

# First Data™ FD400™ Wireless Terminal

## The Challenge

Many businesses, such as in-home services or trade-show retailers, operate and receive payment for services in remote locations. Traditional wired terminals are not portable or require power and communication outlets that are often not available. This makes it difficult for merchants to offer a variety of payment options, which can be inconvenient for customers. In a competitive marketplace, the inability to process electronic payments can be the difference between gaining or losing a customer.

## The Solution

The First Data™ FD400™ terminal is a wireless, hand-held point-of-sale device that merchants can easily use remotely to provide customers with the convenience of a full range of payment options.

You'll have access to wireless downloads wherever you are. And with the touch-screen interface, it is an easy product to train on and use.

This terminal enables you to receive the full range of solutions for payment processing, including credit, debit, gift cards, personal paper checks and EBT, all from a single provider.

Plus, with the "store-and-forward" capability, you can ensure card-present rates when there is no signal at the time of the transaction.



## Here's How It Works

The FD400™ terminal is light and ergonomically shaped for true mobility and flexibility. It utilizes 3G technologies to connect wirelessly over AT&T's GPRS and Sprint's CDMA networks, which means you'll be getting the fastest data transmissions and more coverage area for your business. The multi-application platform supports a full range of payment and value-added services. It provides fast, efficient downloads while meeting MasterCard POS Terminal Security (PTS) requirements.

## Industries Served

- Home Services/Delivery
- Event Marketing/Trade Shows
- Charity Functions/Events
- Sporting Events
- Limos/Taxi Services
- Restaurant Delivery
- Mobile Retail

# First Data™ FD400<sup>Ti</sup> Wireless Terminal

## Help Your Business

- Process transactions from almost any location with full off-site POS mobility
- Offer greater speed and security with fast, efficient downloads of payment information
- Simplify the tracking of your payment processing by using one provider

## Help Your Customers

- Pay for goods and services electronically at home or any location
- More payment options – credit, debit, personal paper checks, gift card
- No need for cash or check

## Features

- Compact design with sleek titanium look
- Full First Data processing product set
- Multi-application platform for all payment and value-added services
- Meets MasterCard POS Terminal Security requirements
- Hardware/software support for 3G technologies, which provide more connection options
- "Store-and-forward" capability to ensure card-present rates when there is no signal
- Optional carrying case with nylon strap and plastic clear protective overlay for the keys is available
- Also available is an optional car charger that can be used when on the go



## Payment Solutions for Maximum Performance

Around the world every day, First Data makes payment transactions secure, fast and easy for merchants, financial institutions and their customers. We leverage our unparalleled product portfolio and expertise to deliver processing solutions that drive customer revenue and profitability. Whether the payment is by debit or credit, gift card, check or mobile phone, online or at the point of sale, First Data helps you maximize value for your business.

For more information, contact your Sales Representative or visit [firstdata.com](http://firstdata.com).

\* This equipment may not be compatible with another processor's system. In the event you elect to use another processing service provider, you may not be able to use this equipment with their service.