



Omni 3750 + CR 1000i

VeriFone's **ADVANCED PAYMENT SOLUTION** delivers **INCREASED FUNCTIONALITY** and **COST SAVINGS** on check processing.

The Omni 3750 combined with the CR 1000i provides a complete solution for all of your payment needs. Providing support for credit, debit, smart card and check, this winning combination delivers unmatched flexibility at the point of sale. Unsurpassed ease of use and intuitive menus mean shorter training times and reduced time to market, so your investment pays off sooner. All this, and VeriFone's proven reliability, means you have a solution that meets your needs – today and tomorrow.

- **Lower costs for handling checks** - Check imaging/conversion provides cost savings, and faster collection of funds, compared with manual handling of paper checks.
- **Unsurpassed flexibility at the point of sale** – The Omni 3750 and CR 1000i combination provides support for all payment types.
- **Increased profit opportunities** – Value-added applications improve customer service and create new revenue streams.
- **Smallest combined footprint in the industry** – The compact, ergonomic design of the Omni 3750 and the flat bed design of the CR 1000i save valuable counter space.
- **Extraordinary ease of use** – Both the Omni 3750 and CR 1000i are easy to install and even easier to use.
- **Modular architecture protects your investment** – Unique modular design of the Omni 3750 allows field upgradeable options to be added when you need them, protecting your investment and providing support as your payment needs evolve.

**Complete solution** for all payment types

Dramatic **cost reduction** for check processing **and increased profit opportunities** with value-added applications

**Easy-to-use** solution features intuitive menus and **ATM-style** interface

**Flexibility** and **functionality** that fit into any POS environment

**Compact**, ergonomic design optimizes counter space

Benefits at a glance



**Big Brain. Small Footprint. Smart Choice.**

*The VeriFone Omni 3750 terminal packs all the performance and processing capabilities you need into a compact, ergonomic device.*

- Convenient, all-in-one design of the Omni 3750 saves counter space while combining an integrated smart card reader, mag-stripe reader, and PINpad to support all payment types.
- Plug-and-play terminal with user friendly ATM-style interface and large backlit display means the Omni 3750 is simple to install and even simpler to use, reducing clerk training and minimizing potentially costly errors.
- High speed, thermal printer features “drop in paper loading”, virtually eliminating paper jams and unnecessary help desk calls.
- Modular design allows certain features to be field-upgraded in the future as your payment needs evolve.
- VeriFone’s SoftPay application supports payment requirements tailored specifically to your environment – whether you run a retail shop, restaurant or mail order business.
- VeriFone’s acclaimed Verix multi-application architecture allows you to enhance customer service and generate additional revenue by securely supporting payment and value-added applications – such as gift cards, loyalty, advertising and age verification – all on the same terminal.

*Omni 3750 – Smart choice for today – and tomorrow.*

**Reduce the costs of handling checks with advanced check imaging technology.**

*The VeriFone CR 1000i check and document reader offers merchants an easy and efficient way to take advantage of the benefits of check conversion and check imaging at the point of sale.*

- Simplifies and streamlines the check conversion process, providing significant cost savings compared with manual handling of paper checks. Paper checks are quickly converted into secure electronic documents, greatly reducing the costs associated with handling, storing, processing and collecting checks.
- Creates high-resolution, 300-dpi black and white images of checks. Optional feature for lower resolution cuts image file sizes in half while maintaining highly legible and crisp images.
- Advanced imaging technology minimizes file sizes for efficient storage and transmission – stores 200 to 400 checks in memory before transmission to bank or clearing organization.
- Reduces phone costs and time associated with uploading images to host by employing an industry-leading 56-Kbps internal modem.
- Flat bed design in over/under terminal mount provides smallest combined footprint in the industry.
- State-of-the-art technology means increased accuracy of MICR-encoded information in a single step.



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