify for one of the following Custom Payment Services (CPS) programs:

- CPS/Card Not Present
- CPS/Retail Key-Entry
- CPS/e-Commerce Basic

ID#: 081010-010410-0008984

CPS/Rewards 1 and CPS/Rewards 2 for Visa Signature Card Transactions - U.S. Region

In the U.S. Region, the CPS/Rewards 1 Interchange Reimbursement Fee is available to Visa Signature Card Transactions that qualify for one of the following Custom Payment Services (CPS) programs, or are completed by a Merchant qualified for the applicable performance threshold program:

- CPS/Retail, CPS/Retail Performance Threshold I, CPS/Retail Performance Threshold II, CPS/Retail Performance Threshold III
- CPS/Supermarket, CPS/Supermarket Performance Threshold I, CPS/Supermarket Performance Threshold II, CPS/Supermarket Performance Threshold III

The CPS/Rewards 2 Interchange Reimbursement Fee is available to Visa Infinite Card or Visa Signature Card Transactions that qualify for one of the following Custom Payment Services (CPS) programs:

- CPS/Card Not Present
- CPS/Retail Key-Entry
- CPS/e-Commerce Basic

ID#: 010410-010410-0008568

CPS/Small Ticket - U.S. Region

CPS/Small Ticket Merchant Category Codes - U.S. Region

Effective 16 October 2010, in the U.S. Region, in addition to the Merchant Category Codes (MCC) excluded from Visa Easy Payment Service Transactions as specified in "Visa Easy Payment Service (VEPS) Merchant Category Code Exclusions - U.S. Region," additional requirements apply as stated below.

Transactions with the following Merchant Category Codes are not eligible for CPS/Small Ticket:

- MCC 5411, "Grocery Stores"
- MCC 5499, "Convenience Stores"
- Visa Signature Preferred and Consumer Debit Card Transactions with MCC 5541, "Service Stations"

ID#: 101010-010100-0026011

Industry-Specific Merchant Programs - U.S. Region

Industry-Specific Merchant Program Requirements - U.S. Region

Industry-Specific Merchant Incentive Programs - U.S. Region

In the U.S. Region, Visa offers incentive programs for Transactions completed by Merchants in specific industries. Visa reserves the right to disqualify a Merchant from participation in, or to modify or discontinue a Merchant incentive program at any time.

ID#: 081010-010100-0025930

Visa Utility Program Interchange Reimbursement Fee Qualification - U.S. Region

In the U.S. Region, only Visa Consumer Card Transactions or Visa Business Card Transactions (including Visa Signature Business Card) completed by a Merchant registered with the Visa Utility Interchange Reimbursement Fee Program may qualify for the Visa Utility Program Interchange Reimbursement Fee as specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide* and the *Visa Utility Interchange Reimbursement Fee Program Guide*.

Utility Transactions involving registered Visa Merchants properly assigned Merchant Category Code 4900, "Utilities - Electric, Gas, Water, Sanitary" receive the utility Interchange Reimbursement Fee by meeting certain business requirements. Credit Voucher Transactions are not eligible for this program.

To qualify for the Visa Utility Interchange Reimbursement Fee Program, a U.S. Merchant must:

- Contract directly with an Acquirer to be a Merchant, and the Merchant Outlet must be properly identified in the Authorization and Clearing Records
- Be properly assigned Merchant Category Code 4900, "Utilities - Electric, Gas, Water, Sanitary"
- Accept Visa as a means of payment in all channels where payments are accepted (e.g., Face-to-Face Environments and Card-Absent Environments, as applicable)
- Visually represent the Visa Flag Symbol or Visa Brand Mark or Visa Brand Name on its Website
- **Not** charge a Convenience Fee to a Cardholder for processing a Visa Transaction. This restriction also applies to a third-party agent that processes Transactions for a utility Merchant.
- Feature the opportunity to pay with Visa at least as prominently as all other payment methods
- Be registered with Visa by its Acquirer

Transactions completed by a Merchant providing telecommunication or cable services are **not** eligible to participate in the Visa Utility Interchange Reimbursement Fee Program (Merchant Category Code

4900 is not applicable to such Merchants). Visa reserves the right to disqualify a Merchant from participation in or to modify or discontinue the Visa Utility Interchange Reimbursement Fee Program at any time.

An Acquirer must register the Visa Utility Payment Program Merchant as specified in the *Visa Utility Interchange Reimbursement Fee Program Guide*.

ID#: 081010-010410-0008990

Visa Debt Repayment Program - U.S. Region

In the U.S. Region, Visa Debt Repayment Program Transactions completed by a registered Visa Merchant qualify for the Debt Repayment Program Interchange Reimbursement Fee by meeting the applicable business requirements specified in the *Visa Debt Repayment Program Guide* and the *U.S. Interchange Reimbursement Fee Rate Qualification Guide*.

Transactions must have the following characteristics:

- Transaction is completed with a Visa Debit Card
- Merchant is properly assigned Merchant Category Code 6012, "Financial Institutions - Merchandise and Services," or 6051, "Non-Financial Institutions - Foreign Currency, Money Orders (not Wire Transfer), Travelers Cheques"
- Transaction is a U.S. Domestic Transaction
- The bill payment and existing debt indicators are included in the Authorization Request and Clearing Record

To qualify for the Debt Repayment Program Interchange Reimbursement Fee, the Merchant must:

- **Not** assess any fee, including a Convenience Fee, to a Cardholder for processing the Visa Transaction. This restriction also applies to a third-party agent that processes Transactions for a Debt Repayment Program Merchant.
- Comply with "Basic Custom Payment Services (CPS) Requirements - U.S. Region"
- Be registered by its Acquirer as specified in the *Visa Debt Repayment Program Guide*

ID#: 081010-010410-0006781

Debit Tax Payment Interchange Reimbursement Fee Qualification - U.S. Region

In the U.S. Region, Tax Payment Transactions from a qualified Visa Merchant qualify for the Debit Tax Payment Interchange Reimbursement Fee by meeting the applicable business requirements specified in the *Visa Tax Payment Program Guide* and the *U.S. Interchange Reimbursement Fee Rate Qualification Guide*.

Transactions must have the following characteristics:

- Transaction is completed with a Visa Debit Card
- Merchant is properly assigned Merchant Category Code 9311, "Tax Payments"
- Merchant complies with Convenience Fee requirements

The Acquirer must register the Tax Payment Program Merchant as specified in the *Visa Tax Payment Program Guide*.

The following Transactions are not eligible for the Tax Payment Program:

- Transactions completed with a Visa Consumer Credit Card or Commercial Visa Product
- Credit Voucher

Visa reserves the right to disqualify a Tax Payment Program Merchant from participation in, modify, or discontinue the Debit Tax Payment Interchange Reimbursement Fee program at any time.

ID#: 081010-010410-0006762

GSA Large Ticket Interchange Reimbursement Fee Qualification - U.S. Region

In the U.S. Region, the GSA Large Ticket Interchange Reimbursement Fee program supports the GSA requirements for enhanced processing of GSA Large Ticket Transactions. These Transactions take place at external suppliers (non-government Merchants) and are authorized, cleared, and settled for up to a maximum individual amount of US \$10 million.

To qualify for the GSA Purchasing Card Large Ticket Interchange Reimbursement Fee program, a Transaction must have the following characteristics:

- Completed using a GSA Visa Purchasing Card
- Meet the qualification requirements specified in the U.S. Interchange Reimbursement Fee Rate Qualification Guide and the Visa Commercial Card Large Ticket Program Implementation Guide
- CPS-qualified
- Not completed by a Travel Service Category or Passenger Transport Service Category Merchant

ID#: 081010-010410-0008539

GSA Government-to-Government Interchange Reimbursement Fee - U.S. Region

In the U.S. Region, under the GSA Government-to-Government Program, federal government-to-government Transactions from eligible Visa Merchants will receive the GSA Government-to-Government (G2G) Interchange Reimbursement Fee by meeting certain processing requirements as specified in the *Visa Government-to-Government (G2G) Program Guide*.

The GSA Government-to-Government (G2G) Interchange Reimbursement Fee applies to GSA Visa Purchasing Card original Transactions and related Chargebacks, Representments, and Clearing Reversals. Credit Vouchers are not eligible for this program.

To qualify for the GSA Government-to-Government Program, a Transaction must be completed by a qualified Merchant and have the following characteristics:

- Completed with a GSA Visa Purchasing Card
- Merchant is properly assigned one of the following Merchant Category Codes:
 - 9399 "Government Services Not Elsewhere Classified"
 - 9402 "Postal Services - Government Only"

- Merchant Verification Value (MVV) is present, valid, and matches the MVV and Acquirer BIN relationship
- Registered with Visa
- CPS-qualified
- Not completed by a Travel Service Category or Passenger Transport Service Category Merchant

ID#: 121010-010100-0026015

GSA Government-to-Government Disqualification - U.S. Region

In the U.S. Region, Visa reserves the right to disqualify a Merchant from participation in, modify, or discontinue the GSA Government-to-Government Program at any time.

ID#: 081010-041008-0007196

Interchange Reimbursement Fee Programs - U.S. Region

Credit Voucher Program - U.S. Region

Credit Voucher Program Qualification - U.S. Region

In the U.S. Region, Interchange Reimbursement Fees are paid by the Issuer to the Acquirer on merchandise credits, or Credit Vouchers. The Interchange Reimbursement Fee for a Credit Voucher Transaction will be determined by the following combinations of Card type and Merchant segment:

- Transactions on all Card types with passenger transport Merchant Category Codes (MCCs 3000-3299, 4112, and 4511)
- Transactions involving Visa Consumer Cards with non-passenger transport Merchant Category Codes (all MCCs except 3000-3299, 4112, and 4511)
- Transactions involving Commercial Cards with non-passenger transport Merchant Category Codes (all MCCs except 3000-3299, 4112, and 4511)
- Transactions involving Visa Consumer Cards that originate from certain U.S. Merchants may also qualify for the Credit Voucher Transaction -- Mail/Phone Order and Electronic Commerce Merchant - Consumer (Credit /Debit) Program if the merchant meets the eligibility requirements specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide*. These Transactions must **not** take place at a passenger transport Merchant location (MCCs 3000-3299, 4112, and 4511) or a High-Risk Telemarketing Merchant location (MCCs 5962, 5966, and 5967).

ID#: 010410-010410-0008760

Credit Vouchers for Airline/Railway Ticket - U.S. Region

For CPS/Passenger Transport Transactions in the U.S. Region, an Acquirer must provide the Airline/Railway Ticket Identifier that was associated with the original Transaction for the related Credit Voucher Transaction.

ID#: 081010-010410-0006542

Credit Vouchers for GSA Large Ticket Transactions - U.S. Region

For GSA Large Ticket Transactions in the U.S. Region, an Acquirer must process the Credit Voucher Transaction at the Interchange Reimbursement Fee applied to the original related Transaction.

ID#: 010410-010410-0006543

Credit Vouchers for Large Purchasing Ticket Transactions - U.S. Region

For Credit Vouchers involving Visa Purchasing Large Ticket Transactions in the U.S. Region:

- If the credit amount is equal to the original Transaction amount or exceeds the threshold amount specified on the *U.S. Interchange Reimbursement Fee Rate Sheet*, an Acquirer must process the Credit Voucher Transaction at the Interchange Reimbursement Fee applied to the original related Transaction
- If the credit amount is less than the threshold amount specified on the *U.S. Interchange Reimbursement Fee Rate Sheet*, the Acquirer must process the Credit Voucher Transaction at the applicable Interchange Reimbursement Fee

ID#: 081010-010410-0006544

Credit Voucher Interchange Reimbursement Fee for Mail/Phone Order and Electronic Commerce Merchants - U.S. Region

In the U.S. Region, Transactions completed with a Visa Consumer Card qualify for the applicable Credit Voucher Interchange Reimbursement Fee if 70% or more of the Merchant's cumulative Visa Consumer Card sales volume during the previous calendar-year quarter was processed using one of the following programs:

- CPS/Card Not Present Interchange Reimbursement Fee
- CPS/e-Commerce (Basic or Preferred) Interchange Reimbursement Fee

The following Transaction types are not eligible:

- Account Funding Transactions
- Commercial Visa Product Transactions
- Quasi-Cash Transactions
- Transactions originating from High-Risk Telemarketing Merchants
- Transactions originating from Passenger Transport Service Category Merchants

An Acquirer may apply the Credit Transaction Interchange Reimbursement Fee beginning 30 days or less after the quarter end in which the Merchant meets eligibility requirements.

ID#: 081010-010410-0006545

Online Check Card Interchange Reimbursement Fee - U.S. Region

Online Check Card Interchange Reimbursement Fee Qualifying Transactions - U.S. Region

In the U.S. Region, for a Transaction to be eligible for the Online Check Card Interchange Reimbursement Fee, the Transaction must:

- Be an Online Check Card Transaction
- Originate at an attended terminal, except as specified in "Online Check Card Interchange Reimbursement Fee - Automated Fuel Dispensers - U.S. Region"

ID#: 010410-010410-0006766

Online Check Card Interchange Reimbursement Fee - Automated Fuel Dispensers - U.S. Region

In the U.S. Region, only for the purpose of calculating the applicable Interchange Reimbursement Fee, Automated Fuel Dispenser Transactions of US \$75 or less are eligible for the Online Check Card Interchange Reimbursement Fee.

An Online Check Card Transaction that originates at an Automated Fuel Dispenser must be authorized through a Status Check not to exceed US \$75 or for an amount based on the estimated Transaction amount not to exceed US \$500, as specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide*.

The Transaction must be completed as follows:

- If authorized through a Status Check, the Transaction must be completed within X of the Status Check
- If the Authorization was based on an estimated Transaction amount, the Transaction must be completed within 2 hours of the Authorization and not exceed the authorized amount

ID#: 081010-010410-0008526

ATM Tiered Interchange Reimbursement Fee - U.S. Region

ATM Interchange Reimbursement Fee Qualification - U.S. Region

A U.S. Member with ATMs that qualify for the ATM Interchange Reimbursement Fee Tier 1 level must comply with registration requirements, available from Visa upon request.

In the U.S. Region, an ATM may qualify for the ATM Interchange Reimbursement Fee Tier 1 level if the ATM meets the requirements in the "Visa/Plus ATM Portfolio Profile" form. The "Visa/Plus ATM Portfolio Profile" form is available from Visa upon request.

An ATM that does not qualify for the ATM Interchange Reimbursement Fee Tier 1 level will be subject to the ATM Interchange Reimbursement Fee Tier 2 level.

ID#: 081010-010410-0006709

ATM Interchange Reimbursement Fee - Tier 2 - U.S. Region

In the U.S. Region, an ATM that does not qualify for the ATM Interchange Reimbursement Fee Tier 1 level will be subject to the ATM Interchange Reimbursement Fee Tier 2 level.

ID#: 010410-010410-0006710

Performance Threshold Interchange Reimbursement Fees - U.S. Region

Performance Threshold Interchange Reimbursement Fee Consumer Credit and Consumer Debit - U.S. Region

Performance Threshold Interchange Reimbursement Fee - Visa Consumer Credit - U.S. Region

In the U.S. Region, the Performance Threshold Interchange Reimbursement Fee Program - Consumer Credit provides incentive Interchange Reimbursement Fee rates to Retail Merchant and supermarket Transactions meeting certain performance threshold requirements. Transactions from eligible Merchants receive incentive Interchange Reimbursement Fee rates on Transactions that would otherwise be eligible for CPS/Retail and CPS/Supermarket Interchange Reimbursement Fee Programs.

Transactions from qualified Merchants that meet the performance threshold requirements must have the following characteristics:

- Completed with a Visa Traditional or Visa Traditional Rewards Card
- U.S. Domestic Transaction
- CPS-qualified using the fee edit criteria for CPS/Retail or CPS/Supermarket

U.S. Merchant eligibility for the Performance Threshold Interchange Reimbursement Fee Program - Visa Consumer Credit will be determined by Visa annually. The performance thresholds specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide* apply to qualified Visa Consumer Credit Card original Transactions and related Chargebacks, Representments, and Clearing Reversals.

Visa Signature CPS/Retail and CPS/Supermarket Transactions are ineligible for Performance Threshold Interchange Reimbursement Fees. Such Transactions may qualify for the CPS/Rewards 1 Interchange Reimbursement Fee.

Performance Threshold Interchange Reimbursement Fee eligibility requirements are based on annual volume criteria as specified by Visa. Additionally, Visa will determine the timing and manner of implementation for the Performance Threshold Interchange Reimbursement Fees available to Acquirers related to the Performance Threshold Interchange Reimbursement Fee Program - Visa Consumer Credit.

ID#: 081010-010410-0008765

Performance Threshold Interchange Reimbursement Fee - Visa Consumer Debit - General - U.S. Region

In the U.S. Region, the Performance Threshold Interchange Reimbursement Fee Program provides incentive Interchange Reimbursement Fee rates to retail and supermarket Transactions meeting certain performance threshold requirements. Transactions from eligible Merchants receive the incentive Interchange Reimbursement Fee rates on Transactions that would otherwise be eligible for CPS/Retail and CPS/Supermarket Interchange Reimbursement Fee programs.

Transactions from qualified Merchants that meet the performance threshold requirements must have the following characteristics:

- Completed with a Visa Debit Card
- U.S. Domestic Transaction
- CPS-qualified using the fee edit criteria for CPS/Retail or CPS/Supermarket

U.S. Merchant eligibility for the Performance Threshold Interchange Reimbursement Fee Program - Visa Consumer Debit will be determined by Visa annually. The performance thresholds specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide* apply to qualified Visa Debit Card original Transactions and related Chargebacks, Representments, and Clearing Reversals.

Performance Threshold Interchange Reimbursement Fee eligibility requirements are based on annual volume criteria as specified by Visa. Additionally, Visa will determine the timing and manner of implementation for the Performance Threshold Interchange Reimbursement Fees available to Acquirers related to the Performance Threshold Interchange Reimbursement Fee Program - Visa Consumer Debit.

ID#: 081010-010410-0006724

Visa Signature Preferred Interchange Reimbursement Fees - U.S. Region

Visa Signature Preferred Interchange Reimbursement Fee Requirements - U.S. Region

Visa Signature Preferred Interchange Reimbursement Fee Qualification - U.S. Region

In the U.S. Region, Visa Signature Preferred Card Transactions may be CPS-qualified under one of the consumer programs as defined in the U.S. Regional Operating Regulations and as specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide*.

ID#: 081010-010410-0008515

Visa Signature Preferred Standard Interchange Reimbursement Fee - U.S. Region

In the U.S. Region, a Visa Signature Preferred Transaction that does not qualify for any Custom Payment Services (CPS) program may only be eligible for the Visa Signature Preferred Standard Interchange Reimbursement Fee.

ID#: 081010-010410-0008989

Visa Signature Preferred Electronic Interchange Reimbursement Fee - U.S. Region

To qualify for the Visa Signature Preferred Electronic Interchange Reimbursement Fee, the Visa Signature Preferred Transaction must be conducted at a Travel Service Category Merchant and must be CPS-qualified as specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide*.

ID#: 081010-010100-0025806

Visa Signature Preferred Retail Interchange Reimbursement Fee - U.S. Region

In the U.S. Region, a Visa Signature Preferred Consumer Credit Card Transaction that originates at a non-Travel Service Category Merchant Outlet may qualify for the Visa Signature Preferred Retail Interchange Reimbursement Fee. To qualify for this program, the Transaction must be CPS-qualified, occur at a Retail Merchant, and meet the applicable requirements specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide*.

ID#: 081010-010410-0006758

Visa Signature Preferred Card Not Present Interchange Reimbursement Fee - U.S. Region

In the U.S. Region, a Mail/Phone Order Transaction, Electronic Commerce Transaction, or a Transaction completed by a Merchant in a select developing market as defined in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide* (excluding Travel Service Category

Transactions) may qualify for the Visa Signature Preferred Card CPS/Card Not Present Interchange Reimbursement Fee.

ID#: 081010-010410-0006756

Visa Signature Preferred Business-to-Business Interchange Reimbursement Fee - U.S. Region

In the U.S. Region, a Visa Signature Preferred Transaction completed at a non-Travel Service Category Merchant Outlet may qualify for the Visa Signature Preferred Business-to-Business Interchange Reimbursement Fee. To qualify for this program, the Transaction must be CPS-qualified as specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide* and occur at a Merchant Outlet properly assigned a business-to-business Merchant Category Code as specified in the *Visa Merchant Data Standards Manual*.

ID#: 081010-010410-0008519

Visa Signature Preferred Fuel Interchange Reimbursement Fee - U.S. Region

A Visa Signature Preferred Transaction completed at an Automated Fuel Dispenser or service station may qualify for the Signature Preferred Fuel Interchange Reimbursement Fee. The Transaction must be CPS-qualified for CPS/Automated Fuel Dispenser, CPS/Retail Service Station, or CPS/Small Ticket.

ID#: 081010-010100-0025807

Visa Signature Preferred Utility Interchange Reimbursement Fee - U.S. Region

In the U.S. Region, a Visa Signature Preferred Card Transaction conducted at a Merchant properly assigned Merchant Category Code 4900, "Utilities - Electric, Gas, Water, Sanitary" may be eligible to receive the Visa Utility Interchange Reimbursement Fee, as specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide* and the *Visa Utility Interchange Reimbursement Fee Program Guide*.

ID#: 081010-010100-0025808

Commercial Interchange Reimbursement Fees - U.S. Region

Commercial Interchange Reimbursement Fees and Programs - U.S. Region

Commercial Card Standard Interchange Reimbursement Fee - U.S. Region

In the U.S. Region, Commercial Visa Product Transactions that do not qualify for CPS and do not meet the Level II Enhanced Data requirement will qualify for the Commercial Card Standard Interchange Reimbursement Fee program as specified in the *U.S. Interchange Reimbursement Fee*

Rate Qualification Guide and are assessed the Commercial Card Standard Interchange Reimbursement Fee rate.

ID#: 081010-151010-0026002

Commercial Card Electronic Interchange Reimbursement Fee - U.S. Region

In the U.S. Region, Commercial Visa Product Transactions are eligible for the Electronic Interchange Reimbursement Fee as specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide*. The following Commercial Visa Product Transactions are specifically excluded:

- High-Risk Telemarketing Merchants (Merchant Category Codes 5962, 5966, and 5967)
- Non-Secure Transactions

ID#: 081010-151010-0026003

Commercial Card - Non-Travel Service, Level II Interchange Reimbursement Fee - U.S. Region

In the U.S. Region, the Commercial Level II (non-Travel Service Category) Interchange Reimbursement Fee is available for taxable Commercial Visa Product Transactions that are CPS-qualified and meet certain additional data requirements as specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide*. Tax-exempt Commercial Visa Product Transactions and Commercial Visa Product Transactions using the CPS/Account Funding program are not eligible for the Commercial Level II (non-Travel Service Category) Interchange Reimbursement Fee.

ID#: 081010-151010-0026004

Purchasing Card Electronic with Data Interchange Reimbursement Fee - U.S. Region

In the U.S. Region, the Purchasing Card Electronic with Data Interchange Reimbursement Fee is available to non-General Services Administration (non-GSA) Visa Purchasing Card Transactions that meet certain additional data requirements, but are not CPS-qualified, as specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide*. Visa Purchasing Card Transactions using the CPS/Account Funding program are not eligible for the Purchasing Card Electronic with Data Interchange Reimbursement Fee.

ID#: 081010-151010-0026005

Purchasing Card Level III (Non-Travel Service Category) - U.S. Region

In the U.S. Region, the Purchasing Card Level III (non-Travel Service Category) Interchange Reimbursement Fee is available to Visa Purchasing Card Transactions that are CPS-qualified and meet certain additional data requirements as specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide*. Visa Purchasing Card Transactions using the CPS/Account Funding program are not eligible for the Purchasing Card Level III (non-Travel Service Category) Interchange Reimbursement Fee.

ID#: 081010-151010-0026006

Utility Business Program - U.S. Region

In the U.S. Region, Visa Business Card or Visa Signature Business Card Transactions conducted at a Merchant properly assigned Merchant Category code 4900, “Utilities-Electric, Gas, Water, Sanitary” may be eligible to receive the Utility Business Interchange Reimbursement Fee as specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide*.

ID#: 081010-151010-0026007

Commercial Card Retail Interchange Reimbursement Fee - U.S. Region

In the U.S. Region, Commercial Visa Product Transactions completed at a non-Travel Service Category Merchant Outlet that do not meet the Level II Enhanced Data requirement may qualify for the Commercial Retail Interchange Reimbursement Fee. To qualify for this program, the Transaction must be CPS-qualified for certain CPS programs as specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide* and occur at a Retail Merchant Outlet.

ID#: 081010-010100-0025811

Commercial Card - Card Not Present Interchange Reimbursement Fee - U.S. Region

In the U.S. Region, Mail/Phone Order Transactions, Electronic Commerce Transactions, or Transactions completed by a Merchant in a select developing market as defined in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide* (excluding Travel Service Category Transactions) and that do not meet the Level II Enhanced Data requirement may qualify for the Commercial Card-Card Not Present rate. To qualify for this program, the Transaction must be CPS-qualified for certain CPS programs as specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide*.

ID#: 081010-010100-0025812

Commercial Card Business-to-Business (B2B) Interchange Reimbursement Fee - U.S. Region

In the U.S. Region, Commercial Visa Product Transactions that do not meet the Level II Enhanced Data requirement will qualify for the Commercial Business-to-Business Interchange Reimbursement Fee. To qualify for this program, the Transaction must be CPS-qualified as specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide* and be completed at a Merchant properly assigned a business-to-business Merchant Category Code as specified in the *Visa Merchant Data Standards Manual*.

ID#: 081010-010100-0025810

Visa Purchasing Large Ticket Interchange Reimbursement Fee - U.S. Region

Visa Purchasing Large Ticket Interchange Reimbursement Fee - General - U.S. Region

Visa Purchasing Large Ticket Interchange Reimbursement Fee - U.S. Region

In the U.S. Region, the Visa Purchasing Large Ticket Interchange Reimbursement Fee program supports the requirements for enhanced processing of non-General Services Administration (GSA) Large ticket Transactions. These Transactions are authorized, cleared, and settled for up to a maximum individual amount of US \$10 million.

To qualify for the Visa Purchasing Large Ticket Interchange Reimbursement Fee program, the Transaction must have the following characteristics:

- Submitted by an eligible Merchant, other than a Travel Service Category or Passenger Transport Service Category Merchant, that has been registered with Visa as specified in the *Visa Commercial Card Large Ticket Program Implementation Guide*
- Completed with a non-GSA Visa Purchasing Card
- U.S. Domestic Transaction
- Merchant Verification Value (MVV) is present, valid, and matches the MVV and Acquirer BIN relationship registered with Visa
- Meets the applicable requirements specified in the U.S. Interchange Reimbursement Fee Rate Qualification Guide and the Visa Commercial Card Large Ticket Program Implementation Guide

ID#: 081010-010410-0008758

Visa Fees - General

Fee Assessment and Responsibility

Fee and Charge Revisions

As with all Operating Regulations, fees and charges are subject to change by Visa.

For information about VisaNet processing charges, membership fees, and other service and program fees, see the applicable regional pricing guide.

ID#: 010410-010410-0003014

Responsibility for Charges - U.S. Region

All charges imposed by Visa, whether in the form of fees, exchange rates, or otherwise, are charges imposed on U.S. Members or VisaNet Processors or Agents operating on behalf of a U.S. Member. A U.S. Member or VisaNet Processor or Agent operating on behalf of a U.S. Member is responsible for paying all charges, regardless of whether it absorbs the charges, passes them on, or increases them in billing its customer (e.g., Cardholder, Merchant). The Member, VisaNet Processor, or Agent must not represent to its customer that Visa imposes any charge on its customer.

ID#: 010410-010410-0003015

Member-to-Member Fees

VisaNet Copy Request and Fulfillment Service Fees - U.S. Region

A U.S. Member participating in the VisaNet Copy Request and Fulfillment Service is assessed service charges

ID#: 010410-010410-0007987

Healthcare Auto-Substantiation Transaction Retrieval Request Fees - U.S. Region

A U.S. Issuer must pay a fee to the Acquirer per request for Copy for retrieval of line item detail for a Healthcare Auto-Substantiation Transaction.

ID#: 081010-041008-0007988

Fee Collection

Visa Fee Collection and Funds Disbursement

Fee Collection and Funds Disbursement Reason Codes - U.S. Region

Reason Codes for Fee Collection Transactions and Funds Disbursement Transactions for use in the U.S. Region are listed in the table below. Visa may collect or disburse the listed fee and charge types from U.S. Members through VisaNet, as specified in the appropriate VisaNet manuals. Fees and charges are listed on the Visa Billing Statement and collected through the Global Member Billing Solution.

Fee Collection Transactions and Funds Disbursement Fees and Reason Codes - U.S. Region

Fees and Charges	Reason Code
Global Member Billing Solution	5010

BIN Licensing and Administration Program fees Sponsored Member Registration Program	5010 or 5195
Supermarket Incentive Program marketing fee	5015
Arbitration/Compliance filing and/or review fee	5020
BASE II access charge	5030
Miscellaneous fees or charges	5040
Issuers' Clearinghouse Service fees	5050
Risk Identification Service (RIS) Online fees	5060
Visa account tracking service	5090
Third Party registration fee/annual fee	5140
Chargeback handling fees	5150
VisaNet Copy Request and Fulfillment Service Fulfillment fee	5160
VisaNet Copy Request and Fulfillment Service access fee	5165
VisaNet Copy Request and Fulfillment Service Nonfulfillment fee	5170
Merchant review fee	5180
Membership compliance fees and penalties	5185
BIN licensing and administration program fees	5190
Inaccurate Merchant data fine	5210
Initial or quarterly service fee and/or late payment fees	5245
Member or VisaNet Processor indemnification reimbursement	5250
Corporate indemnification of settlement risk	5290

ID#: 010410-010410-0003149

Credit Adjustments - U.S. Region

Visa may use VisaNet to make a credit adjustment to U.S. Members for any fees settled through VisaNet, using Funds Disbursement Transaction (transaction code 20), as specified in the appropriate VisaNet manuals.

ID#: 010410-010410-0003151

Member Fee Collection and Funds Disbursement

Fee Collection/Funds Disbursement Process - U.S. Region

A U.S. Member or its Authorizing Processor may collect fees or disburse funds as allowed through VisaNet using the Fee Collection Transaction (transaction code 10) or Funds Disbursement Transaction (transaction code 20) specified in the "Fee Collection Dispute Resolution - U.S. Region" table and "Fee Collection Transactions and Funds Disbursement Fees and Reason Codes Used by Members and Authorizing Processors - U.S. Region" table. No other use of the Fee Collection Transaction/Funds Disbursement Transaction process is permitted.

ID#: 010410-010410-0003152

Fee Collection and Funds Disbursement Time Limit - U.S. Region

A U.S. Member or its Authorizing Processor must collect fees or disburse funds within 45 days from the related event, unless otherwise specified.

ID#: 010410-010410-0003153

Data and Documentation Requirements for Fee Collections and Funds Disbursements - U.S. Region

The table below lists fee types and funds that are settled through VisaNet, the corresponding Reason Codes, and the data and documentation required for each fee or disbursement in the U.S. Region.

Fee Collection Transactions and Funds Disbursement Fees and Reason Codes Used by Members and Authorizing Processors - U.S. Region

Fee	Reason Code	Data and Documentation Required
Lost/Stolen Card Reporting Service fees	0130	Must specify in the message text the date of loss as reported by the Cardholder. Member must return "Lost or Stolen Card Report" (Exhibit 1A) to the Issuer, as specified in "Lost or Stolen Card Reporting."
Recovered Visa Card, or Visa Electron Card handling	0150	Must specify in the message text: <ul style="list-style-type: none"> Cardholder name on the recovered Visa

fees/rewards		<p>Card or, if applicable, on the Visa Electron Card</p> <ul style="list-style-type: none"> If the Visa Card or Visa Electron Card was recovered as the result of a Code 10 Authorization, the words "Code 10" <p>Must specify in the event date field the date the Visa Card or Visa Electron Card was recovered.</p> <p>Must return recovered Visa Card or Visa Electron Card and "Interchange Recovered Card Advice" (Exhibit G) to the Issuer, as specified in "Card Recovery."</p>
Recovery of Retrieval Request fees	0170	<p>Must specify in the message text:</p> <ul style="list-style-type: none"> Acquirer's Reference Number VisaNet Retrieval Request date Reason for recovery (such as "copy illegible")
Emergency Card Replacement distribution fee	0200	<p>Must specify in the message text the date of Visa Card, Visa Electron Card, or Visa TravelMoney Card distribution.</p>
Emergency Cash Disbursement handling fee	0210	<p>Must specify in the message text the Transaction amount.</p>
Arbitration/Compliance case decision or filing fee	0220	<p>Must specify in the message text:</p> <ul style="list-style-type: none"> Cardholder name Acquirer's Reference Number of the Transactions involved Notification date of the Visa decision, or date of the other Member's withdrawal notification to Visa, as applicable
Incorrect Merchant Identification/Transaction Date handling fee	0230	<p>Must be collected within 45 calendar days of the receipt date of the Transaction Receipt.</p> <p>Must specify in the message text:</p> <ul style="list-style-type: none"> Acquirer's Reference Number VisaNet Transaction Receipt request date Transaction Receipt receipt date Reason for the fee collection, specifying both the incorrect and correct information (such as, "Merchant name is XXXX not YYYY") <p>Handling fee must not be collected for an incorrect Transaction Date if the Transaction Date field either:</p> <ul style="list-style-type: none"> Is zero-filled, as specified in "VisaNet Clearing Message Content Standards" (Exhibit NN) For a Lodging, Cruise Line, or Car Rental Merchant Transaction, contains either the

		date the Card was first presented or the date the Transaction was completed
"Good Faith" collection letter acceptance Funds Disbursement	0240	<p>Must specify the date of the "Good Faith" collection letter in the event date field of the VisaNet Funds Disbursement record. Must specify in the message text:</p> <ul style="list-style-type: none"> • Acquirer's Reference Number, if applicable • Words "Good Faith Collection Letter" • File number, if provided
"Cardholder Does Not Recognize Transaction" Chargeback handling fee	0250	<p>Must be collected within 45 calendar days of the Central Processing Date of the Representment.</p> <p>Must specify in the message text:</p> <ul style="list-style-type: none"> • Transaction Amount • Either: <ul style="list-style-type: none"> – "Itinerary provided" – "No Show indicator present"
Pre-Arbitration/pre-Compliance acceptance Funds Disbursement	0350	<p>Must specify the date of the pre-Arbitration or pre-Compliance letter in the event date field of the VisaNet Funds Disbursement record.</p> <p>Must specify in the message text:</p> <ul style="list-style-type: none"> • Acquirer's Reference Number, if applicable • Words "pre-Arbitration" or "pre-Compliance" • File number, if provided
Interchange Reimbursement Fee pre- Compliance acceptance Funds Disbursement	0350	<p>Must specify the date of the Interchange Fee pre-Compliance letter in the event date field of the VisaNet Funds Disbursement record.</p> <p>Must specify in the message text:</p> <ul style="list-style-type: none"> • Acquirer's Reference Number, if applicable • Words "Interchange Fee pre-Compliance" • File number, if provided

ID#: 081010-010410-0006472

Fee Collection Disputes - U.S. Region

A U.S. Member receiving a Fee Collection Transaction initiated by another U.S. Member through VisaNet may return it within 45 calendar days of the Central Processing Date if there is an error in the original VisaNet Fee Collection Transaction.

ID#: 010410-010410-0006493

Fee Collection Dispute Resolution - U.S. Region

The table below specifies the actions, reasons, and rules governing Fee Collection Transaction disputes between U.S. Members and their resolution.

Fee Collection Dispute Resolution - U.S. Region

Action	Reason	Rules
Fee Collection Returns	<p>One of the following events must occur:</p> <ul style="list-style-type: none"> • Wrong Member receives the Fee Collection • Required information in the message text portion of the Fee Collection is not received or is inaccurate or inadequate • Fee Collection exceeds the maximum fee amount allowed. Note: The Member may return only the amount in excess. • Receiving Member claims the Fee Collection is improper under the US. Regional Operating Regulations • Fee Collection was duplicated in error and not reversed, as specified in "Duplicate or Erroneous Data" 	<p>A Member receiving a Fee Collection must return it using the same format as the original Fee Collection, as specified in the appropriate VisaNet manuals.</p> <p>The message text field must contain the word "return" (or its abbreviation) and the return reason.</p> <p>A Member must wait 21 calendar days from the Central Processing Date for the documentation. If it does not, the fee may be returned within the next 24 calendar days.</p> <p>An Issuer must not return the fee for a Recovered Card Handling Fees/Rewards (Reason Code 0150) if the Issuer does not receive the "Interchange Recovered Card Advice"(Exhibit G) and the recovered Visa Card or Visa Electron Card or a legible copy of the front and back of the recovered Visa Card or Visa Electron Card within 21 calendar days of the Central Processing Date. If this documentation is not received, the Issuer may request Compliance, as specified in "Compliance Process" within 90 calendar days from the Central Processing Date of the Fee Collection.</p>
Resubmission of Returned Fee Collection	The Fee Collection was returned because the information or documentation was not received.	<p>A Member resubmitting a returned Fee Collection must:</p> <ul style="list-style-type: none"> • Comply with the appropriate VisaNet manuals • Make the resubmission within 45 calendar days from the Central Processing Date of the returned Fee Collection • Provide the information or documentation <p>A Member must not resubmit a Fee Collection for Recovered Card Handling Fees/Rewards (Reason Code 0150) or Recovery of Retrieval Request fees (Reason Code 0170).</p>
Return of Resubmitted Fee Collection	The Member receiving a resubmitted Fee Collection may return it, if supporting information or documentation is not received within 21 calendar days the Central Processing	The Member must process the returned Fee Collection as specified for Fee Collection Returns (above) and may then re-return the Fee Collection during the next 24 calendar days.

Action	Reason	Rules
Date.		

ID#: 010410-010410-0003168

Limits of Fee Collection Returns - U.S. Region 9.6.D.3

In no case may there be a third submission or third return of a Fee Collection Transaction through VisaNet. A U.S. Member must submit an outstanding Fee Collection Transaction for Compliance, except for the following disputes, which must be settled directly between the Members involved and are **not** subject to Compliance procedures:

- "Good Faith" Collection Letter Settlement Funds Disbursement (Reason Code 0240)
- Pre-Compliance Interchange Reimbursement Fee pre-Compliance Settlement Funds Disbursement (Reason Code 0350)

ID#: 010410-010410-0003162

Automated Clearing House Service Fee Collection and Funds Disbursement - U.S. Region

Automated Clearing House Service Authorization Agreement - U.S. Region

Visa will provide a U.S. Member or VisaNet Processor with an automated clearing house authorization agreement for Fee Collection Transactions and Funds Disbursement Transactions. This agreement must be signed and returned to Visa before the initiation of any automated clearing house transaction.

The signed agreement remains valid for all Fee Collection Transactions and Funds Disbursement Transactions until the U.S. Member or VisaNet Processor notifies Visa of either:

- Its replacement by a new agreement
- Revocation of the agreement because the Member or VisaNet Processor was terminated

ID#: 010410-010410-0007974

Automated Clearing House Service Requirements - U.S. Region

Upon Visa request, a U.S. Member or VisaNet Processor must provide all of the following for the purpose of collecting fees and disbursing funds through the automated clearing house service:

- Valid automated clearing house transit/routing number
- Associated financial institution depository account number
- Signed automated clearing house authorization agreement

If any account information (such as the account number or financial institution) changes, the Member or VisaNet Processor must:

- Notify Visa at least 10 calendar days before the effective date of the change
- Submit a new automated clearing house authorization agreement with the change

ID#: 010410-010410-0008067

Automated Clearing House Service Information Requirements - U.S. Region

A U.S. Member or VisaNet Processor that is required to use the automated clearing house service must provide all of the following to Visa by the last business day of each quarter:

- Valid automated clearing house authorization agreement
- Valid automated clearing house transit/routing number
- Associated financial institution depository account number

ID#: 010410-010410-0007880

Rejection of Automated Clearing House Transactions - U.S. Region

Visa may require a same-day wire transfer or initiate a Fee Collection Transaction through VisaNet if a valid automated clearing house transaction is rejected or cannot be initiated for any reason, including:

- U.S. Member did **not** comply with "Automated Clearing House Service Requirements - U.S. Region"
- Existing automated clearing house authorization agreement was revoked before a replacement authorization agreement took effect

ID#: 010410-010410-0007881

Non-Use of Automated Clearing House Service - U.S. Region

A U.S. Member or VisaNet Processor that is required to use the automated clearing house service may be required to reimburse Visa for any expense incurred for processing any payment made by a means other than the automated clearing house service.

ID#: 010410-010410-0007882

Initial Service Fee Collection through Automated Clearing House Service - U.S. Region

Visa may collect initial service fees through the automated clearing house service from all new U.S. Principal-type and Associate-type Members, as specified in Article III of the *Visa U.S.A. Inc. Certificate of Incorporation and Bylaws* and "Automated Clearing House Service Fee Collection - U.S. Region."

ID#: 010410-010410-0007884

Automated Clearing House Service Requirements for Principal-Type or Associate-Type Members - U.S. Region

Upon Visa request, a U.S. Principal-type or Associate-type Member, or an applicant for Principal-type or Associate-type membership, must comply with "Automated Clearing House Service Requirements - U.S. Region" for the purpose of collecting fees and disbursing funds through the automated clearing house service.

ID#: 010410-010410-0007885

Card Service Fee Collection through Automated Clearing House Service - U.S. Region

A Card service Fee Collection Transaction is generated when Visa receives a U.S. Member's Quarterly Operating Certificate.

ID#: 010410-010410-0007886

Automated Clearing House Service - Principal-Type Member Information Requirements - U.S. Region

A U.S. Principal-type Member that is required to file a Quarterly Operating Certificate and make quarterly service fee payments must submit all of the information specified in "Automated Clearing House Service Requirements - U.S. Region."

ID#: 010410-010410-0007887

Automated Clearing House Service Fee Collection - U.S. Region

Visa initiates an automated clearing house Fee Collection Transaction for an estimated amount normally within 30 calendar days of the close of the applicable quarter, if a U.S. Member fails to either:

- File a Quarterly Operating Certificate
- File the certificate in a timely manner

ID#: 010410-010410-0007888

Automated Clearing House Collections Made in Error - U.S. Region

Visa is **not** liable for U.S. automated clearing house collections in error, except through intentional misconduct.

ID#: 010410-010410-0007883

Adjustments Made through the Automated Clearing House Service - U.S. Region

Upon receipt of the Quarterly Operating Certificate from a U.S. Member, Visa initiates an adjustment for the amount to be collected or disbursed.

- If a U.S. Member underpays its quarterly service fees, Visa collects the additional amount due via the automated clearing house.
- Visa refunds any overpayment via the automated clearing house service.
 - The refund time period is limited to 2 years from the date that the quarterly service fee in question was originally due.
 - Refunds do not include interest charges.

ID#: 010410-010410-0007889

Advance Notice of Automated Clearing House Service Transactions - U.S. Region

Visa notifies a U.S. Member in advance of any automated clearing house transaction that is required either:

- As a result of adjustments to operating certificate data or fee computations
- When applicable fines and penalties are assessed

If Visa has received the Quarterly Operating Certificate, Visa does **not** provide advance notice.

ID#: 010410-010410-0007975

Visa Interchange Reimbursement Fee Adjustments

Interchange Reimbursement Fee Adjustments

Visa Right to Adjust Interchange Reimbursement Fees

If Interchange Reimbursement Fees are inappropriately received or paid on Transactions, Visa reserves the right to rectify the improper allocations in the event of Visa, VisaNet, or Visa computer systems errors, under the conditions and process specified in "Interchange Reimbursement Fee Adjustments."

This provision is **not** applicable to Transactions involving Issuers or Acquirers in the jurisdiction of Visa Europe.

ID#: 010410-010410-0007959

Interchange Reimbursement Fee Adjustment Conditions

Interchange Reimbursement Fee adjustments may only be made as follows:

- Adjustments are limited to Transactions occurring within 90 calendar days of the Processing Date of the oldest Transaction submitted by the Member or identified by Visa
- Transactions beyond 90 calendar days (not to exceed 2 years from the date submitted by the Member or identified by Visa) may be considered for adjustment if Visa determines that extenuating circumstances prevented the Member from discovering the violation sooner
- When an Issuer or Acquirer is at fault, the impacted Issuer(s) or Acquirer(s) is required to use the Interchange Reimbursement Fee Compliance process
- Adjustments will only be made when the total Interchange Reimbursement Fee amount to be corrected is greater than US \$2,500
- Individual correcting Transactions will only be made if the amount of the correcting transaction is greater than US \$50
- Visa may, at its sole discretion, offer to use this adjustment process regardless of the adjustment amount.

ID#: 010410-010410-0007972

Interchange Reimbursement Fee Adjustment Process

Interchange Reimbursement Fee adjustments will be processed as follows:

- Visa will notify the Members that will receive a correcting Transaction
- Visa will initiate correcting Fee Collection Transaction (transaction code 10) and Funds Disbursement Transaction (transaction code 20) through VisaNet
- All Visa decisions are final
- A Member may appeal a decision only if the Member can provide new evidence not previously available and the amount in dispute is greater than US \$5,000

ID#: 010410-010410-0007960

Interchange Reimbursement Fee-Related Fines

Interchange Reimbursement Fee Fines

Fine for Inappropriate Interchange Reimbursement Fee - U.S. Region

A U.S. Acquirer whose Merchant Outlet is identified for 4 or more months as receiving an Interchange Reimbursement Fee not meeting the Interchange Reimbursement Fee processing requirements is assessed a fine, per Merchant Outlet, as specified in the table below.

Fines Related to a Merchant Outlet Receiving an Inappropriate Interchange Reimbursement Fee - U.S. Region

Violation	Fine
Fourth month	US \$1,000
Fifth month	US \$5,000
Each month after the fifth month	US \$10,000

ID#: 010410-010410-0003493

Fine for Inappropriate Credit Transaction Interchange Reimbursement Fee - U.S. Region

A U.S. Acquirer whose Merchant Outlet is identified during 2 consecutive months as receiving an inappropriate Interchange Reimbursement Fee for Credit Transactions is assessed a fine equal to 3 times the U.S. dollar value of the fees that were due to the Issuer during the previous 12-month period.

ID#: 010410-010410-0003494

Fine for Failure to Qualify for Supermarket Classification - U.S. Region

A U.S. Acquirer whose Merchant Outlet is identified as failing to meet the qualification requirements for Merchant Category Code 5411, "Supermarkets," classification, as specified for the Supermarket Incentive Program, is assessed a penalty of US \$5,000 per month, per Merchant Outlet, until the qualification requirements are met.

ID#: 010410-010410-0003495

Glossary

Terms and Definitions

0-9

3-D Secure

A Visa-approved Authentication Method that is the global authentication standard for Electronic Commerce Transactions.

ID#: 010410-010410-0024200

3-D Secure Authenticated Payment Program - U.S. Region

A Visa program for Members and Merchants that is the global authentication standard for Electronic Commerce Transactions.

ID#: 010410-010410-0024201

3-D Secure Authentication Request - U.S. Region

See Authentication Request.

ID#: 010410-010410-0024202

3-D Secure Electronic Commerce Transaction Specification

A software protocol that enables secure processing of Transactions over the Internet and other networks.

ID#: 010410-010410-0024203

3-D Secure Specification - U.S. Region

A software protocol that enables secure processing of Transactions over the Internet and other networks.

ID#: 010410-010410-0024204

A

Acceptance Mark - U.S. Region

A Visa-Owned Mark that denotes Point-of-Transaction acceptance for payments and Cash Disbursements under specific rules.

ID#: 010410-010410-0024205

Access Control Server - U.S. Region

A component of the 3-D Secure Authenticated Payment Program that provides functionality for authentication, attempted authentication, and related Authentication Record messaging, as specified in the *3-D Secure Issuer Implementation Guide*.

ID#: 010410-010410-0024206

Access Fee

A fee that is imposed by an ATM Acquirer as part of a Cash Disbursement Transaction, to a Cardholder for use of its ATM.

ID#: 081010-180409-0024207

Access Fee - Canada Region

A fee that is imposed by an ATM Acquirer for eligible Transactions.

ID#: 010410-010410-0024208

Account Data Compromise Recovery Process - U.S. Region

A Visa-initiated process to facilitate allocation of liability between Members for certain losses incurred as the result of an account compromise event.

ID#: 010410-010410-0024212

Account Funding Transaction

A Transaction that transfers funds from a Visa account to another account such as:

- Brokerage account
- Visa Prepaid Card
- Other account used for online purchasing

ID#: 081010-010410-0024213

Account Funding Transaction - U.S. Region

An Electronic Commerce Transaction that meets the Account Funding Transaction requirements specified in the U.S. Regional Operating Regulations.

ID#: 010410-010410-0024214

Account Information Security Program

A program managed by Visa that defines the standards of due care and enforcement for protecting sensitive Cardholder information and supports both:

- Payment Card Industry Data Security Standard (PCI DSS)
- Payment Card Industry Payment Application Data Security Standard

ID#: 081010-200509-0024215

Account Number

An Issuer-assigned number that identifies an account in order to post a Transaction.

ID#: 010410-010410-0024216

Account Number Verification

Effective 1 April 2010, a process by which a Member or its VisaNet Processor determines, using a currency unit of zero, if there is negative information on an Account Number in the Exception File for Transactions that do not require Authorization.

ID#: 010410-010410-0024217

Account Number Verification Service - U.S. Region

A service that:

- Is available to a Merchant's Authorizing Processor that has a computer interface with BASE I

- Electronically verifies whether negative Account Number information is listed on the Exception File

ID#: 010410-010410-0024218

Account-Number-Verifying Terminal - U.S. Region

A Point-of-Transaction Terminal that:

- May be required at specified High-Risk Locations
- Reads the Account Number encoded on the Magnetic Stripe or Chip
- Compares the last four digits of the encoded Account Number to the key-entered last four digits of the embossed or printed Account Number
- Transmits the full, unaltered contents of the Magnetic Stripe or Chip in the Authorization Message

ID#: 010410-010410-0024210

Acquirer

A Member that signs a Merchant or disburses currency to a Cardholder in a Cash Disbursement, and directly or indirectly enters the resulting Transaction Receipt into Interchange.

ID#: 010410-010410-0024219

Acquirer Activity File

A file that an Acquirer maintains of approved and declined Authorization Requests from other Members' Cardholders.

ID#: 010410-010410-0024220

Acquirer Chip Rate

An Interregional Interchange Reimbursement Fee paid for any Transaction that meets the Electronic Rate requirements and is initiated by a Magnetic-Stripe-only Card at a Chip-Reading Device.

ID#: 010410-010410-0024221

Acquirer Device Validation Toolkit (ADVT)

A set of cards or simulated cards and test scenarios used to validate new or upgraded EMV Chip-Reading Devices.

ID#: 010410-010410-0024222

Acquirer Device Validation Toolkit (ADVT) - U.S. Region

A set of cards or simulated cards and test scenarios used to validate new or upgraded EMV Chip-Reading Devices that are capable of processing Chip Transactions.

ID#: 010410-010410-0024223

Acquirer Monitoring Program - U.S. Region

A program that monitors an Acquirer's Fraud Activity level and provides reports to the Acquirer when its Fraud Activity level exceeds established thresholds.

ID#: 010410-010410-0024224

Acquirer Processor - Canada Region

A Non-Member Agent or Processor that a Member has engaged to support its Visa acquiring business.

ID#: 010410-010410-0024225

Acquirer Reference Number

A 23-digit identification number included in a BASE II Clearing Record, as specified in the BASE II Clearing Manuals. See Tracing Data.

ID#: 010410-010410-0024226

Acquirer's Processing Date - U.S. Region

One of the following dates on a Clearing Record:

- If cleared through BASE II, the Edit Package run date on which a Member submits outgoing Interchange
- If cleared through the Single Message System, the Settlement Date

ID#: 010410-010410-0024227

Acquirer's Reference Number - U.S. Region

A 23- or 24-digit identification number included in a Clearing Record, as specified in "VisaNet Clearing Message Content Standards" (Exhibit NN) and the appropriate VisaNet manual.

ID#: 010410-010410-0024228

Acquisition

Effective 1 June 2010, purchase of a Member organization by another organization where the acquired Member's charter remains intact.

ID#: 010410-010410-0024229

Activate Later Feature - Canada Region

A feature that allows a Cardholder who holds a Card issued by a Canada Member to postpone enrollment in 3-D Secure (commonly known as the Verified by Visa program) during an Electronic Commerce Transaction at an Activate Later Merchant.

ID#: 010410-010410-0024230

Activate Later Merchant - Canada Region

An Electronic Commerce Merchant that meets the requirements of "Verified by Visa Activate Later Feature - Canada Region."

ID#: 010410-010410-0024231

Activation and Load Service

A Visa processing service that enables the activation of Visa Prepaid Cards, and the activation of funds associated with a Load Transaction to a Visa Prepaid Card, at a Prepaid Partner.

ID#: 081010-010100-0025556

Activity File - U.S. Region

A V.I.P. System file that includes a record of the V.I.P. System Stand-In Processing Approval Responses issued within a specified time period, as specified in the appropriate VisaNet manual.

ID#: 010410-010410-0024233

Activity File Parameter

A maximum limit that an Issuer establishes on the number and value of Transactions that Visa may authorize on its behalf. (See the VisaNet manuals.)

ID#: 010410-010410-0024234

Activity Limits - U.S. Region

See Activity File Parameters.

ID#: 010410-010410-0024235

Additional Commercial Card Data - U.S. Region

Data contained in the Clearing Record for a Commercial Visa Product Transaction as follows:

- Sales tax, if completed with a Visa Business Card or Visa Corporate Card
- Sales tax and accounting code, if completed with a Visa Purchasing Card
- Data required when completed with a Visa Fleet Card for the purchase of fuel from a Visa Fleet Service Merchant

ID#: 010410-010410-0024236

Address Verification Service - Canada Region

An optional VisaNet service through which a Merchant can verify a Cardholder's billing address before completing a Transaction in a Card-Absent Environment.

ID#: 010410-010410-0024237

Address Verification Service - U.S. Region

A VisaNet service through which a Merchant may verify a Cardholder's billing address before completing any one of the following:

- A Mail/Phone Order or Electronic Commerce Transaction where merchandise or airline tickets will be delivered to the Cardholder or the Cardholder's designee, or where services were purchased
- A CPS/Retail Key-Entry Transaction
- A CPS/Account Funding Transaction or CPS/e-Commerce Basic Transaction

- A CPS/e-Commerce Preferred Retail Transaction
- A CPS/e-Commerce Preferred Hotel and Car Rental Transaction
- An Automated Fuel Dispenser Transaction (ZIP only inquiry)
- A Face-To-Face Environment Transaction if the Merchant has been qualified by Visa to use the Address Verification Service (ZIP only inquiry)

ID#: 010410-010410-0024238

Address Verification Service Authentication Request - Canada Region

A request to verify a Cardholder's billing address through the Address Verification Service.

ID#: 010410-010410-0024239

Adjustment

A Single Message System message used to partially or fully negate or cancel a transaction that has been sent through Interchange in error.

ID#: 010410-010410-0024241

Adjustment - U.S. Region

A Transaction submitted through Interchange to correct an out-of-balance situation identified during Settlement or the terminal balancing process for either:

- An ATM Transaction, including a Visa TravelMoney Transaction
- An Online Check Card purchase Transaction when the PIN was captured

ID#: 010410-010410-0024242

Advance Deposit Service

A service that a Hotel or Cruise Line provides to a Visa Cardholder, allowing use of a Visa Card to pay an advance deposit required by the Merchant to reserve accommodations.

ID#: 010410-010410-0024246

Advance Deposit Transaction

A Transaction that a Hotel or Cruise Line completes, resulting from a Visa Cardholder's agreement to use a Visa Card for payment of an advance deposit to reserve accommodations.

ID#: 010410-010410-0024247

Advance Lodging/Cruise Deposit Service - U.S. Region

See T&E Advance Deposit Service - U.S. Region.

ID#: 010410-010410-0024248

Advance Lodging/Cruise Deposit Transaction - U.S. Region

See T&E Advance Deposit Transaction - U.S. Region.

ID#: 010410-010410-0024249

Advance Payment Service - U.S. Region

A Visa service that allows a Cardholder to use their Card for a partial or complete advance payment for recreational services or activities provided by an Advance Payment Service Merchant.

ID#: 010410-010410-0024250

Advance Payment Service Merchant - U.S. Region

A non-T&E Merchant participating in the Advance Payment Service, whose primary function is to provide recreational services related to tourism and travel, such as the purchase of provisions and transport equipment or hiring of staff before the scheduled services. These services include, but are not limited to:

- Fishing boat or scuba-diving charters
- Hot-air balloon rides
- Whitewater rafting

ID#: 010410-010410-0024251

Advance Payment Service Transaction - U.S. Region

A Transaction completed by an Advance Payment Service Merchant.

ID#: 010410-010410-0024252

Advanced Authorization

A real-time risk management tool that delivers risk data to Issuers in the Authorization Request to alert them to possible fraudulent activity on their Cardholder accounts.

ID#: 010410-010410-0024244

Advanced Resolution Services - U.S. Region

Advanced Resolution Services, Inc., a wholly-owned subsidiary of Visa U.S.A. that provides to Members Advanced ID Solutions and Strategic Bankruptcy Solutions, among other services.

ID#: 010410-010410-0024245

Advice File - U.S. Region

A file listing Authorization Responses issued by Stand-In Processing on behalf of Issuers.

ID#: 010410-010410-0024253

Advice Limit

An Issuer-selected dollar amount below which Authorization Requests for purchase Transactions are checked against the Exception File. No Advice File records are created, and the Activity File is not checked or updated. The Issuer's Advice Limit must not exceed the Issuer Limit.

ID#: 010410-010410-0024254

Affiliate - U.S. Region

A Member or Licensee of Visa International, or a Member of Visa U.S.A.

ID#: 010410-010410-0024257

Affiliated-merchant - U.S. Region

An entity that:

- Provides goods or services directly to a retail customer
- Is an affiliate of a Member or an Affinity Partner
- Honors any charge or credit card plan as a means of payment

"Affiliate" has the same meaning as defined in the *Federal Bank Holding Company Act of 1956*, as amended, 12USC 1841(k).

ID#: 010410-010410-0024255

Affinity Card - Canada Region

A Card issued as specified for the Affinity Card Program, as specified in the Canada Regional Operating Regulations.

ID#: 010410-010410-0024258

Affinity Card - U.S. Region

A Visa Consumer Card bearing the Trade Name or Mark of an Affinity Partner, as specified in the U.S. Regional Operating Regulations.

ID#: 010410-010410-0024259

Affinity Card Program - Canada Region

A Card program as specified in the Canada Regional Operating Regulations.

ID#: 010410-010410-0024261

Affinity Participant - Canada Region

An entity that is not eligible to be a customer of Visa Canada that is participating with a Member in an Affinity Card Program.

ID#: 010410-010410-0024265

Affinity Participant Agreement - Canada Region

The agreement between the Member and the Affinity Participant relating to the Affinity Participant's Affinity Card Program.

ID#: 010410-010410-0024266

Affinity Partner - U.S. Region

A non-Member entity that:

- Is not eligible for membership in Visa
- Has a relationship with an Issuer for the issuance of Affinity Cards

ID#: 010410-010410-0024267

Agent

Effective 23 July 2010, an entity that acts as a VisaNet Processor, a Third Party Agent, or both.

ID#: 081010-010100-0025920

Agent - U.S. Region

An entity that acts as a VisaNet Processor, a Third Party, or both.

ID#: 010410-010410-0024268

Agent Reference File - U.S. Region

A file maintained by Visa containing information about Third Parties.

ID#: 010410-010410-0024269

Aggregated Transaction

A Transaction completed by an Electronic Commerce Merchant that combines multiple purchases made by the same Cardholder on the same Visa Account Number into a single Transaction before submitting it for payment processing.

ID#: 010410-010410-0024270

Aggregated Transaction Receipt

A Transaction Receipt provided to the Cardholder by an Electronic Commerce Merchant when Transaction aggregation is performed.

ID#: 010410-010410-0024271

AID - Canada Region

Application Identifier.

ID#: 010410-010410-0024272

Airline

Either:

- A passenger airline Merchant
- Its authorized agent that sells airline tickets on behalf of the airline

ID#: 010410-010410-0024273

Airline Authorizing Processor

A Visa-approved non-Member whose primary function is to provide reservation and Authorization services for Airline Transactions, or travel-related services that includes the purchase of an Airline ticket.

ID#: 010410-010410-0024274

Airline Inquiry Service

A special Authorization service that Visa provides to Airlines.

ID#: 010410-010410-0024275

Airline Inquiry Service - U.S. Region

An Authorization or Account Number Verification service that Visa U.S.A. provides to Airlines via a direct computer interface between the Airline's communications network and BASE I.

ID#: 010410-010410-0024276

Airline Ticket Identifier

A 13-digit number on an Airline Transaction Receipt comprising either:

- The servicing carrier code and a transmission control number, excluding the check-digit, if the Airline ticket is printed on a transitional automated ticket form
- A carrier number, form number, and serial number, excluding the check-digit, if the Airline ticket is printed on an automated ticket/boarding pass form

ID#: 010410-010410-0024278

Airline/Railway Ticket Identifier - U.S. Region

A 13-digit number on an Airline or railway Transaction Receipt comprising either:

- The servicing carrier code and a transmission control number, excluding the check-digit, if the ticket is printed on a transitional automated ticket form
- A carrier number, form number, and serial number, excluding the check-digit, if the ticket is printed on an automated ticket/boarding pass form

ID#: 010410-010410-0024277

Alert - U.S. Region

A Notification to an Acquirer when its Fraud Activity-to-sales ratio exceeds Visa-specified Acquirer Monitoring Program Alert thresholds.

ID#: 010410-010410-0024279

Anti-Money Laundering Program - U.S. Region

A program that a Member implements and maintains to prevent money laundering and terrorist financing.

ID#: 010410-010410-0024280

AP

Asia-Pacific.

ID#: 010410-010410-0024281

Appeal Committee - U.S. Region

A group of Visa senior management that determines the appeal outcome for a Member that arises from a determination of an Operating Regulation violation, as specified in "Compliance Enforcement Appeals."

ID#: 010410-010410-0024282

Application Identifier - Canada Region

An EMV-compliant identifier that specifies a unique payment application contained in a Compliant Chip Card.

ID#: 010410-010410-0024283

Application Selection Flag - Canada Region

An EMV-compliant Canadian payment industry specification that allows an Issuer to control which payment applications that are contained in a Compliant Chip Card can process a Transaction at a POS or an ATM.

ID#: 010410-010410-0024284

Application Transaction Counter - U.S. Region

An application on a Contactless Card that sequentially tracks the number of times the Chip is read and used by the Issuer during the Authorization process to help ensure the Transaction is valid.

ID#: 010410-010410-0024286

Approval Response

An Authorization Response where the Transaction was approved.

ID#: 010410-010410-0024287

Approved Fulfillment Vendor

Effective 3 November 2009, an entity approved by Visa to package, store, or ship Visa Products that is not an Approved Manufacturer or Approved Personalizer as specified in the Approved Vendor Program.

ID#: 010410-010100-0025522

Approved Manufacturer

Effective 3 November 2009, an entity approved by Visa to manufacture or print Visa Products.

ID#: 010410-010410-0024288

Approved Personalizer

Effective 3 November 2009, an entity approved by Visa to personalize Visa Products.

ID#: 010410-010100-0025523

Approved Vendor

Effective 3 November 2009, an entity approved by Visa to act as a manufacturer, a personalizer, or an encryption support or a fulfillment vendor, as defined by the *Approved Card Vendor Program Guide*.

ID#: 010410-010100-0025521

Approved Vendor Program Agreement

Arbitration

A process where Visa determines financial liability between Members for Interchange Transactions that are presented and charged back.

ID#: 010410-010410-0024289

Arbitration and Compliance Committee

A Visa committee that resolves certain disputes between Members that arise from Chargebacks or from violations of any *Visa International Operating Regulations*.

ID#: 010410-010410-0024290

ASF - Canada Region

Application Selection Flag.

ID#: 010410-010410-0024291

Assistance Center - U.S. Region

See Visa Customer Care Services.

ID#: 010410-010410-0024292

Associate-Type Member

Effective 1 June 2010, a Member of Visa with rights and responsibilities, as defined in the applicable Certificate of Incorporation and Bylaws, that is either an:

- Associate, as defined in the applicable Certificate of Incorporation and Bylaws
- Acquiring Associate, as defined under the Visa U.S.A. Inc. Certificate of Incorporation and Bylaws, Article II, Section 2.04(e)

ID#: 010410-010410-0024293

ATM

An unattended Magnetic-Stripe or Chip-reading Terminal that has Electronic Capability, accepts PINs, and disburses currency.

ID#: 010410-010410-0024295

ATM Acceptance Mark - U.S. Region

An Acceptance Mark that denotes Card acceptance at an ATM.

ID#: 010410-010410-0024297

ATM Acquirer

An Acquirer that provides ATM services.

ID#: 010410-010410-0024298

ATM Cash Disbursement

A Cash Disbursement obtained at an ATM displaying the Visa, Plus, or Visa Electron Acceptance Mark, for which the Cardholder's PIN is accepted.

ID#: 010410-010410-0024299

ATM Mark

A Mark that denotes ATM acceptance.

ID#: 010410-010410-0024300

ATM Operator - U.S. Region

An entity authorized by a Member or the Member's Agent to originate a Transaction through the connection of an ATM to the Visa ATM Network, and that displays an Acceptance Mark. ATM Operators own, operate, or lease ATMs that are connected to the Visa ATM Network and may exhibit either or both of the following characteristics:

- Receive revenue from the Interchange process or from fees assessed with Transactions
- Manage cryptographic functions or stock ATMs with cash

ID#: 010410-010410-0024301

Attempt Response

A message from a 3-D Secure Issuer in response to an Authentication Request from a 3-D Secure Merchant, indicating that the Cardholder is not participating in 3-D Secure.

ID#: 010410-010410-0024302

Authentication

A cryptographic process that validates the identity and integrity of Chip data.

ID#: 010410-010410-0024303

Authentication Confirmation

A message from a 3-D Secure Issuer in response to an Authentication Request from a 3-D Secure Merchant, confirming Cardholder authentication.

ID#: 010410-010410-0024304

Authentication Data - U.S. Region

All Transaction-related data associated with a Three-Domain Secure Authentication Request.

ID#: 010410-010410-0024305

Authentication Denial

A message from a 3-D Secure Issuer in response to an Authentication Request from a 3-D Secure Merchant, denying Cardholder authentication.

ID#: 010410-010410-0024306

Authentication History Server - U.S. Region

A component of the 3-D Secure Authenticated Payment Program. A Visa-operated database of all 3-D Secure Authentication Records, as specified in the *3-D Secure Issuer Implementation Guide*.

ID#: 010410-010410-0024307

Authentication Identifier

A unique value for each authentication Transaction, as specified in the 3-D Secure Member implementation guides.

ID#: 010410-010410-0024308

Authentication Mechanism

A Visa-approved method that validates a participant's identity in an Electronic Commerce Transaction. Authentication Mechanisms include, but are not limited to:

- Password
- Digital Certificate

ID#: 010410-010410-0024309

Authentication Method

A Visa-approved protocol, such as 3-D Secure, that meets the minimum standards for authenticating the Cardholder in an Electronic Commerce Transaction.

ID#: 010410-010410-0024310

Authentication Record

- A record of 3-D Secure authentication status from a 3-D Secure Issuer in response to an Authentication Request from a 3-D Secure Merchant

ID#: 010410-010410-0024311

Authentication Record - U.S. Region

A record of 3-D Secure authentication status from a 3-D Secure Issuer, or Visa on behalf of an Issuer, in response to an Authentication Request from a 3-D Secure Merchant. Authentication Records include:

- Attempt Responses
- Authentication Confirmations
- Authentication Denials
- Unable-to-Authenticate Responses

ID#: 010410-010410-0024312

Authentication Request

A request for Cardholder authentication from a 3-D Secure Merchant.

ID#: 010410-010410-0024313

Authorization

A process where an Issuer, a VisaNet Processor, or Stand-In Processing approves a Transaction. This includes:

- Domestic Authorization
- International Authorization
- Offline Authorization

ID#: 010410-010410-0024316

Authorization Code

A code that an Issuer, its VisaNet Processor, or Stand-In Processing provides to indicate approval of a Transaction. The code is returned in the Authorization Response message and is usually recorded on the Transaction Receipt as proof of Authorization.

ID#: 010410-010410-0024317

Authorization Preferred Visa Prepaid Card

A Visa Prepaid Card, bearing the Visa Brand Mark or Visa Brand Mark with the Electron Identifier, that has a Service Code denoting "Online Authorization mandatory" encoded on the Magnetic Stripe.

ID#: 081010-010410-0024318

Authorization Request

A Merchant's or Acquirer's request for an Authorization.

ID#: 010410-010410-0024319

Authorization Request Cryptogram

Effective 15 April 2010, an application Cryptogram generated by a Chip Card when requesting Online Authorization.

ID#: 010410-150410-0025502

Authorization Request Cryptogram - U.S. Region

A Cryptogram used for a Chip Card process called Online Card Authentication. The Cryptogram is generated by the Card for Transactions requiring Online Authorization. It is sent to the Issuer in the VisaNet record. The Issuer validates the Authorization Request Cryptogram to ensure that the Card is authentic and Card data was not copied from another Card.

ID#: 010410-010410-0024320

Authorization Response

Effective 1 April 2010, an Issuer's reply to an Authorization Request or Account Number Verification that refers to the following types of Authorization Responses:

- Approval Response
- Decline Response
- Pickup Response
- Referral Response

ID#: 010410-010410-0024321

Authorization Response - U.S. Region

An Issuer, Authorizing Processor, or Stand-In Processing reply to an Authorization Request or Account Number Verification. The U.S. Regional Operating Regulations refers to the following types of Authorization Response:

- Approval Response
- Decline Response
- Pickup Response
- Referral Response

ID#: 010410-010410-0025500

Authorization Reversal

Effective 1 April 2010, a VisaNet message that negates an Approval Response previously sent through the V.I.P. System as specified in the *Visa International Operating Regulations and* appropriate VisaNet manual. An Authorization Reversal may be for the full amount of the previous Authorization or an amount less than the previous Authorization amount.

ID#: 010410-010410-0025601

Authorization Reversal - U.S. Region

A VisaNet message that negates an Approval Response previously sent through the V.I.P. System, as specified in the U.S. Regional Operating Regulations and the appropriate VisaNet manuals. An Authorization Reversal may be for the full amount of the previous Authorization or an amount less than the previous Authorization amount.

ID#: 010410-010410-0024322

Authorization-Only Capability

Point-of-Transaction capability where both the:

- Standard Floor Limit applies
- Authorization Response, when required, is obtained Online

ID#: 010410-010410-0024314

Authorization-Only Capability - U.S. Region

A Point-of-Transaction capability where the Authorization Response, when required, is obtained Online.

ID#: 010410-010410-0024315

Authorizing Member - U.S. Region

See Authorizing Processor.

ID#: 010410-010410-0024323

Authorizing Processor - U.S. Region

A Member of Visa or its VisaNet Processor that provides Authorization services for Merchants or other Members. This definition does not imply or confer membership rights as defined in the *Visa* U.S.A. Inc. Certificate of Incorporation and Bylaws, Article II.

ID#: 010410-010410-0024324

Auto Rental Insurance - U.S. Region

A Visa Card feature that provides collision or loss damage insurance on car rental Transactions to Visa Cardholders.

ID#: 010410-010410-0024333

Automated Cash Disbursement - U.S. Region

See ATM Cash Disbursement.

ID#: 010410-010410-0024325

Automated Dispensing Machine

See Unattended Acceptance Terminal and Cardholder-Activated Transaction Type C.

ID#: 010410-010410-0024326

Automated Dispensing Machine - U.S. Region

A Cardholder-Activated Terminal that accepts payment for dispensed goods, has Electronic Capability, and accepts PINs.

ID#: 010410-010410-0024327

Automated Fuel Dispenser

An Unattended Acceptance Terminal that dispenses only fuel. See also Cardholder-Activated Transaction Type B and Cardholder-Activated Transaction Type C.

ID#: 010410-010410-0024328

Automated Fuel Dispenser - U.S. Region

A Self-Service Terminal or Automated Dispensing Machine that dispenses fuel such as gasoline, diesel fuel, or propane.

ID#: 010410-010410-0024331

Automated Referral Service - U.S. Region

A VisaNet service that enables an Authorizing Processor to dial a toll-free telephone number to obtain an immediate Authorization Response after receiving a Referral Response.

ID#: 010410-010410-0024332

B

Balance Inquiry

A Cardholder request for their account balance that is initiated at an ATM and processed as a separate, non-financial transaction.

ID#: 010410-010410-0024334

Balance Inquiry Service

An ATM service that allows a Cardholder to check their account balance through VisaNet.

ID#: 010410-010410-0024335

Bank Identification Number - U.S. Region

See BIN.

ID#: 010410-010410-0024339

Bank of America Visa Mini Card Exclusive License Agreement - U.S. Region

The Exclusive License Agreement entered into by and between Bank of America Corporation and Visa U.S.A. Inc. dated as of January 31, 2003 in connection with the issuance of the Visa Mini Card. The initial term of such agreement expires on January 31, 2013, but is subject to earlier termination or forfeiture of usage rights in the event of a breach by Visa.

ID#: 010410-010410-0024340

Bankruptcy Notification Service - U.S. Region

A Strategic Bankruptcy Solutions service that identifies:

- Visa and non-Visa card applicants
- Cardholders and non-Visa cardholders who have filed bankruptcy

ID#: 010410-010410-0024337

Bankruptcy Retrieval Service - U.S. Region

A service that:

- Collects and validates certain data contained in bankruptcy filings obtained from bankruptcy courts
- Transmits this data on a scheduled basis to the Strategic Bankruptcy Solutions system

ID#: 010410-010410-0024338

BankruptcyPredict Service - U.S. Region

An optional service provided by Experian Information Solutions, Inc. and Integrated Solutions Concepts, Inc. that uses Member-supplied account performance data, Transaction data, consumer credit data, and a proprietary model to score Cardholders, cardholders of non-Visa cards, and customers of other Visa and non-Visa products to predict the likelihood of bankruptcy.

ID#: 010410-010410-0024336

BASE I - U.S. Region

A component of the V.I.P. System that provides Authorization-related services for Transactions that are subsequently cleared and settled through BASE II.

ID#: 010410-010410-0024343

BASE II

A VisaNet system that provides deferred Clearing and Settlement services to Members.

ID#: 010410-010410-0024341

BASE II Software - U.S. Region

Software developed for use in connection with BASE II.

ID#: 010410-010410-0024342

Basic Currency Conversion Rate

A rate selected by Visa from the range of rates available in wholesale currency markets for the applicable Processing Date, which rate may vary from the rate Visa itself receives; or the government-mandated rate in effect for the applicable Processing Date.

ID#: 010410-010410-0024345

Below-Advice Limit Random Selection - U.S. Region

A Positive Cardholder Authorization Service Issuer option that directs BASE I to randomly select the Issuer-specified percentage of Below-Advice Limit Authorization Requests, to be processed at the next higher level of Positive Cardholder Authorization Service processing.

ID#: 010410-010410-0024346

Between-Limits Random Selection - U.S. Region

A Positive Cardholder Authorization Service Issuer option that directs BASE I to randomly select the Issuer-specified percentage of Between-Limits Transaction Authorization Requests to be processed. This option is available only if an Issuer's Advice Limit and Issuer Limit are different.

ID#: 010410-010410-0024347

Between-Limits Transaction - U.S. Region

A Transaction with a dollar amount at or above the Advice Limit and below the Issuer Limit. When the Transaction enters BASE I, the:

- Transaction is checked against the Exception File and at the Issuer's option, receives Activity File checking and Advice File updating
- Card Verification Value is verified, if present

ID#: 010410-010410-0024348

Bill Payment Transaction - U.S. Region

A Transaction that results from an agreement between a Cardholder and a Merchant where the Cardholder is billed for goods or services within an ongoing service cycle that is known and agreed upon, in advance, by both the Merchant and the Cardholder. Transactions may occur monthly or on a periodic basis. Such Transactions include:

- Single payments initiated by the Cardholder in either a Face-to-Face Environment or Card-Absent Environment
- Recurring Transactions
- Installment Billing Transactions

ID#: 010410-010410-0024350

Billing Currency

The currency in which an Issuer bills a Cardholder for Transactions. If the Billing Currency is the euro or one of its national currency units, either may be used for Chargeback or statementing purposes.

ID#: 010410-010410-0024349

BIN

A 6-digit number assigned by Visa and used to identify a Member or VisaNet Processor for Authorization, Clearing, or Settlement processing.

ID#: 010410-010410-0024351

BIN Licensee

Effective 1 June 2010, a Member or non-Member VisaNet Processor that is allocated responsibility by Visa for a specific BIN, as specified in the *Visa International Operating Regulations* and applicable Certificate of Incorporation and Bylaws.

ID#: 010410-010410-0024352

BIN User

Effective 1 June 2010, any Member authorized to use a BIN licensed to its Sponsor, as specified in the *Visa International Operating Regulations*.

ID#: 010410-010100-0025530

Board

See Board of Directors.

ID#: 010410-010410-0024353

Board of Directors

One of the following as applicable:

- Visa Inc. Board of Directors
- Visa International Board of Directors
- Visa U.S.A. Board of Directors
- Visa Canada Board of Directors
- Visa Worldwide Board of Directors

ID#: 010410-010410-0024354

Branch

The office of a Member where Manual Cash Disbursements must be made and Cards may also be issued.

ID#: 010410-010410-0024355

Business I.D. - U.S. Region

A unique Member identification number assigned by Visa.

ID#: 010410-010410-0024356

Buy-a-Card Transaction

The purchase of a Visa Cash Card using a payment card or cash.

ID#: 010410-010410-0024357

C

Campus Card - U.S. Region

A Card issued to a student, staff member, or faculty member of an educational organization in the U.S. Region as an integral part of a campus identification card that:

- Bears the Visa Mark
- Is linked to a deposit account

- Includes one or more of the following applications: identification, building access, library access, or a proprietary closed loop payment application for use only on a college or university campus

ID#: 081010-090409-0024358

CAMS Alert - U.S. Region

A notification through CAMS sent to alert Issuers of Account Numbers involved in a potential compromise event.

ID#: 010410-010410-0024359

CAMS Event - U.S. Region

An account compromise event wherein one CAMS Alert or multiple, related CAMS Alerts are sent notifying Issuers of Account Numbers involved in a potential compromise.

ID#: 010410-010410-0024360

Canada Regional Operating Regulations - Canada Region

The operating regulations of Visa Canada.

ID#: 010410-010410-0024361

Car Rental Company

A Merchant whose primary business is the rental of passenger vehicles at either a corporate or franchise location, or at locations of licensees bearing the name of the corporate entity.

ID#: 010410-010410-0024404

Car Rental Merchant - U.S. Region

See Car Rental Company.

ID#: 010410-010410-0024405

Card

A valid Visa Card, Visa Electron Card, or Proprietary Card bearing the Plus Symbol.

ID#: 010410-010410-0024365

Card - U.S. Region

A valid Visa Card.

ID#: 010410-010410-0024384

Card Dispensing Machine

A device that dispenses Visa Cash Cards when the purchaser makes appropriate payment. A Card Dispensing Machine may accept cash or payment cards as payment for Visa Cash Cards.

ID#: 010410-010410-0024386

Card Distribution Point

A location, other than a Branch, where a Visa or Visa Electron Card may be issued. Cards issued at a Card Distribution Point must comply with all Visa security requirements for Card embossing, printing, encoding, storing, shipping, and distribution. Examples include, but are not limited to, the following:

- Travel agencies
- Corporate entities

ID#: 010410-010410-0024387

Card Manufacturing Agreement - U.S. Region

An agreement provided by Visa that specifies security procedures to be followed by a Certified Manufacturer.

ID#: 010410-010410-0024388

Card Personalization - U.S. Region

The process that includes the embossing, printing, or encoding of a Visa Card, or the embedding or initializing of an Integrated Circuit Chip on a Visa Card.

ID#: 010410-010410-0024389

Card Recovery Bulletin

A directory of blocked Account Numbers listed on the International Exception File, intended for distribution to Merchants. The Card Recovery Bulletin may take one of the following forms:

- National Card Recovery Bulletin
- National Card Recovery File
- Regional Card Recovery File

ID#: 010410-010410-0024390

Card Recovery Bulletin Listing

A single Account Number that an Issuer requests to be included in a specified Card Recovery Bulletin Region.

ID#: 010410-010410-0024391

Card Recovery Bulletin Region

A geographical area comprising countries where a given set of Card Recovery Bulletin Listings is effective for a specified period.

ID#: 010410-010410-0024392

Card Recovery Bulletin Service

A service where an Issuer notifies Acquirers of blocked Account Numbers. The service comprises distribution of both:

- A printed Card Recovery Bulletin
- The Regional Card Recovery File

ID#: 010410-010410-0024395

Card Reproduction

The reproduction of a Card.

ID#: 010410-010410-0024396

Card Verification Service

A VisaNet service where Visa validates the Card Verification Value in an Authorization Request on behalf of an Issuer.

ID#: 010410-010410-0024398

Card Verification Value

A unique check value encoded on the Magnetic Stripe of a Card to validate Card information during the Authorization process. The Card Verification Value is calculated from the data encoded on the Magnetic Stripe using a secure cryptographic process.

ID#: 010410-010410-0024399

Card Verification Value Program - U.S. Region

A Visa program that enables Issuers to validate the Card Verification Value, ensuring that it matches the value encoded at the time of issuance.

ID#: 010410-010410-0024403

Card Verification Value 2

A unique check value printed on the back of a Card, which is generated using a secure cryptographic process, as specified in the Payment Technology Standards Manual.

ID#: 010410-010410-0024400

Card Verification Value 2 - U.S. Region

A unique check value generated using a secure cryptographic process, as specified in the *Payment Technology Standards Manual*, that is indent-printed on the back of a Visa Card, or provided to a Virtual Account-Holder.

ID#: 010410-010410-0024401

Card Verification Value 2 Program - U.S. Region

A Visa program that enables Issuers to validate the Card Verification Value 2, ensuring that it matches the value indent-printed on the Visa Card at the time of issuance or provided to a Virtual Account-Holder.

ID#: 010410-010410-0024402

Card-Absent Environment

An environment where a Transaction is completed under both of the following conditions:

- Cardholder is not present
- Card is not present

ID#: 010410-010410-0024362

Card-Present Environment

An environment that comprises the conditions of either the Face-to-Face or Unattended Environments.

ID#: 010410-010410-0024363

Card-Present Environment - U.S. Region

An environment that comprises the conditions of either the Face-To-Face or Cardholder-Activated Terminal environment.

ID#: 010410-010410-0024364

Cardholder

An individual who is issued and authorized to use a:

- Card
- Virtual Account

ID#: 010410-010410-0024372

Cardholder - U.S. Region

An individual to whom a Visa Card, Visa Electron Card, or Visa TravelMoney Card is issued, or who is authorized to use this Visa Card, Visa Electron Card, or Visa TravelMoney Card.

ID#: 010410-010410-0024373

Cardholder Access Device

A terminal, personal computer, or other device that a Cardholder uses to initiate an Electronic Commerce Transaction.

ID#: 010410-010410-0024374

Cardholder Authentication Verification Value

A unique value transmitted by an Issuer in response to an Authentication Request from a 3-D Secure Merchant.

ID#: 010410-010410-0024375

Cardholder Authentication Verification Value - U.S. Region

A unique value transmitted by an Issuer, or Visa on behalf of an Issuer, in response to an Authentication Request from a 3-D Secure Merchant.

ID#: 010410-010410-0024376

Cardholder Certificate

An electronic document that authenticates a Cardholder in a Secure Electronic Commerce Transaction.

ID#: 010410-010410-0024377

Cardholder Information Security Program - U.S. Region

A program developed by Visa that defines the standard of due care and enforcement for protecting sensitive Cardholder information.

ID#: 010410-010410-0024378

Cardholder Inquiry Service

A service that assists a Cardholder in reaching their Issuer when calling the Visa Global Customer Care Services for account information.

ID#: 081010-010410-0024379

Cardholder Maintenance File - U.S. Region

A file consisting of Cardholder names, addresses, and account information for all eligible Visa Traditional Rewards, Visa Signature Cardholders, and provided to Visa on an ongoing basis in accordance with the requirements and the format specified in the *Visa Incentive Network Member Implementation Guide* and the VisaNet manuals.

ID#: 010410-010410-0024380

Cardholder Verification

The process of validating a Cardholder's identity through verification of the Cardholder's signature or PIN and other methods as required in the *Visa International Operating Regulations* (e.g., Cardholder identification for Manual Cash Disbursements).

ID#: 010410-010410-0024381

Cardholder Verification Method

Instructions encoded within a Chip that define how the authenticity of a Cardholder's identity is to be verified.

ID#: 010410-010410-0024382

Cardholder Verification Method List

An Issuer-defined list contained within a Chip establishing the hierarchy of preferences for verifying a Cardholder's identity.

ID#: 010410-010410-0024383

Cardholder-Activated Terminal

See Unattended Acceptance Terminal.

ID#: 010410-010410-0024366

Cardholder-Activated Terminal - U.S. Region

A Magnetic-Stripe Terminal or Chip-Reading Device (such as an Automated Dispensing Machine, Limited-Amount Terminal, or Self-Service Terminal) that is not an ATM.

ID#: 010410-010410-0024367

Cardholder-Activated Transaction

A Transaction that is initiated by a Cardholder at an Unattended Acceptance Terminal. See Cardholder-Activated Transaction Type A, Cardholder-Activated Transaction Type B, and Cardholder-Activated Transaction Type C.

ID#: 010410-010410-0024368

Cardholder-Activated Transaction Type A

A Transaction that takes place at an Unattended Acceptance Terminal and has all of the following characteristics:

- Is less than US \$40, or local currency equivalent
- Is not authorized
- Has no Cardholder Verification performed

Examples of a Cardholder-Activated Transaction Type A are:

- Parking garage fee
- Road toll

- Motion picture theater admission
- Magnetic-Stripe Telephone call

ID#: 010410-010410-0024369

Cardholder-Activated Transaction Type B

A Transaction that takes place at an Unattended Acceptance Terminal and has all of the following characteristics:

- Is limited to US \$100,¹² or local currency equivalent
- For a Real-Time Clearing Transaction, is US \$500 or less, or local currency equivalent
- Is authorized
- Has no Cardholder Verification performed

Examples of a Cardholder-Activated Transaction Type B are:

- Fuel purchase without a PIN
- Visa Prepaid Card purchase
- Video rental

ID#: 081010-010410-0024370

Cardholder-Activated Transaction Type C

A Transaction that takes place at an Unattended Acceptance Terminal and has both of the following characteristics:

- Is authorized
- Has PIN Verification performed

An example of a Cardholder-Activated Transaction Type C is a fuel purchase with a PIN.

ID#: 010410-010410-0024371

Cash Disbursement

Currency, including travelers cheques, paid out to a Cardholder using a Card, excluding Cash-Back.

ID#: 010410-010410-0024407

¹² A variance to this requirement applies in the U.S. Region for Automated Fuel Dispenser Transactions.

Cash Disbursement Draft - U.S. Region

See Cash Disbursement Transaction Receipt.

ID#: 010410-010410-0024408

Cash Disbursement Fee

A fee paid by an Issuer to an Acquirer for performing a Cash Disbursement.

ID#: 010410-010410-0024409

Cash Disbursement Machines of Non-Member Institutions - LAC Region

See ATMs of Non-Member Institutions.

ID#: 010410-010410-0024410

Cash Disbursement Merchant

A Hotel or Cruise Line that has a Merchant Agreement to make Cash Disbursements to a Visa Cardholder.

ID#: 010410-010410-0024411

Cash Disbursement Transaction Receipt

A Transaction Receipt evidencing a Manual Cash Disbursement.

ID#: 010410-010410-0024412

Cash-Back

Cash obtained from a Visa or Visa Electron Merchant through use of a Visa or Visa Electron Card, in conjunction with, and processed as, a Retail Transaction.

ID#: 010410-010410-0024406

CEMEA

Central and Eastern Europe, Middle East, and Africa.

ID#: 010410-010410-0024413

Center

A Member or VisaNet Processor facility where Authorization, Clearing, Settlement, or other related activities take place.

ID#: 010410-010410-0024415

Central Bank

A government agency responsible for the supervision and operation of banking activities for the national government. Central Bank activities generally include maintaining reserve accounts required of depository institutions, regulating money supply, transferring funds, and acting as fiscal agent for the government.

ID#: 010410-010410-0024418

Central Processing Date - U.S. Region

One of the following:

- For Transactions processed through BASE II, the date (based on Greenwich Mean Time) on which a Member inputs Interchange data to, and the data is accepted by, a VisaNet Interchange Center
- For Transactions processed through the Single Message System, the date the Transaction is settled (for financial Transactions) or date the Transaction is entered into the Single Message System (for non-financial transactions)

ID#: 010410-010410-0024420

Central Reservation Service - U.S. Region

An entity that acts as a reservations resource for various geographically contiguous lodging establishments.

ID#: 010410-010410-0024421

Centre - Canada Region

A Member or Processor facility at which Authorization, Clearing, Settlement, and other related activities take place.

ID#: 010410-010410-0024422

Certification Authority

An entity that issues and manages Digital Certificates for use with Visa products and services in accordance with Visa-specified requirements. Entities eligible to be Certification Authorities within the Visa Certification Authority hierarchy include:

- Visa

- Visa Regions
- Visa Members

ID#: 010410-010410-0024423

Chargeback

A Transaction that an Issuer returns to an Acquirer.

ID#: 010410-010410-0024424

Chargeback Advice

A VisaNet message sent in response to a Chargeback that does the following:

- Notifies the Issuer that a Chargeback has passed certain validations and has been forwarded to the Acquirer
- Notifies the Acquirer that the Issuer's documentation will be sent through Visa Resolve Online

ID#: 010410-010410-0024425

Chargeback Period

The number of calendar days from the Endorsement Date or Processing Date, as set out in the Dispute Resolution rules, of a Transaction Receipt during which time the Issuer may exercise a Chargeback right.

ID#: 010410-010410-0024426

Chargeback Protection Limit - U.S. Region

A dollar amount that has been established for single Transactions at specific types of Merchant Outlets below which the Acquirer is protected from a "No Authorization" (Reason Code 72) Chargeback.

ID#: 010410-010410-0024427

Chargeback Record - U.S. Region

A VisaNet transaction through which an Issuer returns a Transaction Receipt to a Clearing Processor.

ID#: 010410-010410-0024428

Chargeback Reduction Service

A VisaNet service that screens Presentments and Chargebacks and returns certain invalid items to the Acquirer or Issuer, as appropriate.

ID#: 010410-010410-0024429

Chargeback Reference Number - U.S. Region

An Issuer-assigned number that identifies the source of an outgoing Chargeback.

ID#: 010410-010410-0024430

Cheque

A travelers cheque that a Member issues and that bears the Visa-Owned Marks.

ID#: 010410-010410-0024431

Chip

An electronic component designed to perform processing or memory functions.

ID#: 010410-010410-0024436

Chip Card

A Card embedded with a Chip that communicates information to a Point-of-Transaction Terminal.

ID#: 010410-010410-0024438

Chip Compliance Reporting Tool (CCRT)

Effective 1 October 2010, a centralized, server-based, online solution for the systematic reporting of Acquirer Device Validation Toolkit (ADVT) test results.

ID#: 081010-011010-0025676

Chip Specifications - Canada Region

All requirements set out in the EMV, VIS, VSDC, PCI, and Visa PIN Entry Device specifications available at www.visainfo.ca, as may be amended and/or replaced from time to time.

ID#: 010410-010410-0024439

Chip-initiated Transaction

An EMV and VIS-Compliant Chip Card Transaction that is processed at a Chip-Reading Device using Full-Chip Data, and limited to Visa and Visa Electron Smart Payment Applications, or EMV and VIS-Compliant Plus applications.

ID#: 010410-010410-0024433

Chip-Reading Device

A Point-of-Transaction Terminal capable of reading, communicating, and processing Transaction data from a Chip Card.

ID#: 010410-010410-0024435

Classic Mark - U.S. Region

See Classic Wordmark.

ID#: 010410-010410-0024441

Classic Visa Check Card - U.S. Region

See Consumer Visa Check Card.

ID#: 010410-010410-0024442

Classic Wordmark

A Visa-Owned Mark comprising the word “Classic” when used in connection with the Visa Program.

ID#: 010410-010410-0024443

Clearing

All of the functions necessary to collect a Clearing Record from an Acquirer in the Transaction Currency and deliver it to the Issuer in the Billing Currency, or to reverse this transaction, or to process a Fee Collection Transaction.

ID#: 010410-010410-0024444

Clearing Processor - U.S. Region

A Member or its VisaNet Processor that provides Clearing and Settlement services for Merchants or other Members. This definition does not imply or confer membership rights as defined in the *Visa* U.S.A. Inc. Certificate of Incorporation and Bylaws, Article II.

ID#: 010410-010410-0024445

Clearing Record

A record of a Presentment, Chargeback, Representment, Reversal, or Adjustment in the format necessary to clear the Transaction.

ID#: 010410-010410-0024446

Clearing Reversal - U.S. Region

A VisaNet Transaction that negates a Transaction previously sent through BASE II or the Single Message System, as specified in the U.S. Regional Operating Regulations and appropriate VisaNet manual.

ID#: 010410-010410-0024447

Client Organization - Canada Region

Effective 11 February 2010, a company or organization that sponsors a Commercial Visa Product program, such as Visa Business, Visa Corporate, Visa Purchasing, and any other Commercial Card program combining the functionality of these Cards, wherein Cards are provided to users for business-related purchases. Such companies or organizations may include public or private-sector companies, including sole proprietors and self-employed individuals.

ID#: 010410-110210-0025609

Client Organization - U.S. Region

A company or organization that sponsors a Commercial Visa Product program, such as Visa Business, Visa Corporate, Visa Purchasing (including Visa Fleet), and any other Commercial Card program combining the functionality of these Cards, wherein Cards are provided to users for business-related purchases. Such companies or organizations may include public or private-sector companies, including sole proprietors and self-employed individuals.

ID#: 010410-010410-0024448

Collateral Material - Canada Region

Printed, broadcast, electronic, or other material bearing any of the Visa Plan Marks.

ID#: 010410-010410-0024450

Collateral Material - U.S. Region

Printed, broadcast, or other communications regarding the Affinity Partner's Trade Name or Mark. These may include, but are not limited to, solicitations, promotional materials, advertisements, statements, statement inserts, direct mail solicitations, and telemarketing operator scripts.

ID#: 010410-010410-0024452

Collision/Loss Damage Waiver

A Visa Card feature that provides collision or loss damage insurance on Car Rental Transactions to Visa Cardholders.

ID#: 010410-010410-0024453

Collision/Loss Damage Waiver - U.S. Region

See Auto Rental Insurance.

ID#: 010410-010410-0024454

Combined Data Authentication - Canada Region

An Authentication as specified in the Chip specifications.

ID#: 010410-010410-0024455

Combined Terminated Merchant File - U.S. Region

See Terminated Merchant File.

ID#: 010410-010410-0024456

Comet Design

A Visa-Owned Mark that consists of a curved graphic element.

ID#: 010410-010410-0024457

Commercial Card - U.S. Region

See Commercial Visa Product.

ID#: 010410-010410-0024458

Commercial Card Enhanced Data Transport - U.S. Region

A Visa service that enables Issuers to provide their Commercial Visa Product customers with optional enhanced reporting of Commercial Card Transaction information provided by Merchants and Acquirers.

ID#: 010410-010410-0024459

Commercial Level II Transaction - U.S. Region

A Commercial Visa Product Transaction that is authorized and processed to qualify for the Commercial Level II Interchange Reimbursement Fee.

ID#: 010410-010410-0024462

Commercial Level III Transaction - U.S. Region

A Commercial Visa Product Transaction that is authorized and processed to qualify for the Commercial Level III Interchange Reimbursement Fee.

ID#: 010410-010410-0024461

Commercial Visa Prepaid Product

A Commercial Visa Product, issued as a Visa Prepaid Card, in which the corporation depositing the funds remains the owner of the funds in the Visa Prepaid Card account. Commercial Visa Prepaid Products are offered to client organizations solely to provide a means to pay for the acquisition of business-related goods and services.

ID#: 081010-010410-0024463

Commercial Visa Product - U.S. Region

A Visa Card that bears the Marks Area and the descriptive term “Business Card,” “Corporate Card,” “Purchasing Card,” “Fleet Card,” “Visa Commercial,” “Visa Meetings,” or “Visa Signature Business” on the front of the Card.

ID#: 010410-010410-0024464

Completion Message

A Clearing Record to follow a preauthorization as part of Real-Time Clearing Processing.

ID#: 010410-010410-0024469

Compliance

A process where Visa resolves disputes between Members arising from violations of the *Visa International Operating Regulations*, when the requesting Member can certify that a financial loss has occurred or will occur for a specific amount, and no Chargeback right is available.

ID#: 010410-010410-0024470

Compliant Chip Card - Canada Region

A Chip Card that contains a Visa Smart Payment Application capable of processing Full Data and that complies with Chip Specifications.

ID#: 010410-010410-0024471

Compliant Chip Card Offline Authorization - Canada Region

A process that allows an Authorization Request initiated by a Compliant Chip Card to be processed as a Full Data Transaction in a below-Floor Limit Environment without sending the Authorization Request to the Issuer.

ID#: 010410-010410-0024472

Compliant Chip Card Reading Device - Canada Region

A Point-of-Transaction Terminal or a POS capable of reading, communicating, and processing Full Data Transactions from a Compliant Chip Card.

ID#: 010410-010410-0024473

Compliant Chip Transaction - Canada Region

An Online or offline authorized Transaction generated by a Compliant Chip Card and its PIN at a Compliant Chip Card Reading Device with a Compliant PED.

ID#: 010410-010410-0024474

Compliant PED - Canada Region

A PIN entry device that meets the requirements set out in the Chip Specifications and that supports plaintext and enciphered offline PIN at POS, or enciphered online PIN at ATMs.

ID#: 010410-010410-0024475

Compromised Account Management System - U.S. Region

The reporting system used by Visa to notify Issuers of Account Numbers that may have been compromised.

ID#: 010410-010410-0024476

Confidential Enhanced Merchant-Level Data - U.S. Region

Merchant-related data provided through Visa to an Issuer in connection with a Commercial Visa Product. This data includes all Enhanced Merchant-Level Data except for Non-Confidential Enhanced Merchant-Level Data, and is subject to the disclosure restrictions as specified in the U.S. Regional Operating Regulations.

ID#: 010410-010410-0024477

Consumer Card - U.S. Region

See Visa Consumer Card.

ID#: 010410-010410-0024480

Consumer Cardholder - U.S. Region

A Cardholder, other than the Cardholder of a Commercial Visa Product.

ID#: 010410-010410-0024479

Consumer Visa Check Card - U.S. Region

A Visa Check Card that accesses a deposit, investment, or other asset account of a consumer, including a fiduciary account.

ID#: 010410-010410-0024481

Consumer Visa Deferred Debit Card - U.S. Region

A Consumer Card that accesses a deposit, investment, or other asset account of a consumer, including a fiduciary account, where the amount of any individual Transaction is not accessed, held, debited, or settled from the consumer asset account sooner than 14 days from the date of the Transaction.

ID#: 010410-010410-0024482

Contactless Card - U.S. Region

See Visa Contactless.

ID#: 010410-010410-0024483

Contactless Payment - U.S. Region

A form of Visa payment conducted in the Card-Present Environment at the Point-of-Transaction through a Visa-approved wireless interface such as radio frequency or infrared technology.

ID#: 010410-010410-0024484

Contactless Payment Terminal - U.S. Region

A Point-of-Transaction Terminal that reads the Magnetic-Stripe Data on a Contactless Payment Chip through a Visa-approved wireless interface, and that includes Magnetic-Stripe-reading capability.

ID#: 010410-010410-0024485

Contactless Payment Transaction - U.S. Region

A Transaction completed at a Point-of-Transaction Terminal through a Visa-approved wireless interface in the Card-Present Environment.

ID#: 010410-010410-0024486

Convenience Fee - U.S. Region

A fee charged by a Merchant or a Tax Payment Program Merchant for an added convenience to the Cardholder, as specified in “Convenience Fee General Requirements.”

ID#: 010410-010410-0024488

Copy - U.S. Region

See Transaction Receipt.

ID#: 010410-010410-0024490

Copy Request

A Retrieval Request that is processed through an electronic documentation transfer method.

ID#: 010410-010410-0024491

Copy Request Identifier

A unique 12-digit identification number that VisaNet assigns to a Copy Request. In the Single Message System, the Retrieval Request identifier.

ID#: 010410-010410-0024492

Copyright

A form of protection that the laws of various countries provide for original literary, dramatic, musical, artistic, and certain other intellectual works.

ID#: 010410-010410-0024489

Correspondent Bank

A depository institution that holds an account with, or on behalf of, a Settlement Bank, and engages in an exchange of services with that bank.

ID#: 010410-010410-0024494

Counterfeit Card

One of the following:

- A device or instrument that is printed, embossed, or encoded so as to purport to be a Card, but that is not a Card because an Issuer did not authorize its printing, embossing, or encoding
- An instrument that is printed with the authority of the Issuer and that is subsequently embossed or encoded without the authority of the Issuer
- A Card that an Issuer has issued and that is altered or re-fabricated, except one on which the only alteration or re-fabrication comprises modification of the signature panel or Cardholder signature

ID#: 010410-010410-0024495

Counterfeit Fraud Recovery - U.S. Region

A subset of the Account Data Compromise Recovery Process that allocates responsibility and reimbursement for incremental counterfeit fraud losses incurred as a result of an account compromise event involving Magnetic-Stripe Data and/or PIN data.

ID#: 010410-010410-0024496

Counterfeit Transaction Receipt

A Transaction Receipt arising from the use of a Counterfeit Card.

ID#: 010410-010410-0024497

Country of Domicile

The country in which a Member has its principal place of business.

ID#: 010410-010410-0024499

Country Office

A secondary office location of a Visa Region, located in a country within the same Visa Region.

ID#: 010410-010410-0024498

CPS Transaction - U.S. Region

A Transaction that meets one of the Custom Payment Services (CPS) requirements in the U.S. Regional Operating Regulations.

ID#: 010410-010410-0024523

CPS/Account Funding - U.S. Region

A payment service for Electronic Commerce Transactions where the Cardholder is funding a host based prepaid product, a brokerage account, or escrow account with a Visa product in a secure Internet environment, as specified in the U.S. Interchange Reimbursement Fee Rate Qualification Guide.

ID#: 081010-010410-0024500

CPS/Automated Fuel Dispenser - U.S. Region

A payment service for Transactions that take place at an Automated Fuel Dispenser properly assigned Merchant Category Code 5542, "Automated Fuel Dispensers," where the full contents of track 1 or track 2 of the Magnetic Stripe, unaltered Chip, or unaltered Contactless Payment data are read and transmitted and that meet the applicable requirements specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide*.

ID#: 081010-010410-0024501

CPS/Card Not Present - U.S. Region

A payment service for Transactions completed in a Card-Absent Environment, except for Electronic Commerce Transactions, that meet the applicable requirements specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide*.

ID#: 081010-010410-0024502

CPS/e-Commerce Basic - U.S. Region

A payment service for Electronic Commerce Transactions that meet the applicable requirements specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide*.

ID#: 081010-010410-0024503

CPS/e-Commerce Preferred Hotel and Car Rental - U.S. Region

A payment service for Secure Electronic Commerce Transactions that originate from a Hotel, Cruise Line, or Car Rental Merchant, are completed using Verified by Visa, and meet the applicable requirements specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide*.

ID#: 081010-010410-0024504

CPS/e-Commerce Preferred Passenger Transport - U.S. Region

A payment service for Secure Electronic Commerce Transactions that originate from an Airline or passenger railway Merchant or its agent, are completed using Verified by Visa, and meet the applicable requirements specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide*.

ID#: 081010-010410-0024505

CPS/e-Commerce Preferred Retail - U.S. Region

A payment service for Secure Electronic Commerce Transactions completed using Verified by Visa that meet the applicable requirements specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide*.

ID#: 081010-010410-0024506

CPS/e-Commerce Preferred Transaction - U.S. Region

A CPS Transaction processed as specified in the U.S. Regional Operating Regulations, and consisting of one of the following types of Transactions:

- CPS/e-Commerce Preferred Hotel and Car Rental Transaction
- CPS/e-Commerce Preferred Passenger Transport Transaction
- CPS/e-Commerce Preferred Retail Transaction

ID#: 010410-010410-0024507

CPS/e-Commerce Transaction - U.S. Region

A CPS Transaction processed as specified in the U.S. Regional Operating Regulations and consisting of one of the following types of transactions:

- CPS/e-Commerce Basic Transaction
- CPS/e-Commerce Preferred Hotel and Car Rental Transaction
- CPS/e-Commerce Preferred Passenger Transport Transaction
- CPS/e-Commerce Preferred Retail Transaction

ID#: 010410-010410-0024508

CPS/Hotel and Car Rental Card Not Present - U.S. Region

A payment service for lodging, cruise line, and car rental Transactions in a Card-Absent Environment (including T&E Advance Deposit Transactions, No Show Transactions, and other key-entered Transactions) where the hotel stay, cruise duration, or length of rental is more than 1 day and the Point-of-Transaction Terminal application is equipped to provide the additional industry-specific data for the program and that meet the applicable requirements specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide*.

ID#: 081010-010410-0024509

CPS/Hotel and Car Rental Card Present - U.S. Region

A payment service for lodging, cruise line, and car rental Transactions in a Face-to-Face Environment where the hotel stay or length of rental is one or more days, multiple Authorizations may be obtained with industry-specific data, the full contents of track 1 or track 2 of the Magnetic Stripe, unaltered Chip, or unaltered Contactless Payment data are read and transmitted and that meet the applicable requirements specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide*.

ID#: 081010-010410-0024510

CPS/Passenger Transport - U.S. Region

A payment service for Passenger Transport Service Category Transactions where the Merchant processes the sale of tickets by mail, via the Internet, or in a Card-Present Environment using single or multiple Transaction Receipts, as specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide*.

ID#: 081010-010410-0024511

CPS/Restaurant - U.S. Region

A payment service for Transactions completed in a Face-to-Face Environment by a Merchant properly assigned Merchant Category Code 5812, "Restaurant" or 5814, "Fast Food" and where the contents of track 1 or track 2 of the Magnetic Stripe, unaltered Chip, or unaltered Contactless Payment data are read and Authorization is obtained and that meet the applicable requirements specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide*.

ID#: 081010-010410-0024512

CPS/Retail - U.S. Region

A payment service for Retail Transactions completed in a Face-to-Face Environment where the full contents of track 1 or 2 of the Magnetic Stripe, unaltered Chip, or unaltered Contactless Payment data are read and transmitted and that meet the applicable requirements specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide*. Transactions with one of the following Merchant Category Codes are ineligible for CPS/Retail:

- 5411, "Grocery Stores and Supermarkets"
- 5541, "Service Stations"

- 5812, "Eating Places and Restaurants"
- 5814, "Fast Food Restaurants"
- 5962, "Direct Marketing - Travel-Related Arrangement Services"
- 5966, "Direct Marketing - Outbound Telemarketing"
- 5967, "Direct Marketing - Inbound Teleservices Merchant"

ID#: 081010-010410-0024513

CPS/Retail 2 - U.S. Region

An incentive program designed to expand Visa Card acceptance into new industries. Transactions from select Merchant categories may qualify for this program in either a Card-Present Environment or a Card-Absent Environment by meeting the fee edit criteria specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide* for one of the following services:

- CPS/Retail 2
- CPS/Card Not Present
- CPS/e-Commerce Basic
- CPS/e-Commerce Preferred Retail
- CPS/Retail Key-Entry

ID#: 081010-010410-0024514

CPS/Retail Key-Entry - U.S. Region

A payment service for Transactions completed in a Face-to-Face Environment where a Magnetic-Stripe-Reading Terminal is present, but the Magnetic Stripe cannot be read and the Merchant verifies the Cardholder signature, performs an Address Verification Service inquiry, and receives an acceptable response as specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide*.

ID#: 081010-010410-0024515

CPS/Rewards 1 Interchange Reimbursement Fee - U.S. Region

An Interchange Reimbursement Fee for Visa Consumer Credit Transactions that meet the applicable requirements for CPS/Rewards 1 Transactions specified in the *U.S. Regional Operating Regulations*.

ID#: 010410-010410-0024516

CPS/Rewards 2 Interchange Reimbursement Fee - U.S. Region

An Interchange Reimbursement Fee for Visa Consumer Credit Transactions that meet the applicable requirements for CPS/Rewards 2 Transactions specified in the *U.S. Regional Operating Regulations*.

ID#: 010410-010410-0024517

CPS/Rewards Interchange Reimbursement Fee - U.S. Region

One of the following Interchange Reimbursement Fees for Visa Consumer Credit Transactions that meet the applicable requirements specified in the U.S. Regional Operating Regulations:

- CPS/Rewards 1
- CPS/Rewards 2

ID#: 010410-010410-0024518

CPS/Service Station - U.S. Region

A payment service for Transactions with Merchant Category Code 5541, "Service Stations" completed in a Face-to-Face Environment where the full contents of track 1 or track 2 of the Magnetic Stripe, unaltered Chip, or unaltered Contactless Payment data are read and transmitted and that meet the applicable requirements specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide*.

ID#: 081010-010410-0024519

CPS/Small Ticket - U.S. Region

Effective through 15 October 2010, a payment service for Visa Consumer Card Transactions that meet the applicable requirements for CPS/Small Ticket Transactions as specified in the U.S. Regional Operating Regulations.

Effective 16 October 2010, a payment service for Visa Easy Payment Service Transactions less than or equal to US \$15 that are conducted with a Visa Consumer Card where the full contents of track 1 or track 2 of the Magnetic Stripe, unaltered Chip, or unaltered Contactless Payment data are read and transmitted, and meet the applicable requirements specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide*.

ID#: 081010-010410-0024520

CPS/Supermarket - U.S. Region

A payment service for Supermarket Incentive Program Transactions that meet the applicable requirements specified in the U.S. Regional Operating Regulations.

ID#: 010410-010410-0024521

CPS/T&E Transaction - U.S. Region

A CPS Transaction processed as specified in the U.S. Regional Operating Regulations that applies to the following types of CPS/T&E Transactions:

- CPS/Hotel and Car Rental Card Not Present Transaction
- CPS/Hotel and Car Rental Card Present Transaction
- CPS/Passenger Transport Transaction

ID#: 010410-010410-0024522

Credit Bureau - U.S. Region

For purposes of Visa Advanced ID Solutions, Strategic Bankruptcy Solutions, and BankruptcyPredict Service, a company that is required or has agreed to comply with the requirements applicable to consumer reporting agencies under the Federal Fair Credit Reporting Act, including but not limited to a company that receives Member information pursuant to the eFunds Services, ID Score Plus, or, **effective 8 July 2010**, ID Analytics Credit Optics components of Visa Advanced ID Solutions or that provides card account numbers, identified from bankruptcy petitions files in U.S. bankruptcy courts, to Strategic Bankruptcy Solutions.

ID#: 081010-010410-0024524

Credit Optics - U.S. Region

Effective 8 July 2010, an optional feature of Visa Advanced ID Solutions that provides U.S. Members with a score and related reason code(s) provided by ID Analytics, Inc. that predict the potential of financial loss associated with approving an application for a new, or management of an existing, Card, non-Visa card, or other Visa or non-Visa product based on an assessment of the identity risk and application behavior of a consumer and the credit risk and application behavior of other similar consumers.

ID#: 081010-010100-0025783

Credit Reporting Improvement Service - U.S. Region

A service that supports an Issuer by monitoring the reporting and handling of credit bureau data.

ID#: 010410-010410-0024526

Credit Transaction - U.S. Region

A Merchant's refund or price adjustment credited to a Cardholder account.

ID#: 010410-010410-0024527

Credit Transaction Receipt

A Transaction Receipt evidencing a Merchant's refund or price adjustment to be credited to a Cardholder's account.

ID#: 010410-010410-0024528

Credit Voucher - U.S. Region

See Credit Transaction Receipt.

ID#: 010410-010410-0024529

Cruise Line

A Merchant that sells and provides recreational travel on water, including overnight accommodations.

ID#: 010410-010410-0024532

Cryptogram

A value resulting from a combination of specific key data elements that are used to validate the source and integrity of data.

ID#: 010410-010410-0024533

Currency Conversion Rate

A rate selected by Visa from the range of rates available in wholesale currency markets for the applicable Processing Date, which rate may vary from the rate Visa itself receives; or the government-mandated rate in effect for the applicable Processing Date. In each instance, plus or minus any adjustment determined by the Issuer.

ID#: 010410-010410-0024534

Currency Conversion Rate - U.S. Region

Either:

- A rate selected by Visa from the range of rates available in wholesale currency markets on the applicable Central Processing Date (such rate may vary from the rate Visa itself receives) plus or minus any adjustment determined by the Issuer
- The government-mandated rate in effect on the applicable Central Processing Date, plus or minus any adjustment determined by the Issuer

ID#: 010410-010410-0024535

Custom Payment Services (CPS)

A Visa payment service that accommodates specific payment environments with an identifier that remains with the Transaction throughout its life cycle.

ID#: 010410-010410-0024536

CVM - Canada Region

Cardholder Verification Method.

ID#: 010410-010410-0024537

D

Data Capture-Only Capability

Point-of-Transaction Capability where the Transaction Receipt data is electronically captured for Deposit purposes, but does not have capability to go Online.

ID#: 010410-010410-0024538

Data Compromise Recovery

A Visa fraud recovery process where Visa allocates to affected Members the incremental full Magnetic Stripe counterfeit fraud losses that are associated with a data compromise event.

ID#: 010410-010410-0024539

Data Encryption Standard - U.S. Region

The data encryption standard defined in American National Standards Institute X3.92-1981 for encrypting and decrypting binary coded data.

ID#: 010410-010410-0024540

Data Protection Method

A Visa-approved method for the protection of Account Numbers and other Cardholder data, as specified in the Payment Card Industry Data Security Standard (PCI DSS).

ID#: 010410-010410-0024541

Data Reformatter Service - U.S. Region

A service that streamlines file processing for Direct Exchange Open File Delivery endpoints by eliminating in-house file manipulation.

ID#: 010410-010410-0024542

Debit Interchange Group Member - U.S. Region

A Member of Visa, as specified in the Visa U.S.A. Inc. Certificate of Incorporation and Bylaws, Section 2.04(g).

ID#: 010410-010410-0024543

Debit Tax Payment Interchange Reimbursement Fee - U.S. Region

An Interchange Reimbursement Fee for Visa Debit Card Transactions that meet the qualification requirements of the Tax Payment Program.

ID#: 010410-010410-0024544

Debit Tax Payment Transaction - U.S. Region

A Visa Debit Card Transaction that qualifies for the Visa Debit Tax Payment Interchange Reimbursement Fee.

ID#: 010410-010410-0024545

Debt Repayment Program Interchange Reimbursement Fee - U.S. Region

An Interchange Reimbursement Fee for Visa Debt Repayment Transactions that meet the requirements of the Debt Repayment Program.

ID#: 010410-010410-0024546

Debt Repayment Program Merchant - U.S. Region

A Merchant that processes Visa Debt Repayment Program Transactions as specified in the *Visa Debt Repayment Program Guide*.

ID#: 010410-010410-0024547

Decline Response

An Authorization Response where the Transaction was declined.

ID#: 010410-010410-0024548

Deferred Clearing Processing

A 2-step process whereby Transactions are authorized, cleared, and settled through either the:

- Single Message System
- V.I.P. System and BASE II

ID#: 010410-010410-0024550

Deferred Clearing Transaction

A Transaction that is authorized, cleared, and settled in 2 separate messages through either the Single Message System or the V.I.P. System and BASE II.

ID#: 010410-010410-0024551

Deferred Payment Transaction - U.S. Region

A Transaction completed in a Card-Absent Environment for which the Cardholder is billed once, no more than 90 days after the first shipment of merchandise.

ID#: 010410-010410-0024552

Delayed Delivery Transaction

A single Transaction where a Cardholder completes 2 separate Transaction Receipts. The first Transaction Receipt functions as a deposit (such as a down payment) for goods or services; the second is to pay the balance due the Merchant.

ID#: 010410-010410-0024553

Deposit

The submission of a Transaction Receipt by a Merchant or an Internet Payment Service Provider to an Acquirer, resulting in a credit or debit to the Merchant's or Internet Payment Service Provider's Visa account.

ID#: 010410-010410-0024556

Deposit Date

The date on which an Acquirer receives a Transaction Receipt from a Merchant.

ID#: 010410-010410-0024557

Deposit-Only Account Number

A Visa Account Number established by a Visa Card or Visa Electron Card Issuer, used exclusively to receive an Original Credit on behalf of one or more of its customers.

ID#: 010410-010410-0024554

Diamond Design

A Visa-Owned Mark, used as an element of the Plus Symbol, consisting of three triangles with an open space in the lower right-hand corner, arranged to form an outline of the symbol “+.”

ID#: 010410-010410-0024558

Digital Certificate

A digitally signed credential used to authenticate the owner of the credential or to ensure the integrity and confidentiality of the message it is signing.

ID#: 010410-010410-0024559

Direct-Connect Merchant - U.S. Region

A Merchant that directly enters Authorization Requests into the V.I.P. System.

ID#: 010410-010410-0024560

Disbursing Member

A Member that pays out currency in a Cash Disbursement.

ID#: 010410-010410-0024562

Dispute Resolution Questionnaires - U.S. Region

A series of specific questionnaires, available in Visa Resolve Online, designed for each Chargeback category to facilitate the exchange of information in the dispute resolution process. A Dispute Resolution Questionnaire:

- Is required when documentation is sent to the opposing Member
- May be used for non-fraud related disputes when a Cardholder or Merchant letter is unavailable.

ID#: 010410-010410-0024563

Documentation Indicator - U.S. Region

A VisaNet code indicating the status of mailed supporting documentation and the validity of the Acquirer's Reference Number.

ID#: 010410-010410-0024564

Domestic Authorization

The Authorization of a Domestic Transaction.

ID#: 010410-010410-0024565

Domestic Interchange

Interchange of a Domestic Transaction.

ID#: 010410-010410-0024567

Domestic Transaction

A Transaction where the Issuer of the Card used is located in the Transaction Country.

ID#: 010410-010410-0024568

Dove Design

A Visa-Owned Mark depicting a dove in flight that identifies the Visa Program.

ID#: 010410-010410-0024570

Draft Number - U.S. Region

See Transaction Receipt Number.

ID#: 010410-010410-0024571

Dynamic Card Verification Value (dCVV)

Effective 15 April 2010, a Card Verification value dynamically generated by a Chip Card for inclusion in the Authorization message (e.g., as part of the Magnetic-Stripe data).

ID#: 010410-150410-0025503

Dynamic Card Verification Value (dCVV) - U.S. Region

An authentication value for each Contactless Payment Transaction.

ID#: 010410-010410-0024573

Dynamic Currency Conversion

The conversion of the purchase price of goods or services from one currency to another, as agreed to by the Cardholder and Merchant. That currency becomes the Transaction Currency, regardless of the Merchant's local currency.

ID#: 010410-010410-0024574

Dynamic Data Authentication

A cryptographic value generated by a Chip on a Card in an offline environment that uses Transaction specific data elements and is verified by a Chip-Reading Device to protect against skimming.

ID#: 010410-010410-0024575

E

Edit Package

The software that Visa supplies to VisaNet Processors to:

- Validate Interchange data
- Process Interchange data sent from the VisaNet Processor to Visa
- Process incoming Transactions received from Visa

ID#: 010410-010410-0024577

Edit Package Run Date - U.S. Region

See Acquirer's Processing Date.

ID#: 010410-010410-0024578

Edit Package Software - U.S. Region

See Edit Package.

ID#: 010410-010410-0024579

eFunds Services - U.S. Region

Optional features of Visa Advanced ID Solutions that provide Members with debit bureau and fraud data from the databases of Chex Systems, Inc., a subsidiary of eFunds Corporation, for use with respect to applicants for Cards or non-Visa cards and Cardholders or cardholders of non-Visa cards.

ID#: 010410-010410-0024580

Egregious Violation - U.S. Region

A violation that is not necessarily repetitive or a Willful Violation, yet presents substantial risks to Visa and its Members, threatening to adversely affect the:

- Goodwill associated with the Visa system, brand, products, or services
- Operations of Visa or Members that could cause substantial financial impact

ID#: 010410-010410-0024581

Electronic Capability

Point-of-Transaction Capability where all of the following are true:

- Transaction Authorization is required (or the terminal is capable of reading and acting upon the Service Code in the Magnetic Stripe or information provided in the Chip)
- Authorization Response is obtained Online, or as instructed by the Issuer
- Authorization Response and Transaction Receipt data are captured electronically

ID#: 010410-010410-0024582

Electronic Cash Withdrawal

A financial Transaction used to fund a Load Transaction or the purchase of a Visa Cash Card at a Cardholder Dispensing Machine.

ID#: 010410-010410-0024583

Electronic Commerce Merchant

A Merchant that conducts the sale of goods or services electronically over the Internet and other networks.

ID#: 010410-010410-0024584

Electronic Commerce Merchant Monitoring Program - U.S. Region

A Visa program designed to protect the Visa brand by identifying, and eliminating from the Visa system, Electronic Commerce Transactions representing the sale of child pornography.

ID#: 010410-010410-0024585

Electronic Commerce Merchant Rate

An Interregional Interchange Reimbursement Fee paid for an Electronic Commerce Transaction that is conducted by a 3-D Secure-capable Merchant.

ID#: 010410-010410-0024586

Electronic Commerce Transaction

A Transaction between a Merchant and Cardholder over the Internet and other networks using a Cardholder Access Device. An Electronic Commerce Transaction is one of the following:

- Non-Secure Transaction
- Non-Authenticated Security Transaction
- Secure Electronic Commerce Transaction

ID#: 010410-010410-0024587

Electronic Commerce Transaction - U.S. Region

A Transaction conducted over the Internet or other network using a Cardholder Access Device. An Electronic Commerce Transaction is one of the following:

- Non-Secure Transaction
- Non-Authenticated Security Transaction
- Secure Electronic Commerce Transaction

ID#: 010410-010410-0024589

Electronic Commerce Transaction Receipt

A Transaction Receipt provided to the Cardholder by an Electronic Commerce Merchant.

ID#: 010410-010410-0024591

Electronic Data - U.S. Region

Data describing a Transaction Receipt, transmitted via VisaNet.

ID#: 010410-010410-0024592

Electronic Imprint

The reading and printing or capture of Card information at a Magnetic-Stripe Terminal or a Chip-Reading Device.

ID#: 010410-010410-0024593

Electronic Interchange Reimbursement Fee - U.S. Region

An Interchange Reimbursement Fee paid to or received by a Member for a Transaction that meets the qualifications in the U.S. Regional Operating Regulations.

ID#: 010410-010410-0024594

Electronic Mail Address - U.S. Region

The electronic mailbox location of a Merchant that conducts the sale of goods or services over the Internet or other network (e.g., merchantname@serviceprovider.com).

ID#: 010410-010410-0024596

Electronic Rate

An Interchange Reimbursement Fee charged when the Transaction meets the requirements specified in "Electronic Rate Qualification."

ID#: 010410-010410-0024597

Electronic Signature - U.S. Region

Effective 13 May 2010, in the U.S. Region, e-mail exchanges directly between Visa and a Member will constitute a binding contractual agreement between the parties with the same legal force and effect as a written contract with handwritten signatures, where all of the following are true:

- Within the e-mail exchange, Visa seeks and the Member provides confirmation concerning an agreement between the parties or terms and conditions to govern such an agreement
- Visa includes in its request for confirmation:
 - An explicit notice that it intends such e-mail request and confirmation to constitute a binding agreement

- A notice that the Member's confirmation will constitute affirmations that the Member intends the e-mail exchange to constitute a binding commitment and that the person providing the e-mail confirmation on behalf of the Member is an officer authorized to so bind the Member
- An explicit time limit for Member's confirmation to be received by Visa in order to be effective
- Within the e-mail exchange, Visa-designated authentication practices are employed by both Visa and the Member

ID#: 081010-010100-0025755

Electronic Transaction Receipt

A Transaction Receipt created electronically in a Card-Present Environment where the terminal generates the required data that is printed on the Transaction Receipt.

ID#: 010410-010410-0024599

Eligible Cardholder

A Cardholder who has had their Card lost or stolen while traveling outside of their city of residence and who has reported the loss or theft to the Issuer of the Card as specified in "Visa Global Customer Assistance Services Program Requirements."

ID#: 081010-010410-0024601

Emergency Card Replacement

A temporary Visa Card that Visa Global Customer Assistance Services, the Issuer, or its Agent provides to replace an Eligible Cardholder's damaged, lost, or stolen Visa Card.

ID#: 081010-010410-0024610

Emergency Cash Disbursement

A Cash Disbursement by a Member or its agent, including Visa, to an Eligible Cardholder who has reported a Visa Card or Visa TravelMoney Card as damaged, lost, or stolen.

ID#: 081010-010410-0024605

Emergency Payment Authorization Service

A service offered to Visa Infinite Cardholders who need to make Transactions before receiving an Emergency Card Replacement or Emergency Cash Disbursement. The service provides verbal Authorization for such emergency travel Transactions.

ID#: 081010-010410-0024608

Emergency Refund Location

The office of a Member where an Emergency Cheque Refund is disbursed.

ID#: 010410-010410-0024609

Emergency Replacement Visa TravelMoney Card - U.S. Region

A Visa TravelMoney Card that an Issuer provides to replace an Eligible Cardholder's lost or stolen Visa TravelMoney Card issued by the same Issuer.

ID#: 010410-010410-0024611

Emergency Service Location

A Visa Issuer-affiliated Branch pre-registered in the Visa Global Customer Assistance Services Program where an Eligible Cardholder may receive an Emergency Card Replacement or an Emergency Cash Disbursement.

ID#: 081010-010410-0024612

Emergency Travelers Cheque Refund - U.S. Region

See Emergency Cheque Refund.

ID#: 010410-010410-0024614

Emergency/Travel Services - U.S. Region

Emergency services provided to Eligible Cardholders and Cheque purchasers traveling away from home. These include:

- Emergency Cash Service
- Emergency Card Replacement Service
- Emergency medical/legal assistance
- Emergency ticket replacement
- Emergency message service
- Auto Rental Insurance
- General travel assistance

ID#: 010410-010410-0024615

EMV

Technical specifications developed (jointly by Europay International, MasterCard International, and Visa International) to provide standards for processing debit and credit Transactions, and ensure global interoperability for the use of Chip technology in the payment industry.

ID#: 010410-010410-0024620

EMV Integrated Circuit Card Specifications for Payment Systems (EMV) - U.S. Region

Technical specifications developed jointly by Europay International, MasterCard International, and Visa International to provide standards and ensure global interoperability for use of Chip technology in the payment industry.

ID#: 010410-010410-0024621

EMV PIN Transaction

A Chip-initiated Transaction (excluding ATM Transactions) verified utilizing Online or Offline PIN Verification.

ID#: 010410-010410-0024624

EMV PIN-Compliant

A Chip-Reading Device that complies with the PIN requirements of the *Visa International PIN Entry Device Testing and Approval Program*.

ID#: 010410-010410-0024622

EMV-Compliant

A term used to describe a Card or terminal application that complies with the requirements specified in the *EMV Integrated Circuit Card Specifications for Payment Systems*.

ID#: 010410-010410-0024617

EMV-Compliant - U.S. Region

A Card or terminal application that complies with the requirements specified in the *EMV Integrated Circuit Card Specifications for Payment Systems*.

ID#: 010410-010410-0024619

Endorsement Date

One of the following dates on a Clearing Record:

- If cleared through BASE II, the Edit Package run date on which a Member submits outgoing Interchange
- If cleared through the Single Message System, the Settlement Date
- If cleared under a Private Agreement, the date on which a Member processes outgoing Interchange

For BASE II Transactions, the Endorsement Date is no later than the date on which the Member creates the BASE II Interchange File. For Transactions with indecipherable or invalid Account Numbers not cleared through BASE II, the Endorsement Date is the date on which the Transaction was first entered into Interchange and mailed.

ID#: 010410-010410-0024627

Enhanced Authorization Service - U.S. Region

A VisaNet service providing Issuers with all of the following:

- Automated management of Authorization Request volumes
- Automated Exception File updates
- Enhanced reporting of Authorization activity

ID#: 010410-010410-0024628

Enhanced Data - U.S. Region

Data provided through Visa to an Issuer in connection with a Commercial Visa Product program. Such data may include both or either Enhanced Merchant-Level Data or Enhanced Transaction-Level Data.

ID#: 010410-010410-0024629

Enhanced Merchant-Level Data - U.S. Region

Merchant-related data provided through Visa to an Issuer in connection with a Commercial Visa Product program. Such data includes:

- Merchant street address
- Merchant telephone number
- Incorporation status

- Owner's name
- Minority and woman-owned business status
- Taxpayer identification number

ID#: 010410-010410-0024630

Enhanced Transaction-Level Data - U.S. Region

Transaction-related data provided through Visa to an Issuer in connection with a Commercial Visa Product. Such data includes:

- Accounting code
- Sales tax
- Description of items purchased, cost per unit, number of units
- Vehicle fleet data (vehicle/driver ID, odometer reading)
- Detailed itinerary information (Airline, origination/destination, class of travel)

ID#: 010410-010410-0024631

Enhanced Visa Wordmark - U.S. Region

A Visa-Owned Mark representing the Visa Corporate Identity, consisting of the Visa Logotype centered above the Comet Design.

ID#: 010410-010410-0024632

Exception File

A VisaNet file of Account Numbers that a Member accesses Online, for which the Issuer has predetermined an Authorization Response. The Exception File supports:

- Stand-In Processing
- Positive Cardholder Authorization Service
- Production of the Card Recovery Bulletin

ID#: 010410-010410-0024634

Exception File - U.S. Region

A VisaNet file of Account Numbers for which the Issuer has predetermined an Authorization Response, that a Member accesses Online.

ID#: 010410-010410-0024635

Exception Transaction - U.S. Region

A VisaNet transaction related to an original Transaction, such as:

- Chargeback
- Chargeback Reversal
- Confirmation request related to a Copy Request
- Copy Request
- Credit or debit adjustment
- Representment

ID#: 010410-010410-0024636

Excessive Fraud Activity - U.S. Region

Fraud Activity that exceeds Visa-specified parameters.

ID#: 010410-010410-0024637

Expired Card

A Card on which the embossed, encoded, or printed expiration date has passed.

ID#: 010410-010410-0024638

Exported Transaction Receipt

A Transaction Receipt that is deposited outside of the Transaction Country.

ID#: 010410-010410-0024639

F

Face-to-Face Environment

An environment where a Transaction is completed under all of the following conditions:

- Card or Proximity Payment Device is present
- Cardholder is present
- Individual representing the Merchant or Acquirer completes the Transaction

Transactions in this environment include the following:

- Retail Transactions
- T&E Transactions
- Manual Cash Disbursements
- Effective through 15 October 2010, Small Ticket Transactions
- **Effective 16 October 2010**, Visa Easy Payment Service Transactions

Transactions in this environment exclude the following:

- Mail/Phone Order Transactions
- Recurring Transactions
- Unattended Acceptance Terminal Transactions

ID#: 081010-010410-0024643

Face-to-Face Environment - U.S. Region

An environment where a Transaction is completed under all of the following conditions:

- Card is present
- Cardholder is present
- Individual representing the Merchant or Acquirer completes the Transaction

Transactions in this environment include the following:

- Retail Transactions
- Manual Cash Disbursements
- Bill Payment Transactions

Transactions in this environment exclude the following:

- Electronic Commerce Transactions
- Installment Billing Transactions
- Mail/Phone Order Transactions
- Recurring Transactions
- Cardholder-Activated Terminal Transactions

ID#: 010410-010410-0024644

Fallback Transaction

An EMV Chip Card Transaction initially attempted at a Chip-Reading Device, where the device's inability to read the Chip prevents the Transaction from being completed using the Chip Card data, and the Transaction is instead completed using an alternate means of data capture and transmission.

ID#: 010410-010410-0024645

Fallback Transaction - Canada Region

A Transaction occurring in either:

- An Unattended Environment, regardless of whether Authorization is required
- A Face-to-Face Environment between a Compliant Chip Card and a Compliant Chip Card Reading Device that is either:
 - Not completed as a Full Data Transaction
 - Not initiated as a Full Data Transaction

ID#: 010410-010410-0024646

Fee Collection Transaction

A transaction used to collect financial obligations of a Member arising out of the *Visa International Operating Regulations*, the Visa International Certificate of Incorporation and Bylaws, other requirements adopted by the International Board, or otherwise.

ID#: 010410-010410-0024647

Fictitious Account Number

An account number that never existed.

ID#: 010410-010410-0024648

File Correction Service

A service where Visa reverses accepted Interchange files that contain duplications.

ID#: 010410-010410-0024649

Fleet Card - U.S. Region

See Visa Fleet Card - U.S. Region.

ID#: 010410-010410-0024650

Fleet Service

A Visa Commercial Card enhancement that enables a corporation to improve its vehicle fleet management process.

ID#: 010410-010410-0024651

Fleet Service - U.S. Region

See Visa Fleet Service - U.S. Region.

ID#: 010410-010410-0024652

Flexible Spending Account (FSA) - U.S. Region

See Visa Flexible Spending Account (FSA) - U.S. Region.

ID#: 010410-010410-0024653

Floor Limit

A currency amount that Visa has established for single Transactions at specific types of Merchant Outlets and Branches, above which Authorization is required. The *Visa International Operating Regulations* refer to 2 Floor Limit types:

- Standard Floor Limit
- Zero Floor Limit

ID#: 010410-010410-0024654

Foreign Branch - U.S. Region

The branch office of a Visa Member located outside the United States.

ID#: 010410-010410-0024655

Foreign Branch Transaction Receipt - U.S. Region

A Transaction Receipt that originates at a Merchant Outlet located outside of the United States and is deposited to a Foreign Branch.

ID#: 010410-010410-0024656

Foreign Currency

A currency other than local currency.

ID#: 010410-010410-0024657

Fraud Activity

A Transaction that an Issuer reports as fraudulent when either a:

- Fraudulent User used a Card or its Account Number
- Card was obtained through misrepresentation of identification or financial status

ID#: 010410-010410-0024659

Fraud Advice - U.S. Region

A VisaNet transaction through which an Issuer may report Fraud Activity.

ID#: 010410-010410-0024660

Fraudulent User

An individual who is not the Cardholder or designee and who uses a Card (or, in a Mail/Phone Order or Recurring Transaction, an Account Number) to obtain goods or services without the Cardholder's consent.

ID#: 010410-010410-0024658

Fulfillment

A document image that the Acquirer supplies in response to a Copy Request or a Retrieval Request.

ID#: 010410-010410-0024661

Full Data Transaction - Canada Region

A Transaction processed using Full Data by Acquirers certified by Visa Canada to process Full Data.

ID#: 010410-010410-0024664

Full-Chip Data

Data that provides:

- EMV minimum mandated requirements
- Visa-specified information necessary to support Online cryptographic validation
- Record of the Card and terminal interactions completed during a Transaction

ID#: 010410-010410-0024662

Full-Chip Data - U.S. Region

Data that provides:

- EMV minimum requirements
- Visa-specified information necessary to support Online cryptographic validation
- Record of the Card and terminal interactions completed during a Transaction

ID#: 010410-010410-0024663

Funds Disbursement Transaction - U.S. Region

A VisaNet transaction used by a Member or Visa to disburse funds to a Clearing Processor.

ID#: 010410-010410-0024665

G

G2G Merchant - U.S. Region

See Government-to-Government Merchant.

ID#: 081010-041008-0024669

General Member - Canada Region

A customer of Visa Canada in the category of “General Customer” as defined in the Canada Regional Operating Regulations.

ID#: 010410-010410-0024671

General Member Identification - Canada Region

Any corporate name or Trade Name of the General Member alone or in combination with its corporate logo.

ID#: 010410-010410-0024672

General Operating Regulations - Canada Region

See Canada Regional Operating Regulations.

ID#: 010410-010410-0024673

Global Co-branded Card

A Card that:

- Is issued by one or more Issuers that has a contractual relationship with a Global Co-branding Partner
- Bears the Trade Name or Mark of the Global Co-branding Partner on the front of the Card
- May offer a Cardholder tangible benefits for Card usage and loyalty (e.g., rebates, discounts, airline miles, etc.)

ID#: 010410-010410-0024675

Global Co-branding Partner

A non-Member that:

- Is not eligible for membership in Visa
- Is a for-profit commercial entity or non-profit organization
- Has a contractual relationship for the issuance of Co-branded Cards:
 - With one or more Issuers
 - In one or more Visa Regions and countries

ID#: 010410-010410-0024676

Global Co-branding Partnership

A contractual relationship between an Issuer and a Global Co-branding Partner.

ID#: 010410-010410-0024677

Global Member Billing Solution - U.S. Region

The primary billing system used by Visa (formerly Visa Integrated Billing System).

ID#: 010410-010410-0024680

Global Merchant Chargeback Monitoring Program

Effective 1 June 2010, a program that monitors International Transactions and international Chargebacks to identify Merchants and Acquirers that cause undue economic and goodwill damage to the Visa system.

ID#: 081010-010410-0024681

Global Refund Service

A Visa service that assists Cheque purchasers whose Cheques are lost or stolen.

ID#: 010410-010410-0024682

Gold Visa Check Card - U.S. Region

See Consumer Visa Check Card.

ID#: 010410-010410-0024683

Government-to-Government Merchant - U.S. Region

A federal government agency that has been properly assigned Merchant Category Code 9399 or 9402 and registered with Visa.

ID#: 081010-041008-0024684

Group Member

A Member as defined under the Visa International Certificate of Incorporation and Bylaws, Section 2.21.

ID#: 010410-010410-0024685

GSA Government-to-Government (G2G) Interchange Reimbursement Fee - U.S. Region

An Interchange Reimbursement Fee paid to, or received by, a Member for a GSA G2G Transaction processed as specified in "GSA Government-to-Government IRF - General."

ID#: 081010-041008-0024686

GSA Government-to-Government (G2G) Transaction - U.S. Region

A Transaction completed at a Merchant that is properly assigned Merchant Category Code 9399 or 9402, with a Visa Purchasing Card that is issued to federal government agencies by an Issuer contracted with the General Services Administration, as specified in "GSA Government-to-Government IRF - General."

ID#: 081010-041008-0024687

GSA Government-to-Government Program - U.S. Region

A General Services Administration program that allows eligible federal government Merchants properly assigned Merchant Category Code 9399 or 9402 and registered with Visa to process GSA Visa Purchasing Card Transactions and qualify for the GSA G2G Interchange Reimbursement Fee.

ID#: 081010-041008-0024688

GSA Large Ticket Transaction - U.S. Region

A Transaction completed with a Visa Purchasing Card that is issued to federal government agencies by an Issuer contracted with the General Services Administration and meets the requirements specified in the U.S. Regional Operating Regulations.

ID#: 010410-010410-0024689

GSA Large Ticket Transaction Interchange Reimbursement Fee - U.S. Region

An Interchange Reimbursement Fee paid to or received by a Member for a GSA Large Ticket Transaction processed as specified in the U.S. Regional Operating Regulations.

ID#: 010410-010410-0024690

Guest Folio

A Hotel's or Cruise Line's guest file.

ID#: 010410-010410-0024691

Guest Folio - U.S. Region

The guest file of a Lodging Merchant or Cruise Line.

ID#: 010410-010410-0024692

H

Health Care Eligibility Service - U.S. Region

A VisaNet service through which a Health Care Merchant may verify an individual's health care coverage and co-payment amount, if applicable.

ID#: 010410-010410-0024697

Health Care Merchant - U.S. Region

A Merchant, other than a pharmacy, whose primary business is providing health care services. A Health Care Merchant is identified by the following Merchant Category Codes: 4119, 5975, 5976, 7277, 8011, 8021, 8031, 8041, 8042, 8043, 8044, 8049, 8050, 8062, 8071, and 8099.

ID#: 010410-010410-0024698

Health Reimbursement Account (HRA) - U.S. Region

See Visa Health Reimbursement Account (HRA) - U.S. Region.

ID#: 010410-010410-0024699

Health Savings Account (HSA) - U.S. Region

See Visa Health Savings Account (HSA) - U.S. Region.

ID#: 010410-010410-0024700

Healthcare Auto-Substantiation - U.S. Region

A process that enables an Issuer to automatically substantiate the dollar amount of the qualifying medical purchases in the Authorization Request for a Visa Flexible Savings Account (FSA) or a Visa Health Reimbursement Account (HRA) Transaction. Issuers of these Cards and any Agents that process Transactions for such Cards must perform Healthcare Auto-Substantiation.

ID#: 010410-010410-0024696

High-Risk Electronic Commerce Merchant

An Electronic Commerce Merchant identified by the Global Merchant Chargeback Monitoring Program or other Visa risk management initiatives (e.g., Merchant Fraud or similar region-specific programs) that causes undue economic and goodwill damage to the Visa system.

ID#: 010410-010410-0024701

High-Risk Internet Payment Service Provider - U.S. Region

An Internet Payment Service Provider that:

- Enters into a contract with an Acquirer to provide payment services to Sponsored Merchants
- Includes one or more Sponsored Merchants required to be classified with Merchant Category Code 5967 ("Direct Marketing—Inbound Teleservices Merchant") in its Sponsored Merchant portfolio

ID#: 010410-010410-0024702

High-Risk Location - U.S. Region

A Member or Merchant Outlet with abnormally high levels of risk-related activity.

ID#: 010410-010410-0024703

High-Risk Sponsored Merchant - U.S. Region

An electronic commerce merchant required to be classified with Merchant Category Code 5967 ("Direct Marketing—Inbound Teleservices Merchant") that contracts with an Internet Payment Service Provider to obtain payment services.

ID#: 010410-010410-0024705

High-Risk Telemarketing Merchant

A Merchant whose business includes telemarketing activity that presents financial or goodwill risk to Visa or the Visa-Owned Marks. The *Visa International Operating Regulations* refer to the following as High-Risk Telemarketing Merchants:

- Direct marketing travel-related arrangement services
- Inbound teleservices
- Outbound telemarketing

Visa may change the definition of a High-Risk Telemarketing Merchant to include additional Merchant categories.

ID#: 010410-010410-0024706

Hotel

A hotel Merchant.

ID#: 010410-010410-0024708

Hotel Reservation Service

A Visa Hotel service where a Cardholder may use a Visa Card to guarantee overnight accommodations.

ID#: 010410-010410-0024709

I

iCVV - U.S. Region

An alternate Card Verification Value that an Issuer may encode on a Chip instead of the standard Card Verification Value contained in the Magnetic Stripe of the Chip Card.

ID#: 010410-010410-0024710

ID Score Plus - U.S. Region

An optional feature of Visa Advanced ID Solutions that provides Members with a score and related reason code(s) provided by ID Analytics, Inc. that assesses the risk associated with an identity in connection with an application for a Card or non-Visa card, or other Visa or non-Visa product.

ID#: 010410-010410-0024711

ID Security Alerts Service – U.S. Region

Effective 12 August 2010, an optional Visa service that identifies and protects consumers from the risk of consumer credit application fraud through the use of the Visa Advanced ID Solutions database.

ID#: 081010-010100-0025925

Illegible Item - U.S. Region

A Fulfillment that is not legible enough for the Cardholder to read or for the Issuer to identify the Account Number. A Fulfillment with the following is not considered illegible:

- The first six digits of the Account Number (representing the Issuer's BIN) and embossed or printed Cardholder name are legible.
- A handwritten Account Number is legible.
- Enough characters of the Merchant name are readable to identify the Merchant or enable the Cardholder to identify the Transaction.
- The Copy includes an illegible "total amount" or cents, but a legible itemized invoice totals the Transaction amount.

ID#: 010410-010410-0024712

Imprint

Cardholder data transferred from a Card to a Transaction Receipt to complete a Transaction. There are 2 kinds of imprints:

- Electronic Imprint
- Manual Imprint

ID#: 010410-010410-0024713

In-Transit Service

A service provided on board a passenger transport vehicle that may include the purchase of goods or services (e.g., movie rentals, catalog purchases, gambling).

ID#: 010410-010410-0024714

In-Transit Service Gambling Merchant

A Merchant that provides any form of gambling while in transit.

ID#: 010410-010410-0024715

In-Transit Service Merchant

A Merchant that provides in-transit services as specified in "In-Transit Service - General Requirements."

ID#: 010410-010410-0024716

In-Transit Service Transaction

The purchase of goods, services, or gambling on board a passenger transport vehicle.

ID#: 010410-010410-0024717

In-Transit Terminal

A Cardholder-Activated Terminal located on a vehicle designed to transport passengers (e.g., an aircraft or cruise ship) that may be used for the purchase of goods, services, or gambling.

ID#: 010410-010410-0024718

Inbound Teleservices - U.S. Region

Non-business-to-business audiotext/videotext and or digital content services accessed via telephone, fax, or over an open network, such as the Internet, for the purchase of services or information including, but not limited to, pay-per-call services such as:

- Psychic readings
- Sports scores
- Stock market quotes

ID#: 010410-010410-0024719

Independent Contractor - U.S. Region

An individual whose bank card-related business relationship with a Member or Third Party involves any of the following:

- Merchant solicitation, sales, or service
- Merchant Transaction processing solicitation
- Cardholder solicitation or Card application processing services

ID#: 010410-010410-0024720

Input Date

The Edit Package run date on which a Member submits outgoing Interchange, or, for Domestic Transactions, the date on which the Member processes outgoing Interchange.

ID#: 010410-010410-0024722

Installment Billing Transaction - U.S. Region

A single purchase of goods that:

- Is divided into two or more installment payment Transactions
- Originates at a Mail/Phone Order or Electronic Commerce Merchant
- Is authorized and processed as specified in “Installment Billing Transaction Option – U.S. Region.”

ID#: 010410-010410-0024723

Installment Transaction

The single purchase of goods or services billed to an account in multiple segments, over a period of time agreed to between a Cardholder and a Merchant.

ID#: 010410-010410-0024724

Instant Card Personalization Issuance

Effective 3 November 2009, the ability to instantly personalize Visa cards as a customer waits or to respond immediately to a request for an emergency replacement of a Cardholder's lost or stolen card.

ID#: 010410-010100-0025525

Instant Card Personalization Issuance Agent

Effective 3 November 2009, a Third Party Agent that performs instant card personalization and issuance for an Issuer.

ID#: 010410-010100-0025526

Instant/Remote Issuance - U.S. Region

The instant issuance of Visa Card products at a location other than a Member's card manufacturing facility (e.g., a branch office).

ID#: 010410-010410-0024725

Integrated Circuit Card

See Chip Card.

ID#: 010410-010410-0024726

Integrated Circuit Card Terminal

See Chip-Reading Device.

ID#: 010410-010410-0024727

Integrated Circuit Chip

See Chip.

ID#: 010410-010410-0024728

Interchange

The exchange of Clearing Records between Members. The *Visa International Operating Regulations* refers to the following types of Interchange:

- Domestic Interchange
- International Interchange

ID#: 010410-010410-0024729

Interchange Advice

A debit or credit advice drawn on or sent to a Member in Settlement of Transaction Receipts that another Member enters into Interchange (outside of VisaNet).

ID#: 010410-010410-0024730

Interchange Authorization Limit

The amount over which a manual authorizer must obtain an Authorization from an Issuer on a proposed Transaction or group of Transactions initiated on the same day by the same Cardholder.

ID#: 010410-010410-0024731

Interchange File

An electronic file containing a Member's Interchange data.

ID#: 010410-010410-0024732

Interchange Reimbursement Fee

A fee reimbursed by an Acquirer to an Issuer in the Clearing and Settlement of an Interchange Transaction.

ID#: 010410-010410-0024733

Interchange Reimbursement Fee - U.S. Region

One of the following:

- A fee that an Acquirer pays to an Issuer in the Clearing and Settlement of an Interchange Transaction
- A fee that an Issuer pays to an Acquirer for making a Cash Disbursement to a Cardholder or Cheque purchaser

ID#: 010410-010410-0024734

Interchange Reimbursement Fee Compliance

A process where Visa resolves disputes between Members for a Member's violation of the *Visa International Operating Regulations* or Regional Operating Regulations that causes an incorrect Interchange Reimbursement Fee rate to be applied to a large number of Transactions, resulting in a financial loss to another Member.

ID#: 010410-010410-0024735

Interchange Reimbursement Fee Compliance Screening

A Member's request for permission to file Interchange Reimbursement Fee Compliance against another Member.

ID#: 010410-010410-0024736

Interlink Program

A program through which an Interlink participant (acting as an Interlink issuer) provides Point-of-Transaction services to Interlink cardholders, to Interlink merchants, or both, as specified in the Interlink Network, Inc. Bylaws and Operating Regulations and the *Visa International Operating Regulations*.

ID#: 010410-010410-0024737

Interlink Program Marks

The Interlink Mark, Network Design Mark, and any other service Marks adopted by Visa for use with the Interlink Program.

ID#: 010410-010410-0024738

Interlink Symbol - U.S. Region

The combination of the Interlink Wordmark and Network Design Mark. One of the Interlink Program Marks.

ID#: 010410-010410-0024739

Interlink Wordmark - U.S. Region

A Mark comprising the word "Interlink." One of the Interlink Program Marks.

ID#: 010410-010410-0024740

Intermediary Bank

A depository institution, specified by a Member or by Visa, through which a Settlement funds transfer must be processed for credit to a Settlement account at another depository institution.

ID#: 010410-010410-0024741

International Airline

Either:

- An Airline that sells tickets directly in its own name in 2 or more countries, or operates scheduled flights between 2 or more countries, or both
- Its authorized agent that sells airline tickets on behalf of the Airline

ID#: 010410-010410-0024742

International Airline Transaction - U.S. Region

A Transaction completed at an International Airline participating in the International Airline Program.

ID#: 010410-010410-0024743

International Authorization

The Authorization of an International Transaction.

ID#: 010410-010410-0024744

International Automated Referral Service

A VisaNet service that enables a VisaNet Processor to obtain an immediate reply to a Referral Response.

ID#: 010410-010410-0024745

International Board

The Visa International Board of Directors.

ID#: 010410-010410-0024746

International Interchange

Interchange of an International Transaction.

ID#: 010410-010410-0024747

International Record Carrier

A commercial organization that provides regulated or tariffed telecommunication services for the international transmission of data.

ID#: 010410-010410-0024748

International Service Assessment

A fee charged to the Issuer and Acquirer for each International Transaction.

ID#: 081010-010410-0024749

International Service Center - U.S. Region

See Visa Customer Care Services - U.S. Region.

ID#: 010410-010410-0024750

International Standards Organization

An international body, comprised of all national standards bodies, that develops and publishes technical standards internationally.

ID#: 010410-010410-0024751

International Transaction

A Transaction where the Issuer of the Card used is not located in the Transaction Country.

ID#: 010410-010410-0024752

International Transaction Receipt

A Transaction Receipt evidencing an International Transaction.

ID#: 010410-010410-0024753

Internet

An electronic communications network that connects computer networks and organizational computer facilities around the world.

ID#: 010410-010410-0024754

Internet Domain Name - U.S. Region

A network name associated with an organization, such as “Visa.com,” “Visabank.com,” or “Merchantnamevisa.com.”

ID#: 010410-010410-0024755

Internet Domain Name Beginning with the Word “Visa”

An Internet domain name beginning with the word “Visa,” such as:

- “Visaxxx.com”
- “Visaclub.com”
- “Visabank.com”

ID#: 010410-010410-0024756

Internet Domain Name Including the Word “Visa”

An Internet domain name including, but not beginning, with the word “Visa,” such as:

- “Bankvisa.com”
- “MerchantNamevisa.com”
- “BankNameVisaapplication.com”

ID#: 010410-010410-0024757

Internet Domain Name-Visa Simple

An Internet domain name consisting of the name “Visa” used alone, such as:

- “Visa.xx”
- “Visa.com”
- “Visa.net”
- “Visa.org.xx”

ID#: 010410-010410-0024758

Internet Payment Service Provider (IPSP)

An online entity that contracts with an Acquirer to provide payment services to a Sponsored Merchant.

ID#: 010410-010410-0024759

Internet Payment Service Provider Agreement

A Merchant Agreement between an Internet Payment Service Provider and an Acquirer containing their respective rights, duties, and obligations for participation in the Acquirer's Visa Program.

ID#: 010410-010410-0024760

Interregional Interchange

Interchange for an Interregional Transaction.

ID#: 010410-010410-0024761

Interregional Transaction

A Transaction where the Issuer of the Card used is not located in the Transaction Region.

ID#: 010410-010410-0024762

Intraregional Transaction

A Transaction where the Issuer of the Card used is located in the Transaction Region, but not in the Transaction country.

ID#: 010410-010410-0024763

Invalid Fulfillment - U.S. Region

A document received in response to a Retrieval Request that is any of the following:

- Wrong Item
- Inappropriately supplied Substitute Transaction Receipt
- Batch header
- Transaction Receipt that does not evidence a Visa payment
- Any other inappropriately supplied document

ID#: 010410-010410-0024765

IPSP (Internet Payment Service Provider)

See Internet Payment Service Provider.

ID#: 010410-010410-0024767

Issuer

A Member that enters into a contractual relationship with a Cardholder for the issuance of one or more Card products.

ID#: 010410-010410-0024768

Issuer Chip Rate

An Interregional Interchange Reimbursement Fee reimbursed to an Issuer for any Transaction that meets the Electronic Rate requirements and is completed with a Card issued by an Issuer that has converted 50% of a designated BIN(s) or Account Number range of a Visa Card Program or Visa Electron Card Program to Visa Smart Payment, and is conducted at a Magnetic-Stripe Terminal.

ID#: 010410-010410-0024770

Issuer Limit

An Issuer-specified amount limit that determines how a Transaction will be authorized. Visa routes a Transaction as follows, based on the Transaction amount:

- Amount at or above the Issuer Limit, to the Issuer or its VisaNet Processor
- Amount below the Issuer Limit, to Stand-In Processing using the Positive Cardholder Authorization Service

ID#: 010410-010410-0024771

Issuers' Clearinghouse Service - U.S. Region

A service developed jointly by Visa and MasterCard Worldwide that is designed to reduce Member losses from excessive credit applications and unauthorized use.

ID#: 081010-010410-0024769

J

No glossary terms available for J.

ID#: 010410-010410-0025512

K

Key Management Service

A service that Visa provides to process, store, and transmit Member keys associated with the security algorithm used in the V.I.P. System to protect the security of PINs.

ID#: 010410-010410-0024773

L

LAC

Latin America and Caribbean.

ID#: 010410-010410-0024774

Late Settlement Fee

The fee that Visa collects from a Member for failure to transfer the Settlement Amount to the Visa Settlement Bank on the date due.

ID#: 010410-010410-0024775

Lead Region

A Region where a Global Co-branding Partnership is initiated.

ID#: 010410-010410-0024776

Level II Enhanced Data - U.S. Region

Data provided to Visa in connection with a Commercial Visa Product Transaction that includes the sales tax amount, customer code (i.e., cost center, general ledger number, order/invoice number), and additional data for T&E Transactions, as specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide*.

ID#: 010410-010410-0024778

Level III Enhanced Data - U.S. Region

Data provided to Visa in connection with a Commercial Visa Product Transaction that includes full line item detail and additional data for T&E Transactions, as specified in the *U.S. Interchange Reimbursement Fee Rate Qualification Guide*.

ID#: 010410-010410-0024777

Liability

As specified in the *Visa International Operating Regulations*, any liability under any theory or form of action whatsoever, in law or in equity, including, without limitation, contract or tort, including negligence, even if the responsible party has been notified of the possibility of such damages. The term also includes liability for infringement of others' intellectual property rights or any liability for Claims of third parties.

ID#: 010410-010410-0024779

Licensee

An entity licensed to participate in the Visa or Visa Electron Program that is neither a:

- Member
- Member or owner of a Group Member

ID#: 010410-010410-0024780

Limited Acceptance - U.S. Region

A term describing a Merchant's option to accept one category of Visa Cards and not another. Categories consist of:

- Visa Credit and Business Category
- Visa Debit Category

ID#: 010410-010410-0024784

Limited Acceptance Merchant - U.S. Region

A category of Merchant that accepts either, but not both, of the following:

- Visa Credit and Business Category Cards
- Visa Debit Category Cards

ID#: 010410-010410-0024785

Limited-Amount Terminal

See Unattended Acceptance Terminal and Cardholder-Activated Transaction Type A.

ID#: 010410-010410-0024781

Limited-Amount Terminal - U.S. Region

A Cardholder-Activated Terminal that has Data Capture-Only Capability, and accepts payment for items such as:

- Parking garage fees
- Road tolls
- Motion picture theater entrance
- Magnetic-Stripe Telephones

Only merchants in the following merchant categories qualify to submit transactions initiated at a limited-amount terminal:

- 4111, "Local and Suburban Commuter Passenger Transportation, Including Ferries"
- 4112, "Passenger Railways"
- 4131, "Bus Lines"
- 4784, "Tolls and Bridge Fees"
- 7523, "Parking Lots and Garages"

ID#: 010410-010410-0024782

Limited-Amount Terminal Transaction - U.S. Region

A Transaction that originated at a Limited-Amount Terminal through use of a Card encoded with a valid Service Code for the Transaction.

ID#: 010410-010410-0024783

Listed Card

A Card whose Account Number is listed on the Exception File.

ID#: 010410-010410-0024786

Load Acquirer

A Member financial institution or its agent that operates Load Devices and support systems that allow consumers to:

- Load value to a reloadable Visa Cash Card
- Unload value from a reloadable Visa Cash Card, where applicable

ID#: 010410-010410-0024787

Load Device

An ATM or stand-alone device that a Cardholder uses to add or remove value from a stored value application on a Chip Card.

ID#: 010410-010410-0024788

Load Transaction

A means of adding monetary value to a Card at a Point-of-Transaction Terminal or ATM.

ID#: 010410-010410-0024791

Load Transaction Receipt

A Transaction Receipt generated at an ATM or Load Device as a result of a Cardholder adding monetary value to a Chip Card.

ID#: 010410-010410-0024792

Location Code - U.S. Region

A unique code identifying either a Point-of-Transaction Terminal or Merchant Outlet where a Transaction originates.

ID#: 010410-010410-0024793

Lodging Merchant - U.S. Region

A Merchant that sells overnight accommodations, intended for a limited period of time, at a fixed location.

ID#: 010410-010410-0024794

Logotype

A Wordmark depicted in stylized lettering.

ID#: 010410-010410-0024795

Lost/Stolen Card and Emergency Card Replacement Passthrough Service - U.S. Region

An optional service to assist Members in directly handling Cardholder requests for emergency services. An Issuer that subscribes to the passthrough service determines the circumstances in which Visa Customer Care Services will transfer Cardholder inquiries resulting from lost or stolen Cards and requests for Emergency Card Replacements directly to the Issuer.

ID#: 081010-010410-0024797

Lost/Stolen Card Reporting Service - U.S. Region

A VisaNet service provided for an Issuer's Authorizing Processor when a Visa Card, Visa Electron Card, or Visa TravelMoney Card is reported lost or stolen to a VisaNet Authorization operator.

ID#: 010410-010410-0024798

M

Magnetic Stripe

A magnetic stripe on a Card that contains the necessary information to complete a Transaction.

ID#: 010410-010410-0024808

Magnetic-Stripe Card

A Card bearing a Magnetic Stripe that contains the necessary information to complete a Transaction.

ID#: 010410-010410-0024801

Magnetic-Stripe Data

Data contained in a Magnetic Stripe and replicated in a Chip.

ID#: 010410-010410-0024802

Magnetic-Stripe Image

The minimum Chip payment data replicating the Magnetic Stripe information required to process an EMV-Compliant Transaction.

ID#: 010410-010410-0024803

Magnetic-Stripe Telephone

An Unattended Acceptance Terminal that may be capable of supporting Cardholder-Activated Transaction Type A, Cardholder-Activated Transaction Type B, or Cardholder-Activated Transaction Type C (as determined by Transaction elements, i.e., Authorization, PIN acceptance, Transaction amount) that accepts a Visa Card as payment for a telephone call.

ID#: 010410-010410-0024804

Magnetic-Stripe Telephone - U.S. Region

A Limited-Amount Terminal that accepts a Visa Card as payment for a telephone call.

ID#: 010410-010410-0024805

Magnetic-Stripe Terminal

A terminal that reads the Magnetic Stripe on a Card.

ID#: 010410-010410-0024806

Magnetic-Stripe Terminal - U.S. Region

A Point-of-Transaction Terminal that reads the Magnetic Stripe on a Card and that additionally may read Contactless Payment Card data via a wireless interface.

ID#: 010410-010410-0024807

Magnetic-Stripe-Reading Telephone - U.S. Region

See Magnetic-Stripe Telephone.

ID#: 010410-010410-0024799

Magnetic-Stripe-Reading Terminal - U.S. Region

See Magnetic-Stripe Terminal.

ID#: 010410-010410-0024800

Mail/Phone Order Merchant

A Merchant that completes a Mail/Phone Order Transaction.

ID#: 010410-010410-0024809

Mail/Phone Order Transaction

A Transaction where a Cardholder orders goods or services from a Merchant by telephone, mail, or other means of telecommunication, and neither the Card nor the Cardholder is present at the Merchant Outlet.

ID#: 010410-010410-0024810

Mail/Telephone Order, Recurring, Installment Billing, or Electronic Commerce Transaction Indicator - U.S. Region

A VisaNet code that identifies a Transaction as one of the following:

- Mail order Transaction
- Electronic Commerce Transaction
- Phone order Transaction
- Recurring Transaction
- Installment Billing Transaction
- Other Mail/Phone Order-type Transaction

ID#: 010410-010410-0024811

Manual Capability

Point-of-Transaction Capability where both of the following are true:

- For above-Floor Limit Transactions, an Authorization is obtained using voice
- For below-Floor Limit Transactions, a Card Recovery Bulletin is checked

ID#: 010410-010410-0024812

Manual Capability - U.S. Region

A Point-of-Transaction Capability where a voice Authorization is obtained.

ID#: 010410-010410-0024813

Manual Cash Disbursement

A Cash Disbursement obtained with a Visa Card or Visa Electron Card in a Face-to-Face Environment.

ID#: 010410-010410-0024814

Manual Imprint

An imprint of the embossed data on the front of the Card taken with a Manual Imprinter. A Manual Imprint must not consist of an impression taken from the Card using pencil, crayon, or other writing instrument.

ID#: 010410-010410-0024815

Manual Imprinter - U.S. Region

A mechanical device specifically designed to transfer the embossing on a Card and Merchant plate to a Sales Draft.

ID#: 010410-010410-0024816

Manual Transaction Receipt

A Transaction Receipt created when an Account Number is transferred to the Transaction Receipt without the use of electronic means in a manual or semi-electronic environment.

ID#: 010410-010410-0024817

Mark

A word, name, design, symbol, or other device, or any combination thereof, that Visa or any entity adopts to identify its goods or services.

ID#: 010410-010410-0024818

Meetings Card - U.S. Region

See Visa Meetings - U.S. Region.

ID#: 010410-010410-0024820

Member

Effective 1 June 2010, a client of Visa U.S.A., Visa International, Visa Worldwide, or a customer which has entered into a Services Agreement with Visa Canada. Requirements for membership are defined in the applicable Certificate of Incorporation and Bylaws.

ID#: 010410-010410-0024822

Member Message Field

A text field in the VisaNet record of a Chargeback or Representment that contains pre-formatted messages.

ID#: 010410-010410-0024825

Membership Application - U.S. Region

The set of forms and/or documents containing rights, duties, obligations, and disclosures which, when signed and submitted by an authorized officer of a financial institution to become a Visa Member, represent a contractual obligation between Visa and such Member, under which the Member will be bound.

ID#: 010410-010410-0024823

Merchant

An entity that contracts with an Acquirer to originate Transactions and that is eligible to display a Visa-Owned Mark. The *Visa International Operating Regulations* refers to the following types of Merchant:

- Airline
- Car Rental Company
- Cash Disbursement Merchant
- Cruise Line
- Electronic Commerce Merchant
- High-Risk Telemarketing Merchant
- Hotel
- International Airline
- In-Transit Service Gambling Merchant
- In-Transit Service Merchant
- Mail/Phone Order Merchant
- Quasi-Cash Merchant
- Recurring Services Merchant
- Retail Merchant
- Single Merchant
- T&E Merchant
- Timeshare Merchant
- **Effective 16 October 2010**, Visa Easy Payment Service Merchant
- Visa Electron Merchant
- Visa Merchant
- Visa Prepaid Card Merchant
- Wire Transfer Merchant

ID#: 081010-010410-0024828

Merchant - U.S. Region

An entity that contracts with an Acquirer to originate Transactions and that displays an Acceptance Mark that is a Visa-Owned Mark. The U.S. Regional Operating Regulations refers to the following types of Merchant:

- Airline
- Advance Payment Service Merchant
- Car Rental Company
- Cruise Line Merchant
- Direct-Connect Merchant
- Electronic Commerce Merchant
- Health Care Merchant
- High-Risk Merchant
- High-Risk Telemarketing Merchant
- International Airline
- Lodging Merchant
- Mail/Phone Order Merchant
- Effective through 15 October 2010, No Signature Required Merchant
- Prepaid Partner
- Quasi-Cash Merchant
- Recurring Services Merchant
- Retail Merchant
- Effective through 15 October 2010, Small Ticket Merchant
- T&E Merchant
- **Effective 16 October 2010**, Visa Easy Payment Services Merchant
- Visa Merchant
- Wire Transfer Money Order Merchant

ID#: 081010-010410-0024829

Merchant Agreement

A contract between a Merchant and an Acquirer containing their respective rights, duties, and obligations for participation in the Acquirer's Visa or Visa Electron Program.

ID#: 010410-010410-0024830

Merchant Alert Service

A regional risk management service that requires a participating Acquirer to both:

- Submit information about a Merchant it has terminated
- Verify, before signing, that a Merchant is not listed with the service

ID#: 010410-010410-0024831

Merchant Bank

A Member as defined under the Visa International Certificate of Incorporation and Bylaws, Section 2.07.

ID#: 010410-010410-0024832

Merchant Category Code

A code designating the principal trade, profession, or line of business in which a Merchant is engaged, as specified in the Visa Merchant Data Standards Manual.

ID#: 010410-010410-0024834

Merchant Certificate

An electronic document used to authenticate a Merchant in an Electronic Commerce Transaction.

ID#: 010410-010410-0024835

Merchant Deposit Monitoring Standards - U.S. Region

Minimum standards that an Acquirer uses:

- To monitor its Merchants' deposits for indications of fraud or operational problems
- For Member profitability analysis

ID#: 010410-010410-0024836

Merchant Descriptor - U.S. Region

A term describing the aggregate of the BIN, Merchant name, Merchant city, Merchant state, and Merchant Category Code fields contained in an Authorization Request or Clearing Record, as specified in the:

- "VisaNet Clearing Message Content Standards" (Exhibit NN)
- "Required Data for Authorization Requests and Responses" (Exhibit OO)

- Appropriate VisaNet manuals

A Merchant Outlet may have one or more Merchant Descriptors.

ID#: 010410-010410-0024837

Merchant Direct Access Service - U.S. Region

A service provided by Visa or its agent that allows a Merchant to directly access the Address Verification Service system via a toll-free number and a voice response unit or via a call to a subscribing Issuer.

ID#: 010410-010410-0024838

Merchant Fraud Performance Program

A fraud management program used to identify Merchants with excessive fraud levels.

ID#: 010410-010410-0024839

Merchant Inquiry Service - U.S. Region

An optional service that provides an automated voice response to Merchant inquiries about Issuer information and address verification services.

ID#: 010410-010410-0024840

Merchant Mailing File

A file maintained at a VisaNet Interchange Center containing the names, addresses, and other pertinent information about Merchants designated to receive the Card Recovery Bulletin.

ID#: 010410-010410-0024841

Merchant Outlet

Either:

- The physical premises of a Merchant at which a Transaction is completed
- For an Electronic Commerce or Mail/Phone Order Merchant, the country where all of the following occur:
 - There is a Permanent Establishment through which Transactions are completed. In the absence of a Permanent Establishment, a Merchant that provides only digital goods must use the country where the principals of the company work.
 - The Merchant holds a valid business license for the Merchant Outlet

- The Merchant has a local address for correspondence and judicial process
- The Merchant Outlet pays taxes relating to the sales activity

ID#: 010410-010410-0024842

Merchant Outlet - U.S. Region

The Merchant location at which a face-to-face, Mail/Phone Order, or Electronic Commerce Transaction is completed. For an Aggregated Transaction, the aggregated purchases must be from a single merchant brand of the direct seller to the Cardholder.

ID#: 010410-010410-0024843

Merchant Plug-In (MPI) Client Certificate - Canada Region

A unique electronic cryptogram used to authenticate an Electronic Commerce Merchant that has enrolled in 3-D Secure (commonly known as the Verified by Visa program).

ID#: 010410-010410-0024844

Merchant Provided Proximity Device - Canada Region

A device provided by the Merchant, which contains no Visa account information but is tied to a Visa Cardholder account for Transaction billing purposes.

ID#: 010410-010410-0024845

Merchant Qualification Standards - U.S. Region

The minimum standards that an Acquirer uses to determine the financial standing of an entity wishing to become a Merchant.

ID#: 010410-010410-0024846

Merchant Verification Value (MVV) - U.S. Region

An assigned value used to identify participation in select Merchant fee programs and for other special Interchange treatment. The MVV consists of 10 digits, the first 6 of which are assigned by Visa.

ID#: 010410-010410-0024848

Merger

Effective 1 June 2010, a term used to describe any of the following:

- Purchase of a Member organization by another organization where the acquired Member's charter is dissolved
- Merging of two or more organizations into a single entity requiring a new charter

ID#: 010410-010100-0025531

Message Processing Service - U.S. Region

An Authorization service that the V.I.P. System provides in response to an Authorization Request entered into the V.I.P. System by a Member, an Authorizing Merchant, or a VisaNet Authorization center.

ID#: 010410-010410-0024849

Minimum Spending Limit – AP Region

The ability for Cardholders to accumulate charges of predefined value during each or any statement cycle. For products with debit capabilities, Minimum Spending Limit is subject to available funds in the account of the Cardholder.

ID#: 081010-010310-0025673

Misembossed Card

A valid Card on which erroneous information is embossed.

ID#: 010410-010410-0024850

Misencoded Card

A valid Card on which erroneous information is encoded.

ID#: 010410-010410-0024851

Money Transfer Original Credit Program - U.S. Region

Effective 15 February 2010, a Visa program that allows a Member to offer person-to-person funds transfer services to its Visa Cardholders or other consumers resulting in a credit to the recipient Cardholder's Visa account, as specified in the *Visa Money Transfer (VMT) Global Implementation Guide*.

ID#: 081010-150210-0025682

Money Transfer Original Credit Transactions - U.S. Region

Effective 15 February 2010, a person-to-person funds transfer Transaction initiated by a Member for a consumer's personal use that results in a credit to a Visa Account Number for a purpose other than refunding a Visa purchase (e.g., overseas remittances, gift transfers, Visa Card payments), as specified in the *Visa Money Transfer (VMT) Global Implementation Guide*.

ID#: 081010-150210-0025683

MoneyChoices - U.S. Region

An optional Visa program that provides Members with an Internet-based educational resource for Visa Cardholders in need of financial planning or money-management skills.

ID#: 010410-010410-0024852

Multinational Company

A commercial organization with operations, subsidiaries, and employees situated in more than one country (excluding franchise representatives, independently owned dealers, and joint ventures in which a Multinational Company participates), as specified in the *Visa Multinational Program Guide*.

ID#: 010410-010410-0024854

N

National Card Recovery Bulletin

A special edition of the Card Recovery Bulletin that lists domestic Account Numbers in addition to other applicable listings.

ID#: 010410-010410-0024856

National Card Recovery File

A weekly file of all Visa account numbers listed on the Exception File with a Pickup Response. (See the VisaNet manuals.)

ID#: 010410-010410-0024857

National Office

A Visa office with jurisdiction over a single country.

ID#: 010410-010410-0024861

National Operating Regulations

The operating regulations of a National Office.

ID#: 010410-010410-0024862

National Organization

An organization as defined under the Visa International Certificate of Incorporation and Bylaws, Section 16.01.

ID#: 010410-010410-0024863

Net Sales - U.S. Region

In calculation of Interchange Reimbursement Fees, Transaction Receipt totals less Credit Transaction Receipt totals.

ID#: 010410-010410-0024867

Network Design Mark - U.S. Region

A Visa-owned service Mark used in the Interlink Program.

ID#: 010410-010410-0024866

New Channel

An environment in which payment is initiated via a Cardholder Access Device or other device that does not use a standard Hypertext Markup Language (HTML) browser to process an Authentication Request.

ID#: 010410-010410-0024868

No Signature Required Merchant - U.S. Region

Effective through 15 October 2010, a Merchant that qualifies to participate in the No Signature Required program on the basis of its assigned Merchant Category Code and as specified in “No Signature Required Transactions (NSR).”

ID#: 081010-010410-0024890

No Signature Required Program - U.S. Region

Effective 17 April 2010 through 15 October 2010, a Visa Point-of-Transaction program which exempts U.S. Merchant Outlets in certain Merchant categories from requiring the Cardholder's signature or providing a Transaction Receipt unless requested, for Transactions less than or equal to US \$25 and as specified in the "No Signature Required Transaction (NSR)" requirements.

ID#: 081010-010410-0024891

No Signature Required Transaction - U.S. Region

Effective 17 April 2010 through 15 October 2010, a Transaction less than or equal to US \$25 completed without the Cardholder's signature, in a Face-to-Face environment, and by a qualified Merchant. The No Signature Required Transaction must be processed as specified in the "No Signature Required Transactions (NSR)" requirements.

ID#: 081010-010410-0024892

No-Show Transaction

A Transaction that a Hotel participating in the Hotel Reservation Service or a Car Rental Company participating in the Specialized Vehicle Reservation Service completes, resulting from a Cardholder's alleged failure to cancel or use the reservation.

ID#: 010410-010410-0024869

No-Show Transaction - U.S. Region

A Transaction resulting from a Cardholder's alleged failure to cancel or use the reservation completed by either a:

- Lodging Merchant participating in the Visa Reservation Service
- Car Rental Company participating in the Visa Reservation Service

ID#: 010410-010410-0024870

Non-Authenticated Security Transaction

An Electronic Commerce Transaction that uses data encryption for security but is not authenticated using an Authentication Method.

ID#: 010410-010410-0024871

Non-Confidential Enhanced Merchant-Level Data - U.S. Region

Merchant-related data provided through Visa to an Issuer in connection with a Commercial Visa Product, comprising only the following data elements:

- Merchant name
- Merchant street address
- Merchant city, state, and ZIP code
- Merchant telephone number

ID#: 010410-010410-0024872

Non-member - Canada Region

An entity that is not eligible to be a customer of Visa.

ID#: 010410-010410-0024874

Non-member Identification - Canada Region

The name or Trade Name alone or in combination with the Corporate logo or Mark of a Non-member.

ID#: 010410-010410-0024875

Non-Member Licensee - U.S. Region

An entity that:

- Is licensed to participate in the Visa or Visa Electron Program in a country outside of the United States and is not a Member of Visa
- Has the privileges and obligations of Interchange in the Visa or Visa Electron Program, as applicable

ID#: 010410-010410-0024876

Non-Participation Message

A message to a 3-D Secure Merchant indicating that the Issuer or Cardholder, represented by either of the following, does not participate in 3-D Secure:

- Issuer BIN
- Account Number

ID#: 010410-010410-0024878

Non-Registered Country

A country for which Visa has not given written permission for an Acquirer to accept International Airline Transactions.

ID#: 010410-010410-0024879

Non-Reloadable Card

A Visa Prepaid Card that is funded with monetary value only once.

ID#: 081010-010410-0024880

Non-Secure Transaction

An Electronic Commerce Transaction that has no data protection.

ID#: 010410-010410-0024881

Non-Settled Advice

A text message available to Members that specifies the count and amount of Clearing Records processed in Domestic Interchange.

ID#: 010410-010410-0024882

Non-Standard Card

A Visa Card or Visa Electron Card that does not comply with the plastic specifications in the *Visa Product Brand Standards*, requires Visa approval, and must:

- Provide the designated level of utility promised to the Cardholder
- Contain the physical elements and data components required to complete a Transaction

ID#: 010410-010410-0024883

Non-Visa Debit Transaction - U.S. Region

An act between a Visa Check Card or Visa Debit Card Cardholder and a merchant that results in the generation of a transaction on a PIN-Debit Network.

ID#: 010410-010410-0024885

Non-Visa-Owned Marks

The Marks used in conjunction with a program sponsored by Visa, but owned by a third party.

ID#: 010410-010410-0024884

Nonfulfillment Message

A response to a Retrieval Request indicating that the Acquirer will not provide a copy through an electronic document transfer method.

ID#: 010410-010410-0024886

Notification

Written notice delivered by mail, courier, facsimile, telex, or hand. Notification is effective when posted, sent, or transmitted by Visa to the Member or its agent.

ID#: 010410-010410-0024887

Notification - U.S. Region

Written notice delivered by email, mail, courier, facsimile, or hand. Notification is effective when posted, sent, or transmitted by Visa to the Member or its Agent. In conjunction with Risk Identification Service (RIS) Online, notification sent by Visa via Visa Online to an Acquirer advising it of Identified Merchants.

ID#: 010410-010410-0024889

NSR - Canada Region

Effective through 15 October 2010, No Signature Required.

ID#: 081010-010410-0024893

NSR Merchant - Canada Region

Effective through 15 October 2010, a Merchant that is able to participate in the NSR Program by meeting all of the NSR Program Merchant eligibility requirements.

ID#: 081010-010410-0024894

NSR Transaction - Canada Region

Effective through 15 October 2010, a Transaction made by an NSR Merchant that meets the NSR Transaction requirements.

ID#: 081010-010410-0024896

O

Offline Authorization

An Issuer-controlled process that allows a Chip-initiated Authorization Request to be processed in a below-Floor Limit environment without sending the request to the Issuer.

ID#: 010410-010410-0024898

Offline Check Card Transaction - U.S. Region

A Transaction completed through the use of a Visa Check Card or Visa Check Card II that is processed as a dual message.

ID#: 010410-010410-0024899

Offline Data Authentication - Canada Region

Any Authentication as specified in the Chip Specifications, including Combined Data Authentication, Dynamic Data Authentication, and Static Data Authentication.

ID#: 010410-010410-0024900

Offline Enciphered PIN - U.S. Region

Offline PIN processing in which the PIN entered by the Cardholder is encrypted using public key technology at the PIN pad and then sent to the Chip Card, where it is decrypted inside the Chip and verified.

ID#: 010410-010410-0024901

Offline PIN Verification

A process used to verify the Cardholder's identity by comparing the PIN entered at the Chip-Reading Device to the PIN value contained in the Chip.

ID#: 010410-010410-0024902

Offline Plaintext PIN - U.S. Region

Offline PIN processing in which the PIN entered by the Cardholder is sent unencrypted, in plaintext, from the PIN pad to the Chip Card for verification.

ID#: 010410-010410-0024903

Offshore VisaNet Processor - U.S. Region

A VisaNet Processor, from a location outside of the United States, that provides Authorization, Clearing, or Settlement services to Members or Merchants. This definition does not imply or confer membership rights as defined in the *Visa U.S.A. Inc. Certificate of Incorporation and Bylaws*, Article II.

ID#: 010410-010410-0024905

Olympic Marks

The Marks of the Olympic games when used in conjunction with the Visa, Visa Electron, or Visa TravelMoney Program.

ID#: 010410-010410-0024906

On-Us Transaction

A Transaction where the Issuer and the Acquirer are the same Member.

ID#: 010410-010410-0024907

Online

A method of requesting an Authorization through a communications network other than voice.

ID#: 010410-010410-0024910

Online Address - U.S. Region

The electronic sales location (domain name) of a Merchant that conducts the sale of goods or services over the Internet or other network (e.g., <http://www.merchantname.com>).

ID#: 010410-010410-0024911

Online Card Authentication Cryptogram

A cryptographic validation of the legitimacy of the Card and Authorization Request information.

ID#: 010410-010410-0024912

Online Check Card Transaction - U.S. Region

A Transaction completed through the use of a Visa Check Card II that is a single-message-acquired, full-financial Transaction.

ID#: 010410-010410-0024913

Online Financial Processing

A process that combines Authorization, Clearing, and Settlement into a single Online Financial Transaction.

ID#: 010410-010410-0024914

Online Financial Transaction

A Transaction that is authorized, cleared, and settled in a single online message.

ID#: 010410-010410-0024915

Online Gambling Merchant

An Electronic Commerce Merchant that provides any form of gambling services over the Internet or other networks. Gambling services include, but are not limited to, the following:

- Betting
- Lotteries
- Casino-style games
- Funding an account established by the Merchant on behalf of the Cardholder
- Purchase of value for proprietary payment mechanisms, such as electronic gaming chips

ID#: 010410-010410-0024916

Online Gambling Transaction

An Electronic Commerce Transaction representing the purchase of any form of gambling services over the Internet or other networks. Gambling services include, but are not limited to, the following:

- Betting
- Lotteries
- Casino-style games
- Funding an account established by the Merchant on behalf of the Cardholder
- Purchase of value for proprietary payment mechanisms, such as electronic gaming chips

ID#: 010410-010410-0024917

Online PIN Verification

A process used to verify the Cardholder's identity by sending an encrypted PIN value to the Issuer or the Issuer's agent for validation in an Authorization Request.

ID#: 010410-010410-0024918

Open File Delivery - U.S. Region

A component of the Direct Exchange network that allows Visa and endpoints to exchange data files through a single connection to VisaNet. Applicable file types include BASE II, Automated Clearing House, Single Message System reports, and raw data files.

ID#: 010410-010410-0024920

Operating Expense Recovery - U.S. Region

A subset of the Account Data Compromise Recovery Process that allocates responsibility and reimbursement for a portion of Issuers' operational expenses incurred as the result of an account compromise event involving Magnetic-Stripe Data and/or PIN data. Issuers must enroll in the Operating Expense Recovery process to be eligible for operating expense reimbursement.

ID#: 010410-010410-0024921

Operator Assistance Service - U.S. Region

An Authorization service provided by Visa or its agent to a Merchant or its Authorizing Processor.

ID#: 010410-010410-0024922

Order Form - U.S. Region

A document bearing the Cardholder's signature, either written or electronic, authorizing goods or services to be charged to his/her account. An Order Form may be any of the following:

- Mail order form
- Recurring Transaction form
- Preauthorized Healthcare Transaction form
- E-mail or other electronic record that meets the requirements of applicable law

ID#: 010410-010410-0024923

Original Adjustment - U.S. Region

An Online Check Card Transaction completed and submitted through Interchange without an Authorization because the connection between the Merchant and its Authorizing Processor was inoperable.

ID#: 010410-010410-0024924

Original Credit

A Transaction initiated by a Member either directly or on behalf of its Merchant that results in a credit to a Visa Account Number for a purpose other than refunding a Visa purchase, as specified in the *Original Credits Member Requirements* manual.

ID#: 010410-010410-0024925

Originating Member

An Issuer or Acquirer that initiates an Original Credit as specified in the *Original Credits Member Requirements* manual.

ID#: 010410-010410-0024926

Originating Member - U.S. Region

Effective 15 February 2010, an Issuer or Acquirer that initiates a Money Transfer Original Credit Transaction as specified in the *Visa Money Transfer (VMT) Global Implementation Guide*.

ID#: 081010-010100-0025688

Outbound Telemarketing - U.S. Region

Merchant-initiated contact with a Cardholder via a telephone call or a mailing (other than a catalog) that instructs the Cardholder to call the Merchant. These solicitations include, but are not limited to, discount buying clubs, discount travel clubs, membership clubs, credit card protection/registration services, cosmetics, health care products, and vitamins. This definition also includes “up sell” Merchants. These Merchants often solicit Cardholders when they contact call centers to purchase products of other direct marketing Merchants or to request customer service assistance.

ID#: 010410-010410-0024927

P

Partial Amount Indicator - U.S. Region

A VisaNet code used in a Chargeback or Representment Record to indicate either:

- The Chargeback amount is less than the Transaction amount
- The Representment amount is less than the Chargeback amount
- (Previously known as Special Chargeback Indicator.)

ID#: 010410-010410-0024928

Partial Authorization

An Authorization for an amount less than the amount requested by a Merchant for a Transaction on a Visa Card.

ID#: 010410-010410-0024929

Participant-Type Member

Effective 1 June 2010, a Member of Visa characterized as one of the following:

- Credit Participant, as defined in the Visa U.S.A. Inc. Certificate of Incorporation and Bylaws, Article II, Section 2.04(h)
- Debit Participant, as defined in the Visa U.S.A. Inc. Certificate of Incorporation and Bylaws, Article II, Section 2.04(i)
- Cash Disbursement Participant, as defined in the *Visa U.S.A. Inc. Certificate of Incorporation and Bylaws*, Article II, Section 2.04(j)
- Participant, as defined in the applicable Certificate of Incorporation and Bylaws

ID#: 010410-010410-0024930

Passenger Transport Service Category - U.S. Region

A Transaction category that provides customized services and procedures for Airlines, passenger railway Merchants, or their agents.

ID#: 010410-010410-0024932

Payment Application

A software application contained within a Chip or payment data encoded on a Magnetic Stripe that defines the parameters for processing a Visa Transaction.

ID#: 010410-010410-0024933

Payment Card Industry Data Security Standard (PCI DSS)

A set of comprehensive requirements that define the standard of due care for protecting sensitive Cardholder information.

ID#: 010410-010410-0024934

Payment Card Industry Payment Application Data Security Standard

A data security standard that specifies security requirements for third-party Payment Application software that stores, processes, or transmits Cardholder data.

ID#: 081010-200509-0024935

Payment Gateway

A system that provides electronic commerce services to Merchants for the Authorization and Clearing of Electronic Commerce Transactions.

ID#: 010410-010410-0024936

Peak Time - U.S. Region

The period of time, designated by a Car Rental Company, during which a Cardholder may use their Card to reserve a car that will be guaranteed under the Visa Reservation Service. The Peak Time may include any of the following:

- Legal holidays, including 3-day weekends
- Resort rentals during seasons best suited for the resort's activities
- Special events that draw attendees from outside the local area, such as the Olympics, the Super Bowl, or Mardi Gras

ID#: 010410-010410-0024937

Performance Threshold Interchange Reimbursement Fee Program - Visa Consumer Credit - U.S. Region

A Visa program that permits Acquirers to qualify for Interchange Reimbursement Fees for consumer Visa credit Card Transactions based on Merchant Outlet volume criteria and other qualifications.

ID#: 010410-010410-0024938

Performance Threshold Interchange Reimbursement Fee Program - Visa Consumer Debit - U.S. Region

A Visa program that permits Acquirers to qualify for reduced Interchange Reimbursement Fees for consumer Visa Debit Card Transactions based on Merchant Outlet volume criteria.

ID#: 010410-010410-0024939

Performance Threshold Interchange Reimbursement Fee Transaction - U.S. Region

A consumer Visa credit Card or consumer Visa Debit Card Transaction that originates at a Merchant Outlet that qualifies for a Performance Threshold Interchange Reimbursement Program.

ID#: 010410-010410-0024940

Permanent Establishment

A fixed place of business through which an Electronic Commerce or Mail/Phone Order Merchant conducts its business, regardless of Website or server locations.

ID#: 010410-010410-0024941

Personal Identification Number - U.S. Region

See PIN.

ID#: 010410-010410-0024943

Physically Secure Device - U.S. Region

A device with negligible probability of being successfully penetrated to disclose all or part of any cryptographic key or PIN.

ID#: 010410-010410-0024944

Pickup Response

An Authorization Response where the Transaction is declined and confiscation of the Card is requested.

ID#: 010410-010410-0024945

PIN

A personal identification numeric code that identifies a Cardholder in an Authorization Request.

ID#: 010410-010410-0024948

PIN Management Requirements Documents - U.S. Region

A suite of documents that include the following manuals:

- Payment Card Industry PIN Security Requirements
- Payment Card Industry POS PIN Entry Device Security Requirements
- Payment Card Industry Encrypting PIN PAD (EPP) Security Requirements
- Visa PIN Entry Device Security Requirements Manual

ID#: 010410-010410-0024950

PIN Verification

A procedure used to verify Cardholder identity when a PIN is used in an Authorization Request.

ID#: 010410-010410-0024951

PIN Verification Field

A field encoded on the Magnetic Stripe or Chip of a Visa or Visa Electron Card comprising a PIN Verification Value, calculated with an algorithm using portions of the Account Number and PIN, and a one-digit key indicator.

ID#: 010410-010410-0024952

PIN Verification Service

A service that Visa provides for the verification of Cardholder PINs transmitted with Authorization Requests.

ID#: 010410-010410-0024953

PIN Verification Value

A 4-digit value used in PIN verification.

ID#: 010410-010410-0024954

PIN Verification Value File

A VisaNet file of Account Numbers and PIN Verification Values maintained at a VisaNet Interchange Center at an Issuer's option for use as part of the PIN Verification Service.

ID#: 010410-010410-0024955

PIN-Debit Network - U.S. Region

A non-Visa debit network that typically authenticates transactions by use of a PIN that is not generally known as, marketed as, or enabled as a competitive general-purpose card program, or other prohibited payment program, either directly or through a joint acceptance agreement.

ID#: 010410-010410-0024946

PIN-Preferring Chip Card

An EMV and VIS-Compliant Chip Card containing a Visa or Visa Electron Smart Payment Application, and a Cardholder Verification Method List specifying a preference for a PIN-based Cardholder Verification Method (either offline or online).

ID#: 081010-010410-0024947

Plus ATM

An ATM that displays the Plus Symbol and not the Visa Brand Mark.

ID#: 010410-010410-0024956

Plus ATM - U.S. Region

An ATM that displays the Plus Symbol, as specified in the *Plus User's Manual*.

ID#: 010410-010410-0024957

Plus Card - U.S. Region

A card that is issued as specified in the *Plus User's Manual* and that bears the Plus Symbol.

ID#: 010410-010410-0024958

Plus Design

See Diamond Design.

ID#: 010410-010410-0024959

Plus Logo - U.S. Region

See Plus Symbol.

ID#: 010410-010410-0024961

Plus Logotype

The Plus Wordmark depicted in stylized lettering.

ID#: 010410-010410-0024960

Plus Program

A program through which a Plus participant provides ATM services to Cardholders by acting as an Issuer, an ATM Acquirer, or both.

ID#: 010410-010410-0024962

Plus Program - U.S. Region

A program through which a Plus Program Participant provides ATM services to cardholders, as specified in the Plus System, Inc. Bylaws and Operating Regulations.

ID#: 010410-010410-0024963

Plus Program Marks

The Marks used in connection with the Plus Program, including the Diamond Design, Plus Symbol, Plus Logotype, Plus Wordmark, Plus Symbol-Contained, and Plus Symbol-Uncontained, as specified in the Visa Product Brand Standards.

ID#: 010410-010410-0024964

Plus Program Participant

An entity participating in the Plus Program, as specified in the *Visa International Certificate of Incorporation and Bylaws*, Section 2.09.

ID#: 010410-010410-0024965

Plus Symbol

A Mark consisting of the Diamond Design combined with the Plus Logotype denoting ATM access only. One of the Visa-Owned Marks. The Plus Symbol:

- Must be used as specified in the *Visa Product Brand Standards*
- May be used as either the:
 - Plus Symbol-Contained
 - Plus Symbol-Uncontained

ID#: 010410-010410-0024966

Plus Symbol - Contained - U.S. Region

A Plus Symbol enclosed in a rectangular field and outline box.

ID#: 010410-010410-0024967

Plus Symbol - Uncontained - U.S. Region

A Plus Symbol that is free-standing and not enclosed in a rectangular field and outline box.

ID#: 010410-010410-0024968

Plus System Symbol - U.S. Region

A Visa-Owned ATM Acceptance Mark consisting of the Plus Design combined with the Plus Wordmark denoting ATM access only.

ID#: 010410-010410-0024971

Plus System Wordmark - U.S. Region

See Plus Wordmark.

ID#: 010410-010410-0024972

Plus System, Inc.

A subsidiary of Visa U.S.A. Inc. sublicensed to administer the Plus Program in the United States and certain other countries, in accordance with the affiliation agreements between that entity and Visa.

ID#: 010410-010410-0024969

Plus System, Inc. - U.S. Region

A subsidiary of Visa U.S.A. Inc. originally formed to administer the Plus Program in the United States and certain other countries.

ID#: 010410-010410-0024970

Plus Wordmark

A Visa-Owned Mark consisting of the word "Plus" with the initial letter capitalized.

ID#: 010410-010410-0024973

Point-of-Sale Balance Inquiry

A Cardholder request for their Visa Prepaid Card account balance that is initiated at the Point-of-Transaction and processed as a separate, non-financial transaction, or, for Rightcliq, a Cardholder request for Card account balance information for participating Visa Cards registered with Rightcliq.

ID#: 081010-010100-0025553

Point-of-Sale Balance Inquiry Service

A service that uses the Visa System to provide a Point-of-Sale Balance Inquiry.

ID#: 010410-010410-0024989

Point-of-Sale Balance Inquiry Service - U.S. Region

Effective 18 November 2009, a VisaNet service designed to provide information to participating Merchants to facilitate the Merchant providing current account balance information to Visa Prepaid Cardholders or to Visa to facilitate providing current Card account balance information to Cardholders using Rightcliq.

ID#: 010410-010100-0025658

Point-of-Sale Balance Return

An Authorization Response in which an Issuer of Visa Prepaid Cards provides the remaining balance for participating Merchants to print on the Transaction Receipt.

ID#: 081010-010100-0025554

Point-of-Sale Balance Return Service

A service that uses the Visa System to provide a Point-of-Sale Balance Return.

ID#: 010410-010100-0025552

Point-of-Transaction

The physical location where a Merchant or Acquirer (in a Face-to-Face Environment) or an Unattended Acceptance Terminal (in an Unattended Environment) completes a Transaction Receipt.

ID#: 010410-010410-0024974

Point-of-Transaction - U.S. Region

One of the following:

- In a Face-to-Face Environment, the physical location at which a Merchant or Acquirer completes a Transaction Receipt
- In a Card-Present Environment, where an individual representing the Merchant or Acquirer is not present, the physical location at which a Cardholder completes a Cardholder-Activated Terminal Transaction
- At an Online Address, the checkout page(s) of a Merchant's Website at which a Cardholder completes a Transaction

ID#: 010410-010410-0024975

Point-of-Transaction Capability

The capability of a Merchant, Acquirer, or Unattended Acceptance Terminal to obtain an Authorization and process Transaction Receipt data. The *Visa International Operating Regulations* refer to these Point-of-Transaction Capability types:

- Authorization-Only Capability
- Data Capture-Only Capability
- Electronic Capability
- Manual Capability
- Semi-Electronic Capability

ID#: 010410-010410-0024976

Point-of-Transaction Capability - U.S. Region

The capability of a Merchant, Acquirer, or Cardholder-Activated Terminal to obtain an Authorization and process Transaction Receipt data. The U.S. Regional Operating Regulations refer to these Point-of-Transaction Capability types:

- Authorization-Only Capability
- Data Capture-Only Capability
- Electronic Capability
- Manual Capability
- Semi-Electronic Capability

ID#: 010410-010410-0024977

Point-of-Transaction Terminal

A device used at the Point-of-Transaction that has a corresponding Point-of-Transaction Capability. The *Visa International Operating Regulations* refer to the following types of Point-of-Transaction Terminals:

- ATM
- Chip-Reading Device
- Magnetic-Stripe Telephone
- Magnetic-Stripe Terminal
- Unattended Acceptance Terminal

ID#: 010410-010410-0024978

Point-of-Transaction Terminal - U.S. Region

A device used at the Point-of-Transaction that has a corresponding Point-of-Transaction Capability. The U.S. Regional Operating Regulations refer to the following types of Point-of-Transaction Terminals:

- Account-Number-Verifying Terminal
- ATM
- Automated Dispensing Machine
- Chip-Reading Device
- Contactless Payment Terminal
- Limited-Amount Terminal
- Magnetic-Stripe Telephone
- Magnetic-Stripe Terminal
- Self-Service Terminal

ID#: 010410-010410-0024979

Point-to-Point File Service - U.S. Region

A service that enables Open File Delivery endpoints to transfer batch files to other Open File Delivery endpoints through Direct Exchange.

ID#: 010410-010410-0024980

Points - U.S. Region

A value awarded to a participating Cardholder's rewards account as part of the Visa Extras Program.

ID#: 010410-010410-0024981

Portfolio Sale

Effective 1 June 2010, sale of programs, in whole or part, from one organization to another where the selling organization and purchasing organization each maintains their respective charters.

ID#: 010410-010100-0025532

POS - Canada Region

A Point-of-Transaction Terminal that excludes ATMs.

ID#: 010410-010410-0024988

POS Entry Mode

A V.I.P. System field indicating the method used to obtain and transmit the Cardholder information necessary to complete a Transaction, i.e., manual key entry, Magnetic-Stripe-read, or Chip-read.

ID#: 010410-010410-0024990

Positive Cardholder Authorization Service Responses - LAC Region

V.I.P. System Authorization Responses on purchase or Mail/Phone Order Transactions, according to Positive Cardholder Authorization Service specifications.

ID#: 010410-010410-0024984

Post-Issuance Application Change

A method that enables an Issuer to modify or block an application already residing on a Chip.

ID#: 010410-010410-0024985

Post-Issuance Application Load

A method that enables an Issuer to add an application or service to the contents of a Chip without reissuing a Card.

ID#: 010410-010410-0024986

Post-Issuance Updates

A method that enables an Issuer to update information stored in a Chip without reissuing the Card.

There are 2 types of Post-Issuance Updates:

- Post-Issuance Application Change
- Post-Issuance Application Load

ID#: 010410-010410-0024987

Preauthorized Health Care Transaction - U.S. Region

A Transaction completed by a Health Care Merchant for which a Cardholder has provided written permission to the Merchant to charge the Cardholder's Visa account for services.

ID#: 010410-010410-0024991

Preauthorized Payment Cancellation Service - U.S. Region

A service that enables Visa Card Issuers to stop payment on Preauthorized Transactions.

ID#: 010410-010410-0024992

Preauthorized Transaction - U.S. Region

A Transaction for which a Cardholder has given advance permission to periodically charge his or her account. Preauthorized Transactions include, but are not limited to, Recurring Transactions, Installment Billing Transactions, and Preauthorized Health Care Transactions.

ID#: 010410-010410-0024993

Prepaid Account

An account established by an Issuer, with previously deposited, authorized, or transferred funds, which is decreased by purchase Transactions, Cash Disbursements, or account fees.

ID#: 010410-010410-0024994

Prepaid Issuer Risk Program - U.S. Region

A program that increases an Issuer's accountability for controlling its Agent relationships that support Visa Prepaid Card Issuer programs and enhances control mechanisms to mitigate risk to the Visa system.

ID#: 081010-010410-0024997

Prepaid Partner

A Merchant, Member, or Third Party agent (excluding cobranded partners, Approved Manufacturers and Card Personalizers) that has a contract with a Visa Acquirer to sell, activate and/or perform Load Transaction processing for Visa Prepaid Cards.

ID#: 010410-010410-0024998

Prepaid Partner Agreement

A contract between a Visa Prepaid Card Issuer and a Member, Merchant or Third Party agent (excluding co-branded partners, Approved Manufacturers and Card Personalizers) containing respective rights, duties and obligations for the sale, activation and/or Load Transaction processing of Visa Prepaid Cards.

ID#: 010410-010410-0024999

Prescreen Service - U.S. Region

An optional feature of Visa Advanced ID Solutions that allows Members to select data from the Issuers' Clearinghouse Service databases to create a suppression file before mailing solicitations for Cards, non-Visa cards, or other Visa or non-Visa products.

ID#: 010410-010410-0025000

Presentment

A Clearing Record that an Acquirer presents to an Issuer through Interchange, either initially (a first Presentment) or after a Chargeback (a Representment).

ID#: 010410-010410-0025001

Prestigious Property - U.S. Region

A Lodging Merchant that is permitted to use the Status Check Procedure.

ID#: 010410-010410-0025002

Primary Account Number (PAN) - U.S. Region

See Account Number.

ID#: 010410-010410-0025003

Primary Mark

A Visa-Owned Mark on a Card that identifies the primary Account Number when multiple Brand Marks (including both Visa-Owned and Non-Visa-Owned Marks) are contained on a Chip Card.

ID#: 010410-010410-0025004

Principal-Type Member

Effective 1 June 2010, a Member of Visa characterized as one of the following:

- Principal Member, as defined in the applicable Certificate of Incorporation and Bylaws
- Acquirer Member, as defined in the applicable Certificate of Incorporation and Bylaws
- Administrative Member, as defined in the *Visa U.S.A. Inc. Certificate of Incorporation and Bylaws*, Article II, Section 2.04(c)
- Debit Interchange Member, as defined in the *Visa U.S.A. Inc. Certificate of Incorporation and Bylaws*, Article II, Section 2.04(g)
- Group Member, as defined in the applicable Certificate of Incorporation and Bylaws
- Merchant Acquirer Member, as defined in the applicable Certificate of Incorporation and Bylaws
- Cash Disbursement Member, as defined in the applicable Certificate of Incorporation and Bylaws

ID#: 010410-010410-0025005

Priority Check-out Agreement

A written agreement that, when bearing a Cardholder's signature, authorizes a Hotel or Cruise Line participating in the Priority Check-out Service to deposit a Transaction Receipt without the Cardholder's signature for the total amount of their obligation.

ID#: 010410-010410-0025007

Priority Check-out Agreement - U.S. Region

A written agreement that, when bearing a Cardholder's signature, authorizes a Lodging or Cruise Line Merchant participating in the Priority Check-out Service to deposit a Transaction Receipt without the Cardholder's signature for the total amount of their obligation.

ID#: 010410-010410-0025008

Priority Check-out Service

A Visa service provided by Hotels or Cruise Lines that allows a Cardholder to authorize the use of their Card for payment of the total obligation to the Merchant, with or without prior knowledge of the total amount, by signing a completed Priority Check-out Agreement.

ID#: 010410-010410-0025009

Priority Check-out Service - U.S. Region

A Visa service provided by Lodging and Cruise Line Merchants, that allows a Cardholder to authorize the use of their Card for payment of the total obligation to the Lodging or Cruise Line Merchant, with or without prior knowledge of the total amount, by signing a completed Priority Check-out Agreement.

ID#: 010410-010410-0025010

Priority Check-out Transaction

A Transaction that a Hotel or Cruise Line participating in the Priority Check-out Service completes, resulting from completion of a Priority Check-out Agreement.

ID#: 010410-010410-0025011

Priority Check-out Transaction - U.S. Region

A Transaction that a Lodging or Cruise Line Merchant participating in the Priority Check-out Service completes.

ID#: 010410-010410-0025012

Private Agreement

A bilateral agreement between Members, or the operating regulations of a Group Member, pertaining to Authorization or Clearing and Settlement of Domestic Transactions.

ID#: 010410-010410-0025013

Private Arrangement - U.S. Region

An agreement where Authorization Requests or Transactions involving two different Members are not processed through VisaNet. Private Arrangements are prohibited.

ID#: 010410-010410-0025014

Private Keys

The secret portion of the cryptographic method used for verification during a Transaction.

ID#: 010410-010410-0025015

Private Label Card

Effective 1 June 2010, a merchant's proprietary card that is accepted only at its own locations, or a multi-use non-Visa-branded Card.

ID#: 010410-010410-0025016

Processing Date

The date (based on Greenwich Mean Time) on which a Member submits Interchange Data to, and the data is accepted by, a VisaNet Interchange Center. Equivalents to the Processing Date are:

- In BASE II, the Central Processing Date
- In the Single Message System, the Settlement Date

ID#: 010410-010410-0025017

Product Name

A name for goods or services offered by a Member to a Cardholder, e.g., Visa Platinum.

ID#: 010410-010410-0025018

Product Replacement Center

A facility that issues Emergency Card Replacements to an Eligible Cardholder at the request of Visa Global Customer Care Services.

ID#: 081010-010410-0025019

Proprietary Card

A Card that does not bear the Visa Brand Mark or Visa Brand Mark with the Electron Identifier but may bear a Plus Symbol.

ID#: 010410-010410-0025020

Proximity Payment

A payment performed in a Card-Present Environment over a Visa-approved wireless interface at the Point-of-Transaction. This includes payments made with contactless devices, mobile telephones, and micro tags.

ID#: 010410-010410-0025021

Proximity Payment - U.S. Region

A form of Visa payment conducted in the Card-Present Environment at the Point-of-Transaction through a Visa-approved wireless interface such as radio frequency or infrared technology, as specified in the *Visa International Operating Regulations*. For programs in the U.S. Region, see Contactless Payment - U.S. Region.

ID#: 010410-010410-0025022

Proximity Payment Device

A payment tool using a Visa-approved wireless interface to access a Visa account that:

- Has distinct branding, issuance, and technical requirements
- Provides the ability to conduct a Proximity Payment Transaction
- Includes contactless devices, mobile telephones, and micro tags

ID#: 010410-010410-0025023

Proximity Payment Transaction

A Transaction conducted over a Visa-approved wireless interface.

ID#: 010410-010410-0025024

Proximity Payment Transaction - U.S. Region

A Transaction completed at a Point-of-Transaction Terminal through a Visa-approved wireless interface, as specified in the *Visa International Operating Regulations* . For programs in the U.S. Region, see Contactless Payment Transactions.

ID#: 010410-010410-0025025

Public Keys

The non-secret portion of the cryptographic method used for verification during a Transaction.

ID#: 010410-010410-0025028

Q

Qualified Chip Card

A Chip Card that is issued under a designated BIN(s) or Account Number range of a Visa Card Program or a Visa Electron Card Program and has met the Visa requirements for the Issuer Chip Rate.

ID#: 010410-010410-0025029

Qualified Forensic Investigator

Effective 11 February 2010, an individual or entity approved by the Payment Card Industry Security Standards Council (PCI SSC) to respond in the event of a security incident and perform forensic investigations.

ID#: 010410-110210-0025607

Qualified Incident Response Assessor

Effective 11 February 2010, an individual or entity approved by Visa to respond in the event of a security incident and perform forensic investigations.

ID#: 010410-110210-0025606

Qualifying CAMS Event - U.S. Region

A CAMS Event that qualifies for recovery, through the Account Data Compromise Recovery process, of a portion of affected Members' losses due to a violation involving one or more of the following:

- The electronic storage of the full contents of any track on the Magnetic Stripe subsequent to Authorization of a Transaction
- Non-compliance with the Payment Card Industry Data Security Standards (PCI DSS) that could allow a compromise of the full contents of any track on the Magnetic Stripe
- Failure to comply with the PIN Management Requirements Documents that could allow a compromise of PIN data for a Visa Transaction, a Plus transaction, or an Interlink transaction subsequent to Authorization

ID#: 081010-011108-0025030

Qualifying Purchase - U.S. Region

A purchase Transaction completed with a Visa Traditional Rewards Card that an Issuer may consider for the purpose of awarding Rewards Currency. An Issuer may, optionally, exclude the following Transactions from qualifying:

- Balance transfers
- Convenience checks
- Cash Disbursements
- Finance charges
- Quasi-Cash Transactions
- Any Transaction unauthorized by the Cardholder

ID#: 010410-010410-0025031

Quarterly Operating Certificate

A report that each Member sends to Visa in a set pre-determined time, detailing its Visa Card and Merchant statistics.

ID#: 010410-010410-0025032

Quasi-Cash Transaction

A Transaction representing a Merchant's or Member's sale of items that are directly convertible to cash, such as:

- Gaming chips
- Money orders
- Deposits
- Wire Transfers
- Travelers cheques
- Visa TravelMoney Cards
- Foreign Currency
- Additional Transaction approved by Visa

ID#: 010410-010410-0025033

R

Real-Time Clearing

An optional program for Acquirers and Merchants that allows an Automated Fuel Dispenser Merchant to send an Authorization request (preauthorization) for an estimated Transaction amount (up to a maximum Transaction amount of US \$500 or local currency equivalent) through the Single Message System. Upon completion of the Transaction, the Automated Fuel Dispenser Merchant must send the actual Transaction amount (Completion Message) to the Issuer within X of the preauthorization request.

ID#: 010410-010410-0025034

Real-Time Clearing Transaction

An Automated Fuel Dispenser Transaction that is authorized and cleared through Real-Time Clearing.

ID#: 010410-010410-0025035

Reason Code - U.S. Region

A VisaNet code that provides additional information to the Receiving Member regarding a Chargeback, Representment, Fee Collection, Funds Disbursement, or Transaction Receipt Request.

ID#: 010410-010410-0025036

Receipt Date

The BASE II Edit Package run date (or, in the Single Message System, the Settlement Date) on which a Member processes incoming Interchange. Commonly used for the calculation of second Chargeback and Representment time limits by the Receiving Member.

ID#: 010410-010410-0025037

Receiving Member

A Member receiving a Transaction through Interchange.

ID#: 010410-010410-0025038

Recipient Member

An Issuer that receives an Original Credit, as specified in the *Original Credits Member Requirements* manual.

ID#: 010410-010410-0025039

Recipient Member - U.S. Region

Effective 15 February 2010, an Issuer that receives a Money Transfer Original Credit Transaction as specified in the *Visa Money Transfer (VMT) Global Implementation Guide*.

ID#: 081010-150210-0025689

Recurring Services Merchant

A Merchant that provides services of an ongoing nature to a Visa Cardholder (e.g., club membership, magazine subscription) and completes Recurring Transactions to bill the Cardholder for these services.

ID#: 010410-010410-0025040

Recurring Transaction

Multiple Transactions processed at predetermined intervals not to exceed one year between Transactions, representing an agreement between a Cardholder and a Merchant to purchase goods or services provided over a period of time.

ID#: 010410-010410-0025041

Recurring Transaction - U.S. Region

A Transaction for which a Visa Cardholder provides permission, in either written or electronic format, to a Merchant to periodically charge their Account Number for recurring goods or services. These may include payment of recurring charges, such as insurance premiums, subscriptions, Internet service provider monthly fees, membership fees, tuition, or utility charges.

ID#: 010410-010410-0025042

Reference Card

An item containing relevant account information, such as an Account Number, expiration date, etc., that is provided to a Virtual Account Holder.

ID#: 010410-010410-0025043

Referral Response

An Authorization Response where the Merchant or Acquirer is instructed to contact the Issuer for further instructions before completing the Transaction.

ID#: 010410-010410-0025046

Referral/Activity Default Response - U.S. Region

An Issuer-specified Approval or Decline Response generated by BASE I under certain conditions, as specified in the appropriate VisaNet manuals.

ID#: 010410-010410-0025044

Refund Claim Number

A number that a Global Refund Service provides to a Cheque purchaser to verify that they qualify for a refund of lost or stolen Cheques.

ID#: 010410-010410-0025047

Region of Domicile

The Visa Region where a Member has its principal place of business.

ID#: 010410-010410-0025056

Regional Board

One of the Visa Regional Boards of Directors, as specified in the *Visa International Certificate of Incorporation and Bylaws*. There are 2 Regional Boards:

- Visa Canada Board
- Visa U.S.A. Board

ID#: 010410-010410-0025048

Regional Card Recovery File

A regional electronic version of the Card Recovery Bulletin that is distributed via the V.I.P. System to countries that receive a National Card Recovery Bulletin.

ID#: 010410-010410-0025049

Regional Certification Authority

A Regional Office acting as a Certification Authority. A Regional Certification Authority:

- Issues Digital Certificates only to:
 - A Member located in its Region
 - Non-Members (i.e., Cardholders, Merchants, or agents) at the request of a Member in its Region
- Is indemnified by the requesting Member for the issuance of each Digital Certificate
- Complies with all requirements of certificate use that apply to Certification Authorities, as specified in the Visa International Public Key Infrastructure (X.509) Certificate Policy

ID#: 010410-010410-0025050

Regional Office

The head office of a Visa Region, located as follows:

- Asia-Pacific Region: Tokyo, Japan
- Canada Region (Visa Canada Corporation): Toronto, Canada
- CEMEA Region: London, England
- Latin America and Caribbean Region: Miami, FL, U.S.A.
- U.S.A. Region (Visa U.S.A. Inc.): Foster City, CA, U.S.A.

ID#: 010410-010410-0025054

Regional Operating Regulations

The operating regulations of a Visa Region.

ID#: 010410-010410-0025055

Reimbursement Attribute - U.S. Region

A VisaNet code designating the Interchange Reimbursement Fee applicable to a Transaction.

ID#: 010410-010410-0025057

Reimbursement Fee - U.S. Region

See Interchange Reimbursement Fee - U.S. Region.

ID#: 010410-010410-0025058

Reloadable Card

A Visa Prepaid Card that may be funded more than once.

ID#: 081010-010410-0025059

Report Distribution Service - U.S. Region

A Visa service that distributes reports generated by the Report Service upon Member request.

ID#: 010410-010410-0025061

Report Service - U.S. Region

A Visa service providing computer-generated reports on various aspects of V.I.P. System processing.

ID#: 010410-010410-0025062

Representment

A Clearing Record that an Acquirer presents to an Issuer through Interchange after a Chargeback.

ID#: 010410-010410-0025063

Representment Advice

A VisaNet message sent in response to a Representment that:

- Notifies the Acquirer that a Representment has passed certain validations and has been forwarded to the Issuer
- Notifies the Issuer that the Acquirer's documentation will be sent through Visa Resolve Online

ID#: 010410-010410-0025064

Research Service - U.S. Region

A VisaNet service that provides research into historical V.I.P. System transactions upon Member request.

ID#: 010410-010410-0025065

Response - U.S. Region

See Authorization Response.

ID#: 010410-010410-0025066

Retail Merchant

A Merchant that is not one of the following:

- Mail/Phone Order Merchant
- Recurring Services Merchant
- T&E Merchant

ID#: 010410-010410-0025068

Retail Transaction

A Transaction at a Retail Merchant outlet.

ID#: 010410-010410-0025069

Retrieval Request

An Issuer's request for a Transaction Receipt, which could include the original, a paper copy or facsimile, or an electronic version thereof.

ID#: 010410-010410-0025070

Returned Item - U.S. Region

A financial or non-financial item that BASE II or the Single Message System returns to the sending Member.

ID#: 010410-010410-0025071

Reversal

A BASE II or Online Financial Transaction used to negate or cancel a transaction that has been sent through Interchange in error.

ID#: 010410-010410-0025072

Rewards Currency - U.S. Region

A reward denomination defined by an Issuer consisting of either air miles, points, or discounts offered in connection with a Visa Traditional Rewards Card.

ID#: 010410-010410-0025073

Rewards Product Identification Number

Effective 14 December 2009, a number assigned by an Issuer for the purpose of identifying and tracking any rewards program offered in connection with the Issuer's Card products.

ID#: 010410-141209-0025587

Rightcliq - U.S. Region

Effective 18 November 2009, in the U.S. Region, a Visa-provided service that facilitates Cardholders' online shopping experience and use of Cards for payment at online Merchants.

ID#: 010410-181109-0025589

Risk Identification Service (RIS) Online - U.S. Region

A Merchant and Member level fraud monitoring program that identifies Merchants and Members with unusual levels of Fraud Activity and utilizes Visa Online to manage the delivery of program Notifications and remediation information.

ID#: 010410-010410-0025075

S

Sales Draft

A paper record evidencing the purchase of goods or services by a Cardholder from a Merchant using a Visa Card.

ID#: 010410-010410-0025076

Sample Card Design

A background design provided by Visa that is unique for each Card product and that an Issuer may use on the front of a Visa Card.

ID#: 081010-010410-0025077

Scrip

A 2-part paper receipt that is redeemable at a Merchant Outlet for goods, services, or cash.

ID#: 010410-010410-0025079

Scrip Terminal - U.S. Region

A Cardholder-Activated Terminal that prints Scrip.

ID#: 010410-010410-0025080

Secure Electronic Commerce Rate

An Interregional Interchange Reimbursement Fee paid for a Secure Electronic Commerce Transaction.

ID#: 010410-010410-0025083

Secure Electronic Commerce Transaction

An Electronic Commerce Transaction that has been authenticated using an Authentication Method.

ID#: 010410-010410-0025084

Secure Electronic Transaction™ Specification - U.S. Region

A software protocol that enables end-to-end, secure processing of Transactions over the Internet and other networks.

ID#: 010410-010410-0025085

Secure Sockets Layer (SSL)

A protocol that uses Public Key encryption for the secure processing of Transactions over the Internet and other networks.

ID#: 010410-010410-0025086

Secured Online Banking Environment - U.S. Region

An online banking session in which the Cardholder is permitted to view private transaction information, transfer funds, or create financial transactions. A Secured Online Banking Environment must include a predetermined set of security protocols that have been met in verifying the identity of the Cardholder.

ID#: 010410-010410-0025082

Security Agreement - U.S. Region

See Card Manufacturing Agreement - U.S. Region.

ID#: 010410-010410-0025087

Self-Service Terminal

See Unattended Acceptance Terminal and Cardholder-Activated Transaction Type B.

ID#: 010410-010410-0025088

Self-Service Terminal - U.S. Region

A Cardholder-Activated Terminal that accepts payment for goods or services such as Visa Prepaid Cards or video rental, has Electronic Capability, and does not accept PINs.

ID#: 010410-010410-0025089

Self-Service Terminal Transaction - U.S. Region

A Transaction that originates at a Self-Service Terminal.

ID#: 010410-010410-0025090

Semi-Electronic Capability

Point-of-Transaction Capability where both of the following are true:

- Authorization, when required, is obtained Online
- Transaction Receipt data is captured electronically

ID#: 010410-010410-0025091

Sending Member

A Member entering a Transaction into Interchange.

ID#: 010410-010410-0025092

Service Code

A valid sequence of digits recognized by VisaNet that is encoded on a Magnetic Stripe and replicated on the Magnetic-Stripe Image in a Chip that identifies the circumstances under which the Card is valid (e.g., International Transactions, Domestic Transactions, restricted Card use), and defines requirements for processing a Transaction with the Card (e.g., Chip-enabled, Cardholder Verification, Online Authorization).

ID#: 081010-010410-0025094

Services Agreement

A license or contract between Visa Canada and an entity that has a contract or license, which allows the entity to participate in the Visa program or use the Visa-Owned Marks, including in accordance with the *Visa International Operating Regulations*.

ID#: 010410-010410-0025093

Settlement

The reporting of Settlement Amounts owed by one Member to another, or to Visa, as a result of Clearing.

ID#: 010410-010410-0025095

Settlement Amount

The daily net amount expressed in a Member's Settlement Currency resulting from Clearing. These amounts include Transaction and Fee Collection Transaction totals, expressed in a Member's Settlement Currency.

ID#: 010410-010410-0025096

Settlement Bank

A bank, including a Correspondent or Intermediary Bank, that is both:

- Located in the country where a Member's Settlement Currency is the local currency
- Authorized to execute Settlement of Interchange on behalf of the Member or the Member's bank

ID#: 010410-010410-0025097

Settlement Currency

A currency that Visa uses to settle Interchange, as specified in the VisaNet manuals.

ID#: 010410-010410-0025098

Settlement Date

The date on which Visa initiates the transfer of Settlement Amounts in the Settlement of Interchange. See Processing Date.

ID#: 010410-010410-0025099

Settlement Summary - U.S. Region

A report that provides a Clearing Processor's net Settlement position for BASE II and the Single Message System.

ID#: 010410-010410-0025100

SIGIS - U.S. Region

An industry trade group, known as the Special Interest Group for Inventory Information Approval System (IIAS) Standards, chartered with implementing processing standards for Healthcare Auto-Substantiation Transactions in accordance with IRS regulations and responsible for licensing and certifying Merchants, Members, and Agents that process such Transactions.

ID#: 010410-010410-0025102

Signature-Authenticated - U.S. Region

A descriptor that refers to a Transaction completed in a Face-to-Face Environment where the Cardholder's identity has been verified by a signature, unless the Transaction is one of the following:

- **Effective through 15 October 2010**, a No Signature Required Transaction
- Effective through 15 October 2010, a Small Ticket Transaction
- **Effective 16 October 2010**, a Visa Easy Payment Service Transaction
- Contactless Payment Transaction

- **Effective through 16 April 2010**, a Transaction under US \$25 conducted at a Point-of-Transaction Terminal with Contactless Payment capability
- **Effective 17 April 2010 through 15 October 2010**, a Transaction less than or equal to US \$25 conducted at a Point-of-Transaction Terminal with Contactless Payment capability

ID#: 081010-010410-0025103

Single Merchant

An individual Merchant or Merchant Outlet, or group thereof, doing business under a common Trade Name or Mark.

ID#: 010410-010410-0025106

Single Message Service - U.S. Region

A VisaNet service that enables a Member to process Online Financial and Deferred Clearing Transactions through a single VisaNet interface.

ID#: 010410-010410-0025107

Single Message System

A component of the V.I.P. System that processes Online Financial and Deferred Clearing Transactions through a single VisaNet interface for purchases and ATM Transactions.

ID#: 010410-010410-0025108

Small Ticket Merchant - U.S. Region

Effective through 15 October 2010, a Merchant Outlet that qualifies to participate in the Small Ticket program on the basis of its assigned Merchant Category Code, as specified in the U.S. Regional Operating Regulations.

ID#: 081010-010410-0025109

Small Ticket Payment Service - U.S. Region

Effective through 15 October 2010, a Visa Point-of-Transaction service that permits certain Merchant Category Code Merchant Outlets to process Transactions of US \$15 or less in accordance with the procedures specified in the U.S. Regional Operating Regulations.

ID#: 081010-010410-0025110

Small Ticket Transaction

Effective through 15 October 2010, an electronically-read authorized Transaction of US \$25 or less, or local currency equivalent, presented by a Merchant with a qualified Merchant Category Code, that is conducted in a Face-to-Face Environment.¹³

ID#: 081010-010410-0025111

Small Ticket Transaction - U.S. Region

Effective through 15 October 2010, a Transaction of US \$15 or less completed without the Cardholder's signature, by a qualified Merchant, in a Face-to-Face Environment or at either:

- A Self Service Terminal
- An Automated Dispensing Machine

ID#: 081010-010410-0025112

Source Document - U.S. Region

See Transaction Receipt - U.S. Region.

ID#: 010410-010410-0025113

Special Condition Indicator - U.S. Region

A VisaNet code used in the Clearing Record to specify that one or more unique conditions apply to the Transaction.

ID#: 010410-010410-0025117

Specialized Vehicle

A unique class of rental vehicle not in a Car Rental Company's main rental fleet (e.g., mini-vans, four-wheel-drive vehicles, selected sports models, luxury and vintage vehicles), that does not constitute more than 5% of the Merchant's total rental fleet.

ID#: 010410-010410-0025114

¹³ **Effective 1 May 2010 through 15 October 2010**, a variance applies in the AP Region. Cardholder-Activated Transaction Type B or Cardholder-Activated Transaction Type C, excluding Transactions conducted at Automated Fuel Dispensers, may qualify as Small Ticket Transactions.

Specialized Vehicle - U.S. Region

A unique class of rental vehicle not in a Car Rental Company's main rental fleet (for example, minivans, four-wheel drive vehicles, selected sports models, or luxury and vintage vehicles), that does not constitute more than 5 percent of the Merchant's total US-based rental fleet.

ID#: 010410-010410-0025115

Specialized Vehicle Reservation Service

A service provided by Car Rental Companies in the U.S. Region, where a Cardholder may use a Visa Card to guarantee reservations for Specialized Vehicles.

ID#: 010410-010410-0025116

Sponsor

Effective 1 June 2010, a Member that is responsible, in part or whole, for other Members of Visa, as specified in the applicable Certificate of Incorporation and Bylaws.

ID#: 010410-010410-0025120

Sponsored Member

Effective through 1 June 2010, a Member of Visa whose right to participate in Visa is dependent upon another Member, as specified in the applicable Certificate of Incorporation and Bylaws.

Effective 23 July 2010, a Member of the Canada or U.S. Region whose right to participate in Visa is dependent upon sponsorship of another Member, as specified in the *Visa U.S.A. Inc. Certificate of Incorporation and Bylaws*, Article II.

ID#: 081010-010410-0025118

Sponsored Merchant

An electronic commerce merchant that contracts with an Internet Payment Service Provider to obtain payment services.

ID#: 010410-010410-0025119

Stand-In Processing (STIP)

The V.I.P. System component that provides Authorization services on behalf of an Issuer when the Positive Cardholder Authorization System is used or when the Issuer or its VisaNet Processor is unavailable.

ID#: 010410-010410-0025121

Stand-In Processing Account

An Issuer-supplied valid Account Number (established and activated in the Issuer's Authorization system) that is maintained at Visa Global Customer Card Services. This Account Number is embossed and encoded on an Emergency Card Replacement when the Issuer is not available to provide a new Account Number.

ID#: 081010-010410-0025122

Stand-In Processing Account Number - U.S. Region

An Issuer-supplied valid Account Number (established and activated in the Issuer's Authorization system) that is maintained at Visa Customer Care Services. This Account Number is embossed or printed, and encoded on an Emergency Card Replacement when the Issuer is not available to provide a new Account Number.

ID#: 081010-010410-0025123

Stand-In Processing Service - U.S. Region

See Stand-In Processing (STIP).

ID#: 010410-010410-0025124

Standard Floor Limit

A Floor Limit that varies by Merchant type, as specified in "Maximum Authorized Floor Limits."

ID#: 010410-010410-0025125

Standard Interchange Reimbursement Fee - U.S. Region

The Interchange Reimbursement Fee available to all Merchant service categories for any Transaction not eligible for any other Interchange Reimbursement Fee.

ID#: 010410-010410-0025126

Standard Rate

An Interchange Reimbursement Fee charged for any Transaction that does not meet the requirements of the Chip, Secure Electronic Commerce, Electronic Commerce Merchant, Interregional Airline, or Electronic Rate, and is not one of the following:

- Visa Commercial Card Transaction
- Visa Infinite Card Transaction

ID#: 010410-010410-0025127

Static Data Authentication - Canada Region

An Authentication as specified in the Chip Specifications.

ID#: 010410-010410-0025128

Status Check - U.S. Region

An Authorization Request for US \$1.

ID#: 010410-010410-0025129

Status Check Authorization

An Authorization Request for 1 currency unit.

ID#: 010410-010410-0025130

Status Check Procedure - U.S. Region

A procedure where a Lodging or Automated Fuel Dispenser Merchant requests an Authorization for US \$1, as specified in the U.S. Regional Operating Regulations.

ID#: 081010-010410-0025131

Store and Forward Transaction - U.S. Region

Effective through 30 June 2010, an Online Check Card Transaction that has been electronically stored by a Point-of-Transaction Terminal when the Merchant's or Acquirer's link to the Single Message System is inoperative. Stored Transactions must be forwarded as soon as the Single Message System connection is reestablished.

ID#: 010410-010410-0025132

Strategic Bankruptcy Solutions - U.S. Region

A Visa service that:

- Identifies Cardholders, cardholders of non-Visa cards, customers of other Visa or non-Visa products, and applicants for Cards, non-Visa cards, and other Visa or non-Visa products who have filed bankruptcy
- Files claims and documents on behalf of Members with the bankruptcy courts
- Assists Members in assessing the value of obligations of Cardholders and other individuals who have declared bankruptcy

ID#: 010410-010410-0025133

Substitute Draft - U.S. Region

See Substitute Transaction Receipt.

ID#: 010410-010410-0025134

Substitute Transaction Receipt

A paper form or record that is not a Sales Draft and that a Member or Merchant provides in response to a Retrieval Request, when allowed.

ID#: 010410-010410-0025135

Summary of Interchange Entries

Data required to accompany Domestic Interchange processed under a Private Agreement.

ID#: 010410-010410-0025136

Supermarket Incentive Program - U.S. Region

A Visa program that permits certain supermarket Merchant Outlets to qualify for a reduced Interchange Reimbursement Fee.

ID#: 010410-010410-0025137

Supermarket Incentive Program Transaction - U.S. Region

A Transaction that:

- Originates at a Merchant Outlet participating in the Supermarket Incentive Program
- Is authorized and processed as specified in the U.S. Regional Operating Regulations

ID#: 010410-010410-0025138

Suspect Activity - U.S. Region

A Transaction completed subsequent to the day that the Account Number was listed on the Exception File with a Pickup Response code of "07," "41," or "43," or reported as Fraud Activity.

ID#: 010410-010410-0025139

Suspect Transaction - U.S. Region

See Suspect Activity - U.S. Region.

ID#: 010410-010410-0025140

T

T&E

An abbreviation for Travel and Entertainment.

ID#: 010410-010410-0025141

T&E Advance Deposit Service - U.S. Region

A service that a Lodging Merchant, Cruise Line merchant, or Car Rental Company provides to a Cardholder, allowing use of a Visa Card to pay an advance deposit required to reserve accommodations or a vehicle.

ID#: 010410-010410-0025142

T&E Advance Deposit Transaction - U.S. Region

A Transaction that a Lodging Merchant, Cruise Line merchant, or Car Rental Company completes as a result of a Cardholder's agreement to use a Visa Card to pay for an advance deposit to reserve accommodations or a vehicle.

ID#: 010410-010410-0025143

T&E Document

A photocopy of all documents pertaining to a T&E Transaction originating from a Car Rental Company, Hotel, or Cruise Line, including the following as applicable:

- Transaction Receipt
- Car rental agreement
- Guest Folio (if created)
- Card Imprint (if obtained)
- Cardholder signature (if obtained)

ID#: 010410-010410-0025144

T&E Document - U.S. Region

A photocopy of all documents pertinent to a T&E Transaction, such as a Guest Folio or car rental agreement that:

- Evidences a Cardholder's participation in a lodging, cruise line, or car rental Transaction
- Contains a Card Imprint and signature, if either or both was obtained
- Is supplied in response to a Retrieval Request

ID#: 010410-010410-0025145

T&E Express Service - U.S. Region

A service offered by a Lodging or Car Rental Merchant to a Cardholder that agrees to a Dynamic Currency Conversion Transaction. To expedite hotel check-out or car rental return, the service allows a customer to bypass the typical face-to-face hotel check-out or car rental return process, without receiving a Transaction Receipt. As part of the service, the Merchant mails (or e-mails, if selected by the Cardholder) the Transaction Receipt for the T&E Transaction to the Cardholder within 3 business days.

ID#: 010410-010100-0025659

T&E Merchant

An Airline, Car Rental Company, Hotel, or Cruise Line whose primary function is to provide travel related services. A travel agency (excluding one that is primarily engaged in the sale of transportation or travel-related arrangement services by Mail/Phone Order) is a T&E Merchant to the extent that it acts as the agent of an Airline, a Car Rental Company, a Cruise Line, or a Hotel.

ID#: 010410-010410-0025146

T&E Merchant - U.S. Region

A Merchant whose primary function is to provide travel-related services. The U.S. Regional Operating Regulations refer to the following types of T&E Merchant:

- Airline
- Passenger railway
- Car Rental Company
- Lodging Merchant
- Cruise Line Merchant
- Central Reservation Service
- Travel agency, only if it acts as an agent of an Airline, passenger railway, Car Rental Company, Lodging Merchant, or Cruise Line Merchant (excluding a travel agency that is primarily engaged in the sale of transportation or travel-related arrangement services by mail/phone order)

ID#: 010410-010410-0025147

T&E Services - U.S. Region

Travel-related services provided to Eligible Cardholders, including:

- Priority Check-out Service
- T&E Advance Deposit Service
- Visa Reservation Service

ID#: 010410-010410-0025148

T&E Transaction

A Transaction at a T&E Merchant Outlet.

ID#: 010410-010410-0025149

Tax Payment Program - U.S. Region

A Visa payment program which allows a Tax Payment Program Merchant to process Visa Transactions.

ID#: 010410-010410-0025150

Tax Payment Program Merchant - U.S. Region

A government taxing authority or its designated agent properly assigned Merchant Category Code 9311 (Tax Payments) and authorized to process Tax Payment Transactions.

ID#: 010410-010410-0025151

Tax Payment Transaction - U.S. Region

A Visa Consumer Card or a Commercial Visa Product Transaction that represents a payment of eligible federal, state, or local taxes to the Tax Payment Program Merchant.

ID#: 010410-010410-0025152

Telephone Service Transaction

A Transaction in which a Cardholder uses a Visa Card to purchase a telephone call. These Transactions include, but are not limited to, Magnetic-Stripe Telephone Transactions.

ID#: 010410-010410-0025153

Terminal Risk Management

A process performed by a Chip-Reading Device to protect a Member from fraud by:

- Initiating Online Issuer Authorization for above-Floor Limit Transactions
- Ensuring random Online processing for below-Floor Limit Transactions
- Performing Transaction velocity checking

ID#: 010410-010410-0025154

Terminal Risk Management - U.S. Region

A process performed by a Chip-Reading Device to protect a Member from fraud by:

- Initiating Online Issuer Authorization for all Transactions
- Performing Transaction velocity checking

ID#: 010410-010410-0025155

Terminal Standardization Program - U.S. Region

A Visa service that tests Point-of-Transaction equipment for compliance with standards for compatibility with VisaNet and reports the results to Members.

ID#: 010410-010410-0025156

Terminated Merchant File - U.S. Region

A file (currently known as “MATCH”), that identifies Merchants and principals of Merchants that Acquirers have terminated for specified reasons.

ID#: 081010-010410-0025159

Third Party Agent

Effective 23 July 2010, an entity, not defined as a VisaNet Processor, that provides payment-related services, directly or indirectly, to a Member and/or stores, transmits, or processes Cardholder data.

No financial institution eligible to become a Principal member of Visa may serve as a Third Party Agent.

A Third Party Agent does **not** include:

- Financial institutions that perform Agent activities
- Co-branding or Affinity partners
- Card manufacturers
- Card personalizers

ID#: 081010-010100-0025921

Third-Party Personalizer

Effective through 2 November 2009, a Visa-certified third party that personalizes Cards for Members in accordance with Visa security standards and audit controls. Personalizing includes either the:

- Embossing, printing, or encoding of a Visa Card or Visa Electron Card
- Embedding, initializing, or personalizing of a Chip on a Visa Card

ID#: 010410-010410-0025160

Three-Domain (3-D) Secure Authentication Request - U.S. Region

See Authentication Request.

ID#: 010410-010410-0025163

Three-Domain Secure

See 3-D Secure.

ID#: 010410-010410-0025164

Three-Domain Secure Electronic Commerce Transaction Specification

See 3-D Secure Electronic Commerce Transaction Specification.

ID#: 010410-010410-0025165

Three-Domain Secure Specification - U.S. Region

See 3-D Secure Specification - U.S. Region.

ID#: 010410-010410-0025166

Timeshare Merchant

A Merchant that manages the sales, rentals, or other uses of condominiums, holiday homes, holiday clubs, or apartments known as "timeshares."

ID#: 010410-010410-0025167

Timeshare Transaction

A Transaction resulting in the sale, rental, or other uses of condominiums, holiday homes, holiday clubs, or apartments known as "timeshares."

ID#: 010410-010410-0025168

Tracing Data

In a Single Message System Online message, the transmission date and time, systems trace audit number, retrieval reference number, Transaction identifier, and acquiring institution ID. See Acquirer Reference Number.

ID#: 010410-010410-0025170

Trade Dress

The physical appearance of a label, package, or display card.

ID#: 010410-010410-0025171

Trade Name

A name used to identify a business and to distinguish its activities from those of other businesses. In some cases the same words or symbols may serve as a Trade Name and Mark simultaneously.

ID#: 010410-010410-0025172

Trade Secret

Any formula, pattern, device, or compilation of information that is used in a business, and that provides an opportunity to obtain an advantage over competitors who do not know or use it.

ID#: 010410-010410-0025173

Trailing Chargeback Activity

Effective through 31 May 2010, in the U.S. Region, Chargeback activity at a Merchant Outlet that occurs after an Acquirer has stopped processing sales Transactions for the Merchant.

Effective 1 June 2010, Chargeback activity at a Merchant Outlet that occurs after an Acquirer has stopped processing sales Transactions for the Merchant.

ID#: 081010-010410-0025174

Transaction

The act between a Cardholder and a Merchant or an Acquirer that results in a Transaction Receipt, if applicable. The *Visa International Operating Regulations* refer to the following types of Transactions:

- Account Funding Transaction
- Advance Deposit Transaction
- Aggregated Transaction
- ATM Cash Disbursement
- Buy-a-Card Transaction
- Cardholder-Activated Transaction Type A
- Cardholder-Activated Transaction Type B
- Cardholder-Activated Transaction Type C
- Cash Disbursement
- Chip-initiated Transaction
- Deferred Clearing Transaction
- Delayed Delivery Transaction
- Domestic Transaction
- Electronic Commerce Transaction
- Emergency Cash Disbursement
- Emergency Cheque Refund
- EMV PIN Transaction
- Fallback Transaction
- Installment Transaction
- In-Transit Service Transaction
- International Transaction
- Interregional Transaction
- Intraregional Transaction
- Load Transaction
- Mail/Phone Order Transaction
- Manual Cash Disbursement

- Non-Authenticated Security Transaction
- Non-Secure Transaction
- No-Show Transaction
- Online Financial Transaction
- Online Gambling Transaction
- Priority Check-out Transaction
- Proximity Payment Transaction
- Quasi-Cash Transaction
- Recurring Transaction
- Retail Transaction
- Secure Electronic Commerce Transaction
- Single Message System Transaction
- T&E Transaction
- Telephone Service Transaction
- **Effective 16 August 2010**, Visa Easy Payment Service Transaction
- Visa Prepaid Card Transaction
- Wire Transfer Transaction

ID#: 081010-010410-0025175

Transaction - U.S. Region

The act between a Cardholder and a Merchant, or a Cardholder and a Member that results in the generation of a Transaction Receipt. The U.S. Regional Operating Regulations refer to the following types of Transactions:

- Account Funding Transaction
- Advance Payment Service Transaction
- Aggregated Transaction
- ATM Cash Disbursement
- Bill Payment Transaction
- Cash Disbursement
- Commercial Level II Transaction
- Commercial Level III Transaction
- Contactless Payment Transaction
- CPS Transaction
- CPS/Account Funding Transaction
- CPS/Automated Fuel Dispenser Transaction
- CPS/Card Not Present Transaction
- CPS/e-Commerce Basic Transaction

- CPS/e-Commerce Preferred Transaction
- CPS/e-Commerce Preferred Hotel and Car Rental Transaction
- CPS/e-Commerce Preferred Passenger Transport Transaction
- CPS/e-Commerce Preferred Retail Transaction
- CPS/e-Commerce Transaction
- CPS/Hotel and Car Rental Card Not Present Transaction
- CPS/Hotel and Car Rental Card Present Transaction
- CPS/Passenger Transport Transaction
- CPS/Restaurant
- CPS/Retail Transaction
- CPS/Retail Key-Entry Transaction
- CPS/Retail 2 Transaction
- CPS/Service Station
- CPS/Small Ticket Transaction
- CPS/T&E Transaction
- Credit Transaction
- Debt Repayment Program Transaction
- Delayed Delivery Transaction
- Deferred Clearing Transaction
- Deferred Payment Transaction
- Domestic Transaction
- Dynamic Currency Conversion
- Electronic Commerce Transaction
- Emergency Cash Disbursement
- Emergency Cheque Refund
- GSA G2G Transaction
- GSA Large Ticket Transaction
- Installment Billing Transaction
- International Airline Transaction
- International Transaction
- Interregional Transaction
- Intra-regional Transaction
- Limited-Amount Terminal Transaction
- Mail/Phone Order Transaction
- Manual Cash Disbursement
- **Effective 15 February 2010**, Money Transfer Original Credit Transaction
- No-Show Transaction

- Effective through 15 October 2010, No Signature Required Transaction
- Non-Authenticated Security Transaction
- Non-Secure Transaction
- Offline Check Card Transaction
- Online Check Card Transaction
- Online Financial Transaction
- Performance Threshold Interchange Reimbursement Fee Transaction
- Preauthorized Health Care Transaction
- Priority Check-out Transaction
- Quasi-Cash Transaction
- Real-Time Clearing Transaction
- Recurring Transaction
- Retail Transaction
- Secure Electronic Commerce Transaction
- Self-Service Terminal Transaction
- Effective through 15 October 2010, Small Ticket Transaction
- Store and Forward Transaction
- Supermarket Incentive Program Transaction
- T&E Advance Deposit Transaction
- T&E Transaction
- Tax Payment Transaction
- Telephone Service Transaction
- Vehicle-Specific Fleet Card Transaction
- **Effective 16 October 2010**, Visa Easy Payment Service Transaction
- Visa Electron Transaction
- Visa Prepaid Card Transaction
- Visa ReadyLink Transaction
- Visa Purchasing Large Ticket Transaction
- Wire Transfer Money Order Transaction

ID#: 081010-010410-0025176

Transaction Certificate

A Cryptogram generated by the Chip upon completion of an approved Transaction.

ID#: 010410-010410-0025178

Transaction Country

The Country where a Merchant Outlet is located, regardless of the Cardholder's location when a Transaction occurs. For Transactions completed aboard an aircraft or a Cruise Line vessel, the Transaction Country is where the Merchant deposits the Transaction Receipt.

ID#: 010410-010410-0025179

Transaction Currency

The currency in which a Transaction is originally completed.

ID#: 010410-010410-0025180

Transaction Date

The date on which a Transaction between a Cardholder and a Merchant or an Acquirer occurs.

ID#: 010410-010410-0025181

Transaction Identifier

A unique value that Visa assigns to each Transaction and returns to the Acquirer in the Authorization Response. Visa uses this value to maintain an audit trail throughout the life cycle of the Transaction and all related transactions, such as Reversals, Adjustments, confirmations, and Chargebacks.

ID#: 010410-010410-0025182

Transaction Information

Information necessary for processing Transactions, as specified in the Payment Card Industry Data Security Standard (PCI DSS).

ID#: 010410-010410-0025183

Transaction Receipt

An electronic or paper record of a Transaction (or a copy), generated at the Point-of-Transaction. The *Visa International Operating Regulations* refer to the following types of Transaction Receipts:

- Aggregated Transaction Receipt
- Cash Disbursement Transaction Receipt
- Counterfeit Transaction Receipt
- Credit Transaction Receipt
- Domestic Transaction Receipt
- Electronic Commerce Transaction Receipt

- Electronic Transaction Receipt
- Exported Transaction Receipt
- Load Transaction Receipt
- Guest Folio
- International Airline Transaction Receipt
- International Transaction Receipt
- Interregional Transaction Receipt
- Quasi-Cash Transaction Receipt
- Sales Draft
- Substitute Transaction Receipt
- T&E Document
- Transaction Record

ID#: 010410-010410-0025184

Transaction Receipt - U.S. Region

An electronic or paper record of a Transaction (or a copy, including microfilm), generated at the Point-of-Transaction. The U.S. Regional Operating Regulations refer to the following types of Transaction Receipts:

- Call Detail Report
- Cash Disbursement Transaction Receipt
- Counterfeit Transaction Receipt
- Credit Transaction Receipt
- Domestic Transaction Receipt
- Electronic Transaction Receipt
- Exported Transaction Receipt
- Guest Folio
- International Airline Transaction Receipt
- International Transaction Receipt
- Interregional Transaction Receipt
- Order Form
- Sales Draft
- Substitute Transaction Receipt
- T&E Document
- Transaction Record

ID#: 010410-010410-0025185

Transaction Receipt Number

The sequential number printed on transaction receipts.

ID#: 010410-010410-0025186

Transaction Record

A paper record issued by, or in connection with, a Point-of-Transaction Terminal.

ID#: 010410-010410-0025187

Transaction Region

The Visa Region where a Merchant Outlet is located, regardless of the Cardholder's location when a Transaction occurs. For Transactions completed aboard an aircraft, the Transaction Region is where the Merchant deposits the Transaction Receipt.

ID#: 010410-010410-0025188

Travel Service Category - U.S. Region

An Interchange Reimbursement Fee category for Lodging, Cruise Line, and restaurant Merchants, Car Rental Companies, and travel agencies and tour operators identified by Merchant Category Code 4722.

ID#: 010410-010410-0025192

Travelers Cheque - U.S. Region

See Cheque.

ID#: 010410-010410-0025191

U

Unable-to-Authenticate Response

A message from a 3-D Secure Issuer in response to an Authentication Request from a 3-D Secure Merchant indicating that the participating 3-D Secure Issuer is unable to authenticate the Cardholder for reasons other than those that result in an Authentication Denial.

ID#: 010410-010410-0025194

Unattended Acceptance Terminal

A Cardholder-operated device that reads, captures, and transmits Card information in an Unattended Environment. The *Visa International Operating Regulations* refer to the following types of Unattended Acceptance Terminals:

- ATM
- Automated Fuel Dispenser
- Card Dispensing Machine
- Load Device
- Devices that perform Cardholder-Activated Transaction Type A, Cardholder-Activated Transaction Type B, or Cardholder-Activated Transaction Type C

ID#: 010410-010410-0025195

Unattended Environment

An environment where a Transaction is completed under all of the following conditions:

- Card is present
- Cardholder is present
- Cardholder completes the Transaction directly at an Unattended Acceptance Terminal
- Authorization, if required, is obtained electronically

Transactions in this environment include the following:

- Retail Transactions at Unattended Acceptance Terminals
- T&E Transactions at Unattended Acceptance Terminals
- ATM Cash Disbursements
- Buy-a-Card Transactions at Card Dispensing Machines
- Load Transactions and Unload Transactions at Load Devices

Transactions in this environment exclude Transactions completed in Face-to-Face and Card-Absent Environments.

ID#: 010410-010410-0025196

Unauthorized Use

Effective 23 July 2010, a Transaction that meets one of the following criteria:

- Is not processed on behalf of a Member
- Is processed on behalf of a Member by a VisaNet Processor not designated for processing activities
- Is processed on behalf of a Member but not within the scope of the Member's category or categories of membership

- Is not within the scope of activities approved by the Member, the Member's Sponsor, or Visa
- Is processed using a BIN that has not been designated by the BIN Licensee for that Member's use

ID#: 081010-010100-0025922

Unauthorized Use - U.S. Region

A Transaction that meets one of the following criteria:

- Is not processed on behalf of a Member
- Is processed on behalf of a Member by a VisaNet Processor not designated for processing activities
- Is processed on behalf of a Member but not within the scope of the Member's category of membership
- Is not within the scope of activities approved by the Member, the Member's Sponsor, or Visa
- Is processed using a BIN that has not been designated by the BIN Licensee for that Member's use

ID#: 010410-010410-0025197

Unload Transaction

A Transaction where monetary value is removed from a Reloadable Card and transferred to another account held by the same financial institution.

ID#: 010410-010410-0025198

Unrecognized Service Code

A Service Code that cannot be recognized by a Magnetic-Stripe Terminal or Chip-Reading Device.

ID#: 010410-010410-0025199

Usage Code - U.S. Region

A VisaNet code that identifies the specific processing cycle of a Chargeback or Presentment.

ID#: 010410-010410-0025200

V

V Distribution Program

A program through which a Member provides payment services to V Distribution Program Distributors and V Distribution Program Cardholders by acting as a V Distribution Program Issuer, Acquirer, or both.

ID#: 010410-010410-0025419

V Distribution Program Card

An enhancement to a Visa Business or Visa Purchasing Card product, targeted to retailers, for payment of goods and services from a V Distribution Program Distributor.

ID#: 010410-010410-0025420

V Distribution Program Cardholder

A retailer to whom an Issuer has issued a V Distribution Program Card.

ID#: 010410-010410-0025421

V Distribution Program Distributor

A commercial entity that accepts the V Distribution Program Card as payment for goods and services.

ID#: 010410-010410-0025422

V Distribution Program Issuer

A Member that participates in the V Distribution Program and whose name appears on a V Distribution Program Card as the Issuer.

ID#: 010410-010410-0025423

V PAY Brand Mark

The Visa-Owned Mark used to represent the V PAY Product.

ID#: 010410-010410-0025424

V PAY Card

A Chip Card that bears the V PAY Brand Mark, enabling a V PAY Cardholder to obtain goods, services, or cash from a V PAY Merchant or Acquirer or ATM.

ID#: 010410-010410-0025425

V PAY Merchant

A Merchant that displays the V PAY Brand Mark.

ID#: 010410-010410-0025426

V PAY Product

An unembossed “Chip only” Card developed in Visa Europe.

ID#: 010410-010410-0025427

V PAY Transaction

A Chip-initiated Transaction completed with a V PAY Card at a V PAY Merchant or Acquirer.

ID#: 010410-010410-0025428

V.I.P. System

The processing component of the VisaNet Integrated Payment System comprised of BASE I and the Single Message System used for single message Authorization in connection with financial Transaction processing.

ID#: 010410-010410-0025201

V.I.P. System - U.S. Region

VisaNet Integrated Payment System. The VisaNet Authorization, Clearing, and Settlement services provided to Members. The V.I.P. System consists of both BASE I and the Single Message System.

ID#: 010410-010410-0025202

V.I.P. System Endpoint Certification Program - U.S. Region

A certification program that provides protection to Visa Members and their VisaNet Processor endpoint systems from the risk of unpredictable processing from non-compliant code and helps ensure the integrity of the Visa payment system by requiring that all endpoints certify compliance with Visa specifications.

ID#: 010410-010410-0025203

V.I.P. System User

A VisaNet Processor that connects to the V.I.P. System through a terminal or computer device for Authorization and other services.

ID#: 010410-010410-0025204

Validation Code

A unique value that Visa includes as part of the Authorization Response for Custom Payment Service Transactions, to ensure that key Authorization fields are preserved in the Clearing Record.

ID#: 010410-010410-0025205

Variance Committee - Canada Region

A committee comprising Visa Canada senior management.

ID#: 010410-010410-0025206

Vehicle-Specific Fleet Card

A Visa Commercial Card with Fleet Service enhancement that is assigned to a specific vehicle.

ID#: 010410-010410-0025208

Verified by Visa

A Visa-approved Authentication Method based on 3-D Secure.

ID#: 010410-010410-0025209

Verified by Visa Mark

A Mark used in conjunction with the Visa Authenticated Payment Program. One of the Visa-Owned Marks.

ID#: 010410-010410-0025210

Virtual Account

An account for which no Card is issued, established primarily for completing Electronic Commerce Transactions.

ID#: 010410-010410-0025211

Virtual Account Holder

An individual or commercial entity to whom a Virtual Account is issued or who is authorized to use a Virtual Account.

ID#: 010410-010410-0025212

Virtual Account Issuer

A Member that establishes a Virtual Account and enters into a contractual relationship with a Virtual Account Holder.

ID#: 010410-010410-0025213

VIS-Compliant

A Card application that complies with either:

- The requirements specified in the Visa Integrated Circuit Card Specification (VIS) and has been approved by Visa Approval Services
- The requirements specified in the *EMV Common Payment Application Specifications* and has been personalized to a Common Core Definition-compliant profile and approved by EMVCo

ID#: 010410-010410-0025214

VIS-Compliant - U.S. Region

A Card application that complies with the requirements specified in the *Visa Integrated Circuit Card Specification* (VIS).

ID#: 010410-010410-0025215

Visa

Visa International Service Association and all of its subsidiaries and affiliates, and subsidiaries and affiliates of Visa Inc., excluding Visa Europe. When used within the *Visa International Operating Regulations*, Visa refers to any Visa Inc. subsidiary, affiliate, Regional Office, management, or committee as applicable.

ID#: 010410-010410-0025217

Visa Account Updater - Canada Region

Effective 1 June 2010, an optional service developed by Visa, that enables an Issuer to provide updated Cardholder account information to participating Acquirers, as specified in the *Visa Account Updater Terms of Use*.

ID#: 081010-010100-0025747

Visa Account Updater - U.S. Region

An optional service developed by Visa, that enables an Issuer to provide updated Cardholder account information to participating Acquirers, as specified in the *Visa Account Updater Terms of Use*.

ID#: 010410-010410-0025236

Visa Acquirer

A Member that signs a Visa Merchant or disburses currency or loads funds to a Visa Cardholder in a Cash Disbursement or Load Transaction, and directly or indirectly enters the resulting Transaction Receipt into Interchange.

ID#: 010410-010410-0025237

Visa Activity File

A file maintained at a VisaNet Interchange Center that lists the Account Numbers for which Stand-In Processing has generated Approval Responses during the preceding 4-calendar-day period.

ID#: 010410-010410-0025238

Visa Advanced ID Solutions - U.S. Region

Effective through 11 August 2010, a Visa service that is designed to reduce Member losses related to Card, non-Visa card, and other Visa and non-Visa products through the use of the Issuers' Clearinghouse Service, the eFunds Services, ID Score Plus, **effective 8 July 2010**, Credit Optics, and/or the Prescreen Service.

Effective 12 August 2010, a Visa service that is designed to reduce Member credit and fraud losses related to Card, non-Visa card, and other Visa and non-Visa products through the use of the Issuers' Clearinghouse Service, the Prescreen Service, ID Analytics, Inc. services (ID Score Plus and Credit Optics), and Fidelity National Information Services, Inc. services (DebitReport® and Fraud Intelligence™).

ID#: 081010-010410-0025239

Visa and Bands Symbol - U.S. Region

See Visa Flag Symbol - U.S. Region.

ID#: 010410-010410-0025240

Visa ATM

An ATM that displays the Visa Brand Mark or the Visa Flag Symbol, but not the Plus Symbol.

ID#: 010410-010410-0025241

Visa ATM Network - U.S. Region

A service offered by participating Members that allows a Cardholder to obtain currency or travelers cheques from an ATM displaying the Visa Flag Symbol or the Visa Brand Mark.

ID#: 010410-010410-0025242

Visa ATM Network Transaction - U.S. Region

See ATM Cash Disbursement.

ID#: 010410-010410-0025243

Visa Billing Statement - U.S. Region

A monthly report provided by Visa that details charges assessed to Members. Items appearing on this report will be collected using the Fee Collection transaction Reason Code 5010 (Global Member Billing Solution).

ID#: 010410-010410-0025244

Visa Brand Mark

A Visa-Owned Mark that represents the Visa organization and its product and service offerings. It must be used as specified in the *Visa International Operating Regulations* and the Visa Product *Brand Standards* and denotes acceptance for both Payment and Cash Disbursement.

ID#: 010410-010410-0025245

Visa Brand Mark with the Electron Identifier

A Visa-Owned Mark consisting of the Visa Brand Mark and the name “Electron,” which must be used as specified in the *Visa International Operating Regulations* and the Visa Product Brand Standards.

ID#: 010410-010410-0025246

Visa Brand Name

A Visa-Owned Mark comprising the name “Visa.”

ID#: 010410-010410-0025247

Visa Business Card

A Visa Card targeted to the small business market that is used to pay for employee business travel and general expenses, and is issued as specified in the *Visa International Operating Regulations* and the Visa Product Brand Standards.

ID#: 010410-010410-0025248

Visa Business Cardholder

An employee of a small business to whom an Issuer has issued a Visa Business Card, including sole proprietors and self-employed individuals.

ID#: 010410-010410-0025249

Visa Business Check Card - U.S. Region

A Visa Business Card issued as a Visa Check Card.

ID#: 010410-010410-0025250

Visa Business Electron Card

A Card intended for the small business market used to pay for employee business travel and general expenses and complies with all of the following:

- Is issued with the Visa Business Card core feature requirements
- Meets the physical Card characteristics of a Visa Electron Card specified in the *Visa Product Brand Standards*
- Contains the Service Code for Online Authorization

ID#: 010410-010410-0025252

Visa Business Platinum Check Card - U.S. Region

A Visa Business Check Card issued as Visa Platinum.

ID#: 010410-010410-0025253

Visa Business Platinum Credit Card - U.S. Region

A Visa Business Card issued as Visa Platinum.

ID#: 010410-010410-0025254

Visa Buxx - U.S. Region

A Visa Prepaid Card designed for teenagers, with account ownership by a parent or guardian.

ID#: 081010-010410-0025255

Visa Buxx Symbol - U.S. Region

A Visa-Owned Mark consisting of the Visa Wordmark and the Enhanced Visa Wordmark centered above the word "Buxx."

ID#: 010410-010410-0025256

Visa Canada

Visa Canada Corporation.

ID#: 010410-010410-0025257

Visa Card

A Card that bears the Visa Brand Mark as specified in the *Visa International Operating Regulations* or the *Visa Product Brand Standards*, enabling a Visa Cardholder to obtain goods, services, or cash from a Visa Merchant or an Acquirer or facilitate the loading of funds to a Prepaid Account. A Visa Card is always one of the following:

- Visa Business Card
- Visa Classic Card
- Visa Corporate Card
- Visa Gold Card
- Visa Infinite Card
- Visa Platinum card
- Visa Premier Card
- Visa Prepaid Card
- Visa Purchasing Card
- Visa Signature Card

ID#: 081010-010410-0025258

Visa Card - U.S. Region

A Magnetic Stripe and/or a Visa Contactless Card bearing either the Visa Flag Symbol or the Visa Brand Mark, or a non-Card form Contactless Payment device bearing the Visa Brand Mark, that enables a Visa Cardholder to obtain goods, services, or cash from a Visa Merchant or an Acquirer.

Effective 1 January 2011, all Visa Cards must bear the Visa Brand Mark.

A Visa Card is always one of the following:

- Authorization Preferred Visa Prepaid Card
- Visa Business
- Visa Business Platinum Check Card
- Visa Business Platinum Credit Card
- Visa Buxx
- Visa Check Card
- Visa Check Card II
- Visa Corporate
- Visa Employee Benefit Card
- Visa Gift Card
- Visa Meetings
- Visa Payroll
- Visa Prepaid Business Card
- Visa Prepaid Card
- Visa Prepaid Corporate Card
- Visa Purchasing
- Visa Prepaid Purchasing Card
- Visa Signature
- Visa Signature Preferred
- Visa Traditional

ID#: 081010-010410-0025259

Visa Card Program

A program through which a Member provides product payment services to Cardholders using Cards that bear the Visa Brand Mark.

ID#: 010410-010410-0025260

Visa Card Program - U.S. Region

See Visa Program.

ID#: 010410-010410-0025261

Visa Card Program Marks - U.S. Region

See Visa Program Marks.

ID#: 010410-010410-0025262

Visa Cash Back Service - U.S. Region

A service whereby cash is obtained from a qualified Merchant through the use of a Visa Check Card II Card in conjunction with, and processed as, a PIN-based Single Message System Transaction. The amount of cash back is always less than the total Transaction amount.

ID#: 010410-010410-0025263

Visa Cash Card

A Chip Card that holds monetary value and stores security keys. There are 3 types of Visa Cash Cards:

- Disposable Card
- Feature Reloadable Card
- Reloadable Card

ID#: 010410-010410-0025264

Visa Cash Program

A program through which a financial institution provides Visa Cash Card services to Cardholders or Merchants by acting as a Load Acquirer, Merchant Acquirer, Card Issuer, funds source, or some combination thereof.

ID#: 010410-010410-0025265

Visa Cash Program Participant

A financial institution that is one of the following:

- Load Acquirer
- Merchant Acquirer

- Card Issuer
- Funds source

ID#: 010410-010410-0025266

Visa Cash Symbol

A Mark created by combining the Visa Brand Name, Comet Design, and the word “Cash.” One of the Visa-Owned Marks.

ID#: 010410-010410-0025267

Visa Check Card - U.S. Region

A Consumer Visa Check Card or Visa Business Check Card that accesses a deposit, investment, or other consumer or business asset account, including a fiduciary account.

ID#: 010410-010410-0025268

Visa Check Card II - U.S. Region

A Consumer Visa Check Card that accesses a deposit, investment, or other consumer asset account, including a fiduciary account.

ID#: 010410-010410-0025269

Visa Classic Card

A general-purpose Visa Card that is issued as specified in the *Visa International Operating Regulations* or the Visa Product Brand Standards.

ID#: 010410-010410-0025270

Visa Commercial - U.S. Region

A product identifier that, at the option of an Issuer, may be printed on the front of a Commercial Visa Product.

ID#: 010410-010410-0025271

Visa Commercial Card Product - U.S. Region

See Commercial Visa Product - U.S. Region.

ID#: 010410-010410-0025274

Visa Commercial Cards

A product family of Cards intended for business expense use that comprises the:

- Visa Business Card
- Visa Business Electron Card
- Visa Corporate Card
- Visa Purchasing Card

ID#: 010410-010410-0025272

Visa Commercial Solutions Data and Reporting Tools - U.S. Region

Various optional data management, reporting, and analysis services provided to Issuers and their Client Organizations in connection with their Commercial Visa Product Programs.

ID#: 010410-010410-0025275

Visa Consumer Card - U.S. Region

A Visa Card other than a Commercial Visa Product Card.

ID#: 010410-010410-0025276

Visa Consumer Credit Card - U.S. Region

A Visa Consumer Card other than Visa Debit Card that includes the following:

- Visa Traditional
- Visa Signature
- Visa Signature Preferred

ID#: 010410-010410-0025277

Visa Contactless - U.S. Region

A Contactless Payment-enabled Visa Card or Visa Micro Tag issued in conjunction with, and as a companion to, a full-size Visa Card.

ID#: 010410-010410-0025278

Visa Contactless Payment Program - U.S. Region

A program through which participating Members issue Visa Cards with Contactless Payment capability or support Contactless Payment at a Point-of-Transaction Terminal.

ID#: 010410-010410-0025279

Visa Corporate Card

A Visa Card targeted to mid-to-large size companies that is primarily used to pay for employee business travel and entertainment expenses, and is issued as specified in "Visa Commercial Corporate Products."

ID#: 010410-010410-0025280

Visa Corporate Cardholder

An employee of a mid-to-large-size company to whom an Issuer has issued a Visa Corporate Card.

ID#: 010410-010410-0025281

Visa Corporate Identity - U.S. Region

The Enhanced Visa Wordmark, used to represent the Visa organization and all of its products and services.

ID#: 010410-010410-0025282

Visa Credit Acceptor – Canada Region

A Merchant that accepts Visa Credit Cards issued by Canadian Issuers.

ID#: 081010-160810-0025971

Visa Credit and Business Category - U.S. Region

A Card category that consists of the following:

- Consumer Card, other than a Visa Debit Card, issued by a U.S. Issuer
- Commercial Visa Product
- Visa Card issued by a non-U.S. Issuer

ID#: 010410-010410-0025283

Visa Credit Card - Canada Region

A Visa Card other than Visa Debit Card.

ID#: 081010-160810-0025972

Visa Credit Card Plan - Canada Region

See Visa Program - Canada Region.

ID#: 010410-010410-0025284

Visa Customer Care Services - U.S. Region

A 24-hour-a-day, 7-day-a-week center that Visa maintains as part of the Global Customer Assistance Services program, where a Cardholder can obtain:

- Information and certain types of emergency assistance while traveling
- Emergency Cash Disbursements and Emergency Replacement Cards

ID#: 010410-010410-0025285

Visa Debit Acceptor - Canada Region

A Merchant that accepts Visa Debit Cards issued by Canadian Issuers.

ID#: 010410-010410-0025286

Visa Debit Card - Canada Region

A Visa Card that accesses a consumer deposit, savings or equivalent account, excluding Visa Prepaid Cards and Prepaid Accounts.

ID#: 081010-010410-0025287

Visa Debit Card - U.S. Region

A Visa Consumer Card that accesses a deposit, investment, or other asset of a consumer, including a fiduciary account, but not including a Consumer Visa Deferred Debit Card. A Visa Debit Card includes the following:

- Visa Buxx
- Consumer Visa Check Card
- Visa Check Card II
- Visa Gift Card
- Visa Incentive Card
- Visa Payroll
- Visa Prepaid Card

ID#: 081010-010410-0025288

Visa Debit Category - U.S. Region

A Card category that consists of the following:

- Visa Debit Card issued by a U.S. Issuer
- Visa Card issued by a non-U.S. Issuer

ID#: 010410-010410-0025289

Visa Debit Transaction - Canada Region

A transaction using a Visa Debit Card. Where a transaction initiated with a Visa Debit Card is conducted at a merchant which is not a Visa Debit Acceptor, it will not be a Visa Debit Transaction. Where a transaction initiated with a Visa Debit Card is conducted at a merchant where the cardholder selects another payment service, other than Visa Debit, it shall not be a Visa Debit Transaction.

ID#: 081010-010410-0025290

Visa Debt Repayment Program Transaction - U.S. Region

A Visa Debit Card Transaction completed by a Visa Debit Category Limited Acceptance Merchant that is authorized and processed as specified in the *Visa International Operating Regulations*.

ID#: 010410-010410-0025291

Visa Distributed Processing Solution (VDPS)

See Visa Europe Authorisation Service.

ID#: 010410-010410-0025292

Visa Easy Payment Service (VEPS)

Effective 16 October 2010, a Visa Point-of-Transaction service that permits qualified Visa Easy Payment Service Merchants to process small value Transactions, as specified in the "Country Level Visa Easy Payment Service Transaction Limits" without requiring a Cardholder Verification Method or the issuance of a Transaction Receipt unless requested by the Cardholder in accordance with the procedures specified in the *Visa International Operating Regulations*.

ID#: 081010-161010-0025697

Visa Easy Payment Service (VEPS) Merchant

Effective 16 October 2010, a Merchant Outlet that qualifies to participate in the Visa Easy Payment Service program on the basis of its assigned Merchant Category Code, as specified in "Visa Easy Payment Service (VEPS) Merchant Category Code Exclusions."

ID#: 081010-161010-0025696

Visa Easy Payment Service (VEPS) Transaction

Effective 16 October 2010, an electronically-read Transaction that is:

- Authorized
- Conducted in a Face-to-Face Environment^{14, 15}
- Does not exceed the Transaction limits specified in “Country-Level Visa Easy Payment Service Transaction Limits”
- Initiated by a qualified Merchant as specified in “Visa Easy Payment Service (VEPS) Merchant Category Code Exclusions”

ID#: 081010-161010-0025698

Visa Electron Acquirer

A Member that both:

- Signs a Visa Electron Merchant or disburses currency to a Cardholder using a Visa Electron Card in a Manual Cash Disbursement
- Directly or indirectly enters the resulting Transaction Receipt into Interchange

ID#: 010410-010410-0025294

Visa Electron Card

A Card that bears the Visa Brand Mark with the Electron Identifier and that is used to denote acceptance for both payment and Cash Disbursement.

ID#: 010410-010410-0025295

Visa Electron Card Program

A program through which a Member provides product payment services to Visa Electron Cardholders.

ID#: 010410-010410-0025296

Visa Electron Issuer

A Member that issues Visa Electron Cards.

ID#: 010410-010410-0025297

¹⁴ A variance applies in the U.S. Region. Transactions less than or equal to US \$15 conducted at Cardholder-Activated Terminals may qualify as Visa Easy Payment Service Transactions.

¹⁵ **Effective 16 October 2010**, a variance applies in the AP Region. Domestic Proximity Payment Transactions conducted at Unattended Acceptance Terminals (Type B or Type C) may qualify as Visa Easy Payment Service Transactions.

Visa Electron Logotype - U.S. Region

The Visa Electron Wordmark depicted in stylized lettering.

ID#: 010410-010410-0025298

Visa Electron Merchant

A Merchant that:

- Displays the Visa Electron Symbol or Visa Brand Mark with the Electron Identifier
- Has a Zero Floor Limit or has a terminal capable of reading and acting upon the Service Code in the Magnetic Stripe, or instructions for an Online Authorization Request from a Chip

ID#: 010410-010410-0025299

Visa Electron Payment Application

A software application contained within a Chip or payment data encoded on a Magnetic Stripe that defines the parameters for processing a Visa Electron Transaction and meets the minimum requirements for the Visa Electron Program.

ID#: 010410-010410-0025300

Visa Electron Program

A program through which a Member provides payment services to Visa Electron Merchants and Visa Electron Cardholders by acting as a Visa Electron Issuer, Visa Electron Acquirer, or both.

ID#: 010410-010410-0025301

Visa Electron Program Marks

The Marks used in connection with the Visa Electron Program.

ID#: 010410-010410-0025302

Visa Electron Symbol

A Visa-Owned Mark consisting of the Visa Wordmark, Comet Design, and name “Electron.”

ID#: 010410-010410-0025303

Visa Electron Transaction

A Transaction completed with a Visa Electron Card.

ID#: 010410-010410-0025304

Visa Electron Wordmark

A Visa-Owned Mark consisting of the Visa Brand Name and the name “Electron.”

ID#: 010410-010410-0025305

Visa Electronic Certificate Service

A Visa service that issues Digital Certificates.

ID#: 010410-010410-0025293

Visa Employee Benefit Card

A Visa Prepaid Card through which an Issuer enables employers and benefit administrators to provide employees with a Card that allows direct access to benefits such as qualified health care, dependent care, transit, fuel and meal expenses.

ID#: 081010-010410-0025307

Visa ePay - U.S. Region

The Visa systems and services described in the *Visa ePay Operating Regulations*.

ID#: 010410-010410-0025308

Visa ePay Product Name - U.S. Region

A product name comprised of the Visa Wordmark or Visa Brand Name and the term “ePay,” as specified in the *Visa ePay Operating Regulations*.

ID#: 010410-010410-0025309

Visa Europe

The company, Visa Europe Limited, registered in England and Wales with its registered address at One Sheldon Square, London W2 6TT with company number 5139966.

ID#: 010410-010410-0025310

Visa Europe Authorisation Service

A scalable VisaNet system that delivers Online Authorization and financial processing services to Members.

ID#: 010410-010410-0025311

Visa Extras Program - U.S. Region

A Points-based loyalty program that enables participating Cardholders to earn Points toward rewards consisting of goods or services based on eligible Visa purchase Transactions.

ID#: 010410-010410-0025312

Visa FeatureSelect - U.S. Region

Effective 14 December 2009, an optional service that allows U.S. Issuers to automate the customization, management, and servicing of Visa core and Issuer-registered optional Card enhancements for all Visa products.

ID#: 010410-141209-0025586

Visa File Correction Service - U.S. Region

See File Correction Service.

ID#: 010410-010410-0025313

Visa File Exchange Service - U.S. Region

A program through which Members and their qualified Agents exchange non-clearing and settlement files with Visa.

ID#: 010410-010410-0025314

Visa Flag Symbol - U.S. Region

A Visa-Owned Mark consisting of the Bands Design with the Visa Logotype centered in the middle band. **Effective 1 January 2011**, a Visa Card must not bear the Visa Flag Symbol.

ID#: 010410-010410-0025316

Visa Fleet Card - U.S. Region

A Visa Purchasing Card used only for the purchase of fuel and vehicle maintenance services.

ID#: 010410-010410-0025317

Visa Fleet Service - U.S. Region

An enhancement to Visa Purchasing that provides company vehicle fleet managers with information to track vehicle fuel and maintenance expenses.

ID#: 010410-010410-0025318

Visa Fleet Service Merchant - U.S. Region

A Merchant whose primary business is providing fuel or vehicle maintenance services. A Visa Fleet Service Merchant is identified by the following Merchant Category Codes: 4468, 4582, 5511, 5532, 5533, 5541, 5542, 5599, 7531, 7534, 7535, 7538, 7542, 7549, and 7699.

ID#: 010410-010410-0025319

Visa Flexible Spending Account (FSA) - U.S. Region

A Visa Prepaid Card program administered by an employer, in accordance with the IRS requirements, that permits employees to set aside pre-tax dollars to pay qualified out-of-pocket medical expenses not covered by the employer's health care plan.

ID#: 010410-010410-0025320

Visa Gift Card

A Visa Prepaid Card, designed for consumer gift giving.

ID#: 081010-010410-0025321

Visa Global ATM Network

The network through which an ATM participant provides Cash Disbursement services to Cardholders by acting as an Issuer, an ATM Acquirer, or both.

ID#: 010410-010410-0025322

Visa Global ATM Program

A program where an ATM participant provides Cash Disbursement services to Cardholders by acting as an Issuer, an ATM Acquirer, or both.

ID#: 010410-010410-0025323

Visa Global Customer Assistance Services Program

Services provided by Visa Global Customer Care Services to Cardholders and Issuers, including customer and emergency services provided to Cardholders traveling away from home. These include the:

- Cardholder Inquiry Service
- Emergency Cash Disbursement
- Emergency Card Replacement

- Lost/Stolen Card Reporting
- Exception file updates
- Visa TravelMoney customer service

ID#: 081010-010410-0024678

Visa Global Customer Care Services

The 24-hour-a-day, 7-day-a-week centers that provide services including:

- Those specified in the Visa Global Customer Assistance Services Program
- Information and certain types of non-emergency assistance while traveling

ID#: 081010-010410-0025343

Visa Gold Card

A premium Visa Card that both:

- Offers core and optional services as specified in *Visa International Operating Regulations*
- Is issued as specified in the *Visa Product Brand Standards*
- (Regional variations may be found in the applicable Regional Operating Regulations.)

ID#: 010410-010410-0025324

Visa Health Reimbursement Account (HRA) - U.S. Region

An employer-funded Visa Prepaid Card program that reimburses employees, in accordance with the IRS regulations, for qualified out-of-pocket medical expenses not covered by the employer's health care plan.

ID#: 010410-010410-0025325

Visa Health Savings Account (HSA) - U.S. Region

A Visa Prepaid Card program operated in accordance with the IRS regulations that enables participants of a qualified high-deductible health plan (HDHP) to access funds contributed by an employee, employer, or both, for qualified out-of-pocket health care expenses.

ID#: 010410-010410-0025326

Visa Hotel and Cruise Line Services

Services that a Hotel or Cruise Line may provide to Cardholders, including:

- Advance Deposit Service

- Hotel Reservation Service
- Priority Check-out Service
- Cash Disbursement

ID#: 010410-010410-0025327

Visa Inc.

A Delaware stock corporation.

ID#: 010410-010410-0025328

Visa Incentive Card

A consumer Visa Prepaid Card, designed to enable a business entity to provide consumer funds in the form of promotional discounts, rebates, or corporate incentives such as bonuses.

ID#: 081010-010410-0025329

Visa Incentive Network - U.S. Region

A program that allows targeted rewards such as discounts or sweepstakes to be made available to select Visa Cardholders.

ID#: 010410-010410-0025330

Visa Infinite Business Card - Canada Region

Effective 1 November 2009, a Visa Card targeted to small business market that has attributes exceeding that of a Visa Business Card.

ID#: 010410-011109-0025630

Visa Infinite Card

A Product Name for a Visa Card that has attributes exceeding those of a Visa Gold Card and Visa Platinum.

ID#: 010410-010410-0025331

Visa Infinite Exclusive Privileges

A Merchant-partner program with exclusive offers for Visa Infinite Cardholders.

ID#: 010410-010410-0025332

Visa Information Management

Optional services provided by Visa to Members and clients of Members to enhance reporting and data gathering.

ID#: 010410-010410-0025333

Visa Integrated Billing Statement

A monthly report provided by Visa that details charges assessed to Members. Items appearing on this report are collected using the Fee Collection Transaction reason code 5010 ("Visa Integrated Billing Statement").

ID#: 010410-010410-0025334

Visa Integrated Billing System - U.S. Region

See Global Member Billing Solution - U.S. Region.

ID#: 010410-010410-0025335

Visa Integrated Circuit Card Specification (VIS) - U.S. Region

Chip Card and terminal requirements for Visa Smart Payment programs that serve as companion specifications to the *EMV Integrated Circuit Card Specifications*.

ID#: 010410-010410-0025336

Visa IntelliLink Compliance Management - U.S. Region

Effective 19 March 2010, a web-based service designed to meet the Card program management needs of federal government agency Client Organizations. Visa IntelliLink Compliance Management provides information services such as:

- Analytics and investigative reporting
- Misuse detection
- Program compliance
- Regulatory compliance
- Spend management
- Strategic sourcing
- Administration

ID#: 081010-010410-0025337

Visa IntelliLink Spend Management

Effective 30 September 2009, Visa IntelliLink Spend Management is an optional service provided to Members and their clients to access and manage commercial multi-program data, reports, statements, and expense management.

ID#: 010410-300909-0025614

Visa Interchange Directory - U.S. Region

A directory containing contact information on Members and VisaNet Processors that Visa compiles and sends to all Members and VisaNet Processors.

ID#: 010410-010410-0025338

Visa Interchange Directory Update Form

A form containing contact information on Members and VisaNet Processors that Visa compiles and sends to all Members and VisaNet Processors in the form of a directory. See "Visa Interchange Directory Update Form" (Exhibit 4F).

ID#: 010410-010410-0025339

Visa Interlink Program Marks

The Marks used in connection with the Visa Interlink Program, including the Comet Design, Visa Interlink Symbol, and Visa Interlink Wordmark.

ID#: 010410-010410-0025340

Visa International - U.S. Region

See Visa.

ID#: 010410-010410-0025341

Visa International Operating Regulations

A body of regulations that sets forth the requirements for Members operating Visa programs. The *Visa International Operating Regulations* contain:

- International regulations applicable to all Members
- AP Regional Operating Regulations applicable to Members operating in the Asia-Pacific Region, including clients of Visa Worldwide Private Ltd.
- Canada Regional Operating Regulations applicable to Members operating in the Canada Region
- CEMEA Regional Operating Regulations applicable to Members operating in the Central Europe, Middle East, and Africa Region

- LAC Regional Operating Regulations applicable to Members operating in the Latin America and Caribbean Region
- U.S. Regional Operating Regulations applicable to Members operating in the U.S. Region

ID#: 010410-010410-0025342

Visa Internet Domain Name

A Visa-Owned Mark used to represent the Visa organization on the Internet or other networks. The *Visa International Operating Regulations* refer to 3 types of Visa Internet Domain Names:

- Internet Domain Name—Visa Simple
- Internet Domain Name beginning with the word “Visa”
- Internet Domain Name including the word “Visa”

ID#: 010410-010410-0025345

Visa Issuer

A Member that issues Visa Cards.

ID#: 010410-010410-0025346

Visa Logotype - U.S. Region

The Visa Wordmark depicted in stylized lettering.

ID#: 010410-010410-0025347

Visa Loyalty Platform Services

Effective 15 October 2010, rewards and loyalty services available to Members to enhance their proprietary loyalty programs.

ID#: 081010-151010-0025867

Visa Loyalty Platform Services - U.S. Region

Effective through 14 October 2010, rewards and loyalty services available to Issuers and Acquirers to enhance their proprietary loyalty programs. This program replaces the Visa Extras Platform Services loyalty program.

ID#: 081010-010410-0025348

Visa Meetings - U.S. Region

A Visa Purchasing Card used for purchases associated with business meetings and events.

ID#: 010410-010410-0025349

Visa Meetings Card

A Visa Card issued to commercial entities in the public and private sector for commercial purchases associated with business meetings and events, as specified in “Visa Meetings Card” and the *Visa Product Brand Standards*.

ID#: 010410-010410-0025350

Visa Membership Management - U.S. Region

A web-based service, accessed through Visa Online, that allows Members and their designated Agents to view and manage their Visa membership information in the Visa information system.

ID#: 010410-010410-0025351

Visa Merchant

A Merchant that displays the Visa Brand Mark and accepts all Visa Cards.

ID#: 010410-010410-0025352

Visa Message Gateway Service - U.S. Region

A component of the Direct Exchange network that allows VisaNet endpoints to access authorization processing services. It operates as a switch for all payment transactions, routing traffic between all Visa payment processing participants.

ID#: 081010-010410-0025353

Visa Micro Tag - U.S. Region

A Visa Contactless-only payment device without a Magnetic Stripe issued as a companion to a corresponding full-size Visa Card in accordance with the provisions specified in the *Visa International Operating Regulations* and the Visa Micro Tag Design and Branding Guide. Also see Visa Card - U.S. Region.

ID#: 010410-010410-0025354

Visa Mini Card

A miniaturized version of a Visa Card or Visa Electron Card that must:

- Provide the designated level of utility promised to the Cardholder
- Contain the physical elements and data components required to complete a Transaction

ID#: 010410-010410-0025355

Visa Mini Card - U.S. Region

A small-size Visa Consumer or Commercial Visa Product Card issued in conjunction with a corresponding full-sized Visa Card, and issued in accordance with the provisions specified in the U.S. Regional Operating Regulations and the *Visa Product Brand Standards*.

ID#: 010410-010410-0025356

Visa Mini Card Design and Technology - U.S. Region

The Card design and technology as set forth in and according to the *Visa Mini Card Design and Branding Guide for the United States*, and the Visa Mini Card Patent Rights identified therein.

ID#: 010410-010410-0025357

Visa Mini Card Patent Rights - U.S. Region

The patents associated with the Visa Mini Card Design and Technology issued to Bank of America in the United States, along with pending patent applications in the United States under which Visa and Members are granted rights in accordance with the Bank of America Visa Mini Card Exclusive License Agreement and these Operating Regulations.

ID#: 010410-010410-0025358

Visa Money Transfer Program - U.S. Region

Effective 15 February 2010, a component of the overall Original Credit program that supports a person-to-person funds transfer service for Visa Cardholders or other consumers resulting in a credit to the recipient Cardholder's Visa account, as specified in the *Visa Money Transfer (VMT) Global Implementation Guide*. See also Money Transfer Original Credit Program.

ID#: 081010-150210-0025691

Visa Online - U.S. Region

A password-protected Website that provides Members and/or their VisaNet Processors with access to Visa information.

ID#: 010410-010410-0025360

Visa Payables Automation - Canada Region

Effective 11 February 2010, an optional electronic payment solution that enables Canada Issuers to automate their accounts payable processes using Visa Commercial Cards. One of the Visa Commercial Solutions Data and Reporting Tools.

ID#: 010410-010100-0025610

Visa Payables Automation - U.S. Region

Effective 11 February 2010, an optional electronic payment solution that enables U.S. Issuers to automate their accounts payable processes using Visa Commercial Cards. One of the Visa Commercial Solutions Data and Reporting Tools.

ID#: 010410-110210-0025611

Visa Payment Application

A software application contained within a Chip or payment data encoded on a Magnetic Stripe that defines the parameters for processing a Visa Transaction and meets the minimum requirements of the Visa Program.

ID#: 010410-010410-0025361

Visa Payment Gateway Service

A Visa service that provides Authorization and Clearing of Secure Electronic Commerce Transactions.

ID#: 010410-010410-0025362

Visa Payroll

A Visa Prepaid Card that enables employers to offer employees a Visa Card as an alternative to the disbursement of employment wages or salary via a check.

ID#: 081010-010410-0025363

Visa PIN Debit Gateway Service - U.S. Region

A Visa processing service that switches non-Visa, PIN-based, or qualified non-PIN-based bill payment debit transactions to debit networks for authorization, clearing, settlement, and exception item processing, which may include chargebacks, representments, and other non-financial and financial transactions as defined by the operational rules of the applicable network.

ID#: 081010-010410-0025364

Visa Plan Marks - Canada Region

The Visa-Owned Marks and the Marks owned by Visa Canada from time to time.

ID#: 010410-010410-0025365

Visa Platinum

A Card product that has attributes equal to or exceeding those of a Visa Gold Card.

ID#: 010410-010410-0025366

Visa Premier Card

A premium Visa Card that both:

- Offers core and optional services as specified in the *Visa International Operating Regulations*
- Is issued as specified in the *Visa Product Brand Standards*
- (Regional variations may be found in the applicable Regional Operating Regulations.)

ID#: 010410-010410-0025370

Visa Prepaid Business Card - U.S. Region

A Visa Business Card used to access funds in a Prepaid Account.

ID#: 010410-010410-0025371

Visa Prepaid Card

A Visa Card used to access funds in a Visa Prepaid Account or a Card where monetary value is stored on a Chip.

ID#: 081010-010410-0024996

Visa Prepaid Card Transaction

The act between a Cardholder using a Visa Prepaid Card and a Merchant or an Acquirer resulting in a Transaction Receipt.

ID#: 081010-010100-0025555

Visa Prepaid Corporate Card - U.S. Region

A Visa Corporate Card used to access funds in a Prepaid Account.

ID#: 010410-010410-0025373

Visa Prepaid Purchasing Card - U.S. Region

A Visa Purchasing Card used to access funds in a Prepaid Account.

ID#: 010410-010410-0025375

Visa Product

Effective 3 November 2009, any Visa Card, Visa Electron Card, component, or secure feature that relates to Card production, manufacture, or fulfillment managed under the Approved Vendor Program.

ID#: 010410-010100-0025527

Visa Program

A program through which a Member provides payment services to Visa Cardholders or Merchants by acting as an Issuer, an Acquirer, or both.

ID#: 010410-010410-0025377

Visa Program - Canada Region

The aggregation of the individual Visa Card programs operated by Visa Members using the Visa-Owned Marks.

ID#: 010410-010410-0025378

Visa Program Marks

The Marks used in connection with the Visa Program.

ID#: 010410-010410-0025379

Visa Purchasing Card

A Visa Card issued to commercial entities (public and private) that is used for commercial purchases and is issued as specified in “Visa Commercial Purchasing Products.”

ID#: 010410-010410-0025380

Visa Purchasing Cardholder

An employee of a public or private commercial entity to whom an Issuer has issued a Visa Purchasing Card.

ID#: 010410-010410-0025381

Visa Purchasing Large Ticket Interchange Reimbursement Fee - U.S. Region

An Interchange Reimbursement Fee paid to or received by a Member for a Visa Purchasing Large Ticket Transaction processed as specified in “Visa Purchasing Large Ticket IRF.”

ID#: 010410-010410-0025382

Visa Purchasing Large Ticket Transaction - U.S. Region

A Transaction completed with a Visa Purchasing Card that meets the large ticket transaction requirements specified in “Visa Purchasing Large Ticket IRF.”

ID#: 010410-010410-0025383

Visa ReadyLink - U.S. Region

A Visa processing service that enables the Authorization and Settlement, through VisaNet, of funds associated with an Issuer-approved load Transaction to a Visa Prepaid Card at a Prepaid Partner.

ID#: 081010-010410-0025384

Visa ReadyLink Transaction - U.S. Region

A Transaction completed at a Prepaid Partner that facilitates the loading of value to a Visa Prepaid Card that has been designated for participation in Visa ReadyLink.

ID#: 081010-010410-0025385

Visa Region

A national or multinational geographic area under the jurisdiction of a Regional Office, as specified in the *Visa International Certificate of Incorporation and Bylaws*. There are 5 Visa Regions:

- Asia-Pacific (AP) Region
- Canada (CAN) Region
- Central and Eastern Europe, Middle East and Africa (CEMEA) Region
- Latin America and Caribbean (LAC) Region
- United States of America (U.S.) Region

Visa Canada and Visa U.S.A. are under the jurisdiction of a Regional Board.

ID#: 010410-010410-0025386

Visa Reservation Service

Visa services provided by either a:

- Lodging Merchant to guarantee accommodations
- Car Rental Company to guarantee a Specialized Vehicle or Peak-Time reservation

ID#: 010410-010410-0025387

Visa Resolve Online - U.S. Region

An online Visa service for the retrieval and transmission of dispute resolution information and documentation.

ID#: 010410-010410-0025388

Visa Risk Manager

A suite of risk management products designed to help Issuers optimize loss prevention and maximize profitability through intelligent risk-management decisioning.

ID#: 010410-010410-0025389

Visa Salary

See Visa Payroll.

ID#: 081010-010100-0025714

Visa Secure Electronic Commerce

A payment service that provides payment information security over the Internet and other networks for Cardholders using a Card and Cardholder Access Device to conduct an Electronic Commerce Transaction.

ID#: 010410-010410-0025390

Visa Settlement Bank

A bank where Visa maintains its Settlement accounts and performs funds transfer for Settlement.

ID#: 010410-010410-0025391

Visa Signature - U.S. Region

A Visa Card that is issued in accordance with the requirements specified in “Visa Signature Cards.”

ID#: 010410-010410-0025392

Visa Signature Business - U.S. Region

A Visa Card that is issued in accordance with the requirements specified in “Visa Signature Business Cards.”

ID#: 010410-010410-0025393

Visa Signature Card

A Product Name for a Visa Card that has attributes exceeding those of a Visa Gold Card and Visa Platinum.

ID#: 010410-010410-0025394

Visa Signature Preferred - U.S. Region

A Visa Card that is issued in accordance with the requirements specified in “Visa Signature Preferred Cards - U.S. Region.”

ID#: 010410-010410-0025396

Visa Smart Payment

EMV-Compliant and VIS-Compliant Chip-based applications that provide payment service options and controls to Issuers of Chip Cards bearing the Visa Brand Mark or the Visa Brand Mark with the Electron Identifier that are not available using Magnetic-Stripe technology.

ID#: 010410-010410-0025397

Visa Three-Domain Secure Services - U.S. Region

Visa services that provide enrollment of Cardholders and authentication processing of Transactions that comply with the Three-Domain Secure Specification.

ID#: 010410-010410-0025398

Visa Traditional - U.S. Region

A Visa Consumer Credit Card excluding Visa Signature and Visa Signature Preferred.

ID#: 010410-010410-0025399

Visa Traditional Rewards Card - U.S. Region

A consumer credit product that enables Cardholders, based on their qualifying purchases, to earn units of a rewards currency consisting of either:

- Points that are redeemable for cash, cash-equivalent rewards (i.e., gift certificate, gift card, or statement credit), or any other reward option permitted upon prior approval by Visa
- Air miles that are redeemable for air travel

ID#: 010410-010410-0025400

Visa Transaction Alerts Service

Effective 13 May 2010, an optional Visa service that enables Cardholder notification of Transactions occurring on their Cards or accounts.

ID#: 081010-130510-0025728

Visa Transaction Information - Canada Region

Any information or data regarding a Transaction that is contained on the Transaction Receipt.

ID#: 010410-010410-0025401

Visa Transaction Information - U.S. Region

Any Transaction information or data that is contained in either the VisaNet:

- Authorization message
- Clearing Record

ID#: 010410-010410-0025402

Visa Transit Card

A Visa Prepaid Card designated for use at transit Merchants. A Visa Transit Card may be provided by an employer to an employee to access tax-advantaged transit benefits or sold directly to consumers.

ID#: 081010-010410-0025403

Visa Travel Service Center - U.S. Region

See Visa Customer Care Services - U.S. Region.

ID#: 010410-010410-0025411

Visa Travelers Cheque - U.S. Region

See Cheque.

ID#: 010410-010410-0025404

Visa TravelMoney Wordmark

A Visa licensed Brand Mark meeting the specifications set out in the *Visa Product Brand Standards*.

ID#: 010410-010410-0025410

Visa U.S.A.

Visa U.S.A. Inc.

ID#: 010410-010410-0025412

Visa Utility Interchange Reimbursement Fee Program - U.S. Region

A Visa program that permits Acquirers to qualify for the Utility Program Interchange Reimbursement Fee for a Consumer Card, or a Visa Business (including Visa Signature Business) Transaction completed at a utility Merchant assigned Merchant Category Code 4900, "Utilities—Electric, Gas, Water, and Sanitary," as specified in "Visa Utility IRF Program."

ID#: 010410-010410-0025413

Visa Wordmark

A Visa-Owned Mark consisting of the word "Visa." See Visa Brand Name.

ID#: 010410-010410-0025415

Visa Worldwide Pte. Ltd.

The organization operating the Visa Network in the AP Region.

ID#: 010410-010410-0025416

Visa-Owned Marks

All Trademarks owned by Visa, including Plus and Interlink.

ID#: 010410-010410-0025216

Visa/Plus ATM

An ATM that:

- Displays the Visa Brand Mark and the Plus Symbol
- May also display the Visa Brand Mark with the Electron Identifier

ID#: 010410-010410-0025368

Visa/Plus International ATM Program

See Visa Global ATM Program.

ID#: 010410-010410-0025369

VisaNet

The systems and services, including the V.I.P. System, Visa Europe Authorisation Service, and BASE II, through which Visa delivers Online Financial Processing, Authorization, Clearing, and Settlement services to Members, as applicable.

ID#: 010410-010410-0025218

VisaNet Access Point - U.S. Region

Visa equipment and software that a Member uses to access the VisaNet systems.

ID#: 010410-010410-0025221

VisaNet Authorization Message Format

A V.I.P. System message format that uses the Visa version of the International Organization for Standardization bit map standard for bank card messages.

ID#: 010410-010410-0025224

VisaNet Copy Request and Fulfillment Service

An automated process for transmitting Copy Requests, Retrieval Requests, and Fulfillments and monitoring the integrity and quality of the service through Visa Resolve Online.

ID#: 010410-010410-0025225

VisaNet Copy Request and Fulfillment Service Fees

Service-related fees that include, but are not limited to:

- Transaction fees
- Fulfillment incentive fees

ID#: 010410-010410-0025226

VisaNet Integrated Payment System - U.S. Region

See V.I.P. System.

ID#: 010410-010410-0025228

VisaNet Interchange Center

A Visa Inc. or a Visa Europe facility that operates the VisaNet data processing systems and support networks.

ID#: 010410-010410-0025229

VisaNet Processor

Effective 23 July 2010, a Member, or Visa-approved non-Member, that is directly connected to VisaNet and that provides Authorization, Clearing, or Settlement services to Merchants and/or Members.

ID#: 081010-010410-0025230

VisaNet Processor - U.S. Region

A Member, or Visa approved non-Member that is directly connected to VisaNet, that provides Authorization, Clearing, or Settlement services for Merchants and/or Members.

ID#: 010410-010410-0025231

VisaNet Settlement Service

The VisaNet system that provides Settlement reporting and funds transfer services to BASE II and V.I.P. System Clearing Processors, as specified in the appropriate VisaNet manuals.

ID#: 010410-010410-0025232

VisaNet Test System - U.S. Region

The hardware, software, and documentation provided by Visa for use during the certification process.

ID#: 010410-010410-0025233

VisaVue Service - U.S. Region

An optional, web-based Visa transaction reporting and analytic tool that enables Members to analyze their VisaNet transaction data.

ID#: 010410-010410-0025234

VisaVue Service Participation Agreement - U.S. Region

An agreement that specifies the terms and conditions for participation in the web-based VisaVue Service.

ID#: 010410-010410-0025235

Voice Authorization

An Approval Response obtained through interactive communication between an Issuer and an Acquirer, their VisaNet Processors, or the International Automated Referral Service, through telephone, facsimile, or telex communications.

ID#: 010410-010410-0025417

W

Web

See World Wide Web.

ID#: 010410-010410-0025429

Website

One or more Internet addresses at which an individual or organization provides information to others, often including links to other locations where related information may be found.

ID#: 010410-010410-0025430

Willful Violation - U.S. Region

An Operating Regulation violation where the Member:

- Did not correct the violation within a 12-month period
- Knew, or its knowledge can be fairly inferred, that its conduct constituted a violation of the Visa International Operating Regulations

ID#: 010410-010410-0025432

Wire Transfer Merchant

A Merchant that sells money orders by electronic funds transfer.

ID#: 010410-010410-0025433

Wire Transfer Money Order - U.S. Region

A check or money order purchased by a Cardholder from a Wire Transfer Money Order Merchant.

ID#: 010410-010410-0025434

Wire Transfer Money Order Merchant - U.S. Region

A Merchant that sells money orders by electronic funds transfer.

ID#: 010410-010410-0025435

Wire Transfer Money Order Transaction - U.S. Region

A Quasi-Cash Transaction representing the sale of a Wire Transfer Money Order for transfer to a payee (who may or may not be the Cardholder) by electronic funds transfer.

ID#: 081010-010410-0025436

Wire Transfer Transaction

A Transaction representing the sale of a check or money order for transfer to a payee (who may or may not be the Cardholder) by electronic funds transfer.

ID#: 010410-010410-0025437

Wordmark

A Mark consisting entirely of a word.

ID#: 010410-010410-0025438

Workout Period

Effective 1 June 2010, in conjunction with the Global Merchant Chargeback Monitoring Program, a 3-month remediation period during which Visa manages a corrective-action plan between a Merchant and its Acquirer to bring the Merchant's international Chargeback activities within acceptable levels. The Workout Period is not applicable for:

- Acquirer-level thresholds
- High-Risk Merchants, as specified in "High Risk Merchant Category Codes"

ID#: 081010-010610-0025701

Workout Period - U.S. Region

Either:

- In conjunction with the Risk Identification Service (RIS) Online, a 90-calendar-day period during which Visa manages a corrective-action plan between a Merchant and its Acquirer to bring the Merchant's Suspect Transactions-to-sales and Fraud Activity-to-sales ratio within acceptable levels
- In conjunction with the Acquirer Monitoring Program, a 90-calendar-day period during which Visa monitors an Acquirer's remedial plan to bring the Acquirer's Fraud Activity-to-sales ratio below the program's Alert thresholds

ID#: 010410-010410-0025439

World Wide Web

A part of the Internet designed to allow easier navigation of the network through the use of graphical user interfaces and hypertext links between different addresses. Also referred to as the Web.

ID#: 010410-010410-0025440

X

No glossary terms available for X.

ID#: 010410-010410-0025513

Y

No glossary terms available for Y.

ID#: 010410-010410-0025514

Z

Zero Floor Limit

A Floor Limit with a currency amount of zero (i.e., Authorization is required for all Transactions).

ID#: 010410-010410-0025441_